

SANTA ANNA NEWS

YEAR

SANTA ANNA, COLEMAN COUNTY, TEXAS, FRIDAY, JANUARY 22, 1926

NUMBER 4

"He Profits Most Who Serves Best"

Best News From The Court House

Deaths Filed For Record:

N. Damon to Jasper W. Mc...
1-10 interest in 123 1-3 acres
and Gross Survey No. 44; \$450.
L. Knox to Lon Forman, 3481.01
of M. D. J. Trevino Survey No.
3; \$17,000.00.
E. McClellan to Jasper W. Mc...
123 1-3 acres of Mund Gross
Survey No. 44; \$1500.00.
County School Board to E. W. Gill,
acres of land out of R. G. Crow
No. 71; \$1.00.
Mitchell to M. E. Mitchell, 1-8
acres in 223, acres of H. Kegans
Survey No. 52; \$640.00.
R. Campbell to V. E. Penny, et al,
34.90 acres of M. A. Fisk Survey
No. 630; \$3933.00.
W. H. White to J. S. Williams 250
acres of Stephen Lisure Survey No.
243; \$4200.00.
J. J. Ray, et al to D. G. Ray, undivided
interest in 31 acres of Joseph
Lavin Survey No. 698; \$10.00.
M. C. McKinney, to H. P. Willis, 6
acres of Block No. 157, 160 acres of
Survey No. 121, patented to J. H. Hill,
and 40 acres of P. O. Stover Survey;
\$14,022.50.
M. C. McKinney to H. P. Willis, N. E.
1-4 of Survey No. 2, Brooks &
Burlison, S. W. 1-4 of Survey No. 2,
Brooks & Burlison and 180 acres of
Survey No. 122, patented to J. L.
Chambers; \$20,977.50.

Oil Leases Filed:

J. W. McKinney to Pfile and Nolan,
East 80 acres of Block No. 16, D. A.
Murdock Survey No. 788; \$1.00.
W. A. Woodward to Pfile and Nolan
West 200 acres of Walter Fosgate
Survey No. 487; \$200.00.
J. R. Pearce to Pfile and Nolan,
Block No. 5, and West one-half of
Block No. 2; Coleman County School
Land Survey No. 57; \$190.75.
Alice Young to Roxana Petroleum
Co., 100 acres of J. J. Mackall Sur-
vey No. 196; \$1500.00.
Alice Young to Joe S. Mellard, 100
acres of J. J. Mackall Survey No. 196,
\$1500.00.
Elizabeth Keating to E. E. Pitta, S. E.
1/4 of Block No. 15, Comal County
School Land Survey No. 181; Block
No. 16 of Comal County School Land
Survey, containing 165 1-2; \$1800.00.
Henry Sackett to C. O. Moore, S. W.
1-4 of Section No. 14 H. T. & B.
By Co.; \$800.00.

Marriage License Issued:

Mr. Robert McKinney and Miss Emma
Singleton.
Mr. Clark Miller and Miss Byrdie
Wagner.
Manual Garcia and Edwards Mar-
tinez.
Mr. Sterling Forsythe and Miss
Irene Henderson.
Mr. H. W. Huddler and Miss Agnes
Rothermel.

Auto Owners Must Pay License Soon

The following is from C. R. Gran-
burry, Engineer, Automobile Head-
light Division:

"Unless motorists proceed im-
mediately to the headlight test sta-
tions and to the tax collectors' offices
to attend to their 1926 registrations,
there will inevitably occur the great-
est last minute rush and jam which
has ever been experienced at registra-
tion in Texas. Registration is being
delayed to the point where motorists
will cause themselves great inconve-
nience in waiting in the long lines at
the test stations and the tax collectors
offices.

"January 31 is the last day for pay-
ment of registration fees during the
regular registration period, and after
that date delinquent registrants will
be required to pay a penalty of 25 per
cent of the total fee.

"Motorists can help the test sta-
tions tremendously, and save time
and inconvenience to themselves, if
they will proceed immediately to the
test stations and then to the tax col-
lectors for registration."

Another Pioneer Passes Away

Mrs. R. M. Story, wife of Uncle
Bob Story, died at the Story home out
on Jim Ned, North of town last Sun-
day, and was buried in Coleman Wed-
nesday.

Deceased has lived in this country
for about fifty years, coming here
about the time the county was organ-
ized. Several children live in other
states, which caused the delay in the
burial. We will try to get a story of
her past for our next issue. In the
meantime, we extend sympathy to
Uncle Bob and the bereaved family.

W. E. Carlton Has Book One Hundred Years Old

W. E. Carlton called and exhibited
a volume of ancient history at this
office Wednesday, which is 100 years
old. That is, the book itself has been
printed 100 years. Mr. Carlton states
he has several volumes of ancient his-
tory he would like to sell if he could
find some one wanting them.

F. N. May attended to business in Cross Plains this week

Births Reported:
Born to Mr. and Mrs.
E. R. Pennington, Santa Anna, boy.
C. C. Windham, Coleman, boy.
Earnest Keeney, Coleman, girl.
Bonnie T. Wilson, Burkett, girl.
George Creamer, Coleman, girl.
Phillip V. Nesly, Valera, boy.
Ben F. Cox, Abilene, girl.
Calvin Dammigan, Traskham, boy.
Charles Townsend, Goldsboro, boy.
B. Watson, Shield, girl.
C. C. Weddle, Novice, boy.
Harley S. Starnes, Traskham, boy.

Not Perpetual Motion

One important thing stands out as a signal post for those
who have made the decision to advertise. The advertising must-
fit the business to which it is applied.

The purpose of advertising is to increase business and not
to lighten the tasks of any one. The manufacturer's salesman,
who looks upon advertising as a substitute for his own work has
overlooked the essential idea. His efforts are needed more than
ever to support the advertising and make it produce the best
results. His reward is increased sales.

By the same reasoning, the merchant who chooses the ad-
vertised brands because they are easy to sell has missed the
point. Surely they sell easier, but this is not the important
truth. Rather, he should see that the manufacturer's advertis-
ing is an instrument put into his hands for increasing his vol-
ume and speeding up his turnover. Viewing the question on this
light, he will endeavor to co-operate with the advertising and
seek to make it pay him additional profits.

Advertising is not a form of perpetual motion that works
night and day without human assistance. The biggest job any
man has after he has decided to advertise and determined how
to advertise, is this: How can I use my advertising so as to get
the most out of it? Without the closest co-operation it dissi-
pates its force into air.

It must be connected with a business properly. Then it
must be utilized with intelligence. When these conditions are
met, it does a type of work for which there is no substitute.

Dollar Sale Week at Santa Anna Merc. Co.

The Santa Anna Mercantile Co., is
carrying a full page ad in this issue
of the News, announcing a special
sale for all next week. The announce-
ment carries some interesting bar-
gains and it will pay you to look them
up when you come to town. Read the
ad and profit yourself by taking ad-
vantage of their special offers.

Four More Candidates Announce This Week

Added to our announcement column
this week will be found the names of
L. Emet Walker, who announces for
re-election to the office of County
Clerk, John A. Trammel, candidate
for Sheriff, and Cecil A. Freeman,
candidate for Tax Assessor, and E. H.
(Henry) Dunman, also candidate for
Tax Assessor, all subject to the action
of the voters in the primary in July.

Each of the above have, briefly
stated their claims in this issue of the
News, in which they very earnestly
solicit your friendly consideration.

Sheriff John Trammel was appoint-
ed last June to fill the vacancy caused
by the death of Dick Pauley, the ap-
pointment coming unsolicited. Mr.
Trammel, for the short time he has
been Sheriff has made good. He is
competent and well fitted for the
duties required and promises if elected
to serve you to the best of his
ability.

Cecil A. Freeman is well and favor-
ably known over Coleman county.
He has taught school in the county
several years, made the race for
County School Superintendent two
years ago, and was defeated by only
a small margin. He is well known
here, being a son of our fellow town-
sman, Mr. C. F. Freeman, a venerable
citizen whose life and conduct is above
reproach.

In the proper column of this paper
will be found the formal announce-
ment of R. H. (Henry) Dunman as a
candidate for the office of Tax As-
sessor. Henry has been around here
a long time and knows every mes-
quite bush and cow trail in the coun-
ty. He is well and favorably known
to nearly every man, woman and child
and needs no introduction at this
time. He expects to make an active
campaign and personally solicit your
vote and influence.

All the candidates will make per-
sonal campaigns during the spring
and summer, and further place their
claims before you.

Mr. and Mrs. E. S. Sewell spent the
week-end with the lady's parents at
Lometa, Mrs. Sewell continuing her
visit through this week.

Rev. Baldrige of Coleman was an
invited guest at the Lions Club Tues-
day and delivered a splendid talk.

Santa Anna Hatchery Started Last Monday

The Santa Anna Hatchery started
Monday with about fourteen trays.
This is a fair start considering the re-
cent, cold weather, as hens do not lay
very well in cold weather unless they
are well housed and fed. Remember
Mr. Evans can use 3500 eggs per
week in the large hatchery, and he
hopes to run at full capacity. Bring
your eggs in Saturday or Monday.

Pretty Home Wedding

The marriage of Mr. Herbert Hud-
dler, son of Mr. and Mrs. F. M. Hud-
dler, and Miss Agnes Rothermel,
daughter of Mrs. B. F. Rothermel,
was solemnized at 3 o'clock Tuesday
afternoon at the home of the bride's
mother, Rev. Martin officiating. The
ceremony took place in the living
room which was decorated with ferns
in tall baskets and vases. The ring
ceremony was used which was very
impressive and sacred. Miss Cora
Rothermel, sister of the bride, played
Mendelssohn's Wedding March. The
bride wore a frock of rosewood
georgette and carried an arm bouquet
of white pees and ferns. An informal
reception immediately followed. The
dining room had for its decoration,
white narcissus and ferns. The table
held pink candles in Dresden holders
on a lace cover. Individual cakes
with the bridal initials H and R done
in pink were served with tea, sand-
wiches, olives and mints. A number
of guests were present. Mr. and Mrs.
Huddler left for San Antonio where
they will spend their honeymoon. Mr.
Huddler is bookkeeper for Burton-
Lingo Co. They will make their
home in Santa Anna.

Bridge Club Entertained

Mrs. D. J. Johnson and daughter
were hostesses to the Bridge Clubs of
Santa Anna at their beautiful new
home on Friday afternoon, with one
of the prettiest parties of the season.
There were ten tables of bridge,
each decorated in a different color.
The score cards and pencils matched
the decorations. The dining room was
lighted with pink candles and the
floral decoration in the center of the
dining table was pink. Later in the
afternoon dainty refreshments of
whipped cream and coffee, cake and
fruit pudding were served to the
guests. There were more than fifty
guests present, including several
Brownwood ladies, but the writer
failed to get their names.

Christian Endeavor Entertained

Miss Louise Boyd was hostess to
the young people of the Christian En-
deavor on Friday evening at her home
two miles south of town. Various
games and music furnished the di-
version for the evening. Later in the
evening refreshments of cake and
lemonade were served to 20 guests.
All report a very pleasant evening.

Those who never let their business
fall down don't have to wait until
business picks up.

Coleman County Gets Good Rains This Week

That Coleman county faces the
finest prospects in a number of years,
is the universal verdict of the citizen-
ship, following a splendid, slow-
falling rain last Saturday and Satur-
day night. The rain on New Year's
night had already given this county
bright crop prospects and in some
parts of the county farmers reported
the ground almost too heavy to plow
even last week. The rain which fell
throughout Saturday and again Sat-
urday night, has thoroughly soaked
the ground, and with the splendid
season already had from the early
rains will enable the farmers to get a
wonderful start on their crops.

The follow-up rain Wednesday
night, put the climax to season, and
the earth is now wetter than it has
been in January in several years.

Service Interrupted
Thursday morning, the timber, tele-
phone lines, electric lines, etc., were
covered in ice and the service was in-
terrupted to some extent, especially
in the electric service. We have an
idea that considerable damage has
been done to the properties of the
West Texas Utilities Co., and the local
telephone company, by reason of the
water freezing on the lines. How-
ever, restorations will be made
promptly by both companies.

Santa Anna Lions Attend Abilene Banquet Wednesday Night

Lions D. J. Johnson, R. F. Crum, I.
Williamson and J. J. Keeling attended
the Annual Banquet of the Abilene
Club, Wednesday evening. Several
others intended going, but declined on
account of the inclement weather.

Mrs. Charley Helton of Hoards Creeks, Died Monday Night

Mrs. Charley Helton, age 25, grand-
daughter of Mrs. J. B. Wilson, died
at her home on Hoards Creek, Monday
night, and was buried in Coleman
Tuesday. Deceased leaves a husband
and four children to mourn her death.

Stolen Cotton Found

Last week, Joe Flores, public weigh-
er, discovered the fact that several
bales of cotton had been stolen out of
the yard here, and reported the same
to the officers. J. M. Martin got
busy at once and by noon the follow-
ing day, the cotton was discovered.
Some of it was in the compress at
Brownwood and some of it in Galves-
ton. The chances are, pretty soon
some body will change their address
to Huntsville.

George Kegans of Trem, Mrs. Ed
Southern of Abilene, Herbert
Kegans of Jola, J. B. Craig and wife
of Valera, were here this week visit-
ing Mr. J. B. Kegans, who has been on
the sick list for several days.

Oil Prospects Takes On New Life This Week

Reports coming to town this week
indicate a brighter prospect in the oil
development in the county. The
Dibrell well some eight or nine
miles north of town is a strong gasser
and bids fair to make a good well.
The Pwell, about five miles northeast
of town, is down to an interesting
depth, and is reported to be a good
prospects for a producer. The News
is short of data, and can only report
such as we pick up on the streets.

Call From Lions Club Last Week Met With Quick Response

Last week we published a call from
the Lions Club, requesting families
who have extra rooms and could ac-
commodate roomers, boarders and small
families desiring light housekeep-
ing quarters, to report the same to a
committee, and we are proud to state
we now have ample rooms listed to
supply the demand to date. The re-
sponse was gratifying indeed.

Wesley Adult No. 3 Entertained

Mrs. J. Frank Turner was hostess
to Wesley Adult No. 3 Sunday School
class on Friday afternoon. By com-
mon consent the class decided to give
the proceeds of what they make to
the Methodist Orphan's Home at
Waco this year. The time was spent
very pleasantly in piecing quilts and
in conversation. Mrs. Eugene Greer
furnished piano music for the oc-
casion. Delicious refreshments of
banana cake, whipped cream and
Cocoa were served to the guests.
Those present were Mesdames Grady
Adams, Tom Mills, Jennie Boardman,
Bob Gardner, Adam Stiles, Will Hall,
Cecil Grantham, Lloyd Burris, Frank
Turner, Eugene Greer, Roy McFar-
land, S. L. Weaver, and Mrs. Miriam
Prickett as a visitor.

To the Voters of Coleman County

I wish to take this opportunity of
announcing my candidacy for the of-
fice of Tax Assessor for Coleman
County. I have spent twelve years
of my life in the teaching profession,
of which teaching has been done in
the various schools of this county. For
the past year I have been keeping
books for Horne Hardware Co., Cole-
man, Texas, which position I now
hold. I feel competent to fill the pos-
ition for which I am aspiring, and
should I be elected it will be my pur-
pose to serve you to my very best
ability showing equal rights to all and
special privileges to none.

Yours truly,
CECIL A. FREEMAN.

Mrs. Edd Hall who has been visit-
ing her parents, Mr. and Mrs. John
Collier has returned to her home at
Anshar, New Mexico.

GAMBLING

with nature is a bad game, because
nature almost wins—and

You Lose.

A community confined to one crop—
a single product—is a gambling com-
munity.

Diversification makes the game
more interesting and profitable.

Get Out of the Rut

Have something to sell besides one
thing—something to bring in money
every month—That's a Prosperous
community. We'll assist to the limit.

The
State National Bank



The Character —OF— A Bank

A bank, like an individual, is judged
largely by its friends and this spirit of
friendship and co-operation on the part
of our depositors has been instrumental
in making this bank the strong institu-
tion it is.

No banking institution is unmindful
of the part its depositors have in its suc-
cess.

We appreciate the patronage of our
many customers, and extend them all
the courtesies to which their banking
connection entitles them.

THE
FIRST NATIONAL BANK

IN MEMORIAM

During the year just closed many noted people died. Included are: Queen Alexandra; Frederick Ebert, president of Germany; William Jennings Bryan; Thomas R. Marshall; Senator LaFollette; Senator Ladd of North Dakota; Senator Medill McCormick of Illinois; Senator Spencer of Missouri; Warren S. Stone, Labor leader; Victor F. Lawson, publisher; Christy Mathewson; John Singer Sargent, painter; Walter Camp; Camille Flammarion, noted astronomer; General Nelson A. Miles; Clara Morris, famous actress; Amy Lowell, poet; Herbert Quick, editor and author and Frank A. Munsey, publisher.

So, it goes from year to year. Courtesy of the selfish sort, that is nothing.

TEXAS SCHOOL NEWS

Fort Worth, Jan. 12.—Historical material in city and county should be gathered by the school library year by year and kept carefully for the community. This plan is being advocated by many, who recognize that much that is good of the personal history of any locality is lost through lack of records.

Citizen interest in the schools could be brought to a much keener sense if historical materials were so gathered and kept open to the public. The economic development of a community, as well as the personal records of leading citizens, would be of considerable value to succeeding generations.

It's one thing to set an example and another thing to get someone to follow it.

SMITH COUNTY MAN WINS PRIZE IN COTTON CONTEST

More Than 16 Bales Raised on 5 Acre

(By Victor H. Schoffelmayer, Agricultural Editor of the Dallas News.)

With a stunning victory for staple cotton and a triumph in the annals of Texas cotton production, the 1925 "More Cotton on Fewer Acres" contest, sponsored by the Dallas News and the Semi-Weekly Farm News came to a close when G. M. Adams, Smith County farmer and one-time plumber of Tyler, set a new high mark of more than three bales an acre, or more than sixteen bales on five acres of unirrigated land.

Mr. Adams wins The News \$1,000 grand prize for highest production of lint and also the East Texas district prize of \$500, offered by the Dallas Cotton Exchange and the Texas Cotton Association for highest yield of staple cotton of Government inch length. His staple measured 1.1-1.6 inches and, besides, was of superior quality. Mr. Adams also wins the Smith County first prize of \$200, or a total of \$1,700.

The State cotton contest committee, which met in Dallas last week, selected the winners of fourteen prizes. All first prize winner will be honored at the annual cotton contest banquet at the Baker Hotel, Dallas, the night of January 22.

Four other Texas farmers also passed the three-bales-an-acre mark and helped to make cotton history, which perhaps is destined to mark the beginning of an era of intensive farming in Texas established by John W. McFarlane, cotton king of the 1924 More-Cotton-on-Fewer-Acres contest when he produced 5,081 pounds of lint on five acres of unirrigated land in Anderson County. This perhaps is the most gratifying feature of the 1925 cotton contest, because it shows what one man did a year ago now is easily within the possibilities of many farmers. This is a remarkable achievement when compared with the ten-year average of Texas cotton production which averages around one-fourth of a bale an acre and this year is pretty close to one-fifth of a bale.

The crop records received show that 167 farmers averaged one bale or above an acre in the 1925 cotton contest. When the vast extent of Texas is taken into consideration and the large area which was struck by a severe drought, this showing is almost equally remarkable. Intensive farming beyond doubt is to become an established factor in Texas agriculture and the high yields and the methods by which they were made point the way out of a dilemma which seriously has disturbed landlords, tenant farmers, bankers and business men.

Decreased acreage of cotton, made possible through securing high yields on a small acreage, opens the way for intensive farming of feed crops and perhaps equally high yields of corn, sorghum, grain sorghums and other crops. There is no end to the possibilities which intensive farming offers to the progressive farmer and to the progressive landlord and banker who finance tenants.

COMMON SENSE A REMEDY

The Standard Oil Company of Indiana requires all of its truck drivers to stop, look and listen before crossing railroad tracks.

A report shows that during 1924 vehicles operated by the company crossed railroad tracks thirty-one million times without an accident.

Here is a forceful argument in favor of the exercise of caution at grade crossings. Everyone knows that crossing accidents can be prevented with very ordinary precaution, but how to compel automobile drivers to think when approaching crossings is another matter.

Suggestions have been repeatedly made to tax the public for grade changes but the Standard Oil Company experiment teaches that the remedy for accidents that insures a quick and easy cure at no expense is simply the application of some of the common sense that every automobile driver ought to have.

BE A MAN

It costs so little, yet it means so much for men to be men. There is a great demand today for real men—men who are leaders; the type who put their shoulders to the community wheels and help to do big things.

Any man can be a failure—it takes a good man to be successful.

There's something in your community which you can do. It's something that others perhaps cannot do. Go out and search for it and lend a helping hand towards doing things you should do, and divorce yourself from doing things you should not.

When a man moves into a house all his own he naturally thinks more of his own town and everybody in it.

METHODIST CHURCH

Next Sunday morning at our church is to be held a great "Get-together" meeting. All Methodist will receive a special announcement of this service signed by certain officials of the church. Behind, and urging your attendance are all the officials of the church, and each official has pledged to be present.

The pastor is expecting your presence at the evening service. The subject will be "The conversion of a great statesman." THE MEN'S CHOIR WILL SING AT THE MORNING SERVICE.

J. Hall, Bowman, pastor.

Those who have nothing to say are eternally saying it.

FOR OVER 40 YEARS

HALL'S CATARRH MEDICINE has been successful in the treatment of Catarrh. It consists of an Ointment which Quickly Relieves, and the Internal Medicine, a Tonic, which acts through the Blood on the Mucous Surfaces, thus reducing the inflammation.

HALL'S CATARRH MEDICINE is a Blood Purifier gives wonderful results. All druggists.

F. J. Cheney & Co., Toledo, Ohio.

Uneasy Tight Feeling

"I used Theodor's Black-Draught first for constipation," said Mrs. C. E. Buntin, of R. F. D. 5, Starkville, Miss. "I would feel dull, stupid, and have severe headaches, even feverish. I had an uneasy, tight feeling in my stomach. I read quite a bit about

BLACK-DRAUGHT Liver Medicine

I began using it and soon my bowels acted regularly and I was greatly relieved. I used it every once in a while for about 18 years.

"About two years ago I found I was having indigestion, a tight smothering in my chest, then severe pain, especially after eating sweets. I commenced taking just a pinch of Black-Draught after meals, and by doing this I could eat anything.

"I gave Black-Draught to my children for colds and headaches. I can certainly recommend it."

Black-Draught is used, with satisfaction, by millions.

Get Theodor's.

Sold Everywhere

The Santa Anna News has been authorized by the publishers of the Fort Worth Star-Telegram

to sell the News in this territory. Add to your list of subscriptions and receive the Santa Anna News for the same time. Understand, this is not for a year, but all subscriptions taken on these basis will expire December 1, 1926.



Quick Way to End Dangerous Cough

Why let a dangerous cough hang on when you can, through a simple treatment, get speedy relief and often break it up completely in 24 hours?

This treatment is based on the famous Dr. King's New Discovery for Coughs. You take just one teaspoonful and hold it in your throat for 15 or 20 seconds before swallowing it. It has a double action. It not only soothes and heals irritation, but also removes the phlegm and congestion which are the real cause of the coughing. So the worst cough quickly disappears.

Dr. King's New Discovery is for coughs, chest colds, bronchitis, spasmodic croup, etc. Fine for children, too—no harmful drugs. Very economical, as the dose is only one teaspoonful. At all good druggists. Ask for



FOR SALE—My horses, mules, harness, wagon and farm implements.—Mrs. N. L. Biggs.

AMONG other bargains in horses and mules, we have a matched team of mare mules, 5 years old, fifteen hands high, no blemishes, gentle to work anywhere and can be caught in pasture. For sale for cash or good credit.—CILL RANCH, near Whon, Texas.

WALL Paper from 5 cents the roll up.—F. M. Jaynes. 3-1f

B. C. COLVIN, the masseur of Coleman now has an office in Santa Anna, at Mrs. E. J. Merritt's residence. Those suffering from chronic ailments will do well to see him. He is a graduate of seven different branches of drugless healing. Office hours 9 to 12 a. m. 3-2tp

WE sell genuine Ford and Chevrolet parts. Nice Ladies Rest Room.—Mathews Motor Co.

GOOD Mesquite wood for sale at \$1.75 per cord, at the Grady farm, one half mile north of Liberty school.—Jess Swann. 3-1f

CORD wood for sale—Oak \$2.00 per cord, mesquite \$1.50 per cord.—J. D. Holt. 3-3tp

FOR SALE—Fine Single Comb White Leghorn cockerels, also baby chicks and hatching eggs. Guaranteed to please you. Write for prices.—Mayhew's Laymore Farm, box 657, Brady, Tex. 3-4

FOR SALE—Blue horse mule, about 15 hands, coming 4, gentle.—E. D. Smith, Whon Route, Santa Anna, Texas. 3-3tp

TOOK up on my farm, one bay horse and bay mule. Owner may have same by paying for this ad and other expenses.—W. T. Vinson.

I have placed a few of my choice Plymouth Rock Cockerels on sale at the Santa Anna Produce Co. See Mr. Jones.—J. J. Gregg.

WILL take up the notes against your land, City or county.—Sam H. Collier. 40-1fc

Trespassers Notice
The public is hereby notified that no hunting or trespassing of any kind will be permitted on the Boyd or Chambers premises. Bird hunters must keep out.
Mrs. M. E. Chambers
Miss Blanche Boyd

WE sell genuine Ford and Chevrolet parts. Nice Ladies Rest Room.—Mathews Motor Co.

Texas Almanac
We have a few copies of the 1925 edition of the Texas Almanac and Industrial guide, published by the Dallas News, for sale at the list price, 50c. If you have not already purchased one of these almanacs, you could not find a better investment for your money.—Santa Anna News. 1f

W. CRUGER & SON
Painters and Contractors
Give us a chance at your work. Satisfaction guaranteed
Santa Anna, Texas

Woodman of the World Notes

Do you know that one and a half million dollars of insurance is carried in Santa Anna and vicinity by our society?

We are on an adequate basis and no future changes of rates will ever be necessary. Our policies now are good for face value from date of issue.

Our age limit is now from 16 to 60. We write five different policies in amounts from \$250.00 to \$5000.00. Term insurance included.

We have more than 200 members in our society in Santa Anna; a good home out of debt and everything going good.

We are a fixture here and a greater society than ever before in our 36 years of activity. Join in with us and protect your family with a W. O. W. policy, which costs nothing just now.

See J. S. Jones, Clerk.

McGONAGILL

FOR SALE—Good Elmo Eubanks, phone

BUY that Good Gulf Jones Boys. East Side.

MONEY TO LOAN
6 per cent on good Farm, time, quick Loans on City perty.—Sam H. Collier.

FOR SALE—Bundle Sorgh and 5c per bundle. See W. D. Sheffield, 3 miles east of ta Anna.

WE do a general garage ness. Genuine Ford and Chevrolt parts.—Mathews Motor Co.

THE Jones boys will treat you and appreciate a divide of your business. East Side.

NEED GLASSES
Dr. Jones, the Eye Man, be at Mrs. Comer Blue's Jew every Tuesday. Eyes examined, glasses fitted, headache and strain relieved.

The Bennett New Cotton—I am now ready to take your order for the Bennett New Cotton. The best cotton grown, \$2.50 per bushel.—L. G. Bobo, Santa Anna, Texas. 49-6tp

Security Abstract Co.
Frank W. McCarty, Mgr.
Coleman, Texas
We give Office Service.
Office with
R. E. L. Zimmerman

NOTICE
I the undersigned am now at my home in Coleman, ready to treat all kinds of chronic diseases. I am the old Reliable Masseur that takes your old aches, pains and soreness away from you and leave you feeling good. So come right on.
Respectfully,
S. KELLOGG.

GOOD post oak cord wood for sale at \$3.00 per cord. See G. E. Conklin, 5 miles east of Santa Anna. 3-3tp

SECOND-hand, John Deere Sulky in good running order, for sale.—J. W. Johnson. 1f

EGGS
I have the Brooks Strain S. C. White Leghorn bred to lay hens. Will sell eggs for hatching at \$4.00 per 100. Mrs. J. D. Nabours. 4-4c

GIVE the Jones boys a share of your gas and accessory trade—they will treat you right. East Side.

YOU will find Maize in the Old Shield Livery Barn.

MAIZE for sale at the old Shield Livery Barn—it's good feed.

LOST—Between Brownwood and Santa Anna, hand bag containing set of silver knives and forks, silver spoon, safety razor, colts 41 Gun, some shirts, jetties addressed to E. L. Maddox, Brownwood. Return to this office for reward.

PAINT AT COST
I will sell you \$3.75 paint as good as any, at \$2.50; \$5.00 white enamel at \$3.00. Quitting the paint business.—F. M. Jones. 3-4c

FOR SALE—One Medium round fire wagon in good shape, three good walking turning plows. At Bell Street.

GIRL wanted to help do house work only part time. Could arrange hours for school girl. Call Mrs. Petree, phone 157.

LOST—Friday, January 15, either in Santa Anna or between Santa Anna and Coleman, yellow gold wrist watch, Swiss movement, with yellow and black gold band. Reward.—R. Renfro, Ideal Barber Shop.

Barred Plymouth Rocks

We have a few choice hens selected from a 200 lot of Barred chicks, purchased last spring from the Golden Rule Poultry farm at A. & M. College, and can spare a limited number of hatching eggs at \$2.00 per setting of 15 or \$10 per 100. Also have a few cockerels for sale at \$2.50 to \$5.00. These birds are direct from the Poultry farm that has the reputation of being the highest egg production poultry farm of any in the state, and we have only the select out of a large shipment.—J. J. Gregg, Santa Anna, Texas.

HELP!

Your cries for help won't be heard these cold mornings when your motor refuses to start—unless you have a

---NEW---
Genuine Ford Battery

We offer a liberal trade value for your old battery.

13 PLATE
Means Longer Life

Santa Anna Motor Co.

AUTHORIZED SALES AND SERVICE

NOTICE I

To those who may be contemplating some kind of drugless treatment, I wish to state that I give Chiropractor adjustments, Osteopathic massages, Swedish movements and Magnetic treatment.

I have restored sight to the blind after eye specialists had failed. I have also removed tumors and cured long standing cases of stomach and bladder diseases—testimonials on request. All diseases mentioned below may be cured by my method of treatment:

Abandoned Cases Our Specialty

- | | | |
|------------------|------------------|---------------------|
| Abscess | Erysipelas | Indigestion |
| Asthma | Eye Trouble | Female Diseases |
| Appendix | Jamdiec | Hay Fever |
| Appendicitis | Kidney Disease | Heart Disease |
| Bladder Trouble | Liver Disease | Hysteria |
| Bright's Disease | Lumbago | Paralysis |
| Blood Disease | Neuralgia | Pleurisy |
| Brain Fever | Nervous Debility | Rheumatism |
| Choleramorous | Ovarian Disease | Sciatica |
| Childbed Fever | Palsy | St. Vitis Dance |
| Cancer | Diabetes | Disease of Spleen |
| Catarrh | Diarrhoea | Spinal Diseases |
| Constipation | Dropsy | Tumor |
| Deafness | Epilepsy | Urinary disorders |
| Fever | Dyspepsia | Infantile paralysis |
| Insomnia | Eczema | |

B. C. COLVIN
MASSEUR

Office hours at Mrs. Merritt's Residence, Santa Anna, 9-12.

Office hours at Coleman 1-5.

AM
Meeting to be Held
Church, Jan. 29-31

FRIDAY
Devotional—Rev. E. C.
2:00 p. m. Sermon—Rev. R. B.
oper.

SATURDAY
9 a. m. Devotional—Mr. Geo. Rice.
9:20 a. m. Our 1926 Program—Rev. Sidney F. Martin, Santa Anna.
10:00 a. m. The value of the Budget System in putting over our 1926 Program—Rev. Lewis Stucky.
10:40 a. m. If a Christian, why not?—Rev. Ben Oliver.
11:15 Sermon—Rev. Sidney F. Martin, Santa Anna.
12:15 Dinner served by Silver Valley ladies.
1:30 Devotional—Rev. Crimm, Howard Payne Student.
2:40 What Baptist believe about Baptism and the Lord's Supper—Rev. Scott W. Hickey.
3:10 If a Christian, why not a Baptist?—Rev. J. E. Davis.
2:40 Looking to a County Organization of B. Y. P. U. and Sunday School Work—Rev. C. E. Lancaster.
5:15 Supper either in homes or at church.
7 p. m. Devotional—Rev. Ray M. Sparks.
7:30 p. m. Sermon—Rev. J. R. Davis.

SUNDAY
9:45 Sunday School, visitors in classes.
11:00 Address—Dr. E. Godbold, Howard Payne.
12:30 Dinner served by Silver Valley ladies.
2:00 p. m. Devotional—Rev. Henry Fuller.
2:20 p. m. Program: Volunteer Band, Simmons University.
5:00 Supper at church or in homes.
6:00 p. m. B. Y. P. U. Visitors in B. Y. P. U. Meetings.
7:10 Devotional—Rev. F. A. Adrian.
7:30 Sermon—Rev. D. E. McDonald.

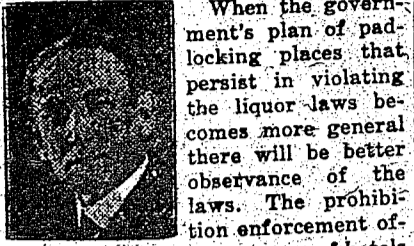
Buffalo Demonstration Club
Mrs. W. J. Curry entertained in her home, Friday afternoon, Jan. 15, the Buffalo Demonstration Club, and a few friends with a social. Progressive 42 was the diversion of the afternoon. The hostess served hot chocolate and cake to about 30 guests. The Club will meet with Mrs. O. G. Curry, Friday, Feb. 5, and the making of cheese will be demonstrated.—Reporter.

MERRY WIVES
Mrs. P. P. Bond was hostess on Thursday afternoon to the Merry Wives. Outside the usual diversion of needle work there was victrola and piano music. Beside the club there were twenty visitors and all report a very pleasant afternoon. Delicious refreshments of chicken salad on lettuce leaves, sandwiches, hot tea, cake and mints were served. Mrs. Bond is always an ideal hostess.

THE PASSING DAY

WILL H. MAYES
Former Dean
Department of Journalism
University of Texas

Padlocking Against Liquor Sales.



When the government's plan of padlocking places that persist in violating the liquor laws becomes more general there will be better observance of the laws. The prohibition enforcement officers, after notifying owners of hotels and other places, where liquor is sold, that their houses are being used for unlawful purposes, have been padlocking some places that pay no attention to the notices. Bell boys in hotels will bootleg liquor to guests so long as the proprietors wink at it and perhaps share profits. Intoxicants will be sold at sold drink stands, or at some of them, as long as the owners of the buildings and proprietors of the stands permit it. The law will be respected when law-breaking hotels are closed, when drug stores operated principally as liquor houses are locked, and when liquor-prescribing physicians have their licenses revoked after it is shown that they are law-breakers.

Keeping the Farmers Puzzled.
If the farmer could know with some degree of certainty that when he grows anything he can find a market for it at a fairly remunerative price, farming would be a more attractive business. He has to gamble with the seasons to make a crop and with the markets to sell it. He is urged to make his acreage produce more and in the same breath is told that if he produces more he will ruin the market. He must use all his land or his working capital will be idle, but if he works it industriously and scientifically and "busts his barns", he is likely not to realize enough to repair the barns while the crop gamblers will enrich themselves at his expense. Before the farmer is encouraged to produce more crops he should be assured that he can market them at a price above production costs. Give the farmer a market and he will find some way to make the crops.

Marketing a National Problem.
The farm marketing problem may be helped, but it can not be solved, by community action alone. Except where the acreage is very restricted, as with the Laredo onion crop, communities or districts can not fix prices. Texas, with all its cotton acreage, can not stabilize the price of cotton, with all the other cotton growing states in competition. No state is strong enough to establish a price for wheat, corn, potatoes or other staple crops. Only the national government can do it. Railroads lost money until they were placed under government control and protection. This was justified on the ground that they were public utilities and that government prosperity depended on their success. Farming is the very backbone of government prosperity, but is allowed to fight its own way against all the organized finance of the world. Repulsive as the thought may be to those of us reared to oppose any kind of price-fixing, and inoculated from before birth with opposition to every thing that looks like centralization of power, we are being forced to admit that farming is to continue profitable some centralized effort must be made to improve marketing of farm products.

To Build a Woolen Mill.
Kerrville has a committee looking into the advisability of building a \$1,000,000 woolen mill. Why not? Kerrville is right in the heart of the leading wool and United States, and Eastern manufacturers are growing impatient that wool into clothing. Kerrville has all the facilities for making the clothing at a much less cost than it can be made in the East, except the mill. It has enough idle money to build the mill and operate it. With splendid climate, excellent water, cheap labor, and money all going to waste, Kerrville should build that mill. The same thing applies with equal force to the cotton mill project, long considered for Center Point, in the same county.

The World Progressing.
San Antonio is having a great radio exposition at which scores of kinds of radios are being shown. Radio broadcasting and reception are being improved every week and it will not be long until it will be as easy to hear Hong Kong as to talk to your neighbor on the telephone. Ten years ago what is now being done would have been thought impossible. When we can hear around the world at a cost within reach of all, we will come to know the world and knowing, hatred and war will end. War comes from ignorance. Misunderstanding is largely lack of understanding. The radio is likely to become the great educator of nations.

From 26 to 36.
Nine years is not too long a time in which to make ready for a great Centennial Exposition, such as is now proposed for Texas. It would only cost a few more times if the time is wasted instead of being used. There is a general inclination to put off doing a thing until so late that it has to be rushed to such an extent that it is poorly done. That is the danger that is now confronting the Texas Centennial movement. There is so much to be done in an odd or two years, even before it starts, it made to put the Centennial itself that there is danger that it may not be done well.

SHOES

A table of broken sizes and discontinued numbers in Men, Women and Children's. Not all sizes in any line but if we have your size there will be a substantial saving

SWEATERS
Not many sweaters left, mostly in misses sizes, however, a few ladies and men's. We do not want to carry these over. Come and look them over; the price will be right.

BLANKETS
About twenty-five or thirty good Cotton Blankets, several different sizes—
64x76, \$1.95 66x80, \$2.20 72x80, \$2.35

DRESSES
We have a consignment of silk dresses. There were 24 in this lot and they are priced at \$9.95. Come and see them. We believe you will consider them almost as good values as "Happy Home" house dresses.

WE EXPECT
to this week receive our complete line of new shoes. We have always been proud of our shoes, but we believe they are better this season than they have ever been. Do not make your shoe purchase until you see them. We want your trade; we appreciate it.

D. R. Hill & Bro.

Atwater Kent Program, January 24, 1926

N. Y. Symphony Orchestra
WATER DAMROSCH, Conductor

PROGRAMME:

Note: Mr. Damrosch will say a few words preceding each number

Overture, "Le Roi d'Ys" Lalo

Allegretto from Symphony No. 8 Beethoven

March Movement from Symphony No. 6 ("Pathetique") Tschalkowsky

a. Chinese Dance from "Nuttercracker Suite" Tschalkowsky
b. Entrance of the Little Fauns from the Ballet "Cydalise" PIERRE

Symphonic Poem "Les Preludes" Liszt

To be broadcasted at 8:15 Central Standard Time through Stations WEAF, WOG, WCAP, WJAR, WCAE, WSAI, WOC, WWJ, WEEI, WCCO, WGR, KSD, WTAG, WLIB, WEAR.

Atwater Kent Program, January 31, 1926

Mme. Ernestine Schumann-Heink
Assisted by
FLORENCE HARDEMAN, Violinist

PROGRAMME:

a. "Bat the Lord is Mindful of His Own" from ST. PAUL Mendelssohn-Bartholdy
b. Stille Nacht, Heilige Nacht Franz Gruber
Mme. Ernestine Schumann Heink

a. Ave Maria Schubert-Wilhelm
b. Tambourine Chinois Fritz Kreisler
c. Old Refrain Fritz Kreisler
Florence Hardeman

a. The Rosary Ethelbert Nevin
b. By the Waters of Minnetonka Lieurance
(With violin obbligato)

c. Danny Boy Weatherly
d. Erlking Franz Schubert
Mme. Ernestine Schumann Heink

Trees Oscar Rasbach
Spinnerliedchen 16th Century
Agnus Dei George Bizet
Mme. Ernestine Schumann Heink (with violin obbligato)

ES ELEANOR SCHEIB At the Piano

To be broadcasted at 8:15 Central Standard Time through Stations WEAF, WFI, WCAP, WJAR, WCAE, WSAI, WOC, WWJ, WEEI, WCCO, WGR, KSD, WTAG, WLIB, WEAR.

DAMS MERCANTILE COMPANY
ATWATER KENT RADIOS
Santa Anna, Texas

Rockwood Vs. Santa Anna "SPECIAL"

In the last issue of the News, the Santa Anna basket ball girls caused to be published a drama: "Why Rockwood defeated us," and some of the reasons they give would stand an extreme breviation.

The Rockwood girls, through pity and modesty did not intend to even mention the game, as practice games are never very important, except as a diversion, yet in so much as the Santa Anna girls seem to wish to try to redeem their former glory by publishing to the world their inglorious defeat and give some very weak reasons why the same happened—we will try to help them out.

Their first reason as far as we can make out, seems to be a "Mule kick," at the referee, which they brought along themselves. So if one of my own men gave me dirt, I believe I would make my "kick" more personal—and if I saw right—the Santa Anna girls got all of the foul pitchers.

You give the score as 16 to 0, and yet the score board says 20 to 1. Now girls we are better to you than you are to yourself, and we cannot and will not beat you out of that one "almighty" score, which saved you from a representation of the nostrils of the world at large, so an offensive and disagreeable odor.

From the way you girls play, you should have been very glad indeed to have even got that one score, on a foul. You might have some good goal pitchers but we failed to see them in action here, only at foul pitch, which they made out of about six attempts, which may be very good for Santa Anna, but is very poor indeed to Rockwood.

You seem very anxious for another "licking" at the hands of the local girls, which seems to us very poor judgment. But the Rockwood girls are a very economical crowd and don't like to waste their time, and furthermore, they can get better practice with the second line girls here at home. We might persuade the second team girls to play you a game if we can make them believe that it will be a little more interesting than the previous game.

Girls, considering the playing you do, and the "Pep Squad" you carry around with you, we are bound to give you the hal ha!—Contributed.

WORK AND HOME

There is an old adage which says that a "rolling stone gathers no moss." It is as true today as it ever was. Regardless of locality, opportunity is ever with the intelligent and the energetic, and moving about seldom results in any good.

Abraham Lincoln was thinking of this undisputed fact of life when he said: "If you intend to work there's no better place than right where you are; if you do not intend to go to work you can not get along any where. Squirming and crawling from place to place will do no good."

The man who is caught in the popular rush to some fancied favored spot is almost invariably unsuccessful. There are no states and no localities that are endowed with all of the desirable things of life. All have some advantage in which the inhabitants can take just pride. And they likewise have disadvantages.

This is not to counsel against changing locality or occupation if the opportunity for improvement comes, but to be swayed by ever story of fabulous sums to be made in some other place is a mistake that has led countless people to failure. The acre of diamonds is at home and there are no greener pastures than your own.

Loyalty to home, loyalty to the job

you are doing and eternal perseverance are fixed rules for success. No region has a monopoly of all natural and artificial material and spiritual blessings. They average up about the same no matter where you go.

You may find, now and then, a visitor from a neighboring or a distant locality who will feel sorry for you, but just remember that "If you intend to work there's no better place than right where you are."

Rockwood W. M. S.

The Rockwood W. M. S. met at the church Wednesday, 13, and rendered the following program in the "Royal Service":

- Hymn.
- Prayer, for Grace to follow our Guide—Mrs. Clyde Williams.
- Hymn.
- The Enrichment of Prayer—Mrs. Clyde Williams.
- Our Bible Work—Mrs. Lovelady.
- Do you Remember—Mrs. Paul Eldred.
- Our House Beautiful—Mrs. Cooper.
- Hymn.
- Concerning Spiritual Gifts—Mrs. Blackwell.
- Prayer—Mrs. Cooper.
- The Society will meet again Wednesday, 20th, and have for study "Stewardship and Missions."

Hardware Specials

Our Hardware stock has been increased to where we can supply your needs in this line and save you money.

- Lone Star Hames \$1.25
- Heavy Trace Chains, pair \$1.25
- Monkey Wrenches, 50c to \$2.00
- Stilson Wrenches, \$1.25 to \$2.75
- Drill Bits 15 cents to 75c
- Hame Straps, 20c and 25c
- Gas Hot Plates—all prices 25c
- Harness Snaps, 5c, 10c and 15c

Large shipment of spades, forks, shovels, rakes, all tools, all kinds.

Blue Racket Store

SANTA ANNA NEWS

Entered at the Post Office at Santa Anna, Texas, as Second Class Mail.

One year in Coleman county ... \$1.00
Six months in Coleman county ... 60c
One year outside of county ... \$1.50
Advertising rates 25c and 30c per inch.

Local notices 10c per line for each insertion.

Obituaries, Card of Thanks and Resolutions of Respect are charged at one-half the regular rate.

J. J. Gregg, Editor and Pub.

Friday, January 22, 1926

POLITICAL ANNOUNCEMENTS

The Santa Anna News has been authorized to make the following announcements, subject to the action of the Democratic Primary election in July:

- For District Clerk: W. E. GIDEON
For Tax Collector: J. C. LEWIS (Re-election)
For Tax Assessor: NOLAN BARMORE, CECIL A. FREEMAN, R. H. (HENRY) DUNMAN
For County Clerk: L. EMET WALKER (re-election)
For Sheriff: J. (JOHN) A. TRAMMELL
For County Commissioner Prec. No. 1: J. S. GILMORE (Re-election)
For Public Weigher, Prec. No. 7: H. C. DAVIS, J. B. FLORES (Re-election), C. S. HENSLEY

THIS IS THRIFT WEEK

If the fine rain that fell throughout this section last week-end is not sufficient to make you smile, what would it take?

The greatest drawback to such prospects as now confront us, in our judgment, is people expect so much they fail to economize as they should, and do not provide sufficiently for the future.

We believe in progress, and appreciate seeing people buy and use improved machinery when prospects justify such, but waste will have to be accounted for some time. We believe Coleman county is one of the most wonderful agricultural counties in Texas, and great opportunities for people to prosper are here.

What's Doing in West Texas (By West Texas C. of C.)

Amarillo—O. V. Vernon, for the past four years manager of the Board of City Development here has resigned and will enter private business here.

Cisco—Texas must do everything possible to validate the Highway bonds that have been sold in the past is the opinion of R. Q. Lee, president of the West Texas Chamber of Commerce.

Midland—An intensive campaign is being put on in this district in preparation for the district convention of the West Texas Chamber of Commerce which meets here Jan. 26th.

Stanton—The Martin County Chamber of Commerce is in process of organization here. A temporary organization has been effected with C. Wedgeworth as secretary.

Eastland—Fertilization pays handsomely dividends when properly carried

out. This fact was proved by experiments conducted in this county and which were closely checked by R. H. Bush, County Agent. Several carloads of commercial fertilizer were used during the past year and the results showed that fertilization doubled the yield in almost every case.

Big Spring—Huge Mountain Type engines have been put on this division by the T-P Railway to pull the fast passenger trains. These are said to be the most powerful locomotives in existence.

Childress—Cotton burs are of great value as fertilizer and have recently discovered by Childress farmers. Formerly the gins here had to hire the burs cleaned from cotton hauled away and were put to considerable expense.

Claude—A movement has been launched to perpetuate as a park the famed Goodnight Buffalo and Cattle Park at Goodnight. This park and the herd of Col. Goodnight present the last opportunity for Texas to perpetuate the Buffalo which formerly ranged the plains of Texas.

Shamrock—A commercial hatchery is to be installed here at once. The poultry industry is expanding rapidly in Wheeler County and the hatchery has become a necessity.

Merkel—This city plans to go after the next district convention of the West Texas Chamber of Commerce and will send a big delegation to Midland on Jan. 26 to the district convention there.

Lockney—A meeting of all towns along the route of the proposed extension of the Denver Road will be held here in the near future.

HOW OLD ARE YOU?

"The ten years between twenty and thirty," said Roger W. Babson in his book, Business Fundamentals, "should be charged to education."

Many young men and women are ambitious but unable to leave home to enter a business school. Some of them spend the time vainly in wishing that they had money, or time, or both, so that they could prepare themselves for bigger things in life than they now enjoy.

There never was any one who could not afford to take a business course. A business course thru the Extension Department always pays for itself and brings back to its recipient vastly more in dollars and cents than is ever spent upon it.

By correspondence, the Tyler Commercial College teaches the Private Secretarial, General Business, General Civil Service, Bookkeeping, Shorthand (typewriter) furnished free—Byrne Simplified and Gregg systems of shorthand taught; Business Administration and Finance, and all other subjects, which are taught in personal attendance.

Full information about the Extension Department is given in that large helpful book, "Achieving Success in Business." The book will show you how the students learn at home during their spare time and will show you how you can win a good position, good salary and success.

(We have no branch schools anywhere. We lead; others follow.) TYLER COMMERCIAL COLLEGE Tyler, Texas.

Name Address See editor of the Santa Anna News for scholarship.

Even if you can't keep your money in your own possession, keep it in town.

THE PASSING DAY

WILL H. MAYES Former Dean Department of Journalism University of Texas

Recuperating From Drouth.

Texas will never cease to be a wonderful state. Two months ago a large part of the state was seriously suffering from the effects of a long drouth. The rains came too late for the cotton crop.

Not Voting Road Bonds. About the only topic of general conversation in Austin now, aside from the weather, is about road matters and road contracts.

Hotel Rest Rooms for Customers. Leading dry goods firms at San Antonio and Dallas are doing something that might be tried to advantage by chambers of commerce or other organizations in smaller places.

Personal Appearance an Asset. We all know that it makes a person feel better to "doll up" a bit. The women do not put on finery and use cosmetics solely to please the men, but largely to please themselves.

The Texas Pecan Crop. Texas pecans are now being gathered and marketed. While the crop is short in some localities, the yield in the state is said to be about the average.

Civic Clubs and Service. Civic clubs are being accused of praising themselves too much of self-boasting. While there may be much of the "look-at-us" attitude in the methods of some of the clubs, they are showing the churches that to serve God one must serve his fellow-men.

Community Lines Lost. Automobiles are fast destroying the boundary lines that once divided town and country and separated communities from each other.

OUR ATTITUDE TOWARDS LIFE

Are you sure that you are getting the best out of life? Are you living your own life so that the world—the community in which you live—is better because you live there?

It is not easy to radiate happiness if one is not physically fit, but who has not known a sick-room that has proved a veritable benediction because of the cheery way—the dauntless courage—with which its occupants faces physical suffering?

It is not easy to be gay when the pinch of poverty is felt, but we all know poor people whose cheerfulness puts to shame some of those who are well-blessed with this world's goods.

It all depends on one's attitude towards life. The heart and mind determine whether one is a blessing to a community or a curse, or merely neither one nor the other.

To get the best out of life, one must forget self. The greatest happiness is found in service—glad, willing service to loved ones, to the home, to the community or to the State.

Life today is a complex. Even in the country it is not nearly so simple as it was a quarter of a century ago. The mad rush after money effects even the quiet places, and one is apt

to feel that individual effort counts for naught. It counts for everything! A community is but a group of individuals. If they work together the community thrives. If they work against the common good, it falls.

PROVINCIALS

The most provincial people in the United States live on the island of Manhattan.

In saying this we are merely giving voice to observations made for generations by the most intellectual people in the nation.

True, New Yorkers live in what is probably the world's most prosperous city if not the largest. They know something of the night life along Broadway and can talk fluently of interesting places in the great metropolis.

But they think that all that is really worth while is located in their own locality. They know nothing of what exists beyond the Hudson river. They fail to appreciate the fact that the great industries, including agriculture, on which they exist are in reality centered around the thousands of smaller cities and towns that spread out west of them across the continent.

Imbued with the belief that New York

is the hub of the world, they shut themselves ledge of what is this nation.

For this reason we sometimes, to become a provincial when they refer to the rest of the country as "yokel" whenever we think it over we are inclined to feel more sympathy and anger toward them.

It is mere provincialism on the part—merely another term for narrow mindedness.

SOCIAL WORKERS

Probably the finest social service to be found in an ordinary productive business enterprise.

We don't need efficiency half so much as we do folks who are willing to do a little more than they are expected to do.

Almost one-fifth of the world's people live in the United States ought to be glad of it.

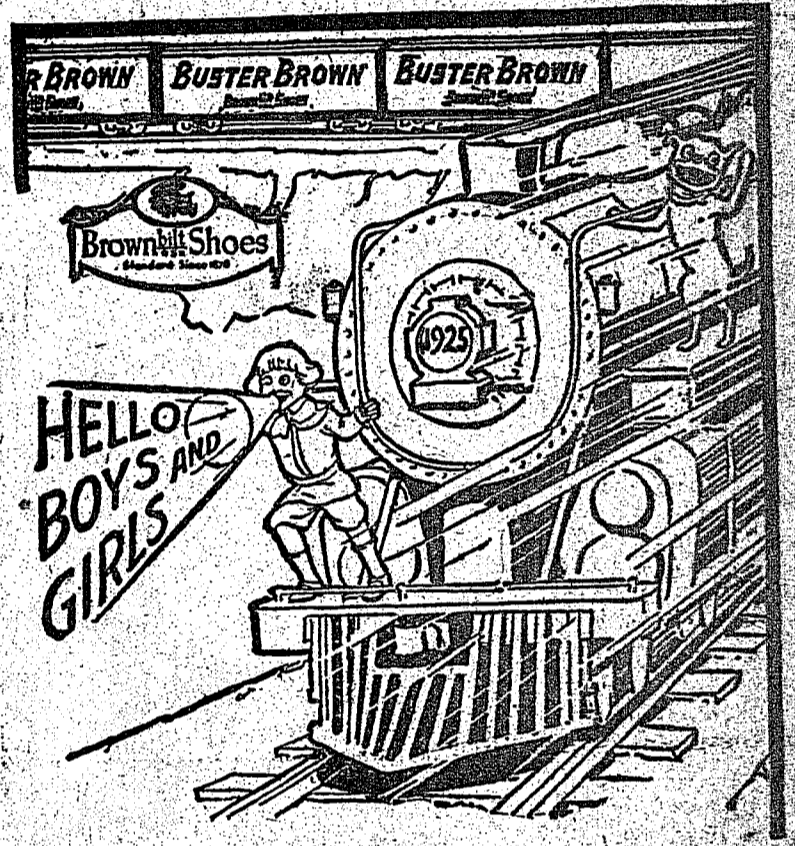
Giving a good reason for doing something wrong has been reduced to a science by some fellows.

It's not what you know that counts so much as your ability to tell it or make use of it.

Toot, Toot!

Look out for the train that brings

Buster Brown and His Dog Tige



straight from St. Louis with a whole bagful of tricks to amuse the parents and children of this city and community. Don't fail to see them.

Courtesy of

Marshall & Sons

SANTA ANNA, TEXAS

Saturday, Feb. 13, 1926, 3 p.m.

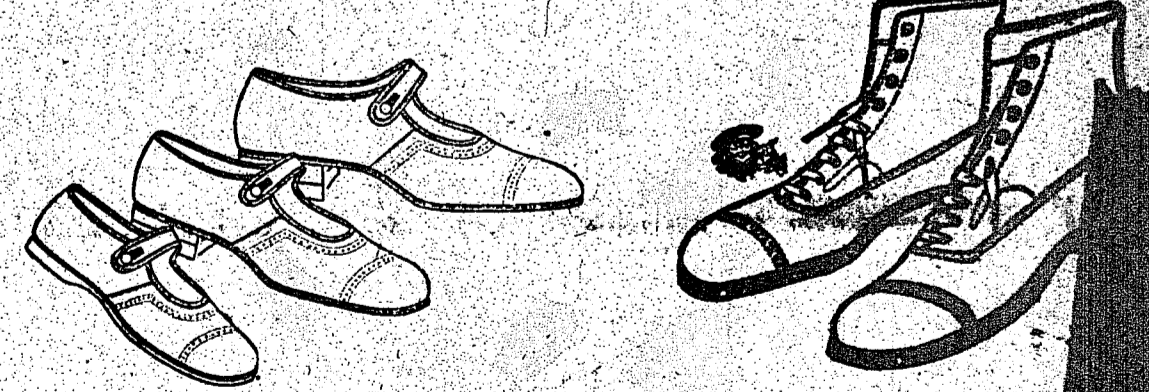
For Boys

Brown Hill

5

100% Leather

For Girls



Buster will give away 1000 souvenirs Saturday Afternoon, Feb. 13. If it is Shoes you want we have them. The newest and latest in Men, Women and Children's shoes. New line of dry goods arrived.

Fifth car load of flour and feed this month.

SAVE with SAFETY
at your **Rexall**
DRUG STORE

Few toilet accessories receive as hard usage as the hair brush. It is therefore good judgment to buy



A Good Hair Brush

Hand-drawn bristles give the best service. That's the kind you will find in all our best hair brushes.

The bristles in our brushes are selected for quality and there is a wide variety of styles to select from.

It will pay you to come in and inspect this stock. The goods are made especially for us. We guarantee them to give satisfaction.

CORNER DRUG COMPANY

THE MAN WHO KNOCKS HIS TOWN

We have a very poor opinion of a man who will live in a town, county or state and knock it. We heard a man knocking his town the other day; he was riding around in a nice new auto, has a nice home to live in, and several years ago when he landed here, to our certain knowledge, he was flat broke; now he is in good circumstances—has a nice substantial business. And yet we heard him say that a man was a fool, and he was a fool, for stopping here. Well, we could not help from handing him one in this wise: Why in the devil don't you move? Why do you stay here and knock the town that has given you a good living, permitting you to accumulate a competence to live on? Now we let our mind run along back down the years, and in doing so, we got a line-up on this fellow, and to our certain knowledge, we have never seen this man at a public meeting, never saw him in a mass meeting which was called for the advancement of the town and county, never saw his name on a public subscription list for any civic enterprise whatever, and yet, he lives here, makes a living here and stands around and curses the town. Now, ere we pass, we want to say that we have a perfect contempt for that sort of a citizen. Furthermore, we don't believe in a boycott, as it is a sign of weakness and cowardice to boycott any man or faction, but suffice it to say if the other fellow has what we want, we mean the fellow that boosts for his town, we look him up.—Albany News.

OPTIMISM

America, as everybody knows, contains a number of demagogues who contrive to get and hold office and power by appealing to the foolish prejudices and superstitions of ignorant people.

Once in power these demagogues endeavor to place foolish restrictions on the conduct and the business of citizens, so that all must walk warily or practice hypocrisy to avoid conflict with the law.

Knives rob the Treasury or fatten unmolested upon unsophisticated citizens who are called boobies.

Crime increases and criminals go free and unpunished; as an inevitable result the people scoff at the courts as they scoff at the laws.

To a considerable extent the ignoble, unlettered and ill-mannered are in the saddle, and to a like extent the urbane are denied the opportunity to employ their talents for the good of the state.

The country is full of indecent publications and men without decency cultivate an ever-increasing market for dirt.

To a reader of headlines it must appear that the gods have conspired to make this land an abomination; to the timid the ultimate smash and destruction of matter must seem near.

And yet America is doing the world's charity work. Almost anybody in the land can buy on the credit. Thousands of churches are supported by millions of people who believe in living respectably and doing good. Almost everybody frowns on dishonor. The millions buy and read newspapers, magazines and books in an effort to keep informed and improve their minds. No other land tries so hard to prevent and eradicate disease. The "poor" have entertainment and wear fine garments. In the back district of great cities and in the smallest villages, the lasses wear silk stockings. The people have comfortable homes, filled with the things advertised in magazines. Nearly all of the boys and girls are getting an education. Luxuries have become necessities. The working man eats with silver-plated cutlery and sits in an upholstered chair to enjoy his radio at night.

It isn't a bad country. With all its faults it represents about the best man has done in mass and for mass.—Baltimore Sun.

VEGETABLES

Fresh from South Texas, that are just as nice and good as can be bought.

Twice Each Week—
Tuesday and Friday

Phone either 48 or 49 and enjoy a nice vegetable dinner.

Quality and Service

Hunter Bros.

EPWORTH LEAGUE

Leader—Odelle Brown.
Subject—Japan.
Song: No. 246.
Prayer.
Song: No. 238.
Bible Quotations.
Song: No. 188.
Topics for discussion:
Japan—Odelle Brown.
Modern Japan—Elizabeth Greer.

Industrial Japan—Bill Stiles.

Is Japan Militaristic—Oliver McClellan.
Making Japan Christian—Mary Adams.
Song: No. 156.
Business.
Too many folks condemn their friends for the very things they themselves do.

Laughlin's Business College
Ablene & Wichita Falls, Texas

A Good Position—a big salary is what counts on the road to success. We quickly train you for a good position in a bank, wholesale house, mercantile establishment, and the like, and secure position for you. Coupon will bring SPECIAL information. Mail it today.

Name _____ Address _____

The Week's Program

Queen Theatre

MONDAY & TUESDAY, 25 & 26
Jacqueline Logan, Clive Brook and Jean Hershoff

MARRIAGE FAILS

With a cold, heartless, selfish, deceitful wife, who used you only as an animated check book. A dismal and loveless marriage. With a warm, big hearted, generous, vital, lovely girl on the other—and an overwhelming love between you. What would you do

COMEDY in connection.

Wednesday & Thursday, 27 & 28.
DOUGLASS MACLEAN

7 KEYS TO BALDPLATE

It'll bring the grins from a Wooden man. It'll raise the hair on a billiard. The first of the greater Doug-Maclean Paramount Comedy. It'll be our leading program for week.

COMEDY in connection.

FRIDAY 29
BEBE DANIELS

LOVERS IN QUARANTINE

With Harrison Ford. A Frank Tuttle Production. The best Daniels comedy you have ever seen, and you know Bebe has made some mighty funny ones. A corking comedy cast.

THE News in connection.

SATURDAY 30
BIG BOY WILLIAMS

ODD AND BLUE

and **EGGY O'DAY**
in connection.

R. POWELL

Practice
Phone 149
Phone 126

over
PHARMACY

Texas

WHO BENEFITS FROM BANKS

It was emphatically stated at last convention of American Bankers Association that there has been too much of an air of mystery about the banking business with the result that banks have been misunderstood and viciously attacked by demagogues. Speakers asserted that bankers themselves had made a mystery of banking, when there is no mystery. The fact that banks cannot prosper without prosperity for the whole community has seemed obvious to the banker that he has failed to remind the public of this fact. An earnest effort to meet this situation has been made by John T. Cooper, Vice President of the Security Trust and Saving Bank, of Los Angeles, one of the largest banks in the United States. Mr. Cooper says:

"Many people sincerely believe that the big banks are of greatest help to the big borrower. This is not true. An analysis of all the mortgage loans in our bank, including all its branches will astonish those who believe banks pile up deposits for the benefit of the so-called big man.

"Sixty-six per cent of our mortgage loans are for amounts of \$3,000 and under; of these loans almost half (31 per cent) are for amounts ranging from \$1,000 to \$2,000; while 20 per cent are for amounts from \$2,001 to \$3,000. Loans ranging from \$3,001 to \$10,000 amount to 26.3 per cent of the total number of loans and those above \$10,000 constitute only 7.7 per cent. The same condition exists in the heart of the financial center of the city as in the most distant residential or rural branch of the bank.

"Loans in excess of \$100,000 constitute only three-tenths of one per cent of the total number of loans and only 16.6 per cent of the total amount of money loaned.

"The great beneficiaries of our banks are the wage earner, the moderate salaried man, the small home builder, the family to whom a small loan is of vital importance.

"Such being the case, how can our large banks be anything but essential democratic in character? I use the plural, because what is true of the proportion of mortgages between the small and large borrower as held in the bank with which I am connected, would probably be true of any other large savings bank in the country."

Fire, Tornado Insurance

W. E. BAXTER

Santa Anna, Texas

SAM H. COLLIER

Lands, Loans and Insurance

NOTICE

I have purchased the Joe Robertson Tailor Shop, and will appreciate a portion of your business. All work guaranteed. Give me a trial

Call for and Delivery
Phone 365

O. B. YANCY

CASH For Dental Gold, Platinum, Silver, Diamonds, magnets, points, false teeth, jewelry, any valuables. Mail today. Cash by return mail.
Hoke S. & R. Co., Osego, Mich.

RADIATOR and TIN SHOP

Radiators repaired, re-cored and generally worked over.

Acetylene Welding

All kinds of tin work, particular orders filled. We make and repair any and all kinds tin and metal articles.

Jas. Williams
Santa Anna, Texas

Repairing

Have your Furniture repaired, painted, varnished, upholstered and made good as new.

We have put on a good repair man for this class of work and are prepared to give prompt service.

All work must be satisfactory and our charges are reasonable.

TAYLOR FURNITURE CO
W. D. Taylor, Prop.

Fred Watkins Dray Line

We **HAUL ANYTHING**
Service is Our Motto
DAY PHONE 33
NIGHT 217

1869 COFFEE

To introduce this coffee we will for a short time give with each 3-lb. can coffee, one imported cup and saucer and large imported bowl.

The Coffee packed under this brand is carefully tested and selected for drinking merit, and so blended as to insure uniformity and quality in strength and flavor. We guarantee this coffee to give entire satisfaction.

Light Crust Flour, Fresh Meats, Fruits, Vegetables, Garden and Field Seeds, Bermuda Onion Plants.

PHONE 25 AND 174

Texas Mercantile Company

When It Comes From Here "It's Good"

Every Purchase Guaranteed Satisfactory Or Your Money Back!

IMPROVED UNIFORM INTERNATIONAL

Sunday School Lesson

BY REV. P. B. FITZWATER, D.D., Dean of the Evening School, Moody Bible Institute of Chicago.
(©. 1924, Western Newspaper Union.)

Lesson for January 24

JESUS AND THE SAMARITAN WOMAN

LESSON TEXT—John 4:4-42.
GOLDEN TEXT—With joy shall ye draw water out of the wells of salvation.—Isa. 12:3.

PRIMARY TOPIC—Jesus by the Well.
JUNIOR TOPIC—Jesus by Jacob's Well.
INTERMEDIATE AND SENIOR TOPIC—A Sinful Woman Finds the Savior.
YOUNG PEOPLE AND ADULT TOPIC—How Jesus Deals With Sinners.

I. Jesus Must Needs Go Through Samaria (vv. 4-6).

The growing popularity of Jesus aroused the envious opposition of the Pharisees, which obliged Him to leave Judea and go into Samaria. There was another way to reach Galilee, one used by many Jews to avoid contact with the despised Samaritans, on the eastern side of the Jordan. He must "needs go through Samaria" in order to find this poor sinful woman and the needy citizens of Sychar. The great necessity which was upon Him was to seek and to save that which was lost (Luke 19:26).

II. Jesus' Testimony to the Woman (vv. 7-26).

This is a fine example of personal evangelism.

1. A Favor Asked (vv. 7-9).

Jesus tactfully made a request which appealed to the woman's sympathy. Not only did the thirst of the weary traveler appeal to her, but the fact that He being a Jew asked a favor of her, showed His sympathy for her. In introducing the conversation, He referred to that which was uppermost in her mind, namely, water. This was the teacher's point of contact. He soon passed from earthly water to the water of everlasting life which was in Himself. Every human mind has a handle. Our success as Christian workers depends upon our ability to grasp and use it.

2. Jesus' Tender Dealing With This Woman (vv. 10-15).

He first appealed to her curiosity by declaring: "If thou knewest the gift of God" (v. 10). He knew the deep unrest of the soul of the sinful woman as she went on her way. He knew if she really knew Him she would believe on Him and be saved from her sins, therefore the first thing was to get attention. When we can get one to give attention to the claims of Christ, there is good chance of winning him. He followed this appeal to her curiosity by a promise which directed her attention to her deepest needs. There is a consciousness of deep need in every soul. The deepest need of a soul Jesus only can satisfy.

3. The Woman Convicted of Her Sins (vv. 16-19).

Jesus succeeded in arousing her interest, but she did not really understand Him. Before she could understand what the Water of Life is, she must be convicted of her sin. She did not agree with Him, but became a humble inquirer. The soul must be convicted of sin before it can be converted.

4. The Problem of Worship Submitted to Christ (vv. 20-24).

This she did as soon as she perceived Him to be a prophet. Jesus knowing the inner life of this woman, told her of the glad time even then present when true worshippers could hold intercourse with God anywhere. He showed her that the place of worship is unimportant, that the all-important thing is to have the true conception of God as brought through the Jesus. Since worship is spiritual, only those who have been regenerated can worship God in spirit.

5. The Woman of Samaria Witnessing for Christ (vv. 27-39).

The woman left her water pot and returning to the city said, "Come, see a man which told me all things that ever I did. Is not this the Christ?" As soon as she was converted she became an enthusiastic missionary. This is as it ought to be and always will be. The soul that realizes Jesus cannot be silent (John 4:41-45). The result of her testimony was that many believed on Jesus.

III. Jesus Testifying to the Citizens of Sychar (vv. 40, 41).

The woman's testimony brought the request from the Samaritans that Jesus tarry with them. He abode with them two days. Though they heard the woman's testimony, they believed because of Christ's own word (v. 41).

IV. The Samaritans Witnessing for Christ (v. 42).

They declared, "We know that this is indeed the Christ, the Savior of the world." They confessed to the woman that their belief was not due to her testimony but to having heard Him themselves, that they were sure that He was the Messiah.

Safe From Others

He that respects himself is safe from others; he wears a coat of mail that none can pierce.—Longfellow.

God Governs the World

God governs the world, and we have only to do our duty wisely and faithfully, and leave the issue to Him.

God Gives Time

God never imposed a duty without giving the time to do it.—Parker.

THE SEARCH FOR SUCCESS

Near the Navajo Reservation in New Mexico, a tired prospector stopped one evening at Old Laguna just as the sun was sinking behind the sage brush and cactus of the desert.

After dinner he engaged his host, the grizzled proprietor of the little inn, in a discussion of the surrounding territory. He stated that he had been prospecting for gold, but hadn't had any luck for a long time. Little by little he unfolded the story of his life.

After listening patiently to his guest for some time, the old proprietor of the inn excused himself, and reappeared in a minute with a large nugget of yellow metal, which he displayed in the palm of his hand.

The effect was electrical. The prospector was no longer tired, but alive and alert.

"Well, pardner," he drawled, "if I know anything about gold, that's the real thing. Ever had it assayed?" "Nope," said the innkeeper. "Never run across no one that knew 'bout orcs. Picked it up one day 'bout 20 years ago on the side of a hill and just sorta kep' it as a souvenir."

"Do you remember where you found it—would you recognize the place again?" snapped the prospector. "Sure," said the proprietor. "Tain't more'n 'bout thirty mile from here."

The eyes of the prospector glowed. There was a yellow light in them. He leaned forward and placed his hand on the old timer's knee. Way into the night he talked, painting pictures of great wealth and what it would mean for his friend's declining years—and at length it was agreed that they form a company and share fifty-fifty in the profits of their gold mine.

Next morning the prospector and the proprietor started off on horseback for the foothills on the horizon. All that day, while riding along thru the heat of the desert, they gloried in the riches that lay just at their finger tips. Finally, toward evening as the tired horses started up a long hill,

the proprietor turned in his saddle and said to his friend: "Now then, as I recalls, we're just about there. On t'other side of this hill is the spot!"

But lo and behold! When they reached the top of the hill they looked down upon the smoke stacks, sheds and derricks of the Big Jerome, one of the richest gold mines in the west.

That night two sad men turned their horses back towards Old Laguna. They were ten years, too late.

The moral of this is quite simple—if you have an idea, for goodness sake, put it to work. Don't save it or you may lose it.

FIRST CLASS ADVICE

Now plan and work to a great crop for the coming year. You are more likely to have it if you plan and work for it. This means head work as well as hand work.

Simple Mixture Makes Stomach Feel Fine

Simple buckthorn bark, glycerine, etc., as mixed in Adlerika, often helps stomach trouble in TEN minutes by removing GAS. Brings out a surprising amount of old waste matter you never thought was in your system. Stops that full, bloated feeling and makes you happy and cheerful. Excellent for chronic constipation. Adlerika works QUICK and delightfully easy.—CORNER DRUG CO.

Intermediat E. Y. P. U.

Subject: A True Story of a True Friend.

Poem—Nell Sue Nabours.
Bible Reading, Ruth 1:14-17—Calvin Campbell.

Ruth's Love for Naomi—Ruth Durham.

Ruth's Love for God's People—Margaret Donham.

Ruth's Decision—Ruby Bolton.

Ruth's Place in Bible History—Afton Pieratt.

Ruth, the Friend—Cora Faye Davis.

Poem—Edith Lowe.
How Abraham Lincoln proved a Friend—Nell Sue Nabours.

Woman's Missionary Program

Time—Jan. 25, 3 p. m.

Place—Mrs. P. P. Bond.

Leader—Mrs. Sealy.

Scripture—Lesson, Matt. 18:19-20; 25:31-40; Luke 24:13-23.

Discussion Topic: Is Stewardship Fundamental in the Life of a Christian?

My Pledge—Mrs. Leman Brown.

Prayer—Mrs. J. Frank Turner.

When you're in a hurry, the railroad train that stops on the crossing isn't.

Buy it in S

Day Phone 16, 1

SERVICE

Anywhere—Any

Headquarters at

MATHEWS GARAGE

PAUL CHILDERS

Santa Anna, Texas

Good Brakes ARE YOUR Best Insurance

(Against Accidents and Collision)

Did you ever stop to think how important it is that the brakes on your car function properly every time you use them.

Perhaps they squeak and grind when applied. Better drive in and let us test and adjust them so you will have that feeling of security, that can only be had with perfect brakes when you drive in crowded traffic.

We can give you expert service on any brakes.

W. C. FORD & CO. GARAGE

NOTICE!

Dr. S. E. Phillips, of Coleman, and Dr. W. R. Fowler of Brownwood, Texas, have opened up an office in the home of Mrs. Spencer, in Santa Anna, and will be glad to have you call and be examined. No charges for examinations.

Dr. Fowler has been a Medical Doctor for Twenty-five years, but is now a Chiropractor, and has diplomas in medicine and chiropractic.

He will be with me this year in Santa Anna and Coleman, Texas.

He makes a specialty of Hemorrhoidal (piles), one treatment per week. No pains to his treatments. He does not use anything that will interfere with your work. He does not use knife. He also has a skin cancer cure that will remove any skin cancer without pain. It will cost you nothing to try it—if it does not do the work, you owe him nothing.

We use Osteopath Massages, Chiropractic Adjustments, Electricity Vibration and Radiant light.

Don't give up. We do work things in the treatment of diseases; have cured 45 cases of arthritis in the last year—will give names if wanted. Come to see us.

DR. PHILLIPS, D. DR. FOWLER, M. D.

Santa Anna, Texas

Mrs. Spencer Residence, P



It's a distinction to blend a coffee that meets with your instant praise. But the very first cup of H and H Blend Coffee convinces you of its goodness. We roast it. Others Praise it.

H and H Coffee Co., San Antonio, Texas.

Ford

Years Of Unused Mileage

A guaranteed used Ford car, purchased from any Authorized Ford Dealer, is a good investment.

Ford cars accepted in trade by Authorized Ford Dealers and offered as guaranteed used cars are thoroughly reconditioned and backed with a liberal guarantee.

You can buy a used Ford car from an Authorized Ford Dealer with assurance that it will give you thousands of miles of good performance. His knowledge of Ford cars and his interest in Ford cars and Ford owners makes him the best man in the community with whom to deal.

A small cash payment will get you immediate delivery of a guaranteed used Ford. The balance can be paid in small monthly payments. And when you are ready to buy a new car, you are assured a fair trade-in allowance from your Authorized Ford Dealer.

Ford Motor Company, Detroit, Mich.

GUARANTEED Ford used cars

DOLLAR SALE WEEK

Saturday, Jan. 23rd to Saturday, Jan. 30th

Devonshire

Genuine Devonshire, that wonderful wash fabric; colors are fast and a wonderful wearer—regular 40c, during Dollar Sale Week—

3 yds. for \$1.00

Towels

Twenty-five dozen 22x 44 Turkish towels, a wonderful value, Dollar Sale Week—

4 for \$1.00

Ginghams

Fancy plaids and solids in a good dress Gingham, 20c and 25c values—Dollar Sale Week—

6 yds. for \$1.00

Notions

During Dollar Sale Week we will sell you Notions for less. Make up your list of needles, pins, buttons, thread and the other little notions you use every day and during Dollar Sale Week we will sell you—

24-5c Notions for

\$1.00

12-10c Notions for

\$1.00

5-25c Notions for

\$1.00

Clark's O. N. T. Thread is included in this list.

A Gain In January

We want to show a big gain in sales this January over January a year ago---to do this we are putting on Dollar Sales Week. This means a saving to you and we want you to take advantage of the special values offered during this week---January 23 to 30th, inclusive.

Santa Anna Merc. Co.

You Can Save Money Dollar Sales Week

Clothing

Our final clean-up on all Men's and Young Men's High grade Suits, including Blue Serges:

\$30.00 Suits for	\$22.50
\$27.50 Suits for	\$20.65
\$25.00 Suits for	\$18.75
\$20.00 Suits for	\$15.00

This means that you can buy your new suit at 75 cents on the Dollar, during the last week of January.

Dress Materials

During Dollar Sales week we offer choice of stock of Silk or Woolen Dress Material, including the wanted weaves and colors at—

\$3.00 Materials at	\$2.40
\$2.50 Materials at	\$2.00
\$2.00 Materials at	\$1.60
\$1.50 Materials at	\$1.20
\$1.00 Materials at	80c

Let us help plan that new dress and save you money on the material.

LOOK FOR THE DOLLAR SALE WEEK TAGS---AND SAVE MONEY

MEN'S UNIONS

To finish the winter, a good bleached Union Suits in good run of sizes—Dollar Sale Week—

\$1.00

BLANKETS

A few pairs of 66x80 Woolmap Blankets, in plaids, to go during Dollar Sale Week at—

\$3.95

Shoe Bargains

We have taken out of our stock broken lines and discontinued styles of shoes for men, women and children; not all sizes in any style, but most any size in some style. These we have placed on tables and regardless of regular prices you can buy these Dollar Sales Week:

Table No. 1, the pair	\$1.00
Table No. 2, the pair	\$2.00

PERCALES

Yard wide Percale in light and dark colors, Dollar Sale Week—

6 yards for \$1.00

Embroidery Packages

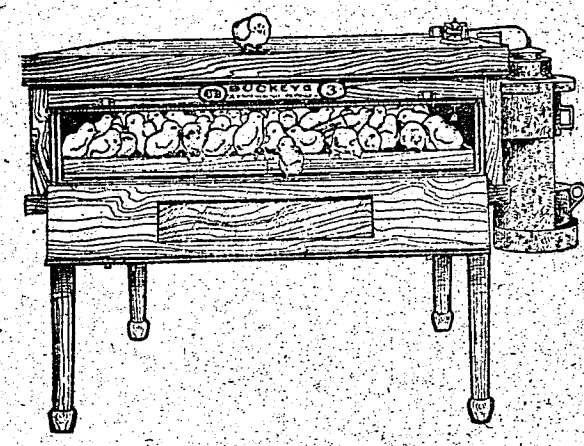
One lot Royal Society Packages at one-half price.

One lot Embroidery Thread at one cent a skein.

FREE HOSE---With every pair of Ladies' New Spring Slippers, \$5.00 and over, sold during Dollar Sale Week we will give a \$1.00 pair of SILK WUNDERHOSE.

Santa Anna Merc. Co.

THE WINCHESTER STORE



Buckeye Incubators AND Brooders

The splendid success of the Buckeye Incubators and Brooders has done more to encourage the poultry raisers than any other one thing.

Start early as the early chicks bring most. Our machines are heavy and stand cold weather better than any other machine.

W. R. Kelley & Co.
Established 1889

THE WINCHESTER STORE

Caught in the Round-Up

Miss Alice Haworth of Brownwood is visiting Miss Emma Poe this week.

Mr. and Mrs. Will Bell went to Bangs Monday.

Mr. and Mrs. Gene Lane of Waco are visiting Henry Layne of this city.

Dr. and Mrs. T. M. Hays have gone to San Antonio for a few weeks rest and recuperation.

Miss Daisy Christie of Garden City is visiting her aunt, Mrs. Ford Barnes this week.

Mrs. Roger Hunter visited her parents, Judge and Mrs. S. J. Pieratt of Coleman Friday.

Mr. and Mrs. W. M. Riley left this week for McAllen to spend several days visiting and looking after business matters.

W. J. Coppin who recently moved from here to Crest, was here this week visiting and looking after business matters.

I. O. O. F. and Rebekah Members will meet Monday night, Jan. 25, for installation. Members of both lodges take notice and be on hand.

Miles Wofford Jr., and Curran Pieratt are in Winters this week, where they are conducting a January Clearing Sale for the Leader, a big dry goods firm of that city.

Roy Newman and Bill Davidson of Dallas are here visiting Roy's parents.

R. L. Griffith and family spent the week-end in Miles.

Mr. and Mrs. J. L. Lee motored to Brady Friday.

Mr. and Mrs. Clyde Bays and little son of San Angelo are visiting relatives here.

T. J. Harrod returned Tuesday night from Penn., where he has been employed for the past several months.

Miss Edith Brannan of Brownwood visited in the W. B. Harper home last week.

Mr. and Mrs. S. H. Phillips and Misses Odelle Brown and Elizabeth Greer went to San Angelo Tuesday to see Miss Kate Phillips.

Mr. and Mrs. Jack Wilson went to Ballinger Friday, returning Sunday, and were accompanied home by Mrs. Fred Farmer, who visited relatives here.

Mr. and Mrs. A. J. McDaniel and Mayor and Mrs. W. E. Baxter attended a banquet at Ballinger Monday night, by the West Texas Utilities Co.

To the Voters of Coleman County

I wish to take this method of announcing my candidacy to succeed myself as County Clerk of Coleman County.

I have worked in this office long enough to feel that I am acquainted with the duties of a County Clerk, and also feel that I am qualified to perform said duties.

During the time I have held this office, I have tried to be on the job every day, and look after the interest of all parties alike, and to keep all records and transactions pertaining to this office as near correct as is humanly possible to do. I consider that I am hired by the voters of this county, and I want to continue as County Clerk, because I think I know how to do the work and by doing this work I am able to make a living for myself and family.

I have no new promises to make, and can not say that I will do any better in the future than I have in the past, as I have done my best all the time.

I shall appreciate your vote and influence in this race, and assure you that all past favors have been greatly appreciated by me, and I am glad at all times to render any assistance that I may be able to give.

Again thanking you for favors heretofore shown, and asking a continuation of your vote and good will, I am,

Yours truly,
L. EMET WALKER.

YOU SHOULD WORRY

M misguided newspaper editor in the East not long ago advised his readers never to worry when they heard of a fire occurring because the insurance companies are well able to pay their losses.

It should be realized by everyone that all property destroyed by the flames is a definite loss to society, that insurance companies can only pay their claims from premiums collected from the public and, furthermore, that high losses make high rates. Consequently, everyone should worry when fire breaks out because everyone pays the bill, either directly or indirectly, whether insured or uninsured.

This should be obvious since fire premiums, like taxes, are part of the overhead of every business—whether it be baking or candlestick making—and must be added to the price of merchandise.

What does this editor say when fire destroys a large factory supplying the chief means of livelihood for a whole town and throws thousands of people out of work? Does he advise the operatives not to worry about their food and rent while waiting wageless for the factory to be rebuilt, but to place ruby lenses in their spectacles and join the Pollyannas? Probably not, yet such conditions are among the results of fire, witnessed not rarely, but with regrettable frequency.

Last, but not least, fire causes thousands of terrible, disfiguring injuries and much loss of life.

See Dr. Ellis, Optometrist, for your Glasses.—Brownwood Optical Company. 46-tfc

THE NEWSPAPER'S SIDE OF IT

Once upon a time a bright paragrapher wrote: "A man's mail will reach him when nothing else can." Somehow the saying lived and flourished for a while, and then died. It died because it was not wholly true. Admitting, however, that it is true that a man's mail will reach him when nothing else can, the "rub" comes when we analyze the meaning of "reach him." It is true that most men open their mail. For a good many years the mail-order houses have existed on the strength of that fact. But advertising must do more than "reach" a person. It must reach his needs, his sense of fairness, his desire and interest, and the conveniences of his pocket book.

Every mail-order advertisement that actually reaches the spot, that is, makes a sale the newspaper can with eminent fairness claim a much greater result. The newspaper actually "reaches" its readers and the buying public. It is handed from busy father to busy mother. The young men and young women scan it. The children peruse its entertaining features. The newspaper is given credence because it is strictly a home product. It is, or should be, reliable. It is a part of the community where it is established. It is "one of the family." If a man will walk a mile for a camel or a match, he will, so far as inclination goes, walk five for his favorite newspaper.

What, then, has the newspaper to oppose? Really nothing. Who, then are the newspaper's competitors? Strictly speaking, nobody. The newspaper's field is wide, with the conclusion of its possibilities unreached. No form of advertising ever has, and none ever will, measure up in value to that of the home newspaper. So we might well conclude by inventing this one: a man's mail will reach his wastebasket when nothing else will.

KEEPIN' AT IT

By Thos. E. Pickerill

If your town's not on the map,
Keep a boostin';
When all others knock and rap,
You keep boostin';
Towns aren't built by folks who nap,
But by makin' good things hap;
What if it does take a scrap?
Keep a boostin'.

When it seems it can't be done,
Keep a fightin';
Once a struggle has begun,
Keep on fightin';
When the foe gets on the run,
Then the battle's dang nigh won;
Quittin'—heck, that ain't no fun,
Keep a fightin'.

If the other fellow cries,
You keep smilin';
Give him help—and sympathize,
Get him smilin';
If you would be happy, wise,
Let me urge, insist, advise,
Try this daily exercise;
Keep a smilin'.

BEWARE

Look out for the fellow who always assures you that he wants to do every thing on the square and above board.

The United States has enough automobiles for everybody to ride but the trouble is there are too many seven-passenger limousines with one passenger and a poodle dog.

FOR SHERIFF

To the Voters of Coleman County:

On May 18th of this year I was appointed sheriff of Coleman county by the Commissioners' Court. This appointment was made without any solicitation whatever on my part. After accepting the appointment I immediately made such arrangements as were necessary pertaining to my business affairs at Talpa and moved to Coleman. I have decided to be a candidate to succeed myself. Since I took the oath of office I have tried at all times to make an honest and impartial officer. If I am retained in this office for another term I shall continue to discharge my duty to the best of my ability.

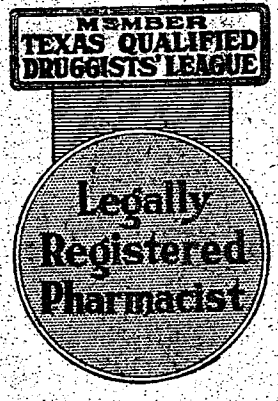
And, I ask each and every citizen of

this county to that a peace officer only in proportion support of the law with and for whom he J. (John) A. T.

ONE WHO'S RIGHT

We don't like to hear foreigners criticize the institutions of our country, as a rule, but Herr Loebe of German Reichstag has said some with which we all agree. He that he doesn't think much of the one can get in America.

See Dr. Ellis, Optometrist, your Glasses.—Brownwood Optical Company. 46-tfc



A Good Place to Buy

All of Your Drug Store Needs

Clean, fresh stock to choose from in our several departments makes this the logical place to buy your drugs and drug sundries.

Our line of toilet goods is unexcelled for variety and quality.

This store opens early in the morning and stays open late at night for your convenience.

it will pay you to shop at

Walker's Pharmacy

Phone 41 We Deliver

FENCES

It will soon be time for Spring fencing.

We have a big stock of

Hog and Poultry Wire,

also a large assortment of Poultry Netting.

—Let us show you.—

Burton-Lingo Co.

Home Builders Telephone 100

WANT ADS

ONE furnished room for rent.—Mrs. J. O. Stephenson.

OATS for Sale—Good Red Oats, some Johnson Grass, on my farm 6 miles west of Santa Anna, on Home Greek. 50¢ per bushel.—Dr. T. M. Hays. 4-3

FURNITURE—3 piece Oak Dining Suite, for sale, cheap.—Cecil A. Walker. 4-tfc

FOR SALE—Two good work mules, one work mare.—Mrs. Hattie McCain, Whom, Texas. 4-2p

FOR SALE—3 cultivators, 2 planters, 1 Double Disc, 1 Wagon, team of horses, weight about 1200 each. See me at the McKinney Yard. George May will show you the property.—J. H. Hood. 1tp

POLE wood at \$1.50 per load, on the Henderson farm, 9 miles Southeast of Santa Anna.—C. L. Hodges. 4-2p

I have the prettiest line of wall paper ever shown in Santa Anna.—F. M. Payne. 4-tfc

HOUSEHOLD goods for sale, also piano for rent.—Mrs. E. Greer, at Crenshaw place; phone 95. 4-2tc

Tax Collector Here Jan. 22-23

Tax Collector J. C. Lewis requests the Santa Anna News to announce that he will have Miss Jettie Kirkpatrick, Deputy Tax Collector, here in Santa Anna, January 22 and 23 for the purpose of collecting 1925 state and county taxes, and Mr. Lewis insists that we stress the importance of you paying your poll tax also. January 31st is the last date upon which you can pay your poll tax and vote in any of the elections this year. The above dates will be your last opportunity to pay your taxes without going to Coleman. You can pay your poll tax, automobile tax, state and county tax to Miss Kirkpatrick on the above dates, the same as if in Coleman. Take due notice and be governed accordingly.

AMEN
They who never felt a wound jest at scars, likewise those who talk most glibly about the farmer's problems and panaceas were never on a farm.

Questions for Self Culture Club

David Copperfield (Second Part).

1. Since Dickens' purpose was to make the novel the instrument of morality and justice, discuss the hero of the story having in mind:
 - a His early environment.
 - b His education.
 - c His effort to correct the general selfishness and injustice of society toward the poor.
2. May Uriah Heep be considered a modern grafter? Name some of his personal traits.
3. How was Emily regarded by David before and after her tragedy?
4. Why does David feel so responsible for Emily's misfortune?
5. Was David's marriage with Dora prompted by true love or sympathetic fancy?
6. Who urged David to go abroad? for what?
7. How does Agnes feel toward David on his return?
8. What impediment was cast into David's and Agnes' love affair?
9. Cite evidence here of David's genuine character.
10. What do you consider the chief incident in the story?

Baptist Church Notes

Sunday Schools begins promptly at 9:45. There will be a class for every one. If you are not in some other Sunday School be with us Sunday. You are always welcome to visit our school.

Morning worship at 11 o'clock; preaching by pastor; theme: "The Christian Life."

Sunbeam meets at the same hour.

B. Y. P. U's, begins their meeting at 6 p. m. All young people are welcome at this meeting.

Evening service at 7:00 p. m. This service will be Evangelistic.

All who do not worship at other churches have a special invitation to worship with us. We will be glad to see you.

Sidney F. Martin, pastor.

TOLERANCE

If we were only as tolerant of the mistakes of others as we are of our own faults, what a great world this would be.

Congress refuses to allow its sessions to be broadcast and the American Association of Radio Listeners thinks this is about the best judgment congress ever showed.