

# SANTA ANNA NEWS

FORTIETH YEAR

SANTA ANNA, COLEMAN COUNTY, TEXAS, FRIDAY, OCTOBER 29, 1926

NUMBER 44

"He Profits Most Who Serves Best"

## Compulsory School Attendance Begins Mon.

In arranging the calendar for the public schools of Santa Anna Independent district the Board of Education set November 1st as the day upon which the compulsory attendance law should begin. All children who have reached their eighth birthday and who have not reached their fourteenth birthday are compelled to attend school for five school months beginning next Monday, Nov. 1st. Each parent is held responsible for the child's offense and lays the penalty of guardian liable to a fine for each offense.

It behooves all parents to see that their children are enrolled in school and further that they attend regularly. This should be done not only as a means of observing a law written into our statutes, but a failure to do so deprives the child of his God-given heritage and right. The school which exists primarily for the child can not reach those who do not enter its portals. Actuaries have computed from reliable and authentic statistics the worth of a day in high school to be in excess of \$25.00. Hasten the day when both students and parents come to a realization of this fact. Then, compulsory attendance will cease to be necessary, records for tardiness and absence will no longer exist, and our schools will have made an incomparable stride.

Prof. J. C. Scarborough received an invitation this week to become a permanent member of the Woodrow Wilson Scholarship Society at Sam Houston State Teachers College, where he finished a four year course and was awarded his degree the past summer. Prof. Scarborough recognizes the fact that it is an honor to belong to the society, as it requires above a B plus average for the entire four years course to be eligible for membership. Our information is, Prof. A. B. Olliver is a member of a society with the same requirements at Baylor University.

## Greatest Cotton Crop In All History

Washington, Oct. 26.—A cotton crop larger than ever before grown has been produced in the South this year. The Department of Agriculture Monday placed the indicated production at 17,454,000 bales of 500 pounds gross weight, or about 8,343,000,000 pounds of lint cotton. This is about 443,000,000 pounds of lint more than produced last year.

The estimate was based on conditions existing October 18, to which date 8,722,666 running bales of this year's crop had been ginned, according to the Census Bureau's announcement. There was an increase of 827,000 bales in prospective production between October 1, when the last estimate was made, and October 18.

Uncertainty exists as to how much of the crop will be harvested, the crop reporting board announced, in view of the present low price of cotton and the scarcity of labor for picking. The factors have discouraged cotton farmers and this may result in some of the crop, especially that of lower grade being left in the fields.

This year's enormous production was brought about by the planting of the largest acreage on record and favorable growing conditions generally throughout the season. There was a smaller early season abandonment than in previous years and weather and insect conditions were better than usual. Defoliations of the cotton plants by leafworms, continuation of warm weather and the general absence of frost advanced the maturing of late cotton bolls and permitted rapid picking. As a result of all these conditions the crop has turned out to be much greater than was expected.

The previous report on indicated production based on Oct. 1 conditions, placed the crop at 16,627,000 bales and the acre yield at 168.4 pounds. Last year's crop was 16,103,679 bales and the acre yield 167.2 pounds.

Mrs. A. L. Deal of Rockwood is in the Sealy hospital for treatment.

## An Unfailing Guard

An old myth gives Hiemra credit for being an infallible sentinel—one who never failed to give warning in times of danger. His hearing was so acute, according to mythology, that he could hear wool growing on a sheep's back. His eyesight was so keen that he could see everything that happened though it took place while he was asleep.

Advertising, if you make proper use of it, is an unfailing guard for you. It safeguards you against fraud and inferiority. It protects you against making unwisely and unsatisfactory purchases. Merchants who advertise must give full value because they have good names to protect. They must keep the promises made over their own signatures. They can not afford to jeopardize the worth of their names by selling any but good goods of full measure and fair price.

So, you can bank on this—Advertised goods must be as advertised. That is why it pays to deal with advertisers and to buy advertised products.

Advertised products are good products—read the ads.

## Fire of Unknown Origin Ruins Dwelling and Contents

Fire of unknown origin practically destroyed the Kingsbery bungalow, just south of the school building about 8 o'clock Wednesday night, together with all the contents.

Rev. Jas. L. Smart, County Missionary for the Coleman County Baptist Association, and family were living in the house, and their possessions were all practically destroyed. The fire started, according to opinions of those present, in the clothes closet, about the center of the building, and was in a mass of flames before it was discovered, the family at the time being in the mid-week prayer meeting held at the Baptist church.

But few items, such as books, a few chairs, etc., were salvaged, and they were damaged almost, if not, ruined. The heart-broken Missionary and family have found homes with friends until they can secure house-keeping quarters. Friends are very much in sympathy with the family and many offers of shelter have been extended. The loss was partly covered with insurance, but not enough to anything like replace the loss.

H. W. Kingsbery, owner of the house, stated that it was new and was the only property he owned that was not insured, and believes it is the first property he ever owned that was not fully protected. Notwithstanding he lost heavy on the building, to show his appreciation for the efforts of the Santa Anna Fire Company to save the property, he presented them with a check in the sum of \$25.00 Thursday morning, for which members of the company request us to return their thanks for the generous gift.

## CHIEF QUANAH PARKER

Quanah Parker, noted chief of the Comanche Indians, is to have his last resting place at Cache, Okla., marked by the United States Government. The present session of Congress has appropriated \$1,500 for the purpose and the bill only awaits the signature of the President to become a law.

Chief Parker was the son of Cynthia Ann Parker, a white woman, who was captured by the Indians in Texas when she was 9 years old, and later became the wife of Peta Nocona, known as the most courageous of all the Indian braves.

Quanah Parker was a prominent figure in Texas and Oklahoma history. He led the pick of his warriors at the battle of Adobe Walls.

The story of his life is a thrilling romance, will appear in the Magazine Section of the Santa Anna News to be issued Nov. 5th.

## \$14 Per Capita Is Awarded Schools

Austin, Tex., Oct. 26.—The state board of education today increased the per capita scholastic apportionment for public schools from \$11.50 to \$14. This action was taken following the signing yesterday by Governor Ferguson of the emergency appropriation bill of \$3,500,000 passed at the recent special session of the legislature.

W. E. Baxter and family and Mrs. A. R. Brown are in Dallas this week, buying new goods. We understand the party expects to buy a complete line of holiday goods.

## Young Sanderson Given Five Years

A sentence of five years for killing his father was given D. F. Sanderson, Jr., 18, by a jury in Coleman, Friday night. The father was killed at the family home in Coleman, August 31. Motion for a new trial was over-ruled Saturday and notice of appeal given. Sanderson claimed that he shot his father in defense of his mother, declaring that the elder Sanderson had beaten his mother and threatened her with death. He went to trial Monday, before District Judge A. O. Woodward.

## TEXAS MERC. CO. FORGETS PROFITS AND CUTS LOSE

A four page supplement found in this issue of the Santa Anna News bears the bargain message from the Texas Mercantile Company, who has lost sight of profits for this season and offering a Fifty Thousand Dollar stock of merchandise at slaughtered prices. Read the message and take advantage of the bargains they are offering, as it will mean a saving to you.

## BIG CAMERON RANCH TO BE CUT UP INTO FARMS

The Laughlin pasture, consisting of 1,097 acres, nine miles South of this city on the Trickham road, owned by the Cameron Lumber Company, has been surveyed into seven farms by County Surveyor J. F. Caldwell and will be put in cultivation. H. W. Kingsbery has the pasture leased for a number of years for pasture purposes.

## TWO MEN HURT IN GINS IN 24 HOURS

Coleman, Oct. 25.—Two gin men sustained painful injuries in Coleman county Saturday. C. R. Hasty, an employe at the Wallace gin, was rushed to a physician's office late in the evening after gin saws had mangled his right hand and two fingers. Olan Adams of Burkett was brought to Coleman, taken to the same physician's office with the same kind of injuries to his right hand. Neither man will suffer the loss of fingers.

Prof. and Mrs. Herbert Hopper were called to east Texas last week to attend the funeral of Prof. Hopper's grand-mother, who raised him from infancy, his mother having died when he was only a small lad. Mrs. Hopper will continue her stay for several days.

Miss Bettie Blue left this week for Pampa, Texas, where she goes to take charge of the office work for the Pampa Gas Company, which is in charge of Lee Woodard, well known here.

## Latest News From The Court House

Marriage License Issued: Mr. Renzy Price and Miss Arrietta Bailey. Mr. B. H. Ward and Miss Juanita Lewis. Mr. Clifford Straughan and Miss Elizabeth Johnson. Mr. Gordon Holcomb and Miss Maas Buck. Mr. J. J. Priest and Miss Brucie Hoard. Mr. C. H. Varner and Miss Jessie Trammell.

## Births Reported:

Born to Mr. and Mrs. Walter Adams, Burkett, boy. George Burlison, Leaday, girl. N. W. Thacker, Voss, boy. Arthur N. Box, Rockwood, boy.

## Warranty Deeds Filed:

Karl E. Wallace to T. C. Watson, Lot No. 1, in Block No. 22, of Original town of Santa Anna; \$2000.00. C. K. Hunter, et al, to Dr. J. E. Powell, Lot No. 1, in Block No. 1, of the T. M. Hays addition to Santa Anna; \$500.00.

J. A. Lewis to A. J. Glover, 1 acre out of Coleman County School Land Survey No. 57; \$500.00.

O. D. Hector to T. A. Hector, 70 acres out of H. R. A. Wiggins Survey No. 689, and 55 acres out of Toyah Creek Irrigation Co., Survey No. 69; \$5000.00.

## Oil and Gas Leases Filed

T. B. Franklin to R. D. Logan, et al, 147 1-2 acres of land out of Block No. 12, of H. Cochran Survey No. 657; \$1. R. E. Hamiter, to R. D. Logan, et al, 40 acres of a 97 1-4 acre tract out of Section No. 46, T & N O R R Co.; \$1.00.

Beulah E. Kirkpatrick to J. N. Howell, 182 acres out of the northwest corner of John F. Thiel Survey No. 693; \$10.00.

C. H. M. Brannan, et al to R. D. Logan, et al, 100 acres of Hammond Warfield Survey; \$1.00.

B. R. Risinger to R. D. Logan, et al, 138.89 acres of land out of T & N O R R Co. Survey No. 45; \$1.00.

J. H. Shannon to R. D. Logan, et al, 161 1/2 acres out of T & N O R R Co. Survey No. 455; \$1.00.

The 24th day of October, 1926, was an enjoyable day at the home of Mr. and Mrs. W. C. Burden. The 18th was Mrs. Burden's birthday, and the 25th was Mrs. Burden's. The children surprised their parents by bringing a dinner consisting of everything good to eat. There were also two birthday cakes, one with 61 candles, the other with 65, being the ages of the honorees. All the children and grandchildren were present, and all report a pleasant time.

# the POWER of SUGGESTION

Do you notice how systematic is Nature in her processes? In her domain the sun does not set suddenly on beauty and life, giving no warning of her advancing intentions. The process is gradual. Isn't that a suggestion? Be prepared—round out the cycle of your life in a well-ordered intelligent way: Save while you are in the Spring of life; so that you may invest during its Summer; reap the full benefits of your effort in the Fall and always keep your financial house in order so that there may be no worry or unnecessary ado when Winter comes.

We are always ready to serve our clients in all matters pertaining to trust, and hope to merit your complete confidence.

## The State National Bank



# A Strong Bank

Strength in resources is not the only thing needed to handle commercial accounts, however, this bank has ample resources for that purpose.

We invite you to review our record in Banking and if it measures up to your idea of good banking, we solicit your account.

We need you—you need us.

## THE FIRST NATIONAL BANK

Santa Anna, Texas

## NOTED JURIST TO SPEAK IN ABILENE

Aaron Sapiro, foremost co-operative marketing authority in the country and legal advisor for many of the largest and most successful of such organizations will speak in Abilene at 2 p. m. on Nov. 1st. This announcement was made by W. R. Baxter, district representative of the Texas Farm Bureau Cotton Association. According to Mr. Baxter, Mr. Sapiro will not only discuss the existing cotton conditions and their cause, but outline a permanent program of solution. "He is coming to Abilene under the auspices of the Texas Farm Bureau Cotton Association of which he is general attorney, Mr. Baxter said, and arrangements are being made to care for one of the largest audiences ever had in Abilene."

## FOOTBALL GAME FRIDAY

Friday of this week, the local football team will enter a contest on the home grid with a crack team from Cross Plains. This game has recently been arranged and has not been advertised very much, but promises to be one of the best of the season. The game will be called at 3:45, and the admission will be 25c and 50c.

Rev. R. B. Cooper of Rockwood was a business caller at the News office Monday, and before leaving requested us to announce that his baby boy had recovered from his fever and was doing nicely. The report last week was a little incorrect, as the boy was the first one to take the fever.



# Purdy Mercantile Company's SALE CONTINUES

We wish to thank each and every one of our friends and customers for the nice business you have given us during the first week of our sale.

We realize, more so now than ever before, there can be no big profits for any of us this Fall.

The present sad state of our cotton market has absolutely deprived the farmer of his profits on his labor for the entire year; and in view of that fact, it is nothing but right that the merchants, as well as all other lines of business, should forget the "Big Idea" of profits and carry their part of this burden; and in consideration of the above condition, we will continue to offer every item in our entire stock on a small basis of profit--- just sufficient to take care of the overhead and expenses of running our business, until we know we have given everyone in our trade territory opportunity to buy their Fall supplies and needs

In addition to the above reductions, we will offer a few Extra Special Items, as follows:

GINGHAM	SHEETING	LADIES WOOLEN DRESSES	MEN'S DRESS SHIRTS
1 lot of Gingham, while it last, special, the yard— 5c	10-4 Brown Sheeting, full width, extra special at— 33c	1 lot \$6.75 values, special at— \$4.95	\$1.25 and \$1.50 grade at— 98c \$1.75, \$2.00 and \$2.50 grade at \$1.48

We believe we fully understand the conditions confronting the public, and we are trying to prove ourselves in the community---we are trying to carry our part of the loss by discounting profits. Lots of goods

SANTA ANNA,  
TEXAS

**Purdy Mercantile Company**

SANTA ANNA,  
TEXAS



# Grocery Specials!

For One Week Only We Offer the Following Low Prices

- 14 1-2 oz. bottle Tomato Catsup . . . . . 20c
- Gold Bar Sliced Pineapple, 2 cans for 25c
- Large can Carnation Milk for . . . . . 10c
- Potted Meats, 6 cans for . . . . . 25c
- 1 gal. Nigger In Cane Patch Syrup . . . 95c
- 1 quart Mollasses Candy (wrapped) 10c
- Armours Chinaware Oats, per box . . . 30c

## Blue Racket Store

Grocery Dept.

### AN OLD STORY, BUT—

One week every year the propagandists turn loose upon the American public a flood of edifying oratory and publicity. They analyze the causes of the nation's annual fire-loss of 29,000 human lives and property at more than \$560,000,000; find these causes to be wholly or partly preventable, and preach carefulness as a

means of prevention. "The greatest strictly preventable cause of destructive fires is matches smoking," they say. "So let's all be careful with matches. Let's not throw smoldering cigarets and cigars where they might start a disastrous fire."

"Another constantly active firebug is spontaneous combustion. Let's thwart him by not allowing rubbish to collect where it might generate gases that will start fires. Let's clean up all our basements and attics."

Year after year, this propaganda goes on—and year after year, the destruction increases. The most recent report of the National Board of Fire Underwriters shows that, of the ten chief causes of dwelling house fires, eight caused more tremendous losses last year than the year before. Matches and smoking, for instance, caused a loss of \$30,281,840 last year as against \$29,045,007 in the previous period. Losses, due to spontaneous combustion rose from \$16,110,945 to \$17,937,454 in a year, and so on.

**They Carry On**  
Long live the boys of the American Legion! A splendid array of American manhood opens in Philadelphia the eighth annual convention of that militant-but peace-loving order.

**LISTEN Man:** Why don't you join the W. O. W., and gladden the hearts of your loved ones in that they will feel a security in case you are taken away from them?

### FAIR SEASON

Fall brings harvest time, and the season of community, county and state fairs. These exhibitions should be patronized by every progressive farmer. If he does not enter his products in competition he should at least visit the fair, and give it the benefit of his patronage and co-operation.

The educational value of agricultural shows is immense, even under modern conditions which seem conspiring to force the more instructive phases of our fairs into the background. Despite the diversions of the mid-way, the amusement features and the "concessions," the farmer who goes to the fair for the purpose of being instructed, need not return home disappointed. If he strives hard enough he can fight his way through the obstructions and find the educational features. The relaxation will do you all good, and certainly among the varied amusements and features there will be something beneficial and instructive. But to obtain most good from the fair, you should be an exhibitor, and participate in the agricultural activities.

### COMPLAINERS

Successful men in any line of endeavor do not complain. They keep plugging away and failure only makes them work harder.

Some men will fail in a business enterprise through continually lamenting that business is bad. In time they will convince all their customers it is and they will go elsewhere to trade.

Some farmers can work twelve hours a day on a good piece of land and make a failure of it because they see nothing and think nothing but failure. Other farmers can work under similar conditions, and by using their heads make their work profitable.

The successful man studies conditions and analyzes suggestions and makes improvements as rapidly as it is possible for him to do so. His returns are in proportion to the activities of his brain.

The failure is slow to change. He doesn't take stock in new fangled ideas. What was good enough for his father is good enough for him. And that is all he gets.

When put to practical use, brains become a valuable asset. When merely carried around and never exercised, they are little better than a burden.

If men didn't have families to support, they'd spend their time hunting and fishing and going to ball games.

What a man does for himself dies with him. What he does for his community lives forever.

The fellow with a heart of gold seldom seems to have much of the stuff in his pocket.

### How About Your Stock of Character?

In the present whirlpool of the world character is the highest paid thing.

It's not easy to find; it's not so easy to buy, and that's why it commands so high a price.

Character, for some, is not hard to get, not hard to keep, and not easy to lose.

In the acquisition of character, wealth often acts as a hindrance, and culture may tend to dull the sense of character; it grows more easily in a small town than in the big city; it is nurtured more easily among humble folk, than among the gay lights.

In all generations it is success; in all generations, real bliss and happiness follow it; in all generations, it finds great praise, and honor, and glory.

Character can make out of a shiftless criminal a most useful and self-sacrificing citizen. Character can make out of a dying hamlet, a live-wire community. Character can make out of an irresponsible do-nothing, an up-and-doing, and progressive man of affairs.

The language of character is a language that we all understand. The admiration for character is an admiration that is universal. The rewards of character are rewards that are as sure as the sunshine.

In America let us have more permanence, and more desire for stability. In America let there be more Lincolns, and Roosevelts, and Stone-wall Jacksons.

### Recognizing New Standards

Recently a speaker declared that "fireside devotion to the home is becoming a thing of the past." Well, there are fewer fires to build: we now have electricity and gas. When a fellow made a fire in the old days it was such a job that he was much devoted to, his work after the fire was "going concern."

The automobile has taken the people away from the home, but the radio is bringing them back. Science has not made conditions any worse: it has merely changed them. There are compensating factors that give new ambition. If we are thinking of present-day conditions in the light of past-century conditions, then to us the home is wrecked, youth is in revolt, and the fire has surely gone out. But modernism has its advocates, even in the pulpit, because standards change. The big problem today is to see the good in people, take advantage of today's opportunities and build for the future. Cherished hope backed by constructive effort will make the world better.

### "PICK'S TOPICS"

(By Thos. E. Pickerill)

United we stand; divided we get stood on.

Anyway, a Liberty party doesn't always hand out the most cigars.

It would be a dull old world indeed if election dope never got upset.

Nicaragua will be lucky at that if nothing breaks out there but a rebellion.

If no rich man can enter the kingdom there'll be a lot of Americans disappointed.

If Russia ever does awaken we would rather be that nation's barber than its ruler.

Recent developments show that you'd better not get smart with Germany while France is around.

They tell us that Henry Ford has something up his sleeve. Probably a new motor car about that size.

It's hard for a candidate to determine which is the paramount issue—the clan of fear or the can of beer.

We believe that the world may yet produce some prodigy who can keep up on the world's athletic championships.

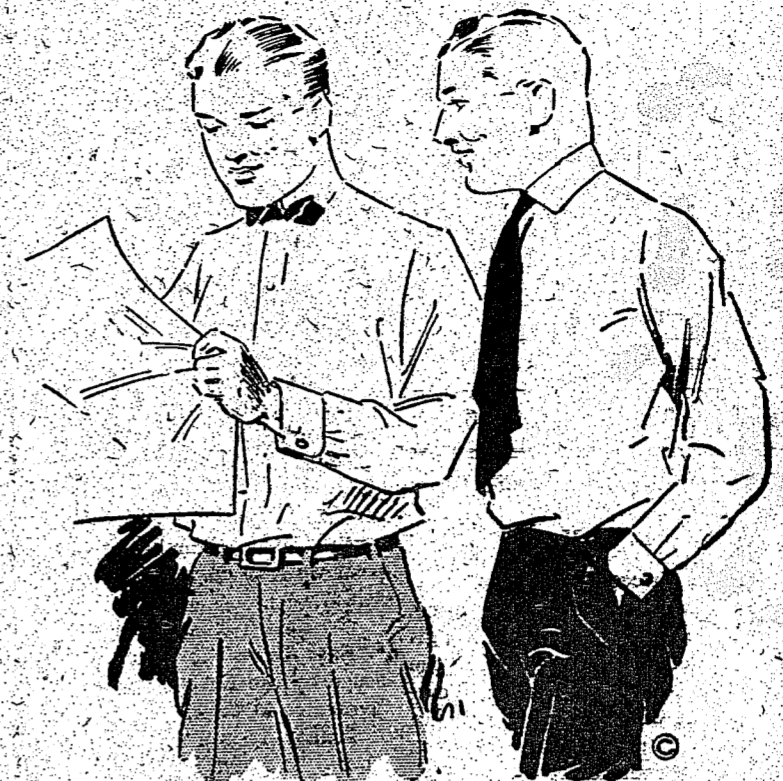
Germany joined the League of Nations in order to get the world-rights on the manufacture and sale of pretzels.

Methuselah would be outclassed for age if we could adopt all of the rules for long life and have them all work.

The schools of applied psychology are showing some results. For example, real estate always sells better and higher in lands where the salesman can tell the prospect that it may be fifty years before there's another hurricane, tornado or earthquake.

Joy riding in the skies is reported from Washington. Flirting with death on earth and in heaven.

# SALE of MEN'S



## SHIRTS

In looking over our shirt stock we find that we are overstocked on shirts. In order to reduce our stock of Ide, Arrow and Pool shirts we are placing them on sale for a few days at your

**CHOICE**  
**\$1.69**

These shirts are taken from our regular stock of \$2.00, \$2.50 and \$3.00 Shirts

Genuine Imported English Broadcloth shirts, full cut, exceptionally well tailored. In solid and fancy colors, collars to match, collars attached and neckband styles.

Sizes 14 to 17

You can well afford to buy your year's supply at these prices.

**PARKER BROTHERS**  
Santa Anna, Texas—Phone 29

### Slow But Sure Policy

Europe does not understand America, and therein lies the loss of American prestige across the Atlantic. From the rule of dictators, to the will of a representative democracy is a long

step. The European political mind can not think in terms of putting matters of international comity up to a congress and from there to the people. But America, the slow to make decisions, is also slow to wrath, thus making for the peace of the world.

# GROCERIES!!

**FERNDELL**

You now can buy the famous Fern dell brand of vegetables in Santa Anna. We have secured the exclusive agency for this high class brand of canned fruits, vegetables, preserves, in fact everything to eat. FERNDELL BRAND is known from coast to coast, and the name FERNDELL on the can is a guarantee that 'tis the best that can be put up. Only the very choicest fruits and vegetables are used. The choicest hand picked fruits, packed in very heavy syrup and a flavor that Fern dell only has.

Your next order try some of the Fern dell brands.

Every item in our large grocery department sold as cheap as good sound business merchandising will permit. We quote you just a few of the many bargains we have for you. Come and look our grocery department over. We deliver to any part of the city. Phone 25 and 174

- |  |   |
|--|---|
| 3-lb can Sunset Coffee . . . \$1.38            | Picnic Hams . . . . . 23c                         |
| 1-lb Whole Grain Peaberry Coffee . . . . . 34c | Dry Salt Bacon . . . . . 19c                      |
| No. 3 Tomatoes . . . . . 14c                   | Sugar Cured Bacon . . . . . 23c                   |
| White Swan Pork and Beans 8c                   | 1 head of good Lettuce . . . . . 8c               |
| 1 Jar Pure Comb Honey . . . 48c                | 1 dozen Washington Delicious Apples . . . . . 30c |
| 1 Large bucket Mary Jane Syrup . . . . . 59c   | 1 dozen California Oranges 30c                    |
| 1 pound Honey Cakes . . . . 18c                | 1 Jar Boneless Pickled Pork Feet . . . . . 40c    |
| White Swan pure cane syrup 83c                 | Heinz Bulk Dill Pickles . . . . 5c                |
| 1 large can Velva Syrup . . . 79c              |   |

## TEXAS MERCANTILE CO.

## High Quality Drugs

—at—  
**Low Level Prices**

Complete lines of confectionery, tobacco, stationery, candies, the good kinds, in fact, most things you need.

Prescriptions carefully filled.

**Walker's Pharmacy**

Phone 41 We Deliver



**SANTA ANNA NEWS**

Entered at the Post Office at Santa Anna, Texas, as Second Class Mail.

One year in Coleman county ... \$1.00  
Six months in Coleman county ... 60c  
One year outside of county ... \$1.50  
Advertising rates 25c and 30c per inch.

Local notices 10c per line for each insertion.  
Obituaries, Card of Thanks and Resolutions of Respect are charged at one-half the regular rate.

**J. J. Gregg, Editor and Pub.**

Friday, October 29, 1926

**TEXAS AND TEXANS**

(By Will H. Mayes)

**Cotton Prices Picking Up**  
Cotton prices are advancing some, due to the olding movement, the agitation for reduced acreage, and the increased interest in the use of cotton goods. It will continue to advance unless growers get panicky and rush the crop to market before prices reach a profitable basis. The feeling now is that the price should reach 20 cents and that the crop should be held back from market until it does. With proper co-operative effort even a higher price should be obtained. The advice of experienced cotton men is to hold and not turn loose the crop on any slight advances. Every cotton growing state will be systematically canvassed county by county to encourage holding and to get every grower to contract to reduce acreage next year at least one third. It is hoped that this may be done by the first of November. Every farmer and business man should join in this movement with all his strength. The prosperity of the South depends on united effort.

**Increasing Use of Cotton**  
The Imperial Sugar Company, at Sugarland, Texas, has set a good example in adopting cotton bags for sugar containers in place of jute bags. It is stated that this will make a market for 2,500 bales of cotton, and that if merchants will only ask for sugar in cotton sacks hereafter the Imperial Mills alone will consume 7,000 bales annually for that purpose. The Texas Parent-Teachers' Association is to start a campaign at its November meeting in Fort Worth for wearing cotton clothes, the members being expected to dress in cotton for that meeting. This movement should be carried into every school in the country, both as a matter of economy and to increase cotton consumption. An effective permanent organization is needed to keep the people reminded that they should return to the use of cotton goods.

**Study New Uses for Cotton**  
The Texas Natural Resources Society has the duty thrust upon it of finding new uses for cotton. To assist in establishing additional markets for the South's greatest crop of a line extending from crop. Unfortunately for the price, the South can produce more cotton than the world now consumes, a condition that should not exist. The impoverishment of Europe from the World War has lessened the American cotton market, and the increased use of silk and rayon goods in this country has greatly diminished cotton consumption. But even the restoration of former conditions would not insure a profitable market for all the cotton the South can grow, and such a market should be found through a scientific study of all the uses that can be made of cotton. If the Texas society can accomplish this, it will more than justify whatever expense may be incurred.

**Texas Needs More Labor**  
The United States department of labor reports that practically all labor in Texas is absorbed through industrial activities and the increased demand for farm labor. The industries do not appear to be suffering to any great extent, but the farms are sustaining large losses because farm labor can not be obtained to save the large crops. Much cotton will not be picked because pickers can not be had. The fig crop of South Texas is going to waste because there are not enough pickers. Much of the strawberry crop had to be left unpicked. Acres of onion slips could not be saved. Across the Rio Grande in Mexico there are thousands of laborers hungry, for lack of work. Texas can use all the labor that can be obtained on its farms.

**Great Need for Industries**  
At the meeting of the Texas Textile Association in Fort Worth, President J. G. Coman, of Mexia, stated that the cotton mills of the state are all prospering, and that most of them are working night shifts. He also stated that there is room for many more such mills in the State. There are only about 25 textile mills in Texas, and ten times as many are

needed. It is a pity that Texas is not prepared to manufacture all its 5,000,000 bale cotton crop. There are scores of Texas towns with plenty of capital to build and operate enough cotton mills to convert the raw product into good worth ten times as much as the raw cotton.

**Hunting Markets and Labor**  
The South Texas Chamber of Commerce is being organized to serve all that part of Texas to the Marfa thru Brady to Bay City. It will have many problems to solve that are largely local to that territory. The first year will be given mainly to matters of labor and marketing. Marketing involves transportation and co-operation, for with ample and reasonable freight and express rates and co-operative selling, South Texas will have its continued prosperity assured. The South Texas Chamber will have a great work to do in a field largely its own.

**East Texas Publication**  
"East Texas" is a new publication issued by the East Texas Chamber of Commerce in the interest of that part of Texas. It is a neat and creditable journal, to which a number of the secretaries of local chambers of commerce of East Texas have contributed articles and their pictures. A close study of it makes one wonder, though, whether "East Texas" is serving that part of the State or Shreveport, La. Certainly Shreveport carries most of the advertising.

**Getting Ready for Tourists**  
Fredericksburg, Kerrville, Junction, Boerne, Alpine, Maria, and a number of other places in the "hill country" and mountain section of Texas are building new hotels, remodeling the old ones, constructing tourists camps and otherwise getting ready for a big tourist trade that is expected next spring and summer. The "See Texas First" idea is growing.

**Sees Texas Growth**  
B. C. Forbes, one of the county's leading financial writers, has been to Brownsville, and predicts a wonderful growth for that part of the State. It is a very safe prediction even for an expert on predictions, and Mr. Forbes could well have extended his remarks to blanket the entire State of Texas.

**Good Citizenship Record**  
For the twelfth consecutive term no grand jury has been summoned for the Federal District Court at San Angelo, because there is nothing for such a jury to do. A number of Texas jails are empty, and it is not all due to the liberal exercise of the pardoning power, either.

**BANKS TO CHANGE CLOSING HOUR NOVEMBER FIRST**  
The public will please take notice that, beginning November 1, 1926, we will open for business at 9 a. m. and close promptly at 5 p. m. During the rush of the cotton season we have kept longer hours for the accommodation of parties desiring such. Now please respect us by transacting your banking business between 9 a. m. and 5 p. m. after Nov. 1.

**First National Bank State National Bank**

Those who have a bunch of good cows and sell sweet milk or cream, and at the same time have a lot of chickens and turkeys to sell and in addition eggs and the surplus stock, don't seem to be worrying about the low price of cotton. We have a growing list of farmers who are adding to their dairy stock and building up the poultry output. This, we think, is the right way and we are hoping to see great strides made in both lines during the coming year. —Hico News-Review.

A cooking school for men is being started over east, indicating that men will become the equal of women yet.

**FOR SALE**—40 acres of land, 2-1-2 miles west of Santa Anna, all in cultivation, fenced, and has water, no other improvements.—W. S. Stacey. 40

**TWO rooms** for light housekeeping. Phone No. 9. 48-tf.

**FOR SALE**—Mammoth Bronze Turkeys, Martin Walde Stock, Toms \$9.00, Hens \$5.00, on market until November 15.—Mrs. Paul Pfluger, Santa Anna, Texas. 44-3tc

Hastings Seed Oats for sale at 55 cents per bushel.—Curtis Collins. 46

**COTTON** is cheaper than for years, so is tires and tubes at my store.—C. E. Welch.

**BOURBON Red Turkey Toms \$7.00, Hens \$5.00.**—Ben Lawrence, Bangs, Texas, Route 2. 48-4tp

Ferguson Red Rust-proof Seed Oats at 60 cents per bushel.—W. K. Brooks. 48-8tp



**NEED GLASSES**

Dr. Jones, the Eye Man, will be at Mrs. Comer Blue's Jeweler every Tuesday. Eyes examined, glasses fitted, headache and eye strain relieved.

**FARM & RANCH LOANS**  
Let the Bangs N. F. L. A. build that house that you have long waited for. 5 per cent, 5 to 35 years.  
F. E. Strange, Bangs, Texas

**FOR RADIO** trouble see George Johnson at Telephone Company.

**Kelly-Springfield Tires**  
In order to reduce my stock of tires and tubes, am making prices lower than they have been in years.—C. E. Welch.

**SEED OATS FOR SALE.**  
First Year Ferguson No. 922 Pettigreed Seed Oats, made 104 bushels per acre at 75 cents. These are the best oats that the Ferguson Seed Farm puts out. They are free from Johnson grass seed, and the seed that they were sown from were sown treated and will hold good for at least two years. See W. E. Wallace, or the Bookkeeper at Farmers Gin No. 1. 41

In order to dispose of my seed oats as rapidly as possible, and make it possible for all who want good seed, I will exchange for good common Red Oats (that are clean and clear of Johnson grass) at the rate of two bushel for one.—W. E. Wallace. 43

**TOO many tires on hand—must reduce stock.** Get my prices before you buy.—C. E. Welch.

**FOR SALE**—Two full blood Rock Roosters, now ready for service, \$1.00 each.—Mrs. J. B. Wilson.

**FOR SALE**—One 1920 Dodge Car. Call on me at my Drug Store. Price right.—S. H. Phillips. 40-tf

**CAR greasing, gas, oil and tires.** East Side Service Station. 41-tf

**W. CRUGER Painters and Contractors**  
Give us a chance at your work. Satisfaction guaranteed. Santa Anna, Texas

**HAVE** your old bed made new at the Santa Anna Mattress Factory, located back of O. K. Wagon Yard, Phone 360.—C. B. Garrison. 39-4tc

**CAR greasing, gas, oil and tires.** East Side Service Station. 41-tf

**Kelly-Springfield Tires**  
In order to reduce my stock of tires and tubes, am making prices lower than they have been in years.—C. E. Welch.

**CAR greasing, gas, oil and tires.** East Side Service Station. 41-tf

**SEED Oats** for sale, first year Ferguson, No. 922, free from Johnson grass and weeds, 60c per bushel at the barn.—Virgil C. Newman. 42-8p

**FOR SALE or rent**—80 acre farm, 4 miles northwest of Bangs, near Sand Creek school. Good, sandy land, 60 acres in cultivation, 8 acres in orchard.—L. D. Welch. 42-4tp

**TOO many tires on hand—must reduce stock.** Get my prices before you buy.—C. E. Welch.

**COTTON** is cheaper than for years, so is tires and tubes at my store.—C. E. Welch.

The W. O. W. don't only pay your widow and orphans the policy value, but extends to you a helping hand while you live. No Woodman will go suspended while he is sick.

**DON'T** fail to consider the W. O. W. Your wife has a husband today, but tomorrow she might be a widow. See J. S. Jones, Deputy.

Join the W. O. W. today. We charge you nothing to get in except \$1.00 policy fee—even pay for your examination.

**WANTED**  
One hundred new members in the Woodman of the World.

**LOST**—Friday, October 22, between Santa Anna and Trickham, part of Carbi Generator. Finder please return to Levell and Owen's Welding Shop at Coleman, for reward.

The W. O. W. is here to stay. One of the most solvent societies on earth. Carries insurance in and around Santa Anna totaling \$343,000—with 214 good substantial policy holders. Own their own home, free of debt—and money to meet our needs.

**POSTED**  
Notice is hereby given that no hunting, trapping or trespassing of any kind will be permitted on the premises owned or controlled by any of the undersigned citizens. All violators will be prosecuted according to law.

**C. F. FREEMAN**  
Mrs. M. E. Chambers  
Others may add their names to this notice to run two or more times per month during the hunting season for

**GOOD, dry Post Oak Wood**, \$2.25 per cord, on the Mrs. W. S. Smith farm, 1 mile South of Liberty. See G. E. Conklin, on farm. 48-4tp

**SEED OATS**, Red Rust-proof, known as Santa Fe, or Sneed Oats, clear of Johnson grass, and other pest, 40 cents if taken at once.—A. W. Cry, at Red Bank. 43-2tp

**FOR SALE**—Seed Barley, clear of Johnson grass, \$1.00 per bu. See Barley at Watkins and Vinson's cotton office.—O. M. Heallen. 44-4tp

**FERGUSON** Seed oats, clear of Johnson grass and weed seed, at 45 cents per bu.—M. D. or Ozro Fu-banks. 43-3tp

**GOOD, clean Barley seed**, 75 cents per bushel.—Travis Hays. 43-4tc

**FOR SALE**—Two rows cultivators, two single row planters, grain drill; also four dozen Buff Leghorn pullets—on my farm, 3 miles northwest of Trickham.—W. L. McCormick. 41-3p

**FOUND**—A watch. Owner may have same by calling at W. R. Kelley & Co. Store, describing same and paying 35 cents for this ad.

**FOR SALE**—Pure strain, double joint Bronze Turkeys, Toms, \$10.00 each.—J. J. Williams, on J. K. Baker farm, near Red Bank. 42-3tp

**HALF Section** Lease for sale, 100 acres in cultivation. See W. T. Vinson. 1tp

**FOR SALE**—Singer sewing machine, and Radio Set. Telephone 156. 48lf

**CITATION**  
STATE OF TEXAS  
To the Sheriff or any Constable of Coleman County, Greeting:

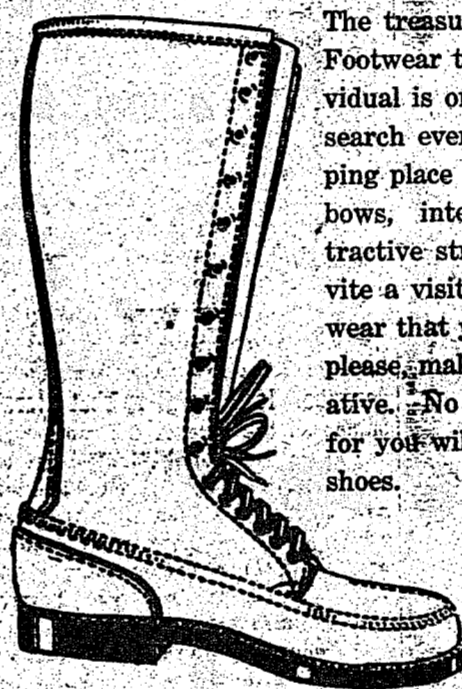
Whereas oath has been made before me, by W. F. Holland, M. D. that J. W. Rountree being absent from the State, or in parts not accessible by the ordinary process of law so that process can be served on him.

You are hereby commanded that you by making publication of this writ in some newspaper published in Coleman county for four successive weeks prior to return day hereof, summon the said J. W. Rountree, to be and appear before me at a regular term of the Justice Court for Precinct No. 7, in said county of Coleman, to be held at my office in the town of Santa Anna, in the county aforesaid, on the 15th day of November, 1926, to answer the suit of W. F. Holland, M. D., plaintiff, against the said J. W. Rountree, defendant, being numbered 1907, on docket of said Court, said plaintiff's demand being for the sum of sixty-five dollars (\$65.00) due on account of date June 24, 1925, and payable at once. Plaintiff asks for judgment for principle, interest and cost of this suit.

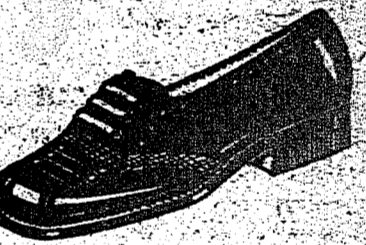
Herein fail not, and of this writ make due return at the regular term of Justice Court for Precinct No. 7, in said county, to be held on the 15th day of Nov. 1926, as the law directs.

Given under my hand this 8th day of Oct. 1926.  
J. S. JONES, J. P. Precinct No. 7, Coleman County, Texas. 42-4c

**New as the Season Shoes and Hosiery**



The treasure hunt for Women's Footwear that is strikingly individual is on; but the thrilling search eventually finds its stopping place at our store. Smart bows, interesting oxfords, attractive straps and novelties invite a visit to this store. Footwear that you like at prices that please, makes a trip here imperative. No use to go elsewhere for you will find it here if it is shoes.



**Remember we have the largest stock of GROCERIES in Coleman County and meet any legitimate prices. Will not be undersold on good groceries. Also plenty Feed**



**Hamming Bird Hosiery**

These lovely chiffon hose of sheerest and most durable quality, reinforced and full fashioned and in all the season's best shades. French, Nude, Light Beige, Champagne, Straw and many other shades are here. The season's best values—

**\$1 to \$2**

guaranteed to be the best values in town.

**Marshall & Sons**

**The Store That Makes the Prices**



# 10 DAYS OF WONDER BARGAINS

# THE TEXAS MERCANTILE CO. CUTS LOOSE!



## \$50,000.00

worth of Dry Goods, Shoes, Clothing, Ladies, Misses and Children's Coats, Underwear Hosiery and Blankets---

Every item in the Dry Goods Department—all going the BARGAIN WAY!

## FREE!...\$15.00 IN CASH

\$15.00 will be given away FREE Wednesday morning at 9 o'clock when our doors open for this great sale.

To the first 100 people entering our doors Wednesday morning we will give sealed envelopes, 15 of which will contain \$1 bills.

You may be a lucky one. Come early and pay a visit to our greatest sale event. **BARGAINS FOR EVERYBODY! COME AND GET YOURS**

### PAYMASTER BLUE WORK SHIRTS

Everybody knows the Paymaster brand of work clothes are good—this garment a real value at—

**89c**

Paymaster Khaki work shirts, regular \$1.75 value, this sale at—

**\$1.45**

### MEN'S BLUE WORK SHIRT

Made of Blue Amoskeag, full size, tripple stitched, two pockets, cuffs and collar—rip sleeve fabric—

**59c**

### BOYS' OVERALLS

Heavy Blue Denims, size 9 to 16 years—

**89c**

### LUMBERJACKS

For boys, heavy weight, all wool, mostly plaids, regular \$5.00 value—

**\$3.75**

Lumberjacks for the small boy, all wool, in pretty plaid, regular \$3.50 value—

**\$2.98**

### Paymaster Overalls

Good for the mechanic, the farmer or the oil worker; none better than Paymaster, a \$2.00 value, unloading sale price—

**\$1.88**

Cotton Ribbed Hose for children, 25c value—

**18c**

Four solid pages of good news for you. Read every item—this is a great value giving event.

Store will close all day Tuesday to arrange the Stock.

Be here soon Wednesday morning and get a chance at the premiums we are giving you.

## SOME FACTS

When we put on the Big Sale last fall we thought then it would be our last, but conditions over which we have no control have changed things. We went in the markets when conditions looked good; we bought merchandise heavy, filled our house full. Then came the great slump in cotton—the farmers have taken a great loss; now we are going to take ours. We are marking down for this great sale, every item in the dry goods department. Nothing reserved—everything goes at a great reduction. Several items at and below the wholesale cost. Come and get your needs while you have the opportunity to buy at a great saving.

Come to Santa Anna—It's here for you.

Every item in the Dry Goods Department marked away down, including John B. Stetson Hats.

Come and get your share of these wonderful bargains. When we say bargains we mean Bargains.

## Be Here When the Doors Open!

## SALE STARTS WEDNESDAY Nov. 3rd, Promptly—9 O'clock

### STAPLE GOODS

Brown Domestic, 36 inch, per yd. 9c	36 inch Brown Cotton Flannel, 35c quality 25c	Curtain Scrim 9c
Brown Domestic, 36 inch, 20c quality 18c	Bleach Cotton Flannel, 25c quality 17c	Turkish Bath Towels, 22x44 29c
Good as wheat, Bleach Domestic, 25c grade 14c	Ouling, extra heavy, 36 inch, 30c quality 17c	Percalé, 36 inch, fast colors, 25c grade 16c
Garza 9-4 Bleach Sheeting, 50c quality 39c	Cretonne, 25c quality 19c	X-C-A Feather Tick 28c
Garza seamless Sheets, \$1.75 quality \$1.29	Gingham, 32 inch, fast color 18c	Mattress Tick 17c
		Blue Denim, extra heavy 24c

### Men's Work SHOES

Real Bargains

**\$1.65**

#### MEN'S HOSE

1000 pair men's hose, in black, brown, grey, palm-beach, tan, 25c value—

**16c**

#### MEN'S WORK GLOVE

Genuine Horsehide leather gauntlet, made for the oil worker, regular \$2.00 value—

**\$1.48**

#### BOYS' BLOUSE

The famous Peter Pan Blouse for the romping youngster, the new colors and materials, regular \$1.25 quality—

**89c**

#### BOYS' SHIRTS

Peter Pan brand boys' shirts, a real dress shirt for the boy, regular \$1.75 quality—

**\$1.39**

Men's hose supporters in silk and beautiful colors, good strong webb, 50c values—

**37c**

#### BOYS' SHORT KNEE PANTS

In wool mixtures and Khaki; a dandy pant for every day wear—

**25c**

#### Woman's Fine Footwear

We have grouped one lot of women and misses shoes, odds and ends, colors and sizes, high heels and low heels, values up to \$1.50, choice—

**98c**

Men's extra heavy Carvass gloves, sells for 25c, as long as they last at—

**15c**

#### SUIT CASES

Regular \$1.50 and \$2.00 values, Brown fibre, steel frame, strong and serviceable—

**\$1.19**

#### MEN'S COTTON HOSE

All colors, 15c value—

**9c**



**SATEEN BLOOMERS**

Striped Sateen bloomers with elastic waist and two rows at knee, in assorted colors, regular \$1.25 quality—

98c

See our Baby Department. You will be delighted with the many bargains we have for the baby.

**VOILE**

Lingerie Voile, 46 inch, fancy voile in colors, Pink, Peach, Orchid, Green, Blue—

67c

**WOMEN'S GOWNS**

White outing, collars trimmed pink and blue, regular \$1.50 quality—

98c

**Crinkle Rayon Spreads**

Size 81x105, value \$7.50, in colors, rose, blue and gold—

\$4.75

**Glove Silk**

Have them in shades, regular quality—

\$2.50

**EMPHATICALLY- WE MEAN IT! \$50,000 HI**



Now going the Bargain Way. Entire Unloading a brilliant assemblage of incomparable opportunity to buy the choicest of merchandise the idea of meeting your greatest expectations.

10 DAYS of Record Smashing Bargains. A None Stop Selling Drive You'll Enjoy. Be Here Without Fail! Doors Open Wednesday, November 3rd 9:00 O'clock A.M.

**SPORT CRICKETS**

Just received some new Crickets in the new colors, well made and all Wool; the very garment for the school boy, the clerk, the farm boy, and the golf links; regular \$5.00 garment, special—

\$3.98

**Hercules Sweaters for Men and Women**  
Pure Wool and guaranteed to give satisfaction. The Hercules line of Sweaters will not sag; \$6.50 values—

\$4.78

**Hosiery for the Sturdy Youngster**  
They are the Famous Allen A Brand with triple knee, four thread heels and toe, guaranteed for satisfaction—

38c

**LADIES GLOVES**

A handsome, stylish Glove, with two tone turn down cuffs, beautifully embroidered, high grade Mocha Finish Fabric in the new colors—

\$1.19



**SPECIAL !!**

On Sale For Two Hours Only -- Wednesday 10 to 12 a.m.

\$1.75 Garza Sheets \$1.10

For 2 hours only we will sell genuine Garza Sheets, size 81 by 90. These are an exceptional value. Only 4 to customer.

**MEN'S WORK SHOES**

Brown Outing Bals

\$1.65

We will run a two hour special every day from 10 to 12 o'clock A.M., during the Ten Days Bargain Sale. Positively every Special that we put on will be sold below the wholesale cost. Come and see what we have to offer every day. The items that we offer in these specials will not be shelf worn out of date, but each and every item will be new and good staple Merchandise. Come!

**MEN'S DRESS SHOES**

Peters All Leather Shoes, black, brown and tan; straight last and the wide toe—Shoes and Low Cuts, \$6.50 quality—

\$4.89

Men's Shoes in Calf and Kid Leathers, black and brown, regular \$4.50 and \$5.00 quality—

\$3.65

**LUSTROUS NEW SILKS**

At very special prices. Just a few of the many Silks we have to offer you:

**SATIN BACK CREPE**

Good heavy weight, fine finish, in all the new colors, \$3.50 and \$4.00 quality—

\$2.98

**FLAT CREPE**

Extra fine quality in all the new shades—

\$2.19

**PRINTED CREPE**

Good quality, makes up beautifully, all colors, \$3.50 quality—

\$2.79

**TO THE PEOPLE:—**

This business has become one of the largest have always offered to our customers only at the fairest price consistent with high special sales, and the people of the cantile Company does run a Special Sale. So come to this great saving sale which is the very best Groceries, Dry Goods, Cash quick cash raising prices. Everybody advertised, and you can figure out the you to make a special trip to the store and up on the most desirables wearables at 10

We have been in business here a long time and we want you to use your own judgment.

**Sale of BLANKETS**



JUST THE TIME YOU NEED THEM—Note the big Saving:

All Wool Double Blankets, in new Plaids, neatly bound with sateen to match. Regular \$12.50 quality ..... \$9.95

Half Wool and Eiderdown, beautiful in Gold, Helio, Rose and Blue, Sateen bound to match, regular \$6.50 value ..... \$4.45

Double Cotton Blanket, size 70x80, colors, blue and tan borders, a big blanket value ..... \$2.89

Double Cotton Blankets size 70, in pink, blue, grey, gold plaids \$2.25

Double Cotton Blankets, color, grey, pink, and blue border, size 66x76, extra value at ..... \$1.89

Baby Blankets, beautiful plaids, soft and fluffy, in pink and blue, bound with sateen to match ..... \$1.98

Baby Blankets, 30x40, Special Woven, Jacquards, Blue and Pink 98c

Baby Blanket, good size, pink and blue, a real value at ..... 79c

Comforts, 72x80, floral patterns in Challies, with a good white fluffy corded cotton for filling, regular \$7.00 value, \$5.19

A good Comfort, regular size, floral patterns Silkline, good filling ..... \$3.79

Comfort in solid brown color, well quilted, a good comfort for camping on your hunting and fishing trips ..... \$1.69



<b>Bloomers</b> the new ular \$3.50	<b>Silk Rayon Bloomers</b> Well made and in the wanted colors, regular \$2.50 quality— <b>\$2.19</b>	<b>Large Bath Towels</b> Pink and blue striped, 24x48, regular 50c quali- ty— <b>37c</b>	<b>COTTON BATS</b> Regular \$1.25 quality, pure white fluffy cotton batting— <b>89c</b>	<b>Baby Department</b> Heaps of pretty things for the Baby. See Baby Department. Most any- thing you want for the baby is in this depart- ment.	<b>WOOL CAPS</b> Heavy, pure wool caps, exceptionally good weight, firmly knitted and carefully finished, regular \$1.50 quality— <b>\$1.19</b>
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# HIGH GRADE M.D.S.E.

Stock marked at a substantial price reduction. Many items below cost  
merchandise at great savings. In this 10-day selling event you'll have an  
price down below the level of the low price cotton. A selling event planned with  
and worthy of your consideration. **TEXAS MERCANTILE COMPANY**

### NEW WINTER COATS

Abundant in Fur, rich in color and fabrics.  
Never before have we shown such beautiful  
Coats.

Listed here are just a few of the smart  
Coats shown in our Great Reduction Sale.

- \$42.50 Coat \$36.50
- \$40.00 Coat \$34.50
- \$35.00 Coat \$29.50
- \$30.00 Coat \$26.50
- \$28.00 Coat \$23.90
- \$25.00 Coat \$20.00
- \$2.000 Coat \$16.90

### DRESS SATINS

A very lovely quality good weight and all  
colors, a special for you at—

**\$1.49**

### Special Values in Woolens

64-inch Imported Novelty Flannels, ex-  
cellent for dresses, all colors, up to \$4.00  
values—

**\$3.29**

### 54-INCH SCOTCH PLAIDS

Rich combination in novelty Plaid, new  
shades, \$4.00 values

**\$3.19**

### 54-INCH KASHA FLANNEL,

Beautiful quality, shown in all the new  
shades—

**\$3.39**

### SUITINGS

Cotton Suitings, a wide range of beautiful  
patterns, suitable for misses and children's  
dresses, the yard—

**59c**

### NOVELTY SUITINGS

All colors—

**98c**

### MEN'S WORK SHOES

all go the  
Bargain Way

Stephen Strong guaran-  
teed work shoe, \$5 value

**\$3.98**

### SPECIAL!!

On Sale For Two Hours Only --  
Wednesday 2 to 3 p.m.

**50c Garza Sheeting, 34c yd**

For 2 hours only we will sell  
genuine Garza 9-4 bleached  
sheeting, the yd 34c. An excep-  
tional value. 5 yds to customer



### TOWELS---Plain and Fancy

Bath Towels—Turkish Bleached Bath Towels  
20x38 regular 35c quality . . . . . **19c**



### Children's Unions

Good quality, bleached  
yarn, supporter strap stays  
flat lock seams.

--Regular 90c quality

**69c**



### Dresses

Virginia Hart Dresses  
**\$1.95**

### Men's Unions

Ribbed, good weight  
**97c**

Ladies' gowns beautifully trimmed, good heavy  
Amoskeag—white, blue, pink, peach . . **\$1.48**

### Allen A Hosiery

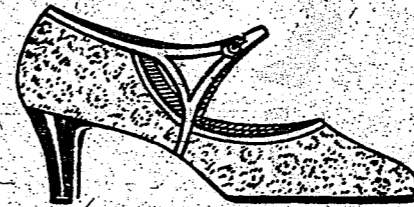
Allen A Hosiery for women, of  
pure thread silk, full fashioned,  
even and clear—in the most  
popular shades.

- \$2.25 Hose \$1.79
- \$1.75 Hose \$1.48
- \$1.00 Hose 89c



### WOMEN'S FINE FOOTWEAR

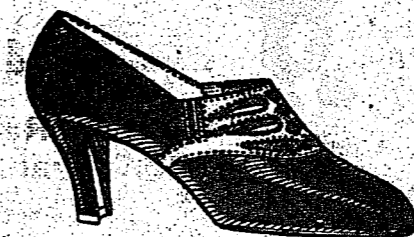
We have grouped our women's shoes in  
two groups. This big group represents  
many new styles, satin, patents, blond  
kid, oxfords, pumps, strap slippers,  
high heels and low heels, values up to  
\$8.50; your choice—



**\$4.79**

### WOMEN'S FINE FOOTWEAR

GROUP 2—All kinds of snappy shoes,  
real values up to \$6.50, your choice—



**\$3.69**

### HERCULES KNIT SHAWLS

Are a comfort, only the best soft yarns  
are used to make these shawls. Have  
to see them to appreciate the real val-  
ue of these soft lustrous, warm, and at-  
tractive shawls, regular \$5.50 values—

**\$3.98**

Girls & Childrens.

**COATS**

new, good Styles

**1-4 OFF**

of its kind in this section, because we  
the most dependable lines of merchandise  
city. We do not engage in year round  
County know that when the Texas Mer-  
means a positive saving of Big Dollars;  
on Wednesday, November 3rd, and buy  
and other things at these wonderful  
ows the regular selling prices of the goods  
onderful savings for yourself. It will pay  
of the early part of this sale and stock  
at amazing prices.

and everybody knows the type of mer-  
chandise, get our prices, then

Very respectfully yours,  
**TEXAS MERCANTILE COMPANY,**  
F. Barnes, General Manager  
L. Barnes, Sales Manager



# RUSH Specials! Specials! Specials!

## MEN'S TWO PANT SUITS

Korect Hand-Tailored Clothes Have Such Good Style, the Style Is Good as Long as You Wear them. All Wool, New Fabrics. Two Pair Pants With Every Suit. Come and Get Your Suit While We Have Them at the Extra Low Price.

*That Extra Pair Means Double Wear*

\$40.00 Suit . . . \$34.90  
 37.50 Suit . . . 32.50  
 35.00 Suit . . . 29.90

### NEW SHIRTS

Hundreds of 'em. Men here is a real value—quality materials and workmanship from standard makers—plenty of all style shirts in many patterns and colors. Best Time to Buy Shirts!

**Broadcloth, Madras and Novelty Weaves**

Reg. \$3.50 value \$2.89 Reg. \$3.25 value \$2.65  
 Reg. \$3.00 value \$2.45  
 Reg. \$2.50 value \$1.95 Reg. \$2.00 value \$1.69



*That Extra Pair Means Double Wear*

\$30.00 Suit . . . \$25.75  
 24.00 Suit . . . 18.25

--Remember that extra pair

### BOYS' PANTS

**BOYS' LONG PANTS**  
 in  
 grey and dark  
 mixtures  
 \$4.50 values

**\$3.48**



**BOYS' LONG KHAKI PANTS**  
 A dandy school  
 pant, sizes 5 to 14  
 years; regular  
 \$1.75 pants

**\$1.39**

**Hercules Sweater Crickets**  
 Made of Pure Wool, well made, high quality button holes, corded and double sewed, will not stretch out of shape, and will not sag; sells for \$9.00 and \$10.00—  
**\$6.89**

**SOX THAT WEAR**  
 Best hose values, the famous Allen A. 8-point men's silk, best quality hose made to give comfort and service, all colors—  
**65c**

**MEN'S KHAKI PANTS**  
 Sweat proof kind, \$2.50 values—  
**\$1.69**

**FLORSHEIM SHOES**  
 In straight last, wide toe, in brown, black and tan; sells everywhere for \$10.00 and \$11.00—  
**\$8.85**

**MEN'S HATS**  
 The new and latest styles, have plain or fancy bands, with snap or curled brims, shades, pearl, silver and tan; \$6.00 to \$7.50 hats—  
**\$4.65**

**CAPS**  
 The smart Fall caps for men and young men, Imported Woolens in grey and tan, all sizes, \$2.50 to \$3.00 values—  
**\$1.89**

**MEN'S SILK MUFFLERS**  
 In Slate, Buff, Navy and Tan, \$2.50 values—  
**\$1.78**

**MEN'S LEATHER COATS**  
 Genuine Horsehide, Melton lining, regular \$16.00 values—  
**\$11.25**



**MEN'S PAJAMAS**  
 Broadcloth, Silk trimmings, in white, tan, lavender and blue, regular \$3.50 quality—  
**\$2.65**

**MEN'S UNIONS**  
 Fine gauge extra quality yarn, collar, larette neck, curved arm holes, sloped shoulders, pearl buttons, closed crotch, ribbed cuffs; \$1.75 values—  
**\$1.38**

**MEN'S DRESS GLOVES**  
 Imported Cape Prix seams, Embroidered Backs, Melanese Silk lined, colors, black, brown, oak, grey; regular \$4.00 quality—  
**\$2.95**

**MEN'S DRIVING GLOVES**  
 Coltskin, welt seams, regular \$3.00 quality—  
**\$2.19**

**NECKWEAR**  
 All the smart styles, Four-In-Hand Ties, Bow Ties, all kind of Ties in the new materials; \$1.00 values—  
**79c**

**MEN'S CORDUROY RIDING PANTS**  
 Reinforced with the button leg, regular \$7.00 values—  
**\$5.65**

**MEN'S SILK HOSE SUPPORTERS**  
 Beautiful colors, strong elastic, 50c value—  
**38c**

**MEN'S SILK BATHROBE**  
 Trimmed with skimmers satin, with the hanger in nice box; colors, navy, tan, grey, purple and brown; regular \$15.00 quality—  
**\$11.95**

<p><b>Extra Special</b>                  Samson Suit Case, automobile case, light weight, yet strong enough to hold up a thousand pounds by actual test, handles can never pull out, hinges can never pull out; the makers guarantee this case for one year; an exceptional value, regular \$11.00 value—  <b>\$7.25</b></p>	<p><b>Extra Special</b>                  Men's dress hats, blacks, browns, green and tan, value up to \$6.00, choice  <b>\$1.00</b></p>	<p><b>Extra Special</b>                  Ladies Shoes—Odds and ends, every kind and style, high heels, low heels; sold from \$4.00 to \$7.00 the pair—  <b>98c</b></p>	<p><b>Extra Special</b>                  Leather, Music Case, heavy smooth cowhide leather, nickle lock, handle sewed and braded, regular \$6.50 quality  <b>\$3.95</b></p>	<p><b>Extra Special</b>                  Wool Crickets, Jacquard pattern, tan, grey, and brown, regular \$5.00 quality—  <b>\$3.19</b></p>	<p><b>Extra Special</b>                  Grain Cowhide bag, smooth grain, genuine cowhide, leather covered frame, sewed corners, brass trimmings, with extra good strong lining, with eleven handy pockets, well worth \$18.00 anywhere—  <b>\$11.95</b></p>
<h1>TEXAS MERCANTILE CO.</h1>					



**IS THIS A FOOL'S PARADISE?**

It is a noticeable fact that cases of living and prosperity often bring discontentment, while adversity strengthens the character and offers an incentive to accomplish seemingly impossible results. This phenomenon is witnessed in both family and national life. The wealthy individual with all the material things that should help bring contentment, is often not satisfied, when his poorer neighbor who has little of this world's goods and has to work hard for a living, finds peace and happiness.

And so it is with nations and states. The United States which is probably the most prosperous country on the globe, and which has had the most free and democratic form of government for 150 years, is constantly attacked by political theorists who would exchange our governmental structure for a dangerous mess of potage.

When we were struggling for freedom, necessity forced us to device and adopt a constitution which would protect the individual from oppressive officialism. In our day of prosperity and power we listen to schemes that would undermine our constitution and detract from the liberty of the individual.

We have seen states as well as our federal government, flirting with proposals which would put the government into business competition with private citizens and taxpayers. So far, the common sense of the people has generally repudiated any program which seemed to undermine constitutional rights and liberties. But the agitation continues, and wealth and prosperity have a tendency to breed envy, jealousy and hatred.

It's going to be hard to get any interest in the election with the football season in mid-season and the basketball just opening.

**HONOR IN DEATH**

A few weeks ago there was much discussion of the deaths of two prominent men, whose passing was recorded simultaneously by the newspapers. Great headlines on the front pages of the newspapers told of the passing of Valentino, the moving picture actor, while comparatively inconspicuous headings heralded the death of Dr. Elliot, the educator, scholar and statesman. The newspapers were severely criticised because of their method of giving the news of the two deaths, despite the fact that they were but anticipating the public's interest and giving the public what it wanted.

The incident is of value as illustrating the fact, it is not what the world acclaims in a man that makes him great as he lies on his deathbed, but what he has given to the world. The man who is worth while comes to the end of his days as does a valiant soldier, having fought courageously for what he has believed to be right and having aided in many enterprises which were infinitely greater than himself. Woodrow Wilson, it seems to us, is an apt illustration; for while he died with his heart broken because of apparent failure in his life's greatest task, that of winning the support of his own country to his ideal of an association of nations whose purpose was to be the perpetuation of peace, there has been noted even in the short years since his passing a steady turn of the tide toward the Wilsonian plans and already a partial victory has been achieved in the cause for which he labored and died.

Moses was honored in his death because he had been the friend of God, and had devoted his years to the service of his Maker. Although not permitted because of a grievous sin, to die in that promised land toward which he had led his people through many hardships and trials, he still was given a vision of the land before God took him away, and there is ample assurance that he went into that other promised land which is fairer than day, there to live forever with the Father whom he had served so faithfully. It is thus at the death of every good man, even though he may not have been engaged in the great tasks of the world; for God rewards not merely the master of the great projects, but even the humblest who die in faith after having given God the best service of which they are capable.

There is glory in the death of a godly man or woman that many may have seen but few have been able to describe. It is the glory that literally shines on the face of the mother as she leaves her sorrowing family and goes into the mansions not made with hands—and who can say that any other should be more greatly honored? It is God's own measure of reward to His children who, however feeble, endeavor so to live that they may honor Him and by their faith and love may bring others to know Him and trust Him; but, like God's salvation, the honor that God gives to a man at his death is a gift of His love, for the child who dies in its innocence undoubtedly is welcomed as gladly by the Father as is the patriarch whose life has been filled with good deeds.

The whole question, therefore, reverts to one of the love of a merciful Father who has made possible a way of life for all His children, giving them out of His great love His Own Son, in order that every man and woman may be able to meet death confidently and unafraid, claiming the Father's promises that all who seek it may find eternal glory and eternal honor. The honor that the world gives may pass away and be forgotten; but God lives forever, and His glory passes all understanding. How marvelous that we are given an opportunity to share it with Him!—Sunday's Brownwood Bulletin.

**Cumberland Presbyterian Church**

There will be preaching at the Cumberland Presbyterian church next Sunday. We were away and failed to have any services on our regular day, the Third Sunday. We hope you can make your arrangements to be present with us in both services, morning and evening. Let me insist on all members being present who can. We also invite our friends who would like to worship with us to come, and assure you a hearty welcome awaits you. I will also preach at Trickham at 3:00 p. m. I trust that we shall have three splendid services next Sunday; try your best to help make it so.

A. M. Pleasant, pastor.

**Need For Cooperation**

It is necessary for the betterment and prosperity of any town for the citizens to co-operate and work together as a well trained team in their effort to push the town onward and upward in the business world.

**SCHOOL CRITICISM**

The grown person who may be inclined to criticize the public schools reflect that any criticism that is uttered without giving due consideration to the facts is unjust.

There are those who are unduly critical of the schools of this age. They seem possessed with the idea that the schools have advanced too far and that they have not given enough attention to the fundamentals—at least the things that were regarded as fundamental in their day.

An inspection of what the pupils of today are doing is a revelation to one who has been out of school for a decade or two. It will be discovered that methods of teaching have undergone radical changes; that children are given practical knowledge that the schools of an earlier day did not provide; that they taught to keep in touch with the world outside and to be prepared for the competition that comes with maturity.

Many have been too quick to condemn the schools for the actions of one pupil or a small group of pupils. They frequently judge the system by one of its products without any comprehensive study of what the schools are doing and attempting to do.

It's not doing justice to the schools to conclude that athletics or some other activity are given too much prominence without first determining what all the activities are and what their relative importance are, from the school standpoint.

**THE PAINTED ROCK**

The Painted Rocks of West Texas are a mystery unsurpassed by any other similar landmark. On the walls of a high rocky cliff, about a quarter of a mile from the Concho river, overlooking this river and the picturesque little town of Paint Rock, the county seat of Concho county, are the peculiarly crude handwritings.

Are you as considerate of others while driving your car as you are while walking on the sidewalk?

As to their date or meaning, nothing is known definitely. Cattle herders of earlier days found the writings in existence before the country was settled; and it is the general belief that the picture writings were done by Indians and that they tell of the struggles between the Indians and white men when the white men were crowding the Indians and buffalo off the Texas prairies.

Which do you give the Chamber of Commerce, an excuse or a check? Read the story of "The Painted Rocks" in the Nov. 6th issue of the Santa Anna News Magazine Section.

**A LETTER**

October 8, 1926  
Messrs. W. A. McGowan & Sons,  
Groes Plains, Texas,  
Gentlemen:

The Attorney General is in receipt of yours of the 5th instant requesting advice as to whether you are subject to prosecution for selling malt.

It depends upon the facts and circumstances in reference to each sale, as to whether you would violate the law by selling malt. It is unlawful to sell malt for the purpose of an ingredient to manufacture intoxicating liquor. If the seller knows the malt is to be used for that purpose, or circumstances exist which would indicate to a man of average intelligence that the sale is being purchased for that purpose, then the seller would be guilty.

Yours very truly,  
L. C. SUTTON,  
Assistant Attorney General.

**BAPTIST CHURCH**

Hear the Song Sermon at the Baptist Church, Sunday Evening at 7:30.

Sunday school begins at 9:45 a. m. Morning worship at 11:00, sermon by Pastor.

Sunbeams meeting at same hour.

Choir practice at 3 p. m. All are invited.

All B. Y. P. U's. meets at 6:30 p. m.

Evening worship at 7:30—Song sermon.

Don't miss the evening service for it will be an evening of song. If you like singing come and you will not be disappointed. We extend to all of our friends a hearty welcome.

Sidney F. Martin, pastor.

**Annual Bargain Days, Star-Telegram**

The annual Bargain days rates for the Fort Worth Star Telegram are now in effect and are offered as follows:

Daily and Sunday, 1 year \$7.45.  
Daily without Sunday, 1 year \$5.95.

All new subscribers can get the benefit of some free reading by subscribing early, as your subscription will be continued up to Dec. 1, 1927. Come in and let us send your subscription today.—J. J. Gregg, agent.

**Saturday--Monday  
Specials  
AT  
Santa Anna  
Mercantile Co.**

Our Big Stock of Winter Merchandise is priced at the very lowest margin of profit to match the low priced cotton. Visit our store, take advantage of the low prices offered in every department, and we will save you money.

**UNDERWEAR**

Men's good quality knit shirts and drawers, for Saturday and Monday, 65c a garment or

\$1.25 the Suit

A good topped union suit, ages 2 to 12 at 75c

**BLOOMERS**

A special value in Ladies Cotton Jersey Bloomers in nice line colors \$1.00

A wonderful value in Rayon Bloomers in fancy colors at \$2.00

**TOWELS**

A big 22x44 Bleached Bath towel, a wonderful value, for Saturday and Monday

5 pair \$1.00

**SILK HOSE**

We offer you the famous Wunderhose, the best wearing as well as good looking, \$1.00 silk hose we have ever sold—for Saturday and Monday, in any color

2 pair for \$1.75

**BOYS' CAPS**

We received this week several dozen Sure-Fit Jr. Caps for boys from 6 to 12, and Kid Caps for the little fellow, in Wool materials, and good colors for Saturday and Monday special at \$1.00 Each

**DRESS GOODS**

You will find on special table wonderful values in Woolen Dress material, including 54 inch Flannels Per Yard \$1.50

**COATS AND DRESSES**

A dandy assortment of Ladies' and Children's Coats, all the new materials and colors, with fur trimmings and priced especially low for quick selling.

We have a few very pretty Dresses in silk, also a few in wool—take your pick of these at a bargain price.

**COTTON GOODS**

Cotton Goods are cheaper; you will find ours priced to match the present cotton price—Yard wide outing 15c—Unbleached Domestic 10c—Good Mattress Tick 15c—Good quality Gingham 15c, and other cotton goods all priced very low.

We can save you money on your dry goods—let us show you.

We Give Gold Bond Saving Stamps

**SPECIAL  
FRUIT WEEK!**

**Friday--Saturday**

NOTICE! Everything we offer in this sale is fresh packed California fruits, and every pound or package is guaranteed. Don't let this opportunity pass without filling your cabinets with the world's

**Health Food**

**PEACHES---Extra Choice**  
Packed in 10-lb boxes, per box \$1.79  
Extra fancy peach, in bulk, pound 16c

**Pure Food Stick Candy**  
Packed in 2 12-lb boxes, the box 25c

**PRUNES---50-60 Count**  
Iris packed selected fruit in 10-lb boxes per box \$1.15  
Best grade 50-60 Prunes in bulk per pound 11c

Don't fail to get our prices on all gallon canned fruits at our reduced price for this sale.

**APPLES---**  
Selected California, in bulk, pound 12c

**LEMONS---**  
Choice fancy, per dozen 14c

**APRICOTS---**  
A very choice apricot, per pound 22c

**ORANGES---**  
Sweet, juicy Red Ball, each 2c

We have just received a big shipment of fruits in the following brands: Libby, Del Monte, Gold Bar and Rose Dale--which will be sold at a great saving in this sale.

**RAISINS---**  
Thomson Seedless, 4-lb pkgs. per lb 8c

**CAKES---**  
Lots of 'em, dozen 2c

REMEMBER that our business is run on the volume and not on the percentage basis, and each week as our sales increase our prices are reduced.

WHY NOT be a co-operative member of this firm without having one cent invested; by helping to increase our sales and receive your dividends weekly through the savings in the purchase of your groceries.

**Self Serve Grocery  
Santa Anna, Texas**

L. O. Martin--OWNERS--M. Wofford, Jr



Improved Uniform International

# Sunday School Lesson

(By REV. P. B. FITZWATER, D.D., Dean of Day and Evening Schools, Moody Bible Institute of Chicago.)  
(©, 1934, Western Newspaper Union.)

## Lesson for October 31

### THE EVILS OF STRONG DRINK

**LESSON TEXT—Prov. 31:30-31.**  
**GOLDEN TEXT—**At last, it biteth like a serpent and stingeth like an adder.  
**PRIMARY TOPIC—**Learning to be temperate.  
**JUNIOR TOPIC—**The Control of the Appetite.  
**INTERMEDIATE AND SENIOR TOPIC—**Alcoholic Beverages Hurtful to the Individual and Society.  
**YOUNG PEOPLE AND ADULT TOPIC—**Light Wine and Beer a Menace.

#### I. Woes of Those Who Indulge in Wine (vv. 29, 30).

No more graphic description of the evils of the winebibber has ever been given. It portrays in the most impressive manner the miseries that attach to the drunkard's life.

1. The awful pain which causes one to cry out, "Ohi!"  
Many indeed are the pains which men suffer because of strong drink. Bodily ills innumerable can be traced to its evil influence.

2. The bitter remorse which causes one to cry out, "Alas!"  
Many are the expressions of bitter regret which come daily from the lips of the drunkard. Sometimes it is the sorrow of disgrace, loss of manhood and self-respect. Sometimes it is the sorrow of poverty of the individual and his family clothed in rags and half starved. Sometimes it is the sorrow of following a broken-hearted wife to her grave and seeing his children scattered among strangers.

3. Contention, strife and quarreling.  
Much of the fighting among men is directly caused by their passions being inflamed by strong drink. The drunk man is always ready for a fight. He takes offense as well as gives offense. He not only has these from without, but he has struggles within. His conscience and his appetite are warring with each other.

4. Babblings and complainings.  
The winebibber complains of everything, ill-luck, broken fortune, ruined health, loss of friends, of fate and of God.

5. Wounds without a cause.  
These are wounds which might have been avoided from fights in which a sober man would not have engaged and from accidents which are purely the result of intoxication.

6. Redness of eyes.  
This has reference to the blood-shot eyes of the tippler which ruins and dims his vision.

All these woes come upon those who tarry long at wine (v. 30).

11. The Attitude Enjoined (v. 31).  
"Look not at it. Do not put yourself in the way of temptation. The only safe attitude toward strong drink is total abstinence, and the only sure way of total abstinence is not to even look at it."

111. The Drunkard's Bitter End (vv. 32-35).

1. Acute miseries (v. 32). "It biteth like a serpent, and stingeth like an adder."  
Strong drink, like the poison of the serpent, permeates the whole system and ends in the most fatal consequences, the bitterest sufferings and death.

2. The perversion of the moral senses (v. 33).  
(1) This excitement causes the eyes to behold strange things. This denotes the fantastic images which are produced on the brain of the drunkard. Even when delirium tremens does not result, there are awful fancies which are beyond the possibility of realization. Since carnal lust always comes with wine drinking, it is no doubt true, as the Authorized Version has it, "Thine eyes shall behold strange women."

(2) "Thine heart shall utter perverse things." His moral sense being perverted, his utterances partake of the same. He tells lies, his words cannot be believed.

3. He is insensible to danger (v. 34).  
The drunkard is unsteady. His brain reels to and fro, he is footsore, even as one who would lie in the top of a ship's mast where there is the greatest danger of falling off.

4. He is insensible to pain (v. 35).  
The drunkard is utterly ignorant of what happens to him while under the influence of strong drink. The drunkard has many bruises and wounds for which he cannot account. He did not realize when he received them.

5. His abject bondage (v. 35).  
After all his sufferings, sorrow and disappointment he goes on as a bond-slave to follow the ways of sin.

6. Hell at last, for no drunkard shall enter the Kingdom of Heaven (1 Cor. 6:10).

#### The Rock of Ages

A sailor in a shipwreck was once thrown upon a small rock, and clung to it, in great danger, until the tide went down. "Say, Joe," asked his friends after the rescue, "didn't you shake with fear?" "Yes," replied Joe, "but the rock didn't." Christ is the Rock of Ages.—Sabbath Reading.

#### A Work of Art and Skill

The work of a fisher (Matt. 4:19) is rather a work of art and skill than of force and violence.—Trench.

### Newspaper Novices

Every year a procession of young people march up to the newspaper offices and ask for work in the field of journalism. It is one that looks fascinating to many of them. They see it giving them a chance to meet many kinds of people and obtain access to interesting things without cost, and it looks like a position of novelty and adventure.

But after a year or two a multitude of these novices drop out. Many quit because they are not able to measure up to its exacting standards. Their carelessness works mischief. In the newspaper game with its pitfalls, and they are invited to seek occupations where the consequences of error are less serious.

Many of them quit for the reason that they cannot "see any money" in this field. They look merely at the pay envelopes, and they say that it is not sufficient to offer them all they want of pleasures and luxuries.

If people have that money-making motive so very strongly, it is just as well that they should quit this game. It is not a big money-making field, except for a limited few. It may not be advisable for people to stay in it unless they feel a distinct urge for it, a love for printer's ink, and respect for its power and usefulness.

But those who stay in it, if they labor faithfully and intelligently, will always find a demand for their work.

### Education's Best Lesson

Boys and girls often seem to take the attitude that schools and teachers are their enemies, a scheme devised by hard-hearted people to drive youth where it would not go and spoil its fun. It seems a terrible grief to some of these youngsters, when they want to play football or go to a party, that there is a lesson that must be studied.

Teachers who have an exceptional gift can sometimes make these lessons as any game. But this gift of inspiration is somewhat exceptional, and in the main school pupils have to learn the lesson that a great deal of work has to be done that is not specially interesting, but which must be put through because the world has given us that task to do.

When students have formed the habit of work, of digging at things until they have learned it, they have

acquired what is perhaps the best gift of education.

Parents have accustomed themselves in many cases to expect that the public schools will do the work formerly done for the children in the homes. The expectation has been, and seemingly will continue to be, disappointed. The older generation too often is to blame for the things the younger generation does.

### New York, Hick Town

It took New York quite a while to discover that it is the leading hick town of the country. There was a time when New Yorkers resented the intimation that Gothamites are provincial. But they know better now. At least some of them do. Here is a frank admission which the New York World makes. Here is proof, as the World sees it:

First, you rush to an undertaking parlor to see a dead movie star. If you are not trampled to death by the mob you met there, you dash to the

wharf with another mob to see Gertrude Ederle, Douglas, Fairbanks, Kishnamurki and Peggy Joyce arrive. If this does not prove fatal, you wedge yourself in a suffocating group around a man who is selling patent collar buttons. Then, dodging taxicabs, motorcycles, trucks and kiddie cars, you go home, apply liniment, arnica and iodine to your body, give three cheers for Al Smith and whoop for Jimmy Walker, and leap into bed to get a little sleep before the next day's fun. Such is life in New York, the world's greatest hick town.

### To Even the Score

National Chairman of the Red Cross John Barton Payne, hurls criticism at certain Florida interests for seeking to minimize the damage done in the recent hurricane. Probably no one consciously did this, but it would have been justified. Some headlines placed the loss of life at 1200—three or four times more than the actual. Fighting back was natural.

## Tyler Commercial College

Tyler, Texas

### A Bigger Income For You

**Business training Provides the Airplane type of transportation to the better job.**

Business builds great cities; amasses huge fortunes; develops big broad-viewed men. Business offers unlimited opportunities for ambitious young men and women. T. C. C. is dedicated to training young people for success.

**Thirty-nine different courses open to you the Road to never Ending Promotion.**

Regardless of where you live, of the degree of your education, of your sex; regardless of your financial conditions, there are courses awaiting you at Tyler Commercial College which will place you on the road to a better, finer future.

**Free employment Department at your service.**

Our more than fifty thousand former students are either in business for themselves or employed in the leading business concerns of the South or in responsible offices of the Government. The thorough training and our reputation among big business men assures you of a high salaried position when you graduate. Make your start now by sending for the large book, "Achieving Success in Business." It is FREE. Send coupon NOW.

Cut here and mail coupon today—NOW.

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Please send me your large free book, "Achieving Success in Business." I am interested in a training that will help me secure a good position.

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## YOU SHOULD KNOW THESE

# FORD FACTS

The Ford Car is a better car today; in both workmanship and materials—than ever before in its history. The 1927 model Ford Car is Today's High Peak in Motor Car Value. Here are a few of the reasons why:

1. All Steel Body (giving same protection to human body as a steel railway coach).
2. Both closed and open cars now finished with the new pyroxylin, (satin finish).
3. Improved, enlarged copper radiator insuring 100 per cent perfect water circulation.
4. Transmission Brake surface increased 100 per cent.
5. Closed cars equipped with rear vision mirror, windshield wiper, dashlight and sunshade.
6. Curtains on opens cars open with doors.
7. Rear wheel braking surface increased from 25 square inches to 52 square inches (or more than 100 per cent increase in braking efficiency).
8. Polished, balanced crankshaft (found only in high priced cars).
9. Light-weight, polished, tight fitting pistons, (give increased mileage with reduced gas and oil consumption).

## Santa Anna Motor COMPANY

Phone 186

Santa Anna

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The Popular Box for

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An excellent assortment of creams, caramels, nougates that meet with instant approval.

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## CORNER DRUG CO

*The Rexall Store*

## DR. S. E. PHILLIPS

of

### Coleman and Santa Anna

Has with him Dr. Howard Goodpaster of Kentucky, who is a Chiropractor and an Osteopathic Masseuse from the best schools of the United States. We use Electricity Vibration and the Radiant Light. If your Doctor cannot help you, it will pay you to come to see us. We charge nothing for examination.

Have you heard of the wonderful cures we are doing in Coleman? It pays to stop and think sometimes. Don't let other people think for you all the time.

Come to see us—Office in Potter Home, Second House West Santa Anna Filling Station No. 2. Telephone 37

\$12.50  
for your old cleaner  
-Get a new one!

If the old one is running weakly—getting half the dirt—picking up every other thread only—and taking twice as long to do it—away with it! Let us give you \$12.50 for it—and buy a new Premier Duplex. It gets all the dirt! A motor-driven brush loosens all the grit and picks off all the threads. And powerful suction draws it all up. Ball bearing—it needs no oiling—and lasts a lifetime!

Start today.

Life is too short to waste unnecessary time in cleaning. And by saving as little as 19c a day you can quickly own a new Premier.

Premier Duplex

West Texas Utilities Company





**OLD-TIME ARISTOCRAT  
WAS THE FARMER**

The time was when the aristocrat of this country was the farmer—the man who owned and cultivated the land. Today farming ranks among the lowest paid of all producing industries. Is it worth while to try and discover the cause for such a reversal of position? Why has progress been made in other industries while agriculture has slipped—not in importance to the people, but as a profitable, attractive business?

There are many reasons—too many to be mentioned in detail in one short article—but chief among them may be mentioned the fact that outside of the general use of machinery and power, farmers have let their manufacturing plant run down. They are making an effort to keep up the quantity of production by increasing acres cultivated rather than to decrease the cost of production by increasing acre production.

Another reason, probably of equal importance, is found in the practice of growing everything for the market and producing very little for home consumption. The old-time farmer whose daily menu was varied and abundant. His table almost groined with the weight of appetizing food, and the housewife knew how it should be prepared. It was a rare treat for a city man and his family, to receive an invitation to spend a week-end out on the farm. It isn't so today.

The early farmer had virgin soil and only native insects to combat, but he didn't have much in the way of transportation and had a very limited market. Therefore he did not overproduce, but always produced enough to keep the farm well supplied with food and feed. If he had anything to sell or trade, and he generally did have it, it was clear money to him. No merchant or banker took it away from him in return for an overdue note. He occupied his own land and tenants were scarce.

Of course, the farmers of those days were a political factor. Most of the great political leaders were farmers. Gentlemen farmers, of course, but they managed their own farm or plantation and lived on it. Today more than 60 per cent of the landowners in Texas live in town. Their land is rented to men who have no incentive to keep up its fertility. It is the business of the tenant to take from the soil all he can get out of it in the way of a cotton crop and move on. It seems to be the business of many landowners to get all they can from the land with the expectation of an advance in land values and a sale at a profit. There seems to be a conspiracy to rob posterity, and it seems to be successful in that respect without returning a profit to either the owner or the tenant.

Politically speaking, the old-time farmer had the best of it. The present-day farmer is handicapped by the tariff arrangement of the party in power, but it is safe to say that the majority of his troubles are within his power as an individual to correct, or can be solved through organization and co-operation.—Farm and Ranch.

It takes a lot of gas to produce oil. It takes a lot of talk to produce business. Talking to the community, thru newspaper advertising is multiplying one's voice a thousand-fold. Results come from the duplication of effort.

**Wagonyard Day Reminiscence**

Dick McCarty, editor of the Albany News, in speaking of how things change with time, has the following to say about the old time wagonyard, the editor being reminded of its passing, by a conversation he had with an old timer who visited his home, as follows:

"Well Dick, the old wagonyard and livery stable is gone, one of Albany's old time relics. 'Yes,' he said, 'I used to drive down here with my cowhides, cotton and other farm products, drive in and put up in the camp house, sleep in the Johnson grass stalls, etc., but it's all gone now; and the town of Albany is sure growing.'"

Yes, the first time that we came to Albany we stopped at this old wagonyard and stayed all night, drank black coffee, dined on fried bacon and bakers bread, and slept on the hay. The lamented Sam Collum then owned it, and in connection with the wagonyard he ran a livery stable. But Lordy, how times have changed. No longer do we sit around the old livery stable, chew tobacco, smoke our cob pipes, talk politics and swap horses, and gee, how we would argue about things in general. Yes, around the old livery stable and wagonyard, great issues were decided in the long ago, mighty problems were solved. Today as we pass that way we can smell the hay and all the other filth that accumulates around such places, we can hear the horses biting the ears of corn, eating hay, stomping their feet, and switching their tails and fighting flies, hear the boys currying the horses, and cursing because they would not stand right still and take a rough curry comb. Then we hear the horses nickering for their feed and water at noon time and eventide.

Oh, yes, them good old days are gone forever, the automobile is here, concrete sidewalks and paved streets, and where once stood that old time hostelry now brick and mortar, concrete floors and plate glass windows adorn the old spot, and what a change for the better. Then everybody said swat the fly and daburr they were here by the millions, the fly screen had not arrived, and man had not learned how to stop the breed, typhoid fever and chills and all the other diseases stalked abroad in the land; and, doggone, the doctors sure did put calomel and quinine and blue mass and Tutt's pills to the population, look at your tongue, feel of your pulse, thump your breast, look wise and shoot the dope to you. Sometimes we got well and sometimes we died, all through ignorance.—Exchange.

**Gas Makes People Nervous and Restless**

Gas pressure in the abdomen causes a restless, nervous feeling and prevents sleep. Adlerika removes gas in TEN minutes and brings out surprising amounts of old waste matter you never thought was in your system. This excellent intestinal evacuant is wonderful for constipation or allied stomach trouble. Don't waste time with pills or tablets but get REAL Adlerika action!—CORNER DRUG CO.

**Speaking About Humor**

One of the most valuable assets we can have is a real sense of humor. Rightly cultivated, it pays big dividends. But like dynamite it should be handled with care.

For example the man who said: "Cheer up, old pal, the worse is yet to come," to a friend whose wife and two children were ill with pneumonia and who had just lost his job, deserved the swift kick he got.

On the other hand, time and time again, we have seen the tenseness of a serious situation relieved and brought to a happy ending by some one who knew how to apply a spark of real humor.

For instance, when someone asked Eddie Cantor, the popular comedian of Jewish birth, what he thought of the Klu Klux Klan, he said: "Well, if it ever gets on a paying basis, I think the Jews will take it over."

Neither is humor a cure-all. When we have real troubles like the man and his family mentioned above, we can't help but worry and feel a bit weary with the load of our burden. Nevertheless, there are many times when a real sense of humor can be a powerful factor in chasing away gloom and dull care. It also acts as a wonderful safety valve when we feel like blowing up.

Thackeray calls humor "A mixture of love and wit." Our movie comedians seem to think humor is a mixture of custard pie and mud throwing. Most of us prefer Thackeray's version. Because, when our humor is mixed with "love and wit," it cannot help but brush the cobwebs of worry from our brain and at the same time open the window of our heart so that the sunshine of good fellowship shines in.

Try something on your own string once. Anybody can sing when everybody sings.

**Vinol Gives Girl Appetite and Strength**

"My 10-year-old daughter was weak and had no appetite. Since giving her Vinol, she has an amazing appetite and strength."—Mrs. W. Joosten. The very FIRST week they take—Vinol, children begin to feel stronger, eat and sleep better. A simple strengthening iron and cod liver compound in use for over 25 years for run-down men and women and weak children. Contains no oil—pleasant to take.—S. H. Phillips, Druggist.

**J. S. JONES**  
JUSTICE OF THE PEACE  
EX-OFFICIO  
NOTARY PUBLIC

Security Abstract Co.  
Frank W. McCarty, Mgr.  
Coleman, Texas  
We give quick Service.  
Office with  
R. E. L. Zimmerman

**SORE GUMS**  
You won't be ashamed to smile again, after you use Leto's Pyorrhoea Remedy. This preparation is used and recommended by leading dentists and can not fail to benefit you. Druggists return money if it fails.—S. H. Phillips.

**CITATION**  
STATE OF TEXAS  
To the Sheriff or any Constable of Coleman County, Greeting—

Whereas oath has been made before me by B. T. Vinson (of B. T. Vinson & Co.) that Dick Lane is absent from his usual place of abode, and whereabouts unknown, so that the ordinary process of law cannot be served upon him; you are hereby commanded that you, by making publication of this writ in some newspaper printed in Coleman county, for four successive weeks prior to return day hereof, summon the said Dick Lane to be and appear before me at a regular term of the Justice Court for Precinct No. 7, in said County of Coleman, to be held at my office in Santa Anna, Coleman county, on the 15th day of November, 1926, to answer the suit of B. T. Vinson & Company, Plaintiff, against Dick Lane, Defendant, said

**Fire, Tornado Insurance**  
**W. E. BAXTER**  
Santa Anna, Texas

**Fred Watkins Dray Lane**  
We  
**HAUL ANYTHING**  
Service is Our Motto.  
DAY PHONE 38  
NIGHT 217

**NEW HANDY PACK WRIGLEYS P.K.**  
CHEWING SWEET



**3 Packs for 5¢**

A treat everybody enjoys. It's good for young and old.

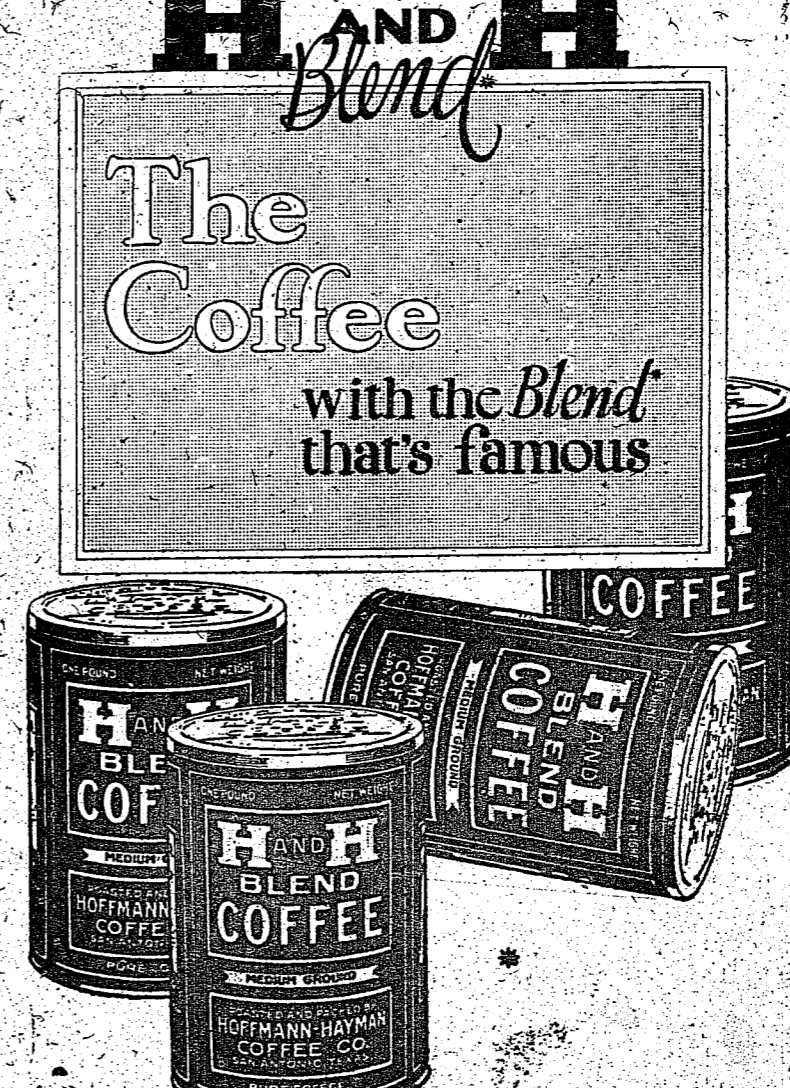
**AFTER EVERY MEAL**

Plaintiff's demand being for a debt of Eighty Dollars and interest, from the 30th day of June, 1926. Herein fail not, and of this Writ, make due return at the regular term of Justice Court in Precinct No. 7, in Coleman County, to be held in my office on the 15th day of November, 1926, as the law directs. Given under my hand, this the 20th day of Oct. 1926. Suit filed June 30, 1926. —J. S. JONES, Justice of the Peace No. 7, Coleman County. 43-4tc

**H AND H Blend**

**The Coffee**

with the Blend that's famous



**Authorized Ford Service**

Drive your Ford car into our Service Headquarters regularly—for inspection. By doing this, you will always assure getting the efficient and economical service your Ford car entitles you to.

We have standardized, low prices for all service and repair jobs—and all our work is guaranteed.

Yes—we use only genuine Ford repair parts, made by the Ford Motor Company.

**Santa Anna Motor Co.,**  
Santa Anna, Texas

**Indigestion**  
had spells relieved

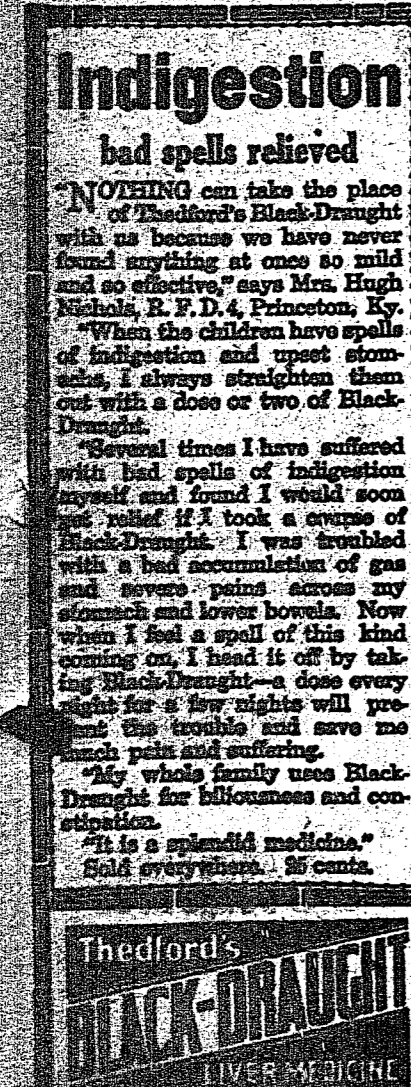
"NOTHING can take the place of Theodor's Black-Draught with us because we have never found anything at once so mild and so effective," says Mrs. Hugh Nichols, R. F. D. 4, Princeton, Ky.

"When the children have spells of indigestion and upset stomachs, I always straighten them out with a dose or two of Black-Draught."

"Several times I have suffered with bad spells of indigestion myself and found I would soon get relief if I took a course of Black-Draught. I was troubled with a bad accumulation of gas and severe pains across my stomach and lower bowels. Now when I feel a spell of this kind coming on, I head it off by taking Black-Draught—a dose every night for a few nights will prevent the trouble and save me much pain and suffering."

"My whole family uses Black-Draught for biliousness and constipation."

"It is a splendid medicine." Sold everywhere. 25 cents.



**Exide Radio A Batteries**  
—and—  
**Eveready Radio Batteries**

There are none better and the  
**Price Is Right**

—If in doubt about your old batteries bring them to us and we will test them free of charge

**W. C. FORD & CO.**

**At Your Service**  
**Santa Fe System Lines**  
Whether you are shipper, traveler, business man or farmer

**Freight**—Modern freight cars of steel underframe construction, equipped with air brake and automatic coupler, insure safety for consignments. Through package and carload Red Ball service from Chicago, St. Louis and Kansas City, Mo., to principal points in the South and West. Emigrant Movables are given special attention.

**Passenger**—In addition to the four transcontinental trains which the Santa Fe for years has been running between Chicago, Kansas City and California, "Santa Fe all the way," a new extra fare train, The Chief, has been established, which makes the run between Chicago and Los Angeles in two business days.

**Colonization**—This department of the Santa Fe is prepared to furnish dependable information with reference to land values, the class of crops that can be grown most successfully, community development, and a general survey of the country, so that a good idea may be obtained of the opportunities that each region affords.

**Agricultural Development**—The Santa Fe Railway is cooperating with the United States Department of Agriculture, State Agricultural Colleges, State Boards of Agriculture and County Farm Bureaus in helping to develop the agricultural resources of the territory served by its lines, including California, Arizona, New Mexico, Texas, Louisiana, Colorado, Nebraska, Kansas, Oklahoma, Missouri, Iowa and Illinois.

**Industrial**—Are you seeking raw materials, cheap fuel, pleasant surroundings for your employees? Cannot a new branch house, strategically located, better serve your trade and save transportation charges? Our men are familiar with conditions throughout the twelve great states reached by the Santa Fe and will give you reliable information concerning any portion of this vast territory.

**Live Stock**—Consult us on your shipping problems. We are anxious to serve you by advising as to rates, routes, equipment, quarantine regulations, pastures, feeding facilities, etc. Santa Fe equipment and feeding facilities are second to none. It is our desire to see that your shipment is carefully and expeditiously handled.

**Refrigerator**—The Santa Fe Railway operates its own refrigerator cars for perishable freight, carload and less than carload. Its Refrigerator Department gives efficient supervision to perishable protective service from origin to destination.

W. B. Storey, President  
The American, Traffic & Santa Fe Railway System



THE WINCHESTER STORE

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---all kinds  
---all prices

See our line before  
you buy

WOOD BOX HEATERS  
LAUNDRY HEATERS  
SHEET IRON HEATERS


W. R. Kelley & Co.  
Established 1889

THE WINCHESTER STORE

We Guarantee Every Can of  
**All Gold Coffee**  
"Distinctly Different"  
W. R. KELLEY & CO.

Little Ozella Vaughn of Shield is in the Sealy hospital recovering from an operation.

J. C. Henderson left Monday for Brady where he expects to buy cotton the remainder of the season.



**DOUBLE ACTION**  
*keeps carpets fresh!*

**PREMIER DUPLEX** double action really cleans your carpets. And clean carpets keep their freshness for years.

A motor-driven brush picks off unsightly threads and loosens destructive grit. Strong suction draws out all the dirt, leaving carpets bright and new.

And the double action cleaner needs no oiling to keep it in trim. Both motor and brush are ball bearing, packed in lubricant to last for years. The Premier Duplex cleans for a lifetime!

Phone and ask for a demonstration in your home TODAY!

**Premier Duplex**  
ELECTRIC VACUUM CLEANER

West Texas Utilities Co.

## Caught in the Round-Up

Mrs. A. C. Watson visited a brother in Lampasas several days last week.

G. R. Bible and wife attended to business in Brownwood Wednesday.

Mrs. J. N. Duncan of Cross Plains is a patient in the Sealy hospital.

Mrs. Kathryn Bowden spent a part of last week at the Dallas Fair.

Miss Winnie Todd of Comanche spent the week-end in this city.

Miss Evelyn McVain of Rockwood is a patient in the Sealy hospital.

Robert Hefner of Sweetwater is visiting home folks here this week.

Jim McCaughan, wife and daughter spent the week-end in Star.

H. L. Voss and family visited the White oil field Sunday.

A. J. McDaniel, wife and little daughter spent Tuesday in Brownwood.

Mrs. C. C. Kingsbery and baby joined her husband in Pampa Friday where they will make their home.

P. D. Self and wife of Fairland are visiting relatives in the J. W. Lewis home.

Miss Inez Marshall of Cross Cut spent the week-end with home folks here.

Doek Ashley has returned from Thortmorton where he has been working for the past few months.

Miss Olivia Land of Daniel Baker College, Brownwood, spent last week-end with home folks.

Mrs. C. F. McDonald of Abilene is visiting her sister, Mrs. Frank Crum.

Miss Faye Childers is attending the Grand Lodge of Eastern Star in Houston this week.

Mr. and Mrs. Jodie Mathews went to Dallas last week where they attended the Dallas Fair, Mrs. Mathews remaining over for a part of this week.

SOME beautiful numbers in the gold and silver lace hats, also, satin and metallic combination. Do not fail to see these numbers. Mrs. G. A. Shockley.

Mr. and Mrs. W. T. Vinson and daughters, and Mrs. Will Parker spent Sunday in San Angelo.

Mrs. J. R. Stewart of Rockwood was operated on at the Sealy hospital last week.

Will Mills and family and Mrs. T. J. Mills spent Sunday with Ralph Mills in Lometa.

Will J. Steward and family of Rockwood spent Sunday in the T. T. Perry home.

Mrs. Lewis Newman underwent a serious operation at the Sealy hospital Sunday.

YOU will miss some real values in hats, coats and dresses if you fail to see them at Mrs. Shockley's Store.

D. J. Davidson of Marble Falls visited in the J. W. Lewis home this week.

Mr. and Mrs. R. L. Todd of Comanche spent Tuesday night with relatives here.

Otho and Ola Polk and Lyle Pearce of Simmons University spent the week-end with relatives here.

Mrs. Eaf Day and Miss Grace Lackey made a business trip to Echo Tuesday.

E. M. Simmons is in the Sealy hospital recovering from an operation a few days ago.

Mr. and Mrs. Chas. D. Bruce and little daughter, Margaret Ann, were week-end guests of Mrs. Bruce's mother, Mrs. John R. Banister.

Mr. and Mrs. Wess Gassiot and Mr. and Mrs. Clegg Gassiot left this week for winters where they will teach the ensuing term.

Mesdames S. D. Harper, W. T. Verner, H. W. Kingsbery, J. Hall Bowman, P. P. Bond and T. R. Sealy attended the District Missionary Society of the Methodist church held at Brownwood Friday.

LL. Col. Neill H. Banister and Major John R. Banister and family combined business and pleasure in a four day visit in Santa Anna, leaving Monday for San Antonio and Austin.

### HISTORICAL SPOTS IN TEXAS AVAILABLE ON SLIDES

Austin, Texas, Oct. 25.—Pupils in the history classes of the public schools will not have to depend entirely on their own conception of the historic places of Texas when an extensive series of slides called "Historic Spots in Texas" is completed by the bureau of visual instruction of the University of Texas. In the first group of slides now in preparation are included such scenes as the Fannin battle grounds at Goliad, the cannon used by Fannin's men, old missions, stage stands of the early days, and the like. Distribution of these slides is part of a general movement toward furthering teaching, by means of pictures which is being carried out in cooperation with the Texas Federation of Women's Clubs.

### ABOUT HURRICANES

There is a close parallel between the hurricane that overwhelmed the Florida peninsula and the Galveston hurricane twenty-six years ago. Both were characterized by extreme intensity. The Florida storm originated in the Caribbean, near St. Kitts; the Galveston storm had its origin east of that island. In each case the hurricane followed almost a straight course until it struck the mainland. Unless one has lived in the hurricane zone he cannot appreciate the majesty and cruelty of this cyclonic force. Nor can he realize the fear it inspires. Man builds, the hurricane destroys. It takes his ships, his houses, his crops, even his life, showing no compassion, giving no quarter. How hurricanes originate and the extent of their damage will be told in the Magazine Section of the Santa Anna News which will be issued Nov. 5th.

### CARD OF APPRECIATION

Although words are inadequate to express the gratitude of our hearts, we desire to give this word of trying to express our deepest appreciation to those friends who were so kind through words, floral offerings, financial aid and otherwise, in the hours of grief and sorrow through which we have gone in the sickness and death of our two darling little girls, Idamarie and Melba.

Respectfully,  
R. B. Cooper and wife  
A. B. Cooper and family  
J. S. Ossel and family.

### Miscellaneous Shower

On Friday afternoon Miss Ruth Holt entertained with a miscellaneous shower honoring Miss Raney Duggins, bride-elect. Halloween decorations were used and the same colors carried out in the refreshments. A short program was enjoyed, consisting of a solo by Miss Johnnie Pearce, readings by Misses Buna Williamson and Edith Lowe, and a prophecy contest. A letter was given Miss Duggins, directing her to a key in a certain door. When she unlocked the door she found herself in a miniature "Barber Shop" where "witch" presented her with many beautiful gifts.

Others attending were Mesdames J. E. Watkins, E. L. Woodward, Oscar Williamson, R. B. Renfro, E. W. Polk, J. D. Williamson, Carter Duggins, C. E. Conklin, W. J. Taylor, William Sheffield, T. W. Carter, Lester Newman, A. L. ... Duggins, J. D. Holt, Misses Mattie Ella McCreary, Grace Pleasant, Glenda Ford, Grace Lackey, Lena Polk Jewell Russell and Pearl Hughes.

Gifts were also received from Mesdames R. F. Crum, John Howard, S. M. Russell; Misses Lucille Cartwright and Maude Cozart. Hot chocolate and cake were served.

### Missionary Society Entertained

Mesdames Hardy Blue and Frank Pearce were hostesses to the Methodist Missionary Society on Monday afternoon at the residence of Mrs. Hardy Blue. The halloween idea was nicely carried in the decorations. A large crowd was present and all report a very pleasant time. Games and conversation formed the diversions of the afternoon. Later delicious refreshments of potato chips, sandwiches, pumpkin pie and hot chocolate were served to the guests. Plate favors were Halloween souvenirs.

### Cleveland Demonstration Club

The club ladies met in the home of Mrs. McCormack Tuesday afternoon. Miss Brent was present. We will continue our work on over for the next meeting. Will meet next with Mrs. Moore the Third Tuesday, Nov. 16. Mrs. McCormack served cake and lemonade to several club members and visitors.—Reported.

### Senior B. Y. P. U. Program

Subject—Robert Morrison, Pioneer Protestant Missionary to China.  
Introduction—Ora Lee Niell.  
Birth and boyhood—Johnnie Pearce.  
The true heart hidden in him—Bro. Gayle.  
Studying and preaching—Thelma Hines.  
Farewells and off to China—Bernice Traylor.  
In America—Olta Niell.  
Learning the Chinese language—Glenda Ford.  
A fortunate position—Cora Rothermel.  
Rounding out twenty-five years—Ora Lee Niell.  
A man who stuck to his task—Pearce.  
Let us worship the Master in the right spirit in this service and give Him the very best we have. We are always happy to have visitors and new members in our B. Y. P. U. Come and worship with us.—Group Captain.

### U. D. C. Program, Oct. 29, 1925

Hostess—Mrs. W. J. Hunter.  
1. Texans operations during the winter—Mrs. W. T. Verner.  
2. The situation at the beginning of the campaign—Mrs. L. W. Hunter.  
3. Travis calls for reinforcements—Mrs. E. P. Ewing.  
Fannin ask to help—Mrs. Jim Newman.  
The fall of the Alamo—Mrs. J. E. Banister.  
Some old errors—Mrs. P. J. Vandalson.  
Houston plan to relieve Travis—Mrs. Ollie Weaver.  
The fate of Johnson and Grant—Mrs. S. H. Phillips.  
Fannin at Fort Defiance—Mrs. W. J. Hunter.

### Union Study Class

Monday, Nov. 1st, 8:30 p. m.  
Place—Mrs. T. R. Sealy.  
Leader—Mrs. E. A. Carroll.  
Lesson—Chapter III to middle of page 100.  
Islam and Medieval Christianity—Mrs. W. R. Kelley.  
Arrested development of Islam—Mrs. Prickett.  
Progress of Christendom—Mrs. H. L. Voss.  
Conflicting influences in the Moslem World—Mrs. S. D. Harper.  
Effect of Twentieth Century Political contacts—Mrs. S. L. Weaver.

# Equip With--- THE BEST Firestone FULL SIZE GUM DIPPED BALLOONS

You want the utmost safety, comfort, economy—Firestone Full-Size Gum-Dipped Balloons fill these requirements.

Firestone Balloons are logically possessed of greater strength, flexibility and endurance—they are the only low pressure tires made with Gum-Dipped construction.

Come in; let us demonstrate how Gum-Dipping makes possible the superiority of these wonderful tires. Firestones are economical through surpassing mileage and service.



## Santa Anna Motor Company

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