

SANTA ANNA NEWS

FORTIETH YEAR

SANTA ANNA, COLEMAN COUNTY, TEXAS, FRIDAY, DECEMBER 24, 1926

NUMBER 52

"He Profits Most Who Serves Best"

APPEAL FOR AID MEETS WITH HEARTY RESPONSE

In our issue of last week, Mrs. J. O. Martin and Mrs. D. J. Johnson made an appeal for aid, for the purpose of purchasing gifts for needy families who are in destitute circumstances, the product of which to be distributed by committees who would co-operate with them in the distribution. Up to Tuesday at noon more than One Hundred Dollars had been subscribed, and the committees arranged to meet at the home of Mrs. Martin Tuesday evening at 7:30. Following is the list of those who had donated up to noon Tuesday, and the others will be published in our next issue of the News:

Roy McFarland (groceries)	\$5.00
J. J. Gregg	5.00
Mrs. J. R. Gipson	5.00
Self Serve Gro. (groceries)	5.00
American Legion	10.00
Piggly Wiggly Co. (groceries)	5.00
Mathews Motor Co.	5.00
W. D. Taylor	.50
W. C. Ford & Co.	2.00
E. L. Mobley	1.00
J. C. Grantham	1.00
Clements Variety	2.00
Parker Bro's	.50
R. B. Rentroe	.50
D. R. Hill	2.50
Corner Drug Co.	2.50
B. Aldridge	.50
A. R. Brown	2.00
Lawrence Lowe	.25
State National Bank	10.00
First National Bank	10.00
Rev. Seba Kirkpatrick	1.00
Mrs. Comer Blue	1.00
Santa Anna Telephone Co.	5.00
May & Garrett	2.00
Fred Turner	1.00
Dr. L. O. Garrett	1.00
S. M. Polk, Jr.	1.00
Lewis & Howard	1.00
Highway Cafe	1.00
E. G. Overby	1.00
B. J. Vinson	1.00
Walker's Pharmacy	2.50
The Whitts Barber Shop	.50
C. H. Lucas	.25
Cash	.50
C. E. Welch	1.00
Blue Basket Store	1.00
Service Cafe	2.00
Ira A. Watson & Co. (Midge)	5.00
J. L. Boggus (Midge)	2.00
W. R. Kelley & Co. (Midge)	2.50
Santa Anna Merc. Co.	5.00
Mrs. G. A. Shockley	2.50
Ed Baxter	1.00
Parsons Confectionery	1.00
Palmer Barber Shop	.50
Hunter Bros.	1.00
D. Shield	5.00
West Texas Utilities Co.	5.00
Bond & Collins	2.50
S. W. Childers & Co. (flour)	2.50
E. P. Crum	1.00
C. C. Hunter	.50
Burton-Lingo Co.	5.00
Furdy Merc. Co. (Midge)	5.00
J. D. Simpson	2.50
The Lions Club	10.00
Lauper-Curd Lumber Co.	2.00

We wish to congratulate Mrs. Martin and Johnson for their efforts in this splendid work, and pledge them any support we can render. And, by the way, this proposition is open to everybody and a general invitation is extended to any one who feels an interest in distressed humanity and would like to share in the pleasures of bringing Christmas joys to needy families. If you have not been called upon and feel interested, mail your check or call on the committee and make your donation and it will sure be appreciated. Names will be withheld from publication upon request.

DEARMON ET AL DRILLING NEAR WHON

DeArmon Brothers and associates are having another test well drilled near Whon, which indicates a fair prospect. The bit has already reached the 1300 foot depth, and the formations are running satisfactory, according to reports. This well would start something should it come in a producer.

The Freshman class were entertained Friday evening by Mary Lela Woodward at her home. The living room was beautifully decorated in Christmas colors. Games, music and contests furnished the entertainment for the evening. Hot tea, potato chips and sandwiches were served to 23 guests.

Marvin Bowers of Lubbock, Miss Satta Bowers of Temple, and W. I. Bowers and family of Dallas, are guests in the M. L. Boggus home.

WE WISH YOU AND YOURS —A— MERRY, MERRY CHRISTMAS



The publishers of this newspaper, your newspaper, extend in all sincerity, the wish to its readers and friends that this may be the happiest of all glad Christmas days, and that your cup may be filled to overflowing is only one hundredth part of the good things hoped for you on this occasion.

It has been our privilege and pleasure to produce for you the best paper we knew how, to give to the people of this community a newspaper that you might justly be proud of. Our efforts have been directed to furnishing the best to be had in local news, and it is with an unselfish view of the situation that we are hoping for your verdict that we have accomplished this task. There is a great pleasure in doing things, and doing them well. We believe this newspaper is the best local newspaper in the country. It should be, for the helpfulness, and the many acts of kindness on the part of our friends, have made this newspaper what it is today.

We owe what success we have accomplished to our friends, our subscribers, to you, who in the past have shown such friendliness, such generosity and such staunch support. The publishers deeply appreciate the friends this newspaper has made. At this time, when the spirit of Christmas prevails, when the glad some period of gift-giving is uppermost in the minds of the people, it is only befitting that we should express our appreciation in this manner.

We wish for you and yours the happiest Christmas of your lives, and in so doing, we can truthfully say, it is from the bottom of our hearts:

SANTA ANNA NEWS

CAL RODEN DRILLING ON McADAMS SOUTH OF TOWN

Cal Roden, drilling on the Jess McAdams, about 12 miles south of town, left this week, accompanied by his son, Jimmie, for his home in Fort Worth, to spend Christmas with his family. Mr. Roden has encountered considerable delays, but states now he thinks the difficulties have all been overcome and good progress will be made.

The Roden well is situated about 2 miles southwest of the Robertson field, where several wells have been producing for some time, and the location of the Roden well was made by a good geologist, who passed upon the field very favorable, according to reports. Mr. Roden is very optimistic over his prospect, and fully believes he is going to open up a pool in the southern part of the county. The contract calls for a 1800 foot hole.

HOW ABOUT OUR PECAN TREES

(By M. T. Gottwold)

The pecan will not reproduce itself true to seed, and must be grafted or budded the same as peaches, apples, and many of our other fruits. We can make our native trees bear a good quality nuts by putting on their buds or grafts from trees of improved varieties.

The question might arise that your trees are too large. If your trees are over eight inches or more in diameter they are best top worked by "dehorning" during the dormant season and inserting buds in the new growth that will develop the next spring. Trees that are not so large may be topworked successfully by inserting buds in the rough back of the limbs. There are several ways we might improve the quality and amount of our pecan crop. Can't we have several meetings at your convenience and talk things over. Now is the time for us to do something. Call by the school or see me any time. There will not be any charges for anything that I can do to help you.

M. T. GOTTWOLD,
Inst. Vt. Agriculture

KAHLER-KIRKPATRICK

Mr. Kahler of Waldrip and Miss Bessie Belle Kirkpatrick, who is a teacher in the Waldrip school, were quietly married last Friday night. Miss Kirkpatrick is a grand daughter of our worthy townsman, S. D. Harper, and was mostly reared in Santa Anna. She is a very charming and lovable girl and has many friends in Santa Anna who wish her much happiness in this new venture. Personally we do not know Mr. Kahler, but we have been informed that he is a very worthy young man, a prosperous farmer of the Waldrip community. The News joins in wishing them a happy voyage on the sea of matrimony.

A POUNDING

The members of the Methodist church gave their pastor, Rev. Seba Kirkpatrick, a very pleasant surprise on Thursday evening in the way of a pounding. The pastor and family were taken completely by surprise. Various edibles including sugar, coffee, fruit and Christmas turkey were sent in. A pleasant evening was spent in getting acquainted and a nice reading was given by the pastor's daughter.

NOTLEY HARRELL PREACHES HIS FIRST SERMON

A large crowd met at the First Baptist church Sunday night to hear Notley Harrell preach his initial sermon. Notley is only a boy, so to speak, but his first message from the pulpit was well delivered and well received. It was a splendid little sermon, and his many friends here are interested in seeing him grow in his work as he grows in usefulness in his ministerial career.

Rockwood, Texas, Dec. 20, 1926.

Dear Santa Claus:

I want you to bring me a baby doll, a ring, a box of crayolas, and a set of knives and forks. Please bring Frank a basket ball, Tinker toys, and a cap pistol. Echo wants you to bring her a red chair, tricycle and a set of dishes. Please bring us all apples, oranges, nuts and candy. Bring a bowl for Mother and a rug, and bring her some oranges, apples, nuts and candy. Good-by. From your friends, Clydene, Frank, and Echo-Bee.

We're Just Hoping

That Old Santa Claus will be better to our friends and patrons this Christmas than he ever has before and that the New Year will be better than the Christmas we wish for each of you.

Accept, if you please, our sincere thanks for your 1926 business.

We want to serve you during 1927.

J. L. Boggus & Company



Letters to Santa Claus

Santa Anna, Texas, Dec. 17, 1926.
Dear Santa Claus:
Please bring me a curly headed doll, a trunk, a ball, a little story book, nuts, candy and apples. Please be careful and don't let the reindeers run away with you.
Lovingly, Your little friend,
Neta Lorraine Parsons.

Santa Anna, Texas, Dec. 17, 1926.
Dear Santa Claus:
Please come to my house Christmas. Please bring Mother a nice book. Please bring Daddy a tie and a pretty shirt. I want you to bring my brothers and sisters something nice too. For myself I want an air gun, a football and a little car, and be sure to bring some fireworks, and bring some fruit and candy.
Your little friend,
James Jones.

Santa Anna, Texas, Dec. 17, 1926.
Dear Santa Claus:
I want an airgun and a football, and some fire crackers, and some roman cannons. I want some candy and lots of nuts, oranges and apples.
Your little friend,
Leman Lowry.

WEEK-END HOLIDAYS

Christmas and New Year's day both come on Saturday this year, which will make a big difference in many cases. Where these holidays come in the middle of the week, it is often difficult for one to go away from home for the occasion. But where the holiday comes on a Saturday or Monday, then trips of considerable distances can be made.

Thus the parents see their boys and girls again, and family reunions are held and much happiness is conferred. It is a rather important thing to have these family relations kept up, for if the people break away from them and feel they are of little value, the good influence of family traditions is lost.

Some will say that all holidays should be observed on Saturday, Sunday or Monday. Where fixed dates are observed commemorating a historic event, like July Fourth or Christmas, this cannot appropriately be done. The exact date of the birth of Christ is not known, but Dec. 25 has been established for that anniversary so long, that it would be a jolt to change it. Also we cannot change the date of the New Year's day to suit the homecomers.

The people who started Labor day had the sense to fix it on a Monday. Saturday is excellent for a holiday, as it gives people a quiet Sunday to rest up from their celebrations, if the same were vigorous.

Memorial day and Thanksgiving day could well be appointed on a Saturday or a Monday. Some would have these occasions come on Sunday, but, if this were done, these celebrations would lose much of their distinctive character. The holidays are prized by the people as welcome breathing places in the routine of work, and they serve a fine purpose in bringing families and friends together but everything possible should be done so that their significance shall be preserved.

When giving funds to clothe the half-naked of Europe, we should remember charity begins at home and try to induce some of the weaker sex to wear more.

FOR SALE

640 acre lease, 450 acres in good grass, ever-lasting water, on Loss Creek, well water in yard; also have some good Registered Cattle for sale, cows and bulls, also few young heifers; will sell all together or separate. 5 miles south, on Brady road, good pike to town. Phone 6005, Coleman, Texas, route 2.—E. A. Butler. 51-2c

J. S. JONES
JUSTICE OF THE PEACE
EX-OFFICIO
NOTARY PUBLIC

Fred Watkins Dry Line

We
HAUL ANYTHING
Service is Our Motto
DAY PHONE 33
NIGHT 217

HAPPY RECOLLECTIONS

Cluster around the Christmas enjoyments like flowers in the fragrant fields of May. May your Christmas holidays this year add another host of pleasant memories to afford you comfort and inspiration all through the coming hours of the New Year.

D. R. HILL & BRO.

NOTICE Annual Stockholders Meeting

Notice is hereby given that the annual meeting of the Stockholders of the State National Bank of Santa Anna, Texas, will be held at the office of said Bank on Tuesday, the 11th day

of January, 1927, at 10 o'clock A. M., for the purpose of electing Directors for the ensuing year and the transaction of such other business as may properly come before the meeting.
Signed: P. P. Bond, Cashier.

Misses Eva Lee Bell and Leno Ellis spent Sunday in Cross Plains.

Miss Elsa Lee Harper will arrive this week from Shawnee, Oklahoma, where she is teaching, to spend the holidays with home folks.

Prosperity is the time you hold on to the money you took in today before paying it out to the other fellow tomorrow.

Mrs. W. C. Brady and daughter of Fort Worth spent last week with her parents, Mr. and Mrs. W. A. Brandon on Home Creek.



See our collection of Dolls. Large Mamma Dolls—the largest collection in town, priced at a great reduction—\$3.75 values for \$2.25

Special values in cheaper Dolls

Some real bargains in Art Novelty Goods, specially suitable for Christmas gifts, Toilet Sets, Manicure Sets, School Sets, Smoking Sets, Pictures, and many other Art and Novelty items specially priced to sell regardless of profits.

Books and Stationery, Greeting Cards, Perfumes, Shaving and Military Sets

Phillips Drug Store

SQUALAMOZABA!

"Beware of the Rush"

In order to stimulate Battery sales we are offering a special for the next two weeks---that means we are going to pay big for old batteries --or anything that resembles a battery, in on a new

Genuine Ford Battery

13 Plates---12 Months Guaranteed

With batteries selling at a low price and getting a big price for the old one you must not miss this

Battery Special

SANTA ANNA MOTOR COMPANY

THE CHRISTMAS GROUCH

Along about this time of year the Christmas grouch begins to breathe feebly, but he dies hard.

There is scarcely a family which hasn't a Christmas grouch—someone who thinks gifts are foolish and that money spent in making others happy at this season is wasted.

It pains him sorely to see money wasted; it grives him to see the Christmas trees cut down; he thinks it is a sin to tell the children the legend about Santa Claus; he scolds about shopping; he is sorry for the postman who has to carry so many large bundles; he bemoans the fate of those who indulge in Christmas buying because they will all be in debt and start the new year wrong; he believes the sentiment that formerly attached to Christmas has all gone because it has been commercialized; he thinks Christmas trees are a menace to life because he once knew a house that was set on fire by one; he declares it is a sin to spend money for flowers at Christmas.

The Christmas reformer has hundreds of ideas about how Christmas could be improved. He opines that the Christmas holidays mean nothing to him and that he will be glad when they have passed.

But Christmas remains Christmas just the same, for all the grouches, protests, and will be the same forever. The grouch casts a gloom over the household for a time, but even he can't resist the appeal of the happy Christmas season. Sooner or later he will be ashamed of himself and join in the merriment.

"THE WORLD'S BIGGEST"

When one wishes to imply superiority in any field of endeavor, he generally hitches on the word "World" with the idea of conveying the impression that it is without equal.

Thus we have the "World's Series," the "World's Greatest Show," and many other loose uses of the word.

But when Postmaster General Harry E. New tells us that the U. S. post office is the "World's Biggest Business," one can not but be impressed. Mr. Atlas himself would have had some trouble juggling the U. S. post office around on his shoulders because the annual load of letters alone is 188,350 tons.

On the average, 112 letters are de-

livered annually to every man, woman and child in the country. Every second of the day and night 389 letters are dropped into letter boxes.

The time is here when the "biggest business" is put to its supreme test. The secret of its uniformly good service is careful organization and helpful co-operation from its patrons.

If the postman ever needed co-operation, he needs it now. Don't grow impatient with him if there is a little delay. Remember what a gigantic

task he has, and above all things try to follow his instruction.

If Santa Anna is reputed to be the best town in Central Texas, and if we get you to believing it and you get us to believing it, and we get together get everybody else believing it, it'll turn out that Santa Anna will be just the kind of a town we crack it up to be.

Do your Christmas shopping today.



For Christmas Dinner
BAKERY GOODIES

My, Oh My—such wonderful Pies, Cakes and Tarts—the ideal dessert for the Christmas dinner. Everyone enjoys good pastry—and ours.

- FRESH BAKED PIES
- HOME MADE DOUGHNUTS
- HOME MADE CHOCOLATE CAKES
- OUR FAMOUS "GOOD BREAD"
- FRUIT CAKES, IN ANY AMOUNT

Ragsdale's Bakery

Home of Good Eats

Filling Santa Claus' Pack

would be the easiest sort of matter if good wishes were bulky and had weight.

For at this season of merry exchanges of greetings and good will we are remembering each of our many friends and patrons with a hearty wish for his or her enjoyment of their chief blessings of the Holidays.

If Santa Claus had a way to deliver to each of you the pleasures that we are wishing, his pack would be loaded to overflowing many times with the most priceless gifts your hearts would choose.

And they would last you throughout all the New Year.

Baxter's Variety Store

MEMORIES ARE GOLDEN

When they cluster about the pleasant scenes and transactions of life in which we and our friends have found both joy and profit. Christmas never fails to stir up afresh the recollection of happy days in which past pleasures like choice perfumes return again to add their meed of gladness to the present enjoyments of the season.

As our dealings with you during the past few weeks have been most satisfactory to us, and we sincerely trust, to you, we take occasion now to express our wish that your Christmas will bring you memories of many past pleasures to add with innumerable present ones; that all through the New Year it will itself become one of the happiest of memories.

PIGGLY WIGGLY

"Cleanest Stores in the World"

ALL OVER THE WORLD

TAKING INVENTORIES

Every city likes to grow, and every town likes to develop into a city. It is human nature to desire progress, and it is the progress we make which marks us from the lower animals. Of course every city cannot develop into great manufacturing cities. But in nearly every city and town it is possible to get better year by year.

There are different ways of developing. The commonest one of course is to bring new industries into the community. Before this is undertaken the community might well take a survey of its industries and its natural advantages. This ought to be done every year or two so that any work performed by the commercial club or civic organization will not be done blindly, but with some definite plan in view. Every enterprising merchant takes an inventory of his business once or twice a year. Why should not the city and town take stock of what it has and what it expects to do in the succeeding twelve months?

Some cities and towns are ideally situated for certain kinds of industries, and other communities would naturally attract different industries. The thing for the enterprising community to do, of course, is to find out the kind of business it can get and then go after it.

If this be done there is little doubt that the average community can do some developing. There are many industries anxious to leave the congested centers of population for various reasons. As a general thing small factories which are apt to grow into big institutions do a town more good than the larger kind which are apt to make its industrial life one sided. And as like attracts like one or two industries of a certain kind are likely to bring similar or correlating industries in to the city.

Why not take an inventory of our town and see what can be done?

Pretty Well Fixed

A survey made recently by the Radio Corporation of America, shows that 44 percent of the 26,000,000 American homes have phonographs, that 54 percent have motor cars and that 69 percent of the residences and offices have telephones.

The best part about paying compliments is that you always have something coming.

CHRISTMAS BONUSES

The customary "prosperity" story about Wall Street bonuses has appeared, always a forerunner of Christmas. Out in the byways of America it never sounds very good.

That Wall Street employes should receive \$50,000,000 in the form of bonuses indicates that prosperity exists in the home of the mighty more than in name only.

The year-end distribution of wealth is not confined to employes alone. Stockholders of large commercial and industrial organizations have already cut "melons" for dividing this month which run into the hundreds of millions.

In some this may arouse envy, in others a dislike bordering on hatred

for those who have wealth, but neither passion should be allowed to gain the upper hand. Only harm can come from permitting envy or hatred to dominate.

Those less fortunate in accumulating this world's goods should rejoice in the prosperity of others, and count their blessings, such as are not measured by dollars.

All the while, however, they have the right to wonder if there is not something wrong about a system that makes it possible to concentrate so much wealth in one place.

An ounce of intregation isn't worth a pound of cure.

It is strange how temptation-picks on those who can least resist it.



The Unwritten Pages

of the New Year will soon unfold before us, inviting us to write thereupon some worthy Records for the archives of Time to hold in store.

Each of us of course wants to write Success in larger letters than was our privilege the year just closed, and it has been one of the proud claims of this business so to identify its interests and concerns with those of its friends that its success falls or rises with theirs.

This being true it is most natural that we should greatly appreciate your patronage and friendship as it has been given us during the year just closed, and seek the pleasure of writing together with you better things for us all in the white book of the new year.

Parker Brothers

19
26

THE CROWNING SEASON

of joy for the entire year is the Christmas period. In these few holidays are gathered together the chief pleasures of the other fifty-one weeks which have passed away since the year began.

In summing up our assets to be thankful for as in the history of the year we find your patronage and friendship to hold an important place among our matters of satisfaction.

And we are venturing the hope that you have found your dealings with us pleasant and satisfactory and that our agreeable relations may be continued through next year.

Meantime we are hoping that the present Christmas will be the merriest and best you have ever enjoyed and that nothing shall stand in the way of your complete happiness.

Santa Anna Merc. Co.

19
27

Just to
Say

Merry Christmas

and
A Happy

New Year

To Our

Friends and
Patrons

CLEMENTS

5 CENTS TO \$5.00 STORE

SELF-SERVE GROCERY

OUR WISH

May the Angels who first
brought Christmas songs
into the world bring you
much joy in this present
Christmastide and guard
your steps for good in all
the days to come.

May It Come to Pass

TEXAS AND TEXANS. (By Will H. Mayes) Crime Is Increasing.

Undoubtedly crime is increasing in Texas. Texas is not an exception in this respect to other parts of the country, for everywhere in the United States crimes are more common and criminals are bolder than they have ever been. There are many reasons for this, but perhaps the chief one is that it is so easy to escape punishment that criminals no longer fear the law. So long as this feeling exists crimes will become more common, and property and life will become more and more unsafe. The automobile and the airplane lend themselves to crime because they afford quick means of escape from the scenes of crimes. The delays so easily obtained in trials in our courts through technicalities, encourage crime, for every continuance of a case makes conviction more difficult and acquittal more certain. The sympathies of jurors are played upon in a way to secure the freedom of many who should be sentenced. The pardoning power is badly abused, and almost any convict can secure petitions from trial judges, prosecutors, jurors and other good citizens for his release. Failing in this, he is left the plea of sickness of himself or his family, good behavior in prison, or some other appealing or plausible reason.

Too Much Sympathy

People of the best motives and intentions are showing too much sympathy with criminals and not enough with their unfortunate victims. A sentiment, maudlin in character, has been formed for the exercise of charity for the criminal on the ground that crime is a disease that should be treated and not punished. The suspended sentence and the parole originated in the best of purposes, but are being overworked to such an extent that the beneficiaries often become more hardened criminals, because of the leniency shown. Jail prayer meetings, Christmas trees in prison, holiday and Sunday feasts, are all well intentioned, but are at times so conducted as to leave criminals feeling that they are heroes who are being badly mistreated by the government. In our desire to obey the command to be merciful, we at times forget the part that just punishment has always played in making life, property, and government safe.

Lawyers See the Danger

In Texas, the best lawyers are realizing that the courts, or rather court procedures, are playing a large part in encouraging crime. Many have known this for years, but they have never before been so thoroughly aroused to the necessity for better law enforcement. Too many lawyers have been sustaining themselves on fees obtained through crimes. Too many lawyers in the legislatures have been dependent upon petty criminal practice for a living. This is all changing. Legislators now have higher ethical standards. Lawyers are learning that to be known as the representatives of the worst criminals soon becomes unprofitable, because the better class clients will not employ them. The Texas Bar Association is interesting itself actively in bringing a stop to so much crime in Texas by simplifying criminal court procedure. The district judges, who are in position to know that many court trials defy justice, are pleading for laws to make justice more certain. The people are learning that the greater the safety of criminals, the less is the safety of good citizens. They are demanding relief from the very bad conditions under which they find themselves.

Improving City Streets

Tyler is spending \$300,000 on a street paving program. Guero is completing 15 miles of graded and asphalted streets. Other Texas towns are taking the steps to make their streets at least as good as the highways leading out of them. It has been a common joke in Texas for the automobilist to say, "We must be getting into a town, the roads are getting so much worse." Good country roads are awakening progressive towns to the needs and the advantage of good streets. In no part of the State is greater progress being made in road building and street paving than in East and South Texas.

Another Big Dam Project

Early in January steps are to be taken to initiate a movement to build a dam to irrigate 100,000 acres of land near Falls City, Kenedy and Karnes City. The people are going about this with all the enthusiasm that has made for the success of similar enterprises in other parts of Texas. Reclamation of waste overflow lands and irrigation of the fertile valleys are measures that attract equal interest wherever they are studied in Texas. Too much of the best lands of the State have been largely going to waste, but these will soon be used in

a way to contribute to the wealth of the people. There is hardly a county in the State whose people should not look about them and take notice of the great loss being sustained because available opportunities are not used.

Building City Parks

Harlingen has recently bought the fair grounds in that city in order to make them into a beautiful park that may be used all the year round. The fair association is to have use of the ground for its fairs, but Harlingen thought them too valuable an asset of the city to be idle all the year except the few days of the fair. Harlingen is right about it. Why tie up valuable lands in that way and make a fall fair such an expensive proposition because of the idle capital? Harlingen has three other smaller parks, but it wants one containing an auditorium, a zoo, a children's playground, a large swimming pool, tennis courts, and other equipment of a modern park of a kind that will make the annual fair all the better and more attractive.

Engaged in Fine Work

The Girl Scouts of San Antonio, under the leadership of Mrs. J. K. Beretta, and assisted by numerous other local girl Scouts leaders, are doing a splendid work in gathering and distributing seeds of Texas wild flowers and giving instructions for their sowing and care. Packages containing 14 varieties of flower seed made up and sent out where they will most likely be given attention and create a greater love for Texas flowers. It is hard to imagine any work that could do more toward beautifying the State.

SANTA CLAUS

The following editorial appeared in the New York Sun back in its palmy days under the editorship of Charles A. Dana. It was then the most interesting paper in America. The editorial written by Mr. Dana is as true today as it was back in the so-called "good old days."

It follows:

We take pleasure in answering at once and thus prominently the communication below, expressing at the same time our great gratification that its faithful author is numbered among the friends of The Sun:

"Dear Editor: I am eight years old. Some of my little friends say there is no Santa Claus. Papa says, 'if you see it in the Sun it's so.' Please tell me the truth; is there a Santa Claus?"—Virginia O'Hanlon, 115 W. Ninety-Fifth Street.

Virginia, your little friends are wrong. They have been affected by the skepticism of a skeptical age. They do not believe except they see. They think that nothing can be which is not comprehensible by their little minds. All minds, Virginia, whether they be men's or children's, are little. In this great universe of ours man is a mere insect, an ant, in his intellect as compared with the boundless world about him, as measured by the intelligence capable of grasping the whole of truth and knowledge.

Yes, Virginia, there is a Santa Claus. He exists as certainly as love and generosity and devotion exist, and you know that they abound and give to our life its highest beauty and joy. Alas! how dreary would be the world if there were no Santa Claus. It would be as dreary as if there were no Virginias. There would be no childlike faith then, no poetry, no romance, to make tolerable this existence. We should have no enjoyment, except in sense and light. The eternal light with which childhood fills the world would be extinguished.

Not believe in Santa Claus? You might as well not believe in fairies! You might get your papa to hire men to watch all the chimneys on Christmas Eve to catch Santa Claus, but even if they did not see Santa Claus coming down, what would that prove? Nobody sees Santa Claus, but that is no sign that there is no Santa Claus. The most real things in the world are those that neither children nor men can see. Did you ever see fairies dancing on the lawn? Of course not, but that's no proof that they are not there. Nobody can conceive or imagine all the wonders there are unseen and unseeable in the world.

You may tear apart the baby's rattle and see what makes the noise inside, but there is a veil covering the unseen world which not the strongest man, nor even the united strength of all the strongest men that ever lived, could tear apart. Only faith, poetry, love, romance, can push aside that curtain and view and picture the supernatural beauty and glory beyond. Is it all real? Ah, Virginia, in all this world there is nothing else real and abiding.

No Santa Claus? Thank God; he lives, and he lives forever. A thousand years from now, Virginia, nay ten times ten thousand years from now, he will continue to make glad the heart of childhood.—Exchange.

WRITE IT

"27"

And every time you write it "27" let it remind you of our good wishes for you and yours during "27" and of our earnest desire to continue to serve you during "27"

May you have "27" different kinds of new joys you have never known before.

Write it "27" and think of

**Purdy
Mercantile
Co.**

We Can't Forget

Our Old Friends

And We Won't
Forget Our

New Friends

But to old friends, tried and true and to the welcome new friends, we send our

Greetings

For a happy Yuletide and a New Year, during which you may find contentment and prosperity in the endeavors you most enjoy.

Leeper-Curd Lumber Co.

SANTA ANNA NEWS

Entered at the Post Office at Santa Anna, Texas, as Second Class Mail.

J. J. Gregg, Editor and Pub.

Friday, December 24, 1926

1927 AND SANTA ANNA

The biggest thing we can do for Santa Anna during 1927 is to live in it, work in it, buy in it, play in it, trust in it, and boost for it. The results are sure. Mere population, beauty, convenience, wealth and natural surroundings are fine, but it takes initiative to make things go.

The proposition of "trading at home" has been too often construed for the help of the merchant alone. There is no greater economic fallacy. The merchant may gain the first or primary benefit; the result may show up first in his own cash register; but by no means is the "business man" the sole heir of local patronage. We are all "business" people. It is a broad term, and includes those who toil or add anything to the total of human welfare.

The merchant, the banker, the manufacturer, the farmer, the housewife, the teacher, the preacher, the lawyer, the doctor, the laborer, the contractor, in short—the butcher, the baker, the candlestick maker—are all in the same class when it comes to making Santa Anna what it should be in 1927. Set any one of these trades or professions a-going and all the rest are benefitted all the way up or down the line. If one prospers, the others he deals with or pays wages to are helped accordingly. It means more savings, more bank deposits and more business.

We are living in an age of keen competition with the big cities. That the large city has its advantages and accommodations, all will admit. But it has its disadvantages. And every city started as a village. If life is to survive in its fulness, and richness and culture in the suburban and rural sections, and in the smaller cities and towns of this country, the economic side of the question must be given first consideration. With economic prosperity all would have to move out. This includes production first, then marketing and distribution.

The business of the Santa Anna citizens for 1927 is to do business here, if it can be done with reason and prosperity. And we believe it can. Every dollar spent in Santa Anna makes it that much easier for the other fellow to spend his money here, and so on, like any other cumulative dividend.

Investing in Santa Anna is like getting compound interest, with the privilege still to cash in on the principal.

WHAT IS A BLUE LAW?

Every little while a "blue" law is enforced or sought to be, particularly the "blue" ones about Sunday observance. The impression has gone out that a blue law is one separate and apart from other laws; but a so-called blue law is nothing more nor less than a law that seeks to regulate private action or personal habits, and is called sumptuary legislation in legal circles. It is generally concerned with a moral, or an alleged moral, question. A law is not "blue" merely because it is old.

Irvington, New Jersey, theatre owners, forced by the Ministerial Alliance to remain closed on Sunday, sought the arrest of half a hundred street car conductors, bus drivers, taxi men, bootblacks, druggists, barbers, and even a pinochle player for working on Sunday. It was pointed out that the arrests were made under a law passed in the year 1798. That fact of itself has no efficacy in the defense either of the defendants or of the repeal of the law. The age of a law is even sometimes an argument in its behalf rather than against its soundness or justification, on the ground that it has stood the test of time. The question is always whether "blue" laws are too blue. Then only their enforcement will bring their repeal.

The greatest drawback in wrestling with this question is the failure to distinguish between great principles of governmental action as expressed in the immortal documents of state, and the temporary whims of legislative action on the other hand, seeking to regulate the private lives of the governed. But if it was morally wrong to work on Sunday in 1798, it certainly is not more righteous to do so now. If the same law was "white" one hundred and twenty-nine years ago, and has since become "blue," its repeal would not undermine any great principle of government, but would merely express the changing condition of mind and the changed mental attitude and moral conviction which the present-day generation believes justified.

Imagine, if you will, a foreign settlement in any part of our country having its own laws, courts, and general administration of affairs patterned after and protected by its foreign government. This is almost what is happening in China today, under the doctrine and practice of extraterritoriality. The next great international problem will be to determine how strong a nation can go in protecting the investments of its nationals in foreign lands; and then after that will be time to decide whether it is not after all one's duty to invest his money in the home country, especially when it is self-supporting.

Doyle Walker of Echo is visiting his brother in this city.

AS IT SHOULD BE

When Christmas is made the occasion for sending expensive gifts of all sorts and to all sorts of people simply to comply with the fashion of the day, the most beautiful of the festivals is made cheap and tawdry by gross misuse.

The value of the gift lies in the motive prompting it and the sincerity of feeling which it represents, as well as the expression, not only of regard, but also of respect for the recipient.

When people of moderate means making gifts that they can not afford—gifts that are entirely out of relation to their incomes and their usual way of living, there is no real joy either in the sending or in the acceptance of the remembrance.

The day which commemorates the birth of a little child in a manger ought to be marked by simplicity, sincerity and all absence of pretention.

Consistencies and Custom

In Japan, when an emperor dies he theoretically dies at the imperial palace no matter where he actually breathes his last. In other words, he must "officially die." Then it seems that if some special function is in progress, such as a big wedding or a holiday trade season, the announcement of the sovereign's demise must be withheld until after the affair is over. Such customs or laws seem strange to the Anglo-Saxon mind; but they have to be interpreted in the light of other traditions peculiar to the race. In Japan it would be impossible for the man to be bigger than the office. The emperor can't die when he wants to; he must wait until he gets back to the palace. But in our country—imagine the press agencies waiting that long for a story!

God is a kind Father. He sets us all in the places where He wishes us to be employed; and that employment is truly "Our Father's business." He chooses work for every creature which will be delightful to them, if they do it simple and humbly. He gives us always strength enough and sense enough for what He wants us to do; if we either tire ourselves or puzzle ourselves it is our own fault. And we may always be sure whatever we are doing, that we cannot be pleasing Him if we are not happy ourselves.

CHRISTMAS

Nearly two thousand years ago, on the first Christmas Eve, the holy Star of Bethlehem gleamed as the symbol of the most sublime event in history. Watching and waiting that night those Three Wise Men of the East had faith in their hearts—faith serene, invincible.

Every worthwhile human achievement since has been in some measure based upon faith. The professional man, the captain of finance and industry, the artist, the craftsman at his task—all need faith to carry on successfully.

Thus the true spirit of the Christmas season is best evidenced by the expression of faith in our fellow-men, and in the many worthwhile things which have helped in our development.

The Judge May Recover With Careful Nursing

Claude Hunnicut was arraigned before Judge Huffle last Friday on a charge of burglary. Young Lawyer Sims made the following plea in defense of Hunnicut:

"Your honor, the evidence shows that my client did not enter the room at all. He merely inserted his arm through an open window and took a few trifles. His arms being only a small part of himself why should you cause his whole body to suffer because of one offending member?"

"Very well," said the Judge, with a twinkle in his eye. "Your logic is good. I therefore sentence your client's arm to one year in jail. Your client my accompany it or not as he pleases."

Whereupon the defendant unscrewed his cork arm, laid it on the Judge's desk and walked out—Exchange.

Christmas is better than Thanksgiving. We celebrate more and have more time to recover.

The older you are, the quicker Christmas comes. The younger you are, the slower Christmas comes.

"Peaches" Browning was given \$300 a week alimony, which is \$50 a day, counting Sunday a day of rest.

**MATHEWS MOTOR COMPANY
WILL BE CLOSED ALL
CHRISTMAS
DAY**

We're Satisfied With You

Because you—our patrons, have been generous and loyal to us. We thank you for every favor, large or small, and wish you to know we are thinking of you today, of what you have meant to this business.

**MAY THE SANTA CLAUS
OF GOOD CHEER
BE WITH YOU**

During Christmas and each day of the year to cheer you on your way to success and true happiness.

**Hunter
Brothers**

THE SWIFT PASSING

OF
1926

Brings us to a new book in life's history and before we thumb its pages our thoughts dwell in greater appreciation upon those patrons who have placed their trust in us, the evidence of which is your patronage.

Not only for your business, but for your good will, do we return glad thanks.

May 1927 smile on you with much good fortune.

Walker's Pharmacy

Phone 41

We Deliver

We Would Not Risk A Christmas Card

For fear some one may be overlooked in the rush of the holiday season, so we have reserved this space to broadcast our

Christmas Greetings

To all who have favored this business in any way during the year past.

We feel very grateful for the patronage we received during 1926 and will strive earnestly in 1927 to make our service and our prices the most attractive in our line.

**UOY HOI
Burton-Lingo
Company**

for
EVERY FRIEND

of this business we are sincerely thankful. Your good will as well as your patronage has meant much to us and we find pleasure in the opportunity afforded by the holidays to express our gratitude.

**MATHEWS
MOTOR
CO.**

1926

1927

MAY IT BE
A MERRY CHRISTMAS
FOR YOU

THE LOOM OF TIME

Weaves No Lovelier Patterns Than
the Scenes of Joy and Good Will
Beheld on All Sides During
the Merry Yuletide Season

May the fabric of your pleasures be wrought of silken threads, and gold according to patterns of your own selection, bringing you and yours joys to last through all the year.

And we would not forget in this Christmas message to say that your patronage, your loyalty, friendship and good-will helped to make it a pleasant year to us. To each of our patrons, wherever you may be at this glad Christmastide, we send this Christmas message, linked with sincere appreciation of past favors and expressing the hope that we may serve you in 1927.

West Texas Utilities
Company

WEST TEXAS ICE COMPANY

SANTA ANNA, TEXAS

MAY IT BE
A HAPPY NEW YEAR

FOR YOU

HEALTH

PROSPERITY

TEXAS STATE BOARD OF HEALTH WEEKLY LETTER

Milk Is A Health Food

Drink milk for your health's sake, is the advice given by the state board of health in the furtherance of its state-wide milk sanitation program. "There is a direct relation between the health of a community and its milk supply", according to Dr. H. O. Sappington, state health officer, during whose tenure of office, Texas has made splendid gains in milk sanitation work, now ranking 2nd in the United States in number of cities having the standard milk ordinance providing safe milk for consumers. "Very few people drink sufficient quantities of milk, as one quart daily per person is not too liberal a milk

allowance. At present it is estimated that only one-half pint per person is used by the people of the United States. In every instance where municipalities have adopted the standard milk ordinance, the consumption of milk has increased materially within a short time."

Milk Is Cheapest Food

"Milk is not only the best all-around food, but it is also the cheapest food the housewife can buy, one quart of milk equaling in food value any of the following: eight eggs, three-fourths lb. beefsteak, four-fifths lb. chicken, six lbs. squash, and nine and one-half oranges. Drink more milk and cut down proportionately on other food commodities as a means of promoting the health of one's family, and cutting down the high cost of living. "Milk is especially beneficial to

children, being rich in vitamins and lime. Vitamins are of great importance in the diet of children as they promote growth, and lime is also essential for growing bones and teeth. See that your child drinks three or four glasses of milk each day."

EXPLAINING DAD

When a son of a family gets old enough to marry, dad may drop a few hints about the advisability of selecting a nice, sensible girl; but he does not intrude offensively, for down in his heart he feels that the affair is none of his business. All males have inalienable rights in these matters, even sons.

Daughter's case is another matter. Dad remembers that he was a devil with the ladies. Dad remembers that he tried to kiss each girl he went with and he is suspicious of all the young males who hang about. He eyes them coldly. The young rascals! They needn't look so innocent. Dad knows.

And when it appears that daughter really is in love with one of them and on the verge of marrying, Dad begins to storm. He is helpless and he knows it. But helplessness only serves to stir his wrath. He puts. He makes pathetic remarks how the little child he has slaved for loves him in return. He is coldly polite when the young man is present.

Now, what's the matter with the old chap? Dad's trouble is jealousy, nothing more. There is bred into his cosmos of conviction that the male is and of right ought to be head of his clan, tribe and family. The advent of feminism may have turned the world topsy-turvy, and made the woman boss, but it hasn't taken away the male instinct.

Think of the daughter looking up to some other man—petting some other man—asking some other man's advice. Why it means abdication! It means that old dad is a has-been, a toothless old wolf is no longer revered as a leader of the pack.

And mother makes matters worse. She smiles on the young man. She praises him. The king is dead; long live the king!

Poor dad! Poor, forlorn, side-tracked old ex-chief.—Corsicana Sun.

CHRISTMAS

Friends: Another year has rolled around, another Christmas season is with us, bringing good cheer and happiness.

May we all lay away, if only for an hour, the cares and responsibilities of our busy lives and remember our friends with a pleasant thought and a kindly greeting.

We chanced upon a few lines recently, penned by an unknown author, that to us contain the very essence of a successful life. Here they are and we hope that you may enjoy them as much as we do:

"I expect to pass through this world but once.

Any good thing therefore, that I can do,

Or any kindness that I can show a fellow being,

Let me do it now. Let me not defer or neglect it.

For I shall not pass this way again."

The man who conforms his life to the above code, has gone a long way in solving the riddle of the ages—how to be happy.

This, then, is our Christmas greeting to you; may you find the secret of happiness, and may contentment and prosperity be your portions in life.

NO FIRE WORKS PERMITTED IN FIRE LIMITS

Part of Ordinance No. 19 in Regard to Shooting Fire Works in Fire Limits

Any person who shall explode, fire or set off or cause to be fired, exploded or set off any fire cracker, roman candle, anvil, torpedo, or other combustible package of any kind within the fire limits of this city as described above shall be fined in any sum not less than one dollar nor more than twenty five dollars.

The above is a part of Ordinance No. 19 on the statute books of Santa Anna, and the same will be enforced to its full extent.

Methodist Church Services

At the eleven o'clock hour the pastor will preach from the text: "Speak to the children of Israel that they go forward." At the evening service the subject will be: "The New Year's Message." A cordial invitation is extended to the public. Begin in the new year now, by going to church. The church stands for everything that is good. It is our honor to a town for its citizens to go to the House of God on the Sabbath Day.

Seba Kirkpatrick, pastor.

J. T. Ryan and family of Lohn visited relatives here Sunday.

"PICK'S TOPICS"

(By Thos. E. Pickerill)

The ideal world "court" is one that has much love-making.

The next best thing to moving pictures is removing some of them.

Let not the sun go down upon your wrath or your broken tail-light connection.

Even if the entire Italian Cabinet resigns he can turn around and hire himself again.

Thanks to woman's entry into politics, the right of free speech will forever remain inviolate.

1927 is a new year, but at tempting one to break his resolution it will be at the same old tricks.

Some conditions in this country are rightly called political barometers. They show the wet and dry of it.

Some girls have to learn to walk twice: in the home when they're about 2, and towards home when they're about 18.

All this talk about wearing cotton stockings to help the Southern cotton planter is the bunk. What this country needs is more baby things and more babies to wear 'em.

It's now pretty generally conceded that the much-mooted question of who won the war has settled on the humor authors and joke publishers.

Between the lines of the staid, but sweet, sentiments printed on the Christmas card, is the invisible, but cutting, jibe, "Why don't you lessen up?"

"The want of great leaders may be due to the fact that people have learned to do a little thinking themselves."—Toronto Star. And the want of great thinkers may be due to the fact that people have learned to do a little leading for themselves.

This issue of the Santa Anna News is mostly used up in good-will advertising, therefore, we are not trying to prepare much news of other character. Read every message, as most of the business firms have adapted this method of sending greetings to their customers. We think it is a fine spirit.

THE BEST CITY

There are some folks so constituted that if you put them into the highest class city or town in America they would look at its institutions and privileges in a depreciating sort of way. They would be constantly remarking that if they could have their way they would go elsewhere, but they merely stay on there because they are forced to by having a job or business there.

And there are some, who if placed in any old ordinary town, where there is nothing out of the usual, and no exceptional advantages, will yet love it, and say it is the best town on earth. They will be such loyal friends and good neighbors, that they will attract the affection of all the people they meet. They will feel such deep attachment to a community where these ties exist that it will seem the best place on earth. And so it will be for them.

THREE-room house for rent—J. O. Stephenson.

Miss Maude Ryan of Rockwood visited here last week-end.

Wife Takes Vinol Feels Fine Now

"I was weak and had no strength. Since taking Vinol, I feel fine, now and do my work again."—Mrs. C. Barnesberger. The very FIRST week you take Vinol, you begin to feel stronger, eat and sleep better. Vinol is a simple, strengthening iron and cod liver compound in use for over 25 years by weak, nervous women, run-down men and sickly children. Contains no oil—pleasant to take.—S. H. Phillips, Druggist.

C. O. D. LAUNDRY

Located just west of Rose Gin

Now open for business.

We call and deliver

Phone No. 377

R. H. CHITFOOT, Prop.

Peace of Mind

Being the foundation stone of happiness we wish you this and even more—we wish it for you and for those about whom you are concerned.

Nothing is too good for our patrons who have been so loyal to us in the year past. We thank you and send this cordial greeting.

Mrs. S. A. Shockley

Here's Wishing For YOUR Christmas

—That friends may surround you and hem you in.

—Good news may be blown to you on every wind.

—That happy surprises may spring up at every corner.

—Your table may groan under a load of good viands.

—Santa Claus will tear his pack at your fireside.

—Dear ones will bring their cheering presence.

—You won't notice that Christmas is past till it comes again.

Blue Racket Store

Christmas Brings Childhood Memories

At Christmas we turn backward the hands of time and think of the castles of childhood dreams; what happy days they were. What a fine plan in the scheme of world affairs that we come to the season of gladness.

As we give ourselves up to this great spirit we are reminded of how much we have to be thankful for; our friends, our patrons, our city, our state and nation. And out of the fullness of our heart we send greetings and good wishes that it may be the best Christmas you have enjoyed.

Turner's Confectionery

NOT OUT OF CUSTOM

But out of the fullness of grateful appreciation we wish you

Christmas Happiness

and the

New Year's Best

Mrs. Comer Blue

1926

It's Christmas time again—that most happy of seasons—and we pause in our daily duties to think of the pleasant business relationships we have enjoyed with you during the past year and to wish for you and yours

A Christmas Season
Brimful of Happiness
and a
Prosperous 1-9-2-7

Texas Mercantile Co.

W. F. Barnes
D. J. Barnes

GREETINGS

OUR FRIENDS AND WE

Have Dealt Together During 1926
With Much Pleasure to Us, and
We Trust to All of You

It has been our endeavor to make all of our relations with our customers so pleasant and profitable to them that they will desire to count themselves among our permanent friends.

And now while the merry Christmas bells are ringing out their notes of joy and while the blush of the New Year is in the East we tell you one and all that it is our sincere wish that this shall be merriest Christmas you have ever known and that the New Year will unfold before you opportunities you have not known before for health, prosperity and genuine happiness.

We are desirous of being just as serviceable in as many ways as possible to you through 1927. And we shall be disappointed if you do not call upon us many times for reasonable favors during the coming months, and we shall be only too glad to contribute as far as we are able to the continuous happiness and prosperity which we are hoping will be yours in the New Year.

Santa Anna Motor Company
FORD SALES AND SERVICE

AMERICAN TOYS

The growth of the toy industry in the United States during the last two decades—in which time it rose from a relatively insignificant position to that of the world's leading toy producer—is revealed in a trade bulletin.

Twenty years ago, the report discloses, Germany dominated the world's toy trade. Outside of the United States this dominance still exists, but in this country German toys now account for only about 5 percent of the domestic demand, although in 1904 the proportion was not far from 50 percent. In that year the value of toys made in American factories was only \$5,578,000, while imports were valued at approximately \$5,000,000. Last year American toy production reached a value of not far from \$80,000,000, while imports had failed to a position where they represented only about 5 per cent of this country's demand. In 20 years, then, while the population of this country has increased 170 per cent, United States toy production has risen approximately 1300 per cent. At the same time the proportion of imports to demand has dropped from 49 to a trifle more than 5 per cent.

The outstanding characteristic of the American-made toy, the report points out, is quality. Germany while manufacturing many high-grade toys finds her preeminence in the field of low-priced products.

These are facts well worth keeping in mind with the time for buying toys at hand. While the war curtailment of the German product figured largely in American ascendancy, it should not be forgotten that American makers have held the trade they gained through merit. They deserve the support of all American buyers.

Insane French woman won a fortune in a lottery and most folks wait until they get a fortune to go crazy.

Remorse is what you feel just after buying her a gift when you know it isn't what she wants.

FOR HOME AND STABLE

The extraordinary Borozone treatment for flesh wounds, cuts, sores, galls, burns and scalds is just as effective in the stable as in the home. Horse flesh heals with remarkable speed under its powerful influence. The treatment is the same for animals as for humans. First wash out infectious germs with liquid Borozone, and the Borozone Powder completes the healing process. Price (liquid) 30c, 60c and \$1.20. Powder 30c and 60c. Sold by CORNER DRUG STORE

UNORDERED GOODS

One modern selling scheme is to mail merchandise to a list of people, and then, if the same is not returned, it may be considered that the recipient wishes to keep it and is willing to pay for it. Many would say that those who receive goods that are not ordered are not under obligations to return them, and the owners should send enough postage so as not merely to provide for return of goods, but to pay the recipient for the work of wrapping and mailing back.

It does not seem likely that any big amount of business can usually be gained in this way. After people have gone to the trouble of returning such stuff a few times, they are likely to get sick of it and say that if the owner wants it, he can send someone to get it.

NO MAN KNOWETH

This time it is the Philippines that have been visited with disaster, a huge typhoon sweeping a part of the islands with heavy losses. The hard part about such calamities is that they take people unawares. With some measure of preparation and prevention disease may be kept from its continued ravages. Economic disaster can be relieved. But the demands of the elements can not be so easily anticipated. Thanks again to relief troubles of far-reaching import and agencies for their efforts in these effect.

Christmas horns make a loud noise and are not needed by some folks who seem to be naturally endowed.

A check on your living expenses can always be cashed.



Do you want Mother to be happy this Christmas? Then remember her with flowers. I have a nice line of pot plants including Poinsettias, Cyclamen, Begonias and Combination pots. Also have a variety of cut flowers. Have a lot of lovely Cemetery Wreaths and Sprays at reasonable prices.

Take a look at my stock and

"Say It With Flowers."

Mrs. J. R. Gipson

THE TALE OF 1926 IS ABOUT TOLD

To us it has been in the main a very pleasant one. Our business has been satisfactory, the number of our friends has been enlarged and we feel that we have served a useful purpose in the world.

And now as we all begin to prepare for the story of the New Year with its sorrows and joys, its shadows and bright lights, we take advantage of this happy holiday season to wish in advance that what the New Year has to tell you will be words of Success, messages of Friendship and Good Will, and that the last chapter will leave you enjoying a full measure of Happiness.

Harding Battery Company

PHONE 249

BUSINESS IS BUSINESS

So the Commercial Proverb Has It, But Business Also Becomes a Pleasure When Legitimately Conducted By Those Who Like Their Work and Who Have Pleasant People With Whom to Deal

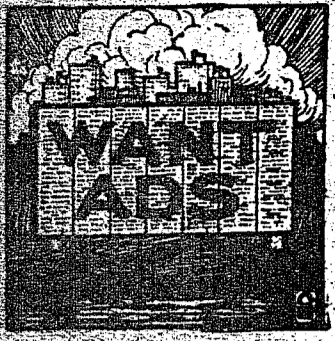
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It is in this fortunate set of circumstances that we find ourselves this glad Christmas time. Our first aim is to make our business a very useful part of the life of our city; we strive always to merit the approval of the highest moral judgment; and we know that we have one of the best possible patronages of any business firms in the country.

All these reasons combine to make us take a more than usual delight in wishing to you one and all the choicest joys of the Holidays and a generous portion of prosperity through the coming year.

1
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MARSHALL & SONS



NEED GLASSES

Dr. Jones, the Eye Man, will be at Mrs. Comer Blue's Jeweler every Tuesday. Eyes examined, glasses fitted, headache and eye strain relieved.

FARM & RANCH LOANS

Let the Bangs N. F. L. A. build a house that you have long wanted for cent, 5 to 35 years. Strange, Bangs, Texas.

SEED OATS FOR SALE

First Year Ferguson No. 922 Pelted Seed Oats, made 104 bushels per acre at 75 cents. These are the best oats that the Ferguson Seed Farm gets out. They are free from Johnson grass seed, and the seed that they were sown from were suit treated and will hold good for at least two years. See W. E. Wallace, or the Bookkeeper at Farmers Gin No. 1. 41

SEED OATS

I have made arrangements with Mr. Freeman at the Public Wagon Scales to weigh my seed oats—if it is more convenient than to weigh at the gin. W. E. Wallace. 45-tfc

Gas, coal and wood heaters and cook stoves.—S. W. Childers & Co.

CAR greasing, gas, oil and tires.—East Side Service Station. 41-tf

GET our prices and compare our quality, on tires and tubes.—C. E. Welch. 51-tfc

FOR SALE or trade for milk cow.—One double disc plow.—Lovell Richardson, phone 3402. 56-3tc

COLD weather is sure to come. Save your radiator with alcohol.—Mathews Motor Co. 47-tfc

Apples, oranges, nuts, candies.—S. W. Childers & Co.

PLYMOUTH ROCK COCKERELS
We have about six choice cockerels from our best lay Plymouth Rock variety, one and two years old. Our supply for next year has been ordered and is expected this week. These must go at once. \$3.00 for choice.—J. J. Gregg.

100 cords of wood for sale. See D. J. Weathers on Robertson land, 4 miles west of Trickham. 52-4tp

DON'T FORGET—We have a good auto roller and can give satisfaction at Bell Shop. 50-4tc

WANT to buy a good saddle, medium size. Must be priced right. See the ad.

FOR RENT—Two neatly furnished rooms. Phone 269. 51-tfc

LET us protect your radiator during the cold weather by keeping it supplied with alcohol.—East End Filling Station. 47-tfc

FOR SALE or rent—My house in Santa Anna, possession Jan. 1st.—S. M. Pelt, Jr. 51-tfc

FOR SALE—Some nice home made quilts.—Mrs. W. H. Gardner south of school building. 51-3tp

NO hunting allowed on my premises.—T. J. Lancaster. 45-tfc

LET us protect your radiator during the cold weather by keeping it supplied with alcohol.—East End Filling Station. 47-tfc

WE still have plenty of those good Kelley Springfield tires and tubes—no better for the price.—C. E. Welch. 51-tfc

FOR SALE—White Leghorn Pullets, Geo. B. Ferris strain, are now laying, \$1.25 each; also have a few cockerels, \$2.50 each.—Mrs. J. D. Nabours. 51-tfc

CAR greasing, gas, oil and tires.—East Side Service Station. 41-tf

POSTED

Notice is hereby given that no hunting, trapping or trespassing of any kind will be permitted on the premises owned or controlled by any of the undersigned citizens. All violators will be prosecuted according to law.

Mrs. M. E. Chambers
Others may add their names to this notice to run two or more times per season during the hunting season for

FOR LEASE—For term of years, 600 acres of land, 6 miles northeast of Santa Anna, known as the Winn place.—Upton Henderson. 52-tfc

Specials on silverware.—S. W. Childers & Co.

CAR greasing, gas, oil and tires.—East Side Service Station. 41-tf

TWO rooms for light housekeeping. Phone No. 9. 43-tfc

FOR SALE—Ironclad Incubator, 260 egg capacity, used one season, in A-1 condition; also 300 Chick Brooder, used one season, will sell at a bargain. Call at J. W. Shore's, 12 miles northeast of Santa Anna. 49-4tp

COLD weather is sure to come. Save your radiator with alcohol.—Mathews Motor Co. 47-tfc

MORE good office positions than we can fill. Write for Catalog C and Holiday Rates.—Draughon's College, Abilene, Texas.

A 5-pound box of fine chocolates only \$1.75.—S. W. Childers & Co.

WANTED—Some one to drill a water well at once. See Dr. Sealy.

FOR SALE—Six room framed house, three porches, 4 3/4 acres land, orchard, one block from school. Terms if desired. For particulars see P. P. Bond at State National Bank. 48tf

FOR SALE—Bundle Sorghum.—Miss Louella Chambers.

WANTED—Old mattresses to make new. Several grades of tick. Prices reasonable.—McClellan Mattress Factory, on J. E. McClellan's farm. 52c

FOR RENT—6 room house, in southeast part of town. Telephone 46. 49tf
6 room house close in, rent or sale. Phone 54. 51-tfc

NOTICE OF SHERIFF'S SALE UNDER EXECUTION

WHEREAS, by virtue of an execution issued out of the County Court of Coleman County, Texas, by the Clerk of said County in cause No. 1904, upon a judgment in favor of Leeper-Curd Lumber Company, Plaintiff, vs. Miss Blanche Boyd, Defendant, and to me directed and delivered, I did on the 30th day of November, 1926, at 11 o'clock A. M., levy upon and seize as the property of the said Blanche Boyd, the following described real estate situated in Coleman County, Texas, to-wit: 332 acres of land being the South one-half of Survey No. 62 surveyed by H. T. & B. Ry. Co., Block No. 4 in Coleman County, Texas, as being the land described in Patent to L. D. Boyd by State of Texas of record in Vol. B, page 327 Patent Records of Coleman County, Texas, and being known as the L. D. Boyd Survey Abstract No. 1631; said land being located ten miles South forty degrees East of Coleman, generally known as the L. D. Boyd land.

THEREFORE, by virtue of said judgment and execution and the authority aforesaid, I will on the 4th day of January, 1927, same being first Tuesday in said month, at the Courthouse door in Coleman County, Texas, between the hours of ten A. M. and four P. M. offer for sale and sell at public auction for cash the above described land and premises, together with all the right, title and interest of the said Blanche Boyd in and to the same and apply the proceeds of said sale to the payment of said judgment, interest and costs and costs of said sale.

WITNESS MY HAND at Coleman, Texas, this 30th day of November, 1926.
W. R. Hamilton, Sheriff of Coleman County, Texas.
By Will Corkran, Deputy. 49-3

STOCKHOLDERS NOTICE

The stockholders of the First National Bank of Santa Anna, Texas, are hereby notified that the regular annual meeting will be held at the bank at 2 o'clock p. m. on the second Tuesday of January, being January, 11, 1927, for the purpose of electing directors for the ensuing year and the transaction of any other business that may come before it.
Burgess Weaver, Vice-pres. 50-4

**Fire, Tornado Insurance
W. E. BAXTER
Santa Anna, Texas**

**Security Abstract Co.
Frank W. McCarty, Mgr.
Coleman, Texas
We give quick Service.
Office with
R. E. L. Zimmerman**

CHILDREN'S FATAL DISEASES

Worms and parasites in the intestines of children undermine health and so weaken their vitality that they are unable to resist the diseases so fatal to child life. This safe course is to give a few doses of White's Cream Vermifuge. It destroys and expels the worms without the slightest injury to the health or activity of the child. Price 35c. Sold by
CORNER DRUG STORE

NO hard times for office help. Big demand. Write for Catalog C and Holiday Rates.—Draughon's College, Abilene, Texas.

GREEN Mosquito Cord wood for sale, 9 miles southeast of Santa Anna, on the Henderson farm. See C. L. Hodges. 52-3tp

ESTRAYED from my home at Shield, Friday, Dec. 10, small hound dog with long ears, color white, with brown spot on body. Reward.—Allen S. Jones. 52-2tp

THREE BULL Dog Pups for sale at \$5.00 each.—Virgil Newman. 52-3tp

BABY CHICKS FOR SALE

Barron strain large type purebred White Leghorn baby chicks, \$10.50 hundred.

Everly strain Brown Leghorn, \$11.50 hundred.

Sheppard strain single comb Anconas, \$14 hundred.

Owens and Donaldson strain Rhode Island Reds, \$14.85 hundred.

Thompsons strain Barred Rocks, \$14.85 hundred.

White Rocks, \$16.00 hundred.

All good, healthy, strong purebred guaranteed.

We pay postage charges and guarantee live arrival on all baby chicks.

Pullets of any breed, listed \$1.50 each.

Cockerels, good size, \$3 each.

Poultry book on feeding and raising chicks and pullets, \$3 postpaid.

THE FULGHUM HATCHERY

(48) Emory, Texas.

**Man Sleeps Like Log,
Eats Anything**

"After taking Adlerika I can eat anything and sleep like a log. I had gas on the stomach and couldn't keep food down nor sleep," signed R. C. Miller. ONE spoonful Adlerika removes GAS and often brings surprising relief to the stomach. Stops that full, bloated feeling. Often brings out old waste matter you never thought was in your system. Excellent for chronic constipation.—**CORNER DRUG CO.**

AN EXHILARATING EFFECT

A bottle of Herbine on the shelf at home is like having a doctor in the house all the time. It gives instant relief when the digestion gets out of order or the bowels fail to act. One or two doses is all that is necessary to start things moving and restore that fine feeling of exhilaration and buoyancy of spirits which belongs only to perfect health. Price 60c. Sold by

CORNER DRUG STORE

**Be It Ever
So Humble**

There Is
No Place
Like Home

And this is truer at Christmas time than at any other time of the year; for when the group of loved ones gather around the Christmas fire, be it in mansion or lowly cottage, every member of the circle want to be there. And the light from the happy faces of loved ones makes the humblest dwelling radiant.

May Christmas find you happy in a home you love.

**Taylor Furniture Co.
W. D. TAYLOR, Proprietor**

**TO
OUR
PATRONS**

We extend the season's greetings with the wish that your Christmas and new year will be all that you could wish for.

And you'll make us happy every day in 1927 that we are permitted to serve you.

CORNER DRUG CO

the Rexall store

**We Guarantee Every Can of
All Gold Coffee
"Distinctly Different"**

W. R. KELLEY & CO.

**You Pay For An Education Whether You
Get It Or Not—So Why Not Get It?**



Every young man or woman who fails to get a business training PAYS for it in uncertainty of employment, lower wages, and lack of opportunity for advancement.
All down through life you continue to pay this price.
Decide NOW to take a thorough business training during the next few months in Tyler Commercial College—America's largest business training school. Next fall step into a good paying position. Send for large free book—"Achieving Success in Business."

**WE HAVE NO
BRANCH SCHOOLS**

Tyler Commercial College, Tyler, Texas

MAIL THIS COUPON NOW

Tyler Commercial College, Tyler, Texas.
Gentleman:—Please send me your large free book, "Achieving Success in Business." I am interested in a training that will help me secure a good position.

Name _____ Address _____



SAY "BAYER ASPIRIN" and INSIST!
Unless you see the "Bayer Cross" on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians for 25 years.

DOES NOT AFFECT THE HEART

Safe—Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists.
Aspirin is the trade mark of Bayer Manufacture of Monocrocin at Kalkreuth

The Curtain

OF THE FUTURE

Conceals from us the things which are to be; the past is with us mostly as a chain of memories; but the present is ours in which to live and do good.

Our relations with you in the past have been pleasant to us; and now at Christmas time we find ourselves wishing that you may enjoy the finest joys of the season; and as the curtain of the New Year rises to reveal its secrets, we hope that it will show you much prosperity and happiness.

W. R. KELLEY & COMPANY

Baptist Church
 Sunday School at 9:45. We want the largest attendance possible for Sunday. Come to Sunday school the last Sunday in the year.
 Morning worship 11 o'clock, preaching by pastor.
 Sunbeams will meet at same hour.
 Special choir practice at 9 p. m. going to prepare for a musical program Sunday evening.
 The Y. P. U.'s will meet at 8 p. m. One of the best programs of the year will be rendered Sunday evening.
 The evening service will be an evening of songs—followed by sermon. Come to all of these services Sunday. Help us make the last Sunday of 1926 the greatest Sunday of the year. Help us to make it count for much for our Master.

We wish for all of Santa Anna and the surrounding community a Happy Christmas! And if we can help to make this your best Christmas, don't fail to call us. And may the New Year bring to all golden opportunities. May it be one of the best years of our lives for our Master. In making your New Year's resolutions, don't leave the things that are eternal out. Put Christ into your program for the New Year. May God bless each of you is the prayer of the Baptist Church.
 Sidney F. Martin, pastor.

Quite an interesting program was given at the Methodist church Sunday morning by the children of the Sunday school. After the program a substantial collection was taken for the Methodist Orphan's Home in Waco.

1926 GREETINGS 1927

That your Christmas will be a season of many new pleasures and your new year bright and happy every day, is the wish we send to our patrons whose business during 1926 has left us appreciative and encouraged for the days to come.

The State National Bank



Improved Uniform International Sunday School Lesson

(By REV. F. B. FITZWATER, D.D., Dean of Day and Evening Schools, Moody Bible Institute of Chicago.)
 (© 1926, Western Newspaper Union.)

Lesson for December 26

REVIEW

REVIEW—Moses to Samuel.
 GOLDEN TEXT—Surely His salvation is nigh them that fear Him, that glory may dwell in our land.

PRIMARY TOPIC—Favorite Stories of the Quarter.
 INTERMEDIATE TOPIC—Stories of Israel's Leaders.

INTERMEDIATE AND SENIOR TOPIC—Great Men and Women of the Quarter.

YOUNG PEOPLE AND ADULT TOPIC—Great Teachings of the Quarter.

Three good methods may be used for this review.

I. Assign to the members of the class a week ahead the task of preparing a description of the outstanding events of each lesson. The length of such descriptions will depend upon the number of pupils in the class and time allowed for the lesson.

II. Assign to the pupils the outstanding personalities of the quarter the task of making an analysis of these characters, pointing out the strong and weak points thereof. The principal persons appearing in the quarter's lessons are Moses, Joshua, Caleb, Gideon, Ruth and Samuel. Two pupils may be assigned to report on the same character, the one on the strong points and the other on the weak points.

III. Ask the members of the class to bring a written report on each lesson, giving the principal fact and the leading lesson thereof. The following suggestions are offered:

October 3. Moses sought the help of Hobab in guiding Israel through the wilderness. Though Hobab was a shrewd child of the desert, the Lord God was a better guide than he. Like Moses, we should acknowledge the leadership of the Lord, even though it may mean "confession of our own failure."

October 10. Through unbelief spies were sent to Canaan. The majority report was brought by the ten spies. Joshua and Caleb recognized the difficulties equally with the ten, but because they had faith in God, counseled taking possession of the land.

October 17. Because of an act of disobedience Moses was debarred from entering the promised land. Though he had to suffer this loss, the Lord gave him a place in the very front rank of His prophets.

October 24. Upon Moses' retirement and death, Joshua was appointed a new leader of Israel. Though God's servants die, His work goes on because the Lord has always in readiness capable leaders.

October 31. Six awful woes are pointed out as coming upon those who indulge in wine. The only safe attitude toward the intoxicating cup is not to look at it, not to come into its way; total abstinence is enjoined upon all.

November 7. Jericho, the key to the land of Canaan, fell prostrate through faith in God. Spiritual victories are won upon principles and by means which are utterly foolish in themselves.

November 14. Because of Caleb's sterling character and his loyalty to God, he came into possession of the inheritance which God had chosen for him.

November 21. In Joshua's farewell address he brought to the attention of Israel God's presidential dealing with them and appealed to them to renew their covenant with his God. The people entered into a formal covenant at Shechem. In order to clinch this obligation Joshua wrote down their agreement in a book, and as a further help set up a large stone as a witness.

November 28. Gideon's army was reduced to 300. All who were cowardly were permitted to withdraw. Others unit were likewise permitted to withdraw. A small company trusting God can win the victory over a mighty host.

December 5. Ruth chose to be identified with the people of the Lord. Because of this choice she came into possession of the blessings of the true God and her name has become immortal.

December 12. Because God gave to Hannah a son in answer to her prayer, she gave him up to service in the house of God.

December 19. As Samuel in his old age was retiring from the place of judgeship in Israel, he challenged the people as to the integrity of his conduct among them. Everyone in public life should be ambitious to leave an untarnished record at the close of his career.

Our Souls' Craving

Our souls crave a perfect good; we feel the pull "hitherward, we own the law that points in that direction."—William M. Salter.

Measures Our Love

What we are willing to do for Christ measures our love for Him.—Echoes.

The Heavenly Life

The heavenly life strives in the midst of trials.—Echoes.

Among the ones from Santa Anna to attend the show in Brownwood Saturday night were Mesdames P. F. Bond, J. O. Martin, G. A. Shockley, Fred Turner, Mr. and Mrs. W. I. Mitchell, Mr. and Mrs. Jodie Mathews, Mrs. Frank Turner, Wayne Durham, and Henry Turner.

Among those attending Howard Payne College who are home for the holidays are Misses Mabel Newman, Doris Center, Druzell Hudler, Nettie Newman, Vivian Mitchell, Mary McCorkle, Pearl Traylor and A. D. Donham, Jr., and Notley Harrell.

Mesdames Walter and R. D. Kirkpatrick and Miss Dora Kirkpatrick visited in Brownwood one day last week.

Mrs. Phipps of Lovelady, Texas is spending the holidays with her daughter, Mrs. J. C. Scarborough.

Coleman Gay of Austin and Leeper Gay of El Paso will spend Christmas with their parents in this city.

We are glad to report Mrs. R. P. Crum who has been quite sick much improved.

Miss Ruth Hollingsworth of Coleman is visiting her aunt, Mrs. Sam Collier.

Mrs. J. E. Simpson left Sunday for Honey Grove and other points where she will spend the holidays.

Mr. and Mrs. Gene Harvey and daughter spent Sunday in Cross Plains.

Mrs. Roy Moore and Mrs. Loyd Shoemaker of Swinson, are visiting their mother, Mrs. B. F. Rothermel.

News has been received of the arrival of a fine baby boy born to Mr. and Mrs. Herbert Hudler of Coleman.

J. D. Whetstone and J. J. Keeling spent a part of last week near Junction hunting.

Mr. and Mrs. Albert Shaw of Christoval visited friends here Saturday.

Gillett, Banister and Clifford Raney of John Tarleton College, are home for the holidays.

Mrs. Roy Gipson and children of O'Donnell are visiting her parents in this city.

Mr. and Mrs. S. O. Walters of Sweetwater visited relatives in the Ben Vinson home last week-end.

Mr. and Mrs. Grady Adams and daughter, Miss Lois Adelle, went to Dallas Sunday.

T. V. Bowden, wife and son of Brownwood visited Mrs. E. M. Routh Sunday.

Miss Lula Valentine and Mrs. Frank L. Adams and little daughter visited in Coleman Saturday.

Reginald Owen and A. D. Donham Jr., were Abilene visitors Sunday.

Aubrey Parker is home from John Tarleton for the holidays.

G. W. Bobo has returned from a business trip to Temple.

Grandma Duke returned Thursday from an extended visit to Truscott.

Mrs. P. K. Laxson is visiting in Hamilton.

Harold Lobanski of Georgetown is visiting his uncle, J. B. Joiner.

Misses Elsie and Ima Bible spent Saturday in Brownwood.

Miss Eureka Pleasant spent last week-end in Coleman.

J. T. Smith of Holland is visiting relatives in this city.

Miss Minnie Johnson of Ballinger is visiting Mrs. Willie Gipson.

Mr. and Mrs. Ted Shelton are visiting in Baird.

Mrs. Allison Weaver is visiting in Dallas.

Miss Gladys Burke of Abilene will spend Christmas with home folks.

Miss Mae Crenshaw has been visiting her parents in Rogers, Texas.

W. T. Vinson and family moved to town last week.

Sam Forehand and family spent last week-end in Comanche.

George Bennett of Cross Plains spent Sunday with friends here.

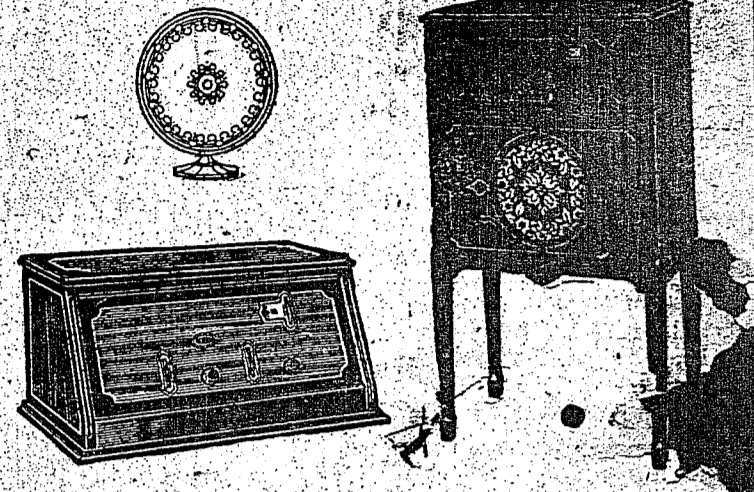
NOTICE

Owing to my continued illness, it is necessary that I get my accounts arranged. Those who owe me would confer a great favor by calling at my residence and making a settlement by cash or a note.

51-34c DR. W. F. HOLLAND

MATHEWS MOTOR COMPANY WILL BE CLOSED ALL CHRISTMAS DAY

CROSLLEY BETTER—COST LESS RADIO



Buy yours NOW for Christmas!

If you want a Christmas gift that the whole family will appreciate the year round, let us install a new Crosley before the Holidays.

We also carry a full line of the best Radio Tubes, A, B and C Batteries.

Let us demonstrate our set in your home before you buy.

Geo. Johnson, Selling Agent Santa Anna, Texas

Getting and Giving

Christmas is exceedingly popular with many people, particularly a certain type of children, because they get a lot of things. They measure the joy of the holiday by the number and value of things they get.

If their parents give them something like a nice pair of shoes that they would get anyway, they feel they have been defrauded of their rights. These jaded youngsters must have a lot of thrills over new and unexpected things, and they shrewdly size up the value of their gifts and estimate the total thereof. There are many of these wise youngsters in Santa Anna.

It would be helpful to these children if their parents would train them to make some presents with money earned by themselves, so it would be a real gift, and not one made by proxy with parental money. They would then learn that the received gift pleases merly the superficial senses, while the given one thrills the heart, of one's nature.

MATHEWS MOTOR COMPANY WILL BE CLOSED ALL CHRISTMAS DAY

Mr. and Mrs. Sherman Layne are the proud parents of a new baby boy.

Do your Christmas shopping today.

PASSING OF "XMAS"

That ugly profanation of the most brilliant word in the English language, which substitutes for the name Christ an X, very largely disappeared from the press of the nation during the current holiday season.

We have seen "Xmas" used less often both in editorial text and advertising matter this year than during a lifetime. This must be a direct answer to the stirring appeals that have been made during the past five years and we devoutly hope that we are right in concluding that the criticism has yielded a general reform. But is stern and the days are fleeting, but the American people still have time to spell out the name of the natal day of Jesus Christ.

MATHEWS MOTOR COMPANY WILL BE CLOSED ALL CHRISTMAS DAY

Jonh Allen Todd of Comanche visited relatives here last week-end.

S. D. Harper, Jr., of Eldorado, visited home folks here last week-end.

Mr. Bill Croft of Coleman visited in the R. E. Ward home Sunday.

Sammie Kirkpatrick of Dallas is home for the holidays.

ALL OF US

In this business send to

ALL OF YOU

Who have been our patrons and well-wishers.

The season's greetings for a Christmas season full of merriment and a new year of melody accompanied by health and material prosperity.

THE FIRST NATIONAL BANK

Santa Anna, Texas