

SANTA ANNA NEWS

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"He Profits Most Who Serves Best"

Oil Activities Steadily Moving In Santa Anna Field

Despite the slump in the price of crude oil operations are steadily being pushed in the Santa Anna territory. If the price of oil should advance, which advancement is the prediction of many big operators, Santa Anna undoubtedly will enjoy a splendid play of activity, and a marked increase in business, if not a real boom.

Speculating from near town to when are sixteen wells now drilling, ranging in depth from about 300 feet to 1180 feet. The well on the Grady and Kelley tract about 5 1-2 miles south of town being down to 1180 feet.

A standard rig has been built on the J. A. McClure tract, 4 1-2 miles south of Santa Anna, by Anglerwright, and the well will be spudded in a few days.

The Hoffer Oil Co. is putting up a rig on the Cameron tract 6 miles southeast of town for a 2200-foot test.

The Lewis well 4 miles northwest of Santa Anna, which came in a few weeks ago for a 60 barrel producer, but which has been giving some trouble on account of surface water, was put on the pump Sunday, and is steadily pumping about 3 1-2 barrels per hour.

CENTRAL WEST TEXAS I. O. O. F. AND REBEKAH CONVENTION IN SESSION HERE

The Central West Texas I. O. O. F. and Rebekah Assembly is in its 22nd annual convention here this week. A number of prominent members of the two fraternal orders are here, and much enthusiasm seems to be in evidence. Several games have been made, but one of the most interesting features of the convention was the contest Wednesday evening by and between the drill teams of the Rebekah lodges from Brownwood and De Leon. We never witnessed a more beautiful scene than the work that was put on by the two contesting teams. De Leon lost to Brownwood by a few points in the opinion of the judges, but De Leon received many compliments for the beautiful work her drill team put on. At the time of going to press, the next meeting place and the new officers had not been selected.

Ira Hudler, who is at present running a grocery store in the Fry field, but whose home is in Santa Anna, was here Monday transacting business. He has just returned from a fishing trip to the San Saba river, but does not say much about the catch.

Miss Sadie McClure underwent an operation here last Friday.

Even the weather reports at times are nothing but hot air.

Christian Revival Still In Progress

The revival meeting at the First Christian church is still in progress this week, with Pastor Wylie doing the preaching, and Mr. Ezra Jacks leading in the song and devotional work. Pastor Wylie is a fine speaker and Mr. Jacks is more than interesting in his odd way of entertaining the audience. There had been 8 additions to the church up to Tuesday, the last report we had from Pastor Wylie.

DAVE RUTHERFORD CAPTURED—RETURNED TO JAIL

Dave Rutherford, under a 99-year sentence for the fatal shooting of J. H. Griffith, deputy sheriff, the case being familiar to most people in this part of the country, was arrested near Sonora Monday night, and has been returned to Brownwood and placed in jail. Mr. Rutherford escaped from the Brown county jail last December and has been in hiding for about 8 months.

Sheriff Fred White passed through Santa Anna late Wednesday with Rutherford and made a brief stop here. City Marshal J. M. Martin accompanied the Brown county sheriff to Eldorado Wednesday morning, returning here with the party.

TWO CARS COLLIDE AT INTERSECTION OF STREETS

Last Monday afternoon a Chevrolet driven by Mrs. Wilbourn Mitchell and a Ford touring driven by Miss Geneva Adkinson, collided at the intersection of Mountain and Second streets. The Ford was traveling west at a high rate of speed on Mountain Street and turning into Second struck the other car, which was going north, and capsized falling over on its side. Miss Faye Kirkpatrick was in the car with Miss Geneva. Neither received a scratch from the wreck.

The Ford came out of the wreck with a smashed windshield and a cracked top. The Chevrolet was very slightly injured, the bumper being mashed in.

Servant House Catches Fire But Little Damage Done

Friday morning at about 6:30 the servant house of Mrs. May Blue in the southern part of town caught fire on the inside burning off the paper on the walls. The colored people who live at the place report they do not know how the fire started. When the fire boys arrived in response to the fire whistle the flames were already under control and the damage to the building and contents was very slight.

Misses Kathryn Baxter, Lucille Kirkpatrick and Grace Baxter, visited Mrs. E. E. Falk in Abilene Friday and Saturday.

SINCE 1695

The first advertisement ever to appear in a periodical is said to have been published in London in 1695. It advertised did not pay and had not been of value that first ad might have been the fact. It was in the nature of a want-ad or classified ad, asking for a reliable ship's clerk.

No doubt the ad was answered and that the shipmaster got whom he wanted. Since then the growth of advertising has been marvelous. It has made possible the enormous sales due to mass production. In fact it has been a contributing force in making mass production possible and consequent low prices a reality.

Since 1695—a mere matter of 232 years—commerce on land and sea has flourished more than in any three centuries previous. Advertising can not and does not claim all of the credit for this, but it has been a mighty factor in opening the door to world-wide opportunity. It has stimulated local business which has made up the vital units in national growth and stability. It has made possible from a financial standpoint the great press of the world, thus extending knowledge and strengthening human relationships as no other institution of communication ever has done or ever can do.

Santa Anna the Place to Gin and Market Your Cotton

Without question there is no better place in this part of Texas to gin and market your cotton than in Santa Anna. We do not hesitate to claim for Santa Anna the distinction of Santa Anna being one of the best gin equipped towns in west Texas. Four big gin plants equipped with new and modern gin machinery gives us a ginning capacity of several hundred bales per day, and Santa Anna always has furnished the best lot of cotton buyers to be found in the state. In fact, the staple here is superior to most Texas cotton, which is well recognized by buyers throughout the country and in selling the grade often referred to as being Regular Santa Anna Grade. We understand the ginning capacity in Santa Anna is about 25 bales per hour, and the buying capacity is about 25 bales per minute. Do not hesitate to bring your cotton to Santa Anna this fall, as you will receive the best of service and the most satisfactory price for your product.

EPWORTH LEAGUES GO TO TRICKHAM SUNDAY NIGHT

Fourteen Epworth Leaguers, sponsored by Miss Ruby Harper, went to Trickham last Sunday night to render a program. They report a large attendance and a cordial reception by the people there and all are delighted by the success of the rendition. Following the program, Rev. Thomas Campbell, a Santa Anna boy, preached a splendid sermon.

MRS. ROUTH BUYS INTEREST OF FATHER IN HI-WAY CAFE

Mrs. Georgia Routh has purchased the interest of her father, J. M. Hicks, in the Hi-Way cafe. Mrs. Routh has been working in this cafe for some time and has made a host of friends by her courteous and sociable manner. Mr. Hicks, on account of his health, felt that it was necessary for him to make a change and he left Monday night for a vacation. Reginald Owen has been employed to fill Mr. Hicks' place.

Remains of Baby Gillette Pass Through Here Tuesday

The remains of the five-months old baby of Mr. and Mrs. John Gillette of Crane, Texas, passed through here Monday enroute to Comanche where interment will be made. The body was accompanied by its parents, and Miss Laraine Gillette, sister of Mr. Gillette, who was here on a visit, joined them at the station. Mrs. Gillette formerly lived here and her many friends will deeply regret to hear of their sad bereavement.

BAPTIST YOUNG PEOPLE GO TO TALPA SUNDAY NIGHT

A number of the young people of the First Baptist church went to Talpa last Sunday night to put on a playlet for the benefit of the endowment fund of Howard Payne College. Mrs. S. F. Martin, leader and trainer of the troupe, accompanied them. They report a very successful program which was well received by a goodly audience.

Additional School Announcements

It is with regret that the school has lost the services of Miss Ruby Harper in the capacity of music instructor, she having given up the work to enter another field of endeavor. But this loss is somewhat compensated in the announcement that her successor has been selected. Miss Hortense Hamiter of Bradley, Arkansas, will assume her duties at the opening date of public schools, Sept. 12. Miss Hamiter holds a degree in music, has taught several years, and comes with the best of recommendations.

Expression and Dramatic Art

Mrs. W. Ford Barnes, who has taught this with slight intermissions for a number of years will render a service to the school in the matter of instruction in this education field. Students will receive the chronicling of this announcement with great joy as Mrs. Barnes has endeavored herself to all who have had the pleasure and good fortune to come under her tuition and influence.

Outlook in Athletics

Mr. J. R. Lock, newly elected principal of elementary school and coach of athletics, will arrive in Santa Anna on the 30th and has asked that all the boys who desire to take part in football meet him at the school building on Wednesday afternoon, Aug. 31, when suits will be issued and light workouts will begin. Prospects are better for a good football squad than for several years.

Board and Rooms for Students

Requests are coming in from transfer students for places to room and board. Many worthy students have asked that they get some place where they might earn a part or all of their board. Applications are already on file for transfer of forty-five students and there will be others. Mr. Scarborough requests those who can board students, or who will take a boy or girl and give them room and board for chores and assistance about the home to register their desires with him at once. Business men who can use students in any kind of odd jobs are URGED to make this known, so ambitious boys and girls may be given an opportunity of attending our high school. Affording a boy or girl an opportunity to earn his way through school is rendering a distinct service to your community and your state.

First Faculty Meeting

The first general faculty meeting will be held in the superintendent's office on Saturday, Sept. 3, 3 p. m. All teachers will be expected to be present when organization plans will be consummated.

Mildred June Bond has returned from Abilene where she has been visiting friends.

Several New Residences Being Built In Santa Anna

Santa Anna in the past few weeks has added to her list several new modern homes. The demand for housing facilities at this time is very great and it will mean much to the town if more tenant houses were built.

D. L. Pieratt's new home at the corner of Mountain and Fifth street, is nearing completion. It is a modern five room building with a bath and all built-in features, with a garage in the basement. The inside walls are textured in beautiful tints and the general plan of the structure is for simplicity and convenience. Terracing work is now under headway and soon everything will be ready for the family to move in.

Clinton Lowe has torn down his old residence near the school building and rebuilt it into a modern five-room house with a bath which he will use as a tenant house. On the site of the old building he is erecting a new six-room bungalow with bath and all built-in features, which he will use for his own home.

Charlie Sparks is building a new home near the Methodist church. This is to be a modern structure with six rooms, bath and built-in features.

These new and modern buildings will add considerably to Santa Anna's growth and these good families deserve commendation for the faith they exercise in building permanent homes in Santa Anna. Let others follow their example.

BOTTLE OF MILK KEEPS IN WELL FOR THREE YEARS

E. M. Vinson, a well known farmer of the Rockwood community, was a business visitor in Santa Anna Monday. While in conversation with the News reporter, Mr. Vinson related a somewhat remarkable story of a bottle of milk that accidentally fell into the well of his wife's mother several years ago. He said that the bottle was sealed when it fell in and that the family feared that it would come open and the milk would injure the water. Soon the incident passed out of their minds and they continued using the water never noticing any bad effect from the milk. Three years later when the well was being cleaned out the bottle was found still sealed and the milk was just as sweet as it was the day it fell into the well.

Mr. Vinson stated that he had a bunch of eleven fine pigs which he was feeding on milk and a little barley to make them grow. If he had more pigs at our farm homes, more of the farmers' pigs could be kept at home instead of going away to our northern packers.

Miss Oleta Bowden of Brownwood is the guest this week of Miss Gay Turner.

Hold to Proved Theories

Because a thing is new does not mean it is worth trying. Every new scheme, every new device should first stand the test of usage before proved practices are put aside.

There are some things for which there is no substitute. One of them is Saving.

Many good plans are offered, but you will never find a better one for getting ahead financially than this simple method—

"Spend a little less than you make and save the difference."

Why not make up your mind today to start a Savings Account. We will be glad to assist you.

The State National Bank

MEMBER FEDERAL RESERVE SYSTEM

Money Is Power

YOU can't employ labor or buy machinery or burn fuel on good intentions. It is capital and organization which are required before any sizeable project can be carried out. We make loans to responsible parties; and the officers of our institution will be pleased to give you the benefit of their experience.

THE FIRST NATIONAL BANK



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THE FIRST NATIONAL BANK



Where FRESH Means
FRESH

Anyone can say FRESH GROCERIES—but delivering them to the trade—day in and day out throughout the year—ah—there's the trick of it.

Our groceries are always fresh because we do not order in large lots. Prompt deliveries and a continual close attention to needs of our trade—is the service we have inaugurated to insure FRESHNESS in foodstuff and which has made this store headquarters of all thoughtful housewives.

Hunter Brothers

48 Telephones 49

"PICK'S TOPICS"

Apparently, every veto has its echo.
China seems to be coming back by being all broken up.
The expression "Oh shoot!" must have originated in Chicago.
Marriage trials would only be another way of avoiding divorce trials.
All the world loves a lover as long as he keeps his love affairs to himself.
A girl's face may be her fortune, but the most noticeable thing about her nowadays is her legacy.
Rumania's population is now ruled by a five-year-old child. We'd like to see any people that aren't.
The Government has been taking

the interest in the Foll-Doheny loan that Doheny didn't take from Fall.
What this country needs is a board of censorship for fellows who predict how prize fights will come out.
Next to medicine there's nothing that will make a sick man well quicker than to tell him he's been chosen to head a parade.
The American laborer makes five times as much as a laborer in Europe. But the rub comes in remembering that five times more "easy payment" plans than Europe.
There's a theory of government that seeks to eliminate all rent, interest and profit. Well, as far as the rent part of it is concerned there's many a tenant ready right now to start eliminating.

NAVAL PARLEY FAILS

Six years ago the great powers of the world, on the initiative of the United States, agreed to take steps for naval disarmament, at a conference in Washington. This country, which originated the parley, scrapped eight hundred thousand tons of ships, built and being built. The savings to put the United States and the countries agreeing to the program amounted to a stupendous sum.

Although the spirit, though not the letter of the Washington treaty, forbids the building of cruisers, the British government since that time has been building a number of ten-thousand-ton cruisers which it is admitted are "offensive" and "aggressive" vessels.

It was due to this new development that President Coolidge brought the same powers who were at the Washington conference, together in the Geneva conference. From the very first the representatives of Great Britain have refused either to limit their cruiser program or scrap any already built.

This has been the moot point from the beginning, the collapse of which eventually came was the consequence of England's stand in regard to cruiser strength. In response to the American demand that Great Britain curtail the construction of cruisers, the British statesmen have served notice that the only way to meet the situation is to build cruisers of equal strength, which would involve us in an expenditure of \$400,000,000.

It is well to keep these facts in mind so that the record will be straight. There can be no doubt about the good intentions of the American government. The gesture of the United States was in the interest of economy and for the advancement of peace throughout the world. The responsibility for the failure of the Geneva conference rests squarely upon the shoulders of our British cousins.

Undoubtedly the reduction of naval armament would make peace more secure. It would release large sums of money to be used in peaceful pursuits.

Since Great Britain has seen fit to throw down the gauntlet, there remains no other course open for the United States, in order to keep her self respect, than to maintain her naval position. The American people are for peace, but not at any price. They would prefer to have ship building curtailed rather than expanded, but if England persists, they will vote any sum of money necessary for an adequate navy with greater unanimity than our British friends can.

Baptist Church Notes

Sunday School 9:45.
Morning worship 11:00, preaching by pastor. Sunbeams meet at same hour.
B. Y. P. U.'s, 7:00.
Evening worship 8:00.
All are invited.
Sidney F. Martin, Pastor.

Buy it in Santa Anna.

The Short Cut to Happiness

This is not the title of a new book, so far as we know, but if it were it would no doubt be one of the season's best sellers, for nearly all people are looking for a short cut to happiness.

People may be divided into two classes. The majority seek immediate pleasures, while others remain steadfast in the belief that the only real and lasting happiness is that gained from self-sacrifice and long years of striving. The short cut to happiness as a mere statement becomes a paradox unless "happiness" is defined. Does happiness mean the immediate fruits of indulgence or the ultimate harvest of achievement? When this question is answered all may know whether there is a short route to happiness.

Contrary to more or less popular opinion, the short cut to happiness is the long road of perseverance. We hear so often the rather innocent, but artful expression, "O well, we only live once; let's have a good time now." Such an argument is persuasive, even appealing and alluring. But when meant to sacrifice future needs for present follies it becomes deception and empty platitude.

Look about us; see the men and women who have reached the sixties, seventies, eighties and more. Can you pick those who have found the short cut to happiness? Do you see poverty or comfort? Do you see stalwart bodies or forms bent with the fruitage of dissipation? Ask them if there is an easy way to success—a pleasant pathway to peace, an easy detour to life's destiny. There is the only answer that rings true to experience.

Present pleasures? Yes, all that can be crowded into the short span of life; but pleasures that hold the balance of power between good and evil, and hold it conqueringly toward the

Coats and Dresses



In the First Showing of the Fall Season Ready-to-Wear Section

As a special feature of our "Fall Showings" we now have on display fascinating new models of new coats and dresses that had their inspiration in Paris.

Ve our Coats that Flare; Sleek Black Satin Dresses; Sumptuous fur on Coats; Front skirt fullness in Frocks.

In fact, there isn't a new fall style idea or trimming that is not included in this select assortment of coats and dresses for women, misses and women of larger size.

See This Stock

The Place to Buy Your Hose
Mrs. G. A. Shockley



good and victoriously over the bad. One short cut to happiness is the daily satisfaction of having been true enough to serve others the full measure of what was due them, and having been strong enough to retain the right reward of what was due world as well as to the family. This can be done in play, is a straight and sure road to the as well as in work, in health as well as tranquil land of Clear Conscience and in illness, in sports as well as in busi-Contentment.

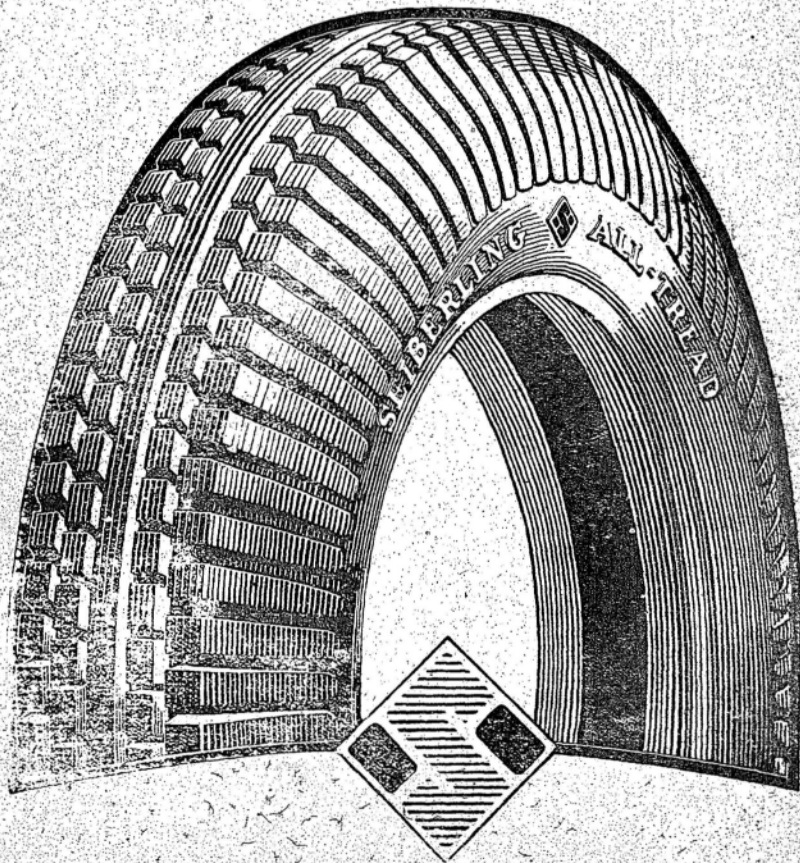
Quality **R** Drugs and Sundries

Of first importance in this store is our drug and prescription department where experienced and qualified pharmacists attend the trade—rendering service which should never be entrusted to any but the thoroughly experienced. The logic of this policy has time upon time been proved most sound.

Phone 41

Try a cold refreshing drink at our fountain.

Walker's Pharmacy
Santa Anna, Texas



Little, If Any...
More Do You Pay For Our
SEIBERLING ALL-TREADS
Than For Just Ordinary Tires.
Mathews Motor Co.,
Santa Anna, Texas

MAINTAINING EGG PRODUCTION DURING SUMMER

(By F. W. Kazmeir, Bryan, Texas)

We have put off writing on this subject, until we could see an upward trend of egg prices. This week, the price of fresh fertile eggs has jumped to 30 cents per dozen net to the producer. A few more weeks and fresh laid eggs will again bring about four cents each. In view of these facts we have the courage to write more on this subject.

Make Them Lay All the Time

The successful farmer and poultry raiser feeds and cares for his flock, so as to receive a good production every month in the year. Don't worry about the hen wearing herself out laying eggs. Give her good care and feeding and she will come thru this hot weather, even when laying heavily, in better condition than the other flock, that is on a vacation and poorly fed.

Keep dry mash before your flock all summer long. This is very important. It is better to cut down on scratch grain feeding, to induce heavier consumption of dry mash in hot weather.

Increase Mash Consumption

In order to be certain that the hens will consume enough dry mash, reduce number of grain feedings to one a day and that preferably in the afternoon, and this should only be a very sparing feed during this hot weather.

We recommend giving one feeding a day about middle of afternoon of a moist or crumbly mash, using regular dry mash mixture, moistened with sour milk or buttermilk, to a crumbly consistency. Give all they will eat up clean in 30 minutes. If milk is not available use water.

Watch Green Food Supply

Hot dry weather will dry up the available green food supply. Plans must be made to provide additional succulent and fresh green food. While the weather is still hot you may plant sudan and if necessary irrigate it. Later in the fall be sure and start a good sized oat pasture for your flock of laying hens. Remember fresh, tender, juicy green food is important.

Mineral Supply

Some of the flock already are in the moult and the rest soon will be. It takes mineral matter to form feathers. Since oyster shell is cheap, place a good sized box full of them before your flock and keep a liberal supply always available.

Fresh Water

It ought not to be necessary to mention the importance of fresh water yet only recently I made a trip throughout Texas and found fresh water sadly neglected for most flocks. I believe I am confining myself to facts when I tell you more than 75 per cent of the flocks were suffering from

lack of fresh water. In hot weather a hen can do better without feed than without water. Stop to think but a moment and you can readily realize the importance of fresh drinking water for your flock. Laziness alone is responsible for our poultry flocks having to do without water.

Ventilate Houses

Our country hen houses, at this time of year, should have liberal sized openings in all four sides of the house. Go out at night and see whether the fowls are comfortable. If they are panting and spreading their wings, it is too hot, open up the house more on all sides. Don't be afraid of a direct draft over the birds at this time of the year. Fresh air is important, even tho it still is free. Not only should they be comfortable while on the roosts at night but also during the day time. If natural shade is not available close to the house, then artificial shade must be provided. Most anything no matter how crude and low to the ground will do. A low arbor built out of scraps of lumber, brush, hay, straw or anything else will answer the purpose. If possible soak the ground beneath these shelters once or twice a day with water, this will help provide a cool place.

Don't forget the red mites, spray or paint all fixtures especially roosts and nests with some good disinfectant as crude oil or kerosene.

BOY SCOUT NEWS

The Boy Scout Camp, Camp Tonkawa, closed in a blast of glory with a registration of more than 200 scouts from every scout council in the Chisholm Trail Area Council, with the exception of Balinger, Santa Anna and Cross Plains. It was a great camp with real scouting going on, at all times and indications point out a big fall camp and a large 1928 camp. Lindbergh Is Coming

All scouts registered and in good standing have been invited to participate in the Lindbergh Celebration, at Abilene, September 26th, the only restriction being that the scout be registered up to date and in full uniform.

Lindbergh is a Boy Scout having recently been honored and awarded membership as a member on the Honorary Board.

Let us all get ready and make possible 1000 boy scouts in Abilene September 26.

ALL FOR CHARITY

"I did one charity act today," remarked a merchant as he sat down to dinner.

"I'm glad to hear it, dear," said his wife. "Tell me about it."

"Oh, one of my clerks wanted an increase in salary, so that he could get married, and I refused to give it to him."



"Why It's Just As New As When I Bought It!"

Our cleaning process so completely renews the original appearance of your frocks than even you, let alone other people, have difficulty in determining the amount of wear given them.

Every spot and stain is removed without leaving a tell-tale trace. Colors are brightened and given renewed luster. And all done without the least harm to the most delicate fabrics.

Call Phone No. 29 for a driver. He'll be back in a few days with new clothes for you—at a surprisingly low cost.

Parker Brothers

"Curlee Suits"

"Happy Home" House Dresses

**D. R. Hill & Brother
Dry Goods, Shoes,
Clothing**

To Our Friends and Customers:—

20 days ago it seemed that we were sure for a half bale of cotton per acre. Quite a change since then, but the price is advancing. Possibly when the season is over we will have realized more from the crop than we expect.

With the advance in the price of cotton we may naturally expect an advance in the dry goods line. Cotton goods especially. Expecting this advance we bought all the sheeting, domestics, gingham, outings, etc., we would need for the next several months. So you may come to our store expecting the same prices we have been giving you.

We have added to our stock a complete line of BLACK and WHITE toilet preparations. We have most any thing you want and as you know this line is cheaper and equal in quality to any on the market.

Our shelves are full of shoes. A shoe for every member of the family. Red Goose Shoes, All Leather Shoes. Shoes that give you service. Shoes that once you have worn a pair you come back for another. Shoes at prices you can afford to pay.

When you come to town come to our store. We have prepared for your fall fall. Our prices, our merchandise and our service will please you.

Yours very truly,

D. R. HILL & BROTHER.

FARM LIFE IS DIFFERENT

The farmer knows that life in the country has not always been the idyllic existence country-bungry city folks have pictured it. Only the "new farmer" can not remember the struggle against nature and the days of sun-up to sun-down toil once the lot of the men and women on the farm. The modern farm is as unlike its antecedents as the modern factory is unlike its prototype and as the modern city home is unlike the home of two decades ago.

On the farm today are found the automobile, tractor, telephone, electric lights and power, milking machines, harvesting and planting machinery performing several operations simultaneously, the radio, the household comforts and conveniences of the city home and even leisure and recreation. The prodigal son wouldn't know the old farm if he returned today after an absence of two decades.

True it is that some farmers still employ primitive methods of agriculture and refuse or are unable to emancipate themselves from their slavery to the soil by adopting labor-saving devices. And it is just as true that agriculturists as a class have been slow to adopt modern methods. The time is not long past when "newfangled notions" were exceedingly distrusted on the farm. The "old way" was good enough for the fathers and what was good enough for the fathers was good enough for the sons when they succeeded to the management of the farm. It was not vanity nor obstinacy which caused good farmers to scoff at scientific methods in those days. The best of farmers sincerely believed they could get out of the soil only what the soil yielded of its own volition.

The change on the farm has been nothing short of revolutionary and the revolutionists have been the men and women who for generations had stubbornly resisted change and impeded progress.

Santa Anna is almost full of hustling, thrifty people. A few try to hold up the buildings on our street, but so long as they do nothing worse they are not hurting anybody but themselves. Rest is beneficial. But pure, unadulterated loafing, the innocent enough, doesn't necessarily make a man want to set the world on fire the next day.

"My son, if you tell a girl that time stands still while you gaze into her eyes, that's diplomacy. But, if you tell her that her face would stop a clock, you're in for it."

"Time fades a beautiful woman," says Everett Palmer, "but a homely woman can usually hold her own."

CHURCH ADVERTISING

It has been only during the last few years that churches generally have used the press in the form of paid advertising. This has not been because church leaders and pastors did not appreciate the value of the paid advertisement, rather because it was not thought within the scope of religious activity to emulate the commercial world. The possibilities disclosed themselves by chance advertisements which, like all good advertising, brought results. Now it is considered highly ethical and thoroughly compatible with church practices—in fact almost universally necessary—to use display advertising for special services and even for the routine weekly worship.

The reason for this evolution from the more fundamental methods of promoting church attendance is clear. The function of divine worship is something truly set apart from the work-a-day world and far removed from material hum-drum. Its prime object is to call people to the recognition of soul. But it has been found that the business of getting people into the houses of worship is indeed a business, and calls for methodical and continuous efforts. To greater or less extent, the church must compete with the theatre, baseball, radio, vacations, the "sleepy Sunday morning," the motor car, and last but not least, INDIFFERENCE. Church advertising, therefore, was as inevitable as it is commendable.

The question of finance is perhaps a hindering factor in some instances, and this certainly is a legitimate excuse. But in many cases this hindrance is being lessened by the press itself, taking into consideration the non-profit and non-monetary purposes of church organizations as well as their being influences for community good.

THE BUSY MAN

Modern business has engendered several axioms which rival the rarest bits of wisdom of the ancients. Among the most frequently quoted is, "If you want something done take it to the busy man." A companion epigram reads, "A good workman never waits for a job."

Axioms and epigrams that endure don't just happen. To go down thru the generations they must express in a concise and vivid manner an obvious truth. The axioms of the busy man and the good workman fill this requirement.

There is a reason why one should patronize the busy man and workman who has a job. The busy man is busy because he has earned a reputation of giving service expeditiously and satisfactorily. The best recom-

Famous Old-Longhorn Goes Back Home as a Mummy in Glass Case

(From Democrat-Voice)

After an interval of five months spent in San Antonio in the taxidermist shop of Alex Schleyer, 315 South Pinto Street, the famous old Longhorn steer from the George West ranch has returned to its home at George West.

The old steer has gone back not to roam again the 100-acre home set aside for it by the late George West, but to rest for the remainder of its days on the platform in a glass case. The case will be placed in a specially built house situated on the courthouse square at George West.

The steer was 20 years old when Schleyer and Charles Dunn, his partners in this enterprise, went to George West and killed it.

Prior to its death the steer had been slowly dying of old age and grief for its running mate, which died several months previous. Because of this, Albert West, manager of the George West estate, had decided to have it killed and mounted.

Schleyer and Dunn carried the skin and head of the steer to San Antonio on February 25, and in nine days mounted it.

Between that time and last Wednesday when the mounted animal was sent back to George West, several thousand people viewed it.

It was the last of the old Longhorn steers, Schleyer said. While there are a number in existence, none of them approach the old one from the George West ranch in size.

The steer when mounted was 16 hands high and 10 feet and 11 inches long. The depth of its body was four feet. Its horns were six feet and four inches from tip to tip.

Citizens of George West built the house and cage in order to keep the steer permanently at that place.

VACATIONS TO ORDER

How fortunate most of us are to take any kind of a vacation for physical good, regardless of the amount of money at one's disposal. Granted that one can get away from his duties, the fat man (and stout woman) may revel in the activity of hiking or playing various games. The lean or slim person may bask in the sunshine or rest in the shade, read or be entertained by others. The "white collar" fellow, who has been chained to a desk or counter, may put on old clothes and "rough it," while the man who toils at manual labor may at least put on his "Sunday" clothes and walk down the street looking and feeling like a million dollars.

This thing of saying we haven't opportunity to enjoy vacations is the bunk, the we'll admit it is difficult to make even ourselves believe it, much as we like to write about it.



Quality Food for Less!

High grade fruits and vegetables at prices that our customers like. Cut down on that Grocery bill by taking advantage of the many excellent offerings to be found in our varied stock of fresh, good things to eat.

We are always pleased when we please you.

SELF SERVE GROCERY

SANTA ANNA NEWS

Entered at the Post Office at Santa Anna, Texas, as Second Class Mail.

J. J. Gregg, Editor and Pub.

Friday, August 26, 1927

TEXAS AND TEXANS

(By Will H. Mayes)

John A. Todd, "Cotton Expert"

Prof. John A. Todd, an "English cotton expert," has recently been to Texas and was a guest of the "Business Research Department" of the University of Texas...

Talking About Us

Prof. Todd is an ungrateful guest. He went from Texas up to New England among the cotton manufacturers of Massachusetts...

Conditions Might Be Better

It is too bad that Texas standards are so displeasing to this English professor. Of course Texans have always felt that conditions might be

improved. They are not of a kind to be entirely self-satisfied, as the professor seems to be. They are willing to admit that they have somewhat abused the soil...

Climate and Laziness

What would Professor Todd have us do about the climate? There is an idea among the people that the fogs of England and the cold blasts of Massachusetts do not afford "tolerable conditions" for cotton growing...

highly, they could make fortunes loading it into cars and selling it for fertilizing the lands up where Prof. Todd has been making his talks about the "impoverished farms" of Texas.

Progress in Road Building

Rapid progress is being made on the Canada to Gulf highway through Texas. This road starts near Winnipeg on the Canadian border and comes with an almost southerly route to Denison.

Several Cars Peppers

Seven solid carloads of peppers have been shipped from Troup this season. While Troup farmers have been growing peppers for several seasons, this is the first year that extensive shipments have been made.

Bastrop County Turkeys

Bastrop county is turning its attention more to turkey growing this year, the inducements being the high prices of last season and the fact that young turkeys thrive in the county.

Brenham Shipping Butter

Brenham has shipped its first carload of butter to Chicago. The Brenham creamery has stimulated dairying in that section and the farmers

are so pleased with the returns from their cows that the dairy herds are being increased rapidly. Texas is turning more and more attention to dairying, and everywhere it is proving profitable.

Snyder Gets Big Water Well

Snyder is one West Texas town that is not going to be dependent on the generosity of power syndicates for drinking water. The town has brought in a water well that spouts 1,000 gallons of water a minute, pure, tasteful water.

Rusk County Court House

East Texas counties have not been as disposed as those of West Texas to tear down their old court houses and build new ones, but progress and increasing demand for room is gradually causing new court buildings to displace the "landmarks" of early days.

STATE SONG TO BE SELECTED THIS YEAR

On Thursday, September 1st, at 10 o'clock A. M., a meeting of the state song contest from the 25th Senatorial District will be held at Coleman, Texas, and all persons desiring to enter the contest and who comply with the rules are cordially invited to be present.

Mrs. Sim Cottelle of Ballinger, Texas, has been named as Chairman of this District Committee and all songs to be submitted are to be forwarded to her at Ballinger, Texas.

The following rules have been adopted governing the contest: Song not to exceed four stanzas, with or without chorus. To be printed or typed. Words and music by one person or by more than one. Prize of \$1,000.00 to be divided equally between the writer of music and writer of words.

State contest during special session of legislature in fall, or if no special session during State Fair of Texas at Dallas around November 1.

Five judges in the senatorial district contest to be a County Superintendent, a City Superintendent, two musicians, to be music critics or music teachers and the president of a service club among the men, or a federated service or literary club among the women.

These judges to be selected at random over the senatorial district, equalizing the honors as much as possible.

All songs but one will be eliminated in the district contest.

In the final contest there will be thirty-one songs submitted from the thirty-one senatorial districts and the six original songs left over from the song contest in the Thirty-Sixth Legislature. The final judges will be selected from over the state among highly artistic, literary and musical scholars.

The State committee will select one song out of the thirty-seven and submit it to the legislature song committee, which in turn will submit it to the legislature for adoption.

Pastor Martin At Home Sunday

Pastor Sidney F. Martin of the First Baptist church, who held a revival meeting at Gouldbusk last week, was at home Sunday. He had started back to Gouldbusk but found the roads so slick on account of the rain that he turned back and was at the service here.

Pastor Martin reports a wonderful meeting at Gouldbusk with many conversions and a number of additions to the church.

Charley Bland, living out on the Kingsberg place south of town, was driving in the city Sunday with his family, and had tied on the front of his car a huge rattle snake, measuring about 5-1-2 feet in length, and carrying 14 rattlers on his tip.

Chas. played lucky in getting the rattler before the rattler got some of his family.

Cumberland Presbyterian Church

Rev. W. H. White of Brownwood will preach at the Cumberland Presbyterian church next Sunday morning at 11 o'clock. The public is cordially invited to hear him.

FALL FASHIONS

A big stock of Fall Goods arriving daily—our stock is almost complete in every department. We expect to have the largest and most complete stock in Coleman county; also expect to make prices to suit each customer.

For Each Fall Activity the Correct Shoe. Autumn has a stimulating effect on social activities—thus emphasizing the demand for a smart outfit. You'll obtain the correct shoes here—and the display is so wide that you can please your most particular taste.

The New Flared Skirt. Stunning New Necklines. Tiers! Tucks! Pleats! Every New Style Feature! Hats For Every Occasion. And to match every frock for if you would be "in the know" of fashion, you'll be very wise to match the hat to your costume.

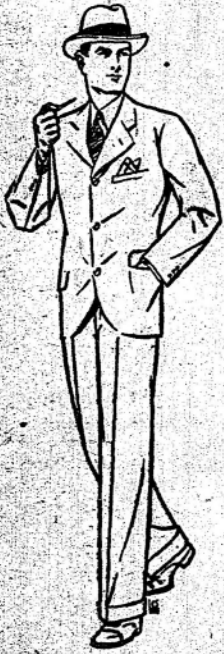
Trade here and SAVE! See our cotton buyers who will always pay the highest market price for your cotton.

R.J. Marshall & Sons THE PRICE MAKERS, SANTA ANNA, TEXAS. Fine Quality Silks that are worth twice the price we are asking for them—printed silks, lovely satins, checked and plaid silk broadcloth, bengaline, georgette.

Queen THEATRE Monday & Tuesday, 29 & 30 Karl Danie and George K. Arthur, in "Rookies" A LAUGH SMASH... Wednesday, Thursday, Friday, Saturday, Sunday. "The Lily" "Spangles" "Lazy Lightning"

Mr. and Mrs. E. W. Marshall and son Forrest left Sunday on a vacation trip in New Mexico and Colorado, stopping at Amarillo for their daughter, Miss Inez, who has been attending summer school.

Announcing Our New Fall Clothes



"M. Born Clothes are clothes that sell and satisfy."

"We find M. Born clothes easy to sell because the fit, style and tailoring are in our judgment far superior to any other popular priced line of clothing on the market."

"The satisfaction of selling M. Born clothes is in the way they satisfy our many customers."



Parker Bros.
Dry Cleaners Men's Wear

PRESBYTERIAN CHURCH HAS NEW PASTOR

The Presbyterian Church, U. S. A. has recently called Rev. J. W. Brown as their pastor, and he has moved on the field with his family. The family is now domiciled in the Presbyterian manse near the church. We have not formed the acquaintance of Rev. Brown yet, but hope to meet him and manage to secure his good-will in the near future. We join in extending a welcome to him and his family to our midst.

DISTRICT FARM BUREAU TO MEET AT COLEMAN, AUG. 30

On next Tuesday, Aug. 30, there will be an all day district farm bureau meeting, at the courthouse at Coleman, with delegates from nine surrounding counties. The meeting will start at 10 a. m. and last until 4 p. m. This meeting is called for the purpose of discussing all matters pertaining to farm bureau cotton this season.

Mr. M. E. Hays of Dallas, Texas, director of field service of the association will be with us and will speak on this occasion. Also Mr. R. E. Buchanan and Mr. J. D. Coghlan, division service supervisors and two state directors will be present. All of these men have a good message for the members. Mr. Hays has requested that all board members, group leaders and members be present.

All members and their wives are requested to be present and on time.

WHON ITEMS

Mrs. Jack Smith of Brownwood is visiting with relatives in and near Whon.

The rain which fell over this community Saturday night was estimated at between one half and one inch. It fell so slowly no cotton was damaged.

Church services were not held here Sunday morning due to the previous rain, but by evening the roads were dry and Sunday night's service closed the Holiness meeting.

Miss Nell and Willo Cothorn are preparing to return to Howard Payne College Sept. 5th.

Miss Lillian Bible of Rockwood visited her aunt, Mrs. Sam Rutherford last week-end.

Miss Lena Harrison was a guest in the home of Zack Bible Sunday.

One of Mrs. Barnett's daughters and her son, are at her home for a visit.

Mrs. Annie McMillen is spending this week with her mother, Mrs. Brandstetter.

Misses Lorene Fiveash and Allene Shield spent Sunday afternoon with Miss Mayola Stuart.

Lonesome Levy.

JOE FLORES BARN BURNS TUESDAY MORNING

Tuesday morning about 5 o'clock Mrs. Joe Flores discovered that their barn was on fire and was just about ready to fall in. The origin of the fire is unknown. Mr. Flores states that he saw that the barn was too near gone to be saved so he called a few of the fire boys to bring the chemical truck in order to protect his residence. The barn was a total loss. It contained about 25 bushels of oats, 45 bales of hay, some cow feed, and a number of other items which were stored away in it.

Brownwood Presbytery to Meet Here September 6th and 7th

The Santa Anna News is in receipt of the program and docket for the Brownwood Presbytery, which is to meet here September 6-7. Due to crowded conditions, we will not publish the program until next week.

Presbytera Church Calender

Services 11 a. m., and 8:15 p. m. each Sunday.
Sunday school 10 a. m.
Christian Endeavor 7:45.
Prayer Meeting each Wednesday evening 8:15.
Rev. J. W. Brown, Pastor.

Mrs. L. E. Layne has returned to her home in Coleman after visiting her children, Elmore Layne of Waco; Mrs. C. F. Dunmas, of Waco; Mrs. B. R. Shelton, Marlin; Mrs. W. C. Hampton, Little Rock, Ark., also visited her brother and sisters in Paris, Dallas and Temple.

IT'S OVER NOW

We have reference to the the editor's vacation trip, reported some two weeks back by our new sub, who thinks he is an editor. We left with giving any one in the office instructions except work and devote their time to the best interest of the Santa Anna News. We suppose they did that, for we find on the file a paper for each week and have no complaints registered so far as to their conduct otherwise. Vacationing is not all it is cracked up to be. Or, maybe, we have not yet learned what the word really means. We traveled considerable, visited in several places, among them being Pecos, Texas, Loving, New Mexico, the famous Carlsbad Cavern, El Paso, Juarez, the Madera Springs, in the heart of the Davis Mountains, and other places at intervening points. We spent most of the time on the road and had but little rest. We were accompanied on the trip by two of the children, and stopping to rest was not what they wanted, so we got to rest. We had a wonderful trip, visited in several homes, spending some of the time in the home of Mr. and Mrs. M. C. Buchanan of Pecos, parents of Mrs. Gregg. The little daughter, Queenie, remained for a few days visit with her relatives in Pecos, and Jack returned home with us Saturday. Several have asked us what kind of a time did we have and we always tell a good one of course. Well, we did. We traveled sixteen hundred miles looking for a cool place to rest, came back home and found it cooler in Santa Anna than any place we found while on the trip. About the Carlsbad Cavern, it is indescribable by any man for beauty. It is the largest cave in the world, not excepting the famous Mammoth cave in Kentucky. It has been explored for 21 miles and the end not found. It has only been opened up for inspection about four miles, and several leads are yet unexplored. It is the most beautiful sight we have ever seen, and we just wish every reader of the Santa Anna News could visit it to verify this statement.

We found in Pecos, the family very busy in the harvest of their water melon and canteloupe crops. The melons are the best we have ever tasted and the yield is fair this season. The demand seems to be greater than the supply and the prices were good. We almost fell in love with irrigated farming, notwithstanding it represents almost as much work and confinement as publishing a newspaper. Some people seem to think publishing a newspaper is just a kind of play, but no one who has ever succeeded in the newspaper business will classify it as being a thing of play. It is a pleasure because it is such a wonderful service. As we write these lines, most people are in bed, or should be; the perspiration is pouring from us almost like it would from a nigger at an election in August; but since we have failed to find enough good reading in our exchanges to fill in with, and must have something to fill up the space, we just have to sit down and grind out such dope as this. Well, if you are tired of reading just quit and go to bed, that is what we are going to do.

Guests present on this occasion were: Mrs. R. L. Hunter, W. F. Kirkpatrick, Lee Hunter, A. M. Turner, W. R. Kelley Jr., Joe Robertson, W. I. Mitchell, Miss Florence Harper of Denver, Colo., Mrs. H. H. Baker of Houston, Mrs. C. L. Pritchard, Mrs. J. B. Baker and the honorees—Abilene Reporter.

Methodist Church

Regular preaching services at the Methodist church next Sunday morning and evening. The public is cordially invited.

Seba Kirkpatrick, Pastor.

Dr. and Mrs. J. D. Horn of Brownwood visited in the home of Rev. and Mrs. E. H. Wylie Sunday and attended the services at the Christian church.

YOSS PLUMBING CO.

At Your Service
Telephone 195

FOR SALE—Mesquite cord wood at Santa Anna Hatchery.—Neely Evans.

AT your service. Now is time for you to have your old beds made new. Phone 360 for your bed work.—C. B. Garrison. 35-5tc

TWO unfurnished rooms for rent.—Mrs. A. N. McLeod. 1tc

Wagon sheets priced right.—Blue Racket Store.

Trio Of Sisters Afe Surprised By Girlhood Friends

Mrs. L. Terry, Mrs. J. D. Middlebrook and Miss Kate Phillips were honored with a surprise luncheon Saturday morning in the home of Mrs. Terry, when a number of the girlhood friends of these three sisters came by automobile from Santa Anna and were joined by Mrs. C. L. Pritchard and Mrs. J. K. Baker, in entertaining with a luncheon. Mrs. Terry and Miss Phillips are to leave Wednesday for Tucson, Ariz., where they will make their home, and they have been honored with a number of affairs the last few weeks.

At 1 o'clock a three-course luncheon was served to the guests, many of whom had not met in several years, at a prettily appointed table, which was centered with pink and white carnations.

Mmes. R. L. Hunter, W. F. Kirkpatrick, Lee Hunter, A. M. Turner, W. R. Kelley Jr., Joe Robertson, W. I. Mitchell, Miss Florence Harper of Denver, Colo., Mrs. H. H. Baker of Houston, Mrs. C. L. Pritchard, Mrs. J. B. Baker and the honorees—Abilene Reporter.



NEED GLASSES

Dr. Jones, the Eye Man, will be at Mrs. Comer Blue's Jeweler every Tuesday. Eyes examined, glasses fitted, headache and eye strain relieved.

FOR SALE—100-lb. flour sacks, \$1.00 per dozen at the Bakery.

I will have plenty of good Nut Coal, the same as I have always handled, here this fall, and if interested write me or leave orders with Joe Flores.—Tom R. Campbell. 34-tfc

CAR washing and greasing at Mathews Motor Company. Price for washing \$1.00 and \$1.25. 17-tfc

FARM & RANCH LOANS

Let the Bangs N. F. L. A. build that house that you have long waited for. 5 per cent, 5 to 35 years. F. E. Strange, Bangs, Texas

PURE Johnson-Strain, S. C. White Leghorn chickens for sale. Telephone 94 or see Elmo Wallace. 33-tfc

CAR greasing, gas, oil and tires.—East Side Service Station. 41-tf

FOUND—Automobile crank. Owner can have same by calling at News office and paying for this ad.

ROOMS For Rent—Mrs. H. O. Blair, Telephone 366. 32-tfc

GET Ragsdale's Guest Cakes at Grocery. Fresh every day.

FOR SALE—Jersey heifer, fresh.—H. J. Parker. 32-tfc

FOR SALE—Sow and eight pigs, or would trade for milk cow. Four miles north of Santa Anna.—J. E. Merritt. 1tp

WANTED—Roomers and boarders. See Melvin Lamb, at McFarland's Grocery, or phone 253. 35-3tc

CAMP cots at Blue Racket Store.

FOR SALE—100-lb. flour sacks, \$1.00 per dozen at the Bakery.

CAR washing and greasing at Mathews Motor Company. Price for washing \$1.00 and \$1.25. 17-tfc

TWO Light housekeeping rooms for rent. Phone No. 9. 25-tfc

WANTED—A set of bows of a '24 model Ford roadster.—J. T. Close. 35

GET Ragsdale's Guest Cakes at Grocery. Fresh every day.

FOR SALE OR TRADE—Studebaker Special Six touring car in good running order; has five good casings. Will sell on easy terms or will trade.—W. C. Ford & Co. 14-tfc

CAR washing and greasing at Mathews Motor Company. Price for washing \$1.00 and \$1.25. 17-tfc

GET Ragsdale's Guest Cakes at Grocery. Fresh every day.

FOR SALE Cheap—One complete hay baling outfit and Fordson Tractor, practically new; will sell at about one-half price.—J. K. Baker, Coleman, Texas. 29-tfc

CAR greasing, gas, oil and tires.—East Side Service Station. 41-tf

NOTICE—All who know themselves indebted to me, please call and settle at once.—J. A. Post. 31-tfc

CAR washing and greasing at Mathews Motor Company. Price for washing \$1.00 and \$1.25. 17-tfc

WE do all kinds of vulcanizing, top repairing, and handle second-hand Ford parts. If in need of a trailer, see us.—J. T. Close, Santa Anna. 34-4tc

FOR SALE—100-lb. flour sacks, \$1.00 per dozen at the Bakery.

FOR SALE—Crops, teams and tools. Ten miles north of Santa Anna.—J. O. Owen. 34-3tp

WANT to buy some head maize.—H. J. Parker. 33-tfc

KNEE pads at Blue Racket store. CAR greasing, gas, oil and tires.—East Side Service Station. 41-tf

FOR SALE—126 acres land, 40 acres in cultivation, balance pasture, small house, and borders on Colorado river, price \$1600.—J. O. Stephenson. 33-tc

FOR RENT—Two unfurnished rooms. Phone 259.

When in Santa Anna Shop With

PIGGLY WIGGLY

AND SAVE THE DIFFERENCE

SATURDAY SPECIALS

2 1-2 lb can Peaches, large can, the best there is
Del Monte, Gold Bar, Sun-Kist and Wapco **19c**
for only

Canova Coffee, large can, 2 1-2 lb size
Saturday only **99c**

Crystal White or P. & G. Soap
A big saving---27 bars for **\$1.00**

Hershey's Cocoa 1 pound can . . . 28c
1-2 pound can . . . 14c

Will have a complete line Fruits and Vegetables

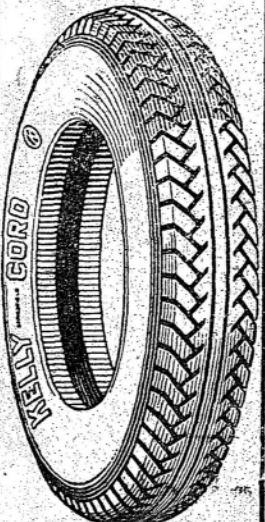
Another shipment high grade Cupid Coffee **\$1.62**
with beautiful water pitcher, for only

Plents Ice Water Come visit our store

PIGGLY WIGGLY

"CLEANEST STORES IN THE WORLD"

SINCE Kelly tires do not cost more than most other standard tires you pay for Kelly quality whatever you buy—but there is only one way you can be sure of getting that quality, and that is by buying Kellys.



C. E. WELCH

Come in and get my Mid-Summer Prices.



NONE BETTER
RECOMMENDED
AND SOLD BY

S. W. CHILDERS
& COMPANY

Improved Uniform International

Sunday School Lesson

By Rev. F. H. FITZWATER, D.D., Dean, Moody Bible Institute of Chicago, (© 1927, Western Newspaper Union.)

Lesson for August 28

NATHAN LEADS DAVID TO REPENTANCE

LESSON TEXT—II Sam. 11:1, 12:23. **GOLDEN TEXT**—A broken and contrite heart, O God, thou wilt not despise.

PRIMARY TOPIC—God Shows David His Sin.

JUNIOR TOPIC—Nathan Calls David to Repentance.

INTERMEDIATE AND SENIOR TOPIC—Confessing and Forsaking Sin.

YOUNG PEOPLE AND ADULT TOPIC—Repentance: What It Is, and What It Does.

I. David's Crimes (II Sam. 11).

1. Adultery (vv. 1-5).

He by his kingly authority brought Bathsheba, the beautiful wife of Uriah, one of his brave soldiers, into his harem.

2. Murder (vv. 14-18).

David sought to cover up his shameful act of adultery with Bathsheba by calling Uriah from the field of battle and giving him a furlough at home with his wife. (He first gave him honorable recognition by sending a portion of meat from the royal table—v. 8.) Uriah's high sense of military duty and propriety would not allow him to do this.

Falling in this, David corrupted him by making him drunk, with the expectation that Uriah would thus go home. When these schemes would not work, he resorted to the terrible crime of exposing Uriah to the most dangerous place in the battle where he would surely be killed.

3. Contributing Factors in David's Fall.

1. Idleness (11:1).

It was the king's responsibility to go forth with his army to battle. David tarried at Jerusalem because of idleness or self-indulgence.

2. He looked upon a beautiful woman (11:2).

As he was lounging in idleness, this temptation was too great for him. He yielded to his lustful impulse and sent his servants to bring the woman to him. This action on the part of David is absolutely inexcusable. David had the power to turn from this sin and thus escape temptation.

3. David Rebuked by Nathan, the Prophet (12:1-12).

What David had done displeased the Lord (11:27). What he had done gratified his own carnal lust, but the serious thing is that it displeased the Lord. Because David was God's own, God could not let the matter rest. He therefore sent Nathan, His prophet, to him.

1. The parable of the ewe lamb (vv. 1-4).

Among the Jews it was customary to have pet lambs which were brought up with the children of the family and therefore regarded with tender affection. Nathan pictures before David a poor man whose sole possession consisted of one such lamb, and a rich neighbor when entertaining a guest had appropriated to himself this lamb instead of drawing upon his numerous flocks. This so aroused David's anger that he declared that the rich man should restore fourfold, and in addition forfeit his life. Nathan declared: "Thou art the man." In spite of David's awful sin, he had burning indignation against the wrongdoer.

2. Sentence of Judgment (vv. 7-12).

Perhaps no history records an indictment so terrible as this one.

(1) He recounted unto David God's peculiar favor (vv. 7, 8).

God had taken him from the sheepcote and lifted him to the throne, made him king over all Israel. He had delivered him from Saul's murderous plots and he had inherited Saul's royal possessions.

(2) David's shameful treatment of God's law (v. 9).

He pointed out that he had violated both tables of the law by worshipping the God of passion and had practiced covetousness, robbery, lying and murder.

(3) The awful judgment pronounced (vv. 10-12).

The prophet declared that the sword should never depart from David's house. He had used the sword to slay Uriah. God in His retributive justice permitted the sword to remain in David's house.

IV. David's Confession (vv. 13-23).

The confession of sin was so real to David that he declared that it had been committed against God (Ps. 51:4). He now was made fully conscious of his broken condition. He realized that it meant to be without innocence. Though he confessed his sin, as recorded in Psalm 32, and God forgave him, he had to suffer its consequence. "Whatsoever a man soweth that shall he also reap."

The Coward

To die in order to avoid the pains of poverty, love, or anything that is disagreeable is not the role of a brave man, but of a coward. For it is cowardice to shun the misfortunes and trials of life, not undergoing death because it is honorable, but to escape evil.—Aristotle.

Prayer, a Golden Key

Prayer is a golden key which should open the morning and lock up the evening.—Bishop Hopkins.

THE STATE OF TEXAS

To The Sheriff or Any Constable of Coleman County—Greeting:

You are hereby commanded to summon John F. Freeman, C. C. Dickson and wife, Rebecca Octavia Dickson, R. O. Dickson, J. E. Moore and wife, Martha Virginia Moore, Mrs. M. V. Moore, John T. Freeman, C. C. Dickson as administrator of the estate of John F. Freeman, deceased, C. C. Dickson, as administrator of the estate of John F. Freeman, deceased, T. W. Dickson, G. T. Dickson, wife of T. W. Dickson and Mrs. Della T. Easton and her husband whose name is unknown to plaintiff; and also the heirs and legal representatives of the following named deceased persons—that is to say—the unknown heirs and legal representatives and each of them of said John F. Freeman, C. C. Dickson, Rebecca Octavia Dickson, R. O. Dickson, J. E. Moore, Martha Virginia Moore, Mrs. M. V. Moore, John T. Freeman, T. W. Dickson, G. T. Dickson, and Mrs. Della T. Easton and of the successors of C. C. Dickson, administrator of the estate of John F. Freeman, deceased and of C. C. Dickson, administrator of the estate of John T. Freeman, deceased, making publication of this Citation once in each week for four (4) successive weeks previous to the return day hereof, in some newspaper published in your county; if there be a newspaper published therein, but if not, then in any newspaper published in the 35th Judicial District; but, if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest district to said 35th Judicial District, to appear at the next regular term of the District Court of Coleman county, to be holden at the courthouse thereof, in Coleman, on the 3rd Monday in September, 1927, same being the 19th day of September, A. D., 1927, then and there to answer a petition filed in said court on the 12th day of August, A. D., 1927, in a suit numbered on the docket of said court No. 4221, wherein W. R. Kelley is plaintiff and John F. Freeman, C. C. Dickson and wife, Rebecca Octavia Dickson, R. O. Dickson, J. E. Moore and wife, Martha Virginia Moore, Mrs. M. V. Moore, John T. Freeman, C. C. Dickson as administrator of the estate of John F. Freeman, deceased, C. C. Dickson as administrator of the estate of John F. Freeman, deceased, T. W. Dickson, G. T. Dickson, wife of T. W. Dickson and Mrs. Della T. Easton and her husband whose name is unknown to plaintiff; and also the heirs and legal representatives of the following named deceased persons—that is to say—the unknown heirs and legal representatives and each of them of said John F. Freeman, C. C. Dickson, Rebecca Octavia Dickson, R. O. Dickson, J. E. Moore, Martha Virginia Moore, Mrs. M. V. Moore, John T. Freeman, T. W. Dickson, G. T. Dickson, and Mrs. Della T. Easton and of the successors of C. C. Dickson, administrator of the estate of John F. Freeman, deceased, and of C. C. Dickson, administrator of the estate of John T. Freeman, deceased; said petition alleging:

That heretofore, to-wit, on the 15th day of July, A. D., 1927, plaintiff was lawfully seized and possessed of the following described tracts and parcels of land, situated in Coleman county, Texas, holding and owning the same in fee simple, and ever since said date, has been such owner and entitled to the possession thereof, to-wit:

All of Blocks Nos. 29, 30, 31, 32, 33, 35, 36, 37 and all of Blocks B, D., and F., of Mahoney's Addition to the town of Santa Anna, in Coleman County, Texas, being out of the G. W. Mahoney Subdivision of the Wm. Doran Survey No. 666; and all of Block No. 38 of said Mahoney's Addition to the town of Santa Anna, except a strip 132 feet wide off the South end of said Block No. 38 and running the entire length of said Block from East to West.

That on said last mentioned date, defendants wrongfully entered upon said land and premises and ejected plaintiff therefrom, and ever since

to-wit: All of Blocks Nos. 29, 30, 31, 32, 33, 35, 36, 37 and all of Blocks B, D., and F., of Mahoney's Addition to the town of Santa Anna, in Coleman County, Texas, being out of the G. W. Mahoney Subdivision of the Wm. Doran Survey No. 666; and all of Block No. 38 of said Mahoney's Addition to the town of Santa Anna, except a strip 132 feet wide off the South end of said Block No. 38 and running the entire length of said Block from East to West.

That on said last mentioned date, defendants wrongfully entered upon said land and premises and ejected plaintiff therefrom, and ever since

Your Druggist

Is featuring the famous OLYMPIAN COLLET PREPARATION this week. These preparations perfected and manufactured exclusively by the San Antonio Drug Co. are scientifically correct and are especially suited for use in Southwestern climate. P-7

Renew Your Health by Purification

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs, once or twice a week for several weeks—and see how Nature rewards you with health. Calotabs are the greatest of all system purifiers. Get a family package, containing full directions. Only 35 cts. At any drug store. (Adv.)

I date have withheld from plain the possession thereof to plain's damage in the sum of Ten thousand and No-100 (\$10,000.00) Dollars.

That on the 15th day of July, A. D., 1927, plaintiff had, and now has, title to the above described tracts and parcels of land not only by a regular and consecutive chain of deeds, and transfers from the sovereignty of the soil to himself, but also by virtue of the statutes of three, five, and ten years; that plaintiff then had, and now has, and asserts and claims title to said tracts and parcels of land by virtue of the statute of limitation in this: That he has had and held, under title and color of title from and under the State of Texas, actual peaceable, continuous, exclusive and adverse possession of said land, above described, for a period of more than (3) years before the commencement of this suit.

That plaintiff then had, and now has, and asserts title to said tracts and parcels of land by virtue of the statute of limitation of five years in this: That he, claiming the same under a deed, duly registered, has had actual peaceable, continuous, exclusive and adverse possession of the tracts and parcels of land, above described, using and enjoying the same and paying all taxes due thereon for a period of more than five (5) years three (3) years before the commencement of this suit.

Plaintiff then had, and now has, and asserts and claims title to said tracts and parcels of land by virtue of the statute of limitation of Ten (10) years in this: That he, claiming to have good and perfect right and title to said tracts and parcels of land, had had and held actual peaceable continuous, exclusive and adverse possession of said land, above described, cultivating, using and enjoying the same for a period of more than ten (10) years next before the commencement of this suit.

Plaintiff further alleges that the nature of defendants' claims to said tracts and parcels of land is to plaintiff unknown, but that defendants are asserting some kind of title to, interest in, or claims against, said land, the character and extent of which plaintiff is unable more definitely to state; that defendants have no title to, and no valid interest in, or claims against said tracts or parcels of land, or any of them, or any part thereof, and have no right to the possession thereof, but are naked trespassers.

Plaintiff prays for the title to, and possession of said tracts and parcels of land, and for writs of possession to same, that all clouds cast upon his title to said land by reason of defendants' claims thereto be removed; that plaintiff be established, confirmed and quieted in his title to same and for general relief.

HEREIN FAIL NOT, but have before said Court at its aforesaid next regular term this writ with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Coleman, Texas, on this the 15 day of August, A. D., 1927.

W. E. GIDEON, Clerk, District Court, Coleman County, Tex. 34-4

Fire, Tornado Insurance
W. E. BAXTER
Santa Anna, Texas

Security Abstract Co.
Frank W. McCarty, Mgr.
Coleman, Texas
We give quick Service.
Office with
R. E. L. Zimmerman

Fred Watkins Dray Line
WE HAUL ANYTHING
Service is Our Motto
DAY PHONE 38
NIGHT 217

Your tongue tells when you need



Coated tongue, dry mouth, bad breath, muddy skin, groggy nerves and sour stomach suggest its use.

WOE IS THE EDITOR WHEN NEWS IS SCARC

Some wise guy once said, "Happy is that nation whose history is brief," or words to that effect. Evidently he made a true statement; for a nation must be happy if it is not involved in bloody wars and has no political scandals or other calamitous events that enter into the making of history. A town may be happy whose history is brief—whose name is not daily appearing in the date lines of the newspapers; but woe be unto the news reporter when nothing is happening in the community. How he longs for somebody to marry, go on a visit, discover an oil well, or pull off some stunt that will be exciting to his readers. The paper has to be filled; the operator is crying for copy, and the readers are wanting news.

Wouldn't it be fine if all the business concerns in town would use most of the space in the Santa Anna News for advertising purposes? It would. They could fill the paper with store news—news of new goods and timely bargains. And, by the way, our readers like such news; and the news gatherer likes to report such news; and the boss is tickled to death when he sees the sheet covered with well-laid-out ads.

Well, the fact is, that a newspaper filled with local ads is a mighty good recommendation to any town. Show me a newspaper filled with solid reading matter, and I will show you a town whose merchants are sitting on their counters cursing dull times. The local newspaper is a splendid index to the business enterprise of a town. When the outsider picks up the sheet and looks over it, and sees its pages sparkling with well set ads—quarter, half, and whole page spreads—he thinks, "Gee, something is doing in that town." And he thinks right too.

This is not a sermon on advertising. It is a wall about gathering news when there is none to gather; and this shop has no recipe for man-

FOR HOME AND STABLE
The extraordinary Borozone treatment for fresh wounds, cuts, sores, galls, burns and eczema is just as effective in the stable as in the home. Horse flesh heals with remarkable speed under its powerful influence. The treatment is the same for animals as for humans. First wash out infectious germs with liquid Borozone, and the Borozone Powder completes the healing process. Price (liquid) 80c, 60c and \$1.20. Powder 30c and 60c. Sold by CORNER DRUG STORE

ufacturing news. It's got to happen, and it won't happen every time you want it to happen.

But we have to take things as we find them. Even the weather has a way of functioning without our suggestions. Our merchants do not advertise every time we call on them; but they are very liberal in their patronage. We can't get all the coons up one tree, but we can coon-hunt to beat the band. And that is what the News is doing. It is hunting for all the news—local news, store news, business news, and any kind of news that will promote the well being of Santa Anna and her citizens.

Cheese Factory Is Being Built At Goldthwaite

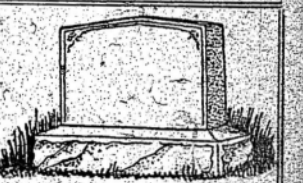
Goldthwaite, Tex.—The first unit of a series of contemplated cheese factories to be established over Texas is under construction here. Ground has already been broken on the factory site, which was donated by the city, and work is being rushed to completion.

The plant is being built by the Texas Cheese and Butter Company, Fort Worth, at the cost of four thousand five hundred dollars.

Little Robert Reed, who wouldn't put tobacco in his mouth, may be the father of the modern cigaret holder.

CHILDREN'S FATAL DISEASES
Worms and parasites in the intestines of children undermine health and so weaken their vitality that they are unable to resist the diseases so fatal to child life. The safe course is to give a few doses of White's Cream Vermifuge. It destroys and expels the worms without the slightest injury to the health or activity of the child. Price 35c. Sold by

CORNER DRUG STORE



Mark every grave with a nice memorial. Before purchasing give me an opportunity to figure your work. We will furnish you the very best work at the lowest price.

Santa Anna Monument Co.
T. S. SLAUGHTER.

Get That Big Free Book About Your Future!

You will find Tyler Commercial College an outstanding business college. It operates along its own original lines, and is so distinctly different from other colleges that to enumerate its many superior features would fill volumes of books.

But we can prove to you the supremacy which will enable you to understand why this college towers head and shoulders above other institutions if you will let us send you a copy of the big, free book, "Achieving Success in Business." You will know why for twenty-five years it has held an unbroken record of leadership; why it is recognized not only as the foremost business college of the South, but as an international institution, drawing students from all parts of the United States and foreign lands. You will realize why T. C. C. is the college for YOU.

There is no charge for the book—no obligations. Just fill out the coupon printed below and mail at once.

TYLER COMMERCIAL COLLEGE
TYLER, TEXAS

GENTLEMEN—Please send me your large free book, "Achieving Success in Business." I am interested in a training that will help me get a good position.

Name

Address

Brighten Your Home

By Installing
Electric Lighting
Fixtures!

We have a complete stock on hand.

Sold on Easy Payment Plan

West Texas Utilities Co.,
ce