

# SANTA ANNA NEWS

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SANTA ANNA, COLEMAN COUNTY, TEXAS, FRIDAY, SEPTEMBER 30, 1927

NUMBER 49

"He Profits Most Who Serves Best"

## Banquet To Be Given In Honor of C. Williams

Friends of Carl Williams, who returned home this week after successfully leading the Wichita Falls League team through a victorious season, winning more than 100 games and winning the Dixie Series in the first four games with the New Orleans team, will give a banquet in his honor Friday evening, October 7.

Several committees have been appointed, and it is the purpose of the sponsors to serve a barbecue lunch, birds, chicken, etc., in the Armory building. Other game will be served if the sports have time to kill the meat.

All friends of Mr. Williams are urged to take part. Plates will be \$1.00 each and tickets will be on sale at each of the Drug Stores and at Turner's Confectionery. No matter where you live, if you appreciate Carl Williams and what he has done in baseball circles, you are invited to join in. More will be said in our next issue.

## BROOKS PEYTON HURT AT GIN MONDAY MORNING

Brooks Peyton, a very highly respected citizen of Santa Anna, while working at the Rose Gin Monday morning, had the misfortune to have one of his arms caught in the saws of one of the stands. The fore arm and the hand, was very badly cut and lacerated four of the bones being fractured. He was taken to the Sealy hospital where his wounds were dressed. It is reported that his wounds are not serious and that his arm will be saved. Fortunately for him his arm was in an upright position when it was caught, otherwise, the physicians stated, it would have been cut off or perhaps his whole arm pulled into the saws.

Mr. and Mrs. J. R. Key and daughter, Miss Emily Francis, and Miss Emily Bailey of Lampasas spent Sunday in the Mrs. S. H. Phillips home. The party accompanied by Mrs. Phillips left in the afternoon for Abilene where Miss Key was honored at Abilene Monday by being designated the Spirit of West Texas, and Miss Bailey was the Spirit of Lampasas.

Harbert Hunter returned last week from Chicago, where he has lived the past five years, for a visit with his mother, Mrs. W. J. Hunter and others. Mr. Hunter indicates that he thinks he can find plenty in Texas to live for in the future.

Rev. Sidney F. Martin and Rev. A. M. Pleasant were among those who went to Abilene first of the week, taking advantage of the Lindbergh day at the West Texas Fair to look after other business matters.

John Pearce and family were visitors in Brownwood Saturday.

## McClure Comes In A Producer—Other Activities

The bit in the James McCamey well on the McClure tract eight miles south of Santa Anna pierced the sand at 1491 feet last Monday morning at 7 o'clock and soon the hole was swamping 2 barrels of oil per hour. The well was immediately shut down to await further orders. It will probably be given a shot of nitro which it is hoped will increase the flow and make a more profitable producer.

The bringing in of this well virtually opens up a new territory as the nearest production is in the Gladys Bell, three miles to the northeast. Another very good feature is that in this sand no water has ever yet shown up which fact insures against the difficulty so often encountered in many tests of a "hole standing full of water."

It is stated by good authority that another rig will be built at an early date for an offset to this well.

Drilling operations all over the state and especially in this section have been greatly retarded by the slump in the price of crude oil, but many who are keeping in close touch with the oil game now express themselves as being very optimistic over the outlook for the resumption of drilling activities in the near future. Perhaps in the next thirty days, some predict, work in the oil fields will begin to open up.

The outlook in the fields surrounding Santa Anna at present looks good. There are a number of new locations to be made, several wells are now drilling, and some leases are being sold.

Allison & Associates in their No. 1 on the J. W. Fender tract 1 1/2 miles north of town topped the lime Saturday at 2710 feet and drilled on down to 2745 feet when they had some kind of trouble. It is rumored that the well made a good showing of oil.

Suggitt & McElreath on the Critz tract 1 1/2 miles northeast of town drilling at 750 feet.

A lease contract was closed last Saturday with M. E. Chambers and Mr. Mathews for acreage 2 1/2 miles southeast of town with the express condition of putting down a well soon.

Mrs. C. E. Welch returned last week-end from Brady where she had been visiting in the home of her son, Howard, who recently went to that city to accept a position as operator on the Brady Sentinel. Mrs. Howard Welch who was ill was reported by the elderly Mrs. Welch to be improving when she left.

Cecil Walker and Dr. Williams went to Dallas Monday in the interest of business and, incidentally to see Lindy on his visit to that city.

## The Power of Advertising

If you would make a list of the business concerns that advertise freely, in any sizeable city, and visit those places of business, you would almost invariably find that these places are concerns of great importance, occupying the central locations, selling big quantities of goods, visited by crowds of people. The conclusion is inescapable that advertising was an essential factor in building them up, and that if they had never spent much money on advertising they would not probably have developed any very great business.

If advertising can build up the great retail stores that you see in large cities, it is equally possible to use it in building business in small and medium-sized cities. It can build up any business far beyond the point that can be reached without it. The people find advertising magnetic and interesting, and they want to see the goods which they read about through the newspapers.

## Latest News From The Court House

**Marriage License Issued:**  
Hayden Hargett and Miss Ethel Wilhoit.  
Bill Taylor and Miss Clemmie Atwood.

L. F. Barnett and Mrs. M. E. Rice.  
Adian Harris and Miss Thelma McWilliams.  
J. M. Thornton and Miss Nettie Moleynhan.

**Births Reported:**  
Born to Mr. and Mrs. Robert E. Jackson, Coleman, girl.  
Clyde Brown, Burkett, girl.  
Sam Tankersly, Glen Cove, girl.  
C. H. Riddle, Flak, girl.  
D. D. Ellis, Rockwood, girl.  
W. Ragnan, Santa Anna, Rt. boy.

**Deaths**  
Evin M. Elliott, age 2 years, 5 months, died Sept. 21, 1927; place of burial, Coleman.  
Ismael Rosas, age 65 years, 2 months, died Sept. 24, 1927; cause sarcoma; place of burial, Coleman.  
Albert H. Stanley, age 51 years, 3 months; died Sept. 26, 1927; cause tuberculosis; place of burial, Coleman.

**Assignment of Oil and Gas Leases**  
H. G. Gwinup to Hoffman, Page and Quinn, undivided 1/2 interest in the east 80 acres of Manuel Chaves survey No. 44; \$1.00.

H. G. Gwinup to Hoffman, Page and Quinn, undivided 1/2 interest in the north 50 acres of the west 100 acres of Block No. 2 and the north 32 acres of the south 56 1/2 acres of the east 80 1/2 acres of Block No. 3, and of H. Ochochero survey; \$1.00.

H. G. Gwinup to Hoffman, Page and Quinn, undivided 1/2 interest in 65 acres out of the East Texas R R Co., survey; \$1.00.

A. R. McElreath and F. W. Suggitt to H. G. Gwinup 65 acres out of East Texas R R Co., Survey 87; \$1.00.

H. G. Gwinup to Hoffman, Page and Quinn, undivided 1/2 interest in and to the south 70 acres out of M. Chaves survey 44; \$1.00.

A. R. McElreath and F. W. Suggitt to H. G. Gwinup undivided 1/2 interest in the south 80 acres, being a part of M. Chaves survey 44; \$1.00.

H. G. Gwinup to Hoffman, Page and Quinn, undivided 1/2 interest in the south 80 acres in M. Chaves survey; \$1.00.

Burt H. Collins to Empire Gas and Fuel Co., Block No. 6 and east 1/2 of Block No. 5 of Harris and Mitchell subdivision of W. C. Norwood and Eula Norwood lands; \$1.00.

A. R. McElreath and F. W. Suggitt to H. G. Gwinup south 70 acres out of M. Chaves Survey; \$1.00.

W. A. Powell to R. E. Kennedy, 188.5 acres out of Wm. Eckles survey; \$1.00.

**Oil and Gas Leases**  
W. A. Powell to R. E. Kennedy, 163.7 acres being part of the Wm. Eckles Survey; \$10.00.

W. F. Allen, et al., to R. E. Kennedy, 83 acres being out of Wm. Eckles survey 247; \$1.00.

L. H. Calahan, et ux to R. E. Kennedy, 115 1-3 acres out of Thomas Casey survey; \$1.00.

J. W. Mask, et al. to R. E. Kennedy, 150 acres out of various surveys; \$1.00.

D. M. McIntyre, et ux, to R. E. Kennedy, 150 acres out of E. T. R. R. Co. survey 268; \$1.00.

W. J. Loyd, et ux to R. E. Kennedy, 83 acres out of Wm. Eckles survey; \$1.00.

J. Ed Bartlett, et al. to D. H. Byrd, 163.7 acres out of Wm. Eckles survey of Block 1 G C & S F Addition to

## Abilene Joined By All West Texas As Host To Lindbergh

Monday of this week was a great day for Abilene and west Texas. The West Texas Fair is in progress, there this week, Monday being the opening day. The special attraction for Monday was the presence of Col. Chas. A. Lindbergh, one of the most prominent characters in the world, who gained his fame May the 20 and 21, this year, when he successfully made the first air flight from New York to Paris, France, in a small monoplane, "The Spirit of St. Louis." Col. Lindbergh, a young man of only 25 years, full of ambition and a navigating genius, startled the world with his successful flight and has been designated the Hero of the Air. Special invitations by Mayor Hayden of Abilene, the management of the West Texas Fair and the Chamber of Commerce of Abilene to mayors, newspaper men and their families, together with a lady sponsor, to be called the Spirit of the town represented, for the Lindbergh day, brought a crowd of several thousand people to Abilene for the opening day of their Fair. If we made no mistake in getting the numbers there were 81 mayors, 73 sponsors, 55 editors and 35 secretaries of chambers of commerce present on the reception committee. Abilene did a splendid part by her guests in west Texas, who were there to join them as host to the famous flyer. Mayor W. E. Baxter and family, the daughter, Miss Dorothy, acting as the Spirit of Santa Anna and the editor, made up the Spirit of Santa Anna car, which was in the parade, also, were seated as honor guests on the Federal Lawn, where the morning program was rendered. Mayor Hayden of Abilene, Mrs. Dan Moody, wife of the Governor and Col. Lindbergh were the speakers for the occasion. Mayor Hayden, Mrs. Moody and Col. Lindbergh were surely all at their best Monday, for three mighty fine talks were made.

Col. Lindbergh refused the velvet throne, prepared on a fine car, for him to ride in from the landing at Winslow Field to the city, and had it removed from the car.

"Please," he said—and the rest was lost amid the blare of band music and a tumult of shouting. "I beg your pardon, Colonel," inquired Mrs. Moody.

"Please," he repeated, "I would much rather not ride up there. I would appreciate it if you would let me ride on the back seat with you."

Willing but rough hands took hold of the velvet draped chair. When it resisted, crowbars were used. It was jerked out of the tonneau and pitched out on the ground. The flag, however, was carefully retrieved and draped over the back of the car.

(Continued on Page 10)

## Prisoners Escape, Recaptured, Pay Fines

On Thursday of last week two prisoners who had been arrested by City Marshal, J. M. Martin, and placed in the city calaboose made their escape while the officer was away in the south part of town by a third party coming along and prying the door of the prison open. The refugees fled across the mountain but were soon apprehended again by the officers about two miles out on the Coleman road and brought back and placed in the lock-up. However the men soon paid off their fines and were released.

The arrest was first made in response to a telephone call by Mrs. Parsons stating that there were some men in her section of town who were presumably under the influence of intoxicant as they were raising some disturbance.

## FOOTBALL

The Mountaineers, local high school football team, meet the Coleman aggregation on the Santa Anna gridiron Saturday 4 p. m. This promises to be a real football contest as the teams are fairly well matched and always show their very best when playing each other. Football enthusiasts are urged to be present and give the boys a "boost." No team can be stronger than the support its friends give it.

Dutch Woodward, a former coach of Brownwood High and present Superintendent of John public schools has been secured as referee for the game.

## THE JUNIOR JOURNAL

Vol. 1 No. 1 of the Junior Journal, published by the Junior class of the Santa Anna High School, was published last week and distributed. The Journal is a four page sheet well filled with news elevating to the school, and does credit to the editors and contributors. We understand Prof. A. Ben Oliver, one of our leading faculty members is general supervisor of the publication.

J. W. Byrd, proprietor of the Tourist Cafe, moved temporarily the fixtures of his establishment to Rosenfield last Monday where he will operate his cafe for a few months. He will leave his family here in order to keep his children in school. For the time being the Tourist cafe will be closed, but he states that it is his purpose to come back sometime in the future and reopen it.

Mrs. G. W. Faulkner and son, Lois, who had been here on a vacation visiting his parents, and Mrs. S. J. Parker and son, Will Parker, went to Dallas Sunday to visit relatives.

## Service is the Policy of this Bank

Dependable service to depositors is the first policy and principle of this bank. Service that looks forward to the success of every customer; service that stands ready to foster every commendable enterprise; service that counts for community progress and individual success. That is the first policy of this bank.

### The State National Bank



## CONSERVATIVE BANKING

We attribute a large part of our growing deposits to those customers who have banked with us for years and have always found us ready to co-operate with them along lines consistent with conservative banking.

We Solicit Your Banking Business

## THE FIRST NATIONAL BANK

Miss Georgia Davis has purchased the French Beauty Parlor in Coleman, and is now in charge. Miss Davis has many friends in Santa Anna who wish for her success.

town of Santa Anna; \$25.00.  
J. P. McCord, executor of Maratha Tye Overall estate to T. E. Brown, the north 320 acres out of G H & H R Co., survey; \$280.00.

E. M. Critz and wife, Leman Brown, P. P. Bond and P. M. Rice to A. R. McElreath and F. W. Suggitt, 107 acres out of M. Chaves Survey 44; \$10.00.

**Warranty Deeds Filed:**  
R. L. Clayton, et ux, to Homer and Eva May Ferguson, East 1-2 of Lot No. 3 Block No. 12 Sadler and Martin Addition to Coleman; \$2000.00.

T. W. Rush and wife to P. W. Dukes, south 1-2 of the southeast 1-4 of Block No. 20 of Clow's 2nd addition to Coleman; \$10.00 and other consideration.

J. A. Autrey and wife to Mrs. Virginia Pope, 53.3 acres out of Block No. 1, and 89.3 acres out of M. D. J. Trevino survey; \$4616.00.

W. A. Powell to Phil B. Dolman, 163.7 acres out of Wm. Eckles survey; \$10.00 and other consideration.



**WHAT'S DOING IN WEST TEXAS**  
(By West Texas C. of C.)

**Lampasas**—Lampasas will be 1928 host to the Heart of Hills District of the West Texas Chamber of Commerce, it was decided at the San Saba convention held September 22. More than 250 farmers, business men and their families took part in the annual gathering. President R. W. Haynie's talk on "a fair and equitable distribution of water of the streams originating and flowing in the West and through the West" was one of the most widely approved speeches of the meeting. Development and exploitation of the untold mineral wealth of the region was another point stressed by the convention.

**Alvord**—One hundred and sixty-three cars of watermelons had been shipped out of Alvord by train up to September 15.

**Henrietta**—Contract has been let for a new high school building to the sum of \$43,000. The structure will be two stories high, with tile roof, and will have its heating plant in the basement. It is to be constructed within 120 working days.

**Mason**—Mason, the largest inland town in Texas, is to have another newspaper soon. Dan W. Huffor of Brady will be owner and editor.

**Benjamin**—Population of this town was largely augmented within the past weeks by widespread attendance of the bank robbery trial of E. C. Bergman and James Watson. The offenders were given 50 and 45 year sentences respectively.

**Jayton**—Jayton schools have gotten underway with a record attendance. It is planned to put the institution on a firm basis of affiliation this year.

**Carbon**—Street lights are being installed in this town and numerous improvements in residential and business houses are underway.

**Junction**—The chamber of commerce and citizenship of Junction are hard at work on plans for incorporation of the city. Vote to incorporate was made recently 158 to 116.

**Eldorado**—Schleicher county farmers are making good profits from

poultry here. One stockfarmer kept books on 150 white Leghorn hens for six months and found that they fed themselves, bought feed for raising 500 other chickens, and banked over \$25 a month besides. He exhibited his birds at the annual Schleicher County Fair held for the fifth time recently.

**Roswell, N. M.**—In celebration of the annual Cotton Carnival, the Southwestern Dispatch of Roswell, N. M., recently came out with a special edition of seven sections. These were devoted to written and pictorial matter on the town of Roswell, Carlsbad, Artesia and the mountain section, Rodeo, Dexter, Flower and Hagerman, to a history section, and a section on masonry and the premium list.

**Fort Worth**—The eighteen story, 300 room Worth Hotel was opened to the traveling public here September 24. The building is beautifully finished and has excellent appointments. It will accommodate many of the thousands visitors to the 1928 convention of the West Texas Chamber of Commerce which will be held here next June.

**Snyder**—Scurry county farmers are getting real service from their organization, the Scurry County Chamber of Commerce. The body is working in cooperation with the U. S. Department of Agriculture in providing for local farming interests.

**Ablene**—The Hilton Hotel, heralded as the largest and finest hotel between Fort Worth and Los Angeles, was formally opened to the public the week of September 19. The structure has 260 rooms with baths and is ten stories high, beautifully finished both inside and out.

**Program for Mission Study Class**

**Time**—Monday, Oct. 8, 3 o'clock  
**Hostess**—Mrs. J. Frank Turner.  
**Lesson**—Chapter I in "New Paths for Old Purposes."

**Page 6 to page 12**—Mrs. J. M. Burrow.

**Page 12 to page 18**—Mrs. T. R. Sealy.

**Page 18 to page 21**—Mrs. W. R. Kelley.

**Who remembers the good old days when every up-to-date home contained a cook book?**

**Casting Off Delusions**

Blessed is the man who invented sleep, quoth a homely philosopher, and many weary generations of men have echoed his benediction as they arose refreshed from the healing oblivion of slumber. But an even greater blessing than sleep is the capacity to wake from the fantasies of foolish dreams, to throw them off and to see ourselves as others see us.

Delusions of greatness are common among the insane, but they are rare among the great leaders of industry, finance, exploration and invention, who create or conquer new worlds. The Morgans, the Rockefellers, the Carnegies, the Hills and the Edisons usually have been men of one-track minds, who knew their limitations and the sort of jobs they could perform.

Henry Ford is one of the few exceptions to this general rule. He believed himself a human Jupiter who could stop a world war with a wave of his hand; that he could regulate all economic and commercial forces better than anybody else; that he could publish a magazine better than those who made that their business; that he, only, knew how to manage a railroad and build airplanes. Like all sleepers, it took some rough jolts to awaken him.

Since Ford's discovery that he is a superb mechanic and industrial organizer, not a modern King Solomon, public ridicule has turned to confidence that he will again revolutionize the automobile industry, giving to mankind something worth while and duplicating his first great industrial conquest. Should it come, society who owe it all to the final loss of prestige of the original Ford car, to the ignominious end of the Dearborn Independent, to the bursting of the Ford political bubble and to the peace ship fiasco.

**Community Spirit**

Civic pride and community spirit are not measured in costly publicity campaigns, high-salaried press agents, population and public wealth. If they were, the small town would register but faintly these greatly-to-be-desired community virtues.

The truth is that civic pride and community spirit are to be found in their purest and most unselfish form in the small town. The reasons are obvious. In the small town one finds that unity of purpose and neighborliness that are ever absent in large centers of population. Cross-purposes, class conflicts and cut-throat business tactics are foreign to the community of limited population.

Great cities, only, can afford to spend thousands advertising their advantages. They can buy magazine, newspaper and billboard advertising space, hire "directors of public relations" and finance vast civic improvement, industrial expansion programs and real estate developments. But these material manifestations do not make civic pride and community spirit.

The citizen of the small town takes the greatest pride in his community. The small town newspaper supports every community project and cooperates with every worthy local organization. The small town merchant glories in the fact that he builds his home town when he builds his business. And the small town manufacturer and factory worker know their products are bringing wealth to the community.

When you find civic pride and community spirit in the small town you know it is the real thing, not the synthetic product of hired boosters.

**Just Gossip**

(From The San Saba News)

Absolute knowledge have I none,  
But my aunt's washerwoman's son  
Heard a policeman on his beat  
Say to a laborer on the streets,  
That he had a letter just last week,  
Handwritten in the finest Greek,  
From a Chinese coolie in Timbuctoo,  
Who said that a son in Cuba knew  
Of a colored gent in a Texas town,  
Who got it right from a circus clown  
That a man in Klondyke got the news  
From a gang of smooth American  
Jews,

About some fellow in Borneo  
Who knew a man who claimed to  
know

A hermit who lived beside a lake  
Whose mother-in-law will undertake  
To prove a friend's sister's niece  
Has stated in a nicely written piece  
That she has a son who knows about  
The date the new Ford car comes out.

Money isn't everything, but it is  
very useful in paying bills.

Peace: A period during which nations prohibit use of the weapons they intend to employ in the next war.

No man ever lost anything boosting for the home town.

**Record Book For Pasture Crops**

College Station, Sept.—It is generally conceded by farmers and agricultural authorities that livestock plays an important part in the profitable farm program of Texas, and that proper pasturage is an essential to profitable livestock production.

Specialists of the Extension Service, A. and M. College of Texas, advise that experience has revealed that Texas has a winter climate that permits the growing of green crops for pasture purposes in all parts of the State; that all kinds of livestock are benefited by green pasturage; that green pastures should keep rules and all kinds of livestock in a healthful condition; that green pastures should make the cows produce an abundant flow of milk, and give a rich, yellow color and an agreeable flavor to butter; should increase egg production in poultry; that a sow grazed on green pastures should produce larger litters of healthy pigs and should give more milk to nourish them; that sheep grazed on winter pastures should produce more and healthier lambs and should give them more milk to make them grow, and that young cattle grazed on green pastures should continue to grow and gain in flesh during the winter months.

Realizing these truths, Charles H. Alvord, Director of Extension Service, A. and M. College of Texas, the specialists and county agents think it advisable to prepare a record book for demonstration purposes in order to determine the most profitable grazing crops for each section of Texas.

This record book has been prepared and is in the hands of the printer, and will be furnished to those desiring to keep an accurate account of the benefits secured from winter grazing crops grown in different counties and under different conditions of soil in the various parts of the State.

Livestock should serve a useful purpose on every farm in converting otherwise unsalable material into valuable products and in economizing in production by reducing the cost of harvesting and handling the crops. In fact, a farm on which livestock is raised should increase in productivity from year to year if the livestock is pastured in the fields and the fertilizer plowed under for the enrichment of the soil.

Those interested in such a record should talk to their county agents or



Where *FRESH* Means  
**FRESH**

Anyone can say **FRESH GROCERIES**—but delivering them to the trade—day in and day out throughout the year—ah—there's the trick of it.

Our groceries are always fresh because we do not order in large lots. Prompt deliveries and a continual close attention to needs of our trade is the service we have inaugurated to insure **FRESHNESS** in foodstuffs and which has made this store headquarters of all thoughtful housewives.

**Hunter Brothers**  
48 . . . . . Telephones . . . . . 49

**For Friday and Saturday**

**Some Red-Hot Bargains you can't afford to miss.**

**Small Glass Sugar Bowls without lids. Each . . . 5c**

**Clara Bow Felt Hats, for children and misses, each hat bearing the autograph of the famous actress--and very Special at 98c**

**Two quart Grey-Enameled Sauce Pans --a real Bargain at Each . . . . . 10c**

**Small Turkish Towels--a good value at each 10c**

**Our house is overflowing with New Merchandise correctly priced. Don't fail to visit us every time you come to town--you are welcome at all times.**

**E. E. Chambers Variety Store**  
**The Easy Place to Shop**

**PEP IN YOUR MOTOR**

**Increases Mileage, Decreases Expense, Doubles Pleasure, Banishes Worry**

*We know how to repair your car*

The "life" shown by your automobile depends in a large measure upon the mechanic who keeps it in repair.

Have your automobile work done the better way. It is the least expense and most satisfying.

**WE DO IT RIGHT**

**Firestone and Good Year Tires and Tubes in assorted sizes and prices**

**Santa Anna Motor Co.**  
Phone . . . . . 186



## Dainty Chinaware

Beautiful patterns in the daintiest of China—dinner sets; small special sets and separate pieces. We handle the Bavarian China and call your attention to our

32-piece Set  
at  
\$12.50

and in the Deland pattern. We have open stock; if you want to fill in and build to a full dinner set.

Also rich sparkling crystal glassware in Ice Tea; Sherbets and Cocktail glasses.

Always a pleasure to serve you.

Mrs. Comer Blue



### WE USE THE TELEPHONE

At the end of March, 1927, total money invested in telephone plant and equipment in our country was \$3,370,000,000. The industry paid annual taxes of \$70,637,000.

This huge investment represents about 18,000,000 telephones, practically all of which can be joined together for nation-wide service.

Its securities are owned by 844,000 people, made up of 443,300 owners of common stock, 156,700 owners of preferred stock, and 245,000 owners of bonds. Eliminating duplications where the same person owns more than one kind of security or the securities of more than one company, it is estimated that the telephone industry is owned by over 700,000 individuals, of whom 74,586 are employees of the telephone companies.

America leads the world in many activities but its telephone system is so far ahead there are no comparisons.

### New Frontiers For Pioneers

The complaint is heard that modern industrial organization and the disappearance of the frontiers, is destroying opportunities for individual independence. Big business grows bigger. The good free land is gone. The Klondikes have been discovered and skimmed of their cream. The telephone, telegraph, automobile, radio, airplane—all these have been invented. And so we have a melancholy picture of a generation of young Alexanders sighing because there are no more worlds to conquer.

But it is true that opportunity is gone and the pioneer is being crowded to the wall? Each age has its own peculiar needs and sets up its own frontiers for pioneers to pierce. The more humanity gets the more it needs, and now as in the past those who supply those needs will lack no recognition. The fortunes we consider stupendous are puny besides those that will be created in time to come by genius and industry. There is not lack of opportunity, but instead, so many chances that we cannot see the forest because the trees are in the way.—San Francisco Chronicle.

### Backing Up His Business

With names changed we quote from a certain advertisement of greeting an established store to another store which had been lately opened for business.

"Bill Jones, we welcome you to Fourth and Broadway. You have come to a good, live location. Fourth and Broadway is fast becoming the center of business activity in X-ville. When you opened your beautiful store Saturday you were no doubt gratified at the response from the public. Such expressions of good will are a habit with Fourth and Broadway patrons. May you grow and prosper, and if Blank's Drug Store can help you in any way, command us. Sincerely, Blank's Drug Store."

That was an ad worth more than its cost. Blank was a booster, not only for his town, but for his particular corner in the business district. The incident might be called a case of concentrated advertising. It is at least a case of concentrated devotion and of expanding hope for what was dearest to Blank's heart—Fourth and Broadway.

### U. S. Dept. of Agriculture

The poultry industry of the United States is a billion dollar industry. In fact, according to Roy C. Potts, chief poultry marketing specialist of the United States Department of Agriculture, it has passed well beyond that value and has become one of the leading agricultural industries of the country. Chicken egg production on farms is in the neighborhood of 2,000,000 dozen annually with a value of \$600,000,000 or more, while the number of poultry raised each year is approaching three-quarters of a billion with an approximate value of \$500,000,000. These production and value figures include farm production only and do not embrace the village and city production, which, if its extent were known, would undoubtedly swell the totals considerably.

### The "Arm" of the Law

In the domains of Hedjaz and Nejd, which are situated somewhere between the North and South Poles on the other side of the earth, when a thief is caught his arm is cut off. Amputation of other members of the body follows according to the offense. As we understand it, if a mule kicks somebody they cut off his (the mule's) heels, and so on.

But in our country all is different. If an automobile driver runs over somebody they may cut out his operator's license, and so on. For many offenses some people don't even lose their reputations.

Buy it in Santa Anna.

## WHEN YOU START TO TOWN

Say to yourself—I am going to visit

## D. R. Hill & Bro.

before buying a single article in the dry goods line. Such a resolution may be worth several dollars to you.

### NEW SWEATERS

in most every kind and price.

### STAPLE GOODS

as cheap as you have bought them since the war.

### IRON CLAD HOSIERY

Every pair guaranteed. Compare the quality with others at the price.

### NEW SHOES

No store in Santa Anna has a larger line of shoes. Red Goose shoes for the boys and girls. Lion Bootees and work shoes.

### BLANKETS AND QUILTS

bought when cotton was 12 cents per pound. See our price.

### NEW SUITS

for men and boys. Most all know that values we have always had in boys' suits. They are better this year. Curlee suits for men—the new models—they are good looking.

### MADE-TO-MEASURE SUITS

Scotch Woolen Mills; priced from \$5.00 to \$7.50 cheaper per suit than others ask. \$21.75 coat and pants—\$25.75 full suit. 300 samples all the same price.

New Shipment "Happy Home" Dresses.

## D. R. Hill & Brother

### A GOOD RECIPE

Our country never was in a more prosperous condition than it is today—on a better or more solid financial foundation, with glowing prospects not only for next year but for many years to come. There are, naturally individual and community cases of disappointment—where business and wages and employment are below the average—but such cases in no way hamper the general prosperity of the nation.

The people as a whole are better off today than they ever were, and are better off than the people of any other nation in the world, more labor-saving devices in the home, more and better clothing, set better tables, have more opportunities and more means of enjoying play better than they ever did.

If the country were on the way to

the bow wows such a condition could not exist.

Let's quit yammering and yowling about hard times—and about everything else—and turn our thoughts toward the blessings that are given us in such abundance and if we make the most of our blessings we will have provided ourselves with an armor that cannot even be dented by the professional calmity howler.

And we'll enjoy life the better. It's a pretty fast world when you consider that the son of the father who ran to the window to see an automobile now walks a mile to see a horse or get a camel.

To paraphrase Honest Abe: When government gets to be of some people, for some other people, by a lot of other people, it's good-bye to rest of the people.



## Mrs. Housewife: Let Us Do All the Worrying

Housewives who trade here find that all of their worrying on what to have for the next meal, has been done for them. They have learned that every reasonable dainty has been assembled for them and that in fancy and staple groceries—they receive fresh stocks only. And our prices—ALWAYS LOWEST.

### Saturday Specials

- Clean Spuds; 9 lbs. .... 18c
- Matches; 5 boxes ..... 17c
- Gallon Peaches ..... 48c
- Cast Beans No. 2 cans ..... 13c
- Half Size Crisco ..... 58c
- Tinsley Tobacco ..... 72c
- Ham—sliced, halves or whole—they are mighty fine.
- Lettuce, Celery, Fresh Tomatoes, Apples, Oranges, Bananas.

Buy your groceries here and smile all the while

# SELF SERVE GROCERY

Phone ..... 55

## Quality Drugs and Sundries

## To Our Good Customers and Friends:

We wish every one the very best of health, but in case you have the misfortune to have sickness in your family, a doctor is called and gives you a prescription or tells you that he will leave one at a Drug Store for you, we will appreciate you telling him to have it filled at our store as we have one of the most complete prescription and patten medicine case that can be found in this town, or any other town, as we keep the drugs fresh so as to give the best results and restore to you your good health. We are open at all times in case of need or sickness.

Having two registered Pharmacist we are capable of filling any prescription that any doctor writes at any time.

## Walker's Pharmacy



SANTA ANNA NEWS  
 Entered at the Post Office at Santa Anna, Texas, as Second Class Mail.  
 J. J. Gregg, Editor and Pub.

Friday, September 30, 1927

TEXAS AND TEXANS

(By Will H. Mayes)

Make Them Feel Good

The Weimar Mercury expresses a thought that comes often to every newspaper man in the statement that it makes an editor feel "right good" when someone thanks him for something that appears in the paper, letting him know that his efforts are appreciated. Most people are appreciative, but fail to express their appreciation. If something appears that is not liked, the editor is sure to hear about it, but there are very few who say anything about the things in the paper they like. Like everyone else, a newspaper man can do better work when helped along by a little encouragement. Whether you are a reader of the Weimar Mercury or some other paper, give the newspaper man all the praise you can and you will find him doing his best to make still further improvement.

Practicing the Preachment

I am going to follow my own advice right here by saying that was a fine bit of enterprise. Elgin Courier showed recently in printing a four-column picture of the Elgin Public School faculty on its front page. Doubtless the readers of the paper all liked it, and I am sure the faculty did. I do not know one of them, but I enjoyed studying their faces, and concluded that Elgin may well be proud of its faculty and its schools. I wonder how many have said anything to the Courier man and his wife, the capable assistant, about it.

Marble Falls Cheese Factory

Work has begun on a modern cheese factory at Marble Falls. It will have a capacity of 5,000 pounds a day and will give farmers for 15 miles around a good market for whole milk based upon butter fat contents.

A factory like that at Marble Falls costs only about \$5,000. Properly managed, such a factory pays the stockholders and furnishes a steady revenue to surrounding milk producers.

Packing Plants and Canneries

The Texas Citrus Fruit Growers' Exchange has three packing plants in the Lower Rio Grande Valley and is preparing to build a combined packing house and canning factory at San Benito at a cost of \$150,000 and \$200,000. The plant is to have all the latest machinery, including fruit marking machine, electric box machine, automatic packers and other equipment of modern type. Approximately 100,000 boxes of citrus fruits were shipped by the exchange last season and the business is growing rapidly.

Bastrop Hatchery

Bastrop has completed plans for establishing a large commercial chicken hatchery to be ready for business January first. The success of the hatcheries in Texas is causing many communities to study closely the advantage of such enterprises, and where study is made the result is usually early action.

Denver Uses Texas Gas

Denver has accepted a gas rate schedule for the use of Texas gas that will call for the immediate laying of a big pipe line from the Panhandle gas field to that city. Most Texas cities are now supplied with Texas natural gas and there appears to be enough left to let Colorado have all it may ever need. Texas gas is a source of almost unlimited wealth.

Planting Peanuts Pays

A farmer at Charlotte, Atascosa county, has marketed 1,000 bushels of peanuts from 28 acres, for which he has received \$1,280, and has 1,000 bales of fine peanut hay left. His success will cause a number of his neighbors to plant peanuts next year. The peanut crop on the right kind of sandy land seldom fails to prove profitable.

Santa Fe Making Survey

The main line of the Santa Fe from Temple to the northwest is so crowded with traffic that the road is considering an extension of its line from Richland Springs to Coleman Junction to relieve the congestion between Lometa and the Junction near Coleman. Surveys are being made to determine the feasibility of the route and the best terminals for such a line. It indicates the general prosperity of that part of the State.

Seeing the Light

Homer T. Lamp of Tulsa, says that the Pecos oil field is going to prove the "wonder field of the country," that it can be made to produce a million barrels daily, which would "make the Seminole field look like 30 cents." Mr. Lamp also predicts that in the immediate future the biggest program of drilling and pipe line laying ever seen will start in that section. He has a great vision of the future of the oil district, but Texas is accustomed to the fulfillment of great visions.

Passing the Compliments

John E. Cooke, affable editor of the Rockdale Reporter, says: "You've simply got to hand it to Cameron when it comes to a question of civic improvement." This concession is made by Editor Cooke, whose town is close by Cameron, because Cameron is planning to pave 150 more blocks, the city to pay one-third the cost and adjacent property owners two-thirds, the banks to lend the city its part of the money. Cameron shows the right spirit in its enterprise and Editor Cooke shows the right spirit in his praise.

Free County Fair

Henderson has had its thirtieth free county fair, which has grown better and more popular every year. There is not as much bluster and blarney about the free fair as about some of the others, but where the town and country people unite, as at Henderson, in making a success of a fair that does not have to make money, a neighborly spirit is created that is worth more than mere gate receipts.

Something to Brag About

Franklin county, Mt. Vernon, the county site, is mighty small for a Texas county but, it makes a mighty big claim when it says that it "has the largest number of boys' and girls' club members of any county in the State according to population." Where are those Shelby county boosters, and isn't some other county prepared to challenge the Franklin claim?

The Texas press is in tenderest sympathy with Mr. and Mrs. Sam P. Harben of the Richardson Echo, in the passing of their fine young son, Carson, who had especially endeared himself to the members of the Texas Press Association while serving as assistant to his father who has for many years been secretary of the Association. Carson was universally loved because of his bright mind, his spirit of helpfulness, and his cheerfulness throughout his life, which was filled with much suffering.

# THRIFT IS MORE THAN SAVING

IT MEANS ALSO

# WISE BUYING

Thrift consists not alone in saving the surplus, but in managing so that there will be a surplus over the living needs to save

The thrifty person uses care in buying the actual necessities—is not influenced by low prices alone, but takes quality into consideration.

We want frugal, thrifty buyers. They will be certain to appreciate our values and to become regular customers.



Men's and Young Men's  
 Suits, Hats, Shoes  
 and Overcoats

Some of the best bargains you ever saw—some real buys in novelty

2-Pant Suits  
 that you will not turn down.



Our Stock Is Complete In  
 Every Department

Ladies' Coats, Sweaters,  
 Silk Dresses,  
 Shoes and Hats

for every member  
 of the  
 entire family



REMEMBER, we carry the largest stock of Groceries in town—  
 and sell them at prices that will please you.

# R. J. MARSHALL & SONS

The Price Makers  
 Santa Anna, Texas

## Queen

THEATRE

Monday & Tuesday 3 & 4

"Firemen Save My Child"

With Wallace Beery, Raymond Hatton and others. Here they are—the funniest men in the picture, in their third consecutive fun film. Save your laughter for "Firemen Save My Child." Mr. save your laughter until next Monday and Tuesday—you'll need it. Don't miss this new Paramount picture.

COMEDY in connection.

Wed. & Thurs. 5 & 6

ADOLPHE MENJOU

"Service for Ladies"

COMEDY in connection.

Friday 7

Peter B. Kyne's story

"California"

With Tim McCoy and other leading stars.

Romance and adventure ride again in this entertaining action film of early warfar in California. Peter B. Kyne wrote it. Tim McCoy is its hero. Dorothy Sebastian is its fiery heroine. You'll be thrilled.

FOX NEWS in connection.

Saturday 8

JACK HOXIE

in

"The Rambling Ranger"

It starts with a rush and it ends with a rush. Plenty of thrills when Hoxie's accused of kidnapping the little girl he saved from death. Something new, startling, stimulating.

COMEDY and Silent Flyer in connection.

NOTICE—Coming soon "Ben Hur," and "The Big Parade"

The two leading pictures of the season. "Ben Hur" Oct. 12 and 13.



**WHAT'S DOING IN WEST TEXAS**  
(By West Texas C. of C.)

**Texline**—Approximately 150 tons of clay are shipped from Texline each week. The quality of the material is remarked upon wherever it is sent. Texline people are hoping to attract a clay products company here for manufacturing purposes.

**Perryton**—Perryton will serve as host to the first convention held by the newly formed "Trans-Canadian" district of the West Texas Chamber of Commerce. The district embraces a tier of ten counties in the north panhandle region of Texas. Fifty towns of Texas, Oklahoma, Kansas, and New Mexico have been invited to send delegates and at least 300 are expected.

**Sherman**—Tax-paying voters of Sherman have instructed their city council to invest the sum of \$30,000 in public improvements. This amount will be divided as follows: \$50,000 for a sewer system; \$10,000 for a new city hall; and \$20,000 for paying some city indebtedness.

**Abilene**—The West Texas Chamber of Commerce is protesting designation of the "Llano Estacado" of northwest Texas and eastern New Mexico as a "very dry and almost woodless plateau" such as was given recently by a national periodical. The organization has compiled figures which show that this area is one of the richest farming sections of the entire nation and is offering widespread refutation of the article.

**San Saba**—Everything is in readiness for entertainment of delegates from the pean-belted Hills Country District of the West Texas Chamber of Commerce here on September 22. Many prominent speakers are on the program and a special sheep and goat raisers meeting has been arranged to be held in connection with the regular convention.

**Carlsbad, N. M.**—Guests at the Crawford Hotel here are entertained in a new 30-room addition to the hostelry, these rooms being arranged with new and modern furnishings.

**Paducah**—Cottle county will have a two day free fair here October 4 and 5. A series of good will trips covering 23 communities of the trade territory are being made by the chamber of commerce, accompanied by the chamber of commerce band. The fair

management is strongly favoring organized community exhibits rather than individual exhibits. The Cottle County Division of the Green Belt Poultry Association will hold their show in connection with the exhibition.

**Lockney**—Work on the \$30,000 municipal water extension to industrial Lockney is finished and the water has been turned into the mains. With the present system, the city is enabled to furnish water to the residential consumer at 10 cents per thousand gallons, and to the industrial consumer at 8 cents per thousand, with a minimum charge of one dollar per month.

**Winters**—The annual meeting of the Winters Chamber of Commerce will be held September 19. The gathering will be a "home" affair but will be outstanding for the reason of a greatly increased outline of activity and educational campaign.

**Wichita Falls**—Stimulus to the industrial and commercial life of Wichita Falls has been added greatly with the announcement that the world's largest poultry ranch and a large cheese factory are to be established here. M. Johnson of Bowie plans to have a mammoth chicken plant in operation here by January 1, 1928. The Kraft Cheese Company, a national concern, will build a branch factory here that will produce products for national consumption.

**Dimmitt**—Unprecedented building activities are underway here. Among the work is construction of a new school auditorium, costing more than \$3,000. Several business houses are included in the building program. Work is progressing rapidly on the Fort Worth and Denver terminal here.

**Lampasas**—Ranchmen have begun fall shearing in this section. The fleece is said to be heavy and the clip unusually fine. The Fall clip is expected to be the largest in the history of the county.

**Muleshoe**—Construction has been started on a 25x80 foot brick and tile business house here. The work is expected to be completed within thirty days.

**Hereford**—Natural gas is to be piped into Hereford not later than December 1, 1928, according to contract signed with the West Texas Gas Company. A twenty year fran-

chise was granted to them by the city commission.

**Quitaque**—A city hall and a jail are to be erected here at a cost of \$4,500. The building will be 20x40 feet, fire-proof, and of reinforced concrete.

**Channing**—Mrs. Hubert Bishop has been placed on the staff of the Hartley County News, following resignation of Alvin Daves, who has returned to college for the winter term.

**Claude**—Contract has been entered into which will give Claude natural gas by November 1. The rate agreed on is 75 cents per thousand cubic feet, less ten per cent if the bill is paid by the tenth of the month, and plus \$1 a month service charge.

**Penty Championships Left**

All have heard of Lindbergh's flight to Paris, the English and Catalina channel swims, Byrd's North Pole feat, Babe Ruth's batting average, the champion pie and spaghetti eaters, the dancing marathons and the man who stayed on top of a flag pole for twenty days.

Thus the common rank and file of us may think there are no more world championships to win. But there are plenty of them, many obstacles unconquered, much chance for original fame and world-wide reputations.

There probably are many Santa Anna boys and girls, and grown-ups, too, who may want to try their skill. And in view of this we give below, a list of possibilities for championships, some of which, if accomplished, would be good advertising for our community and great publicity for the winners. Read over these suggestions carefully and pick your own stunts. None of these have been completely achieved to our knowledge. We will be pleased to print in our next issue the names of any and all entrants or winners on satisfactory proof of accomplishment.

The world's champion careful automobile driver.

The Santa Anna daughter who can exhibit the greatest patience when mother comes in late.

The Congressman who can represent his constituency the longest.

The person who can write a popular song with less than a dozen grammatical errors and make perfect rhyme.

The movie couple who can live together the longest (married).

The person who can reach the farthest up between his shoulders and scratch his own back.

The person who can sing from memory all the verses of The Star Spangled Banner or God Save The King.

The Santa Anna man or woman who can get to club, lodge or church on time the greatest number of times hand-running without running.

The Santa Anna man who can wear his 1926 straw hat the longest in 1927 and get away with it or keep somebody else from getting away with it.

The person who can refrain the longest from saying "Hot 'nuff for you," in summer, and "Cold 'nuff for you" in winter.

The book agent who never says he wants to "place a set with you free for advertising purposes on account of your prominence as a citizen."

The champion booster for Santa Anna, Coleman county, and Texas.

From an exchange we quote: "Every business institution in the community should see that no issue of the local paper goes out without the name of that business appearing in the advertising columns." Such a policy helps to keep the business, the newspaper and the town alive.

A Philadelphia traffic cop arrested a college professor for trying to dispute with him as to where Thomas Jefferson wrote the Declaration of Independence. This must have been some debate as college professors and traffic policemen know everything.

Cross crossings cautiously.

**The Dining Room of the Santa Anna Hotel**

is now open and is ready for business. The hotel is under new management and has been completely renovated. Board by day or week. Nice clean bed rooms. Your patronage will be appreciated.

A. B. Griffith, Prop.

see what **98c** will buy  
**Friday and Saturday**

Genuine Broadcloth Shirts  
All colors, sizes 14 to 17, about \$1.50 val.  
Limit--4 to the customer  
**98c each**

Men's Socks  
All sizes and colors, a good value at  
8 pairs for **98c**  
Limit--8 pairs to the customer

Ladies' Silk Hose  
\$1.19 values **98c**

Ladies' Felt Hats  
to embroidery  
each **98c**

**E. E. Chambers Variety Store**  
*The Easy Place to Shop*



**Announcing Our New Arrivals !!**

Following our early purchases, we received this week a large shipment of the latest modes in

**NEW FUR TRIMMED COATS**

in all the wanted colors and novel designs. The very coat you have pictured in your mind to buy is here. Also an elaborate assortment of

**New Dresses and Frocks**

Look the town over and you'll not find their superiors, and doubtless their equals.

You will have to see these lines to appreciate them, for we cannot describe them in this advertisement.

You are especially invited to see these lines before buying your Coat, Dress or Frock.

"Nuff Sed" Come and See!



**Purdy Mercantile Company**

The Place That Saves You Money

Santa Anna, Texas



Approved Uniform International  
**Sunday School Lesson**

By Rev. P. B. FITZWATER, D.D., Dean  
Moody Bible Institute of Chicago,  
(© 1927, by Western Newspaper Union.)

**Lesson for September 25**

**REVIEW—THE EARLY KINGS OF ISRAEL**

**DEVOTIONAL READING—Ps. 105:**  
1. **GOLDEN TEXT**—The Lord hath prepared His throne in the heavens; and His kingdom ruleth over all.  
2. **PRIMARY TOPIC**—What We May Learn From Samuel, Saul, David and Solomon.  
3. **JUNIOR TOPIC**—Teachings and Warnings From the Quarter's Lessons.  
4. **INTERMEDIATE AND SENIOR TOPIC**—Lessons From Samuel, Saul and David.  
5. **YOUNG PEOPLE AND ADULT TOPIC**—Honoring God in Our Lives and in Our Land.

Though the lesson title for the quarter is "The Early Kings of Israel," the great character Samuel should be included. A good way to conduct the review would be to make a character study of the four outstanding persons of the quarter—Samuel, Saul, David and Solomon. Perhaps the most satisfactory method of review will be the summing up of the leading events and teachings of each lesson. The assignments should be made a week ahead, so that the members of the class may recite without hesitation. The following suggestions are offered:

**Lesson for July 3.**  
Against the protest of Samuel the people demanded a king, in order that they might be like other nations. Saul, of the tribe of Benjamin, was given the best suited to fill the place.

**Lesson for July 10.**  
Because of Samuel's exemplary life as a child, a judge and a ruler, he was able to challenge the people to show wherein he had ever defrauded or oppressed anyone. It is a fine thing when a man in public life can be vindicated against the charge of wrongdoing, either in public or in private.

**Lesson for July 17.**  
Saul's failure brought great sorrow of heart to Samuel. The selection of David from Jesse's sons showed that God looks not on the outward appearance, but upon the heart. David's fidelity as a shepherd boy put him in line for promotion.

**Lesson for July 24.**  
Because David was jealous for and trusted in God he was able to overcome Goliath, who had defied the living God.

**Lesson for July 31.**  
The friendship of David and Jonathan has become immortalized in the world's thought. It was unique in that it occurred between two men of rival worldly interests. Jonathan, the crown prince, knew that God had chosen David, therefore he waived his natural rights.

**Lesson for August 7.**  
David knew that God had rejected Saul and chosen himself to be king. Though relentlessly pursued by Saul, David spared the king because he was God's anointed.

**Lesson for August 14.**  
When David was made king he desired to bring up the ark, the symbol of God's presence, to the center of the nation's life. Though his desire was worthy, he was not careful to do according to God's way. Doing a right thing in a wrong way is displeasing to God.

**Lesson for August 21.**  
Though God did not permit David to build a house for Him, He did something better; He promised to build for David a house, that is, to establish for him a throne. God does more and better for us than we are able to ask or think.

**Lesson for August 28.**  
Through neglected duty David fell into temptation and grievously sinned. By means of a parable Nathan the prophet convicted him of his sin upon confession to God forgiveness was granted.

**Lesson for September 4.**  
Because Solomon chose wisdom in order to intelligently reign over the nation, God abundantly bestowed upon him wisdom and riches. God's blessings exceed our asking.

**Lesson for September 11.**  
Solomon's first task after his coronation was building the temple, a privilege which was denied to David his father. Because of Solomon's obedience God manifested His presence and thus made the temple holy.

**Lesson for September 18.**  
Rehoboam's pride and arrogance, lost to himself the support of the major portion of the nation.

**We Grow Strong or Weak?**  
Great occasions do not make heroes or cowards; they simply reveal them. Slightly, day by day, we grow strong or weak and at last some crisis shows what we have become.—Canon Westcott.

**Have Christ in Your Heart**  
It is a man have Christ in his heart heaven before his eyes, and only a smock of temporal blessing as is just needful to carry him safely through life, then pain and sorrow have little to shoot at.—William Burns.

**The Cost and the Gain**  
Christ tells us to count the cost of discipleship, but he never asked us to count the gain. He knew we could not; there is no arithmetic to compare that.—W. J. Watkinson.

**UNSELFISH SERVICE**

Some communities have taken steps to give public recognition to community service. Such a movement is based on the premises that service in the interest of the public welfare should be recognized because of its worthiness and because of the all too common tendency to belittle anything that is done for the general good.

Many men have been driven from public service because improper and ulterior motives have been ascribed to them. It is not uncommon for a sensitive person imbued with the spirit of helpfulness to be lost to public movements because of some thoughtless remark which had not the slightest basis of truth.

Then again, the general run of people are too prone to look upon community service as a matter of course—as something coming to the community regardless. They expect more of men in some lines of work than of others, simply because of the very nature of their vocations, they are better fitted to perform such tasks.

It should never be forgotten that genuine community service involves personal work, personal initiative and personal sacrifice. It is not something to be taken in a matter of fact way, but something highly deserving of recognition.

**THE TYPHOID SEASON**

Although typhoid fever may occur at any season of the year, it is more likely to be contracted during the late summer or autumn months, and a warning from medical authorities to guard against this disastrous disease is most timely.

Such advice scarcely seems necessary in this enlightened age, but the disease has not been entirely eradicated. Approximately 150,000 persons are afflicted annually on the North American continent and about ten per cent of the sufferers die.

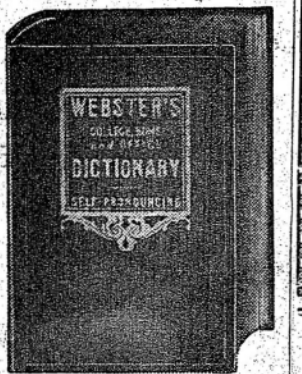
There is more need than ever for precaution in view of the dangers arising from the Mississippi flood and the recent epidemic in Montreal, Canada, which was thought to be due to bad milk.

In order to guard against typhoid fever, one must never lose sight of the fact that typhoid fever germs pass through the mouth. Therefore, in order to be safe from typhoid fever germs, it is necessary to follow a few simple rules.

Secure water that is safe from human pollution; boil or pasteurize all suspicious water; take measures to prevent infection of foods by flies which may be typhoid carriers.

Tin darkens with use, and this tarnish protects the tin. Therefore tin utensils should not be scoured simply for the sake of making them bright. When food dries or burns on tin utensils it may be removed by heating a weak soda solution in the pan and then washing it thoroughly.

There's many a vacationist now returning to Santa Anna sunburnt but wiser.



We have purchased a limited number of Webster's College, Home and Office Dictionaries, size 5 1-4x7 1-2 with good binding, containing 60,000 words; (General Vocabulary) 12,000 Synonyms and Antonyms, Radio and wireless terms Dictionary of the latest words; 250 page Reference Library, in all, over 1,200 pages. This is one of the most complete Dictionaries we have ever seen for the price. They are priced at \$3.50 but we purchased them in a way we can sell them for only \$2.50. Any one at the News office will be glad to sell them to you as long as they last.

**FOR WORKING PEOPLE**

The best of workers get out of a sore when the liver fails to act. They feel languid, half-sick, "blue" and discouraged and think they are getting laxy. Neglect of these symptoms might result in a sick spell, therefore the sensible course is to take a dose or two of Herbin. It is just the medicine needed to purify the system and restore the vim and ambition of health. Price 60c. Sold by CORNER DRUG STORE

**Small Town Pleasures**

There are a number of pleasures that a resident of a small town may enjoy that are not granted to those who reside in places more pretentious. One is that you may go in your shirt sleeves; another is calling your neighbors wife by her first name because you knew her in school; another is sitting on the shady side of a business house in the summer time, and on the sunny side in the winter time; another is the ability to park your cow along the streets where there is fine grass. Then, again, if you want to speak to a friend three blocks away, you can yell and squall at him and you can carry on a loud conversation; you can turn around in the middle of the block; you have lots of friends and when you are with one of them you can talk about all the balance; you can keep up with everybody's business except your own, and your neighbors will look after you. A small town is a real place for enjoying life.—Exchange.

**KNOW TEXAS**

The Lone Star flag of Texas was adopted at the third congress of the Republic at Houston, January 25, 1839.

The highest town of consequence in Texas is Fort Davis, seat of Jeff Davis county, known as the "city a mile high." It is in the Davis mountains.

Fort Davis may soon have its first modern electric light and power plant. A 50 year franchise to supply the town with light and power has been granted to the Central Power and Light Company of San Antonio.

The Texas flower is the Bluebonnet by legislative enactment of 1901. The state tree is the Pecan.

The annual value of the commercial well waters of Texas is estimated at \$20,000,000, which puts the "mined" waters of the state among its leading minerals.

Advertising a sheriff's sale is on a par with locking the barn after the horse is stolen.

**Flying to the Unknown**

After a week's search for the seven missing flyers out on the wide expanse of the Pacific navy officials said that the \$100,000 fuel cost would be ignored as the navy held its sole consideration in the call of humanity. The navy officials are to be congratulated for their stand on this point, and the expenditure is justified. One could hardly imagine a taxpayer offering serious objection to the trying search. But few governments are usually as solicitous to save the lives of any seven people not concerned in a sensation.

While it is not the issue, those flyers could have saved themselves and the Government's \$100,000 by not starting on such a perilous jaunt. Just because Lindbergh, Chamberlin, Goebel and a few others made long flights or got across and over something as wide as an ocean is no proof that every Tom, Dick and Harry can jump in a wheelbarrow equipped with wings and a motor and make a successful flight.

**Your Druggist**

Will tell you what after the summer your skin is particularly hungry for care. It needs nourishing and toning. He has a full line of Facial Creams and Lotions—as well as the beauty accessories you need. P-11

San Antonio Drug Co.

Security Abstract Co.  
Frank W. McCarty, Mgr.  
Coleman, Texas

We give quick Service.  
Office with  
R. E. L. Zimmerman

**NOTHING LIKE IT ON EARTH**

The new treatment for torn flesh, cuts, wounds, sores or lacerations that is doing such wonderful work in flesh healing is the Borozone liquid and powder combination treatment. The liquid Borozone is a powerful antiseptic that purifies the wound of all poisons and infectious germs, while the Borozone powder is the great healer. There is nothing like it on earth for speed, safety and efficiency. Price (liquid) 30c, 60c and \$1.20. Powder 30c and 60c. Sold by

CORNER DRUG STORE

True, the "Golden Eagle" was said to have been fairly well equipped for such a task as a flight to Hawaii. But, judging from more or less authentic reports, the "Miss Doran" was a ship of risk and adventure pure and simple. When we start across the ocean in an airplane we shall want more than a few sandwiches and a vacuum bottle of coffee to sustain us. We shall demand better life protection than untested rubber boats, and better means of communication than a defective radio. In fact, we have no notion of going at all. When the mercury soars a lot of us get sore. Buy it in Santa Anna.

*For Economical Transportation*

**CHEVROLET**

*Amazing Performance!*

The COACH \$595

Learn for yourself the thrill of Chevrolet performance! Take the wheel of your favorite model and go wherever you like. Drive through the crowded traffic of city streets—and note the handling ease. Step on the gas on the open road and enjoy the swift sweep of the passing miles. Head for the steepest hill you know—and see how effortlessly the Chevrolet motor will carry you up. Here is performance truly amazing in a car priced so impressively low.

**MATHEWS MOTOR CO.**  
Santa Anna, Texas

QUALITY AT LOW COST

**SPECIAL FOR SATURDAY**

30x3 tires	\$4.95
30x3 1-2 tires	\$5.75
29x4.40 tires	\$7.50

Other sizes in proportion

One can of cold patch FREE with every 5 gallons of Gas.

**Mathews Motor Co.**

**BAYER** Genuine

**ASPIRIN**

SAY "BAYER ASPIRIN" and INSIST!

Proved safe by millions and prescribed by physicians for

Colds	Headache	Neuritis	Lumbago
Pain	Neuralgia	Toothache	Rheumatism

**DOES NOT AFFECT THE HEART**

Safe

Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists.

**26 SEPTEMBER 1**  
**OCTOBER 1**

THE BIGGEST WEEK IN 1927

**WEST TEXAS FAIR**  
**ABILENE**

America's Greatest Musical Organization

**THAVIU**  
HIS BAND AND OPERA PLAYERS

In Grand Concert—Biblical Plays—Jazz Revues—Grand Opera—at the Auditorium—twice Daily.

A Mammoth and Comprehensive Collection of Products from America's Garden of Eden—West Texas.

**CONY ISLAND IN MINIA-TURE ON THE MIDWAY**

Children of Public School age admitted FREE at Fair Gate September 26.

Four Foot Ball Games—Sensational Auto Races—Polo Game and Horse Show.

Enlarged Women's Department

Automobile and Industrial Displays

**COWBOY BAND**  
Of Simmons University—Every Day



# Heating Stoves

Sunbeam, Reznor and Radiant Gas Stoves.

Box and Airtight wood stoves.

Coal Heaters

A large stock from which to make your selections.

**S. W. Childers & Co.**  
Santa Anna, Texas

**PROGRAM**

Coleman County Workers' Conference to be held with First Baptist Church, Coleman, Tex., Oct. 3-10. 9:30 a. m. Devotional—Rev. Davis. 10:15 a. m. Reports from the field. 10:30 a. m. The Rural Church a Source for Recruits in Kingdom work—Rev. Oran C. Reid. 11:00 a. m. The present opportunity of the Rural Church in training our youth for Kingdom work—Rev. L. Fitzgerald. 11:30 a. m. Religion and Agriculture—Dr. E. Godbold. 12:15 a. m. Lunch—Educational Building. 1:00 p. m. Executive meeting of the Associational Board. 2:00 p. m. Financing the Rural Church—Mr. Web Boyles. 2:30 p. m. Opportunity for the Sunday school in the Rural Church—Mr. Geo. Winstead. 3:00 p. m. Why the Rural Church should be denominational—Rev. S. F. Martin.

**Santa Anna Football News**

The Santa Anna High football team was defeated by the Brownwood Lions last Friday in their opening game by a score of 30 to 0. Joiner was the outstanding player for Santa Anna. The Santa Anna High meets their old enemy, Coleman, Saturday afternoon at 4:00 o'clock on the local gridiron. The line up for Santa Anna was—

- Gassiot—Center
- Smith—Left Guard
- Wise—Left Tackle
- Barnes—Left End
- Ragsdale—Right Guard
- Freeman—Right Tackle
- Cheaney—Right End
- Joiner—Quarter Back
- Blevins—Right Half
- Oder—Left Half
- Turner—Full Back

**Beginning School**

September is one of the high points of importance in the community year. Then the school bell is ringing again, and the companies of bright faced youngsters, decked out in new school clothes, are hastening toward school. It is the most distinct characteristic of the United States that we spend more for education than for anything else in our form of government. We are convinced that the success of our government depends upon popular intelligence.

The taxpayers may grow about the cost of schools. But when they hear that this or that town is getting ahead of them in its school facilities, they are pretty apt to give up the additional sum needed to keep these facilities up to par.

Good schools are not secured merely by the expenditure of money. It calls for a combined effort of all parties in the community. The people must vote intelligently and place the best qualified citizens on the school boards. Such citizens must be willing to give time and attention to the work of managing the schools.

There must be a progressive spirit among the public on school questions. A city may spend money liberally for schools, but if it is hostile to modern ideas of education, its children will not get the practical training they need.

Home influence counts a lot. A teacher may be competent and qualified, but if the parents of those pupils do not back up the school, or if they encourage the children to adopt a rebellious attitude, the work done in that schoolroom will suffer.

And the children have to be convinced that they want education and want it badly. They can not be carried up the educational hill in a luxurious car. They must do the climbing themselves.

So let us all take hold here in Santa Anna to make our schools among the best in our grand commonwealth.

**Cleveland Club**

Miss Breat and a few of the club members met with Mrs. Morgan last Tuesday evening. On account of the rainy weather all members were not present. The rug making will be continued on over for next month's work too. We will meet next with Mrs. Fred McCormack, the 3rd Tuesday in October, the 18. Mrs. Morgan served cake to those present.

**56 POSITIONS LAST MONTH**

many more this month that we can't fill. Join our enthusiastic band of students now and a good position will be yours within a few months. All the Southwest to select from. Write for free catalog and Special Offer M today. Draughon's College, Abilene, Dallas, or Wichita Falls, Texas.

Saturday, Oct. 1, Double Stamp Day Saturday only every Red Stamp Merchant will give double stamps for every dollar spent with us Saturday you get \$2.00 worth of Red Stamps.

WANT a hand to do some plowing. We have team and plow.—J. J. Gregg community.

## Evr-Klean Enamel Ware

### SALE

### FIRST QUALITY WARE

- No. 26 Wash Basin
  - 1-quart Windsor Dippers
  - 1-quart Mixing Bowl
  - 1-2 quart Pudding Pan
- To Retail at, each **9<sup>c</sup>**
- No. 30 Wash Basins
  - 4-quart Pudding Pans
  - 4-quart Mixing Bowl
  - 4-quart Deep Sauce Pan
- To Retail at, each **29<sup>c</sup>**
- 8-quart Batter Bowls
  - 8-quart Preserve Kettles
  - 10-quart R. R. Dish Pan
  - 6-quart English Mixing Bowl
  - 3 1-2-quart Coffee Pot
  - 12-quart Seamless Pail
  - 14-quart Hdl. Dish Pans
  - 3-quart Tea Kettles
- To Retail at, each **49<sup>c</sup>**

SEE THIS IN OUR WINDOW **BLUE RACKET STORE**

**WHON NEWS**

Miss Alta Featherston spent Sunday with Miss Louise Cooper.

Miss Juanita Bible spent Sunday with Miss Beatrice Baker.

Miss Johnny Baker took dinner with Miss Jewel Jones Sunday. After dinner the bunch that had gathered there went to the home of Miss Baker and spent the afternoon.

Miss May Ola Stuart spent Sunday with Miss Lola May Cox.

—Lonesome Levy.

Lawrence Lowe, wife and daughter of Brownwood spent the week-end with relatives in this city.

Mrs. Mary Bible is visiting her mother in Brownwood this week.

Cole Statts returned Sunday from a visit to Llano.

W. R. Stuart and family visited in the Ford home Sunday.

Bro. Jones, a Christian preacher, preached at the Whon church Sunday.

This community received about an inch of rain this week.

Vernon Bolton has returned to this community.

Come to the Christian Church Sunday

Sunday school 10 a. m. All members of Sunday school be present for this is promotion day.

Communion and preaching 11 a. m.

Evening worship 7:30.

You will receive a most hearty welcome.

Ernest H. Wylie, Pastor.

Baptist Church Notes

Sunday school at 9:45. Come. Morning worship 11:00. Communion service. Sunbeams at same hour.

All B. Y. P. U's meet at 7 p. m.

Evening worship at 8 p. m. You are invited.

Make the Baptist church your church.

Sidney F. Martin, Pastor.

**Your Druggist**

is co-operating with your dentist in observing Dental Hygiene Week. Let your dentist examine your teeth. Let your druggist supply the dental preparations he recommends.

**San Antonio Drug Co.**

Security Abstract Co.  
Frank W. McCarty, Mgr.  
Coleman, Texas

We give quick Service.  
Office with  
R. E. L. Zimmerman

**NOTHING LIKE IT ON EARTH**

The new treatment for torn flesh, cuts, wounds, sores or lacerations that is doing such wonderful work in flesh healing is the Borozone liquid and powder combination treatment. The liquid Borozone is a powerful antiseptic that purifies the wound of all poisons and infectious germs, while the Borozone powder is the great healer. There is nothing like it on earth for speed, safety and efficiency. Price (liquid) 30c, 60c and \$1.20. Powder 30c and 60c. Sold by

**CORNER DRUG STORE**

**FOR WORKING PEOPLE**

The best of workers get out of sorts when the liver fails to act. They feel languid, half-sick, "blue" and discouraged and think they are getting lazy. Neglect of these symptoms might result in a sick spell, therefore the sensible course is to take a dose or two of Hoberine. It is just the medicine needed to purify the system and restore the vim and ambition of health. Price 60c. Sold by

**CORNER DRUG STORE**

**DR. W. G. WILLIAMS**  
Diseases of the Eye  
Glasses fitted  
At Dr. Powell's Office Every  
Tuesday and Friday

J. K. Baker A. K. Baker  
**BAKER & BAKER**  
Attorneys and Counselors  
at law  
Will do a general practice in the state and federal courts. Offices over the First National Bank, Coleman, Texas.



**CHEVROLET**  
The for Economical Transportation

## World's Lowest Ton-Mile Cost for every line of business

Whether you need a truck for fast, economical delivery over city streets or whether your problem is the transportation of ton-loads over all types of highways—

—we have a Chevrolet truck that will give you the world's lowest ton-mile cost\*, plus a type of performance unequalled in a low-priced truck! Here is ruggedness, strength and modern design which assure you the long-time, over-all operating efficiency that has made Chevrolet the world's most popular gear-shift truck!

\*Ton-mile cost is the cost of transporting a ton of material one mile—or its equivalent.

1/2-Ton Truck Chassis **\$395**

1-Ton Truck Chassis **\$495**

1-Ton Truck Chassis with Cab **\$610**

All prices f.o.b. Flint, Mich.

**MATHEWS MOTOR CO.,**  
Santa Anna, Texas



## Brighten Your Home

By Installing  
**Electric Lighting Fixtures!**

We have a complete stock on hand.

Sold on Easy Payment Plan

## West Texas Utilities Co.,

Save It With Ice



Community Airports

The loss of a score of lives in the past few weeks of air-pioneering will not stop the development of commercial aviation. In fact, some of the recent exploits did not constitute pioneering so much as pure adventuring for fame.

What is coming—and coming sooner than most of us realize—is the development of the community airport. Many cities and towns are now striving for airfields of their own, which is a worthy ambition to hasten a coming necessity. But landing fields in the center of a circle of populous towns will be the outcome. Short hauls of freight and passengers by motor bus and electric line from the central ports will distribute the flow of traffic.

When the central or community airport gets under operation, the very nature of the development will mean that a central town will spring up near the field itself. Better still, an airport could be located within or near a present established city or town and serve all surrounding towns within its convenient radii. Compared with the great distances covered by all lines, the short trip to the destination after leaving the planes would seem short indeed.

The airplane is going to be the means not only of swifter transportation but of getting communities more closely associated in cooperative enterprises, one of which we have endeavored to point out. Every great and radical material change and development has had its corresponding social and human values; and it is to be hoped that aviation will prove to be another achievement in proof of that assertion.

Women are supposed to be blessed with more common sense than men, but there are some who get married because they are tired of working.

PARENTS' EXAMPLE

A manicurist told an inquisitive reporter in a large city that modern youth was "not so terribly wicked," and that if the dads of the younger generation "behaved as well as their sons, this would be a pretty nice world to live in." She complained that most of the flirtations attempted were by men between 40 and 45 years of age.

This might be a good thought for the fathers of the present generation to carry home for study. If all the sins charged up against modern youth are true, how much of it is due to the example set by their parents?

Mothers as well as fathers come in equally for the blame that may be attached to modern parenthood for the model provided for the youngsters who try to ape their elders.

Parents are seldom able to slip anything past the clever youngster of today. They may believe that on the sly they are doing small things which escape their children, but they are badly mistaken, for the boy and girl of today is far wiser in the ways of the world than the youth of a generation ago.

THAT'S US, ALL RIGHT

When towns begin to talk about parks and play grounds, keep your eyes open and watch the progress these towns make. The town that is dead never cares whether it has a park or not. It does not care whether it improves or not. It is dead and does not mind one bit if its funeral is held in the middle of Main street on a day when other places are rushed with business. It is a hard task to bring a dead town to life. New blood in its veins is the only hope. —Higgins News.

No money was ever ill-spent boosting for the home town.

HOW TEXAS

The Texas State Library and Historical Commission at Austin has more than 71,000 volumes in addition to 35,000 pamphlets and 80,000 manuscripts.

The relation between the original forest area in Texas and the area today shows that the Texas forests are dwindling rapidly, according to the Texas Almanac. Just how long large scale lumber production can continue is a matter of speculation, but it is usually placed at about 10 years.

The annual lumber cut of Texas is about 1,500,000,000 board feet in addition to 400,000,000 feet cut for ties, poles, etc.

The number of resident hunting licenses issued in Texas last year was 71,745 bringing \$132,727 in fees.

"PICK'S TOPICS"

All some people get out of life is old age.

Poverty is a disease known as gasolandupkeep.

Many a mother-in-law gets to be a mother-in-law-suit.

Does it pay to have a still? Ask the man who owned one.

The trouble with aviation is, too many that hop off kick off.

Once there was a farmer who got relief by turning over a new leaf.

There is no doubt now about the need of a large navy. Missing flyers must be searched for.

A Mexican minister says saxophones are an aid to religion. He probably figures they at least make people pray that the blamed things will hush up.

NO. 929

ESTATE OF C. G. ERWIN, DECEASED. IN THE COUNTY COURT OF COLEMAN COUNTY, TEXAS.

Notice is hereby given that I, Sally Erwin, Administratrix of the estate of C. G. Erwin, deceased, have filed my application in the above entitled and number cause, for an order of the County Judge of Coleman County, Texas, authorizing me as administratrix of said estate to make an oil and gas lease upon such terms as the court may order and direct, covering the interest of said estate in and to the following described land in Coleman County, Texas, to-wit:

Blocks Nos. 11 and 17 of King and Gilbough Addition to the town of Santa Anna, a part of H T & B R R Co., Survey No. 57.

Said application will be heard by the County Judge of Coleman County, Texas, at the Court House in the City of Coleman, Texas, on the 10th day of October, A. D., 1927.

Mrs. Sally Erwin, Administratrix of the Estate of C. G. Erwin, Deceased.

In Debt For a Car.

A business writer says that retail merchants have been deterred from stocking up as usual "by their knowledge of the obligations that many of their best customers have assumed in order to buy the automobiles that they use."

Buying cars on time has been encouraged so much that it is said to have become a general practice. And once in possession of a car, the average owner will deprive himself of almost anything else rather than give up his car.

It is a curious situation, which may have an important bearing on the business situation. Here is one great reason why the automobile industry has made so fine a record in recent years—its lavish extension of credit. And it may prove to have made this record and given this credit at the expense of the other industries.

An obvious recourse of the makers and sellers of other forms of merchandise is to give more credit themselves. But what is a very dubious solution.

Cross crossings cautiously.

Texas State Fair  
**DALLAS** October 8-23



**\$6.25** Round trip

Tickets on sale Oct. 7-8 Limited to Oct. 10  
October 14-15 Limited to October 17  
October 21-22 Limited to October 24

**\$10.85** Round trip

Tickets on sale October 7-23 inclusive Limited to Oct. 25, 1927  
Good in Sleepers and Coaches

Through Pullman  
Three Big Foot Ball Games

October 8th A. & M. vs. Sewanee  
October 15th Texas vs. Vanderbilt  
October 22nd S. M. U. vs. University of Missouri

For detail information and reservations call on or phone your Santa Fe Agent

FOR  
**SIGNS**  
Phone  
Write  
or  
See

**EDWIN C. FOWLER**  
Coleman, Texas

# YOU CAN BUY A CHEVROLET NOW

The Chevrolet is scientifically balanced - swung low to the road - and with the body resting on chrome vanadium steel springs 88 per cent as long as the wheelbase—the Most Beautiful Chevrolet provides the most astounding riding and driving comfort ever offered in a low priced car.

WITH OUR STOCK WE CAN SUPPLY YOU IMMEDIATELY WITH ANY MODEL OF THIS WONDERFUL PROVEN AUTOMOBILE

for Economical Transportation



# MATHEWS MOTOR CO.

Chevrolet Cars and Trucks

PHONE 16

Santa Anna, Texas

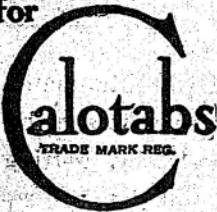




NONE BETTER  
RECOMMENDED  
AND SOLD BY  
**S. W. CHILDERS  
& COMPANY**

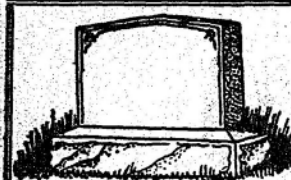
Fire, Tornado Insurance  
**W. E. BAXTER**  
Santa Anna, Texas

Next time you  
buy calomel ask  
for



The thoroughly purified  
and refined calomel com-  
bined with assistant and  
corrective agents.  
Nauseless—Safe—Sure

Fred Watkins Dray Line  
We  
**HAUL ANYTHING**  
Service is Our Motto  
DAY PHONE 33  
NIGHT 217



Mark every grave with a nice  
memorial. Before purchasing  
give me an opportunity to fig-  
ure your work. We will furnish  
you the very best work at the  
lowest price.

**Santa Anna Monu-  
ment Co.**  
T. S. SLAUGHTER

In a Bad Fix  
from  
**INDIGESTION**

"I had suffered with indi-  
gestion for 6 years," says Mr.  
H. C. Dove, R.F.D. 4, Chester,  
B. C. "I had gotten to the  
place where I could hardly  
eat a thing—everything hurt  
me. I had smothering spells  
and fell off 20 pounds. I was  
in a bad fix."  
"I read of Black-Draught  
and decided to try it. I do  
not believe that I would have  
been living today had it not  
been for Black-Draught. I had  
gotten to where I only ate  
milk and crackers, but after  
taking Black-Draught I began  
to eat and gradually got my  
appetite back. I gained in  
weight and felt better. I have  
not had a bad spell of indiges-  
tion in ten months."

Theford's Black-Draught is  
prepared in a powder from  
medicinal roots and herbs. In  
use over 85 years.  
Sold everywhere. 25 cents.

Theford's  
**BLACK-DRAUGHT**  
for Constipation  
Indigestion, Biliousness

Principles vs. Policies

We all agree on fundamentals, but not all of us agree on policies. It is now generally accepted that the world is round, that there is a law of gravitation that works, the spring follows winter and that two and two equal four. Even tenets of morality have a fundamental basis for acceptance the world over, tho' all do not agree on details. There are a few problems, yet unsolved, that will in time become exemplified principles. In time the theory of evolution will be either proved a fact or discarded as a fancy to an extent almost universally understood. Television, which has not yet become practicable for the masses, will be either a demonstrable fact for every-day commercial and social use, or else remain a theory to be wastebasketed in the Patent Office along with perpetual motion and the projectile to be shot to the moon.

Policies, as distinguished from fixed principles, will ever be fluctuating. As a matter of policy nothing is certain, and nothing should be final until thru practical demonstration it has taken on the aspect and nature of a beneficial and working principle. Excepting a handful of radicals, the people accept organized government and obedience to law as the first necessities of social and commercial intercourse. To the right-thinking person organized government—once in the ages a mere policy to be tried out—has become a principle to be adhered to and an object to seek in translating savage ancestry into civilized posterity.

Many policies are now going thru the crucial test in their efforts to prove themselves principles. Prohibition is one of them; disarmament and anti-war treaties constitute another; vocational education, to the submergence of the classical, is still another. Others might be listed.

One of the aims of government, of political action, of education, of social service and of religion is to demonstrate the soundness and practicability of advanced policies to benefit the race. When this is accomplished the policy becomes a settled rule of action, accepted and put into effect by the majority, criticized by the minority, but designed to benefit all. When, if ever, the majority announces and puts into action an unwise policy is when danger lurks to society as a whole.

People are sometimes too anxious about policies. They apparently haven't the patience nor the fortitude to wait until a policy has an opportunity to evolve into a determined principle. This is especially true when the policy is based upon certain other proven principles. But a policy is like a mustard plaster: you have to apply it and then suffer a little while waiting for results.

Wayne B. Wheeler

One of the most "cust and discust" men ever to hold a non-political position was Wayne B. Wheeler, general counsel and legislative agent for the Anti-Saloon League, who has joined the long list of well known men to recently give up their mantle to the grim reaper.

Whatever may be one's personal convictions on the Prohibition issue, all will agree that this ardent dry advocate held the reins of a moral issue between his teeth during all the fervent years since the Eighteenth Amendment to the United States Constitution began shaping into reality. Typical of what has become to be known as a "Dry," Wheeler stayed at Washington where he could watch developments. He always had an answer to any proposition submitted to "dampen the Volsteadian atmosphere. His answers were not always convincing, often bordered into the mere platitude of an advocate, but very often carried the conviction that resulted in the acclaim and approval of even millions of people. But he always had an answer.

It was always "news" to read what Wayne Wheeler had to say about any suggestion, bill or measure put forward against the Prohibition cause. Among those of his own thought he was a leader of the strongest type, tho' always human and kindly thru the struggle for bone-dryness. To his opponents in political and moral strategy, he was a man to be feared if not admired. Temperance workers will feel his loss keenly, and it is doubtful if he can be duplicated at this time.

We still maintain that the prosecutor should have an equal showing with the defense in court. As it is all the advantage is with the man on trial and his counsel. For instance the defense has more strikes at the jury, and doesn't have to take the stand unless he wants to, and the state's attorney can not even call the attention of the jury to the fact that the defendant does not care to be questioned. Another way to equalize things for everybody would be to put the lawyers, on both sides, under oath, just as the witnesses are.

Indispensable to Business

"Advertising pays!" That epigrammatic declaration is questioned by no one informed in the history of business and commercial development. It is a statement of fact, obvious and indisputable.

Quality and service have built vast commercial and industrial institutions, but with their handmaid, advertising, greater institutions have been built in far less time and at far less cost. Advertising brings buyers and quality; service and advantageous price keep them.

One can point to several automobile manufacturers who owe their exceptional success not to building a better car, but to using more and better advertising than their competitors. And several manufacturers have learned too late that success in this huge industry depends upon more than making a good car. It is significant that the makers of those products whose copyrighted names are synonymous with the product itself have all been large-scale advertisers. Making a "better mousetrap" wasn't enough. Just a few illustrations are the Kodak, Victrola, Uneeda biscuit, Pianola, Steinway, Coca Cola, Keds and Parker pen. Advertising helped these products make a name for themselves.

What these famous national advertisers have accomplished for the trade names of their products has been done by merchants for their business names. Advertising has made one store synonymous with clothing, another with furniture, another with meats and groceries, and another with music.

In every business and community there is some far-seeing and enterprising manufacturer or merchant who raises his product and business name above the common level by making advertising work for him.

Neglected Americans

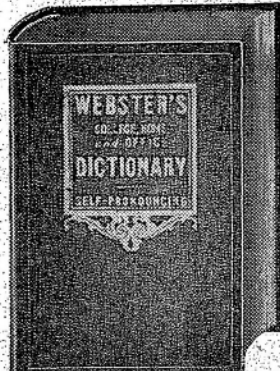
Chief Standing Bear, of the Sioux tribe, complaining of the treatment of the American Indian, in a recent address before a service club said that it was the "bunk" to call the Indian 100 per cent American when what the Indian needed was 100 per cent citizenship.

"The Negro is able to salute the flag; we are not," continued the red chief. "We could fight and die for the flag if we had the privilege. You

have taken everything from us, yet you do not give us the privilege of citizenship. You think the country is taking care of the Indians, but it is not. There are many fakes parading around the country as chiefs of some tribe, but the real Indians are without help."

Here is a rather vindictive accusation against the United States government's treatment of the first Americans. But without attempting either to justify or refute Chief Standing Bear's statement, it does prove what a valuable and cherished thing, after all, is citizenship. If any of us were suddenly deprived of our privileges of citizenship we would perhaps feel the loss more keenly than our possession of it now is felt zestfully.

In passing, it might be noted that altho the Indians are fairly "crowded off the earth," with their geographi-



We have purchased a limited number of Webster's College; Home and Office Dictionaries, size 5 1-4x7 1-2 with good binding, containing 60,000 words; (General Vocabulary) 12,000 Synonyms and Antonyms, Radio and wireless terms Dictionary of the latest words, 250 page Reference Library, in all, over 1-200 pages. This is one of the most complete Dictionaries we have ever seen for the price. They are priced at \$3.50 but we purchased them in a way we can sell them for only \$2.50. Any one at the News office will be glad to sell them to you as long as they last.

cal reservations comparable with their political and social restrictions, they are actually worth in the United States, per capita, more than \$3000. In this money-mad age if American citizens were worth, per capita, \$3000 some of them apparently wouldn't give a rap about the other "privileges." Standing Bear's high valuation of citizenship should strike home to all of us.

That international bridge between the United States and Canada repre-

sents all the bridges the two nations have burned behind them to arrive at perpetual peace.

IT DRIVES OUT WORMS

The surest sign of worms in children is paleness, lack of interest in play, fretfulness, variable appetite, picking at the nose and sudden starting in sleep. When these symptoms appear it is time to give White's Cream Vermifuge. A few doses drives out the worms and puts the little one on the road to health again. White's Cream Vermifuge has a record of fifty years of successful use. Price 35c. Sold by CORNER DRUG STORE

That Good Gulf Gasoline  
and Oils

General Repair Work  
Quick Service With a Smile

at  
**R. W. SHEFFIELD'S SERVICE  
STATION**

A GOOD POSITION FOR YOU

Every day Tyler Commercial College graduates take places at good salaries in business. Only a few weeks in America's highest and best business training school is all you need to step into a good salaried position.

Your training here will be in the hands of a master faculty of trained experts. When you graduate FREE-employment service can place you in a good position.

Fifty thousand successful men and women began their careers here. The reputation of this institution insures your success. Clip and mail the coupon for the large book, "Achieving Success in Business." It is free. Send NOW.

(We have no branch schools. We lead; others follow.)

CUT AND MAIL THIS COUPON NOW

TYLER COMMERCIAL COLLEGE,  
TYLER, TEXAS.

GENTLEMEN:

Please send me your large free book, "Achieving Success in Business."

NAME \_\_\_\_\_ Age \_\_\_\_\_  
Parent's Name \_\_\_\_\_ Address \_\_\_\_\_

An Open Letter to the Editor

From the President of General Motors

LAST SPRING I wrote you that my belief in the country newspaper had led us in General Motors to decide to advertise our products together in the small-city press of the country.

The returns from the series of the messages recently published have justified that faith and we shall continue to advertise in your community through your newspaper this fall.

It occurs to me, however, that some of your readers may be asking: "What is General Motors?" and "Why is General Motors?" These are fair questions and I should like to answer them as frankly as I can.

General Motors was organized some years ago on the theory that a group of large companies, working together, could render a better service than they could separately. In this we simply applied to industry a principle that is as old as civilization as regards the human family and human progress.

Original members of the General Motors family were Buick, Cadillac, Chevrolet, Oakland and Oldsmobile, together with the Delco-Light Company and other well-known companies manufacturing automotive equipment. By joining together their resources, we were able to establish great Research Laboratories, a 1245-acre Proving Ground and the GMAC Plan of credit purchase; to effect vast economies in purchase and manufacture and distribution; to assure and maintain the quality of every product in the General Motors family.

Has the General Motors family principle proved itself in practice?

The best answer, I think, is to compare the Chevrolet, Buick, Cadillac, Oldsmobile and Oakland of today with the models of five or ten years ago.

Then add Pontiac, a General Motors creation. Add LaSalle, another General Motors creation. And then consider how General Motors has developed these cars into a complete line, within which any family may find a suitable quality car at the price it plans to pay: "A Car for Every Purse and Purpose."

Another example is Frigidaire, the electric refrigerator. General Motors had the resources to spend millions to develop a satisfactory refrigerator, and then to apply to its manufacture the same processes which have increased the utility and lowered the cost of the automobile.

We believe that this record justifies General Motors as an economic institution. Its products are quality products, first of all. Their prices represent the economies of united effort passed on to the purchaser. In the last year one in each three automobiles chosen by the public has been a General Motors car. The service of Delco-Light electric plants has extended to more than a quarter million homes, while Frigidaire has become the world's largest selling convenience of its kind.

We believe also that the values now offered in the current General Motors products (which are listed below) prove anew that "many minds are better than one" and that a family of companies, working together, can produce results which are decidedly in the public interest and of increasing benefit to the individual family.

Very truly yours,

Alfred P. Sloan, Jr., President  
General Motors Corporation

Detroit, September 23, 1927

GENERAL MOTORS

CHEVROLET · PONTIAC · OLDSMOBILE · OAKLAND · BUICK · LASALLE · CADILLAC

FRIGIDAIRE—The Electric Refrigerator · DELCO-LIGHT—Electric Plants

GMAC Plan of Time Payments



# SOMETHING NEW!

# SANTA ANNA RED STAMPS

Free—Valuable—Trade With Red-Stamp Merchants—Share Profits



**Red Stamp Merchants**  
From Whom You May Get  
These Valuable  
**PREMIUM STAMPS**

TEXAS MERCANTILE COMPANY  
Dry Goods and Groceries

MRS. G. A. SHOCKLEY  
Beauty Shoppe, Millinery, Gifts, Ladies Ready-to-Wear

PHILLIPS DRUG COMPANY  
Visit our new Fountain. Drugs, Prescriptions  
and School Supplies

E. E. CHAMBERS VARIETY STORE  
It's the Little Things in Life That Count. We Sell Them

W. C. FORD & COMPANY  
General Auto Repairing, Gas, Oil and Tires

C. E. WELCH  
Saddles, Harness, Kelly-Springfield Tires

\$500.00 Premium Department

200 Articles to Select From

Get a premium catalogue and visit the premium department.  
More than we can tell you about.

- |                              |                  |
|------------------------------|------------------|
| —Electric Goods of all kinds | —Toys and Games  |
| —Glassware                   | —Roller Skates   |
| —Floor Lamps                 | —Foot Balls      |
| —Aluminum Ware               | —Boxing Gloves   |
| —Agate Ware                  | —Mama Dolls      |
| —Card Tables                 | —Silverware      |
| —Conso'le Sets               | —Skooters        |
| —Dishes                      | —Wagons          |
| —Clocks                      | —Smoking Stands  |
|                              | —And more coming |

If you have any other stamps or coupons bring them in and trade on an even basis for Red Stamps. We will gladly handle them for you and you will find that Red Stamps have a greater value than any other trade plan offered. Why? Because they are owned and controlled by enterprising Santa Anna business men who have your best interests at heart.

Come see for yourself.

## WHAT THEY ARE!

## HOW TO GET THEM!

Santa Anna Red Stamps are small Red Stamps, and are to be pasted in the book that you can get from any Red Stamp Merchant. When full the book will be redeemed at the Premium Department for articles of real value. One stamp on each 10c purchase; 10 stamps to the dollar.

The Red Stamp Merchants will give these profit sharing stamps because by getting prompt payment they can reduce their operating expenses and they are willing to share the saving thus made with the customers who pay cash or pay accounts before the 10th of each month.

# COME COME Friday, Sept. 30

Is the formal opening day of the  
Premium Department  
at the

Texas Mercantile Co.

### FREE FREE

The first 150 children who bring their mothers to the premium department Friday will receive a

Big Balloon Free

### FREE FREE

To the first 50 ladies who visit the premium department Friday, a dainty tinted glass flower vase—supply limited.

First Come—First Served

## FREE FREE

The party who redeems the first two books of Red Stamps will receive a handsome floor lamp absolutely FREE!

—this lamp sells for \$25.00

WHO WILL BE THE FIRST?



When is "Charity" Charitable?

In reply to criticisms of his department a certifi officer, whose duty it is to administer aid to the poor, replied: "Despite the fact that we are 'hard-boiled' in the minds of some people, we feel that we have done and will continue to do all we can for the needy without becoming sentimentally soft in the proper distribution of charity. "We can not go about the matter as the general public does with the crippled beggar on the street corner—drop in a nickel and pass on, leaving him sitting in the same condition as before—and feel that their duty is done. "I recall an incident in lodge where a bit of reconstruction was necessary. One member woke up and threw a dollar on the floor, with the remark, 'Here's my dollar,' when his dollar was not what was needed at all. 'Sentimental sop' is not what is needed in this world." Of course there are two sides to this question, but the aid commissioner above quoted has given a very pertinent side not generally accepted by the "sentimental" public. Is it the thing to do or not to do—drop pennies in the beggar's hat? If it does help the particular individual, is it not in the aggregate simply propagating beggary without adding any reconstruction to this class of society? Some go even so far as to assert that the law of survival of the fittest should be allowed to apply to human beings in respect to charity and the subnormal, notwithstanding sentiment. That the public is ready to accept this doctrine and let the physically, mentally and financially unfortunate scratch for themselves or die out, we are not prepared to say. But there is no doubt that the distribution of charitable gifts in whatever form should rather be reduced to scientific investigation than let flourish by mere sentimentality. A hard-boiled attitude on the part of those in authority is sometimes needed to balance the indiscriminate donations that filter out to thousands whose need is debatable, and whose encouragement to pauperism is probable. Ten years ago women wearing skirts to their knees would have been condemned by the moralists. Today no one objects. Times do change.

Horse and Mule Shortage

Horses and mules are one class of animals in which practically every farmer is concerned, whether he be a stock farmer or a grain farmer. The approaching shortage of good worn stock is therefore of vital concern to all farmers, says John O. Williams, in charge of horse and mule investigations for the United States department of agriculture. Estimates of all the horses and mules on farms the first of this year showed a total of 21,013,000 head, a decline in work stock population of 17 percent since 1920. It is practically certain that the next five years will show a reduction of the present numbers by 30 or 40 percent unless breeding is resumed. This rapid reduction is expected to develop into an acute shortage where the animals on farms are the oldest and where fewest colts are coming on as replacements. Although the average age of horses has increased considerably the average value during the past three years has not changed much. The present low prices may not be expected to continue indefinitely. In fact, there is a definite market demand at present for high-class draft geldings and saddle horses of merit at good prices. Inferior horses of all types will undoubtedly continue to be a drag on the market, according to the federal investigator. Farmers in the corn belt where surplus work stock has previously been raised should consider the possibility of increasing the production of the types of horses and mules that are suitable to meet the expected demand from the eastern and southeastern states, he advises. Furthermore, says Mr. Williams, it is important that farmers thoroughly study the relative advantages of animal and mechanical power for their own conditions in order to convince themselves of the necessity of planning to raise colts for replacement purposes before the inevitable shortage in desirable work stock occurs. It is possible to get help from the window weights when trying to open a lower window sash that is badly stuck. Pull out both sash cords as far as possible, let go of them simultaneously and push up hard with both hands against the meeting rail of the lower sash. The jerk given by the falling weights will often loosen the most stubborn sash.

Discipline At Home

Some parents become aggravated with school teachers when disciplinary measures are applied a little too severely. Before condemning this teacher, it might be a good idea to examine their own responsibility in the matter. When discipline becomes necessary at school, it is good reason to believe that discipline has been lacking at home. It scarcely seems fair to blame teachers for resorting to methods that should have been followed at home. Teachers do not obligate themselves to assume the role of parents when they accept a position in the schools. They merely agree to teach the children sent to them with the best ability they possess. They have no control over their conduct outside the school room; neither are they responsible for the traits inherent in the children which interfere with the orderly management of the school. These are questions that parents should consider seriously—especially when the child reaches high school age. If they have made a failure at home, what reason have they to expect that the child's conduct will be exemplary in school? Self Culture Club October 14, 1927, 4 p. m. Hostess—Miss Corinne Wallace. Leader—Miss Dora Kirkpatrick. 1. Ibsen's conception of the "Life Lie"—Leader. 2. Hjalmar Exdall, the moral bankrupt—Mrs. J. F. Turner. 3. The symbolic meaning of the Wild Duck—Mrs. Thate. Questions:— 1. What is the particular point of social satire in an "Evening of the People?" 2. What is Ibsen's opinion of democratic rule? 3. Why did Dr. Stockman remain at home? 4. What purpose does the old sea captain serve? 5. Compare the use made of hereditary disease in "The Wild Duck" and in "Ghosts." 6. Is Hidwig's suicide made necessary by the logic of the play? 7. The common-placeness of Mrs. Exdall. Some women are dressed a darn sight more decent in a night-gown than in an evening gown.

Tourist On the Home Stretch

September ends the tourist season and sees the great majority of motor nomads once more safely ensconced in the "old home town," mapping out next year's tour. There will be some on the road even in mid-winter, but the rush is over for this year. This season, which witnessed an amazing increase in the number of tourist parties on the highways, has taught the country some things that should insure to the benefit of those who tour by motor and those who get their living from the motor tourist. From all sections along transcontinental highways come reports that the patronage of the camps in falling off with a corresponding increase in the business of the roadside dwellers whose signs announce "tourists accommodated." Several states have recognized the necessity for better sanitation of camps and rooming houses than has prevailed heretofore, and in many cities and towns health officers now compel homes offering rooms and board for tourists to meet certain requirements as to sanitation and equipment. State and municipal authorities are further protecting the health of the tourist by inspecting water sources, prescribing sanitation rules for public auto camps and guarding the tourist food supply. With thousands of men, women and children traveling from place to place the danger from epidemic is multiplied for every community and the responsibility of health officers is increased proportionately. Pioneer Belles Mrs. John Pearce was hostess to the Pioneer Belles on Thursday afternoon. The house was beautifully decorated throughout with cut flowers and pot plants. Needle work and conversation formed the diversions of the afternoon. Later refreshments of cake and ice cream were served to the guests by the hostess and her daughter. Plate favors were sprays of yellow cosmos. Those partaking of this hospitality were Mesdames J. M. Byrow, Wallace Kirkpatrick, D. J. Barnes, B. F. Rothermel, W. R. Kelley, H. W. Kingsbery, Sam Harper, Fred Turner, Will Harper, W. L. Moseley and John Pearce. How can anyone say "liquor flowed freely" when it sold for \$3 a pint.



WANTED—100 new Woodman members. See J. S. Jones, Clerk. 40-1f Saturday, Oct. 1, Double Stamp Day Saturday only every Red Stamp Merchant will give double stamps for every dollar spent with us Saturday you get \$2.00 worth of Red Stamps. FOR RENT—2 rooms for light house keeping, also beds to let.—E. B. Griffith, at old McKinney home. 40-4tp Paper White Narcissus Bulbs, 5 cents each.—Mrs. J. R. Gibson. 39-1f 500 STEEL STUMP PELLERS All types, numerous sizes, including Handpower, Horsepower, Antopower, Truckpower, Tractorpower, Wre rope, equipments, Auto or Truck Pull-You-Out, the \$4.00 Bad-Read-Winch, Waterwheels, Automatic Driveway Gates, Deep Ditching Plows, Handpower Wellborers. Send for particulars.—Ducrest Mfg., Route 11, Seattle, Washington. 39-1fc SEED OATS FOR SALE First Year Ferguson No. 322 Pettigrew Seed Oats, made 104 bushel per acre at 75 cents. These are the best oats that the Ferguson Seed Farm puts out. They are free from Johnson grass seed, and the seed that they were sown from were sown treated and will hold good for at least two years. See Elmo Wallace, or the Bookkeeper at Farmers Gin No. 1. 37 FORD Touring Car for sale—Ewing Lovelady at Hunter Bros. 1tp ONE nice room for rent—W. A. Garms at Palace Barber Shop. 1tp FERGUSON and Texas red rust proof oats for sale, 60 cents per bushel.—W. E. Vanderford. 40-8tp W. O. W. Insurance at age 30, 77 cents a month. See J. S. Jones at once and secure protection. Sound and safe is the best W. O. W. 40-1f LOST a pair of specks. Finder return to W. E. Vanderford and receive a reward. TO RENT—Two light house keeping rooms or one bed room. See C. A. Freeman or telephone 16. 40-2tc One Bob Cat Double Disc plow for sale.—A. W. Cry, Red Bank community, Box 355, Santa Anna. 1t NICE room for rent.—Mrs. W. O. Garrett. 40-1fc FERGUSON No. 322 Seed Oats for sale at 60 cents per bushel.—Virgil Newman. 40-8tp TWO nicely furnished light house keeping rooms with modern conveniences and a garage, for rent. Phone 51. WANT to trade a Ford truck in good repair, for a good team.—M. A. Pritchard. 40-2tp FOR SALE—Household goods, (New Home Sewing Machine,) Start Victoria. Two miles southeast of Santa Anna.—W. R. Brooks. Statement of the Ownership, Management, Circulation, Etc., Required By the Act of Congress of August 24, 1912. Of the Santa Anna News published weekly at Santa Anna, Texas, for October 1, 1927. State of Texas; County of Coleman: Before me, a Notary Public in and for the State and county aforesaid, personally appeared J. J. Gregg, who, having been duly sworn according to law, deposes and says that he is the Editor of the Santa Anna News and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 443, Postal Laws and Regulations, printed on the reverse of this form, to-wit: 1. That the names and addresses of the publisher, editor, managing editor, and business manager is J. J. Gregg, Santa Anna, Texas. 2. That the owner is J. J. Gregg, Santa Anna, Texas. 3. That the known, bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are none. J. J. GREGG, Editor and Publisher Sworn to and subscribed before me this 28th day of September, 1927. (My commission expires June 1, 1929) J. T. Garrett. (Seal)

I have 75 bushels of pure Kanred Seed Wheat for sale at \$1.50 per bushel, at my farm in the Red Bank community.—A. W. Cry. 39-4tp CAR greasing, gas, oil, and tires.—East Side Service Station. 41-1f NEW shipment, several hundred rolls of wall paper, all colors, different grades, also Sherwin Williams and other brands of paint; any kind you want; varnish, oils, and stains. Phone 244, night or early morning.—F. M. Jaynes. 37-1fc POSTED—Notice is hereby given that no hunting, fishing or trespassing of any kind will be allowed on our premises.—W. Carl Williams. 40 FARM For Sale or Trade—51 acres, 60 in cultivation.—J. E. Bolton, 2 1/2 miles northeast of Santa Anna. 38-4 GOOD TENT for sale.—See W. E. Vanderford. 36-1fc FOR SALE—Ford truck in good condition, with self-starter, and cotton frames. Will sell at a bargain; also an eight barrel oval wagon tank.—W. I. Mitchell. FOR SALE OR TRADE—Studebaker Special Six touring car in good running order; has five good castings. Will sell on easy terms or will trade.—W. C. Ford & Co. 14-1fc I will have plenty of good Nut Coal, the same as I have always handled, here this fall, and if interested write me or leave orders with Joe Flores.—Tom R. Campbell. 34-1fc CAR washing and greasing at Mathews Motor Company. Price for washing \$1.00 and \$1.25. 17-1fc GOOD Fordson Tractor for sale cheap. See W. P. Burris at McFarland's Grocery for particulars. 39-3p WANTED—If you have any old mattresses to be made over or you need a new mattress phone 2403, McClellan Mattress Factory. Work called for and delivered. Several grades of ticking. Prices reasonable.—David McClellan, Prop. 39-2tc MEDITARINIAN Seed Wheat for sale at my home 3 miles east of Santa Anna.—H. M. Smith. 39-3tp FOR RENT—Farm. For particulars see Mrs. Lula Harvey. Phone 329, Santa Anna, Texas. 38-1fc CAR washing and greasing at Mathews Motor Company. Price for washing \$1.00 and \$1.25. 17-1fc CHOICE Registered big type Poland China pigs, service males and bred gilts for sale.—H. J. Parker. 38-3c A BIG reduction in all Kelly-Springfield Balloon and Truck Tires. All fresh goods. Come and get yours before they are all gone.—C. E. Welch. 36-1fc FARM For Sale or Rent, three miles from Tolar, Hood County.—Mrs. Aston, Bank Hotel. 39-3tc CAR washing and greasing at Mathews Motor Company. Price for washing \$1.00 and \$1.25. 17-1fc A BIG reduction in all Kelly-Springfield Balloon and Truck Tires. All fresh goods. Come and get yours before they are all gone.—C. E. Welch. 36-1fc NEED GLASSES Dr. Jones, the Eye Man, will be at Mrs. Comer Blue's Jeweler every Tuesday. Eyes examined, glasses fitted, headache and eye strain relieved. FOR SALE Sulky plow, planter, cultivator, harrow, two horses, one mule and shetland pony.—Felix Smith, 5 miles northeast of town. 39-3tp SAY Bill where are you going? Had just started down to pay Marshall & Jones my shop account. CAR greasing, gas, oil and tires.—East Side Service Station. 41-1f A BIG reduction in all Kelly-Springfield Balloon and Truck Tires. All fresh goods. Come and get yours before they are all gone.—C. E. Welch. 36-1fc CAR washing and greasing at Mathews Motor Company. Price for washing \$1.00 and \$1.25. 17-1fc FARM & RANCH LOANS Let the Bangs N. F. L. A. build that house that you have long waited for. 5 per cent, 5 to 35 years. F. E. Strange, Bangs, Texas. CAR greasing, gas, oil and tires.—East Side Service Station. 41-1f JUST received a shipment of furniture and inside paints and varnishes, all colors.—F. M. Jaynes. 38-1fc WANT to buy some corn.—H. J. Parker. 36-1fc AT your service. Now is time for you to have your old beds made new. Phone 360 for your bed work.—C. B. Garrison. 35-5tc

WEST TEXAS UTILITIES CO. "Fifty-Fifty" A community is in a way to go ahead and become a better community—serving the people who make it up—when it has certain essentials upon which to build. Prominent among these are adequate transportation, communication, power and light, fuel, water and resources. With the exception of natural resources these essentials are all supplied by the enterprise and initiative of man. Take the case of the service of Electric Light and Power. This community can grow only as this service is available. This service can prosper only as the community grows and uses the service. It is an instance of "Fifty-Fifty"—of cooperation between this company and the people who make up this community. This fact, generally understood by all persons who are builders, makes community progress possible. West Texas Utilities Company

W. O. W. Insurance at age 30, 77 cents a month. See J. S. Jones at once and secure protection. Sound and safe is the best W. O. W. 40-1f LOST a pair of specks. Finder return to W. E. Vanderford and receive a reward. TO RENT—Two light house keeping rooms or one bed room. See C. A. Freeman or telephone 16. 40-2tc One Bob Cat Double Disc plow for sale.—A. W. Cry, Red Bank community, Box 355, Santa Anna. 1t NICE room for rent.—Mrs. W. O. Garrett. 40-1fc FERGUSON No. 322 Seed Oats for sale at 60 cents per bushel.—Virgil Newman. 40-8tp TWO nicely furnished light house keeping rooms with modern conveniences and a garage, for rent. Phone 51. WANT to trade a Ford truck in good repair, for a good team.—M. A. Pritchard. 40-2tp FOR SALE—Household goods, (New Home Sewing Machine,) Start Victoria. Two miles southeast of Santa Anna.—W. R. Brooks. Statement of the Ownership, Management, Circulation, Etc., Required By the Act of Congress of August 24, 1912. Of the Santa Anna News published weekly at Santa Anna, Texas, for October 1, 1927. State of Texas; County of Coleman: Before me, a Notary Public in and for the State and county aforesaid, personally appeared J. J. Gregg, who, having been duly sworn according to law, deposes and says that he is the Editor of the Santa Anna News and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 443, Postal Laws and Regulations, printed on the reverse of this form, to-wit: 1. That the names and addresses of the publisher, editor, managing editor, and business manager is J. J. Gregg, Santa Anna, Texas. 2. That the owner is J. J. Gregg, Santa Anna, Texas. 3. That the known, bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are none. J. J. GREGG, Editor and Publisher Sworn to and subscribed before me this 28th day of September, 1927. (My commission expires June 1, 1929) J. T. Garrett. (Seal)



Always look for the Red Strand (top wire)

**Profits**

Good fence helped good farmers do these things:—Cut corn feed from 11 to 8½ bu. per 100 lbs. of pork; made \$3100 on sheep and goats in less than one year; made \$40 an acre profits on corn crops by hogging-down; increased rent \$250 per year per quarter section; brought 1800 lbs. of pork on a 10 acre field after 600 bu. of corn had been hucked out. (Names on request.)

Red Strand "Galvannealed" Fence will help do this for you, too. A copper-bearing, heavier zinc coated fence that will far outlast the old-fashioned kind. Hog-tight, bull-proof, good-looking. With it you can hog down; save fallen grain, missed corn and green feed, rotate crops, etc. at good profits. One farmer says:—"Diversified farming and good fences will give an income during crop failures as well as in good years." "Red Strand" saves you money because it lasts years longer. See us for prices.

**W. R. KELLEY & CO.**  
ESTABLISHED 1889

**sells "Red Strand"**

**CAUGHT in the Round-Up**

Forrest Deal and family of Junction, Texas spent the week-end with relatives in Santa Anna.

Marvin Osburn and wife of Cisco spent the week-end with relatives in this city.

Mr. and Mrs. S. W. Childers were among those to attend the Abilene Fair this week.

Mr. and Mrs. John Burk and Miss Maxine Cummings were Comanche visitors Sunday.

Sam H. Collier and family and little Miss Ethelda Simmons visited in Brooksmith Sunday.

Marshall Braton and family of Waldrup visited in the Dr. J. E. Powell home last week-end.

Melvin Ray, Ismol Ward and Alton Pack left Friday for Colorado City.

Russel Rehm has returned home after a visit through Oklahoma, Kansas and Michigan.

Mrs. J. A. Allen of Buffalo Gap visited her daughter, Mrs. Hardy Blue and family here last week.

W. L. Smith and family and Joe Smith of Comanche spent the week-end with relatives here and at Whon.

Pitzer Hays and wife of Novice visited with Mrs. Hays' mother, Mrs. J. T. Pope Sunday.

Mr. and Mrs. Walter White and family accompanied by Miss Godren Owens, spent the week-end in Rising Star visiting relatives and friends.

Rev. and Mrs. J. M. Burrow spent Saturday and Sunday with Stacy friends. Rev. Burrow preached at the eleven o'clock hour Sunday morning, also Sunday night.

Mr. and Mrs. J. S. Gilmore returned Monday from an overland trip to Amarillo, Quanah and other points.

Mr. and Mrs. Bowden, Mr. and Mrs. Chambers and Mr. and Mrs. Hicks of Brownwood visited Mrs. Georgia Routh here Sunday.

M. E. Center, cashier of the Southland Cotton Oil Co. of Temple, spent Sunday in the home of his brother, J. D. Center.

Mr. and Mrs. I. C. Ward entertained a number of their friends Wednesday night with music and 42. The game room was artistically decorated with cut flowers and ferns. There were four tables of players. Iced crushed punch, cake and mints were served to Mr. and Mrs. Tommie Simmons, Mesdames E. W. Bible, Curran Pieratt, J. I. Ellis, Messrs Carl, Melvin and Wineford Ray, Alton Pack, Ted Lewis, J. D. Pieratt and George Robert Simmons, and Misses Ima Bible, Virginia Pieratt and Leno Ellis.

**C. E. PROGRAM**  
(First Presbyterian Church)

Consecration Meeting.  
Topic: What can we do to make our society more successful? Phil. 2:13-17.

Leader—The President, Jasper McClellan.

Success through prayer, Acts 11:1-5—James Brown.

A success in the church—Mrs. Jasper McClellan.

Successful evangelism—M. Y. R. I. E. Mae Brown.

A financial success—Era Oakes.

Socials that count for the success of your society—Daird McClellan.

Success by consecration, Rom. 12:1-2—Mary Lela Woodward.

Success by cooperation, Mark 2:3:6-7—Fay-Turner.

Shining lives, Matt. 5:16—Gay Turner.

This being a consecration meeting it is time for our regular offering to missions. Please remember this—and come with a liberal offering.

C. E. now-meets at 7 o'clock.

Mrs. Wallace Kirkpatrick and daughter, Miss Lucille, visited in Waldrup Monday.

**"Firemen, Save My Child"**  
A Plum for Berry, Hatton

The most famous comedy team in the history of motion picture has been reunited. Wallace Beery and Raymond Hatton, the pair of laugh-makers which set the world in an uproar of joy in "Behind the Front," and "We're in the Navy Now" appear together once more in "Firemen, Save My Child" which comes to the Queen Monday and Tuesday. To make the reunion complete the entire production line-up which scored so heavily in the two earlier pictures was behind the camera for "Firemen, Save My Child." Edward Sutherland, who directed the two previous Beery-Hatton triumphs, again wielded the megaphone. Monty Brice, who was comedy constructor on those two pictures and has since been elevated to the post of director, laid down his megaphone for this production and served as he did before, creating comedy situations. Since "We're in the Navy Now" Beery has made two comedies—"Casey at the Bat" which has been a big success wherever shown, and "The Big Sneeze."

**Vivid Romance of Love and War in "California"**

"California," a Metro-Goldwyn-Mayer production starring Tim McCoy and coming to the Queen Wednesday and Thursday, is said to be one of the most vivid romances of love and battle that has ever been translated to the screen. The story, by Peter B. Kyne, is based on the American occupation of California and the action is fast and furious from beginning to end. McCoy is again seen in a military role, that of the famous American officer, Captain Gillespie. Dorothy Sebastian plays the role of a California daughter of the dons and the two are supported by a remarkable screen cast.

Frank Brannon of Dallas visited relatives here last week-end.

Mrs. Taylor Wheeler received news Tuesday that her mother was seriously ill at West. Mrs. Wheeler left at once to be with her.

Saturday, Oct. 1, Double Stamp Day Saturday every Red Stamp Merchant will give double stamps for every dollar spent with us Saturday you get \$2.00 worth of Red Stamps.

**Self Culture Club**

Mrs. I. Williamson was hostess to the Self Culture Club Friday afternoon. A business meeting was held first and Mrs. Thate having resigned as Corresponding Secretary and Treasurer, Mrs. Jodie Mathews was elected to take her place. After this, Mrs. Tom Hays as leader, gave a very interesting and instructive synopsis of the Doll's House and made some comments on Ghosts. Mrs. Jodie Mathews discussed very fully the simplicity of action and economy of character in Ghosts. Mrs. Cecil Grantham read an interesting paper on Iben's method of exposition. The round table discussion was very good as many new ideas on heredity and environment were brought out. Those present were Mesdames Jodie Mathews, R. C. Gay, Clifford Yezer, Frank Turper, Tom Hays, Paul Brown, I. Williamson, Cecil Grantham and S. L. Weaver. The next meeting will be with Miss Corinne Wallace with Miss Doris Kirkpatrick leader.

**Birthday Party**

Mrs. Tom Bell entertained the little folks with a party Saturday afternoon in honor of her little daughter Nell's eleventh birthday. After the children had enjoyed a number of games and inspected the presents they passed to the dining room and each was called on to make a wish and then blow out one candle on the birthday cake. J. D. Pieratt gave a toast and then cake and lemonade were served to the following tots: Gwendoline Oakes, J. D. Pieratt, Juanita West, Irene Rountree, Robbie Scroggins, Francis Gregg, Mary Beth Brown, Cleo Chambers, Thomas Hale Nixon, Joe and Nellie Bell.

**Methodist Church Services**

After a brief sermon at the 11 o'clock hour the Sacrament of the Lord's Supper will be administered. Rev. H. E. Lightfoot of Fort Worth will preach at the evening hour. The public is cordially invited.

Seba Kirkpatrick, Pastor.

W. H. Thate spent the week-end in Cisco.

**ABILENE HOST TO LINDBERGH**  
(Continued From Page 1)

**Asks Companionship**

Mrs. Moody started to enter the front seat beside the driver, L. E. Derryberry, but Lindy touched her on the arm.

"If you don't mind, I would rather have you ride back there with me," he suggested. Mrs. Moody entered the car, Lindy following and taking the left side. The front seat was occupied by Derryberry, Thomas E. Hayden, Jr., mayor of Abilene and C. W. Bacon, president of the chamber of commerce. As the car bearing the flying colonel started west on the highway for town, followed by two press cars, Lindy seated himself on the top of the left side, so that the crowd might get a better view of him.

Coming into the city he said to Mrs. Moody: "I am willing to do almost anything—I don't mind sitting where they can see me—they have come a long way and are entitled to see me if they want to—but I can't go these thrones."

We made an effort to secure the names of all to attend from here, but are not sure that we succeeded. The following were among them, but may not be all. We found Mr. and Mrs. A. J. McDaniel and Mr. and Mrs. S. W. Childers, Forest Marshall, escort to the Spirit of Santa Anna, there Sunday night Monday we found S. D. Harper, V. L. Grady, Mr. and Mrs. Archie Hunter, Mrs. R. L. Hunter, Harbert Hunter, Mr. and Mrs. I. W. Hunter, Miss Josie Baxter, Rev. Sidney F. Martin, Rev. A. M. Pleasant, E. E. Chambers, Mrs. S. H. Phillips. We believe we saw the largest crowd Monday that has ever been assembled in west Texas.

**Texas Merc. Co. Specials for Friday and Saturday**

Madras Shirting, beautiful patterns, 50c quality, yd. 38c  
English Prints, wide range of patterns, values up to 35 cents, the yard 19c  
Ginghams, in checks and solid colors, the yard 15c  
House Aprons, your choice for 68c  
Ladies Felt House Shoes, the pair 68c  
Men's Fancy Rayon Hose, 50c values, 3 pair for \$1.00  
Men's Mercerized Hose, in popular colors, 4 pair \$1.00  
Men's Dress Oxfords, in Tan and Black, special price \$4.95 and \$5.95

New Goods coming in all the time.  
We Give Red Stamps

**Grocery Specials for Friday and Saturday**

FLOUR—Sunbonnet Sue, every sack guaranteed, 48 pounds \$1.95  
One Gallon Plums 58c  
One can Standard Corn 12c  
One can No. 1 Tomatoes 6c  
Davis Baking Powder, 35c can 24c  
One No. 2 Peaches, Heavy Syrup Pack 18c  
Fish Flakes, large can 18c  
3-lb. box Crackers 38c  
One quart jar Pickles 26c  
Lettuce fresh and crisp 7c  
Green Beans, one pound 12 1-2c  
Quart Jar Mustard 26c  
One jar Ferndell Preserves 28c  
3 lbs. of that good Peaberry Coffee \$1.00

**NEW ARRIVALS**

Another shipment of that Good East Texas Ribbon Cane Syrup.  
New Car Light Crust Flour

We give Red Stamps—ask for them

**"You're There With A Crosley"**

**THE BANDBOX**

The most complete in radio—over 5000 manufactured daily. This set has many features heretofore offered only in expensive radios; which is now popularly priced within the reach of everyone interested in its marvelous performance.

The Bandbox is a leader. Leads in tone, power, selectivity, simplicity, of tuning and price. The best investment in radio today. Get yours now!

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The world series will be received over a Crosley Radio, play by play at the Armory, starting October 6.

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