

SANTA ANNA NEWS

VOL. NO. 42

SANTA ANNA, COLEMAN COUNTY, TEXAS, FRIDAY, NOVEMBER 25, 1927

NUMBER 42

"He Profits Most Who Serves Best"

Several Changes In Brownwood District Pastors

Following is the list of the pastors of the Brownwood District of the Central Texas Methodist pastorate:

W. H. Coleman, presiding elder; Ballinger, R. B. Hooper; Bangs, M. A. Turner; Blanket, R. T. Capps; Brantz, W. J. Morphis; Brownwood, Central, J. W. Mayne; Brownwood, First Church, G. E. Cameron; Coleman, J. W. W. Shuller; Coleman circuit, W. J. Cloud; Comanche Station, R. J. LaPrade; Comanche circuit, J. L. Ray; Drasco and Pumphrey, E. W. Swearingen; Gasline and Lamkin, O. A. Morton; Indian Creek and Johnson Memorial, A. C. Jones; May, R. T. Wallace; Norton and Mazeland, T. M. McBrayer; Novice, Sam G. Freeman; supply, Proctor, W. N. Byrd; Robert Lee, J. D. Ramsey; Rockwood, Preston Broxton; Santa Anna, B. R. Wagner; Talpa and Crews, B. B. Edmiston; Winchell and Mountain View, L. A. Clark; Wingate, D. L. Barnes; Winters, E. H. Lightfoot; district evangelist, J. D. Smoot.

Rev. Seba Kirkpatrick, local pastor the past year, goes to Gorman, in Eastland county, and Rev. J. Hall Bowman, previous pastor goes to Rising Star, in Eastland county.

Personally, we are not acquainted with the Rev. Wagner coming to Santa Anna, but rest assured that, in the judgment of those making the assignments, he is the right man for this place. Let's give him a real welcome and take him into our circle of friendship.

MISS GEORGIA GILMORE DIES THURSDAY MORNING

Just before going to press Thursday, we are called upon to print the funeral notice for Miss Georgia Gilmore, daughter of J. S. Gilmore and deceased wife who died a few weeks back. Miss Georgia died Thursday morning and will be buried Friday morning, following funeral services at the Methodist church at 10 o'clock a. m. We will have a better mention of her in our next week's issue.

Rev. Ben Wagner is the pastor of the Methodist church for the coming year. He is an old time Gospel preacher. I look forward to a year of success for him. I sincerely trust that the entire church may get behind him. His success will be a great joy to me. His presence will be a blessing to the town. Everyone will find in him a friend.—Seba Kirkpatrick.

Texas Mercantile Co. In Midst of Big Sale

Due to contemplated changes in the style and manner of the store, the Texas Mercantile Company is in the midst of a Big Selling Event in an effort to dispose of their entire stock of dry goods. Mr. Barnes has purchased the franchise in Coleman county of the Helpy Selfy grocery chain of stores, and will pretty soon open up another grocery store in this city. One Mr. Henry, a representative of the T. K. Kelley Company is in the store and putting forth a special effort to dispose of this large stock of dry goods in record time. A large circular is in the mails this week, offering some real bargains which would be wise to consider. According to reports from the clerks and many of the customers, thousands of bargains have been sold and many are still in store for other purchasers.

FORMER SANTA ANNA GIRL DIES IN DALLAS

Mrs. O. M. Boudrant, formerly Miss Annie Lou Parker, the youngest daughter of Mrs. J. S. Parker of this city, died at the home of her sister in Dallas, last Friday night, and was buried in the Arlington cemetery Sunday. Will Parker, G. W. Faulkner, and Miss Adeline Parker from here and Mrs. Sam Everett of Lometa, attended the funeral. Mrs. Parker, the mother, was not able to attend. Annie Lou was a popular girl in Santa Anna some few years ago, and has many friends who will regret to learn of her death. According to information, she had been ill for several months. We regret that we have no further data and cannot give a more lengthy mention of her passing. The Santa Anna News joins in extending sympathy to the bereaved mother and other relatives in their distress.

Merkel Hereford Is Champion of Two States

College Station, Nov. 14.—Bonny Anxiety 10th, Hereford steer bred and owned by the A & M College of Texas, has added to his championship laurels, by winning the ribbon as champion at the Kansas National Livestock Forum, at Wichita, Kan., D. W. Williams, head of the animal husbandry department of the college, has announced. This steer took the championship in his class at the State Fair of Texas at Dallas in October. He was exhibited for the college at the Kansas National by C. M. Dargent and Sons, Hereford breeders of Merkel.

Mr. and Mrs. Cecil Verner visited relatives in Ballinger Sunday.

Seven Months Old Turkey Sitting On Seventeen Eggs

We have been reading of two crops of peaches in Eastland county, two crops of pears in San Saba county, two crops of snakes in Shackelford county and various freaks in other Texas counties this year, but the famous Brownwood hen and various fruit crops in these other places have nothing on our Santa Anna turkeys. The News was advised this week of a young turkey hen, hatched about the middle of April this year, took her nest last Saturday, November 19, and is busy in an effort to hatch 17 baby turkeys for an early start next year. The young turkey is the property of Miss Louella Chambers, living a short ways south of town.

SANTA ANNA HUNTERS WHO HAVE BEEN HUNTING

Among those who have been hunting since the season opened last week are: Sam H. Collier, L. Williamson, J. J. Keeling, Ben Parker, J. D. Whetstone, Dr. Sealy, Ross Kelley, W. H. Thate, C. W. Woodruff, Lee Hunter, Frank Crum, Walter Kirkpatrick, Chas. Evans, Oscar Williamson, M. E. Harvey, and possibly others. Several have brought back sufficient evidence to prove they were good hunters, others are not so freely to talk. J. J. Keeling and J. D. Whetstone report a lucky day in Mason county, one killing a hawk and the other a schapere! I guess that is the way you spell it. We never had occasion to use the word before in writing and none of them grew where we got our education.

Christian Church

Sunday, Nov. 27, at Christian church, the regular services will be held. Sunday School at 10 a. m. Communion and preaching 11:00 a. m. Evening worship 7 p. m. Prayer meeting Wednesday evening. We are proud of the increase of our Sunday school and church services. Say members if you are not a regular attendant line up with us and do your duty by helping. And friend or so-journer in our town we have a hearty welcome awaiting you. Ernest H. Wylie.

Preliminary Report on Marriage and Divorce For Texas: 1926

Washington, D. C., November 14, 1927.—The Department of Commerce announces that, according to the returns received, there were 99,902 marriages performed in Texas during the year 1926, as compared with 99,738 in 1925, representing an increase of 164, or two-tenths of one per cent. During the year 1926 there were 15,471 divorces granted in the state, as compared with 15,120 in 1925, representing an increase of 351, or 2.3 per cent. There were 103 marriages annulled in 1926, this being the first year for which statistics of annulments have been collected.

The estimated population of the state of Texas on July 1, 1926, was 5,313,000, and on July 1, 1925 5,212,000. On the basis of these estimates; the number of marriages per 1,000 of the population was 13.2 in 1926, as against 13.4 in 1925; and the number of divorces per 1,000 of the population was 2.91 in 1926, as against 2.90, in 1925.

The number of marriages was furnished by the County Clerk and the number of divorces by the Clerk of the Circuit Court, of each county. The figures for 1926 are preliminary and subject to correction.

In Coleman county there were 278 marriages in 1926 against 25 in 1925. There were also 41 divorces in 1926 against 6 in 1925.

Mr. and Mrs. Edgar McLendon of Coleman were in the Mountain City Sunday. Mr. McLendon was one time an editor, serving his trade in Grayham, Texas.

Latest News From The Court House

Marriage License

B. C. Ledbetter and Miss Ada Mae Hickman.
T. A. Morris and Miss Cecil Robertson.

Samuel Fisher and Miss Ardella Medlock.
Births
Born to Mr. and Mrs. Marvin R. Harris, Coleman, Burkett Rt., girl.

Partial List of Warranty Deeds
Will Hale and wife to Fred Brown, Blocks Nos. 41 and 40, being a subdivision of the W. T. Laughlin ranch, \$10.00 and other consideration.

G. H. Stovall and wife to J. L. Stovall, undivided 1-2 interest in northeast and the southeast 1-4 of A. Armstrong Survey, \$3641.33.

L. E. L. Sneffeld and wife to E. W. Gull, Jr., 2 tracts of land, first tract 342 acres out of E. R. Johnson Survey; and tract 160 acres out of Samuel Avants Survey, \$42,056.25.

Snield Brown and wife to A. L. Brown, Lot No. 4 in Block No. 21, in town of Santa Anna; \$10.00 and other consideration.

G. E. Adams and wife to W. O. Barnett, a three cornered tract of land containing less than 1 acre out of the H. C. Weaver survey, \$600.00.

H. D. Collins and wife to D. W. Calk, north 1-2 of the southeast 1-4 of Block No. 8 of Needhams addition to Coleman, \$300.00.

Nancy Jane Wood and husband to Floyd Jenkins, 130 acres out of M. D. J. Trevino survey, \$373.00 and other consideration.

Oakland and Pontiac Cars Now Distributed by McKean Motor Company of Brownwood

Mr. L. C. McKean of Brownwood, manager of the McKean Motor Company, was in our city Saturday, getting acquainted with Santa Anna citizens. The McKean Motor Company has recently been appointed as distributor in this section of Texas, with headquarters at Brownwood, for the famous Oakland "All-American" and Pontiac Six automobiles, products of General Motors.

Mr. McKean states that while most makes of automobiles are doing less business this year than last, Oakland-Pontiac are enjoying an increase of better than 40 per cent over last year, and October sales show an increase of 61 per cent over the same month of 1926.

Over 200,000 Pontiac Sixes have been sold since this car was introduced by General Motors a little less than two years ago, which is the most remarkable record any new car has ever achieved. The McKean Motor Company is located in Brownwood at 307 Brown Street. A new and larger building will soon be erected to take care of both sales and services. A representative stock of both the Oakland and Pontiac are already on hand. ttp

U. D. C. Meet

Mrs. S. L. Weaver was hostess to the U. D. C. chapter Friday afternoon. The following ladies were present and took part on the program: Mesdames L. W. Hunter, Ed. Ewing, A. U. Weaver, Paul Vandalsen, W. J. Hunter, J. R. Zanister and S. L. Weaver. The chapter decided to study "Our Southern Women" next year. Later refreshments of hot cocoa and cake were served. The next meeting will be with Mrs. L. W. Hunter.

Minister Officiating At Jesse James' Funeral Dies

Houston, Nov. 21.—Arrangements were being made here Monday for the funeral of Rev. Robert H. Jones, 73, retired Baptist minister, one of the two preachers who officiated at the funeral of Jesse James, famous outlaw. He died yesterday.

P. P. Bond and family, Mrs. Gilbert and children and Mr. and Mrs. Ford Barnes were Brownwood visitors Sunday.

Do Your Christmas Shopping and Package Mailing Early

The Post Master General has caused to be posted in each post office, a lengthy appeal to Christmas shoppers to do their shopping early, especially so, where packages are to be mailed. The Post Office department is anxious to give a satisfactory service to all customers, but unless the public cooperate with them, especially during the Christmas season, the work is so heavy the best service cannot be had. During the holiday season the volume of mail increases about 200 per cent, and it is a physical impossibility to handle this great mass of mail efficiently and promptly in just a few days. It is well to bear these points in mind.

Services At Cumberland Presbyterian Church

There will be preaching services at the Cumberland Presbyterian church, Sunday, both morning and evening. Until recently, we had our services on the third Sunday in each month; but we have now changed to the fourth. I try to make my evening services especially evangelistic, and would be glad to have you come and bring your unsaved friend to the services.

We also have Sunday school every Sunday at 10 o'clock. If your children do not attend Sunday we should be very glad indeed to have them attend our school. By all means put them in Sunday school somewhere. It is certainly a duty you owe to them to give them religious training.

We extend an invitation to one and all to come and worship with us. Remember the change from the third to the fourth Sunday for preaching service.

Rev. J. W. West, Pastor

Self Culture Club

Mrs. Frank Turner was hostess to the Self Culture club Tuesday afternoon. Pinero was the author studied. Mrs. Frank Turner was leader and gave a very interesting talk on Pinero and his writings. Mrs. L. Williamson discussed very fully the Second Mrs. Tanqueray. Mrs. Hardy Blue discussed Mrs. Ebb Smith's failure to carry out her theory of platonie love. After a business meeting it was decided to postpone the next meeting until after Thanksgiving. Most all members were present. The next meeting will be with Mrs. Thate.

FOUR WAYS OF STARTING A GOOD FLOCK

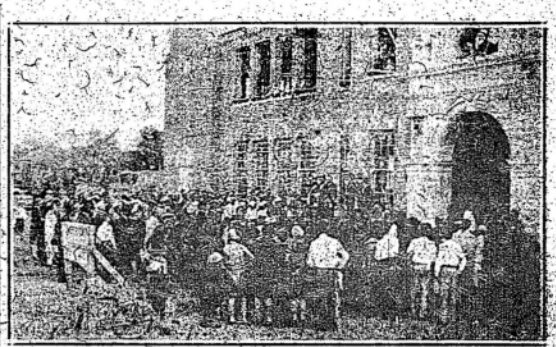
College Station, Texas, Nov. 23.

There are four ways of starting a good farm poultry flock. D. H. Reid, head of the poultry husbandry department, A & M College, pointed out in a recent discussion of how to start a good farm flock. "First," he said, "by buying the flock; second, by buying a few wood breeders and raising the flock; third, by buying hatching eggs or baby chicks; fourth, by buying half grown pullets.

"The best way, in my way of thinking, is to buy either hatching eggs or better still baby chicks and start off with an entirely new flock. The old hens of scrub poultry that may be running around about the farm should be sold early in May and the poultry house thoroughly cleaned from diseases and parasites. Leave it open and vacant for a couple of months while brooding the baby chicks, then disinfect it and it should be found virtually free of poultry diseases and parasites. The ground outside the building should be broken up if possible and a good crop of green stuff allowed to grow in order to kill the parasites that may be on the surface of the ground."

Rev. J. M. Burrow left this week for an extended visit with his children, stopping first in Dallas, then to Oklahoma, returning by way of New Mexico.

Henry Newman of Sterling City spent Sunday with relatives in this city.



The above is a cut made from a kodak picture taken at the new high school building Friday, November 11, during the laying of the cornerstone ceremonies.

Legion Receives German War Gun

Placed in the Armory is a 77 M. M. war gun and carriage, which is placed here in care the American Legion Post, for a relic. The gun was captured in 1917 by the American soldiers. It is one of the allotment allotted to the State of Texas, among other German War Trophies, which were captured in France during the World War. The gun will be placed in front of the new City Hall when completed.

Capt. Sam H. Collier worked for several weeks to secure the gun, and went to Austin in person to see that it was loaded out and billed to Santa Anna.

AMERICAN LEGION CALLS MEETING

Notice is hereby given to all members of the Jack Laughlin Post, that a meeting will be held in Santa Anna Saturday night, November 26, for the purpose of electing officers and transacting such other business as is necessary.

C. W. Tierney, Post Commander.

Merry Wives

Mrs. Archie Hunter was hostess on Thursday afternoon. The house was beautiful in its profuse decorations of roses and chrysanthemums. The time was very pleasantly spent in doing fancy work and conversing. Later, refreshment plates containing bread and butter sandwiches, cheese, snax, potato pudding with whipped cream and hot coffee were served to the guests. There were 17 present. Visitors outside were Mesdames L. W. Hunter, Jodie Mathews and Malloy.

Miss Eunice Wheeler spent Thanksgiving in Abilene.

Poultry Show to Be Held Next Week In Witt Building

Many Entries Coming From Distant Points Is Belief

Of the Promoters

The Coleman County Poultry Show will be held in Coleman next Monday, Tuesday and Wednesday in the M. K. Witt building on Commercial Avenue instead of the McElrath building as heretofore announced.

Directors expect the approaching event to eclipse any previous exhibition, with a large number of fine exhibits from distant points to compete with Coleman County birds.—Democrat-Voice.

Hundreds of "Shicks" In Paramount's "Bean Geste"

The first featured screen appearance of the Touaregs, colorful mounted nomadic bandit "shicks" of Algeria on the Sahara desert, is made in "Bean Geste" which arrives at the Queen Monday. These romantic people, enacted by hundreds of the finest riders in Western America, are shown attacking a French Foreign Legion fort. At the present time the Touaregs, former enemies of the French, are their strong allies. Herbyrt Brennan, who transferred P. C. Wren's thrilling mystery novel to the screen for Paramount, spent three months with 2000 men on the desert in Arizona filming the Sahara scenes.

Mr. and Mrs. M. C. Buchanan of Pecos, Texas, are visiting in the home of the editor this week, en route home from a several days visit with relatives and friends in East Texas.

It Pays--

to Employ the Kind of Service we Render.

POSTED on investments

IN TOUCH with the business world

EXPERIENCED in financial matters

The State National Bank



A Good Bank IS A Good Friend

Any banking or financial information of any kind that we possess is at your disposal at any time.

Any advice we can give is yours for the asking—and it is freely and willingly given.

In the meantime, if you do not have an account with us, we suggest that you open one.

Let Us Be Such a Friend

THE FIRST NATIONAL BANK

WHAT'S DOING IN WEST TEXAS
(By West Texas C. of C.)

Leaders—"Lilas Lodge," picturesque river home of Col. R. L. Penick, vice-president of the West Texas Chamber of Commerce, was scene of an official meeting of the new Poultry and Dairy Bureau of the WTCC November 22. A year's program of work was outlined at the gathering after which inspection of the home and farm plant was made.

Lubbock—Culminating a three-days comprehensive tour of the West, Loring A. Schuler, editor of The Country Gentleman, left this city last week a full-fledged member of the West Texas Chamber of Commerce, "solid" on the advantages and possibilities of the entire section which he viewed and observed on his trip originating at Stamford and ending on the South Plains. Schuler and his party of more than half score members visited West Texas to survey mechanical processes of gathering cotton used in the region and to see the cattle industry and general conditions here. He was honored guest of the West Texas Chamber of Commerce during his stay.

Claude—Home canning interests are being advanced here through demonstration work in that field. A canning demonstration supervised by an expert was held here the week of November 14 and attracted wide attention from Claude women.

Sweetwater—Westerners from all parts of Central Texas will convene here November 30 to see and hear Governor "Dan" take part in a district West Texas Chamber of Commerce gathering. Moody's attendance will mark his first appearance at a sectional convention of the West Texas regional organization and the entire occasion is planned as a gala event for the west.

Vernon—Friendship and good feelings of trade territory towns of this section have been cemented by a unique plan inaugurated by the Vernon C. of C. under direction of Grady Shipp, secretary. The plan involves holding banquets at various points, the Vernon C. of C. members paying for their tickets and for tickets for guests invited in the town where the event is staged. Programs with Vernon and local town talent are held at each place. A series of similarly planned rural acquaintance trips are scheduled for school communities of the county during the winter months.

Breckenridge—A million pound crop of choice nuts and over 147,000 native trees give Stephens County, Texas, a second place in pecan production of the Lone Star State. Many trees of the section are unusually prolific, producing from 500 to 850 pounds of excellent nuts to the tree. The capitol of this banner pecan county is Breckenridge, with a population of 17,000, an ideal home city and manufacturing, wholesale and jobbing center. A \$500,000 courthouse is under construction here, planned to be one of the most excellent in the State.

Arlene—Two Heart of Texas Chamber of Commerce towns "did themselves proud" during the week of November 7. Both San Saba and Brady put themselves on the map, editorially speaking, through staging events of which much larger towns might well be proud. San Saba, San Saba County capitol, instituted most successfully, the nation's first "National Pecan Show," and Brady, capitol of McCulloch county, held its annual Turkey Trot celebration, climaxed by crowning Miss Carmen Anderson as Turkey Trot Queen.

The fellow who refuses to take no for an answer may be greatly admired, but he is a terrible pest to have around.

As the radio announcer say, "For the next hour you are going to be entertained" by some interesting advertisements in this issue of the Santa Anna News. Look 'em over.

First Presbyterian Church

Sunday school 10 a. m.
You that are not attending Sunday school—why not get in to the habit of going?

Morning service 11 o'clock—J. W. Brown, Pastor.

Christian Endeavor 6:30 o'clock.

The biggest youth movement in the world.

That's Christian Endeavor! Wouldn't you like to be in it?

Evening service 7:00 o'clock by pastor.

A welcome is extended to all.

Texas Public Health Association.

Over 32,000,000 Tuberculosis Christmas Seals have been distributed by the Texas Public Health Association throughout the State," said Dr. Z. T. Scott, Executive Secretary of the Texas Public Health Association, today.

The sale will open officially Thanksgiving Day and will close Christmas. The work of the State Tuberculosis Association is entirely supported by the sale of these penny seals. This work includes child health education, school work, clinics, educational literature and health work among the races and creeds.

Dr. Scott also stated that the Christmas Seal this year carries a design typical of the season represented. Santa Claus is shown driving his sleigh across snowy fields, while in the background the Double-Barred Cross is clearly outlined against a snow covered Christmas tree. The Seal is unusually attractive. In the top center the year 1927 is displayed and below is the legend "Christmas Greetings and Good Health."

SANTA CLAUS AND CONVICT NO. 23319

A writer on the Los Angeles Record, who annually holds a Christmas party for poor children, received this letter from a convict in the Nevada State penitentiary:

"I am sending a little parcel on this mail, hoping that the articles contained may find a place in your approaching Christmas distribution. Perhaps the work on the beads is not the best. It is really not my trade, but they may make some little girl retain their simple childhood faith in St. Nicholas, and that's a pretty good item.

"Please don't get the wrong impression from this letter. I'm merely one of the many who live behind prison walls, but I am not on the hunt for a favor, neither do I desire publicity. I've had the genuine pleasure of helping at your Christmas celebrations some time ago, and as I have considerable time on my hands, just thought I'd help if I could, in bringing out a few smiles in the old home town.

"Do you know that as bad as convicts undoubtedly are, I've never met one who had sunk low enough to want to kill off Santa Claus. In case you think the little beads would help fill any stockings, satisfactorily, and would care for them, I will gladly fix a few more and see that they reach you by December 15.

"I hope you can use them, and I'm mighty glad to be able to do this, small as it is. I'll not sign my name. If you would care for more, just address yours sincerely, 23319, Nevada State Prison, Box 607, Carson City, Nevada."

The letter tells its own story. Goodness can live in a man's heart though he be caged like a beast, for the blackest of crimes. There is something fine, something redeeming in No. 23319 in the Nevada State prison. We hope it carries him into some share of this earth's happiness after his time is up.—Mt. Vernon Optic-Herald.

COMMUNITY LOYALTY

Rare indeed is the man who will not take offense when accused of being disloyal to his country. Nothing arouses resentment more quickly. Every man takes a pardonable pride in his love of country and is willing to show it when the test comes, but where loyalty to the home town is concerned, many take a strangely different attitude.

It seems inconsistent for one not to prove his or her undivided loyalty to home by their daily acts, yet everyone knows that real community loyalty is rare and is generally placed second to personal interests.

Most cities and towns that have grown and prospered reached their fortunate estate because the major of the people worked harmoniously for their upbuilding. Every such place is a lesson that each may study with profit, as an example that might well be followed. The lesson of working in unison may always be emulated with profit to the individual as well as the collection of individuals. When one profits, everyone in the community profits to a limited extent. When divided and torn by destructive criticism, the community suffers, and likewise every individual in it. When divided people weaken and damage their own interests. The business of building up is the most logical, even from a purely selfish standpoint.

This community is fortunate in many ways, and the people who live here need only to look about them to realize the advantages that exist. With such a setting, there is no good reason why the community should not be prosperous and grow.

It will be prosperous to the extent that individuals are willing to work together for its advancement; by standing up for home institutions; by supporting the enterprises which contribute to community betterment. This is loyalty to home—loyalty to industries, merchants and very agency that is needed in a modern community.

Burglaries seldom come singly. There are usually several homes or stores entered the same night. The theory of the burglar is that he must make as complete haul as possible and make a quick getaway before the entire community is aroused. According to some officers dealing with this kind of crime, the night or nights following a series of burglaries one could "sleep safely with the doors open." The possible exception is in cases of bank looting and safe blowing where great commotion is caused. The moral to this tale is, securely lock everything all the time; don't depend on rules; watch out for exceptions.

Advertising either pays or it doesn't. If it doesn't somebody would have found it out long ago. But the world still advertises.

Lindbergh has had his day, and it was a great one, but Lindy will not be so popular along the latter part of December when Santa Claus starts his non-stop reindeer flight from the North Pole to the children's Christmas tree.

A & M Judging Team

Off to Chicago

College Station, Texas, Nov. 14.—Members of the livestock judging team of the A & M College of Texas, which will compete in the International Live Stock Exposition at Chicago No. 26, Dec. 3, have left the college enroute to the exposition. A & M teams have won the bronze bull trophy in this contest twice and should it be won again this year it will become the permanent possession of the college. Other states that have won the trophy twice are Indiana, Oklahoma and Nebraska.

The six members of this year's judging team are: W. S. Ames, Ideal; T. G. Greenwade, Whitney; R. R. Peoples, Tehuacana; H. E. Howard, Devine; N. G. Ryall, Jasper; J. M. Bired, Dublin. All are seniors in the animal husbandry course. They were accompanied by their coach, A. K. Mackey, of the animal husbandry department.

Enroute to Chicago the team will compete at the American Royal, Kansas City, and will visit Iowa State College, Ames, Ia.; Purdue University, Lafayette, Ind., and the University of Illinois at Urbana, Ill.

Funds for defraying expenses of the trip were raised by the rodeo and pageant given, in accordance with annual custom, for that purpose by the Saddle and Sirlin Club of the college Nov. 4.

If you want a business where you can get all the good predictions you want, try farming.

KNOW TEXAS

From the wide diversity of soil and climatic conditions, Texas produces more than 40 crops on a commercial scale, and for the last seven years has ranked first in total annual value of agricultural products.

The average annual crop value of Texas is about \$823,000,000, which is \$200,000,000 above that of the second state, Illinois.

About 80,000,000 acres of land in Texas is uncultivated, giving opportunity for enormous expansion of the state's crops.

The chief commercial producing apple belt of Texas lies in Middle Western Texas in Callahan, Comanche, Erath, Stephens, Parker and adjoining counties.

The family circle is now the steering wheel.

OAKLAND and PONTIAC

ALL-AMERICAN SIXES

Now Rank 4th Place

in the
Automobile
Industry

Represented in this territory by

M'KEAN MOTOR COMPANY
BROWNWOOD

307 Brown St.

Phone 1013

ANNOUNCING OUR CHRISTMAS OPENING SATURDAY 26 NOVEMBER

We will have ready for your inspection our line of gift goods, and very cordially invite you to visit us that day. Remember, a visit to our store is like visiting several stores. Our different departments all contribute to our Holiday trade. Beautiful, useful gifts that endure, has been our watchword in making our gift selections. Compare the quality, then note the prices.

In our Toy department, Marx Made Mechanical Toy predominate. You can't break the spring by handling. One lot, a regular 50c value, specially priced at 35c. Any boy will appreciate these toys. We are featuring also Bowman Wheel Toys, not the cheapest, but ask any boy who owns one about the quality. The \$7.50 wagon is roller bearing and guaranteed to hold up a ton.

Our Bath Robes and Slippers are not the cheapest you can buy. But what a difference in quality a few cents makes.

These few suggestions are but a hint at what you will find here. You will have to visit us to appreciate what we really have to offer.

There are three classes of Christmas shoppers, as follows: First—early shoppers, who get the pick of the market, and relieves his mind early from shopping worries. He avoids the rush. Second—the average shopper—shops in a rush, gets a fair selection of gifts, but he's always glad when it's over. Third—the last minute shopper—gets what is left, for his selection, and usually resolves to shop early next year.

Let us all resolve to shop early this year. However, we will have new goods arriving each week until Christmas Eve. We hope to have a complete selection for all classes of shoppers. Make your selections now then add to them here or an item there, as the new ones arrive.

Pay us a visit, we are sure you will appreciate the service we strive to render, and the splendid line of gifts we are offering.

Here is a list of gift suggestions. Study it carefully and check the items you are interested in, bring this list to us and see how easy Christmas shopping really is.

FOR BABY

- Rattles 15c and 35c
- Rubber Pants, Bib and Garter Sets, each \$1.00
- Celluloid Dolls 5c to 35c
- Rubber Play Balls 5c to 75c
- Bootees, per pair 35c
- Hose 25c to 49c
- Comb and Brush Sets 65c

FOR LITTLE BROTHER 2 TO 6 YEARS

- Balls 5c to 75c
- Poppans 15c to 95c
- Iron Pull Toys 20c to 65c
- Police Sets \$1.95
- Coasters \$2.50 to \$7.50
- Toy Hammers 15c
- Water Toys 10c to 35c
- Hose 30c to 50c
- Little Chairs 95c to \$1.49
- Toy Pistols 10c to 35c
- Blocks 15c, 35c and 50c

FOR LITTLE SISTER, 2 TO 6 YEARS

- Aluminum Sets like Mother's \$1.00 to \$5.00
- Toy Kitchen Sets 35c and up
- Dolls 5c to \$5.00
- Chairs 95c to \$2.50
- Chair and Table Sets \$3.25
- Hose 30c to 50c
- Games 35c to \$1.00
- Picture Books 15c to 35c
- Blocks 15c, 35c and 50c
- Handkerchiefs 5c up

FOR JUNIOR BOYS, 6 TO 12 YEARS

- Coasters \$2.50 to \$7.50
- Balls 5c to 75c
- Baseball Gloves \$1.00 to \$1.50
- Baseball Bats 25c to 50c
- Football (cowhide) \$1.25
- Poppans 15c to 95c
- Toy Pistols 10c to 35c
- Mechanical Toys 35c to \$2.50
- Tinker Toys 95c

- Constructor Steel Toys \$5.00 to \$10.00
- Scissors \$3.25 to \$5.00
- Tops, 4 in a set 15c
- Marbles, all prices
- School Boxes, about \$1.00 value 75c
- Air Rifles \$1.00
- Games 35c to \$1.00
- Books 15c to 75c
- Socks 30c
- Bow Ties 25c

FOR JUNIOR GIRLS, 6 TO 12 YEARS

- Aluminum Toy Sets, like Mother's \$1.00 up
- Kitchen Sets 25c to \$1.19
- China Tea Sets 35c to \$1.19
- Kitchen Cabinets \$1.19
- Doll Beds 65c to \$3.50
- Dolls 5c to \$3.00
- Chairs 95c to \$5.50
- Chair and Table Sets \$3.25
- Books 15c to 75c
- Doll Sets (to arrive) 50c to \$2.75
- Toy Pianos 98c to \$15.00
- Box Stationery 15c and 25c
- Doll Buggies 98c up

FOR BIG BROTHER OR THE BOY FRIEND

- Bill Folds 35c to \$1.19
- Wrist Watch \$3.50 and \$4.00
- Gillette Razor 35c
- Shaving Sets \$2.50 to \$3.95
- Bath Robes and Slippers \$8.95
- Books 95c up
- Socks 15c to 43c
- Garters 25c to 50c
- Ties 25c to \$3.00
- Brush Sets 95c up

FOR BIG SISTER OR THE GIRL FRIEND

- Bobby Sets \$2.50
- Manicure Sets \$1.95 to \$5.00
- Brush Sets \$4.00 to \$5.00
- Dainty Lingeris and Garter Sets 98c up
- Handkerchiefs, in Boxes 65c and \$1.00
- Wrist Watches and Watch Sets Toilet Article Sets
- Dainty Box Stationery, all prices Beautiful House Shoes
- Compact and Vanity Sets Hose in Holly Boxes
- Candy—fit for a queen 19c and up
- Box Stationery 15c to \$2.50

FOR WIFE, MOTHER OR GRANDMOTHER

- Beautiful Lustre Tea Sets, each \$7.95
- Water Sets \$2.00 and up
- Bowls 15c to 30c
- House Shoes 5c up
- Handkerchiefs 5c up
- Rayon Underwear 98c to \$1.49
- Toilet Article Sets \$2.50 to \$5.00
- Manicure Sets 49c to \$1.95
- Hose 50c up
- Testaments 50c up
- Dinner Ware Sets, all prices
- Stationery, all prices \$1.00
- Caseroles 15c up
- Towels 25c up

FOR GRANDDAD, DAD OR HUSBAND

- Bath Robes and Slippers \$8.95
- Neckties 25c to \$1.00
- Handkerchiefs 5c and 10c
- Hose 15c to 49c
- Bill Folds 35c to \$1.19
- Brush Sets 95c and up
- Shaving Sets \$1.95 a d \$3.75
- Watches \$1.50 to \$5.00
- Gillette Razors 35c
- Garters 25c and 50c
- Belts 40c

HOLIDAY GOODS SALE!

Our line of Holiday goods will be on display after Thanksgiving. We invite you to call and see our displays.

Remember it is the best goods that sell first, so select your gifts and let us put them away for you.

We call special attention to our line of wheel goods.

Watch for our ad next week.

Buy your Christmas cards while you can get your choice. We have a complete line.

The Blue Racket Store

THE EASY PLACE TO SHOP

E. E. Chambers Variety Store

The Ethics of the Golden Rule

The he is said to have denied its limitations, Confucius laid down the Oriental "Golden Rule" to be that so long as a man did nothing to another that he wouldn't want another to do to him, he was doing good.

How splendid is the Christian Golden Rule compared with that of Confucius! One is positive; the other negative. In that distinction is found one great difference between the ethics of the Eastern world and of the western world civilizations.

"Therefore all things whatsoever ye would that men should do to you, do ye even so to them." Not merely "what you don't want people to do to you, don't do to them."

Business, social relations, political action, community cooperation, patriotism and human welfare that are not founded on the affirmative basis of doing positive good, instead of merely refraining from bad, are not fulfilling their destinies.

The Golden Rule has never been improved upon because it is incapable of improvement.

It contains food for thought, fields for idealism, grounds for practical action, a basis for achievement, an opportunity for good.

It was the conclusion—the "therefore"—to that part of the Sermon On The Mount reproving rash judgment.

The Golden Rule has lived because it has been necessary to a humanity prone to selfishness.

Because of its almost universal obedience it has made such occasions as Thanksgiving and Christmas mean more to families, communities and nations.

It has held homes together and preserved national honor and integrity.

It has withstood wars, trials and tribulations; relieved disasters, cured sickness and corrected sin.

It has tempered justice with mercy; made good Samaritans out of multitudes who, without its benign influence, would have been conquered by their own individualism and ego.

The Golden Rule is a practical rule of action, a beneficial guide to right thinking, the foundation of ethical conduct.

It is neither stone that can crumble, nor flesh that can die, nor notion that can change.

It is a principle for correct living and thinking; it is real and everlasting.

It is not necessary to conclude with "long live the Golden Rule." An exclamation more to the point and purpose is, "Long Live All Of Us By It!"

Building Better Than We Know

Whatever the people of our community do for better conditions and in the line of public improvements is often counted only for the immediate benefits it brings. But to build for this year alone, or even for the next five years, is not the end. Undertakings, to be of lasting value, must be those conceived and accomplished in the light of future as well as of present needs.

We are inclined to want to spread more optimism than pessimism concerning the things that have been done in the community of Santa Anna, because results of the past years are already showing up on the side of good. Nor do we refer only to the material improvements such as roads, bridges, streets, buildings and other public works. Especially can the people of Santa Anna commend the work that has been done among its truly great assets—its boys and girls who, in that higher and finer definition of youth have ceased to be considered as "problems" but more as normal human beings seeking the right knowledge of life and the proper expression of their talents and energies.

But whether it is a street being paved, a building erected, a hand clasped, a song being sung or a soul being reconstructed, there is a mighty hope for the future if the process is one that makes for lasting and good effects in the days and years that are to come. Sincerity of purpose is one cornerstone to permanency.

It is a source of much satisfaction to know that Santa Anna and vicinity have always responded well to the appeal of the Red Cross, which has so consistently maintained its reputation for integrity and so willingly performed its duty in times of need, is worthy of the whole-hearted support of all citizens. The Red Cross doesn't ask for much, but what it asks for it needs badly.

IMPROVED UNIFORM INTERNATIONAL

SUNDAY SCHOOL LESSON

By Rev. P. B. Fitzwater, D. D.
Dean, Moody Bible Institute of Chicago
(S. 1927, by Western Newspaper Union.)

Lesson for November 27

IAIAH TEACHES TRUE WORSHIP

ESSON TEXT—Isa. 1:1-20.
OLDEN TEXT—O magnify the Lord with me and let us exalt his name together. I saw the Lord and he heard me and delivered me from all my fears.

PRIMARY TOPIC—Worshiping God.
JUNIOR TOPIC—Worship That Pleases God.

INTERMEDIATE AND SENIOR TOPIC—Worship That Pleases God.
YOUNG PEOPLE AND ADULT TOPIC—The Nature of True Worship.

Isaiah had a long ministry, beginning in the days of Uzziah and extending through the reign of Jotham, Ahaz and Hezekiah. For a history of the nation in this time see II Kings, chapters 15 to 20. Isaiah's visions present the redemptive purpose of God through the consummation of Messiah's kingdom. Chapter 1 is the title to the whole book. It contains the great arraignment of the people for their sins.

I. The Moral State of the People (vv. 2-4).

1. Filial ingratitude (v. 2). The universe is summoned to hear the Lord's complaint against Judah and Israel for their base ingratitude and even rebellion. In spite of God's care, even as a father cares for his children, they went on in sin and in violation of their covenant with God.

2. Brutal stupidity (v. 3). The ox and the ass are proverbially stupid, but Israel's stupidity exceeded theirs. Israel would not recognize His right as sovereign, nor author of mercies.

3. Habitual evil doers (v. 4). They were not sinners in act merely, but in nature and heart were laden with iniquity. By heredity they passed their vices from generation to generation. They were not only sinners before and with men, but had forsaken God and added contempt and insult to their vileness by going into idolatry.

II. Their Consequent Miseries. (vv. 5-9).

1. Their perplexity (v. 5). Chastisement only hardened them. Their afflictions were followed by deeper and more heinous sins.

2. Their awful confusion (v. 6). The calamity which befell them attended to all classes. No one was able to minister to their comfort.

3. Desolations in the country (vv. 7, 8). Revolts from within and invasions from without left their country desolate. Physical ruin always follows moral and spiritual decadence.

4. A saved remnant assured (v. 9). God's purposes cannot fail. A remnant was saved in Israel—a remnant shall be saved in the church.

III. Formal Worship Rebuked. (vv. 10-15).

Their awful calamities were not due to the neglect of religious rites and ceremonies. They punctiliously observed the forms of religion while indulging in iniquitous practices.

1. God does not need sacrifices (v. 11).

Worship and service are not for God's benefit, but for that of the worshippers themselves.

2. God's attitude toward formal worship (vv. 12-14).

The very rites and ceremonies which God ordained for the purpose of helping men to approach Him become disgusting and irksome to Him.

3. God's refusal (v. 15).

Every act of worship while the heart and life are steeped with iniquity only incites the anger of the Holy One.

IV. An Amended Life God's Requirement (vv. 16-20).

Though the nation had so grievously sinned, their case was not hopeless. In order to enjoy that mercy there must be:

1. A cleansing.

"Wash you, make you clean." The washing by water symbolized the cleansing by the blood of the Son of God.

2. "Put away the evil of your doings."

There could be no cleansing while continuing in sin.

3. "Cease to do evil."

Repentance, as stated by a certain Sunday school girl, is hating sin badly enough to quit it.

4. "Learn to do well" (v. 17).

One can only cease to do evil by learning to do well.

5. "Seek judgment."

One must not only be upright himself, but should protest against the wrongdoing of others. Burdens should be removed from the oppressed. Justice should be done to the fatherless and the widows should be befriended.

6. Encouragement to come to God (v. 18).

Though their guilt was great and the judgment which befell them was awful, God's pardoning and cleansing grace were sufficient.

7. Conditional promise (v. 19).

This means that they could only enjoy good on God's terms.

8. Solemn warning (v. 20).

Rebellion against God always brings ruin.

Another wave of reform is sweeping the country. Some folks think young men ought to go to college to study instead of play football.

BIDDY'S PART

When the farm wife depended upon "Biddy," the hen, to reproduce her kind through the medium provided by nature, little attention was paid to any of the ailments of the flock. About the only diseases recognized were the pip and roup. In those days a live chicken was worth only a few cents more than

one that died of disease.

The situation is different today. The last decade has witnessed an amazing change in the scope and method of poultry and egg production. The humble hen is now a recognized asset, a chief source of income and as such is favored with the best food, shelter and attention. A veterinarian is summoned when disease appears among the

flock.

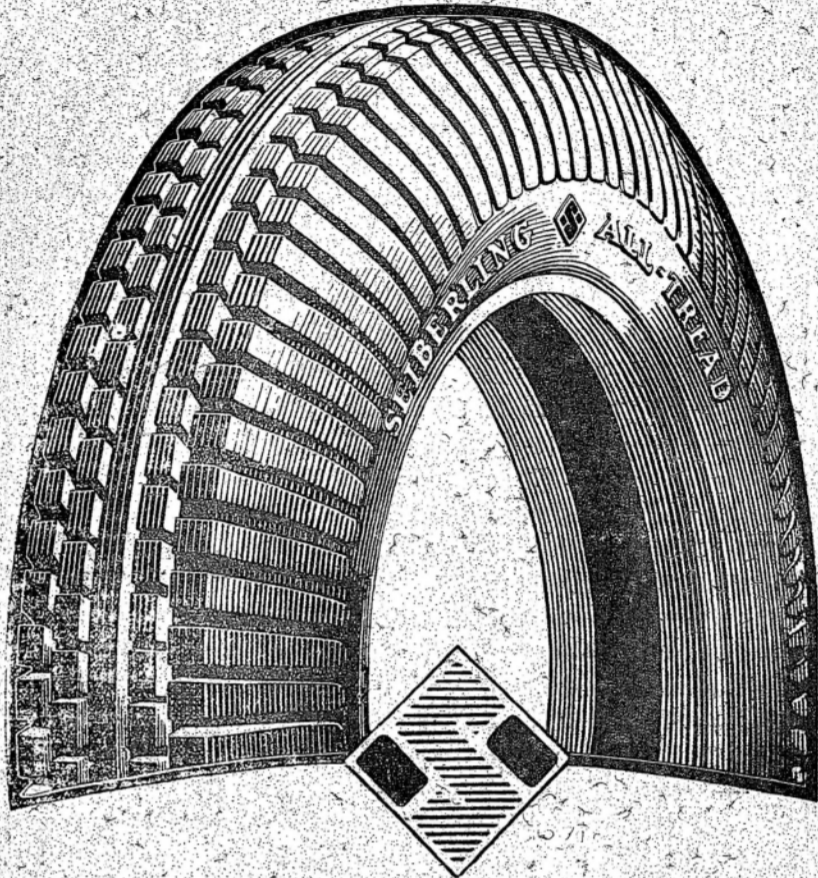
Chicken breeders sold 800,000,000 baby chicks last year and American hens lay 700 eggs every second, or 2,000,000,000 dozens a year. The annual value of poultry products in this country is in excess of \$1,000,000,000 which is 16 per cent of the value of all livestock production. It is second only to the value of dairy products.

And yet, in spite of her importance in the commercial life of the country, the hen has never come into her legal rights, in the way of recognition by law, and has not had her fair share of congressional favor.

Congress has appropriated millions to fight the hog cholera and bovine tuberculosis, but little or nothing toward insuring good health for barnyard fowl and their

aristocratic relatives in the hen-

Congress has taken steps to protect the consumer from the dangers following the use of diseased pork, beef and mutton and milk from diseased cows, and in view of the extensive use of poultry products as human food it would seem that the next step toward insuring wholesomeness for the American table must concern those products.



SEIBERLING

THE TIRES WE SELL ARE

PROTECTED

FOR ONE YEAR

Against—Damage, Injuries and Any Road Hazard

This Valuable Protection is Guaranteed by the Seiberling Protected Service Corporation a National Protection Organization

Demand and Ride on Tires That Are

"Protected"

MATHEWS MOTOR CO

Phone No. 16

Santa Anna, Texas

SANTA ANNA NEWS
 Entered at the Post Office at Santa Anna, Texas, as Second Class Mail.
J. J. Gregg, Editor and Pub.
 Friday, November 25, 1927

Secretary of War Dwight Davis coined a memorable phrase at the Mississippi Valley Association convention in St. Louis the other day when he pleaded to "keep the waters of the Mississippi in its banks and out of politics." Since one of our cabinet members has started the movement, why not extend the idea and keep all kinds of wetness out of politics?

TEXAS AND TEXANS
 (By Will H. Mayes)

"Follow the Leader"

Most of us are what we are because of the example set by some one else. Biography of the great is the greatest inspiration to greatness. Knowledge of what the outside is doing puts a place and a people on their mental. The mountaineers of the East and dwellers in the swamps are the least progressive of our people because their impassable roads have cut off contact with the outside. Not knowing what others have been doing, they have not tried to keep up. The newspaper's main mission—the only excuse for its support—is to keep its people informed as to what is going on and to prod them into keeping up with the spirit of progress. Almost every community and town worth while excels in something, and in every place there is some one who stands out above others in what he is doing. By keeping these before their readers the papers are pointing the way for its people to follow—not to follow off after every trail, but to follow in the best things that are to be found.

Newspaper Responsibility

The responsibility for pointing the way or leading the way rests upon the press because it has voluntarily assumed a position of leadership. It reaches the people. It can carry a message to them day after day, week after week, or can be a soulless, lifeless, dead weight—a barnacle on progress. It does serve a useful purpose by merely printing the local or even the state news or gossip. Nature's method, the busy tongue, can scatter community chatter faster than our fastest presses can run. When a paper fails to point the way to better things, it loses its only opportunity for helpful service and becomes an incubus to progress. It deserves to die like all other useless things.

Road Building Cheaper

Governor Moody has pointed out that road surfacing in Texas is costing less than one-third what was formerly paid for similar work under some contracts. One-half gallon of asphalt is being applied now at an average cost of 9.15 a square yard under competitive bid-

Mother!

Watch Child's Bowels

"California Fig Syrup" is Children's Harmless Laxative



When your child is constipated, bilious, has colic, feverish-breath, coated-tongue, or diarrhea, a teaspoonful of genuine "California Fig Syrup" sweetens the stomach and promptly cleans the bowels of poisons, gases, bile, souring food and waste. Never cramps or overacts. Contains no narcotics or soothing drugs. Children love its delicious taste. Ask your druggist for genuine "California Fig Syrup" which has full directions for babies and children of all ages, plainly printed on bottle. Mother! You must say "California" or you may get an imitation fig syrup.

ding as against a price of 30 cents once paid. This should stimulate asphalted of our highways. The only good road for Texas is a surfaced road. Gravel and rock roads soon blow away.

Bexar County Roads

It is doubtful if any county in Texas has more good roads or better roads than Bexar county. Certainly none have been built so well at so little expense. The San Antonio Express says this is because the closest economy has been practiced in road building, and especially because the gravel, rock and sand close at hand have been used instead of paying for long hauls on materials. Many other Texas counties are as fortunate as Bexar in having road building materials close by the roads.

Texas Has Arrived

A Chicago banker, Melvin A. Traylor, is being quoted by Texas papers as saying, "I can say without qualification that Texas has the brightest future of any state in the union." The banker's only mistake is that he has stated a fact as a prediction. Texas has the "brightest now" of any state in the nation. Texas has arrived. It is only necessary for us first to convince our own people and then to show the outside people, like Mr. Traylor, that Texas is no longer a state of futurity, but is a visible, present-day field of unsurpassed opportunity.

Farming by Electricity

It begins to look like great changes are likely to come in the farming methods of the country. Already, electricity is being largely used to prolong light to cause nursery stock to make more rapid growth and to make chickens lay more eggs. The Texas Agricultural Experiment Stations are to conduct some twenty-five experimental farms to test the practical use of electricity in the growing of numerous field crops. Great power and light companies are getting ready to supply unlimited electrical energy in Texas. The waters of all our streams are being salvaged for commercial and agricultural uses. Farming may soon be as scientifically done as manufacturing. With production on a scientific and dependable basis, marketing must of necessity be as well handled.

Hotels to Advertise Texas

The Texas Hotel Men's Association, under the leadership of its

president, Charles A. Mangold of Dallas, is planning to advertise extensively the resources, climate and business advantages of Texas to the people of the east. This is as it should be, for Texas hotels are now in position, as they have not heretofore been, to take care of the people who come visiting and prospecting. The towns without good hotels, though, will not profit much from an influx of prospectors.

Big Irrigation Project

The Pecos Valley Water Users Association has a project before the State Board of Water Engineers for the irrigation of 180,000 acres of land in what is known as the Red Bluff Water Improvement District embraced in Loving, Ward, Reeves and Pecos counties. Other proposed irrigation districts indicate that the time is near when to waste water will be regarded as the worst kind of profligacy.

Seedling Pecan Trees

The Texas Department of Agriculture estimates that there are 15,000,000 seedling pecan trees growing in the State. Improved pecans are being planted at an enormous rate, and thousands of seedling trees are being topworked to improved nuts. If Texas keeps up its interest in pecans the industry will some day be worth more to the State than the cotton crop.

Texas Turkey Talk

The Texas turkey has attracted more attention the past month than the Texas cotton crop. It will be in the mouths of the people of the nation for more than another month. While Texas people have a fondness for turkeys, those of the North and East regard our turkeys as essential to their Thanksgiving and Christmas festivities. Prices to growers have risen from 25 cents at the opening of the season to 30 cents. The Texas supply was never before so large.

Overlooked Possibilities

A new industry at Breckenridge is a clothes pin factory that is turning out 600 dozen clothes pins a day from East Texas hard wood. Just why Texas has all along bought clothes pins from Connecticut and Michigan is not known, except that most Texans fail to see the economies in small articles of consumption even though used in large numbers.

Santa Anna merchants who are pers are using that popular phrase "It won't be long now."

A Practical Comparison

We read from an exchange a set of facts which, altho said to be true, are surprising. As everyone knows, Oakland, California, lies across the bay from San Francisco. It is said that Oakland people, many of whom work and have business interests in San Francisco, spend enough money in the latter city to equal 70 per cent of the total buying capacity of Oakland's population; and that this vast percentage translated into dollars means approximately \$13,000,000 per annum.

We are not responsible for the accuracy of these figures; nor do we say there is anything morally or legally wrong for the Oakland people to spend their money where and in whatever amounts they please. But if only half is true, there is a lesson in it for every city, town and village in the country. It means that the city of Oakland suffers financially in the loss of local patronage; that its municipal forces, its schools, business houses and other institutions suffer in proportion to the wealth that is spent outside. It means that Oakland, tho its business is still large and its growth healthy, becomes and remains to a large extent, a "bed-room" city by the action of its own people.

The question arises to what extent and in what total annual amount Santa Anna is a mere "bed-room" town to a larger city or to a mail-order house? How much does Santa Anna suffer financially every year by the failure of some of its own people to support Santa Anna industry and business?

In the case cited, of course San Francisco gains, and thus there is no loss of national wealth, but there is loss of Oakland independence and Oakland development; and as a unit of progress in the nation Oakland's economic gain is retarded.

Mr. Coolidge neglected to say anything about static in his address to the radio people. There's an art in knowing what not to say.

The corner stone of the new American church was laid the other day in Paris. Perhaps it would be fine to have an American church in the United States.

THE CHILD DRIVER

Youth, with its vision high as the stars, its courage, so brave that it borders on recklessness, its boundless enthusiasm that will send boys to span the skies between the continents and make girls accept the challenge of the English channel and dare to brave its waters, is a glorious time. But because of the lack of discretion which only years of experience can bring, it is necessary for those who are older and wiser to control the activities of those who have not felt the need of tempering the life urge.

Youth, if let alone, will kill itself rather than store dynamic forces against the day when it can be properly guided into paths of service instead of being broken in useless paths. Therefore, the juvenile court, the sheriff, and police department are to be congratulated in their efforts to break up the use of automobiles by young children.

State laws prohibit children under 16 years old from driving motor vehicles and provide that any adult furnishing a car to a minor may be prosecuted. If the condition is serious enough, to warrant such law, that law should be enforced. If it is not, it should be struck from the statute books. Laws are made to be enforced, not broken, and the child-driving problem is one that requires the cooperation of the entire community.

Forced To Sleep In Chair—Gas So Bad

Nights I sat up in a chair, I had such stomach gas. I took Adlerika and nothing I eat hurts me now. I sleep fine. Mrs. Glenn Butler. Even the FIRST spoonful of Adlerika relieves gas on the stomach and removes astonishing amounts of old waste matter from the system. Makes you enjoy your meals and sleep better. No matter what you have tried for your stomach and bowels, Adlerika will surprise you.—Walker's Pharmacy.

LOOK—I have purchased fourteen

head of Horses, Mares and Mules, as well as Wagons, Harness and a large lot of farm implements which were the property of the Adams Mercantile Company. If interested in anything of this kind I can and will save you money.—W. J. Hosh.

Adam was the first and only man to fall for "the only girl in the world."

Advertising is like golf: the more you do it the fewer strokes it takes to win.

"Edmund Breese is right. Luckies give complete enjoyment," says DeForest

The well-known trainer and boxing expert explains his preference to Evelyn Hoey, Musical Comedy Star, as they chat before the Buckingham Fountain in Chicago, Ill.



MADE OF THE CREAM OF THE TOBACCO CROP

You, too, will find that LUCKY STRIKES give the greatest pleasure—Mild and Mellow, the finest cigarettes you ever smoked. Made of the choicest tobaccos, properly aged and blended with great skill, and there is an extra process—"IT'S TOASTED"—no harshness, not a bit of bite.



Edmund Breese, Well-known Actor, writes:

"We who act owe our audiences perfect voices—we must keep our throats in condition. Like others, I have solved the problem of smoking by adopting Lucky Strikes because they protect the throat and give complete enjoyment."

"It's toasted"

No Throat Irritation—No Cough.



Men's Fine Suits

This week's shipments of Men's Cloth craft suits are extremely attractive as there is both style and quality in these suits. No matter what your idea of how much you should get for your money when you buy a suit, we believe you will find that your estimate will be fully covered in this offering of fine clothing.

A splendid array of new styles and materials from which to choose.

Remember we carry the largest stock of Groceries in town, and sell them at prices that will please you.

CASH TALKS LOUD

MARSHALL'S

Listen, Folks! We are going to a strictly cash price on all merchandise, and do not intend to let any store in town make better prices for cash than we do. If you will just come to our store and ask about prices we will sell you most of your merchandise.

We are going to give a 20 per cent discount on all ladies' coats, silk dresses & sweaters until present stock is sold

GROCERY SPECIALS

- 25-lb. sack of cane sugar . . . \$1.55
- 48-lb. sack of Cake flour . . . \$1.85
- 48-lb. sack of White Face flour . . . \$1.90
- 48-lb. sack of Texan flour . . . \$1.70

All other goods will be priced very cheap. Just unloaded a fresh ear of Cake flour, and all kinds of feed. Our stock is full and complete, new and fresh. Make our store your stopping place whether you want to buy anything or not—just come in and make yourself at home.



Boys' Togs for School and Dress

If you want your boy to be well dressed, and what parents do not, it will pay you to come here to select his outfit. Extra wear, fine tailoring and a plentiful collection of styles at prices well within your reach are afforded by our stocks.

Suits with two pair of pants, long or short.

QUALITY and STYLE AT LOW COST

R. J. MARSHALL & SONS

Thanksgiving

Once more we are privileged to offer thanks to our Forefathers who freed us from the British Monarchy.

From us, comes our Thanks to our many customers and Friends, who have given us such liberal patronage during the past year.

May you all enjoy the Happiest Thanksgiving of your lives, is our wish.

Hunter Brothers

Quality and Service

48 Telephones 49



ASPIRIN

SAY "BAYER ASPIRIN" and INSIST! Proved safe by millions and prescribed by physicians for Colds, Headache, Neuritis, Lumbago, Neuralgia, Toothache, Rheumatism.

DOES NOT AFFECT THE HEART

Safe Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists.



You're There With a CROSLLEY

Crosley Radio sets completely equipped with the best equipment, storage battery, and speaker, installed in your home \$85.00 and up.

Remember—your set can not be any better than the equipment. The Bandbox, equipped as Crosley Mfg. Co., recommends, sells for \$123.00, which includes power tubes, the best equipment to be had, aerial and complete installation.

Power tubes are the latest improvement in Radio. For instance, what is the difference in solid tires and balloon tires on your car? So is the difference in the performance of ordinary tubes and power tubes in your radio. Not how cheap, but how good. When purchasing your set, don't fail to get one that can be equipped with power tubes and this is the Bandbox.

Why the reduction of price in other makes of sets instead of an announcement of a new, improved model? Let a demonstration of the Bandbox explain.

Crosley is the largest manufacturer of radio apparatus in the world, the daily output of this particular—The Bandbox, being more than 5,000.

Have you seen the Electric Bandbox—the one that uses no batteries of any kind, but operates directly off your light current? This set complete, installed in your home \$165.00

GEO. M. JOHNSON
Santa Anna Telephone Company

THE CHRISTMAS SPIRIT

"It's only 30 days, the shortest days in the year, till Christmas." In a practical way it is well to remember that the chief festival of the Christian world is only a little way down the road. Santa Claus' outline is almost visible over the chimney horizon, the sound of the tinkling of his sleigh-bells is nearly audible. It is a time for doing what there is to be done in preparation for the holiday. Shopping early is a good piece of business, early in the morning of each shopping day. It will be to the advantage of the buyer, to the pleasure of the seller and for the relief of the overworked store forces.

All the systematic work done in advance of the rush to avoid the confusion that sometimes makes the Christmas eve a horror and the Christmas day one in which there is no rest and delight because one is all in and tired out—will not be its best unless there is a flavor of the Christmas spirit through it all. In the rush and confusion, if there must be such, in the crowds that surge through the stores, in the jam and push of the street throngs, take the Christmas lesson to heart for use in the advance days—and be pleasant. Be patient with the clerks and the delivery men; be courteous to the folks you buy from; be pleasant to the jostlers who almost knock the parcels from your arms as they stumble, themselves package-laden, on the street; use the smile that helps everybody over every stressful time and some distressful times.

Indeed, there are opportunities now effective and beneficent use of the Christmas spirit in its fine unselfish expression than there will be after the day's climax is over. It will not be regarded by Santa Claus as in any way violative of his rules of "don't peep" to use "before" Christmas the same cheer, the same unselfishness, the same courtesy, the same thoughtfulness, the same spirit of "giving happiness" that you will use on Christmas day.

Don't Say It Unless You'd Sign It

Gossip, meaning sly-on-the-quiet comments about people and things, is one of the nuisances of our business and social life. Gossip is almost always more harmful in its effect than in its intent, and is likewise almost always unnecessary.

"If you won't sign a thing—don't say it," is a remark attributed to "Bill Jones," who may or may not exist. Before we talk about persons or things about which we have little or no occasion to talk, it would be well to ask ourselves: We might remember further, that people would usually rather quote us on these statements, in passing them along, than to put them out on their own responsibility. We never know when or how such things will end. The safe and sane course is not to gossip.

Many persons do not have opinions on anything, but there are enough others who seem to have opinions on everything.

ENGLISH HISTORY

The campaign of Mayor Thompson of Chicago to eradicate what he chooses to term British propaganda in histories used in Chicago schools calls to mind the recent statement of the bishop of London who declared hatred of Great Britain and things British were being taught in the schools of the United States.

Here are two opposite extremes and both can't be right. The Chicago mayor's favorite pastime is throwing John Bull, and judging from reports, he has been doing a very good job of it. But fortunately the extremists like the Chicago mayor-politician and the bishop of London don't represent the true sentiment of Britisners for Americans or Americans for Britisners.

Among those who disagree with the Bishop is Dr. William R. Shepard, professor of history at Columbia University, who said, in a recent interview on the subject, that if anything, political sentiment has veered quite favorably toward England of late, both in American textbooks and treatises. The statement of the Bishop, Dr. Shepard declared, was "belated, injudicious and mistaken."

Dr. Shepard also points out a fact which is too often lost sight of, that it is easy to exaggerate the importance of common languages, kindred blood and similar institutions in two nations as nationally minded as are the United States and Great Britain. These things go along very well so long as both nations are traveling the same path, but when differences and threat of real trouble arise, these likenesses so often emphasized are apt to increase the bitterness rather than assuage it. Family quarrels are generally the bitterest kind.

It is highly desirable that Great Britain and America remain friendly and at peace with one another. The best way to continue this state of affairs is not to attempt to Anglicize America or to Americanize Britain, but to cultivate a spirit of understanding and good will. And perhaps the best way to cultivate such a feeling is to permit each nation to work out its own destiny without attempting to interfere with the policies of the other.

We do not know where the good bishop got his information about alleged English hating in the American schools, but someone ought to ease his mind by telling him that somebody has been stringing him.

THE NEW DOLLAR BILLS

In harmony with the decreased buying power of the American dollar new dollar bills—the first smaller sized currency since the "shin-plaster" of civil war days—are to be issued by the United States treasury early next year. One-third smaller than the present bills. The reduced size, however will have nothing to do with their value. Lower cost of printing is the object of their reduction. The saving may be imagined in view of one fact—there are approximately \$450,000,000 in one dollar bills now in circulation, according to Charles S. Dewey acting secretary of the treasury. And the life of the bill is only about eight months; after that it is turned in for a newly printed one. Eventually all United States currency will be reduced, under the present treasury plans. Meanwhile, though the new dollar bills will not roll or fold easily with the large notes, no doubt the difference in size will facilitate the handling of currency by cashiers and bank tellers. There will be less chance of confusing "ones" with bills of other denominations. Also it will be impossible to make them the basis of counterfeiting bills of the larger denominations.—Mt. Vernon Optic Herald.

Do We Have the Courage

Do we have the courage, or the sense, to face our own shortcomings to admit to ourselves and to all concerned our errors and mistakes?

If we do not have, there is little chance that we shall ever be much better equipped to fight our battles than we are today.

Only obstinacy refuses to confess error and only vanity declines to admit defeat. Obstinacy and vanity are drags upon the chariot of progress. Unless we cut them loose we do not get very far.

The same truth holds for the individual, the group, the community, the nation. History is replete with instances of fine heads battered against the impenetrable wall of unalterable fact, of fine causes lost by enthusiasts who clung tenaciously to original error, of cities stunted because they were too proud to change their habits, of nations wrecked upon the shoals of their selfish desire.

There is no shame in admitting failure or mistake, either to ourselves or to observers. We cannot long delude those who watch, and they will respect us the more highly if we frankly confess, when we miff the ball, that it was our fault.

As long as we are not too vain to face the facts of our conduct there is hope for us. But we will never be useful to our teammates in life as long as we hypnotize ourselves into belief that we have made a home run with the base full after we have just struck out.

Queen THEATRE

Mon. & Tues. 25 & 29

Beau Geste

With Ronald Colman, Neil Hamilton, Ralph Forbes, Alice Joyce, Mary Brian, Noell Beery and seven other leading stars. "Beau Geste" is coming when it does. Watch out.

Never before and never again such a picture as "Beau Geste." Thrills that chill, and suspense that grips. What a story, what a cast—"Beau Geste" has everything. Just when you believe every possible thrill and heartthrob has been pumped out of this one a new one pops up!

You can't afford to miss "BEAU GESTE" Admission 15 and 35c

Wed. & Thurs. 30 & 1 THOMAS MEIGHAN

We're All Gamblers

Here "We're All Gamblers" Paramount dramatic royal flush, an ace of actors. Thomas Meighan a king of directors. James Cruze a Queen of heart breakers. Marietta Miller, a jumping jack of comedy. Spec O'Donnell, and ten hundred thrills. Try and beat it.

Friday, Dec. 2 TIM McCOY

Foreign Devils

COMEDY in connection.

Saturday, Dec. 3 RANGER

The Outlaw Dog

COMEDY and RIDDLE RIDER in connection.

TYLER COMMERCIAL COLLEGE

Tyler, Texas

The reputation of this institution insures success to every graduate. Thousands of former students now in responsible places at high salaries. Largest and best equipped business school in America. Free employment services. We teach Private Secretarial, Shorthand, Bookkeeping, Radio, Telegraphy, Cotton Classing, Banking, Civil Service, Business Administration and Finance and fifty other courses. Send the coupon printed below for the large, free book, "ACHIEVING SUCCESS IN BUSINESS."

CUT OUT AND MAIL NOW

GENTLEMEN—Please send me your large FREE book, "ACHIEVING SUCCESS IN BUSINESS." I am interested in a training that will help me get a good position.

Name _____ Address _____



BIG Stock of Collars, leather and other grades. Also, saddles, harness and all kinds of leather goods, marked at special prices.—C. E. Welch. 46-tfc

CAR greasing, gas, oil and tires.—East Side Service Station. 45

Remember our Leather Goods Sale is still on and we are offering some real bargains.—C. E. Welch. 46

CAR greasing, gas, oil and tires.—East Side Service Station. 45

Pansy Plants for sale.—Mrs. J. R. Gipson. 45-tfc

BIG Stock of Collars, leather and other grades. Also, saddles, harness and all kinds of leather goods, marked at special prices.—C. E. Welch. 46-tfc

CAR greasing, gas, oil and tires.—East Side Service Station. 45

FARM & RANCH LOANS

Let the Bangs N. F. L. A. build that house that you have long waited for. 5 per cent, 5 to 35 years. F. E. Strange, Bangs, Texas.

CAR washing and greasing at Mathews Motor Co. Price for washing \$1.00 and \$1.25. 45-tfc

KEILEY-Springfield Tires and Tubes, large stock, most all sizes, and prices are low.—C. E. Welch.

FOR SALE—A cream separator.—Turney Smith. 46-tfc

BRONZE Toms for sale, \$9 each, Martin-Ward Strain—Silas Wagner, Phone Trickham. 46-3tp

FOR SALE—Big Bone Mammoth Bronze Turkeys, hen \$6.00; tom \$10.—Frank Leady. 46-3tp

KEILEY-Springfield Tires and Tubes, large stock, most all sizes, and prices are low.—C. E. Welch.

BARGAINS IN PAINT

will sell you a good quality, guaranteed paint for \$2.50 and \$3.00 per gallon. Sherwin Williams Paint at \$3.75, wall paper from 10c up. Phone 244 for anything in the paint and wall paper line.—R. M. Jaynes. 45-tfc

I am now taking orders for Kasch, Boston seed, direct from the Originator, Ed Kasch, and will appreciate an order from you.—W. A. Alford, phone 3412, Santa Anna. 41

POSTED

Notice is hereby given that all premises owned or controlled by the following parties are posted against all trespassing or frequenting of any kind.—Mrs. M. E. Chambers, T. J. Johnson, Carl Williams.

Remember our Leather Goods Sale is still on and we are offering some real bargains.—C. E. Welch. 46

OUR Leather Goods Sale is satisfactory, and all leather goods are marked with a Blue Tag, showing special prices.—C. E. Welch. 46-tf

FOR SALE—14 head, Hereford Registered cows, one herd bull, practically all young stuff, few young bulls.—E. A. Butler, Route 1, Coleman, 2 or 3 miles north of Coleman. 46-3tp

LOST—Between postoffice and my shop 3-8 taper tap and die, from Southern Implement Co. to L. E. Bell. Leave at shop for reward. 48 ABOUT 2000 bundles of Higera, 3 cts per bundle in field.—A. B. Dodgen. 46c

FOR SALE—191 acres of land between Santa Anna and Whon—John Haynes. 48-2tp

TWO Light housekeeping rooms for rent.—H. R. Layne. 48-tfc

FOR SALE—Pure Bronz Turkeys, Toms, \$7.00. Hens \$5.00.—W. E. Green, E. C. Green, Route 2. 49

FOR SALE—3 Poland China pigs, subject to register. Will have registered if required.—Norris Parsons. 48-3tp

FOR SALE—Fresh Jersey Heifer.—H. J. Parker.

LOST—Saturday, between mountain Street and Railroad, Baby Sweater. Please return to Mrs. Will Hedge or leave at News office. 1tp

FOR RENT—Rooms and Garage. Phone 366. 1tc

Why suffer the risk of complication when a bottle of Snipes Croup Cough Syrup is guaranteed to do the work or your money refunded.—Corner Drug Co.

OUR Leather Goods Sale is satisfactory, and all leather goods are marked with a Blue Tag, showing special prices.—C. E. Welch. 46-tf

FOR SALE—My home on Main Street, 6 rooms, hall, porch, bath and all modern conveniences.—Mrs. W. J. Hunter. 44-tfc

CAR washing and greasing at Mathews Motor Co. Price for washing \$1.00 and \$1.25. 45-tfc

500 STEEL STUMP PULLERS

All types, numerous sizes, including Handpower, Horsepower, Autopower, Truckpower, Tractorpower, Wire rope, equipments, Auto or Truck Pull-You-Out, the \$4.00 Bad-Road-Winch. Waterwheels, Automatic Driveway Gates, D. E. P. Ditching Plows, Handpower Well-borers. Send for particulars.—Ducrest Mfg. Route 11, Seattle, Washington. 39-tfc

SEEED OATS FOR SALE First Year Ferguson No. 922 Pottigreed Seed Oats, made 104 bushel per acre, at 75 cents. These are the best oats that the Ferguson Seed Farm puts out. They are free from Johnson grass seed, and the seed that they were sown from were sown treated and will hold good for at least two years. See Elmo Wallace, or the Bookkeeper at Farmers Gin No. 1. 37-tfc

NEED GLASSES

Dr. Jones, the Eye Man, will be at Mrs. Comer Blue's Jewelry Store every Tuesday. Eyes examined, glasses fitted, headache and eye strain relieved.

CAR washing and greasing at Mathews Motor Co. Price for washing \$1.00 and \$1.25. 45-tfc

GOOD POSITIONS OPEN

Hundreds of worth-while openings for those we train. Many more calls than graduates every year. Let us help YOU get started. Mail coupon for catalog and information as to how we place our graduates. Address Draughon's College, Abilene, Wichita Falls or Dallas, Texas. Name _____ Address _____

FOR SALE—Extra fine White Holland Toms, \$16.00 each.—Mrs. H. W. Kingsbery. 47-tfc

NOTICE—Those who owe me for male service will confer a favor to settle at once. Also, have P & O Pony Disc, in good repair, for sale. See me or phone 3402.—Lowell Richardson. 47-2tp

FOR SALE—A cream separator.—Turney Smith. 46-tfc

BRONZE Toms for sale, \$9 each, Martin-Ward Strain—Silas Wagner, Phone Trickham. 46-3tp

FOR SALE—Big Bone Mammoth Bronze Turkeys, hen \$6.00; tom \$10.—Frank Leady. 46-3tp

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FOR SALE—Fresh Jersey Heifer.—H. J. Parker.

LOST—Saturday, between mountain Street and Railroad, Baby Sweater. Please return to Mrs. Will Hedge or leave at News office. 1tp

SALE of the Season's GREATEST VALUES

20 AND 25 PER CENT DISCOUNT

See what you Save!

WE MUST HAVE CASH—it is not our policy to have sales, but it takes money to run a big business like this and at this time we have too many goods for the season and we are going to give you a chance of a lifetime to supply your needs—right at Christmas time—at a Great Savings. Seeing is believing. Come and get your share of the Wonderful Bargains.

As this Sale is solely for the purpose of raising needed Money, it is necessary that nothing be charged or sent on approval—Every thing reduced from 20 to 25 per cent.

Wait Till to-Morrow

Ready-to-Wear Department

Alert Buyers Will at Once Take Advantage of This Opportunity

Our Entire Stock of Silk and Wool Dresses

20 PER CENT DISCOUNT

- \$69.75 Dresses now \$52.30
- \$59.75 Dresses Now \$44.80
- \$49.75 Dresses now \$37.30
- \$39.75 Dresses now \$29.80
- \$29.75 Dresses now \$22.30
- \$19.75 Dresses now \$14.80

All other prices at the same proportionate reduction.

LADIES AND MISSES COATS

Many of Them Suitable for Spring
25 PER CENT DISCOUNT

- \$169.50 Coats now \$127.12
- \$149.50 Coats now \$112.12
- \$110.50 Coats now \$ 82.87
- \$98.50 Coats now \$ 73.87
- \$69.50 Coats now \$ 52.12
- Attractive Sport Coats that were \$14.50 now \$ 10.88

Small charge will be made for alterations

JUST AT THE TIME OF GREATEST DEMAND—Ladies, Misses and Children's Hose. Allen A and Kayser brands. A complete range of the wanted shades—

25 PER CENT DISCOUNT

NO TIME TO HESITATE—the goods must go. The cash must come. No time to quote prices, but all we ask is that you visit our Shoe Department. A stock that is clean and practically all new. Shoes for Ladies, Misses, Children, Men and Boys at

20 PER CENT DISCOUNT

We seldom put on sales. This one will prove a genuine event—because it has all of the elements of success in it. Assortments are greater, varieties are better than ever and values are more pronounced than in all our years of business.

Here's a message that says hurry, hurry, hurry or you'll be too late. Blankets and Comforts, the largest assortment in this part of the State.

25 PER CENT DISCOUNT

Christmas Novelties and notions are on display at

20 per cent Discount

A Dollar Saved is a Dollar made—and now is your opportunity. All Trunks, Grips, and Fitted Cases, bought for Christmas, selling

20 PER CENT DISCOUNT

HERE, indeed, is a suggestion worthy to be stressed. A Christmas Gift supreme. Luncheon and Dinner Sets that are Pure Linen, with Napkins to match.

20 PER CENT DISCOUNT

Christmas Novelties and notions are on display at

20 per cent Discount

Christmas Items that you will be buying now. Come and make your selections while the sale is on. Ladies Gloves—Driving and Dress.

20 PER CENT DISCOUNT

Prices Speak LOUDER Than Words

Ladies' and Misses' Wash Dresses
20 PER CENT DISCOUNT

Kimonas and Bath Robes
20 PER CENT DISCOUNT

Ladies' Silk Underwear
20 PER CENT DISCOUNT

All Corsets and Brassieres
20 PER CENT DISCOUNT

Men's and Boys' Hats and Caps (Except Stetson Brand)
20 PER CENT DISCOUNT

Our entire stock of Boys' Suits to be unloaded at 25 per cent discount—all with two pants.—Long and short.

- \$22.50 Suits now \$16.88
- \$19.50 Suits now \$14.53
- \$16.50 Suits now \$12.38
- \$12.50 Suits now \$ 9.38

Men's Underwear—heavy, medium and light weight
20 PER CENT DISCOUNT

Men's and Boys' Sweaters
20 PER CENT DISCOUNT

NECESSITY SAYS SLASH THE PRICE. This we have done, and slashed deep. Walk through our piece goods and notion departments. We are going to turn thousands of dollars of new and seasonable merchandise into cash.

- Ladies, Misses and Children's Sweaters
25 PER CENT DISCOUNT
- Ladies, Misses and Children's Cotton Knit Underwear in medium and heavy weights
20 PER CENT DISCOUNT
- Ladies Silk Underwear. A full and complete stock at 25 PER CENT DISCOUNT
- Ladies and Children's Outing Sleeping Garments. Right when the winter starts at 25 PER CENT DISCOUNT
- All our Woolen Dress Materials, from the better to the

- cheapest. All widths, newest-patterns, full range of colors.
25 PER CENT DISCOUNT
- Newest Season's Silks—Creme Satins, Crepe de Chines, Georgettes, Satins. All the wanted colors.
25 PER CENT DISCOUNT
- VELVETS—Quite popular now—in the plain and broad-ended. Full assortment of colors
25 PER CENT DISCOUNT
- All other Piece Goods—white materials, table linens, draperies, etc.
20 PER CENT DISCOUNT

Men's and Boys' Department

Get Your Christmas Needs Now
Nothing Reserved

All Men's Suits

Most of them with two pairs of p
25 PER CENT DISCOUNT

- \$50.00 Suits now \$37.50
- \$40.00 Suits now \$30.00
- \$35.00 Suits now \$26.25
- \$30.00 Suits now \$22.50
- \$25.00 Suits now \$18.75
- Men's dress pants 25 per cent d

Alteration charges will be added

MEN'S AND BOYS' OVERCOATS

Just as the cold weather is starting
A full stock to select from
25 PER CENT DISCOUNT

- \$50.00 Coats now \$37.50
- \$42.50 Coats now \$31.88
- \$35.00 Coats now \$26.25
- \$25.00 Coats now \$18.75
- \$18.50 Coats now \$13.88
- \$12.50 Coats \$ 9.38

Men's and Boys' Dress Shirts (Manhattan brand)

20 PER CENT DISCOUNT

Men's Heavy Overshirts
20 PER CENT DISCOUNT

A cold weather need—Men's L and Suede Coats and Jackets—
20 PER CENT DISCOUNT

Men's Bath and Lounging Robes—very popular Christmas present—now while the price is reduced—
20 PER CENT DISCOUNT

All Men's Neckwear, Hats and Hosiery—

20 PER CENT DISCOUNT
Make your gift selections

Roussel-Robertson Company

THE CENTER OF SERVICE
BROWNWOOD, TEXAS

An event long to be remembered. All previous sales are mere shadows compared to this one. Greatest effort is being put forth to make this a mercurial triumph that will be the talk of this entire country.

THE BREEDING PEN

(By R. W. Kazmier, Bryan, Tex.)
 It is not too early to mate up your breeding pen. Now is the time you can readily pick the best layers in your flock, and together with a good male bird from a high record trapped hen, constitute your breeding pen. If you have hens that are still laying, have started to moult and are good individuals of the breed they represent they are the ones to go into your breeding pen. They undoubtedly are wonderful layers, and eggs are what you want to breed for. The meat production also is a profitable side line.
 In making up your breeding pen, if you want to make progress and improve your flock without any great expense, buy good cockerels. Cockerels as a rule are a better buy than hens. Deal with a reliable breeder, and one who traps 365 days in the year. The only way of breeding a real laying strain, is by regular trapping every day.
The Poultry House
 At this writing the weather has been extremely warm, considering the time of the year. By the time this gets in print, we may have some regular fall weather. It is wise to watch the ventilation of your

poultry house, for the next three months in particular. Some people when it gets cold, want to and do close up the poultry houses too tight, resulting in colds, roup and chicken pox. We grant that with the approach of cold weather, warmer quarters must be provided but not at the expense of fresh air. In Texas and Oklahoma, a portion of the South and East front should be kept open day and night. All the fresh air must come in from one end only. If the opening is in the south, then the north, east and west sides should be as nearly air tight as it is practical to make them. In some sections of our country due to the prevailing high winds it is best to face the houses east. As a general rule however, it is best to face poultry houses south. A lack of fresh air, will cause colds and roup. Close, ill smelling and crowded houses are ideal causes of colds and roup. In cold weather drafts upon the floor or upon the roosts, surely will develop roup among your flock. In long houses, partitions should be provided to check the strong circulation of air. It is well to build these movable so you can take them out next spring. We like to bring out the importance of providing comfortable, clean and roomy quarters for your poultry flock the next four months. It will mean money in your pockets to provide them. Close up all cracks, knot holes and ventilators on all three sides of the house. It is equally as important to keep part of the one end, preferably the south or east at least partially open day and night. We prefer to have this opening close to the floor to keep the rain and winds from blowing too far into the interior of the house.

Epsom Salts

If you have not done so, we recommend you give the entire flock a dose of epsom salts, by adding two pounds of it to 100 lbs. of mash and keeping this before them for two or three days. This is a simple treatment but will do much to keep your flock healthy.

Crowding

The average farm flock is kept in over-crowded houses. Nothing is so sure to cause diseases and poor egg-production as over-crowding in the houses, especially in the fall and winter. Allow or provide at least three square feet of floor space per bird. For a flock of 300 hens, this would figure 900 sq. feet of floor space. A house 30x30, 20x45 or 24x38 will provide enough room for 300 hens. In the winter, due to bad weather, the flock needs more house room. Over-crowding the flock for only a few days will cause trouble. Don't figure that the hens can get outside the house most of the time and that the days they have to spend on the inside, will be only few in number, hence not cause much trouble. Experience clearly teaches, over-crowding even for only a few days is very bad practice. Over-crowding any kind of live stock either in the houses or in the pasture and yards is very undesirable.

Discouragement

Recently we visited two of the large poultry farms, just being built. Both farms have not been established for more than a year. The owners of both were blessed with plenty of money, but rather short of patience. They want quick results. One is an oil operator and cannot quite realize that there is no oil money and no oil results in the poultry business. They are willing to spend money lavishly for a year, but then they expect it to come back with high interest. The poultry business is no get rich quick scheme in no way may it be compared with the oil business. In the poultry business, profits are made in small figures, but sure and all the year round. Discouragements come to the best of us. We have no right not to expect them and even look for them. The fact is discouragements are just as common in the poultry business, as in any other legitimate business. The fall and winter are more or less hard months for the poultry raisers. Patience, hard work, head work and study will be and is being rewarded every day. The poultry flock is capable of making a little money every day, that when multiplied by 365 days, makes an attractive yearly income.

Intermediate B. Y. P. U.

Love gives—Nila Slaughter.
 Why we are sisters—Linnie Routh.
 South America—Sybil Ripley.
 There are three classes of people—Leon Ward.
 A third class—Johnnie Sue Lupton.
 Best and best of all—Reta Holland.
 Central America—Ruby Davis.
 North America—Ruby Bolton.

What Say the Pilgrim Fathers.

Ever since President Lincoln, in 1864, appointed by proclamation the fourth Thursday in November as a day for thanksgiving, Presidents of the United States and many governors of States have followed the example of the original Thanksgiving established by the Pilgrim Fathers of the Plymouth Colony after their first harvest in the year 1621. There is no computation about either proclaiming or observing Thanksgiving Day, and in this fact it finds one of its strongest virtues.

Many of us observe Thanksgiving because of whatever favors or fortunes have befallen us during the year. Reversing the order of time and events, it is to be wondered what the original Pilgrim Fathers would be thankful for were they here to see the changes that have taken place since the early part of the 17th Century.

In science and invention they would marvel at the developments in educational advancement they would have reason to be proud in efficiency of travel, of labor, of accounting, of mass production, they would be astounded. In all material accomplishments for comfort, convenience and beauty they would have reasons to give thanks. But what about the virtues?

It is true that the Pilgrims (often erroneously confused and made all-inclusive with that type known as Puritans) adhered generally to extreme moral scruples, often bordering onto bigotry; yet we are inclined to believe that the ghosts of the Pilgrim Fathers, looking down upon the vices and moral laxities of present-day civilization, would utter exclamations of horror rather than lift their voices in words of thankful prayer.

Until the world advances in integrity and personal virtue; in orderly government; in peaceful pursuits of happiness that flows from clear conscience rather than from mere physical exhilaration; until men meet men on common grounds of truth because imbued with inherent righteous intent rather than fair results imposed by code or statute, there will be a need for Thanksgiving, not only for what we have had, but for what we believe we can become. A day will be needed to call wayward minds to the solid virtues that sprang from the hearts of those whose sacrifices were rewarded mostly by the conviction of their own faithful endeavors.

Headlong we speed at rates heretofore undreamed of; at production never before realized; at accommodations and luxuries hardly appreciated because taken for granted; and with frequent instances of prosperity among individuals too much to be made use of and enjoyed. It takes Thanksgiving Day to remind us of the real fundamentals of life without which all the rest is useless.

The Minister's Hard Job

The man does not live who can please all the public. By the same token the man in the ministry of the church does not live who can please all members of his congregation. Though he be a Solomon and a Moses combined he finds out sooner or later that he has a job cut out for him which may well give him pause. If he is what is known as a "mixer" and pays special attention to the social contact with members of his flock he is more than likely to incur the criticism that he is too tight. If, on the other hand, he is an able pulpiteer and preaches good sermons but is not a mixer he is criticised by those who will say he is too highbrow. In every way his task is a hard one. In every way he earns many times over all that he gets.

I BELIEVE

I believe in the stuff I am handing out, in the firm I am working for, and in my ability to get results.
 I believe in working, not weeping; in boosting, not knocking; and in the pleasure of my job.
 I believe that a man gets what he honestly goes after; that one deed done today is worth two deeds tomorrow, and that no man is "Down and Out" until he lost faith in himself.
 I believe in today and the work I am doing; in tomorrow and the work I hope to do, and the sure reward that the future holds.
 I believe in courtesy, kindness and generosity; in good cheer, in friendship and in honest competition.
 I believe there is something doing somewhere for every man ready to do it.
 I believe I'm ready—right now.—Elbert Hubbard.

VOCABULARIES

How many words are there in American speech or the English language? How many words do you know? How many words does the average man use daily?

Well, no one knows how many words there are in American speech or in the English language, and no one ever will know, for no one can compute them—any more than one can compute how many grains of sand there are on the seashore, how many stars there are in the firmament, or how many drops of water there are in the seven seas.

In the making of dictionaries, many thousands of terms more than are actually included in the works themselves come before the attention of the editors in charge.

The editor of a well known dictionary says he can state without fear of contradiction that more than 515,000 words have been brought to his attention in one way or another during the past fifteen years.

The department of psychology of one of our learned bodies recently investigated the matter of vocabulary acquisition, and disclosed the fact that the average child of from four to five years of age makes use of 1,700 words.

In its first year, the child acquires a vocabulary of from 10 to 20 words. During its second year, this total was increased to 800 or 400 words depending entirely upon environment. Before the close of the third year, the larger of these totals was more than doubled, so that the vocabulary at command aggregated from 600 to 1,000 words.

A churchman, familiar with the terminology of the Bible, will know the meaning of 8,674 different Hebrew words in the Old Testament, and of 5,624 Greek words in the New Testament or 14,296 words in all, with some duplicates of course. This is an exceptional case.

Every well-read person of education and fair ability is able to define or understand as used nearly or perhaps more than 50,000 words. The same person in conversation and writing will command not fewer than 15,000 to 20,000, while a person who cannot read but who has a good degree of native mental ability will command 5,000 terms.

Every social upheaval, even as every social reform, brings with it the means with which to describe its various phases, and our speech is like the tide—ever at ebb and flow. That which was may yet be again; that which is, still remains with us, but who shall tell us that which shall be?

The trouble with most of us is that we do not stop to think of the words we actually know when we consider this matter of our vocabulary.

It is rare indeed for anyone to make an honest effort to improve vocabulary. Estimates have been made after extensive investigation, fixing the number of words known and used throughout the year by the plain people at 8,000 to 10,000.

Industrial Supremacy Passes to Small Towns

The industrial output of smaller cities and "country towns" is gradually surpassing in volume the output of the great centers of population.

Just as the country towns are, smaller cities hold the preponderance of newspaper circulation in the nation, so the thousands of smaller industries of these towns hold the preponderance of payroll and general production, except in a few highly-specialized industries.

This remarkable rural industrial growth has taken place largely in the past twenty-five years, and has been concurrent with the far-reaching development of electrical power and distribution. Large power plants at central points are linked up with each other and maintain distributing lines to far remote places, to smaller towns and even to the open country regions.

All this tends to result in men employed in industry being able more and more to find homes where they can have more of the comforts of life than they could in the congested centers of the great cities.

Electricity contributes to the recreational facilities of smaller communities and provides all the advantages of the larger city to the country dwellers.

Just because one woman uses twice as much powder as another does not mean that she is two-faced.

Those folks who have a Christmas Savings account will soon be prepared to demonstrate there is a Santa Claus.

If you have a lawsuit, call your lawyer.

If your Ford is sick, bring it to the Ford service shop. We are equipped to take care of any kind of job and do it in less time.

We are interested in the way your Ford runs, for we want them to give service.

We have discarded all old style equipment and installed improved equipment as recommended by Ford Motor Co. If it is a Monkey-wrench job, you can do it yourself but if it requires more than that, bring it to us.

Ford care for your Ford Car

If you are sick call a doctor

Santa Anna Motor Company



—AN—

Electric Washing Machine

will solve your washing problem—let us demonstrate in your home.

Special prices on all Electric Lighting Fixtures!

Everything Electrical

West Texas Utilities Co.,

Telephone No. 97

Santa Anna

Next time you buy calomel ask for



The thoroughly purified and refined calomel combined with assistant and corrective agents. Nausealess—Safe—Sure

Your Druggist

Get a new pair of medicine bottles for you. Bottles that are sharp and keen and right down to the point. Get a new box, while you are thinking about it—tell your druggist and he will send immediately.

Drug Co.

Fred Watkins Dray Line

We HAUL ANYTHING
 Service is Our Motto
 DAY PHONE 38
 NIGHT 217

Security Abstract Co.
 Frank W. McCarty, Mgr.
 Coleman, Texas
 a quick Service.
 Office with
 R. E. L. Zimmerman

DR. W. G. WILLIAMS
 Diseases of the Eye
 Glasses fitted
 At Dr. Powell's Office Every
 Tuesday and Friday

FOR SIGNS

Phone Write or See—

C. FOWLER

Coleman, Texas

Marking the grave of a loved one is a tribute of respect we love to pay. Before purchasing a monument give us a chance to figure with you.

Santa Anna Monument Co.

T. S. SLAUGHTER

THE WINCHESTER STORE

for better Gas Heaters buy "Ray-Glo"

Only one 5-burner
NEW PERFECTION
left at
Big Reduction

GAME TRAPS
Size 0 to 4
Our Prices are Right

W. R. Kelley & Co.
Established 1889

THE WINCHESTER STORE

CAUGHT in the ROUND-UP

R. J. Marshall and wife and Dewey Marshall and family visited in Brownwood Sunday.

Mrs. Wallace Kirkpatrick and daughter, Miss Lucille, visited relatives in Waldrip Sunday.

Miss Lucille Cartwright of Melvin spent the week-end with her parents in this city.

Capt. Neal H. Banister of Houston visited his mother here last week-end.

Mrs. McFarland of Virginia is visiting her son, Roy McFarland and family this week.

Mr. and Mrs. Odus Middlebrook of Abilene spent Sunday with the lady's mother, Mrs. S. H. Phillips.

Mr. Berton Reese and Miss Jewell Cole attended the football game at A. & M. Thanksgiving.

Mrs. Lee Hunter and 2 children and Mrs. S. H. Phillips went toannah Wednesday to spend a few days with relatives.

Curry Mills, A. D. Donham, Jr., Sam Kirkpatrick, James Harvey, and Frank Andrews spent Thanksgiving in Abilene.

Mr. and Mrs. R. B. Renfro, accompanied by Mr. and Mrs. Will Haygood of Coleman spent Sunday in Brady visiting Mr. and Mrs. Paul Powell.

G. E. Adams returned Tuesday from Temple where Mrs. Adams underwent a major operation first of the week.

F. P. Ford of Tulsa, Oklahoma, spent part of this week in Santa Anna in the interest of the Gladys-Jell oil interests.

Miss Erma McBride who is a teacher in the Sweetwater public schools, spent the week-end here with her friend, Miss Claudine Bruton.

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C. E. PROGRAM

(First Presbyterian Church)

Topic: If I were to be a Home Missionary where should I want to work? Mark 1:35-45.

Leader—Grace McMinn.

Part I—Mrs. Brown.

Part II—Charlotte Oakes.

Part III—Myrtle Mae Brown.

Part IV—Mary Leila Woodward.

Give the names and locations of the Presbyterian Home Mission fields in America—Mrs. Jasper McClellan.

Questions:

Why is home mission work among the Indians a National debt?

Wherein is the vital importance of mission work among the immigrants?

Why is home mission work especially important at the present time?

What special claim for Missionary work have the Negroes?

What qualities should a home missionary possess?

What is the need in rural districts.

Bring your Bible.

"Some Christians suffer from far-sightedness."

They are aroused over conditions across the sea.

But unconcerned about conditions across the street."

MOTHER

Editor's Note—The following poem was written by Mrs. B. T. Withers in memory of Mr. Withers' mother, who died Oct. 29.

Just after the hour of midnight As the night slipped into day, The cares of a lifetime left her Her spirit slipped away.

The pain of suffering left her Came a smile so sadly sweet She was loath to leave us weeping, But rejoiced her Savior to meet.

The mantle of peace fell softly Like a tired baby's sleep— Just a sigh to note the passing, Dropped into slumber deep.

She left a pattern of patience, A life of unselfish love, To mark our pathway straighter, That leads to that Great Above.

Can we resume life's duties? You would not have us pine But work right on till evening And join you, Mother Mine.

LEADERS IN NAME ONLY

There is a continuous obligation owed by every individual to the community and especially by those most favored by fortune. Enlightened self-interest should quicken acceptance of the obligation. There is hardly room for argument that what is good for the community is, broadly considered, good for the individual in his work. Conversely, what is good for the individual in the best sense is good for every other man, woman and child in the community.

Too much must not be expected from politicians and parties, too often approached from both sides on the basis of a horse trade. Governmental agents must be supplemented by the efforts of private persons who can envision things as they ought to be, and at long range. Politicians and officeholders, regardless of what they may say in their campaigns, are mostly concerned with getting into office and staying in. That is why they are in politics. They are in politics to get into office or to have a hand in putting others in office, as other men and women are in business or professions to make money or a career, or both.

But the politician and officeholder is usually wise enough to know that which is beneficial to the community or state or nation will best react to his benefit. His motives for serving the public may be selfish but the service is no poorer for that.

No man can long remain in public office or in political control who consistently disregards the will and welfare of the voters. Public service is the foundation upon which he must build his political power. Failure to give satisfactory service has wrecked more political careers than anything else. Convince the majority or the voters that those in office are not giving a fair return, in service, on the dollar, in taxes and it will take more than a slush fund and political machine to keep them in office.

This time it was Prince Henry, younger brother of the popular Prince of Wales, who falls off of his horse, showing that His Highness is not the only "fall guy" among the royalty.

WHON NEWS:

Zack Bible returned this week from his hunting trip in Mason. He only killed two turkeys, but is not discouraged with his trip, as he is planning to go again.

Conor Walters and family visited Zack Bible and family Sunday.

Bolfor Wilkerson left Monday for his home in Oklahoma.

Robert L. Ashley of Liberty visited relatives in Whon last week-end.

The one week old infant of Mr. and Mrs. William Barnett died at their home here Thursday and was buried in the Whon cemetery Friday afternoon.

Bro. Moore, former pastor of the Baptist church delivered his farewell message to the Whon people Sunday night. Bro. Leach of Brownwood will be the future pastor.

Dick Black has moved to Brownwood.

Miss Ruby Lee Hill of Cleveland is visiting her sister, Mrs. T. C. Holmes.

John Lovelady and family have returned from a visit in Ft. Worth.

Mr. and Mrs. Forehand attended the all day singing at Trickham Sunday.

Miss Lena French spent Sunday with Misses Jewel and Annie Jones.

Miss Nella Derrington spent Sunday with Miss Mayola Steart.

Lonesome Levy.

Loneliness is a common ailment of the modern age.

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Go to
Walker's Pharmacy
for
DRUGS
and
Refreshments

PHONE 41 WE DELIVER

Senior B. Y. P. U.

Subject: Some Missionary Motives.

Introduction—James Harvey.

Christ's Command—Johnnie Pearce.

A world wide program—Elucian Niell.

World need—Ora Lee Niell.

What can stem the tide—Marguerite Person.

Pointed paragraphs—Jas. Harvey.

Young people we invite you to come to the B. Y. P. U. next Sunday at 6 p. m. There is no greater way to spend your Sunday evenings than in a young people's service.—Group Captain.

Meighan Returns to "Miracle Man" Scenes for New Pictures

Reminiscences were the order of the day when Thomas Meighan arrived at the Paramount West Coast studio before starting "We're All Gamblers" which comes to the Queen Wednesday and Thursday. The star has been working in New York and over a period of more than four years had made only two pictures on the West Coast. It was generally presumed that he had never visited the new studio and wasn't acquainted with Lonzo Cruze, who was scheduled to direct him. When one of the executives showed Meighan about the plant it came out that the star made "The Miracle Man" here when it was known as the Bruton lot several years ago.

The Thermometer Indicates

New Clothes

Chill breezes remind that winter is on the way, the raiment suited to the season must needs be purchased by those who dress by the thermometer rather than the calendar. Unusually warm weather, for the fall months has been enjoyed by all; but merchants have reported slight slack periods due to the heat maintained by the mercury. The winds from the north should change that. And the merchants are ready for the winter rush. Such stacks of delectable merchandise! Such up-to-dateness in style! Such carefully chosen selections! Such courteous service! Such fair prices! Where else will you find these in conjunction? And why should you, a loyal Santa Anna citizen, desire to?

Better take a "shop" around today. Get in tune with the season and the coming cold days will find you in holiday good humor.

Mrs. Alma Magness of Brownwood visited her mother, Mrs. A. M. McLeod here Sunday.

Think Straight

Americans love an honest man, and that means not only one who doesn't steal but the consistent and candid, who can disagree with public opinion if necessary and whose policy is open, above-board, free from secret ties. Americans love a man of courage, who has positive opinions and adheres to them; who can resist pressure; and they would rather have obstinacy than a facile will; they want a man who can stand against influence, abuse, and misrepresentation. Americans love a belligerent leader, because they believe that the forces of evil are belligerent and tenacious. They want a leader of constructive power, who can draft legislation and force it through by weight of his will, backed up by public opinion. Such a man, whether selectman, mayor, governor, cabinet officer, or president, calls out the enthusiastic confidence, the vital support, and the personal affection of many of his countrymen.—Albert Bushnell Hart.

TEXAS STATE DEPARTMENT OF HEALTH

Heart Disease

Heart disease now heads the list of all agents of death, not only in Texas, but throughout the entire country, according to Dr. J. C. Anderson, state health officer, who gives some valuable information in regard to this increasing cause of death. "Contrary to popular opinion, heart disease rarely results in death in the early stages of the disease," Dr. Anderson stated. By far the greatest number of victims of this affliction pass many months and often many years in poor health. The heart is a mechanism so wonderful that it is capable of meeting the different requirements of a varied existence, and yet often performing this work in the presence of disease, and when it is fighting against frightful odds. Cause "Heart disease is in large part the result of injury to that organ by an infection, which may have occurred many years previously, such as scarlet fever, acute rheumatic fever, syphilis or other infectious diseases. Lack of proper medical care during and immediately following illness may contribute to heart trouble. "Some modern causes contributing to heart disease are: growing lack of exercise, the increasing tendency of people to "worry," and over indulgence in eating. All of these conditions make an extra burden upon the heart. Mortality in heart disease occurs chiefly after a person has passed the age of 45 years, and as a preventive measure against premature death from this cause, every person who has reached this age, should go to his family physician annually for a physical examination, this to be done preferably on his birthday. Four Things to Learn Learn to laugh. A good laugh is better than medicine. When you laugh your brain is momentarily freed from the load it ordinarily carries. Learn to tell a good story. A well told story is as welcome as a sunbeam in a sick room. Learn to keep your troubles to yourself. The world is too busy to linger over your ills and sorrows. Learn to greet your friends with a smile. They carry too many frowns in their own hearts to be bothered with any of yours.

Turner's Drug Store

These Are Not Specials—
Just Everyday Prices

Vicks Salve, 75c size	68c
You Save 7c	
Coco Quinine, 50c size	46c
You Save 4c	
Syrup Pepsin, \$1.20 size	\$1.10
You Save 10c	
Gordons Antiseptic, \$1.50 size	\$1.35
You Save 15c	
Listerene, Family size, \$1.20 size,	\$1.10
You Save 10c	
Listerene, medium size, 60c size	55c
You Save 5c	
Coty's Face Powder, \$1.25 size	95c
You Save 30c	
Ingrams M. Weed Cream, \$1.00 size	92c
You Save 8c	
Coty's Baby Powder, \$1.50 size	\$1.25
You Save 25c	
Houbigants Bath Salts, \$1.50 size	\$1.25
You Save 25c	

You can hear the latest Victor Record released each week.
Our drinks are made from the purest flavors. "Service Unexcelled."

Turner's Drug Store

Wallpaper

We have just added a complete stock of wallpaper showing advance patterns of
the 1928 season

We have a nice assortment of both low and medium priced paper, which we will be glad to show you.

We have also added a complete stock of Oak Flooring, reasonably priced. Oak makes an ideal floor when used over old flooring, as well as for new houses.

We will be glad to show you our stock and give estimates on prices and proper treatments of this good product.

Burton-Lingo Company

Phone 100 Home Builders Phone 100