

Where
You
Do
Better

YES SIR!

Where
You
Do
Better

We're Putting the Big Pot in the Little One and Giving This Old Town Something to Talk in the Way of Bargains, and a Worth While Prize.

C. B. GUYGER'S RED-HOT PRICE SALE

Has burned prices on new, crisp, clean fall and winter merchandise down to the ground--and is still burning. A sale that has already been acclaimed the most remarkable value giving event Santa Anna has ever known.

BOYS CAPS
Price \$1.00
Now
59c

Prices, like these few you see here, have made this sale the talk of the whole country--and don't forget the Bale of Cotton we are Giving away.

NO LIMIT
On
9c
Ginghams

MEN'S CAPS
Regular Price \$1.50
Now
98c

New Prints
New Pongee
New Ginghams

MEN'S HATS
\$6.00 and \$7.00
Now
4.98

FREE!

A BIG BALE OF COTTON TO BE GIVEN AWAY ON
DECEMBER 17TH

Get your duplicate sale ticket with each purchase--save them--get your friends to save theirs for you--for this bale of cotton goes to the person having the greatest amount in dollars and cents, of these tickets. Work hard--buy everything at Guygers--make your friends do their buying there too--and you can win.

NO LIMIT
On
11c
Outing

MEN'S 4 PIECE SUITS
Priced
To Sell

LADIES and CHILDREN'S SHOES 79c	PUBLIX Broadcloth SHIRTS Price \$1.50 Now 98c	The Very New est in HOSE And Novelty SHOES	Star Brand Shoes Are Better
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New Line
Of
SWEATERS
98c
UP

C. B. GUYGER
where
You
Do
Better

The new things you want at low prices you will be tickled to pay.

C. B. Guyger
where
You
Do
Better

IN THE WHOLE HISTORY OF
SANTA ANNA NEVER A
SALE LIKE THIS

C. B. GUYGER
SANTA ANNA, TEXAS

JUST A FEW PRICES HERE
--COME--
EVERY THING ON SALE

OUR BIG STOCK REDUCING SALE

Has by far exceeded our expectations to date and is now in full swing. If you have not yet visited our store since putting on this big sale, it will pay you to do so, as we are going to make still further reductions in prices on some of our most staple merchandise throughout the remainder of this sale.

Space forbids us mentioning all the bargains we have to offer, but you will be surprised at many of the bargains going in this sale. For instance, notice a few bargains mentioned on this page; and we have many others.

Men's Khaki Pants 98c	65c Boys Caps 49c	Men's \$30.00 Suits at \$25.00	<h2>Groceries Must Go Too!</h2> <table border="1"> <tbody> <tr> <td>CAKE FLOUR: 48 lb. sack</td> <td>\$1.58</td> </tr> <tr> <td>TEXAN FLOUR sack</td> <td>\$1.49</td> </tr> <tr> <td>PURE CANE SUGAR: 25 pounds</td> <td>\$1.58</td> </tr> <tr> <td>CORN MEAL: 24 pounds</td> <td>64c</td> </tr> <tr> <td>DRY SALT MEAT: best grade, pound</td> <td>16c</td> </tr> <tr> <td>WRAPPED MEAT: pound</td> <td>20c</td> </tr> <tr> <td>LARD: 8 lb. bucket</td> <td>\$1.12</td> </tr> <tr> <td>MICHIGAN MEAT SALT: 70 lb. sack</td> <td>\$1.32</td> </tr> <tr> <td>GARRETT & HONEST SNUFF: 6 oz. jar</td> <td>30c</td> </tr> <tr> <td>ROOSTER & DEVOES SNUFF: 6 oz. jar</td> <td>28c</td> </tr> <tr> <td>LAUNDRY SOAP: 10 bars</td> <td>33c</td> </tr> <tr> <td>PEACHES: Sun-kist Brand 2½ lb can</td> <td>20c</td> </tr> <tr> <td colspan="2" style="text-align: center;">Gallon Fruit Best Grade</td> </tr> <tr> <td>PEACHES: per gallon</td> <td>48c</td> </tr> <tr> <td>PLUMS: per Gallon</td> <td>53c</td> </tr> <tr> <td>APRICOTS: per gallon</td> <td>55c</td> </tr> </tbody> </table>	CAKE FLOUR: 48 lb. sack	\$1.58	TEXAN FLOUR sack	\$1.49	PURE CANE SUGAR: 25 pounds	\$1.58	CORN MEAL: 24 pounds	64c	DRY SALT MEAT: best grade, pound	16c	WRAPPED MEAT: pound	20c	LARD: 8 lb. bucket	\$1.12	MICHIGAN MEAT SALT: 70 lb. sack	\$1.32	GARRETT & HONEST SNUFF: 6 oz. jar	30c	ROOSTER & DEVOES SNUFF: 6 oz. jar	28c	LAUNDRY SOAP: 10 bars	33c	PEACHES: Sun-kist Brand 2½ lb can	20c	Gallon Fruit Best Grade		PEACHES: per gallon	48c	PLUMS: per Gallon	53c	APRICOTS: per gallon	55c
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Men's Overalls and Jumpers 220 weight 98c	Children's Coveralls ages 2 to 8 years 98c	Men's \$25.00 Suits at \$20.00																																	
Boy's All-Wool Long Pants \$3.75 Value \$2.00	Men's Extra heavy Work Shirts. Regular \$1.50 value 98c	Women's and Childrens Shoes \$5.00 values at \$1.98																																	
Men's Blue Shirts, 85c value 65c	Boys Keen Cut Overalls Ages 2 to 9 75c Ages 10 to 16 89c	One lot priced up to \$8.00 at \$3.98																																	
Men's Broadcloth Shirts \$1.50 and \$2.00 values 98c	Men's English Corduroy pants. Regular \$5.00 value \$2.95	One lot Childrens Shoes priced \$1.75 at 98c																																	
Men's Winter Caps Tie- Top Cord \$1.75 values \$1.00	Boys heavy weight Unions. Regular \$1.50 values (Haynes make) 98c	Blankets \$2.50 to \$3. values \$1.75																																	
Boys Dress Caps \$1.00 value 69c	Men's Unionsuits. Extra heavy. (Haynes make) \$1.29	Closing out all piece goods at cost and below																																	
Boys Knickers 129 pairs \$3 values at 25c	Leather Palm Gloves 24c	37 New Suits arrived this week specially for this sale.																																	

R. J. MARSHALL & SONS

Santa Anna, Texas

Santa Anna, Texas



MEN! LOOK!

Mens New Fall Suits—every one ALL WOOL, and well tailored, with TWO pairs of pants. Showing all the new fall shades in stripes, checks, serges.

Curlee Brand Suits

All Wool, Well Tailored, Two Pair Pants Suits. All shades and sizes. Here is your opportunity to save money. Economize at THE ECONOMY.

Regular \$27.50 value 2 pants Suits for
\$19.50

Men's Heavy Weight Suits. Nice Dark desirable patterns, regular \$18.50 value. On sale for
\$12.00

Young Men's 2 Pant Suits. Nice patterns, \$22.50 values on sale for
\$16.95

One lot of Men's Curlee Pure Wool Suits. Values of no less than \$25.00 on Sale for
\$16.50

Suit Case SPECIAL 95c

Ladies Felt House Slippers—all colors and sizes—**39c**

OIL CLOTH—Regular 35c Quality yard—**22c**
(5 yards to Customer)

Women's Derby Ribbed Hose, the pair—**24c**

Women's Oxfords—Rubber Soles—**\$1.95**

Strong Built Steamer Trunks. Iron Bound, in colors of Grey, Tan Blue, **\$4.95**

Women's Silk Hose—All Shades, all sizes—**49c**

Cotton Blankets—Double Blankets 60 x 70—**\$1.49**

KOTEX—3 BOXES FOR—**95c**

Large Size Fancy Bordered Towels 6 for—**\$1.00**

FRIDAY ONLY—250 yards 36-in. Brown Domestic. Regular, 12½¢ quality, while it lasts, per yard—**7½¢**

Men's Heavy Weight Overalls, tripple stitched, all seams bar tracked with red color thread. Regular \$1.25 value on sale for—**97c**

Boys Heavy Weight Overalls, all sizes, Tripple stitched—**79c and 89c**

Boys all leather shoes on sale for—**\$2.95**

Men's Dress Hats. All new shades, Special—**\$2.75**

Men's better grade Hats, all new shades and styles. Special for only **\$3.75**



Our Shoe Department a Complete Store in Itself



An Extraordinary Selling of Ladies' New Fall Footwear. Shoes made of Velvets, Satins, and Patent Leathers, Colors of Blue, Brown and Burgundy. In fancy Ties, Straps and Pumps.

Come in and see them. Just see what you can save during this Sale.

To \$4.45 Values	To \$5.00 Values
\$3.69	\$3.95
To \$6.00 Values	
\$4.45	
To \$6.50 Values	To \$7.00 Values
\$4.95	\$5.45

MARTHA WASHINGTON COMFORT FOOTWEAR

We carry a large line of Martha Washington Footwear—in comfort dress oxfords, ties, straps and pumps. Showing an entirely new variety. Priced from—**\$4.45 to \$7.95**

Men's Black and Tan Oxfords. All sizes, solid leather. Special—**\$3.75**

Men's Bootees, High Cuts, all sizes. Solid leather Boots. Special for—**\$5.95**

Men's Fine Kid Leather Dress Shoes, in all sizes. Values up to \$6.95. Special for—**\$4.45**

Womens Tan Oxfords. Guaranteed to give good service. Any size for only—**\$1.95**

Womens Tan Oxfords. These are snappy walking shoes, medium low heels, all sizes, and all solid leather. Special for—**\$3.45**

Buster Brown Boys' or Girls' Shoes for only **\$2.45**

Children's Shoes

Carrying a full line of all leather shoes for children. They stand the ruff and ready wear of the school girl or boy. Well known brands, such as Buster Brown shoes, Pied Piper Log Cabin, Sinbac, Red Goose and Selz. Our Prices will save you money.

\$1.49 \$1.95 \$2.45 \$2.89



A Sale of Stunning New Fall Hats

This particularly choice group of modish hats is quite reasonably priced, for such recent fall arrivals.

Choose from fine felts and metallics in small brim and turban effects. Also velvets and velours in trim, low crown models.

Values to \$3.00—	\$1.98
\$4.50 VALUES—	\$2.98
\$6.00 VALUES—	\$3.98
\$7.50 VALUES—	\$4.98



Children's Hats

MY, WHAT VALUES!

Our entire stock of children's Hats placed in three big groups, including new fall styles. Just bring the little Miss along. Here they are—

89c \$1.39 \$1.69

TRADE EXCHANGE SALE

Sale Starts Friday
November 9th
Lasts 21 Days

We are reaching out for more business—since opening patronage—and we are proudly thanking

In order to continue our service to the people, and in must expand our business, and enlarge our selling power our merchandise. Join the crowds, economize at THE ECONOMY. The power of a chain store buying syndicate affords a value of this kind. Come, compare values and the value received for your money, because we back

WE ARE A CHAIN STORE

We Have the Largest Buying Power
Make Your Fall Bill Worth

FREE!

Wm. Rogers Silverware

Thursday, November 15th, we will give away absolutely free of charge a 26 piece set of Knives, Forks and Spoons. Guaranteed silver plated; inquire at the store about the free silverware.

THE ECONOMY Chain STORE



THE WONDERFUL

For Women and Misses



We have made a special effort to offer unheard of values in coats—right now you will save.

Coats made of all-wool velour, and buckram materials, trimmed with large shawl and mandel collars, satin lined. They are a knockout—every pattern a beauty. These low prices will astound you—so here you are!

Values to \$15.00

\$9.85

Values to \$22.50

\$14.95

Values to \$25.00

\$16.75

Values to \$30.00

\$19.75

Values to \$38.00

\$29.50

Children's Coats

Trimmed with fancy fur collars and cuffs. Made of all-wool materials. Children's All-Wool Velour Coats—

\$3.49

GIRLS' FUR TRIMMED COATS—

\$1.95

(Up To Size 5)

ECONOMY

“THE BARGAIN STORE”

HAROLD KURTZ, Mgr.

EXPANSION SALE!

**Sale Starts Friday
November 9th
Lasts 21 Days**

At the store in Santa Anna we have enjoyed a splendid response to the good people of this community.

In order to be in position to give still better values, we are doing more business the cheaper we can sell. At the Economy Store, where your dollars do double duty, you get values that would only be possible in an organization of merchandise we offer, and you are assured of the truth of every statement with a money-back guarantee.

TRADE EXPANSION ORGANIZATION!

Best Values in Texas. We Undersell Them All.
Come to Us and Save Money.



FREE!
Wm. Rogers Silverware
Thursday, November 15th, we will give away absolutely free of charge a 26 piece set of Knives, Forks and Spoons. Guaranteed silver plated; inquire at the store about the free silverware.
THE ECONOMY Chain STORE

NEW COATS AND DRESSES

A marvelous collection of Ladies Beautiful Dresses has been selected for this Sale. Made of the finest fabrics in Georgette, Satin Crepe, Satin Back Crepe, Wool Jerseys, Silks and other fine materials.

Positively the season's greatest values. Intriguing new styles; glorious new coloring, and priced so low for this sale.

- Values to \$7.00
\$4.95
- Values to \$11
\$7.49
- Values to \$12.00
\$8.95
- Values to \$15.00
\$9.85
- Values to \$18.00
\$11.75
- Values to \$22.50
\$16.98
- Values to \$25.00
\$18.75



Special group of Ladies' All-Silk Dresses. Beautiful Patterns. Lovely Styles Your Choice—

\$5.45

ECONOMY STORE

101 N. SANTA ANNA

Santa Anna, Texas

BOYS CLOTHING

- Boys 2 Pant Suits On Sale for **\$5.95**
- Boys All Wool 2 Pant Suits on Sale for **\$7.95**
- Values up to \$10.00
- Little Boys Tom Sawyer Wool Suits on Sale for **\$2.95**
- Values up to \$5.00
- Men's All Wool Sweaters on Sale for **\$3.49**
- Regular \$5.00 values
- Men's Pure Wool Lumberjackets **\$3.95**
- Regular \$4.95 value
- Men's Heavy Weight Cotton Sweaters **95c**
- Men's Gene Tunney Pure Wool Sweaters on Sale for **\$4.79**
- Values up to \$8.50
- Boys All Wool Gene Tunney Sweaters on Sale for **\$1.95**



Yard Wide heavy weight Oatting Flannel. Per Yard—

12 1-2c

Cotton Checks. All you want at—

7c yd

Kalburne Dress Gingham 32 in. wide. Special—

17c yd

Wash Dresses

A GALAXY OF STYLES AND BARGAINS

All fast colors, with the prettiest styles and patterns that we have been able to purchase. Come and get 'em at—

95c
\$1.59
\$1.98

Specials All Over the House

- LADIES' RAYON RIBBED HOSE, The pair **59c**
- CHILDREN'S AND MISSES' RIBBED HOSE, The pair **19c**
- LADIES SILK MESH HOSE, The Pair **69c**
- 9-7 BLEACHED SHEETING, 45c Value for **29c** (10 Yards to Customer)
- MEN'S SOX, The Pair **5c**
- LARGE SIZE TOWELS, Each **18c**
- MEN'S HEAVY GREY OR KHAKI SHIRTS, Each **98c**
- MEN'S HEAVY FLANNEL SHIRTS, Each **\$1.49**
- BOYS' DRESS SHOES, The Pair **\$3.45**

Blanket Specials

- NASHUA PART WOOL BLANKETS, 66 x 80 **\$3.49**
- WOMENS RAYON RIBBED HOSE, Pair **59c**
- LADIES' ALL-SILK HOSE, Pair **49c**
- WOMEN'S HEAVY WEIGHT BATHROBES, \$4.98 value for **\$3.49**

Sweater Event

- Women's Fancy Wool and Rayon Slip-Over Sweaters—All sizes; all patterns— **\$2.69**
- Women's Heavy All-Wool Coat Sweaters—Variety of colors large collars, \$7 value for— **\$4.98**
- Child's Wool Mixed Sweaters— **98c**
- Child's Coat Sweaters—Part Wool— **\$1.98**
- Ladies Fancy Slip-Over Sweaters, Beautiful Patterns— **\$3.49**
- All Wool Sweaters—Slip-Over or Coat styles. Very fancy and styles that are different. You too, can buy them at the TRADE EXPANSION SALE PRICES— **\$5.95**

A SALE OF BLANKETS

- 70 x 80 PART WOOL BLANKETS, Large double width, fleecy grade. **\$2.75**
- FULL BED SIZE COMFORTS, Clean Cotton, very high quality. **\$2.98**
- HEAVY PART WOOL Blankets, Very Fine Grade 64 x 80. **\$2.49**
- BABY CRIB BLANKETS, Each **79c**
- BOYS' and GIRLS' UNIONSUITS, Pair **59c**

Dress Goods

- GENINE 2 momme JAPANESE PONGEE, 59c Value for, yard **39c**
- New Fall Patterns in Canton Crepes and Satin Back Crepes, \$3.50 Values for **\$1.95**
- Pretty Plaid Part Wool DRESS MATERIAL, 98c Value for, **69c**
- WHITE-ECRU-CREAM CURTAIN SCRM—A real value, 25c grade for **9c**
- DRAPERY MATERIAL OF THE FINEST—Improves the look of the home Patterns that are conservative and at the same time catchy. Regular \$1.50 value for, yard **79c**
- GINGHAMS, PRINTS, and FANCY WASH FABRICS, All fast colors—49c value for **24c**
- GENUINE BUNGALOW CRETONNE—Very Fancy and Fantastic Patterns, Regular 29c value for **17c**
- FANCY COLORED MATTRESS TICK, 49c value for **25c**

Trade Expansion Sale of NEW SILK HOSE

\$1.95 Value—All Silk Kayser Hose Silk from top to toe. Pointed heels, or half heels—

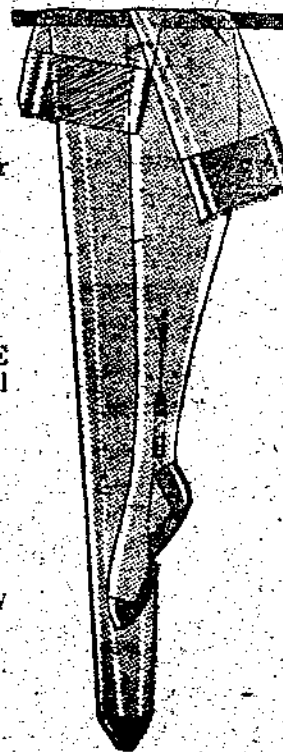
\$1.79

\$2.50 Value—DIAMOND POINT HOSE Silk To The Top Silk hose. All new Fall shades—

\$1.89

ARROWHEAD ALL-SILK HOSE Silk from top to toe. A real value. All new Fall shades—

98c



SANTA ANNA NEWS
 Entered at the Post Office at Santa Anna, Texas, as Second Class Mail.
J. J. Gregg, Editor and Publisher
 FRIDAY, NOVEMBER 9, 1928

Texas and Texans
 By Will H. Mays

East Texas Dairy Show
 Perhaps more than any other section of Texas, East Texas is profiting from diversified farming. Most East Texas farmers raise a sufficient variety of products to live at home and to have something to sell to their neighbors in the towns and cities. When milk product factories began a few years ago to encourage more extensive dairying, East Texas responded quickly by increasing its dairy herds. It is now proposed to hold an East Texas dairy show to bring all that vast section in competition in the production of better products and the raising of more profitable dairy herds.

Dairy shows have been held in many parts of Texas and they always result in increased interest in dairying. Just as poultry shows have helped the poultry business. Visitors to the Texas State Fair at Dallas say that the dairy and poultry shows attract as much attention as any other feature of the great fair.

Permanent Sectional Exhibits
 Copying somewhat the plan of the West Texas Chamber of Commerce in maintaining a permanent agricultural exhibit at Fort Worth, the Rio Grande Valley section is arranging for permanent exhibits at San Antonio and Houston, in which will be shown the wonderful fruit and vegetable production of the section. Texas communities in all parts of the state, are learning that it pays to use all reasonable efforts to let the world know what they have.

Flintview's Big Hotel
 Determined not to be outdone by other progressive young cities of the state, Flintview is asking for bids on a nine-story hotel building to cost half a million dollars. Strange as it may seem the Texas towns that build modern hotels find in most cases that, however large may be the buildings, they are seldom large enough to take care of the business they attract.

Building Costly Church
 Having at last caught up with the demand for the erection of fine hotels, Amarillo is to have a \$300,000 church which will be constructed by the Baptists of that city. A few years back the expenditure of a hundred thousand dollars for a church building, even in the largest cities of the state, was regarded as extravagance. The Amarillo church building will be four or five stories high and will contain all the modern facilities for religious education.

University Bible Course
 A news report that the number of Bible courses being taken by students at the University of Texas is rapidly increasing may be a surprise to many who have thought that there is no religious instruction given there. While the State does not pay for religious training, many of the churches maintain Bible chairs near the University campus, and courses given by these count as credits toward a University degree. It is a co-ordination of religious education with the unusual facilities of the University that is a great saving of expense to the churches in the training of ministers and other religious teachers and students.

Gasoline Investigation
 As a result of recent investigations into the methods and prices of gasoline filling stations the Attorney General Pollard will recommend that the next legislature take immediate steps to regulate these. Gasoline has become as essential to the economic progress and the comfort of the people as water, and while the greed for gain may be no greater on the part of gas companies and dealers than in any other business, the governmental control of public utilities has come to be recognized as necessary and beneficial to all parties.

Branding Sheep
 The sheep and goat business has grown to such proportions in Texas that owners of herds will ask for some kind of State branding law for their protection. At present owners usually paint a brand on the fleece, but there is always a possibility of any number of growers using the

same brand. Flocks have become too valuable to take any unnecessary risks of losses.

"Fleecy Flocks"
 Speaking of sheep is a refrain of the catchy slogan adopted by the sheep and goat raisers of the Ozona section, the euphonic wording being "The land of fleecy flocks." That is a slogan that is likely to stick and in a way to create a good impression of the section as a sheep and goat country.

Big Bend Roads
 The commercial secretaries of the "Big Bend" country are agitating the building of complete systems of hard surfaced highways for that section. It is the great scenic part of the State and would prove as attractive to tourists as Colorado. If only it had good roads. To "agitate" is all right for a beginning, but action is necessary to success in road construction as in every thing else of a progressive kind.

Pecan Growers Meeting
 The West Texas Pecan Growers Association will meet in Brownwood November 15-16. Speeches will be made and resolutions of some kind will be adopted. Pecan growing has reached the stage where more than this is needed, and more than all things else is co-operation in gathering methods and in marketing. A half dozen buyers in the United States are making more profits from the pecan crop now than all the growers are getting.

Drums and Fifes
 Brady legionaries looked on the drum and fife organizations at the National meeting at San Antonio and at once decided that they would like to have something of the kind, so they have organized their own with 25 members. There is something about drums and fifes that thrill as perhaps other music seldom does.

Marble Falls Prosperity
 A brief news item tells in a most forceful way why Marble Falls prospers. Here it is: Marble Falls ships annually, 250,000 pounds of mohair, 3,000 bales of cotton, 125 cars of cattle, 250 cars of cedar timber, 100,000 pounds of poultry, 75 cars of hogs, 500,000 of pecans and 100 cars of granite gravel, besides many cars of other things. Plentiful products produce prosperity.

WHAT'S DOING IN WEST TEXAS

The Red River District Convention of the West Texas Chamber of Commerce will be held at Decatur on November 23. Decatur, Archer City, Burkburnett, Iowa Park, Electric, Wichita Falls, Denton, Bowie, Henrietta, Throckmorton, Vernon, and intervening points are in this district.

The Friona Women's Club is sponsoring a move to secure the services of a county health nurse for the purpose of assisting in and directing the health inspection of the pupils of the schools of the county.

The plant for the Mills County Cheese and Butter Company that has been under construction at Goldthwaite is nearing completion and will soon be ready for operation. The plant has a capacity for handling 10,000 pounds of milk.

The last district WTCC convention of the calendar year will be the Central District meeting at Merkel on Dec. 6. Abilene, Stamford, Hamlin, Sweetwater, Merkel, Anson, Ballinger, Winters, San Angelo, Rowena, and other towns are included in this district.

Sanitary conditions in Brady will be much improved by paving of all alleys in the business district which will start soon. The city council recently went on record to defray all expenses for the project.

By improving an old school building with heating fixtures, and new equipment, the Petersburg school system has been able to care for all of its scholastics without expending an undue amount of the school finances.

To encourage the voting of bonds for the building of the Petroleum Highway, Big Lake Lions Club gave three prizes for the best essays on "Why Reagan County Should Have Good Roads". Twenty seven dollars and fifty cents comprised the sum of the prizes.

Attractive premiums are provided in the catalogue of the annual San Saba County Mid Winter Poultry Show at San Saba, to be held December 11th to 15th. F. L. Brown is secretary.

Two highways are being built into Stamford, one highway 18 from the Shackelford County line will be completed by the end of the year. The other Highway No. 30 will be constructed of concrete from the Haskell County line to within five miles of Anson.

The Big American La-France chemical fire truck recently acquired by Esfilling at a cost of more than \$5,750 will reduce the fire insurance policies by more than \$3,000.00 in one year. A volunteer fire department is to be organized in the near future.

Sabinal is experiencing a steady growth. The Uvalde Cream & Dairy company is installing additional ice cream machinery. Work is to start soon on the post office building and a new brick and tile building is going up in the business district.

The laying of the natural gas lines by the Miama Gas Company in the city limits will be completed soon according to Miama officials. The same line will serve Mobeetie, Laketon, and Miama.

The first prize of \$10.00 to be given to the Mobeetie high school student writing the best essay about the history of Fort Elliott which is located a few miles from the town will be given by the West Texas Chamber of Commerce.

DEADLY
 Carbon monoxide gas is deadly doubly so because the victim receives no warning of its presence. A few revolutions of the motor will turn a small garage into a lethal gas death chamber. The gas is odorless and invisible. Chemists declare that less than three minutes exposure of the gas, even when the victim is strong, and that even much less time is required to kill persons with less sound constitutions.

There is one motorist who need not feel fear of this deadly gas. He or she is the driver who opens the garage doors and a car window before starting the motor in a garage. Carbon monoxide never strikes in open quarters.

It is a great temptation, these cold mornings, to tarry a few moments in the closed garage and warm up the motor and car before backing out into the frosty air. Just how often this temptation is not resisted can be told by the increasing number of deaths due to carbon mon-

oxide poisoning. The contempt in which many persons want to hold repeated warnings is demonstrated by these preventable deaths. For a little convenience or a moment's comfort they risk their lives. You ask why. Why does a hunter drag his gun through the fence or use it for a walking stick?

PROSPEROUS YEAR AHEAD
 Predictions that this year would witness a slowing down in business as compared with 1927 have already been confuted, and November and December no doubt will put 1928 ahead of the preceding twelve months in business volume.

It will be recalled that about a year ago, the perpetually down-in-the-mouth had forebodings that this was to be a bad year for the railroads, which combined with a building slump and the arrival of the automobile industry at a saturation point was to

shut down many of the steel mills. Apparently, the only reason they didn't predict a panic was fear of creating one prematurely.

This time the business pessimists played the wrong horse. Railroad freight loadings have set records. It has been a year of bumper crops and, in the main, favorable markets. Automobile manufacturers have established new records for earning and production. Building operations have continued above normal throughout the country. And the United States Steel Corporation reports record earnings. Signs are more favorable for a prosperous 1929 than they were a year ago for a prosperous 1928.

Whenever an editor opens a letter that begins, "I have been a subscriber to your paper for 40 years," he knows right away that he is in for something else besides a bouquet.

Do Your Christmas Shopping Early!



Do You Realize

CHRISTMAS IS NOT FAR OFF?

We will gladly put aside any article for you. Buy early while our stock is complete.

Help your friends win a prize by casting your votes for them. With each \$1.00 purchase you are entitled to 100 votes.

Below is how the Contestants Stand

- | | |
|-----------------------|------|
| Ethel Whetstone | 5500 |
| Grace McMillin | 1796 |
| Alta Featherstone | 1550 |
| Margarette Donham | 1525 |
| Ouida Vanderford | 1390 |
| Robbie Wilson | 1175 |
| Mrs. Luther Abernathy | 1000 |
| Pauline Williamson | 925 |
| Mrs. J. D. Henderson | 975 |
| Frances Louise Adams | 800 |

Mrs Comer Blue

JEWELRY STORE
 "Gifts That Last"

STAPLE and FANCY GROCERIES

Feed of All Kinds

Good Seed Oats

GOOD COAL

B. T. Vinson & Co.

DEAR LIFE INSURANCE CO

Please send me a check in full for my life insurance. A man almost hit my automobile and scared me to death.

SIGNED INSURED

The Great National Life Insurance Co.

Wm. M. GUYGER
 Santa Anna, Texas
 Representative

TAYLOR FURNITURE CO.

Buy anything. Sell anything.

FURNITURE
 ALLUMINUMWARE
 QUEENSWARE
 ENAMELWARE
 TABLEWARE
 COOK STOVES
 REFLECTORS
 GAS HEATERS
 BOX HEATERS
 TRUNKS
 SUIT CASES
 TRAVELING BAGS
 GUNS
 AMMUNITION
 PAINTS & OILS
 WALLPAPER
 AWNINGS
 ART RUGS
 LENOLIOUM
 CONGOLEUM
 FLOOR LAMPS
 FLOOR MOPS
 MATTRESSES
 SPRINGS

Both new and old. Bring your old furniture in and trade it for new.

W. D. Taylor, Prop

The October issue of West Texas Today, official magazine of the West Texas Chamber of Commerce, was a Panhandle North Plains special number and contained stories on a number of counties, towns and industries of the northwestern part of the state.

TURKEYS

We are paying the same prices for your turkeys that Brownwood, Coleman and other places pay, and our facilities for dispatching business is second to none.

Guard well against thieves, as they are extremely active.

Santa Anna Poultry & Egg Co.

J. E. Johnson of Rotan will have his creamery and ice cream factory in operation within a short time, it is expected. Part of the creamery machinery is already at the location and is being set as it arrives.

Slaton's third annual poultry show will be held December 6, 7, and 8 this year. About four hundred birds were displayed last year. A large increase in entries is anticipated for the show this year.

Collegiate football enthusiasts have a right to feel offense at the intrusion, this year of unusual interest in public affairs.

The country is facing great questions, and with them we wonder if the pictures, on the calendars will be prettier next year?

Many people have found that slapping a man on the back isn't always striking him in the right way.

FALL FASHION HINTS

Woman's dress is more varied, more individual and more interesting this fall than it has been for many years," declares Mrs. Dora F. Barnes, Clothing Specialist in the Texas A. and M. College Extension Service. "But it will require study from each woman to choose the best colors for her type and wear them in the most graceful and becoming manner.

Line is one of the most important things to consider," she says, "and the five fundamental lines are: neck, sleeves, waist, hips, and silhouette. The scarf neck is very smart and ties in a bow on the shoulder. The V-neck line is very popular. Lace collars and cuffs as well as lingerie collars and cuffs are good. Set-in sleeves are popular and there is a tendency toward trimming the sleeves as puffs, jabot or full sleeves. The waistline this fall is declared to be just at the top of the hip bone and the hips are fitted smoothly and closely. Below the hips there is fullness of some kind such as draperies, godets and plaits. Skirts are fuller at the bottom and the front and back are the same. Yokes are good.

WOMAN ESTABLISHES RE-MARKABLE ENDURANCE DRIVING RECORD

I was perhaps only fitting that during the same year that a woman for the first time flew the Atlantic another woman should record what is claimed to be the all-time woman's record for a trans-continental automobile journey. At any rate, Miss Velle Glyndon, of Atlantic City driving a Chevrolet sedan, completed on September 9th, her 3468 miles that separate her native city from San Francisco. The expired time for her non-stop journey was eight days, eight hours and fifteen minutes.

Miss Glyndon was accompanied on her journey by her brother-in-law, and a friend, neither of whom has ever driven an automobile. Alone it was up to her to drive very inch of the distance, and this she did.

"It was an endurance test solely," she explained when she checked in at the San Francisco ferry. "I did it to prove that woman's endurance is as great as man's and I think the result of my journey has done that."

thony M. Ruffin, Jr., of Atlantic City, who timed her start and Date her bon voyage with message of greeting and the Official key of Atlantic City for delivery to Mayor Rolph, of San Francisco, California.

"I got so sleepy at times, especially the third night out, that I thought I would have to quit," Miss Glyndon said. "I don't feel as though I ever again want to drink a cup of coffee or inhale from a bottle of smelling salts."

"It was the detour that delayed us. Out of Pittsburgh was a terrible stretch of road, necessitating a long detour. Also, in certain sections of the far west we encountered more than one heart-breaking detour."

MORE ACRE YIELD, LESS COST, MORE PROFIT

Figures recently compiled by the United States Department of Agriculture show that in 1927 where farmers produced less than 60 pounds of cotton per acre, the average cost of growing cotton was 59 cents per pound. On the other hand, where yields of more than 500 pounds per acre were made, the average cost was only 8 cents per pound. With a yield from 61 to 100 pounds to grow the crop, while with yields from 100 to 140 pounds the cost was 20 cents per pound. More than half the farmers whose growing costs are included in this tabulation of the Department of Agriculture had yields of 141 to 300 pounds per acre with an average production cost of 13 cents per pound of lint cotton.

These figures added to the heavy weight of evidence proving that one must make fairly large acre yields if he is to grow cotton profitably. Of course, if every farmer increased his yield without reducing his acreage this

surplus problem would be worse than ever. But the farmer is not going to do this. Only the smart farmers are doing this. Get on the band wagon with them - The Progressive Farmer.

THE BUY-AT-HOME-BUNK

The Progress has fallen into the habit of constantly harping on the buy-at-home subject. We together with hundreds of other small town newspapers throughout the United States, consume reams of paper yelping and begging pleading and appealing. We do all we can to arouse community pride to the extent that home made dollars will be spent with home merchants.

We do these things gladly, willingly and without remuneration. But the question confronts us, does it have any effect? Do the merchants and business men themselves appreciate it? Speaking in open frankness, we doubt if the majority of them do. Why do we think so? Simply because seventy-five percent of the merchants and business men in Dublin, and every other small town, expect the home paper to do all the pleading and do it unassisted.

They don't think enough of newspaper advertising to devote their time and money to proper exploitation of it.

Getting down to brass tacks, how often have you seen a Fort Worth or Dallas newspaper advocate the buy-at-home movement. They take the position, and rightly so, that if the merchants of Fort Worth and Dallas want the business they will go after it and they will get it through newspaper advertising. Midday issue of the Dallas News or Fort Worth Star-Telegram will bear witness that they use newspaper space to go after the business.

Take Washer Brothers in Fort Worth for an example. They spend five percent of their gross business in advertising. Imagine it! Out of every dollar taken in, they set aside five cents for ADVERTISING!

How many merchants and business men in Dublin spend three per cent for advertising of all forms? We'll venture to say that not as many as half the fingers on one hand.

Here's what a Chicago man says: "Merchants in Chicago and other large cities choose from their stocks, which, by the way, aren't as large as is generally supposed, a few certain items and

advertise them, directing attention to the values offered. The mere fact that he advertises them shows an assumption that people want to buy. And they do buy."

There's the secret of buy-at-home success. It is ADVERTISING.

Winter after all, has its bright side. Shirts stay cleaner longer.

Many people have discovered that blue is a wonderful color, but a terrible feeling.

Abernathy was host to a band of musicians estimated to be about 500 strong on October 20th. The musicians were members of bands from neighboring towns, and during the day played in concert and individually.

Natural gas for Roswell, N. M. within a comparatively short time became a certainty when the city council voted six to four to extend franchise of the Southwestern Public Service Company for 25 years for the purpose of bringing and distributing natural gas to the city.

The Calbraith-Foxworth Lumber Company of Dalhart has started work on a 50 by 140 foot warehouse building, which will give Dalhart one of the most modern lumber yards in that section of the state when completed.

what the women have done since they are voting, as cigars always climaxed the market in election years.

Millinery at 1-2 Price

All Felt and Velvet Hats 1-2 Price

Here is a special Millinery Selling Event that offers the New in Materials, Colors and Styles out of all proportions to the actual values. Smart desirable creation at such a low price. You will be tempted to select two or three.

Mrs. Miriam Prickett



Don't Put Your Cows into the Milk Pail

COWS that milk themselves into the pail never last long, and their owners are continually putting out money to buy new cows. Fed according to directions, Cow Chow supplies the various milk-making materials so that the milk is made from the feed and not from the cow's body. Cows have longer lactation periods and longer life. And your replacement charges will be smaller.

Come in and let us show you records of what Cow Chow is doing for leading dairymen.

PITTARD Feed and Grain Store. The Store with the Checkerboard Sign. Includes an image of a Purina Cow Chow feed container.

MORE GOOD NEWS FOR EVERYBODY

Friday, Sat., Monday, Nov. 9, 10, 12, Is Our Regular

49c DAY 49c

- OTHER RED-HOT SPECIALS
Men's Heavy Ribbed Unionsuits. 95c
New Lot Ladies Novelty Sweaters. \$2.95
Good Grade 61 x 90 Sheets. 89c
Children's Tape Unionsuits. 59c
New Lot Ladies Bloomers. Fancy Lace Trim. 98c
66 x 80 Heavy Cotton Blankets. \$1.95
Ladies Hat Boxes. Good Size. \$1.50
Suit Cases, good large size. \$1.29

Ladies Silk Hose, Fancy Heel. All New Shades. 49c

Ladies Bloomers. Good Colors. 49c

Children's Shoes. Sizes 5 to 10. 49c

36 inch heavy outing. Fancy Colors, Stripes and Plaids. 3 yards for 49c

32 Inch Gingham. Fancy Plaids. 5 yards. 49c

One lot Ladies Shoes. 49c

Children Hose, New Wide Ribbed 2 pair. 49c

Men's Neckties. 49c
Men's Belts. 49c

Men's Athletic Underwear. 49c

We Have Lots of Other Items That Are Not Listed

- OTHER RED-HOT SPECIALS
Men's Sweater Coats. \$1.95
Men's Work Hose. All Colors. 5c to 29c
Men's Overcoats. All Sizes. \$9.95
Children's Unionsuits. Hickory Stripe, sizes 2 to 12. 79c
Men's Work Shirts. Sizes 14 1/2 to 17. 65c
9-3 Bleached Sheetting. 39c yd.
Just received another lot of the Famous Friendly Five Shoes for men, and they are good looking. \$5.00
We have the most complete stock of Work Clothes in Santa Anna. Get our prices before you buy.

BARNES & GEHRETT DRY GOODS COMPANY. Profits Small, Business Great, That's the Way We Operate

SANTA ANNA NEWS

"Housewives"

Another chance for you to do some shopping and get good merchandise at the right price for Saturday.

- Uncle Ned Sorghum. per bkt. 58c
- China Oates. per pkg. 24c
- Elines Coaco. No. 2 per pkg 16c
- Mazola. One quart 44c
- Calumet Baking Pdr. No. 5 95c
- Peaches. No. 2 1/2 heavy syrup 21c
- Raisins. 4 lb. Pkg. 24c
- Jewel Shortening. 16 lbs. \$2.16

Many other things just as attractive in price and quality.

"The House of Service"

W. R. Kelley & Co.
Established 1889

THE WINCHESTER STORE

NOTICE: I have moved my stock of paints and wallpaper to my residence and will continue to sell at extremely low prices.
F. M. JAYNES 46-11c.

C. C. Guyger was a business visitor in Brownwood Monday.
Mrs. Oscar Williamson visited friends in Brownwood Thursday.

HARDWARE SPECIALS

- 16 in. Gas. Asbestos Back Heater.....\$6.50
- Airtight Heaters priced \$2.00 and up.
- Axe Handles 25c to 50c
- Stove Pipe 20c each
- Remington Ammunition, all kinds
- White Cups and Saucers, per set.....75c

Coleman Gasoline Products

Coleman Heaters, Cook Stoves, Lanterns, and Lamps. See them they are the newest types.

Boy's Coaster Wagon \$5.50

EXTRA SPECIAL FOR SATURDAY, NOV. 10th

3 No. 2-Lamp Chimneys 25c

Remember we have a complete line of school supplies.

Blue Hardware Company

PILES

CURED WITHOUT THE KNIFE

Blind, bleeding, protruding, no matter how long standing, within a few days, without cutting, tying, burning, sloughing or defunction from business. Pile, fistula and other rectal diseases successfully treated. Fourteen years in our permanent location, Ft. Worth, with more than seven thousand cured patients. This is your opportunity to be cured without the expense and inconvenience of going to Ft. Worth. Examination is free.

Dr. G. Wm. Van Haltern, Specialist
of the firm of Drs. Waltrip & Van Haltern, Ft. Worth, Texas

Will Be At
Coleman Hotel, Coleman, Texas

To See Patients On
Saturdays, Tuesdays and Thursdays.

Our time is limited here so please see us at once

CAUGHT
in the
ROUND-UP

Mrs. E. E. Chambers and children, Miss Maud Cozart and Howard Lovelady were Goldthwaite visitors Sunday.

Mr. and Mrs. J. H. Hardin of Shreveport, Louisiana, returned to their home Monday after a several days visit with Mr. and Mrs. E. J. Merritt.

Mr. and Mrs. Jesse James were Brownwood visitors Sunday.

Howard Pope visited in Coleman Sunday.

Mrs. Cecil Walker and Mrs. Rex Clements visited friends in Coleman Sunday afternoon.

Mr. and Mrs. A. J. Carson of Coleman are now employed at the Service Cafe.

LISTEN: Don't never buy an Automobile Tire until you get my prices on Kelley-Springfield Tires. There is None Better.
C. E. Welch

Miss Pauline England of Simmons University, Abilene, visited home folks last week-end.

Mrs. M. A. Priddy spent Sunday in Gouldbusk.

Mr. and Mrs. C. B. Guyger and son Maurice and Jim Bob Gregg visited in Coleman Sunday.

Mrs. Ike Howlett of Bangs visited Mrs. C. B. Guyger several days last week.

C. C. Guyger was a business visitor in Goldthwaite Friday of last week.

Mrs. Maud Russel and daughter Mary of Novice visited Mr. and Mrs. Loyd Burris last week-end.

Mr. and Mrs. R. L. Todd of Panhandle are visiting relatives here this week.

Mrs. Billings of Abilene visited her daughter Mrs. Ocell Rutherford last week-end.

Elder Ross and family and Mrs. Dennis, mother of Mrs. Ross, were guests in the E. H. Wylie home Sunday. Elder Ross conducted the morning services at the Christian Church.

Mrs. Joe McCall of Sweetwater is visiting in the John Rainbolt home a few days this week.

Miss Alta Nell visited home folks Sunday afternoon.

LISTEN: Don't never buy an Automobile Tire until you get my prices on Kelley-Springfield Tires. There is None Better.
C. E. Welch

COOK
Stoves

Remember we are headquarters for the old reliable **CHARTER** **OAK** Wood and Coal Stoves and Detroit Jewel Gas Ranges

G. W. FAULKNER
Santa Anna

Mr. and Mrs. Peters of Brady visited O. R. Fugate in the Sealy Hospital Sunday. Mr. Fugate underwent an operation for appendicitis several days ago and is improving nicely at this writing.

Mr. and Mrs. Boyd Rainbolt and family of Rockwood were Santa Anna visitors Sunday.

Mrs. Mike Johnson and daughter Miss Ruth, of Brownwood, visited Mr. Mike Johnson here last week-end.

Mr. and Mrs. Fred Campbell and children and Mr. and Mrs. Whitey Moore visited in Whon Sunday.

Jim Gault of Paint Rock is attending business here this week.

Mr. and Mrs. John Pearce, sons, Lyle and Bob, and Mr. and Mrs. W. O. Garrett, drove over to Coleman Friday night to see "King of Kings" at the new Howell Theatre.

Miss Mary Lee Crossland and Elgean Shield visited friends in Brownwood Saturday night.

A. D. Davidson and Miss Gladys Spraggins visited friends in Rising Star and May Sunday.

Little E. C. Hammons of Rockwood underwent an operation in the Sealy Hospital Friday.

Mr. and Mrs. J. H. Barnett of Coleman visited friends in Santa Anna Monday. Mrs. Barnett was formerly Miss Bama Lee Draper.

D. C. Ballard who is in the Sealy Hospital, due to serious injuries sustained in an automobile wreck several weeks ago will be able to return to his home this week.

Mr. and Mrs. Jim Riley, Mr. and Mrs. Clyde Crenshaw and Mrs. Charles Hoover, visited Mrs. E. T. Riley in the Sealy Hospital Sunday.

Miss Gladie Dunsworth visited in Brownwood last week-end.

Miss Sarah Murrah of Valera entered nurses training school in Sealy Hospital last week.

Misses Zoella McKissack and Mable Belvin R. N. were visitors in Coleman last week.

Mr. Coy Gray from Duple underwent an operation at the Sealy Hospital last week.

Mrs. L. C. Levefelt underwent an operation at Sealy Hospital Monday.

Reginald Owen left Monday for the opening of the White Chapel school where he will teach again this year.

James and Geneva Caldwell spent last week-end in Rockwood.

Mr. and Mrs. T. B. Bowden and son of Brownwood visited Mrs. Georgia Routh Sunday.

E. R. Purdy was a business visitor in Coleman Tuesday.

QUEEN
THEATER

MON. & TUES. 12 & 13

Babe Daniels in
"Hot New"

You all know Babe. COMEDY in connection

WED. & THUR. 14 & 15

George Bancroft in
"The Drag Net"

with Evelyn Brent and William Powell
M-G-M in connection

FRIDAY 16th

"Our Dancing Daughters"

with Joan Crawford, John Mack Brown, Anita Page and other leading stars

Don't miss this picture

COMEDY in connection

SATURDAY 17th

Western Comedy and "Tarzan the Mighty"

Mr. and Mrs. G. G. Stroop visited in Gatesville, Waco and Temple last week.

Rev. Brady, Slate of Gouldbusk who underwent an operation at the Sealy Hospital last week is doing nicely at this writing.

Miss Chloe Sewell underwent an operation at the Sealy Hospital last week.

P. C. Daniron of Cross Plains who has been in the Sealy Hospital for treatment was able to go home this week.

C. A. Brooks is registered at Sealy Hospital for treatment.

Miss Bernice Crossland spent last week-end with home folks near Gouldbusk.

Mr. and Mrs. James Simpson and Mr. and Mrs. Elmer Hardy visited in the Tom Crossland home near Gouldbusk Sunday.

Mr. and Mrs. John L. Burden, and the former father, Bill Burden were Abilene visitors Sunday.

Mrs. George Nickel of Brownwood visited friends in the Mountain City Tuesday.

Curry Mills of Lubbock, Texas, visited his parents, Mr. and Mrs. W. H. Mills last week-end.

Mr. and Mrs. Ralph Mills are visiting in the home of the former parents, Mr. and Mrs. W. H. Mills.

NOTICE: I have moved my stock of paints and wallpaper to my residence and will continue to sell at extremely low prices.
F. M. JAYNES 46-11c.

Mr. and Mrs. Will Bell visited the latter's parents, Mr. and Mrs. J. H. Green of Coleman Sunday.

Miss Mary Lee Crossland visited friends in Brownwood Thursday.

Miss Beulah Williams visited friends in Coleman Sunday.

Hugh Phillips, Manley Blanton and R. W. Phillips made a business trip to Coleman Tuesday.

Turkeys
Wanted

We wish to announce that we are in the market for all your turkeys this fall. Bring them to B. T. Vinson & Co. store where we will do our weighing and make settlement.

Wilson & Harris
JACK WILSON REP. HARRIS

PIGGLY WIGGLY

When in Santa Anna you are always invited to visit our store where you can make your own SELECTIONS

Our Specials for Saturday

Flour Another car arrived this week--try a sack and you will like it too. 48-lb sack **\$1.54**

Peaches No. 2 can packed in full syrup; a real hot special for Saturday only. 6 cans for **59c**

Crisco Gallon Bucket **\$1.14**
1-2 gallon bucket **59c**

Vegetables Turnips and Tops, per bunch **6c**
String Beans, per pound **9c**

Scooters for all the children Large one **\$1.15**
Small one **.99**

Market Specials

Hams Wilsons Certified whole or half, per pound **25c**

Bacon smoked, nice and lean per pound **19c**

Bacon sliced, Wilson's brand, the kind you all like. per pound **32c**

Stew Meat, pound **18c**

Dressed Fryers; also shipment of Fresh Fish

PIGGLY WIGGLY

CLEANEST STORES IN THE WORLD