

"He Profits Most Who Serves Best"

VOLUME 46

SANTA ANNA, COLEMAN COUNTY, TEXAS, FRIDAY, JULY 17, 1931

NUMBER 29

UNIT ADDED IN AGRICULTURAL DEPARTMENT

Santa Anna Federated Clubs To Have Story Hour

S. A. H.S. Rates Four Units of Credit in Vocational Agriculture

Local Boys To Attend Cisco F. F. A. Encampment

BIG YEAR FOR VOCATIONAL AGRICULTURE

The news is in receipt of the following letter from Mr. Scarborough, informing us of the additional units of affiliation that the Santa Anna High School now rates.

Credit and appreciation are due Mr. Scarborough and especially Mr. Binion, instructor of the department, for the fine showing the F.F.A. boys are making.

Santa Anna News
Santa Anna, Texas

Friends:
This is to advise that I am in receipt of a communication from Mr. A. M. Blackman, Chief Supervisor of High Schools, State Department of Education, Austin, Texas advising that Santa Anna High school had been granted an additional unit of affiliation in Vocational Agriculture, bringing our total affiliation in this subject up to FOUR units.

University of Colorado has the largest summer enrollment in its history, there being over four hundred here from Texas. I trust everyone in Santa Anna is happy and that prospects are promising.

Yours very truly,
J. C. Scarborough

The fiscal year for vocational agriculture in the Santa Anna High School which closed on the 30th of June was an important one. The enrollment increased from 30 to 41 in the agriculture classes. 53 enrolled during the year but only 41 could be called regular students. Of this 41, 34 were farm boys. Up to the past year a majority of the boys taking vocational agriculture were city boys. Since vocational agriculture is intended for the farm boys this is a very important development in the growth of the department.

During the year boys accomplished several worth while things. 55 1-2 miles of terrace lines were run in the territory which will mean hundreds of dollars to the farmers. Most of these lines were run on Saturday and evenings after school. Three small terracing demonstrations were conducted by the boys and many more miles of lines were run by farmers as a result.

The F. F. A. Chapter which is composed of vocational agriculture students, put on a very successful poultry show during the winter. The boys played a big part in the success of the International Harvester Short Course that was held at the high school building during the winter. Several flocks of poultry were culled and several pecan trees have been budded.

The F. F. A. Chapter worked hard on the Certified Seed Program and most of the boys have planted their plant projects in certified seed.

The Vocational agriculture students did their part in putting over the 2nd annual Coleman County Fair and won several blue ribbons. Their educational exhibits drew much praise from the visitors at the fair.

Affiliation has been granted in agriculture III which gives the department 4 affiliated units in vocational agriculture. The work for this extra affiliation was done during the past year.

An even better year is expected this year with anticipated enrollment of more than 50 regular students.

The Third Annual Cisco F. F. A. Encampment meets the 20, 21 and 22 of July, fifteen or eight-

W. C. T. U. Invites Citizenship To Attend Meeting

Every body is invited to attend Anna Gordon's birthday party, Tuesday evening at 7:45 at the Santa Anna Park, just across the railroad south of the station. Don't bring presents, and leave your pocket books at home, just come and have a jolly good time.

There will be a good program, with band music, addresses, songs, violin solos, readings and special music by the male quartette along with the social hour. Don't miss this treat, all free.

Texas Glass Company To Start Operation First of Next Week

The Texas Glass Company Plant, which has been shut down for repairs and a general overhauling is expected to be ready for operation by the first of next week and will likely run with out further interruption. Those in charge are well pleased with the present out look, as an increasing demand is evidenced for the products.



JULIAN C. HYER
1931 PRESIDENT 1932 LIONS INTERNATIONAL

Toronto, Ont. July 17—Julian C. Hyer of Fort Worth, Texas, was today elected to succeed Earl W. Hodges of the Henry L. Doherty Company of New York City as President of the International Association of Lion Clubs.

The election was the climax of Lions' 15th Annual Convention which attracted over 5,000 delegates from over the North American continent and over-seas. Mr. Hyer begins his term of office with 2500 Lions Clubs in the association and approximately 100,000 members.

Mr. Hyer has for some time expressed the thought that a service club should serve its community, state and nation economically as well as socially. While he believes that service clubs have a distinct part to play in welfare and social work, it is his thought that such an international chain of business men's clubs should be, and is powerful enough to have considerable influence in economic problems. Mr. Hyer, having served in the World War as Captain of the 111th Trench Mortar Battery and being at the present time Post Commander of the Fort Worth American Legion, one of the largest posts in the country, feels that any detrimental factor working against international economic safety can, and should be, counteracted by sound and ethical business practice.

Julian C. Hyer is a lawyer and a statesman, having served one term in the Texas State Senate. At the present time Mr. Hyer is practicing law in Texas and is recognized as one of the foremost lawyers of the state.

een of the boys from here will be in attendance with J. M. Binion, Vocational Agriculture instructor in the Santa Anna Schools.

An Obnoxious Weed



School Transfers

Transfer of students who were enumerated in other Coleman County Districts in March and who intend to attend Santa Anna, schools should be made prior to August first. Blanks for the purpose may be secured from County Superintendent or from me.—W. DuBois, President Board of Education.

EAST TEXAS OIL BOOM DESCRIBED IN MAGAZINE

"I believe this is the biggest oil field I ever saw in the making and it has not been scratched" Harry F. Sinclair is quoted as saying, in a Saturday Evening Post article the East Texas fields.

Harry Hotchkin gives a graphic account of the East Texas oil boom in "Hitting the Shore Line" which appears in the July 18 Post, on sale July 14. He tells of the frenzied rush for leases when "Dad" Joiner brought in the first well and of the three big strikes, Foster No. 1, Deep Rock; Crim No. 1, Bateman; and Athrop-Arkansas Fuel.

It is interesting to see that the East Texas Oil boom is described as "the only boom in the country in January and February, 1931.

Mr. Hotchkin gives an accurate, first-hand account of his own experiences in signing leases for 4000 acres.

Here From San Antonio
Mrs. J. L. Clark of San Antonio was visiting here the first of the week.

Mrs. Bessie Lupton of Brady is visiting with friends here. Mrs. Lupton made Santa Anna her home until a few months ago. The Santa Anna people are glad to have her here again.

Here From Houston
Misses Cora, Undine and Mildred Stokard have returned to Houston after attending the funeral services of their sister, Miss May Stokard. They are the daughters of the late L. V. Stokard.

Mrs. Emory Freeman and Miss Clara Pope of San Angelo were visiting home-folk here Wednesday and Thursday.

Democratic Head Back



John J. Raskob, chairman of the National Democratic Committee, has just returned from a trip to Europe, ready for work.

Coleman Lions Meeting Hears Leeman Speak

Menard Chosen As Next Convention City By Group 22

Menard was selected as the October meeting place of Group Twenty-two of the Lions Club in a meeting at Coleman Wednesday.

Ray Leeman, vice president and general manager of the South Texas Chamber of Commerce, was the principle speaker at a luncheon preceding the business session. Mr. Leeman's speech dealt with taxation and government. He asserted that the state is treading dangerous ground. "It was evidenced by the tendency in the 41st and 42nd legislatures to levy heavy taxation on natural resources and industry. I believe," he said, "that while other states are reducing or repealing taxes on productive industry and refusing to impose new burdens our own great state is doing a dangerous thing by doing so."

Mr. Leeman was accompanied to the Coleman meeting by E. H. Whitehead, formerly connected with the West Texas Chamber of Commerce.

Towns in the group include Santa Anna, Coleman, Goldthwaite, Brownwood, Junction, Menard, San Saba, Mason and Lampasas. Six were represented and speakers told of what their clubs are doing and plans for the future.

Revival Meeting

Rev. F. A. Brown will conduct a revival meeting at the Cumberland Presbyterian Church beginning Sunday morning July 19. We earnestly request the co-operation of all Christian people. Everybody invited.

Henry Campbell, Clerk of Session.

CARD OF THANKS

I wish to thank each person that so kindly helped me in my time of need. May the Blessed Spirit of God be yours to guide and comfort you in all your days and bring you safely through your pilgrimage here below, to that happy city where we will sit down together in the presence of our Great Redeemer who loves us and gave his life for us. May we all join hands around that great white throne in that City where we will need no sanatorium, no doctors and no nurses. Where there will be no sad partings for mother's and children, no tears and no troubles. All will be well up there. May the richest blessings of Heaven rest upon each one of you is the prayer of

Mrs. C. A. Shamblin and children

Funeral Rites For Lanell Taylor Today

Lanell, the little ten years old daughter of Mrs. Ben Wallace, died at the Sealy Hospital at noon yesterday.

She had been ill with appendicitis, since Sunday. When operated on, Monday, her condition was far too serious to offer hope for recovery.

Lanell, was born July 25th 1920 at Rogers, Texas. She moved to Santa Anna with her parents about seven years ago. Her father died soon after coming here. She is survived by her sister, Mrs. Carl Ray and her mother.

She was the member of the 1931 fifth grade class; a dear little girl, loved by all who knew her.

Funeral services will be conducted at the residence at three o'clock this afternoon.

You will enjoy an evening of local talent at the park, Tuesday evening. Don't miss this fun.

Visits With Parents
Miss Alberta Kraft, who has been visiting her mother and father, Mr. and Mrs. Al Kraft, has returned to her home in Youngstown, Ohio, enroute she visited relatives in Fort Smith, Arkansas.

Will Visit In California
Mr. and Mrs. T. T. Perry will leave Friday for Los Angeles, California, for a visit with their daughter and son-in-law, Mr. and Mrs. K. I. Davis.

Entertainment And Supervised Play Hour Open to Children

Mothers Urged To Send Youngsters

The City Federation of Clubs is sponsoring a "story hour" each week for the children of the town. The children up to third-grade pupils are to meet from 5 to 6 p. m. each Wednesday at the park and the larger children all over 3rd grade pupils meet each Thursday afternoon from 5 to 6 p. m. Each meeting will be supervised by some of the ladies of the town, special stories told both by the leaders and the children. We hope to have a membership contest of some kind at the end of which the club will entertain with a picnic.

Mothers if you have children in either or both age groups you can bring or send them to the park each meeting day and feel sure that they will be cared for, told good stories and taught to play interesting games by leaders who are interested in children and competent of caring for them. Children, Let's all go to the park for Story Hour and have a good time.

Morris-Williams

Mrs. L. C. Williams of Goldthwaite, formerly a Santa Anna, resident announces the marriage of her daughter, Eva to Mr. Boyd Morris. The ceremony took place at Ardmore, Oklahoma, on July 5th. Eva is Mrs. Williams youngest daughter, a graduate of the 1930 high school class, a girl of high standing and noble character. We wish to congratulate the boy that won her as a wife, and pray for them every joy and happiness life affords.

NOTICE

All girls from ages 17 to 25 inclusive, belonging to the Baptist Sunday School, are asked to be present Sunday morning at 9:45 an interesting surprise awaits you. Come!

Misses Jimmie and Bill Vinson of San Angelo, were guests of their parents, and other relatives the first of the week.

Miss Bill will leave San Angelo Sunday for a trip to California.

Mrs. M. J. Stacy, daughter and son, were week-end visitors at Post, Texas, in the home of her daughter-in-law, Mrs. Celia Stacy.

What to Do? What to Do?

Did I pay that bill or didn't I? Who else do I owe money to?

Those are only two of the many perplexing questions a CHECKING ACCOUNT eliminates.

The First National Bank
OF SANTA ANNA, TEXAS.

HAMS
Swifts half
or Whole
Lb. 15c

MARSHALL'S

Oranges
nice size
full of juice
doz. 12c

BANANAS
solid truck
load best
price in town

CHEESE
Texas Long-
horn, lb 13c

SATURDAY SPECIALS

JOWLS
Fine for Boil-
ing or Frying
per lb 7c

RICE
Staff of Life
10 lbs 42c

SOAP Swift's White Laundry Large 5-cent bars **10 FOR .24**

TEA Wamba Iced tea time is now **25C CANS .19**

BANANAS BANANAS best price in town

PEABERRY COFFEE Three Pounds **.39**

BORDEN'S MILK

Baby, Evaporated 6 cans for **.25**

Tall, Evaporated 3 cans for **.25**

Eagle Brand 25c cans for **.19**

SYRUP DREAMLAND None better

Gallon **.49**

BROOMS

Good size

Each **.24**

We invite you to visit our store Saturday, as we have installed 3 modern fans to keep you cool and will have plenty of cold ice water



THE FAMILY DOCTOR By JOHN JOSEPH GAINES, M.D.

BLOOD IMBALANCE

Nothing should be appreciated more than perfect circulation of the blood in the body; and very many times we, physicians meet with variations from normal, which may be called "imbalance," or engorgements here and there, which may vary from congestions to actual dilatations of the vessels—organic disease.

People with big abdomens are sufferers in varying degree, from blood imbalance. There are many great veins that traverse the abdominal wall and visceral content there situated. Anything that may cause "rush of blood" to these blood-vessels, produces immediate and very evident effect on structures elsewhere. A big meal is an example—overeating; intense determination of blood to the stomach and bowels depleting the brain for the time being causing dizziness, cloudy vision, staggering gait, stupor, with heavy feeling throughout the already over-fleshed abdomen. The symptoms may amount to a temporary helplessness, a not very enjoyable feeling in elderly persons.

I believe without accurate figures, that one-fourth of the blood volume may flow in a great tidal-wave to a ponderous abdomen, from overexertion, overeating, etc.; and that this condition reacts heavily upon the heart and brain; of course the veins of such an abdomen become much dilated from the constant sagging making possible, if I may use the term, abdominal apoplexy. And here it is that the "tubby" abdomen is a very troublesome luxury.

Methods of correction are slow, discouraging, and are seldom persisted in to get the relief possible. Carefully practiced exercises are productive of results. Of course free daily evacuation of the bowel must be maintained. Here it is starches in the diet must be cut down to a minimum. Indeed, the diet must be just what is needed and no more. In chronic cases patients short of breath and who puff with slight muscular exertion, may wear a well fitted bandage to support the sagging idlent organism.

A Free People

Americans are a free people. Free, that is, if they carefully obey some twenty or twenty-five thousand laws and regulations, and are prompt to heed the orders of the various bureaus, commissions and boards that pre side over their destinies.

Probably no other nation has come in for so much legislation as the United States. Quantity, rather than quality, seems to be the ideal of our law-makers. Whether it is a matter of owning a revolver for sport or protection, or attending a Sunday picnic, we are liable to come in conflict with the forces of law and order.

Apparently we have been working on the theory that human nature can be changed by legislation. At present more than 2,000,000 persons are affiliated with movements having to do with minding other people's business. The self-styled reformer and moralist have been supreme. And the result has not been a more seable and peaceful society, but an amazing orgy of law breaking and criminality. More laws make more crime, seems to be a new American axiom.

The past history of the world is largely a history of minerals. The countries with abundant, readily accessible supply of metals, precious and base have been the countries in which industrial progress has been the greatest.

Future history is not likely to be greatly different. Every year shows industry manifesting a larger need for metals. Copper, silver, zinc, lead and others are essential to the functioning of our civilization.

It is for this reason that Western mining, in spite of its present plight is able to look forward to a more prosperous future. Renewed industrial activity will bring with it renewed demand for mine products. And the American mining industry will continue as in the past to be an outstanding factor in the life of our people.

Consider your Adam's Apple!!* Don't Rasp Your Throat

With Harsh Irritants

"Reach for a LUCKY instead"



Everyone has an Adam's Apple—Every man—every woman has one. Touch your Adam's Apple with your finger. You are actually touching your larynx—this is your voice box—it contains your vocal chords. When you consider your Adam's Apple, you are considering your throat—your vocal chords.

"TOASTING" expels certain harsh irritants present in all raw tobaccos. These expelled irritants are not present in your LUCKY STRIKE—the modern cigarette. We sell these expelled irritants to manufacturers of chemical compounds. Everyone knows that sunshine mellows—that's why the "TOASTING" Process includes the use of Ultra Violet Rays. LUCKY STRIKE—made of the finest tobaccos—the Cream of the Crop—THEN—"IT'S TOASTED"—an extra, secret and exclusive heating process. It is this process that expels these harsh irritants. No wonder 20,679 American physicians have stated LUCKIES to be less irritating. No wonder LUCKIES are always kind to your throat. And so we say "Consider your Adam's Apple." Be careful in your choice of cigarettes.

TUNE IN—The Lucky Strike Dance Orchestra, every Tuesday, Thursday and Saturday evening over N. B. C. networks.

Bobo Shorto
SAN JUAN, PORTO RICO

"It's toasted"
Including the use of Ultra Violet Rays
Sunshine Mellows—Heat Purifies
Your Throat Protection—against Irritation—against cough

Mead Undertaking

Licensed Embalmer

Ambulance Service

C. P. Petty, Mgr.

Day Phone 55

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ROWENA RIDES THE RUMBLE

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By FETTER HUESTON

Fourth Installment

Racruft Motors hire Rowena to accompany Peter on a nationwide tour in their roadster as an advertising stunt. At the last minute Little Bobby is engaged to act as chaperon.

A few miles out Bobby becomes tearful at being parted from her sweetheart and Rowena insists on taking her place in the rumble so that she can ride with Peter and have him to talk to about Carter. Rowena gets Peter to consent to divide the expense money each week as soon as it arrives, and astonishes Peter by eating too economically.

The three tourists reach St. Louis, after passing through Buffalo and Chicago. Peter and Rowena have many tiffs, while Bobby is enraptured at the way Carter is fuming over her flight from New York.

NOW GO ON WITH THE STORY
There were bound to be ever so many pleasant, cool, shadowy short-cuts between St. Louis and Kansas City.

On the way between St. Louis and Kansas City, Peter asked about short-cuts at no end of filling stations and garages as they went west, but no one seemed very well informed about by-roads, and for the most part every one advised against attempting any such thing.

It was well on toward noon when Peter found a man in a garage who thought there really was a short-cut just as Peter wanted. He wasn't altogether sure it was a direct route to Kansas City, but at least it did not lead back toward St. Louis.

They had driven about twenty miles along this rambling lane which at times seemed to turn uncertainly toward Kansas City and then made a dead run for the Nebraska line, when they saw a stalled car in the road before them. The driver lay stretched out on the bank with his hat over his face.

Peter slowed up. Rowena leaned forward and rapped sharply on the glass. "Never ask advice of a broken-down driver," she warned him darkly. "If he knew what he was doing, he wouldn't be broken down."

But Peter for once had struck the right party. The man knew every road in the state.

Peter thanked him for his careful directions and returned to the car. He was too much of a gentleman to leer triumphantly back at Rowena under the awning umbrella in the rumble seat. "He just got in behind the wheel and started the motor. He driven fully twenty miles

over the worst possible sort of country road when he found that a bridge was out, that there was no detour, and the only possible way to go on in the direction of Kansas City was to go back to the main road and start over. Very meekly he turned around to pay homage to her better judgement, but stopped short, staring open-mouthed. Bobby, who always looked where others did, turned too and her amazement surpassed his own.

The rumble seat was empty Rowena was not there.

Peter slowly returned over the roads to where the self-styled expert had given him his directions.

Twenty miles!

Bobby closed her eyes. Peter hoped she was praying. He would have prayed himself except that the hard driving over the bad road required his complete attention. But he did keep breathing over and over in his heart the one word, "God! God! God!" and trusted the Infinite would understand it for appeal.

Instinctively his foot lifted from the accelerator and at a noiseless crawl the car rolled up to the shadowy bank under the willow tree where the stranger with the stalled motor had mapped out the futile short-cut.

"Oh!" whispered Bobby weakly. "Look—look! Rowena!"

Rowena indeed lying motionless beside the road where the afternoon sun slanted behind the trees to throw protecting shadows over her slender figure. Peter was out of the car long before it had come to a stop and was up the bank and kneeling beside her. He lifted one limp slim hand. It was stained red. "Rowena!" he whispered.

Rowena opened her eyes. "Oh, hello," she said cheerfully "Gosh, you were a long time coming back."

"Are—are you—hurt?" stammered Peter.

"Hurt? Why, no! What do you mean, hurt?" She licked a bit of red raspberry juice from her finger as she spoke.

"D-did you fall out, darling?" asked Bobby in fatuously affectionate tones.

"Fall out?" repeated Rowena. "Certainly not." She stood up, lifted her arms, stretching her slender figure comfortably to its utmost height. "Had a grand nap," she said "And wrote out just what I think of Missouri. Poor dears, you must be dreadfully hot and tired. Come and sit down—a nature's feast to feed you. Berries and cold spring water. I knew you would be famished so I picked heaps."

"You darling," said Bobby, and greedily fell to. "But will you

please tell us," she mumbled, with a full mouth, for she was very hungry, "how you fell—how you got—out of the rumble seat?"

"But when—"

"But how—"

"We didn't see you!"

"When Peter and the broken-down gent were dusting off Missouri in the middle of the road I noticed the wild berries up on the bank among the rocks. I must have got myself out of sight of the car without knowing it, for the first thing I knew, I heard the usual racing of the engine with which Peter gets under way, so I ran down and there you were—tearing off among the ruts in a cloud of metaphorical glory. So I picked some more berries and the broken-down gent and I shot craps until the man from the garage came and towed him in. He invited me to go with them, but I knew you would be back for me when you got around to it."

"There was a bridge out on the short-cut," explained Peter quickly.

"I know. The broken-down gent remembered it about ten minutes after you had gone. But of course it was too late then."

"You're very game about it, Rowena. Very sporting. I wouldn't blame you if you didn't speak to me again from here to the coast."

"Oh nonsense!" said Rowena pleasantly. "This was just an accident. Accidents never make me mad. It's just," she said meaningly, "just—certain—people."

In Kansas City, Bobbie found thirty one telegrams from Carter, each increasingly immoderate in its commands for her to give over this outrageous conduct and return home at once.

Rowena had the usual fat one addressed in the boyish scrawl, and surely she read no further than the first paragraph when she began counting out her money. Peter had a comforting telegram from Mr. Rack, with a friendly postscript by Mr. Huff, advising that the red-haired niece was lifted and that they had been honored with a joint apology, but warning them to be awful careful of their future conduct.

Mr. Rack also said they were extremely pleased with the character of the work that had been turned out, and enclosed a check for next week's expenses. Peter was extremely grateful for that check, for Bobby had spent the last cent of her week's allowance by Wednesday, after which time he and Rowena had been obliged to carry her between them.

"Chaperons come high, don't they?" grumbled Rowena, as she counted out nickels and dimes to make up her portion of Bobby's last manicure.

"I was a genuine hardship to them to be obliged to contribute so extensively to the maintenance of luxury-loving Bobby. On the other hand, her presence was so essential to the all-important tour that they were in no position to quarrel very seriously."

Continued on page six.

THE RED & WHITE STORES

HUNTER BROS. TELEPHONE 48

J. L. BOGGUS & CO TELEPHONE 56

Courtesy, Service, Quality Groceries at a Saving to You, Is Our Aim

Friday and Saturday Specials

Bananas Golden Fruit lb 3c Oranges Choice Valencias each 1c

Lemons Balls of Juice "Sunkist" doz 25c Cookies "Supreme Butter" Reg. 25c seller (fine with Ice Cream or Lemonade) 21c

PICKLES "Mountain Brand" Cut Sour Full quart each .16

Graham Crackers "Supreme" one lb package each 14c Pine Apple "Gold Bar" Fancy pack No. 1 slice or crush, 2 for 21c

TEA Lipton's 1-4 pound package .21

Gelatin "Red & White" none better asst. flavors, 3 for 21c Milk "Red & White" 6small cans or 3 tall 23c

SUGAR Pure Cane in cloth bags 10 pounds .51

Mayonaise "Red & White" pint jar 33c Dry Salt Jowls (Fine For Boiling) per lb. 9c

FLOUR Red & White, extra fancy patent Absolutely guaranteed 48-lb sack 1.10

Smoked Bacon (Oxford) lb. 16c Clover Sliced Bacon lb 22c

POST TOASTIES Regular size each .11

Soap "White Laundry" 10 bars 22c Cheese Wisconsin No. 1 cream lb 19c



Like The Wise Old Owl---

are you watching for your opportunities?

—Are you passing up sales by not advertising your merchandise?

—It pays to advertise.

Santa Anna News



Good? And How!

TRY A WALKER'S ICE CREAM SUNDAE

You just can't wait until you get that first spoonful. Delicious is right! And so cooling.

Served with your Favorite Fruit Flavors: 15c

Jumbo Ice Cream Soda Milk Shake, Milk Chocolate

WALKER'S

Got Unemployment Facts



Col. Arthur Woods, has just returned from studying unemployment conditions in Europe, at the instance of President Hoover.

103-Year-Old Flyer



Miss Mary C. Hartman, Philadelphia, decided she would not let an other century elapse without making a fight.

SANTA ANNA NEWS

Published Friday at Santa Anna, Texas

Mrs. J. M. Callan Editor
 J. M. Callan Publisher
 J. J. Gregg Owner

Entered at the Post Office at Santa Anna, Texas, as Second Class Mail

SUBSCRIPTION RATES
 In Coleman County and Bangs, route 2, per year \$1.00
 Elsewhere \$1.50

Members Texas Press Association

All cards of thanks and resolutions of respect charged for at one half the advertising rate

Local Readers and Classified ads charged for at the rate of 2c per word for first insertion, and 1c per word for each additional insertion, with a minimum charge of 25c.

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and properly corrected upon calling the attention of the management to the article in question.

Editorial

Taxation and Confiscation

tion becomes confiscation, when there is a point where tax goes beyond what the people can reasonably pay.

Many American communities are fast reaching this point. Tax rates have gone up a hundred per cent or more in a comparatively few years. A multitude of special taxes are being levied. Class taxation has become a commonplace. Both businesses and individuals find the tax-collector a barrier in the way of industrial expansion and personal prosperity.

A condition such as this cannot long continue without placing the nation in a position from which it may take years to recover. The present spectacle of debt-ridden European nations should be a warning to public officials to do everything in their power to promote government efficiency, limit its operations to fundamental governmental duties, and keep expenses down.

NEW ROADS FOR OLD

More road for less money is the present day demand. Both for the sake of employment and in order to give small towns and rural areas the year round highways that are vital to their existence, the secondary road movement has been making tremendous headway of late. Nineteen thirty-one is to be one of the greatest road building years in our history.

In all sections of the country there are old gravel and water-bound macadam roads suitable to serve as bases for new highways. New surfaces can be laid over them, and at a great saving. It amounts to trading in old roads for new, exactly as we trade in old cars on new models.

The recent developed bituminous type surfaces offer communities the advantages of low upkeep and original cost, coupled with dependability and safety. Instead of forty or fifty thousand dollars a mile, they can be applied to old roads for a fraction of that figure and, except where traffic is extremely heavy, they will serve the purpose as well as the most expensive highways. The full-width road, even in the country, in these days of high speeds and extensive use of buses and trucks has become a necessity.

Communities can start with the lowest cost bituminous construction, and then as traffic increases, develop their roads into long-lived efficient highways, merely by adding more surface as they go along. Science has put good year-round roads within the reach of almost every locality.

Miss Olivia Land is home this week from a vacation spent in El Paso, Fort Worth and New York City. She brought a little niece and nephew back with her.

State Fair of Texas

The Board of the State Fair is planning for a whirlwind campaign during the last ten days of the "summer rate" five for one admission tickets to the State Fair of Texas have been made and will be carried into every city and town in Texas where there is a railroad, it has been announced here by T. E. Jackson, president of the State Fair, and Hugo Schoellkopf, Director in charge of the campaign.

Ticket Agents of every railroad in Texas are selling the tickets. During the last ten days of the campaign which ends at midnight on July 31, these agents will give opportunity of purchasing admission tickets to the State Fair of Texas at reduction of sixty percent over the regular admission prices, to every person in Texas.

"We want everyone to have an opportunity of purchasing the tickets," Mr. Jackson said, "and for that reason have extended the campaign to every section of the State. It is the first time in the 45 years of the State Fair that such an offer has been made, and we have made it because we want everyone to have an opportunity of visiting our exposition more than one time. We have worked hard this year and believe that when the visitors come to the State Fair of Texas, they will agree with us that we have the best balanced program of amusement features educational attractions and general exhibits they have ever seen."

The bargain tickets are on sale in addition to the railroad offices of Texas in Department stores, drug stores and other community centers of Texas.

THREE LITTLE GIRLS

"Three Little Girls," the latest Schubert Success has been booked as the Auditorium attraction at the 1931 State Fair of Texas, Oct. 10 to 25, it has been announced here by T. E. Jackson, President of the institution. "Three Little Girls," will present an innovation in theatrics when presented at the State Fair. It is presented on a revolving stage and is said to be the fastest moving musical show ever produced on any stage.

Burned By Gasoline Engine

S. D. Harper, Jr. who was seriously burned in the explosion of a gasoline engine, has returned to his home in Eldorado. His condition is much improved and a full recovery is expected.

Visiting Here From Arkansas

Mr. and Mrs. Charlie Rendleman of Little Rock, Arkansas, are visiting friends and relatives here this week. Mr. Rendleman was formerly of Santa Anna and has large business interests here.

Don't forget your invitation to Anna Gordon's birthday party.

Mesdames C. A. Walker, Joe Mathews, Mark Davis and Lloyd Burris and little Mary Field Mathews were in Abilene, Wednesday.

QUEEN THEATRE PROGRAM

Friday & Saturday this week

Cohens and Kelleys In Africa

A scream from start to finish. You'll laugh and gasp, thrill and roar and cheer these two comedians when you see them in their CRAZIEST, RAVINGEST, FUNNIEST, picture of them all. Don't miss this good laugh.

Comedy and KING OF THE WILD in connection.

SUN.—MON.—TUES.

Sheer Luck

A melodrama, jamed with thrills, and fast fun; bottled with ENTERTAINMENT and capped with YOUNG romance and GLOTFYING, lovely ladies, YOUNG love are the INGREDIENTS with lively laughs.

Comedy in connection

Drive down Friday and Monday evenings and enjoy the BAND and give the boys a BIG hand CLAP.

WATCH FOR DATES ON SEE AMERICA THIRST and FATHERS SON.

Mother's Summer Reading

By Albert T. Reid



DUAL SHOWS AT FAIR PROVE POPULAR

Because of the popularity of divided shows at the State Fair of Texas, officials have made arrangements to again divide the livestock show into Beef Cattle and Dairy Cattle Shows, and to divide the Poultry Show. During the first week of the Fair, which will be Beef Cattle Week, beef cattle, sheep, goats, mules and heavy horses will be shown. During the second week, Dairy Cattle Week, dairy cattle, milk goats, swine and light horses will be shown. Rabbits and pigeons and 4-H Club poultry will be shown in the poultry building during the first week, while the main poultry show will be held during the second week. It has been announced here by T. E. Jackson, President of the State Fair of Texas.

HERE IS A TAX THAT CAN BE REDUCED

In 1930 the American people, through payment of insurance premiums, were taxed to meet losses caused by fire amounting to \$499,700,000. That is the highest total since 1926. In spite of much educational effort to teach caution; in spite of the great improvement in building materials and the increasingly rigid regulation of construction; in spite of better equipment for fighting fires, carelessness and crime continue to take an enormous toll through this form of destruction.

That crime plays an important part in fire losses may be judged from the fact that there were more than 1,300 arrests for arson in 1930, an increase over the previous year of 70 per cent. Incendiary fires are more frequent in bad times than in

good times, and the depression, no doubt, accounts for a large share of the alarming increase. The total convictions approximated only 400, or less than one-third of the number of persons arrested. A greater conservatism in the underwriting of risks and a stronger emphasis on the character qualifications of the insured seem to be suggested as desirable. Meanwhile the agencies of the law may be exonerated justly in this, as in other fields, to sterner efforts in discouragement of criminals.

Still, for the most part, the reduction of the tax on property owners resulting from fire losses lies in the hands of the American people. By developing a sense of responsibility and by training themselves to be careful they can lesson appreciably the heavy tribute which fires levy upon the country's productive forces.

History's Greatest Savings!

BIG SALE of the latest 1931



GOODYEAR TIRES and TUBES

You can name your price and still decide: "I will buy only THE leading make of tire!—Goodyear." Building MILLIONS MORE tires enables Goodyear to offer the MOST VALUE in every price range.

Get our Liberal Offer for Your Old Tires EXTRA SAVINGS IF YOU BUY IN PAIRS

| Lifetime Guaranteed | | Lifetime Guaranteed | |
|--|--------|---|--------|
| GOOD YEAR Pathfinder SUPERTWIST CORD TIRES | | GOOD YEAR All Weather SUPERTWIST CORD TIRES | |
| 4.40-21 (29x4.40) | \$4.98 | 4.40-21 (29x4.40) | \$7.05 |
| 4.50-21 (30x4.50) | 5.69 | 4.50-21 (30x4.50) | 7.85 |
| 5.00-19 (29x5.00) | 6.98 | 5.00-19 (29x5.00) | 9.15 |
| 6.00-21 (33x6.00) | 11.65 | 6.00-21 (33x6.00) | 13.90 |

Goodyear Tubes at big Savings, too Guaranteed Tire Repairing Good Used Tires, \$2 up

Mathews Motor Co. Phone 16 Santa Anna

3 Important Uses for PARKE-DAVIS MILK OF MAGNESIA

Excessive acidity is counteracted quickly with Parke-Davis Milk of Magnesia. For this purpose it is much better than baking soda.

Parke-Davis Milk of Magnesia is a pleasant, mild laxative for children and grown-ups. Youngsters take it readily because of its agreeable taste.

To control acid mouth, Parke-Davis Milk of Magnesia is used as a mouth wash, especially before going to bed.

Two sizes 25c and 50c PHILLIPS DRUG COMPANY

For ACHES and PAINS BALLARD'S SNOW LINIMENT Penetrates! Soothes!

Sold by Turners Drug Store

Joe Bridges visited home folks in San Angelo, the first of the week. He found his daughter, Mrs. Beatrice Hartsell, seriously ill.

Mr. and Mrs. H. T. Caton were attending business in Coleman Wednesday.



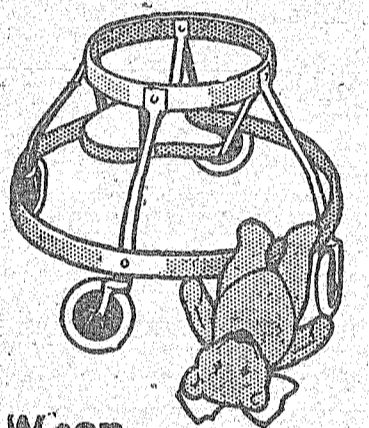
AFTER 40 bowel trouble

Constipation may very easily become chronic after forty. And any continued constipation at that time of life may bring attacks of piles and a host of other unpleasant disorders.

Watch your bowels at any age. Guard them with particular care after forty. Whenever they need any help, remember a doctor should know what is best for them.

"Dr. Caldwell's Syrup Pepsin" is a doctor's prescription for the bowels. Tested by 47 years' practice, it has been found thoroughly effective in relieving constipation and its ills for men, women and children of all ages. It has proven perfectly safe even for babies. Made from fresh laxative herbs, pure pepsin and other harmless ingredients, it cannot gripe; will not sicken you or weaken you; can be used without harm as often as your breath is bad, or when your tongue is coated; whenever a headachy, bilious, gassy condition warns of constipation.

DR. W. S. CALDWELL'S
SYRUP PEPSIN
A Doctor's Family Laxative



When BABIES are Upset

BABY ills and ailments seem twice as serious at night. A sudden cry may mean colic. Or a sudden attack of diarrhea. How would you meet this emergency—tonight? Have you a bottle of Castoria ready?

For the protection of your wee one—for your own peace of mind—keep this old, reliable preparation always on hand. But don't keep it just for emergencies; let it be an everyday aid. Its gentle influence will ease and soothe the infant who cannot sleep. Its mild regulation will help an older child whose tongue is coated, because of sluggish bowels. All druggists have Castoria.

Fletcher's
CASTORIA

PAIN

HEADACHES
NEURITIS
NEURALGIA, COLDS

Whenever you have some nagging ache or pain, take some tablets of Bayer Aspirin. Relief is immediate!

There's scarcely ever an ache or pain that Bayer Aspirin won't relieve—and never a time when you can't take it.

The tablets with the Bayer cross are always safe. They don't depress the heart, or otherwise harm you. Use them just as often as they can spare you any pain or discomfort. Just be sure to buy the genuine. Examine the package. Beware of imitations.

Aspirin is the trade-mark of Bayer manufacture of monoacetic acid ester of salicylic acid.



This Week IN WASHINGTON BY RADFORD MOBLEY

One fallacy that dates back to the founding of the Republic has been exploded—the idea that American diplomats are no match for European statesmen. The world has been treated to the spectacle of Secretary of the Treasury Mellon, a Pittsburgh banker and iron magnate handling, on more than even terms the delicate negotiations involved in the debt holiday.

Practically every other country but France was won over to the plan before Mellon left this country. France alone proved obdurate and entrenched itself behind its Chamber of Deputies, which Premier Laval asserted, had authorized him to agree only within certain limitations. Mellon's success in threading his way past these defences has strengthened the Administration's hold politically as it is known that he was guided thru out by President Hoover's personal advice. The negotiations have been conducted more skillfully, perhaps, than any deal made with a foreign government since the days when Benjamin Franklin was Minister to the Court of France and enlisted its aid for the American colonies.

Led by Vice President Curtis and Senator Capper, the two leading politicians from the wheat belt, an attack is being made on the Federal Farm Board's announced policy of unloading its wheat at the rate of five million bushels a month, if found practicable without breaking the price. Many observers here see in their activity only a political gesture, designed to bring the two into the limelight.

These critics point out that the Farm Board is committed against any action that would result in materially lowering the price of wheat. It has the problem of selling its holdings at an average price of 92 cents and the present price is less than half that on the Chicago Board of Trade. The effect of an appeal to Mr. Hoover to stop the Board from unloading its holdings can not amount to much, it is said here, as wheat will have to approximate \$1 a bushel before the Government can start selling.

The Farm Board's selling campaign is definitely hooked up with a plan to purchase fresh wheat to the amount of its sales. All transactions will be handled so as not to depress the market price unless the world price should rise, and none will be made without consulting representatives of the farmers. It is generally conceded here that the Board's statement is an ultimatum to all wheat farmers, warning them the Government cannot aid them unless they reduce their wheat acreage. It is also taken as a warning to private grain traders that the Board will not allow itself to be "smoked out" into a definite announcement regarding prices, which would permit traders to lock the market for their own selfish purposes.

Tammany may be condemned for a thousand sins but it never has been accused of pussy-footing. Republican politicians here are trying to puzzle out whether Claude G. Bowers, the keynote orator at the Democratic National Convention in 1928, has not again sounded the call to battle in his Fourth of July speech at the Tammany Wigwam in New York City. That his speech actually represented the best thought of his party is being considered here as more than likely.

It is to be noted that Gov. Franklin D. Roosevelt, now the most likely candidate against Mr. Hoover, studiously refrained from attending the rally. His action leaves him free to accept or reject or accept Bowers' dictum which is that the coming campaign will be fought out strictly on the tariff issue.

Ever since this country became a great manufacturing nation, some 75 years ago, the tariff question has dominated the platform in a majority of presidential campaigns. The free silver issue and Wilson's war stand alone put it into the back ground. The last really sharp tariff battle was in Cleveland's victory in 1892, which was followed by some lean years.

Bower chose as his text the claims put out by the Hoover managers in 1928 that a high tariff meant prosperity. He said that voters had enjoyed plenty of time—between customers—since then to meditate upon the success of the tariff, charging that the high tariff has put a Chinese Wall around the country right at a time when it desperately needed foreign markets. Not a word was said about the

Prohibition issue or superpower. If Bowers' speech is accepted by the Democratic Party as a competent expression of its aims it means that the farmers of the country are to be asked to vote for the Democratic ticket on the appeal that the high tariff has raised the price of everything they buy while it has not added a cent to his purchasing power.

Russian wheat and cotton are selling below the price American farmers can raise them and the Democrats are expected to make this point their main bid for votes when the campaign starts. Bowers' speech before the Texas convention three years ago is still remembered as one of the greatest keynote orations ever made, rivaling in its dramatic power Bryan's "cross of gold and crown of thorns" speech at Chicago in 1896. Unless his recent speech had been approved by Democratic leaders before it was given, it would never have been made.

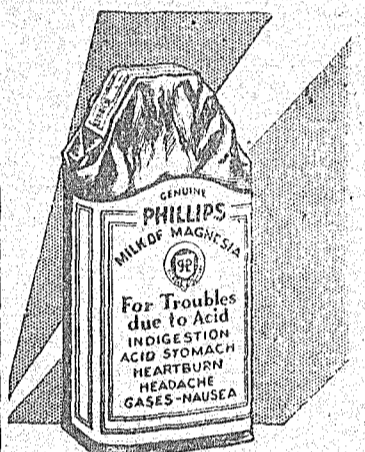
COTTON CONSUMED IN JUNE MORE THAN FOR SAME PERIOD IN 1930

WASHINGTON, July 14.—Cotton consumed during June was announced today by the census bureau to have been 455,388 bales of lint and 61,433 of linters compared with 465,770 and 66,949 in May this year and 405,236 and 59,196 in June last year.

Imports in June totaled 14,134 bales compared with 15,189 in May this year and 9,550 in June last year.

Exports in June totaled 255,459 bales of lint and 4,218 of linters compared with 335,796 and 4,968 in May this year and 185,053 and 6,389 in June last year.

Cotton spindles active during June numbered 25,798,910 compared with 26,397,906 in May this year and 27,659,308 in June last year.



Too Much ACID

MANY people, two hours after eating, suffer indigestion as they call it. It is usually excess acid. Correct it with an alkali. The best way, the quick, harmless and efficient way, is Phillips' Milk of Magnesia. It has remained for 50 years the standard with physicians. One spoonful in water neutralizes many times its volume in stomach acids, and in one minute. The symptoms disappear in five minutes.

You will never use crude method when you know this better method. And you will never suffer from excess acid when you prove out this easy relief.

Be sure to get the genuine Phillips' Milk of Magnesia prescribed by physicians for 50 years in correcting excess acids. 25c and 50c a bottle—any drugstore. "Milk of Magnesia" has been the U. S. Registered Trademark of the Charles H. Phillips Chemical Company since 1875.



A CLEANER that CLEANS QUICKLY

CLEANS walls and woodwork in a jiffy. Easy to use, leaves no traces. These are the main features of LOWE BROTHERS' CLEANER for painted, varnished, lacquered and enameled surfaces.

And it leaves the hands soft and white.

For more than half a century the Lowe Brothers Company has been making paint, and they certainly know how to produce a cleaner for painted surfaces.

Let's Talk Building
Phone 100
BURTON LINGO CO.

JOHNNY SLATER, ONCE CHIEF FUNMAKER OF "BIG TOP," SUCCUMBS

Johnny Slater, for over thirty-five years with the Ringling and Barnum and Bally circuses, died in Montreal Monday.

The circus payroll shows that Johnny was just a mailman, but to the show people he was the gray haired, smiling old troupier who once was their chief clown and whose stories of life under the big top in the old days had fascinated them.

Slater became a chariot driver in the circus winter quarters at Phoenix, Arizona, in 1895, but his talents were soon discovered and he became a clown then chief fun-maker.

He became ill recently while the circus was in Canada and was removed to a hospital in Montreal.

Miss Frances Louise Adams has returned from the Sealy Hospital and is recovering from a recent illness. She is planning to spend the last week of July in Christoval, where she is to make an address, "The South Yesterday and Today" to the confederate veterans. She is sponsor of the Mountain Remnants Independent Brigade, U. C. V.

Miss Jesse Lee Ashmore of Rockwood was brought to the hospital the first of the week, suffering with typhoid fever. Her sister Miss Erin is just home from the hospital, recovering from a serious operation.

Wear Cotton.



You do not realize what real comfort is if you suffer from glare unless you look through a pair of these rose tinted lenses. They are not noticeable on you but all the world looks better through them.

We offer you newest there is in optical science at a very reasonable cost.

Brownwood Optical
Company

Dr. R. A. Ellis, Optometrist

Wonderful Bargains

--IN--

Work Clothes

Overalls

Mens 240 Weight Blue Denim ODoveralls
\$1.10 Value at Only 79c

Mens Blue Denim Jumper (to match)
Tripple Stitched With 3 Pockets 79c

Boys Heavy Blue Denim Overalls ages
6 to 16 for only 49c

Shirts

Mens Heavy Blue Work Shirts, Coat Style
Tripple Stitched, Two Pockets 59c

Mens Blue or Grey, midweight work
Shirts Only 49c

For the next week we will continue to sell the "High Grade" well known brand of BIG SMITH Overalls and shirts at the very low special prices of last week.

Come in and buy what you need. We are making the Low Prices on Every Thing.

Purdy Mercantile Co.

"The Store That Saves You Money"



Put Your Servant to Work

THERE'S no longer any need for strenuous household drudgery . . . no need to be disagreeably tired every night . . . no reason for wearing your life away at a hot kitchen stove, over wash tubs, or with dust cloth and broom—let efficient Electrical Servants do the hard work in your home.

For every domestic task there's an electric appliance that will do the work satisfactorily, quickly and inexpensively. Save your strength and energy for happy evenings with your family, for entertaining interesting friends, for parties, shows or reading. Let Electricity do your work—it's the cheapest and most efficient servant you can find.

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule . . . and adds only a small amount to your total bill?

West Texas Utilities
Company

Rowena Rides The Rumble Seat
Continued from page 3

even with her extravagances. "For my part I'd rather pay her bills than read Carter's telegrams," said Peter moodily. "I wouldn't," disagreed Rowena promptly. "I've learned to read with one eye and listen with one ear, and that way I get through with only half the mental strain."

"Yes," but you've got a rumble to retire to."

"So I have. But I have to sleep with her."

One thing was certain. Her presence was essential, and Carter and his telegrams, she and her extravagances, were alike to be endured.

At Topeka she was startled to find but one telegram awaiting her—a ten word, straight day message.

"Are you taking first train home or are you not?"

It was not even signed. Bobby's fright was genuine her disappointment so real that Rowena and Peter tried to console her.

Peter took them out to a movie, and Rowena—with her own money—bought her a cunning little Kansas souvenir, a flask carved out of a corn-cob—and she seemed slightly more resigned.

She was very quiet as they crossed Kansas, and when they complained of the notoriously hot winds, she smiled patiently and said she didn't mind. She ate very little, and had fifteen cents of her allowance left at the end of the week.

When they reached Denver they hurried at once, as they always did, to get their mail; and there was nothing at all for Bobby, not a letter, not a telegram, not so much as a souvenir postcard. She said nothing but turned pale and a little sad smile froze the dimples in the soft face.

When Rowena went down to dinner she made excuses not to go—said she was very tired, said she wanted a hot bath and a good sleep, said she would just read a magazine she had picked out at the news-stand.

They went up to the room, and Rowena, sitting at the head of the bed, looked at the clock. When she saw that it was ten o'clock, she got up and went to the dressing table. The beautiful dressing gown was gone from the foot of the bed, but she saw that from beneath it, the improved evening bag had been hidden. Rowena's shabby suitcase on the baggage rack.

Peter and Rowena looked at each other in wide-eyed consternation.

There was a note, written on hotel paper, in Bobby's round childish hand. It was pinned to Rowena's pillow.

"Darling I'm going home. I've got to. If I don't, I'll never get him back. I'll send Peter the money I borrowed as soon as I get my allowance. I'm going on the seven o'clock train and I have already wired him to meet me. You've both been sweet and I love you. But I do wish you didn't quarrel so. I'm glad Carter and I get along better."

"And that," said Rowena flatly, "is that."

"It's all of that," added Peter gloomily.

"Nothing," declared Rowena cheerily, "could be more irretrievably fatal than this."

"It was great sport while it lasted," said Peter. "You have been pretty game all the way through, Rowena."

"It was corking good business, too," said Rowena. "And taking

it all in all, you are not half bad to breeze around with, Peter."

"Well, it's all over now," said Peter.

"You don't suppose we could pick one up here, do you?—By advertising. The way we got Bobby in the first place."

But they both knew it was pretty hopeless.

They said good night with something vaguely suggestive of affectionate regard, for this killing kindred disappointment gave them a cordial meeting-ground for almost the first time.

Rowena sat alone at her window, little and high up, for she had frugally changed from a double to a single room immediately after the desertion of Bobby.

She was not one to give up without a struggle—nor to give up at all, for that matter.

It was nearly midnight when she shook off her final hesitation, with a mind made up. An idea had come to her, terrifying and tremendous, hours before. She had toyed with it, weighed it in the balance and finding it wanting, pushed it resolutely away; but had permitted it to work its way back, insidiously sure. At twelve o'clock she called Peter on the telephone and that was an end of her hesitation.

"Listen, Peter. You meet me down-stairs in the lobby right away, will you? I have an idea."

"But I'm in bed!"

Continued Next Week

Jesse Howard tells us that he has employed Mr. Tom Wheatley of Waco, as assistant in his barber shop. Mr. Wheatley is a native son of Coleman county, being the son of Mr. and Mrs. A. D. Wheatley of Shield, and is well known here although he has been in business in Waco, during the last thirty years. He is an expert in ladies' barbering, having experience in the most exclusive shops in that city. Mr. Howard and Mr. Wheatley will be glad for their patrons to call and meet Mr. Wheatley.

He was to meet his boss one day at the Grand Central Station with tickets for Detroit. The boss arrived five minutes before train time and, telephoning to the office, found the man still at his desk. His excuse was that he was engaged on a plan which he thought might possibly double the business and he had become so engrossed in it that he had forgotten his watch.

The plan might have been all right, though it turned out not to be, but in dealing with it at



KILLING THE SNAKE

A pamphlet issued by one of the big insurance companies tells us how to act in emergencies: how to revive a drowning person; how to bandage a burn; what to do for a snake bite.

On this last subject there is an introductory sentence which is set in big type for emphasis. It reads:

DON'T STOP TO KILL THE SNAKE.

The idea contained in that crisp utterance has far-flung applications. Whether any specific deed should or should not be done depends not merely upon its character but equally upon the circumstances and the time.

Years ago I interviewed Dr. John R. Mott, a great leader, and I asked him his rules for selecting executives.

"I watch a candidate for a long time before I decide," he answered. "I want to satisfy myself on two points: Does he do small things well? Does he do FIRST things FIRST?"

As he spoke I remembered a well intentioned, hard working man who was under my observation at one time. He had a most amazing capacity for doing his work in the wrong order.

He was to meet his boss one day at the Grand Central Station with tickets for Detroit. The boss arrived five minutes before train time and, telephoning to the office, found the man still at his desk. His excuse was that he was engaged on a plan which he thought might possibly double the business and he had become so engrossed in it that he had forgotten his watch.

The plan might have been all right, though it turned out not to be, but in dealing with it at

the wrong time he caused the boss to miss a train and lose an order.

He was forever writing memoranda on matters outside his department, while neglecting the routine duties for which he was paid. He was usually late to the office because he had gone out of his way to make a call which he believed might be of benefit to the company.

All of his activities were inspired by a genuine desire to increase the business and so raise his earning power. But he was a nuisance, and was finally fired.

The human race possesses all the information necessary for the successful conduct of its affairs. Many of its troubles arise because men fail to make a schedule and arrange their tasks in the order of relative importance.

The parade is held up by perfectly good people stopping to do perfectly proper things at exactly the improper time—letting the patient perish while they earnestly kill the snake.

Miss Glenda Ford left Thursday of last week for Corpus Christi where she is visiting in the home of Judge Terry and wife.

Mr. and Mrs. T. F. Gassaway and children of Waco, visited with Mr. Gassaway's sister Mrs. J. E. Ford and family last week.

Mrs. Minnie B. Pinney and Kathryn Rose and James are spending a week at Rock Springs

Rev. and Mrs. G. W. Schreiber and family of Mason visited with Mr. and Mrs. Andrew Schreiber Sunday.

INTERMEDIATE B. Y. P. U.

"In Remembrance of Me" Bible Accounts of the Lord's Supper—Mary Oakes

Paul's Account of the Supper—Golda Hardy

The First Supper—Thelma Lowe

In Remembrance of Me—Edwin Niell

Ye Do Show Forth the Lord's Death Till He Come—Wayne Webb

Shed for Many—Armenta Ragsdale

The Sacredness of It—Juanita Keeling

Mary Oakes, Group Captain No. II.

Senior B. Y. P. U.

July 19, 1931

Subject: The Holy Spirit Our Guide

Bible Drill—Mattie Ella McCreary

Scripture Reading—Miss Lillie Briggs

Introduction—Wendell Sparkman

Our Need of Guidance—Lula Jo Harvey

Life's Supreme Guide—Mrs. Goen

Special Music—Jean Trick

The Holy Spirit Leads Us to

Know Christ—Audas Smith

The Holy Spirit Leads us to be Like Christ—Irene McCreary

The Holy Spirit Guides us In-to Service For Christ—Mrs. Ratliff

Following the Guide—Ora Lee Niell

Seniors Wake Up! We have been sleeping too long already. If you have sincerely trusted Christ as your personal Savior and love Him enough to let the Holy Spirit be your Guide, show your love for Christ by attending the B. Y. P. U. Sunday night with a prepared lesson—Group Captain.



These wonderful glare removing lenses have relieved many cases of "sun grins" and removed deep wrinkles in the forehead. They relieve all glare strain, after eye strain is corrected. We make a scientific glare test of every case to make sure your glasses will be comfortable.

Brownwood Optical Company
Dr. R. A. Ellis, Optometrist

EMBALMING CASKETS

Funeral Directors
Ambulance Service

SANTA ANNA FURNITURE & UNDERTAKING CO.

Day Phone 86 Night Phone 118 or 202

BEAUTIFUL NEW FORD

De Luxe Bodies

TOWN SEDAN DE LUXE SEDAN
CONVERTIBLE SEDAN
DE LUXE TUDOR VICTORIA
CABRIOLET

THE most striking fine car types ever offered at such low prices are now being presented by Ford dealers. These are the six newest de luxe creations of the Ford Motor Company. They are designed and built to meet every need of the automobile buyer whose desire for motoring luxury and outstanding performance is tempered with sound economy.

Get the facts about these fine cars. Compare their lithe, clean-cut style with any you have ever created in your own imagination. Learn about the de luxe materials with which each car is trimmed and upholstered, and how carefully these are tailored. Sit and ride in the wide, restful seats and you will realize that just as no restrictions have been put on mechanical performance, so no limits have been placed on comfort and beauty.

There is much to interest the careful buyer—a choice of sparkling colors, a variety of rich upholstery materials, Rustless Steel, safety glass, Houdaille double-acting shock absorbers, one-piece welded steel wheels, slanting windshields, and many other features which make the Ford a happy investment.



Why Drive in Danger WHEN THE WORLD'S SAFEST TIRES COST SO LITTLE?

- 58%** longer flexing life in every cord
- 56%** stronger bond between tread and cord body
- 26%** greater protection against punctures and blowouts
- 25%** longer non-skid wear
- 25%** to 40% longer tire life



Firestone saves millions of dollars annually through economies in buying, manufacturing, and distributing to give these extra values at lowest prices in the history of tire building. We have a complete line of Firestone Gum-Dipped Tires for you to choose from. Every Firestone Tire bears the name "Firestone", and is doubly guaranteed by Firestone and by us.

Come in TODAY—we will make full allowance for the unused mileage in your old tires. Let us show you how little it will cost you to equip with Firestone High Speed Tires—and eliminate the danger of worn tires.

Firestone Service Dealers and Service Stores
Save You Money and Serve You Better

Certified Grease and Wash Jo's, Special for Fri. and Sat. \$1 SERVICE Your patronage appreciated QUALITY

Magnolia Service Station
J. E. GRAY, MGR.

Soviet Honors Kansan



George C. McDowell, Manhattan, Kas., has been decorated by the Soviet for his services to agriculture in Russia since 1923.

WHITES CREAM
VERMIFUGE
For Expelling Worms
Sold by Turners Drug Store

Classified Advertising

NEED GLASSES
 Dr. Jones, the Eye Man at Mrs. Comer Blue's
 Tuesday July 28th, 2:30 p. m.
 See him about your headaches and glasses.

Our mattress factory is running every day. Nice selection of ticks. We guarantee satisfaction. Mead Furniture Co. Coleman, Texas.

FOR RENT—Two room apartment nicely furnished, modern conveniences, garage. — Telephone 218.

The Vegetable TONIC HERBINE
 CORRECTS CONSTIPATION

Sold by Turners Drug Store

FOR SALE—Jersey milk cow or will trade for grain.—H. J. Parker.

FOR SALE—or trade, fifteen thousand dollar Gonzales County clear property, a never fail crop county. Will take 1-3 cash balance terms, or will take live stock or ranch property clean.—Box 94, Harroch, Texas.

NOTICE
TOM WHEATLEY is now in our shop. He is a specialist in ladies hair cutting, any cut. Come in and give him a trial.

FOR RENT—Three unfurnished rooms.—Mrs. E. W. Bible in.

LOST—Spare tire and wheel for Ford car, 32 x 6, Friday of last week, between Santa Anna and Trickham. Reward, call at News office.

Mrs. L. F. Harding returned Sunday from Alpine.

The YELLOW PENCIL with the RED BAND
 EAGLE PENCIL CO.
EAGLE MIKADO

International Sunday School Lesson for July 19

SOCIAL SERVICE IN THE EARLY CHURCH
 Acts 4:32-35; 6:1-4; II Corinthians 9:1-7
 Rev Samuel D. Price D. D.

Christianity is far more than an ideal. Its principles can be put into practice. Calvin Coolidge recently said in one of his daily messages: "It would be difficult to find anywhere on earth a human being whose life has not been modified in some degree by the influence of the Christian religion." Thought of others rather than of self is basic. This began with the Founder and every true follower has the same idea.

Today the world still needs the fullest expression of Christian socialism. As people had need in the Jerusalem congregation, provision was made by turning into a common fund whatever could be spared. Many quarrels resulted over the distribution of money. When the apostles faced the situation they realized that their work of preaching was so great that they could not also give adequate attention to the physical needs of the growing Christian community. Then the office of deacon was inaugurated and seven were chosen to undertake this special type of service. This office of deacon persists in the church of today and a long line of men and women have thus very honorably served the Lord in helping the poor.

Later the gathering of the poor fund was an extensive enterprise. The Council of Jerusalem decreed that Paul, and the other apostles to the nations, should seek funds for the poor in Jerusalem when they administered abroad. The church in Corinth was held up as an example to the friends in Macedonia quite as we are urged today to measure up to the gift made by another. Thus what are called modern financial pressure methods in raising money seem to be rather old.

Mrs. A. F. Byers of Blanco, was the guest of her sister, Mrs. A. L. Bays, last week.

Mrs. Charlie Moore and children of Wetumka, Oklahoma are visiting Mrs. Moore's mother, Mrs. C. F. Freeman. Mr. and Mrs. Moore are former Santa Anna residents. Mr. Moore is now a District Manager for the Southwestern Telephone Company.

Mrs. W. T. Gray, Miss Louise and Bill returned Friday of last week, from a visit with relatives in Waco. Margaret remained for a more extended visit.

HERE ARE HINTS FOR PICNIC SANDWICHES

What is a happier change for the whole family than a meal out-of-doors now that picnicking days have come? The picnic meal may be an elaborate, de luxe affair, packed in an up-to-the-minute motor kit, or it may be a simple lunch of dainty sandwiches put up in a shoe box; or it may be something anywhere between these two extremes. At any rate, the picnic meal offers a chance to get away from the usual routine and that is a good thing for everyone to do.

There are a few simple rules which apply to preparing and putting up picnic lunches, be they simple or elaborate. The success of the whole meal depends to a great extent upon the way it is packed. Each kind of food should be in a separate container, so that its flavor will not blend with that of some other foods. The palatability of the cake is not improved by too close proximity to the pickles. Since all sorts of paper containers are available, it may be well to have a supply of these on hand.

Inez S. Willson, home economist, gives the recipes for her favorite picnic sandwiches.

Bacon and Egg Sandwiches
 Chop crisp bacon and hard cooked eggs and combine. Add to this chopped olives or dill pickles, moisten with mayonnaise and spread on buttered bread.

Corned Beef Sandwiches
 Lay thin slices of corned beef between buttered slices of bread. Spread with horseradish sauce.

Corned Beef and Mustard Sandwiches
 Grind corned beef to make 1-2 cup, add 1 teaspoon chopped sweet pickle and prepared mustard to taste. Spread between slices of buttered white or rye bread.

Deviled Ham Delight
 Cream 1-4 pound soft, fresh American cheese and blend it with a small can of deviled ham. Soften the mixture with 1 teaspoon of mayonnaise. Spread on thin buttered slices of rye bread with a crisp lettuce leaf between.

Beef Loaf Sandwiches
 2 1-2 cups ground beef
 3-4 cup bread crumbs
 2 eggs
 1 1-2 teaspoons salt
 1-2 teaspoon pepper
 1 tablespoon chopped onion
 2 tablespoons chopped green pepper
 1-2 cup milk
 Mix ground beef and bread crumbs. Add beaten eggs, salt, pepper, onion and green pepper. Moisten with milk and mix well. Bake in a buttered pan for one hour in a slow oven. When cold slice thin. Put between thin slices of buttered bread. Spread a little chili sauce on the meat. Wrap each sandwich in waxed paper.
 This loaf may be carried to

World's Flyers With Their Wives, Backer and Plane



The world's latest heroes were caught the morning after they finished circling the globe in eight and two-third days. Left to right are Harold Gatty and his wife, and Mrs. Wiley Post and her famous husband. At top are shown Florence C. Hall, backer of the flight, and the Winnie Mae.

the picnic directly from the oven and served hot.

HERE ARE SUMMER MENUS YOU'LL LIKE

It takes an artist to always serve meals in the summer which are appealing to the appetite. Service adds greatly to the effect of coolness which is so desirable. Dainty colored linen and crystal in cool colors form a background for meals in which the dishes served may be as simple as you wish but which must be as dainty and attractive as they can be made.

The menu suggestions below are built around meat dishes which are particularly suitable for summer.

No. I
 Celery Radishes Young Onions
 Ham Mousse Au Gratin Potatoes
 Buttered New Peas
 Graham Bread and Butter

Fruit Salad **Iced Coffee**

No. II
 Rolled Shoulder Lamb Roast
 New Potatoes in Cream
 Vegetable Salad French Dressing
 Baking Powder Biscuit
 Strawberries Cream

No. III
 Sliced Cold Roast Ham
 Parsley Buttered Potatoes
 Fried Corn
 Cucumber Moulded in Mint Jello
 Fresh Pineapple Cakes

No. VI
 Celery Radishes Olives
 Broiled Steak Fried Potatoes
 Stuffed Egg Plant
 Raspberry Tartlets
 Coffee

Mr. and Mrs. E. W. Polk and daughter Ruth and Merle will leave Saturday for Dallas for a visit with friends and relatives.



SOME FOLKS GIVE GOOD ADVICE BECAUSE THEY'RE TOO OLD TO SET A BAD EXAMPLE.

Mr. and Mrs. Tom Vinson announce the arrival of a little daughter, Thursday, July 9th. Mrs. Paramore Sellers and children returned Sunday, from a visit with relatives in Houston.

HELDY'S SELF

SAVE A LITTLE ON EVERY ITEM

MAYONNAISE Mrs. Dalton's Sandwich Spread full pint **.24**
 THOUSAND ISLAND Loaf of Ragsdale's Good Bread **FREE**

GRAPES Thompson's Seedless 2 pounds for **.24**

FLOUR Quality Cross 48-lb sack **.85**

FLOUR Famous American Beauty 48-lb sack **1.04**

CANTALOUPE 6 for **.19**
 ROCKYFORDS NICE SIZE

WATERMELONS each **.14**
 Famous Tom Watson and Dale

BANANAS Another truck load of nice golden fruit We are always right on bananas

CORN Last call on Roasting Ears All you want Per dozen **.09**

MARKET SPECIALS

CHEESE Texas Longhorn Full Cream Pound **.15**

HAMS Melrose Picnics Per pound **.16**

ROAST Baby Beef Fore Quarter Per pound **.10**

Wins Beauty Prize



Janet Sheppard, Dallas, Texas, daughter of Senator Morris Sheppard has been voted the prettiest girl at the University of Texas.

Saved Whole Regiment

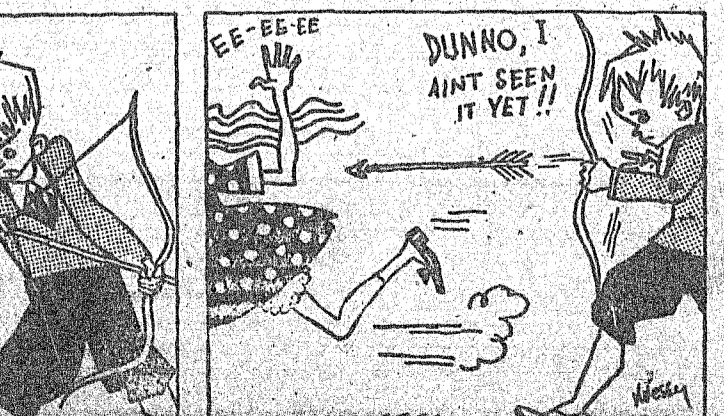
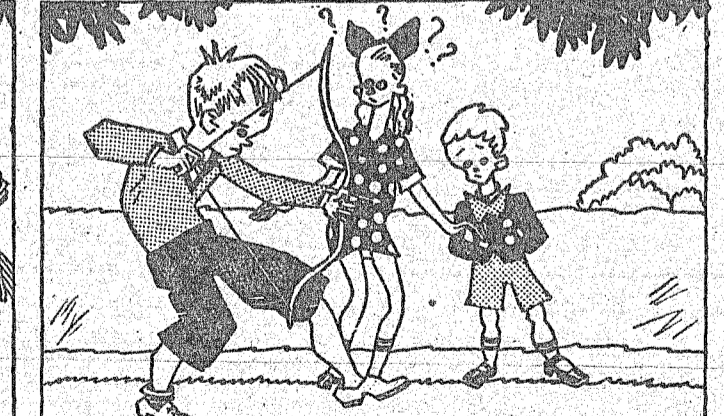


Capt. John E. Scott, after 13 years, has been granted the D.S.C. for saving the lives of an entire American regiment. He is on the Washington, D. C. police force.

Cooperatives' Adviser



James T. Jardine, brother of the former Secretary of Agriculture, has been appointed chief of the national experiment stations.



at the movies

QUEEN THEATRE

Nick Stuart spent five months of his picture career in Europe where he met the Prince of Wales, Mussolini, King Alphonso, Marshall Foch, and other celebrities. He will be seen at the Queen Theatre in the melodrama "Sheer Luck."

Jobyna Ralston the wife of Dick Arien, film actor, was famed as leading woman for Harold Lloyd at the time of her marriage. She returns to the screen in "Sheer Luck," in which Nick Stuart and Bobby Vernon are co-starred, showing at the local Theatre Sunday Monday and Tuesday.

Bobby Vernon has worked in pictures for eleven years, has become a star whose name is a household word and a synonym for diaphragm laughter, but, until his appearance in "Sheer Luck" he had not appeared in a feature length picture! Tie that

Four songs were especially written for "Sheer Luck." They are "Imagine," composed by Ray Canfield and Jess Kirkpatrick, radio favorites and "My Heart is a Palace," "Just a Little Moonlight, Just a Little Kiss," and "Neath a Tropic Moon."

A leading man to many of the screen's fairest stars including Clara Bow, Lina Basquette and many others will appear in the role of gangster villain in "Sheer Luck." The gentleman's name is Reed Howes and his host of admirers will anxiously await his appearance.

Universal studios which has given to the world such brilliant super-productions as "All Quiet on the Western Front" and "King of Jazz" has turned its attention to a new era of advancement in the production of comedy features.

"The Cohens and Kelleys in Africa," which opens at the Queen Theatre tonight, may be considered a real attainment in comedy screen-fare. Charlie Murray and George Sidney, two of America's outstanding comedians of both screen and stage fame, are featured in this photoplay which has received the same careful attention to detail as its to prize pictures of 1930.

Neither money nor time has been spared to make "The Cohens and the Kelleys" the finest entertainment of its type. With an excellent cast of characters, huge and beautiful settings for the physical makings of the picture "The Cohens and Kelleys in Africa" is in a class apart from usual film farces.

Those fascinating funmakers, Charlie Murray and George Sidney, supported by Vera Gordon and Kate Price will tickle the risibilities of the patrons of the Queen Theatre tonight and tomorrow with their antics in the motion picture comedy "The Cohens and Kelleys in Africa."

Cohen and Kelley, whose adventures in Atlantic City, Paris and in Scotland have brought merriment to millions, top all their previous performances with their hilarious and thrilling expedition into the jungles of darkest Africa in search of ivory. The trip is a veritable riot, particularly for Mrs. Cohen and Mrs. Kelley when they are captured by an Arabian sheik and added to his harem much to their enjoyment and their husbands' displeasure.

QUEEN THEATRE CLUB

The Queen Theatre Club is a roaring success. We had 24 readings, 12 songs and 9 jokes, last Tuesday afternoon.

Next Tuesday at 2:30, the club members will meet at the Queen Theatre and will go on the Santa Anna Mountain for a picnic. Each member is requested to bring a lunch.

We are anxious to see the Cohens and Kelleys in Africa Friday and Saturday of this week and Sheer Luck the first three days next week.

Reporter

Mr. and Mrs. A. C. Hefner of Galveston spent the week-end with relatives here. Mr. Hefner sustained serious injuries as a result of an automobile accident during the Revue in Galveston. Mrs. Hefner was formerly Miss Lula Vollentine of this city. They were enroute to Clouderoft, N. M., where Mr. Hefner will take a rest.

Mr. and Mrs. C. V. Bays were here from San Angelo, Wednesday.

Wilbur Black and Miss Sally Low visited with their aunt, Mrs. J. D. Taylor, of Rockwood, this week.

How One Man Lost 22 Lbs.

Mr. Herman Runkis of Detroit, writes, "A few lines of thanks from a rheumatism sufferer—My first bottle of Kruschen Salts took all of the aches and swellings out of my joints—with my first bottle I went on a diet and lost 22 pounds and now I feel like a new man."

To lose fat safely and quickly take one-half teaspoonful of Kruschen Salts in a glass of hot water before breakfast every morning—an 85 cent bottle lasts 4 weeks—Get it at Turner's Drug Store, or any drug store in America.

If not joyfully satisfied after the first bottle money back.

Misses Agnes Hays, Cody and Rita Wallace left this week for an extended trip through the West and North.

Miss Sylva Ruth Byrd was the house guest of Miss Delphine Crundwell in Brownwood, last week.

W. T. Vinson and little Misses Glenda and Mary Kathryn Williamson accompanied Clyde Bays Jr. to San Angelo, Wednesday.

Favorite Bible Passages

Robert Dollar
Ship Owner.

This book of the law shall not depart out of thy mouth; but shalt meditate therein day and night, that thou mayest observe to do according to all that is written therein: for then thou shalt make thy way prosperous, and then thou shalt have good success. Have not I commanded thee? Be strong and of a good courage; be not afraid, neither be thou dismayed: for the Lord thy God is with thee whithersoever thou goest.—Joshua 1:8-9.

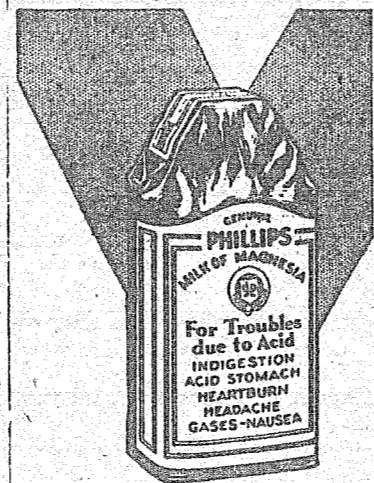
But his delight is in the law of the Lord; and in his law doth he meditate day and night. And he shall be like a tree planted by the rivers of water, that bringeth forth his fruit in his season; his leaf also shall not wither; and whatsoever he doeth shall prosper.—Psalm 1:2-3.

Comment: To young or old men undertaking difficult enterprises, I know of no greater encouragement to succeed than these two passages.
(Compiled by the Bible Guild.)

Mr. and Mrs. Denis Kelley and their guests, Mr. and Mrs. Bennett Hunter of Atlanta, Georgia and Mr. and Mrs. Gordon Hunter of Columbus, Georgia are spending a few days in New Mexico. They will visit the Carlsbad Cavern before their return. The Messrs Hunter are brothers of Mrs. Kelley.

Mr. and Mrs. Glover McMillian are now located at Harlingen. They send word that they are delighted with the Valley and the people they find there.

ACID STOMACH



EXCESS acid is the common cause of indigestion. It results in pain and sourness about two hours after eating. The quick corrective is an alkali which neutralizes acid. The best corrective is Phillips Milk of Magnesia. It has remained standard with physicians in the 50 years since its invention.

One spoonful of Phillips Milk of Magnesia neutralizes instantly many times its volume in acid. Harmless, and tasteless, and yet its action is quick. You will never rely on crude methods, once you learn how quickly this method acts.

Be sure to get the genuine. "Milk of Magnesia" has been the U. S. Registered Trade Mark of the Charles H. Phillips Chemical Company and its predecessor Charles H. Phillips since 1875.



Walker's Pharmacy

Fastest Thing on Rails



German inventors have devised the above "Zeppelin on Wheels," powered by an air propeller, as an answer to the airplanes' bid for passengers. It cuts time schedules in half and can do 130 miles an hour.

Victors in Nation-Wide Song Contest



America's newest song champions are (left to right) George Tinker, tenor, Providence, R. I.; Helen Stokes, soprano, Baltimore; Louise Bernhardt, contralto, Boston; and Earl Lippy, Baltimore, baritone. They won the contest held in San Francisco.

PIGGLY WIGGLY

Our Big Specials SATURDAY

HOT SPECIAL

FLOUR Humreno—Best you can buy 48-pound sack **\$1**
Dewey's Best. You all know the brand 48-pound sack **.89**

SYRUP Steamboat. Good syrup at a cheap price **Gallon .49**

RICE Best grade In bulk 10 pounds for **.49**

BANANAS Large shipment. Golden fruit Remember it is Piggly Wiggly that will make the price.

HAMS Whole or cut one time per pound **.17**

TEA Large shipment. W. P. Special for Iced Tea 1-4 pound pkg **.15**

CORN FLAKES Large pkg Checkr brand Why pay more? 2 for **.21**

LIVER The healthful food Ask your doctor 2 lbs for **.25**

TALLOW This is fine to make home-made soap Pound **.03**

COFFEE Sam Houston, 3-lb can 1-4 lb tea FREE All for **.79**

TIN CANS FOR HOME CANNING

Just received another shipment. We will be glad to sell you

PIGGLY WIGGLY

"Cleanest Stores in the World"