## The Big Spring Datly herald

## President Proposes Enlarged Relief Work Plan


 Suit To Recover Land Filed By W. R. Settles

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## Did you ever notice . . in a roomful of people. . the

 difference between one cigarette and another . . and wonder why Chesterfields have such a pleasing aroma${ }^{1}$T takes good things to make good things. Someone said that to get the right aroma in a cigarette, you must have the right quantity of Turkish tobacco-and that's right.
But it is also true that you get a pleasing aroma from the homegrown tobaccos . . . tobaccos filled with Southern Sunshine, sweet and ripe.

When these tobaccos are all blended and cross-blended the Chesterfield way, balanced one against the other, you gee - Alavor and fragrance thaf's diffirent from other cisarettes.




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Both powered by the same improved Master Chevrolet Engine
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Featuring two distinct types of alluring Fisher Beauty
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BLUE-FLAME VALVE-IN-HEAD ENGINE


TOMORROW, Chevrolet will present the finest cars and biggest value hat Chevrolet hase ever offered. The New Standard Checrolet ... styled in the man proved waner which has proved so popular . . . providing an entirely new degree of performance and operatig eco Ch. And Master De Luxe Cherrolet... the Fashion Cherrolet for quality at low cost.
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Comer

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Car of the low-price field . . . beautifully streamlined
lower in appe longer and smartly lower in appearance. Both of these car are powered by the improved Maste Chew performance- Both give remarkable new performance-and both are even more economical to operate than previous Cherrolet for quality at low cost.
y, DETROIT, MICHIGAN

THE MEW MASTER DE LUXE CHEYROLE NEW STREAMLINE STYLING TUR思委-TOP BODY BY FISHER KNEE-ACTION
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CHOOSE CHEVROLET FOR QUALITY AT LOW COST CARTER CHEVROLET COMPANY

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By Don Flowers


A Good Triek If He Can Do It
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[^0]:    8rd \& Johnson) Stich
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