## (\#) Big Spring Jlaily Herald

## Fliers Missing Between Berlin And Moscow

REPUBLICAN LEADERS FOR PRESIDENTIAL CAMPAIGN



## 

Compliments
Are Accorded Carnival Here


## Thousands Of Acres Inundated By Guadalupe River Floods In DeWitt County; Water Is Rising




Ship Carried Enough Fuel For 21 Hours Considered Posaible Am rican Pair May Have oscow ve Jeme wate
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Glasscock Co
Mann To Drill Northwes


## page two




LEAPYEAR BRRDE E


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Pyramid Blacks







Tinazo



Dooley On The Job
by Don Flowert



## Sore: Jum dreraincel

BEGINS FRIDAY, JULY 8th, and closes Saturday, July 16th. TEN DAYS OF REAL MONEY SAVING VALUES-not a sale of odds and ends, but a STORE WIDE sale, Savings of 25 per cent to 50 per cent on our regular stock of merchandise. The time is at hand when we clear our stocks of all Summer Merchandise in order to make room for new Fall goods which will soon be arriving. Remember!. Sale opens Friday, July 8th and closes Saturday, July 16th. Our store will be closed all day Thursday, July 7th, marking and arranging stocks-o wing to the drastic reductions we are making, we ask that you cooperate with us to the extent that all sales are for Cash. No Approvals, No Refunds.

You Will Appreciate The Savings On MEN' APPAREL


Men's Shoes Reduced During Event
Men's oxfords., out on table for
asy selection. Values to $\$ 7.50$, to close out the lot. Only, the
$\$ 2.95$

All Edwin Clapp, regular stock ing July Clearance. Your choice of entire atock

## 25 Per Cent Off

| All Prices Cash |
| :---: |
| No Refunds | No Refunds



Entire Stock Of Fine Dresses
 Children's Wash Frocks Organdie, batiste, , prints. With
panties and hat tom panties and hat to match. Ages 1
to 12.
 Printed House Pajamas All sizes, Many 79c

## This Great July Clearance Offers Savings For The Entire Family

Men's Dress Caps One odd lot of fine quality cape.
Values to $\$ 3.00$. Good patterns.

Ladies' Lingerie Regular stock of underwear and
brassieres during July Clear-79 c
Poys Boys Pajamas
Ages 6 to 18. To close out the
entire group during clearance. entire group duri

Boys' Knickers Odd lot woolen knickers. Knit
bottoms. Specially priced at only 69 c

Boys' Shirts
One group, ages 8 to 12 . Special ly priced during July Clearance
J.\&W.Fisher,Inc.

Every Yard of Material Lowered!
PIECE GOODS
36-in. FLAT CREPR. All the PRINTED SILK. Values to
popular shades, Pure thread $\$ 1.50$. To close out đuring clearpopular shades, Pure thread $\$ 1.50$. To close out during clear 59c

59c
ROSHANARA, plain dotted. Spe cial during clearance

69c


DRESS LINENS. Solid color. Regularly pricel 75 c yd

39c

PRINTED LINENS. Here's an COTTON PRINTIS. Vat dyed. outstanding value. The yard 49 c
PRINTED BATISTE A N D yard. Only

11c
DOTTED SWISS. Sold regular-
ly for 85 c . During July Clear-
19c
yard
$61-2 c$
COTTON PRINTS. Our regular
13e prints. During clearance
10c
ORGANDIES, plain and printed. 29c
Staples. And House Furnishings

Bedroom Curtains
 $49 \mathrm{c}-69 \mathrm{c}$

## Bedspreads

81x105 Krinkde spreads. In rose, orchid, green and gold.
Only

79c

## Krinkle Spread

 Regular $\$ 1.50$ quality. Samecolors as above. ance $\quad 98 \mathbf{c}$

Bleached Domestic $40-\mathrm{in}$. free from starch. Special
the yard, during July Clearance 9 c

Brown Domestic Extra good grade. 40-inch wide. $71-2 c$
Clearance Of All Hosiery

## Ladiegé pare silk hose ather ehiffo, 45 -guage. Most all col-

 orra and sizee. The pairExtra good quality. Stock up
on these during July Clearance 10 c
Turkish Towels Assorted colored borders. Extra 10c
Turkish Towels 24x42. Extra heavy. Assorted $121-2 c$ SHEETS 72x99, Garzs ...... $81 \times 99$, Garza.
$81 \times 108$ Garza Large Sheets Special double bed size. Special uring July Clearance 39c
Damask-Draperies Ang Jumask Clearance draperies. Dur 1.30ff

69 c


July Clearance of Ladies'Shoes
A great group of fine quality Group No. 2. Most all widths
women's shoes. Pumps, oxfords and sizes represented. Pumps, Women's shoes. Pumps, oxfordis and sizes represented. Pumps,
and sandals. Your choice of this straps, oxfords and sandals, group.
$\$ 1.95$
$\$ 2.95$

| ALL NOTIONS |
| :---: |
| Reduced $25 \%$ |
| During Clearance |

## COME

## EARLY AND STAY LATE

PRICE SLASHES MARK

## END-OF-SEASON in Thrift Clean-up!

Never Before InTheHistory Of BigSpring Has There Been Values To Compare With These. Starting Friday Morning At 9:00 o ${ }^{\circ}$ Clock You Will Find At Penney's The Biggest Clearance You Have Ever Seen. We Are Not Going Out Of Business, But Are Over loaded With Merchandise

It Costs So Little
To Advertise

WANT ADS
 -7 nivitmon




## Telephone

## Numberez

| 728 or 729 -4 cail win oo <br> -A Call Will Do the Work! |
| :---: |
|  |  |


| ANNOUNCEMENTS |
| :---: |
| Publie. Notices |


| In freat swis wate at <br> Litesuary protection-Liano |
| :---: |
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Business Services

## pirning

## EMPLOYMENT



Used Cars 44


United Store Manager
 NELLY DONS

oile-Time Again! And
the woman who know oo the woman who know:
her voiles-they are always Nelly Dons - un-
equaled in fineness, eol
orfulness and washabil ity. The Pansy print
above is $\$ 5$
Others At $\$ 2.95$ and $\$ 3.95$

JoBo SHOES
Just arrived, a beautific in kids and fabrics, Both
in oxfords nad pump. 4 to 8s. Triple As to Bs. A

## $\$ 5$

Fistitit

## CITY MARKET

Where You Get The Most Of The Best For The Priou 420 E. Third SPECIALS Friday \& Saturday

|  |
| :---: |
|  |

## K. C. BABY BEEF

| Round Steak . . . . perSirloin Steak 20C |  |
| :---: | :---: |
| Shoulder Steak . . . Pra . 1515 |  |
| ROAST . . . . . . | m 12c |
| HOME KILLED BABY BEEF |  |
| $\begin{aligned} & \text { Round Steak . . . ra } \\ & \text { Sirloin Steak . . } \\ & \text { ta }\end{aligned} 1 / 2$ |  |
| Forequarter Steak . . 節 1 . . . 10c |  |
| ROAST |  |

TODAY and TOMORROW

##  <br> 

WARD'S
 "FOothealith" shoes in black or beige $\$ \mathbf{3 . 4 9}$
kid. Onestrap and oxford styles. Bargains at MPORTED SANDALS woven of calfskin. $\$ 1.98$ "MODERN MATRON" style ease shoes.
Ties and one-straps in black or brown kid.

## GIRLS' SHOES

reduced to clear!
 BLUCHER OXFORDS of smoked elk with $\$ 2.98$
beige or brown tips. Sports rubber sole \& heel $\$ 2.98$ OXFORDS in black and white elk, and in $\mathbf{\$ 1 . 9 8}$
MEN'S SHOES
at greatly reduced prices!

 roúcer shoes of back carly griain. Only $\$ 2.98$
 Henery work shors, sout avile $\$ 1.49$ moccasiv toe work oxfords of $\$ 2.48$
black elk man mick wix wox surz taw $\$ 2.00$


## BOYS' SHOES

## drastically reduced in prices!

 umik bors shoor soor in buak $\$ 1.00$

 For the convenience of our customers who do not have an opportunity to take advantage of Our Shoe Sale at an earilier hour we will remain open this evening from 6:35 to 9 oclool
MONTGOMERY WARD \& CO. Phone 280

The Democratic Platform; 1 Return To W oodrou Wilson

## SHOE SALE

 ONE-STRAFS in black kid with reptile trim- 1Amatalus ritimetDR. W. B. HARDYTexas
Topics

## SEVENTY-FIVE SCIENTIFIC TESTS PROVE OLD GOLD COOLEST SMOKE



## Scientists of Two Leading Universities

Check Tests That Prove Old Gold Best
Scientists of two leading Universities have checked the tests described on this page and their findings corroborated in every detail those of the New York Testing Laboratories.
Samples of each lot of cigarettes tested have been sealed in airtight bottles:

1. For scientists who may wish to check the tents.
2. To refer to in later years to see what effeet the tests have had in improving other brands up to the Old Gold pure
tobaceo standard.

"This is to certify that in 75 repeated cool teeta made of the 4 leading cigarette brands... measuring the beat content of each
cigarette in B.T.Js. with the Oxyen Bomb Calorimettr, it was ahown that:

Oid Gold averages 112 B.T. Un. Cooler than Brand $X$
OId Gold averages 155 B.T.Us. Cooler than Brand $\mathbf{Y}$
Old Gold averages 156 B.T.Us. Cooler than Brand $Z$
UTo further verify Old Gold's coolnens, the temperature
(Fhhrenhelt) of the amoke of each cigarette brand was checked and Old Gold's moke was found to be definitely cooler than
the amoke of the other threo brande.".
(Signad) anw yoak trapina Laboratorisa
G. Brinton Jack, fr, Dírector

LABORATORY CHECK PLACES 0. G. FIRST, EASIEST ON THROAT
"O. G.'s Finer Tobacco and its Freedom from Added Flavorings Make it a Definitely Cooler Cigarette,"s say Noted Authorities

Conclusive evidence that Old Gold gives a cooler cigarette brands . . . . has been obtained through the most accurate heat-testing method known to Science," it has been announced by the New York Testing Laboratories, "Seventy-five repeated tests of the four big brands confirmed this finding," G. Brinton Jack, Jr., Director of
the Laboratories, asserted. Mr. Jack emphatically stated that the tests were initiated by the Laboratories solely as a matter of scientific research, and entirely without the participation of cigarette manufacturers
"Accurate temperature records made of the smoke of each of the four cigarettes completed the proof that Old Gold is definitely cooler than the other brands,"
Mr. Jack asserted. Mr. Jack asserted.
"It is not our province in this report to speculate on the reasons for Old Gold's cooler smoking qualities," Mrs. of the finest and purest tobacco quality . . withourette ficial flavoring. This alone might well aceount for its coolness and mildness, since low grade tobacco, or tobacco containing oily flavorings, has a tendency to burn into hot and irritating fumes." He continued:
"These tests required eight months to complete. We purchased hundreds of cartons of the four leading brands through regular retail channels, and each brand was represented in each of the 75 tests. We employed the Oxygen Bomb Calorimeter, recognized by scientists throughout the world as the most accurate method of measuring the heat given off in the combustion of any organic substance."

Crude Output
Drops Sharply

BIG SPRING LAUNDRY CO. PHONE 17


TAKE
THIS TIP on
asuscuses travel prefer Greyhound bus travel cause cool breezes sweep
through wide. open windows along shady highways.
Farest On the averag than ever before, Service?
prompt and dependable to
almost any point in America. Cl Paso ....
 Round Trip \$39.70 TERMINAL Crawford Hotel
Phone 387 SOUTHLAN GREUTHAND
GROUND

