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Why Banks Advertise
On the whole, the banks of the
country have always been consistent,
conservative advertisers in the
newspapers.

Senator Borah is the first
American holding a responsible
position to raise the question
whether the French people are justified
in believing that "if they gave
up reparations they might in justice
look to a reconsideration of the debt."

The Franco-American Estrangement
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Cactus Club Meets
At Mrs. Gilbert's
The members of the Cactus
Bridge Club were entertained by
Mrs. F. C. Gilbert Tuesday afternoon
with a jolly party.

Doctors Give Creosote
For Dangerous Coughs
For many years our best doctors have
prescribed creosote in some form for
coughs, colds and bronchitis, knowing
how dangerous it is to let them hang on.

Children First! Pay your
School Tax Today—adv.
Springs For All Make Cars
Genuine Buick-Pontiac-Oak-
land Parts and Service

FOR SALE
CHEAP
All kinds of furniture or will
trade for feed.

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TODAY and TOMORROW
By WALTER LIPPMANN

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SOCIETY 'JOCKEYS' FOR CHARITY



Wearing the silks of two well known racing stables, Trina C. Marshall (left) and Helen McCann, New York society girls, tore up the varnish on the Waldorf Astoria hotel floor with their mechanical steeds in the Manhattan derby. The race was part of a unique charity benefit program. (Associated Press Photo)

T. E. L. Class
Enjoy Social
And Reports
Members Meet In Church
Parlors For Monthly
Business Session

The T. E. L. Class of the First
Baptist Sunday School met in the
church parlor Tuesday afternoon
for its monthly business and social
session, with the class president,
Mrs. D. J. Dooley, presiding.

The social hour was thoroughly
enjoyed. The parlor was beautifully
decorated. Several musical
numbers were rendered and as a
special favor, a violin solo by little
Master Raleigh Davis Guiley was
given. Contests and games were
played.

As a climax each person was asked
to give in rhyme how she earned
a dollar for a special object
sponsored by the class. Mrs. Beckett
was unanimously voted the most
clever rhymester in the class.

THIS
1933
YEAR
travel by
GREYHOUND
On the very next trip you
make, whether it be to a
nearby city or all the way
across the continent,
plan to go by Greyhound.

Children First! Pay your
School Tax Today—adv.
SOUTHLAND
GREYHOUND

Overton Club Meets
For Recipe Session

The Overton Club met at the
home of Mrs. G. W. Overton for its
regular meeting. Recipes were
given for corned beef and mince
meat.

The program committee announced
that it would meet sometime
this week and plan the program
for the coming year.

Museum Association
Makes Building Plans
The West Texas Memorial
Museum Association met at the
Settles Hotel Tuesday afternoon at
4 o'clock for a business session.

Mrs. Middleton Hostess
To Tuesday Bridge Club
The members of the Tuesday
Luncheon Club met at the Settles
Hotel Tuesday with Mrs. R. V.
Middleton as hostess.

Sew And So Club Has
Enjoyable Session
Mrs. A. W. Daugherty entertained
the Sew and So club Tuesday afternoon
with an enjoyable afternoon
of sewing.

P-T-A. COUNCIL MEETS
The Council of the Parent-Teacher-
Association met at the high
school building Tuesday afternoon
at 2:30 for a discussion of school
problems.

Children First! Pay your
School Tax Today—adv.

Their tickets took them to
Heaven of Love...
BUT PORT WAS THE
GATEWAY TO HELL!



Today
Tomorrow
RITZ
Another Warner Bros. sensation
with Aline MacMahon, Warren
Hymer, Frank McHugh

LOCAL WOMAN HONORED
Mrs. Joe Fisher, district club
chairman of the committee of recreation
and right use of leisure
time, has been honored with a
special invitation to attend a week's
session in New York City on this
subject sponsored by the National
Federation of Women's Clubs.

Joe Bailey Speaks
DALLAS—Joseph Weldon Bailey,
Jr., congressman-at-large, elected
yesterday in an address here
yesterday before a Democratic women's
club, that congressmen are exceeding
powers vested in them. Congress
is attempting "to control
more and more of our everyday
lives," he declared. Control of taxation
and interstate commerce particularly
was criticized.

Chest Colds
Best treated
without "dosing"
VICKS
VAPORUB
STAINLESS now, if you prefer

It pays to read advertisements
It will pay you to read this one

THE other day a friend gave my wife a recipe for a new Frozen Orange
Pudding. We had it last night for dessert.
"This is something new," I said. "Where did you get it?"
"Mae gave me the recipe yesterday. She clipped it from an advertisement."
My wife didn't read that advertisement. If her friend hadn't read it
what a treat we would have missed.
Do you read the advertisements? It will pay you many times over
to do so. From them you may learn about all sorts of new things. New
foods, new ways to use them, new recipes that will add variety to the daily
menu.
Right in the advertisements in this paper there are countless things
to interest you, to save you money, to bring you the most value for what
you spend. And now as a reward for reading this advertisement here is
the recipe that inspired it.

WHERE



Will YOUR MONEY GO This Year



THE things you have to have ... the necessities of your life will take a goodly share of it. Your object is to buy these things that your margin for savings, for amusement, and those little luxuries that make life so pleasant, will be increased.

*You Get
More For
Your Money
By
Reading The
Ads In*

DURING 1931 and 1932 you have learned many a practical lesson in sound buying. You have learned that PRICE without QUALITY is always a bad bargain. And most of you have learned that careful shopping through the ADVERTISEMENTS IN THIS PAPER is your most reliable guide to PROFITABLE BUYING and SUBSTANTIAL SAVING.

DON'T FORGET THESE VALUABLE LESSONS as 1933, 1934, and the succeeding years bring you increased prosperity....FOR YOUR MONEY IS WORTH ONLY WHAT YOU GET FOR IT.

The DAILY HERALD

A HOME NEWSPAPER FOR COMMUNITY BUILDERS

SPOTLIGHT

BEGIN HERE TODAY

SHEILA SHANE, 18, whose parents were well known vaudeville actors, is in New York looking for work. Sheila is a dancer. She has spent almost her entire life on the stage, first traveling with her parents, now doing, and later in vaudeville and road shows. Sheila lives at MA LOWELL'S theatrical rooming house.

MYRT, a vaudeville performer at 17, lives there, too. Over the breakfast table one morning Sheila confides to Myrt that her great ambition is to marry and have a home like those she has seen in small towns in which she has played.

Ma Lowell interrupts them to announce that a telephone call has come for Sheila who hurries to answer, hoping it may mean a job.

NOW GO ON WITH THE STORY

CHAPTER II

The scribbled bit of paper meant job and Sheila's heart leapt. "A job and a pay check!"

It wasn't much, of course. Fill-in for Daisy Gleason was rather a blow to Sheila's pride. The truth was that Daisy couldn't dance. No one except Roscoe, Myrt's husband, had ever thought he could. Roscoe, happily in love with her, had given Daisy a dance with his act—a jazz band, staid good, with a few specialty numbers. Then Roscoe had married Daisy. Now she was out with a sprained ankle.

"You won't have the job long," Myrt said needlessly. "Roscoe won't see anybody in Daisy's place, no matter how good you are."

"It's a job, anyhow. I'll last a few weeks."

"You'd better telephone right away, Sheila," Ma Lowell urged. "Here's a nickel."

"I have a dime," Sheila said, producing it. "Now if you have to nickle—ah, thanks."

That was Ma. A nickel here, a nickel there. No wonder the rooming house didn't seem to pay.

"Maybe it's the road," Sheila thought as she paced up the outside steps and entered the dark, odorless hall where, at the rear, the telephone stood amidst a regiment of brooms and mops. The road! Lit the hazy twinkling near the tracks as the sleeper jerked along. Friendly, cozy!

She slid the nickel into the machine, gave Joe's number and then asked for Bill Brady.

Bill confirmed Ma's statement.

"Yeah, Gleason's out," Roscoe's jazz band had the act, see? Daisy and a couple others did specialties. It's an easy routine, Sheila. You can learn it in no time." Bill finished grandly.

"Oh," Sheila breathed through the phone. So Bill thought she could pick up new steps quickly! That was good news.

"Hurry over now, baby," Bill

grinned suddenly. "That's the kind I'm going to have in my own kitchen window some day! And, oh, Myrt, it needs watering."

"I'll water it," the cynicism had drained from Myrt's face. Sheila's happiness was too apparent, too touching.

The girl was gone, flying down the street toward Broadway.

"What are you going to do with a girl like that?" asked Ma, shaking her head. "I declare, she does need a good husband. A husband to make her work. Red geraniums! Kitchen! Her! With all that talent and that figure! A few years' glory on the stage, then a rich husband, Park Avenue. Maybe even a title from London! An' her talking about a kitchen! The Lord save us all!"

At about this time in a penthouse high up over New York's exclusive East Side two young men were perusing themselves in the mirror and regarding the glories of a new day. They were awakening rather early, too, for them. The previous evening they had attended a party. And tonight they were giving one.

Trevor Lane, the elder, was supposedly "on Wall Street." He was 30, or thereabouts, and of that species which is so frequently referred to as a man about town, though, as he himself would have pointed out, his polo ponies, yachts and high-powered cars kept him rather continually out of both the town and his highly correct and elaborately appointed office.

His home, the penthouse, was even more elaborately appointed than his office. Certainly it was less difficult to find him there than at the Wall Street address.

With Trevor Lane was young Dick Stanley, his cousin several times removed, not so wealthy and a trifle more ambitious. Dick was in New York ostensibly to learn to write plays. Trevor's theatrical connections were supposed to be of valuable assistance.

Both young men were well set up, of that vaguely described "clean cut" type, square jawed, affable, well poised. Either might have posed for advertisements of a certain brand of well-known collars. And both were soon enjoying breakfast as happily as if they had earned it by the sweat of their well-shaped brows.

"It must be a real party," Trevor was explaining while the soft-footed Kato padded around his

Commissioner Of Labor For Govt. Reform

Approves Grouping Of Labor Agencies In Committee Report

AUSTIN (UP)—State Labor Commissioner Robert Gragg commended the grouping of labor agencies, proposed in the state reorganization plan reported by a joint legislative committee.

He said the committee report coincides with his own recommendations.

Other officials were reluctant about discussing the plan until they have opportunity to see the report. An advance draft only was furnished the press for release today.

Chairman C. V. Terrell of the state railroad commission doubted the practicability of a suggestion that the constitutional provisions for an elective railroad commission can be dodged.

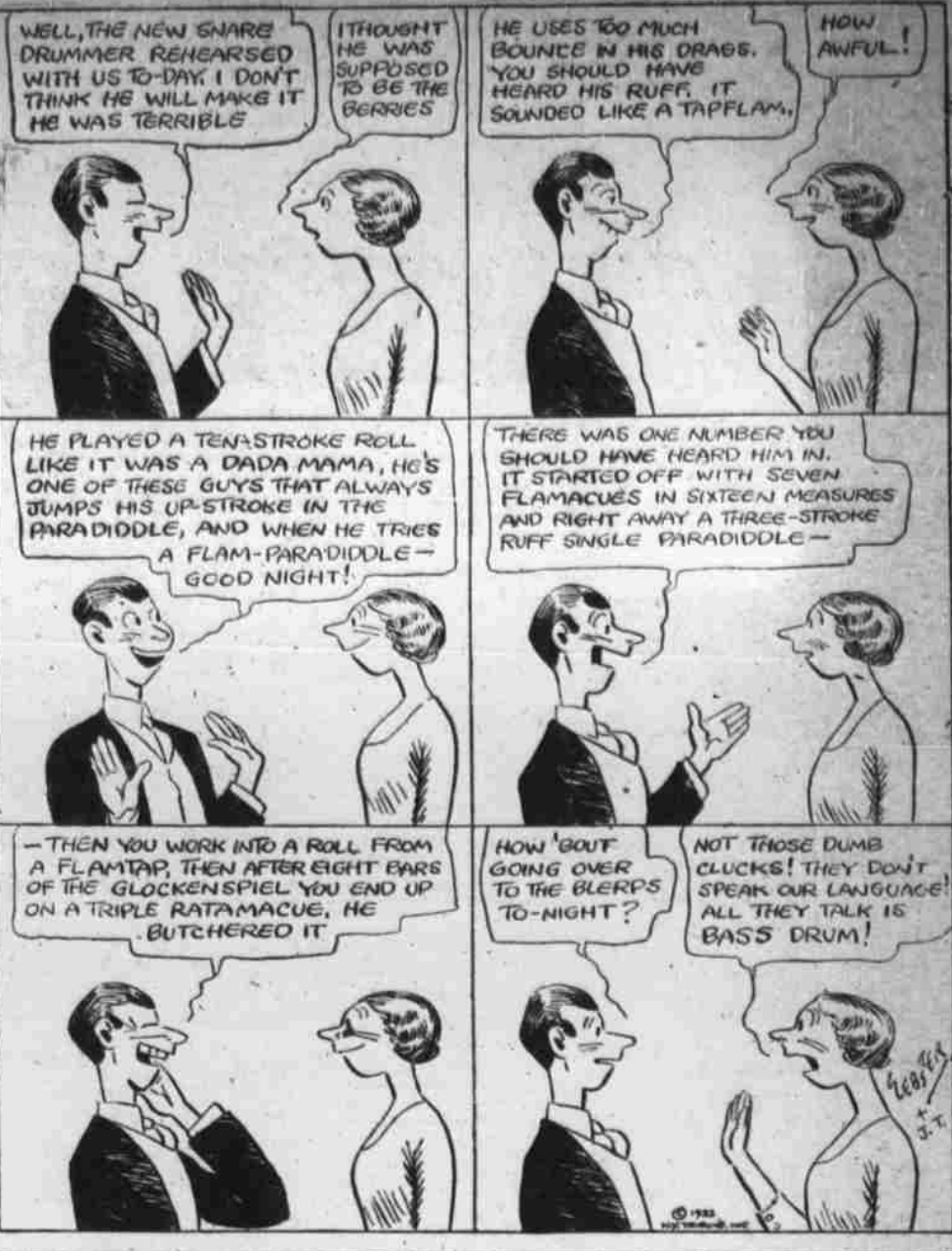
An employee of the Fish, Game and Oyster Department, whose name cannot be divulged, considered inadvisable a proposal to transfer forestry work from A. & M. College to a forestry, fish and game department. He looks on it as a plan to saddle the forestry expense of the game department which is self-sustaining.

"Make the governor's term perpetual and with the appointive power given him, we might as well call in a Mussolini," was the comment of Representative Peourse Metcalfe of San Angelo.

Rep. T. H. McGregor, a close adviser of Governor-elect Miriam A. Ferguson, thinks elimination of numerous courts and court officers more practical. He would eliminate the state auditor, state board of water engineers, the agricultural department; cut the comptroller's expense 25 per cent and the adjutant general's department 50 per cent.

The center is the only metal about the affair. Its age is estimated at fifty to seventy-five years.

They Don't Speak Our Language



by Wellington

THE RIGHT FLAVOR KEPT RIGHT IN CELLOPHANE

Founder of Law

HORIZONTAL

1 Anxiety.

5 Founder of English and American law.

13 Bag-shaped.

14 Three-toed cloth.

15 Unctuous.

16 Kach (abbr.).

17 Limb.

18 War flyers.

19 Back of the neck.

22 Either.

23 Oriddle cakes.

25 Photographic powder.

27 Epidemia.

28 Kettle.

30 Pair of a bust.

31 To scow.

33 One of a bird of prey.

34 Inlet.

36 Destruction.

37 Green.

38 Transparent ice flakes.

39 Opposite of in.

40 Prepared letter.

41 Airplane.

ANSWER TO PREVIOUS PUZZLE

12 Northeast.

13 Nobleman.

14 Sour.

15 Divided.

16 Everlasting.

17 To scud.

18 Compact.

19 Strain vegetable.

20 Darker.

21 Thick shrub.

22 Halberdlike weapon.

23 Clay blocks.

25 Opposed to sleep.

26 Track.

27 Scorae of metal.

28 To languish.

29 Where is the cerebrum?

30 Ten cents (pl.).

31 Portion.

32 Perches.

33 Had on.

34 Toward sea.

35 Fiber knots.

36 Every.

37 Measure of area.

38 Third note.

39 Fourth note.

Ox Yoke Added To Sheriff's Collection

The newest addition to the collection of relics in the sheriff's office also has the distinction of being the largest.

Sheriff Lee Slaughter has added a heavy, weather-beaten yolk. Coming from the old Slaughter ranch where oxen were once used instead of draft horses or mules, the double yolk is made almost entirely of heavy wood.

A heavy cross piece has suspended two smaller wooden yokes. These are locked to the cross piece by means of pegs. An iron ring from



Anybody Can Make Mistakes

PA'S SON-IN-LAW



DIANA DANE



The Net Tightens



by Don Flowers

SCORCHY SMITH

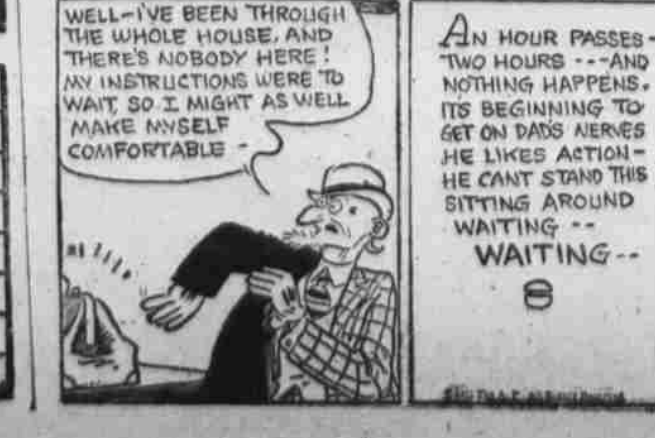


Jake Gets The Signal



by John C. Terry

HOMER HOOPEE



No, Dad's Not Nervous



by Fred Locher

