

Santa Anna News

18 Pages — Two Sections

"He Profits Most Who Serves Best"

Section 1 — 10 Pages

VOLUME LXXIII

SANTA ANNA, COLEMAN COUNTY, TEXAS, FRIDAY, DECEMBER 25, 1959

NUMBER 52

Mail Bag

BY THE EDITOR

It is our sincere hope that each of you enjoy the season to the fullest. We join with a host of businesses throughout Coleman County in extending our Christmas Greetings.

It has been the custom of the Gregg family not to mail Christmas Cards for the past several years. Instead, all our interest is centered on our greeting in this issue of The News. We hope each of you will accept it as a personal message to you.

Other Christmas Greetings in this issue of The News come from: Hargett's Man Shop, Wilson Grain & Elevator Co., Earl Smith, B & M Feed Co., Inc., Standard Abstract Co., Coleman Venetian Blind Co., Delma Johnson Implement Co., Coleman Butane Gas Co., Coleman Monument Works, Burks Transfer & Storage, Marrs Furniture Co., A-1 Cleaners, Coleman County State Bank, Bozeman Electric Shop, Sturges & Gibbs, Tomlinson Boot & Shoe Shop, Coleman County Electric Co-op, White Auto Store, Ardell Smith at the Coleman Furniture & Appliance Store, Price Paint & Body Works and the Simpson Centex Turkey Hatchery, all of Coleman.

Wishing you Christmas Greetings from Santa Anna are: Santa Anna National Bank, Santa Anna Co-op Gin, Grammer's, Coleman Gas Company, B. A. Parker, Coleman County Telephone Cooperative, Santa Anna Tile Co., Wristen's Texaco Service Station, Truck Harbor Service Station, Mrs. J. R. Gipson, Luther McCrary Premier Service Station, Talley & Son Sinclair Service Station, the Vernon Herrings, Gandy's Creamery.

And Speck's Barber Shop, Carl Autrey Humble Service Station, Western Auto Associate Store, West Texas Utilities Co., Hosch Brothers, Clover Grill, Calvin Campbell, L. A. Welch, Good-gion Lumber Co., Bobby's Beauty Salon, Mathews Motor Co., Griffin Turkey Farm, Moore's Variety Store, Piggly Wiggly, Sam H. Collier, Santa Anna Lumber Co., Harvey Grocery & Market.

Others from Coleman extending you Greetings are: Gray Mercantile Co., Owl Drug Store, Berry's Ford Sales, Morris Chevrolet Co., Guy & Flip Meat Market, Anthony's, KSTA, First Coleman National Bank, Frank Lewis Furniture and Morgan Meat Co.

And along with the Greetings from all the businesses, come Greetings of the Season from the Elected Officials of this area.

A LONG CHRISTMAS

There is something about this time of the year, when Christmas comes, that makes it easy to think of others. Our thoughts are naturally turned toward good will and good cheer. We remember that "it is more blessed to give than to receive," and we find happiness in making others happy. It is the natural thing to do at Christmas.

But how will you feel next July? Will you still have some of that holiday spirit when it's summer instead of winter, and Christmas is six months away? Will you be as thoughtful of others when the weather is hot? Actually, the mere season of the year shouldn't make any difference. So let us resolve right now not to let the Christmas spirit die on the 26th of December. Let us carry it right on through the spring, summer, and fall, and have it still with us when the holidays come again next year.

Selection Of Proper Toys Important

There is no hard and fast rule by which one can tell the exact toy for a certain age child, but some toys are better than others for children at different ages. Also, the toys you select can turn a happy holiday into a time of needless tragedy if you do not exercise caution in your selection.

Sharp toys or poorly constructed toys are the ones that cause the most accidents. Avoid them.

Generally children from infancy to two years like bright-colored, lightweight toys of various textures. They should be washable, too big to swallow, and free from rough edges.

Toddlers from two to four years want push and pull toys. Trucks and cars big enough to straddle and push, wagons, wheelbarrows, small doll carriages, peg-boards and pounding sets are also good for this age group.

Take your time in the selection of toys for children of all ages and it will make for a happier, healthier and safer holiday.

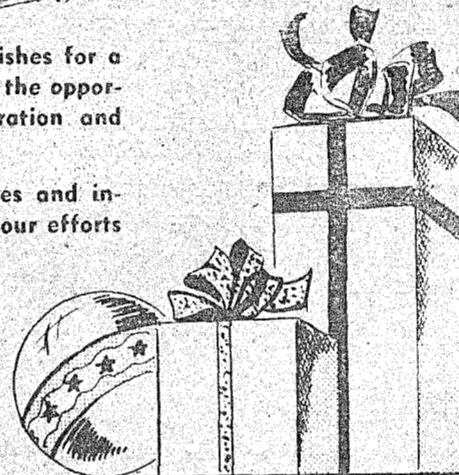
GO TO CHURCH SUNDAY.



We sincerely offer you our cordial good wishes for a MERRY CHRISTMAS and at this time take the opportunity of thanking you for your consideration and patronage and friendship.

During the oncoming year all our resources and ingenuity and efforts will be incorporated in our efforts to serve you better and more efficiently.

Best Wishes



The Santa Anna News

Mrs. J. J. Gregg
Owner

John C. Gregg
Editor and Publisher

Mrs. John C. Gregg
Advertising

Henry P. Leverett
Mechanical

Ruth Radle
Mechanical

Mrs. John C. Hunter
Rockwood Correspondent

Mrs. E. S. Jones
Shields Correspondent

Mrs. Tom Rutherford
Whon Correspondent

Mrs. Manley Blanton
Cleveland Correspondent

Mrs. John Perry
Niwt Correspondent

Big Christmas Party Thursday Afternoon

Town To Be Open Saturday

A spot check with some of the local merchants early this week revealed most of them planned to be open for business as usual on Saturday, the day following Christmas. All the local grocery stores plan to be open and most of the other stores.

However, it is likely that some of the business houses will remain closed.

A number of neighboring towns plan to close entirely, and some plan for a part of their towns to be closed for Saturday.

However, in Santa Anna it is felt the stores closing for three days would be inconvenient for the citizens of the area. So, far as we were able to determine, most of the stores here will be open as usual.

Christmas Cheer Baskets To Be Delivered Soon

About 65 Christmas Cheer baskets are now in the process of being filled with an assortment of staples for some elderly and needy families in Santa Anna. This project is sponsored jointly each year by the Lions Club and the Santa Anna Fire Department.

The baskets will all be delivered just before Christmas.

They will be made to suit the family needs. Some large families will receive a nice size basket, while the ones with only one or two will be somewhat smaller. The baskets will contain potatoes, canned goods, breakfast foods, sugar, syrup, beans, candy and fruit.

Safety Should Be At The Top Of Gift List

Paramount in every woman's mind today is "What can I give my loved ones for Christmas?" SAFETY belongs at the top of the gift list, for actually SAFETY is the most desired and most appropriate gift to give the family and friends for Christmas.

Toys will not bring much joy if a child injures himself playing with fireworks. The new gun will bring only heartache if a hunting companion is accidentally hurt. The eyes of the teenage daughter will not sparkle if she is swathed in bandages because flammable hair spray was used to close to an open flame. The new automobile will not be the source of pride and pleasure if, in the rush of celebrating the holidays, the family meets with a traffic accident.

Just as God so loved us careless and thoughtless humans that He gave His only begotten Son, so should we so love our own and others that we protect and preserve this God-given life.

A Safe and Merry Christmas—and a Safer and Happy New Year!

Garden Club To Give Away Quilt Christmas Eve

On Thursday, December 24, members of the Mountain City Garden Club will be in the building formerly occupied by Bobby's Beauty Salon, for the purpose of selling tickets on a quilt that will be given away during the evening. They will also sell memberships in the Santa Anna Cemetery Association at the same time.

On Friday, December 18, eighteen members of the organization met in the home of Mrs. Robert L. Markland for their annual Christmas party. Hostesses were Mrs. L. D. Ladd and Mrs. John Bray.

The home was beautifully decorated in the holiday theme. Mrs. Ford Barnes discussed "The Legend of the Madonna."

Prizes valued at \$700.00 will be given away Thursday afternoon at 3:00 p. m. in Santa Anna. The annual Christmas Program will be held in the old Payne Building. All the Christmas prizes to be given away are on display in the show windows of the building.

Names will be drawn from the large tumbler. Any member of the immediate family of the name drawn can answer for that person and claim the Christmas prizes.

There will be an estimated 350,000 tickets in the tumbler by the time the drawing gets underway. This is the most ever used in the Santa Anna program.

Everyone is invited to be in Santa Anna for the day of activities. Christmas music will be played throughout the day.

Last Drawing For Merchandise Coupons Thurs.

Thursday morning at 10:00 a. m. the last drawing for the \$25.00 in merchandise coupons will be held in the old Payne Building. When this \$25.00 is given away, it will mean the Santa Anna Merchants have given \$300.00 in merchandise coupons to the citizens of this area. In their annual Fall and Christmas Program.

Also to be given away at the same time will be the last Texaco Tank Truck, furnished by the Wristen's Texaco Service Station.

The same procedure will be followed in this drawing as in the past. However, if the person's whose name is called is not present, another name will be called until the coupons are given away.

The past Saturday Mrs. J. R. Haynes was the lucky winner of the \$25.00 and Mrs. Mattie Ellis was the winner of the truck.

H. F. Fenton Jr., Seeks Re-election

H. F. Fenton Jr. announces this week he will be a candidate for re-election to the office of County Sheriff in the Democratic Primary election. Sheriff Fenton said he would have a public statement at a later date, but in the meantime he would appreciate your favorable consideration.

His name will be entered on the political calendar which will begin next week.

Happy Birthday

"Happy Birthday" to all who have birthdays during the next week. Below are listed the birthdays we have this week.

DECEMBER 25
Tom Todd
Mrs. Frank Caldwell
Vioda Lavonia Fields, Coleman

DECEMBER 26
Danny Tucker Brookesmith
Floyd Morris

DECEMBER 27
Mrs. Pleas Williamson
Roland Curry
Sandra Hartman
Allyn W. Gill

DECEMBER 28
Mrs. Billie Gregg
Linda Rae Riley
Mrs. Gertrude Martin
Linda Henderson
Blanche Boyd
E. E. McClintock
Fred Thomson, Portland, Ore.

DECEMBER 29
Mrs. B. Wagner
Dick Deal
James A. Mallow
Paula Gayle Copeland
T. A. Jackson, Rockville, Md.

DECEMBER 31
Mrs. R. B. Archer
Mrs. Doug Moore
Burton (Butch) Makuta
Would you like for your name to be published on your birthday? If so, please be sure to let us know when it is. Next week we will publish names of those having birthdays between January 1 and January 7th.

Rockwood News

By MRS. JOHN C. HUNTER

Mrs. Dave Ellis was admitted to the Brady Hospital Tuesday and underwent surgery Wednesday for a broken hip, received in a fall at her home.

Mrs. Claud Box is a patient in the Brady Hospital.

Mr. and Mrs. Roy England and

Mr. and Mrs. Jake McCrary, Leslie and Sharron were shopping in San Angelo Friday. Roy and Jake attended the Brady-Stamford ballgame.

J. T. Avants, who has been employed at Imperial, during the ginning season, was returning home Friday night when he had what we call "hard luck." He was meeting a car as he crossed a bridge when a 12-point buck jumped in front of him. His car was badly damaged and he didn't even get to keep the deer!

Mr. and Mrs. Dean Ward of Midland visited Sunday with Mr. and Mrs. Lee McMillan. All of them visited Mr. and Mrs. Carl Buttry.

Mrs. A. L. Crutcher and Ludy Jane visited Friday with Mrs. Mena Shuford. Mrs. M. D. Bryan and Mrs. L. L. Bryan were Sunday afternoon callers.

Mrs. Crutcher and Ludy Jane left Saturday for Oklahoma to visit the Vernon Norris family. Mr. and Mrs. Ray Caldwell were Sunday afternoon callers with Mrs. Kate McIlvain.

Mrs. Roy Blackwell spent Saturday night with her father, George Ryan in Santa Anna.

Amos Caldwell was a business visitor in Abilene during the weekend.

Mr. and Mrs. Olin Horton, Johnny and Denise of Midland, spent the weekend with Mr. and Mrs. Johnny Steward. They visited Mr. and Mrs. Horton Sr. in Austin and returned here for Christmas.

Mr. and Mrs. Jack Cooper and LaQuinn went to Midland last Wednesday. Mrs. Cooper remained until Sunday, when Mr. Cooper and LaQuinn went for her and LaQuinn remained until Christmas.

Mr. and Mrs. K. J. Brusenhan went to Coleman last Wednesday and visited in the Ernest Brusenhan home. Mr. and Mrs. Ted Cox of Great Bend, Kans., were also guests. The Brusenhans visited Sunday afternoon with Mr. and Mrs. R. L. DeRusha of the Plainview Community.

Mr. and Mrs. E. M. Tisdale of Brady were Sunday guests with Mr. and Mrs. Joe Wise and boys.

C. F. Nevans was a business visitor in San Angelo Saturday.

Garland McSwane, who is employed in Abilene, was home for the weekend.

The Rev. Ray Elliott preached at the Methodist Church Sunday morning, bringing a Christmas message.

Mr. and Mrs. F. E. McCreary left Monday for San Antonio to spend Christmas with their daughter, Mrs. Glen Jones and boys.

Mr. and Mrs. G. B. Phenix and Cynthia of Brownfield spent Friday and Saturday with Mr. and Mrs. M. A. Richardson. Mrs. Jim West and Cleve of Midland were Sunday and Monday guests. The Richardsons visited Mr. and Mrs. J. P. Richardson and children in Coleman Sunday afternoon.

Mrs. Evan Wise spent Friday to Monday in San Antonio with the Eddie Valiceks and the Bill Mueller family in Houston.

Mrs. Sherman Heilman was in Brownwood last Wednesday and Thursday visiting Mr. and Mrs. Hillary Rutherford and son.

Mr. and Mrs. Gene Smith of Tyler and Vita Rehm of Step-

henville spent the weekend with homefolks.

Pat Patterson and two friends of Irving visited Mr. and Mrs. Bill Steward and hunted during the weekend.

ARTISTIC MEMORIALS



Authorized Manufacturer Of
Barre Guild Granite
Georgia Granite
Winnsboro Granite

And Marble Memorials

SEE

Horace Slate

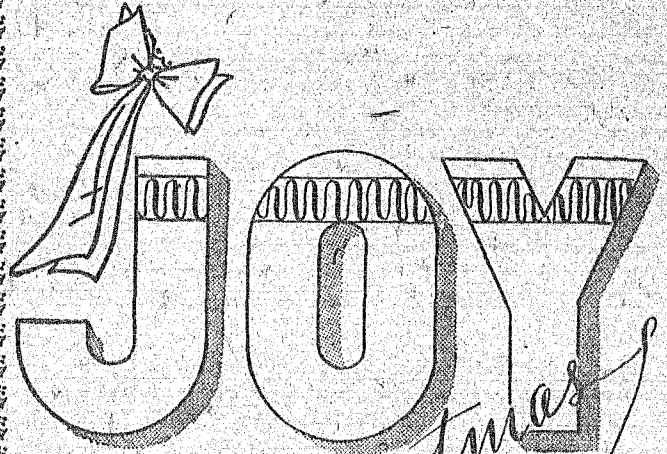
Phone 9-3421 — Coleman

Representative For

Coleman Monument Works

W. A. Finlay, Owner
1301 East 9th St.
Coleman, Texas

ALWAYS AN
UNEQUALED



TO EXTEND

SEASON'S BEST GREETINGS

We are happy that the Holiday season again furnishes us an opportunity to express our heartfelt gratitude for the continued friendships of you, and you and you. It is a blessing we value highly.

Our thoughts are with you, friends, and we hope next year will be one of full happiness and prosperity for you and yours.

Your Elected Officials

O. C. FISHER

U. S. Congressman, 21st District

DORSEY B. HARDEMAN

State Senator, 25th District

A. J. BISHOP, Jr.

State Representative, 77th District

A. O. NEWMAN

District Judge, 35th Judicial District

GORDON GRIFFIN, Jr.

District Attorney, 35th Judicial District

O. L. PARISH

District Judge, 119th Judicial District

E. C. GRINDSTAFF

District Attorney, 119th Judicial District

G. A. (Tode) HENSLEY

District Clerk

FRANK LEWIS

County Judge

LEE F. CRAIG

County Clerk

JOHN SKELTON

County Tax Assessor-Collector

JOE DIBRELL

County Attorney

D. E. LOVELESS

County School Superintendent

H. F. FENTON, Jr.

County Sheriff

MONTE GIDEON

County Treasurer

WALTER C. HOLT

Commissioner, Precinct No. 2

W. EARL IRICK, Sr.

Justice of the Peace, Precinct No. 7

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OPTOMETRIST

Dr. E. H. Henning, Jr.

117 Commercial Ave. Coleman, Texas Phone 8944

OFFICE HOURS 9:00 A. M. to 5:00 P. M. SATURDAYS, 9 to 2



9:00 A. M. to 5:00 P. M. SATURDAYS, 9 to 2

Singer Sales And Service

Bonded Representative

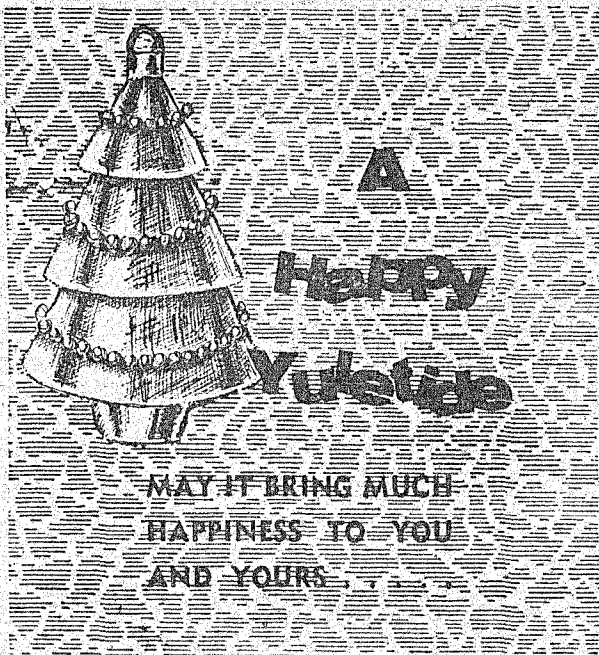
CURTIS PRICE

P. O. Box 304 Santa Anna, Texas

TO RELIEVE SORE THROAT

Due to a cold, try DURHAM'S ANAESTHESIA-MOP and see how pleasant and effective a mop can be. Generous bottle with applicators only 75c at your Druggist.

Phillips Drug



Frank Lewis Furniture

107 West St.

Coleman

Let us give thanks for Christmas which stirs new hope in our hearts, and creative faith in our minds.



With best wishes for a

Merry Christmas

MORGAN MEAT CO.

106 Hollywood

Coleman

Santa Anna Lumber Co.

Harry Crews — Owner and Manager

May the beauty of Christmas be an inspiration to you throughout the year

NIWOT NEWS

BY THE NIWOT KIDS

Mr. and Mrs. Alton Bengé and Timmy, Mrs. Joe Wallace and children visited Mr. and Mrs. Cecil Ellis and family Sunday afternoon.

Mr. and Mrs. John Naron and children were visiting in Brownwood Saturday.

Mr. and Mrs. James Ford and boys, Mr. and Mrs. Harrell Cupps and children visited Mrs. Silas Wagner Friday night.

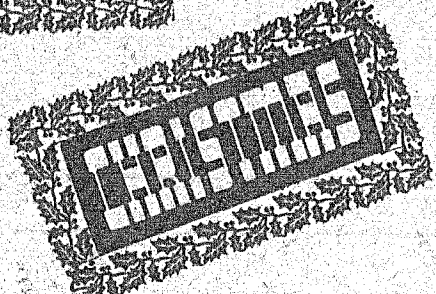
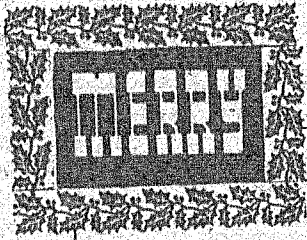
Mrs. John Perry, Robert Perry and Dixie Deal were shopping in Coleman Saturday and called on Mrs. James Perry and Brenda.

Mrs. Joe Wallace and children visited Thursday with Mr. and Mrs. Bruce Hibbetts.

Mr. and Mrs. Johnny Naron of Cleveland, Ohio and Mr. and Mrs. Alton Bengé visited with

The News, Santa Anna, Texas, December 25, 1959

Page 3



May contentment and prosperity attend all your efforts through the days ahead and may this Yuletide Season be one of complete happiness for you and your loved ones...

Guy & Flip

Guy Cullins — Arthur Flippen
413 West Live Oak Coleman

About Eggnog

Eggnog's popularity is such that at Christmas and New Year's, the drink can be found in nearly every average American home. It is generally believed that Eggnog came to us from the Old English sack-posses, a hot drink which contains the same ingredients — milk, eggs, sugar and nutmeg. No one really knows who invented Eggnog. Researchers just say that it goes 'way, 'way back and like Topsy it "grewed and grewed."

The flavorful taste of Eggnog is not the only reason for the drink's popularity. Eggnog is easy to make, it goes a long way, and it allows the hostess to have as much fun as anybody else without having to worry about the guests. Eggnog is a serve-yourself drink, and most folks seem to prefer to fill their cup themselves.

Eggnog is flexible. That is, you can make a lot of it in one batch if you've got a large enough punch bowl and your refrigerator is particularly spacious. On the other hand, Eggnog can be made in smaller quantities — which are equally delightful and flavorful. And, of course, in these modern times, you can buy it at the super market or from the milkman — packaged in containers of various sizes.

Mr. and Mrs. John Naron and children Friday night.

Jerry and Anita Ellis visited with their grandparents, Mr. and Mrs. George Wells in Santa Anna, Saturday afternoon.

Mrs. Joe Wallace and family visited Saturday afternoon with Mr. and Mrs. Alton Bengé and Timmy.

Jerry, Anita and Tammy visited Mr. and Mrs. Earl Ellis Saturday night.

Those visiting Mrs. Silas Wagner Sunday were Mr. and Mrs. John Perry, Mr. and Mrs. James Ford and boys, Robert Perry and Dixie Deal.

Whon News

By MRS. TOM RUTHERFORD

Another Christmas Day is nearing on us. Another year of our lives is history whether we have done the best we could or whether we have lagged on the job, it is the past. If there is any thing in our lives that has helped anyone, those things are usually soon forgotten and usually taken for granted. But if we have done any thing to hinder or throw a stumbling block before any one, this is usually never forgotten and will follow on down through the years.

As correspondent, we have served our county papers for a number of years, representing those who live in our community. We say our very best wishes to each and every reader of our articles and my you have a Very, Very Merry Christmas and a Prosperous New Year for 1960.

Again let me express my thanks to everyone who has helped me with the news in any way. We will have to admit we get very discouraged and threaten often to discontinue our service. But then when time comes

we feel the news writing is a part of our Monday's work.

Thanks again and may each and every reader have a Merry Christmas.

— Whon Correspondent
We had wonderful rains last week. Most measurements were about 2½ inches and from our Santa Anna to Whon road every drop multiplied in the road.

Mr. and Mrs. Bob Smith of Snyder were Sunday guests with her parents, the Tom Rutherford. They left Monday morning to spend Monday night with his parents near Wichita Falls.

Mr. and Mrs. Beans Radle of Santa Anna and Mr. and Mrs. James Avants and children of Christoval, visited Mr. and Mrs. Aaron Avants Saturday night.

A social was given honoring Mr. and Mrs. Nick Buse and daughter at the Community Center Wednesday night. Due to extremely muddy roads not so many attended. We are very sorry to soon be losing the Buse family from our community. But we wish them well in their new location in Santa Anna.

Mr. and Mrs. Curtis Lee Shields of Dyess AFB are the parents of a new baby girl, born Dec. 11th.

Mr. and Mrs. Bob Smith of Snyder, Mr. and Mrs. Tom Rutherford, Loyd and Lynda visited with Mr. and Mrs. Hilary Rutherford and baby Sunday afternoon. Lynda remained for a longer visit in Brownwood.

Due to the fact the news articles leave on Monday's mail, our news this week is very brief. Please let me hear of your company and your visits during the Christmas Season. Again let me wish for each and everyone a very Merry Christmas. My sincere wish is that no sorrow will befall any of you during this Christmas Season.

A Merry Christmas 1959 to all

MERRY CHRISTMAS



As we pause in the gaiety of Christmas, let's think first of the Nativity of Him who is the hope of the world today, as two thousand years ago. He alone can bring about the peace of mind and contentment which we eagerly search for and need. May we follow His teachings so that the true spirit of Christmas can remain with us through the days to come.

Gandy's Creamery



Here's our own special greeting to you as you observe this greatest of all Holidays. May it be one of true happiness for you and those about you. You have been very liberal with your friendships and patronage and we are truly grateful. Merry Christmas!

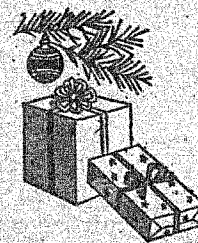
Morris Chevrolet Company

114 East College

Coleman



Beautiful indeed, is the story of Christmas... the story of how, so many years ago, the wise men saw the light... the Star... and followed it to a rich and wonderful reward. Again it is Christmas... a time to draw our loved ones and our friends closer to us... a time to find new faith and new hope in the true spirit of Christmas. It is in this spirit that all of us here at West Texas Utilities Company send warm and cordial Christmas Greetings to you and yours. May you have a very Merry Christmas. And may its laughter, its friendships and its good cheer be yours in abundance in this joyous season.



West Texas Utilities
Company

Santa Anna News
ESTABLISHED 1886

JOHN C. GREGG
Editor and Publisher

PUBLISHED EVERY FRIDAY
AT SANTA ANNA, COLEMAN
COUNTY, TEXAS

DECEMBER 25, 1959

SUBSCRIPTION RATES

IN COLEMAN COUNTY
1 Year ----- \$2.00
6 Months ----- \$1.25

OUTSIDE COLEMAN COUNTY
1 Year in Texas ----- \$3.00
6 Months in Texas ----- \$1.75
1 Year outside Texas ----- \$4.00
6 Months outside Texas ----- \$2.25
1 Year outside U. S. A. ----- \$5.00

The Publisher is not responsible for copy omissions, typographical errors, that may occur further than to correct it in the next issue. All advertising orders are accepted on this basis only.

Second Class postage paid at Santa Anna, Texas.

Advertising Rates on Request



CLASSIFIED ADS.

Minimum Charge 40c Weekly

FOR RENT

FOR LEASE: 220 acres of pasture land with 4-room house, 8 miles southeast of town. Mrs. W. E. Wallace. 52c.

FOR SALE OR TRADE

FOR SALE: Six room home with bath on Avenue A; nice farm, close in; seven room house with bath on North 3rd St.; five room frame house with one block of land; 5-room box type house with bath, to be moved; 4-room house with bath on South 2nd St. See M. L. (Rat) Guthrie. 47fc.

All Hallmark Christmas Cards. Price at Phillips Drug Co.

FOR SALE OR TRADE: Four room and bath, newly re-decorated. 2 acres of land, in south part of Santa Anna. See F. M. Stringer at J. E. Stevens Co., Coleman. 42fc.

FOR SALE: Good used refrigerators, automatic washers, wringer washers, clothes dryers and gas cook stoves. Terms to suit YOU. Geo. D. Rhone Co., Coleman, Texas. 48fc.

Stapling machines at the News Office.

FOR SALE: Several used TVs in good condition. Geo. D. Rhone Co., Coleman, Texas. 48fc.

FOR SALE: 26-inch boys bicycle. Buddy Campbell. 50fc.

FOR SALE: Hale Manufacturing Co. Stock Trailers. All types and sizes. Most reasonable prices in West Texas. James T. Dockery, phone 187, Box 241. 46fc.

FOR SALE: Portable barbecue, clothes line posts, electric fence posts, farm feeders, and gates. Jones Wrecking Yard. 23fc.

FOR SALE: 1956 Chevrolet 6 cylinder, 2-door. Local car. Special \$845.00. Also 1955 V8 4-door Chevrolet. Clean. Special \$795.00. Owen & James Used Cars. 51-52c.

COMPLETE COMODE UNIT, brand new, \$19.95. Special buy, a new quantity of plumbing supplies, very low price. Quality Paint. Government specifications, low price. Swap and Trade on guns, new and used. Licensed for sale of Fire Arms. Reg's Trading Post, 108 East Live Oak, Coleman. 32c.

FOR SALE: 1,000 1960 inspection stickers that must be sold by April 15. Get yours now and avoid the last minute rush. L. A. Welch Garage. 37fc.

MISCELLANEOUS

HOWARD'S HYDRALIC SALES & SERVICE — Jacks bought, sold and repaired. Phone MA 9-3127, Rockwood, Texas. 51fc.

WANTED—TO BUY

WANTED: All kinds of sacks, burlap or cotton feed bags. Top market prices. Coleman Bag & Burlap Co., phone 27, Santa Anna. 4fc.

WANTED—TO RENT

WANTED TO LEASE — Grass land. S. E. Niell. 51-1p.

CARD OF THANKS

I want to thank my many friends for all the kind deeds done for me during my long illness. May God bless each of you. A Merry Christmas to all. Claud Hodges.

NOTICE OF ELECTION

FOR THE PURPOSE OF ELECTING TWO DIRECTORS OF THE COLEMAN COUNTY WATER CONTROL AND IMPROVEMENT DISTRICT NUMBER ONE
The State of Texas
County of Coleman
TO THE RESIDENT QUALIFIED VOTERS OF COLEMAN COUNTY WATER CONTROL AND IMPROVEMENT DISTRICT NO. ONE, IN COLEMAN COUNTY, TEXAS:

TAKE NOTICE that an election will be held in The Coleman County Water Control and Improvement District No. One on the twelfth day of January, 1960, at the Office Building and Community House in the town of Trickham in said District in Coleman County, Texas, for the purpose of electing two directors for the Coleman County Water Control and Improvement District No. One, said election being called by order of the Directors of the Coleman County Water Control and Improvement District No. One, of Coleman County, Texas, by order dated the 14th day of December, 1959. Said polls to open at 8:00 o'clock A. M. and close at 7:00 o'clock P. M. The two directors elected shall serve for two years. The Judge of election shall be Gray Laughlin.

S/E. R. CUPPS
E. R. Cupps, President, Board of Directors of Coleman District Water Control and Improvement District No. One.
S/J. H. MARTIN
J. H. Martin, Secretary, Board of Directors of Coleman County Water Control and Improvement District No. One.

LEE McMILLAN'S HOST

FAMILY CHRISTMAS DINNER
Mr. and Mrs. Lee McMillan were hosts to a family Christmas dinner at the Rockwood Community Center on Sunday.

Present were Mr. and Mrs. Sherrod Kilmer and Mike of Placid; Mrs. Florene Speigle, Mrs. Elton Halmon, Jerry and Lana, Leroy Casey of San Angelo; Mr. and Mrs. Joe Richardson, Mr. and Mrs. Clemy Brock, Hettie Pierson of Coleman, Mrs. Lee Brinson, Mr. and Mrs. Luther Crutcher of Bangs.

Mr. and Mrs. Garland Clemons, Dee, Don and Deana of Brownwood, Mr. and Mrs. Cleveland McMillan of Brady, Mr. and Mrs. L. A. Wilbanks, Dixie Ann and Allen of Ballinger.

Local guests were Mr. and Mrs. Carl Buttry, Mr. and Mrs. Marvin Richardson, Mr. and Mrs. Drury Estes and the hosts.

ROCKWOOD WMS PACKS

COOKIES FOR SHUT-INS
The members of the Woman's Missionary Society of the Rockwood Baptist Church met at the community center Monday afternoon and packed boxes of cookies for the shut-ins.

Present were Mrs. James Steward, Mrs. F. E. McCreary, Mrs. Goldie Milberger, Mrs. Ray Caldwell, Mrs. Bill Bryan, Mrs. A. L. King and Mrs. L. Brusenhan Sr.

Christmas Seals help protect the family circle — no one is safe from tuberculosis until all are safe. Use Christmas Seals.

No Santa Claus? Indeed!

Sometimes children come up with the most preposterous tales. The other day a daughter of mine, a remarkably well preserved child of eight who has been carefully tutored in the arts and sciences, approached my chair with the following outlandish statement:

"Santa Claus doesn't bring the Christmas presents. The parents buy them and hide them in the basement and under beds."

I regarded her sadly, unable to believe my ears "All right, Miss Smarty, then what happens?"

"On Christmas Eve the kids have to go to bed early, and the parents get the things out and put them under the tree. Some of the things have to be put together, because I've heard pounding."

"Remarkable," I said. "And have you heard anything else?"
"Yes. Usually the father says to the mother, 'For heaven's sake can't you buy something that doesn't have to be put together?' Then he hits his finger and I don't listen any more."

After she left the room I sat in the gathering dusk watching a small child across the street pelting his father unmercifully with snowballs. What does a parent do when met head on with adolescent cynicism? No Santa Claus, indeed! All my life I've believed there is a Santa Claus and nobody could convince me otherwise. Now that I've passed forty — I had only a fleeting glimpse as it skimmed by — I'm more convinced than ever.

For one thing there is the matter of the Christmas tree. All I know is that I open the back door the day before Christmas and there it is. Usually it is standing in a bucket of water on the porch, and it is crisp and sweet smelling and rimed with frost. I've never thought to ask where it came from. It probably came from the corner lot, but I'm certain I didn't bring it home. At least, fairly certain.

A few hours later the tree stands in the living room glittering with lights, spangled with tinsel, its brilliance reflected in the eyes of the children. It's a wonderful tree, but I have no idea how it came to be there. I certainly couldn't untangle seventy-two tiny lights, make intricate electrical connections, stand on a chair to drape them across the branches. There isn't a chair in the house that would hold me.

The thought that I had anything to do with the fabulous star glowing from the topmost branch is laughable. Even supposing I had been able to reach the branch and assuming I had bent it into position, it would have slipped out of my hand and sent the star arching across the room like Halley's comet. I couldn't have put that star up there in a million years, and I certainly couldn't have put a red bulb in the star. At least a red bulb that worked. They're the worst kind.

I'm not very clever with glue so it's ridiculous to imagine I had anything to do with the crib that goes under the tree. Each year when they are unpacked, the Magi and the shepherds and the lambs seem to be in a hundred pieces. It would take the

patience of Job's wife and a jeweler's eyepiece to put them back together. As a matter of fact it takes an hour and forty-five minutes and one of the kings has to be propped up with cardboard and thumb tacks.

I can't remember ever having anything to do with buying Christmas presents. Sometimes, just out of curiosity, I stroll through the stores stopping now and then to have a vague chat with the sales clerk. I don't think they take me seriously when I point out an archery set, or a doll that skips rope, or a 36-piece Tiny Tot Toy Tea Set. I couldn't even say "Tiny Soy Tot See Set."

Neither do I remember ever hiding a package under a bed — for the simple reason I could never get it out again. I can't stoop down that far.

I'd also like to know who started the rumor that parents stay up late on Christmas Eve. I've been a parent for years and the night before Christmas I invariably go to bed with the birds. So does my wife — she in her kerchief and I in my cap. I do this so I can be up at five a. m. and rush downstairs to see what is in my stocking. Early in life I learned that if you stay up late Santa Claus won't come. I know this is true because several times I stayed up practically all the night, and he never came near the place.

I hope my daughter reads this and repents before it is too late. She must be made to realize that I have no intention of staying up late Christmas Eve, I'm incapable of pounding things together, and if the British Crown jewels were hidden under the bed I couldn't crawl under and get them.

No, Santa Claus? Indeed!
— Lion

Christmas Holiday Was Once Forbidden

Christmas has not always been a "legal" holiday in this country. In 1659, the general court of Massachusetts Bay colony passed this resolution:

"Whoever shall be found observing any such day as Christmas or the like, either by forbearing labor, feasting, or any other way, as a festival, shall be fined five shillings."

The first "legal" observance in this country is believed to have taken place in Boston in 1686 when Governor Andros conducted services in the town hall. And it was still many years later, in 1856, that the State of Massachusetts officially passed laws which permitted the observance of Christmas.

FIRST OBSERVANCE

The first Christmas observance in this country took place shortly after Columbus discovered America. The Santa Maria was beached on Christmas and Columbus and his men were unable to free her. The ship was stripped of as much gear as possible and when the Nina was unable to accommodate all of the Santa Maria's crew, some of them were left behind in a fort, that in honor of the season was called Le Navidad, the Nativity.

SIGNS OF CHRISTMAS

The appearance of holiday decorations on streets and in windows of stores and homes is a sure sign, but there are also other ways to tell that Christmas is not to far away. You can count the days until Christmas on your fingers when:
Department store clerks are "extra" friendly and courteous.
Strangers begin to smile and speak to you on the street.
Children never fail to say "Sir" and Ma'am."

The bus driver sees you running—and waits an extra minute.
The grouchy neighbor across the street smiles and waves as you go by.

Someone offers to help Mom do the dishes.

You find yourself suddenly feeling fine and looking at the world through rose colored glasses.

Patronize our advertisers — every day.

Prompt Ambulance Service
— OXYGEN EQUIPPED —
We Are At Your Service
Day or Night
Stevens Funeral Home
Coleman, Texas Phone 2121

SEASON'S GREETINGS WITH REGARDS AND BEST WISHES TO ALL

Merry Christmas

Clover Grill
Mrs. Erin Day — Owner and Operator

Mrs. Deon Weathers	Mrs. Cora Earnhart
Mrs. Maudie Field	Mrs. Stella McCahey
Mrs. Opal Harrington	Mrs. Ena Rasberry
Mrs. P. Cruger	Mrs. Pearl Arnold
Mrs. Bessie Morgan	Bob Bradley

SEASON'S GREETINGS

The Very Best of Happy Holidays to you from us.

Bobby's Beauty Salon

A Very Merry Christmas

Harvey Grocery & Market

Why Do We Have Christmas?

It is now the season of Christmas, 1959 years since the Prince of Peace was born in the fulfillment of Prophecy, to reject a crown of gold and life of splendor for 33 dedicated years and a crown of thorns.

Because He came as a leader and teacher of men, there were those who devoted unceasing efforts to degrade and destroy Him. Yet, in quiet, God-like manner, He walked in the valley of men, teaching the fundamental principles of life and truth by both parable and example.

Because He lifted the eyes of mankind above the meaningless values of worldly power and earthly riches. He sinned against plunders and tyrants, and for this He was crucified.

Because He called out in pain for the forgiveness of those who had tortured Him and nailed His body to a cross between two thieves, He set the highest example of the Golden Rule.

Because He came, with Divine direction, to lead mankind unto salvation, He is with us, always.

Because of His example and sacrifice, the tyrants and plunders who seek to conquer and enslave are eventually set aside and relegated to oblivion... while the lessons of His Divine teachings remain forever, showing the way toward peace on earth, good will to men.

Because He is always with us, it is fitting that we observe the Christmas, the anniversary of His birth, in the hope that on this new Christmas the hearts of men everywhere will open up to receive His most wondrous message.

What About After Christmas?

What happens the day after Christmas? Is the spirit of Christmas "spent" in lavish preparation and anticipation, enjoyed but briefly, then thrown aside with the wrapping paper and colored ribbon?

What happens the day after Christmas? Does one breathe a deep sigh and inwardly say, "I'm glad that it's over for another year?"

If this happens, then certainly we are not "keeping the Christmas." The Spirit of Christmas is superficial. Our Christmas symbols and ornaments, many of them pagan in their origin, are only decorative trappings for creating a festive spirit.

It Is Real

But Christmas is not superficial. Christmas is REAL. And so must observance of the holiday be REAL and not the mere matter of observing customs and practices as a matter of conformity.

The glitter is gone from evergreens and holly wreaths on the day after Christmas. The tree suddenly becomes old and drops its needles upon the carpet. No longer does the bright figure of Santa adorn the mantle or doorway; it simply hangs there, bereft of glamor and stirring little anticipation.

It Has Meaning

Unless we have "kept the Christmas" in preparations for, and observance of Christmas Day, then we have observed a meaningless holiday.

This year, let us keep the Christmas in a spirit that will keep the profound meaning of the holiday deep in our hearts for the remainder of the days after Christmas.

As we observe the Christmas, we must find time to meditate upon the great reality—that upon the day Christ was born, bringing to all mankind the promise of eternal salvation. This is the message of Christmas and the secret to the successful keeping of Christmas forever and ever.

Drivers Urged To Save Lives During Holiday Season

Governor Price Daniel called on Texans today to "strive for an all-time high in their efforts to save lives in our state's holiday traffic this year."

Following the Department of Public Safety's estimate that 111 Texans would lose their lives in the Christmas-New Year's 12-day traffic rush, the Governor called on law enforcement officials, citizen traffic safety groups, publicity media and "every automobile driver in Texas" to center their attention on saving lives during "one of the deadliest seasons of every year on our highways."

Only four times before has the DPS estimate of Christmas holiday deaths been greater than the 111 predicted for this year, the Governor noted. Two of these were in 1957 and 1958, when statewide crusades for traffic safety helped reduce the toll below the prediction.

"Last year," Governor Daniel said, "a typically Texas effort was staged by the same people and officials of this state to whom I am again appealing. The 1958 Christmas holiday traffic death estimate was 95. But simply by doing what all good Texans should do at all times, driving safely and obeying the law, we held last year's actual death list to only 63 names. What we need to do again this year is repeat our 1958 performance and obey the law."

"I am requesting the Department of Public Safety, Texas sheriffs, chiefs of police and all other law enforcement officials to repeat their outstanding performance of last Christmas. They devoted many extra hours to patrolling our highways to help motorists in trouble and removing from the highways those speeding, drinking, careless, reckless and law-breaking drivers who threatened the safety of others."

The Governor said the state's principal communications media — newspapers, radio and TV stations and billboard companies have again promised complete support. "I believe the newspapers of Texas have printed more stories and photos, written more editorials and devoted more space to traffic safety this year than ever before," the Governor said, "so I believe our citizens know of the danger on the highways."

"Our radio and TV stations have done a tremendous job, both individually and through their own organization, in keeping traffic safety before their listeners and viewers, thus reminding them of this tragic problem."

"Right now, the outdoor advertising companies of Texas are putting up nearly 800 special posters carrying a very special reminder, 'Don't Let a Collision Spoil Your Holiday.' Both individuals and companies, the friends of traffic safety, combined with the billboard companies in this outstanding effort last year, and it is being repeated this year," the Governor said.

"But the final control of every car and truck is in the hands of the person who is driving, and if he or she fails for just a moment, then death, injury or property loss can easily result. I make a special plea to every driver this month to obey the law, even if it takes a little more time, and to make a real effort to drive as safely and carefully as possible."

Concluding, the Governor said: "Last Christmas and New Year's, fewer people lost their lives in Texas traffic than in any holiday season since 1945. With the same kind of cooperation statewide, I know we can save more lives this Christmas."

YOUR FRIEND

"You have your money and your friend,
You loan your money to your friend,
You ask your money from your friend,
You lose your money and your friend."

A new case of tuberculosis is reported in the United States every six minutes.

Loggerin' is the term cowboys use for riding out of the chute at a rodeo with the hand, or hands, gripping the saddle horn.

DR. A. M. FISCHER

CHIROPRACTOR

Phone 2421—615 Commercial
Coleman, Texas

BOBBY'S

Beauty Salon
Phone 70

WE TAKE THIS OPPORTUNITY TO WISH A

MERRY CHRISTMAS

TO EVERYONE



Once again, advantage is being taken of the Holiday Season to express our thanks for your cooperation and consideration during the past year. It has been a pleasure to serve you and a privilege to be able to regard you as a friend.

May you and yours have a Very Merry Christmas and A Joyous New Year.

Hosch Funeral Home

Hosch Furniture Co.

Hosch Grocery Co.

Chat & Stitch Christmas Luncheon

The Chat & Stitch Club met in the home of Mrs. Otis Bivins in the Shields Community Thursday, Dec. 18, for their annual Christmas luncheon. The home was decorated throughout with the Yuletide theme. The turkey luncheon was served from a beautifully appointed table.

Mrs. Dale Smith led the group in Christmas games. Gifts were exchanged from a tree decorated in red and silver.

Eleven members were present: Mimes, L. O. Garrett, Jess Howard, Chas. Moseley, Ethel Bobo, Pierre Rowe, Edgar Shelton,

Louis Zachary, Dale Smith, Ted McCaughan, E. E. Geer, Arthur Casey, the hostess and one visitor, Mrs. Pat Gilmore of Mobile, Ala.

Loyalty Class Christmas Party

The Loyalty Class of the First Baptist Church met in the home of Mrs. Joe Mathews Thursday, Dec. 17, for their annual Christmas party. The house was beautifully decorated. A large lighted Christmas tree was the center of attraction. Gifts for all were under the tree.

The Christmas story was read, followed by a short business meeting. Plans were made to

help some needy families. The gifts were then distributed and Heart Sisters revealed.

Refreshments of ice cream and cake, with an angel for favors, were served the following: Mrs. J. E. Bartlett, Mrs. B. Smith, Mrs. Thomas, Mrs. J. J. Gregg, Mrs. Brannan, Mrs. Nettie Mitchell, Mrs. O. B. Yancy and Mrs. W. E. Wallace. Two guests were present, Mrs. Charles Ing and Mrs. Nona Woodruff.

From one-fourth to one-third of the nation — 40 to 50 million Americans — are believed to be infected with the disease that causes tuberculosis.

"Knot Heads" by Harry Crews

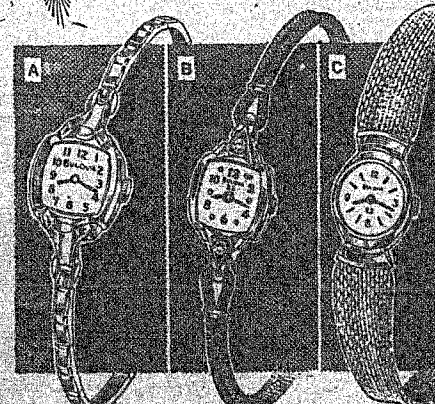


Honest, mister, I'm not a burglar; I was just admiring the fine lumber from Santa Anna Lumber Company in your new house!!!

Santa Anna Lumber Co.
Corner Lee Street & Wallis Ave. Phone 26

For Christmas...

Give her "that BULOVA difference"



A Goddess of Time Watch and bracelet as matched as a kiss. 17 jewels. \$39.75

B Bulova Diamond La Petite

A tiny 23 jewel watch lit with the fire of 2 brilliant diamonds. \$59.50

C Rhapsody Fine, soft mesh, draping fluidly like cloth, narrows to a wide rectangular catch. The case, a gleaming circle. 23 jewels. \$75.00

As little as \$1 A WEEK

EARLE SMITH'S



Boy's — Sizes 6 to 16

FLANNEL SPORT SHIRTS ea. \$1.75

MEN'S

FLANNEL SPORT SHIRTS ea. 1.98

MEN'S

WESTERN SHIRTS each 3.95

BOY'S

WESTERN SHIRTS each 2.95

HARMONICAS As Low As 1.00

2-Gun Models — Universal Style

PICK UP GUN RACKS Only 3.95

Flannel Lining — Wool and Cotton Insulated

BOY'S SLEEPING BAGS Only 9.95

HUNTING KNIVES and POCKET KNIVES
MAKE GOOD GIFTS

Bob Turner Army Store

310 Commercial

Coleman, Texas

New Auto Insurance Law Shifts Burden To Lawless Driver

Fort Worth — Texas motorists who have operated their automobiles in an accident free and lawful manner during the past three years will be rewarded to the extent of \$20 million, Dr. Robert W. Strain, Member of State Board of Insurance told a

meeting of the Independent Insurance Agents Association here Monday noon.

Actually, the plan will be a shifting of financial burden from the careful driver to the shoulders of those who have been involved in accidents or who have compiled a record of moving traffic violations. "This is not an increase in automobile rates — it is a shifting of costs," Dr. Strain emphasized.

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Breaking down an intensive survey of driving records of 40,365 Texas motorists, into more understandable statistics, Dr. Strain revealed that out of 23 insured family automobiles, 13 will receive a discount of 20% on their premium rates and 4 will receive the same rate they have been paying before. Thus, 17 of 23 will either receive a reduction or no change in the rate they now pay. The remaining 6 will pay higher rates. Of these 3 will pay only 20% increase, one will pay a 40% increase, the remaining 2 will pay from 60% to 100% increase in rate.

The Safe Driving Insurance Plan is a result of the public demand to reward safe drivers and force those who have had accidents or records of moving traffic violations to share a more proportionate cost.

"In addition, we very definitely feel that this plan will provide an incentive to reduce the tragic toll on our highways that may not have been present heretofore," he said.

In a lighter tone, Dr. Strain remarked that the Plan had already had one immediate effect. "Prior to its announcement the bulk of our mail was to do something to reward the safe driver; since the Plan has become known, we no longer hear that request, and have assumed that our letter writers now fall into the minority of drivers who will be paying the surcharge," he stated.

The State Board Member went on to point out that the plan is set up on a point system which provides 4 points for driving while intoxicated, hit-and-run, or negligent homicide with a motor vehicle; 2 points for accidents not falling under exemptions involving clear-cut blame for operator of the other vehicle involved; and 1 point for moving traffic violations.

Dr. Strain concluded his speech by pointing out "This is a sound plan for the insurance buying public. It puts the cost where the cost should be, and it does NOT provide any extra dollars for insurance companies. It is a good plan which, if necessary, can be altered if experience shows it needs altering in the future."

Keeping Christmas

It is a good thing to observe Christmas Day. The mere marking of times and seasons, when men agree to stop work and make merry together, is a wise and wholesome custom. It helps one to feel the supremacy of the common life over the individual life.

Are you willing to stoop down and consider the needs and the desires of little children; to remember the weakness and loneliness of people who are growing old; to stop asking how much your friends love you and ask yourself whether you love them enough; to bear in mind the things that other people have to bear on their hearts; to make a grave for your ugly thoughts and a garden for your kindly feelings, with the gate open — are you willing to do these things even for a day? Then you can keep Christmas.

Are you willing to believe that love is the strongest thing in the world — stronger than hate, stronger than evil, stronger than death — and that the blessed life which began in Bethlehem some 1900 years ago is the image and brightness of the Eternal Love? Then you can keep Christmas. And if you keep it for a day, why not always?
— Henry Van Dyke

Active and inactive cases of tuberculosis in the United States total two million.

Highway Department Completes 41 Years Of Operation

Austin — The Texas Highway Department has just totaled its forty-first year of operation. State Highway Engineer D. C. Greer said that 80 percent of the funds expended during the past year were for construction, and 13 percent for maintenance.

"Less than two-thirds of one percent was spent for the administration of the Highway Department, and the remaining six and one-third percent went for the highway patrol and miscellaneous operations."

"The 80 percent expended for construction is the largest percent that has gone for this item since the few years soon after the creation of the Highway Department. Almost all of the expenditures went for construction in those early days, as the counties were responsible for highway maintenance at that time. The Department assumed maintenance of state highways in 1924."

"Over the 41 years, 70 percent of the funds have been expended for construction," Greer said.

Greer stated that during the past year, 19 percent of the revenue of the Department came from license rates, 32 percent from the gasoline tax, 43 percent from the federal government, and the remaining 6 percent from miscellaneous sources.

In the 41 years of operation, \$3.3 billion dollars have been spent on the Texas Highway System. The System now consists of 60,374 miles.

Meet Called For Study Of Fish Program

Austin — There will be a meeting of fish hatchery superintendents and inland fishery biologists in Austin, January 7, it has been announced by the director of inland fisheries, Texas Game and Fish Commission.

The hatchery superintendents' meeting will be under the direction of Joe Marks. This is the annual meeting of the fishery technicians, to work out details of the program for the year.

During the current year, 18,570,670 fish were produced by the Game and Fish Commission hatcheries and released in lakes and streams of Texas.

The largest number of tuberculosis cases are found among men.

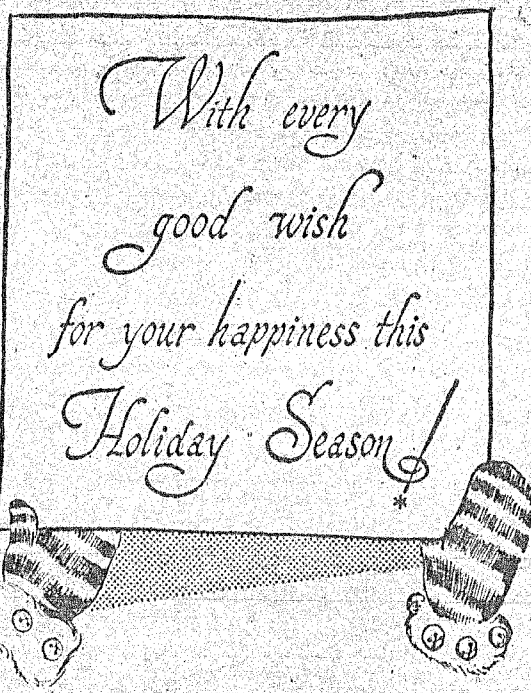
A char-a-banc is a sight seeing bus.

SEASON'S GREETINGS



May there come to you at this Christmas time all the precious things of life.

Western Auto Associate Store



With every good wish for your happiness this Holiday Season!

Carl Autrey

HUMBLE SERVICE STATION



may the spirit of Christmas abide with you throughout the coming year.

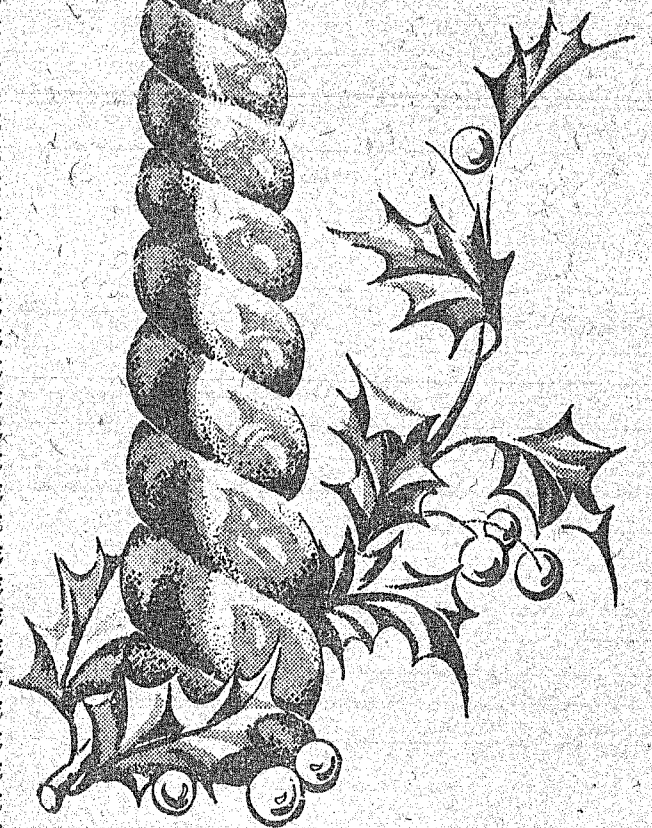
Mathews Motor Co.

L. K. Wardlow, Mechanic

Greetings!

TO EACH OF OUR GOOD FRIENDS

May this Holiday Season hold for you a heaping big measure of good cheer and happiness — that is our true wish for you.

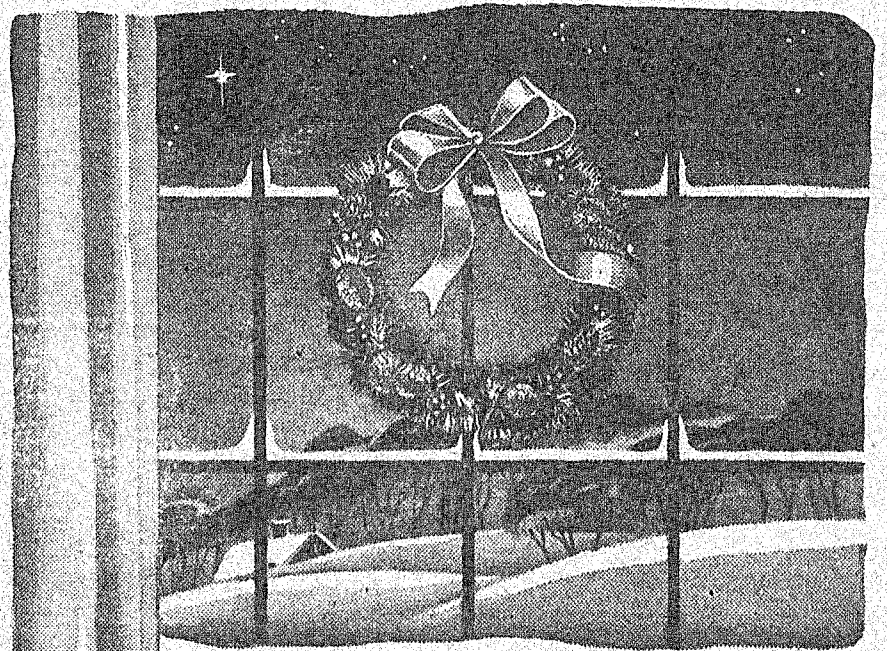


Owl Drug Store

"WHERE FRIENDS MEET"

218 Commercial Ave.

Coleman



Christmas

GREETINGS

Christmas is the time for all of us to revive old friendships. It is a time to wish our friends a full measure of happiness, and a time to say with all sincerity

"Thanks for everything!"

Berry's Ford Sales

415 Commercial

Coleman

Wise And Foolish Men



THEN... BETHLEHEM



TODAY... MAYHEM

(Reproduced through Special Permission of Charles Brooks and The Birmingham, Ala., News by the Governor's Highway Safety Commission.)

Common Sense Driving Should Be Observed

Faced with what is expected to become one of the most deadly Christmas-New Year's holidays in several years traffic-wise, the Texas Department of Public Safety is readying its forces for the sudden surge Wednesday of yuletide driving.

Col. Homer Garrison, Jr., director of the Texas DPS, has announced that every available man, radar device and other law enforcement tools, will be used to the utmost in an effort to hold traffic accidents to a minimum. He said the department's manpower and equipment will be used to remove what he called "accident-prone" drivers from the highways.

The department last week announced its prediction of 111 persons to die in traffic accidents during the 12-day period extending from 12:01 a. m. Dec. 23 through 11:59 p. m. Jan. 3.

The department will again this year conduct its Operation Deathwatch during this holiday period counting all violent deaths in Texas. A prediction by Department Statistician N. K. Woerner indicated that a total of 200 persons will be killed, including 47 homicides and suicides and 42 other accidental deaths.

The DPS traffic law enforcement plans announced by Garrison include the transferring of License and Weight Patrolmen and Motor Vehicle Inspection Patrolmen to highway patrol duties for the holiday period to bolster the force of the Texas Highway Patrol. The men have been assigned certain segments of highways to patrol with instructions to aid motorists in distress, to help tourists, and above all to take necessary action against all drivers who speed, commit right-of-way violations, drive while drinking, or violate the laws of safe driving in any other way.

Garrison called upon drivers to do all within their power to make their holiday trips safe and pleasant.

"Each driver is his own best protector. Every person who gets behind the wheel of an automobile must stay constantly alert to avoid situations that lead to traffic accidents. Texans, aided by thousands of out-of-state drivers, will crowd our streets and highways.

"Law enforcement officers on all levels of government will be working around the clock throughout the period to do all within their power to stop the bad driver before he becomes involved in a traffic mishap. But law enforcement cannot be at every street intersection, at every curve in the highway and at every straight stretch of the road at every minute of the day and night.

"Common sense driving practices can prevent traffic accidents, and it is the moral and legal responsibility of every driver to operate his vehicle in a safe manner. It can be done. Only with the full cooperation of motorists can we hope to prevent motorcides during this yuletide season."

Jean Smith Member Of Tarleton Club

Miss Jean Smith of Santa Anna, has recently become a member of the Sine Cera social club at Tarleton State College. Miss Smith is a Home Economics major in her freshman year. She is the daughter of Mrs. Christine Smith of Santa Anna.

Bartlett of Merkel, Texas.



Governor Price Daniel visits with polio victim Cheryl Ann Hurst, daughter of Mr. and Mrs. R. L. Hurst of Austin, Texas. "Children are Texas' greatest asset and I am pleased to designate January as the New March of Dimes month in Texas, as this money does so much for the health of our children and our Nation," quoted the Governor. March of Dimes money is now being used to solve problems of arthritis and birth defects, as well as polio.

Patronize Our Advertisers — Everyday

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to our Many Friends
The Season's Greetings

Moore's Variety Store

Christmas Greetings

Griffin Turkey Farm

The J. Edd Bartletts Honored

The Fellowship Hall of the Masonic Building was decorated in the Christmas theme Tuesday night, Dec. 15, which consisted of dried gold arrangements, snow men and a large modernistic Christmas tree.

The meeting was planned to honor Mr. and Mrs. J. Edd Bartlett, who have been members of

the Santa Anna Chapter No. 247 Order of Eastern Star for over 50 years. Mrs. Bartlett was initiated in 1905 and Mr. Bartlett in 1906. They both have been very active all these years, serving as Worthy Matron and Worthy Patron many times.

Dr. Charles Henner, the guest speaker, used peace without and peace within based on "In Christ There is no East Nor West" for the theme of his in-

spiring message.

Mrs. Alice L. Walker gave the highlights of the Bartlett's services, presented Mrs. Lillian Herndon, who in turn represented the Grand Chapter and presented the 50 Year Certificate.

Mrs. Walker represented the Chapter in presenting the gold, silver 50 year pins.

After the banquet, which consisted of turkey and dressing, with all the trimmings, was served, the officers and guests were introduced. The banquet was served from quartet tables laid with white cloths. Each was decorated with candles and Christmas motifs.

Santa Claus passed out exchange gifts from Sunshine Friends from the modernistic tree made by Mr. and Mrs. A. D. Donham.

Those present were: Miss Jettie Kirkpatrick, Mrs. Taylor Wheeler, Mr. and Mrs. Jack Mobley and Margaret Ann, Mr. and Mrs. D. H. Moore, Mr. and Mrs. A. D. Donham and Marty, Mr. Add T. Walker, Mr. and Mrs. Cliff Herndon, Mr. and Mrs. Fred Rollins, Mr. and Mrs. Montie Guthrie, Les and Lane, Mr. and Mrs. Milton House and Bobby, Mr. and Mrs. Dick Bass, Mr. and Mrs. Floyd Smith and children, Mr. and Mrs. Jack Bostick, Mr. and Mrs. Roy West, Mr. Dick Todd, Mrs. Leon Todd, Mrs. Charlotte Scott, Mrs. Frances Everett, Mrs. Blanche Grantham, Mrs. Cecil Curry, Miss Joyce Smith and Mr. and Mrs. Clyde



Anthony's
C. F. ANTHONY CO.
Coleman, Texas

May all the truest joys
of the Christmas Season
be yours



Goodgion
Lumber Co.

To wish you
a very
MERRY
CHRISTMAS



Speck's Barber Shop

**Vita Rehm Member
Of Tarleton Club**
Miss Vita Rehm of Rockwood,
has recently become a member
of the Eternas social club at

Tarleton State College. Miss
Rehm, a freshman Liberal Arts
major at TSC, is the daughter
of Mr. and Mrs. Tony Rehm of
Rockwood.
Attend church regularly.

NOTICE

WE ARE NOW GIVING

20% Discount

ON ALL STAPLE MERCHANDISE
PURCHASED IN OUR STORE

Vinson Grocery



THE MOST PRACTICAL GIFT FOR
HIS CHRISTMAS

We Have A Complete Line of Tools
At Attractive Prices!

WATER HEATERS
SKILL SAWS — SPADES
TROWELS — FORKS
ELECTRIC DRILLS

And All Kinds of Builders Hardware

Check Your Hardware Needs — Come
In While Our Stock Is Complete

FLOOR COVERINGS
PITTSBURGH PAINTS
HUNTING EQUIPMENT

Blue Hardware

Santa Anna, Texas

WE'RE WISHING YOU

the most wonderful

OLD FASHIONED CHRISTMAS



L. A. Welch Garage

The Story Of The Nativity

(From the Gospel of St. Luke, Chapter II, 1-20)

1. And it came to pass in those days, that there went out a decree from Caesar Augustus, that all the world should be taxed.
2. (And this taxing was first made when Cyrenius was governor of Syria.)
3. And all went to be taxed, every one into his own city.
4. And Joseph also went up from Gallilee, out of the city of Nazareth, into Judea, unto the city of David, which is called Bethlehem; (because he was of the house and lineage of David).
5. To be taxed with Mary his espoused wife, being great with child.
6. And so it was, that while they were there, the days were accomplished that she should be delivered.
7. And she brought forth her firstborn son, and wrapped him in swaddling clothes, and laid him in a manger; because there was no room for them in the inn.
8. And there were in the same country shepherds abiding in the field, keeping watch over their flocks by night.
9. And lo, the angel of the Lord came upon them, and the glory of the Lord shone around them; and they were sore afraid.
10. And the angel said unto them, Fear not; for, behold I bring you tidings of great joy, which shall be to all people.
11. For unto you is born this day, in the city of David, a Saviour, which is Christ the Lord.
12. And this shall be a sign unto you: "Ye shall find the babe wrapped in swaddling clothes, lying in a manger."
13. And suddenly there was with the angel a multitude of the heavenly host praising God, and saying:
14. Glory to God in the highest, and on earth peace, good will toward men.
15. And it came to pass, as the angels were gone away from them into heaven, the shepherds said one to another, Let us now go even unto Bethlehem, and see this thing which is come to pass, which the Lord hath made known unto us.
16. And they came with haste, and found Mary and Joseph, and the babe lying in a manger.
17. And when they had seen it, they made known abroad the saying which was told them concerning this child.
18. And all they that heard it wondered at those things which were told them by the shepherds.
19. But Mary kept all these things, and pondered them in her heart.
20. And the shepherds returned glorifying and praising God for all the things that they had heard and seen as it was told unto them.

Social Security Tax To Increase On January 1

Persons in work — employment or self-employment — covered by social security are reminded that the social security tax rate will be increased beginning with 1960. R. R. Tuley, Jr., district manager of the Abilene social security office, announced today.

When employed people get their first pay envelopes or pay

DR. PEBBLE PURCELL
CHIROPRACTOR
Phone 9-4831 — 407 Llano St.
COLEMAN, TEXAS

INSURE TO BE SURE

Santa Anna
Insurance Agency
Telephone 310

WYLIE'S
FLOWERS
PHONE
96

- FURNITURE
NEW AND USED
- STOVES
NEW AND USED
- GOLD SEAL
LINOLEUM
6 — 9 — 12 FOOT
SEE US BEFORE
YOU BUY

Frank Lewis FURNITURE

West of Courthouse
Telephone 9-2366 — Coleman

With 1959 Christmas Seals
decorating your gifts and cards,
you can show that you are help-
ing in the fight against tuber-
culosis.

Cowboys used to call a sheep
camp a "maniac den," believing
that anyone who would herd
sheep must be "mste or less
crazy."

Page 8

The News, Santa Anna, Texas, December 25, 1959

Merry Christmas

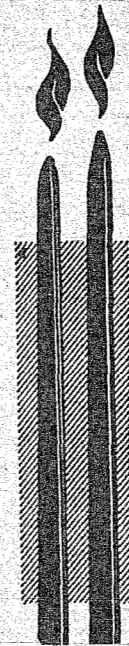
AND A

Happy New Year

To All Our Friends

The Vernon Herrings

Lucretia, Lisa
Vernon and Sylvia



Sincerely hoping
that
the holidays bring you
many happy hours

Calvin Campbell

Hearty Yuletide
Greetings for
All of You

Gray Mercantile Company

OVER 50 YEARS IN COLEMAN

Shields News

By Mrs. E. S. Jones

Mr. and Mrs. Charlie Jones of McCamey spent Wednesday night with their daughter, Mrs. Audrey Eppler and family. They were on their way to Grandbury to visit her brother, Clarence Elliott and family.

Bro. Dodson of Howard Payne College preached the morning and evening services at the Baptist Church in the absence of the pastor, Hazen Simpson, who is spending the holidays with his parents in California.

Mr. and Mrs. Fred Perry of Bangs visited Saturday with Mr. and Mrs. Dan Wheatley.

Mr. Richard Dillingham, a teacher in Harlandale schools in

San Antonio, was home last weekend. A pupil asked him to bring three homing pigeons back with him. Richard released the pigeons at 10 a. m. Saturday and at 2 p. m. Sunday they were home in San Antonio.

Mr. and Mrs. Edgar Shelton were in Stephenville Sunday visiting relatives.

A large crowd enjoyed the Saturday supper at the Commu-

nity Center. Visitors from Santa Anna were Mr. and Mrs. Carl Benton, Jimmy and Larry, Mr. and Mrs. Lester Newman, Mrs. Gilbreath, Mr. and Mrs. Floyd Gilbreath and children, Bill and Glenda and Mr. Dave Shamblin of Coleman, Mr. and Mrs. Tom Newman, Sue and Elaine of Midland, Mr. and Mrs. Ross Dale of California and Mr. and Mrs. Welton Holt of Gouldbusk. John Dillingham placed 1st and 2nd on his sheep at the FFA and 4-H Livestock show in Santa Anna on Friday.

blood, after the crucifixion of Christ.

There seems to have been a great rivalry in early English times between holly and ivy—the former being considered masculine, and the latter, feminine.

Holly was considered good luck to a household at Christmas. Whichever partner, husband or wife, who first brought a sprig into the house, was supposed to rule the household for the ensuing year. Holly is celebrated in such Christmas songs as "Deck the Halls With Boughs of Holly."

Baseball Star Urges You To Purchase Christmas Seals

(Editor's Note: This is a message from Red Schoendienst, Milwaukee Braves' star and first National Honorary Chairman of the tuberculosis Christ-

mas Seal campaign.)
I'm a fine one to be writing a health column, seeing that I was flat on my back only a few months ago. This time last year, in fact, I was in the hospital—with tuberculosis. And I knew I'd be spending Christmas there.

If you've never been in a hospital, you have no idea what a completely different world it is. All of a sudden, somebody else decides things for you. Makes you feel like a kid. Then when Christmas comes around, you feel even worse about being in a hospital. Of course, they try to make things cheerful—and Christmas—decorations up and nurses singing carols and a special Christmas dinner. But nothing can make up for not being with your family.

This year I'm spending Christmas with my family and I'm sure happy about it. But I can't help thinking of all the other people, still ill with tuberculosis, whose Christmas won't be a happy one.

You'll be helping them, just as you helped me, by contributing generously for Christmas Seals. Christmas Seal dollars help to find the people who have active TB... back up some of the research into better methods of treatment... help get people back to normal living when they're well again... teach people how to keep healthy. Please send in your Christmas Seal contribution today.

Semper Fideles is the motto of the U. S. Marine Corps.

Weah McCulloch, Sec.-Treas.
Bettie McCulloch, Mgr.
Standard Abstract Co.
City & County Maps For Sale
405 Bank Bldg. Coleman

Electrical Motor And Refrigeration SERVICE




We Repair and Rewind Electrical Motors Of All Kinds And Give You Prompt, Expert Service On Refrigeration.

BOZEMAN ELECTRIC SHOP
Coleman, Texas
Service Calls 6281
Night Calls 7299


YOU LL NEVER BELIEVE IT!

BRILLIANTLY BEAUTIFUL INTER-LOCKING DIAMOND BRIDAL PAIR

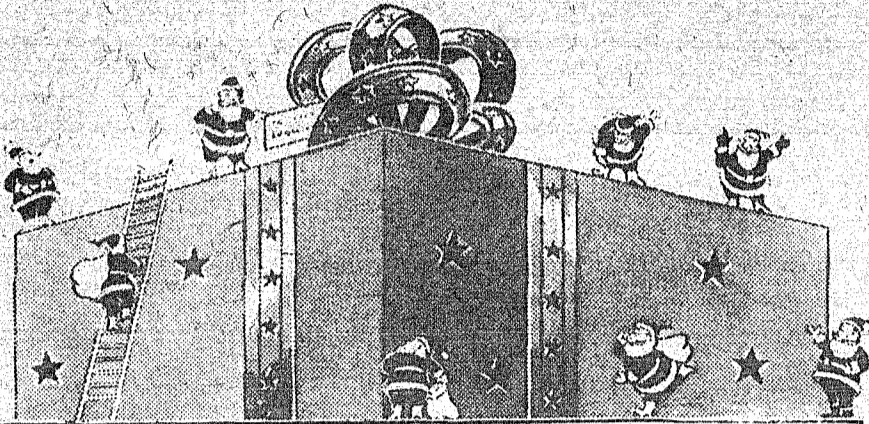


BOTH RINGS only **\$4250**

Her Christmas **GIFT** On Your Credit Only **1.00** a Week



EARLE SMITH'S
Coleman, Tex.



Merry Christmas

K S T A
1000 ON YOUR RADIO DIAL

Best Wishes for a Happy Holiday Season

★ **Sam**
★ **H.**
★ **Collier**
GENERAL INSURANCE



In The Spirit of the Season, It's Time to Exchange Greetings and Good Wishes With Friends and Neighbors. Among the Many Who Want to Wish You Joy We Would Like to Take the Opportunity Here to Express Our Pleasure in Serving You and Extend Our Best Wishes for a Very



TO ONE AND ALL



As it came upon a midnight clear, may the inspiration of the Christmas miracle abide in your heart now and always. May this season be richly rewarding to you spiritually, bright with the promise of "peace on earth, good will to men".

★ ★ ★

THE ENTIRE PERSONNEL OF THE

First Coleman National Bank

ALWAYS WILLING — ALWAYS PREPARED.

Member Federal Deposit Insurance Corporation and Federal Reserve Bank of Dallas

Shop The "Plentiful Foods" Route In 1960

College Station — "I resolve to eat better and more economically in 1960." That could well be the No. 1 New Year's resolution for every Texas homemaker. It makes sense.

How? Here's one idea that will help. Follow the U. S. Department of Agriculture's monthly list of plentiful foods, suggests the Texas Agricultural Extension Service.

Lower prices usually accompany in-season and abundant food supplies. Wider selection for quality also enters the picture. And when crops are large, quality usually runs higher.

USDA's monthly list is determined by the Agricultural Marketing Service on the basis of expected availability. When the supply of any farm-produced food exceeds normal trade needs, that food is eligible for listing. Newspapers, radio stations and the food trade, in general, then cooperate with growers and the USDA in nationwide promotion. Special prices often accompany these efforts.

Start with January. Look for an abundance of eggs. Supplies are increasing, seasonally. Eggs, especially the larger sizes, right now, return a lot of nutrition compared to cost.

Plenty of apples, oranges, raisins and cranberries also are in prospect. Vegetable bins will be loaded with sweet potatoes, onions and Irish potatoes. Lamb is the only meat on the January list. Then, there'll be an abundance of rice, for economy dishes, and vegetable fats and oils, for salad dressings and all cooking.

That's the 11-item list that can help you hold down the cost of feeding your family in January. Keep them in mind all through the month. Serve them often.

Rancho

Down Town Theatre
THURSDAY, DEC. 31
MID NIGHT SHOW
"Night Of The Blood Beast"

Cole-Anna

Drive-In Theatre
FRIDAY & SATURDAY
AND SATURDAY
DECEMBER 25 & 26
JACK WEBB in
"-30-"

—PLUS—
CLIFF ROBERTSON in
"Battle Of The Coral Sea"

SUNDAY - MONDAY
AND TUESDAY
DECEMBER 27-28-29
GARY COOPER in
"They Came To Cordura"

WEDNESDAY & THURSDAY
DECEMBER 30 & 31
GUY MADISON in
"Jet Over The Atlantic"

THEATRES CLOSED
CHRISTMAS EVE

OAK

Drive-In Theatre
FRIDAY & SATURDAY
DECEMBER 26 & 27
TYRONE POWER in
"Mississippi Gambler"

—PLUS—
BRANDON DE WILDE in
"Blue Denim"

SUNDAY - MONDAY
AND TUESDAY
DECEMBER 27-28-29
DANNY KAYE in
"The Five Pennies"

—PLUS—
AUDREY HEPBURN in
"The Nun's Story"

SANTA ANNA Piggly Wiggly

CHICKEN HENS

THESE HENS ARE NOT FROZEN

LB. .29

★ Shop Piggly Wiggly For Christmas Candies ★

Texas Sweet **ORANGES**

5-Pound Sack **.39**

TURKEY TOMS

Young, Plump and Tender Not Frozen

Special Price

TURKEY HENS

Broadbreast Not Frozen

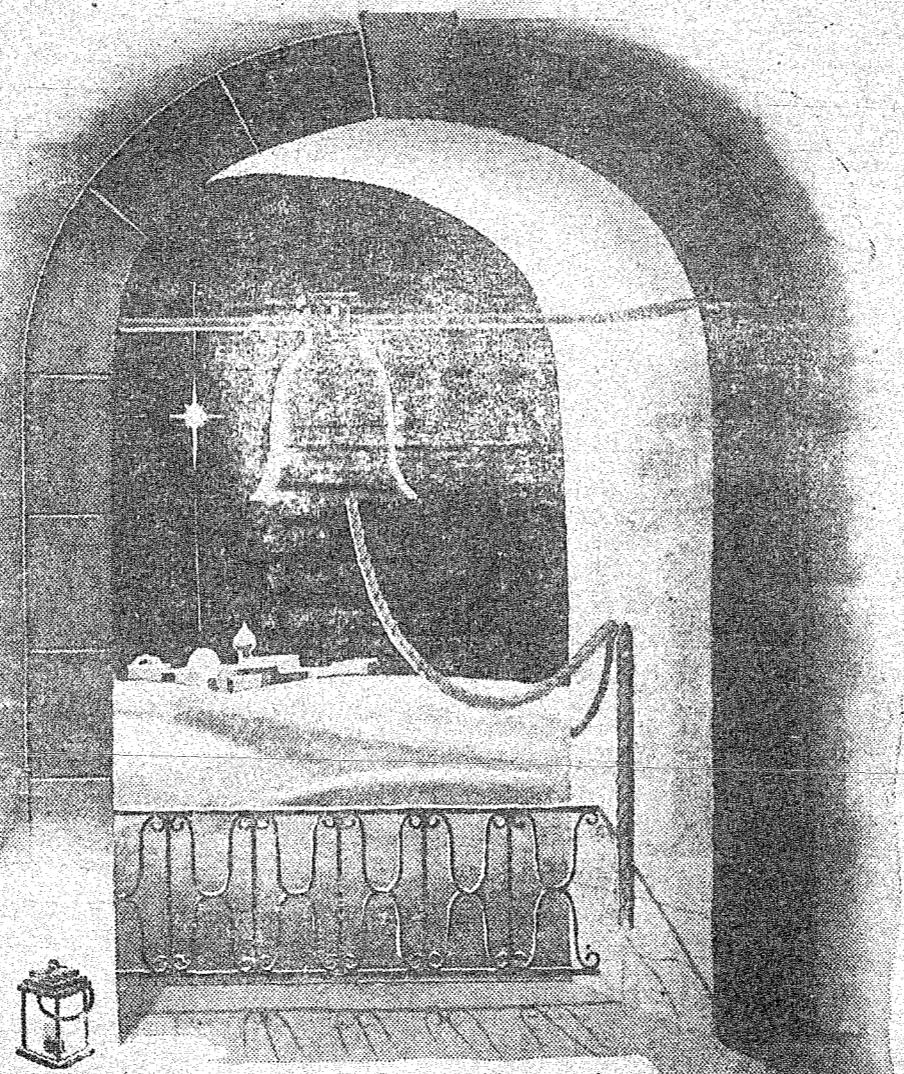
SPECIAL PRICE

HAMS

Old Time Country Cured

SPECIAL PRICE

Christmas Greetings



Christmas is, among other things, a time for reflection and good wishes....

Ours, for you, is a sincere wish that the spirit of the Christmas Season — its depth of understanding, its hope and good cheer — will be with you always.

Christmas Trees

Assorted Sizes—Green Trees
Make Your Selection Now

SHOP PIGGLY WIGGLY FOR
ORANGES
And **APPLES**
Special Prices

LIGHT CRUST
FLOUR
5-lbs. **.39**

CELERY
Large Stalk **.10**

Your Piggly Wiggly Store Will Be Open For Business As Usual On Saturday



We're Christmas from

PIGGLY WIGGLY

Santa Anna News

"He Profits Most Who Serves Best"

Section 2 — 8 Pages

VOLUME LXXIII

SANTA ANNA, COLEMAN COUNTY, TEXAS, FRIDAY, DECEMBER 25, 1959

NUMBER 52

A Family Worship Service For Christmas Day

Gather the family around a small altar, crech, or table on which are five large unlighted candles and small ones for each person.
Sing: "Joy to the World,"... Handel.

Leader: Soon after any baby is born, the family and friends are concerned about naming the little one. The child whose birthday we are remembering today has many names ascribed to Him. Let us repeat some of them and recall their meaning.

Have a member of the group light a large candle and then read:

The prophecy of Isalah has these verses about His name: "Behold, a virgin shall conceive, and bear a son, and shall call his name Immanuel," God with us. "Unto us a child is born, unto us a son is given: and the government shall be upon his shoulder; and his name shall be called Wonderful, Counsellor, the Mighty God, The everlasting Father, The Prince of Peace."

As the second candle is lighted, read from Matthew:

"The angel of the Lord appeared unto him (Jesus) in a dream, saying: (Mary) shall bring forth a son, and thou shalt call his name Jesus."

Light the third candle and read:

Later when Jesus had grown to manhood, He asked His disciples whom they believed Him to be. Simon Peter answered, "Thou art the Christ, the Son of the living God."

Light the fourth candle and read:

Jesus also said, "I am the

door; by me if any man enter in, he shall be saved." Another time He said, "I am the good shepherd and know my sheep." Still another time He called Himself, "the way, the truth, and the life."

Light candle five and read.

The babe of Bethlehem received His name when He was born into the world. He gives us His name when we are born into His church. This name "Christian" is far better than any gift of riches or fame. We want to be worthy of it — willing to dedicate ourselves to the task of taking the gift of Christ's love and name to others, so that to them also He will be "Wonderful, Counsellor, The mighty God, The everlasting Father, The Prince of Peace."

Leader: Let each of us now light a small candle from the large one nearest us. As we look into it's flame for a moment, pray that the peoples the world over may accept Christ's name and love and make possible the coming of His kingdom of peace.

Sing: "O Come, All Ye Faithful" ... 13th century

Leader: A blessed Christmas to you all! Amen.

— Evelyn Butler McCulloh (Tennessee)

(Copyright) The Upper Room

GO TO CHURCH SUNDAY.

Letters to Santa Claus

Dear Santa Claus,
Please bring me a little pink washing machine and pink refrigerator and a big teddy bear.

Please bring my baby sister, Phyllis, a crib toy, small teddy bear, tiny doll and rattler. We have been good girls. Bring us some nuts, fruit and candy.
Donna Kay Rasberry

Dear Santa Claus,
I want a car and a football. I want a gun and a ball.
Scooter Taylor Hetzel

Dear Santa,
I am 8 years old and in the third grade. I want a 26 in. bicycle for Christmas.
Your friend,
Mike Cupps

Dear Santa Claus,
I want a play horse. I want a Wells Fargo gun. I want a small bike. I want a miniature airplane. I want a football suit. A Deluxe Collection 1.77.
David Drake

Dear Santa Claus,
I want a doll four Christmas and a bb gun for Joe my brother.
From
Rosa Frausto

Dear Santa Claus,
I am a little boy four years old and have been pretty good. Will you please bring me some new cowboy boots, a hat, gun and chaps.

Santa, my brother, Phil, wants a B. B. gun and helicopter. And Santa, we like a surprise.
Love,
David Huggins

Dear Santa Claus,
Will you please bring me an electric train. And bring my little bother a car.
Mike Moore

Dear Santa,
I would like to have an electric football game and a walkie talkie telephone set and also, a surprise or two.
Thank you,
Randall Upton

Dear Santa,
I want a doll for Christmas. I am in the third grade and am nine years old. This makes my 23 doll. Don't forget my brother and sisters. And all the other children.
Yours truly,
Dorthea Carpenter

Dear Santa Claus,
I want a bicycle for Christmas. Also a doll, a wagon, a baby bed and a big stuffed doll.

I want a table and chairs, a pack of bubble gum and candy. That's all.
Janice Kay Keeney

To Sanat Claus,
I want a drum and a electric racer and a dog and a TV.
Lafayette Mays

Dear Stanta Claus,
I want a be be gun.
Your friend,
Kenneth Day
Ave. C

Dear Santa,
I want a game of Sorry. I want a baseball glove. I want a pool table. I want a Texaco truck. I want a game of candy land.
Keith Gill

Dear Santa,
I am a little boy five years of age. My mother and daddy say I have been a pretty good boy.

I would like to have a big train, a construction set, and a gun and holster set. Please bring me some fruit and candy.
Please remember all the other little boys and girls.
I love you Santa.
Randal Lovelady
Whon, Texas

Dear Sata Clas,
I want a B-B gun and I want a football. I want a white horse.
My name is:
Robert DeLeon

Dear Santa,
I would like to have a tional electric train. I would like to have a bow and arrow. I would like to have a football helmet with a faceguard. Santa please do not forget the other boys and girls. And do not forget the ones that do not have very much.
Your friend,
Jimmy Eubank

Dear Santa Claus,
Please send the people overseas who are in need some gifts. And I would like to have a B-B gun and a desk.
And now I have to close.
Yours truly,
Patrick Holland Hoshch

Dear Santa,
I would like for you to bring me a ball, catrillar, a bicycle and a color book, gravel truck and a train.
Dwight Eppler

Dear Santa Claus,
I am a boy 7 years old. I'm in the second grade.

I have been a pretty good boy this year and I'd like for you to bring me a few things for Xmas. I'd like a football suit, a muscle building set, a Mountaineer jacket and a football.

I'll be looking for you Xmas. Thank you.
Love,
Dale Hicks

Dear Santa Claus,
Will you please bring me a electric train, a shot gun and a big airplane and don't forget the other children.
Thank you very much.
Terry Lynn Simmons

Dear Santa Claus,
I am in the second grade. I would like a B-B gun and a basketball goal and a desk. And please don't forget the other children.
Jerry Horner

Dear Santa,
I want a bride doll. I want a baton. I want a baby doll.
Edna Lee Craig, 686

Dear Santa Claus,
I want a B. B. gun for Christmas. I want a bike for Christmas too.
Doris want a doll for Christmas.
Henry Smith
Santo Anna, Texas

Dear Santa Claus,
Pleas I want you to bring us som clothes for Xmas and bring baby sister a doll and bring us a truck.
Larry, Donnie, Ronnie and Karen Frye

Dear Santa Claus,
I want a b-b gun and a watch and a woodboat that has a engine, and a football suit. Please remember my little brother and my big sister.
Love,
Don Fitzpatrick
Route 1, Rockwood

Dear Santa Claus,
I want a dady doll and a dady doll shoe.
Betty Hipp

Dear Santa,
I have been a good boy. Bring me a jeep, trailer house, a truck and trailer. Also plenty of fruit and candy. Don't forget my little brothers and sisters.
I love you.
Edwin Cornett



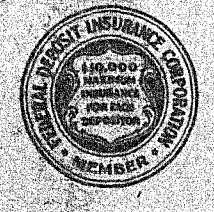
To Our Friends and Neighbors



AMONG OUR VALUED ASSETS... are YOU, our friends, neighbors and customers. We welcome this opportunity to tell you how much we appreciate you and that we hope this Christmas will be your merriest ever.

Santa Anna National Bank

- OFFICERS**
- W. T. Stewardson President
 - Mrs. B. Weaver Vice-President
 - O. L. Cheaney Exec. Vice Pres. & Cashier
 - Dawson See Assistant Cashier
 - Glen Copeland Assistant Cashier
 - LaVerne H. Evans Assistant Cashier
 - Marjorie Martin
 - Dorothy Dillingham



- DIRECTORS**
- W. T. Stewardson
 - Mrs. B. Weaver
 - O. L. Cheaney
 - C. H. Wise
 - Ozro Eubank
 - J. L. Boggus
 - Clinton Lowe

To wish you happy holidays

May your every wish for the Holiday Season be realized — that's our wish for you.

Price Paint and Body Works

109 Colorado

Coleman

LETTERS TO SANTA CLAUS

Dear Santa Claus,
Please bring me a B-B gun and a doctors kit for Christmas. Also, I would like some candy, nuts and fruit.
I think I have been a pretty good boy.
Thank you,
Your friend,
Tommy McIntire
Rockwood, Texas

Dear Santa Claus,
Please send the children overseas some milk. And please send me a B-B gun and a watch. And 2 packages of B-Bs.
Good-by Santa Claus
Pascal Jerel Hosch

Dear Santa Claus,
Please bring me a big baby doll with a bottle and a pink dress, a buggy and dishes. My sister wants a stroller.
Thank you.
Billy Hipp

Dear Santa,
I want a steam shovel and road grader and dump truck for Christmas. I am a little boy 8 years old. I am in the second grade. Please remember all the boys and girls.
Your friend,
David Yancy

Dear Santa Claus,
I am a little seven year old girl. Please bring me a size 3 year old doll, a twirler suit, iron and ironing board and some fruit and candy. Don't forget my brothers, and we have a new baby sister, too.
Thank you.
I love you,
Gay Rutherford

Dear Santa Claus,
I want a doll for Xmas. And a doctor chart and I want a pair of boots. That's all.
Chris

Dear Santa,
Please bring me a Tiny Tears doll with clothes, and a car bed. I would like for you to bring me a drum major's suit and a baton. Also a set of dishes and house shoes.
Thank you and I hope you remember all the other boys and girls.
Love,
Nancy Lee Baugh

Dear Santa Claus,
I am 7 years old. I would like a sewing machine, a nurses kit, a doll with some extra clothes and some plastic dishes. I would also like a pair of shoes and some red cordury pants. Please remember all the other little children in foreign lands.
Your little friend,
Judy Kay Clifton

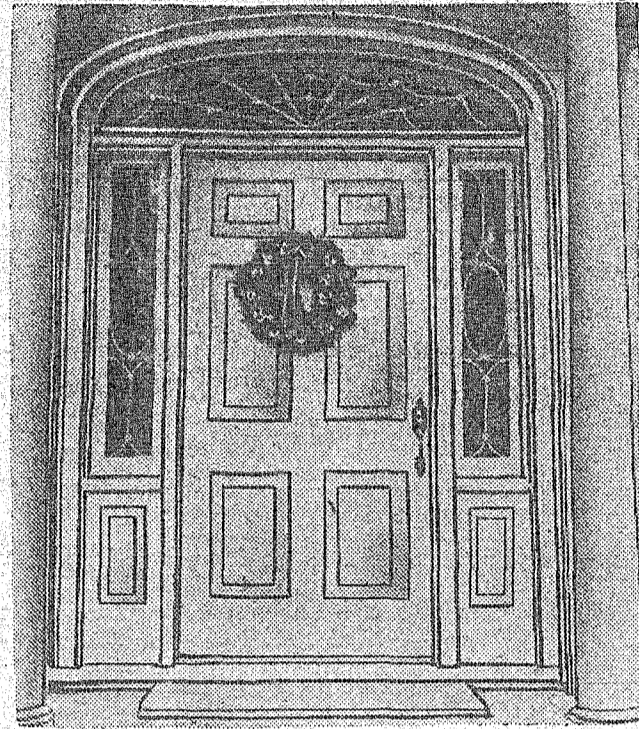
Dear Santa,
I have been a good boy. I hope you will bring me a soda fountain for Xmas.
Your little friend,
Dale Howard

Dear Santa,
I am eight years old. For Christmas I would like a bicycle, doll, doll clothes, baton and fruit. Don't forget the other children.
Love,
Geneva Pittard

Dear Santa Claus,
Would you please send the other children some clothes and food, and I am sure they would like some toys to play with. I would like for you to make them happy.
Santa when you have taken care of the other children I would like for you to bring me a tubular.
Merry Chrasimas and a happy New Year Santa Claus.
From Vicki Jo Neff
Sana Anna, Texas
Rt. 1

Dear Santa Claus,
I want a doll for Christmas and a little toy and a big telephone.
Love,
Janet Wells

Merry Christmas



THE DOORWAY of hospitality opens cheerfully to admit the spirit of Christmas! We welcome all our friends to partake of the many joyous greetings we extend on this happy occasion.

Santa Anna Co-op Gin

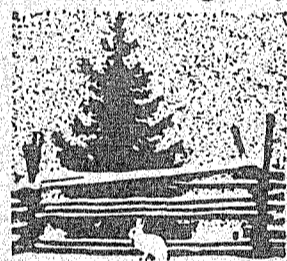
Page 2 The News, Santa Anna, Texas, December 25, 1959

Can't think of a better way
To Express Our
Season's Greetings Than
to Say
MERRY CHRISTMAS

This conveys exactly the thoughts we have for you at this glad season of the year. Best of luck to you, and you!

GRAMMER'S

To wish
Christmas Cheer



BECAUSE we value your friendship it is a pleasure to say... "Thanks"... and to wish you abundant joy at Christmastime.

TOMLINSON
BOOT & SHOE SHOP
Coleman, Texas

To wish you a Merry Christmas

May you enjoy the best of everything on this glad occasion of the year, Christmas.

Talley & Son
SINCLAIR SERVICE STATION

Merry Christmas

To One And All

★

What Is Christmas Made Of?

It's made of friendship, good will, good cheer, love and happiness. Our greatest wish is that all those things be yours this holiday season.

★

AS WE PAUSED A MOMENT... to consider the real meaning of Christmas, we realized more fully what your friendship means to us. May your holiday be everything you wish for it to be.



Coleman County Electric Cooperative, Inc.

LETTERS TO SANTA CLAUS

Dear Santa,
Please bring me a Tiny Tears
doll and a chalk board. Don't
forget my brother and sisters.
Love,
Nina Stiles

Dear Santa Claus,
I want a doll, Sharon Ann
wants a doll, Susan blocks and
Tommy truck.
The end.
Love,
Bernidine Culpepper

Dear Santa,
I want a doll buggy and some
doll clothes and candy.
Gall Robinett

Dear Santa,
Santa, I have tried to be a
good boy. I go to school and am

The News, Santa Anna, Texas, December 25, 1959 Page 3



White Auto Store

Owned and Operated by Raleigh McCullough
203 Commercial Ave. Coleman

in the third grade. I would like
for Christmas a set of plastic
bricks, a Bat Masterson set and
Santa don't forget my little sis-
ter and all the boys and girls.
And Santa don't forget my
teacher.

I Love You,
Ronnie Switzer

Dear Santa Claus,
I have been a good girl. Please
bring me an electric train. Bub-
be wants a truck and a train too.
Be good to the other little boys
and girls. I love you.
Deborah Fae Bowker
Box 97
Santa Anna, Texas

Dear Santa Claus,
I am six years old. I want a
record player and a blackboard
for Christmas.

Becky Turney

P. S.
I have a little brother named
Mark. He wants a train and a
tractor. Remember all the little
girls and boys.
We love you.
Mark and Becky Turney

Dear Santa Claus,
I would like for you to bring
me a doll with clothes, a tele-
phone and a blackboard with
chalk. Please remember my par-
ents, brothers and sister. Don't
forget the other little children.
Thank you.
Ruth Ann Walker
Age 6

Dear Santa Claus,
I have been a good girl. My
address is 382. My name is Shar-
on Kay Hardy. My sister's name
is Vicki Jan Hardy. Bring my
sister and I a big doll and
cloths and bunk bed. Don't for-
get all the other boys and girl.
Sharon K. Hardy

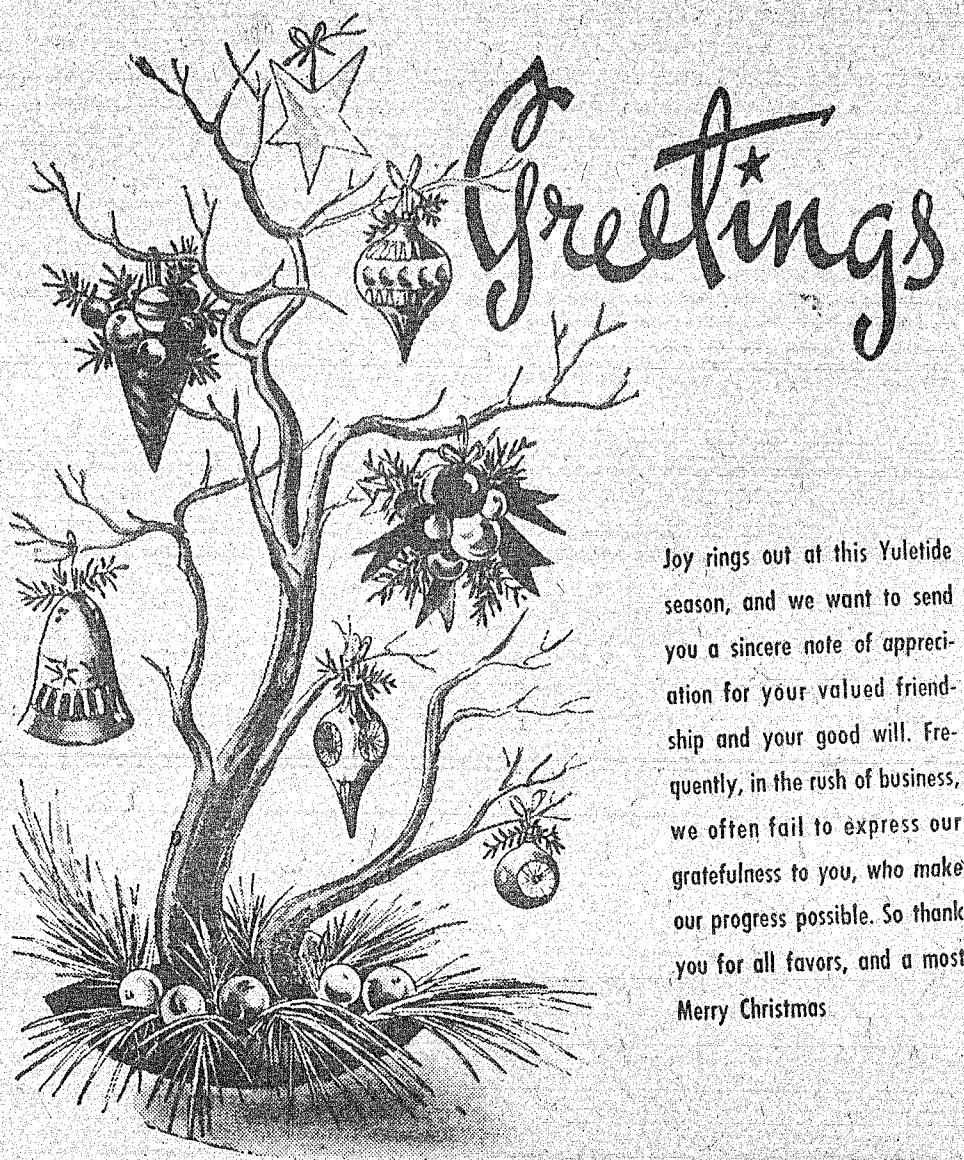
Dear Santa Claus,
Shirley has been a good. She
want a doll and dishes and dress.
She don't want much as you see.
And Santa Claus she want a bed
for her doll, Santa Claus she
live in Santa Anna.

Love,
Shirley

Dear Santa Claus,
I am a good boy and I want a
bowling set, ticke bee game and
a 'have gun will travl dobbie
holster set with eighteen bullets
and 25 playing cards.

Yours turly,
Jesse Wayne Upchurch

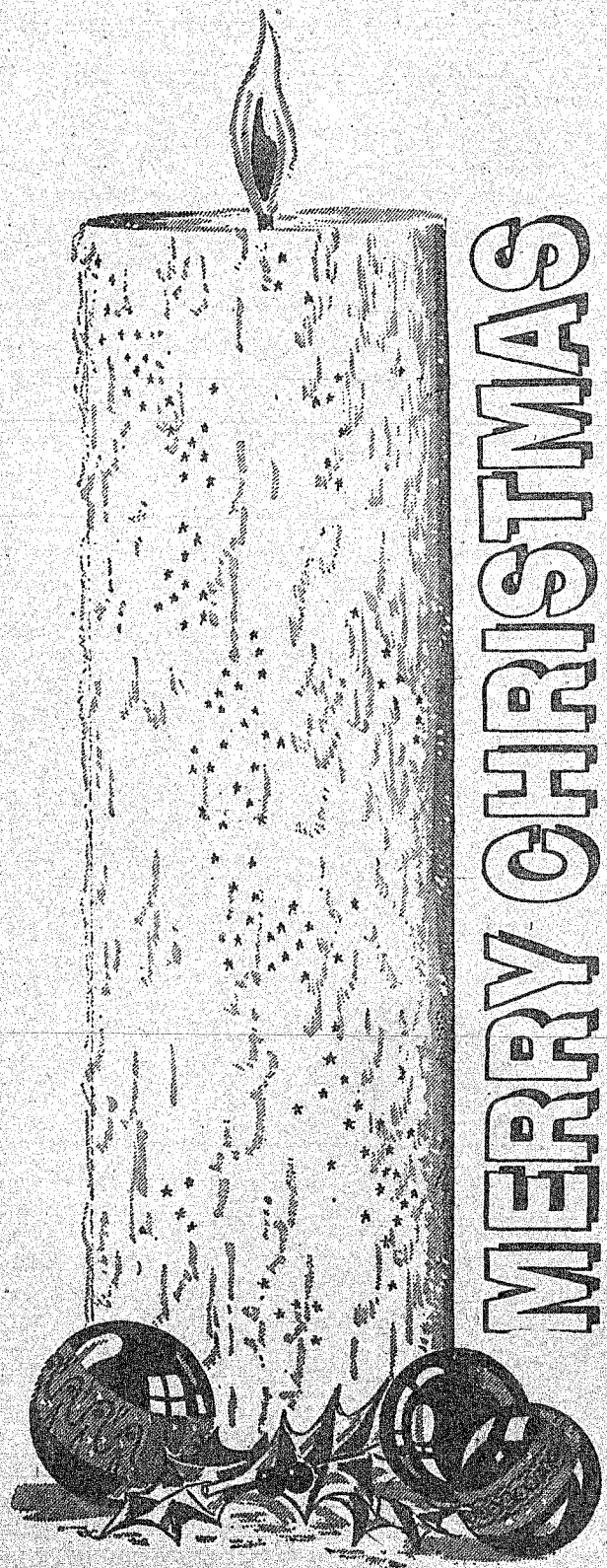
Dear Santa,
I only want three things. They
are only a baby doll, stroller and
a pogo stick. And don't forget
other boys and girls. I am 8.
Love,
Glenna



Joy rings out at this Yuletide
season, and we want to send
you a sincere note of appreci-
ation for your valued friend-
ship and your good will. Fre-
quently, in the rush of business,
we often fail to express our
gratefulness to you, who make
our progress possible. So thank
you for all favors, and a most
Merry Christmas

TO OUR MANY GOOD FRIENDS

Coleman Gas Company



SIMPSON

CENTEX TURKEY HATCHERY

110 East Live Oak Coleman



Season's
Greetings

Christmas
1959

To Our Friends:

At this happy season may we wish you an old, old
wish but one that is ever new . . . Merry Christmas and
a Happy New Year.

We want to express our deep appreciation for the
part you have played in making our business what it is
today. We will always do our best to justify your faith
in us, and in our ability to serve you well.

Your friendship, your patronage, and your
confidence are deeply appreciated and, as we approach
the New Year, we wish you and yours a Merry
Christmas and a New Year full of all the good things
of life.

Sincerely,

Ardell Smith,

Coleman Furniture & Appliance

Christmas Menu

Practically every nation has its special Christmas dish, and since Americans represent people from all parts of the world, it is not surprising that one finds different holiday menus in the various parts of our country. Two menu headlines, however, have thoroughly American pedigrees... turkey and cranberries.

Indians ate wild turkey, cranberries, and pumpkins before the first European colonists arrived. The turkey on present-day holiday tables is a domesticated variety of the native wild turkey. Though thoroughly American, the bird acquired a name indicating foreign origin. It is believed this happened because the gobbler was mistakenly identified with the guinea cock, a bird imported from Africa by way of Turkey.

Among other foods on the holiday table, olives and celery are foreign-born. Celery first made its appearance in France, in the 17th century. Olives probably originated in the region extending from Syria to Greece.

Potatoes, corn, lima beans, tomatoes, sweet potatoes, squash and garden peppers claim to be American, born and bred — but most of them first grew in South America, rather than North America.

Bethlehem Observes Three Christmases

This year, as usual, pilgrims from all over the world will worship in the little town of Bethlehem, the holiest spot of Christendom. Visitors will worship in the grotto where Christ was born and in the towering Basilica of the Nativity built during the sixth century by Emperor Justinian.

Yet the residents of Bethlehem, which has a far greater population than it had some 2,000 years ago, will celebrate three Christmases, rather than one.

The western church keeps December 25 holy. The Greek Orthodox Church keeps the Christmas according to the Georgian calendar, on Jan. 7, and the Armenians observe January 19.

The Greek Orthodox Church and the Armenians share the Basilica, the Roman Catholics use their own church adjoining — but all three share the grotto, where, traditionally, during the early hours of December 25 a tiny statue of Jesus is wrapped in swaddling clothes and laid in the manger.

Twelfth Night, Traditional End Of Yule Season

Twelfth Night, or Epiphany, is marked with many customs, ceremonies and legends throughout the world. French and Swiss children, for example, look forward to the pastry they receive on that day in which a bean, coin or china figure is hidden. Whoever gets the prize is crowned king of the family.

Epiphany means "appearance" and commemorates the visit of the Three Wise Men to the infant Jesus. Their arrival was proof to believers that Christ the Savior had been born.

The visit is told in Matthew 2: 1-2: "Now when Jesus was born in Bethlehem of Judea in the days of Herod the king, behold there came three wise men from the east to Jerusalem.

"Saying, where is he that is born King of the Jews? for we have seen his star in the east, and are come to worship him."

Early Plays
During the Middle Ages, Epiphany, or Twelfth Night, was commemorated with plays presented in churches. Solemn observances largely disappeared in Elizabethan England, and they became a time for revelry.

Shakespeare's "Twelfth Night" reflects this mood. It was probably presented in a command performance at Whitehall Palace on January 6, 1601, according to historians.

Today child "kings" crowned with golden paper coronets roam the streets of Europe on Epiphany, singing hymns and carols. In Italy, millions of children awake to find their stockings filled with presents from La Befana, the good-hearted witch who takes the place of Santa Claus.

Custom
In France, a portion of the Epiphany cake is often set aside as "la part de Dieu"—God's share. It is given to the first poor person who comes to the door.

In Greece, three pieces of cake are cut: one for Christ, one for Mary, and one for St. Basil. In Britain, Twelfth Night cake is washed down with Lamb's Wool, a drink made with hot, strong ale spiced with nutmeg and sugar.

FIRST LIGHTED TREE

The first electrically lighted Christmas tree in this country is believed to have been the one placed in the lobby of San Francisco's Palace Hotel in 1896. It had 500 lights and attracted widespread attention.



A-1 Cleaners

112 East Pecan

Coleman

Best Wishes

FOR A

Merry Christmas

AND A

Happy New Year

B. A. PARKER

Merry Christmas

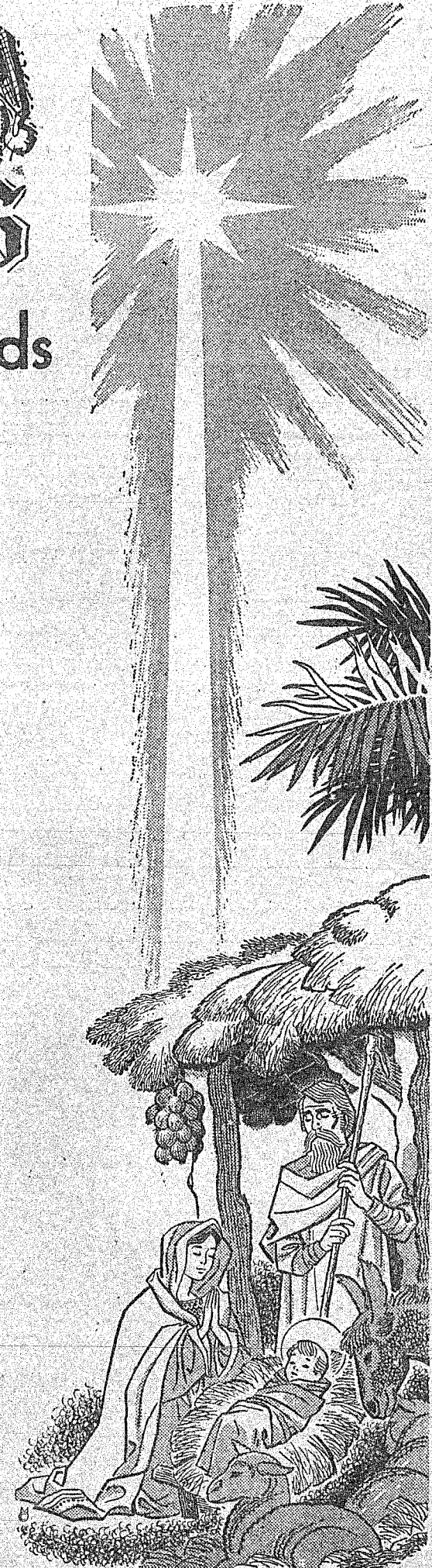
Neighbors and Friends

"And when they were come into the house, they saw the young Child with Mary His mother, and fell down, and worshipped Him; and when they had opened their treasures, they presented unto him gifts, gold, and frankincense, and myrrh." As on the night when the Wise Men found the place where He was, may the story of the first Christmas bring to us wonder and joy ever new. And may His message, heard again in song and story, give to all of us the great gifts of spiritual joy, eternal hope and promise.

★ ★ ★

From all of us to all of you, heartiest greetings of the season with sincere thanks for your valued patronage during the past year. To everyone, A

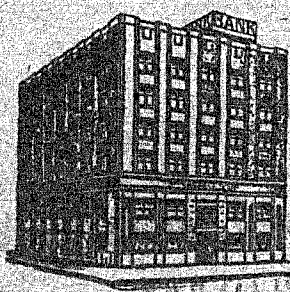
Very Merry Christmas



Coleman County State Bank

Member Federal Deposit Insurance Corporation

Coleman, Texas

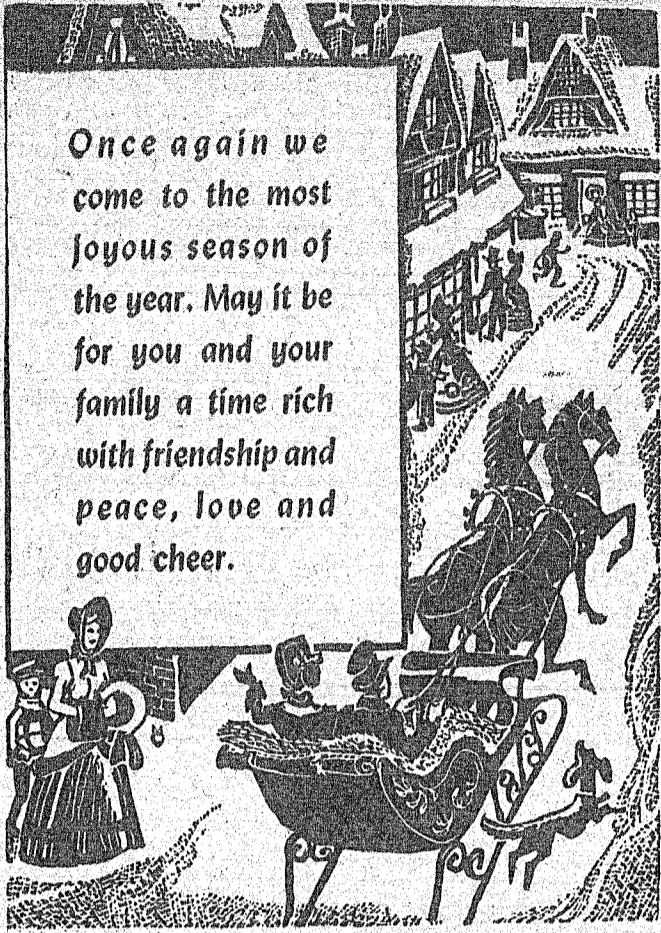


Walter J. Taylor President
J. T. Saunders Vice-President
E. C. Edens Vice-President
Steve E. Brown Vice-President
G. W. Wilson Cashier
Weldon Davis Assistant Cashier
Mack Sampson Assistant Cashier
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Billie Crawford
Dorothy McDonald
Sybil Smith
Margaret Saunders
Lynette Davis
Lora Mae Turner
Dorothy Hamilton

Imogene Powers
Glenn M. Jameson
Lois McCarty
Mary Helen McClellan
Orene Peacock
Eunice Cude
Bertha Grisham
Elsie Barker

Merry Christmas



Once again we come to the most joyous season of the year. May it be for you and your family a time rich with friendship and peace, love and good cheer.

BOZEMAN ELECTRIC SHOP

113 Park Street

Coleman, Texas

Santa In America

A jolly old gent, with a "little round belly," "dimples how merry," and a nose "like a cherry" ... who but Santa Claus?

The description, of course, is from Clement Clark Moore's famous poem which begins "Twas the Night Before Christmas." Moore, Washington Irving and Thomas Nast are generally credited with being responsible for the image of Santa Claus as we know him today.

Irving is credited with being the "father" of Santa in this country. The year was 1809 and the publication of Irving's Knickerbocker History of New York, which contains 25 refer-

ences to the fabled gift giver. According to Irving, Santa wore a "low, broad-brimmed hat," a huge pair of Flemish trunk hose, and rode over the rooftops dropping his gifts down chimneys. He also had Santa smoking a pipe, which was twisted in the hatband of his broad-brimmed hat when he was not smoking.

It was Moore who took Santa from the horse-drawn wagon and put him in the sleigh, exchanging the horses for eight tiny reindeer. Thomas Nast, who enjoyed a great reputation as a political cartoonist, started drawing caricatures of Santa about 1863. He retained Santa's

pipe, as given him by both Irving and Moore, as well as the beard and furs. But he enlarged considerably Santa's "little round belly," making it the big round one Santa has sported ever since.

Some Thoughts About Having A Safe Holiday

There are "do" and "don't" rules for every season of the year, and Christmas is no exception. In fact, Christmas is such a happy time that we are likely to be a little less careful about the possibility of accidents than we are at other times of the year.

Here are some suggestions for an accident-free holiday season:

Do not use any cotton, paper or flammable material for decorating the tree or around the base of the tree. Do not place electric trains or other electric powered devices around the tree because metallic tinsel can fall across the track, cause a short circuit and start the train transformer to burn.

Safe Toys
Avoid toys operated with flammable liquids. Nitrocellulose (it looks like celluloid or plastic) toys burn with surprising ferocity. Some imported toys are made of these flammable materials.

Select electrical appliance gifts with fire-safety in mind. Choose only those electrical toys and tree-decorative light-

May this circle symbolize the growing-circle of friends whom it is our pleasure to serve. We are grateful for these associations and wish every one of you a Joyous Season.

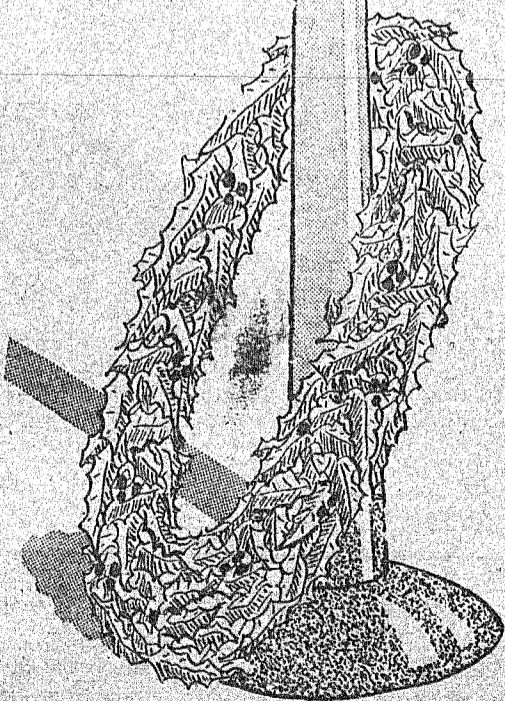
Coleman County Telephone Cooperative, Inc.

AND EMPLOYEES

FROM ALL OF US

TO ALL OF YOU

Merry Christmas



ing sets which are laboratory approved. If there is doubt, ask your Fire Department if they are approved.

Never place lighted candles in windows. Sentiment and flame do not mix! Keep the curtains or any other flammable material at windows pulled back at least 6 inches from any electric candles or wreaths.

Fire Hazards
As you unwrap gifts on Christmas Day, put all the wrappings

in a carton and dispose of them promptly. Don't let them pile up around the tree, the fireplace, or any heating device.

Christmas costumes and paper or cloth decorations can be flame-proofed by dipping them into the following solution, wringing them by hand and allowing them to dry: 3 quarts water; 7 oz. borax; 3 oz. boric acid.

Attend church regularly.

MINCE PIE
The first mince pies were patterned in oblong shape, after the manger in which Christ was born. The crust of the pie represents the gold brought by the three wise men, the many spices represent the frankincense and myrrh.

The annual cost of TB in the United States is about \$750,000,000. Most of this cost is borne by the taxpayers.

Attend church regularly.



..and the Herald Angels sing..

"On earth peace, good will toward men." So the herald angels sang. May this message of joy and hope, this glorious promise, sing in all our hearts today, and may we, at the Christmas season, gain new spiritual inspiration for all the days to come.

We Wish for You and Yours A Merry Christmas

Santa Anna Tile Company, Inc.

AND EMPLOYEES

Sturges & Gibbs

Mrs. Winnie Critz and Employees
108 Commercial Ave. Coleman

LETTERS TO SANTA CLAUS

Dear Santa Claus,
I'd like a B-B gun, a airplane and a rocket with a launching pad. Anything else you would like to bring me.
Bill Gilbreath

Dear Santa,
I've tried to be a good boy most of the time this year. I would like to have a fire truck.

Bat Masterson set and a horn with three keys. Santa put in a little something for my big brother and sister. Bring along a piece of steak for my dog, Chipper, so he want bark at you.
I Love You.
David Lynn Horner

Dear Santa Claus,
I am a little girl six years old

and I am in the first grade. I want a 16" Tiny Tears doll, a pures and I will be proud of anything else you want to bring me. Don't forget all of the other little boys and girls, especially my cousins Marty, Lynn David and Timmy.
Love,
Denise Wallace
Route 1
Rockwood, Texas

Dear Santa,
I want a bicycle for Christmas and a doll. I have been good. I hilped my mother and father. Good by for now till next year.
Your friend,
Betty Lou Hammond

Dear Santa,
I want a cowboy suit. I want a gun and holster set. I want a baseball glove. I want a picture of something.
Your friend,
Alan

Dear Santa,
I want a bride doll, coke machine, Japanese shoes, a ring, necklace, baby doll, earrings, record player, some records, and a little piggy bank so I can save money.

I would also like to have some dress up dresses and hi heels.
That's all I want kind Santa Claus.
Thank you very much.
From,
Janna England

Dear Santa Claus,
I am a little girl 6 years old. I am in the first grade and I have been a nice girl. I would like a pretty doll, a bill fold and map colors, some fruit and candy.
Love,
Pamela Herring

Dear Santa Claus,
I have been good and I want some candy. And I want a cap-pestol and holster and I want a B. B. gun and a truck.
Thank you very much.
Love,
Dale Herring

Dear Santa Clause,
I like you to send me a doll for Christmas, and a little doll carriage. If you send it I'll be very nice.
Thanks Santa Clause.
From,
Elisia Diaz

Dear Santa Claus,
Please bring me a hen target and a funny book. I want to make other people happy too. My sister Carol wants a fuzzy monkey and some plastic letters.
Sue Kingsbery
Age 6

Dear Santa Claus,
I want a doll with some extra clothes. And I want a iron and a ironing board. Jacquelline wants a doll. Terry wants a horse. Sharon wants a doll bug-ey.
Shella Loyd

Dear Santa,
I would like to have a set of dishes, baby doll with clothes and a table and chair set. Please don't forget my sister and brothers. By the way I am 7 years old and in the 1st grade and have been a very good little girl.

Love,
Cindy Hartman
P. S.
And a bike.
Don't forget all the other girls and boys Xmas night.
Attend church regularly.

Page 6 The News, Santa Anna, Texas, December 25, 1959

★ TO OUR CUSTOMERS AND FRIENDS



WISHING YOU
★ THE JOYS ★
OF CHRISTMAS

Coleman Venetian Blind Company

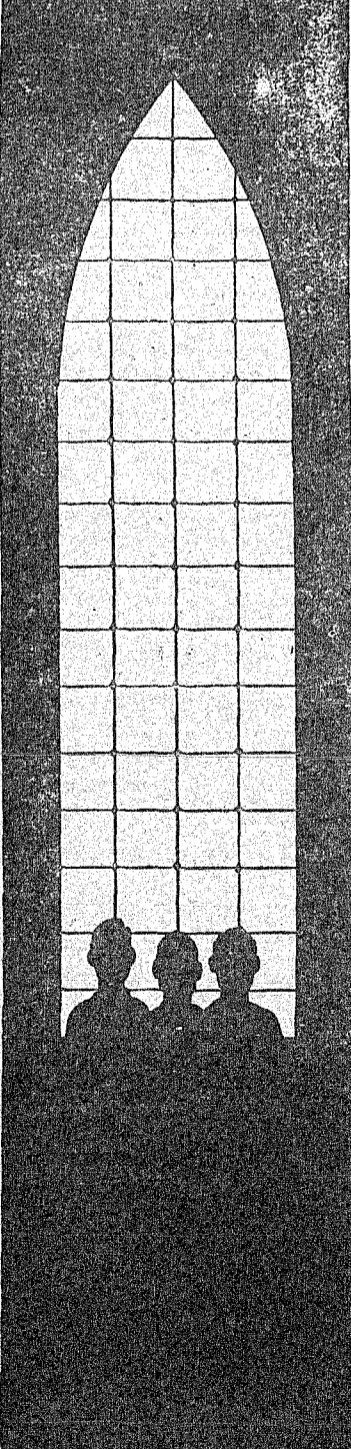
715 South Concho

Coleman



Another joyous holiday season is here... and another opportunity for us to wish all our good friends and patrons every happiness and success, and a

MERRY CHRISTMAS
Wristen's Texaco Service Station



faith of our fathers

This glowing heritage of ours is more evident at the Christmas Season than any other time of the year. The wonderful Christmas, the spirit of Christmas Present, the Promise of Christmas yet to come... all give us reason to pause and give thanks. Particularly warm in our memory is the thought of our many friends made throughout the years. The wonderful association has made every year a happy one. To you, our friends, we say sincerely... "thank you."

Delma Johnson Implement Co.

203 Needham St.

Coleman



Season's Greetings

May your Christmas shine anew with the brightness of His love and may abundant joys come your way for a most joyous Christmas occasion.

Coleman Butane Gas Co.

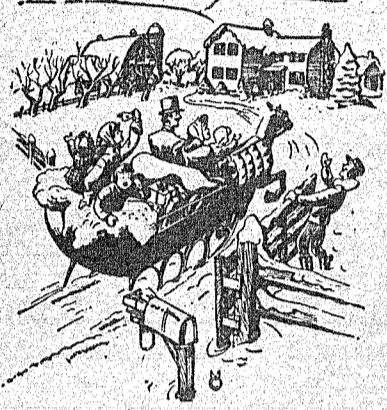
Burkett Highway

Coleman, Texas

Greetings to all

AND BEST WISHES
FOR A

Merry Christmas



Over the river and through the woods... as families everywhere gather in close harmony to enjoy this warm and wonderful season, we would like to express our wishes for a joyous holiday to one and all.

Truck Harbor Service Station

Letters To Santa Claus

Dear Santa Claus,
I would like to have a ice cream machine and a coke machine and a nurse kit. Do not forget Janna and Mike.
Love,
Cindy England

Dear Santa,
I want a tool set and my sister wants a doll for Christmas. Your friends,
Judy Ann Wright and
Doyle Lynn Wright

Dear Santa,
Please bring me a bride doll and a baton and Russell a rocking chair and Jody a overnight case.
Love,
Jannell Lee Swindell

Dear Santa Claus,
I would like a doll and a set of pencil paints and a drum majorette suit. My baby brother, Paul, wants a stuffed animal.
Ann Martin

Dear Santa,
I want a electric football set this year. I'd see you year.
Love,
Your Firend,
David Mays

Dear Santa Claus,
I have been a good little boy and would like a doctor's kit, guitar and tinkler toys for Xmas.
Thank you.
Nikki York

Dear Sants,
I like a doll an ball and a book.
Glenda Gilbreath

Dear Santa Claus,
I won't a be-be gun and some shalls. I have been a good boy. I have no toys at all. On Ave. 6th Street.

We like to have a record player too. And don't forget my brother and sister.
Sincerely yours,
James Allen Day

YULE CUSTOMS

In Scandanavian families, all shoes are placed together on Christmas day — in the belief that this will cause harmonious. In Ireland, it is traditional that only a woman named Mary snuff the candles on Christmas Eve. In some countries, such as Nova Scotia, it is believed that bad luck will come if the Christmas tree is taken down before the end of New Year's Day.

Attend church regularly.

CHRISTMAS SPIRIT
Traditionally, the preparations for Christmas are quite feverish. Preparing the decorations for the home and the tree, the extra hours that go into selecting and preparing good things to eat, the sometimes-perplexing problem of choosing the right gifts, and remembering everyone that we should — all of this has become "traditional". And still, an afterglow to all the merriment, Christmas Day usually ushers in comparative peace and quiet, a time when in silent reflection, the majority of us come face to face with the true meanings of Christmas and the spiritual blessings that attend the season.

GREEK TRADITION
A traditional preparation in Greece is "Christpsomo" or "Bread of Christ." Before baking this holiday treat, the housewife makes a hand print on the surface of the dough and it is said that the hand print is proof of the birth of Christ.

HOLIDAY CUSTOM

In Czechoslovakia, the Christmas tree is the center of much attention during the holiday season. The tree is decorated with many candles, assorted candies, nuts and fruits and is surrounded with singing and dancing until the New Year at which time the children eat the goodies before the head of the household discards the tree.

The News, Santa Anna, Texas, December 25, 1959

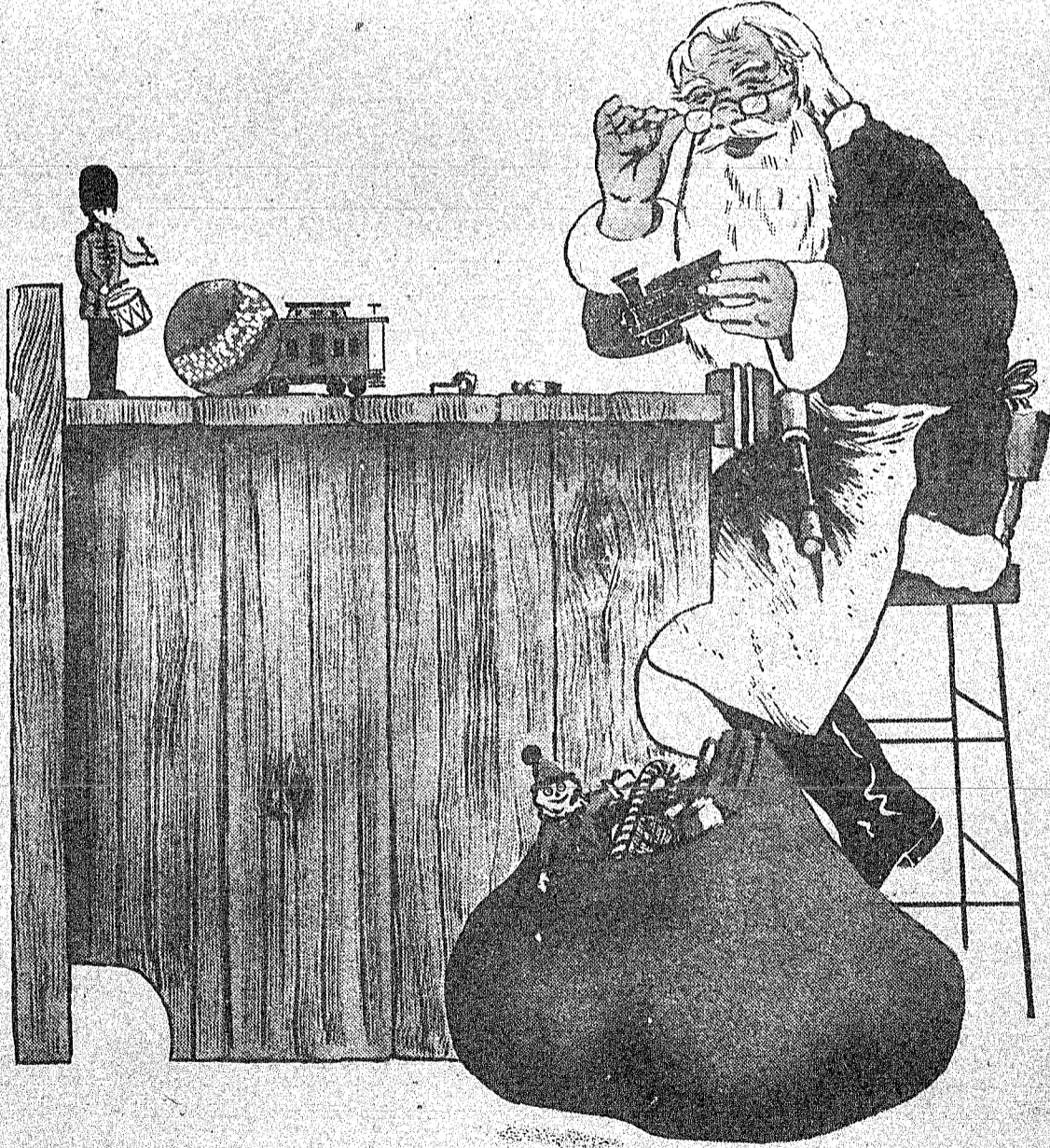
Page 7



Marrs Furniture Co.

119 Commercial Ave.

Coleman



Christmas Is the Time

... when the old gentleman in red makes his rounds. No doubt he's spent much of the year at his workbench... fashioning those surprises for the Children on Christmas morn. It's worth every moment spent in March and May, July and September in return for the wonderful friendship of those he serves.
That's the way we feel too.

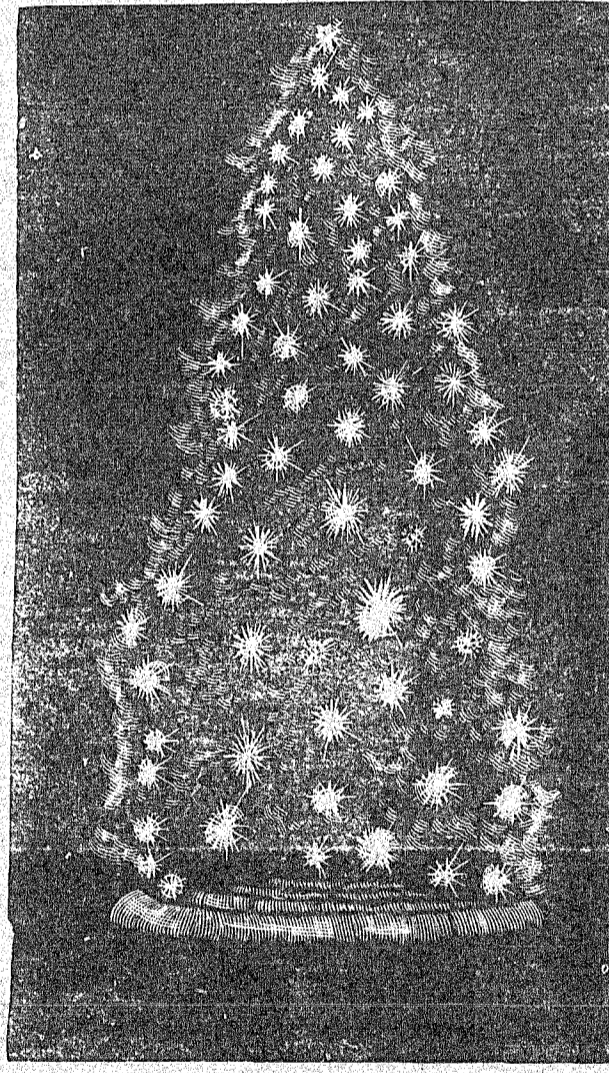
As we look back over the year past, we recall many pleasant moments... serving our patrons. We've enjoyed every minute... and your friendship has made our service doubly rewarding. That's why at this time we wish you a warm and happy Merry Christmas.

Coleman Monument Works

W. A. Finlay, Owner

1301 East 9th St.

Coleman, Texas



Christmas

is a time for counting our blessings, for acknowledging with gratitude the loyalty of our friends, and for expressing appreciation and good wishes that the days to come will be happy and prosperous for you and yours.

BURKS

Transfer & Storage Co.

407 EAST ELM

COLEMAN, TEXAS

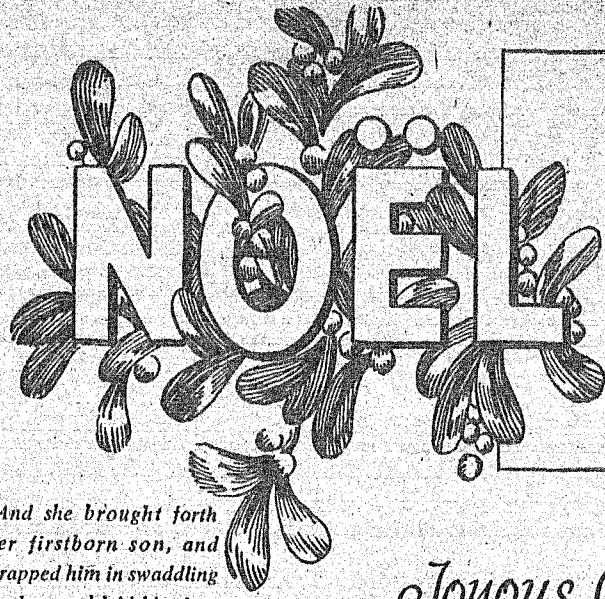


Let's not forget to
wish our friends
**An Old Fashioned
MERRY CHRISTMAS**

Hargett's Man Shop

110 Commercial

Coleman



Merry Christmas. And a word of appreciation for our past year's happy relationship. With best wishes for a pleasant holiday season and assurance of our service to you in the days to come.

"And she brought forth her firstborn son, and wrapped him in swaddling clothes, and laid him in a manger..."

LUKE 2:7

Joyous CHRISTMAS

Wilson Grain & Elevator Co.

"The Store With the Checkerboard Front"

106 East St.

Coleman

Is Your Home 'Safe' For The Holidays?

Did you ever wonder if the home you have lavishly decorated for the holiday season is anything but "safe"? If your home and decorations are "average," you are most likely surrounded by more fire hazards than the law allows.

The Christmas tree, in all its shiny splendor, is a potential torch. A "safe" tree is one that is freshly cut, with the base submerged in water or wet sand as long as it remains in the house. It is located away from all sources of heat.

Safe lights for the tree must be laboratory-approved, and carefully inspected for frayed cords and damaged sockets. It is unwise to "economize" by using old cords year after year. It is also unwise to overload electrical circuits with additional lights, toys and appliances.

Only nonflammable decorations should be used on the tree. Discarded Christmas package wrappings should never be left scattered under the tree. Turn tree lights off when retiring or leaving the house. Regardless of whether the New Year has arrived or not, throw out the tree once the needles become dry and fall off.

An Apple For Christmas

If there's a traditional reason, we don't know about it, but any youngster (or grownup) who hangs his stocking from the mantle shouldn't be surprised to find an apple there come Christmas morn. This isn't because Santa raises apple during his "off" season, but it does indicate the status of the apple as the "all American" fruit.

Apples are grown in every State of the Union. More apples—and more apple pies—are produced in the United States than in any other country. In a good year about two-thirds of a bush-

el is grown for every man, woman and child.

The apple's ancestry is traced to immigrants. Plant students believe the progenitor of the modern apple appeared first in southwest Asia, between the Caspian and Black Seas.

Apples do not grow true from seed and for this reason most seedling apple tree are worthless. Occasionally, however, one is found with highly desirable characteristics. Such a tree can be propagated endlessly by grafting.

Discovery of a fine new apple is the world's equivalent of striking gold or oil. And, to our knowledge, no one has ever complained about finding a bright red apple in a Christmas stocking.

Xmas Observance Brought Back Birthday Observance

The celebration of Christmas brought back the birthday party. To the early Christians it was unthinkable to celebrate one's birthday—much less the birthday of Christ. Birth meant the assumption of original sin and frequently the beginning of a life of persecution and perhaps martyrdom.

Birthday festivities, moreover, were pagan custom. The Pharaoh of Egypt and Herod celebrated their birthdays, as the Bible relates. But it was sacrilege even to suggest that a Divine Being had a birthday.

In the 300's, however, this attitude was beginning to change. World Book Encyclopedia reports that in the year 354 the Bishop of Rome declared December 25 to be the anniversary of the birth of Christ.

But it took another pagan ritual to help establish Christmas. The ancient peoples of Europe had been accustomed to celebrating the winter solstice, when the sun seems to return to the Northern Hemisphere, in late December. The pagan feast

commemorating the victory of light over darkness was simply replaced by the Christian festival honoring the "Light of Life."

GO TO CHURCH SUNDAY.

CHRISTMAS THOUGHT

It is said that the Christmas spirit led St. Francis to pray that "I may not so much seek to be consoled as to console; to be understood; as to under-

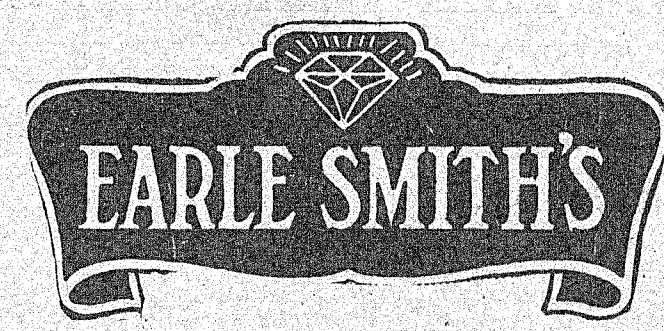
stand; to be loved as to love. For it is in giving that we receive, it is in pardoning that we are pardoned; it is in dying that we are born to eternal life."

Christmas is a spirit-lifting

season... marking the birth of the Babe of Bethlehem... and as such it promises a golden blessing for all mankind.

Attend church regularly.

May
the Peace of Christmas
bring happiness
to You
AND A
Joyous New Year



COLEMAN, TEXAS

GREETINGS

With every good wish for
your happiness
this Christmas season!

B & M Feed Co.

Coleman, Texas
Jewell & Guy Manning — Len Steakley



AND MAY WE ADD,
THANKS FOR EVERYTHING.

Standard Abstract Co.
405 Coleman County Bank Bldg.
Coleman, Texas

"For unto you is born this day in the city of David a Saviour, which is Christ the Lord."
Luke 2:11

May every joy and blessing
be yours at Christmas time

Mrs. J. R. Gipson
FLORIST



"When they saw the star, they rejoiced with exceeding great joy."
Matthew 2:10

Joyous
GREETINGS
TO OUR FRIENDS

Luther McCrary
PREMIER SERVICE STATION