



A VICIOUS NUMBER—This is the type of livestock that will confront contestants at the 17th annual Big Spring Rodeo. Some of the wildest bulls and horses ever assembled for such an event have been brought here by Buck and Tommy Steiner for the four-day event.

Rodeo To Get Underway Today At 8:15 P. M.

189 Cowboys To Compete During Next Four Days

The 17th annual Big Spring Rodeo and Cowboy reunion opens at 8:15 p. m. today with 189 top cowboys entered for the seven competitive events to be run off during the next four days.

Eighty-nine of them will appear tonight as the first go-round gets underway.

The traditional parade will open the rodeo at 3 p. m. this afternoon. It is to be made up of rodeo association officials, contestants, five West Texas Sheriff's Poses, the high school band, and a number of commercial floats.

Program for the first performance includes the appearance of 15 bareback riders, 13 calf ropers, 10 saddle bronc riders, eight steer wrestlers, 10 feminine barrel racers, and 12 brahma bull riders.

In addition, five specialty acts will be presented. They will include Paul St. Croix and his Roman Jumping horses, Buff Douthitt and a Peccos rope act, Wild Bill Elliott, a sheep dog act, and a trick riding exhibition.

Various events to be staged during the four-day rodeo and the number of contestants entered in each are: calf roping, 33; steer wrestling, 16; wild cow milking, 22; ladies barrel race, 19; bareback riding, 33; saddlebronc riding, 19; and bull riding, 27.

24th Division Re-Takes Hilly Land Near Chinju

No Enemy Gains In Last 12 Hours

TOKYO, Thursday, Aug. 3.—U. S. 24th Division troops recaptured hill positions northeast of Chinju and held on today in a flaming battle 40 miles from the main port of Pusan. The arching battleline was marked by burning villages all the way from the southern coast to abandoned Kumchon, which blazed, too.

Gen. MacArthur's headquarters said U. S. troops and the North Korean Sixth Division were locked in a grim battle east of Chinju at the western approaches to Pusan.

"No gains by the enemy have been made in this fighting in the last 12 hours," the war summary said. It was released at 12:55 a. m. (8:55 a. m. CST Wednesday).

For 18 hours or more the battle raged between tanks, artillery and men on the heights just eight miles northeast of Chinju.

On the central front, Hunchon, a blazar and abandoned by the U. S. First Cavalry Division, scorched in ruins as the Reds moved into its outskirts.

Disputed Yongdok, east coast anchor town which has changed hands frequently, was a no-man's land.

But the hardest fighting was just north of Chinju, about 40 miles west of Pusan.

Battle weary U. S. 24th Division troops were almost surrounded when they counterattacked. They suffered many casualties and lost some tanks.

Associated Press Correspondent Hal Boyle who flew over the whole flaming front said the battleline could be followed by a string of flaming villages.

Help for the doughboys was near. Fighting Marines in force were at a southeastern port only 40 miles from the battlezone. The Marines came equipped with 45-ton tanks, tank killer bazookas and other weapons new to the Korean war.

American planes set fire to Kumchon as they had done at Chinju after it fell.

O. H. P. King, Associated Press correspondent in the hills near Chinju, reported both Chinju and the nearby village of Sochan were fired by U. S. planes in a five-hour raid.

King said 35-ton Sherman tanks went into action a few hours after the vital battle in the Chinju area started.

If the Americans lost there, the Reds could move eastward to a steep ridge where an American tank-supported element was trying to hold the terrain that levels out in a flat coastal plain almost all the remaining way to Pusan. There is no river barrier beyond the steep ridge.



RED DRIVES ON KOREAN KEY POINTS—North Korean force (1) was reported 15 miles west of Masan and 40 miles from Pusan. In another drive (2) the strategic rail and road hub of Taegu, the Reds were bringing triple columns (3) into play from Hyopchon, Kochoang and Chiryu. On the northern part of the defense line another thrust was developing at Andong and at Red-captured Yachon (3). The long fight for Yongdok (4) was continuing as U.S. and South Korean forces pressed Red defenses. (AP Wirephoto Map).

Truman Again Urges Speed In Tax Raising

Wants \$5 Billion For Rebuilding Of America's Defense

WASHINGTON, Aug. 2. (AP)—President Truman sent a new letter to Congress today urging speed in raising taxes \$5 billion to help pay for rebuilding America's defense against communism.

The letter, addressed to Chairman George (D-Ga.), was read to the Senate Finance Committee as it began consideration of the tax increases.

Mr. Truman's new communication, arrived as demands were made in Congress for an excess profits tax, aimed at "profiteering."

Sen. Brewster (R-Me.) told reporters the President, in his new letter, did not call for an excess profits levy now. "But he did not close the door on it," Brewster added.

George predicted quick passage of the \$5 billion tax boosting bill, "substantially as submitted" by the President.

The bill, to buy more American fighting equipment, came up for closed door consideration today by the Senate Finance Committee which George heads.

He figured that the increased rates on corporations and individuals might raise \$5 billion to \$8 billion in the next year, instead of \$5 billion—because of the probable increase in national income.

The higher rate may be effective on incomes earned after Oct. 1. There is strong resistance in Congress to the President's proposal that the increase be effective on all corporation income in 1950.

There was increasing clamor, meanwhile, for (1) broadening the bill to strike a withering blow at profiteering, (2) for financing the current resistance to Communist aggression on a pay-as-you-go basis, and (3) for slashing non-defense government spending to the bone.

Deferment Policy Will Be Given

WASHINGTON, Aug. 2. (AP)—The Defense Department shortly will announce its deferment policy for reservists, including National Guardsmen called to federal duty.

A spokesman said, however, that the "interim" policy will not apply to selective service draftees.

Government sources said the Commerce Department will release a list of essential industries as a guide, and the Labor Department will issue a rather short list of "critical occupations."

The military establishment, it was reported, will emphasize that the lists are not guarantees of exemption from military service.

It will state, however, that the armed forces intend to use men at their highest skills, whether in military or essential civilian roles, and to prevent any serious manpower drain on vital industrial crafts.

Elliott Thrills Youthful Fans

Today was Wild Bill Elliott day for more than a score of Big Spring youngsters.

They thronged around the western movie star, here for the Big Spring rodeo, as he drew and twirled a sixgun in the Settles lobby this morning. It was a toy cap-gun Elliott twirled and he drew it from the studded holster of one of his youthful fans.

Deeked out in full cowboy regalia the youngsters crowded around to shake Wild Bill's hand and to accept his invitation to appear with him in one of his acts at the opening performance of the rodeo later tonight.

Elliott, cowboy star of scores of western films, learned all their names and described some of the tricks performed by his "high school horse", Thunder. He modestly explained that most of the rodeo contestants are better bronc busters than I am.

While they held out, Elliott distributed autographed pictures to the youthful cowboys and cowgirls. Disappointed kids who didn't get one were told that there'd be more later.

The famous movie cowboy is to be presented in nightly performances at the Big Spring rodeo. He will appear with Thunder, his trick horse, and Stormy Night, top cutting horse. He was to ride the latter mount in the opening rodeo parade this afternoon.

Rodeos are one of Elliott's hobbies, he explained. He is making a number of rodeo appearances in Texas this year. In addition, he is to assist in judging cutting and quarter horses at several Texas shows.

Elliott made his last Big Spring appearance in 1938—on the stage of a local theatre.

Since then he has starred in a number of western movies, including "See ELLIOTT, Pg. 6, Col. 2."

Showers Hit Some Area Crops Badly

Thunderstorms brought varied amounts of moisture to most of the Big Spring area again Tuesday afternoon.

Heaviest falls were reported in north and northwest Howard county, where water gushed from fields following intensive downpours. It was feared that some crops were damaged in that section.

Estimates of two and a half inches were reported around Knox and heavy showers fell at Vealmoor.

A one-inch rain was reported at Colorado City beginning at 4:40 p. m. and continuing for about an hour.

See SHOWERS, Pg. 6, Col. 3.

HST Opponent Claims Win In Missouri Vote

ST. LOUIS, Aug. 2.—Former U. S. Representative Thomas C. Hennings, Jr., of St. Louis, claimed victory through his campaign director today over President Truman's choice for the Missouri Democratic senatorial nomination.

Thomas J. Gulliford said he was confident that the few precincts remaining unreported at that time—less than 300—would not affect the result.

When Gulliford issued his statement, Hennings was ahead of the President's man, State Sen. Emery W. Allison of Rolla, by 7,252 votes.

The count in 4,384 of 4,676 precincts was Hennings 175,871 Allison 168,619.

Gulliford said he had checked in the counties where precincts were outstanding and found Allison's margin in rural areas too small to overcome the Hennings lead.

Hennings went ahead early on a 90,000 vote advantage in St. Louis and stayed there through most of the tabulating.

Allison carried Jackson County (Kansas City) with the aid of a revived Pendergast organization there but the Kansas City vote was not enough to counterbalance the Hennings strength in St. Louis.

St. Louis had an unusually big vote because of interest in a new city charter, which was defeated. Despite the Hennings victory claim, a chance remained it might take the official canvass of absentee ballots to decide the close race.

Several thousand were cast but no one knows how many.

They will be counted by county election officials Friday, then sent to the Secretary of State's office for the official canvass in about two weeks.

In the neighboring state of Kansas, Republicans nominated Gov. Frank Carlson for U. S. senator and Edward F. Arn, former state attorney general, for governor.

This was a setback for Alf M. Landon, 1936 GOP presidential nominee, who sought to regain control of the state party organization by backing Willard Mayberry, editor-rancher and his former secretary, for governor. Arn was backed by Carlson and Sen. Harry Darby, who is retiring from the Senate.

Carlson defeated Harry W. Colmery, former national commander of the American Legion, for the Senate candidacy. Colmery also was backed by the Landon forces.

In the Kansas Democratic senate race, Paul Aiken, former assistant postmaster general, continued to pile up a lead over Carl V. Riccio, national committeeman, in a race that will decide control of the state party organization.

And State Rep. Kenneth T. Anderson appeared to have won the Democratic nomination for governor over State Sen. John A. Potuck.

The state's six Republican representatives either won or held commanding leads.

In West Virginia, Rush D. Holt, former Democratic senator turned Republican won handily the nomination for the House in the third district.

Woman Rests Well After Being Found Unconscious Here

Mrs. W. C. Roberts, address unknown, found unconscious by the side of the road on the Garden City highway about 7-10th of a mile inside the Howard county line this morning, reportedly was resting well in the Cowper clinic.

Details surrounding the incident were shrouded in mystery but it is believed Mrs. Roberts was not struck by an automobile. She last was seen walking from the Lees store community in the direction of Big Spring.

She was described as being a woman in her 30's.

See POLICY, Pg. 6, Col. 2

Bert Hillger, Old Glasscock Pioneer, Dies

Death Tuesday claimed one of the pioneers who helped develop the Glasscock county area as a ranching empire.

He was Bert Henry Hillger, 85, who came with his parents, the late Mr. and Mrs. L. H. Hillger, to Glasscock county in 1891, and remained to operate the family place in the years since their passing.

Mr. Hillger had been in failing health for the past ten months, but his condition took a marked turn for the worse Monday night. He was brought to a hospital here, where he succumbed at 1:45 p. m. Tuesday.

Funeral services are to be held at 2 p. m. Thursday at the Eberley chapel, with the Rev. R. O. Browder, a former Methodist pastor at Garden City, officiating. Burial will be in the Garden City cemetery beside the grave of a brother who died in 1948.

Mr. Hillger was born in Taylor county April 2, 1865. He is survived by his widow, Mrs. Bertha Lilly Hillger; two sons, Glenn W. Hillger of Garden City and Lee H. Hillger of Fort Worth; three daughters, Mrs. D. J. Cotter, Garden City; Mrs. H. R. Doty, Midland; and Mrs. B. H. Becknell, San Diego, Calif. A sister and a niece from Houston, Mrs. Matilda Keneval and Mrs. A. O. Bone, also are to be here for the funeral, as are several other nephews and nieces. Other relatives include a sister-in-law, Mrs. J. M. Jordan of Coahoma; a brother-in-law, M. H. Harris of Brownfield. Seven grandchildren also survive.

Funeralbearers will be Ben Schafer, Chris Schafer, Joe Calverley, Steve Calverley, Sam Ratliff, Walter Teele, W. L. Robinson and Alvin Bates.



CHIANGS GREET MACARTHUR—Gen. Douglas MacArthur is greeted by Generalissimo Chiang Kai-shek and Madame Chiang (center) as he arrives at Taipei, Formosa on July 30 to confer with the Nationalist government leader. (AP Wirephoto via radio from Tokyo).

US May Reverse Policy Of No-Arms To Nationalists

WASHINGTON, Aug. 2.—Secretary of State Acheson said today the United States is thinking of sending arms to the Chinese Nationalists in order to strengthen the defenses of Formosa.

He declined, however, in answer to questions to say what specific steps this government will take. Other responsible officials expect that shortly the United States will resume sending military aid to Generalissimo Chiang Kai-shek on a limited basis, beginning with spare parts and ammunition.

Acheson was told at his news conference that reports were current that the United States was alerting its policy on Formosa and was about to supply arms once more to the Chinese Nationalists. Would that "indicate a change in our attitude from last January?" he was asked.

Acheson replied that President Truman had outlined his policy toward Formosa in a statement on June 27. This statement sought to neutralize Formosa in keeping with the policy of localizing the Korean conflict if possible. The declared a complete hands off

statement of last January had policy towards Formosa.

Acheson said all that the administration is now doing is consistent with the President's June 27 statement.

A final decision by the State and Defense Departments and the White House is understood to await recommendations from Gen. Douglas MacArthur who conferred Monday with Generalissimo Chiang Kai-shek at Taipei, Formosan capital.

The government has already taken one step designed to ease the flow of American arms to the Chinese Nationalists. An order issued last week permits them to buy weapons through the Defense Department instead of having to go to the manufacturers directly as they had done for many months.

Responsible officials said today that Chiang has an adequate basic supply of weapons for the defense of the island but that he undoubtedly needs spare parts for repairs and also additional ammunition.

MacArthur and his staff are believed to have examined the Chinese declared a complete hands off

SPANISH LOAN "RIDER" OPPOSED BY ACHESON

WASHINGTON, Aug. 2.—Secretary of State Acheson today opposed the Senate's \$100 million Spanish loan "rider" to a pending ECA appropriation.

He told a news conference there were adequate funds for any justified Spanish loan already available in the Export-Import Bank.

He also said that the State Department had met with no success in efforts in recent months to persuade Spain to a more Democratic government.

The Senate yesterday added to legislation appropriating funds for European recovery a clause saying a \$100 million loan should be made to Spain through the Export-Import bank.

Sen. McCarran (D-Nev) had proposed cutting Spain in for \$100 million of Marshall Plan funds. Skirting that, the Senate voted for the Export-Import bank plan.

Acheson recalled to his news conference that the State Department had opposed McCarran's plan in the past.

Though he did not phrase it that way, Acheson's attitude appeared to be in short: He feels any loan to Spain ought to be handled

Food Price Index Advances 3 Cents

NEW YORK, Aug. 2. (AP)—The Dun & Bradstreet wholesale food price index this week advanced three cents from a week ago to \$6.33—highest since Sept. 28, 1948, when it was \$6.70.

The new level was 11.8 per cent above the year-ago figure of \$5.6. The index represents the total cost at wholesale of a pound each of 31 foods in general use.

MARINES PROMISE To Make It Tough For Red Soldiers

By TOM LAMBERT AND DON WHITEHEAD AP Staff

A SOUTH KOREAN PORT, Aug. 2.—U. S. Marines arrived in force tonight at this South Korean port. They called for beer, asked about their liberty and promised to make things tough for the enemy.

"We will give them the best we got—and that's a lot," said a Marine sergeant.

A veteran of World War II and a typical leatherneck, he calmly scanned the low hills as the big transport edged into a dock. It brought the first contingent of Marines from the United States to a beachhead shrinking under the armored blows of the North Koreans.

"We figure this will be tougher than anything we have had before," the sergeant said.

The brass band on the dock played two stirring leatherneck airs, "From the Halls of Montezuma" and "Semper Paratus."

The Marines came loaded for heavy combat.

They will go into battle behind hulking Pershing M-26 tanks, weighing 48 tons and mounting a 90-M.M. gun. There's been nothing like that on the American side so far. Russian-made T-34s consistently have outgunned the American medium tanks.

Flame throwers and the new tank-killer super-bazookas also were in the Marine equipment.

"We feel fine and hot to go," said Staff Sgt. Claude Bricker of Kansas City.

"No pain, no strain. We just want to get this over," said Staff Sgt. Leonard Libby of Granite City, Ill.

They came from the Carolina Hills, the streets of New York and the plains of the Midwest. They were a cross-section of America.

Correspondents boarded a launch and met the Marine convoy as it neared the harbor.

It had been 20 days crossing the Pacific and had been expected two days earlier. There had been some anxiety in port but requirements of radio silence prevented the convoy from giving its position.

Twenty days aboard a ship is a long time.

God help the Navy if we have another convoy like this," said Boatswain Mate Third Class Roy Wise of Oswego, N. Y. "Those guys have been bottled up so long they would fight tigers to get out."

See TOUGH, Pg. 6, Col. 4

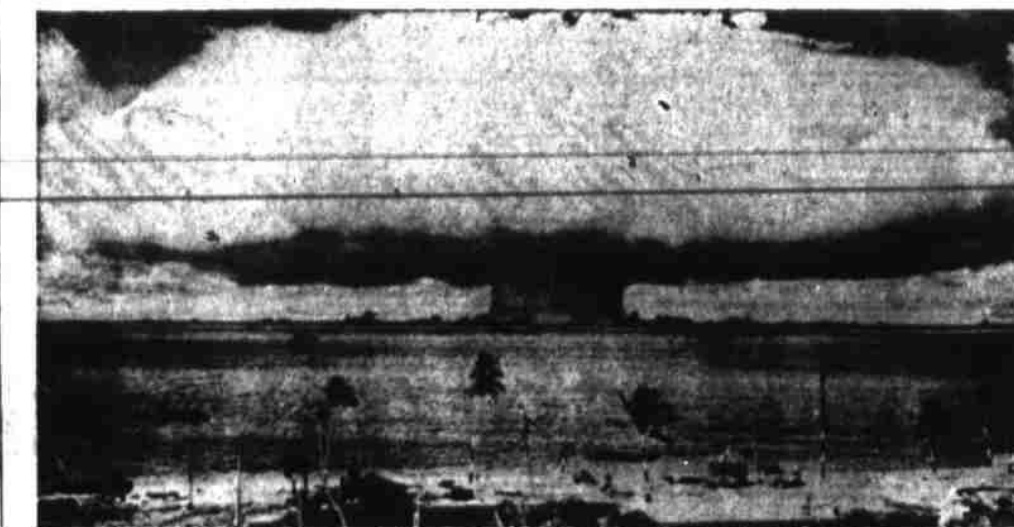
THE WEATHER



BIG SPRING AND VICINITY: Partly cloudy, occasional showers, this afternoon. Bright and Thursday.

High today 84, low tonight 62, high tomorrow 86.

Highest temperature this date 100 in 1910; lowest this date 60 in 1925 and 1929; maximum rainfall this date 1.36 in 1906.



AMERICAN PUBLIC OPINION sanctions the use of the atomic bomb by a 5 to 1 vote if this nation gets into war, according to a survey by the American Institute of Public Opinion. The results of the poll may be found on page 4 of today's HERALD. This remarkable photograph of the underwater atomic blast in Bikini lagoon in 1946 shows this mushroom-shaped cloud formation a moment after the explosion. The rift in the column on the right hand side is caused by the interference of the water column. The photo was taken by a joint Army-Navy Task Force camera mounted on Bikini atoll.

Step-Up In Air War Due In Korea Fight

By JAMES A. STREIB

Associated Press Aviation Reporter
WASHINGTON, Aug. 2.—Indications are that the air war in Korea will be stepped up in scope and intensity soon.

The tip-off was the dispatch of two more medium bomber (probably B-29) groups to the Far East this week. They supplement several units of B-29's ordered out nearly a month ago. Air officers concede that means strategic bombing of a substantial nature instead of the flashes of activity in North Korea thus far.

A full strategic air war is not in prospect, however, because the ultimate source of North Korean arms lies outside its territory.

Arrival of Marine air units, skilled in close ground support tactics, shortened battlefront.

These developments will put the Korean air war in better perspective. A rounding out of aerial operations has been evident for more than a week in the improved ground support due to establishment of full-scale air-ground communications for directing fighter-bomber attacks. This permits more effective and co-ordinated use of available Air Force, Navy and Australian warplanes.

An equally important factor is stabilization of battle lines. It has become possible to plan air operations overnight instead of responding like fire trucks to emergency calls.

There has been widespread criticism of air power results in Korea because the North Koreans, virtually without any air force of their own, have been able to surge forward steadily on the ground.

The Communist advance has raised questions in some people's minds as to whether great numerical superiority on the ground may not counterbalance air strength. Critics say that the Air Force is now shown to have been over-confident in what it could achieve in actual fighting.

However, reports from battlefield observers have been generally full of praise for both equipment and results.

Some critics have not given weight to the circumstances under which the fighting began, the bad weather and to the need of hastily mobilized against an enemy that was numerically six to eight times stronger, far better equipped on the ground and fighting in familiar territory.

Air Force people say that without air support there would be no Americans fighting in Korea today.

Without the hastily organized air defense the United Nations forces would have been exposed to whatever North Koreans wished to do with Russian-built warplanes.

United States Air Force planes are credited with 111 of the 204 Red tanks assessed as positively destroyed in the first 36 days of fighting. The credit for tanks damaged runs to a still higher percentage.

Why hasn't the Air Force done more to stop the surging Red ground forces? The answer in aviation circles is: Too little of everything on hand. It goes back to 1947, when the United States began withdrawing military power from the Far East.

There was no intention, so far as the military was concerned, to fight in Korea as little as 24 hours before the order to give air support to the South Korean Army.

There were no troops, planes or airbases closer than Japan.

Just three years before the order to fight, in mid-1947, the United States Air Force had 2,500 warplanes in the Far East. That was cut to 2,100 in mid-1948 and it was down to around 600 planes when the order came.

Air offensives, like ground and sea offensives, take time in preparation. Before World War II, Amer-

ican aircraft manufacturers began expanding in 1938 with orders from France and England. When the Japanese hit Pearl Harbor, the United States was building more than 4,000 planes a month. (Its average monthly output today is 215 planes.)

With all that time to build up an Air Force, sea and ground units before Pearl Harbor, it took another year to get ready to land in Africa. Still another year (1943) passed before American bombers made any sizeable raids on Germany.

Compare that, military men suggest, with the 24-hour notice to start fighting in Korea with an Air Force intended for occupation and defense. Add to that bad weather, difficult and unfamiliar terrain, a battle line that changed every hour, and the necessity to operate from bases more than 400 miles away.

In World War II ground support airbases seldom were more than 50

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MARINES READY FOR THE TRIP WEST—Marines from the combat and service elements of the Second Marine Division, packed and ready, wait in Camp Lejeune, N. C., for trains to arrive which will take them to the west coast. A train loaded with heavy equipment (background) is made ready. Date of departure was not announced. (AP Wirephoto).

The U. S. Geological Survey has discovered coal deposits of more than 1,000,000 tons in the San Juan Basin of Colorado and New Mexico.

IN WEST EUROPE

US Has No Hope Of Defense Now

By The Associated Press
PARIS, Aug. 2.—America's leaders have no hope of defending Western Europe from a Russian attack if it comes tomorrow.

But in "X" months — there's a top secret lobe in the value of "X" — they believe Britain and France can be so strengthened morally and militarily that they could lead a successful stand.

Authoritative sources here who describe that situation say the number of months "X" represents can be shortened if many Europeans are won away from the currently popular attitude of "what's the use?"

That's the view being forcefully argued to the Europeans at North Atlantic Pact meetings in London and in man-to-man conferences with officials throughout western Europe. The Americans make no effort to hide it, though they fight shy of putting their names to it publicly.

The Communist attack in Korea and its success have put the razor edge on American awareness of

how helpless Europe would be in the face of a full Russian assault. Before, this was understood in a dull and distant way, if at all.

This is the way they now paint the picture:

The Russians according to British Defense Minister Emanuel Shinwell, could put 175 army divisions into the field tomorrow. Western Europe probably could not scrape together 15. While it might not necessarily take 175 divisions to stop 175, it would take a lot more than 15.

American rearmament of the Atlantic world is going ahead on the assumption that World War III can be avoided. Top American policy makers are said to believe there is less danger now of a major conflict than there was two months ago.

They reason that two months ago the Russians might have thought they could edge ahead without resistance. The Korean war has shown they can expect opposition. The fact that the Russians have not moved against western Europe seems to mean to observers here that the Soviets do not want a big war. If they did, they could hardly pick a better time than now.

The Americans are known to be telling the British and French — who must be the backbone of Western Europe's defense — that there's no use brooding about the scarcity of available opposition to any Russian attack that comes soon.

What can be done, they are saying, is to get into shape in case the Russians decide to attack later.

Maybe Dog Can't Stop

BEVERLY HILLS, Calif., Aug. 2.—Isobel H. Bowers has sued her neighbors for \$10,000 damages on the ground their barking dog doesn't observe a 40-hour week.

The complaint, directed at Mr. and Mrs. Arthur Lyons, alleges that the Lyons' dog "barks at all hours of the night up to midnight and from 4 o'clock in the morning until after daylight."

It asks that the defendants be enjoined permanently from keeping permitted to bark between 8 o'clock at night and 8 in the morning on successive days.

Soviet Press Takes Potshots At Austin

MOSCOW Aug. 2. (AP) — The Soviet press today described U. S. Delegate Warren Austin's actions at yesterday's United Nations Security Council meeting as "unworthy and impermissible."

Newspapers printed a dispatch from New York which repeated Soviet Delegate Jakob Malik's charge that the presence on the council of a representative of the Nationalist Chinese Government was illegal.

Facilities At Airport Ready For Army Use

Availability of the Big Spring airport and the old bombardier school as a site for any future Air Force facility should be brought to the attention of the proper military authorities. It was decided at a meeting of business and civic interests here Tuesday afternoon.

The group voted to request the chamber of commerce directorate and the city commission to present such information to Washington.

The informal discussion resulted from the opinion that if a reactivation and rebuilding of military installations is undertaken on a broad scale by the government, the local facility should be preferred.

A Swartz, chamber of commerce president, presided over the conference, and Mayor G. W. Dabney and other city commissioners were present.

The city owns all the property which constituted the AAF Bombardier school in World War II, in addition to all airfield hangars and facilities. That this installation could be put to use quickly will be the basis of the presentation to the department of defense, in case the city authorities take formal action.

Later course of action toward obtaining an active military base should be determined, it was agreed, by the national policy.

miles behind the lines. Enormous engineering forces at hand and better terrain made it possible to build new bases as needed.

The Korean air war has been fought with what was on hand under replacements and supplies could be shipped some 7,000 miles.

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LOUISIANA GIRL THINKS HADACOL IS WONDERFUL

Suffered deficiencies of Vitamins B1, B2, Niacin, and Iron



Pretty Betty Jo Prejean, 101 East Pine St., Ville Platte, La., says she wouldn't trade her bottle of HADACOL for all the tea in China. By giving her system the Vitamins B1, B2, Iron, and Niacin, HADACOL has given her that wonderful HADACOL feeling.

Here is Miss Prejean's own statement: "Before I started taking HADACOL I was troubled with colds all the time. My system was so run-down that I actually couldn't work—I had to quit my job. I was very nervous too, in fact, everything seemed to go wrong. I started taking HADACOL over a year ago. What HADACOL has done for me is amazing—my nerves are just as steady as they can be, and, best of all, I have gained weight. With the first two bottles of HADACOL I gained eight pounds, and that was in less than a month's time. I think HADACOL is won-

derful."

"Amazing" is the word for the way HADACOL has helped thousands and thousands of folks whose systems were deficient in Vitamins B1, B2, Iron, and Niacin. You, too, will be amazed at the wonderful results HADACOL can bring you—because HADACOL helps build up the hemoglobin content of your blood (when iron is needed) to carry these precious Vitamins and Minerals to every organ, and every part of your body—to the heart, liver, kidneys and lungs; even to the eyes, hair and nails.

HADACOL is that wonderful new preparation—promising a blessed relief for your indigestion, stomach disturbances (gas, heart burn, sour "risings" after meals), for normal growth in children, as well as that general run-down condition, and aches and pains of neuritis. If your system lacks Vitamins B1, B2, Iron, and Niacin, HADACOL is being recommended by many doctors. HADACOL is so amazingly successful because if your system lacks Vitamins B1, B2, Iron, and Niacin it acts directly to relieve this deficiency—the real cause of your trouble. That's the kind of product you want—the kind you should buy—the kind you should start taking immediately.

Only One Genuine HADACOL. Don't go through life suffering such fiendish torture from your stomach or aches and pains of neuritis when relief is as close at hand as the nearest drugstore for sufferers from these deficiencies. Buy HADACOL today. Trial size bottle only \$1.25. Large family or hospital size, \$3.50. Refuse substitutes. There's only one true and genuine HADACOL. Copyright 1950, The LeBlanc Corporation. (Adv.)

Don't go through life suffering such fiendish torture from your stomach or aches and pains of neuritis when relief is as close at hand as the nearest drugstore for sufferers from these deficiencies. Buy HADACOL today. Trial size bottle only \$1.25. Large family or hospital size, \$3.50. Refuse substitutes. There's only one true and genuine HADACOL. Copyright 1950, The LeBlanc Corporation. (Adv.)

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Light

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Fire up the charcoal and invite the neighbors over—it's great fun to cook and serve an evening meal outdoors. Really enjoy your back yard these fine summer evenings—a yard light under the eaves, on the garage or on a portable pole will do the trick.

Your favorite store which sells electric appliances has a YARD LIGHT to fit your needs.

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CARL BLOMSHIELD, Manager

Mowing the lawn is not nearly as tiring if its done in the cool of the evening.

You can enjoy your favorite outdoor game after the sun goes down.

For real relaxation after a hot, strenuous day, rest and read in the cool evening breeze.

Montgomery Ward

Authentic Western Wear

Made in the West for Westerners



Speculators Hurt Nation's Economy

WASHINGTON, Aug. 2. (AP) — Secretary of Agriculture Brannan today accused profit-bent speculators in farm and food products of trying to cash in even at the expense of the nation's economy and war effort.

Such trading on the nation's future markets by a "considerable number" of speculators, Brannan said, has contributed to recent sharp price advances. He called the speculation "excessive and unrestrained" and said it is threatening the country's economic stability and the war effort.

It is obvious, he said in a formal statement, that some means must be set up to stop, or at least curb, excessive speculation in the futures markets are to provide price insurance to merchandisers and processors.

The secretary offered his comment in releasing a report of the Commodity Exchange Administration (CEA) showing a sharp growth in speculative activity since start of the Korean war.

Brannan did not say what steps he thought should be taken. But President Truman, in a recent message to Congress asking emergency economic control powers, urged that the government be authorized to control speculation to prevent undue price fluctuations.

Mickey Cohen Seeks Permission To Build High Steel Fence

LOS ANGELES, Aug. 2. (AP) — Gambler Mickey Cohen has asked zoning authorities for permission to erect a five and one-half foot steel wire fence around his home. Zoning regulations permit only three and one-half foot fences in his neighborhood—Brentwood.

Cohen has had considerable trouble with bomb planters and pranksters. The latter have been tossing firecrackers onto Mickey's lawn. It wasn't a prankster who blew the front of his house away last year, though.

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MALIK WELCOMED BACK TO U.N.—Jakob A. Malik (right) receives a handshake from Trygve Lie, secretary-general of the United Nations, as the Russian delegate ends his seven-month boycott, returning to take his seat as council president in Lake Success, N. Y. Malik appeared for a crucial meeting of the Security Council to renew his fight to seat Red China in the world peace organization. (AP Wirephoto).

Malik Returns Despite Loss

By The Associated Press
LAKE SUCCESS, Aug. 2.—Beaten in his first attempt as security council president to oust Nationalist China, Soviet Delegate Jakob A. Malik comes back for another try today.

He was defeated decisively, 8 votes to 3, but he didn't walk out yesterday.

Instead, he remained to trade bitter words with U. S. and Chinese delegates in a long, wrangling council session, and to accuse the U. S. of leading "naked aggression" against Asian peoples in Korea, China, Indochina and the Philippines.

The fact that he stayed, instead of walking out on the Chinese question as he did when he was beaten last January, strengthened a belief that Russia is back in the UN, at least for the rest of Malik's August term as president.

He called another meeting later today to continue a wrangle over what should be on the agenda. Yesterday's session was devoted entirely to jousting over the unseating of the Chinese Nationalists and over what subjects should be discussed, and in what order.

Sir Benegal N. Rau of India, one of the three who voted to oust Nationalist China, said after yesterday's meeting that he regarded it a "good omen" that Malik announced a meeting for today and apparently would attend it.

Malik wound up yesterday's three-hour council meeting, that marked the end of his seven-month boycott, by attacking the UN-Korean action. He asserted that peace in Korea must be considered along with the question of seating the representative of the Communist Chinese regime.

The Russian deputy foreign minister, somewhat pale and speaking in a husky voice, denounced the Korean action in answer to insistence of U. S. Delegate Warren R. Austin that the agenda give priority to a U. S. resolution designed to keep the Korean conflict from spreading.

The resolution was presented Monday at the last council meeting before Malik became president. Malik tried to out-manuever Western Powers on the council. First, by flatly declaring that Chinese Nationalist Delegate T. F. Tsiang represented no nation and was illegally at the council table; and second, by trying to declare adopted his agenda which calls for seating the Communist Chinese representative and for a "peaceful settlement" in Korea.

Austin raised his voice in sharp, angry challenge each time. The first time, he was joined quickly by Britain and France.

India's Rau then said that the Chinese question had split the UN

since last January and that procedural rules should not stand in the way of the UN future. Therefore, he said, he would vote with Russia.

Egypt, Ecuador, and Cuba quickly chimed in with criticism of any attempt by the president of the council to decide council membership by his own ruling. Norway's Arne Sunde, council president in July, challenged Malik's right to make such a rule.

Ales Bebler, Yugoslavia's delegate, said his country wanted Red China in and would vote with Russia. It was the first time Marshal Tito's delegate had been recognized by Russia, which strongly opposed Yugoslavia's election to the council last year.

That was the way they lined up—Russia, India, Yugoslavia to oust the Nationalists; the U. S., Britain, France, Ecuador, Egypt, Norway, Cuba and Chinese Nationalist Delegate T. F. Tsiang raising their hands against Malik's ruling.

Killed By Assassin
DAMASCUS, Syria, Aug. 1. (AP) — Lt. Col. Mohammad Nasser, commander of the Syrian Air Force, died this morning of wounds received when he was shot by unidentified persons last night.

Bridges Would Seek Bases In Spain For War

By The Associated Press
WASHINGTON, Aug. 2. — Senate approval of a \$100 million loan to Spain prompted a proposal by Sen. Bridges (R-NH) today that the United States seek an agreement for use of Spanish bases if war breaks out in Europe.

The Senate wrote the Spanish loan provision into the one-package appropriation bill by a 65 to 15 vote yesterday. Sponsors argued for it on the grounds that Spain is important strategically and also is anti-Communist. However, Sen. Morse (R-Ore) described it as an attempt to bribe the Franco government into friendly relations.

Morse was one of the four Republicans and 11 Democrats who opposed a directive to the government's Export-Import Bank to make the funds available to Spain. The loan would permit the purchase in the United States of such commodities as wheat and cotton.

If the House, which has not passed on the issue, also approves, the United States is expected to get some strategic metals in payment. Bridges told a reporter he thinks the proposed commercial transaction might well be broadened to include Spain in the more than \$5 billion in foreign military assistance that Congress is expected to make available soon.

"If Spain wants to be included in arms aid, there is no reason why

we shouldn't negotiate for some bases there which we could use quickly if there is a Russian attack in Europe," Bridges said.

This coincided with a proposal by Chairman Tydings (D-Md) of the Senate Armed Services Committee that other nations which get American military supplies be required to produce on their own a tank — or its equivalent — for every tank they get from the United States.

Tydings told the Senate yesterday that he thinks President Truman ought to ask for more than the \$4 billion additional arms funds he requested. Congress previously had approved a \$1,222,500,000 foreign arms outlay. Asserting that "one dollar spent

now is worth 50 when war breaks out," Tydings said military production at home and abroad for America's allies ought to be stepped up. The Maryland senator said it would be only "these realities" to bring Spain into the orbit of Western European countries associated with the United States.

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Candidate For **Lt. Governor TONIGHT**

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Buy On Lay-Away NOW... A Small Deposit Holds Your Choice!

A Single Breasted All Wool Fleece \$14.75

Single breasted all wool napped fleece... slash pockets... 3 self covered buttons... neatly stitched collar and pocket edge. Detachable hood has velvet lining. In fall shades of beige, grey and wine. Sizes 10, 12, 14.

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Sizes 8 to 6x

100% Wool Covert **\$9.90**

Soft warm all wool covert cloth... Double breasted fitted style with belted back. Flapped pockets. Colors green, wine, grey. Sizes 8 to 6x.

100% All Wool Teen-Agers Single-breast \$17.75

Sizes 10 to 14

Single breasted model in all wool checked fabric... yoke back with pleat. Two slash front pockets. In fall colors of red, brown, green and gold. Sizes 10, 12, 14.

100% ALL WOOL COVERT CLOTH COAT \$19.75

Sizes 7 to 14

Smooth full bodied all wool covert cloth. Near fitted double breasted style with fitted shirred belted back. Colors of wine, red, green and grey. Sizes 10 to 16.

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Big Spring, Texas

A Bible Thought For Today -

We cannot escape that necessity, but why not wait calmly and keep busy? "All the days of my appointed time will I wait, till my change come."—Job 14:14.

Local Facilities Should Be Offered For Use If Needed

Not the least of national developments, if and when the nation moves onto an all-out war footing, will be the re-activation of many military installations over the country. This would go for Army, Navy and Air Force.

Policy makers probably are not yet established on how many bases would be needed, or where they should be located. But the communities which can make available facilities probably ought to be doing some planning now, to that if Uncle Sam makes a move, he will not be held up on the local front.

Fifty Stars In Flag In Fifty; A Step Nation Should Consider

The Gallup Poll has discovered anew that a majority of Americans would like us to add two new stars to our flag. Trouble in Korea has increased the percentage favoring admission of Hawaii and Alaska as the 49th and 50th states—7 to 1 for the former, 10 to 1 for the latter.

What time could be more propitious than this dark summer of 1950? What single action could be so thrillingly illuminating, the vigor of American democracy as for the concept of a union of free states to span the Northern Rockies and the Pacific, and to bring Hawaii and Alaska the statehood they merit?

Notebook—Hal Boyle

Lone Survivor Tells Of Being Trapped During Kochang Fight

WITH U. S. TROOPS IN KOREA. An 18-year-old American soldier, wearing the white pants and white shirt of a Korean, stumbled tiredly into a command post.

"Four of the fellows were caught by machine gun fire before we reached a small stream at the base of a hill. Our corporal had been wounded. I tried to drag him behind a rock."

The Nation Today—James Marlow

Structure Of Army Is Like A Pyramid Standing On Its Nose

WASHINGTON, (U.S.)—YOU'LL BE READING about the Army for a long time—about divisions, battalions, regiments, platoons, companies, and squads. But do you know how an army is made up?

An Army—Made up of three army corps. Commanded by a full general. An Army group—This can consist of any number of armies. Commanded by a general.

"Please Keep The Aisle Clear—You Never Know"



Public Opinion News Service

Public Sanctions By 5-1 Vote Use Of A-Bomb If We Get Into 3rd War

By GEORGE GALLUP, Director, American Institute of Public Opinion. (Following is one of a series of reports to be made during coming weeks by the Gallup Poll on how the American people are reacting to the war in Korea and its underlying implications.)

war and thus save lives in the long run. The Hiroshima bomb was dropped just five years ago this week, Aug. 6, 1945.

Approval of the development of atomic weapons has been a key-note of American opinion ever since the first use of the bomb five years ago.

Merry-Go-Round—Drew Pearson

Acting In Union After Many Years US And UN May Finally Secure Peace

WASHINGTON—The other day I suggested that President Truman, who is not exactly the persuasive leader Franklin Roosevelt was, needed a lot of support from the rest of us in the current crisis, which is a lot worse than most people have realized.

solitely no promises or commitments, beyond the promise that we would merely sit down and talk.

By that time, it was too late. The Jap warlords were firmly entrenched. The seeds of World War II were well planted. And, most important of all, every other word he spoke seemed to be a lie.

Around The Rim—The Herald Staff

Atmosphere, Vegetation Are Not Trusted In West Texas

I'm beginning to realize that the international reputation we Texans enjoy for an unbearable amount of boasting really stems from the pride we take in the size of the state, whence rises all its first in quantity and quality. But the size hasn't really impressed itself on me.

This is because they serve as shelters and homes for those indigenous animals, rattlesnakes, with which this side of Texas is overpopulated. My first encounter with one was unbelievably peaceful. On an early Sunday morning stroll I found one asleep under one of those nice bushes.

Editors' Roundtable

"Pay-As-You-Go" Taxes Okayed To Pay For Increased Defense

Editors like Senator Taft's idea of "pay-as-you-go" taxes to finance our increased defense costs. But a considerable minority questions whether a full pay-as-you-go policy will be possible.

"Practically everyone is agreed that we must follow the pay-as-you-go principle. But you cannot very well pay-as-you-go if you can't see where you are going.

Affairs Of The World—DeWitt MacKenzie

Japan Beginning To Turn To Things Spiritual These Days

JAPAN, SEEKING IDEOLOGICAL rehabilitation amidst the ruins of her defeated military oligarchy, is beginning to turn towards things spiritual.

KURIYAMA APPEARED TO BE PUTTING his new ideology into practice when, in addressing the Senate, he said: "It is our sincere regret that Japan has broken almost a century-old friendship between the two countries."

The Big Spring Herald

Published Monday morning and evening editions. Subscription rates: \$2.00 per year in advance. Single copies 10 cents.

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NO DEVICE OF ANY KIND IN EITHER EAR
This HARD-OF-HEARING young woman even HEARS WHISPERS AGAIN, yet there is no device of any kind in her ear! No so-called "invisible" or "phantom" earpiece, no headband, no pressure anywhere! She doesn't advertise her deafness!

GET THE WHOLE STORY... Whether or not you now wear a hearing aid, you owe it to yourself to prove, without cost or obligation, that you can now HEAR with a brilliance and clarity you never expected to enjoy again, yet never wear anything in your ear!

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1 DAY ONLY THURS. ANG. 3
10 a.m. to 5 p.m.

SETTLES HOTEL
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Along with the marvelous invention above you will also see a NEW ACOUSTICON HEARING AID FOR only—
\$69.50
ACOUSTICON-HAMMER CO.
San Angelo, Texas

SAN ANTONIO, Aug. 2. (AP)—A district court here has rejected a suit brought by an unsuccessful candidate for judge of the Fourth Court of Civil Appeals.

Joe Burkett, the defeated candidate, was attempting to keep the State Democratic Executive Committee from declaring Jack Pope of Corpus Christi the Democratic nominee.

District Judge C. K. Quin ruled his court was without jurisdiction since it is an election contest.

Burkett had named John C. Calhoun, chairman of the executive committee, and its 82 members as defendants.

Pope gained a narrow majority in an unofficial count of results in the July 22 Democratic primary. Pope's attorney, Carl Wright Johnson, told the court the state executive committee has not canvassed the returns in the race and that litigation is premature. He contended the court was without jurisdiction in an election matter not yet decided.

Burkett had also named as defendants in the suit Democratic Chairmen in Starr, Zapala, Webb and Duval Counties; George A. Parr of Duval County, M. J. Raymond of Webb County, and Pope.

The suit charged Pope had been given an advantage by having his name placed in a favored position on ballots. It alleged Parr and Raymond were the leaders of a political organization in the four counties especially and to some extent in surrounding counties.

Yesterday's ruling eliminates a hearing ordered Friday by Judge P. C. Sanders, presiding judge for San Antonio. Sanders had assigned the case to Judge S. G. Taylor. When Pope's attorneys filed for dismissal, the case was brought into Quin's court.

Eighteen Injured In Blaze In Madrid
MADRID, Spain, Aug. 2. (AP)—Eighteen persons were injured, two of them seriously, in a fire today at laboratories of the Madrid Film Co.

The company's owner estimated the damage at the equivalent of \$3 million. The cause of the fire was not immediately discovered.



GIS MOVE UP TO FRONT—Troops of the First Cavalry Division dash through a stream as they move up to the front somewhere in South Korea. (AP Wirephoto from Army Radiophoto).

T & P Workers Recognized As A Volunteer Aid Unit

A group of Texas & Pacific Railway workers Tuesday was formally recognized as a special volunteer first aid detachment of the American Red Cross.

The unit is made up of 28 men who have completed courses to receive standard and advanced certificates in first aid work, and it will be prepared to function as the first aid spearhead with the local RC chapter in event of any disaster.

A special certificate, citing the group as an official first aid unit, was presented to the T&P men Tuesday afternoon, at a meeting at the roundhouse. Olin Puckett, local Red Cross chairman, presented the certificate, which was received in behalf of the first aiders by W. T. Alexander, T&P division superintendent. Puckett lauded the workers for their interest in first aid, and Alexander in turn paid tribute to the Red Cross program for its promptness and efficiency in time of emergency.

The first aid unit membership has completed a 30-hour course taught by Marvin H. Shook, instructor for the railroad who functions in all towns from Big Spring to Marshall. Shook reminded his charges Tuesday afternoon that they must be prepared at any time to meet emergency calls from the Red Cross.

World War II Rule Is Re-Activated

CINCINNATI, Aug. 2. (AP)—Organized baseball's national defense rules—put through to protect ballplayers called to service in World War II—are back in effect today.

Baseball Commissioner A. B. Chandler said the rules were revived as of Tuesday for major league ball. The original national defense regulations, he explained, were adopted so players going into the armed forces would keep their status, not losing any time in baseball during their service.

Six Communists Hurt In Street Fighting

HAMBURG, Germany, Aug. 2. (AP)—Police reported that six Communists were injured here last night in a street fight between Communist blue shirt youths and young anti-Reds.

About 150 young Reds were pelted with rocks as they left the main railway station where they had welcomed a trainload of youths who had vacationed in the Soviet occupation zone.

Police said they arrested 13.

Export Controls To Be Tightened

WASHINGTON, Aug. 2. (AP)—The Commerce Department is preparing to tighten export controls over materials needed for big-scale arms production.

Secy. Sawyer, it was learned, shortly will announce the addition of a number of materials to the 600-odd commodities for which export licenses must be obtained.

This will provide data on the volume and type of materials flowing out of the country; by Oct. 1, quotas may be imposed on the shipment of those needed in the armament effort.

The decision marks a turning point in U. S. policy. Since March, 1948, export control has become primarily a strategic weapon to bar the "leak" of war-potential goods to Russia and the Soviet satellites.

The moves now planned would restore export control to its purpose in World War II—to prevent a draining-off of materials needed for military and essential civilian goods.

The officials who gave this information did not disclose the probable list of items to be restored to control, nor could they guess the extent to which shipments might be cut down.

Until early 1948 about 2,300 types of commodities were controlled. The list now covers little except those "strategic items" which might help build the Russian war machine if they found their way behind the iron curtain.

The granting or denial of licenses therefore has become mainly a device for blocking war-potential shipments which might wind up in the Russian sphere, either through the special unit or...

N. C. Bell, R. H. Cantrell, N. L. Childress, William Dehlinger, M. J. Dehlinger, C. R. Dunnagan, F. P. Early, W. D. Humphrey, C. S. Kyle, S. R. Lassiter, M. C. Lawrence, G. P. Morrison, R. H. Miller, W. C. Newton, Bill Perry, C. R. Pool, L. E. Rice, J. C. Rogers, S. J. Ryan, L. V. Schattel, H. R. Scott, D. E. Schroeder, H. H. Squires, J. I. Suggs, A. E. Sundry, G. W. Tollett, W. W. Wilson and B. E. Winterrowd.

ming of Marshall Plan shipments to Europe. The country is committed to keep the recovery program moving and, it was noted, most of the goods shipped under Marshall Plan grants are not of the type likely to be critically scarce here.

Library To Reopen
The Howard County Public Library will re-open Thursday morning at ten. It has been closed several days for re-painting. No fines will be charged for the days it was closed, according to the librarian.

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3rd at Main Phone 40

HERALD RADIO LOG

WEDNESDAY EVENING		
7:00 KRST-News Roundup KRLD-Columbia Orb WBAP-One Man's Family 8:15	8:00 KRST-News vs Odessa KRLD-Pays to be Ignored WBAP-Break the Bank 8:15	10:00 KRST-Tomorrow's Headlines KRLD-News WBAP-News 10:15
8:30 KRST-Elmer Davis KRLD-Columbia Orb WBAP-Merwyn Wilson Show 8:30	8:30 KRST-News vs Odessa KRLD-Pays to be Ignored WBAP-Break the Bank 8:30	10:30 KRST-Sports Report KRLD-Grand of Mercy WBAP-News of World 10:30
8:45 KRST-Lone Ranger KRLD-Shopping Out WBAP-News of the World 8:45	8:45 KRST-News vs Odessa KRLD-ABC of Music WBAP-Mr. District Attorney 8:45	11:00 KRST-Oems for Thought KRLD-O. P. Barn Dance WBAP-Serenade in the Night 11:00
9:00 KRLD-News KRLD-Mr. Champion WBAP-Dangerous Assignment 9:00	9:00 KRLD-TBA KRLD-TBA WBAP-The Big Story 9:00	11:30 KRST-News KRLD-O. P. Barn Dance WBAP-News 11:30
9:15 KRST-OR vs Odessa KRLD-Mr. Champion WBAP-Dangerous Assignment 9:15	9:15 KRST-BS vs Odessa KRLD-Philip Marlowe WBAP-The Big Story 9:15	11:45 KRST-Dance Orchestra KRLD-Barn Dance WBAP-Mindy Carson 11:45
9:30 KRST-OR vs Odessa KRLD-Mr. Champion WBAP-Dangerous Assignment 9:30	9:30 KRST-BS vs Odessa KRLD-Disco Jazz WBAP-Richard Diamond 9:30	11:55 KRST-Dance Orchestra KRLD-Waltz in the Night WBAP-Larry Payne 11:55
9:45 KRST-OR vs Odessa KRLD-Mr. Champion WBAP-Dangerous Assignment 9:45	9:45 KRST-BS vs Odessa KRLD-Disco Jazz WBAP-Richard Diamond 9:45	
THURSDAY MORNING		
8:00 KRST-Hillbilly Time KRLD-Shelley's Almanac WBAP-Bunkhouse Ballads 8:00	8:00 KRST-Breakfast Club KRLD-CBS News WBAP-News 8:00	10:00 KRST-Tips, Quips & Tunes KRLD-Arthur Godfrey WBAP-Just for You 10:00
8:15 KRST-Hillbilly Time KRLD-Pierre Brooks WBAP-News 8:15	8:15 KRST-Breakfast Club KRLD-Ring Time WBAP-Slim Duncan's Texas 8:15	10:15 KRST-Tips, Quips & Tunes KRLD-Arthur Godfrey WBAP-Just for You 10:15
8:30 KRST-Hillbilly Time KRLD-Mumps Quartet WBAP-Universal Farmer 8:30	8:30 KRST-Breakfast Club KRLD-Sing Crosby WBAP-Cedar Ridge Boys 8:30	10:30 KRST-Morning Serenade KRLD-Orand Siam WBAP-Jack Berch 10:30
8:45 KRST-Hillbilly Time KRLD-Fox and Ruby WBAP-Song of Golden West 8:45	8:45 KRST-Breakfast Club KRLD-Barry Wood WBAP-Cedar Ridge Boys 8:45	10:45 KRST-Morning Serenade KRLD-Rosemary WBAP-David Harum 10:45
9:00 KRST-Martin Agronky KRLD-Morning News WBAP-News 9:00	9:00 KRST-My True Story KRLD-Lon Childe WBAP-Welcome Travelers 9:00	11:00 KRST-Rogers Salute KRLD-Our Gal Sunday WBAP-Hugh Waddell 11:00
9:15 KRST-Musical Clock KRLD-Purple Sage Riders WBAP-Early Birds 9:15	9:15 KRST-My True Story KRLD-Arthur Godfrey WBAP-Welcome Travelers 9:15	11:15 KRST-Mystery Melody KRLD-Aunt Jessy WBAP-Mirandy 11:15
9:30 KRST-News KRLD-News WBAP-Early Birds 9:30	9:30 KRST-Betty Crocker KRLD-Arthur Godfrey WBAP-News and Markets 9:30	11:30 KRST-Homesmakers Music KRLD-Helen Trent WBAP-Har Reorganizer 11:30
9:45 KRST-Sons of Pioneers KRLD-Sisters Song Parade WBAP-Early Birds 9:45	9:45 KRST-News KRLD-Arthur Godfrey WBAP-Life can be Beautiful 9:45	11:45 KRST-Homesmakers Music KRLD-Our Gal Sunday WBAP-Stamps Quartet 11:45
THURSDAY AFTERNOON		
12:00 KRST-Bob White KRLD-Stomps-Quip-Whistle WBAP-News & Weather 12:00	12:00 KRST-News KRLD-News from Newburg WBAP-News 12:00	4:00 KRST-Devotion Shopper KRLD-News WBAP-When a Girl Marries 4:00
12:30 KRST-Sing Songs KRLD-Murray Cox WBAP-News 12:30	12:30 KRST-News KRLD-News from Newburg WBAP-News 12:30	4:15 KRST-Devotion Shopper KRLD-News WBAP-When a Girl Marries 4:15
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Norfitt Completes Its No. 4 Durham In Sterling County

Norfitt Petroleum Corp. has completed its No. 4 Durham in the Durham field of Sterling county, following a 24-hour pumping which produced 24 barrels of 23 gravity oil, with two percent water.

It was treated with 70 quarts of nitro, and seven-inch string was set to 1,480 feet. Total depth is 1,548.

Location is 330 feet from the south and west of lease lines in Sec. 18-12, S.P. survey.

In Borden county, Gulf Oil Corp. No. 1 Clayton and Johnston was drilling ahead at 4,760 feet after a drillstem test from 4,635-720 recovered 15 feet of mud, with no show.

Seaboard and others have completed their No. 1 Spraberry in Dawson county. It flowed 232.85 barrels of 29.5 gravity oil in 24 hours through a 3-8 inch choke.

Total depth is 6,810 feet, and five and a half inch casing was run to 6,483. Pay was topped at 6,495. There was no casing pressure, but tubing pressure was 160-75 pounds.

Location is 1,860 feet from the east and 660 from the south lines.

Building Total At Highest 1950 Monthly Rate

The city's July building total—\$1,095,380 was the highest for any month this year, according to figures released this morning by F. W. Bettie, city building inspector.

July's total pushed the year's total to \$3,569,985, Bettie said. Second highest monthly total was the \$1,071,745 in permits granted during May. Other monthly aggregates were January, \$274,290; February, \$285,910; March, \$308,830; April, \$265,970; and June, \$278,860.

ELLIOTT

(Continued from Page 1)

ing the Red Ryder series he made for several years. Born on a Missouri stock ranch, Elliott now makes three top-flight pictures a year. One of them, Hellfire, opens here Thursday.

He is also working on a series of television productions. Bill and Helen, his wife, are lodged in the Settles home for the remainder of the week. Their daughter is attending school in New York.

She probably accounts for part of Elliott's interest in youngsters. "You've got to pay attention to them," he explained. "Get acquainted, answer their questions. Give them the proper associations and a good environment and they'll make good men and women."

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of Sec. 38-4-5n T&P.

In northwest Howard county, Stanolind No. 1 C. W. Burton had set surface casing at 534 and was waiting on cement. It is 1,980 feet from the south and east lines of Sec. 27-23-23, T&P.

Shell No. 1 E. T. O'Daniel had perforated five and a half inch casing and squeezed with 21 sacks of cement. Preparations were being made to perforate and squeeze more cement back of the casing.

America Ships 200,000 Tons Of Arms To Friends

By The Associated Press
WASHINGTON, Aug. 2. — Officials said today that nearly 200,000 tons of American weapons and military supplies have been delivered to friendly foreign governments during the past five months.

The total probably will be doubled or tripled within the next few months, they said, adding that \$1,314,000,000 provided by Congress in 1949 already has been allocated and orders have been made against the \$1,225,000,000 foreign arms program approved last week.

President Truman asked Congress yesterday for an additional \$4 billion for arming non-Communist countries.

The bulk of deliveries thus far has gone to eight key North Atlantic pact countries — Britain, France, Belgium, the Netherlands,

CARE Official Quits; Protests Korean Bombing

PRAGUE, Czechoslovakia, Aug. 2. — The official radio said yesterday Herbert Lass of New York has quit as chief of the CARE relief mission in Czechoslovakia, saying he could not "deliver American packages while the Americans are dropping bombs in Korea."

The Czech branch of CARE — the co-operative for American remittances to Europe — was closed by the Communist-led government a week ago. No reason was given but the order was considered part of a campaign to get all western agencies out of the country.

When reporters called Lass to confirm the broadcast, a man speaking Czech answered the phone and said the American was not at home.

In New York Paul Comly Frich, executive director of CARE, said: "The purported statement sounds fantastic to me. I was in Prague three months ago and talked to Lass at that time, and therefore this seems to be completely out of character."

"However, until we can talk to him again, I would prefer to make no further comment."

Lass, 39, a married man whose wife and two children are in Prague with him, was scheduled to leave for Israel Sept. 1 to work for CARE there.

A native of New York City, Lass was once a social investigator and administrative assistant for the city welfare department.

POLICY

(Continued from Page 1)

new needs. His recommendations are expected to cover the types of equipment which should be sent, if U. S. aid is resumed.

Following his meetings with the Chinese leader, MacArthur said plans had been made to co-ordinate American and Chinese forces. "The better to meet any attack which a hostile force might be foolish enough to attempt." He thus presented the United States and Nationalist China as being, in effect, allies against a common foe.

Chiang himself subsequently announced that MacArthur and he had agreed on the foundation of the defense of the island. Chiang had offered 33,000 troops to fight with the United Nations forces in Korea, but MacArthur turned that down as possibly jeopardizing the defense of Formosa.

Houston Polio Victim

HOUSTON, Aug. 2. — Eddie Kubecuka, 24-year-old Rosenberg farmer, was announced here yesterday as Houston's 11th polio fatality of the year. He died Friday.

MARKETS

WALL STREET
NEW YORK, Aug. 2. — The stock market made limited progress today. Most price changes were upward. Gains were small, however, and a variety of stocks backed down slightly.

Shipping issues, strong yesterday, edged up the opening, but quickly came to a halt.

COTTON
NEW YORK, Aug. 2. — Noon cotton prices were 18 to 20 cents a bale lower than the previous close. Oct. 31-82, Dec. 31-82 and March 31-83.

LIVESTOCK
FORT WORTH, Aug. 2. — Cattle steady; calves weak to 50 cents lower; good fed steers and yearlings 28.00-30.00; common to medium 26.00-27.50; beef cows 18.00-22.00; good and choice fat calves mostly 25.00-29.00; a few to 30.00; common to medium 20.00-24.00; slaughter calves 20.00-21.00; stocker cows 17.00-20.00; including one load 700 lb stocker cows 20.00 with 13 lb calves at side bringing 45.00 per hundred pounds; stocker steer 20.00 with 13 lb calves at side bringing 45.00 per hundred pounds.

Hog buyers steady to 25 cents down; cows and pigs unchanged; good and choice 18.00-22.00; good and choice fat calves 20.00-24.00; common to medium 18.00-20.00; good and choice spring lambs 20.00; medium and good slaughter lambs 18.00-22.00; good slaughter ewes and aged wethers 12.50; spring feeder lambs 20.00-24.00.

Status Changes Must Be Given Draft Board

Registrants who have failed to report marriages and other changes in their circumstances should do so immediately, local draft board officials warned today.

Gen. Paul Wakefield, state director of selective service has indicated that failure to submit such reports would be a chief factor if the state should be unable to furnish its quota of men for a September call.

Gen. Wakefield pointed out that men recently married who have been notified to report for physicals would not have received such notices if they had reported their marriages immediately.

Legally such men can be declared delinquent for failing to comply with the law, and a delinquent can be inducted immediately ahead of all others. However, Gen. Wakefield said the boards wanted to be reasonable in such cases.

It is not mandatory under law for such men to be reclassified into III-A under such circumstances.

"If we are forced to do so in order to meet our call, we will comply with the law to the letter," Gen. Wakefield warned.

Dallas Beaten By Roughnecks

By The Associated Press
The Beaumont Roughnecks picked a good time to salvage the last game of their Texas League series with Dallas — they whipped the Eagles, 7-5, Tuesday night while from running Fort Worth fell to Shreveport, 2-1.

The win enabled Beaumont to crawl back up to within five and one-half games of the leaders. The Houston-Tulsa and San Antonio-Oklahoma City games were postponed by the weather.

The Ruffs pounded four Dallas pitchers for 16 hits in their victory. Ernie Nevel went all the way for Beaumont and gained his 16th victory to take over leading hurling honors in the loop.

Grant Dunlap homered for the Eagles with one on in the third. Lynwood (Schoolboy) Rowe returned to Fort Worth to haunt the Cats as he let them down with only six hits. The lone run off the former major leaguer was unearned.

Tulsa major leaguer was unearned. The major leaguer was unearned. Tulsa major leaguer was unearned. Tulsa major leaguer was unearned.

Tam O'Shanter Opens Thursday

CHICAGO, Aug. 2. — Golf's wildest money scramble, the \$75,000 Tam O'Shanter extravaganza, begins its 10-day run Thursday with a record entry of 400 men and women players.

All the same's big shots, with the exception of Ben Hogan, are ready to start the annual stampee for the richest prize list the sport offers.

Hogan has always shunned the meet because of its carnival-like atmosphere and probably would still remain absent even if he were in shape for the longest golf marathon conceived.

The first phase of the Jubilee is the All-American Section with men pros, men amateurs, women pros and women amateurs competing for respective championships. Cash awards involved in this traffic jam is \$20,000.

All this ends next Tuesday. Then on Thursday the "world" championships begin with select fields and a pot of \$55,000 for the professionals.

Harry Bly Reports 1950 Ford Stolen

Police this morning recovered a 1949 Ford custom coupe reported stolen from 810 Abram street yesterday by Harry Bly.

The machine was involved in a collision at 4th and Gregg about 3:20 p. m. yesterday. A car driven by B. R. Ebell, Quality Body company, was slightly damaged in the mishap. The Ford was found abandoned near the cemetery this morning.

TOUGH

(Continued from Page 1)

The Marines in green combat fatigues crowded the ships decks for first glimpses of the land where they will fight.

They were a bit sober and subdued. But still, the wisecracks flew. "If you knew we was coming," crooned one Marine. "Where is the cake?"

Another quipped: "Look at those mountains. Ain't that a lovely place to fight?"

The Marines exuded confidence in their weapons. "We have got the best," said Sgt. Philbert Tant of Temple, Tex.

The Marines — some were youths, others grizzled veterans — looked fit and ready. Their commanding general met them.

Lt. John Strength of Marshall, Tex. was the first ashore. He supervised the tying of lines "security of the ship."



FRESH TROOPS REACH KOREA—Troops of the U.S. 2nd Infantry division debark at a South Korean port to bolster American defenses in the Korean fighting. These are the first troops to reach the area directly from the U.S. (AP Wirephoto via radio from Tokyo).

Man Fatally Injured In Colorado City Car Mishap

COLORADO CITY, Aug. 2 (Sp) — J. K. Kirkpatrick, 39, of Colorado City, was fatally injured when struck by a car at 9:30 p. m. Tuesday night at Dunn, about 15 miles north of here.

He died en route to a hospital. Kirkpatrick had been employed as a carpenter at Lubbock and was returning home here. He had taken a bus from Lubbock and then hired a cab to bring him on to Colorado City. At Dunn, Kirkpatrick had left the cab to go to a nearby house, and upon returning to the highway he apparently stepped into the path of a car driven by Willard Stephens of Snyder.

Stephens is being treated for shock at Root hospital here. Sheriff Lloyd Merritt of Snyder, who had been called to investigate a disturbance at Dunn, arrived soon after the accident. Highway Patrolmen Merle Wilson and Ed Koehne of Colorado were other investigating officers.

Kirkpatrick is survived by his mother, Mrs. J. W. Kirkpatrick of Colorado City; and three sisters, Elizabeth Kirkpatrick of Colorado City, Mrs. J. E. Bohannon and Mrs. Gladys Walker.

Troop 6 Wins Two Awards At Court Of Honor

Troop No. 2 won both the court banner and the Shick advancement award at the Lone Star District Boy Scout court of honor Tuesday night.

Highest awards presented during the court were two Silver Eagle Pains. They went to Don and Warren Anderson, both of Troop No. 2.

Star awards went to U. G. Powell and Joe Clark, while A. C. Wilkerson and Norman Gounds both advanced to first class.

Other awards presented included the following: second class — Bridges Preston, David Dibrrell, Gary Van Collins, Truman Wilkerson, James Crocker and Billy Fred Wood; merit badges: Allen Holmes, Franklin Kirby, Jerry Robinson, Joe Clark, Truman Wilkerson, Billy Shivers, Curtis Manley, U. G. Powell, Gary Van Collins, Don Anderson and Wesley Deats; first-year campers awards: Gerald Lackey, Kenneth Dodd, Nollie Whison, John Tucker, Billy Fred Wood, Ralph Wilkerson; second-year campers awards: Franklin Kirby, Earl Wilson and U. G. Powell.

Charge Ortega With Aggravated Assault

Albino and Raul Ortega, transferred by the city to the custody of the county Tuesday, have been charged with aggravated assault in connection with an affray with another Latin-American last weekend. The two will face trial in county court.

A third Ortega boy, also in custody, has been taken into custody in connection with the fight. A minor, the court may draw up a juvenile petition against him.

The victim, Alamo Martinez, suffered knife wounds in the fight but is expected to recover.

NORTH KOREA

Turns Down Offer Of Red China Aid

TOKYO, Aug. 2. — Peiping radio said today that Communist China has offered military and naval help to the North Korean Reds but was turned down. The broadcast was heard here.

The Korean Reds were quoted as saying help was not needed now. Monitors in Tokyo quoted the broadcast over the official Chinese Communist radio as saying:

"The Communist Republic of China has offered military and naval assistance to the People's Republic of Korea. The People's Republic replied that assistance was unnecessary at this time."

An American intelligence officer said the broadcast was made in the Tibetan language.

There was no evidence that the broadcast had been made in any other language. It is possible that it was a propaganda broadcast directed to Tibet alone. The Chinese Reds alternately threaten and cajole Tibet.

Apart from political considerations, there is another link between the Chinese and Korean Communists. Large numbers of Korean officers were trained in China and fought with the Chinese Reds against the Nationalists.

Almost since the start of war in Korea the big question has been whether the Chinese Reds would put troops in the line.

Military observers have doubted that any such move would be made as long as the North Koreans ram their drive into the deep south.

Polio Continues Texas Ramage; Total Is 1,395

AUSTIN, Aug. 2. — Polio continued its rampage in Texas last week, striking 107 more persons in 42 counties.

The year's total jumped to 1,395 as the rate of incidence surpassed the 100-mark for the sixth straight week. Texas now has had 272 more cases than during the comparable period of 1949, which was a record polio year. State Health Officer George W. Cox reported today.

Four counties reported their first cases of the year last week, bringing to 151 the number which have been invaded by the disease. Only 142 counties had been touched by polio at this time a year ago.

New counties on the polio list were Callahan and Wilbarger with two cases each and Eastland and Nolan with one each.

Dallas County reported 22 new polio patients. Incidence in other counties: Harris, 12; Tarrant, 8; Bexar and Nueces, 6 each; Hunt, 4; El Paso and Grayson, 3 each; Bell, Cherokee, Hidalgo, Jefferson, Jones, Taylor and Wichita, 2 each; Blanco, Bowie, Brazoria, Caldwell, Cameron, Coleman, Duval, Ector, Ellis, Fannin, Fort Bend, Gregg, Haskell, Hill, Howard, Navarro, Orange, Sutton, Terry, Van Zandt, Victoria, Wood and Young, 1 each.

Young Girl Suffers Skull Fracture When Struck By Car Today

Jame Lee Speck, three, sustained a fractured skull and numerous abrasions and contusions when struck by a car at 3rd and Main streets this morning. Doctors said her condition was not believed serious.

The girl was injured about 9:30 a. m. when she darted into the street at the intersection, police said. Driver of the car involved was Troy Harrell, 101 E. 20th. Jane Lee is the daughter of Mr. and Mrs. Louis Speck, 407 NW 10th street.

July Postal Receipts Amount To \$13,094

Postal receipts for the month of July amounted to \$13,094.10, bringing the year's total to \$64,352.33, Assistant Postmaster Elmer Boatler has announced.

Aggregate for July, 1949, was \$9,627.98 and for the first seven months last year \$78,954.06.

TROUSERS LIFTED BY BURGLARS

Burglars took three pair of jeans trousers from Robert Odom, 1502 W. 3rd street, last night, he reported. The building was entered after three windows were broken, Odom said.

Let Us Do Your DIRT WORK

We are equipped with the very best equipment to do all kinds of dirt work, including EXCAVATING—TERRACING—CLEARING LAND—DIGGING PITS—BUILDING ROADS—TANKS AND DAMS. Give us a trial!

TEXAS DIRT CONTRACTORS
Phone B. F. ROBBINS, 806—JOHN W. RAY, 1458-W or G.W.EASON, 2123-W, Big Spring

Jimmie Lee Pitts To Be Presented In Musical Program During August

Members voted to sponsor a musical program featuring Jimmie Lee Pitts, Big Spring negro singer, during the week of August 21 when the Business and Professional Women's Club convened for a business session Tuesday night. Proceeds from the program will go directly to Westminister Choir College in Princeton, N. J. where Miss Pitts is attending school. Announcement will be made soon of the exact date of the concert and tickets will be sold by members of B.P.W. Mary Cantrell, president, appointed a committee to direct ticket sale for the program. Mamie Mayfield will serve as chairman of the committee and others on the committee will be Faye Colbarg, Ina McGowan, Ima Deason and Anne Eberley.

Other business included discussion of plans for Business Women's Week, October 15-21. A breakfast with ministers of the town as guests was planned. The annual Bosses' Banquet was scheduled for Friday night, October 20. The

Rebekah Lodge Has Initiation Service

Barbara Dalley and June Caruthers were initiated in a formal candlelight ceremony at the meeting of the John A. Kee Rebekah Lodge No. 153 Tuesday night. Minnie Anderson provided music for the initiation.

Jean Harris, Noble Grand, presided over the meeting. The program committee has planned a surprise program for next Tuesday.

Edna Earl Johnston and Eula Lea served refreshments to Jean Harris, Mae Darrow, Leta Metcalf, Viola Robinson, Viba Corras, Joe Baker, Grace Martin, Beatrice Viergege, Delores Williams, Lucille Brown, Hazel Lamar, Mary Cole, Othafay Nevins, Beatrice Bonner, Annie Wolf, Delphin Gordon, Marie Horton, Mabel Spears, Gertrude Wasson, Mary Anderson, Ben Miller, W. C. Cole, Fern Polacek, and Robert Winslow.

Laura Dean Douglass Is Birthday Honoree

Laura Dean Douglass, daughter of Melba Dean Douglass and D. D. Douglass, Jr., was honored with a party on her first birthday in the home of her grandparents, Mr. and Mrs. M. E. Anderson, 614 Dallas.

Balloons were party favors and refreshments were served.

Attending were Tamera Brooks, Mary Lynn McClure, Bobby Rowe, Terry Anderson, Karen Sue Casey, Candy Cook, Terry Joe O'Brien, Deborah Duncan, Kathleen Clark, Lynn and Cynthia Heath and Cliff and Susan Davis.

Mrs. Henderson Is Sewing Club Hostess

Mrs. Keith Henderson was hostess to a meeting of the Needle and Thread Sewing Club in her home, 512 Cedar Drive, Tuesday afternoon. Secret pal gifts were exchanged.

Present were Mrs. J. W. Croan, Mrs. Gordon Hughes, Mrs. Curtis Pevnolds, Mrs. Grandy McCrary and the hostess.

Bingo Party Scheduled

A bingo party will be sponsored by the Knights of Columbus and St. Thomas Altar Society on Thursday night, August 3. Refreshments will be served by the Altar Society and the public is invited. Proceeds will go to the building fund.

JUST LIKE NEW!

Rugs & Upholstery Cleaned

S & J Duracleaners
8009 Johnson Phone 119-J

board of directors will serve as a committee to direct Business Women's Week activities.

Ima Deason and Mamie Mayfield gave reports on attending the National Business and Professional Women's convention in San Francisco early in July.

Barbecue Supper And Lawn Party Are Highlights Of Forsan Social Events

FORSAN, Aug 2 (Sp1) — Bill Conger, Rip Bailey and Kelly Burns were hosts at barbecue supper Saturday night at the Cosden Camp.

Guests were Mr. and Mrs. C. L. West and Aquilla, Mr. and Mrs. Joe Holladay and Helen, Mr. and Mrs. Bob Honeycutt, Mike and Pat, Mr. and Mrs. Jim West and Cleve, Mr. and Mrs. Brittle Cox, Bill and Jacqueline, Mr. and Mrs. Bobby Asbury, Bob and Julia, Mr. and Mrs. R. A. Chambers, Mr. and Mrs. C. B. Long, Mr. and Mrs. D. M. Bardwell and Jerry, Milton and Hubert, Mr. and Mrs. G. L. Monroey, Mr. and Mrs. Mac Burns, Bill and Betty Conger, Anne and Katherine Bush of Dallas, Mrs. Bill Conger, Mrs. Muri Bailey and Mrs. Kelly Burns.

A lawn party was held at the home of Mr. and Mrs. E. N. Baker Saturday evening. Hot dogs and soup were served to Dorothy Jean Gressett, Sarah Chanslor, Lewis Overton, Norma Roberts, Bobby Baker, Wayne Heustis, Ellen Eastham of Big Spring, James Suttles, Marie Petty, Bob Baker, Dan Hayhurst, Rodney Roberts, Bobby Wash, Hood Parker, Ronnie and Donna Baker, Ruth Overton and Eldon Prater.

Mr. and Mrs. L. B. McElrath and family had as their week end

BAD BARGAIN FOR ROBBER

LOS ANGELES, Aug. 2 (Sp1) — This holdup man struck a bad bargain.

He dipped into the service station till for a handful of small cash. But when he ordered Mgr. Phillip Nightingale to lie on the floor, the latter wrestled his gun away from him.

"Now you march," Nightingale said he told the hold-upper.

"Yes sir," said the ex-gunner, taking off on the run as Nightingale missed with two shots. He also left his hat—and his car.

4 Guard Divisions Up To Active Duty

By The Associated Press
WASHINGTON, Aug. 2 — Four National Guard divisions and two regimental combat teams called up for active duty were identified by Army yesterday.

They are the 28th, 40th, 43rd and 45th Infantry Divisions and the 196th and 278th combat teams.

The 28th, from Pennsylvania, will train at Camp Atterbury, near Edinburg, Ind.; the 40th, from California, at Camp Cook, Calif.; the 43rd, from Connecticut, Vermont and Rhode Island, at Camp Peck, Va.; and the 45th, from Oklahoma, at Camp Polk, Ia.

The 196th Combat Team, from South Dakota, goes to Camp Carson, near Colorado Springs, Colo.; the 278th, from Tennessee, to Fort Devens, near Ayer, Mass.

Civilian Defense Program About Set

WASHINGTON, Aug. 2 (Sp1) — Rep. Bolton (R-Ohio) said today that a "very effective" civilian defense program is "nearly ready for announcement" by the national security resources board.

Women will have an important role, she added.

Mrs. Bolton said the program would provide training for local citizens groups in such things as what to do in event of atom bomb attacks. This work will be directed by experts who witnessed bombing raids in London during World War II and studied the results of atom bomb attacks on Japan.

Los Angeles has been getting water from the High Sierra Mountains since 1907.

More Sawtelle was appointed to head a committee to plan the August dinner meeting.

Nell Frazier and Alma Gollnick volunteered to keep the museum open Sunday, Aug. 6 and Pio Partridge and Jamie Bilbo will keep the museum on Sunday, Aug. 13.

Brother-Sister Dolls

No. E-884 — 17 inch Brother and Sister Dolls. Pattern contains complete instructions for making bodies and clothes. No. E-1002 — 21 inch Doll. Pattern contains complete instructions for making the body and clothes.

No. E-1083 — 36 inch Doll wears discarded clothing of the 2, 3 or 4 year old child. Pattern contains complete instructions for making the body and hair.

No. E-431 — 15 inch Baby Doll. Pattern contains complete instructions for making the body and crocheting the clothes.

An extra 15 cents will bring you the Needlework Book which shows a wide variety of other designs for knitting, crocheting, and embroidery; also quilts, dolls, etc. Free patterns are included in book.

Send orders, with proper remittance in coin, to Needlework Bureau, Big Spring Herald, Box 229, Madison Square Station, New York, N. Y.

Building Union Pickets Bakers Union Workers

LOS ANGELES, Aug. 2 (Sp1) — The Building Service Employees Union was picketing the bakers union today because bakery workers have been washing windows and doing janitorial work for their employers.

Three pickets patrolled the sidewalk in front of bakers' hall. The building service employees union wants the bakers union to switch its affiliation.

The bakers union since 1936 has relegated to its beginners the task of cleaning and janitorial work while helping out with the baking.

Mr. and Mrs. O. F. Priest had as their guests recently her brother, Mr. and Mrs. E. A. Cameron of San Angelo and their son, Hugh Priest of Lampasas.

Million Given For Church In Detroit

DETROIT, Aug. 2 (Sp1) — Mrs. Henry Ford, widow of the automobile pioneer, today announced the gift of a fund of approximately a million dollars to the Episcopal diocese of Michigan for a church in Detroit.

The church will be built on an eight and one-half acre site surrounding the private cemetery where Henry Ford is buried. The site will be deeded to the diocese.

Two For Tea



It takes almost no time or material to make these two party-minded aprons—for gifts, for bazaars, for yourself! The heart style has a deep ruffle; the other, an applique accent. (Both in one pattern.)

No. 2287 is cut in one size. Either apron version takes only 1/2 yd. 35-in. Applique included.

Send 25 cents for PATTERN with Name, Address, Style Number and Size. Address PATTERN BUREAU, Big Spring Herald, Box 42, Old Chelsea Station, New York 11, N. Y.

Patterns ready to fill orders immediately. For special handling of order via first class mail include an extra 5 cents per pattern.

Just out the FALL - WINTER FASHION BOOK, filled with exciting new fashions. Over 125 delectably wearable, easy-to-sew pattern designs for all ages, all occasions. Plenty of smart young school clothes included. Sew and save. Order your copy now. Price just 25 cents.

Woodson and Darla, Mr. and Mrs. L. C. Messer, Mr. and Mrs. Ralph White, Mrs. L. N. Prater, Mr. and Mrs. E. C. Jones and Hilda, Mr. and Mrs. W. L. Nixon, Walter Barber, Jarrel and Darrel, Mr. and Mrs. Wesley Warren and Garry, Mrs. Paul Camp, Martha, Mary and Sonnie, Mrs. K. G. Kirkhead, Mrs. G. W. Graham, Mr. and Mrs. Floyd Hull, Mrs. Rosa Devaney, Jane Graham, Mrs. Bill Bostick, Teddy Bill and Karen, Mr. and Mrs. Leon Jones, Mr. and Mrs. Bill Brown, Margaret Messer, Hilda Jean Jones, Carl Messer and the honorees.

Rev. and Mrs. Reeves Are Honored With Party On Wedding Anniversary

COAHOMA, August 2 — The Rev. and Mrs. Mark Reeves were honored with a surprise lawn party and shower on their fourteenth wedding anniversary Wednesday evening following Prayer Meeting.

The lawn was decorated with pastel colored lights, and tables were laid with lichen and centered with pastel flowers. Ice cream and cake were served to Mrs. F. P.

YMCA Dance Club Meets On Monday

Gordon Hughes and J. E. Flynn were in charge of ceremonies when the YMCA Square Dance club met Monday evening. Hubbard's band provided the music and callers included Lawrence Robinson, Buel Everett, Earl Reid, C. A. Smauley, Mrs. Rip Arthur, E. C. Millam, and Gordon Hughes.

Members present were Mr. and Mrs. A. B. Muneke, Mr. and Mrs. Earl Reid, Mr. and Mrs. Rip Arthur, Mr. and Mrs. C. E. Millam, Mrs. Lonnie Griffin, Mr. and Mrs. Gordon Hughes, Mr. and Mrs. Leon Messer, J. E. Flynn, Mr. and Mrs. Lawrence Robinson, Mr. and Mrs. C. A. Smauley, Mr. and Mrs. Buel Everett, Mr. and Mrs. Donald Lay, Mrs. Clayton Coates, Mrs. Tom Kirkhead, Mr. and Mrs. Wallace Reid, Mr. and Mrs. Rupert Cagle, and A. C. Walker.

Out of town guests were Mrs. Jane Hadderton and Mrs. O. M. Smauley of Roby.

Cake-Pie Sale Is Planned By Lodge

Announcement was made of a cake and pie sale to be held soon by the Big Spring Rebekah Lodge No. 284 at their meeting Tuesday night. Ida Mae Cook, Noble Grand, presided.

Seven members were reported sick and twenty-two sick visits had been made. Drill practice with all degree team members will be held next Tuesday according to Zella Mitchell, team captain.

The attending were Egelee Patterson, Beula Van Auken, Beulah Morrison, Lena Fay Franks, Lucille Petty, Pauline Parker, La Verne Green, Ida Mae Cook, Amanda Hughes, Irene Harrell, Frances Shank, Irene Gross, Marie Hughes, Evelyn Roger, Marguerite Cooper, Audrey Cain, Eula Pond, E. F. Kehrer, Gordon Gross, Nannie Adkins, and Joly Kehrer.

Daughter Born

Birth of a daughter, named Mary Michele, has been announced by Mr. and Mrs. Ott Grata, Jr., 802 West 17th. The baby was born Sunday at the Malone & Hogan Clinic-Hospital, and both she and the mother are reported doing well.

Treasury To Replace Worn-Out Bills

WASHINGTON, Aug. 2 (Sp1) — The treasury is figuring on printing a lot more money—to replace worn-out bills.

President Truman sent to Congress yesterday, with his endorsement, a request of the budget bureau that \$3,375,000 be appropriated to do the job.

"Currency stocks are at a dangerously low level," the letter said, "and unless the output can be increased the government may find itself unable to replace its worn-out currency."

The paper itself will cost \$375,000. The remainder is for salaries and other printing expenses.

Knott Residents Entertain Guests; Churches Hear Visiting Preachers

KNOTT, August 2 (Sp1) — Sunday guests of Mrs. S. T. Johnson and S. T. Jr. were Mr. and Mrs. Harmon Smith and son of Big Spring.

Mack Rogers of Big Spring was guest speaker at the First Baptist Church Sunday morning. He was accompanied by Ted Phillips. They are Gideon representatives.

Cecil Raspberry was guest speaker at the Sunday evening service at the Church of Christ.

Wade Petty has returned to his home in Alice after spending several days visiting his brother, A. Petty and niece, Mrs. S. T. Johnson.

Recent guests at the W. N. Irwin home were Hugh Richards and Joe of Sweetwater.

Mrs. W. N. Irwin, Jimmy Ted and Lemoine visited Mrs. John Hines and Mr. and Mrs. Bob Smith of Penwell Sunday.

Mr. and Mrs. Allen Gamel of Stanton are visiting Mr. and Mrs. B. D. Day and family.

Mr. and Mrs. J. L. Gray of Stanton were Sunday afternoon guests in the Day home.

Mrs. E. A. Sample of Abilene spent the weekend with her son-in-law and daughter, Mr. and Mrs. H. B. Pettus and Linda.

The Rev. and Mrs. Fred Smith, Mary and Trudy spent the weekend with relatives in Colorado City.

Mr. and Mrs. J. G. Nichols are visiting Mr. and Mrs. Stanley Mar-

tin of Fredricksburg.

Dick Clay has returned after receiving medical treatment in the Big Spring Hospital.

Mrs. E. H. Lumpkin and Mona Sue of Alpine spent the weekend with home folks. Mrs. Lumpkin is a student at Sul Ross State College.

Mrs. Porter Motley visited Mrs. Jewell Smith Friday afternoon.

Sunday guests of Mr. and Mrs. W. A. Jackson were Mr. and Mrs. Chuck Wiggins, Kay and Charles of Cuthbert, Mrs. Carl McGee of Vealmoor, and Mr. and Mrs. John Jones of Fairview.

Charlotte Nichols spent Saturday night with Doris Jackson.

Mr. and Mrs. A. M. Dempsey and family spent the weekend with his parents, Mr. and Mrs. J. J. Dempsey of Rotan.

Mr. and Mrs. Ulys Hayes and their three children of Potterville, Calif., are visiting his parents, Mr. and Mrs. F. C. Hayes and other relatives.

Mr. and Mrs. W. A. Jackson, Neva and Karen visited Mr. and Mrs. Jim Hanks Saturday afternoon.

Mr. and Mrs. W. A. Burchell and Landon, Mrs. Joe Dangel and Bobbie left Saturday morning for Philadelphia. They plan to be away for two weeks. They will visit in Tennessee, Arkansas, Washington, D. C., and will also visit Dr. and Mrs. L. D. Bohl and family in Ohio.

MENU FOR TOMORROW

BUFFET SUPPER
Cucumber and Carrot Slices and Celery Wedges
Fran's Cheese Spread*
Cold Sliced Turkey
Scalloped Potatoes
Bread and Butter
Fresh Fruit Compote
Party Cookies
Beverage
(Recipe for Starred Dish Follows)
FRAN'S CHEESE SPREAD
Ingredients: 1 four-ounce package limerkranz cheese, six ounces cream cheese, 1/2 teaspoon celery salt, 1/2 teaspoon paprika, 1 teaspoon Worcestershire sauce, 1/4 to 1/2 teaspoon onion salt.
Method: Allow cheese to soften at room temperature; put in a mixing bowl and mix thoroughly. Add celery salt, paprika and Worcestershire sauce and mix well. Mix in onion salt. Refrigerate until ready to serve. Put in small attractive serving dish with a few small butter spreaders. Pass with carrot and cucumber slices and celery wedges so guests can spread the vegetables with the cheese mixture. Makes 1 cup.

GM Canasta Club Has Rodeo Party

Mrs. Harry Lees entertained the GM Canasta Club with a 'chuck wagon party Tuesday at noon. Table decorations carried out the rodeo theme with miniature cowboys and cattle. Favors were miniature cowboys of plastic. Members were dressed in western attire.

Mrs. E. C. Boatler won high score and Mrs. G. W. Hall won second high. Others attending were Mrs. Wyatt Eason, Mrs. G. C. Graves, Mrs. J. D. Benson, Mrs. F. H. Talbot, Mrs. G. W. Dabney and the hostess Mrs. R. J. Michael was a dinner guest.

Mrs. Sonny Edwards Wins High Score At Tuesday Bridge Club

Mrs. Sonny Edwards won high score at the Tuesday Bridge Club meeting Mrs. Hudson Landers won second high and Mrs. Morris Patterson, low.

Mrs. R. W. Thompson was hostess. Others attending were Mrs. Peter Harmonson, Mrs. R. E. McKinney, Mrs. Kent Morgan, and two guests, Mrs. Herinold Jarvis of Ft. Worth and Mrs. Wise Hollingsworth.

Errol Flynn Trying To Reduce Expenses

LOS ANGELES, Aug. 2 (Sp1) — Actor Errol Flynn's suit for reduction of the \$18,000 a year tax-free alimony he pays his former wife, Lili Damita, has been taken under submission by the superior court.

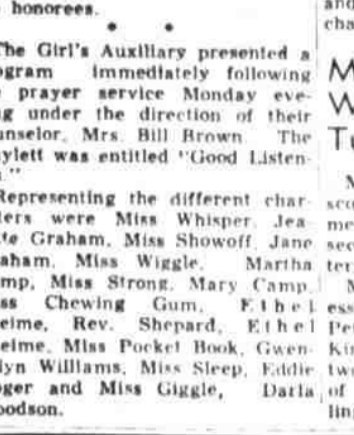
Flynn was on the stand briefly yesterday. He said his 10-year-contract with Warner Brothers may call for \$200,000 a picture.

Flynn has informed the court that he pays Mrs. Damita \$5,700 a year additionally for support of their son, Jean, nine, and contributes \$6,000 a year for support of two children by his second wife, Nora Eddington, who is now Mrs. Dick Haymes, and \$4,800 to assist his parents.

He also employs his former mother-in-law, Mrs. Margaret Eddington, as cook and housekeeper at \$3 monthly, plus living expenses.

representing the different characters were Miss Whisper, Jeanette Graham, Miss Showoff, Jane Graham, Miss Wiggle, Martha Camp, Miss Strong, Mary Camp, Miss Cheving Gum, Ethel Theime, Rev. Shepard, Ethel Theime, Miss Pocket Book, Gwen Dolyn Williams, Miss Sleep, Eddie Roger and Miss Giggle, Darla Woodson.

AT PENNEY'S



REAL WESTERN STYLE



Denim-Jeans

2.49

SIZES 28-46

EXTRA HEAVY 11 OZ. DENIM

SANFORIZED—WON'T SHRINK MORE THAN 1%!

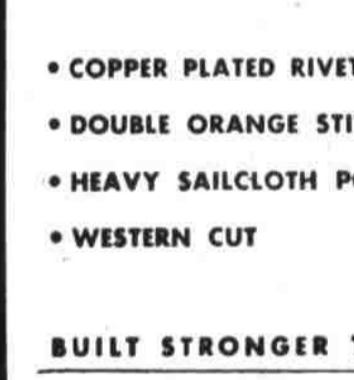
COPPER PLATED RIVETS AT STRAIN POINTS

DOUBLE ORANGE STITCHING

HEAVY SAILCLOTH POCKETS

WESTERN CUT

BUILT STRONGER TO LAST LONGER!



WORK SHOE WITH NEW 1-PIECE MOLDED BACK

NO SEAMS TO RIPI MORE COMFORTABLE

6.90

ARMY TWILL MATCHED SET

Shirts 3.29
Pants 3.49

Vat-dyed Sanforized* army twill. Shirts are cut full with dress type collar, 14-17. Pants are cuffed, have roomy, deep sailcloth pockets. Pants 29-50.

One Piece Seamless Back
Double Tanned Uppers
Solid Leather Counter
Steel Shank
Solid Leather Insole
Heavy Cord Sole & Heel
Heavy Leather Midsole
Genuine Barbour Stormwelt

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AT PENNEY'S





**Money Blues?
SOS for an SK LOAN**

Sure, ANYBODY'S spirits are down when those bills mount higher and higher. THEN'S the time to see SIC for a cash Protected Payment Loan. Quick, private, simple!

GET	Happy Monthly:
\$610	as little as \$40.07
\$400	as little as \$26.26
\$270	as little as \$17.72
\$180	as little as \$11.81

and payments PAID FOR YOU, if you're laid up, sick or injured, under a doctor's care! Balance PAID IN FULL—in case of death!

Just drive around to
**SOUTHWESTERN
INVESTMENT COMPANY**



410 E. Third

Phone 2218

KOREA COMMANDER

Withdrawals Gall General Walker

By DON WHITEHEAD
U. S. EIGHTH ARMY HEAD-QUARTERS IN KOREA. (AP) — A letter came from Belton, Texas, the other day from an 80-year-old mother who told her son: "Son, there's no use for me to beg you to take care of yourself. I know you'll not do it. Write me if you have time, but don't worry about me."
It was a letter that might have been received by any GI in Korea—but there was precedent for this one. Stocky Walton Walker has been in hot spots a good many of his 60 years—from the Vera Cruz expedition of 1914 to the Korean battleground.
The North Korean Communist Army has been giving the Americans a licking with overwhelming weight of men and arms.
That situation may improve any day now, but any withdrawal from a position galls Walker.
"This is the first time in 43 years and four wars that I have been the pursued—and I don't like it!" Walker was commander of the famed "Ghost Corps" of Gen. George S. Patton's Third Army when it was rolling through Europe. During the first world war he commanded a machinegun battalion in the Saint Mihiel and the Meuse-Argonne battles. He came out of that war a lieutenant colonel. Between wars, Walker followed

the teaching and training path of other men who rose to high position in the Army. When the Third Army was formed in 1944 for the invasion of France, Walker was commanding Patton's 20th Corps.
After the great Saint Lo breakthrough, Walker drove his 20th Corps across France at breakneck speed. His co-ordination of infantry and armor won the praise of the War Department—and plaudits from Prime Minister Winston Churchill in the House of Commons.
His corps didn't stop until three months after the invasion. Then the army gave out of gasoline and supplies. Walker's corps was stopped at Metz from Sept. 11 to Nov. 18. "That was the only time in the European war that I ever was much concerned," he told me. "We had to stop because of a lack of ammunition and gas."
"We had orders to hold. We held, all right, but we attacked every day. There wasn't a single day we didn't attack to keep the enemy off balance and to straighten our lines."
"Attack is the best defense. The time will come when we'll open up attacks on the North Koreans to take the initiative away from them. Then we'll have another Saint Lo of our own."
There isn't much doubt that Walker is itching for the time when he will have the power to turn a Patton-style offensive against the Reds. Walker believes his Army will have the spirit for such an operation when the time comes.
"There was no real incentive for fighting spirit among troops doing occupation duty," he said. "It takes combat experience and a fighting objective to build that spirit. We've got the incentive now."
Walker is an "honorary citizen" of cities and towns throughout France which were liberated by his 20th Corps. Among the cities which have honored him are Metz, Chartres, Verdun, Epervain, Chateau-Thierry and Reims.
Perhaps in the not too distant future the Texas will also become an honorary citizen of Seoul—which he aims to liberate from the North Korea, Reds.



NAMED BY KING—King Leopold III of Belgium agreed to step aside temporarily in favor of his son Prince Baudouin (above) and to abdicate when the prince reaches 21 next year. The agreement apparently ended in a stalemate which had brought Belgium to the brink of civil war. (AP Wirephoto).

concentration in a Brussels suburb: "The king will cease to reign and will never reign again. This was our objective."
Spaak added: "We could probably have won an immediate abdication in two more days—but at what price."
Referring to the Walloon strikers' march on Brussels, planned for yesterday and narrowly averted by the king's announcement, Spaak declared: "August first would have become a bloody day in Belgian history. Outright abdication would not have been worth the lives of scores of our comrades."

CUNNINGHAM & PHILIPS
Have filled your physician's prescriptions since 1919

GE REFRIGERATORS
PRICES START AT
\$189.95
AS LITTLE AS
\$1.75 WEEK
After Down Payment
HILBURN'S APPLIANCE CO.
304 Gregg Phone 448

RIDE 'EM COWBOY!
... But for safe and easy riding ride on Dayton Tires They're Thorobreds

Insist on The Amazing NEW Protection of The Dayton Thorobred Skid-Gard Tread!
You can kill yourself... Kill yourself... and kill others, too, with a skid that starts before you know it. Buy Skid-Gard tires to avoid it. Buy you can STOP skidding with the Dayton Thorobred Skid-Gard tread that grips, clings, hugs any road in any weather! Insist on the Skid-Gard Tread.
Premium Quality Dayton Thorobred
Buy GOLD RUBBER Up to 50% More Mileage!
Buy SILVER RUBBER Up to 30% More Mileage!
SUPER-STRENGTH DAYTON Protects Against Blowouts!
An exclusive process gives Dayton's Super-Grip Cord body mounting strength, full blowout protection.

Welcome Visitors to Big Spring's 17th Annual **RODEO**

While In Big Spring Stop By and See Us We'll Be Glad To See You

Lee Jenkins Tire Service
300 West 3rd Phone 1080

Belgians Back To Work After Week Of Strikes

By The Associated Press
BRUSSELS, Belgium, Aug. 2—Belgians went back to work today after a week of near-revolutionary strikes which started King Leopold III on a long road toward abdication.
The Liege area, however, still was partly crippled as workers shifted to a one-day mourning strike for three workers killed there by police fire during rioting Sunday.
In other areas the general federation of labor asked workers to halt for at least five minutes in mourning for the three dead.
Leopold, meanwhile, still remained official king of the Belgians. His country had been perilously close to civil war early yesterday when he announced he would ask parliament to transfer his royal powers to his son, Crown Prince Baudouin. His statement implied that he would abdicate when Baudouin turned 21 in September, 1951, were unified in their support of the young prince.
The king's announcement was hailed last night by the leader of the anti-Leopold forces, Socialist Paul-Henri Spaak, as a "complete victory."
He told a Socialist victory dem-

Auto Makers Plan Record August Cars

DETROIT, Aug. 2 (AP)—The auto factories have scheduled for production in August the largest number of vehicles they ever have built in a single month.
Of course schedules aren't always filled. Labor disputes often interfere. But most industry sources agree the factories have a good chance of completing close to 850,000 cars and trucks this month.
If that figure is realized, the industry's eight-months output this year will come to approximately 5,350,000 vehicles. The factories then would have four months in which to produce the additional million units needed to match last year's record-breaking output.
This month's assemblies will include some new models besides Kaiser-Frazer's 1951 line already in sizable output. Packard is getting some volume production on its new models and one or two other "independent" makers have scheduled showings of their 1951 cars for mid-September.
Model changes among the "big three" of General Motors, Ford and Chrysler aren't expected to be made until the final weeks of the year and some will not appear until after next Jan. 1. All the companies making up the "big three" are rolling out current models at the highest rate in their history and are using just about all the manufacturing capacity they have.

Salle Ann SHOPS
Welcome To Big Spring

RODEO VISITORS



While attending the rodeo be sure to drop in and see our new stocks of Fall merchandise... the very latest in coats, suits, dresses, blouses, etc. The fine workmanship and low prices will please you.

Bien Benidos to Big Spring and the MORALES GRILL



Visit the **17th Annual RODEO**
August 2-3-4-5
... And when you need that EXTRA SPECIAL DINNER, Just visit us on Highway 80 West!
We Specialize in; MEXICAN FOODS
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WELCOMES YOU TO BIG SPRING'S 17th Annual **RODEO**
TOP RODEO CONTESTANTS WILL PERFORM
OVER \$3,500 IN PRIZES
4-BIG DAYS-4
● WEDNESDAY ● THURSDAY
● FRIDAY ● SATURDAY
Plan Now To Attend Every Performance

A SUMMER ROUND-UP OF ROOTIN' TOOTIN' USED CAR VALUES



Big Spring dealers have corralled this "herd" of fine used car buys for the rodeo . . . and for your driving pleasure throughout the coming fall. Come on in today, pardner, you'll want to put a brand on one of these!



Rip Snortin' Used Car Buys

- 1947 Chevrolet Club Coupe
- 1942 Plymouth Sedan
- 1942 Ford Tudor Sedan
- 1941 Plymouth Sedan
- 1940 Ford Tudor Sedan
- 1939 Chrysler Royal Sedan

Pickups & Trucks

- 1949 Studebaker 1/2-Ton Pickup. Overdrive and heater.
- 1948 Studebaker 1-Ton Truck.
- 1947 International 3/4-Ton Pickup.

Studebaker Sales & Service

McDonald Motor Co.

206 Johnson Phone 2174



DROP YOUR ROPE 'ROUND ONE OF THESE BEAUTIES

—Safety Tested Used Cars—

- 1949 OLDSMOBILE "98" 4-Door Sedan. Radio, Heater
- 1948 FORD Tudor Sedan. Radio & Heater.
- 1947 OLDSMOBILE "66" 4-Door Sedan. Radio, Heater.
- 1941 OLDSMOBILE 4-Door Sedan. Radio & Heater.
- 1939 OLDSMOBILE Tudor Sedan. Heater.
- 1947 GMC 1/2-Ton Pickup. Heater.

—GMC TRUCK HEADQUARTERS—

Shroyer Motor Co.

424 E. 3rd —Your Oldsmobile Dealer— Phone 37



TAKE A GANDER AT SOME OF THE FINEST MOUNTS EAST OF THE PECOS

- 1936 FAIRBANK Super Deluxe 4-Door Sedan. Radio and Heater.
- 1936 FAIRBANK Standard 4-Door Sedan. Radio and Heater.
- 1936 WILLYS Six Cylinder Station Wagon (New).
- 1936 WILLYS Four Cylinder Station Wagon (New).
- 1936 WILLYS Four Wheel Drive Pickup (New).
- 1936 WILLYS Four Cylinder Jeepster (New).
- 1936 WILLYS Four Cylinder 1/2-Ton Pickup (New).
- 1936 WILLYS Four Cylinder Jeep (New).
- 1936 FAIRBANK Convertible. Radio & Heater (Low Mileage).
- 1936 CHEVROLET 4-Door Sedan. Radio and Heater.
- 1941 CHEVROLET Club Coupe. Radio and Heater.
- 1940 FORD 1-Ton Pickup.
- 1940 FORD Tudor Sedan.
- 1941 OLDSMOBILE Six Door Sedan. Radio and Heater.
- 1940 OLDSMOBILE Six 4-Door Sedan. Radio and Heater.
- 1939 FORD Tudor Sedan.

These New Cars—While They Last—Are Being Sold At List Price!

Packard and Willys Sales & Service

ROWE MOTOR CO.

1011 Gregg —Humble Gas & Oil Products— Phone 980

YOU'LL HAVE TO TIP YOUR SOMBRERO TO THESE USED CAR VALUES!

- 1950 STUDEBAKER Champion Tudor Sedan. Heater & Overdrive (New).
- 1949 CHEVROLET Styleline Tudor Sedan. Loaded.
- 1948 CHEVROLET Fleetmaster 4-Door Sedan. Loaded.
- 1947 CHEVROLET Fleetmaster 4-Door Sedan. Heater.
- 1947 CHEVROLET Fleetmaster Club Coupe. Loaded.
- 1947 HUDSON Super Six 4-Door Sedan. Loaded.
- 1949 CHEVROLET 1/2-Ton Pickup. Radio & Spotlight.
- 1949 CHEVROLET 1/2-Ton Pickup. DeLuxe Cab . . . Heater.

Emmet Hull Used Cars

610 East 3rd

Phone 3203

No Buckin' Broncs In Our Corral Of Used Cars

- 1950 FORD V-8 Custom Club Coupe, R & H
- 1949 LAJOLLA "62" Sedan. Loaded
- 1949 FORD V-8 Custom Sedan. R & H. (10,000 miles)
- 1948 BUICK Super Sedanette. R & H. (17,000 miles)
- 1948 CHEVROLET Aero Sedan. New Visor, R & H
- 1948 CHEVROLET Club Coupe. R & H
- 1947 CHEVROLET Tudor Sedan. Heater
- 1947 FORD Club Coupe. Sun Visor and Heater
- 1946 FORD Convertible. Loaded
- 1946 CHEVROLET Aero Sedan. R & H
- 1946 FORD V-8 Panel. Heater
- 1946 BUICK Convertible. Loaded
- 1945 CHEVROLET Tudor Sedan. Loaded
- 1945 CHEVROLET Club Coupe. R & H
- 1945 CHEVROLET Tudor Sedan. R & H
- 1939 FORD Tudor Sedan. First Year Choice
- 1938 FORD Tudor Sedan. Loaded

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USED CARS

806 East 3rd Phone 3134

RODEO



August 2, 3, 4, 5

RIDE 'EM COWBOY AND YOU'LL BUY 'EM

Dependable Used Cars

Dependable Used Trucks



RODEO



August 2, 3, 4, 5



YOU DON'T NEED
NO SIX-GUN
BUT
THESE ARE A STEAL
AT THE PRICE...

- 1949 CHRYSLER Windsor Club Coupe. 8,000 Miles, Radio and Heater \$2495.
- 1949 PLYMOUTH Sedan. Radio and Heater. A good one \$1550.
- 1948 CHRYSLER Club Coupe. Radio and Heater \$1695.
- 1946 PLYMOUTH 4-Door Sedan. Radio and Heater \$850.
- 1942 OLDSMOBILE Club Coupe. Radio and Heater \$350.
- 1941 FORD Tudor Sedan. Heater. Really a good one \$495.
- 1941 CHEVROLET Tudor Sedan. Radio and Heater (Good) \$450.
- 1941 BUICK Super 4-Door Sedan. Heater (See this one) \$350.
- 1941 OLDSMOBILE 4-Door Sedan. Radio and Heater \$295.
- 1940 FORD Tudor Sedan. Heater. (See it buy it) \$250.
- 1939 Chrysler Club Coupe. Really a nice one \$295.
- 1939 FORD Tudor Sedan. Radio and Heater. (Transportation) \$150.
- 1938 FORD 4-Door. This is really a good one \$225.

Chrysler-Plymouth Sales & Service

Marvin Hull Motor Co.

600 East 3rd

Phone 59

- 1948 NASH Super Ambassador 4-Door Sedan, Radio, heater and overdrive.
- 1946 CHEVROLET Tudor Sedan
- 1941 DeSOTO 4-Door Sedan.
- 1941 DeSOTO Tudor Sedan.
- 1940 DODGE 4-Door Sedan.
- 1939 PLYMOUTH 4-Door Sedan.

- 1948 DODGE 1/2-Ton Pickup.
- 1948 FORD 1/2-Ton Pickup.
- 1947 INTERNATIONAL 3/4-Ton Pickup.
- 1947 DODGE 1 1/2-Ton with Dump bed.
- 1946 GMC 1 1/2-Ton Long Wheel Base Truck.
- 1938 FORD 1 1/2-Ton Grain Bed Truck.

JONES MOTOR CO.

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YOU CAN TOSS AWAY YOUR SPURS WHEN YOU RIDE BIG SPRING MOTOR'S A-1 GUARANTEED USED CARS & TRUCKS

One 1950 FORD Custom DeLuxe 4-Door Sedan. Just broke in. (Demonstrator). Fully equipped.

1947 CHEVROLET Coach. Equipped with everything. Black, clean.

1946 FORD V-8 Super DeLuxe 4-Door Sedan. Locally owned, extra clean.

1947 FORD 1/2-Ton Pickup
This one is a dandy buy.
\$650.

1948 CHEVROLET 1/2-Ton Pickup. Equipped with extra heavy duty tires and good heater. Priced at \$765.

1940 GMC 1 1/2-Ton Long Wheel Base Truck. Runs good . . . looks good, and has good tires . . . \$275.

1946 FORD 1 1/2-Ton LWB Truck
A good truck, priced to sell.
\$650.

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BIG SPRING MOTOR CO.

405 Main

—Get Our Prices Before You Buy—

Phone 636

THESE CAYUSES
ARE EASY RIDIN'
AND EASY ON THE
FEED AND "HAY"



LINCOLN Cosmopolitan Six Passenger Coupe—Radio '49 fresh air heater, defroster, \$2495. tires without a mile. This one will carry you for a long time.

- 1949 MERCURY Sport Sedan—R&H. Here is one of the very few nice cars. \$1895.
- 1949 CHEVROLET Club Coupe—An original car tulane color. \$1685.
- 1948 MERCURY Four Door Radio and Heater. This one's a honey \$1295.
- 1947 CADILLAC 4-Door—Hydraulic, Radio, Heater and sun visor. \$1885.
- 1947 BUICK Sedanette—A beauty and locally owned. Radio and Heater. \$1285.
- 1941 NASH 4-Door—plenty of miles left in this "ole boat" \$295.
- 1940 FORD Coupe—It's solid! Save the new car—drive this one to work \$295.

CARS FOR CASH AS IS

- 1947 Plymouth 4-Door \$795.
- 1936 Ford Tudor \$75.

Open Evenings And Sundays
Truman Jones Motor Co.

Your Lincoln and Mercury Dealer

Phone 2644

403 Runnels

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Ritz
TODAY LAST TIMES
Shelby WINTERS - Macdonald CAREY
South Sea SINNER
PLUS: Short—Color Cartoon
THURSDAY-SATURDAY

ESTHER WILLIAMS
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DUCHESS OF IDAHO
TECHNICOLOR
JOHN LUND - CONNIE HAINES
PAULA PATTON - PAULA PATTON
ELEANOR POWELL - LENA HORNE
PLUS: News—Color Cartoon

State
TODAY LAST TIMES
MILITARY ACADEMY
WITH THAT 10th AVENUE GANG
PLUS: Short—Color Cartoon
THURSDAY-SATURDAY

LAWLESS LIVING!
HELLFIRE
IN TRUCOLOR!
William ELLIOTT
Marie WINDBORN
PLUS: Invisible Monster
CHAP. 3—NEWS

Lyric
TODAY LAST TIMES
MILTON BERLE
Virginia Mayo
ALWAYS LEAVE THEM LAUGHING
PLUS: Short—Color Cartoon
THURSDAY-SATURDAY

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CHAMPION
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Chap 11—Color Cartoon

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Open At 7—Rain or Clear
TODAY LAST TIMES
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"My Greatest Performance!"
Belvedere
TECHNICOLOR
CLIFTON WEBB
MYRNA LOY
JEANNE CRAIN
CHEAPER BY THE DOZEN
PLUS: COLOR CARTOON

Corduroy

goes Back to School

Justin McCarty designs a whole wardrobe... for every campus occasion of fashion right narrow wale corduroy. In this selection you will find... skirts, blouses, slacks, dresses, weskits and suits. The colors... bright and gay and eye-stopping... As sketched are but three from this endless variety of corduroy fashions.

(A) Justin McCarty tiny tucked trimmed corduroy battle jacket suit with slim skirt. Emerald, brown, and red. Sizes 10 to 16 19.95

(B) Justin McCarty six-gored skirt of narrow wale corduroy with zipper pockets. Lime, Gold or Red. sizes 10 to 18 8.98
Matching Slacks... sizes 10 to 18 10.95

(C) Soft narrow wale corduroy Justin McCarty hook and eye dress... grey, lime or red. Sizes 12 to 18 19.95



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"Big Spring's Favorite Department Store"

12 Big Spring (Texas) Herald, Wed., Aug. 2, 1950

"ELITE OF THE ARMY"

Reconnaissance Unit Draws Fire To Spot Enemy Position

By TOM LAMBERT
AP Staff

WITH U. S. FORCES IN KOREA, July 28. (Delayed) — The whir of jeep starters jarred the dawn quiet. Engines sputtered, then purred smoothly. Sleepy men yawned as the jeeps roared out of a schoolyard compound and headed south.

The First Cavalry's reconnaissance platoon was moving.

The jeeps sloshed through the muddy streets, past helmeted MPs, bumped across railroad tracks and churned out of town. For several hours the platoon drove steadily south, then into a long valley flanked by two high ridges.

"We were looking for any enemy or friendly troops," said 2nd Lt. L. E. Woodson of Jasper, Ala., platoon leader.

"I'd patrolled through there the other day on a long mission. When we were about 20 miles from base

they opened up on us. They let my lead jeep driven by Sgt. Hypolite Alexander (New Orleans) through, then cut down on the second jeep and mine—the third.

"We drew both rifle and machinegun fire. We returned fire immediately."

"We engaged them for about 30 minutes in that draw, about 60 of them, at a range of about 200 yards."

"Finally one bunch with a machinegun jumped up and tried to run. We got them. Some riflemen jumped up and we punctured them pretty bad. We knocked off all we could—I figure about 25 out of 60—then got out of there."

That's reconnaissance—probing for the enemy, seeking contact like the groping fingers of a hand, drawing enemy fire to spot enemy positions, then returning to base with vital information.

"I'd patrolled through there the other day on a long mission. When we were about 20 miles from base

commander, is mobile and highly armed.

According to Lt. Samuel T. Rhodes of Washington, Ga., each man in the unit commanded by Capt. Charles V. H. Harvey of Texarkana, Tex., carries and can use two weapons.

What sort of soldiers are recon men and why do they pick this job?

Harvey classes them "the elite of the Army, the last remnants of the old cavalry, riding jeeps instead of horses."

If morale means elite, this outfit is elite. It's like the crew on a "happy" Navy ship, like a high class football team whose members are good at their jobs and respect the others for being good at theirs.

Puppy Plays Part In Family Tragedy

DETROIT, Aug. 1. (AP) — A lively puppy played a part as tragedy cut into James Cooney's little family for the second time in a year.

It was last September that the Cooneys' 10-year-old son, Wayne, was knocked from his bicycle and killed by a car.

To keep daughter Ilene, three, out of the street, Cooney bought her the pup a week ago. He put it on a leash and tied it in the back yard.

While playing with the dog last Wednesday night, Ilene thought up a new game. She freed the pup and put the collar around her own neck—then stumbled and fell while romping.

Her parents found her hanging limply from the clothesline to which the leash was attached. Nearby the pup whimpered.

Ilene died yesterday of a fractured vertebrae and pneumonia that followed.

The Cooneys have one other child, five-year-old Brian.

Insurance Companies Offer Playgrounds

BLOOMINGTON, Ill. (AP) — The State Farm Insurance companies have provided a 33-acre park area for their 2,500 home office employees. On the grounds are a lake, courts for playing tennis, volleyball, badminton and shuffleboard and pitching horseshoes; a baseball diamond, picnic tables, outdoor ovens and a club house.

Farmers Warned To Watch Insect Infested Crops

Howard county farmers were cautioned this morning by County Agent Durward Lewter to keep a close watch on insect-infested cotton crops.

Bollworms are continuing to hatch and probably will for the next few days, the county agent warned. Leaf worms are for the most part now in the pupa stage and will likely be out by Aug. 15. A few of the latter insects are already hatching.

The bollworm infestation is "in a continual build up," Lewter said, advising that continued application of poison may be necessary for several days. Poison should be distributed according to individual needs, which means that two or three applications are not necessarily enough to curb the bollworm threat.

Farmers using more than 10 pounds of dust to the acre are reporting the best results from dusting operations, the county agent reported. A few using sprays have reported burning of leaves, but this is believed due to weather conditions rather than the insecticide.

Poison applied this week will probably be very effective in controlling bollworms and leaf worms now hatching. Each farmer should watch his crop closely for best results.

Bollworms may first be detected in cotton buds where they flare squares before working down the stalk, Lewter said.

A slight infestation of angular leaf spot has been noticed in sections of the county, Lewter stated, blaming this on seed that wasn't cereasun-treated before planting.

Preliminary Plans Approved For New School At Midway

MIDWAY, Aug. 2.—Trustees of the Midway school, district Monday Approved preliminary plans for construction of a new elementary school plant.

Tentative plans for the project were presented by Olen Puckett, Big Spring architect. They included outline for four elementary classrooms, a cafeteria, offices, and book room.

Welcome Visitors to the 17th ANNUAL

RODEO

4 big days of fun, thrills and excitement!
August 2, 3, 4, 5 at the new rodeo arena... see calf roping, bronc riding and many other exciting events...
GO AS A REAL WESTERNER and HAVE A GOOD TIME

Ship'n' Shore gay plaid action back long sleeve shirts for ladies \$3.98

Ladies blue jeans by Stockton... best grade... sanforized, riveted and tailored to fit... Sizes 10 to 20 \$2.98

Girls blue jeans by Girl Town age sizes 7 to 14 sanforized tailored to fit \$2.50



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8 hrs. 38 min.
AMERICAN to CHICAGO
YOUR FAMILY GOES FOR 1/2 FARE MONDAYS, TUESDAYS, WEDNESDAYS

MID-MORNING NEWS
Monday Through Friday
Presented By
FURR FOODS
KBST
1490 On Your Dial

Florence To Divert Arno River Course To Check Old Bridge

FLORENCE, W — The course of the Arno river will be temporarily diverted this summer so experts can check the condition of

Florence's famous 14th century bridge, Ponte Vecchio. Picturesque Ponte Vecchio was the only one of the Florence bridges across the Arno left undamaged by the Germans when they abandoned the city in August, 1944. At the time rumors—officially denied—spread that Ponte Vecchio was

unsafe and might collapse. Later cracks appeared in some of the bridge's arches. Originally built by the ancient Romans, the bridge was constructed in 1345. While the Arno's waters are diverted, foundations will be laid for the reconstruction of two 13th Century bridges, Ponte Santa Trinita and Ponte Calla Carrara.

Big Spring Herald

Sec. III

Big Spring (Texas) Herald, Wed., Aug. 2, 1950

Rodeo

DON'T MISS OUR BIG BARGAIN
Round Up
RODEO VISITORS

COWBOY SHIRTS

SATINS, WOOLS & RAYONS

2.98-3.47-4.98

Genuine Leather Holsters 1.19

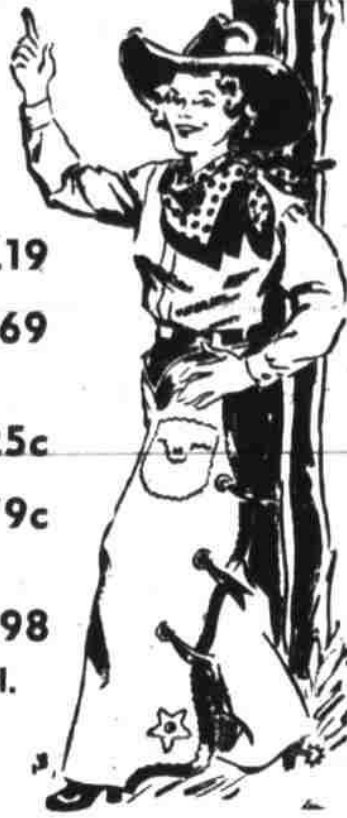
Cowboy Hats 1.69
With Police Whistle.

Cowboy Spurs, that Jingle 25c

Lariat Ropes, real ones 29c & 79c

Repeating. Cap Pistols 1.19, 1.59, 1.98

Shop McCrory's For Your Rodeo Apparel.



MCCRORY'S
5 - 10 - 25c STORE



HERE ALL FOUR NIGHTS—Bill Elliott, one of the best known stars of western motion pictures, will appear each night at the 17th annual Big Spring Rodeo. Elliott has a large number of fans here, having appeared previously in person as well as on the screen of local theatres. He is bringing two of his famous horses here to ride in the entry events and trick riding specialties.

MADE IT!

Arena Finished Just 2 Days Ago

A calf holding pen and band stand were constructed in the south end of the Rodeo association's new bowl Monday, completing work on the modern plant just two days prior to the scheduled opening of Big Spring's 17th annual rodeo and cowboy reunion. Last concrete was poured for the stands Saturday and finishing touches were also put to box seats Monday. Sand, which was dumped for the arena floor last week, was spread.

Gates to the seven bucking chutes were tested and found in perfect working condition as the chute and corral area north of the arena was whipped into shape. Completion of the plant, a bowl-like stadium just east of Ellis Homes, was made possible by around-the-clock shifts working for the past three weeks under the direction of Baker Willis, general contractor. In addition to 98 boxes, the stadium affords seating space for 7,500 persons.

A 30-acre parking area has been opened south and west of the rodeo grounds. Access roads reach the plant from highway No. 80 and from the Edwards Heights addition to Big Spring. The entire parking and stadium area has been fenced in.

Stock for the rodeo, furnished by Buck and Tommy Steiner, producers, has arrived and has been put up in the corrals at the plant. The Steiners, as well as Cecil Ellis, rodeo clown, have also arrived.

Concessions for the rodeo are being handled by the American Business club this year. They are to have pillows and refreshments on sale at each performance of the show.

Stock to be used in the rodeo this year includes 102 bucking horses, 35 brahma bulls, 50 brahma calves, 30 bulldogging steers, and 30 wild brahma cows.

Garibaldi Relative Teaching English

NAPLES, W — Anita Itala Garibaldi, granddaughter of Italy's hero, Giuseppe Garibaldi, has qualified as a teacher of English. Taking the examinations at the University of Foreign Languages, she said she needed to supplement her income because of the lira's loss of value.



WELCOME
RODEO
VISITORS

TO THE 17TH ANNUAL BIG SPRING RODEO

In Big West Texas... with a big welcome... and a big time for all. We serve the Southwest

- WESTERN HATS
- WESTERN SHIRTS
- JUSTIN BOOTS
- LEVIS

For The Entire Family

Anthony's
THE C. B. ANTHONY CO.

BIG SPRING, TEXAS



WELCOME VISITORS — TO BIG SPRING'S 17th ANNUAL RODEO

1,250,000 Loaves per WEEK!



That is the average amount of MEAD'S FINE BREAD sold a week. A tremendous amount of bread. If placed end to end it would go on for miles and miles (you figure it out). It means that there is a majority preference for MEAD'S FINE BREAD. This preference is based upon superior qualities; better flavor, always fresh, finer texture... attained only by the best baking skill in the use of the finest ingredients. Remember, for the best loaf of bread in town, get MEAD'S FINE BREAD. Every time!

◆ MORE PEOPLE BUY MORE MEAD'S FINE BREAD IN WEST TEXAS THAN ANY OTHER BRAND ◆

Says Intangibles Are Basic Needs Of Working Man

VANCOVER, W. — Higher wages and shorter hours are not the real grounds for labor disputes, Dr. J.

C. Hewson believes. He told the Engineering Institute of Canada here that the basic needs of workers are intangible. "They get mad first, and then find something to strike about," Dr. Hewson, an industrial psychologist, with a firm of management engineers, lists six basic needs for a man to be happy in his job that

never come up for labor bargaining. These are affection, a sense of belonging and recognition, independence, social approval, self-respect and variety with occasional excitement. Canada is half again as large as the United States.



PENNEY'S

EXTEND THEIR
WELCOME TO THE
VISITORS OF THE
17TH ANNUAL
BIG SPRING
RODEO

Thrills—Chills And Spills
August 2nd 3rd 4th and 5th.

--- And while you're in Big Spring Check up on
The Round-up of bargains for the entire family

AT PENNEY'S

Lee Hanson

"Men's Store"

126 East Third

WELCOMES YOU TO THE 17th. ANNUAL RODEO

AUGUST 2, 3, 4, 5



WEST TEXAS HEADQUARTERS

FOR

Levis • Stetson Hats • Justin Boots



RODEO PRODUCERS—Returning for their second successive year as producers of the Big Spring Rodeo are Tommy (left) and Buck Steiner. Buck Steiner, senior member of the father-son producing team, has been rodeoing for 30 years, and Tommy has followed in his father's boot prints.

FOR THE BEST Five Tests Build A Good Rodeo

You can't have a World's Championship rodeo with only five events, but it is around the major five cowboy contests that every good show is built.

Before, after, and between them come the specialty numbers with all their glitter and glamour and fanfare that give rodeo its color and razzle dazzle of big time show business.

These contests are all born of the rancher's work. Calf roping comes in handy at branding time when cowboys are able to rope and tie the wiry calves and steers with speed and precision. So the original contest between man and beast became one between neighborhood cowboys to see who was

fastest. There a rodeo sport or event was born. For awhile, at first, only the cowboys watched. Today, calf roping fans number in the thousands, in all age groups.

Then came the bareback riding, from breaking of young colts by boys at play, and later the same colts and the same boys had it out again, for both were older and ready for work on the range. So another contest event was born.

Steer wrestling grew out of the necessity for working wild cattle in the brush country where it was impossible to build a loop. The ever resourceful cowboy saw that the most wily steer might be thrown by wrestling holds. Necessity mothered another great rodeo event.

And finally came the wild bull riding—born out of a love for adventure. The cowboys love of danger, desire to excel, to pit skill and daring against brute strength resulted in another major rodeo event.

Cowboys Flock To Rodeo And Thus, 'Reunion'

The Big Spring Rodeo and Cowboy Reunion didn't get its name because of any formal reunion held in connection with the annual event.

Started and continued solely as a rodeo, originators incorporated the word "reunion" simply because they knew there'd be innumerable reunions when cowboys flocked together for the show.

Cowboys—the real variety—just naturally flock to rodeos. And where ever two old cowhands meet there's generally a reunion.

Where two men, who once punched cattle in the old days when town was a settlement which they visited occasionally, meet up there's always a reunion. Funny thing about these cowboys, they seldom forget a face. After a score or so of years have intervened, they can spot and recognize each other. In a minute they are recalling old acquaintances and waving others into the circle.

That's about how the reunion takes place in connection with a rodeo. It became a part of the name partly because of popularity of the combination (originally the Big Spring Rodeo and Cowboy Reunion was the Sky High Rodeo), but also because its founders knew that reunions would be inevitable so long as the rodeo continued.

Israel Facing A Shortage Of Meat—Kosher Variety

JERUSALEM, W. — The chief rabbinate of Israel is insisting that all meat imports must be "kosher." Non-kosher meat usually sells at about 60 per cent cheaper than the kosher variety. That's because it's much easier to get, for in many sources of imports these days there are no longer any qualified kosher butchers.

Good Jewish butchers usually are graduates of rabbinical colleges. With mass immigration to Israel, many countries which could supply meat to Israel lack qualified slaughterers. Israeli badly need meat. Their monthly ration now is little more than 1-1/3 pounds per month. Many Jews would eat non-kosher meat, if they could get it.

The ministry of supply and rationing recently bought a big quantity of American war surplus canned non-kosher meat. As a result, the minister of religions threatened to resign.



Attend Big Spring's 17th Annual

RODEO

August 2-3-4-5

For real Western entertainment, there is nothing that quite equals a Rodeo — and this 17th Annual one promises to be the Best yet!

We'll See You There!

TEXAS ELECTRIC SERVICE COMPANY

A. S. BLOMFIELD, Manager

WELCOME RODEO VISITORS



BIG SPRING'S BIGGEST SHOW AUGUST 2-5

TUCKER & MCKINLEY

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BIG SPRING

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NEW HOME OWNERS!
WE HAVE PLENTY OF
SHRUBS THAT YOU CAN
PLANT NOW.
Roses In Buckets
EASON ACRES
NURSERY
 6 Miles East On Hwy. 80

Florida State To
Bar Portable Radios
From New Stadium
 TALLAHASSEE, Fla. (AP) — Portable radios will be barred from the new Florida State University stadium which now is under construction.
 School president Doak S. Campbell made the announcement here, declaring he has received "many complaints from patrons who were annoyed by loudly playing radios in the stands near them during our games last fall."
 President Campbell said that in

barring radios from its new stadium. Florida State is following a policy being carried out in many other athletic fields throughout the nation.
 The Florida State University Seminoles, who were Dixie Conference and Tampa Shrine Cigar Bowl Champions last season, will open their 1950 grid slate against Randolph-Macon College here Oct. 7. This contest will be the first played in the new arena, which will seat 15,000 fans.
 Autumn leaves usually begin to change their color before frost.



GREAT TEMPTATION—Yes, it's a temptation to "pull leather" when you have an animal such as this bucking and writhing underneath. Rodeo fans of the Big Spring area will see plenty of this type of action at the 17th annual Big Spring rodeo which opens tonight.



A GOOD MATCH—A fight to the finish usually results when a good cowboy climbs astride a salty bucking bronc. Plenty of top flight contestants, as well as wild livestock, will take the spotlight in the 17th annual Big Spring rodeo.

Two New Marks Set
 TROY, N. Y. (AP) — Ed Zeno, Rensselaer Polytechnic Institute's recently elected athlete of the year, set two RBI records in 1950. As captain of the basketball team, Ed averaged 16 points per game for

three years to register a new all-time scoring mark. With the baseball team he drove 22 runs across the plate for a new one season record.
 Sugar maple trees live up to 500 years.

There Was Gold!
 SILVERTON, Colo. — Since the first discovery in 1860, the San Juan region of southwestern Colorado has produced an estimated 347 million dollars' worth of gold, silver and other metals.

WELCOME
 TO
BIG SPRING'S 17th ANNUAL
RODEO
Four Big Nights August 2-5

You Don't Want to Miss It.
 It's the Biggest Show of the Year.

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There's Going to be A
BIG ROUND-UP
 Of Fun and Entertainment
 AT
BIG SPRING'S
 17th Annual Rodeo
AUGUST 2, 3, 4, 5
 So Don't Miss It.

CONGRATULATIONS
 Big Spring Rodeo Association
ON YOUR NEW STADIUM
 It is Indeed One of West Texas' Finest
WEST TEXAS SAND & GRAVEL

Do You Hold Proper Respect For Brahmans?

If you've ever watched a Brahma bull eye you suspiciously and maliciously from the back of a pasture, you may not have proper respect for this brute.

You feel like the devil himself is looking a hole right through you. Riders probably feel, too, that they are astride the old man himself when they come bounding out of a rodeo chute.

As a result, bull riding events probably contribute more than anything else to the prominence gained by Brahma cattle in all sections where rodeos are held. Fans take it for granted that bull riding events where Brahma bulls are the mounts will be spirited affairs.

The rider that comes out of the chute aboard one of the hump-backed animals is in for a rough — and usually short — ride before he bites the dust or voluntarily dismounts from the hurricane deck. And the ride isn't over as soon as the cowboy leaves the Brahma's back.

In fact, the cowhand's actual trouble may just begin when he is dislodged from the bull. Once he is unseated, he must have complete control over his wits and physical facilities or take a chance on losing both.

The Brahma is likely to turn on the rider once he has shaken him off, tromping and trying to gore him with his stubby horns. Not only is the bull a past master in the art of parting company with a would-be rider, but he likes nothing better than to assume the offensive once the act is complete.

The excitement that surrounds a rodeo arena when a Brahma bull riding event is about to take place stems not only from intense interest in the competition, but also from the element of personal danger that confronts the cowboy as he makes the ride.

Air Force Orphans
 BRUSSELS, (AP) — About 50 Royal Air Force orphans are due to arrive here Aug. 9 for a one-month stay with Belgian families. This is the Belgian Air Force's way of saying "Thanks" to their British comrades who died during the war. The gesture has been repeated every year since the war's end.

Welcome To Big Spring's 17th. Annual

RODEO

AUGUST 2-3-4-5

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Welcome

TO

BIG SPRING'S

17th ANNUAL



**BIGGER
AND
BETTER**

Goodies

**'DON'T
MISS
THE FUN**

AUGUST 2, 3, 4, 5

CASH PRIZES—NEW ARENA—NEW STOCK

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Junior Engineer

CHICAGO, (AP) — A new helper turned up the day the steam shovel crew began excavations for a new building on the site of the old

Potter Palmer mansion. He was a four year old boy. He worked with a pail and shovel. He came back the next day, too, and brought along a paper bag containing his lunch.

Our Best Wishes TO THE BIG SPRING RODEO ASSOCIATION

We are proud to have done the electrical work in the new Big Spring Rodeo Arena. This is the finest arena ever constructed in West Texas with by far the best lighting equipment.

Be Sure to See **BIG SPRING'S 17th ANNUAL**



4 BIG NIGHTS AUGUST 2-5

It's The Biggest Show Of The Year

A. L. deGRAFFENREID

904 Johnson

Phone 3646



GETTING HIGH IN THE SADDLE—Jack Wade finds himself headed in the direction of the stratosphere as he tries his hand with a bronc named "High Skip." Many such animals will greet contestants at the 17th annual Big Spring Rodeo which opens tonight.

SOIL CONSERVATION

Winter Cover Crops Planned For Fall

Cooperators with the Martin-Howard Soil Conservation District have planned 9,000 acres of winter cover crops for this fall, Frank Loveless, secretary of the board, announced Tuesday. Planting time for the cover crops will start in September.

Included in the cover crops planned are abuzzi rye and hairy vetch, Dixie Wonder winter peas, sweet clover and alfalfa. The cover crops will be planted for protection against blowing and washing. They will also improve the soil by adding nitrogen and organic matter.

R. V. McNew, district cooperater in the Fairview soil conservation group, reports that he had 57 acres of bruzzi rye and mixed grain for a cover crop last year. McNew said he ran 40 head of cattle on field for 60 days. He also harvested 18 bushels of grain per acre.

"It would be impossible for the soil to blow because of the straw litter left on the field," McNew said.

Preliminary engineering information was collected last week on the farms of R. L. Gilliam and J. W. Stuart south of Lees Store. The farmers will use the information to plan the control of outside water crossing their farms. The Soil Conservation Service assisted Gilliam and Stuart with their water problem. The farmers will plan a coordinated soil and water conservation program on their land in cooperation with the district.

V. H. Wolf, district cooperater in the Vincent Soil Conservation group plans to plant KR bluestem on his ranch north of Vincent next spring. Wolf visited a planting of KR bluestem on R. O. Brown's ranch recently and believes the grass will just fit his needs. Wolf said that by growing better grass and improving his livestock he can raise more pounds of beef and at the same time protect his land from loss of soil and water.

Summer peas planted by district cooperators for soil improvement are making excellent growth following rains in July. D. W. Christian has 65 acres of whip-poor-wills on his place in the Wild Horse ranch group.

I. F. McQuerry planted 40 acres of Chinese Red that are making better than knee high growth on his farm east of Coahoma. Paul Adams in the Soagh group has

and two rows of cotton on his farm east of Vealmoor.

L. Z. Shafer planted black ripper peas on his farm east of Fairview. Shafer said the black ripper peas make more vine than any other type, and will provide lots of organic matter and nitrogen for soil improvement.

Harvest of Madrid clover seed has been completed on the J. Y. Robb farm at Lomax according to L. H. Batton. The yield was around 500 pounds.

CACTUS GRILL

Welcomes You to the



17th Annual

RODEO!

August 2-5

And when it's **GOOD FOOD** you have in Mind, Visit the **CACTUS GRILL** at

505 West 3rd

Brother Acts Are Prominent At Michigan State

EAST LANSING, Mich. (AP)—Four sets of brothers are prominent athletically at Michigan State College. The Bender boys, George and Orris of Lakewood, O., are first string wrestlers. The Makielski twins, Don and Ed, of Ann Arbor, Mich., are star distance runners. They are Bill and Allen Mack of Palos Park, Ill. Twins Bob and Bill Cary of Charlevoix, Mich., are football, basketball and track performers.

Grid Scholar

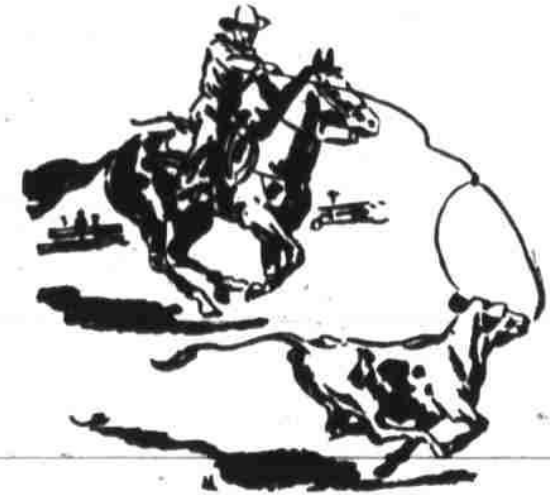
John Poloncak, winner of the 1949 Ross Award for the highest scholastic average among Michigan state football players, also received the Chicago Alumni Achievement Award for the outstanding Spartan senior from the midwest area.

Protect The Public

MIAMI, (AP) — Hialeah pioneered the use of many of America's most important horse racing protective measures. The automatic tote board was introduced at Hialeah in 1932, and the saliva test was brought here from France in 1934. The first photo finish camera was at Hialeah in 1936.

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Visitors Welcome



to Our

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August 2, 3, 4, & 5

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Big Spring

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ROUND-UP YOUR FAMILY AND FRIENDS AND ATTEND BIG SPRING'S 17TH. ANNUAL

RODEO

August 2-3-4-5

Congratulations to the Rodeo Association on the completion of their new Arena.

—ALL PLUMBING WORK—
On This New Arena By **Tucker & Son Plumbing Co.**

Tucker And Son Plumbing Co.

303 W. 9TH.

PHONE 878

Rodeo Prizes May Approach \$9,000 Figure

Prizes for winners in the Big Spring rodeo this year will approach a \$9,000 total.

The rodeo association has posted \$3,520 in prizes to be split among the winners. To this will be added entry fees which are expected to amount to more than \$5,000.

Scores of top performers in rodeo will be on hand to compete for the purses, too, assuring rodeo fans of a top show. Of course the 17th annual Big Spring Rodeo and Cowboy reunion is classed as a "world's championship" affair, and it is well known throughout the west.

Recognized and approved by the Rodeo Cowboys association, it will have some of the leading cowboy members of that organization entered in the various events.

No Swelled Head

CLEVELAND, (AP) — Win, lose or draw, the Cleveland Indians can't be accused of having swelled heads as long as Lou Boudreau and Marino Pieretti are on the squad. The manager's cap size of 6 1/2 and newcomer Pieretti's of 6 1/4 are almost certain to run one-two in any contest for the smallest in the major leagues.

RODEO

Be Sure to See

BIG SPRING'S BIGGEST SHOW

The 17th Annual Big Spring Rodeo

Four Nights

August 2-5



BIG SPRING TRACTOR CO.



LAMESA HIGHWAY



DICKIE DARE

Panel 1: Dickie Dare looks thoughtful. "DICKIE DARE!"
 Panel 2: Dickie Dare looks surprised. "WHY DON'T YOU ANSWER? I'LL DROP THE JIBS AND HEAVE HER TO."
 Panel 3: Dickie Dare looks angry. "AWFUL FEELING-- HE MIGHT HAVE FALLEN OVER-BOARD."
 Panel 4: Dickie Dare looks determined. "I'D HAVE HEARD THE SPLASH-- BUT WHY ISN'T HE DOWN HERE? WAGS GONE TOO--"

NANCY

Panel 1: Nancy looks surprised. "MOM IS SENDING ME TO THE BARBER ALL ALONE."
 Panel 2: Nancy looks determined. "YOU'D BETTER HURRY--- THEY CLOSE EARLY---"
 Panel 3: Nancy looks happy. "TAKE A SHORT CUT."
 Panel 4: Nancy looks surprised. "OKAY."
 Panel 5: Nancy looks angry. "LATER MY MOM IS MAD AT YOU."
 Panel 6: Nancy looks thoughtful. "WHY?"
 Panel 7: Nancy looks determined. "BECAUSE YOU SUGGESTED A SHORT CUT."

MEAD'S fine BREAD

LIL' ABNER

Panel 1: Lil' Abner looks surprised. "WHY WON'T YOU GIVE ME YOUR TOSCHICK BOOK? YOU IS GOIN' TO BE HANGED-- AN'-- HUNG-- YOU CAN'T TAKE IT WIF YOU-- AS TH' OLD LADY GOES."
 Panel 2: Lil' Abner looks thoughtful. "SOME JOKE? GETTING THAT BOOM-- YES, TH' MOST IMPORTANT THING I'VE BEEN EEN FACT WEET-HOUT-- I GOT NO LIFE!!"
 Panel 3: Lil' Abner looks surprised. "YES!! WELL AMIGO-- A PARDON-- YES, TH' MOST IMPORTANT THING I'VE BEEN EEN FACT WEET-HOUT-- I GOT NO LIFE!!"
 Panel 4: Lil' Abner looks angry. "WHO GIVES-- GIVE-- PARDON-- PARDON-- HERE?"
 Panel 5: Lil' Abner looks surprised. "THE DICTATOR?"
 Panel 6: Lil' Abner looks thoughtful. "HE'S JUST PRE-- JUDICED-- BUT THE DICTATOR-- IS A NICE FELLA-- AT HEART."
 Panel 7: Lil' Abner looks determined. "I'LL GET WAN-- KEEPS-- BEFORE THE-- CLIMATE-- GETS-- HILIN-- OR-- MY NAME-- IS NOT-- NUSANCETA--"

BLONDIE

Panel 1: Blondie looks surprised. "IT COMES IN TWO COLORS-- RED OR GREEN."
 Panel 2: Blondie looks thoughtful. "IF YOU DON'T KNOW WHAT IT IS-- WHY DID YOU BUY IT?"
 Panel 3: Blondie looks surprised. "SHE SAID YOU COULDN'T GET THEM ANY MORE."

ANNIE ROONEY

Panel 1: Annie Rooney looks surprised. "IT WAS A LUCKY DAY FOR ME WHEN I MET LITTLE ANNE-- SHE'S THE SMARTEST LITTLE CHILD-- I CAN THANK HER FOR MY SUCCESS--"
 Panel 2: Annie Rooney looks thoughtful. "THAT'S WHAT EVERYBODY IS SAYING-- THEY SAY YOU HAD BETTER MAKE JUST WHAT DO YOU MEAN?"
 Panel 3: Annie Rooney looks surprised. "WHY, MRS. GLOWER-- JUST WHAT DO YOU MEAN?"
 Panel 4: Annie Rooney looks thoughtful. "WELL, THEY WONDER WHAT YOU'LL DO WHEN ANNIE ROONEY LEAVES YOU--"
 Panel 5: Annie Rooney looks surprised. "LEAVE ME?-- WHY SHOULD SHE LEAVE ME? SHE'S ALL ALONE IN THE WORLD-- WE LOVE HER, AND--"
 Panel 6: Annie Rooney looks thoughtful. "OF COURSE YOU DO-- SHE'S A CUNNING FOX-- BUT AFTER ALL, EVERYONE KNOWS SHE'S A RUNAWAY ORPHAN-- WHEN THE POLICE LEARN WHAT'S GOING ON, THEY'LL TAKE HER AWAY--"

Mead's Fine Buttermilk Bread

SCORCHY SMITH

Panel 1: Scorchy Smith looks surprised. "BUT IF YOU PEOPLE DON'T START SOON, I WON'T ANSWER FOR YOUR FUTURE HEALTH!"
 Panel 2: Scorchy Smith looks thoughtful. "CHOP-CHOP! BINK ONE OF THE BOYS CAN HELP YOU CLEAN THE OPHIR DUST OUT OF THE SHIP! WE'LL RIG A SHOWER BATH!"
 Panel 3: Scorchy Smith looks surprised. "LOOK, SON, WHEN YOU GET BACK TO CAIRO, GIVE THIS WHOLE SHIP A GEIGER TEST. IF SHE'S 'HOT,' QUARANTINE HER UNTIL SHE COOLS OFF--"
 Panel 4: Scorchy Smith looks thoughtful. "...BUT IF SHE'S SOAKED UP HEAVY RADIATIONS, YOU'VE GOT TO DROP HER IN THE SEA!"

SNUFFY SMITH

Panel 1: Snuffy Smith looks surprised. "LOOKY, SNUFFY!! TH' FUST LITTLE BITTY BIDDY JES' GOT HERE."
 Panel 2: Snuffy Smith looks thoughtful. "LISSEN!! TH' LITTLE VARMINT CAN TALK ALREADY."
 Panel 3: Snuffy Smith looks surprised. "AN' SICH A CHUNKY LITTLE CRITTER-- I SWOW!! YELL' BE UP FRVIN' SIZE IN NO TIME AT ALL."

GO EVERYWHERE This Modern, Thrifty Way... **Harley-Davidson 125** Miles of fun for only pennies of cost **Dezil Thixton** 908 West Third

PATSY

Panel 1: Patsy looks surprised. "EVERYBODY'S MAKING FUN OF ME... PEOPLE THINK I MADE UP THE HECKLER STORY AS AN ALIBI FOR MY SLUMP!"
 Panel 2: Patsy looks thoughtful. "MAYBE THE SUSPENSION WILL BE GOOD FOR YOU? THE HECKLER MIGHT GO AWAY!"
 Panel 3: Patsy looks surprised. "LOVE THAT SWATTO!"
 Panel 4: Patsy looks thoughtful. "THERE IT WAS-- NOW I'LL BELIEVE ME! HUH? I DIDN'T HEAR ANYTHING!"

BUZ SAWYER

Panel 1: Buz Sawyer looks surprised. "AN AN ASSASSIN!! YOU LIKE ME?"
 Panel 2: Buz Sawyer looks thoughtful. "JUST LISTEN TO THE GYPSY ORCHESTRA. THIS IS QUITE A PLACE, MRS. CHASE, BE FEELING BETTER ALREADY."
 Panel 3: Buz Sawyer looks surprised. "ATTA-BOY!"
 Panel 4: Buz Sawyer looks thoughtful. "SURE, COME ON! YOU KNOW, YOU'D BE A PRETTY GOOD GUY IF YOU'D LET YOURSELF GO."

G. Blain Luse VACUUM CLEANER SALES & SERVICE BARGAINS IN USED CLEANERS PARTS FOR ALL MAKES Phone 16 W. 15th & Lancaster

TOM AND JERRY

Panel 1: Tom and Jerry look surprised. "THE INDIANS OF TODAY ARE LEARNING FAST JERRY. LOOK AT THIS ONE. READIN' A MAGAZINE!"
 Panel 2: Tom and Jerry look thoughtful. "HOW, FRIEND INDIAN? HOW FRIENDS-- I READ UP YOUR WHITE MAN MAGAZINE. IT HEAP FULL OF SMART IDEAS."
 Panel 3: Tom and Jerry look surprised. "NOW WHEN I GO HUNT UM TOUGH GUILLEY BEARS--"
 Panel 4: Tom and Jerry look thoughtful. "...I USE UM TAL GUNNER!"

OAKIE DOAKS

Panel 1: Oakie Doaks looks surprised. "PRINCESS PATINA IS TAKING OAKY FOR A MOONLIGHT RIDE ON HER ELEPHANT AND PRINCESS POMONA IS FIT TO BE TIED!"
 Panel 2: Oakie Doaks looks thoughtful. "I'LL BOP ON THE BEAN! I'LL SNATCH HER BALD! I'LL--"
 Panel 3: Oakie Doaks looks surprised. "I'LL GO AND TELL MY FATHER!"
 Panel 4: Oakie Doaks looks thoughtful. "F-FATHER! COME IN!"
 Panel 5: Oakie Doaks looks surprised. "WHAT'S THE IDEA, POMONA? CAN'T YOU SEE I'M TRYING TO DECIDE WHETHER TO SELL MY KINGDOM?"

GRIN AND BEAR IT

Panel 1: Grin and Bear It looks surprised. "A BUY GOOD CAR!"
 Panel 2: Grin and Bear It looks thoughtful. "I wouldn't call it the opportunity of a lifetime, but in the light of recent developments it may be another chance to buy something pre-war..."

MISTER BREGER

Panel 1: Mister Breger looks surprised. "I want to return these stamps I bought here yesterday--my boss simply CANNOT tolerate the color of chartreuse!"

Wrigley's Spearmint Chewing Gum

HEALTHFUL-REFRESHING-DELICIOUS

Crossword Puzzle

ACROSS: 1. Crackle, 2. Licks, 3. Stroke, 11. Military, 12. Director, 13. Director, 14. Wing, 15. Aquatic bird, 16. Religious, 17. Retreat, 18. Fruit, 19. Small room, 20. Apartment, 21. Quiet, 22. Trouble maker, 23. Mountain, 24. Round of a cow, 25. Link, 31. Link.

DOWN: 5. Goddess of healing, 6. Bird, 7. Flower stalk, 8. In hand, 9. Treats roughly, 10. Spring, 11. Inevitable, 12. Location, 13. Took food, 14. Arrow point, 15. English school, 16. Fruitlike part, 17. Italian, 18. Affirmative, 19. Quiet, 20. Greek island, 21. Act of taking for one's own, 22. Fall abort, 23. Solution of yesterday's puzzle, 24. Next to the last available, 25. He the matter, 26. Yet, 27. Rodents, 28. Toward the afflicted side, 29. Some, 30. Individual performance, 31. Closest, 32. Subdue, 33. Masculine name, 34. Was very fond of, 35. Measuring tape, 36. Safety, 37. Horizontal ruler, 38. God of war, 39. Put up with, 40. Ancient tale, 41. Scandinavia, 42. Method of coloring fabric, 43. English, 44. Boat of the surf, 45. American, 46. Indiana, 47. Percolate, 48. English letter, 49. Front of the foot, 50. Hair eme.

MRS. BAIRD'S BREAD

STAYS FRESH LONGER

BRIDGE

ARE YOU A CANASTA PLAYER? I REFUSE TO ANSWER ON THE GROUNDS THAT IT MAY TEND TO INCRIMINATE AND DEGRADE ME

Plan Peep In The Cradle Of Deep

By The Associated Press
COPENHAGEN—What is scheduled to be the most comprehensive deep-sea exploration ever undertaken will be launched from Copenhagen in October. The curvette "Galathea" will sail on a two-year cruise-crossing of oceans with 14 scientists from Denmark.

The United States.

Study of plant and fish life along the ocean floors is the purpose. A trawl that will go as deep as six to seven miles will be among the equipment. A fishing wire eight miles long will snag rare specimens. The bacteria of the deep and the sounds fish make also will be studied.

A hollow non-magnetic bronze sphere, weighing about a ton, will carry instruments down to measure the earth's magnetism at various depths.

Same Name, Wrong Man, Results In Torture For Doctor

VIENNA—Dr. Mathias Veszli, a former member of the Hungarian Parliament, fled to Austria last year. Once here he began writing letters to Hungarian Communist leaders, denouncing them as traitors.

Hungarian secret police came to Vienna to arrest Veszli. Working with Russian officers, they finally

located a Dr. Mathias Veszli, and took him to Budapest.

In the dread prison at Andras-ut 60 police tried to force a confession from him, despite his protests that he was an Austrian dentist who couldn't even speak Hungarian. After three weeks, during which time he was badly beaten every day, his captors admitted they must have made a mistake. Veszli was taken to a hospital. When marks of his beatings faded, he was released after signing a statement absolving the Hungarian police of blame. Meanwhile

the Dr. Veszli wanted by the Hungarians fled to Switzerland.

Belgian Divorces

BRUSSELS, (AP) — Belgian divorces are decreasing but nevertheless remain much above pre-war figures, according to latest official figures. In 1949 5,988 divorces were granted. This compares to 6,518 in 1948 and 6,825 in 1947. Figures for 1938 and 1939 respectively were 3,501 and 3,423.

Record Hardwood Veneers Volume

NEW YORK (AP) — A record volume of 4,000,000,000 square feet of hardwood veneers is being produced this year to meet the expanding demand for fancy plywoods. The Veneer Association reports that in addition to grained veneers used for furniture, radio and television cabinets, the home building boom has developed an unusual demand for veneer paneling, flush-type doors and built-in cabinets.

Hardwood plywood construction of interior walls has received a big boost in the popularity of ranch-type homes. Making larger panels possible, veneers of this type are being used widely for living-room fireplace walls and colonial style kitchen dining spaces as well as for dens and libraries.

France Bans Paper

PARIS (AP) — The Ministry of Interior has banned sale and distribution of the Italian Communist newspaper "Unita" in France.



VICE-PRESIDENT — Marion Edwards, a vice-president of the Big Spring Cowboy Reunion and Rodeo Association, is another of the key officials who will be on hand at the arena when the 17th annual show opens Wednesday night.

City Holding To Traditional Rodeo Dates

Although it appeared doubtful until a few days ago that new facilities would be ready in time, Big Spring's rodeo is holding to its traditional dates this year.

After 17 years, including several experimental dates, the Big Spring Reunion and Rodeo Association settled once and for all on the last four nights of the first week in August.

During the interim from establishment in 1933, the show date has been choused around quite a bit. For eight years now it has been held in August, and since 1945 the first week has been accepted as the appropriate time.

Instead of the original two-day event, it has now blossomed into a four night stand. At first only afternoon performances were held. With construction of the plant in 1934, lights were installed, making night performances possible.

By that time the event had blossomed into three days—with afternoon and evening shows. In recent years, however, the rodeo has settled on the routine of four evening shows, Wednesday, Thursday, Friday and Saturday evenings. Baseball and other community schedules have learned to stay off those dates.

Launched in 1933 as an impromptu affair with nothing more pretentious than a wire fence arena on the site where the plant now stands in southeastern Big Spring, the rodeo was an instant success. Some old timers think it was the best they ever had. The following year a group of interested citizens subscribed \$10,000 and incorporated.

Successfully until after the 1937 show, it was held as a Labor Day event. But weather occasionally interfered at that season, and when rained out the last two years, sponsors shifted to July 4. This ran into competition with Stamford and Pecos, however.

In 1939 the dates were shoved up to June to coincide with the annual convention of the Texas Postmasters association. For some reason that was too early and it began to look like the rodeo was down on its financial legs. Businessmen came to the rescue in 1940 to underwrite the show and stake it in August and in the same month the following year.

With the nation at war and Big Spring feverishly helping get a bombardier school into operation, the 1942 show was passed. In 1943 a vest-pocket edition of the rodeo was staged for servicemen and was enlarged in 1944. Earl and Jack Sellers produced the first of four shows in 1945, and by that time the first week in August had become the approved date.

Preacher Elected Town's Constable

YOLO, Calif. (AP) — This is a good little town. It ought to be. Rev. Joseph Helle, pastor of the Yolo Community Church, has been elected constable. The minister polled 11 of 21 write-in votes. And it was all very much of a surprise to Rev. Helle. He had neither announced his candidacy nor campaigned.

But he has the \$5 a month job of preserving law and order. The pay is low because the Yolo County Board of Supervisors turned Yolo law enforcement over to a deputy sheriff three years ago and they cut the constable's salary to \$5 to discourage anyone from running. Rev. Helle says he'll give the job a try.

Pigs Will Soon Have Picture Windows Like The Folks In Cities

TOLEDO, O. (AP) — Cows, chickens, and pigs soon will be gazing out of big picture-windows just like city folks do, if farmers take the advice of agricultural engineers. They may not enjoy the view any more than if they were peering through small, dirty panes, but the animals will be healthier, according to Everett Eakin, Libbey-Owens-Ford Glass Company director of farm research. Studies on experimental farms during the last year show livestock lives better in buildings that have windows big enough to admit germ-killing sunshine.



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 John McCown—Manager

Big Spring's
 17TH ANNUAL
RODEO
4
 BIG NIGHTS
 August 2-3-4-5
 Fun
 Thrills
 Excitement

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- Calf Roping
- Bull Riding
- Steer Wrestling
- Trick Riding
- Cowgirl Contest



CONGRATULATIONS

TO THE

BIG SPRING RODEO ASS'N.

On The Completion Of Their New

RODEO ARENA

The Big Spring Rodeo Arena will be filled for four nights with thousands of fans cheering the ropers and riders on. This arena is the finest ever constructed in West Texas. The Big Spring Rodeo Association is to be congratulated for sponsoring its construction. We are proud to have constructed this arena . . . proud of its many modern features . . . and proud to know that it will last for years and years.

BE SURE TO TO ATTEND

BIG SPRING'S 17th ANNUAL

RODEO

August second thru the fifth marks the dates of the annual Big Spring Rodeo. Four nights of top notch entertainment featuring the nation's foremost cowboys and cowgirls attracted from all over the nation by the prize money of over \$3,500. You don't want to miss it. It's the year's biggest show in West Texas' finest Rodeo Arena.

BAKER WILLIS

1105 Sycamore

Phone 951-J

17th Annual Rodeo Opens Tonight In New City Arena

The stage is set for Big Spring's 17th annual rodeo.

Arrival of 200 head of live stock, shipped here by Buck and Tommy Steiner, Monday all but put the finishing touches on preparations for the big four-night event which opens in a completely new arena tonight.

Members of the local rodeo association are confident that the 1950 show will make rodeo history in Texas. The Steiners have brought to Big Spring what is described as the greatest string of bucking stock ever assembled in this section.

Festivities for the 17th annual Big Spring event will begin at 3 p.m. Wednesday with a big downtown parade. Grand entry for the opening night performance is set for 8:15 p.m. Wednesday, and nightly performances will continue at the same hour through Saturday.

The Big Spring rodeo always attracts some of the best known performers in the nation, and this year's show is not expected to be an exception. It has RCA approval, and the Steiners rank near the top among producers.

Throughout the past winter the producers kept more than 400 head of rodeo stock on excellent range on their three Central Texas ranches.

"All of our stock is fat and full of fight," commented Tommy Steiner, who arrived here Monday.

"All of the animals wintered in excellent shape, and they are plenty salty and rank. We know the boys who can stay with them eight seconds deserve to get in the money."

Contestants will be competing for cuts in prizes of \$3,400 plus entry fees. That probably will account for a total of something over \$9,000.

All factors combined have served to stimulate wide interest in the Big Spring Rodeo this year. In fact, nothing has been overlooked, down to the smallest detail, in preparation for keeping record crowds entertained.

Charlie Creighton, managing director, said contractors, producers, civic organizations and officials of the rodeo association had

given excellent cooperation to those in direct charge in speeding plans for the event on relatively short notice. As late as three or four weeks ago it appeared doubtful that the show could be held on schedule. Efforts were redoubled, however, and hard work was rewarded by definite arrangements for showing on the traditional dates.

NEVER FEAR, FOLKS

Horse Here To Stay Despite Mechanized Riding On Range

In spite of the widespread popularity of "windshield ranching" and motorized range riding, rodeo fans and horse lovers needn't worry about the horse being on his way out.

On the contrary, the animal is here to stay. There are too many things a horse can do that inanimate machinery can never accomplish—for instance, follow the path of a weaning calf or instinctively separate a single steer from a herd of cattle.

However, the development of modern transportation facilities,

such as pickups and automobiles that can dash across broken range in quest of cattle or to tend sick or injured animals, has influenced the cattle country no little. Ranchers have found that speed and convenience are two factors that must be considered in the production as well as distribution of the beef industry.

Consequently, the pickup truck is standard equipment on most modern ranches simply because it is adaptable to dozens of chores and jobs around the ranch. Too, it is a handy vehicle when a quick trip

to town is required.

Probably some ranchers or cowboys would prefer riding their faithful cowpony to town, regardless of the speed and comfort of modern vehicles, but problems that arise when such a trip is contemplated have been multiplied by the development of the motor industry.

If he rides his horse to town the cowhand must follow roads, paving or surfacing of which is not conducive to proper care of a horse's hoofs. When he arrives in

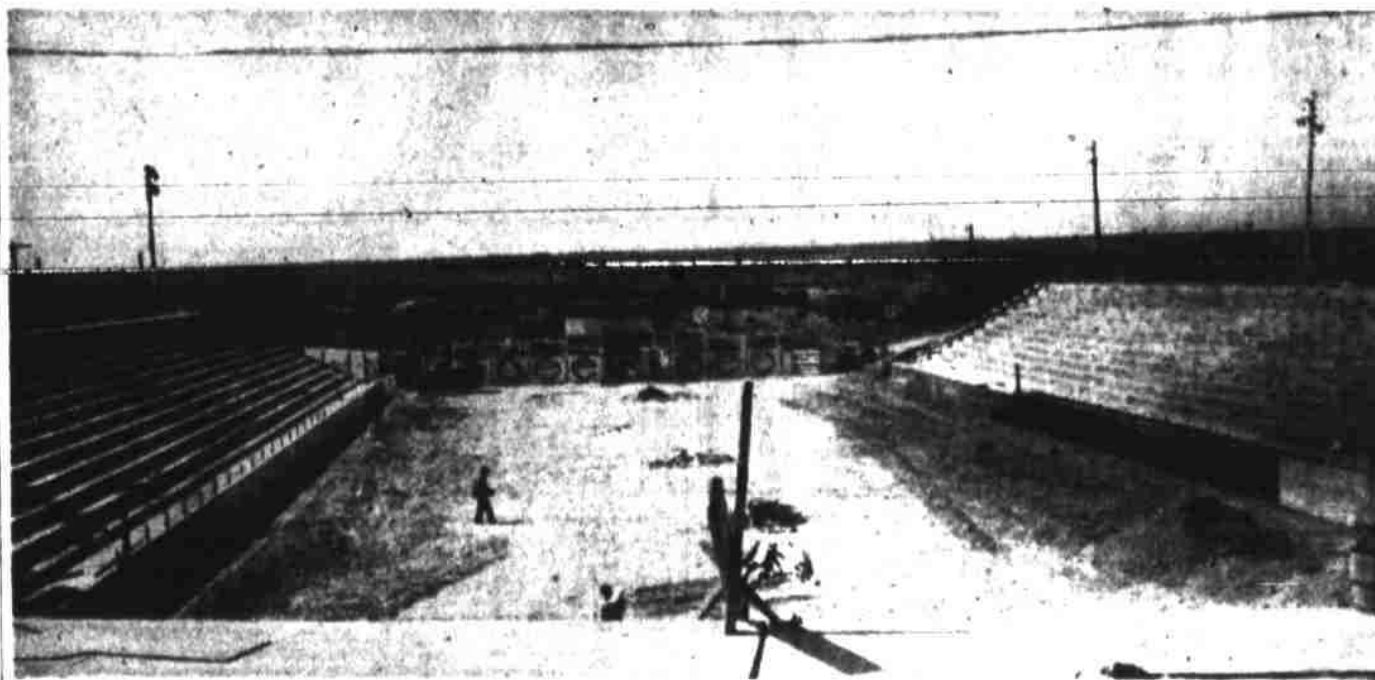
See HORSE, Pg. 3, Col. 3

Big Spring Herald

Sec. II

Big Spring (Texas) Herald, Wed., Aug. 2, 1950

Rodeo



NEW ARENA TAKES SHAPE—Stands, arena and corrals at the new rodeo plant have taken shape rapidly in anticipation of opening of the 17th annual show here tonight. The picture gives an idea of the compactness, which makes practically every seat a ringside one, yet it does not convey the size. For instance, the arena is 110 feet wide. It is more than 300 feet long, and from the rim of the bowl (foreground) to the judges stand (center rear) is well over 400 feet.

Besides the space for boxes, 12 tiers rise on a steep slope and encircle the arena. Around 7,500 can be accommodated comfortably. The lighting system is enlarged and better than ever before. There are no obstructions to bar the view. The new plant, located west of town and southeast of the Ellis Homes, is surrounded by a large parking area. (Culver Photo).

BIG SPRING'S 17th ANNUAL

Rodeo

FOUR BIG NIGHTS

AUGUST 2, 3, 4, 5

\$3,520 Plus Entry Fees Given In Purses And Prizes

- Bronc Riding • Calf Roping • Bull Riding
- Bareback Bronc Riding • Steer Wrestling • Clowns
- Cowgirl Sponsor Contest • Cutting Horse Contest • Trick Riding



Wild Bill Elliott Will Attend every performance.

Big Spring Rodeo Association

Woman Learns To Paint At Age 72

VANCOUVER — Mary Clark wanted to paint, and her years—72 of them—proved no handicap. A white-haired mother of eight, Mrs. Clark learned the fundamentals of painting in a winter art course, taking one night a week to wield a brush. She said at first her attempts looked like the work of a four-year-old, but that it didn't matter because she got enjoyment out of it. "With my children all either married or away on their own and my husband dead, I need a hobby to keep my busy," she explained.

Woman Honored For Her Color Photos

TORONTO — Miss Evelyn Andrus of Toronto has been named as associate of the Royal Society of Great Britain. She is the first woman in Canada to earn this award for high proficiency in color photography. Miss Andrus is vice-president of the Toronto camera club and is studying at the University of Toronto. Honors, given for accomplishment in monochrome, are held by another Canadian woman — Mrs. Blossom Caron of Montreal.



GORGEOUS GEORGE—This agile bronc carries the same name as a well known wrestler, which is appropriate enough because his riders usually feel as if they had been through a wrestling match as well as a rodeo. Approximately 200 head of such livestock will be matched against cowboys at the 17th annual Big Spring rodeo which opens tonight at the new arena west of town.

Bill Elliott, Movie Cowboy, Appears Here

Wild Bill Elliott, movie cowboy who got his start on a Missouri ranch, will appear in person at

each of the four performances of the 17th annual Big Spring Rodeo and Cowboy reunion. He'll have with him two horses to perform a number of acts. Local children will be seen in one of the acts with Elliott. The two mounts, Thunder and Stormy Night, were to have reached Big Spring with the Hollywood cowboy today. Elliott will

ride Thunder in the grand entry. Stormy Night will be used in a cutting horse exhibition. Elliott, the star of the "Red Ryder" series of movies, was born and received his early training on a Missouri stock ranch. He is being presented here through a special arrangement between the rodeo association and the producers, Duck and Tommy Steiner.

WELCOME VISITORS To Our 17TH ANNUAL RODEO



4 Big Nights August 2-3-4-5

Please Visit With Us While In Town — We Like New Acquaintances

ZACK'S of MARGO'S
ready-to-wear

204 MAIN

DESPITE ANY CIRCUS TOUCH

Formula For A Successful Rodeo - Salty Stock, Action And Suspense

Action—with men and horses furnishing it—makes the rodeo an exciting spectacle with increasing popularity. Something doing every minute, something fast, something different. That's the formula for a successful show. Salty stock, one of the ingredients of a real performance, is just another way of saying more action. Mean horses and bulls—they mean more action, plus a little extra nervous tension. Add to this the element of sus-

pense—and you have it. Will the rider stick for his 10 seconds, and if he doesn't, will he be thrown clear? Will the bull turn on him? Will the bulldogger miss when he lunges from his mount for the steer's horns? Will the roper make good with his first loop? Rodeo producers have taken these elements and packed them into a rapid-fire round of events. They've added clowns and other specialties for a circus touch. But the real cement that welds the show into a pleasing production is close scheduling on the program.

Early day rodeos consisted of turning out a calf when everything was ready, then sitting back to await arrival of another critter and getting everything set up. Now an unexpected delay of a minute or two probably due to an obstinate animal in the chute—can cause a lot of fretting in the officials' stand. The announcer starts chattering faster to allay restlessness among the fans.

The whole operation is so geared as to pack a couple of dozen bronc and bull rides, along with a score or more ropers, bulldoggers, and specialties plus an entry parade and girl's contest into an evening's show.

Of course there are other good reasons for enduring interest. Among them is the item of suspense. Every ride, although involving the same fundamentals, is different. Either the rider will make it or he won't. He may barely stay on or he may make a brilliant ride. Or he may be kicked, hurt or gored.

Then there is the competitive angle, not only in riding, but particularly in roping and bulldogging. Luck plays its part, but if you don't think skill and good horse-flesh is the dominating factor, then read the list of winners of several major shows. It is amazing how consistently certain individuals crop up among the top of the lists.

In bulldogging and roping, fans are constantly watching not only for the day money, go around and show winners, but they are seeing if established records for the show can be shattered. Riding always brings up the question of whether a wild bronc or bull never before ridden successfully, will be tamed this time.

Specialty acts offer fans opportunity to witness some extraordinary skill in riding, roping, etc. The clowns amuse the oldsters and tickle the kiddies—just as they do in a circus.

And color—that's another element in favor of the rodeo. It has the flavor of the old West. Nobody ever wants to miss the grand entry when a hundred or so horses and riders prance into the arena to the accompaniment of spirited music. Flags are flying and pretty cowgirls, due for their mung in barrel, cloverleaf and flag races later on, are on parade. What with a couple hundred head of stock to maintain, some two score workers to pay, a plant to keep up, thousands of dollars in prizes to be shelled out, specialty artists to be financed, power bills to be met, and admission taxes to be satisfied, it's an expensive operation. That's why it takes big crowds for a big rodeo.



ROUND UP YOUR FAMILY AND FRIENDS ... ATTEND THE RODEO AUGUST 2-3-4-5

It's Big Spring's 17th. Annual

RODEO

• Wednesday • Thursday • Friday • Saturday
Be Sure To Attend! Fun For All!

MARGO'S
beautiful shoes

204 MAIN

Welcome, Visitors, To Big Spring's 17th Annual

RODEO

August 2-3-4-5

\$3,500 In Purses
4—Big Nights—4

JONES MOTOR CO.

DODGE DODGE "Job-Rated" TRUCKS PLYMOUTH
101 Gregg Phone 555

IT'S BIG SPRING'S 17th ANNUAL

RODEO

4 BIG NIGHTS

Wednesday, Thursday,
Friday, Saturday

• THRILLS •
• CHILLS •
• SPILLS •

You don't want to miss it... This will be one of the biggest rodeos in the history of Big Spring. The purse is \$3,400 plus entrance fees. Some of the biggest names in rodeo performers will participate in the program.

FOR
The Safest Drive On The Road
Today It's
SEIBERLING

Creighton Tire Company

203 W. 3rd

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JULY 4, 1883 IS THE DATE

Texas Claim Of First Rodeo At Pecos Is Well-Documented

While there may be some argument (West Texans don't think there is any) over date of the first rodeo, there is no room for debating that this reckless almost primitive sport has grown to be the biggest sort of entertainment business.

The very use of a Spanish word, rodeo, adds substance to the Texas claim that the first rodeo was held at Pecos. Besides, that point is pretty well documented—and the date July 4, 1883.

That one-day show in Pecos had awards totalling less than \$100. The Madison Square Garden rodeo, with a 26-day run, hits right close to the \$100,000 mark in cash money to contestants.

Few spectators of the colorful sport stop to pay tribute to its more colorful background. Many know nothing of the evolution of the daredevil contests from the rugged cattle business of the "Old West."

In the early days of the cattle industry in the western United States, cattle ranches took up vast stretches of the unfenced public domain. Cattle from herds of the various ranchers would drift across

imaginary boundary lines, mingle with other herds, and would have to be separated before being driven to market.

Semi-annually several of the cattlemen would throw all their cowhands together into one big crew for rounding up the cattle. Then would come the task of dividing the massive herd into smaller groups, each wearing the brand of one of the owners.

In the course of this roundup, or rodeo as it was called in Spanish, it was natural for cowhands from the various ranches to start bantering, arguing and even wagering as to which group was represented by the best riders and fastest ropers.

Usually, at the close of the roundup there would be held a series of riding and roping contests to settle these bets and determine the champion riders and ropers.

However, it was not until 1883 that the first public contests of this kind were held with prizes being awarded to winners in bronc riding and calf roping events.

On July 4 of that year, on an open flat near the courthouse at Pecos the forerunner of our modern rodeo was held. No admission was charged for viewing the contests.

Five years later the first rodeo was held with the promoters keeping the profit angle in mind. On July 4, 1888, the practice of charging admission to the rodeo was instituted at the opening of the show at Prescott in the territory of Arizona.

The first commercial rodeo was so successful that soon other cattle centers of the west were holding such contests annually, calling them Cowboy Tournaments Stampedes, Roundups, or Frontier Days.

The first indoor rodeo was held at the Stockyards Coliseum in Fort Worth in 1917. Shortly, rodeos were being held indoors in large buildings all over the country, making a year-round sport of this event which had previously been held only from spring to fall.

In 1926 indoor rodeos were started in the old Madison Square Garden in New York City and were called World Series Rodeos. On completion of the new Garden in 1929, the name of the show was changed to World's Championship Rodeo.



COWBOY LOSES—It's no disgrace to be thrown by an animal of this size and disposition. Fans at the 17th annual Big Spring Rodeo probably will see this scene re-enacted several times during the four-day event.

Mustang Was More A Bane Than A Heroic Creature

Nostalgic ballads speak of the "mustang," and mention of this fabulous figure moves across the pages of history and fiction of the West.

The term is loosely applied, for the mustang was more of a bane to the pioneer rancher than a heroic creature. It took the barbed wire fence to help whittle him down to size and enable man to almost eliminate him from the country. The thundering herds which once roared across the Southwest echoed into a ghostly saga.

Fossil remains indicate that

the horse originated on this continent. He migrated in prehistoric times to other parts of the world and disappeared from the land of his origin.

Then the Spanish explorers, with horseflesh from the Moors, came to the Indies. Subsequently they reached the mainland and early in the 16th century Cortez and his party set out on their conquest.

Coronado crossed the plains in 1541 on his celebrated expeditions. Horses escaped from these early-day-remudas and reverted to their wild state. Conditions were ideal and herds began to multiply as if by magic. By the end of the century there were literally hundreds of thousands spilling across the Southwestern region.

They travelled in colorful bands, long manes flowing, girths thickening and hoofs hardening. Always they roamed under the watchful eye of a stallion. Usually there were only about two score in these individual groups. Constantly, there were savage fights between stallions, jealously guarding their domain.

While mares lay compactly beside cooling waters and colts capered, the stallion kept watch, his head up, his nostrils dilated. The Indian was quick to realize the potentialities of the mustang. Cleverly, he trapped and tamed the roaming horse. When the white man came, the Indian met him with a swift and indefatigable mount that gave the natives an advantage in mobility.

As pioneers moved into the unexplored areas, they eyed the bands of wild horses as they swept across the plains. A new art was born as they tapped the reservoir of horse flesh. Sometimes they "walked" the mustangs into capture by constant stalking that eventually exhausted the quarry. At other times there were wild round ups in which bands were stampeded into wide wings that led to concealed corrals.

Once penned, the mustangs railed in terrible fury. But it was no avail. Eventually they were four-footed and sprawled amid wild kicking to the ground. Clogs were attached to the forelegs, and the mustang released.

Furiously they sought to run, only to be tripped. Their spirits finally dulled, they were herded off for trading or sale. For all their cunning and success, the horse hunters scarcely touched the vast supply. In the brief interlude following the destruction of huge herds of bison, the horses dominated the sprawling, open ranges. With natural obstacles removed, they multiplied faster than they could be captured.

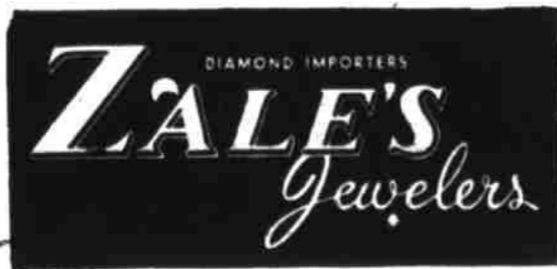
But then came the fence. Ranges were cut into smaller parcels. Gradually the wild horse disappeared or was tamed. But his spirit lives on in the traditions of the West. Whimsically and nostalgically, cowboys still chant about their wild mustangs.



MANAGING DIRECTOR — Charlie Creighton is directly in charge of arrangements for the Big Spring Cowboy Reunion and Rodeo which opens Wednesday night. As a vice-president in the association, he serves as active managing director of the annual event.



DIRECTOR — R. V. (Bob) Middleton is another who has helped build the Big Spring Rodeo Association. As a director he has been one of the most active officials of the association.



WELCOME

THE VISITORS
TO THE
BIG SPRING
17th ANNUAL
RODEO
EVERY YEAR
BIGGER ---



EVERY YEAR BETTER

While in Big Spring we invite you to visit our store at 3rd and main --- See our window display OF WESTERN JEWELRY

- Western Buckle Sets
- Western Cuff Links
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PRICES RANGE FROM \$6.95 TO \$50.00

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USE YOUR CREDIT
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A beautiful pair of cowboy boots is the pride of every western man or woman. Our shop makes these boots just for you... just the design and fit that you want. Remember for good-looking, good-fitting cowboy boots it's Ramirez Boot Shop. Complete Repair Service

Big Spring's
'Annual Rodeo
August 2-3-4-5

RAMIREZ BOOT SHOP

310 N.W. 3rd

**Lloyds Insurance
Expanding Quarters**

LONDON (AP)—An insurance business that started some 350 years ago in a smoky coffee house is to expand into a big new office

building. Lloyd's of London, world famous group of underwriters that will insure almost everything you can mention except you life, is negotiating for a lease on a bombed plot across Lime Street from its present building in the financial district.

**Early Rodeos Consisted Of Cowboys
Backing Up Boasts About Their Skill**

Many a rodeo was held in this area without being called that back in the early days when bold ranch-

ers were rolling back the frontier. Then the show consisted of cowboys backing up boasts about roping and riding skill. The roundups of the open range country gave them ample chance to prove it, for there was always competition as rival outfits joined in the big separation.

Big Spring was crossed on an old Comanche trail, and early cattlemen knew about the watering holes. In fact, many of the earliest spreads were established at or near spring sites.

Water, plus easy location on the sweep between the Colorado and the Pecos, made this a focal cattle point. Colorado City, the "queen city," had grabbed off premier honors as the "cowtown" of the west, but as the T&P moved west-

ward and set up its division headquarters here, Big Spring came to be an important rail point. This was the picture—one of long grasses, small streams and springs—when the early ranchers such as the late John Roberts, L. S. McDowell, Bill Sanderson, Bill Edwards, and others moved in to skirt the domain of the fabulous C. C. Slaughter empire.

Gone were the long and killing drives up the trail to railpoint in Kansas. Instead shorter drives to railpoint here were in order. These were something to behold as cowhands drove hundreds of head of lowing cattle across the open country.

In the evening the cattle were pointed into a big circle and then bedded down for the night while watchful cowboys circled quietly. They took turns, returning to the chuck wagon for grub and to nestle in the earth for a few hour's rest.

By the time the sun was up next morning the herd was pointed once more to the tune of wild yells. Slowly the dusty caravan proceeded until the stockyards hove in sight.

But this was not the end. Cattle could not always be depended upon to be corralled. Bred on the open range, many had a natural aversion to any form of containment. They even shied at the broad sweeps from pen entrances. It took patience, sweat and sometimes strong language and brute strength to drive the recalcitrant ones into the fold.

Before they were finally loaded, there was the further ordeal of tugging balky members up the chute and into cars. Rangy longhorns were troublesome, for they not only had an individualistic streak, but they frequently damaged each other inside the cattle cars. This was one of the early reasons for better breeding—to get a better shipping animal.

Some strips of land are still vacant to this day near Big Spring, dedicated to wide lanes for driving cattle to rail point. The stockyard location was changed more than once to take advantage of accessibility. Today it is east of town, handy to trucking and trailer operations which have succeeded the colorful drives to railpoint.

**New String Of
Bucking Horses
At Local Rodeo**

Buck and Tommy Steiner, producers of the Big Spring rodeo, will break out a new string of wild bucking horses for the first performance of the local show.

Just shipped here from Wyoming and South Dakota, the new horses will join a string of rodeo livestock already rated by rodeo contestants as among the saltiest in the country. The new bucking horses will be making their first appearance in a Texas arena Wednesday night.

That's another reason why the 17th annual Big Spring rodeo promises to be one of the best in the state.

The Steiners have assembled wild Brahma bulls from the swamps of Florida and Louisiana. Longhorn steers and the fresh bucking horses gathered from the wild horse country of the Dakota Badlands, the Missouri river in Montana and the Canadian northwest round out one of the roughest rodeo herds in action this season.

The Steiners, producers of more rodeos than probably any other group in the Southwest, maintain four large ranches devoted to the use of their rodeo livestock. These are located near Austin, where the producers headquarter, Marshall, and Bastrop. They also have one at Rapid City, S. D.

This diversity of ranges and supply of stock means that they always have fresh cattle and horses ready for shows they produce. At Monahan, where the Steiners put on a show before coming to Big Spring the stock was described by sponsors as the "toughest ever seen."

RODEO

AUGUST 2nd-3rd-4th and 5th.

Big Spring's Biggest

Western Event

WELCOME VISITORS

We Hope That You Enjoy The Rodeo and We Wish You The Best Of Times. While You Are Here We Invite You To Come In and Get Acquainted With Our Store. We feature World Famous Watches. Such As Bulovas, Elgin and Hamilton. In Both Women's and Men's Styles. Many other Jewelry Items.

Big Spring's Friendliest Jewelers



IT'S

RODEO

TIME

Big Spring's 17th Annual Rodeo

AUGUST 2-5

THRILLS
EXPERT RIDERS



SPILLS
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Entertainment

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WELCOME
RODEO
VISITORS

to

BIG SPRING'S

17th ANNUAL RODEO

AUGUST 2, 3, 4, 5

Bigger and Better than ever in the New Arena

BIG SPRING

CHAMBER OF COMMERCE



RODEO VISITORS!

WELCOME

to

BIG SPRING'S

17th Annual Rodeo

It may not be the best rodeo in history, but the best couldn't be any better. Yes sir, folks when you attend Big Spring's Annual Rodeo in Big Spring's New Arena, you will know that you have seen a real rodeo.

Officials of the Big Spring Rodeo Association have put everything that they know into this year's rodeo.

When you come to Big Spring, come by and visit with us before you leave Big Spring, and if you live in Big Spring, come by to see us often.

Big Spring Lumber Co.

1110 Gregg

Phone 1335

STEER A CLOSE COUSIN OF OLDTIME LONGHORN

When you see bulldozing steers streak down the arena, at the 17th annual Big Spring Rodeo, you'll be watching a close cousin of the steer that made the winning of the West worthwhile.

While he is hardly a bona fide Texas Longhorn, the sweep of his horns will give some idea of what his famous predecessor looked like. Everything about the longhorn was long and lean—legs, frame, and the horns, which, had they been wings, would have been sufficient to have permitted him to soar like an eagle.

He wasn't much on tender and abundant meat. But he had one characteristic which singled him out. He could take care of himself. The longhorn filled the need for livestock in a day of open range and long trails. The meatier, blockier breeds of today would have perished.

The longhorn thought nothing of grazing miles across the range in search of his day's food. He didn't seem to suffer a lot when driven month on month over long, water-scarce trails to midwestern railpoint or highland grass.

He was able to rustle for and defend himself against attacks by panther or mountain lion, cold or drought. He was diabolical with his

horns, unpredictable in his actions. He led many a "brush popper" a merry chase through mesquite and chaparral, across broken terrain that would halt all but the most-daring of riders.

At a time when meat was needed, he provided it, carrying his own carcass to railheads and slaughter points thousands of miles from his native range.

At a time when the demand for more meat with less sinew and bone arose, he slowly bowed out of the picture, replaced by the stocky muley and whiteface that inhabit this area today. But memories of the Longhorn and the state's early debt to him remain.

The Longhorns gained dominance in Texas between about 1850 and 1870 because they had the characteristics to survive in the rugged frontier country. Where the animal originated, no one is sure.

One authority hoots at the theory that the Longhorn had no "blue-blooded" ancestry. He insists that the animal is Spanish in origin being a descendant of the animals raised by the Moors on the plains of Andalusia, a district in southern Spain noted for fat cattle and bulls eagerly sought for arena

competition.

Others contend that the Longhorn came to Texas with Coronado, the early Spanish explorer, who first entered Texas in 1541. The Longhorn is also thought to have developed from the rugged stock which thrived in the South Texas area. When Confederate soldiers returned from the Civil War they found thousands of these animals running wild over the vast open ranges.

"Cow-hunts" followed and many famous cattlemen got their start from Longhorns they rounded up in this manner.

Whatever his origin, the old Longhorn, during the "dark age" of his sojourn in the Lone Star State developed a fierce resourcefulness. He not only learned to make out for himself under any conditions, but he grew to be a fighter in his own right. Stories of the brutes fighting predatory animals off their young are common and pioneers say he frequently exhibited the same belligerency toward man.

This wild streak made the Longhorn like a package of dynamite. On the trail when electrical storms lashed at herds, ball of fire rolled off his widespread horns. Often, in such disturbances, the whole herd would be scattered for miles over the uninhabited frontier, causing trail crews extra weeks of roundup work before the trail drive could be resumed.

Little wonder that he was replaced by the stockier, more gentle breed of cattle that is known today. But the critter had what it took to live out his time.

Big Spring (Texas) Herald, Wed., Aug., 2, 1950

WHAT DO YOU KNOW!

10-Gallon Hat Is Not Very Popular

The 10-gallon hat, traditional cowboy head gear, isn't nearly that large.

On the contrary, cowboys have little use for the wide-brimmed felt sombrero characteristic of the Hollywood cast of range riders. Instead of an umbrella, he's likely to be wearing a flat-crowned and comparatively narrow brimmed hat—one that will knock off most of the sun and rain without becoming too cumbersome to handle under active conditions surrounding his work.

Since utility is the first interest of a waddle when he selects his head piece, he will shy away from the sombrero-type cover.

Clowns Also Do Other Work In The Arena

Rodeo clowns have other duties besides adding a touch of humor for the spectators, and almost without fail they discharge those duties efficiently and with dispatch.

While the clown usually has his moments when he is then center of attraction in the arena, cracking jokes with the announcer, he is busy all during the show acting as a sort of "safety policeman" for the entire show.

Most of the time he is swaggering around the arena on foot, although at times he will appear on a little Spanish mule, a conventional fixture for clowning, or some other animal or even an ancient motor vehicle. But the clown really does his stuff while he is on foot and while such contests as bronc riding and bull riding are in progress.

Sometimes with a little red flag during the bull event, the clown is not seeking laughs from the spectators. Instead he is set to rush in the minute a bull or bronc throws a rider.

Many times during the Big Spring rodeo, clowns have averted possible serious injuries to contestants. They have dashed right into the face of an infuriated bull, turning to gore a prostrate rider. Gesticulating and yelling loudly, they have drawn the bull's attention to themselves and away from the rider so that he could get up or be removed from the arena by others.

There have been times, too, when the clowns got knocked down or gored themselves for their trouble. But that's all in the day's work for the professional rodeo clown.

HORSE

(Continued from Page 1)

town, the cowpoke must dismount and leave his mount considerable distance from the area where he wishes to do his trading.

Hitching posts disappeared from the business district long before the advent of the parking meter.

The mechanized age has encroached even further upon the colorful side of the cowboy. It has eliminated the cattle drives which were packed with excitement (as well as plenty of hard work).

Giant trucks, large and fast, now come to the ranches at the appointed time, pick up their loads of cattle and haul them away to railroad stockpens or to new ranges and slaughter houses.

But the dependable horse still comes in for a fair share of the work attendant on ranching. It may be possible to rope a stray calf when the man who twirls the loop rides a jeep, but a second man would be required to handle controls of the vehicle.

The horse provides both transportation and eliminates the second man.

Falling For A Bee

CHICAGO (AP)—Mrs. Rose Hart head the buzz of a bee in her apartment. She shooed it to a window and removed the screen to let it get out. But she lost her balance and fell 18 feet to a sidewalk. She suffered slight back injuries.

Howdy Pardner!



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August 2-3-4-5

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AUGUST 2, 3, 4, 5

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Rodeo

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Aug. 2-3-4-5

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we can make it!

CLARK BOOT & SADDLE SHOP
Second at Runnels

STRANGE "ROCKER" Saddled Bronc Is Also A Handicap

Trying to stay aboard a bucking horse without a saddle would be about like going ice skating with rockers on one's feet rather than blades.

However, though a saddle is used and a waddy can stay top side by balancing himself in it, it still constitutes about as much a handicap as it does an advantage.

In the first place, the rider doesn't even get to use his own saddle. Neither does he get to choose the one in which he will ride.

He and the leather "rocker" will probably be complete strangers when they first say "howdy."

The strange saddle is cinched to the back of the strange and hostile bronc by rodeo workers under the supervision of the arena director.

The handicapped cowboy is required to spur his plunging mount when he comes out of the chute, and must keep both feet sunk in the stirrups and take the horse with spurs throughout the ride.

The rider must hold the reins in the same hand as when he left the chute on the bucking, twisting mount.

"Leather pulling" or holding during the ride is out for the oft-times short duration. Both the hand holding the reins and the free arm must be kept clear throughout the performance.

Added to all these disadvantages, the bronc buster has to overcome the psychological effect of the awe-inspiring names of some of the unbroken horses. To think of taking a ride on Rocket, Dynamite, Boothill, or Geronimo is enough to have a sobering influence on any rider.

Rodeo Prizes Near Total Of \$9,000

Promoters who bill their rodeos as "world championship shows" generally are not boasting. They mean just what they say.

Shows approved by the major cowboy organizations, the dominant Rodeo Cowboys of America and the rival International Rodeo Association are classed as "championships."

Points earned in shows count toward the annual championships in bronc and bull riding, calf roping and bulldozing.

The RCA, headed by Toots Mansfield, Big Spring, since it was organized six years ago, awards one point for each dollar earned in approved competition.



HEADING FOR THE DUST—This cowboy is plunging toward the arena after an attempt to ride "Blue Moon," a horse that typifies the string brought here by Buck and Tommy Steiner for the 17th annual Big Spring rodeo.

HE'S ONLY 76

Aged Sourdough Battles A Bear

FAIRBANKS, Alaska, Aug. 1. UP—Seventy-six-year-old Sourdough Dan Gillis is recovering from a battle with a black bear. The bear was armed with teeth and claws. Gillis had only a willow branch and a pocket knife.

"But you ought to see the bear," he commented good naturedly today. Gillis is nursing bites and

scratches and a laceration in one arm where the bruin's teeth cut completely through.

Gillis said he was walking along a trail near his cabin at Dome Creek, about 20 miles northwest of here, swinging a willow branch to brush away the mosquitoes.

"I heard footsteps. I turned around to see a big black bear keeping step with me," he recalled.

Gillis said he brandished the willow branch, which was decidedly the wrong thing to do.

The bear charged, knocking the old man down. By some fluke he fell toward the animal, he said, pushing the bear off balance.

"That gave me time to pull out my pocket knife."

While the bear was clawing at him, Gillis said he closed in and let the bruin have a few slashes over the heart. The bear lurched back and Gillis ran for the road with the animal's "hot breath on my neck."

A crew car of the Fairbanks Exploration Co., had been left in the road by a group of mining men. Gillis squeezed in the cab and slammed the door in the bear's face.

"The bear stood and considered the situation. Finally his lip curled in a sneer of disgust and he lumbered off," the old-timer said.

When the mining men returned to the car they found Gillis bleeding badly from lacerations.

"Wonder what kind of a story the bear told when he got home?" Gillis grinned. "Bet he felt sheepish, letting an old man get the best of him with a little old pocket knife."



PRESIDENT — Tom Good, pioneer rancher and early-day cowboy, is president of the Big Spring Cowboy Reunion and Rodeo Association. He still operates a huge spread in southwestern Borden County, and has been active as head of the local rodeo association during all of its 17-year history.

HOWDY FOLKS ---



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17th ANNUAL

RODEO

AUGUST 2, 3, 4, 5

Yes, Rodeo Fans, Big Spring's Annual Rodeo will be better than ever this year
A New Arena, Buck Steiner's Livestock and Wild Bill Elliot, Hollywood's western movie star. While in town we would deem it a great pleasure if you would browse through our modern super market.

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AUGUST 2 TO 5

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\$7,000,000 Planned For Israel Roads

TEL AVIV, Israel—Israel plans to spend \$7,000,000 this year for the maintenance of 1,280 miles of exist-

ing roads and the building of 70 miles of new highways. E. Aronov, director of the public works department of the ministry of labor, said road work had supplied jobs for 3,500 workers in May alone.



A BUMPY RIDE—Tommy Steiner, co-producer of the 17th annual Big Spring Rodeo, which opens Wednesday night, helps a "critter" demonstrate the type of action fans here will witness. The horse's name is "Flat Top."

AT 3 P. M. TODAY

Colorful Parade To Open Festival

Probably as colorful as any part of the Big Spring Rodeo and Cowboy Reunion will be the gigantic opening parade set for 3 p. m. Big Springers have long supported the theory that no worthwhile rodeo or similar show could be opened without a long parade—and the longer the better the launching.

The opening procession of the 1950 rodeo, 17th annual show of its kind here, promises to be the longest and most colorful ever staged in connection with a local rodeo, according to Jess Slaughter, veteran rodeo parade promoter and organizer.

In addition to the traditional surreys, buggies, and horsemen which make up the procession, the parade this year will be augmented with decorated floats entered by businesses, civic clubs, and other organizations. In addition to the Big Spring Sheriff's Posse parade group, Sheriff's Posse in Midland and Brownfield will also send riders to appear in the parade. Mounted groups from several other West Texas Sheriff's Posse may also be on hand.

Because of the new location for the rodeo plant, the annual rodeo parade will follow a different route this year.

Starting point and assembly area will be the same as that used for the annual Christmas Parade—the intersection of 2nd and Nolan streets. The procession will start forming at 2 p. m. Wednesday.

Walking units will assemble on 2nd street, just west of Nolan. Commercial units will form on Nolan, north of second, and floats will be assembled on 2nd street, east of the intersection.

All horsemen and mounted parade

units will assemble in the lots at the rear of Wooten produce company. Loading chutes and men to assist in unloading horses will be set up on these lots.

Various units will be fed into the body of the procession as it begins to form at 3rd and Nolan, moving west on 3rd to Runnels where it will turn north at 2nd street.

The parade will move west on 2nd to Main, and there the route will turn north to 1st street and west to Scurry. Turning south there, paraders will turn back east at 2nd and south on Main to 3rd where it bends east again to Runnels.

After moving south on Runnels, the route turns west on 4th to Main street, north on Main to 3rd, and then west to the outskirts of town.

Walking and commercial units will fall out of the parade and horsemen will proceed to the rodeo grounds just east of Ellis Homes. Horses of visiting Sheriff's Posse will have access to loading chutes here to reload their mounts following the grand entry at the 8:51 opening of the first performance of the rodeo.

India Grows More Jute, Official Says

CUTTACK, India—India should be self-sufficient in jute by next year, according to Sir Datar Singh, ministry of agriculture official.

He told a press conference that India's jute position had improved tremendously since partition, when most of the jute areas went to Pakistan. In 1947, he said, India's jute acreage totaled only 1,600,000, while this year it amounted to 4,000,000 acres. By 1951-52, he added, there should be 5,000,000 acres and India should have enough to supply its mills.

Jewish Refugees Fly To Israel

TEL AVIV, Israel—The job of transporting Yemenite Jews to Israel is nearing completion. Y. Zerubavel, head of the Middle East department of the Jewish Agency, told a news conference "Magic Carpet" planes had brought 43,000 Yemenites here in the last 11 months.

He said another 3,000 are expected shortly at the Hashid transit camp near Aden where they'll be picked up and flown to Israel. Zerubavel estimated that after the arrival of these in Israel, there'd be only 5,000 Jews yet to come out of Yemen.

Near East flights, financed through the American Joint Distribution Committee, are handled by American pilots. Each plane now brings 90 to 110 Yemenites at one time. The record single load thus

far was 174 Yemenites. Many of the Yemenites weigh only 50 pounds.

Baby Elephant Stops Provincial Traffic

KHARTOUM—Upper Nile Province has something new in traffic jams. Guards prevented anyone from using Khor Ong bridge, birth on the road where the bridge cause a wild elephant was giving

ing Dances are going to make a "best-resident" special cheese for sale in Israel. This was announced by Knud Chrom and Aage K. Kierkegaard, two executives of the Peter Jensen firm of Copenhagen, in an interview with the Jerusalem "Post". Kierkegaard said "It'd be a Danish-Swiss cheese, heat-resistant and rather mild." Cheese is being sold to Israel under a barter agreement.

WELCOME TO BIG SPRING'S 17TH ANNUAL RODEO

4 BIG NIGHTS AUGUST 2-5

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Big Spring



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AUGUST 2, 3, 4, 5

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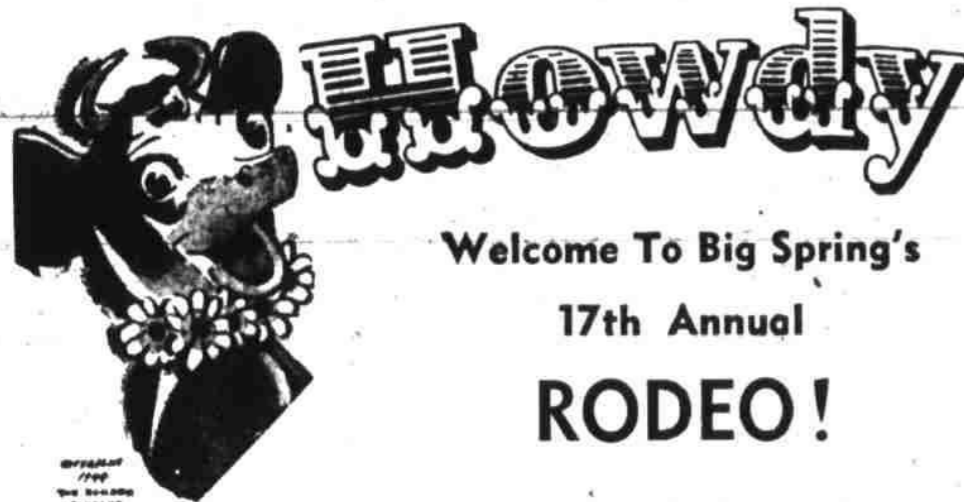
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We're sure you'll enjoy the rodeo... and we're positive that you will enjoy ice cream and ice cream drinks when they are made with BORDEN'S!

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We Join All Of Big Spring IN SAYING Welcome to the



The Westex Oil Company, Shell Distributors For West Texas, is Happy to Extend The Hand of Western Hospitality To Big Spring's Visitors For The 17th Annual Rodeo, August 2, 3, 4, 5. The Progress made by the Big Spring Rodeo Association in the past years is something to be proud of, and especially this year with their new Arena.

Shell Gasoline and Motor Oils are something to be proud of too. Progress and research in the petroleum field is rapidly coming to the front with Shell Leading.

Next time your car needs service stop at a Shell Service Station. Conveniently Located In Big Spring

Westex Oil Company JOBBERS

Bulldogging Tests Strength Against Unpredictable Beast

A rodeo event that always brings a roar of approval from the stands is bulldogging. It matches man's physical strength and cunning against the unpredictable beast, each armed only with the weapons provided by nature.

The animal uses his brawn and muscle in an effort to throw off or outdo the relentless twisting of the waddy, who uses brain and muscle in efforts to throw the "critter" to the ground.

It is considered to be one of the most dangerous of arena sports. Once he loses mastery of the situation, the cowboy is at the mercy of the plunging steer. He must use every trick in the book and others that materialize unexpectedly if he is to throw the infuriated animal.

One false move when the "dogger" is plunging from his horse to the horns of the fleeing steer could spell disaster for the plucky cowboy. The wrong move anytime from the moment he digs his heels into the turf in an attempt to slow the steer until the big animal does an end-over into the ground could injure or kill the "dogger," to say

nothing of the elimination of his chances at a share of the rodeo prize money.

That's why the good steer wrestler seldom makes a mistake. He knows he can't afford it. Besides, there are hours and hours of practice behind that plunge from the saddle to the neck of a wild steer—practice that has made the bulldogger "good," that has given him a sense of confidence and a knowledge of how best to throw the beast he has tackled.

A steer is judged "thrown" when he is lying stretched out on the earth, all four feet sticking out, head straight and horns pointing into the ground. For this reason, cowboys who undertake to put the animal in this position are usually big husky men. There are exceptions to every rule of course, but by and large it takes a rugged, man-sized individual to manhandle a wild steer.

As in other events, a good horse plays an important role in bulldogging. It is aboard the horse that the cowboy gets into position for the plunge to the fleeing steer's neck, the first move toward get-

ting him in a horizontal position. For good reason most horses have an aversion to getting close to a chute full of wild steer, and for obvious reasons hesitate to crowd the animal when it is released from the chute.

The other half of the bulldogging team, the swamper or hazer, and his horse are vitally important in the first phase of the bulldogging performance. They are responsible for keeping the steer boxed in so that the bulldogger can gauge the pace and make the dive for the horns.

If good contact is made in starting the "operation bulldog," the cowboy immediately begins slowing and stopping his steer by dragging his boots in the ground. Then he begins the twist that is intended to bring the steer crashing to the earth.

Sometimes it is simple, sometimes an almost impossible task. Ironically, some of the quickest as well as some of the slowest times are made in steer wrestling. It takes the "breaks," but the good steer wrestler can usually make his own luck.



THE ART OF ROPING—Spectators at the 17th annual Big Spring Rodeo will see plenty of calf roping this year, with some of the best performers in the business battling against the clock with their lariats. The calf roping event has long been a favorite with local spectators.

AT THE ROUNDUP

Real Drama Is Cutting Horse

One of the real dramas that always unfolds at a roundup is the work of cutting horse. Training of such an animal demands long and meticulous work on the part of both the trainer and the horse. Once the steed is thoroughly oriented with his duties, however, he becomes invaluable to both his master and the general scheme of things.

Nothing can replace the expertly trained cutting horse at separating a cow from a milling herd, even in this day of modern invention.

Once the cowboy is on the trail of the bovine to be segregated from the rest of the herd, the horse answers to every challenge. He anticipates every move, bracing, turning, heading, always directing the cow or calf to the edge of the herd for branding or for driving away from the rest.

He is as responsive to the reins or the pressure of his rider's knees as a modern automobile is to a finger on the steering wheel. He seems to be able to sense the next move of the dodging steer and is always one step ahead, foiling his every attempt for escape.

Every cowboy has his favorite "string" of cutting horses to work the roundup, separating herds of the various owners represented and cutting out the unbranded animals for the branding irons.

The horse is one essential to the range country even now in the day of the "windshield" rancher. The cowboy's caprice receives hours of patient training before he is ready to do the cow horse's job, but once he has learned his lesson he never forgets.

Though few may boast of a long pedigree, all are thoroughbreds in "sense." They keep going without being driven, doing their assigned task.

Though many animals have been domesticated by man, none have proved as valuable and faithful as the horse. Coming to America with the white man from Europe, he has had an important role in the development of this country.

And pride of any horse lover, owner, or rider, is the faithful, dependable cutting horse, the brains of the cowboy when he is trying to outsmart an elusive steer.

200 WILD LIVESTOCK WILL FACE COWBOYS

Cowboys will match brain and brawn with 200 head of wild livestock at the 17th annual Big Spring rodeo.

The livestock will include a string of horses which will be making their first appearance in Texas. They were purchased recently by Buck and Tommy Steiner, rodeo producers, in Montana and Wyoming.

It all boils down to this: For four evenings, contestants will be matched against some of the saltiest cattle and horses ever to make the rodeo circuit.

Leading personalities of course will be on hand. Heading that group will be Bill Elliott, the famous Western motion picture star, who will appear each night at the rodeo here. He will do some specialty acts, as well as ride in the parades, entries, etc.

Judges for the rodeo this year will be a couple of "top hands," Frank Marion of Ranger, and Dub Phillips of San Angelo. Both are well known here and wherever rodeos are held.

Clowns for the 17th annual Big Spring rodeo will be Cecil Ellis of Tucson, Ariz., and Carl Satterfield of Wyoming, while Bill Hadley of Oklahoma City will occupy the announcer's booth.

Charlie Creighton, vice-president of the rodeo association and managing director of the show, said officials expect the new arena here to be inaugurated with one of the best rodeos ever held anywhere.

Buck and Tommy Steiner are returning for a repeat performance as producers of the local show. A father and son producing team, they have devoted ranch holdings in both Texas and South Dakota to ranges for rugged rodeo stock.

Citizens of many neighboring towns have been invited to attend the rodeo here by booster delegations, which made tours in advance of the show dates.

Spanish Cognac Becomes Jerinac

MADRID (AP)—The next time a drinking man swings up to a bar and asks for Spanish brandy he is expected to call it "Jerinac." That is the new and official name for the drink.

Complaints from at home and abroad caused Spain's wine and brandy producers to seek a new name for Spanish-made brandy.

Big Spring (Texas) Herald, Wed., Aug. 2, 1930

The French frequently called attention to their claim that real cognac comes only from the Cognac region of France.

So wine-makers started a contest, and 10,000 Spaniards responded. Six of them offered the winning title "Jerinac" to split the \$400 prize. The word is coined from Jerer, the city which produces most Spanish sherry.

Royalty Says It Is Broke; Ask Pensions

RANGOON (AP)—Burma's aging prince and princesses, hard hit by the high cost of living in the Republic of Burma, want increased Royal pensions to help them get by. These descendants of the once mighty King Mindon who ruled Burma before the British, banded themselves into the Burmese Royal Family Association and decided to approach the Burmese government for "sympathetic consideration" because they are unable to earn a livelihood.



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"Electric Eye" Eliminates Error In Time Events

Future rodeos may take the lead set by race tracks in using the "electric eye" to eliminate the chance of human error in precision starting of time events.

Experiments have already been made with the instrument which is reportedly capable of determining whether or not a roper breaks the barrier. The device has two "eyes" which detect immediately when a calf leaves a chute and then automatically trips the barrier at the proper time.

Eventually, the mechanism is expected to be used widely in rodeos throughout the country.

School's Sweetheart Kept Busy Studying

SALTSBURG, Pa.—Ninety Fur. 1. 20 and pretty, is so busy with her studies at the Kiski Preparatory School she has hardly had time to notice she is the only girl in the student body.

Niny, who only recently came to America from Italy, wants to brush up on her English so she can enter the University of Pittsburgh and become a teacher. Authorities granted her special permission to study English at Kiski.

"I thought I would feel like a fish out of water among 187 boys," said Niny, "but I found my time so full of study I didn't notice all the other students were boys."

WELCOME RODEO VISITORS



Be Sure to See Big Spring's Best, The 17th Annual Big Spring Rodeo.

4 Big Nights August 2-5

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- Chills ●

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RODEO VISITORS

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SETTLES HOTEL

CRAWFORD HOTEL



HANG ON COWBOY—This scene will be repeated many times at the Big Spring Rodeo due to open this evening at the brand new "bowl." The cowboy, holding tight to the Brahma bull, is Nick LeCompte. The picture, taken as the bull tore out of the pen like a twister, was a shot from a recent rodeo at Sunray, in the Panhandle.

LIKE THE RODEOS

Cattle Business Now Formalized

Just as the rodeo business has been transformed during the more than three-score-and-10 years that it has been formalized, so has the institution which gave it birth—the cattle business.

Back in the days when all this vast area was one big pasture, ranchers went in business largely with a chuck wagon and a few head of cattle. Gradually, they expanded their holdings and herds by hard work, frugality and ingenuity. Their main concern was not in improving quality, but in quantity. The rangy longhorn filled the bill because he could take care of himself. He could stand up under the practice of ranging from the Colorado to the Pecos, or being driven up the trail to mid-west railpoint.

Breaking up of the state spreads, the colonization and fencing of the land, together with arrival of the railroad changed all that.

With rail points handier, cattlemen began thinking in terms of beef that had more meat, beef that would bring a better price. Fences made better breeding, gradually more practical. Later, lateral roads began reaching out, then paved highways. With them came the big cattle trucks that huck up to the ranch corral and eliminate the last reason for drives which would walk off valuable pounds of meat.

In this area—the Howard County

No Joke—Can Opener Is Kept Busy Today

NEW YORK. (AP)—Despite all the jokes about them, the nation's can openers are today working more busily than ever.

The average U. S. citizen now opens about 200 cans of food and other products per year, reports L. W. Graesskamp, vice president of American Can Co. Fifty years ago, the average was only about 25 cans per person.

Hereford Breeders Association typifies the efforts of cattlemen toward improvement of their industry.

The association is composed of a group of ranchers, people who are vitally interested in cattle raising and all factors connected with that business. Its members and supporters represent a new type of pioneer. They have led the way in this area toward experiments that already have "paid off" in higher quality meat and increased production per animal, thus benefiting the consumers as well as themselves.

Some of the staunchest supporters of the association began bringing in pure-bred Herefords as soon as it was discovered that the red and white breed from England was adaptable to the Southwest prairies.

Now the association sponsors several events that are designed to acquaint the public with the program and at the same time offer themselves opportunity to exchange ideas and pool information.

Their annual sale of Registered Herefords attracts prominent cattle raisers from throughout the Southwest who come to Big Spring seeking breeding animals to strengthen their respective herds. Last year the South Plains Hereford Breeders association joined hands with the local unit in a successful sale. The Hereford breeders also lend support to "4-H" club feeding programs which specialize in training youngsters to feed beef animals.

The organization also conducts annual tours for the public each September. At that time visitors are invited to inspect herds on ranches operated by the various members.

The Hereford breeders helped effect organization of the new Howard County Fair Association, and they support many other worthwhile ventures of community and county interest.



You Are
Cordially Invited

Rodeo

To Big Spring's 17th Annual
RODEO

AUGUST 2-3-4-5

The First National Bank in Big Spring cordially invites all West Texas to attend the 17th annual rodeo celebration August 2-3-4-5 Four big gala days with fun for all.

First National Bank
In Big Spring

ATTEND THE

RODEO

AUGUST 2-3-4-5

4 BIG NIGHTS 4

It's Big Spring's 17th Annual Rodeo and Promises To Be The Best. Plan To Attend Every Night. Fun For All The Family.

Jones & Jones
Texaco Service
COMPLETE 1-STOP-SERVICE

OPEN 24 HOURS FOR YOUR CONVENIENCE

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Standard Rules Now Govern 150 Rodeos

Rodeos had been going on for nearly a half a century before folks who run them got around to "organizing" them.

It wasn't so much a matter of organizing, as it was of standardizing. That's what brought the Rodeo Association of America into being at Salinas, Calif., in 1929.

Back of creation of this unit was an objective to promote interest in rodeos, to adopt a uniform set of rules to govern contests. Now upward of 150 rodeos are members of this association.

This, perhaps, was the thing which made "championships" possible. Prior to that step, there were claims and counter claims, all valid because different condi-

tions and rules prevailed. With shows fitting into a pattern, cowboys logically set up an organization to promote standards and their interests. The Cowboy's Turtle association was organized in 1906. An old cowhand gave it that unusual name. While others argued for fancy and western like names, he drawled out: "Now let's take it slow and easy like a turtle—but git where we started."

The International Rodeo Association came along to supersede, but the potent force among the men who rope and ride for money came in 1944. That was the year that a number of cowboys organized the Rodeo Cowboys Association. Today, a large percentage of the rodeo cowboys are RCA members, and most of the major shows are RCA sanctioned. A Big Springer, Toots Mansfield, has been president of the RCA since its organization.

Silk worms were smuggled out of China to Europe about 550 A. D. by two monks at the direction of a Roman emperor.



SALTY NUMBER—This animal, designated simply as "Bull No. 44" is a good example of the type of livestock that will be used in the 17th annual Big Spring Rodeo which opens Wednesday night.

Concessions Add Holiday Spirit To The Rodeo

A rodeo is no more complete without the concessionaires, than a circus or a ball game would be.

The barkers and grand-stand salespeople, along with those who operate the permanent stands around the arena grounds offer some necessary color to the rodeo season.

There are the conventional concessions, such as soft drinks, ice cream, popicles and the bright colored snow cones. Also there are such items as pop corn, candy and usually hamburgers and hot dogs.

Add to that list the group of novelties that inevitably show up on such occasions and you have quite a business. All of it helps to provide a festive spirit at the Big Spring rodeo.

WELCOME TO BIG SPRING'S 17th ANNUAL RODEO

August 2-5



State National Bank

Time Tried — Panic Tested

Big Spring's Oldest Bank

to Big Spring Visitors

WELCOME



to the
17th ANNUAL RODEO!

● Excitement

● Action

● Thrills



217 MAIN

PETROLEUM BLDG.

Ranching Plays Big Howard County Role

Ranching has played a great part in the development of Big Spring and Howard county.

Men who depended on cattle as a means of livelihood came to this country not long after the herds of buffalo had been decimated and pushed to the more remote reaches of the southwest.

The T & P railroad followed in 1882, spanning the country and bringing communities closer together.

Perhaps the most famous of the spreads was that of Col. C. C. Slaughter with his vast empire that was so large it was broken into a series of ranches. His domain took in most of the north half of Howard county, the northeastern part of Martin, hundreds of section in southern and eastern Dawson county and even extended into Lynn county. Slaughter hauled supplies by the carload lot, sometimes using oxen teams to pull the big freighters.

W. T. (Bud) Roberts was the first rancher to settle in the county, taking up in the Moss Spring vicinity. In the same area John Roberts took a spread, and Otis Chalk launched a big ranching operation. Southeast of there the Douthitt and Parramore ranches extended over wide areas.

There were well known names were the Spade, in southern Mitchell, the Houston, Quinn, Lucien Wells company, McDowell & Son (which had separate holdings in Glasscock, Martin and Dawson counties).

Then there were the Sanderson-Cushing, Bud Brown, Currie ranches, Mark Moody, Dave Rhoton, one of the earliest settlers, Graham-Furr, C. D. Read, Munday-Derling-Denmark, Orlham, Wason, Gular, Harry Phillips, W. R. Settles, Hutto, Powell, Clayton Stewart,

and Tom Good ranches. Some of them, such as the McDowell, Good, Roberts, Hutto, Powell, Quinn, Chalk, Read, Gular, and Stewart spreads are still familiar.

Eiffel Tower Is Big Crowd Drawer

PARIS—More people than ever are visiting the Eiffel Tower, Paris' famed landmark.

The big steel cloud-scaper attracted 1,143,000 visitors last year. This beat the 1948 total by 185,000 and the previous post-inauguration record of 1,025,000 visitors set in 1900. The 1889 tower was inaugurated in 1889 during the Paris International Exposition when a total of 1,968,000 visitors were counted.

We're Headin'
For The 17th Annual
BIG SPRING
RODEO

August 2-3-4-5



Where There'll Be Thrills and Prizes Galore - - - But
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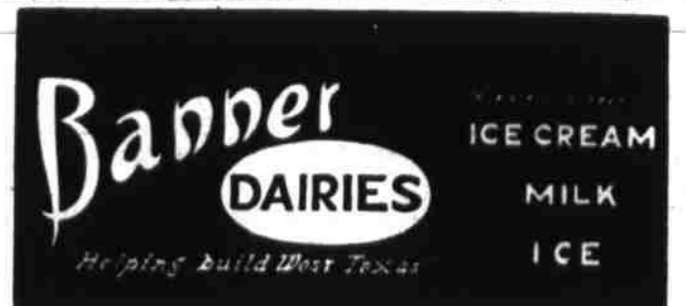
WELCOMES YOU

TO BIG SPRING'S

RODEO

AUGUST 2-3-4-5

Banner joins all Big Spring in welcoming you to the 17th annual Rodeo celebration August 2 through 5... four big days of gala excitement and thrills for all. Attend every show, cheer for your favorite contestant, there's fun for the entire family this week at the new rodeo arena here in Big Spring.



PHONE 88

JOE NEECE, MGR.

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ROUND-UP

of
Fun and Festivities
At

BIG SPRING'S 17th. ANNUAL

RODEO

AUGUST 2, 3, 4, 5.



*Stop at
the sign
of the
Cosden
Traffic
Cop!*

We are sincere when we extend a West Texas Welcome to all visitors of Big Spring's 17th. Annual Rodeo.

The program planned for this year's rodeo is even bigger and better than those in the past. Those of you who have had the privilege of attending Big Spring's Rodeos will know that if we say that they are better, then you will have a big time in store So "come on out" and enjoy the fun.

It is indeed a pleasure for us to congratulate the Big Spring Rodeo Association on completing the new Rodeo Arena.

We are always glad to see progress in Big Spring because that is what we have strived for in the past years. Every year your Cosden Petroleum Corporation is striving for better petroleum products. When you go to the rodeo, stop before you leave, at your friendly Cosden dealer and you will receive the most courteous service in this area . . . or any area. Plus the best petroleum products.

COSDEN PETROLEUM CORP.

R. L. TOLLETT, President

Calf Roping Is Biggest Lure And Is A Good Test Of Skill

Star attraction in any rodeo, whether it be staged in Madison Square Garden or Cornerstone Wyo., is the calf roping contest. For action, horse busting and bull riding rank high among the favorites, but it is the calf roping which lures the biggest number of contestants and around which rodeo programs are developed. Calf roping is a test of skill. Little is left to the discretion of the judges. Time is the factor. Contestants are competing not only against one another but against the stop watch.

Work of branding and treating cattle demands a skilled roping hand and a good horse. Much of this is done on the open range far from a convenient corral. If the cowboy spots a calf with screw worms, the only way to get at the trouble is to get a rope around the creature and tie it down. From this practical angle cow hands have long prided themselves on their roping ability. The first contests were individual affairs on the range. Then cowhands began to back their favorite against that from another outfit.

When the rodeo came, roping fitted in as naturally as meat in a sandwich. A series of rules was developed steadily. For years they have not undergone any fundamental change. The horse and rider stand poised in a chute, usually under the judges' stand. As a calf is freed from the side chute, it usually is given a touch of "justice" electricity or touched with a price or spur. Naturally it rockets into the arena. The moment the calf crosses a line in front of the chute, the flagman brings down the flag, which snaps a rubber barrier. Out bounds the horse and rider. If the contestant happens to break the barrier, he suffers a 10 second fine. Ropers try to get reasonably close to the calf. Some twist ropes most of the way. Others give a quick twist before throwing. Some loops are "sloshers" (large) and some are "light" (small). Once the rope is around the calf's neck the rider bounces out of the saddle. At the same instant the horse "sits" down bringing the calf to a halt. Then he maintains a tight rope at all times to help his master who works his way quickly down the rope. He grabs the calf, either by neck or by legs and flanks, dumping it to the ground. Quickly he unhooks a foreleg and brings it up and wrapped and tied securely. Up goes the contestant's arm. Down goes the judge's flag. The timekeeper's stop watch clicks. Then the time is announced. If the calf gets up before a reasonable time, "no-time" is allowed. If the roner misses on two loops, "no-time" also is allowed.



A REAL SPILL—Untamed and unfriendly bulls are capable of upsetting even the best of the contesting cowboys. Here, Jack Bradshaw takes a spill from the back of a rugged animal. Similar stock will be used in the 17th Annual Big Spring Rodeo.

LET'S ALL GO TO THE



4 BIG NIGHTS AUGUST 2-5

It's Big Spring's Biggest Show of the Year

The 17th Annual Big Spring Rodeo

Tally Electric Co.

"Your Westinghouse Dealer"

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Deep Respect For Horse Held By The Cowhand

The modern cowhand, like his predecessor in other years, maintains a deep respect for his horse. Performances in wild west shows, as well as every-day chores on the ranch, reflect a sort of understanding between man and animal.

It has been suggested, on more than one occasion, that the horse influences his master in other ways. For example, take those familiar western songs the ones which carry the label of authentic folk songs, that is.

It isn't difficult to associate the rhythm with hoofbeats. It may not be recognizable when some of the far-distant song-smiths effect a reconditioning, but in its original form real western music can definitely be associated with the horse.

At least some rather distinguished observers are confident that such is the case.

A rambunctious tune with a certain definite rhythm really simulates the sound of a horse's hoofbeats while the animal is in a high lope. Others that bounce the lyrics along in more irregular fashion have been interpreted to follow a trot, while still others could easily depict a plodding walk, believers in the theory suggest. Regardless of the opinion of others such a theory is not beyond the realm of possibility. Cowboys always have depended upon their horses for many things, and why not rhythm for their songs?

at the old site. Despite the spacious, well-kept grandstand, it was not unusual for a local rodeo crowd to spill over the seating space.

Consequently, after 15 years at one location, the Big Spring rodeo opening this year in new, more modern facilities and in a different place.

In addition to the new concrete, bowl-type grandstand, new corrals, chutes, etc., advantages at the new location include more parking space, and approaches from two sides, factors that are especially important to large gatherings these days.

Local Show Is Paralleled By City's Growth

Growth of the Big Spring Rodeo, which is one of the best known annual events in the country, has paralleled expansion of its home town.

In fact, both the city and the rodeo have grown so much since World War II, that it became necessary for the Rodeo Association to shift its operations to the new site being used this year for the first time. The change in sites actually was dictated by that twofold condition, although the move was made hurriedly to permit expansion of residential areas in the city.

The wide open spaces that once surrounded the old rodeo grounds southeast of the city had dwindled away. Then, the entire area, including the rodeo grounds, was brought into the city limits. That probably speeded up the move. However, the rodeo itself had practically outgrown its facilities.

Hot Records For Cowboys To Shoot At

Contestants at the 1950 Big Spring rodeo will be shooting at some fancy records, but, based upon past performances some cowboy may pop up in a moment of fantastic brilliance to set a new standard. It happened in 1949, and similar occurrences have marked earlier rodeo productions here. Nothing short of pure brilliance, however, could topple some of the records boasted by the local show. For example, the bulldogging, or

steer wrestling, mark of 67 seconds would be hard to improve upon. It was set in 1948 by Bo Chesson of Beaumont.

Nevertheless, C. C. Evans caused officials and spectators to consult their record books in that event only last year, when he tumbled a big steer in the amazing time of 6.8 seconds, just one-tenth shy of Chesson's all-time Big Spring mark. Spectators at the 1949 Big Spring rodeo did see one record shattered, and it was accomplished by a home-town contestant who had made himself famous throughout the country with his lariat. Toots Mansfield, a former World's Champion roper, set the present Big Spring standard for calf-roping, an unbelievable 11.3 seconds. The previous calf-roping record here was 11.5, set by Dan Taylor in 1944.

Rodeo
TIME

IS HERE AGAIN!

Make the Little Shop your headquarters while attending the rodeo. Shop in air conditioned comfort in our friendly, courteous store. You will always find our staff eager to please you at The Little Shop.

Be sure to see the new Fall fashions that are arriving daily at the Little Shop. You will find the latest fabrics, colors and styles. Dresses, suits, skirts, blouses... all are new.



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to the
17th Annual

RODEO
August 2-3-4-5

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Thrills and Excitement
Packing House Market

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