

# SANTA ANNA NEWS

SANTA ANNA, COLEMAN COUNTY, TEXAS, FRIDAY JANUARY 5, 1934

NUMBER 1

"He Profits Most Who Serves Best"



## Rodeo Programs Furnish Many Thrills

Rodeo programs here furnished many thrills as the fair crowds who attended the inclement weather bar some from coming, and due to the lack of advertising, others were noted by their absence, but a fair crowd was here, and the programs were fine.

The following report was handed to us Wednesday.

Morning program, 10 contestants entered the calf roping contest, Ben Davis won first place, time 20 seconds; Joe Haynes, second place, time 29 seconds; Mac Rhem, third place, time 32 seconds.

There were eleven contestants in the afternoon program. Pete Martin won first place, time 20 seconds; Clyde Bourn, second place, time 25 seconds; and third place, Mac Rhem, time 26 seconds.

Bull calf roping was won by Marburger.

Goat roping, five contestants. First place, Clyde Bourn, time 14 seconds; second place, Pete Waddell, time 27 seconds; third place, Marshall Wallace, time 55 seconds.

Male riders were Lawrence Melton and Frank Brushenhan. Bronc Riders were Sep Watts, Edwin Marburger and Lawrence Melton.

Ray Martin of Trickham rode the wicked bull, and laughed at the wicked bull's cussedness.

The next rodeo performance will be held on the third Saturday in January, and the committee hopes to have a good program and a large crowd.

The citizens of Santa Anna are furnishing this rodeo performance for your entertainment, and we hope you enjoy it. **COME TO SANTA ANNA!**

Wool Dresses for \$3.95 vs. Shockley's.

## Farley Rules Out Use Letter Boxes For All Circulars

WASHINGTON, Jan. 2. (AP)—Postmaster General Farley tonight ruled against the use of letter boxes, or even letter slots in doors of homes, as receptacles for such mailable matter as statements of accounts, sale bills, advertising circulars, and the like.

Complaints against having letter boxes stuffed with bills and circulars was given as the reason by the postmaster general. When the 3-cent postage rate went into effect many large utility companies and stores utilized their own messengers in delivering bills and statements. The three-cent postage rate recently was reduced to two cents on local letters.

Carriers were instructed by Farley to remove from letter boxes and other receptacles mailable matter on which no postage has been paid and carry it to the post office to be held for postage.

## PROFESSOR'S DEATH PUZZLES OFFICERS

LUBBOCK, Jan. 2. (AP)—Lubbock county officers tonight were puzzled about circumstances of the fatal shooting of Professor Samuel J. Boller in his office at Texas Technological College New Year's afternoon.

Who owned the gun with which the professor was shot through the head? What became of his set of drafting instruments ordinarily kept in his desk? These were unanswered questions.

After funeral services were conducted this afternoon, the body was sent to Iowa City, Iowa, Boller's former home, for burial. The widow and her two children accompanied the body.

## Former Santa Anna Man Is Married To Midland Teacher

Henry G. Turner, son of Mr. and Mrs. Fred W. Turner of this city, who has been in the mercantile business in Lubbock the past several years, was married at sunrise Christmas morning to Miss Jane Traweck of Midland.

The marriage took place in the home of Rev. and Mrs. W. M. Elliott at Colorado City, Texas, Rev. Elliott, friend of the bride and her family, reading the ceremony.

According to information furnished the News, the home was beautifully decorated for the wedding, which was attended by a few close friends and relatives. Immediately after the wedding the happy couple left for Lubbock, where they will make their future home.

The following is a portion of a clipping from some newspaper, supposedly a Midland paper, which tells a partial story about the bride and gives mention of the groom.

"Miss Traweck is the daughter of Mr. and Mrs. H. I. Traweck of Wortham. She attended high school at Flynn, former home of her parents. Her first year in college was spent at North Texas T-achers college at Denton. She received her B. S. degree from Sam Houston State Teachers college at Huntsville. Here Miss Traweck was a member of the Pi Gamma Mu, national social science honor society, and the Gamma Theta Epsilon, national geography fraternity. As a member of the Methodist church there, Miss Traweck sponsored the college division of the Epworth league.

Prior to coming to Midland, Miss Traweck taught in the Wortham elementary school. The first two years here were spent as principal of the North Ward school. For the past two years, she has been social science instructor at junior high school. Miss Traweck has been a member of the Midland county health board ever since moving here.

Mr. Turner comes from a prominent pioneer family at Santa Anna, the son of Mr and Mrs. Fred W. Turner, Sr. He was graduated from the Santa Anna high school, late attended Peacock's Military college at San Antonio. Mr. Turner is now a rising young business man at Lubbock.

Miss Traweck was accompanied to Colorado by Miss Janis Wilkes, whose home is there. She was the only person from Midland attending the ceremony.

Mention is also made of several parties and entertainments given in honor of the bride prior to her marriage. Mrs. Fred W. Turner, Jr. entertained with the announcement party.

## Brunk's Comedians in Coleman This Week

The Brunk's Comedians have been showing in Coleman this week under the auspices of the American Legion. They are presenting good shows every night to good crowds. Their big tent is water proof and well heated and you will be quite comfortable there even if it is raining and cold outside.

Friday night is family night, and the whole family will be admitted for only 39c. This night is also gift night.

Saturday afternoon there will be a Merchants Matinee at three o'clock. You can get FREE tickets to the matinee from the merchants who have advertised in the show. The farewell show, "Stepping Husbands" will be given Saturday night. The show starts at 8 p. m. so be on time. See their ad elsewhere in this paper for complete announcements.

## To The Voters Of Coleman County

Having served my first term as your Tax Collector and believing that I have rendered you courteous and efficient service, I am submitting my candidacy for your consideration in the Democratic Primary of July.

Under the new law the offices of Tax Assessor and Tax Collector have been combined into one office, that of Assessor and Collector of Taxes.

Having had experience in both offices I believe that I can render you good service.

Any consideration and support you may give me will be greatly appreciated.

Yours very truly,  
FRANK LEWIS

## J. B. Hilton to Seek Re-Election As District Clerk

J. B. Hilton was elected to the office of District Clerk in 1932, and is completing his first term. He will make the race for a second term upon the record he has made. During his tenure of office he has been faithful to every trust and his services have been eminently satisfactory.

He has not only found time to perform the exacting duties of his office with some measure of distinction, but has had time always to be courteous to constituents who have had business with the district clerk. He has made many friends since his induction into office.

Mr. Hilton expects to make an extensive campaign and neglect no opportunity to appear at rallies and other gatherings that will come to pass when the campaign warms up in the hot summer days.

In the meantime Mr. Hilton will appreciate careful consideration of his candidacy and efforts of friends in his behalf.

## Mrs. E. K. Thompson For Re-Election

Mrs. E. K. Thompson, who has been serving as County Treasurer for several years, requests the Santa Anna News to announce her candidacy for re-election to serve another term.

Mrs. Thompson has been in public service most all her life, and her record in the conduct of public affairs has always been above reproach. She is thoroughly capable, courteous and fully trustworthy, and will continue to give the same efficient service if elected again this year.

She requests us to express her thanks for past favors she has received, and extend greetings to her friends in this part of the county.

Mr. and Mrs. Clayton Furt have moved to Lampasas where they are operating a picture show.

V. L. Grady returned this week from Midland, where he spent the holidays with relatives and friends.

Mrs. J. L. Westerman of Albuquerque, N. M. is visiting with her sister, Mrs. R. C. Gay.

## Old Clothing Needed

The ladies of the town working for the CWA are in need of old clothing. The workers have requested us to make an appeal to the people throughout the community for all the old and discarded clothing you have. Old sweaters, under garments, outer garments, anything that has a piece of cloth in it that can be used.

The women are sewing for the welfare branch of the Civil Works Association, and they can take old garments, tear them to pieces, remodel, and rework them into garments for people who need them.

If you have any old clothes, suits, dresses, overalls, coveralls, sweaters, or any article of clothing, large or small, that you don't need, donate them to the ladies doing the welfare work. If you can, bring or send them to Mrs. J. R. Gipson at the new Crum Building, next door to the R. F. Crum Store. If not, notify Mrs. Gipson that you have such that you will donate, she will send for them at your homes.

Don't take this matter lightly, for it is very important. The ladies need the work and the unfortunate men, women and children over the community need the remade clothes.

## Beard for County Superintendent

John L. Beard of Coleman, who has served Coleman County very efficiently the past three years as County School Superintendent, authorizes us to place his name in our announcement column this week for re-election to serve for another term, and states he will have his formal announcement to follow in some future edition. Look for it.

All wash dresses at a big reduction at Mrs. Shockley's.

## Happy New Year

This week we make our advent into the mysteries of a new year, with its pleasures, duties and opportunities, under a new deal and with greatly increased enthusiasm. The outlook has improved very much since our last issue, due to the fine rains over the country last Friday.

We would like to greet each of our readers with a pleasant and hearty good wish this New Year. Happy New Year to each merchant, banker, or other business man in town, and Happy New Year to each of our subscribers. Happy New Year to all the ministers, Sunday School workers and teachers, the school teachers in both schools and the student bodies of each.

Happy New Year to the doctors, city officials, and all others, whoever you may be.

We wish for you much joy and a reasonable portion of prosperity during the year 1934.

## DR. NEWT LONG DEAD

The Santa Anna News was advised this week of the death of Dr. Newt Long, a former Santa Anna physician, who died at his home in San Antonio December 22nd.

Dr. Long was a popular physician in Santa Anna twenty years ago, and if our memory serves us right, Dr. Long was at one time associated with Dr. T. Richard Sealy in the practice of medicine here.

A clipping from the San Antonio Light gives his survivors as being the widow, Mrs. Ida Long, and three daughters, Mrs. S. S. Brewer and Mrs. Adrain Benton of San Antonio and Mrs. F. V. Beaudin of Lansing, Michigan; one sister, Mrs. Elizabeth Douthit of Houston.

Harv Melton returned to his home in Tahoka Tuesday after his wife had undergone an operation in the Sealy Hospital.

## Large Amount of Texas Bonds May Be Sold Thursday

DALLAS, Jan. 2. (AP)—Fred F. Florence, chairman of the statewide executive committee charged with the task of selling \$2,750,000 in Texas relief bonds, said tonight that if the bonds were ready for legal delivery by Thursday, "a substantial amount of them will be taken up immediately."

He said an announcement would be made Thursday of the first subscribers and the amounts they were subscribing. He said banks, insurance companies, other financial institutions and individuals had responded "splendidly" to the committee's sales campaign, but until Thursday, declined to disclose the amount of subscriptions, either individually or in total.

## Carl Ashmore For Public Weigher

Carl Ashmore, present incumbent, who has been serving the people here in the capacity of Public Weigher for the past three years, places his announcement with the News this week as a candidate to succeed himself again for this important office.

Mr. Ashmore is well known over the precinct, and is offering himself for re-election upon his record for courtesy and service in the transaction of the duties incident to the office of Public Weigher.

Mr. Ashmore solicits your favorable consideration during the campaign and your vote at the polls next July.

Have just received a very pretty line of silk dresses in the new spring colors. Prices are very reasonable. Your wardrobe is not complete without one. Mrs. Shockley.

**SAVE with SAFETY at the**  
**Corner Drug Co.** Rexall DRUG STORE

**BISMA-REX put me on the Job in 3 MINUTES**  
Unexpectedly... that's when indigestion strikes. But there's no need for you to suffer indigestion's agonies while you wait for ordinary remedies to give relief. Bisma-Rex is a delicious tasting antacid powder that gives you lasting relief in three minutes. It acts four ways. Neutralizes excess acid; relieves the stomach of uncomfortable gas; soothes irritated membranes; and aids in the digestion of foods most likely to ferment. If you haven't tried this coast to coast sensation get a jar today.

**BISMA-REX 4 3/4 ounces 50c**

**PECIALS to start the NEW YEAR RIGHT**  
**ON MANY ITEMS**  
They Will Save You Money!

**DON'T FORGET TO SEE EX WRANGLE, THE EXALL PONY.**

**GENTLE LAXATIVE ACTION... delicious taste**  
Gives you mineral oil action without the unpleasant effects of mineral oil. Try it today - you'll be pleasantly surprised.

**AGAREX Compound Full Pint 79c**

**ATHLETE'S FOOT**  
There's a simple treatment that will give you quick relief! Simply dip your feet in a tube of fungicide and watch how fast it gives relief. Fungicide killing, scaling, soreness.

**50c**

**EYES TIRED, BURNING?**  
Winter winds and dust and the glare of snow often cause that burning, itching eye soreness. Give them this cool stimulating wash. Get a bottle of Eysalo and give your eyes this refreshing bath. Eysalo is an improvement on a famous old formula.

**50c**

**DRUG STORE**

**Greetings**  
*New Year 1934*

Time brings new requirements in bank service as it brings new needs in merchandising and other lines of business. This service must be not only flexible but continually in process of development.

This bank strives to meet the growing requirements of its customers. May the New Year bring success and happiness to you all.

**The Santa Anna National Bank**

**"HALF PRICE PERMANENTS"**  
From now until January 25, 1934 all waves for \$1.50.  
MABEL CAMPBELL  
(Resident Phillips residents.)

IT PAYS TO ADVERTISE

Santa Anna

Entered as second-class matter at the postoffice, Santa Anna, Tex.

Notice of Stockholders Meeting

Notice is hereby given that a meeting of the Shareholders of The First National Bank of Santa Anna, Texas, will be held in the office of the State National Bank Building in Santa Anna, Texas at 10:00 a. m. on Tuesday, January 9, 1934 for the purpose of placing said bank in voluntary liquidation and for transacting any other business that might come before it.

O. L. CHEANEY, Cashier.

Notice of Stockholders Meeting

Notice is hereby given that a meeting of the Shareholders of The Santa Anna National Bank of Santa Anna, Texas, will be held in the office of Santa Anna National Bank, in Santa Anna, Texas, at 2:00 p. m. on Tuesday, January 9th, 1934, for the purpose of electing officers to serve through the year, and the transaction of other such business as may come before said meeting.

M. A. EDWARDS, Cashier.

No. 13554 Treasury Department Office of Comptroller of the Currency

Washington, D. C. DECEMBER 1, 1933

Whereas, by satisfactory evidence presented to the undersigned, it has been made to appear that

THE SANTA ANNA NATIONAL BANK in the CITY OF SANTA ANNA in the County of COLEMAN and State of TEXAS has complied with all the provisions of the Statutes of the United States required to be complied with before an association will be authorized to commence business of Banking;

Now therefore I, J. F. T. O'CONNOR, Comptroller of the Currency, do hereby certify that THE SANTA ANNA NATIONAL BANK in the CITY OF SANTA ANNA in the County of COLEMAN and State of TEXAS is authorized to commence the business of Banking as provided in Section Fifty one hundred and sixty nine of the Revised Statutes of the United States.

In testimony whereof I have written my hand and Seal of office this FIRST day of DECEMBER, 1933.

(SEAL) J. F. T. O'CONNOR Comptroller of the Currency

Get Up Nights? THIS 25c TEST FREE IF IT FAILS

Use this bladder laxative. Drive out the impurities and excess acids which cause the irritation that wakes you up. Get a regular 25 cent box of BUKETS, made from buchu leaves, Juniper oil, etc. After four days' test, if not satisfied, go back and get your 25c. They work on the bladder similar to castor oil on the bowels. Bladder irregularity is nature's danger signal and may warn you of trouble. You are bound to feel better after this cleansing and you get your regular sleep. Phillips Drug Co. says BUKETS is a best seller.

CONSTITIPATED 30 YEARS AIDED BY OLD REMEDY

"For thirty years I had constipation. Sourcing food from stomach choked me. Since taking BUKETS I am a new person. Constipation is a thing of the past." - Alice Burns.

Phillips Drug Co., Inc.

PLUMBING REPAIR WORK

C. O. WATKINS

DR. CHARLES R. KENNEDY

OFFICE IN CONGRESS

Office of the Comptroller of the Currency

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SANTA ANNA NEWS

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FOREIGN

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INTERNATIONAL

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NECROLOGY

Jan. 11.—Mrs. Belle Moskowitz, noted pianist and composer, died at her home in New York City.

AERONAUTICS

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Chronology

Year 1933

DOMESTIC

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**COTTON CONTRACTS BEING SIGNED THIS WEEK**

COLLEGE STATION, Jan. 1.—Texas farmers will receive an average of at least \$6.14 per acre this year for withholding land from cotton production in the 1934-35 Government cotton plan, according to figures sent by the Texas A & M College Extension Service by C. A. Cobb, chief of the Cotton Section, Agricultural Adjustment Administration, Washington.

Rental is based upon the five-year average production of 136 pounds of lint per acre as given by the United States Department of Agriculture. The average Texas rental in the new plan will be \$4.76 or more per acre, the remainder of the benefit coming in the form of at least a one-cent-per-pound parity payment on 40 percent of the average five-year production. Extension Service officials point out, however, that since all land yielding less than 100 pounds lint per acre is excluded from contracts, the average yield of eligible contract land will be more than 136 pounds lint per acre, and the rentals accordingly higher.

Under the 1934 cotton reduction plan, Texas farmers are eligible to receive a total of \$30,850,725 in rental payments if a full 40 percent reduction of the State's total acreage is achieved. The parity payment of at least one cent per pound on the farm allotment would total \$8,757,350 for Texas if all cotton growers sign contracts. The Texas farm allotment, which represents 40 percent of the average five-year production, has been fixed at 1,833,000 bales. This State allotment is to be ratably distributed among the cotton counties.

The Agricultural Adjustment Administration has fixed a tentative goal of a reduction of 6,420,000 acres in Texas. The average annual cotton acreage in Texas during the base period, 1923-1932, is 16,950,000 acres. A 40 percent reduction of this average acreage would mean that Texas cotton farmers would plant about 10 million acres next year in cotton. The average annual production in Texas during the base period was 4,528,000 bales.

The campaign for offering the new 1934-35 cotton contract to farmers begins this week in 214

counties, in charge of county agents and county committees. There is no question about the eligibility of farmers who operate their own land to sign contracts, nor about the necessity of landlords signing, except where a landlord has rented for cash for both 1934 and 1935. Furthermore, all tenants are ruled out except those who may qualify as "managing share tenants." If a managing share tenant has a contract with his landlord for the entire form for 1934, he is the man who has control of that farm for 1934 and without whose signature no contract may be made with the Government. In such cases the contract calls for a 50-50 division of the rental payments. The landlord must sign also, for the contract covers both 1934 and 1935 and there must be a guarantee that the contract will be fulfilled both years.

A managing share tenant is defined in the new contract as "one who furnishes work stock, equipment and labor used in the production of cotton and who manages the operation of the farm."

The total cotton income of Texas farmers for 1933 was \$259,123,402 exclusive of cotton seed, and was at least \$100,000,000 larger than it otherwise could have been without the plow-up campaign, it is estimated by C. A. Cobb, chief of the Cotton Section of the Agricultural Adjustment Administration, in a statement to the Texas A & M College Extension Service. The cotton crop of 1933 was the most valuable the South has had since 1929 when cotton sold for an average of 16.3 cents per pound, Mr. Cobb declared.

Figures released from Washington show that a total of \$43,127,842 has gone to Texas in the form of rental payments on 252,683 contracts accepted in the plow-up campaign, Texas producers also hold options on 731,023 bales of cotton at six cents per pound. An initial payment of \$20 per bale is now available on these options and \$14,620,400 will soon be distributed in Texas as a result, it is estimated by Mr. Cobb.

"Texas producers have received or will receive a total of \$57,748,402 as their compensation for taking 4,205,000 acres out of production in 1933," Mr. Cobb says. "In view of the excessive supply situation, it is conservative to estimate that a full crop of 17,600,000 bales piled upon a carryover of 11,600,000 bales undoubtedly would have depressed cotton prices to 5 cents per pound. This would have resulted in Texas farmers receiving around \$150,000,000 for their full crop of 6 million bales. As it is they have received about \$259,123,402," he adds.

The 1934-35 cotton program does not contemplate the expenditure of so large an amount in the form of acreage rentals or benefits as did the 1933 program because as Mr. Cobb points out,

the 1933 program entailed destroying a portion of a growing crop. The cotton farmer will not have the expense of seed or cultivation in 1934 but will be paid 3 1/2 cents per pound on the average annual production of the land withheld from production.

Attention is called by Chester C. Davis, Administrator of the Agricultural Adjustment Act, to the fact that the contract provides that a sufficient number of acres of cotton must be offered to the Secretary of Agriculture by January 31st to make the plan feasible, otherwise the contracts cannot be accepted. The fate of the plan is now in the hands of the individual cotton producers, he says.

**The Book**

the first line of which reads, "The Holy Bible," and which contains Four Great Treasures.

By BRUCE BARTON

**The Division**  
THE FIRST LINE reads, "The Holy Bible." Since the word biblia in Latin is plural and means library, we know at once that we have here not a single book but a collection of several books.

The second line, "Containing the Old and New Testaments," means obviously that there are two main divisions and that the distinguishing feature is a difference in age, one group of books being more recent than the other.

The third line says, "Translated out of the original tongues," indicating that the Bible was originally published not in English but in more than one other language.

"And with the former translations diligently compared and revised," shows that this translation, which was made under the authority of King James I in 1611, is the successor to several earlier translations.

Turning over the pages we discover that the text is divided into numbered chapters and verses, which seems rather an unusual way to present a book until we learn that these divisions were not made by the original writers but were inserted in 1551 by Mr. Robert Stephens, a pious printer, who believed that more people would read the Bible if he made it easier to read. Several earlier attempts had been made to divide the books into chapters and verses, all of them unsatisfactory.

A single glance is enough to indicate that the Old Testament is much larger than the New—and here is an easy way to remember how many books are in each. The key number is three, which multiplied by itself gives nine. The Old Testament has thirty-nine books. Again multiply three by nine and you have twenty-seven, the number of the

books in the New Testament. Caesar, you remember, divided all Gaul into three parts. Similarly scholars divide the Old Testament into three divisions—the historic books, beginning with Genesis and ending with Esther; the poetic books, beginning with Job and ending with the Song of Songs; and the remainder, which consists of sermons, or, as they are more commonly called, books of prophecy.

Of the historic books the first five have a certain unity which has long caused them to be regarded as one. They are called the Pentateuch, meaning the five-in-one book, and there is a tradition that Moses wrote them all. Whether he did or not we can leave to the scholars to dispute. These are the five:

Genesis—the book of beginnings.  
Exodus—the book of going out.  
Leviticus—the book for the priests.

Numbers—a sort of amplified census report.  
Deuteronomy—a Greek name meaning "second law," or review and digest of the laws.

The radio orator is handicapped. He can't tell the audience how intelligent it looks.

The law-makers are trying to fix it so we can be wet without being too wet. Like the Scotchman who tried to shoot off his cannon a little at a time.

Auspices American Legion

**FRED G. BRUNK'S**

Comedians  
EVERY NIGHT  
This Week, Coleman  
Big Tent Heated

FAMILY NIGHT  
FRIDAY NIGHT

"SUGAR DADY"

The Whole Family for 30c  
ALSO GIFT NIGHT

MERCHANTS MATINEE  
Saturday at 3 p. m.

"Too Many Crooks"

Get tickets FREE from the places that advertised at the tent.

FAREWELL SHOW  
Saturday Night  
And What A Show!

"STEPPING HUSBANDS"

**GOOD Food NEWS**

Friday and Saturday, Jan. 5-6

- Over 90 Red & White Food Items have been tested and approved by the Bureau of Foods, Sanitation and Health of Good Housekeeping Magazine. More than any other Food Products in America. Following are a few of them.
- COFFEE R & W. Vacuum Packed, 2 lb. can 62c
  - CORN FLAKES R & W Large Pkg. 11c
  - BRAN FLAKES R & W. 10 oz. Pkg. 10c
  - Flav-R Jel Red & White, All Flavors 5c
  - OATS R & W. Quick or Regular, 55 oz. Pkg. 13c
  - Marshmallows R & W. 6 1/2 oz. Pkg. 10c
  - Pancake Flour R & W. 1 lb. Pkg. 10c
  - CATSUP Red & White, Large Bottle 13c

- PINEAPPLE R & W. No. 1 Can 9c
- Baking Powder K C Brand, 50 oz. Can 33c
- PRUNES Fresh, No. 10 Can 35c
- PORK & BEANS Blue & White Tall Can 6c
- PEACHES Choice Evaporated, 2 pounds 23c
- APRICOTS Choice Evaporated 2 pounds 29c
- MACARONI Yankee Doodle Brand, Pkg. 5c
- PEANUT BUTTER, Supreme Brand, qt. 27c
- MUSTARD, Atlas Brand, qt. jar 15c
- SALAD DRESSING, Green & White, pt. 17c
- LYE R & W. Full Weight, Full Strength, 3 cans for 25c, Dozen 97c

**MARKET SPECIALS**

- BACON Dry Salt, Pound 9c
- BACON X Brand, Sliced, Pound 18c
- BOLOGNA Per Pound 15c
- STEAK, Forequarter, lb. 10c
- ROAST, Forequarter, lb. 10c

**Fresh Fruits - Vegetables**

- SPUDS Smooth White, 10 pounds 19c
- BANANAS Golden Fruit, lb. 8c
- LETTUCE Firm, Crisp, Large Heads 5c
- APPLES Extra Fancy Winesaps, Each 1c

**THE RED & WHITE STORES**

**May 1934 Bring You Happiness and Prosperity**

The Old Year has been ushered out... the New Year has been bowed in. And with 1934 has come a new spirit—a spirit alive with courage and energy, and illuminated by a brighter aspect down the track of Recovery.

And there is reason to look into 1934 with strength renewed and hopes brightened. Such obvious factors as freer spending, rising prices and more activity in the marts of commerce indicate that there is a real and tangible basis for better feeling.

In keeping with the spirit of the season, we "resolve" for 1934 to continue our same high quality of service... we pledge ourselves to continue to work for the greatest good of this vast "Land of Opportunity" and we wish for you a happier and more remunerative year. "HAPPY NEW YEAR."

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule... and adds only a small amount to your total bill?

**West Texas Utilities Company**



**HURRY DOCTOR**

Most of the calls a doctor gets are "hurry" calls. Minutes saved by the telephone may mean the difference between life and death. You cannot measure the value of such service in dollars and cents.

**Santa Anna Telephone Company**

Fireman, accident, prompt of the minute your service priceless.

**CLAWWOOD FOR SALE** at my farm 3 miles south of Whom. \$1.50 per cord. W. Ford Harned. 16

**LOST:** Thursday, Dec. 23, black horse, weigh about 1300 lbs., has star on face, scar in left neck. Reward. Notify Tony Rahm, Rockwood. 1p

**LOST:** Tan suitcase, late Christmas Day between Santa Anna and Brownwood. Contained lady's wearing apparel and Christmas toys. Finder please return to News Office.

**APARTMENT FOR RENT:** Phone 84122. Mrs. E.O. Blisk.

**WOOD FOR SALE:** Two miles of Trechham. \$1.50 and 20 per cord. All you want. John Wells.

**NOTICE:** For the convenience of my customers I will park my Wagon and across the street north from the depot on Saturday afternoons during December. W. T. ISAAC, Watkins Dealer.

**FOR SALE:** White Leghorn chickens at my farm. G. O. Harned. 16

**FOR SALE:** Good work mules. W. J. Hosen at Santa Anna. Agriculture & Undertaking Co. 16

**WINTER**

**Windshield Door Glass**

**and Anti-freeze**

Get our Prices on Parts and Labor

**Mathews Motor Co.**

# Liberty News

Mr. and Mrs. Alva Woodward and Mr. and Mrs. Curtis Woodward visited Mr. and Mrs. E. L. Woodward several days last week.

The Sunday guests of Mr. and Mrs. J. A. Early were Mr. and Mrs. Edmond Early, Miss Joe Hamilton and Horace Early of Brownwood, Mr. and Mrs. Jack Early of Concord, Mr. and Mrs. Walker Stovall, and Mr. and Mrs. Leonard Russell.

Miss Edith Watson spent last week with Misses Ruth and Eunice McGahey.

Mr. and Mrs. J. D. Holt had the pleasure of having Mr. and Mrs. R. D. Holt and children of Eldorado, Mr. and Mrs. Curtis Caudle and daughter, Mr. and Mrs. Gaylord Bettis and daughter of Sweetwater, and Mr. and Mrs. Walter Holt in their home last week.

Mrs. Jane Edmondson and children and Mrs. Pearl Williamson and Mr. and Mrs. Sammie Duggins were the guests of Mr. and Mrs. S. H. Duggins Wednesday.

Mr. and Mrs. Will Ragsdale and children, Mr. and Mrs. Warren Ragsdale, and Mr. Loy McGahey were Sunday guests of Mrs. J. B. Jones.

Mr. and Mrs. E. L. Woodward visited Mr. and Mrs. B. M. Robinson of Abilene Saturday and Sunday.

Mr. S. M. Russell and Mrs. Oleta Smith entertained the following guests Sunday. Mr. and Mrs. Lee Scott, Mr. and Mrs. William Powers, Mr. and Mrs. Verner Penny, Mr. and Mrs. J. D. Howard and Mr. Weldon Priest.

Mr. and Mrs. Jesse Howard, Mr. and Mrs. Sammie Duggins, Mrs. S. H. Duggins, and Mrs. Pearl Williamson enjoyed the delicious birthday dinner in the home of Mr. and Mrs. Wm. Sheffield, in honor of Mrs. Sheffield.

Mr. and Mrs. H. G. Hurlbut returned to Dallas Thursday after spending several days with Mr. and Mrs. E. W. Polk. Mr. Estus Polk accompanied them home.

At time and tide wait for no man or woman either, we find ourselves entering a New Year. We have many things to be thankful for. Here's wishing the Santa Anna News staff a prosperous New Year.

# Presbyrian Church

Next Sunday is Communion Sunday. In this way let us go through the gates into the New Year. The Communion reminds us that we have been bought with a great price.

Every member of the church is urged to come. May you heed this invitation and come to this service.

May this be a year of growth in every way. But we must have faith in God. Then we must show our faith by our works. If we do not work our cause will fail. "All the giants of inspiration are sons of work." Then let us launch out into the deep and let down our nets, for this is the command of the Christ. Obedience to this command brought success.

Let us not stay in the shallows. The tide is full, move with it.

M. L. WOMACK, Minister.

# Whon News

1934 is with us, after a quiet, but not unpleasant holiday season. The new year finds an abundance of moisture after a prolonged drouth, and a more hopeful outlook than has prevailed at the beginning of the past two or three years.

Weddings are still plentiful in this community. Troy Lee Wright and Ruby Cothren, and Woodrow Blackwell and Gwyneth Cheatham are the latest to decide that two can live as cheaply as one. Troy Lee and Ruby have moved to their new home near Anson.

Many of the farmers of this community are moving to new places.

Bob Turney has returned to her studies at Howard Payne after spending the holidays with her parents.

Mr. and Mrs. George Hunter and Slim spent Christmas with relatives at Tolar. Mr. Hunter's brother from Fort Sill, Oklahoma returned with them for a short visit.

A dance at Old Pete's was one of the highlights of the Mexicans Christmas season.

# Hospital Notes

Master Darrell Downs of Trickham was a recent surgical patient at the Hospital.

Mrs. George Pruser of Winters received surgical care last week.

J. Floyd Williams of Levelland was a surgical patient last week.

Miss Minnie Hooson of Brownwood was a surgical patient last week.

Mr. R. W. Robinson of Doole was a medical patient last week.

Mrs. Fred Covey of Banas is a surgical patient in the Sealy Hospital.

Mr. E. G. Adams of Winters is receiving surgical care in the Hospital this week.

Mr. and Mrs. C. E. Gilliam of Coleman are the parents of a baby boy born December 29.

Mr. and Mrs. J. L. Lovelace of Santa Anna are the parents of a son, James Rex, who was born December 30.

Mrs. C. E. Bell of Doole was a medical patient last week.

Mr. W. Ripley is a surgical patient in the Hospital.

Mr. and Mrs. C. H. Reed of Cross Plains are the parents of a son, Charles Harold, who was born January 1.

Mr. W. W. Holmes of Coleman is receiving medical care in the Sealy Hospital.

Mr. H. H. Porter of Burkett

# 1933 IS GOOD YEAR FOR GILL RANCH

Plenty of ranchers still have faith in the future of the cattle business, if the increasing number of purchases of purebred breeding stock at the Gill Ranch is any indication. A total of 294 head of registered Polled Herefords were sold by the Gills in 1933, which is the largest number in the nearly a quarter century the purebred herd has been in operation.

Sales have not only been greater the past year, according to E. W. Gill, but there has been a lively demand throughout the year, and from the amount of inquiry at present, 1934 should be a banner year if cattle prices are good enough to encourage any buying of replacements.

# WARD SCHOOL P-T. A.

Ward School P-T. A. held its regular meeting at the Ward School building on Tuesday, Jan. 2nd. There was a good attendance and an interesting program. The treasurer had a good report due to the opening of the New Bank releasing some much needed funds that had been on deposit since the old bank closed.

Plans were started to hold a "Founders Day" program on or near February 17. Next regular meeting is the first Tuesday in Feb. and all mothers of Ward School children should try to attend. Meetings begin promptly at 3:30 and Miss Traylor has promised us a program by her students.

Singing at Plainview Sunday

The News has been requested to announce there will be a community singing at Plainview school house next Sunday afternoon, beginning at 2 o'clock. The public is cordially invited to attend.

J. R. Carpenter, county supervisor of sanitation with the Civil Works Administration was in the Mountain City this week, and was a guest for luncheon at the Lions Club Tuesday. Mr. Carpenter knows his business and will appreciate the cooperation of all who come in contact with him in his line of work.

Tuesday was a bad day for a rodeo, but a number of fans who love good sport were out and enjoyed the features of the day. The rodeo committee feels that they need a little better cooperation from among the business people of the town, but we feel that the committee is doing fine without being molested by the rest of us. You are doing fine, boys, keep 'er up!

Those visiting Mr. and Mrs. Curtis Daniel Sunday and Monday were Misses Catherine and Merle Stewart of Ranger and Curtis Ruth of Breckenridge.

# THE PRICE OF BEEF

The other day a prominent Midland cattleman ate fish for dinner in a restaurant! And it wasn't Friday.

He had the day before sold a load of fat steer calves at 4 cents a pound. He went into the restaurant hungry for beefsteak. The steak dinner on the menu was \$1.25. He got a fish dinner for 80 cents.

The steak on the dinner menu weighed less than a pound. A steak without dinner was 75 cents. Though himself a cattleman, he said he couldn't sell beef on the hoof for 4 cents then pay six-bits to eat it.

Some choice meats shipped to Midland cost the cafes over 40 cents per pound. Ranchers say that's what's the matter with the cattle industry—the spread between "hoof and block" prevents people from eating beef—and they want something done about it. —From Chuck Wagon Gossip by Frank Reeves in Fort Worth Star Telegram, January 2, 1934.

Among the first political announcements received at this office came from Frank Lewis, present Tax Collector, who wishes to announce his candidacy for re-election to the office of Tax Collector of Coleman County, which office has recently been combined with that of Tax Assessor. Instead of a tax inspector and tax collector, in the future it will be a tax assessor-collector. Mr. Lewis is asking for the combined office, and his

# POLITICAL ANNOUNCEMENTS

The Santa Anna News has been authorized to announce the following as candidates for the respective offices designated, subject to the action of the Democratic Primary, July 28, 1934:

FOR DISTRICT CLERK—J. B. Hilton.

FOR COUNTY TREASURER—Mrs. E. K. Thompson.

FOR COUNTY SCHOOL SUPT.—John L. Beard.

FOR ASSESSOR AND COLLECTOR OF TAXES—Frank Lewis.

H. M. Brown.

FOR PUBLIC WEIGHER—Carl Ashmore.

knowledge of tax affairs, combined with his experience in the office under several former tax collectors and having the present term credited to himself, fully qualifies him for the place he is seeking, and he very humbly solicits your vote when you go to the polls in the democratic primary next July.

Joe: I had an odd dream last night.  
Jack: What wuz it?  
Joe: I dreamed I wuz awake, but when I woke up I was asleep.

One of the worst horrors of this depression is when you, "This country's going to hell!" and your wife says, "That's too bad, darling. Wash your hands now and let's eat."

## CLOSE-OUT SALE!

OF ALL

### Men's and Boys' Merchandise

We are putting on a sale to completely close out our line of Men's and Boys' Furnishings.

**After  
February  
1st  
Gehrett's  
Will  
Be  
Exclusively  
A  
Ladies  
Store**

You know our line of standard merchandise and our fair price policy.

We offer this line at prices that will sell—

## NOW for cash

**Hats Shoes  
Trousers  
Work Clothes**

Everything in our men's and boys' lines must go NOW

## Gehrett Dry Goods Co.

## QUEEN THEATRE

Fri. and Sat.

**"LONE COWBOY"**  
with  
Jackie Cooper  
and  
Lila Lee  
Also Serial  
**"THE THREE  
MUSKETEERS"**


Sun. Mon. and Tues

**"TAKE A CHANCE"**  
with  
James Dunn, Dorothy Lee  
and Buddy Rogers  
**"PARAMOUNT NEWS"**  
and  
**"HOLLYWOOD ON  
PARADE"**

Wed. and Thur.


**"CHILD OF  
MANHATTAN"**  
with  
Nancy Carroll, John Holes  
and Buck Jones  
Also Comedy  
**"MICKEY MCGUIRE"**

ADM. 10c and 20c



# FLOUR

Sale



<b>FLOUR</b>	Gilt Edge	48-lb sack	1.59
	Gold Crown	48-lb sack	1.69
	Everlite	48-lb sack	1.79
<b>NEW CAR</b> You all like Piggly Wiggly flour			
<b>LARD</b>	Swift Jewel	buy in pail	8 lbs .56
<b>MEAL</b>	The tax gets higher		Large sack .39
<b>COFFEE</b>	Piggly Wiggly Coffee		2 packages for .39
<b>Big Bargain on this Fine Coffee</b>			
<b>LOOK</b>	Rod Pepper Black Pepper Saltpetre Sage	1-2 LB	.14
<b>APPLES</b>	Delicious Small size		dozen .10
<b>Hot Special on these nice apples</b>			
<b>COOKING BUTTER</b>	fresh stock		two pounds .25
<b>SMOKED BACON</b>	Nice bacon		pound .12
<b>OYSTERS</b>	Large select oysters		pint .28

*We invite you to visit our store where your shopping is a pleasure*