







More than 6,000 factories are operating in the Shanghai, China region. Automobiles travel nearly seven billion miles a year in California, a traffic-flow survey of the

# B. O. JONES

GROCERY and MARKET

Phone 236 201 Runnels QUALITY FOODS AT LOWER PRICES

Oranges	Each	1c
Lettuce	Firm	5c
Bananas	Per	4c
Spuds	10 Lbs.	23c
Yams	Per	4c
Carrots	Per	4c
Pork & Beans	Can	6c
Milk	6 small or 3 tall, Page's	22c
Apple Butter	No. 2 1-2	22c
Pears	No. 1 tall	25c
Prunes	No. 2 1-2 can	14c
Coffee	Three Lbs. 100% Pure	52c
Flour	48 lbs. Everlite	\$1.98
Matches	Ex. high patent	23c

**Free!**  
One Cake  
**A-PLUS**  
Health SOAP  
(A Regular 6c Value)

<b>MEAL</b>	10 Lbs.	36c
<b>HAMS</b>	Half or Whole	Per Lb. 22c

With each 24 Ounce Package  
**WHITE KING** Unscented Soap  
**19c**



## OIL FIELD NEWS

### Juniors and Seniors Celebrate

The Forsan Juniors and Seniors met at the gym Tuesday evening and went to the Roberts ranch in "Old Mistry" for a wailer roast. They built a bonfire and played various ring games. They had plenty of wainers, marshmallows, bread, pickles, and cakes to eat. Some sophomore and freshman boys went over but weren't invited to have supper there when the group started home they found their road blocked with brush.

Those enjoying this event were: Alda Aleton, Marie Jones, Vivian Fern Caldwell, Eltha McCas, Marie Sipes, Ophelia Roberts, Minnie Campbell, Maxine Thompson, Doris Sadler, Grace Tennison, Frances Coulson, James Maddox, Bobby Ashbury, Arnold Bradham, Bill Henry Campbell, Garner Grisset, Marshall Scudday, Rayford Liles, James Thompson, Lawrence Lee, Mr. Watkins and Mr. Martin.

### Mrs. Dunn Hostess To Contract Club

Mrs. Wilbur Dunn was hostess to the contract bridge club Wednesday afternoon at her home in Forsan. A green and white color scheme was carried out. The ladies cut for high and Mmes. Galt and Hines each received a beautiful vase. The hostess served tuna fish salad with clovers cut from peppers, pickles, cheese sandwiches, pickles, olives, potato chips and clover shaped cakes. Favors were small what-not ornaments. Members present were: Mmes. Julius Galt, M. M. Hines, J. D. Leonard, Bob Tompson, Herman Williams, Miss Frances Coulson, and guests were: Mrs. Florence Kneer and Miss Gladys Thompson.

Mr. and Mrs. Pierson Honored  
Mr. and Mrs. Pierson of the Moody camp were honored by Mr. and Mrs. Howard Hobbs with a shower for their adopted baby Tuesday evening. Miss Polly Fry assisted in the entertaining. Mrs. Pierson received many lovely gifts. Refreshments of cake and lemonade were served.

state shows.

## FIRST TREES FOR OKLAHOMA'S SHELTER BELT



Planting of the first seedlings in the government's shelter belt area near Magnolia, Okla. is shown above as the work was begun under the direction of State Forester George R. Phillips. Workmen prepare to plant their quota in the strip which may form a vast arboreal wall through the central west. (Associated Press Photo).

Those present were: Messrs. and Mrs. Horace Calhoun, J. O. Shaw, H. W. Bartlett, J. B. Hicks, John Butler, and Mmes. W. C. Dever, Carl Madison, Bill Altkire, Earl Thompson, J. C. Scudday, and Bill Coulter.

Mr. S. D. Shaw has been elected scoutmaster for the Forsan scouts.

The ladies' auxiliary served cake and coffee to the men at the union meeting Tuesday night.

Mrs. Frank Seely and daughter, Frankline are spending the week in Pampa with Mr. Seely.

### Blue Mountain Camp Officers Club Meets

Mrs. A. K. McElrath and Miss Klydie Ballard were joint hostesses to the officers club of the Blue Mountain camp of the Royal Neighbors of America Tuesday afternoon at a party at the home of Mrs. McElrath. Mmes. Petty and Hallbrook each received a bud vase and Mmes. Byers and Wright chocolate rabbits as winners in the various contests.

Refreshments of sandwiches, pickles, cake, candy hats and punch were served to Mr. and Mrs. L. S. Bonner, Mmes. Shelby Hall, W. M. Gage, Rupert Hallbrook, Claude Wright, T. J. Byers, C. B. Parker, W. C. Dever, P. S. Clements, D. H. Petty, Carl Madison and W. L. Busbee. Mrs. D. H. Petty will be the next hostess to the club.

### Scout News

An outdoor meeting was what the scouts of the Dove and Wolf patrols of Troop 1 voted for their next meeting when they met Tuesday evening at the Chalk cafeteria. Some of the boys met early and played before the meeting opened. The scouts plan to organize a ball team soon and start practice. Joe B. Howard, Neil Manning and Tom Dietler passed some of their tests. Nine scouts and three visitors were present. The meeting was closed by singing taps.

### CHURCH NOTES

Chalk Union Sunday School Sunday school 10 a. m. Prayer meeting 6 p. m.

Forsan Baptist Church Pastor, Rev. Dever. Sunday school 10 a. m. Church, 11 a. m. B. T. S. 7 p. m. Church, 8 p. m. Monday, W. M. S. social meeting.

The spring meeting starts Sunday 2:30 p. m. with Rev. Dever preaching and J. F. Fields of Say-

## Woodward and Coffee

Attorneys-at-Law  
General Practice In All Courts  
Third Floor  
Petroleum Bldg.  
Phone 501

### Beware the Winds of March

Protect your skin with our facials, and your hair with ARNOIL Scalp Treatment. Get your new permanent now

Mrs. Etta Martin's Beauty Shop  
Crawford Hotel Phone 748

### New Additions To Rental Library

ROMANCE  
"Beauty for Ashes", "Body or Soul", "Aster in Love", "Or Else a Park Bench", "Love's Little Hour".

MYSTERY  
"The Tinkling Symbol", "Dangerous Escape", "The Postage Stamp Murder", "The Eleventh Hour", "This New Madness".

WESTERNS  
"Jornada", "Trail of McCas", "The Long Rope", "Six Gun Sovereignty", "Canyon of Peril", "Thoroughbred".

FICTION  
"Come and Get It", "Green Light", "Hornet's Nest", "Jonah Todd". Rentals: Better Books, 15c minimum for 3 days. Popular copyrights 30c minimum for 3 days.

Gibson Office Supply

## Prominent State Worker Elected To Head Forsan PTA

The Forsan P.T. A. met Tuesday afternoon for election of officers and chose Mrs. Nora White to head the P.T. A. for the next year.

Mrs. White is a prominent P.T. A. worker who moved from Lubbock to Forsan last fall. She has had considerable experience in work of this association. She brought Hunt P.T. A. from the smallest in the state to the second largest and served as its president for two years.

She was sent to Denver in 1930 to the national convention as representative of the 14th district of Texas.

Other officers elected were: Mrs. H. W. Bartlett, vice-president; Mrs. R. M. Brown, treasurer; Mrs. T. E. Thompson, secretary.

The program was devoted to a talk by Mrs. Frank Tate on "Summer Round-up."

AKRON, Ohio (UP).—G. D. Eicher thought he'd spend part of his 61st birthday calling on his little three-year-old grandnephew, III in a hospital. He plodded through the rain on his errand of cheer when a huge truck struck and killed him.

Lee's Missionary Baptist Pastor, Rev. Ferguson. Sunday school 10 a. m. Church, 11 a. m. Church, 7 p. m. Friday, prayer meeting, 7 p. m.

## "TROUBLED WITH CONSTIPATION" FOR PAST 25 YEARS

Then ALL-BRAN Brought Welcome Relief

Read this voluntary letter from Mr. Lecour: "I have been troubled with constipation" for the past 25 years. I tried practically every cathartic without results.

"Recently, I determined to give Kellogg's ALL-BRAN a fair trial. Kellogg's ALL-BRAN has not only helped me, but I believe it is an actual relief for chronic constipation."—Mr. Henry E. Lecour, 4 Vaughan Ave., Worcester, Mass.

\*Due to insufficient "bulk" in meals.

Kellogg's ALL-BRAN provides "bulk" to aid elimination. It also furnishes vitamin B and iron.

The "bulk" in ALL-BRAN is gentle—and safe for normal individuals. Often more effective than "bulk" in fruits and vegetables, as it does not break down within the body.

Isn't this natural food pleasanter than patent medicines? Just eat two tablespoons daily. Chronic cases, with each meal. If not relieved, see your doctor.

Get the red-and-green package at your grocer's. Made by Kellogg in Battle Creek.

Keep on the Sunny Side of Life

# RED & WHITE

## SPECIALS FOR SATURDAY

SPUDS	10 Lbs.	19c
SUGAR	10 Lbs.	53c
RED & WHITE FLOUR	48 Lbs. 1.98 24 Lbs.	98c
LARD	8 Lbs.	\$1.05
PORK & BEANS	Blue & White, can	5c
BAKING POWDER	15-oz. can Ten Strike	10c

**Free!**  
Money Saving OFFER  
One Cake  
**A-PLUS**  
Health SOAP  
(A Regular 6c Value)  
with each 24 Ounce (size) Package  
**WHITE KING** Unscented SOAP  
**23c**

BLUING	Large bottle	14c
CLOTHES PINS	3 dozen	19c
O'CEDAR POLISH	4-oz. bottle	19c
O'CEDAR POLISH	12-oz. bottle	37c

CHILI, Blue & White	15c
TAMALES, Blue & White, 2 can	25c
OYSTERS, 4-oz. can	2 for 25c
ASPARAGUS TIPS, No. 1 can Red & White	15c
KRAUT, No. 2 1-2 can Kurers	2 for 25c
PEAS, No. 2 can Kurers	15c
TOMATOS JUICE, Red & White	3 for 25c
ASSOATED SOUPS, Red & White	3 cans 25c
SALAD DRESSING, Sun Spun, Qt.	31c Pt. 19c
SALT, Blue & White	3 boxes 10c
SODA, 1 lb. package	3 for 25c
SOUTHERN STYLE COCONUT, Bakers	12c
JELLO	2 pkgs. 15c
INSTANT POSTUM, small	25c

COFFEE	1 Lb. Sun Up	22c
TOILET SOAP	Thrill, Camay, Lady Godiva, Palmolive	5c
LAUNDRY SOAP	3 Giant Bars Red & White	25c

## PRODUCE

FRESH GREEN Beans	8 Lbs.	25c
FRESH Tomatoes	Per Lb.	15c
Lettuce	Firm Head	5c
Oranges	Per Dozen	29c

## MARKETS

Sausage	Per Lb.	19c
Weiners	Per Lb.	15c
Bacon	Sliced Per Lb.	28c
Veal	Loaf Meat Per Lb.	17c

Here You are Sure of Both—  
**QUALITY and VALUE**

<b>LEMONS</b>	Two Dozen Large Sunkist	25c
<b>LIMA BEANS</b>	Three No. 2 cans	25c
<b>HOMINY</b>	No. 2 1-2 can Van Camp's	10c
<b>MIXED VEGETABLES</b>	No. 2 Can	10c
<b>POTATOES</b>	Ten Lbs. IDAHO U. S. 1	19c
<b>CRACKERS</b>	2 Lb. Box Salted	17c
<b>SALMON</b>	Three No. 1 Tall Cans	29c
<b>CORN</b>	No. 2 Can Sweet	10c

<b>FLOUR</b>	24 Lb. Sack	\$1.05	48 LB. SACK	\$1.95
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<b>COFFEE</b>	HILLS BROS. 1 Lb. Can	31c	2 Lb. Can	61c
<b>PORK &amp; BEANS</b>	16-oz.	6c	5 For	25c
<b>PEACHES</b>	No. 2 1-2 Can—In Syrup Half Or Sliced	15c		

<b>BUTTER</b>	FRESH COUNTRY PER LB.	30c
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<b>STEAK</b>	Round or Loin Corn-fed—Lb.	25c	<b>SAUSAGE</b>	2 Lbs. Pure Pork	35c
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BE WISE—BUY WISE—ECONOMIZE AT  
**U-S-A-V-E**  
Complete FOOD STORE  
WHERE THE THRIFTY BUY-SAVE & THRIVE

304 No. Gregg—Phone 109

205 E. 2nd—Phone 108

411 W. Third—Phone 568

FREE DELIVERY FROM EITHER STORE





### HERALD WANT-ADS PAY

One insertion: 8c line, 5 line minimum.  
Each successive insertion: 4c line.  
Weekly rate: \$1 for 5 line minimum; 3c per line per issue, over 5 lines.  
Monthly rate, \$1 per line.  
Readers: 10c per line, per issue.  
Card of Thanks: 5c per line.  
Ten point light face type as double rate.  
Capital letter lines double regular price.

### CLOSING HOURS

Week days . . . . . 12 noon  
Saturdays . . . . . 5 P. M.

No advertisement accepted on an "until further order." A specific number of insertions must be given.  
All want-ads payable in advance or after first insertion.

Telephone 725 or 729

### ANNOUNCEMENTS

#### Persons

**MADAME FRANCIS**  
Psychologist and Medium; without asking questions guarantees to tell you exactly what you want to know concerning business, personal and social affairs. Reveals your life's innermost secrets on all affairs of life. Lifts you out of sorrow and mental distress. Hours, daily 9 to 9 and Sunday 7:05 Main St.

**PALMIST**  
Mrs. Sue Rogers; future; present; past, 85% correct. Price 50c and up. Cabin 16, Camp Coleman.

**Public Notices**  
Damp wash 3c lb.; family finish 15c lb. Economy Laundry, 1234.

**Business Services**  
HOME laundry, Rough dry 20 cts. dozen; finished 60c dozen. First house east of Lake View station. Typewriters, adding machines, new and used, sales, service, rentals Eugene Thomas, 312 Pet. Bldg.

### EMPLOYMENT

**11 Help Wanted Male 11**  
NEED man of character and ability, together with wide following and good reputation as local manager of our Big Spring store. Address Box NAH, care Herald.

### FOR SALE

**18 Household Goods 18**  
TAYLOR-TOT baby cart and baby swing. Call 1507 Main St.

**21. Office & Store Eqpt 21**  
ONE safe, new, cost \$125; will sacrifice for \$50 cash. See it at Hodges Grocery store.

**LARGE commercial** Frigidaire small refrigerator, 2 display counters with marble bases, plastic glass; trade for anything of value, pay cash difference; sell for cash or terms. Darby Bakery, phone 347.

**22 Livestock 22**  
TWO mates weight 1000 lbs. each, one in foal; 3 big horses; one mule; 2-row Case planter; one single row cultivator; one 3-year-old Jersey milk cow; some Leghorn hens. See O. W. West, 3 miles Northwest Moore school, on Wheeler place.  
ONE pair of mules, 3 to 4-years-old; broke; 11 head of horses, 3 to 5-years-old. Will give time on good bankable notes. J. P. Anderson, Luther, Texas.

### FOR RENT

**32 Apartments 32**  
ONE-room furnished apartment; everything furnished; private; one bedroom. 409 West 8th.

**FOOMS and apartments**; furnished or unfurnished; 1-2 or 3 rooms; all bills paid; all modern; reasonable. 310 Austin St.

**ALTA VISTA apartments**; modern; electric refrigeration; bills paid. Corner East 8th and Nolan Sts. Phone 1055.

**1-70-room furnished apartment.** Mrs. Schubert, 210 North Gregg St.

**FURNISHED apartment:** one room equipped for beauty parlor. Call at 1507 Main St.

**FURNISHED, 3-room apartment.** Living room with new furniture. 906 Gregg St. Phone 1031.

**31 Bedrooms 34**  
SOUTHEAST bedroom for rent. 207 East 9th St.

### REAL ESTATE

**47 Lots & Acreage 47**  
FOR SALE—200 acres desirable residential property at west limits of Big Spring, including houses and lots on Highway 1; utilities available. See J. D. Wright, Airport addition.

### AUTOMOTIVE

**33 Used Cars To Sell 33**  
NINE-ton Champion trailer; two-ton Warner trailer; 3-ton Fruehauf trailer. Arthur Greenhill, 321 So. Bald St., Midland, Texas.

### Classified Display

### NEED MONEY?

Then borrow it on your automobile. Quick service with easy monthly payments!

We Lend Money To Buy New or Used Cars!

Collins-Garrett FINANCE CO.

### GERMAN WAR MACHINE AGAIN BRISTLES



German troops are shown in this exclusive Associated Press photo undergoing shooting practice under the watchful eyes of instructors. Reichswehr Minister General von Blomberg, central figure of Germany's disturbing new military program, viewed the maneuvers of these troops in their drilling.

### MICKEY FARMED OUT TO BOYVILLE FOR MOMENT



Despite the fact it was his busy day, Mickey Cochrane, all-star kids' hero and catcher-manager of the Detroit Tigers, found plenty of time to explain some of the "inside" secrets of baseball to a bunch of youngsters at Tampa, Fla., prior to an exhibition game with the Cincinnati Reds. (Associated Press Photo)

### MAXIE TRAINS FOR TITLE BOUT



"No romance," says Maxie Baer, as cables him with the report he will fight Max Schmeling in London, August 17, if Schmeling wins the Madison Square Garden elimination tournament. He is pictured with Mary Kirk Brown, New York socialite, as they tee off for what is apparently a cooperative effort to drive a golf ball out of a Sacramento, Calif., links. (Associated Press Photo)

### Howard Co. Tuberculosis Association To Meet This Evening At Settles Hotel

Fathers and mothers of school children are urged to attend an important meeting sponsored by the Howard County Tuberculosis association 7:30 in Room 1 of the Settles hotel today.

Information and educational motion pictures illustrating the importance of early diagnosis for childhood tuberculosis and administration of tuberculin tests will be shown.

Following the showing of the pictures, Dr. P. W. Malone will deliver a brief address.

Parent-Teacher associations of the city are cooperating with the Howard county Tuberculosis association in a program intended to bring tuberculosis tests to every scholastic in the city this year.

Dr. Lee O. Rogers, head of the tuberculosis organization, said the pictures had been obtained from New York and would be here only for today.

Mrs. Hubert Johnson has returned from the Dallas clinic and is resting very well at her home.

### HOSPITAL NOTES

#### Big Spring Hospital

Mrs. Lou Graves has entered the hospital for treatment, having come in from her ranch early this week.

Mrs. Peggy Black of Royalty, Texas, underwent a major operation Friday morning.

Mrs. Steve Currie of Garden City has returned to her home after receiving treatment for a throat infection.

James Hunter, son of Mr. and Mrs. W. A. Hunter, of Coahoma, is in the hospital, having undergone an operation to his eye following an accident when a piece of glass from his spectacles cut his left eyeball. He is improving.

Mrs. S. J. Smith of Colorado is in the hospital for treatment.

Experiments conducted at the Montana state game farm indicated pheasants would not eat poisoned grain and are safe from bait used for extermination of gophers and grasshoppers.

### Mrs. Stanford To Be Buried

### Woman Succumbs at Tourist Camp Here Early Friday Morning

Mrs. Edna May Stanford, aged 32, died at a tourist camp at 1101 West Third street at 8 o'clock Friday morning following a lingering illness.

She was being taken by her husband from Wink to Madill, Okla., for treatment, when she suffered an attack early Friday morning. Besides her husband, she is survived by three daughters, Eva May 10; Mable Joyce, 7; and Joann, 4.

Mrs. Stanford was born in Sierman, Grayson county, on June 16, 1903. Her mother, Mrs. Jim Rollins and two brothers, Earl and J. R. of Madill, Okla., were expected to arrive for the funeral Saturday morning at 10 o'clock from the Hix Funeral Home.

Interment will be in New Mount Olive cemetery.

### Gov. Alford Favors Destruction Of All Gambling Devices

AUSTIN, UP.—Governor Alford said Friday in support of the Ranger's action in recent raids that he is for "absolute destruction of everything used in connection with the operation of gambling establishments," and that the Rangers were within their legal rights.

**Bathless Home Caused Divorce** EVERETT, Mass. (UP)—There was no singing in his bathtub for the simple reason his wife would not allow him to bathe in it. Harry Dricker sought divorce recently from his wife, Gussie, because she wouldn't let him take a bath. He claimed that the tub was full of statues and ornaments that she had placed there. He also declared that many times he had to eat his meals on the back piazza or in the cellar.

**Watch Recovered After 17 Years** CAMBRIDGE, Mass. (UP)—Police are looking for Frank Murphy so they can give him a watch Seventeen years ago Murphy, then residing at 4 Sherman Street, Cambridge, reported to authorities his watch was stolen. The other day police discovered the watch had been pawned, but when they located the watch, they couldn't find Murphy.

**Lincoln Kettle Displayed** PUEBLO, Col. (UP)—A copper kettle used by Abraham Lincoln was displayed in a store window here recently. It belonged to Mrs. J. R. Belcher, whose parents lived in the cabin in Springfield, Ill., where Lincoln, with his father and step-mother, once dwelt. The Lincoln, when they moved, left the kettle behind as it was considerably worn.

### How To Prevent Flat Sour Topic Of Club Folks

"Two hours from the garden to the pressure is the best way to prevent flat sour in canning snap peas, snap beans and corn," said Miss Mayme Lou Parr, county home demonstration agent, at the meeting of the Luther Home Demonstration club. The club met at the home of Mrs. E. W. Lowe Wednesday afternoon.

"Quick work in gathering, preparing, sealing and processing is important. Fast, thorough cooling is indispensable if flat sour is to be avoided.

"If cans are used instead of glass, they can be plunged immediately into cold water, thus cooling faster. If these precautions are taken, a product of good quality, free from flat sour, should result."

At the business meeting Mrs. Val Fuller was appointed assistant reporter. Mrs. Clinton, was selected to attend the meeting of the recreation leaders to be held Saturday.

The following members were present: Mrs. S. L. Lockhart, Allen McClinton, H. W. Harlin, Marvin Sewell, O. J. Brown, Charles Lawrence, Glen Verden, and Sally Dalton. Visitors were: Misses, Luther Blythe, W. B. Puckett, E. E. Allen, Grace Blanchard and W. R. Puckett.

The next meeting will be held Tuesday, April 2 with Mrs. Charles Lawrence as hostess.

**Injured Doctor Gives Aid** BRIDGEPORT, Ohio (UP)—Although himself suffering from chest injuries, Dr. George E. Strobel, Wheeling, W. Va., physician, administered first aid to five persons injured in a collision between his automobile and another car on the Ohio River highway here. Dr. Strobel then accompanied the five to a hospital, where all were treated. The other driver was arrested.

**No Dental Work With Jewelry** CLEVELAND (UP)—A decree handed down by Common Pleas Judge John P. Dempsey enjoining a jewelry company from "furnishing dental services either directly or indirectly through dentists" was hailed here by officers of the Ohio Dental League. The court ordered a dentist to remove offices he had maintained at a downtown jewelry store.

There are taste buds up and down the barbels of "whiskers" of a catfish and similar buds over the larger part of its body and this fish can "taste" foods brought in contact with it on all sides at once, scientists have learned.

### Cotton Group Meets March 29th In City

March 29 has been set as the date for a meeting of all Howard county cotton committees in Big Spring to approve 1935 papers on cotton contracts. County Agent O. P. Griffin said Friday.

"We are hoping to have all papers completed by that time," he said. "It may be that payments on contracts not completed by that time will be received here later than other payments."

Griffin said that all applications for new contracts on farms not under contract for 1934, should be signed by both the tenant and the landlord and in the county agent's office by the 29th.

Farms on which there has been a change of owners or tenants should have executed a change in legal status (form cotton No. 8) and all these farms under contract in 1934 should be executed and supplemental documents before the 29th.

Farmers who have received forms for signatures should secure signatures of the landlord, if any, when the landlord resides in the same community. Otherwise, the forms should be returned to the county agent's office where they will be remailed to the owner of the farm.

Griffin called attention to the fact that all signatures on government documents must be witnessed by disinterested persons.

### Rug Weaver Spurned Aid

HILLERICA, Mass. (UP)—Father than forfeit his independence, Fred Flint, 80, lives in his "cave" with his seven cats. Flint, who lives in a tent the year round and braids rugs for a living, wouldn't accept an old-age pension as it would make him dependent.

### Why Continue To Suffer Stomach Distress?

And why should any man or woman suffer another hour with indigestion or any stomach misery when the remedy that acts almost instantly can be easily procured. Get a bottle today at Collins Bros., druggists, or any druggist anywhere with the distinct understanding that if it doesn't put an end to Gas, indigestion or any upset stomach condition that causes you distress your money is refunded.

### DARE'S MENTHA PEPSIN

**NEWS ENGRAVING CO.**  
PHOTOGRAPHS AND THE BEST NEWS  
GOLD PLATES  
EMC STYCHES  
HALFTONES  
501 1421  
ABILENE, TEXAS  
158 CYPRESS STREET

# Who Buys Your Shirts and Socks?

More than 80% of all men's shirts, stockings, underwear, neckties and handkerchiefs are purchased by women. Why? Men prefer to have their wives and mothers do the shopping because they realize that women are better shoppers—that they have a sixth-sense for qualities and values.

How do women keep themselves informed? They have formed the habit of reading the advertisements in the newspapers. And they read them regularly, whether they want to buy anything or not. Then they know exactly where to go to purchase what they need, and they know to a penny just what they will have to pay.

From the advertisements any one can learn where to buy better clothes, better foods, better household goods, better EVERYTHING. Read them carefully. They have news and suggestions for you!

**GOODBYE, DOUBLE FEATURES! HERE'S A REAL... 12 FEATURE SHOW!**

Nothing like it since Warner Bros. first started making their feature musicals! America's top talent in a glowing, high-class show surrounded by 11—yes, 11—other top acts! What are you waiting for? Buy your seats now! Don't miss this! Buy your seats now! Buy your seats now!

**1 ANN DVORAK**—Soloist in the new musical "The Song of Songs" (1935)

**2 HELEN MORGAN**—The new musical "The Song of Songs" (1935)

**3 6 SONG HITS** by a famous vocal quartet, including "The Song of Songs" (1935)

**4 RED SPARKS**—The new musical "The Song of Songs" (1935)

**5 A LAUGH - CRAMMED STORY** by the authors of "The Song of Songs" (1935)

**6 THE CONNECTICUT YANKEES**—Soloist in the new musical "The Song of Songs" (1935)

**7 FRANK & MILD BRITTON BAND**—These musical comedians play the new musical "The Song of Songs" (1935)

**8 SALIM JENNINGS & ALICE WHITS**—A hilarious comedy in the new musical "The Song of Songs" (1935)

**9 100 GIGS** in big show music presented by the new musical "The Song of Songs" (1935)

**10 ROBERT ARMSTRONG** as the greatest actor in the new musical "The Song of Songs" (1935)

**11 JOE CRAWFORD & AL SHEAN**—The new musical "The Song of Songs" (1935)

**12 And leading them all, 1935's greatest musical comedy, "The Song of Songs" (1935)**

**Taliesin SWEET MUSIC ANN DVORAK**

**MIDNITE MATINEE Saturday 11:30 p. m. Sunday—Monday**

**RITZ**

**SEQUOIA**

Out of the high Sierra wilderness, sweeps the most unusual romance ever filmed! A living drama of wild animal, maid and man, it will be your greatest screen thrill!

Pronounced "SEE-QUO-YAH"

"THE GREATEST PICTURE OF THE LAST DECADE"  
—Zane Grey

**JEAN PARKER**

**Today Tomorrow RITZ**

**Whirligig**  
(Continued From Page 1)

ing public utility holding companies gets to an important vote. It should make interesting reading.

**Dynamite**—The Senate fight against further extension of NRA, say veteran legislators, is only a sample of what may be in store if the administration doesn't soon get around to putting some ideas into operation to improve cotton.

**JAMES OLIVER CURWOOD'S 'NORTHERN FRONTIER'**

Today Tomorrow **QUEEN**

**LYRIC**

**Fun M'COY SQUARE SHOOTER**

with **Jacqueline Wells**

Directed by David Selman  
A COLUMBIA PICTURE

**Today Tomorrow LYRIC**

while accurate as far as it goes—presents a distinctly lopsided picture of the council's true sentiments.

**Stooges**—Members were canvassed individually as to the status of their businesses. About three-fourths of them reported increases in volume—but virtually no one admitted to a better profit showing than a year ago. So the phrase "volume and—profit" is characterized as a trifle misleading. There were a number of sharp protests against mounting wage and tax costs and pointed condemnation of the government's "reform" policies—with special reference to the Wheeler-Rayburn utility bill. The general atmosphere was critical, perturbed and rather discouraged from the viewpoint of potential improvement in profits.

Not a single intimation of this state of mind was conveyed in the optimistic official statement. Some of the council members are privately much annoyed at being used as "stooges for an administration buildup."

Neutrals remark that the government is probably more gratified by evidence of a rise in volume than concerned because profits are failing to keep pace.

**Motors**—Inner auto circles now talk of a strike in their industry as a virtual certainty within two months. They note that 26 out of the last 37 decisions by the Wolman Auto Labor Board have gone against the workers—which has built up the tension. Also they are convinced that the Federation of Labor will use every weapon at its command to regain the prestige it lost when the motor code was renewed, and to force action on the Wagner Labor bill.

The motor companies are all set for a walkout if and when it comes. Some of them privately wouldn't mind it at all. They're beginning to admit that maybe their expanded production schedules are based on more than an estimate of the public's desire and capacity to buy new cars. Retail demand is the best in several years—but it isn't at all likely to swamp production facilities.

**Reversal**—Informed New Yorkers learn that Railroad Coordinator Joe Eastman has changed his mind about government ownership. He has been a consistent advocate of nationalization—off the record—for about 20 years, but is said now to be convinced it wouldn't do at all. The reason for his reversal is understood to be an up-to-date estimate

**BEAUTY AND A \$15,000 BOUQUET**

**GLADYS SWARTHOUT**

Metropolitan opera singer, helped open the ornamental flower show in New York by posing with a \$15,000 bouquet of nasturtiums. The grower spent that amount developing a type said to be "fool-proof for amateurs."

(Associated Press Photo)

easy and duties that are hard, but they are all duties just the same. Paul said, 'endure hardships like a good soldier.' Thank God, the Lord's work requires hardness. The hardest thing that Jesus ever said was, 'let him deny himself. Self can find all kinds of excuses for not doing its duty.'

'Webster also says 'true and loyal and constant. We expect that of domestic relations. But we have church members who come only when the weather is just right. 'Love not the things of the world,' James says, 'Whosoever is the friend of the world is the enemy of God.' Jesus, in his great prayer, says, 'I pray not that shouldst take them out of the world, but that thou shouldst keep them from the evil.' In the 15th chapter of John, he says, 'If ye were of the world, the world would love his own; but because ye are not of the world, but I have chosen you out of the world, therefore the world hateth you. But you know that it hateth me before it hateth you.'

'If any man love the world, the love of the father is not in him.' We talk about worldly Christians. There are worldly church members, but there are no worldly Christians. If you love a dance floor better than you love a prayer meeting, you have not set your affections on things above.' One of the reasons the world has not joined the church is because the church has joined the world. A ship is perfectly safe in the ocean, no matter what the weather may be, just so long as the ocean does not get into the ship. The church member is perfectly safe in the world, with all the storm of sin sweeping around him, just as long as the world does not get into the church member.

'I would like to be pastor of a faithful church. We do not need more talent or more money. But we do need better use of what we have. We do not need more members, primarily. We need better ones.'

**Haverhill Has Boxing Fever**

HAVERHILL, Mass. (UP)—Haverhill has gone pugilistic. Howard T. Clark, local ERA administrator, approved the project and four boxing and wrestling instructors were employed at a cost of \$764, of which the city paid \$44, for 10 weeks.

**Read The Herald Want-Ads**

World conditions make this a task of Sisypheus.

Political reaction to the affairs of AAA cover a vastly wider area than that represented by NRA opponents. The weight of disaffection will be felt in 1936.

**Arms and Ammunition**—At the State Department and in committees dealing with foreign affairs the talk is all of Germany's rupture of the Versailles treaty. Germany violates the treaty with the United States, too, but nothing explosive will come of that.

One comment on Hitler's action is that Germany has put members of the League of Nations on the defensive by showing that they have not reduced armaments as they undertook to do when the covenant was formed. This part of Germany's argument is sympathetically viewed here, but at the same time the German move is regarded as preparation for aggression sooner or later and not merely for defense.

Another effort to induce all Europe to reduce armaments is regarded by State Department experts to be the logical outcome.

**Notes**—AFL leaders hammer away at Donald Richberg, accusing him of encouraging violations of Section 7a... Richberg's style is cramped by constant labor attacks... Holding company propaganda is having some effect in Congress—there's talk of toning down proposed legislation to "let 'em live"... No matter how things stand FDR's going a-fishing as per schedule.

**NEW YORK**  
By James McMullin

**Closer**—The recent report on industrial progress by Chairman H. P. Kendall of the Business Advisory and Planning Council was a buoyant affair. It spoke of "increases in volume and—profit varying from 'satisfactory' to 20 per cent' in 1935 compared to the corresponding period of 1934." This statement—

**Angling**—Financial experts were surprised that France came across with a loan to Belgium—after indicating plainly that she wouldn't—but doubt that this trivial remedy will stall off the gold bloc's troubles for long. The loan will help Belgium's acute budget problem—but that only postpones the day of reckoning. Belgium's economic mainstay—foreign trade—has been strangled by the gold standard. France shows no signs of helping in this direction.

New York sharps figure that France is merely trying to hold the gold bloc together while she angles for stabilization commitments from the United States and England. They believe she's ready to revalue the franc at the drop of a hat if she can get them. Hence she gives Belgium a bandage just big enough to keep her from bleeding to death while waiting for the major operation.

**Joker**—Transcontinental Western Air would dearly love to know who slipped a little joker into the Mead airline bill now pending in Congress. The clause in question which wasn't in the original draft—provides that airlines can operate only on the routes for which they hold air mail contracts.

If this is enacted it will cost TWA from Chicago and east the line about \$100,000 a month in passenger revenue. American Air Lines would not be handicapped at all. United would lose Kansas City—but aviation circles remark that would be a cheap sacrifice if it eliminated TWA competition from Chicago.

TWA is protesting vigorously against what it claims is unfair discrimination—but there's no assurance that its protests will be heeded.

**Demoted**—New York hears that Professor Rex Tugwells's new field of activity will be confined to subsistence homesteads, rural rehabilitation and the like. It's understood he will retain his title of Under Secretary of Agriculture but will have nothing more to do with the AAA or department policy in general. Conservatives will do a lot of private cheering if this happens. No other New Deal demotion could give them such a kick.

**Woods**—New York banks aren't as much worried by Hitler's sabre-rattling as they would have been a year ago. They've managed to dump the bulk of their German commitments. But they hear that London banks are deeper in the German woods than the well-known babes.

**Liberal**—Conservative definition of a liberal: One who views with equal tolerance both of the Marx-Harpo and Karl.

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**Track And Field Prelims 9:30 A. M.**

Preliminaries of the county track and field events will get underway at the high school stadium 9:30 a. m. Saturday, Coach Horace White of Forsan, who will be in charge, said. There will be all events except the javelin throw, White advised.

Forsan won in the high school division last year. The Big Spring Calves will not be eligible this year, those in charge said.

However, the Junior high Broncos will be permitted to enter.

**When Change of Life Comes**

"I have used Cardui during the change of life and found it just right in my case," writes Mrs. Debie Epperson of Flat Lick, Ky. "I was very nervous. I could not rest at night. My friends recommended Cardui, and I started taking it. I obtained splendid results. Kept taking Cardui and am in good health."

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