

# Schlesinger Reviews History, Role Of U.S.

By MIKE CANON  
Staff Writer

Arthur Schlesinger's topic, "The World We Want—And How To Get It," might well have been titled "The World We Have—And How We Got It."

Schlesinger, speaking in the Municipal Auditorium as the first of the University Speakers, reviewed the history of the twentieth century. He also reviewed the role of the U.S. in the world community.

He prefaced his topic with discussion of the U.S. commitment of an active role in the abstractions of prosperity, welfare and peace for the world community.

Schlesinger said that in a changing world the stereotypes have not changed. Oversimplification was attributed as one of the leading pitfalls of foreign policy.

#### Problems Simpler

The world, world and national problems and our nation was far simpler in 1948 Schlesinger

said. The world has become a pluralization of powers. There are three world forces—communism, the neutral nations of various ideologies and the free world of the U.S. and its allies.

Schlesinger said the U.S., in the past, has counted among the free world, such men and their regimes as Franco's Spain, Tito's Yugoslavia, Castro's Cuba and Wallace's Alabama.

Schlesinger considers the feud among the Communists to be an inevitable result of the pluralization of power. National interests have become stronger than ideologies. Schlesinger said that the Communist world is in a state of upheaval and civil war.

In "Das Capital," Marx predicted the end of capitalism through a worldwide revolution of the working class. Cycles of economic chaos were predicted to crumble the capitalist world and inevitably establish world communism.

Schlesinger pointed out Marx'

miscalculations of the free world. Religion, logic and experience were factors in the 'laissez faire' society that Marx failed to recognize.

#### Modernization

Modernization has drawn the Communists toward socialism rather than strengthening the Communist cause. The underdeveloped countries have become the prime target of Communist expansion as a result.

Inner dissent on the part of Communist leaders has destroyed the infallibility of Communist leadership. Khrushchev's attack on Stalin was an indication of the lack of absolute power in Soviet Russia.

The nuclear powers of the world, said Schlesinger, have restrained their policies. Realization of the disadvantages of reciprocal annihilation has sobered the nuclear powers and ended the definiteness of their policies.



HISTORIAN—Tech students Cheryl Russell, Dave Beckman and Chris Hickey talk informally with Arthur Schlesinger Jr. before he spoke Friday night at Lubbock Municipal Auditorium. Schlesinger was the first of four speakers to be presented by Tech's Speaker Bureau. (Staff Photo by John Palm)

## Exhibition To Show Lubbock Progress

By BEVERLY HUNT  
Staff Writer

The first issue of the *Lubbock Leader*, Lubbock's first newspaper, published in July, 1891, announced, "Lubbock, the county seat of Lubbock County, is only about four months old, and now has 250 people, making it the fastest growing town on the Plains. Lubbock is here to stay."

An exhibition commemorating the 75th anniversary of the founding of Lubbock opens tomorrow at West Texas Museum. It points out that Lubbock is indeed "here to stay."

The article in the early day newspaper goes on to say that Lubbock "has a fine hotel, and other substantial buildings. A twelve thousand dollar court house is to be erected. Lubbock is in the exact center of the county, and is beyond a doubt the future town of the Central Plains."

#### Emphasizes Progress

The exhibition emphasizes the progress on the Plains, where the town grew from a one-square-mile townsite to a 75-square-mile metropolitan city in 75 years.

Reproductions of the newspaper will be available to Museum visitors during Lubbock's Diamond Jubilee year, through the co-operation of the Lubbock Chamber of Commerce. Proceeds will benefit the Museum and its forthcoming expansion program.

Local advertisers in 1891 included the Singer Store, J. D. Caldwell store, the Nicolett Hotel, two livery stables, a liquor emporium, land agents, attorneys and insurance agents. A barbershop, laundry and blacksmith shop were represented.

Patent medicines, smoking tobacco, and washday soap were among the products advertised. Buckskin breeches and a lady's French kid button boot for only \$1.50 were advertised in the *Leader*.

#### Colorful History

The colorful history of the seventy-five year old town unfolds in a panorama of displays in the Museum gallery.

Originally Lubbock, or North Town, where Lubbock Country Club is now located, consisted of 37 buildings and about 50 people, on the north side of the canyon. Monterey, or South Town, with 32 buildings and approximately the same number of people, was to the south.

The two groups merged their interests, worked out a new site, both towns consolidated, and established the county seat in March of 1891.

A two-block square was set aside and the business district grew around it. A petition was circulated and the names of the necessary 150 qualified voters in the area were affixed. It was submitted to the judge in Crosby County on Feb. 9, 1891. The election organizing the county was held March 10, 1891, in which Lubbock was selected as county seat. From that time, until the incorporation of the city in 1909, the county commissioner's court was the governing body of the town as well as the county.

#### Book Published

The book, "A History of Lubbock," published by the West Texas Museum Association, will be offered at a special price for the hard cover edition Feb. 18-28 at the Museum sales desk and local bookstores. Compiled by nine specialists in their fields on the Texas Tech faculty, the volume covers the region from pre-historic times to the present, with documented chapters on early Lubbock.

The Diamond Jubilee-exhibition, designed and installed by members of the Historical Costumes and Collections Committee of the Women's Council of West Texas Museum Association, makes chapters in the book come to life.

The exhibition will remain open to the public through the spring and summer months.

Of particular interest to descendants of early settlers in the area, the exhibition has an appeal for the entire family.

A Museum spokesman added a reminder that elevator service will be available for those who prefer not to use the stairs.

The Museum is open daily from 9 a.m. until 5 p.m., except Sundays, when it is open from 2-5 p.m., and holidays.

Parking is available behind the Museum building, located on the circle west of the Broadway entrance to the Texas Tech campus.

# THE DAILY FORLADOR

TEXAS TECHNOLOGICAL COLLEGE

Vol. 41

Lubbock, Texas, Saturday, February 19, 1966

No. 88

## Light Voting Elects Four

The running was fairly close and the voting turnout extremely light Friday as approximately 800 students voted for candidates for four Student Senate positions.

In the runoff for the two positions open for representatives in the School of Arts and Sciences, Ernie Cowger and Jane Edwards were elected over Betty Jane Brown and Cathy Carter.

Scott Murray was chosen over Mar-

tin Hearne to represent the School of Business Administration and Charles L. Dietz was given the go-ahead over James Ward as the first Student Senate representative from the Graduate School.

The vote breakdown for the day's polling was: Arts and Sciences, 560; Business Administration, 226; and Graduate School, 19.



"ANGELS" GO HILLBILLY—Members of Tech's Angel Flight will serve as hostesses tonight at the Miss Lubbock pageant. The program will have a Li'l Abner theme. The hillbillies in the back

row are, left to right, Nancy Craddock, Kathy Arledge, Dorothy Dove, and Diane Wheeler. The ordinary "angels" are Virginia Fry and Glenda Straw.

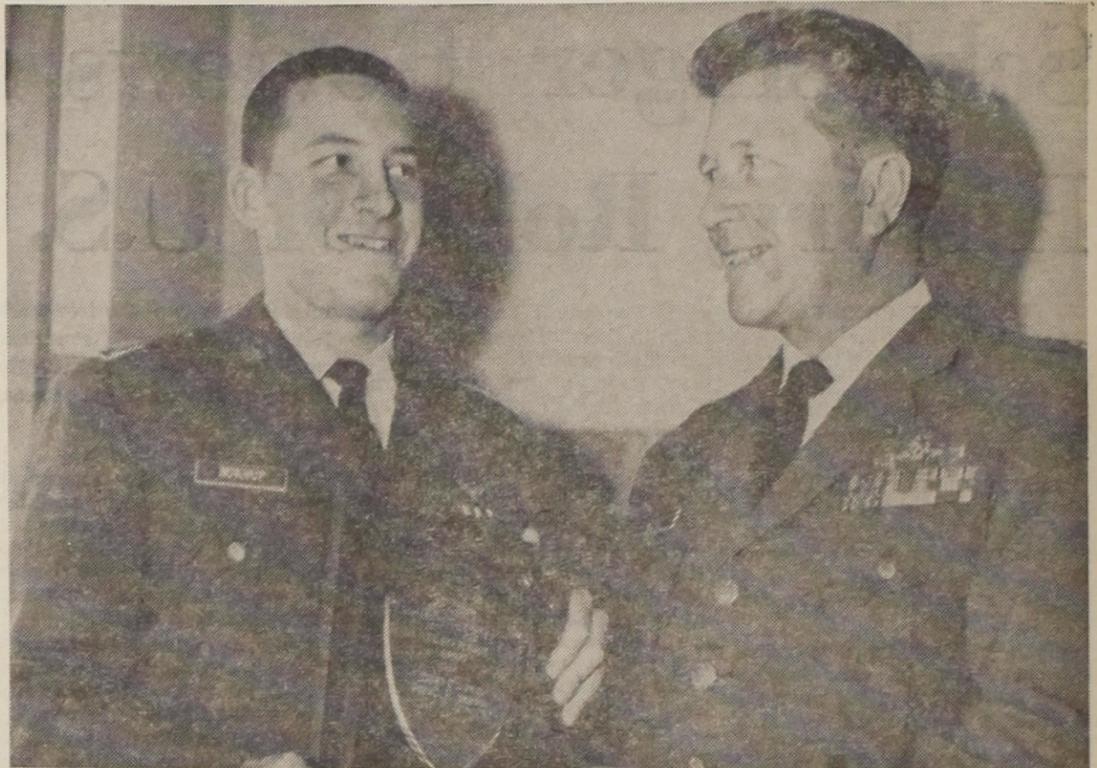
# Women's Organization Takes Eighteen Pledges

Eighteen girls are pledging the Women's Service Organization this semester. Sponsor, and Pamela Sparkman is the pledge trainer.

Members work at least 15 hours during a semester on various projects. These include holding elections, bike races, and "Mile of Pennies," collecting money for the World University Service which gives away books overseas.

### NEWMAN CLUB

The Newman Club will sponsor a Mardi Gras Dance 8-12 p.m. Saturday at the Newman Center. The "After Fives" will play for the dance which is open to every-



RECEIVES LEADERSHIP AWARD—Texas Tech senior George M. Burnup, left, of Austin receives the Air Force ROTC Leadership Plaque from Maj Henry Gantz at Tech's Wing Awards Ceremony Thursday. Cadet Col. Burnup, an office management major in Tech's School of Business Administration, was cited for outstanding contributions to the corps during the fall semester. He is the son of Mr. and Mrs. G. W. Burnup, 1311 Larkwood, Austin. (Tech Photo)

**THE CENTURY HOUSE**  
**Lubbock's ECONOMY Apartments**  
 We Invite Comparison! We Welcome Your Inspection! We offer:

1. Low, Low Monthly Rent (Why Pay More?)	5. Walking Distance (3 blocks from Downtown)
2. All Utilities Paid by Us	6. All Bachelor Apartments Contain Refrigerators
3. Heated Swimming Pool	7. Washers & Dryers
4. Ample Off-Street Parking	8. Weekly or Monthly Rates

1629 16th St. Call PO 3-7572  
 (Just off Ave. Q)

**Quality STEAM LAUNDRY AND DRY CLEANERS**

Cash & Carry

**20% DISCOUNT**

on amount over \$1.00

QUALITY WORK AT ECONOMY PRICES  
 2415 - A MAIN

ALL DAY TODAY

Lubbock Lions Club annual AUNT JEMIMA PANCAKE FESTIVAL... MUNICIPAL COLISEUM

ALL YOU CAN EAT *only* 75¢

COLISEUM

Lubbock Lions Club annual AUNT JEMIMA PANCAKE FESTIVAL... MUNICIPAL COLISEUM

ALL YOU CAN EAT *only* 75¢

7 a.m. - 9 p.m.

Lubbock Lions Club annual AUNT JEMIMA PANCAKE FESTIVAL... MUNICIPAL COLISEUM

ALL YOU CAN EAT *only* 75¢

PANCAKES ALL DAY TODAY  
 Coliseum  
 7 A.M. - 9 P.M.

## Awards Given Cadets For Top Performances

More than 275 of Texas Tech's outstanding Air Force ROTC cadets were honored, individually and in group presentations, in Thursday's Wing Awards Ceremony in Tech Union ballroom.

The fall semester's top award, the Professor of Aerospace Studies Leadership Plaque, went to George M. Burnup, Austin senior. William C. White, senior from Dallas, received the Special Achievement plaque. Maj. Henry Gantz, professor of aerospace studies, made the presentations.

Ten cadets received commendation awards for outstanding contributions to the cadet corps and for outstanding performance of duties within the cadet wing.

Tech Registrar Dr. Floyd D. Boze presented these awards to Winston H. King of El Paso, Robert J. Vacker of Seymour, Don B. Kennedy of Burkburnett, Thomas W. Fisher of Midland, George A. Steward of Levelland, Norman G. Schussler of San Angelo, Gary L. Graves of Lubbock, Michael G. En-Gurley of Marlin, Earnest C. Castevens of Lubbock and Don M. Mitchell of Claude.

Air Science I Squadron Awards went to Lou Garcia of San Antonio, Jack Easter of Lubbock, William B. Hogan of Abilene, William W. Duncan of Fort Worth and Larry Pewter of Perryton. Capt. Herman Jones, assistant professor of aerospace studies, made the presentations.

The Flight Commendation Award presented to "F" Flight by Maj. Robert L. Paradis was accepted by Cadet Commander Clarence Hester of Abilene.

Drill team awards were accepted by Jane Sosnowy of Texas City, commander of Angel Flight, and by Don Mitchell of Goodnight, commander of Sabre Flight.

Good conduct ribbons went to approximately 200 freshmen and sophomore cadets for fall semester attendance and overall contribution to the corps.

Also recognized were members of the AFROTC intramural football team.

More than 600 cadets are enrolled in Tech's AFROTC program.

**THE PUB**

FIRST AND THIRD FRIDAY OF EACH MONTH:

**COFFEE HOUSE**  
 7:30 — ?

SECOND FRIDAY OF EACH MONTH:

**Games Night—Card Tournament, Chess, Monopoly**  
 7:30 — ?

THIRD FRIDAY:

**P.N.A.P.—PASTORS NIGHT AT THE PUB**  
 7:30 — ?

**MIDWEEK MEDITATION**  
 WED. 5:00 — 5:15

**"THE PLACE TO COME TO BE WHO YOU ARE"**  
 Presbyterian University Building  
 2412 13th

Houston Hodges  
 Campus Minister  
 PO3-4392

**Teacher Exams Set For Tech Students**

Texas Tech will serve as a test center for administering the National Teacher Examination on March 19.

At the one-day test session, a candidate may take the Common Examinations, which include tests in Professional Education and General Education, and one of the 13 Teaching Area Examinations.

ONE MONTH TO GO

Now is the time to get your copy of:

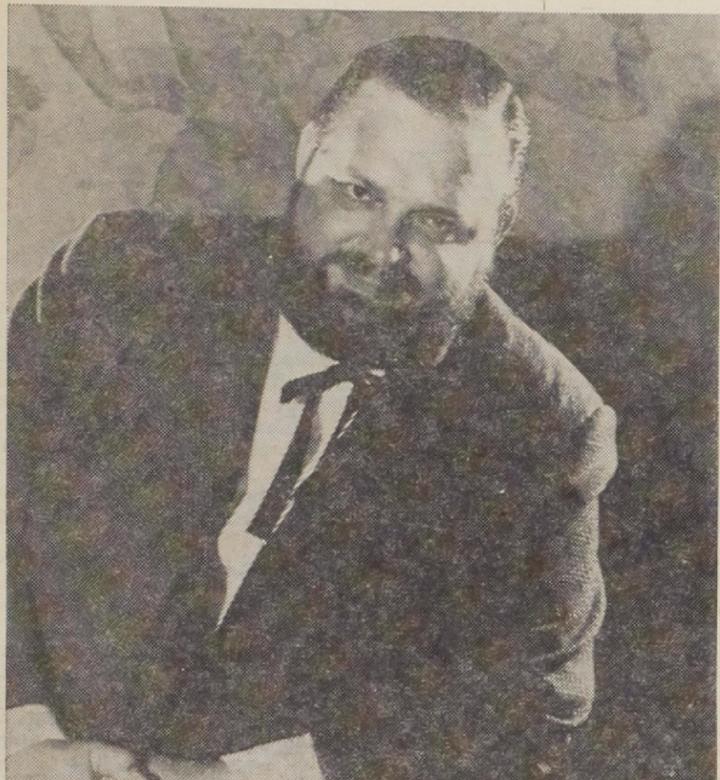
"HOW TO SCORE HIGH ON THE National Teacher Examination"

3,000 Practice Questions

Only \$4.00

**Varsity BOOK STORE**

1305 College



## 'Crescent City' Trumpeter Hirt Ranks With Top Personalities

Al Hirt, the gargantuan trumpeter who himself admits that when he diets it is a matter of "losing acres," appears in Lubbock at 3 p.m. Sunday for his West Texas debut.

The "King," now discussed as a personality along with such others as Dietrich, Chevalier, Garland, Sinatra and Streisand, made his rise to the top in just a few years.

Once known only within the realm of his native New Orleans, Hirt never cared much for getting past those limits. His musical interests were along classical lines until World War II interrupted his study at the Conservatory of Cincinnati.

### One-Night Stands

After the war he returned to music and for a time followed the nomadic life of touring with name bands including those of the Dorsey Brothers and Horace Heidt. Tiring of the touring life, Hirt returned to the Crescent City and joined a radio band, playing one-night stands as an extra trumpeter whenever he was needed.

In 1957 he accepted an engage-

ment at Dan Levy's Pier 600 for weekend playing and the crowds began to gather. This became a full-time job for Hirt, and it was in 1959, at the Pier 600 which is now Al Hirt's Place, that he was approached to take a booking in Las Vegas at the famous Dunes.

From this came star billing for the "King," television appearances and a recording contract for a major studio.

### No End

This was in 1959, and what has happened to Al Hirt since is his-

tory in the music world. Gold-record albums, movie appearances and finally his own television show brought him closer and closer to the public eye, and for Hirt, the end is nowhere in sight.

For a man who, in four years, graduated from a New Orleans trumpet man to one of the world's foremost personalities the end isn't even in mind.

Tickets for Hirt's Lubbock performance are on sale at the Pioneer Hotel lobby box office. They are priced from \$2 to \$5.

**PLAYS HERE SUNDAY**—Al Hirt, along with his Sextet, leaves his own place in New Orleans long enough to appear in Lubbock at 3 p.m. Sunday in the Municipal Auditorium. The program will include some of Hirt's own arrangements, as well as his hit recordings.

## Fine Arts Reminders

Bettye Lowder will perform in a Student Senior Recital at 8:15 p.m. today in room 1 of the Music Bldg.

Miss Lowder, a mezzo-soprano, is presenting the recital as partial fulfillment of her degree. The program is sponsored by the Music Department and is open to the public without charge.

During the first part of the program individual members of the Quartet will be heard in solo works with piano. Following intermission, the program will include ensemble works for the four instruments.

"Carousel" will be shown again at 3 and 7:30 p.m. Sunday in the Coronado Room of Tech Union.

The Music Department's Faculty Brass Quartet will present a Concert of Chamber Music at 8:15 p.m. Tuesday in the Music Bldg., room 1. The Quartet includes Richard Tolley, Dean Killion, Anthony Brittin and Robert Deahl, assisted by Charles Lawrie as pianist.

The film stars Gordon MacRae, Shirley Jones, Cameron Mitchell and Barbara Ruick in the Rodgers and Hammerstein musical about a carnival barker. It is presented by the Special Events Committee of the Union and there is no admission.

### FRESHMAN COUNCIL

The Freshman Council will meet Sunday at 2 p.m. in the Mesa Room of the Tech Union.

### STUDENT DESKS FOR SALE

Unfinished \$39.50  
Finished \$45.00 - \$57.50

Arrangements Available For Financing

McCullum's  
Cabinet Shop  
604 Ave. J PO3-2068



Corner of 4th & X

I Block East of Football Stadium

Cheeseburgers—.20      Fish Sandwiches—.25  
French Fries—.13      Onion Rings—.25  
Apple, Cherry, Peach Fried Pies—.15  
Thick Delicious Shakes—.20  
Coke, Orange, Root Beer, Iced Tea,  
Lemonade—.10 & .15  
Milk & Coffee—.10

*Stop In Between Classes*

## WINTER QUEEN of Taos, New Mexico



**JANIE THANNISCH**  
TCU Junior



New Mexico's annual Ski Carnival is set for the latter part of February with races, ice skating, sleigh riding, after-ski parties and ice fishing.



New Mexico in recent years has made rapid strides in winter sports—proving that a summer resort can also be an enchanting winter wonderland.

**Coming: February 28 & March 1, 1966**

*HUGHES announces campus interviews for Electronics Engineers and Physicists receiving B.S., M.S., or Ph.D. degrees.*

*Contact your Placement Office immediately to arrange an interview appointment.*

*Or write: Mr. Dave Hamlin  
Hughes Fullerton R&D  
P.O. Box 3310  
Fullerton, California 92634*

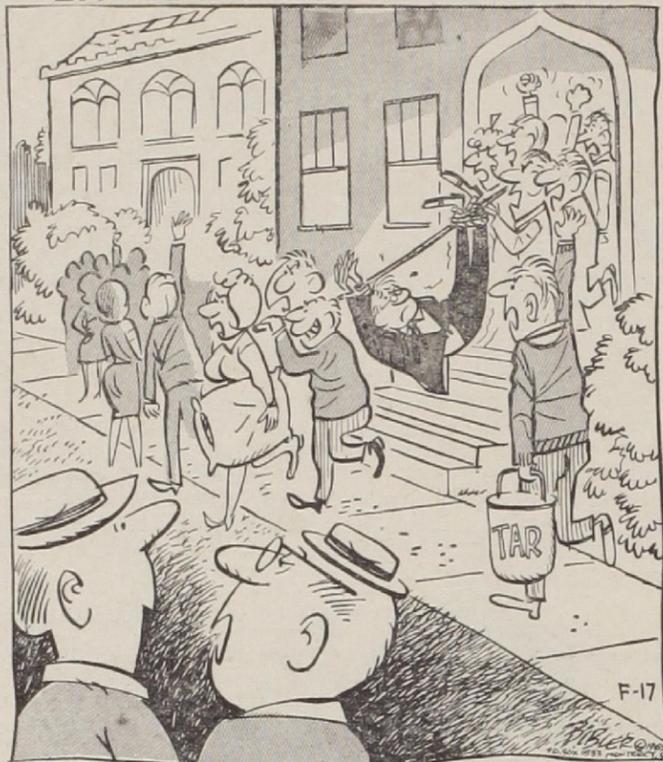
*Creating a new world with electronics*

**HUGHES**

HUGHES AIRCRAFT COMPANY

U. S. CITIZENSHIP REQUIRED  
An equal opportunity employer

LITTLE MAN ON CAMPUS



"SOMETIMES IN THE SPRING THE STUDENTS ARE VERY APT TO TAKE ISSUE WITH SOMETHING AN INSTRUCTOR WILL SAY."



# Yarborough Says America Can Win Viet Nam War

WASHINGTON, (AP) — Sen. Ralph Yarborough, D-Tex., says the only way wars are won is by "putting men on the ground and holding the territory."

Yarborough made that observation in a rare interview to elaborate, for the first time, his views on the situation in Viet Nam.

Asked to give his views on the current and prospective situation in Viet Nam, he said:

"I do not agree with those people who argue that we can't win. America has the military might and economic power to win this struggle, whatever size we determine to make it. Neither is it a question of lacking the will to win it. We have the will to win whenever we determine to fight. This generation of Americans is not lacking in the bravery or patriotism of past generations.

"The question before America is what does she want to win and for what price does she want to pay. If we enter a war in China, in my opinion we will win it. But we will pay higher costs in lives and men lost than were lost in either the Civil War or World War II.

"How much do we wish to deplete our whole economy and the

opportunities of young Americans for the next generation by fighting a war in Asia?"

He said some debate has centered on the question as to whether the United States could win.

"Certainly we could win a war or the war," he said. "The big question is how big do we want to make this war and how many lives are we willing to lose."

He noted that the total number of American deaths and wounded in Viet Nam to date exceeds the total suffered by Americans in four conflicts—the Revolutionary War, the War of 1812, and the Mexican, and the Spanish-American Wars.

"So," he said, "America's decision is not can we do something but what price do we want to pay for what part of Asia we want to occupy?"

"I think the President has wisely and prudently limited the conflict to a corner of southeast Asia rather than escalating it over vast areas as some people advocate.

"There are no easy wars. You do not win wars without taking and holding territory. The advocates of winning a war easily, by quick bombings, are talking military folly.

"I have supported every request

of the President for support for our forces in Southeast Asia, and I shall continue to support the President's request for support of those of our forces in Southeast Asia, but I have not forgotten the wise advice of Benjamin Franklin—'There never was a good war or a bad peace.'

"I do not believe it is wise to attack China or engage in a long war of attrition with China.

If we do this I think we would win, but I think we're too wise a people to fight wars just to show what we could win.

"I'm not attempting to cover in this statement all future history. The imponderables of history are not susceptible of exact foretelling. Twenty years ago I was serving in the military occupation forces in Japan, and some of our leaders wanted to fight a preventive war with Russia at that time. The present rulers of China were a little band out in a remote province then. Now fates of history have shifted. Now some people want to start a preventive war with China.

"The fates of history might change again tomorrow, and those who waste all their sustenance fighting preventive wars every few years might well create more crises than they solve."

A Sophomore Writes:

## On 'Repulsive Schedules'

THE RESULTS OF registration this year are still a sore subject to many, and most, sophomores, as they sleepily go to their eight o'clock classes, Monday through Saturday.

The mess of one day, in relation to our now messed up schedules, is still highly criticized.

Who do we blame for this?

Well, ask a student if he, or she, is a freshman, and when they reply that they are, the usual comment returned is, "thanks for my repulsive schedule this semester. It's all your fault."

Yet, we blaming upperclassmen do not realize the wrong we are doing. The freshman students are not to blame, for they were offered to register when the school registrar sent them their registration time. Nor, should we blame the registrar, or his board.

Yes, it is true. Last year we registered last, and we fumed and cussed our way through it all. This year, it appeared to us that all our grade points made last year were made in vain.

The truth of the situation was that with the growing inflow of freshman students that were expected last fall, something had to be done to get them in their proper courses, so that the rest of the students could complete what required courses they needed, and go on with the courses in their field of study.

The board only did what they thought would be best for each individual student, and although this "experiment" did not work out too successfully, the criticisms that have been made about their experiment have been unjust, although something definitely needs to be done before next year.

Our View On:

## University Happenings

Until somebody invents "smart pills," Oklahoma Christian College students have the most unusual way of getting educated.

Each of the college's 788 students has his own private study booth, where he can put on a set of earphones, dial a couple of numbers and listen to a tape-recorded lecture.

The booth, or carrel as it is called, is equipped with a desk, bookshelf and private locker. It is connected to audio taped materials through a computer system.

Technically, the electronic study set-up is known as the Datagram dial-access learning system. And OCC is the first college in the country to boast such an educational innovation.

It allows a professor to record all his lectures on tape, thus enabling him to spend more time counseling with individual students.

And, as Dr. George Benson, OCC chancellor, said Thursday, it increases the professor's output.

"With more and more students and fewer qualified teachers, higher education must rely on greater use of various forms of independent study," he said.

Dr. Benson spoke to more than 100 members of the Oklahoma City Chamber of Commerce, who visited the campus recently for a conducted tour of the college's new \$1-million learning center.

Dr. Benson said the learning center, only one facet of the college's \$3-million expansion program, has attracted the attention of university officials from coast to coast.

"It will be imitated by other institutions of higher learning," he said, "but, right now, OCC is the first college in the nation to have such a teaching system on a large scale."

Dr. Stafford North, dean of instruction, said the learning center will be in full operation by this spring.

First floor of the center can house 50,000 books with space for periodicals and reference works. There is seating for 100 students. It has a special cimrofilm read-

ing room and a viewing room for 30 students assembled for "tele-lectures."

The second and third floors accommodate up to 1,000 of the individual study booths (carrels). They also house 12 faculty offices, three conference rooms, an office for the center's director, a control room for recording equipment and two recording studios.

Each OCC student has access to

136 taped instructional programs. Audio portions of the instruction are supplemented with a tape-workbook prepared by the instructor.

And this may be the form of mass education in the future for general classes. The only question is, "Can students learn from such methods?"

We will be watching to find the answer.

LETTERS:

## Views Of The Reader

### Norwood Enjoys Campus 'Beauty'

Dear Editor,

Professor Easter's letter printed in the Feb. 15th Toreador suggests that too much of the Tech campus is devoted to beauty and too little to convenience—specifically, parking convenience. Further, he hopes that future planners will not show such a "reckless disregard for human feelings and needs" as to continue this imbalance.

I cannot agree with this position. In the first place, walking is good exercise, and parking space closer to the classrooms than the stadium lot can hardly be termed a "human need." In the second place, aesthetic value in the environment is helpful, and may even be vital, to the creation and maintenance of an atmosphere in which an academic community can properly function. In the third place, beauty is worthwhile for its own sake; it certainly has as much effect on "human feelings" as does luxury. I hope, then, that the campus planners will continue to attach as much importance to

beauty as to convenience.  
W. D. Norwood, Jr.  
English Department

### Patton Defends Right To Speak

Dear Editor,

In the Feb. 8 Toreador I read the letter from Mr. Harding criticizing Mr. Mabrito's letter on "Wes's Window." I am glad that we live in a era where we can freely say what we feel. A person, by receiving constructive criticism, may see some of his faults and possibly can change them.

To me, if we lose the freedom of criticism we have lost the idea of free thought for everyone. Also no person should be afraid of receiving some criticism, for how will he know if anyone is listening to him unless someone either criticizes or praises his work.

I know I am only a lowly freshman, but I also feel I have the right to speak.

Sincerely,  
Curtis Patton



- Editor \_\_\_\_\_ Cecil Green
- Managing Editor \_\_\_\_\_ Mike Ferrell
- Assistant Managing Editor \_\_\_\_\_ David Snyder
- News Editor \_\_\_\_\_ Eugene Smith
- Editorial Assistant \_\_\_\_\_ Pauline Edwards
- Feature Editor \_\_\_\_\_ Mack Sisk
- Fine Arts Editor \_\_\_\_\_ Barbra Worley
- Sports Editor \_\_\_\_\_ Mike Lutz
- Assistant Sports Editor \_\_\_\_\_ George Chaffee
- Copy Editors \_\_\_\_\_ Judy Fowler, John Armistead,  
Brenda Greene, Carmen Keith, Janyth Carpenter
- Head Photographer \_\_\_\_\_ Allyn Harrison
- Advertising Manager \_\_\_\_\_ Bill Shrader

## Raider Roundup

### ARMY ROTC INFORMATION STAFF

The Army ROTC Information Staff will meet in Room 24 of the Social Science Building today at 1 p.m.

### CHI RHO

Chi Rho, service fraternity for Catholic men, will host an open rush smoker Monday. The coat and tie event will be in the Tech Union Coronado Room from 7-8:30 p.m.

All Catholic men are eligible to apply for membership, and pledges will be taken by initiation. All men who attend the smoker are asked to bring an expendable photograph.

A history and other information on the fraternity will be presented to men interested in the pledge program.

### CORPSETTES TRYOUTS

There will be an orientation meeting in the Mesa Room of the Student Union Sunday at 3 p.m. for girls interested in joining the Army CorpsDettes. Practice sessions will be Feb. 21-23 in the Social Science Building. Tryouts will be Feb. 24, with interviews Feb. 25 in the Social Science Building, Room 24.

## Music Prof Named To State Post

Charles W. Post, associate professor of music and chairman of vocal studies at Texas Tech, has been appointed to a one year term of office as Lt. Governor for North Texas in the Southwestern Regional Division of the National Association of Teachers of Singing.

The National Association of Teachers of Singing is the largest professional organization of its kind in America.

Its purposes are to promote high standard of ethics in the profession and to act as an educational body in promoting and encouraging the study of the latest ideas in vocal physiology and pedagogy. It has recently set up a program of studies in foreign language diction, physiology, song repertoire, vocal pedagogy, music history, and performance at doctoral and post-doctoral levels leading to the title of Fellow in the Association.

The national association sponsors an annual competition to select a Singer of the Year. This singer is chosen from among the winners of the various Regions in the United States. The winner of the Singer of the Year contest receives a New York debut in Town Hall and the start of a concert career with nationwide concert dates arranged for him throughout the ensuing year.

The Southwest Region is the largest region in the N.A.T.S. It is made up of the states of Arkansas, Colorado, Kansas, New Mexico, Oklahoma, and Texas. It has drawn nationwide attention for many years due to the unusually successful student auditions which take place at its annual convention.

At this fall's convention, held on the campus of North Texas State University at Denton, there were so many students applying that it was impossible to hear all of them. As it was, judges were able to hear over 350 auditions and award prizes to approximately 50 of them.

Post's duties will include coordinating activities of the various chapters located throughout the whole of North Texas, serving as a member of the regional Board of Control, and officiating as judge and host at the annual regional convention to be held next fall on the campus of the University of Oklahoma in Norman, Okla.

### MARKETING ASSOCIATION

Chester Maston of Rauscher, Pierce and Co. will speak to the Marketing Association on the marketing of stocks and securities. The meeting will be Tuesday at 8 p.m. in the Blue Room of the Union.

### TOWN GIRLS' CLUB

Donna Upshaw will speak on "Brazil, the Walking Giant," at the Town Girls' luncheon on Wednesday. Reservations may be made Tuesday from 8-12 in the Dean of Women's office. The luncheon will be in the Union and there will be a \$1 charge.

### AMERICAN INSTITUTE OF ARCHITECTS

J. Herschel Fisher of Dallas, will speak today at 7:30 p.m. in AC 101, at the invitation of the student chapter of the American Institute of Architecture.

### CHRISTIAN STUDENT CENTER

The second part of a six week series, "A Basic for Sex Morality," will be presented at 7:30 p.m., Sunday, at the Christian Student Center, 2318 13th Street.

# Tech Coeds To Compete For 'Miss Electric' Title

Two Tech beauties will compete for the title of "Miss South Plains Electric" at 7:30 p.m. Monday in the Cooperative's Auditorium at 110 N. Amarillo Road.

The two contestants from Tech are Norma Bush, sophomore representing District 5, and Joan Bednarz, sophomore, representing District 7.

There will be seven contestants entered in the beauty pageant, one from each of the seven cooperative districts.

The winner of the contest will be eligible to participate in the contest at the Statewide Beauty Pageant held in conjunction with the Texas Electric Cooperative, Inc. annual meeting at San Antonio in August.

The winner and chaperone of her choice will receive an all-expense trip to San Antonio plus \$100 toward her wardrobe. If the candidate is successful in winning the "Miss Texas Electric Cooperative" contest, she will receive an all-expense trip for herself and her chaperone to the National

Rural Electric Cooperative Association annual meeting in San Francisco in the spring of 1967.

The winner of the national title receives a \$700 scholarship plus other gifts. "Miss South Plains Electric, 1966" will also receive an all-expense trip to Washington D.C., in June, along with the two winners of the South Plains Electric Cooperative oratorical contest. These representatives will participate in the "Government

In Action Youth Tour."

Donna Kay Perry, Tech sophomore and reigning "Miss South Plains Electric," will serve as official hostess for the pageant, and will crown the winner who will reign for one year.

Bob Honts, an ex-Techsan, director of administration for the City of Lubbock and president of the Lubbock Jaycees, will serve as master of ceremonies.

### THE CLEANERS YOU CAN DEPEND ON

- COMPLETE DRY CLEANING SERVICE
- COMPLETE LAUNDRY SERVICE
- PICK-UP AND DELIVERY
- ALTERATIONS

### PARISIAN CLEANERS

2305 4th Street

PO3-3194

# Ford Motor Company is:

## recognition



Eric Mangelsen  
B.S., Univ. of Kentucky

What does it take to gain recognition at Ford Motor Company? If you have skills that we can utilize, and if you're ambitious as well as able, you can move ahead fast at Ford! Consider the career of Eric Mangelsen:

Eric came to work at our Ypsilanti Plant in February, 1961. During the initial stage of his training program, he was given the assignment to supervise the development, design and construction of special production calibrating and test equipment for automobile voltage regulators. Later, he was assigned to processing and production of the transistor ignition amplifier system for our 1963 cars. He was responsible for introducing a new cleaning process for voltage regulator contact points, which substantially reduced costs. He was also instrumental in processing the refined transistorized regulator system used in our new 1966 automobiles.

Now a member of management with broad responsibilities in a key Production Department, Eric Mangelsen has moved ahead rapidly with a company that believes in giving young men every opportunity to demonstrate their skill and ingenuity. Why not investigate? Talk to our representative when he visits your campus. You can go far with Ford.



The American Road, Dearborn, Michigan

An equal opportunity employer

# Raiders Try To Stymie Streaking Texas Longhorns

AUSTIN—Texas Tech takes its conference hopes to Gregory Gymnasium in Austin today where it faces one of the hottest teams in the SWC basketball race.

The state-wide televised game begins at 2 p.m. and by 4, either Texas or Tech will walk away from the court with a 5-5 record and no hope for the conference championship.

Since their first victory over the Raiders in Municipal Coliseum earlier this month, the Longhorns have won three straight, wiping out such powers as TCU and the league-leading Texas Aggies. Both Tech and Texas own identical 5-4 records and are two games behind A&M.

## Paul May Start

There may be a change in the starting line-up for the Raiders. Vernon Paul, who's rebounding helped spark the win over the Aggies Tuesday, may start in place of Bobby Measells.

The last time Texas met the Raiders, they out rebounded Tech 40-38. Moving Paul in at forward

and putting Billy Tapp at guard, Tech mentor Gene Gibson hopes to remedy the rebounding problem.

Starting with Tapp and Paul will be Norman Reuther, Bob Glover and Dub Malaise. Malaise found the formula for scoring and will take a total of 83 points from his last two games into today's contest.

As always, it's hard to say who

Texas coach Harold Bradley will start in the contest. A good guess would name the same starting quintet that beat TCU in Fort Worth Tuesday.

That combo would be made up of Dale Dotson, Noel Stout, Mickey White, Mike Gammon and Bob Ittner. The addition of Ittner would be mainly to provide the 'Horns with extra rebounding strength.

# Texans Will Lead In Golf—One Way Or Other

By HAROLD V. RATLIFF  
Associated Press Sports Writer

Texas will lead in golf one way or the other.

Once it had the greatest quartet of players—Ben Hogan, Byron Nelson, Jimmie Demaret and Lloyd Mangrum.

Those fellows dominated the game so much in the late thirties and on into the fifties that it was news when at least one of them didn't win a tournament each week.

But they finally faded out, with no one appearing on the scene to replace them.

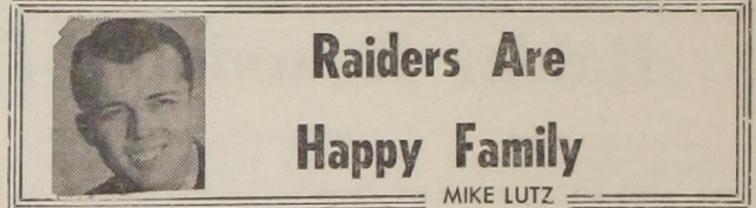
## More Money

So, Texas turned to big tournaments and began offering more money than any other area. This year, with the first tournament coming up in April, a total of \$351,000 in prize money is being posted in this state. Only California is likely to equal or surpass it.

There are four men's tournaments with total prize money of \$350,000. There are four women's tournaments with \$46,500 at San Antonio.

The Dallas Open offers \$60,000 April 21-24, the Texas Open has \$70,000 on the line April 28-May 1, the Houston Golf Classics posts \$100,000 May 5-8 and Colonial Na-

(Continued on Page 7)



## Raiders Are Happy Family

MIKE LUTZ

IT WOULD APPEAR from the condition in which the Raiders left those "Poor Aggies" Tuesday night, that the ominous Bird of Paradise, or whatever it is that's been causing the Big Slump in Raiderland of late, has fluttered away to fly up someone else's nose.

And even now that it's gone, leaving in its path a string of three disastrous losses, Head Coach Gene Gibson and his pupils are still at a loss to describe the plague that had hung over them.

As the defeats began to crop up, rumors began filtering in that since the Raiders didn't seem to be playing as a unit, there must be dissension among the team members.

## Gib Says 'T'Ain't So

But although he doesn't have any concrete answers for the sudden demise, Gibson is certain of one thing—there's no dissension on the team.

"You can discount any possible personality clashes on the team," Gibson said shortly before the team left for Austin Friday. "Any time a team starts losing, rumors get started, but I know this one is not true."

What is the comparison along these lines to last year's team? "I'm not going to get into that," Gibson said. "There's no way you can accurately compare two teams like that. It's too intangible. The competition is different and the conditions are so different."

"If I started comparing the two teams, then there really would be a problem."

Gibson has given the Raiders' plunge from a championship contender to an also-ran considerable thought, however, and not without arriving at some conclusions.

"We've lost two games in the conference race because we didn't hustle," he said. He meant the loss to Arkansas in Fayetteville and the humiliating loss to Texas in which the crowd got more publicity than the game.

The other two losses, to the Aggies and TCU, were partially due to the home court advantage, Gibson said, and partly because of bad breaks.

"I said before the season even started that six teams could win this thing," Gibson said, "and I think the race is proving me a good prophet. It's a well-balanced league and every team has lost on its home court."

And then there's the question of the "breaks." "That's one of the glories of sports," Gibson said, "one team may get the breaks for awhile, but sooner or later the cycle always swings all the way around."

And on the problem of personality differences, at least one member of the team mirrors Gibson's sentiments.

"I've played on some losing teams and some winners," Russ Wilkinson said during a study break Thursday night, "and I can honestly say this club gets along better than any team I've ever played on."

## The Inability To Hit

Wilkinson said the team's "inability to hit" for long periods of time has been partially responsible for its slump.

He also said the "breaks" just haven't gone in the Raiders' favor. "We definitely haven't been getting the breaks this year," he said. "We didn't get them at A&M."

(Continued on Page 7)

## Horseshoe

62nd & College Ave.  
SW5-5248

— Front —

### What's New Pussycat?

Peter Sellers - Peter O'Toole

### The Ugly American

Marlon Brando  
Sandra Church

— Back —

### Marriage on the Rocks

Frank Sinatra  
Deborah Kerr

### The Third Day

George Peppard  
Elizabeth Ashley

## Red Raider

Erskine & North College  
PO3-7466

— Front —

### The Nanny

Bette Davis  
William Dix

### Von Ryans Express

Frank Sinatra  
Trevor Howard

— Back —

FR., SAT. & SUN. ONLY

### Beach Ball

Edd Byrnes  
Chris Noel

### Amorous Adventures of Molly Flanders

Kim Novak  
Richard Johnson

## Fine Arts Drive-In

Formerly Westerner Drive-In

FOR ADULTS ONLY

French Without Dressing

— and —

Two Nights with Cleopatra

DR. C. EARL HILDRETH  
Optometrist  
Visual Analysis Contact Lenses  
Vision Related to Reading  
PO2-4828 2307 Broadway



not quite  
a MIRACLE  
BUT MIGHTY  
close...

a one-carat  
diamond  
solitaire  
for

It isn't often that a fine jeweler can offer a value of this kind—a full one-carat diamond of unusual fire and brilliance mounted in a classic solitaire setting of 14K white gold—for such a modest price. If you've been waiting for a windfall to give your loved one the diamond you've dreamed of, this is it!

Delivery Service — Frontier Stamps — Layaway — Charge

# FURR'S JEWELRY DEPT.

## Furr's Family Center

34TH & QUAKER

## Be Cautious

## How You Travel To Hawaii

Hawaii is a land to enjoy; not just to see—a land which begs you to personally participate in its living, not just for you to hear or read about. Thus, invest wisely. Select that summer program which offers you the greatest values and which is so honest about its claims that it can afford to itemize each tour event and service in clearest detail in its brochure to leave you absolutely no doubt about what you are buying. Be sure that what you "think" you are buying is EXACTLY WHAT YOU WILL RECEIVE AFTER ARRIVAL IN HAWAII. For clearly defined commitments and a reputation, capacity, and distinction to match, join the Howard Tours, the original study program in Hawaii and the program that is synonymous with summer session at the University of Hawaii. Complete details are available on this campus through—

HOWARD TOUR

Southeastern Representative

MRS. C. C. TURNER

6311 Hillcrest Ave. Dallas, Texas

Tele: LA 6-2470

## CHRISTIAN STUDENT CENTER

A vesper service will be presented Tuesday at 6:30 p.m. in the Christian Student Center, 2318 13th Street.

## STINSON'S CLEANERS

1708 BROADWAY

STUDENTS  
Men's Suits  
69¢

Other Items Priced Accordingly  
AMPLE PARKING!



James P. Swinney  
Vandelia Church of Christ  
2002 60th Lubbock

All college students are cordially invited to hear James P. Swinney speak Sunday at four services, 7:30 - 8:30 - 10:30 A. M. and 6:00 P. M.

Bible classes for all ages  
8:30 - 9:30 A. M. & 5:00 P. M.

# Mike Lutz' Column Texans...

(Continued from Page 6)

"Last year it was just the opposite. Like at Texas. We were the ones that were stealing the ball and getting the breaks. But not this year."

Just for the record, Ed Mooney, who won the shot put event for the Raiders in the Dallas indoor meet last weekend, is handier with the discus than the shot. Anyhoo, that's what Tech Track Coach Vernon Hilliard says.

"I think he can conceivably beat (Randy) Matson on a given day in the discus," Hilliard said. "Randy will break the world discus record some day, but he fluctuates more in the discus and Mooney could possibly beat him."

Hilliard said Mooney, a junior college transfer from Scottsbluff, Nebr., has a potential of 190' in the discus event. He flipped the shot 57' 2 1/2" in winning at Dallas and appears to be the closest rival to the world champ Matson in that category.

The Tech trackmen get their outdoor season under way March 4 with the Southwestern Recreation meet in Fort Worth and will be busy every weekend thereafter.

Also on the spring sport beat, Coach Danny Mason is busily priming his golfers for the SWC link wars and with increasing enthusiasm. "... (Steve) LeCrone is playing better than anyone else right now," Mason said. "They've started a team tournament among themselves this week and so far the scores have been good."

The Tech linksters, winners in Mexico City recently, play next against Hardin-Simmons, March 19 in Abilene.

## Major Frazier To Visit Tech Notre Dame Or Texas?

LUBBOCK, Feb. 17—Maj. Robert B. Frazier of Air Force ROTC Headquarters at Maxwell AFB, Ala., will visit the Texas Tech AFROTC detachment Monday and Tuesday to discuss the unit's academic activities with cadets and instructors.

(AP)—Pat Sheehan, all-state halfback at Robert E. Lee High School, has signed a pre-enrollment application with Texas but still may play football for Notre Dame.

Sheehan said Wednesday he signed the application with Texas last week with the understanding that he had reached no decision between Texas and Notre Dame. The Texas application merely means he can't sign with another Southwest Conference school.

(Continued from Page 6)  
tional Invitation at Fort Worth May 19-22 has put up \$75,000.

### First Women's Tourney

The first woman's tournament will be the Tall City Open at Midland where \$12,000 is on the line May 6-8, The Dallas Civitan, with \$15,000, is next—May 12-15. The Babe Zaharias Open at Beaumont is scheduled May 20-22 with \$9,000. San Antonio's Civitan is yet to be set but it will pay about \$10,000.

Quite a pile of cash to be played for by the nomads of the links.

And as the purses burst their strings Texas golf progresses. There now are a score of players ranking with the best in the nation although there is no four to compare with Hogan, Nelson, Mangrum and Demaret.

That may come, though.

Last year nine Texas golf products won 10 tournaments, including Dave Marr's victory in the National PGA, one of the big plums.

Wes Ellis, Bert Weaver, Bobby Nichols, Tony Lema, Jack Rule, Gay Brewer, Homero Blancas, Babe Hiskey and Mary won tournaments, Brewer taking two. Blancas was rookie of the year.

Some of the fellows are from other states but all of them developed as players in Texas.

Starting 1966 a Texan already has won one of the big tournaments. This was Don Massengale of Jacksboro, who bagged the Bing Crosby.

So, Texans are going to keep some of that money being offered this year at home, probably a lot of it.

# Tech Tankers Swim Today

Texas Tech's swimmers seek to go over the .500 mark when they meet Colorado State University's team today at 1:30 p.m.

Coach Jim McNally's Red Raiders are 6-7, having beaten Eastern New Mexico, Long Beach State, Los Angeles State, Wyoming, Arizona, and Oklahoma State and having lost to U.C.L.A., U.S.C. New Mexico, Kansas, Denver, Air Force Academy, and Southern Methodist.

Four of Texas Tech's freshmen are also in action, competing in the Southwestern A.A.U. Meet at Dallas. Entered are three divers, Bill Jones, Larry Davis, and Craig Prather, and Terry Brown, unbeaten this year in breaststroke. The Picador team will meet Odesa High School there Monday instead of this Friday.

Competing against Colorado State will probably be: 400 medley relay—Pete Velde, Dana Weaver, Gary Aber, and Frank Shotwell; 200 freestyle—Tim O'Rourke and John Long; 50 freestyle—Robert Graham and Randon Porter; 200

individual medley—Shotwell and Velde; Diving—Jesse Marsh and Nate Holt.

200 butterfly—Aber and O'Rourke; 500 freestyle—Long and Don Davis; 100 freestyle—Bailey and Graham; 200 backstroke—Shotwell and Porter; 200 breaststroke—Bob Eason and Weaver; 400 freestyle relay—Graham, Velde, Shotwell, and Bill Bailey.

## Tech Ads

### TYPING

Fast, dependable typing of all kinds. Mrs. Penny, 832-4587 or Mrs. Evans, 832-4280.

Typing: Themes, thesis, research papers, 4519 40th, SW5-4565, Mrs. McCullough.

Typing: Experienced, term papers, and research papers. Fast service. Mrs. McMahan, 1412 Avenue T, PO3-7620.

Typing done by experienced typist. Work guaranteed. Mrs. Don Glass, PO3-8689.

Typing done by experienced legal secretary. Electric typewriter. Mrs. Hughes, SW5-7604.

Typing in my home, electric typewriter, paper furnished; fast, dependable. Mrs. Robert King, PO3-1445.

Typing: Themes, thesis, research papers, Electric typewriter. 4601 44th, SW5-9053, Mrs. Riggs.

Typing done by experienced legal secretary. Electric typewriter. Mrs. Hughes, SW5-7604.

### FOR RENT

\$50.00 monthly—All bills paid—Near Tech. Special Student Area. 1, 2, & 3 bedrooms—Private entrances. Stove, refrigerator upon request. Full services. Tech Gardens—501 North Avenue U, Phone PO3-8801.

EXCLUSIVE TO MARRIED TECH STUDENTS. One-bedroom furnished apartments, air-conditioned, carpeted, Effective March 1, \$87.50 per month., utilities paid. UNIVERSITY VILLAGE APARTMENTS, 3102 4th, PO3-8822.

Apartments available to Tech married students at Tech Village. Effective March, \$85 per month. Bills paid. PO2-2233.

Bedroom and private bath, 7 blocks from campus. For 2 girls preferred, SW5-7863.

Bedroom for Tech student, twin beds, T.V., kitchen use, garage, convenient, SH4-9771 after 6 p.m.

Television rentals—Weekly or monthly rates, portable models, stands available. Call SW5-1354 or PO3-7226.

Garage apartment for student, furnished and bills paid. Very clean. \$35 per month, PO3-2631.

Two room apartment for couple or working lady. 1611 Ave. X, PO5-6114.

Private bedroom, kitchen privileges, 2505 27th, women only, SH7-1209.

Nice unfurnished house, three bedroom or two and den, two bath, built-ins, 1921 27th, SH7-1209.

### FOR SALE

1965 Red, air-conditioned Volkswagen. Excellent condition, 5100 miles, Ext. 5267.

Fender Guitar and amplifier, good condition, \$210 after 5 p.m. Phone SW2-3415.

Must sell: 1965 Honda "Super 90" motorcycle. Perfect condition. \$325. SH7-1068.

Encyclopedia Britannica and World Book Encyclopedia or trade for Yamaha or Honda motorcycle. PO3-6147.

19" RCA Vista Portable T.V. Excellent condition. \$65. PO3-7831 after 7:30.

Owner, nice two bedroom home, ample storage, plumbed and fenced, 20 or 30 year loan, no closing, 3212 Colgate, PO5-7667.

1965 Sunbeam Alpine Mark IV. Will take book value. Driven 10,000 miles by original owner. May be seen at 3617 55th after 5 p.m. Phone SW2-2238.

Lovely Galaxie design wedding ring set for only \$250. Beautifully clean solitaire and four surrounding diamonds of excellent quality. SW5-7967.

Webor Hi-Fi with jack for stereo speaker. Black leather portable case. Good condition. SW2-22155.

GUNS; SELL, TRADE; REPAIR ALL RECONDITIONED. OFF SEASON PRICES. 2418 14th St. REAR.

### MISCELLANEOUS

Alterations, Men's ladies, knits. Fittings by appointment, your home or mine. Nadine Berry, 3117 Jarvis, PO2-8566.

German tuition offered by native speaker. Phone PO5-6453 after 6 p.m.

Math Tutor: Certified experienced teacher. Full time tutoring by appointment. 3117 22nd, SW5-2632.

Two blocks south of campus. ABC Nursery. Children of all ages. Student rate. SH7-1027.

I gather and compile research bibliographies for Tech students and professors. SW3-7707.

I do sewing and ironing for students, also dress making and alterations of all kinds. Mrs. Sanchez, 2422 Baylor, PO3-6001.

### LOST AND FOUND

Lost: Senior ring—Sundown High School—1962—Initials BHK. Call SW9-8485.

Man's prescription glasses in brown case found in classroom of Journalism Building. Identify in Room 102, Journalism Building.

Lost: Log Log, dual base, "Picket" SLIDE RULE. Notify James West, Ext. 4611. Reward for return.



Make your trip to Europe pay for itself.

## PAYING JOBS IN EUROPE

Luxembourg- 25000 jobs (office, resort, farm, factory, etc.) are available in Europe with wages to \$400. Travel grants are given to each applicant. Send \$2 (handling and airmail) to Dept. T, American Student Information Service, 22 Ave. de la Liberté, Grand Duchy of Luxembourg for a 36-page illustrated booklet giving all jobs and application forms.

## TECH

vs.

## TEXAS

Pre Game Warm-Up 1:45

Play by Play 2:00 Jack Dale & Bob Nash

"THE GENE GIBSON SHOW"

Immediately after Game with Player-Coach Interviews

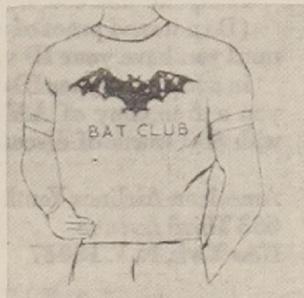


790 on the dial in Lubbock

## BE A "BAT CLUB" MEMBER

ORDER YOUR SHIRTS AND CARDS TODAY!

START your own BAT CLUB in your neighborhood. Order your membership card and button - Only 50¢ and receive information on the Hot Line Bat Phone Number.



Sizes 2-20 Youth S-M-L-XL Adults Tee Shirt \$1.75



Sizes S-M-L-XL Adults Sweat Shirt \$3.75

Fill out the Coupon below and mail along with Cash, Check or Money Order

BUFF'S DISTRIBUTING CO.

P. O. BOX 2965

HOUSTON, TEXAS

Ship to: NAME \_\_\_\_\_

STREET \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

PLEASE SEND ME THE FOLLOWING:

Quantity \_\_\_\_\_ Sizes \_\_\_\_\_  
 \_\_\_\_\_ "Bat Club" Tee Shirts @ \$1.75 each  
 \_\_\_\_\_ "Bat Club" Sweat Shirts @ \$3.75 each  
 \_\_\_\_\_ "Bat Club" Membership Card & Button @ \$.50 each

Add 25¢ for postage and handling on shirts only.

I enclose \$ \_\_\_\_\_ by check, cash or money order. Please allow 2-3 wks. for delivery.

Signature: \_\_\_\_\_

When ordering more than one membership card list names and addresses on reverse side of coupon.

# To any kid who'd like to go somewhere: We'll pay half your fare.

The idea's not as crazy as it may seem. Anytime we take a jet up, there are almost always leftover seats.

So it occurred to us that we might be able to fill a few of them, if we gave the young people a break on the fare, and a chance to see the country.

### The American Youth Plan\*

We call the idea the American Youth Plan, and what it means is this:

American will pay half the jet coach fare for anybody 12 through 21.

It's that simple.

All you have to do is prove your age (a birth certificate or any other legal document will do) and buy a \$3 identification card.

We date and stamp the card, and this entitles you to a half-fare ticket at any American Airlines counter.

The only catch is that you might have to wait before you get aboard; the fare is on a standby basis.

"Standby" simply means that the passengers with reservations and the servicemen get on before you do.

Then the plane's yours.

The American Youth Plan is good year

round except for a few days before and after the Easter, Thanksgiving and Christmas rushes.

If you can't think of any places you'd like to go offhand, you might see a travel agent for a few suggestions.

We can't add anything else.

Other than it's a marvelous opportunity to just take off.

Complete this coupon—include your \$3. (Do not send proof of age—it is not needed until you have your ID validated.)

In addition to your ID card, we'll also send you a free copy of AA's *Go Go American* with \$50 worth of discount coupons.

American Airlines Youth Plan,  
633 Third Avenue  
New York, N.Y. 10017

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Birth date \_\_\_\_\_ Signature \_\_\_\_\_

Color of hair \_\_\_\_\_ Color of eyes \_\_\_\_\_

CN

## American Airlines

\*DOES NOT APPLY IN CANADA AND MEXICO.