

Noah
Opens
Monday

(See Page 6)

THE DAILY FORLADOR

TEXAS TECHNOLOGICAL COLLEGE

Vol. 41

Lubbock, Texas, Saturday, October 30, 1965

No. 35

History
Recorded
In Pictures

(See Section 2)



Homecoming Queen

Dr. Clifford B. Jones, ex-president of Tech, crowned Vicky Keene queen in the 12th homecoming coronation last night.

Connie Curry, Jan Fauske, Patti Perkins, and Rita Reynolds will attend the queen during the festivities.

Miss Keene, senior from Lubbock, is sponsored by Kappa Kappa Psi.

The coronation followed the style of the Miss America pageant. The ten semi-finalists were introduced by Bob Nash of KFYO, master of ceremonies. Paul Ellsworth's orchestra furnished music for the ceremony.

Following the announcement of the semi-finalists Ned Bradley and his orchestra of exes captured the show with an interlude of music which was popular during their years at Tech. Last night was the first time in 30 years that the orchestra had been together. One member came from Chicago for homecoming.

Sherry Cannon of Tech did the Charleston in a display of the dance popular in Tech's first years.

Miss Keene and her court will ride on a float for today's parade. They will be presented today during the halftime ceremonies.

Horn, Ward Collaborate On Tech's Alma Mater

The First Thirty Years, by Ruth Horn Andrews, contains an original manuscript copy of Tech Alma Mater, "O College Mother, Beautiful."

Dean of Women Florence Phillips drew the illustration in 1956 when the book was published. Paul W. Horn, Tech's first president, wrote the words to the song, and Samuel A. Ward wrote the music.

"The Matador Song" is also printed in the book. R. C. Marshall wrote the words, and Harry LeMaire wrote the music.

MATADOR SONG

Fight! Matadors for Tech.
Songs of love we'll sing to thee,
Bear our banners far and wide,

RESCUE ATTEMPT FAILS

CORPUS CHRISTI (AP)—An attempt by several Cuban exiles for a 1,600 mile trip to rescue nearly 200 relatives from Fidel Castor's Cuba failed Thursday.

Their boat, chartered in Corpus Christi because none was available in Florida, lost one of its two engines only a short way from its goal.

The U.S. Coast Guard at Key West declared the craft, a former PT-boat, unseaworthy and refused to allow it to make the 90-mile trip across the Florida Straits.

NUCLEAR EXPERIMENT

AMCHITKA, Alaska (AP)—An 80-kiloton thermonuclear device was exploded 2,300 feet underground on Amchitka Island Friday in an experiment to help distinguish nuclear blasts from natural earthquakes.

Ever to be our pride.

Fearless champions ever be,
Stand on heights of victory,
Strive for honor evermore,
Long live the Matadors.

★ ★ ★

O COLLEGE MOTHER, BEAUTIFUL

O College Mother, Beautiful,
Our hearts go out to thee.
We raise our voices in a prayer
For thy prosperity.

O College Mother, Beautiful,
Long be thy life and blest,
May God crown all thy nights and
days

With love and joy and rest!
O College Mother, Beautiful,
Thy skies of vaulted blue
Call to thy sons and daughters all
Forever to be true.

True to the State they love so well
The land that gave them birth,

True to their glorious heritage
The fairest land on earth!

UNICEF Drive Starts Sunday

Students will kick off their Halloween drive for UNICEF and CROP tomorrow at 4 p.m.

Volunteers will meet at their respective churches. A representative from each church will get material at the First Presbyterian Church at 2 p.m.

Funds collected in the drive will be divided between UNICEF and CROP.

The drive will end at 9 p.m. with a party in the Activity Hall of the First Presbyterian Church.

'Extra' Lined Up For Tech-Rice Tilt

Homecoming Texas Tech style will find the highly exciting Red Raiders and the surprising Rice Owls trying to brew up a survival kit to stay in contention in the SWC football race at 2 p.m. today in Jones Stadium.

Halloween will be the proper setting for the do-or-die contest, for the Raiders may need some magical potion to erase a Rice jinx. The Raiders have not beaten Rice since 1944 when they won 13-7. The Owls hold a 13-1-1 record over Tech.

Both teams have lost one conference game, and a loss today would mean elimination from the SWC race. The second place Raiders are a seven point favorite, but Rice holds a highly regarded 20-17 victory over the Texas Longhorns, who swamped Tech.

All the elements for a colorful game both on and off the field are present. Mrs. Mildred Wright, ticket sales manager, said the game was a potential sellout. Only 3,000 tickets were left Friday afternoon for the Jones Stadium thriller.

That Goin' Band From Raiderland will add to the game color with a cowboy theme. The high steppers will open with a show of precision marching to the tunes of "Bonanza Fanfare," "I'm an Old Cow Hand," and "How the West Was Won."

The band will feature the twirlers in "Don't Fence Me In," and will then move into their lighting drill with the tune "Ghost Riders in the Sky."

The scene will switch from the precision marching to a concert formation with sounds of "Tumbling Tumble Weeds," "Rag Time Cowboy Joe," and will leave the field to the tune of "Wagon Wheels."

The Homecoming Queen and her court will be presented during halftime ceremonies, and the first

Red Raider football team will be introduced in pre-game activities.

Four Trophies will be presented to winning homecoming floats at halftime, and the winning floats will be displayed at the north end of the stadium.

The Saddle Tramps are asking that all students bring their cow bells to the game. Seven hundred black and red miniature footballs will be tossed into the stands at 1:15 p.m.

A card section will be set up in section 23, and will perform five stunts at halftime. They will include a salute to the school of Arts and Sciences, a welcome to exes, the homecoming queen's name, and a salute to Rice and Tech in a flip-card pattern.

● Raider Roundup ●

ALPHA CHI OMEGA

Alpha Chi Omega sorority will sponsor a Homecoming Tea from 4-5 p.m. today at their lodge, 2417 Broadway.

★ ★ ★

KAPPA ALPHA THETA

Kappa Alpha Theta sorority will sponsor a brunch immediately after the homecoming parade at their lodge, 1614 Broadway.

★ ★ ★

NEWMAN CLUB

Coffee and donuts will be served following the homecoming parade at the Newman Center, 2504 Broadway.

★ ★ ★

CHRISTIAN STUDENT CENTER

A homecoming reception will be held at the Christian Student Center after the game until 6 p.m.

★ ★ ★

LOS TERTULIANOS

Los Tertulianos will meet Monday at 7 p.m. in the Union Anniversary Room.

★ ★ ★

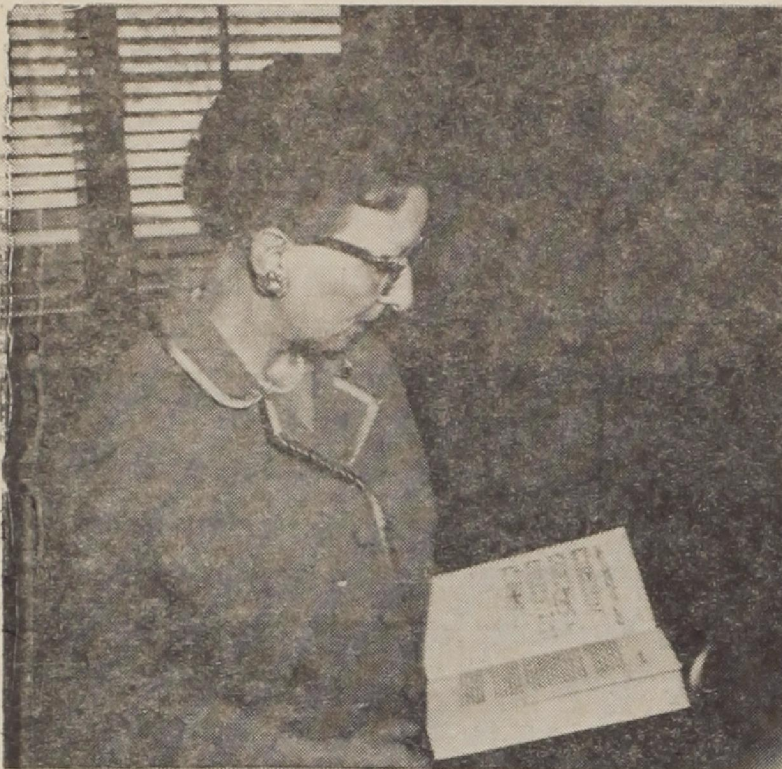
BSU

The Baptist Student Center will host an all-church fellowship Sunday at 8:30 p.m.

WOMAN DRIVER

ST. LOUIS, Mo. (AP) — Mrs. Arnsmeier of suburban Maplewood took the wheel of her new car for the first time Friday, started the engine and smashed through the dealer's plate glass windows into the showroom.

Mrs. Arnsmeier was receiving instruction for operating the car from a salesman and apparently stepped on the gas by mistake instead of the brake.



DEAN OF WOMEN Florence Phillips illustrated the original manuscript of Tech's Alma Mater "O College Mother, Beautiful." The song, written by Tech's first president, Paul W. Horn, and Samuel A. Ward, is included in "The First Thirty Years," published in 1956. "The Matador Song" is also printed in the book.

CONTINENTAL
FINE ARTS
Cinema
1805 BROADWAY PO 29413

LUBBOCK PREMIERE
2:00—4:30
7:00—9:30

WINNER OF 3 ACADEMY AWARDS!

'ZORBA THE GREEK'

ANTHONY QUINN · ALAN BATES · IRENE PAPAS · MICHAEL CAHOVANNIS PRODUCTION
"ZORBA THE GREEK" starring LILA KEDROVA AN INTERNATIONAL CLASSICS RELEASE
Original Soundtrack Album available on 20th Century-Fox Records

"A GRAND UPROARIOUS BASH!"
—Time Magazine

**It's Worth
The Trip . . .**

. . . from the
Campus to
Malouf's

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For Men

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MONTEREY

Malouf's

WELCOME EX-TECHSANS

4105 19th St. TOM NOBLE'S SW5-5271

Country Inn

MOTEL & RESTAURANT
LUBBOCK'S 24-HOUR HOST

CATERED TO JONES STADIUM SATURDAY AFTERNOON!
BAKED OWL ON RICE

Tech Exes, Students Unite To Kick Off Homecoming

Texas Tech exes and students joined forces Friday night to begin a two-day celebration of the school's 1965 Homecoming.

A gigantic pep rally at the Southwest Conference Circle kicked off the festivities last night.

Yellow flames shot into the air lighting the unturned faces of students and exes as a volley of fireworks sounded.

The band launched its new western theme with Terry Stephens, feature twirler, doing a routine with fire tipped batons.

Expresses Thanks

Coach J T King welcomed the exes and expressed the thanks of the team for the student support this year.

Twelve senior players were honored as they await their last homecoming game.

Freshman class officers touched off the bonfire which exploded in a thunder of fireworks.

"Beat the Owls" was spelled out in red fireworks closing the rally. Saddle Tramps led the way to the

coronation with lighted torches.

Lighted candles in paper sacks lined the walks and streets as the fans went to the rally and coronation.

Saddle Tramps attached red and black streamers to cars on campus yesterday in preparation for the celebration.

Double T

The South Plains Life Building displayed a double T extending from the first to the top floor. Men's 9 displayed a red 40 on the south side of the building.

The biggest homecoming parade in Tech's history will start today's festivities.

Bands from Monterey, Lubbock, Coronado, and Pampa High Schools as well as Tech will march down Texas Ave. to Broadway and onto the campus. After parading around the Circle, they will await the announcement of the winning floats on the Ad Building parking lot.

Eighteen floats are entered in the competition. They are spon-

sored by Alpha Phi, Army ROTC, Phi Delta Theta, Gamma Phi Beta, Phi Mu, Town Girls, Delta Gamma, Circle K, American Society of Agriculture Engineers, Pi Beta Phi, Sigma Kappa, Sigma Alpha Epsilon, Sigma Chi, Wells Hall, American Society of Mechanical Engineers, Phi Kappa Psi, Delta Delta Delta, and Tech Rodeo Association.

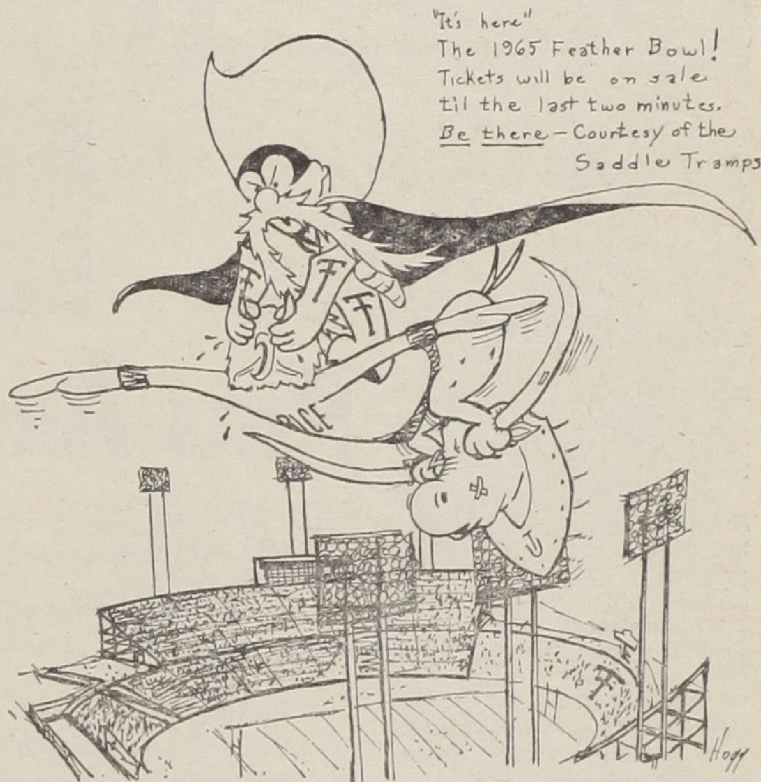
TV Coverage

The parade will be covered live by KLBK-TV.

Regularly scheduled classes will be dismissed so that faculty and students may participate in homecoming activities.

All departments in the School of Arts and Science will have open house today starting at 8:30 a.m.

Two dances sponsored by the Union Program Council will begin at 8 p.m. tonight. The Kingsmen will play in the Municipal Coliseum. Mark Anthony's Orchestra will be in the Student Union Ballroom for the student and ex-student dance.



"It's here!"
The 1965 Feather Bowl!
Tickets will be on sale
til the last two minutes.
Be there—Courtesy of the
Saddle Tramps

It's too bad that owls have only one set of claws.

Floats Show Variety

By JOE MELAINE CALVERLEY
Staff Writer

Giant Red Raiders in rocking chairs with small owls perched on their arms, baby Raiders in rocking cradles, slime caps, congressmen and scrolls are only a few of the features of Tech's Homecoming floats.

Trying to locate the various hideouts of the various floats would be an easier job for witches with jet-propelled brooms than for mere mortals in cars. But someone knew where they were situated, for tucked away in barns, armories and warehouses of every kind and in every location imaginable, the floats are ready to be revealed in the Homecoming Parade today.

One's first impression upon entering a "float factory" is that of being in a mixture of a paper mill, carpentry shop and assembly line, the main difference being that the float factories are slightly more cluttered with various odds and ends such as scrap paper, bent nails, rusty chicken wire, and broken boards.

Somehow, after long weeks of hard work, from the stacks of lumber, mountains of paper and general confusion, have emerged floats.

Perhaps the finished product doesn't look exactly like the one that was originally in the imagination of the float committee, but at least to those who have spent so much time at work on it, their float is a thing of creative genius and is undoubtedly the finest in the parade.

Tech's floaters are not easily discouraged by small stuff. If the building acquired to house the float is too small for the completed project, a wall can be knocked down to let the float out, but for one reason or another, this is decided against. So, the float is done in sections and on the morning of the big event it is moved out and put together outside.

Most of the floats in this year's Homecoming Parade will have Tech's 40th Anniversary included in their theme.

Float chairmen report that their floats were finished, for the most part, around midnight last night with final polishing and grooming to be done early this morning.



" 'Twas the night before homecoming and all over town' paper-mache' Raiders chased crepe paper owls. Tri-Delt Barbara McKinney works on this year's homecoming float as parade time draws near. The largest parade in Tech history is set to begin at 10 a.m. today.

Ford Official Cites Spending

Consumer spending in the United States by 1975 is expected to rise 85 per cent and a large share of it will continue to go for automobiles, a Ford Motor Co. vice president said here Friday.

E. F. Laux, vice president of marketing, addressing the Century Club in the Tech Union, said 10 years from now "we won't be surprised at a 12-million-new-car sales year—one-third greater than this year's record pace."

In a review of the economy's flourishing growth, Laux noted some of the auto industry's contributions.

"Last year" he said, "Ford Motor Co. alone had a U.S. payroll of more than \$15 billion and provided over 175,000 jobs. This year, both payrolls and numbers of employees are running higher."

Laux said one out of every six businesses and one out of every seven jobs is related to the auto industry.

SKEET & TRAP LEAGUES



NOW FORMING

WINCHESTER GUN CLUB

is now organizing Tech shooting leagues.

- ★ Beginners will carry a handicap
- ★ Dorms, Fraternities, and Clubs can organize and compete
- ★ Awards will be given
- ★ New Winchester guns available rent-free
- ★ Fun for boys and girls

For information and help in organizing contact PHIL PROVENCE from 1 p.m. 'til 9 p.m.

Phone 885-4335. Located 3/4 mile from Reese A.F.B. main gate.

WELCOME, EXES ... TO TECH'S 40th ANNIVERSARY

Brown's Varsity Shop, Lubbock's headquarters for men's traditional apparel, wishes to extend a welcome to you and invites you to drop by for a cup of coffee and a friendly chat.

Remember . . . Brown's Varsity Shop . . . At the corner of College and Broadway.

BROWN'S

Varsity Shop

At the corner of College and Broadway

Letters To The Tech Exes . . .

★ ★ ★
Editor Urges Support For Amendment 1

Dear Exes,
 Each year about this time, the current student body welcomes you back to your alma mater.

We are proud of our school—of its many fine buildings, of its beautiful grounds, of the vast amounts of knowledge that can be gained here.

We are also proud of our school's graduates and exes. They are a testimonial of our school and the training available here.

And Texas Tech has a need for its exes, too—a need to maintain this educational excellence.

Each year Texas Tech is faced with many problems—problems that affect ex-students, current students and future students. This year—and in future years—these problems are centered around our crowded campus.

Today's students can recognize these problems when they arise because they are so close to them. Future students cannot yet apply these problems to their lives and they are, for the most part, unaware of them.

Exes, also, may be unaware of them, but they do exist . . . and here is where we need your help.

The voters of Texas will, for all practical purposes, decide the future of 17 state-supported schools Tuesday when they vote on 10 proposed constitutional amendments.

One of these amendments—No. 1 on the ballot—will give higher education the chance it needs to grow and keep up with booming enrollment increases.

This year Texas Tech has more than 16,000 students enrolled, double the number of students that were here 10 years ago.

If we are to maintain this remarkable climb, we need new classroom and laboratory space. We are looking to you for support for this most-needed of projects.

The future is also looking to you for support, just as they will be looking to us when we come back for homecoming celebrations.

We hope you will study Amendment No. 1 and make your support known at the polls Tuesday.

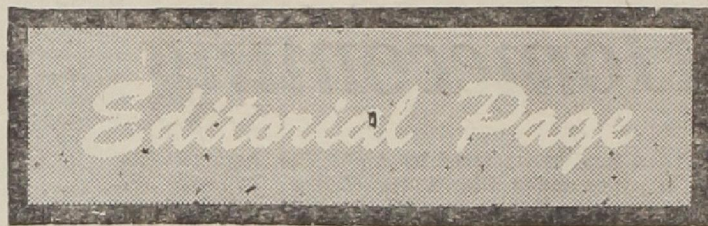
Cecil Green,
 Editor

TOREADOR

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 Fine Arts Editor Margaret Eastman
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★ ★ ★

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 THE DAILY TOREADOR, official student newspaper of Texas Technological College, Lubbock, Texas, is regularly published daily, Tuesday through Saturday.



★ ★ ★
School Leaders Detail Changes In Constitution

Dear Exes,
 As you return to Homecoming this year during the 40th anniversary year of our school, you are probably amazed at the growth and progress that is evident in all facets of our university.

Paralleling the growth of the school's enrollment and physical campus are the influx of ideas and the achievements of our student government. This is the first year the student government has functioned under the newly revised Student Association Constitution.

The Student Government of Texas Tech is now divided into three departments: Legislative, Judicial, and Executive; similar to the National Government. The Legislative branch is the Student Senate, which is composed of Senators elected from each academic school in proportion to the number of students in the respective schools. The Student Senate is presided over by the Vice President of the Student Association.

The Executive Branch is made up of the President and the Business Manager. These officers, as well as the Vice President and Secretary, are elected in an all-school election. Also a part of the Executive Branch are the executive committees appointed by the President with the advice and consent of the Senate.

The Judicial Branch is the Supreme Court, which is composed of one Chief Justice and a Justice from each of the academic schools. They are appointed by the President, with the advice and consent of the Senate.

Legislation is introduced into the Senate through bills sponsored by Senators, or by bills offered by the President. When passed into law, they are enacted by the Executive Department.

Roland Anderson, President
 Scott Allen, Vice President
 Jerry Rawls, Business Manager
 Sara Cox, Secretary

Pros And Cons For Voters

WITH ELECTION coming up Tuesday, the Daily Toreador is presenting today a detailed explanation of the remaining proposals on the ballot.

Previously, we have run the pros and cons of proposed amendments 1-7. We hope that all voters will study the issues and cast their ballots wisely in the Tuesday election.

AMENDMENT NO. 8

This proposed Amendment provides for the automatic retirement of District and Appellate Judges for old age; for their removal from office for misconduct; and for their forced retirement for disability; and it establishes a Judicial Qualifications Commission to administer some of its provisions. It does not repeal existing laws.

EXPLANATION:

Under this proposal, Texas District and Appellate Judges must retire at age 75 or some age between 70 and 75 as prescribed by the legislature. Close to one-half of the states have similar legislation. Present law does not require any judge to retire for any reason. About 10% of the Texas Judges affected by the amendment are 70 or over.

The proposed amendment also adopts new procedures for retiring or removing Judges during their term of office. It authorizes the Texas Supreme Court to order forced retirement for permanent disability or removal for misconduct upon the recommendation of a Judicial Qualifications Commission. This unsalaried 9 member commission—composed of 4 judges (but not Supreme Court Justices), 2 attorneys, and 3 non-lawyer citizens—would review complaints of judicial unfitness, and, if warranted, investigate and hold hearings, and recommend retirement or removal to the Supreme Court, which, following another hearing, could act. All proceedings against judges would be in conformance with due process of law.

The new procedures do not abolish the present removal methods nor do they change retirement benefits for judges retired for age or disability.

Those who are FOR say:

1. This amendment fills a great need and will contribute to an ever more alert and able Texas judiciary. It has the support and was introduced at the request of the Texas State Bar Association, which represents 16,000 lawyers. It also has the support of the Judicial Section of the Texas State Bar, composed of all district and appellate judges, and the Texas Civil Judicial Council.

2. For the first time it will require Judges to retire for old age, a well-accepted practice in other occupations.

3. It will, for the first time, force the retirement of Judges unable to perform their work because of permanent disability.

4. This amendment will make it easier, although in strict conformance with due process, to remove corrupt judges. It is virtually impossible to remove any judge for any cause under present methods. The new procedures worked very well in California where they were first introduced in this country.

Those who are AGAINST say:

1. Compulsory retirement at age 70-75 will not only remove many judges more competent than younger men, but will deprive the voter of his right to elect any judge he wishes.

2. It is not necessary to adopt new removal procedures because the Texas Judiciary is of the highest quality and integrity and the rare case of corruption can be handled under present methods.

3. The Judicial Qualifications Commission could well be a source of abuse because it may hear any complaint, regardless of how unfounded, against judges.

4. We should not add this lengthy amendment to our already too long Texas Constitution (55,000 words) especially since many of the proposals could conceivably be enacted by ordinary statute.

AMENDMENT NO. 9

This proposed amendment would permit the Legislature to set an annual salary for the Lt. Governor and the Speaker of the House of Representatives. The amount of the salaries is not specified. The amendment would also increase to \$20 per day the per diem allowance paid to all Senators and Representatives while the Legislature is in session.

EXPLANATION:

The Lt. Governor and the Speaker of the House of Representatives are now paid \$4800 annually, as are all Senators and Representatives. A Constitutional Amendment was adopted by vote of the people in 1960 setting that amount. This 1960 amendment also set the per diem allowance paid legislators at \$12 per day for the first 120 days of each Legislative Session, and for the first 30 days of each special session, provided no less than one day elapses between the close of one session and opening of another.

This proposed amendment would increase the per diem allowance to \$20 per day for each 140 day regular session and for the first 30 days of each special session, with the same time restriction; the special session cannot be merely an extension of the earlier session to qualify for the per diem funds. This amendment would make no change in the mileage allowance paid legislators for travel directly to and from Austin. This amount would remain \$2.50 for each 25 miles traveled.

Those who are FOR say:

1. The duties of the Lt. Governor and the Speaker of the House of Representatives require increasing time and skill, and adequate salaries are essential to attract well-qualified candidates.

2. The salaries should be set by statute rather than requiring amendment of the Constitution every time a change is proposed.

3. Since it is obvious that the Texas Legislature will have to meet more often than 140 days every other year in order to give all important measures careful study, and conduct state business efficiently, adequate salaries are necessary.

4. The per diem must be increased to enable legislators to meet the expense of maintaining living quarters in Austin during the sessions. The cost of living has risen everywhere.

Those who are AGAINST say:

This amendment gives the Legislature too free a hand in setting salaries, an obligation that clearly rests with the people. The matter of salaries should not be left up to the Legislature, which may or may not want to regard its own leader-

ship. This amendment is apt to result in an increase in the salaries of the Lt. Governor and Speaker such as that given the Governor after a similar amendment was adopted in 1954. The Governor's salary has been increased to \$25,000 annually since that amendment was adopted.

2. Division of what is really Salary into annual salary, per diem allowance, and mileage, is merely a device to confuse the public. Legislators should be paid an annual amount for their services. The increase in the per diem proposed is just another way of padding salaries.

3. Legislators are free to engage in other occupations for all but 6 months out of every 24, and they make influential contacts in the course of their public service.

4. The amendment proposes to continue the present mileage allowance. Legislators are paid 10c per mile for travel to and from Austin. This is similar to business and industrial mileage allowances.

AMENDMENT NO. 10

This proposed amendment would increase terms of members of the Texas House of Representatives from 2 to 4 years. Members would be divided into 2 classes so that one half would be elected every 2 years. This is the same procedure now used in the Texas Senate.

Traditionally, terms of members of the House of Representatives have been 2 years. The proposal to provide a 4 year term for the Governor and certain state officials and the fact that the members of the Texas Senate now have 4 year terms is probably the reason for this amendment. A provision is included in this proposed amendment which prohibits a House member with more than 1 year remaining of his term becoming a candidate for any other legislative office. Had this provision been omitted, a member of the House could become a candidate for the Senate in off-elections years without losing his membership in the House.

(Continued on Page 8)

LITTLE MAN ON CAMPUS



Barbed Wire Fence Ranch Era Closing

By VY TOWNSEND
Staff Writer

In days past there was a barbed wire fence along what is now 19th Street. Most of the cowboys were on the south side of the fence rather than the north, and they rode on horses instead of in cars.

Those days were between 1884 and 1890 when the 10A Ranch sprawled over the southern half of Lubbock County. The tract was 14 by 30 miles and had 420 sections. The northern boundary was 19th Street.

That era of ranching as an important economic and cultural factor is closing, but not without recorded, exciting tales of how the West was won.

In West Texas Museum there is a branding iron and barbed wire exhibit with a story behind each piece.

Branding was brought to the New World by Spanish conquistadors along with the first cattle, horses and sheep. It was soon adopted by cattlemen of the American West. This coat-of-arms for a rancher was registered officially in each county. One ranchman could have many different ones. In Texas over 500,000 brands have been registered.

American brands were originally less elaborate than Spanish. They are based on four different kinds of marks used alone or in combination: letters, numbers, lines and circles and pictures. Examples are brands for the XIT Ranch, 6666 Ranch, 10A Ranch and Rocking Chair Ranch.

For successful ranching, boundaries as well as brands and fences were needed. The invention of barbed wire was the solution on the South Plains. It was the only answer since there were no trees for lumber fences and no rocks for rock walls.

Cowboys generally were not overjoyed by the invention. A song depicting their distaste for caring for posts and wires instead of herds was printed in the winter, 1965 issue of "The American West" magazine.

"They say that heaven is a free range land,
Goodbye, goodbye, O fare you well;
But it's barbed wire fence for the Devil's hat band
And barbed wire blankets down in hell."

Barbed wire is as completely American as log cabins and cher-

ry pie. The cables of it stretched across the plains to change its history. Barbed wire brought murder, feuds, destruction and lawsuits, but it helped to make the South Plains a place of agricultural pre-eminence.

Brands and barbed wire were important specifically to the 10A Ranch, and it was important specifically to the townsite of Lubbock.

In 1884 the Western Land and Live Stock Co. of Davenport, Iowa, decided to build a cattle industry in Texas. David Boaz, company director in Fort Worth, began buying land and cattle. The best place he could find was Yellow House Canyon in Lubbock County. Within two years he had purchased or leased the entire acreage.

The history of the ranch is one of repeated tenderfoot actions. Too little knowledge led to the ultimate economic collapse of the ranch.

Nearly all the directors of the company were Iowans so the 10A motif was first incorporated in the ranch. The brand was placed on the first 20,000 head of cattle, but it soon had to be changed. The inexperienced Iowans had chosen marks easily changed by cattle thieves. Because the A was open the brand could be changed to JON, HOW, TOM, HON and many others.

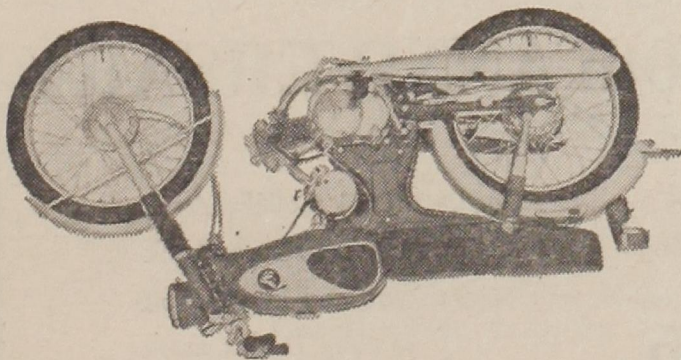
In 1886 the company purchased 1,500 head of cattle' branded Cross C from the Brigham Brothers ranch east of the present site of Lubbock. The brand was adopted by the company.

Opal's Western Wear

1110 Avenue K between Picadilly and Pioneer Hotel P02-8432

"A complete line of western wear for the entire family"

NO MATTER HOW
YOU LOOK AT IT



HONDA & HOMECOMING
ARE
GREAT EVENTS

JOHN'S CYCLE CITY
3108 Ave. H
SH 7-3505

WELCOME HOME EXES!
Penneys
ALWAYS FIRST QUALITY

YEA
RAIDERS!



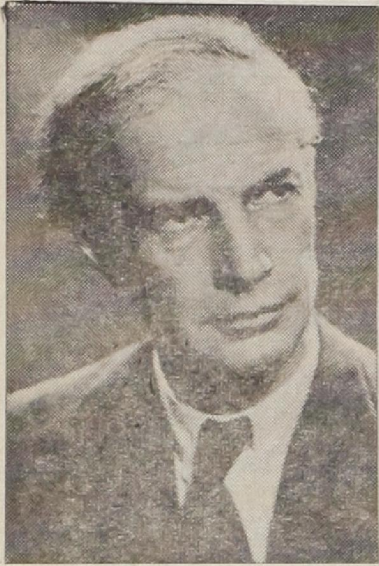
it's a
long,
long
story...
told in
the new
'granny' look!

A tale of a dress and how it grew into one of the maddest, most marvelous looks of the year! The 'granny' dress — all deceptively demure, little-girl innocence in daintily-flowered cotton prints. Hemlines — down, to there! Pert little trims of rick-rack, cotton lace, grosgrain ribbons... all for sizes 5 to 13 at Penney's budget-pampering price!

6.98

DOWNTOWN — 1102 BROADWAY
MON., TUES., WED., FRI. 9:00 TO 6:00
THURS. 9:00 TO 9:00 SAT. 9:00 TO 7:00

MONTEREY CENTER 9:30 TO 9:00
MON. THROUGH SAT.
MONTEREY STORE OPEN SIX NITES A WEEK



DR. KURT OVERHOFF

Austrian Professor To Speak Monday

By CATHY CARTER
Staff Writer

"Music is a metaphysical language able to express more than any other language in any world," says Dr. Kurt Overhoff, a most gracious visiting professor from Salzburg, Austria.

Overhoff will be visiting Tech for a year, and one of his activities will be to present a lecture entitled "Music and Life" at 7:30 p.m. Monday in the Union Coronado Room. The lecture is a part of the Fine Arts Festival.

Overhoff has such a following among his students that the program director felt he would be an interesting speaker. Overhoff will show students the way their lives are affected by the fine arts, what their influence is upon their lives and what they would have without them.

"Music," says Overhoff, "is only a springboard into all the fine arts, but it is able to unite us with the whole world. Being identical with something we understand it, understanding it, we love it, and love surely is the essence of the world and nothing else."

Another point Overhoff will

make in his lecture is that the three elements of world existence—matter, life, spirit—correspond to the three elements of music—rhythm, melody, harmony.

Overhoff attended the University of Vienna and followed the abstract philosophy program, studying music. In 1925 his first opera "Mira" was performed at the Essen opera.

Shortly after, he became director of the student division and conductor at the Vienna opera, then under the direction of Richard Strauss and Franz Schalk.

From 1930 to 1940 he was music director of the city of Heidelberg, where he led the annual international summer music festivals, for which the most prominent soloists of Europe were engaged.

Returning to Vienna from the war in 1944, he found his home a complete loss. He and his wife Ursula were forced to leave as refugees. They found guest residence in the villa of the composer Richard Strauss in Garmisch-Partenkirchen, and, at the request of the master, took over the musical education of his eldest grandson.

Between 1947 and 1952 he was director of the Bayreuth Symphony Orchestra, which was organized by the American occupational forces and made up of refugees from the Prague and Breslau symphony orchestras. At the same time he was director of the Philharmonic Chorus of Bayreuth, he brought all the great choral masses and oratorios to perform.

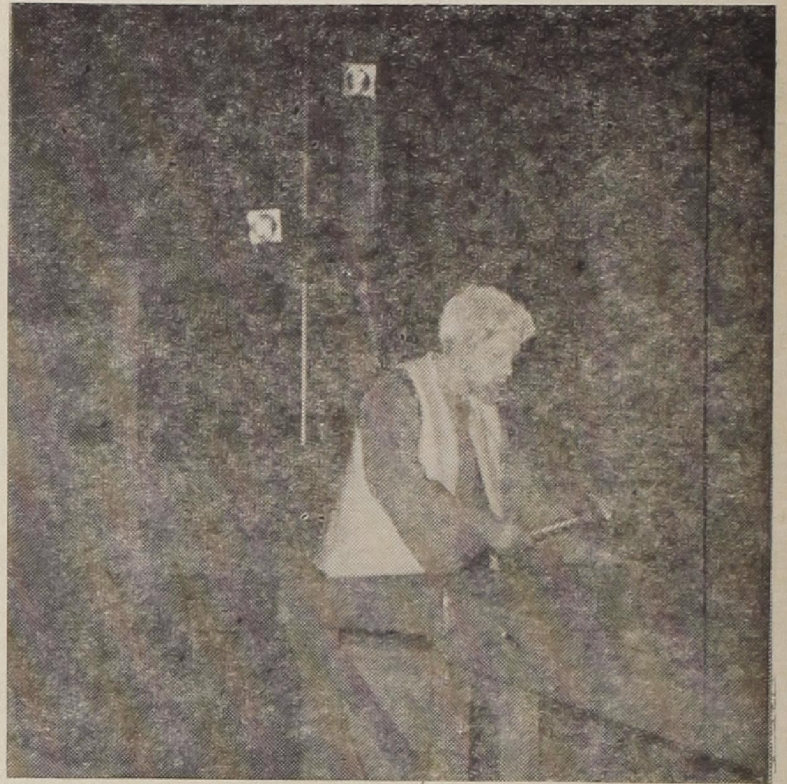
His chief assignment, however, was the preparation of the first postwar Bayreuth Festivals.

In the following years, he made guest appearances as conductor and composer and wrote books and articles. He completed scores of several orchestral works, among them his violin concerto and smaller works that have been frequently performed in concert and radio broadcasts.

Since 1962, Overhoff has taught composition, conducting, and all aspects of music theory at the Academy Mozarteum. The Academy is equivalent to a conservatory of music in the United States.

RUSK, DOBRYNIN CONFER

WASHINGTON (AP)—Secretary of State Dean Rusk and Soviet Ambassador Anatoly F. Dobrynin conferred Friday on disarmament questions and related matters, the State Department announced.



NOAH WORKS ON THE ARK—G. W. Bailey is shown as he will portray the title role in "Noah." The musical is the Speech Department's first production of the year. It will open Monday at 8:15 p.m.

Biblical Drama Opens Fine Arts Festival

"Noah," described as a play for "the people, the poets and the pure in heart," will bring up the curtain at the University Theater at 8:15 p.m. Monday.

The production, a feature of the Fine Arts Festival, stars G. W. Bailey as Noah. Ramona Peebles plays his wife.

Noah is an old man, but very strong. He is a man of great faith, and he wins out when the faith of his family fails. Because of Noah's tremendous faith, Bailey will wear a green tunic, symbol of growth and life.

Noah's three daughters, played by Jennie Rook, Marcella Mason and Nancy Taylor, will wear tunics in earth colors, as will Mrs. Noah.

Mary Louise Evans, costume designer, found costuming the animals the most challenging part of her job. The production includes a bear, lion, monkey, cow, wolf, lamb and tiger.

Miss Evans said, "We tried to make the animals as realistic as possible—not cute." The animal costumes include hoods, mitts and boots, and makeup will be color-coordinated with the costumes. The animal makeup will be used to make the animals look realistic, with shadow and highlight to change the shape of faces.

Bailey spends two hours making up. He wears a false beard, sprays his hair gray, and uses make up to make him look wrinkled.

Noah's sons, played by Glenn Polk, Bonday Mays and Bill Hajek, wear loin cloths. Polk, who plays Ham, wears dark makeup to give a hint of his evil character.

All of the Noah family costumes are made to give a homespun, folksy, family effect.

Terry Dopson, who plays a savage, wears sheep's wool, symbolizing his character.

The production, directed by Ronald Schulz, has a simple set designed by Dr. Clifford Ashby. The set is mainly a 600 pound ark, which is eight by twenty, and has to be moved four times during the play. The ark has a hatch, in which 12 people crouch at one time between exits and entrances.

Other scenery includes a ground row of waves and rocks which represent muddy, unstable land.

The music, with orchestration by Paul Ellsworth, is the same as that used in the original production.

"Noah" will continue performances Wednesday, Thursday, Saturday and Sunday. Admission for students with IDs is 50 cents.

LOST IN THE WOODS

DUXBURY, Mass. (AP) — The selectmen of Pembroke and Duxbury will try again today to make the annual check of town boundary posts.

TECH ADS

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I gather and compile research papers, bibliographies, for Tech Students and professors, SW5-7707.

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For Rent: Garage apartment, ideal for two boys. Private parking. \$60 per mo. Bills paid. PO2-2063.

FOR SALE

Far Sale: Two 30-yard line tickets to Rice game. Call SW5-4969.

FOR SALE: For complete line of Wollensak stereo and mono tape recorders. Call or come by 2410 10th, Apt. 23, PO2-2170. Tuesday, Thursday or Saturday. Prices far under list. Demonstrators available.

1962 Corvair Monza, 2-door, Red with black interior, radio-heater, standard transmission, excellent condition, \$900. SW9-1782.

1960 Thunderbird, 430 cu. in. engine, power, air, good tires, belts, clean. PO3-4898, SW5-4321, Ext. 202.

For Sale: Three bedroom brick, gold carpet and walls. \$90 monthly payments. 2809 65th, SW5-1960.

MISCELLANEOUS

MATH TUTOR: Certified experienced teacher. Full time tutoring by appointment. 4936 47th, SW5-2632.

Wanted: Tutor for Physics 143. Call PO3-0309 after 5 p.m.

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Lost: Plain men's glasses, black, glasses case. Thursday in or around S.S. Building. Reward. Call SH4-3546.

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Jerry Lewis - Sebastian Cabot

"A Place In The Sun"

Montgomery Clift
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—BACK—

"That Funny Feeling"

Sandra Dee - Bobby Darin

"Desire Under The Elms"

Sophia Loren
Anthony Perkins

Red Raider

Erskine & North College
PO3-7466

—FRONT—

"The Train"

Burt Lancaster

"I'll Take Sweden"

Bob Hope - Tuesday Weld

—BACK—

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Two Students Added To Artists' Course

Student body president Roland Anderson recently appointed two students to the newly-created Tech Artists Course, increasing the committee's membership to nine.

Julie Jakobsmeier and G. W. Bailey were the appointees.

Miss Jakobsmeier, a junior German major from Lubbock, works on the Toreador fine arts staff. She is a painting minor. Bailey is a senior speech major from Port Arthur. He plays Noah in the speech department play by the same name. The play will open Monday.

The Tech Artists Course is one of two new programs initiated at

Tech this year through the increased student services fee. Anderson said, "The purpose of the new committee is to bring artists to the Tech campus."

With an annual budget of \$13,500, the committee plans to bring three programs to Tech students free of charge. The Harkness Ballet, presented Oct. 10, was the first of the series. Marjorie Tallchief, the first American ballerina to dance at Moscow's Bolshoi Theater, headed the company of 30.

Jennie Tourel, soprano soloist, will perform Nov. 17. Miss Tourel, who has worked for the Metropolitan Opera, sings both operatic

parts and folk songs of various lands.

The National Shakespeare Company will present "Macbeth" in February, and in April the Pittsburgh Symphony Orchestra, under the direction of Dr. William Steinberg, will perform.

Dr. Harold Simpson of the foreign language dept. is chairman of the Tech Artists Course. Other faculty members include Ronald Schulz, speech dept.; Charles Post, music dept.; Dr. Elizabeth Sasser, allied arts and architecture; and James Allen, dean of student life. Anderson, Bailey and Miss Jakobsmeier are the student representatives.

Zorba The Greek

Poetic Film Personifies Life

By MIKE NIEMCZYK
Fine Arts Staff

"Zorba the Greek," currently playing at the Continental Fine Arts Cinema is poetic and powerful, touching the existential nerve in the depth of the soul, stirring men where only men can be stirred.

Michael Cacoyannis, screenwriter, producer and director of this magnificent film, has created a drama which communicates the sacredness of life, making ritual

of the basic processes of loving, dying, marrying and killing.

Zorba is noble, lusty and tender, laughing at life in spite of its pain and frustrations. Anthony Quinn is extremely well cast as this man who is a personification of the life force.

Zorba's employer, Basil, portrayed by Alan Bates, is sincere and likeable but afraid to act. An Englishman, he has to live and suffer on the island of Crete for a long while before he can come

to accept Zorba's attitude towards life.

Lila Kedrova, as the funny, pathetic Madame Hortense, gives a heartbreaking performance which is more than worth the oscar she won in last year's awards.

Irene Papas establishes herself as a brilliant actress, particularly in one brief scene when she, the proud widow who has been without love too long, finally gives herself to Basil. In this scene Miss Papas radiates the essence of female passion.

The film seems strongest when the dialogue receives either little or no emphasis and the actual picture of the scene along with the pulsating, joyous Greek are allowed to carry the theme of the film.

The photography of the film seems a combination of the naturalism of the da Sica school, which finds excitement in the commonplace, and the disjunctive style of the new wave of cinema, though the naturalism seemed to prevail.

But this review of "Zorba the Greek" has done the film no justice, nor could any standard superlative. In fact, anything short of seeing the movie is unforgivable for any who call themselves men or women. "Zorba" is life.

Mozart Symphonies Set

The Fine Arts Festival begins Sunday with a performance of the Tech Symphony orchestra and choirs.

The event, sponsored by Tech Union, will begin at 3 p.m. in the Union Ballroom.

The program will include two of Mozart's greatest works: the symphony no. 41 in C major, called "The Jupiter," and "The Grand Mass in C Minor."

Soloists for the Mass will be: Betsy Roe, soprano; Heather Woodall, contralto; Charles Post, tenor; and Charles Roe, baritone. The soloists are all faculty members in the music department.

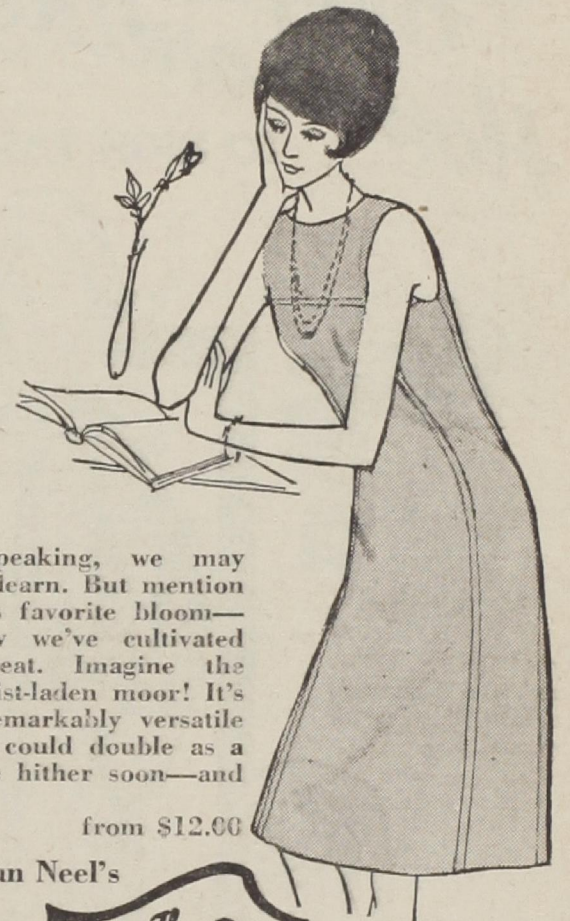
Gene Kenney is conductor of the choirs and Paul Ellsworth is orchestra conductor.

The symphony called "The Jupiter" was the last of Mozart's symphonies. The name "Jupiter," though not applied by Mozart himself, is appropriate for the piece, particularly in the fourth movement. This movement culminates in the coda when all five of its themes are played simultaneously.

"The Grand Mass" has some affinity to "Jupiter" in that both works show strong traces of the influence of the Baroque contrapuntal style of Bach and Handel.



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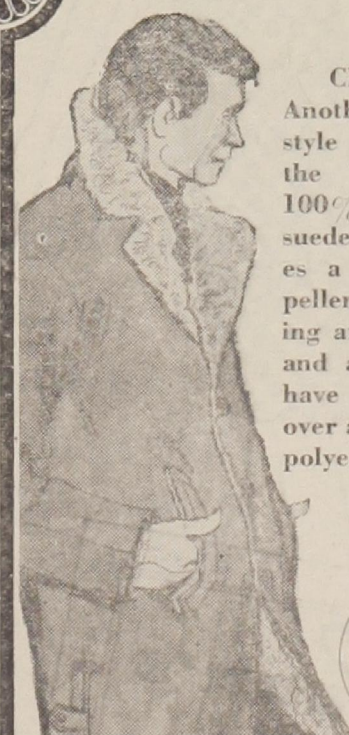
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Modern-Day Tech Campus More Than 'Just' People

Look around the campus. There's a lot here that goes into making Tech what it is, but it didn't happen in a day.

Even before that February day in 1923 when Governor Pat M. Neff signed Senate Bill No. 103 creating Texas Technological College, West Texans had been working building toward the dream of a college.

On February 19 Governor Neff appointed the first board for the

college and on March 2 this board met for the first time.

But it was August 8, when the Locating Committee selected Lubbock as the site for the new college, that the West Texas dream really began to come true.

November, 1923, brought the election of Paul W. Horn as Tech's first president; November, 1924, brought the laying of the first cornerstone for the Administration Building; September 15 1925, the occasion was the first faculty meeting.

But a college is more than just people; more than just a system of education.

A college is places and things—a college is traditions.

And the traditions that are Tech now, just like the college itself, have taken years to formulate.

The Ad Building, Textile Engineering and Home Economics Buildings, and the Dairy Barn and Stock Judging Pavilion, all parts of the original campus layout, are still here, and much more.

On Oct. 1, 1934, the first two dormitories were opened. Thirty-one years later there are 19.

In June, 1937, the college received \$275,000 to build its first library, the present Social Science Building.

The victory bells, so familiar to today's students when Tech wins, were not a part of the college until June, 1936, when they were presented by the graduating class of that year.

A quick glance around the circle will bring into focus many of the sights Tech students of today regard as common.

The Will Rogers statue, so much a part of the Tech tradition, was a gift of the Amon G. Carter Foundation in 1950.

That same year saw Tech's Silver Anniversary celebrated with the dedication of the West Texas Museum.

And what about the way today's Techsians spend their idle hours?

The best answers would be in the Tech Union, reading the student publications or attending a play.

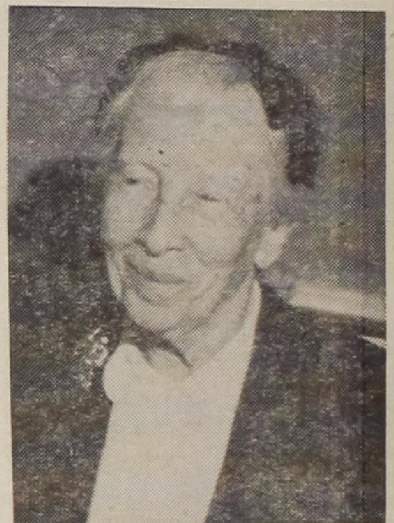
They could have been reading a Toreador all along, since Oct. 3, 1925, and a La Ventana since 1926. The Tech Dramatist Club presented its first play in 1925, although the construction of the University Theater in 1963 has made play-going more exciting.

But as for the idle hours in the

Union, those did not begin until 1952, when the cornerstone was set down in October.

All this and much more are part of the tradition and honor which Texas Tech has built in an exciting, and in a lot of ways, short 40 years.

It all really started on that first day of classes in 1925—the beginning of a new place of education that has moved 40 years forward this year.



DR. LILLIAN GILBRETH, noted consulting engineer, will be main speaker at the American Institute of Industrial Engineers Banquet Tuesday at 7 p.m. in the Tech Union Ballroom. Dr. Gilbreth, widely known as "Mother" in "Cheaper By The Dozen," has discovered and formulated ways to save wasted time in the office, factory and home. A pioneer in the field of motion study, she has found many of her theories helpful in rearing her twelve children, all college graduates.

Pros And Cons . . .

(Continued from Page 4)

- Those who are FOR say:**
1. The 2 year present term in the House of Representatives seriously limits the effectiveness of many members who cannot build experience except by almost ceaseless running for office. This is particularly true because of the high turnover rate for the House.
 2. Financing is a serious problem in such frequent elections; especially in the larger population districts of the big cities. Representatives cannot be sufficiently independent because of the need for money and fear of unpopular votes.
 3. Longer terms would attract more able men who would now be discouraged by need for frequent campaigning.
 4. Four year terms would permit greater stability of the House Committees (both standing and interim) and permit more effective planning and study of programs of legislation. Longer-range planning would be encouraged.
- Those who are AGAINST say:**
1. The Senate is intended to provide legislative continuity; House should be flexible and responsive to changes in state needs and attitudes.
 2. Reducing the flexibility of the House is not the way to achieve needed election procedure reforms.
 3. Many able men now run for the House. It is a questionable assumption that more able men would run if the term were longer. If a Representative does a good job, he is usually re-elected with little or no opposition.
 4. The present large power of the Speaker of House could possibly be increased. Should an official not elected by the voters have so much power? Improvements in House rules would permit more effective and long range planning.

Bring Bells

"Bring your bells to the game!" say the Saddle Tramps. The Tramps urge all students, ex-students, and non-students to bring any and every type of bell and noise maker to today's game.

At the game the Tramps will throw 750 miniature souvenir footballs into the stands. The footballs, given away at every home game are donated by the Rainbow Baking Co., of Lubbock.

NCATE Gives Tech Approval

A Tech student graduating with teacher certification can now be accepted by any school as having good credit.

This is the implication of Tech's receiving accreditation by the National Commission on Accreditation for Teacher Education (NCATE), according to Dr. Morris S. Wallace, head of Tech's education department and director of teacher education and certification.

The only stipulation will be that the student must take a history course of the state where he would like to teach.

Out of 1,940 institutions, 500 have been accredited by NCATE. This is Tech's initial accreditation, which is a three-year trial period. If standards are both kept and improved, full accreditation will be given. No institution receives full accreditation from the beginning.

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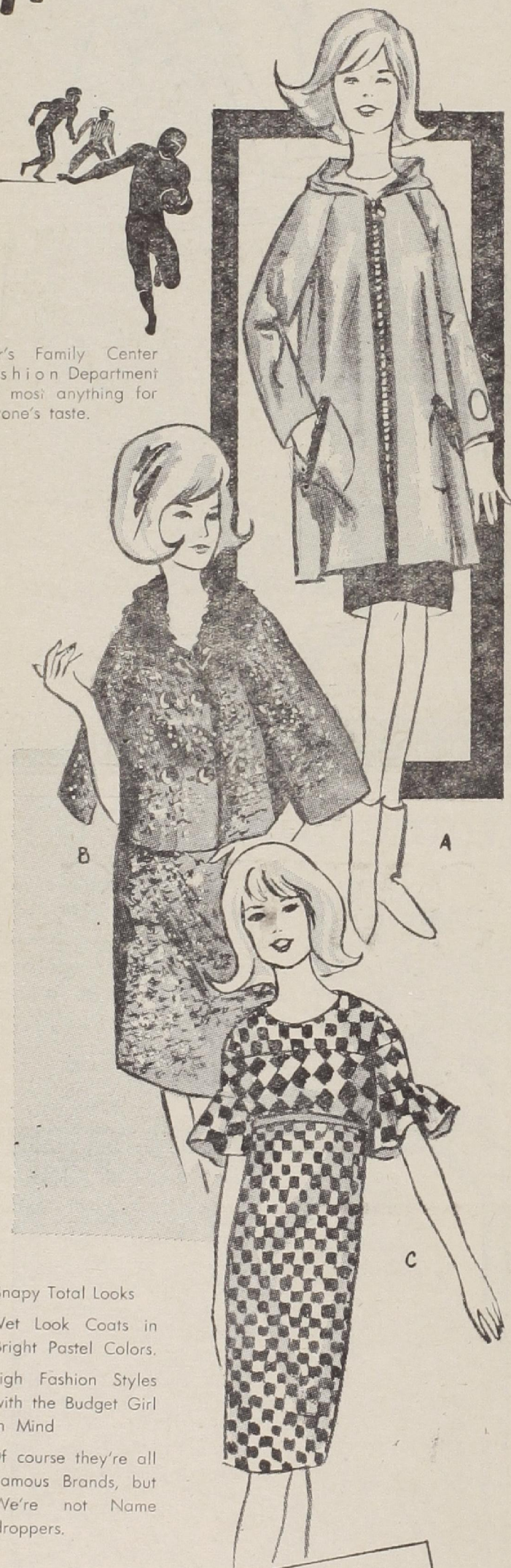
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Rice Invades Red Raiderland

By MIKE LUTZ
Sports Editor

Motivation is the word, Homecoming is the occasion and Rice will furnish the opposition when the streaking Red Raiders charge back into Jones Stadium at 2 this afternoon looking for only their second victory ever over the upstart Owls.

Until last Saturday night, prognosticators undoubtedly would have chosen Tech to win by a liberal margin. But the Owls proved they're not ready to check in their uniforms when they zoomed from a 17-3 deficit to nudge reeling Texas, 20-7.

Raiders Still Favored

Now, the Raiders' edge has been given a more conservative tone and some "experts" are even picking the Owls to make it two 7½ point favorites.

Motivation is at a premium in both camps.

The Owls, notoriously slow starters from the humid Texas coast, will be trying to make up for three losses this season and a victory over the Raiders would give them an even 3-3 slate for the campaign. Their only other win this season was over Louisiana Tech.

Even more important for today's visitors, a victory still would keep alive faint title aspirations since the Owls have only one conference defeat against the ledger. They took a 17-14 setback from SMU, Tech's victim last Saturday.

Teams Face Elimination

A loss, however, would eliminate the Owls from the league chase. The same is true of the Raiders, who wear a 33-7 shiner given them by Texas.

But the Raiders have other means for impetus.

Aside from the importance of the game to conference standings, an overflowing homecoming crowd will be on hand, hoping the Raiders do better in homecoming warfare against Rice than in past efforts.

Tech has had the Owls as homecoming foes on three occasions, but never has won. The first homecoming meeting came in 1948, with Tech losing, 14-7. The Raiders lost to Rice again in 1961 and 1963 by scores of 42-7 and 17-3.

Only One Win

In fact, Tech has emerged victorious only once from battle with

(Continued on Page 11)



Texas Was A Little Off But...

MIKE LUTZ

"TEXAS WAS A LITTLE OFF sure, but Rice stood right up to them and they didn't make many mistakes even though they're a young club." So saith former Red Raider and current coaching assistant Bill Worley who was an eyewitness observer to Rice's victory over demoralized Texas last Saturday.

"They (Rice) didn't try anything fancy," Worley continued, obviously impressed with the Owls' performance, "but they just took the fight right to Texas and they didn't get excited when they were behind 17-3. They just kept their composure real well."

The Owls Really Were On

It was the second Rice game Worley had witnessed. He also watched the Owl-SMU game in which the Houstonians lost by a field goal—the same span by which they won over the Longhorns.

"The big difference in Rice's performance in the SMU and Texas games was their lack of mistakes in the Texas game," Worley said. "They made a few mistakes, but overall they had a great night."

RICE OPERATES FROM a pro set offense that is similar to that of Baylor. Against SMU, the Owls used a pro split, and utilized the drop-back pass and power sweep, but added the sprint-out pass-run option against the Longhorns, Worley said.

"They ran a lot of keepers against Texas that they didn't use against SMU," Worley said.

Coach Jess Neely's choice for calling offensive signals is David Ferguson, the No. 2 punt return artist in the nation last season. He's responsible for most of the quarterback keepers used by the Owls.

Ferguson apparently beat out Doug Nicholson for the No. 1 rating in the big scramble for top quarterback brought on by the graduation of Walter McReynolds. "Nicholson is the best thrower," Worley said. "He is more of the scrambler type than Ferguson, too."

Ferguson was a defensive safety and wingback last season and was moved to quarterback on a "hunch." He's described by the Rice folks as a fine athlete who throws quite well and can be a strong quarterback threat to make the Owl attack more versatile.

(Continued on Page 13)

THE DAILY TOREADOR NOW KINDLY PRESENTS

RED RAY

THE MASKED MENACE

CHAPTER THE 7TH OF THE CONTINUED WEEKLY SERIES OF OUR THUNDERING FEARLESS LEADER FINDS COME HOME HAS DAWNED UPONST JONES BOWL ONCE AGAIN. ALL THE RICH AN' FAMOUS X'S ARE BACK TO SEE IF IT'S REALLY SO. WELL-IT IS! AN' HE'S GONA DO IT AGAIN TO THE HOWLIN' OWLS OF RICE.

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Gibson Thinks Raiders Can Rise Above Preseason Pick

By MIKE LUTZ
Sports Editor

Coach Gene Gibson leaned forward in his chair and said in a confidential tone, "I'll tell you one thing, they'll really be doing something to keep us down there."

The Red Raider head basketball coach was referring to a magazine article that picked the Raiders to finish seventh in the Southwest Conference cage this season.

"I'm not allowed to pick a favorite but Texas Tech will be a contender for the championship," Gibson said, oozing confidence.

And why not? He has returning the basic elements of last year's team, which finished first in the conference, but yielded the title to SMU when Norman Reuther was found to be scholastically ineligible.

Raiders Scrimmage
Gibson was speaking prior to his Raider's first public appearance this season—a scrimmage session against the freshmen, red shirts and former players in the "Old Barn."

The scrimmage reeked with nostalgia, from the setting right down to the Raider exes competing against the current varsity.

Glen Hallum was on hand to display some of his hardcourt acrobatics that was his trademark last season and Bill "Bones" Murren was there too, bobbing and weaving down the court just as he did two seasons ago as a member of the Raider varsity.

"Physically, we'll be a good ball club," Gibson said. "But our success all hinges on our mental attitude and how much we want to win."

Three starting positions are well established, but the remaining two positions could be any one of five hopefuls.

Leading the veterans is all-conference guard Dub Malaise, an Odessa ball-handling wizard who'll get plenty of support from returning starters Reuther and Billy Tapp.

Two Of Five
But battle lines are shaping up for the other two starting posts and Gibson will select two from the list of Vernon Paul, Bob Glover, Russ Wilkinson, Bob Measels or Dave Olsen.

Glover and Paul are the likely choices, although Gibson said both are lacking in experience.

"It'll take awhile for them to correct their mistakes, but I think our December schedule will allow them to become veterans by the time we open conference play," Gibson said.

The Raiders step right into the high cotton with a tough first month slate. During the early phase of the schedule, they'll meet such people as Kansas State, picked third in the nation in pre-season polls; New Mexico, ranked 12th in the nation and Kansas, 18th.

Their schedule lid lifter will be against Colorado. Colorado is ranked third in the Big Eight Conference.

Three Elimination Games Set In SWC

By THE ASSOCIATED PRESS

Three elimination games feature the Southwest Conference football schedule today as Arkansas, the undisputed leader, seeks its 19th straight victory to tie a record. The Razorbacks play thrice-beaten Texas A&M.

Arkansas is 3-0 in conference play and is the only unbeaten team in the championship race. But four other teams are still in contention.

Two of them—Rice and Texas Tech—clash at Lubbock this afternoon and one of them will fall from the race.

Baylor tries to stay in it in a game with Texas Christian at Waco. The Bears have lost one conference game and another defeat would eliminate them.

Must Beat Texas
Southern Methodist is in the same position as Baylor and must beat Texas at Dallas Saturday to maintain the status quo.

Of the four still in contention, Arkansas has played only one of them—Baylor—and the championship is mathematically in the air since a loss by Arkansas and a victory over by any of those just back of it could change things materially.

Texas is out of the championship race but still has bowl hopes. If the Longhorns finished the season unbeaten in the remaining games they still would have a record that might warrant selection in a bowl.

It couldn't be the Cotton Bowl since only the conference champion is permitted to play in the Dallas Jan. 1 football extravaganza.

Large Crowds
Crowds totaling close to 170,000 are expected for the four crucial games, only one of which is a night affair. That is the Texas A&M-Arkansas clash at Little Rock.

A throng of better than 50,000

is forecast for the SMU-Texas game. Arkansas looks for 47,000 to watch its game with the Aggies. The Texas Tech-Rice game will draw about 40,000 and the Baylor-TCU struggle is due to attract 30,000.

Nebraska, Purdue Play Major Tilts

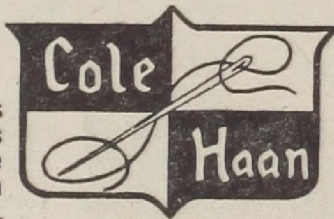
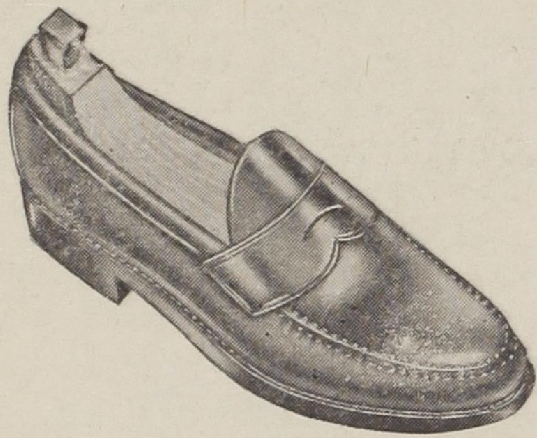
Unbeaten Nebraska, exciting Purdue and two of Dixie's hottest bowl prospects - Louisiana State and Florida - risk their Top Ten standing against tough opponents today in college football headlines.

Third-ranked Nebraska, 6-0, which has scored more points and rolled up more yards than any major team in the country, rules an uneasy touchdown choice over Missouri at Columbia, Mo., in a game that figures to decide the Big Eight championship.

Led by Fred Duda, the Cornhuskers have averaged better than 415 yards and 36 points a game but they face their hardest test of the season in a Missouri team that is unbeaten in its league and loser of only one game.

Sixth-rated Purdue, conqueror of Notre Dame but loser last week to Michigan State, plays an improving Illinois team at Champaign, Ill., with the analysts giving the Boilermakers and their superb passer, Bob Griese, only a 1½-point edge.

Louisiana State, No. 5, invades Mississippi for a bout with Ole Miss' slumbering giant at Jackson while Florida, No. 7, takes its 4 -1-1 record to Auburn. LSU is a four-point pick, Florida a touchdown.



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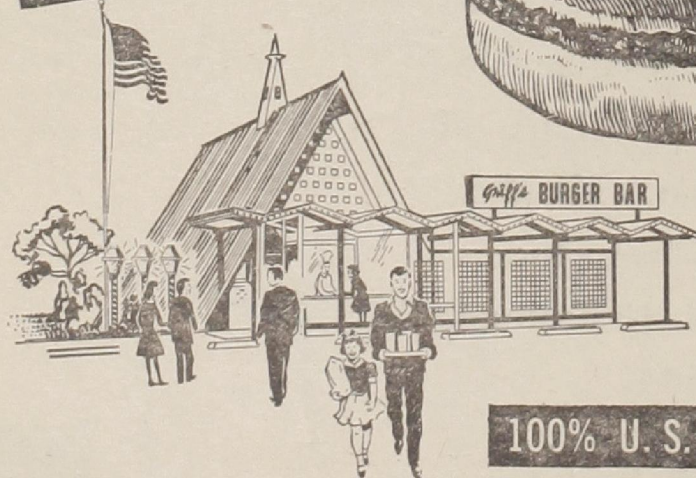
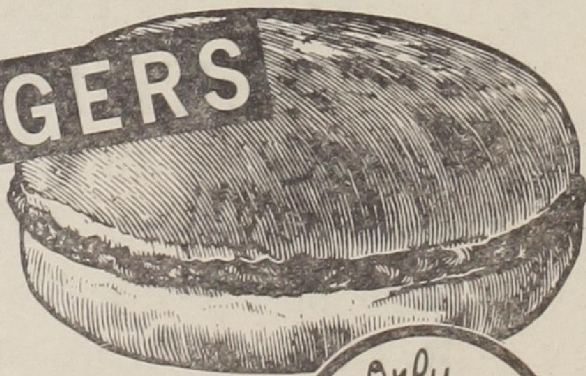
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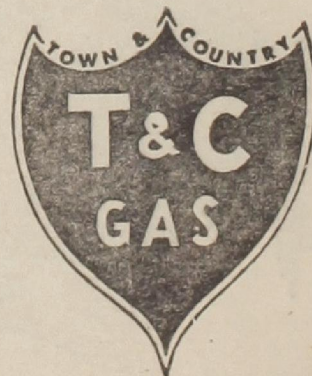
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Tech Intramural Program In Middle Of Space(ball) Race

It may never yield an astronaut but at least it can't be said that the Texas Tech Intramural Department is not in the best of the space race—spaceball race, that it.

With competition beginning this fall, Texas Tech becomes one of the first schools in the nation to introduce spaceball into its intramural program.

Spaceball is a new competitive sport played with a ball and trampoline. It involves many of the

skills of volleyball and basketball as well as giving its participants the added thrill of playing in space.

First In 1960

The first spaceball unit was produced by the Nissen Co. in 1960. The sport's popularity spread quickly across the nation and last year the National Spaceball Association met for the first time, in Sarasota, Fla.

Sarasota also was the scene of the first National Spaceball Tour-

namment last December. Competition was in open and mixed senior divisions and open 16-year-old and under divisions.

This past year spaceball exhibition tours have been conducted in all parts of the world in hopes of spreading the popularity. There is even a movement under way to have spaceball competition added to the 1966 Olympic Games.

The spaceball unit itself is a trampoline which is divided in half by two nets, approximately two feet apart, known as the gantry. At the top center of the gantry the two nets are connected by an hourglass-shaped tube, called the gantry basket.

Rebound Nets

At the far ends of the trampoline are rebound nets and scoring areas. The scoring area is simply an extension of the base

trampoline and is set at a 75-degree angle to the base. The rebound net is a net extended above the scoring area and perpendicular to the base. The overall size of the spaceball unit is 10 feet wide, 18 feet long, and 16 feet high.

Players use an eight ounce ball that is slightly smaller than a volleyball and made either of soft rubber or vinyl.

The object of the game is to throw the ball through the gantry basket and to hit the opponent's scoring areas. The defensive player can stop his opponent from scoring if he can catch the ball after it comes through the gantry basket and before it touches a scoring area.

Seven Points In Game

Scoring consists of seven points in a game and three out of five games in a set.

This fall at Tech spaceball is

replacing trampolining in intramural competition.

According to Willard Holsberry, assistant director of intramural sports for men, spaceball requires none of the skills needed in trampolining, hence there is a greater demand for the sport.

Spaceball is also far from being a one-sex sport. Since its initiation women as well as men have taken to the bouncy game. Even here at Tech women have taken an interest in the sport.

When the spaceball unit arrived last spring it was set up in the Men's Intramural Gym. The girls had the unit at least one-fourth of the time it was in use.

The sport even has found its place in the race for space. At the astronaut training station in Houston spaceball has been added to the star-peakers' recreational activities.

Rice Invades Red Raiderland

(Continued from Page 9)

the Owls. In 1944, Tech took a winning margin of 13-7. In 1964 the Raiders gained a moral victory by tying the Owls, 6-6. The series record is now 1-13-1.

The Raiders will feature a strong passing attack, boosted by the talents of quarterback Tom Wilson and the nifty receiving ability of several snaggers including all-American Donny Anderson, ends Jerry Shipley and Jeff White and halfback Mike Leinert.

Tech's defense, crippled most of the season, doesn't rate too much higher than the Owl defensive

unit which is in the SWC cellar as far as defense is concerned.

Third In Nation

Wilson is the third leading passer in the nation, and leads the SWC by almost twice as much yardage as his closest rival.

Anderson, shooting for his second all-American title, has turned into Wilson's favorite receiver, snagging 37 aerials for 448 yards, tops for conference receiving. Anderson is also fifth in rushing, fifth in punting, second in scoring and first in kickoff returns.

Leinert, the league's sixth leading pass receiver, will open at halfback for the Raiders, replacing injured Johnny Agan, who'll be on the sidelines for the second straight week.

Returning to the injured list will be guard Doug Young, who has sat out most of the season from leg injuries received in the Texas game.

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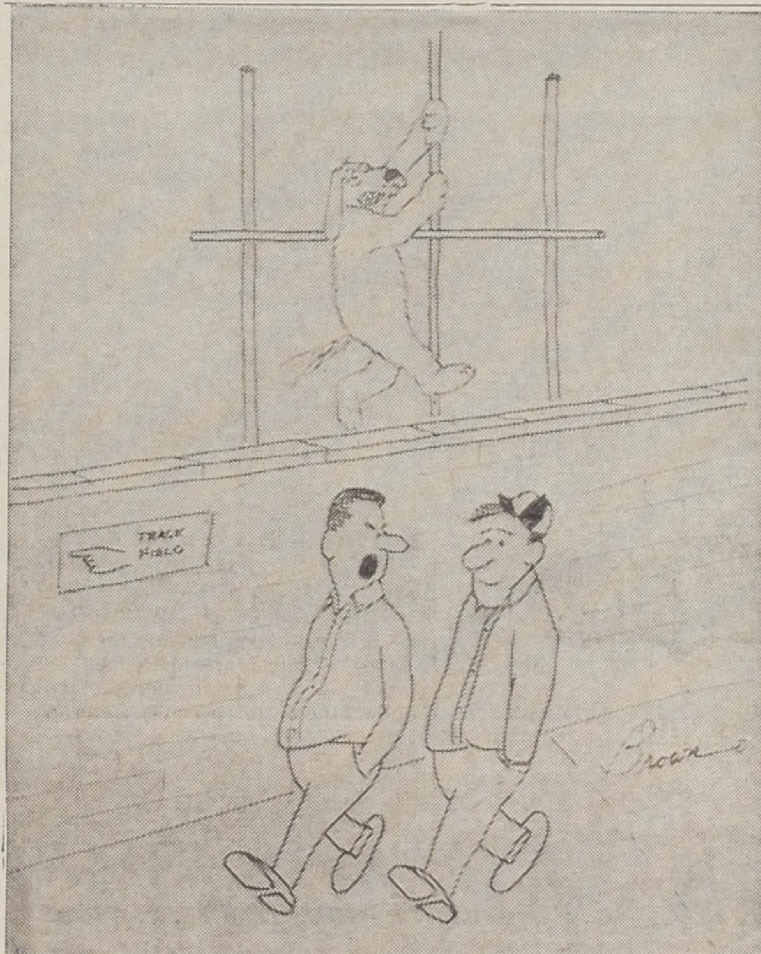
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I understand the track team is going to the dogs.

Two Pro Division Races Highlighted

By THE ASSOCIATED PRESS

Focus will be on the two tight division races Sunday as the National Football League reaches the midseason point, with key games for the front-runners in both conferences.

The Green Bay Packers, only unbeaten team in the NFL with their 6-0 record, play the resurging Bears at Chicago. Baltimore, second in the West at 5-1, takes on the high-scoring 49ers at San Francisco.

In the Eastern Division, Cleveland's pace-setting Browns are at home to the Minnesota Vikings and the St. Louis Cardinals meet the off-and-on Giants at New York. Cleveland is 5-1, St. Louis 4-2.

Top features in the American Football League pair the winless Boston Patriots against the unbeaten Chargers at San Diego and the Houston Oilers against the Bills at Buffalo in an Eastern Division highlight.

Also on Sunday's schedule—in the NFL: Dallas at Pittsburgh, Detroit at Los Angeles and Philadelphia at Washington; in the AFL: Oakland at Kansas City and Denver at New York.

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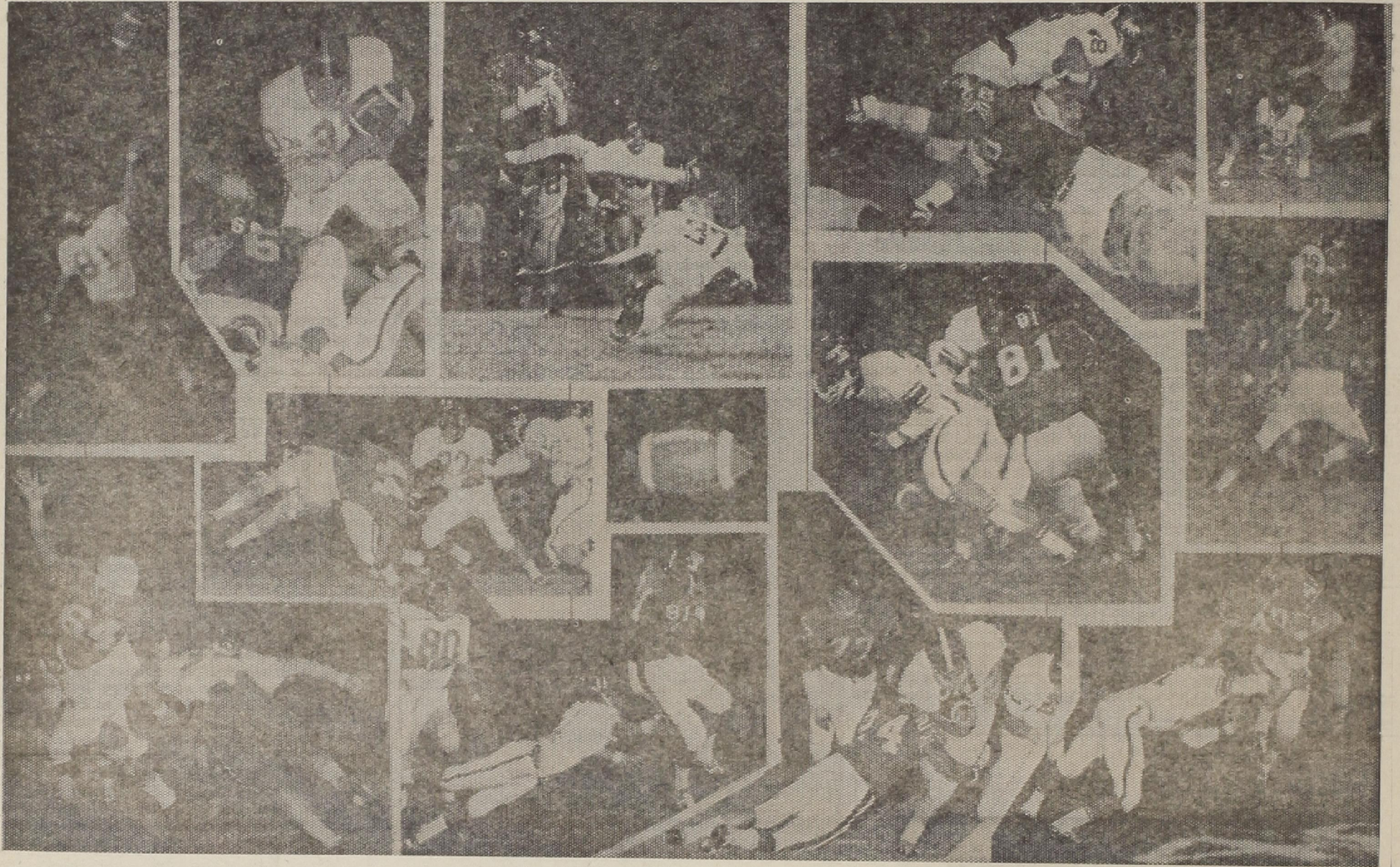
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Latham's LUBBOCK

Mike Lutz' Column

(Continued from Page 9)

BUT THE RICE RUNNING attack really gets its shot in the arm from a lad whose name has somewhat a lyrical twing, Charles Pierre Latourette.

According to Worley's figures, Latourette totes the ball on about two thirds of the Owls' overland efforts and Ferguson gets it the other third.

Defensively, the Owls are ranked eighth in the conference, but "they've played some fine teams," Worley says.

Worley picked a former Seminole star Jim Vining as the top

lineman for the Owls, both offensively and defensively. He's 6-3, 230 and apparently Worley's judgment is good since the double duty performer is also consistently labeled among the best in the SWC when the cause for speculation arises.

"Their biggest asset is probably their ability to return the kickoff," Worley said. "They returned a 65 yarder against Texas last week and they always seem to work the kickoff return well."

Their biggest weakness? "Their biggest weakness is that they are a young team," Worley said. "They have only six seniors that play and most of them go both ways." A check on the probable starting lineup shows seven sophomores will answer the gun this afternoon.

What's your opinion on Rice's readiness for the game?

"Rice always comes along slow. They don't seem to get going until mid-season, but there's no question about them being ready for this one."

"They've had only one conference loss and now they're in a good position to continue. And I can see the potential. Why, they have about eight tackles in the 230 bracket and when the younger kids get more experience they'll be ough," Worley said.

CLOSING THOUGHT—Tech has developed quite a habit for finishing games with a bang, but it might be good to keep in mind as it seeks its first SWC victory over Rice, the Owls are pretty good at starting games. Last year, the Owls scored on the opening scrimmage play via an 81-yard run by Gene Fleming.



PORTER (74) CARRELL (77)

STARTING AGAINST OWLS—

Top line, Raider offensive starters: bottom, defensive starters. John Porter and John Carrell (inset) will see action on both sides of the line of scrimmage.

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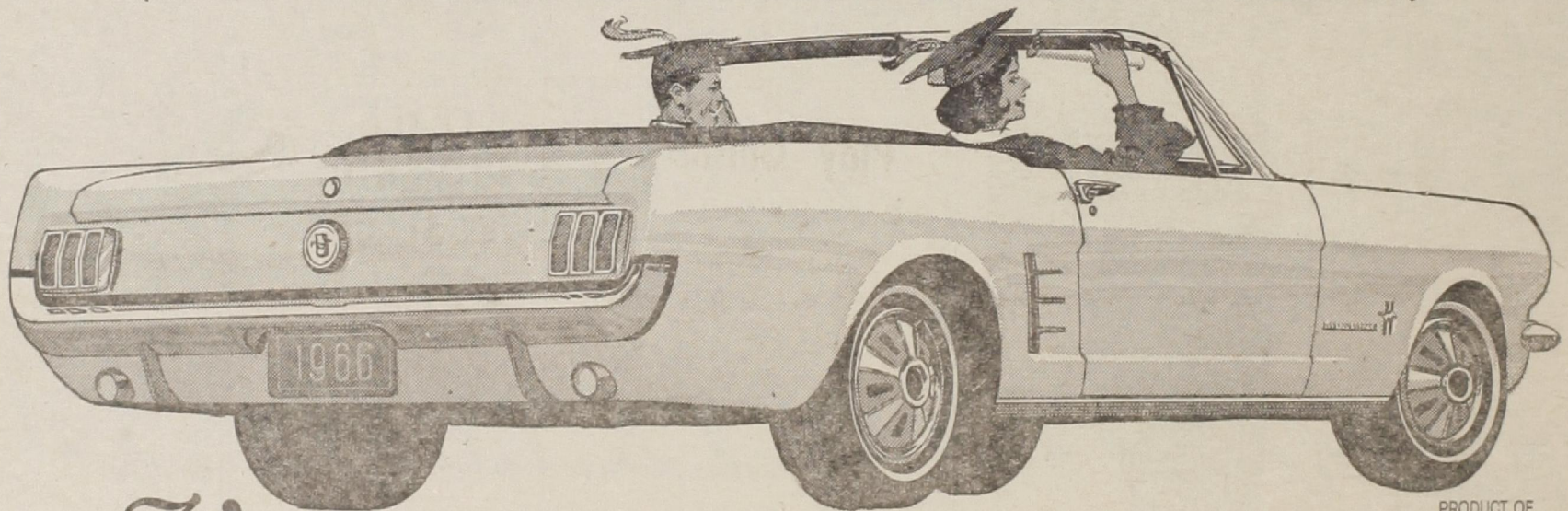
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Dorms Decorate For 'Year Of The Ruby'

By IONE HEARTSILL
Staff Writer

Tech students deck the dorms in celebration of Tech's "Forty Years Forward."

Bledsoe features 13 lighted panels depicting the highlights of growth at Tech. The panels are done in black, white and red. Figures show the schools as they were acquired by Tech and the Red Raider.

A crepe paper owl hangs by the neck from the roof of Carpenter Hall with another owl in a cage flanking a sign welcoming ex students.

Hulen Hall displays a baby in a play pen depicting Tech on the grow. The infant's dress has the addition of several schools for Tech and a double T on its diaper. A

graduate of 1925 and one of 1965 flank a blocked red double T in front of Drane. The graduates signify the difference in enrollment in 1925 and 1965.

A wooden father time with a double T on his chest and the number 40 on his sleeve stands on a skate board in front of Gordon. He is skating over crumpled owls on his way to the goal post with the scoreboard showing 40-0 in favor of Tech.

Gaston's Red Raiders stand beside an open coffin with a dead owl in it. Knapp's decoration also boasts Tech to victory featuring a white mum with streamers.

A cake with 40 candles celebrates Tech's 40th anniversary on Week's lawn. West has 1925 and 1966 cars under a white mum signifying Tech's 40 years.

Sneed has a college student milking a cow for the 1925-1940 era. A student standing beside a late model car with a hole in his dad's pocketbook symbolizes the 1940-1955 era. Horn Hall displays red and white models of the state of Texas for 1925 and 1965.

Gates and Wall constructed a large pirate with a double T on his chest standing beside a treasure chest of rubies in celebration of 40 years. Clement's 40th year celebration gets its theme from the Campbell Soup 40th celebration. A Red Raider leans on a can of Clement's Soup.

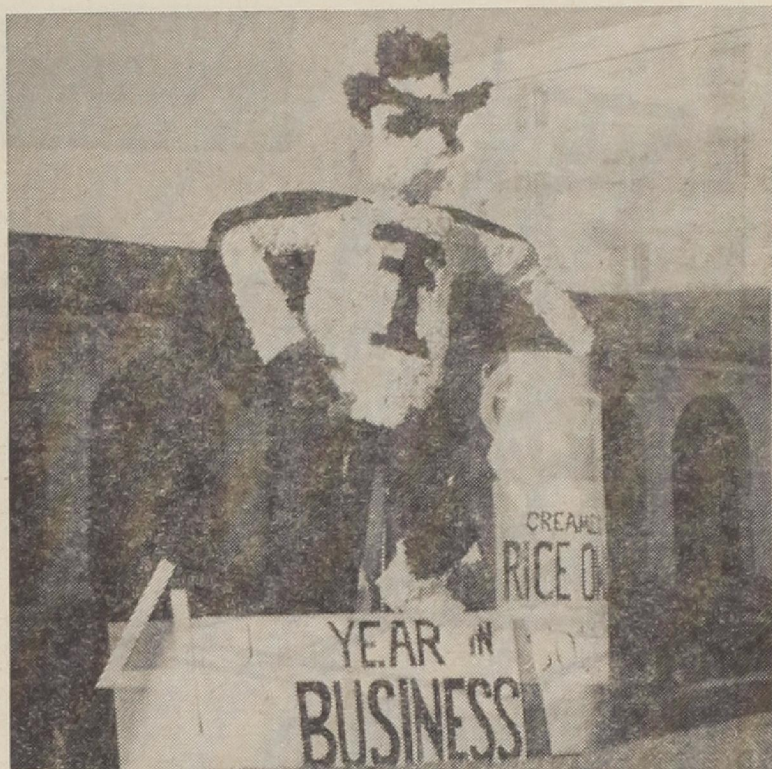
Men's 9 has five panels showing Tech's progress. They feature victory bells, the Ad Building, Tech's entry into the Southwest Conference, and for 1965 a cotton boll in anticipation of a bowl game.

Men's 10 displays "Forty Years of Progress" with a red 40 on a black background. Tech's insignia is in the center of the 40.

A stadium of white napkins stands in front of Doak Hall. Two red paper mache football players pass a ball in front of the stadium.

The growth of the Red Raider is shown on five panels in front of Thompson Hall. The homecoming games of 39 years and their scores are displayed.

The decorations were judged on neatness, originality, and theme yesterday at 4 p.m. Trophies will be presented to the winners during the halftime ceremony.



"CLEMENT'S SOUP"—a delicacy flavored with vanquished Owl, is the theme for Clement Hall's first-place dorm decoration. The display commemorates the 40th anniversary of Texas Tech.

Astronaut Cooper Plans Homecoming Visit Here

Astronaut Gordon Cooper is due to arrive at Lubbock Municipal Airport at 9 a.m. today, in his twin-engine Beechcraft, accompanied by his daughter Cam, who will possibly enter Tech next fall.

Also coming with Cooper will be his wife, Trudy, and Charlene Berry, the daughter of the astronaut's

personal doctor, Dr. Berry, who will be featured in the weekly magazine, Parade, this Sunday.

The Coopers and Miss Berry will be met by a campus official at the airport and taken on a tour of the campus, which will include watching the Homecoming parade and the Texas Tech-Rice football game.

Club Scarlet Deadlines Flux

Tech's Most Handsome Man deadline is extended to next Wednesday at 5 p.m. The applications should be turned in at the Journalism Building, room 103.

Tech's Most Handsome Man will be chosen at Club Scarlet, mock night club sponsored by Theta Sigma Phi, on Friday, Nov. 19 in the Tech Union Ballroom.

A 5x7 glossy picture for Toreador use and a \$2 entry fee must be turned in with the application.

Organizations wishing to enter skits in the floor show should also honor this deadline. A \$2 entry fee is also required with applications.

Club Scarlet is scheduled for November 19 at 8 p.m. in the Union Ballroom. Tickets are \$1 per person and may be purchased on Thursday and Friday, Nov. 18 and 19, in the Tech Union ticket booth or at the door.



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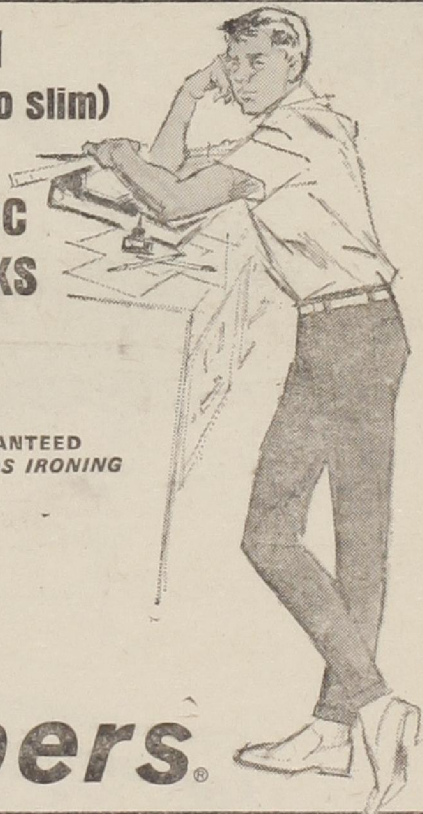
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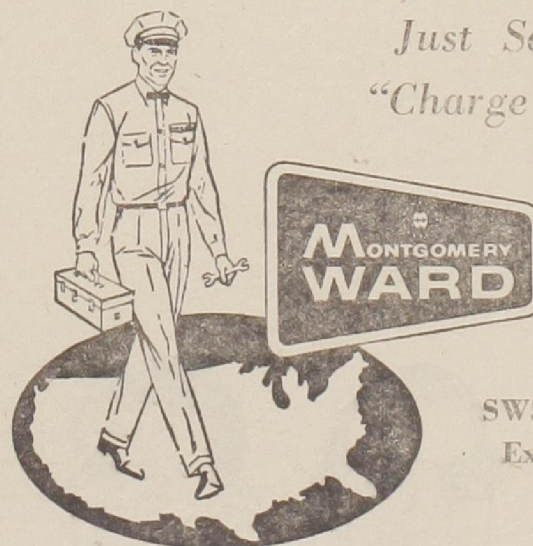


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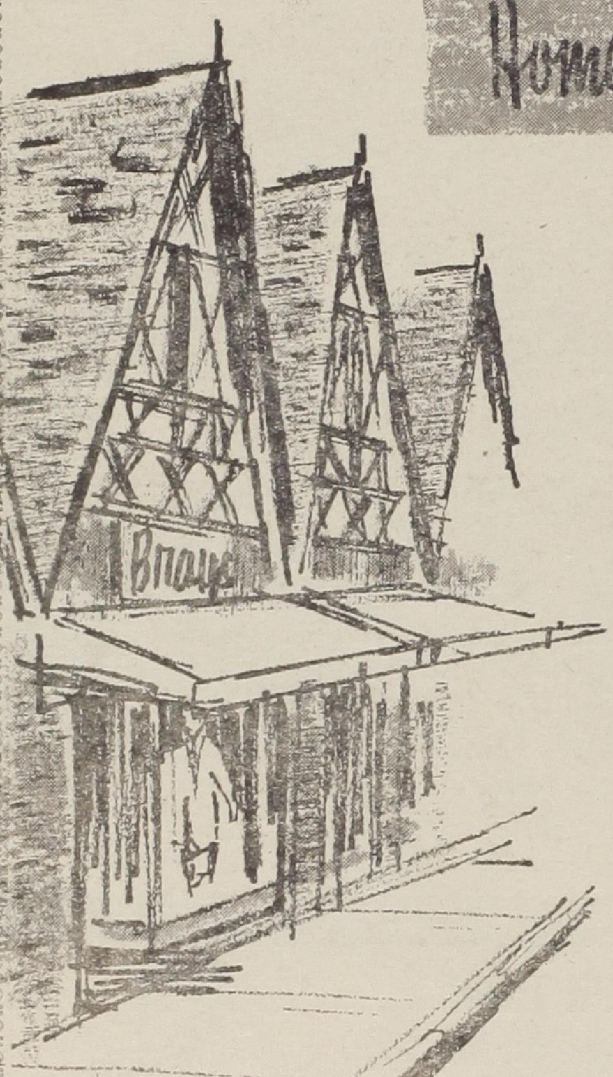
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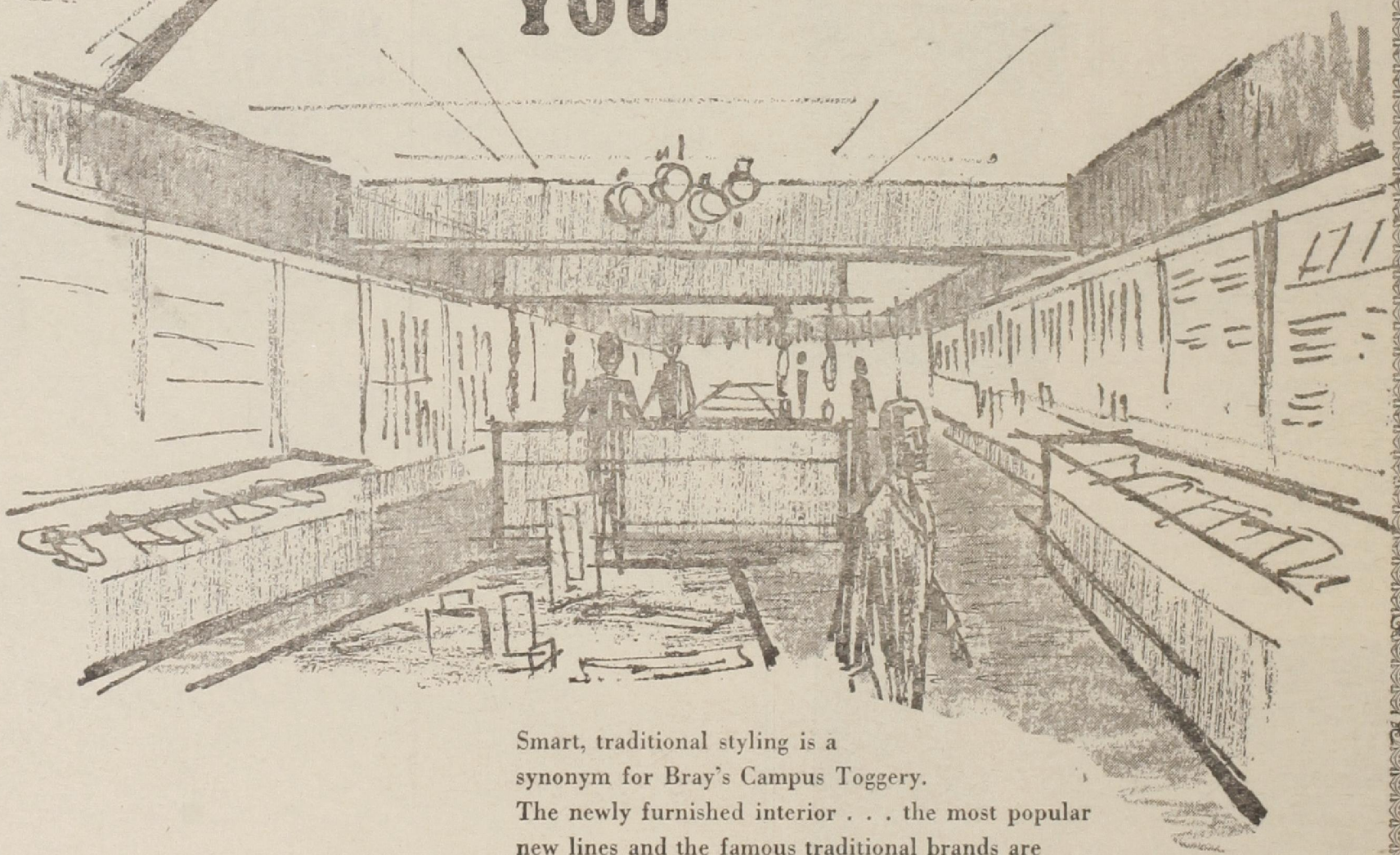
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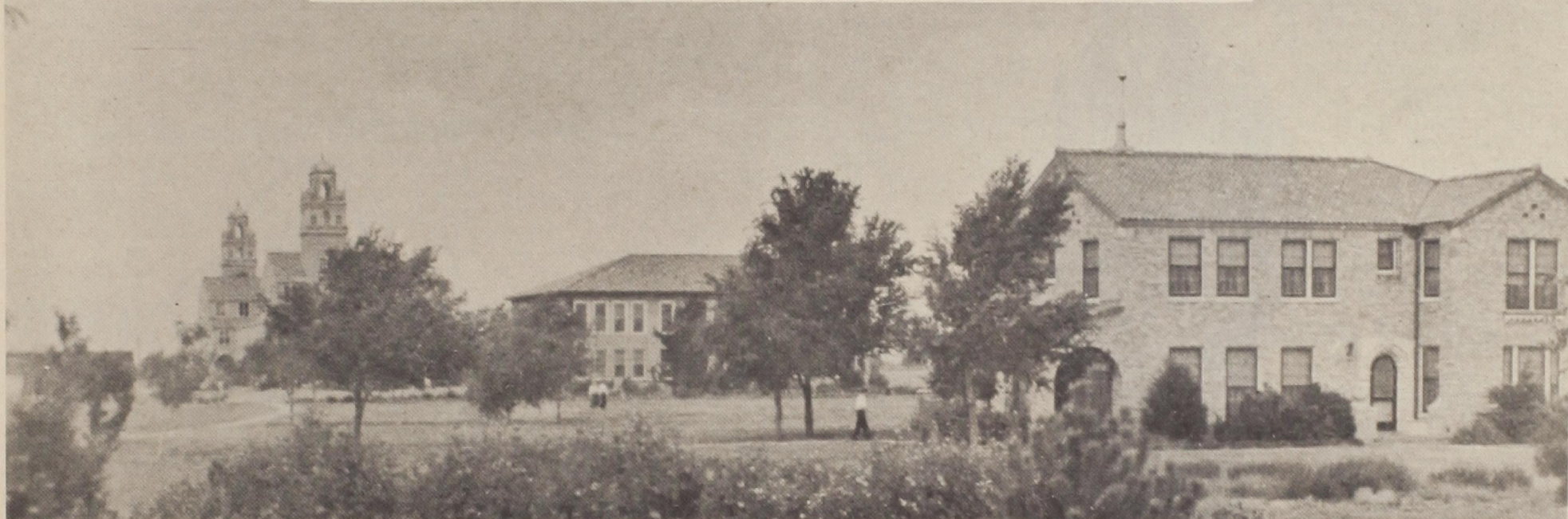
Barbara Straughan

THE DAILY TOREADOR

TEXAS TECHNOLOGICAL COLLEGE

Saturday, October 30, 1965

★ Sec. 2 ★ 1



★ ★ ★ ★ ★

REMEMBER WHEN? As Texas Tech Exes return to the campus for the college's 40th annual homecoming, these pictures should bring back memories of "When I was in school . . ."

Shown in the top photo are, from left to right, the Ad Building, the Home Economics Building and the Child Development Building. The foreground is the present location of Weeks Hall. The picture was taken looking west from College Avenue in the late 1920's.

The bottom photo shows the Ad Building under construction in 1924. The picture was taken looking south, from Memorial Circle.

These two photos and the others in this section of The Daily Toreador were taken by Walter L. Daniels, pioneer Lubbock photographer, who now lives in Fort Worth. The pictures are now a part of the Southwest Collection.

★ ★ ★ ★ ★

Homecoming Day Begins

Texas Tech Exes converge on Lubbock and Tech today for the annual Homecoming observance and game.

Exes, students and friends of Tech have a full schedule of planned activities awaiting them. Highlighting the festivities will be the meeting of Texas Tech and Rice University on the gridiron of Jones Stadium today at 2 p.m.

"Texas Tech — 1925-1965 — Forty Years Forward," is the theme of the 1965 Homecoming. Festivities will end the month long celebration marking the 40th anniversary of the College.

Homecoming officially got underway Friday with a meeting of the Ex-Students Association Executive Board and the Texas Tech Loyalty Fund Trustees.

A reception honoring all former faculty members, the first football team and all students from 1925 to 1935 was also held yesterday.

Of special interest to older

graduates was a reunion of the Ned Bradley Orchestra at the classes of 1925-45 reunion. The orchestra played at all campus dances during the '30s.

Members of the first Tech football team will be special guests during Homecoming. Hurley Carpenter of Lubbock is in charge of arrangements.

The fifth annual dinner meeting of the Texas Tech Century Club was held Friday in the Student Union Ballroom. E. E. (Gar) Laux, vice president of Ford Motor Company, was the featured speaker at the dinner.

The Homecoming Queen was crowned in elaborate ceremonies inside the Lubbock Municipal Auditorium Friday night. Coronation ceremonies have been held outside on the campus in the past.

The coronation, under the sponsorship of the Ex-Students Association and the Student Union, featured 10 Homecoming

finalists, and campus beauties of 1925 and 1926.

Annual Homecoming Parade, always a colorful event, will pave the way for today's festivities. The parade, starting at 10 a.m., will start in downtown Lubbock and continue out Broadway, finally breaking up at the campus entrance.

More than 20 campus organizations will have floats in the parade. Decorated cars will also be featured along with other entries. The Lubbock High School band has accepted an invitation to appear in the parade and at least two other prep school bands are expected.

Tech's Big Red Band, a parade favorite, will be included in the marching units.

Home Economics ex-students and their families will be honored by the faculty of the Home Economics School at a Homecoming coffee today from 9-10:30 a.m. in the dining room of the Home Economics Building.

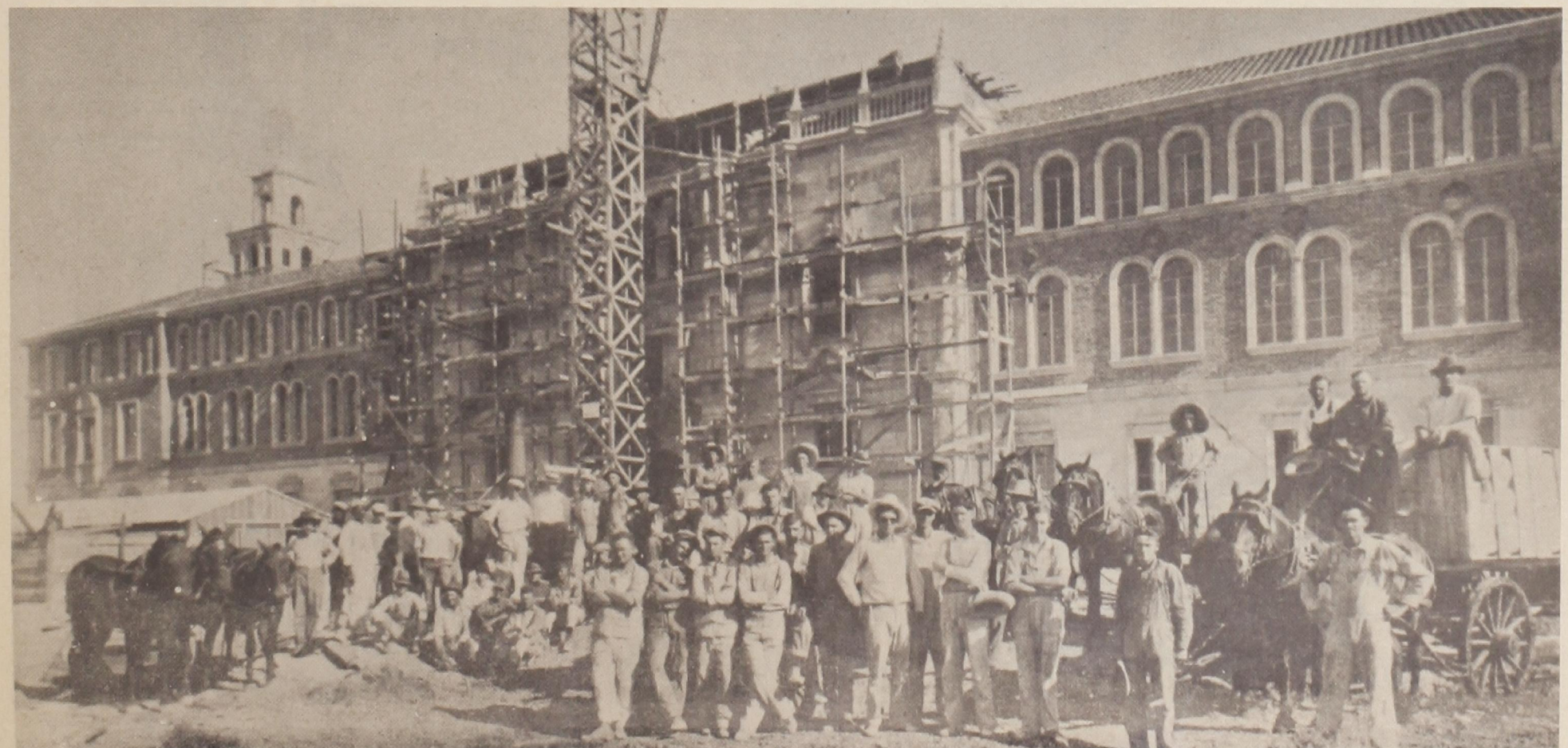
Special guests will include Miss Margaret W. Weeks, former Dean of Home Economics, and former home economics faculty members.

Four Lubbock business firms will be hosts to the Ex-Student Luncheon at 11:30 a.m. in Municipal Coliseum, providing lunch for those Exes and their wives and husbands or dates who wish to attend.

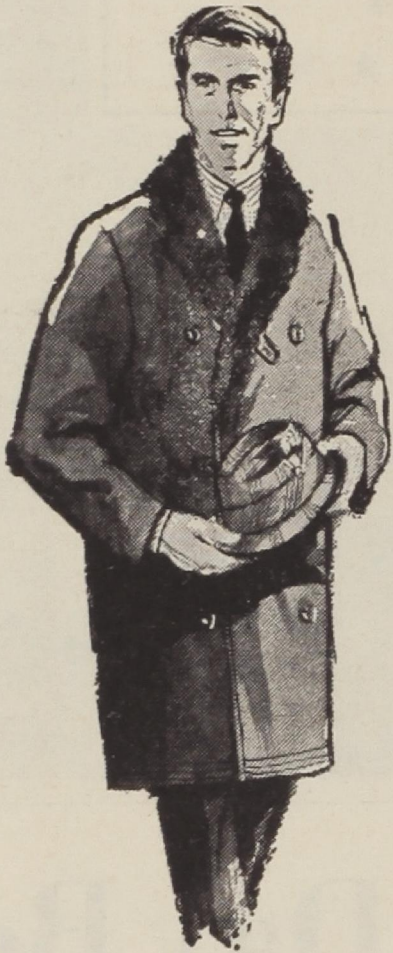
Activities scheduled for Jones Stadium will include salutes to members of the first football team, and administrators, teachers, employees and students who were on campus from September 1925 to the spring of 1930.

During Halftime ceremonies the Homecoming Queen will be presented.

Two dances for all students and Ex-Students top tonight's events. The Kingsmen will play at a dance in Municipal Coliseum while the Mark Anthony Orchestra will play for a dance in the Ballroom of the Student Union Bldg.



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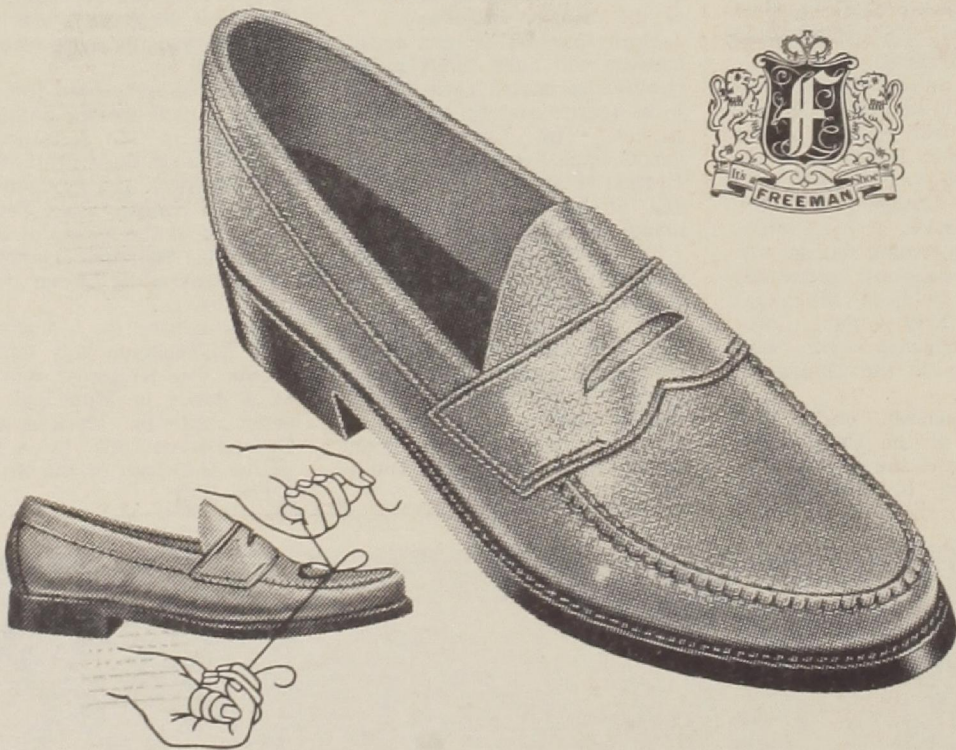


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Anthropologist Learns Story Of Man

By **RICHARD D. WILLIAMS**
Staff Writer

The anthropologist is too often mistaken for one of his colleagues—the archeologist. He is pictured as a man in a helmet digging in the ground or, he is pictured under a palm tree being served an exotic drink by a grass-skirted native girl.

Not so, says Dr. Evelyn Montgomery, assistant professor of anthropology at Tech.

The primary objective of anthropology is to learn the story of man, but not necessarily to "dig" for the facts.

She says anthropologists do dig, and others do make studies of isolated groups, but in each instance they are interested in the

designs of culture: how people organize to protect themselves, how they achieve a stabilized family life, and how they enrich their lives with art and ritual.

The life of an anthropologist is far from dull or withdrawn. On the contrary, it is one offering travel and adventure.

In the summer of 1966, on a grant offered by the State of Texas, Dr. Montgomery will travel to the Amazon River Basin near the Brazil-Venezuela border. This remote area is the home of the Shiriana Indians, one of the most isolated of known groups in the Western Hemisphere.

Indians Isolated

These Indians have seen very few white men. According to Dr.

Montgomery, they encourage this isolation because their few contacts with the outside world have brought them miseries such as colds and measles which can be dangerous to a culture which has never known them.

Head hunters and cannibals live in the area, although according to Dr. Montgomery, the Shiriana are neither.

The Shiriana are hunters and occasional gardeners. Dr. Montgomery will live with these people and study their culture.

She has directed work camps in Mexico and has arranged for students to live with Mexican families on an exchange basis. She has also done extensive field work in Peru.

In 1964 Dr. Montgomery came from Berea College to join the newly-formed department of sociology and anthropology at Tech. She holds a master's degree in romance languages and has taught Spanish and French. She received her doctorate at Indiana University.

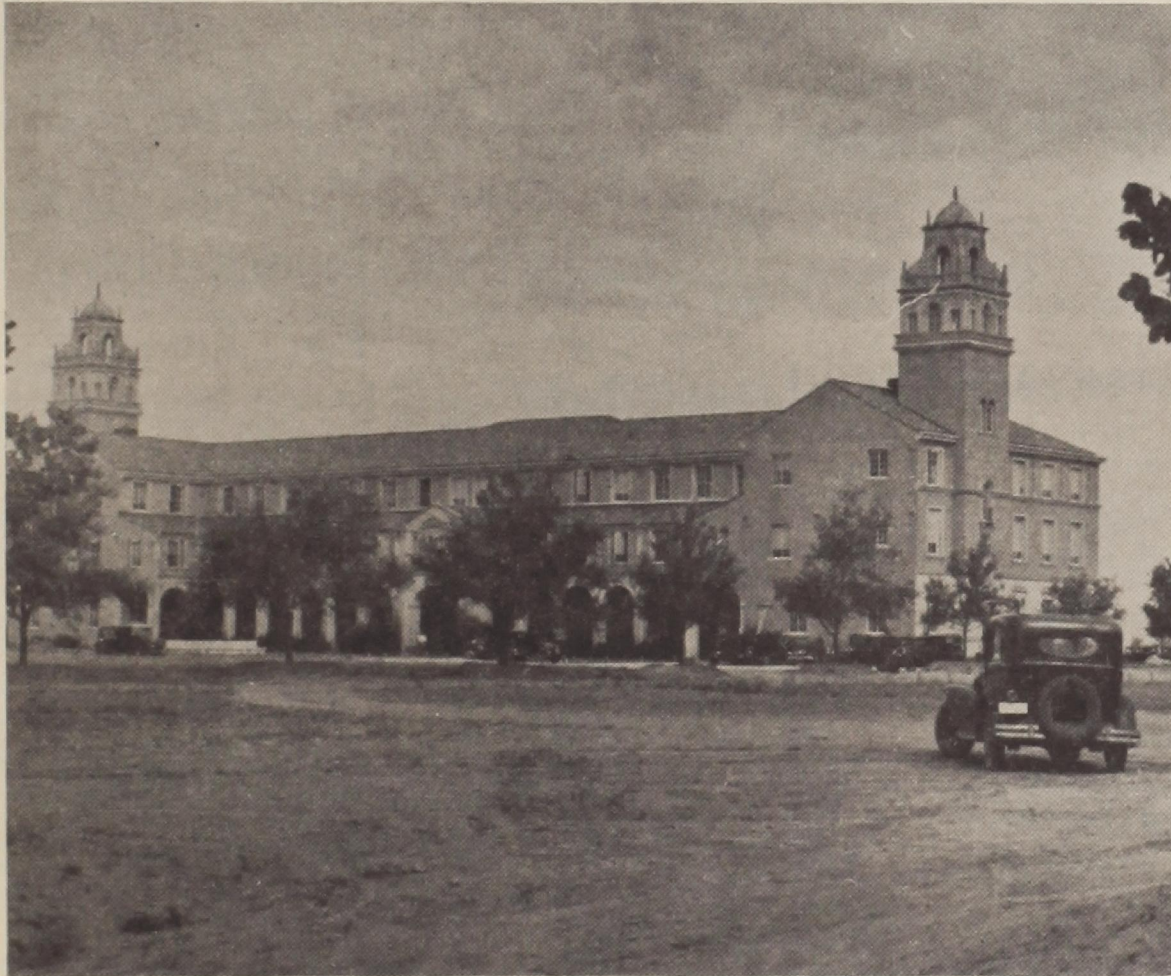
There are varied fields for the anthropologist. He can teach in colleges and universities; he can work for museums and research institutes; he can work for the government here in the United States or on foreign assignments.

UN Use

There are several of the subdivisions of the United Nations

which make great use of the anthropologist. Among them are UNESCO, World Health Organization, and the International Labor Office. Also the Inter-American Indian Institute, the Arctic Institute of North America, and the International African Institute are employers of anthropologists.

Dr. Montgomery says Tech now offers a well-rounded program in anthropology. Recent increases in governmental, industrial, and academic needs for anthropologists make this an attractive profession. She says it is one of the few occupations where women, especially those who go on for the doctorate, are accepted equally with men.



AD BUILDING — Unpaved roads led to the Ad Building at the time of this picture in the early 1930's and there seemed to be no parking problem as there was plenty of space to park a car if

the student or professor owned one. The building was somewhat smaller with no extended wings on either side.

(Southwest Collection)

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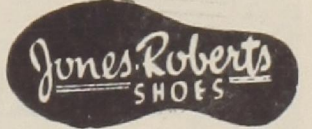
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NO GAME TODAY — The Matador Athletic Field, shown above in 1927, would hardly hold the crowds that today attend Red Raider games. The field was located northeast of the "Old Barn,"

now the Intramural Gym, on what is presently intramural playing fields. The stadium was moved to its present location in 1946. (Southwest Collection)

Group Seeks Old Pictures

A collection of "Pictures for Posterity," a photographic record of Texas Technological College, is the current project of Tech's Forum Chapter Mortar Board.

The collection will supplement the Southwest Collection as a source of information for scholars and for future publication on Texas Tech's development.

Former students and other supporters have been contacted and asked to donate pictures of early campus buildings, scenes, events and important individuals. Facilities have been made available to copy pictures to enable donors to retain the originals.

Use Letter Campaign

Much of the material collected is a result of a word-of-mouth campaign, although the members hope to contact others by mailing letters to the emeritus faculty and area residents.

Each donor will become a member of the Heritage Club, a counterpart of the project.

Working with Mortar Board on the project are M. L. Pennington, Elo Urbanovsky, the Public Information Office, the student publications department, the Ex-Students Association and the Southwest Collection.

The collection, started last spring, is to become a continuing project of Mortar Board.

Photographs should be identified on the back with the date of the photograph, the subject and the donor's name, and mailed to: "Pictures for Posterity," The Southwest Collection, Texas Technological College, Lubbock.

Permanent Record Possible

Darlene Hunter, project chairman, said, "Most colleges are too old to have pictures of their early history, but since Tech is still in its infancy it is hoped that a per-

manent record of pictures can be set up to show not only the past but the future as it becomes history."

The Southwest Collection, under the direction of Sylvan Dunn, is located on the second floor of the Social Science Bldg. The Collection now includes reference works and literature concerning the Southwest. The pictures will be displayed with this collection and will be rotated as more material becomes available.

Some of the photographs include pictures of Texas Tech's first touchdown, students going to class in the same congestion as today and pictures of early buildings situated on the barren plains before grass and trees were planted.

Museum Meet Is Scheduled For Tuesday

The 36th annual meeting of the West Texas Museum Association will be Friday in the Tech Union at 7 p.m., the board of trustees recently announced.

The dinner will honor Dr. and Mrs. W. C. Holden for their many years of service to the Museum. Holden, who retired this summer as director, had been associated with the Museum since its beginning in 1929.

Invitations have been mailed to members of the Museum Association, friends of the Museum, and special guests to attend the event, said Mrs. Russell Bean, secretary.

Tuesday at 5 p.m. is the deadline for reservations for the dinner. Tickets can be picked up at the Museum office or will be mailed upon receipt of a check, Mrs. Bean said. Reservations are \$3 a plate.

Officers for the 1965-66 season and new trustees will be elected, Robert L. Snyder, president, said.

Membership in the West Texas Museum Association is open to any interested individual.

Profs Research Teenage Credit

Dr. Vincent Luchsinger, associate professor of management and his wife, Mrs. Laura Luchsinger, assistant professor of marketing, are currently conducting research in teenage credit.

Little study has been made in this area, and articles on this subject have been requested by "Credit World Magazine."

The major question in the research is, what is the extent of teenage credit? The number of charge accounts and limits placed on spending are also important areas.

The researchers used two means of gathering information. They had classes of Tech students fill out questionnaires concerning teenage credit and consulted the Credit Executive Club in Lubbock to determine what credit people would be most interested in.

The Luchsingers hope to complete their research this year.

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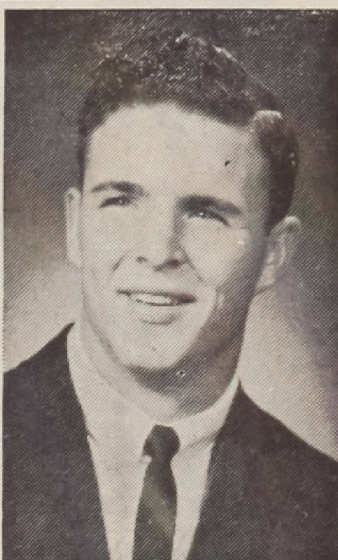
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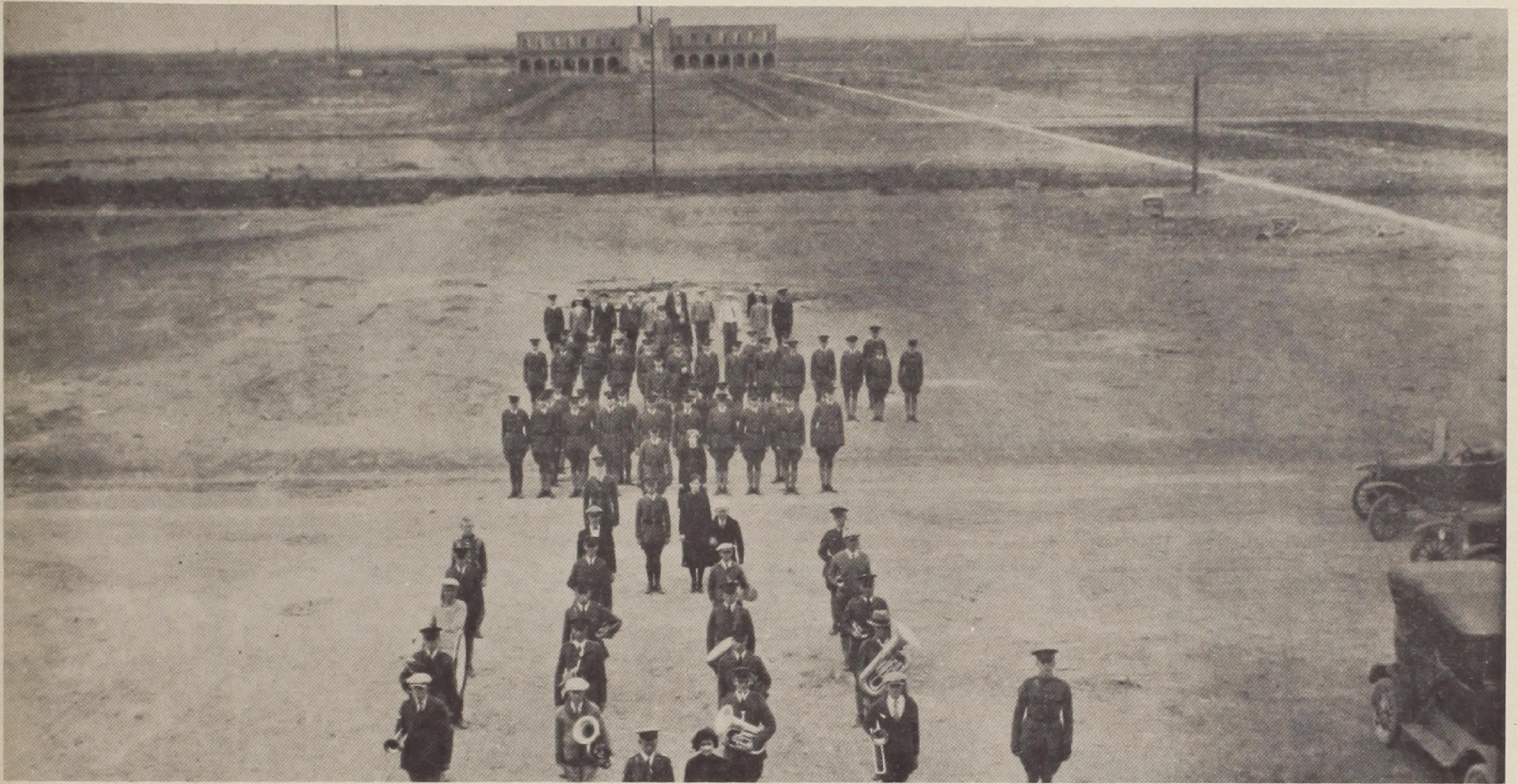
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CADET CORPS — In 1928 Texas Tech's first cadet corps posed for this picture with the Textile Engineering Building in the background. The campus at that time was typical of West Texas—wide open spaces.

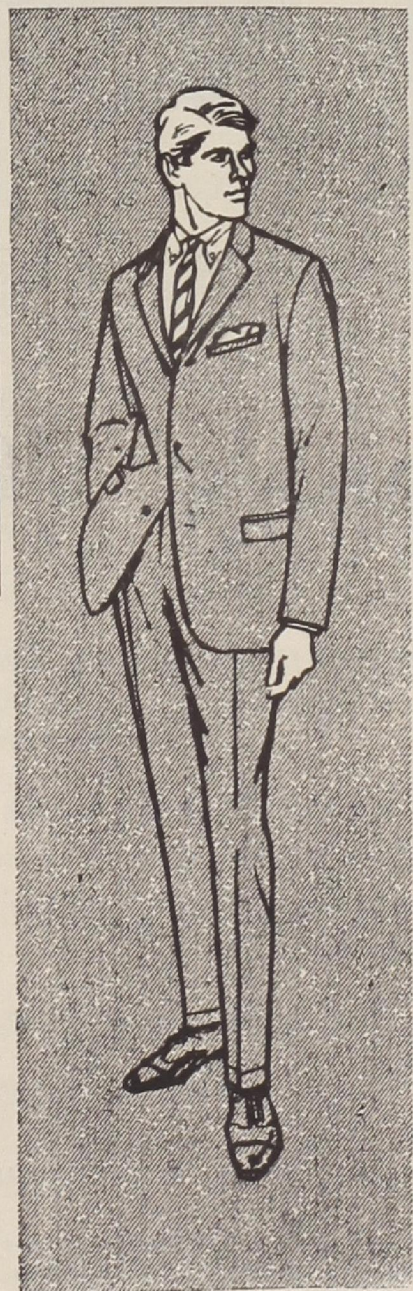
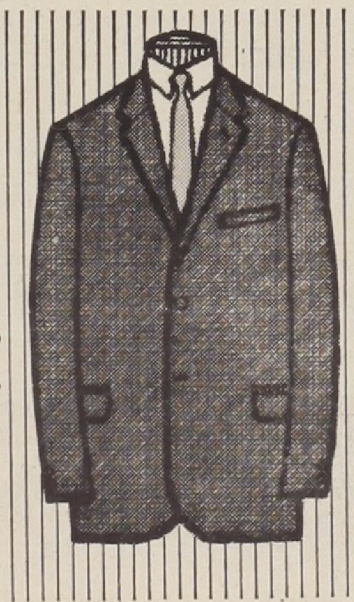
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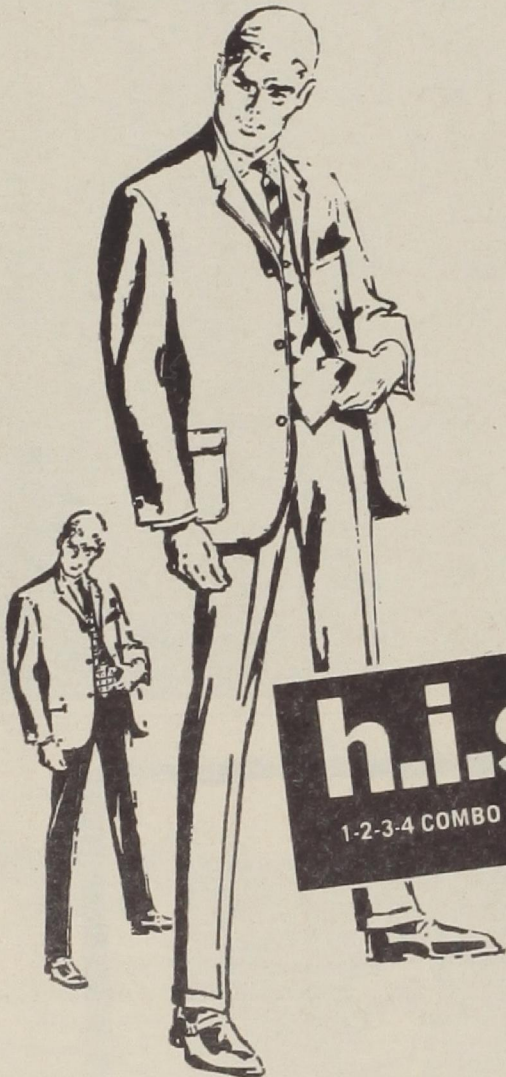
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MEN'S DEPARTMENT

TOWN AND COUNTRY

French Department Adds New Degree

Texas Tech's French department began its 40th year this year by offering a master's degree in French for the first time.

Dr. A. Maynor Hardee, chairman of French instruction, said the master's degree was added to the curriculum because of increased enrollment.

Le Cercle Francais, Tech's French club, will present a play during the second semester. Hardee said the play will probably be one written by Jean Genet.

Last year's play, "L'Anglais Tel Qu'on Le Parle" by Tristan Bernard, was so successful that the students asked to do another one.

Le Cercle Francais also plans to sponsor a French movie this year. First-year students will receive lab credit for attending.

Membership in the club is open to anyone and is obtained by attending the monthly meetings. Dues are 50 cents per semester. Officers are Rosemary Slaughter, president, Tina Hauer, vice president, and Jerrie Cheatham, treasurer.

Pi Delta Phi, the honorary fraternity of French students, publishes Tech's only French magazine, "L'Esprit Francaise."

"Anyone may contribute to the magazine. We accept poems, plays, short stories, criticisms, or any original French composition," Dr. Hardee said.

Announcements will be published in the spring concerning deadlines for contributions. The editor of

"L'Esprit Francaise" is Sue Johnson, and Elizabeth Durban is assistant editor. Instructors in the department are now selling the magazine for 25 cents.

Pi Delta Phi will also sponsor two French movies. Dr. Hardee said one would probably be shown each semester. President of Pi Delta Phi is Mary Margaret Davis, Dwight Fullingim is vice president and Cassandra Devlin is secretary-treasurer.

"Honors" sections do not exist in the French department this year. There are, however, several "starred" sections which are composed of above-average students. Dr. Hardee said instructors of these sections try to present more "challenge" to the students.

Dr. Hardee and Peter D. Buresko teach the first-year starred sections. Dr. Harold L. Simpson and Frank Wetherill teach second-year starred sections.

Although the French department does not offer scholarships, it is possible for a French student to receive a foreign language scholarship. The foreign language department offers the Roscoe Wilson scholarship to any student majoring in a foreign language.

At the end of the second semester Le Cercle Francais will sponsor a language banquet. Recognition will be given to the best students from first, second, and third-year sections. Runners-up for first and second-year will also be named.

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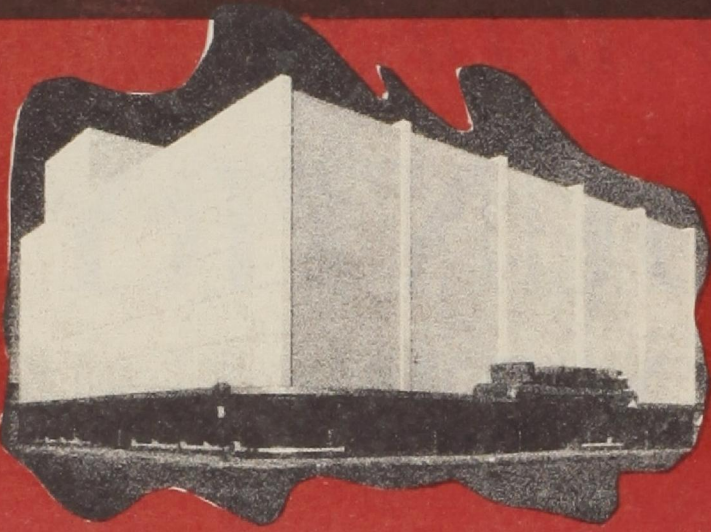
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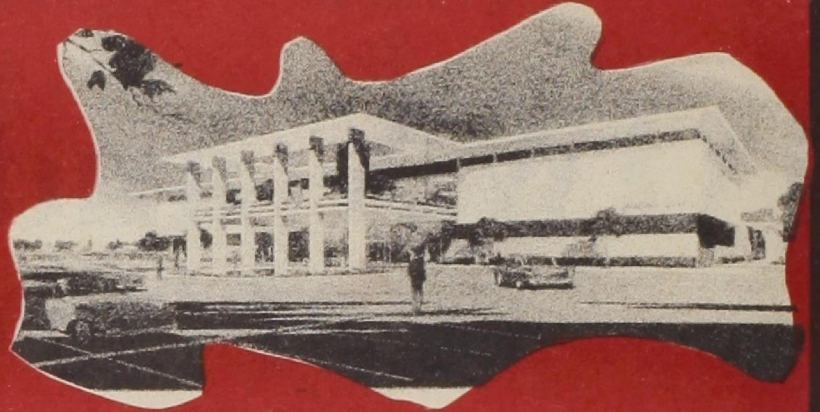
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