

30 Senioritas Visit City, Tech Campus

"Operation Seniorita" gets underway today for the fourth consecutive year as 30 girls from Mexico tour Lubbock and visit the Tech campus.

The program, sponsored by Lubbock Junior League in conjunction with Mexico's Association for International Understanding, has brought students to Lubbock since 1962. The girls are student teachers from National Teachers College in Mexico City.

Activities begin this morning with a welcoming ceremony at Lubbock City Hall, at which Mayor Max Tidmore will present the visitors with honorary citizen certificates.

The girls will visit the campus Wednesday to tour Wall Hall and the West Texas Museum. They will have lunch in a dormitory cafeteria.

A reception will be given at 4 p.m. in the Coronado Room of the Union by the education de-

partment, Association of Childhood Education and the Student Education Association. The visitors will meet the student teachers at Tech, Dr. Panze Kimmel, sponsor of SEA said. Dr. Tom Livingston of the education department will be interpreter and host.

The girls arrived by chartered bus Monday night. They will be staying in homes of Junior League members.

The trip promotes friendly relations with Mexico and gives the girls an opportunity to see American education first-hand.

While in Lubbock, the girls will visit the Parkway Elementary School, Roosevelt Public School at Acuff, Dunbar High School, and Lubbock Christian College.

Activities will conclude at 7:30 p.m. Friday when the girls will present a program in their native dress at St. John's Methodist Church.

THE DAILY TOREADOR

TEXAS TECHNOLOGICAL COLLEGE

Lubbock, Texas, Tuesday, November 30, 1965

No. 52

Intercollegiate Title Won By Tech Team

The Texas Tech crop judging team won top honors in the International Intercollegiate Crop Judging Contest Saturday in Chicago for the second consecutive year.

The Tech team carried away both top team and individual victories in the show sponsored by International Livestock Exposition.

The crop judging team had two victories this past week. On the way to the Chicago show, they took a top record-setting win at a Kansas City show. The team won top intercollegiate honors there for the second consecutive year also.

Max Swinburn of Tulsa led the Tech team to victory at Chicago with 1,775 points out of a possible 1,800. Keith Young of Shallowater took third place honors in overall competition with 1,759 points. Joe Faulkenberry of Seagraves won sixth place with 1,749.

Tech took first places in identification with 1,785 and grain grading with 1,769. The team won

third place in seed analysis with a score of 1,739.

Swinburn was the only one to bring back first place honors in individual competition. He scored a perfect 600 points in the identification phase of competition. Swinburn also took fourth places in both grain grading, 595, and seed analysis, 591.

Young scored 595 points in grain grading to take second place. He won seventh in identification with 590, and ninth in seed analysis with 574.

Faulkenberry took third places in identification, 595, and grain grading, 590, and was 14th in seed analysis with 564.

Among the seven colleges competing, Kansas State was second; Oklahoma State, third; and the University of Minnesota, fourth. Other teams competing were Colorado State, Pennsylvania State University and the University of Wyoming.

Over a period of 14 years the Tech team has won 24 first places out of a possible 28 in national and international contests.

At the Kansas City show, Faulkenberry scored a perfect total of 1,800 points in all three phases of competition to take top honors. Swinburn won second place with 1,797 and Young placed third.

Serendipity Singers To Appear Wednesday

The Ford Caravan of Music featuring the Serendipity Singers, jazz pianist Earl "Fatha" Hines and English comedians Hendra and Ullett will appear at 7 p.m. Wednesday in Lubbock Municipal Auditorium.

The Serendipity Singers, a group of seven males and two females, have had two big hits—"Don't Let the Rain Come Down" and "Beans in Your Ears." They compose about 90 per cent of their musical material, which they describe as "folk-jazz."

They have appeared in a number of television shows including Hullabaloo, Shindig, Ed Sullivan, Jack Paar and Dean Martin. They will appear on television about once a month during the '65-'66 season.

The Serendipity Singers have also been chosen for a State

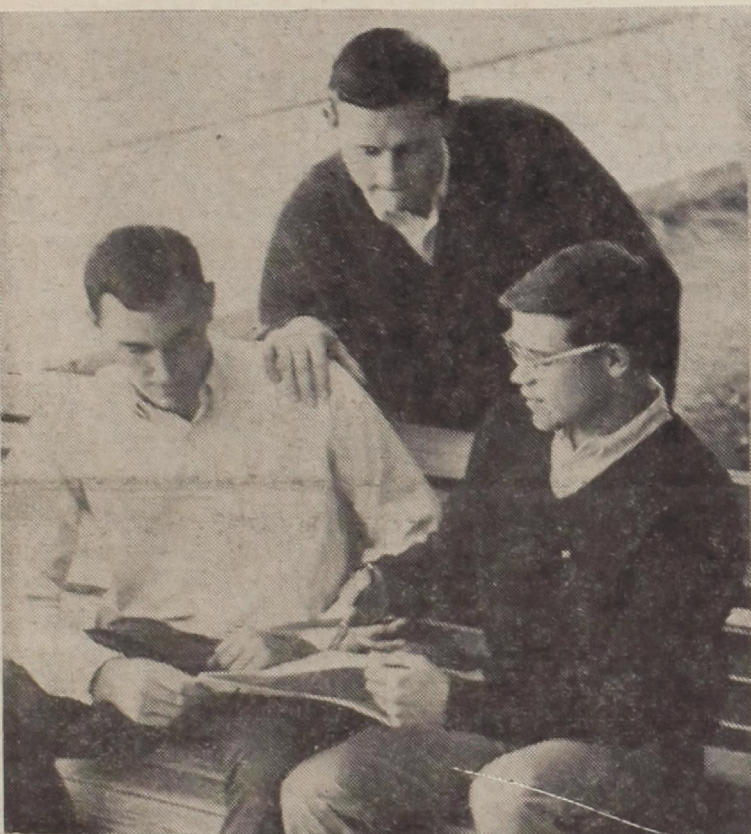
Department tour of Russia, which they will make next July.

Earl "Fatha" Hines has won the Down Beat Magazine Hall of Fame Award and has been profiled in the New Yorker Magazine. He placed second among pianists in the 1965 International Jazz Critics poll.

The jazz pianist, 60, is currently writing a new chapter of his musical autobiography.

Hendra and Ullett, both Cambridge graduates, present British-style comedy. There are, for instance, news and weather broadcasts delivered in pre-Christian Israeli and opera delivered in gibberish. The pair also sets poems by Shakespeare and Wordsworth to rock 'n roll.

Tickets for the Ford Caravan are available in the Tech Union downstairs ticket booth. Prices are \$1.25 for students, \$2 for faculty and \$3 for the public.



BLOOD PLEDGE CARD—Phi Delt Keller Smith clips a blood pledge blank from the Toreador. The blank is to be used by students who wish to contribute blood to the Phi Delta Theta drive for the American war effort. The blank is designed to obtain parents' permission as well as pledging the signee to give a certain amount of blood. Fellow Phi Delt John Cope, left, and Conrad Schmid look on. (See blank on page 2)

Tech Blood Drive Will Begin Today

Phi Delta Theta fraternity launches a blood donation drive today for American servicemen in Viet Nam and in U.S. military hospitals at home and abroad.

Although there is no emergency need for blood in Viet Nam from the United States at the present time, it will be processed into blood fractions such as serum albumin and gamma globulin for shipment to South Viet Nam and hospitals in this country where casualties are being treated.

William R. Burt, director of Southwest Blood Bank of Lubbock, said the Phi Delt volunteers to be the coordinating agency on the Tech campus.

The fraternity will maintain a collecting booth at the Tech Union today through Friday from 9 a.m. to 3 p.m. to collect pledge

cards which are published in today's Toreador, from those students who wish to pledge a pint of blood.

Persons under 18 may not donate blood. Persons between 18 and 21 who wish to donate and who are not married or full time active members of the military service must have a printed minor's release form completed by the appropriate parent or guardian.

John Cope, chairman of the Phi Delt committee, stressed this is a voluntary program and that anytime after a student has received his notification and confirmation of donating time, he may change his original pledge.

He said the program is not intended to interfere with donations to the Texas Technological College Blood Bank.



CAROL OF LIGHTS CHOIR—The combined choir of Doak Hall and Town Girls practice an arrangement of "Silent Night" Monday night in preparation for the Carol of Lights Dec. 7. Directors of the choir are Mary Ann Engram and Roya Harris, respectively.

JT Named 'King' Of 1965 SWC Coaches

See Page 6

Pledge Card For Blood Donations

I pledge a unit (one pint) of my blood to the support of the United States effort in Viet Nam. PRINT NAME PLAINLY

Name _____ College Phone No. _____ College Address _____
 Age _____ Married _____ Home Address _____ City _____ State _____ Zip Code _____

PERMISSION CARD FOR MINOR BLOOD DONORS

I/We hereby give you permission to withdraw a point of blood from _____
 Who is _____ years of age.
 Signed _____
 Signed _____
 Date _____ Relationship to Donor _____

English, Foreign Language Offer New Grad Programs

By IONE HEARTSILL
Staff Writer

The Departments of English and Foreign Languages now offer programs in linguistics and comparative literature at the master's and doctoral levels.

The new program in linguistics includes specialized knowledge in such fields as descriptive and historical linguistics, comparative linguistics, applied linguistics, Indo-European, Germanic, Romance and Slavic linguistics, translation theory, psycholinguistics and linguistic theory and method (phonetics, phonemics, morphology, syntax, English syntax, history of linguistics.)

Administration of the programs in linguistics and comparative literature is by committees composed of department members.

Credit for course work is offered on a reciprocal basis. A student may receive his degree in either English or a foreign language. He is given credit for all courses which he may take in his specialty from the other department. Both programs conform to the normal requirements of the Graduate

School for the master of arts degrees.

The doctorate is offered by the Department of English with a major in English and a field of specialization in linguistics.

The English and foreign language departments have made application to the National Science Foundation for six graduate traineeships to go into effect the fall semester of 1966. Tech has not yet received conformation or denial of the application for traineeships in the linguistic program.

Tech currently offers six courses in English and four courses in foreign languages for the linguistics program. For the comparative literature program there are ten courses in foreign languages and four in English.

Jobs for linguists are opening up rapidly. Besides the government and teaching jobs, a new field, translation by machine, is looking for young linguists. Machines are being programmed to translate many languages.

The ultimate goal of Tech's program is a department in linguistics. In order to have a department

of linguistics and comparative literature, Tech would have to have a substantial number of students majoring in those subjects. This would entail hiring additional competent teachers in those fields and going before the State Co-ordinating Committee for Higher Education for approval.

The joint program in its present form gives a similar degree to the linguistics degree. Tech does not now have a sufficient number of students interested in the degree to warrant a separate department.

Of the 55 graduate students in English and foreign languages this year, 10 are working on a degree which includes work on the new programs.

Engineering Departments Accredited

All eight departments of Texas Tech's School of Engineering have successfully completed requirements for accreditation by the Engineer's Council for Professional Development.

Receiving accreditation for the first time were the Department of Chemical Engineering, headed by Dr. Arnold J. Gully, and the Department of Engineering Physics, headed by Dr. Henry C. Thomas.

Departments qualifying for re-accreditation included Civil Engineering, headed by Dr. Keith Marmion; Electrical Engineering, headed by Dr. Harold Spuhler; Industrial Engineering, headed by Dr. Richard Dudek; Mechanical Engineering, headed by Louis J. Powers; Petroleum Engineering, headed by William Ducker, and Textile Engineering, L. E. Parsons, acting head.

ECPD accreditations are granted for limited periods, usually six years, with reappraisal stipulated at the end of the period, explained Dean of Engineering Dr. John R. Bradford.

Commending the Tech School of Engineering for its overall progress and vitality, the ECPD report cited the School for its "strong leadership . . . loyal and energetic faculty."

In its critique of the departments earning initial accreditation, the ECPD judges noted that the "program in engineering physics is a high quality one," and that "graduates of the curriculum in chemical engineering are sought after by industry, and their professional accomplishments attest to the educational success of the program."

TECH SPELEOLOGICAL SOCIETY

The Tech Speleological Society will meet tonight at 7:45 in room 48 of the Science Building. Slides will be shown; interested persons are invited.

Personal Attention for Your Car Caldwell Auto Service

Southwest Lubbock's Modern Independent Garage

CREDIT TERMS AVAILABLE

34th & Indiana

Bus. SW9-4395

MARCY CLEANERS

6 Locations

- Town & Country
- Tech Village Center (2904-4th)
- Family Park
- 4445 — 34th
- 6407 College
- 412 Ave. L

30% DISCOUNT...

on all dry cleaning with a Tech I.D.

- No extra charge for 1 day service
- Fast efficient laundry service
- Expert alterations

THE CENTURY HOUSE

Lubbock's ECONOMY Apartments

We Invite Comparison! We Welcome Your Inspection! We offer:

1. Low, Low Monthly Rent (Why Pay More?)
2. All Utilities Paid by Us
3. Heated Swimming Pool
4. Ample Off-Street Parking
5. Walking Distance (3 blocks from Downtown)
6. All Bachelor Apartments Contain Refrigerators
7. Washers & Dryers
8. Weekly or Monthly Rates

1629 16th St.

Call PO 3-7572

(Just off Ave. Q)

— Now Open —

HOBBY CENTER

featuring
Model Car Racing

Race For A Honda

North of Stadium

UNIVERSITY VILLAGE APARTMENTS

FOR MARRIED STUDENTS ONLY . . . 192 — 1 BEDROOM UNITS AT 4th & FLINT

Last Building

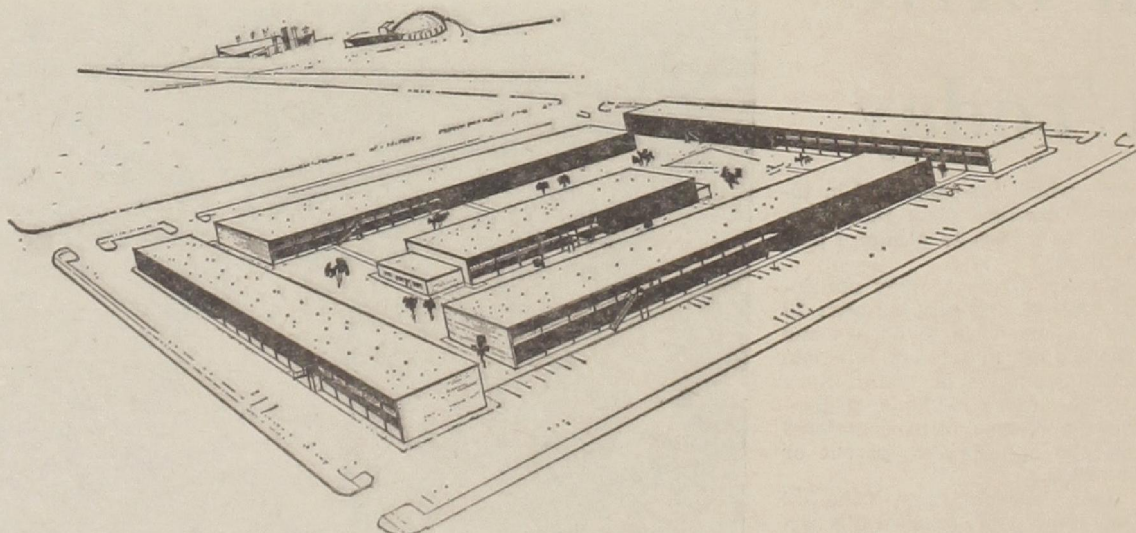
(44 Units)

Opened

OCT. 1

Limited Number of
Apartments

Now Available



General Electric

\$95⁰⁰

MONTHLY
Bills Paid

- ELECTRIC HEAT
- REFRIGERATED AIR
- ELECTRIC COOKING
- REFRIGERATOR
- DISPOSAL
- CARPET
- SWIMMING POOL
- AUTOMATIC LAUNDRY

FOR RESERVATIONS

- DRIVE BY 4TH & FLINT
- OR CALL PO3-8822



KOEN
FINE PHOTOGRAPHY
... FAST SERVICE
2222 BROADWAY 1311 COLLEGE

For A Gift For The Man
In Your Life
GO NORTH
YOUNG LADY
Go North to

Bud's Mens Shop

Town & Country
Shopping Center
4th and College

Wright May Try For U. S. Senate

U.S. Rep. Jim Wright of Fort Worth said in a press conference last Tuesday he probably would announce in December whether or not he would be a candidate for the U.S. Senate.

It has been speculated that Wright would seek the democratic nomination to unseat Republican John Tower in the 1966 elections. State Atty. Gen. Waggoner Carr of Lubbock already has announced he will run for the office.

Wright said he "was not looking for a new job," adding that many persons wanted him to stay in Fort Worth. He said he was confident he could be re-elected as representative. Wright won the election by a 10 to 1 margin.

When asked about public opinion polls showing Carr in the lead, Wright said a May 7 poll, the date of the democratic primary was the only poll which had any significance.

"We need to replace the junior senator (Tower) with someone with the ability to get something done for Texas," Wright said. "His negativism doesn't speak for Texas."

Wright said he did not believe the Trinity River Project and NASA base would handicap Texas in its attempt to locate an Atomic Energy Commission atom smasher in Texas.

He said Texas' biggest handicap would be its 1-25 ratio of doctorates to master's degrees compared to a 1-7 ratio in the Midwest.

In an address to Tech students

Tuesday afternoon, Wright said four realities are shaping the government's policies with regard to the country's future.

A compression of time and distances has made cohesive international organization necessary, he said, as well as decisive action when freedom is threatened. These are the reasons for the United States' continued support of the United Nations and its policy in Viet Nam.

Advances in science and technology are the second reality he cited. Education and job retraining are necessary to cope with these advances and control them.

The population explosion is making conservation and management of the earth's natural resources increasingly necessary, he said. For this reason economic growth is also necessary to create new jobs to keep pace with the population explosion.

Wright described the final reality as the resolution of rising expectations, or the desire of underdeveloped nations to improve.

As a result the United States is trying to convince these nations that democracy and capitalism are the best solutions to their problems, he said.

PI SIGMA ALPHA

Glenn Looney, past president of Tech Young Republicans, will speak to Pi Sigma Alpha, government honorary, at 4 p.m. Thursday in the Union Mesa Room. Interested persons are invited to attend.

Election Revisions Main Senate Topic

Most of tonight's Senate meeting will be devoted to a report and discussion on proposed revisions for campus elections.

Mike Jones of the Election Revision Committee will report the group's proposals to combine, clarify and improve Tech's elections. Some of these proposals affect the by-laws, some the constitution and other election codes. Therefore, while some can be passed by Senate approval others will require a campus-wide election.

Jones will pass out mimeographed copies to Senators outlining elections as they are now and the proposals to change them. Some of the proposals concern clarification in the wording of the constitution; for instance, clarification of the election of senators according to schools and whether or not senators can change schools after their election.

Another suggestion is to change all elections where more than one office is involved from a majority to a plurality vote. This would

affect Senatorial Freshman Council and cheerleader elections and would eliminate run-offs. However, executive officer elections would remain the same.

A third proposal is to combine most of the spring elections such as Mr. and Miss Texas Tech and class favorites into one big election.

The Committee also hopes to formulate detailed election codes, outlining what candidates can and cannot do during elections. This revision to the election codes would be subject to Senate approval.

The Senate also will discuss whether or not to retain class favorite elections as in the past. Senator Johnny Walker will give the results of a recent telephone survey conducted by Charles B. Riter's three Business Statistics 246 classes. The survey was taken to see how students stand on the subject of class favorite elections.

The Senate will meet at 8 p.m. in the Union Mesa Room.

Honorary Group Takes Members

Alpha Lambda Delta, freshman women's honorary, has mailed invitations to freshman and sophomore coeds eligible for membership; Wednesday is the deadline for acceptance.

Membership is based on a 3.5 grade point average obtained during first semester work as a freshman or a 3.5 cumulative average for both semesters of the freshman year.

Invitations will be accepted at the Dean of Women's Office until 5 p.m. Wednesday; pins or jewelry may be ordered then.

Pledge services will be held Dec. 11 in the Anniversary Room of the Student Union, and the initiation is scheduled for Jan. 8.

Eligible coeds who have not received an invitation should notify the Office of the Dean of Women by Thursday at 5 p.m.

TECH ADS

TYPING

SECRETARIAL SERVICES: Typing of themes, technical reports, research papers, lab reports, etc. PO2-3815, SW5-2632, PO2-1538.

TYPING: Experienced, term papers, and research papers. Fast service. Mrs. McMaham, 1412 Ave. T. PO3-7620.

TYPING: Electric typewriter, paper furnished, one day service, work guaranteed, spelling corrected. Mrs. Jerry Gray, 3060 34th, Room 2. SW2-2201.

Fast, dependable typing of all kinds. Mrs. Penny, 832-4587 or Mrs. Evans, 832-4280.

Typing: Experienced, term papers and research papers. Fast service. Mrs. Taylor, SH4-1541, 5508 Ave. G.

Paper typed in my home. Fast, accurate service. Mrs. Leekie, 2401 45th, Apt. 19, SW9-6047.

Typing: Themes, thesis, research papers, 4601 44th, SW5-9053. Mrs. Riggs.

Will do typing in my home. 1911 42nd, SH4-4632.

FOR RENT

\$50.00 monthly—All bills paid—Near Tech. Special Student Area. 1, 2, & 3 bedrooms—Private entrances. Stove, refrigerator upon request. Full services. Tech Gardens—501 North Avenue U, Phone PG3-8801.

Would like to find a neat, male upper-classman to share apartment. Call SW5-6500 after 5 p.m.

For Rent—Two room house and bath \$60 monthly. Bills paid. After 6 call SH4-8627.

FOR SALE

For Sale: One bedroom house, 3014 Baylor, large lot, excellent condition, no down payment, owner will carry note. Price, \$4,950. Loter, PO5-5305 after 5 p.m.

Miranda single lens reflex 35 mm camera with closeup attachments, filter rings, flash, etc. In excellent condition. SW9-7698.

Attention Red Raiders: Red and black houndstooth blankets, guaranteed. Only \$6.49 each. SW5-7449.

For Sale: 1963 Corvette Sting Ray Fast Back, power steering, and brakes, AM-FM radio, air conditioned, a great road car & gets good mileage. 2407 Ave. S after 5:30, SH4-7520.

Peso Bred Border Collie pups for sale, 6 weeks old. SW9-0634, 3613 44th.

For Sale: Gibson C-1 classical guitar, in excellent condition with case. A \$176 value will sell for \$100. PO3-1610.

Standard guitar for sale. New. Excellent condition. \$10. SW9-5391.

Car stereo tape recorder, new units, from \$119.50 completely installed. Call for demonstration PO2-1307 night.

For Sale: 1962 Chevrolet S. S., 3-speed, 327 cu. in. 300 horsepower. SH4-6345.

MISCELLANEOUS

MATH TUTOR: Certified experienced teacher. Full time tutoring by appointment. 3117 22nd., SW5-2632.

Sewing, mending, alterations: neat, attractive work. Close to campus. Call SW2-2416.

Alterations, men's indie's, knits, fittings by appointment, your home or mine. Nadine Berry, 3117 Jarvis, PO2-8566.

Models needed for fashion show. No experience necessary. Call SW9-5065 or SW5-3423.

Do alterations reasonably in my home day or night. SH4-7360.

LOST AND FOUND

Lost: Steel guitar in SUB November 9. Contact Mr. Ramsey, Monterey High School or SW9-8863.

PHONE PO2-8319

AUTO REPAIRS

PENNINGTON'S GARAGE

15% Discount on Parts

2508 Baylor

Lubbock, Texas

'OLE' McDONALD CLEANERS

Call PO2-8362 — — 909 College Ave.

MAKE 'Ole' McDONALD CLEANERS & LAUNDRY

YOUR REGULAR HEADQUARTERS FOR ALL OF

YOUR DRYCLEANING & LAUNDRY REQUIREMENTS.

Located for your convenience—across College from Bledsoe Hall.

8,000 Paperbacks

INCLUDING OVER

4,500 Titles

★ Coins and Supplies

★ New and Used Paperbacks

★ Lubbock's Largest

and Finest Paperback Store

RED RAIDER BOOK STORE

2421 Main

PO2-4722

smart money buy



**RUGGED ROYAL
ROYALITE®**
PORTABLE

ONLY

39⁹⁵

- Rugged, all-metal construction—no plastic
- Full-size keyboard—same size as Royal office typewriter
- Famous Royal typing touch—lively, springy, smooth
- Royal precision craftsmanship
- Quick-set margins
- Full 90-day warranty

Smart carrying case included



ROYAL®

Ask about our easy payment plan

Delivery Service — Frontier Stamps — Layaway — Charge

FURR'S JEWELRY DEPT.
Furr's Family Center

34TH & QUAKER

LETTERS:

Views Of The Reader

Tech Exes Offer Navy 'Bravo Zulu'

Dear Editor,
Let us first introduce ourselves. We are Lieutenant (junior grade) Robert L. (Bob) Sanders of Muleshoe, Lieutenant (junior grade) John Talley Bell of Sulphur Springs, Ensign Richard L. (Stoney) Burke of San Angelo, and Ensign Eugene E. White of Santa Anna—all Tech Exes (Class of '63), now serving aboard the attack aircraft carrier Ticonderoga (CVA-14) in the South China Sea.

We have just read a United Press International release in the Stars and Stripes, the newspaper of the Armed Forces in the Far East. The release stated that the students of Texas Tech were sending Christmas greetings to military personnel in Viet Nam this season.

This is a most gracious and generous gesture on the part of all Techsans. We are not "flag wavers," but it is heart warming to know there are still people who are not card burners and suicidists who turn their backs on the responsibilities that go along with the freedoms that we of the United States enjoy.

In the Navy, one great honor is to be given a BRAVO ZULU, which translated, means "well done." We feel certain that all the officers and men here on the waters off Viet Nam as well as those in the air and on the land join us in giving the students of Texas Tech a hearty BRAVO ZULU and a most sincere THANK YOU.

We hope this Christmas will be your merriest and your New Year the happiest. You certainly deserve these things through your unselfish acts.

Robert L. Sanders
John Talley Bell
Richard L. Burke
Eugene E. White

Lawrence Asks About Speakers

Dear Editor,
I noted with interest an article in the Nov. 17 morning edition of the Avalanche Journal reporting on the incidents with Rusk and Robert Kennedy in Chile.

After being attacked by leftists at the University of Chile, Kennedy was allowed to speak. "The senator told the leftists that in the United States it is possible for Khrushchev, Fidel Castro or any other world communist leader to address university students."

This statement immediately

Words ... And Wisdom

"If I were to try to read, much less answer, all the attacks made on me, this shop might as well be closed for any other business. I do the very best I know how—the very best I can; and I mean to keep doing so until the end. If the end brings me out all right, what is said against me won't amount to anything. If the end brings me out wrong, ten angels swearing I was right would make no difference."

—Abraham Lincoln

"To treat a poor wretch with a bottle of Burgundy, and fill his snuff-box, is like giving a pair of laced ruffles to a man that has never a shirt on his back."

—Thomas Brown

brought questions to my mind. I have never understood exactly why Peter Valdez was not allowed to speak on this campus.

I wonder whether or not a campus organization could sponsor a speaker such as Castro, Madalyn Murray, Hugh Hefner, Jeffrey Shero (president of the Students for a Democratic Society), or Martin Luther King to name a few who might be considered controversial by some.

I don't believe that the students should run the school as they seem to be trying to do at Berkeley in their free speech movement, but we should be allowed to hear all sides of an issue. How can an individual know that he is right if he knows nothing about that which he considers to be wrong?

Respectfully,
Alfred Lawrence

Visitor Points Out Misunderstanding

Dear Editor,
Nov. 17 I was a member of a group at Texas Technological College interviewing students interested in department store careers and was pleased at the coincidence that the article on retailing career opportunities for women, by Vicki Pennington, appeared in the Toreador the same day.

It was an excellent article, well informed and thorough. It did create one misunderstanding, however. Large, modern stores like the one I represent do not require 60 to 80 hours of work a week, or anything like that.

Merchandising careers today do not require longer hours than real job opportunities in other fields. Unfortunately, there is often confusion between the hours a store is open and the hours an individual actually works. The latter are far less.

It would be most regrettable if any Tech students were discouraged from an extremely rewarding career because of this old myth. For years Tech has been one of the best sources for our Executive Training Program.

Cordially yours,
Jerome Marlin
Manager of Personnel Development,
Foley's of Houston

Tramps Commend Paper Support

Dear Editor,
The members of the Saddle Tramps join with me in sending their appreciative thanks to the members of the "Toreador" staff who during the past weeks have worked diligently with us in supporting our Red Raider football team. Your coverage of the pep rallies, the individual players and the general student enthusiasm was the finest we have ever experienced.

Even though the outcome of the game was not what we wanted it to be, we as Saddle Tramps and fellow students are proud of our Red Raider football team in their supreme effort against Arkansas.

We have all heard the song about a "rambling wreck from Georgia Tech . . ." Georgia Tech may have to write a new song after the Raiders finish with their football team in the Gator Bowl, especially since they won't be "ramblin'" anymore . . . just limping.

We wish it to be known that the new good word is BEAT GEORGIA TECH, RAIDERS!!!

Yours for a better Texas Tech,
Mike Horridge
President

LITTLE MAN ON CAMPUS



"THIS LETTER IS TO NOTIFY YOU THAT THIS OFFICE HAS RECEIVED ANOTHER REPORTED CLASS ABSENCE FOR YOU AS OF THIS DATE WHICH AUTOMATICALLY PLACES YOU ON PROBATION. ADDITIONAL CLABS WILL MOST SERIOUSLY JEOPARDIZE YOUR STANDING UNLESS YOU TAKE IMMEDIATE STEPS TO!"



Just A Little Time . . .

A LOT OF PLANS have been proposed both here and all over the country to offer support for American troops overseas.

But the one we like the most and the one which will offer the most help is the blood drive being conducted now by Phi Delta Theta fraternity.

This drive—like the Men's No. 9 Christmas card campaign and the WRC-MRC policy support petition—are strictly voluntary, and it offers that extra added ingredient—personal participation.

A blood drive—and the blood collected—are not just morale boosters; they are valuable goods that can save lives.

The Phi Delt will have a booth in the Union all week to collect pledge cards for blood donations. Pledge cards will be available in every issue of the Daily Toreador this week.

It will only take a few minutes to clip out the card and drop it off at the Union, and it will only take a few more minutes to actually give the blood next month.

It's well worth the time.



- Editor _____ Cecil Green
- Managing Editor _____ Mike Ferrell
- Assistant Managing Editor _____ David Snyder
- News Editor _____ Eugene Smith
- Editorial Assistant _____ Pauline Edwards
- Feature Editor _____ Barbra Worley
- Fine Arts Editor _____ Margaret Eastman
- Sports Editor _____ Mike Lutz
- Assistant Sports Editor _____ Terry Utsinger
- Copy Editors _____ Judy Fowler, John Armistead, Brenda Greene, Carolyn Mogridge, Jacque Gill
- Head Photographer _____ Allyn Harrison
- Advertising Manager _____ Bill Shrader

THE DAILY TOREADOR is financed by a student matriculation fee, advertising and subscriptions. Letters to the editor represent the views of their writers and not necessarily those of THE DAILY TOREADOR. Letters must be signed, but may be published without signatures in justifiable instances. The views of THE DAILY TOREADOR are in no way to be construed as necessarily those of the administration.

THE DAILY TOREADOR, official student newspaper of Texas Technological College, Lubbock, Texas, is regularly published daily, Tuesday through Saturday.

Letters To The Editor

All commentary letters for publication should be addressed to "Editor, The Daily Toreador, Campus."

Letters on any topic are welcomed and encouraged, but will be rejected for publication if they are libelous or too long for practical use. All letters will be edited for spelling, grammar and minor mistakes.

Letters mailed through the intra-campus mailing service require no postage.

Council First Religious Body To Serve Tech

Tech's Religious Interest Council is the first religious group to serve the university, dating further back than any of the church-sponsored student centers.

However, when it was first organized in the early 1930's it was known as the Student Religious Council. "At first, the Council was very active, involving many students," said Suzanne Freeman, publicity chairman.

When the church centers began to organize, the Student Religious Council became subordinate to them and completely broke down in 1942. About 1954, it began to reassemble and the idea of the Council became more prominent on campus but didn't function or have a true aim or purpose, according to Miss Freeman.

In 1963, the name was changed to the Religious Interest Council; the present constitution was written, and several changes were made in the organization, partly upon recommendations made by Amon Burton, then the chief justice of the Supreme Court. Burton studied the previous history of the organization and used this study in making recommendations for the new constitution.

"Since we started reorganizing in 1963 our aim is to bring religion as an institution to the students of the campus on an academic and intellectual realm that will be acceptable to them," Miss Freeman said.

"Our far sighted aim is to expand interest and knowledge in all religious aspects and elevate ethnocentric ideas about specific religious groups," said Patty Pownder, secretary-treasurer.

The RIC consists of two groups, the General Council and the Executive Council. The General Council is composed of all interested undergraduate members of RIC. This year there are 38 members. All students who attended the first meeting are automatically enrolled as voting members.

However, a student who did not attend the first meeting but who wishes to join can do so by attending two consecutive meetings. At first, he will be tentatively enrolled as a voting member and after the second meeting will be considered a voting member.

General Council members are removed from the list of voting members if they miss three consecutive meetings.

The Executive Council is composed of the elected officers. These include Richard Hollingsworth, president; Mike Mallett, vice president; Bobby Rogers, worship chairman; Raymond Nance, program chairman; and Miss Pownder and Miss Freeman, Faculty sponsor is Miss Mickey Story of the applied arts department.

The General Council meets twice each month in the Student Union and the Executive Council meets bi-weekly to formulate policies and programs of the organization and to keep the General Council informed of their actions and policies. In addition, the RIC sponsors several panels, discussion groups and other special programs throughout the year.

Chief among these projects are plans for a weekly RIC-sponsored radio program to appear on KTXT-FM. First of the series will be Gene Gibson's recording of the play "The Day the Bomb Fell on America." Future programs will be tapes, panel discussions and book reviews.

In December, RIC will sponsor a student forum on how religion and religious concepts can be applied to everyday life. This will be a follow-up to a forum last month with businessmen and laymen from different churches. The Council is also planning a foreign students' forum on religious beliefs and different religious concepts.

The next scheduled program will be a lecture today at 7:30 p.m. in the Union Blue Room. The Rev. (Continued on Page 5)

● Raider Southwest Collection ● Roundup ● Rapidly Expanding

TOWN GIRLS
Town Girls will have a luncheon meeting Wednesday in the Coronado Room of the Tech Union. Luncheon tickets are \$1.02 and may be purchased at the office of the Dean of Women between 8 a.m. and 12 noon today.

★ ★ ★
DOUBLE T RIFLE TEAM
Double T Rifle Team will meet today at 6 p.m. in the Army ROTC cadet office. Subject of the meeting is the upcoming trip to El Paso. Participants in the El Paso match will be named.

★ ★ ★
JUNIOR COUNCIL
Junior Council will meet today at 5:30 p.m. in the Tech Union.

★ ★ ★
ASCE
The American Society of Civil Engineers will meet Wednesday at 7:30 p.m. in room 52 of the Chemical and Mechanical Engineering Building. Mr. Gerald Ard will speak about the Apollo space flight.

★ ★ ★
'OP HOP
Pi Beta Phi is sponsoring an all-school dance, the 'Op Hop, Friday in the Union ballroom. The dance is from 8-11:30 p.m. and will feature the Rythm Masters.

★ ★ ★
AUDUBON SOCIETY
An organizational meeting for a Tech chapter of the Audubon Society is set for Thursday at 8 p.m. in the Biology auditorium.

★ ★ ★
ALPHA LAMBDA DELTA
Alpha Lambda Delta, freshman women's honorary, will meet Wednesday at 5 p.m. in the Union Mesa Room.

Britain May Call on RAF

LONDON (AP)—Prime Minister Harold Wilson held an emergency meeting of his Cabinet today amid reports Britain was ready to send a Royal Air Force squadron to Zambia bordering rebellious Rhodesia.

The meeting was called suddenly after a midnight meeting of ministers directly concerned with the Rhodesia crisis broke up.

Wilson has shown wariness about sending British ground forces to meet black-ruled Zambia's request for troops to protect the Kariba Dam. The dam is jointly operated with Rhodesia and is the main source of power for Zambia's huge copper mines.

Sources said Britain would send a token RAF reconnaissance squadron to patrol the dam and its power lines.

Some sources said the troop request amounted to an ultimatum from Zambia's President Kenneth Kaunda to seek aid from other countries if Britain didn't send him troops. Saboteurs on Friday knocked out the power line from the copper mines for 24 hours.

Texas Tech's Southwest Collection now has more than two million pages of catalogued data and is growing at a rate of approximately one-quarter million pages annually.

Sylvan Dunn, director, says the collection, established in 1955, is a record of historical facts and figures about the Texas Plains before 1900.

Much of the new material streaming into the collection's files are gifts from oldtimers and descendants of pioneers who came to West Texas before 1900.

The file contains ledgers, letters, bills of sale and other documents dealing with business transactions in the development of the 1.5 million acre ranch owned from 1882 to 1951 by the Matador Land Company.

The Matador Land Company, organized by a group of businessmen from Scotland, was formed during the U.S. cattle boom of the last century. The company was the only one of its kind surviving the mid-20th century.

Other persons and firms whose papers reflect the history of West Texas include Isaac L. Ellwood, West Texas landowner and de-

veloper of barbed wire; Sam Hill, pioneer Angus cattle breeder; Clent Breedlove, aviation pioneer of the Southern Plains; Espuela Land and Cattle Company; C. W. Post Colonization Projects and the Double U Ranch; and Don Hampton Biggers, journalist and politician who dug one of the first irrigation wells in Lubbock County.

Manuscripts and personal papers of such a well-known author and historian as Carl Coke Rister of the Southwest have added about 87,000 pages of valuable data on the oil industry and the frontier.

"Apparently many people have caught the vision of building a great regional repository to preserve the past for the enrichment of the future," Dunn said.

The Southwest Collection is housed on the first floor of the Social Science Building.

RIC
The Rev. Bill Smith of Westminister Presbyterian Church will speak on "Christianity and Existentialism" today at 7:30 p.m. in the Union Blueroom. The talk is sponsored by the Religious Interest Council.

THURSDAY . . .
is a good wash day. Clothes in Thursday or Friday, out by Saturday

AMERICAN LAUNDRY
2224 19th
PO5-6871
Right off College Ave

STOP!!
DON'T MISS

The College Bookstore's
Christmas
BOOK
SALE

Just in time for
Holiday Giving!
Hundreds of titles to
choose from—
History, Art, Philosophy,
Travel, Reference, Biog-
raphy and Science.

Books originally published from \$3.50 to \$25.00

Now 99¢ to \$11.95

Texas Tech College
BOOKSTORE "ON THE CAMPUS"

Phi U Admits Council... New Members

(Continued from Page 4)

Phi Upsilon Omricon, national honorary home economics fraternity, recently initiated 19 junior and senior home economics students.

They are Tanya Bryant, Jean Cassel, Rhonda Eanes, Peggy Escue, Juanita Ham, Cheryl Hancock, Janie Harris, Deanna Hill, Charlotte Jeffcoat, Charlene Kitten, Madeline Lemon, Melanie Leopard, Dolly Pillow, Linda Ross, Marilyn Russell, Barbara Warren, Susan Wilkinson, Janie Wilson and Anita Young.

Home economics majors who have completed or are completing their fourth semester with a 3.0 overall average are eligible for membership.

William Smith of the Westminister Presbyterian Church will speak on "Christianity and Existentialism."

"The RIC is a non-denominational group designed to bring all of the religions on campus together," Miss Freeman said. "We want to help the religious student centers and we want to bring religion onto the campus as much as possible."

COWBOY'S CHRISTMAS BALL
The annual Cowboy's Christmas Ball, sponsored by the Rodeo Association, will begin at 8 p.m. Saturday in the Union Ballroom. Jimmy Mackey and his Western Band are slated to play for this year's dance. Admission is free to Rodeo Association members, \$1 per couple for all others.



**READY...
SET...
GO...**

straight through the holidays, permanently lovely! It's easy with a permanent from Bill's... firm enough to stay pretty... so soft it looks natural

CALL PO25223

Bill's
BEAUTY SALON
8th and College

NOW OPEN
TOWNER'S DINER
1629 College Ave.
Right Across from the Campus

TECH VILLAGE
COIN
CAR WASH
4TH & FLINT
LOTS OF SOAP AND
SOFT WATER
JUST 25¢ FOR 5 MINUTES
VACUUMS AND TOWELS

Offense Grabs Spotlight In SWC Football Campaign

DALLAS—When historians document the story of the 1965 Southwest Conference football campaign, they will record the fact that Arkansas kept on winning, that a record number of field goals were kicked (48), that offense took the spotlight away from defense and that it was for comeback victories.

The season just closed also will be remembered as the one in which there was a share-the-wealth philosophy by everybody except Arkansas. All seven other contenders were involved in ties for positions. Tech and TCU shared the runner-up spot. SMU, Baylor and Texas were deadlocked for fourth place, while A&M and Rice shared the seventh spot.

With all of the evenness of strength there was not a single tie game played in Conference action, the first time since 1958 that there was not a stalemate.

Arkansas extended its winning streak to 22, 15 in conference play, both of which are record strings

by a SWC team. The Razorbacks embellished their bid for a second straight national championship with a record scoring spree in SWC action, averaging 31.6 per game.

Typically Wild

Saturday's finales were typical of the wild offensive season, as each of three victors had to come from behind. Spectacular comebacks marked the entire season, with Texas Tech setting some sort of record for its ability to pull games out of the fire in the final minutes. The Red Raiders, headed for the Gator Bowl, won three straight games thusly.

Arkansas, Texas and Rice figured in spectacular comebacks. Texas erased a 3-20 halftime deficit in the nationally-televised Arkansas game, 24-20, then fell to a Razorback comeback, 27-24, in the final minutes.

The following week Rice bounced from a 3-17 deficit to upset Texas, 20-17. Arkansas staked Tech a 10-0 lead in a showdown battle and

emerged triumphant, 42-24. On Thanksgiving Day Texas was down 0-17 to the surprising Aggies at half-time yet triumphant 21-17 at the end.

Field Goals Aplenty

Field goals provided the margin of victory in 10 games and unerring placements decided two others. TCU, which finished strong with four straight league victories, salvaged two with field goals and utilized the accuracy of Bruce Alford, Jr., to turn the tide in decisions over both Texas and A&M.

★ ★ ★ ★ ★

PER GAME

OFFENSIVE AVERAGES

Team	Rush	Pass	Tot.
Arkansas	226.1	134.1	360.2
Texas	209.8	133.3	343.1
Tech	128.9	212.6	341.5
Baylor	113.6	186.3	299.9
SMU	162.3	95.3	257.6
Rice	125.6	131.8	257.4
TCU	126.0	103.7	229.7
T&M	73.1	121.9	195.0

PER GAME

DEFENSIVE AVERAGES

Team	Opp. R	Opp. P	Tot.
SMU	109.2	135.4	244.6
Arkansas	74.9	170.0	245.9
Texas	94.3	155.2	249.5
Baylor	124.9	135.2	260.1
TCU	175.9	136.6	312.5
Tech	167.2	146.4	313.6
A&M	180.5	142.9	323.4
Rice	176.6	157.6	334.2

YARDAGE BESTS:

Rush: Arkansas (403) vs. N. Tex. State

Pass: T. Tech (319) vs. Ark.

Total: Arkansas (543) vs. N. Tex. State

BESTS (Least Yards Allowed)

Rush: Texas (-1) vs. A&M

Pass: A&M (28) vs. LSU

Total: Baylor (99) vs. A&M

FULL SEASON STANDINGS

Team	W	L	Pts.	Opp.
Arkansas	10	0	324	104
Tech	8	2	257	191
TCU	6	4	149	143
Texas	6	4	231	153
Baylor	5	5	156	171
SMU	4	5	123	167
A&M	3	7	80	170
Rice	2	8	123	248

CONFERENCE STANDINGS

Team	W	L	Pts.	Opp.
Arkansas	7	0	221	58
Tech	5	2	166	161
TCU	5	2	128	103
Baylor	3	4	118	140
SMU	3	4	102	108
Texas	3	4	154	141
Rice	1	6	74	165
A&M	1	6	56	143



Big Injun Is Going Thump, Thump

MIKE LUTZ

LONG BEFORE ANY Red Raider fans were thinking in terms of basketball, Coach Gene Gibson had his current flock of cagers under his wing, preaching to them the merits of winning games and showing them how it's done.

We'll find out just what Gibson's instruction has profited tomorrow night when Tech initiates its thump-thump sport against the University of Colorado in Boulder.

Gibson, "The Big Injun", said Monday he would start Norman Reuther and Russ Wilkinson at forwards; Billy Tapp and Dub Malaise at guards and Bob Glover at center. But the first-game quintet may not remain intact throughout the season, Gibson said.

He's Only Said It Once

"I'm not saying this will be the starting five throughout the season," Gibson said. "There's plenty of room for change. There's only one player I've ever told that he'd start for sure and that's Glenn Hallum."

Hallum, who left one of two large cavities when his eligibility expired last season, was having trouble with his shooting, as Gibson told it. "We were practicing one day and Glenn was having trouble with hitting the bucket and it was really bothering him. I stopped practice and told him right there in front of the whole team that he would start every game for Tech as long as he played. Well, he settled down after that and his shooting improved too."

But, returning to the forthcoming opener, Gibson said other Raiders due for considerable participation are Bobby Measels, Jimmy Fullerton, Dave Olsen and Vernon Paul.

Biggest problem facing the conference favorites as they stare down the barrel of basketball 1965-66 will be keeping the big boys in the game during the early games, Gibson said. "They'll be prone to foul a lot in these early games," Gibson said. "And another thing is our speed in moving the ball. We're not moving it around as well as we did last year."

The Raiders will likely be a favorite in their season opener since the Colorado crew will be without the services of its leading scorer Pat Frink, who was lost for the season early in November after a knee injury. Frink was sophomore of the year in the Big Eight last season and you don't have to explain his value to the Raiders. He dropped in 24 points against them in Tech's 85-83 squeaker over CU last season.

Oh, No, We're Winning

Earlier in the football season, after Tech had won several games, a critic of Coach J T King was overheard saying, "Oh, no, if this keeps up, we'll never get rid of King."

And today, prospects are even dimmer that we'll never get rid of King since the head man in the Raider corral was named the Southwest Conference Coach of the Year by his fellow mentors. And the fella King beat out by two votes was none other than that coachin' man Frank Broyles, head Pig sticker at Arkansas.

King won't be around to take more bows for the honor until Thursday however. He's currently in Florida making arrangements for Tech's Gator Bowl appearance against Georgia Tech Dec. 31. It certainly must be a tough horse to ride for some of Coach Jake's adversaries. Why, they might even have to put up with another winning season and bowl team next year!

But wait. We read a rumor the other day that King, in fact, might be leaving Raiderland, but not because he's inept as a coach. According to the account we read, the University of Iowa may be courting King for the head job at that institution. King is non-committal, of course, but it wouldn't be hard to understand Iowa's interest.

We've also learned that another major institution, the University of Houston, is vying for King's services. Nothing official, here either, but the rumors persist and the sources are reliable.

Pardon our tardy reference to the most recent heavyweight title fight fiasco, but this is the first edition since the Clay-Patterson comedy hour in which we've had opportunity to comment. Actually, calling it a comedy is a misnomer because there was nothing funny about what happened in Las Vegas. It was more like a tragedy.

It was like a movie of two fighters with one boxer being projected at high speed and the other being reduced to slow motion. We don't have to identify the two battlers to get the point across. The ringside announcer depicted Patterson as "painfully slow" and

(Continued on Page 7)

MEMBERSHIP CREDIT CARD

ISSUED TO _____

This card entitles the above named to a 30-day account at this store payable on the 10th of the month at a discount of 10% on prescriptions. Non-Transferable.

Bud Miller's
PROFESSIONAL PHARMACY

- 10% Discount to Tech students
- "Charge to your folks" account
- Bring this ad for instant credit card
- 2419 BROADWAY

BOXING TONIGHT!

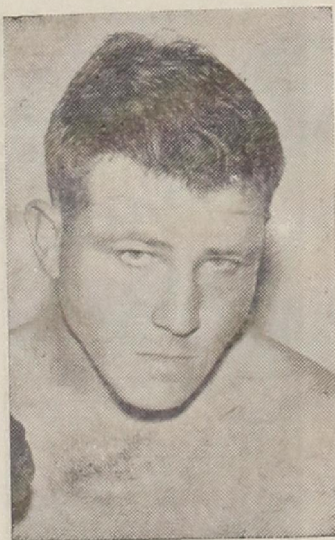
FEATURING TOP LOCAL BOYS

10 Round
Heavyweight
Bout

ROY RODGERS
Levelland, Texas

VS.

JOE HUDSON
Phoenix, Ariz.



Roy Rodgers

Frank Bolands Lubbock, Tex.	Mel Cruz Littlefield, Tex.
VS.	VS.
L. T. Davis Wichita Falls	Bobby Joe Brown Phoenix, Ariz.

GENERAL ADMISSION \$1.50
RESERVED SEATS \$2.50 & \$3.50

Tickets on Sale at:

- HOLT'S SPORTING GOODS
- PIONEER HOTEL

7:30

MUNICIPAL AUDITORIUM

Christmas... food... and Seven-Up



Dr. Pepper-Seven Up Botlg. Co.

1201 N. Ave. Q
PO 3-4311

College Ave. Raceway

Slot Car Racing

16 Lanes & Dragstrip

Trophy Races

Thurs. Nights

309 N. College

PO2-2822

Red Raiders Remain 10th In AP Rankings

(By The Associated Press)

Alabama, Missouri and Tennessee made gains Monday in The Associated Press' semifinal weekly college football poll, still dominated by Michigan State.

The changes were the result of the final big schedule of games which saw Notre Dame take the biggest tumble—a fall from sixth to ninth after a scoreless tie with Miami, Fla.

Alabama, 30-3 winner over Auburn, moved from fifth to fourth, supplanting UCLA. Tennessee smashing Vanderbilt 21-3, advanced from ninth to seventh. Missouri, idle, climbed a notch to sixth.

The shifts added lustre to some of the bowl games. The Orange Bowl in Miami, for instance, now matches Nebraska and Alabama, the No. 3 and No. 4 teams, respectively.

Top-ranked Michigan State plays UCLA, No. 5, in the Rose Bowl. Missouri, No. 6, is host to Florida in the Sugar Bowl. Arkansas, a steady No. 2 in the rankings, gets unplaced Louisiana State in the Cotton Bowl.

Texas Tech, No. 10, plays Georgia Tech in the Gator Bowl and Tennessee tackles Tulsa in the Bluebonnet Bowl.

The Top Ten with first-place votes in parentheses, season records and total points on a 10-9-8, etc., basis:

1. Mich. State	10	0	0	446
2. Arkansas	10	0	0	398
3. Nebraska	10	0	0	348
4. Alabama	8	1	1	286
5. UCLA	7	1	1	255
6. Missouri	7	2	1	186
7. Tennessee	6	1	2	109
8. Southern Calif.	7	2	1	91
9. Notre Dame	7	2	1	78
10. TEXAS TECH	8	2	0	56

Mike Lutz' Column

(Continued from Page 6)

from the sound of the action, he was being kind to the struggling Patterson.

Many criticized Patterson for even climbing into the ring with Clay. He was accused of being unethical for fighting when he knew he was unfit physically, because of his back ailment. Others praised his courage for continuing the fight when there was no hope for victory. We'd like to join this crowd.

From this corner, Patterson's courageous efforts to gain ring respect was the most significant reason for the whole mess. He kept coming back for more, even when he knew that Clay was prolonging the fight just to punish him.

Yep, you gotta give Clay credit for letting it go 12 rounds and you also must credit Mohammed Ali for being the "hottest thing going" in the heavyweight ranks today. He's going to be around for a long time, so might as well get used to his style, and his lip.

It seems unjust to us that Patterson couldn't have had his courage—and Clay's ability too. What a champ that would have made.

Cagers Begin Intersectional Competition

Six Southwest Conference year's starters, open against Georgia Tech in Atlanta, Wednesday at 8 p.m., EST. An hour later in the Central Time Zone, Kansas will invade Lawrence, Kansas, while Texas will be host to Texas Wesleyan in Austin. At 8 p.m., Mountain Standard Time, that same night, Tech opposes Colorado in Boulder.

Rice, SMU and A&M open the following night on widespread courts in Auburn, Alabama (Rice vs. Auburn), Oklahoma City (SMU vs. OCU) and College Station, Trinity vs. A&M). Baylor, last of the eight to make a debut, plays New Mexico in Albuquerque, Saturday.

Other teams travel as far west as Boulder (Texas Tech vs. Colorado), as far north as Lawrence, Kansas (Arkansas vs. Kansas), and as far east, in the south, that is, as Atlanta and Athens, Georgia.

Technically, TCU has the distinction of being the first SWC team to invade the jump circle. The Frogs, returning four of last

year's starters, open against Georgia Tech in Atlanta, Wednesday at 8 p.m., EST. An hour later in the Central Time Zone, Kansas will invade Lawrence, Kansas, while Texas will be host to Texas Wesleyan in Austin. At 8 p.m., Mountain Standard Time, that same night, Tech opposes Colorado in Boulder.

Rice, SMU and A&M open the following night on widespread courts in Auburn, Alabama (Rice vs. Auburn), Oklahoma City (SMU vs. OCU) and College Station, Trinity vs. A&M). Baylor, last of the eight to make a debut, plays New Mexico in Albuquerque, Saturday.

TCU plays its second game on Friday (Georgia at Athens), but

the other five booked for two games in the opening week make their second appearances Saturday. Rice plays Alabama at Tuscaloosa, but the other four will be back on their home courts: Georgia Tech vs. SMU in Dallas, Kansas vs. Tech in Municipal Coliseum, Ole Miss vs. Texas at Austin and Missouri vs. Arkansas at Fayetteville.

Teams to be met on opening

week represent these eight states: Colorado, New Mexico, Kansas, Missouri, Mississippi, Oklahoma, Georgia and Alabama.

As the teams head into their 10-game non-conference schedules, Texas Tech generally is rated the favorite to win the championship, an honor denied last year because of the scholastic ineligibility of Norman Reuther, one of its leading players.

CLIP THIS AD, BRING IT OUT TO THE AIRPORT.
Pilot an airplane for \$5



One of our authorized pilots will take you up in the easy-to-fly Cessna 150 and turn the controls over to you. He'll sit beside you with dual controls while you fly the airplane. No obligation — but ask about financing future flight instruction. Solo course for as little as \$14 per month; complete private rating for as little as \$10 per week. By appointment you can fly whenever it is convenient for you. Take advantage of this unusual opportunity to find out how easy and fun flying an airplane really is.

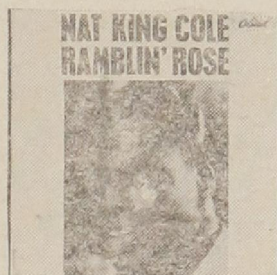
VROMAN Aviation Company

Lubbock Municipal Airport

PO2-0508

COUPON SALE

With this coupon \$1.00 Off Regular Album Price of any Mono or Stereo record in stock.



Wayne's Records
3117 34th

Choose your own pharmacist—Have your physician write your prescription and hand it to you so that you may exercise your own choice of a pharmacy.

The Texas Medical Society and the Texas Pharmaceutical Assn. have in a joint Code of Inter-professional Relations adopted the position that the patient should have free choice of pharmacist and physician.

HULL & RIDDLE

SH 7-1681 **DRUG** College at 23rd
PRESCRIPTIONS

OPEN: Weekdays 7:30 a.m.—10 p.m.
Sundays 9:00 a.m.—10 p.m.



A Complete Family Drug Store
We Deliver

Plenty of Parking Across the Street.

DR. C. EARL HILDRETH
Optometrist
Visual Analysis Contact Lenses
Vision Related to Reading
PO2-4828 2307 Broadway

All New Automatic Laundry
4 Double Load Washers
2 Hair Dryers - Plenty of Hot, Hot, Soft Water
24 Maytag Washers
Nu-Way

Automatic Laundry

10¢ and 25¢ Dryers
Attendant on Duty
4202 W. 19th Street
Bird Furniture Building



GIRLS

Here is your Christmas present from
LA VIE BEAUTY SALON.

Permanents and frostings are 1/2 price to Tech girls. So to look your very best during the coming season call

SW5-8074 2838 34th



Give a REEVES portrait
...of the Real You!

Your family... or the love of your life... will like it most of all. For Christmas... Valentine... Anytime. To express perfectly how much you think of them, give a REEVES portrait of the Real You.

Call SW 5-1161 for an appointment

by photography **REEVES**

portraits

Artista de Monterey

Monterey Center

*a
Traditional
Christmas*



*very
Untraditional
Prices*

*with
Bray's Customer Option
Account*

*traditional styling
by top name brands*

*Free
Gift Wrapping
Open til 9 P.M.
every nite*

SUITS 30% OFF

Smart traditional styling in Herringbone, Hopsack, Sharkskin, Flannel and other fashionable fabrics.

Reg.	Now	Reg.	Now
39.95	27.95	60.00	41.95
50.00	35.00	65.00	45.50
55.00	38.50	70.00	48.95
		75.00	52.50

DRESS SLACKS

a large array of fabrics and colors in trim, slim styling

Reg.	Now	Reg.	Now
13.00	9.75	17.00	12.75
14.00	10.50	18.00	13.50
16.00	12.00	19.00	14.25
		20.00	15.00

**SPORTS COATS
30% OFF**

a large group in traditional styling and a variety of popular fabrics . . .

Reg.	Now	Reg.	Now
30.00	20.95	35.00	24.50
40.00	27.95	45.00	31.51
50.00	35.00	55.00	38.50

CASUAL SLACKS

one large group

were 6.00 . . . now 3.79
were 8.00 . . . now 5.99

**CORDUROY
JEANS**

100% Cotton in popular Sand, Antelope & Olive colors
3.59

**ALL WEATHER
COATS**

warm zip-out linings—
knee length
one group

were to 30.00 . . . now 19.95

SWEATERS

popular colors in traditional V-neck pull-overs, cardigan and saddle shoulder

Reg.	Now	Reg.	Now
13.00	9.10	18.00	12.60
15.00	10.50	20.00	14.50
16.00	11.20	22.50	15.75

DRESS SHIRTS

a large selection of solids and stripes in button-down and tab collars.

Were	Now
5.00	3.29
6.00	3.69
6.50	3.99

**NYLON SKI
PARKAS**

a wide range of style and color

reg. 19.95 now 14.95

BELTS

One Large Group

were to 4.00 . . . now 2.49

FREE PARKING JUST EAST OF STORE



TRADITIONAL STYLING
FOR YOUNG MEN

2422 Broadway