

Vol. 32
Lubbock, Texas, Wednesday, December 5, 1956
No. 31

Tickets On Sale For Speech Play
 peares Merchant of vemice oftice of the speech Bulding The box office will be open from 8 am . until $5 \mathrm{p} . \mathrm{m}$. on week days
and from 8 am . until 12 noon on Saturdays. Trickets may also be
purchased from $7: 30$ p.m. until curtain time on nights of the per-
cormances. Students with activity book arly by presenting their a ctivity ticket at the box office in ex ange for a reserved ticket, say Prot. Ronald Schulz of the speech
department members of the faculty will ba admitted for 75 cents. Regular Performances of the play are
col scheduled at $8: 15 \mathrm{p.m}$. Dec. 10
through 15. through 15 . is composed of 29
The cast characters. The major character Bennie Wygal as Bassanio: Dale Karpe as Antonio; Oris Robertson
as Shylock: Barbara Van Horn as s Shylock; Barbara Van Horn a
Tessica: 0 . C. Renfro as Lorenzo Lon Amason as Gratiano; and Patsy Mullens as Narissa.


WAYNE GIBBENS
Gibhens To Produce
1957 Varsity Show
Wayne Gibbens was named Varsity Show Producer today by Gibbens, sophomore from Breckenridge, was one of five per sons who applied for the position Others who applied were: Bill Tommy Reager. The new producer wil
the director before Jan. 3 . the director before Jan. 3.
The Board has announced that The Board has announced that cript after the holidays also. script atter the Woarren Dunn,
Three students, Johrny Gibert
Bob Gupess and Jon are writing scripts to be pre sented to the Boarr. If none of the scripts are acceptable the
Board will again select a Broadway play.
Gibbens served as president o West Hall and secretary of Men's Inter-Dormitory Council last year saddle Tramps and is on the West Hall supervisory staff

3 Administrators
Return From Meet
Three Tech administrators will
eturn tomorrow from the annual neeting of the Southern Asso Cation of in Dallas. Colleges in Dallas.
Registrar Warren P. Clement, and Dean of Arts and Sciences Robert
Cloodent Clement also attended a meet-
ing of the Southern Branch of the egistrars
The group left Monday

THE TOREADOR

## EFFIGIES AND MEMORIES

Anybody know where the effigy-hangers have been hiding during Texas Tech's recent rise to football fame?

They didn't make an appearance when the ' 53 Raiders set the national scoring title, turned in a near perfect season record and trounced Auburn in the Gator Bowl.

They remained in hiding while '54 and '55 Weavercoached elevens continued to bring home a large majority of victories and keep Tech's standing as the "scourge of the border conference.

And where was the "lynch mob" when work on Weaver's part helped to make Tech the newest member of the Southwest Conference? Where were they when the Raid ers put the TCU Frogs to shame a couple of games ago?

These fair-weather friends are probably among the same group that stays away from the pep-rallies-the same bunch that refuses to get into the spirit of the football season or any other college activity- the ball-and-chain which has been dragging at Tech's school spirit for years.

Monday's first effigy was hung during the first basketball game of the season, making it quite apparent that the boys that strung up the dummies didn't do it out of school loyalty. Football boys left the basketball game to cut the effigy down.

Surely our memories are not so short that campuswide opinion favors hanging effigies-and what allegedly well-educated person will openly subscribe to such mob psychology?

If campus-wide opinion favors the ridicule of the coach that has put Tech on the football map, then Weaver should have a perfect right to hang an effigy of his ownone of the Tech student body.

## RODEO IS A SPORT

Rodeo is a sport just as football, basketball or tennis Collegiate rodeo participants and fans were deprived of their favorite sport at Tech last year

In the spring of 1955, Rodeo Week at Tech got out o hand. A small percentage of the student body conducted themselves as high school students might on their first weekend away from home. As a result, Tech cowboys could not have their annual rodeo.

Students would never think of conducting themselves in such an unseemly manner at a football game. They would not consider getting the Athletic Association in a


Union Schedules Week's Aetivities Popular Dec. 4

## Dec. 3-17

Chess Instuction
Room A
Record Dance - 7 pin Snack
Bar Area
Tednesday - Dec. 5 Tech To
Trim-A-Limb - all afternoon Dance Instruction 6.30 pm

## Ballroom Square Dance - 7 p.m. <br> Square Dance - 7 p.m. - Re

## Friday

Friday - Dec. 7
Dance-"3-D Dance" $-8: 30$
pm. - Ballroom
Sunday - Dec. 9
Christmas Style Show - 3 p.m Ballroom
Monday - Dec. 10
Monday - Dec. 10
Movie - "God is My Co-Pilot"
7 p.m. - Ballioom Dance Instruction - 6:30 p.m. Rodeos, like football games, are tests of skill.

Shortly after the Rodeo Association was placed on probation, the Tech team won the Championship National All-Collegiate Rodeo Team trophy for their skill

Let's uphold our team in a manner deserving of
ampions.
You know, they are tops!
-Marguerite Winde

## Inauguration Band Second For Wiley

Dr. D. O. Whey, professor of
music, will be directing an inaugu nusic, will be directing an inaugural band for the second time when he takes the Red Raider Band
to Austin on Jan. 15 for Governorelect Price Daniel's inauguration ceremonies.
Professor Wiley directed the naugural band in 1927 atter Governor Dan Moody was elected. At he time, Prolessor Wiey wa
directing the Hardin-Simmons University Cowboy Band.
The 100 -piece Tech Band will ead the parade in downtown Austin, will play a concert, and wil play for the inaugural ceremon.

## 

The Toreador, student newspaper of Texas Technological College is Chursday and Friday on the cam pus at Lubbock by the associated students of the College, and is financed by student activity fees,
advertising and subscriptions. advertising and subscriptions.
Member, Associated Collegiat Press
Editorial Offices: J-211, 212 hone PO5-8541, ext. 424 tUESDAY STAFF
Editor Ross Shor Business Manager - Bill Morrow Ssue Editors Joan Abel, Wayne James
Asst. Issue Editor Buddy Wright Sports Edt
Jarrett
Society Editors. Mary Ann Clifton, Carolyn Mimms
Staff Writers Peggy Harvey, Lou Dod, Janeda Smith, 'Lynette Ratell, Jan Sloan, Deanie Killion, son, Bill Summey, Carol Stone ack Crumpler, Nita Hedleston, James Harmm, Linda Lancaste, Kenneth Osborn.

## Make friends with Winston!

## WINSTON wins the cheers for flavor!



















 Pabito at 3.00












 Tb. ot 5.00 ........et of 6 - now 2.98























## 11 Union Council Members Attiend Meeting In Kingsville

\author{

| Eleven members of the Tech | $\begin{array}{l}\text { Strehli, Alice Wells, Patti Hill, } \\ \text { Student Union Executive and Pro- } \\ \text { Rebecca Wilson, Pat Tyson, Boh }\end{array}$ |
| ---: | :--- | :--- |

} Student Union Executive and Pro-
Rebecca Wilson, Pat Tyson, Bob
gram Councils will attend the Huff, Martha Mack, Sandra Regional Conference of Student
Uooper, Beth Van Maanen, Jim
Unions this weekend on the camUnions this weekend on the cam-
pus of Texas A\&I at Kingsville. pus of Texas A\&E at Kingsville. Union Program Director Nancie

Students from schools in five | states will attend the conference. | frence. |
| :--- | :--- | :--- |
| The conterence will be broken up | Strehli, Miss Cooper and Miss |
| fis |  | The conference wion individual groups and each

into
group will discuss a problem that $\begin{gathered}\text { Strehli, Miss Cooper and Miss } \\ \text { Wells serve as group dis- }\end{gathered}$ group will discuss a problem that
pertains to all Unions. Students from Tech attending ing committee.
the conference include: Chuek
Year before last Tech was host
Music Dept. Play $=\square=$ Cast Completed

## Music Dept. and Lubbock's Little

 Theater has been plammed for theproduction of "Amahl and The production of "Amahl and The
Night Visitors," Dec, 19 and 20 Night Visitors," Dec, 19 and 20
at the Little Theater play house.
Principal roles have already Principal Toles have already
been cast. The cast and under-
studies include: Amahl, Mary Jane Hartley and Nel Northeut;
Mother, Carol Schultz and Joyce James; Kaspar, Ross Cass and Armstrong and Richard Watkins;
Balthazar, Robert Wham and Wayland Stephens; Page, Re
Pope and Richard Watkins. James chorus members are Joyce O'Neil, Sarabeth Simpson, Louise
Crook, Catherine Clement, Sandra Hemmle, Martha Mack, Bettye Harbaugh, Charles Sanders, James Watkins, Wayland Stephens and Carl Mathis. On the production Crook, Bruce Jackson, Jane Ann
Jones, Helen Willis, Martha Sue
Bridges, Jean Underwood and Carl Mathis.

Tech Coeds Receive Injuries In Wreck ritical injury in a Thankspivin holiday auto accident which re sulted in the death of a 24 -year old Levelland man. Gay Johnson and Monette Mc Guire, both Tech juniors from condition by the Phillips-Dupree Hospital of Levelland. Joe Byber sophomore, was released after emergency treatment.
Killed in the accident was Billy Killed in the accident was Billy
Jack Taylor of Levelland. The four persons were in an auto mobile which went out of control on a curve near Plains and over-
turned late Thursday.


RICHARD RIDGWAY Ridgway Awarded Grant For Study
Richard L. Ridgway, senior from Brownfield, has been awarded a
$\$ 2,000$ researeh assistantship to
study insect control at Cornell dudy insect control at cornel The grant is renewable an-
nually until Ridgway receives a nually until Ridgway receives a
doctorate from Cornell if he does continually satisfactory work. He also will be exempt from tuition while receiving the assistantship.
An agronomy major with a 29 grade average, he expects to get Bachelor of Science degree in He is the second Tech agronomy student to receive a Cornell assistantship in the past 12 months. In dleston of Snyder. Tech praduat who was given a similar grant there last June.
Ridgway said he plans to study Ridgway said he plans to study
possible controls for forage crop possible controls for forage crop
insects.



Pat Taylor Named Rifle Sweethearf

## Pat Taylor, ireshman from

 Stratiord has been named sweet-heart of the Sam Houston Rifles heart of the Sam Houston Rifles
for this semester. for this semester.
Miss Taylor is a Kappa Kappa Gamma pledge and has been des
ignated an honorary captain. The Rifles, a 38 man Army ROTC Drill Team, will make their
second appearance of the year tosecond appearance of the year to-
day when they march in Midland's Christmas Parade.
Officers of the Rifles this year are Jerry L. Martin, president John B. Montgomery, vice presi
dent; Pete Riffe, secretary; Ha Davis, commander; Richard Price vice commander; Jerry Martin
first sergeant; and Hal Sharpe guidon bearer. Col. Henry C Douglas, is sponsor of the Rifles
this year and will accompany this year and
them to Midland.

ETA KAPPA NU
PLANS BANQUET Eta Kappa Nu , electrical engi neering honor society, will initiate 19 pledges Saturday afternoon at
5 in a closed meeting in Room B 5 in a closed m
of Tech Union.
A banquet will be held at the Top-Of-The-Plains Restuarant at
7:30 following initiation for pledges, members and guests.
Don Shuster, employee of Sandia Corporation and a pledge, will
be the guest speaker. He received honorable mention by Eta Kappa Nu, as outstanding young electrical engineer in 1956.
o be pledged this only professiona to be pledged this year. The other There are no graduate pledges. William Thompson will be mast.

Pledge prospects for this year include building a bulletin board framing the Eta Kappa Nu char casting of the Eta Kappa Nu key Officers are: Sam Estes, presi dent; Jack Alaridge, vice-presi
dent: Ray Alsworth, recording secretary-treasurer; Lynn Elliott corresponding secretary. Harold Johnson, electrical engineering in-
'ELVIS' DISCUSSION PLANNED TOMORROW

Resolved: That Elvis Presley is harmful for American youth is the subject to be discussed by
Oxford Debaters Thursday at $7: 30$ p.in. in the Union Workroom.

Debaters taking the afrrmativ view are Joe Ben Hadgens an Patricla Ann Worley. Those rep-
resenting the negative are Thomas Dale Reagor and Virginia Bray The audience is invited to participate
HENRY HONORED
Tech's sophomore center Jack
Henry has been named to Tulsa's all-opponent team. Henry, a pre med student from Floydada, was wall throughout the season.
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PAT TAYLOR

## Decker Receives

 Honor PositionThe American Public Health Association has elected Charles G civil engineering at professor of in the 13,000 -member organizaIn receiving the honor, Decker noves into a position of leader hip in the nationwide organiza Dr. APHA executive secretary

## Sororities To Present Pledges

## Months of planning by Tech's pecially known for his piano sty- will be presented. Panhellenic Council will be cli- lings combined with the music of maxed Saturday with the first his orchestra.

 entation in the Lubbock Munici-pal Coliseum.
Beginning at 6:30 p.m. 267 girls Beginning at $6: 30$ p.m. 267 girls
from the ten campus sororities will be presented. The order in which they will be presented are Pi Beta Phi, Gamma Phi Beta, Alpha Chi Omega, Kappa Kappa
Gamma, Sigma Kappa, Zeta Tau Gamma, Sigma Kappa, Zeta Tau
Alpha, Alpha Phi, Delta Gamma, Kappa Alpha Theta, and Delta Delta Delta.
This year the girls will be pre-
sented separately and without sented separately and without any
assistance from their date or assistance from their date
father as had been done at pre-
vious presentations vious presentations.
Dee Bowman of Lubbock will emcee the presentation of the
girls and music will be furnished girls and music will be furnished
by James Moeser at the organ. The presentation is open to an one but admittance to the dance following at 9 is by invitation The feature of the dance will be the music of Frankie Carle,
nationally famous for his "Sunrise Serenade." Mr. Carle is esYork City, said that Decker's new status is designed to bring him more closely in contact with the association's
al activities.
maxed Saturday with the first
annual All-Sorority Pledge Pres-
entation in the Lubbock Municieen planned but will be kept a Baker and Iva Sue Armstrong, secret until the dance. Alpha Chi Omega; Jean Davis, Also, during the dance, pictures Alpha Phi; Doris Dudley, Delta their dates beginning at $9: 15$. Two Gamma; Carol Wagron, Kappa cameras will be set up and each Alpha Theta; Susie Smith, Kappa sorority will be allowed twenty Kappa Gamma; Missey Monning. minutes. The order in which each
sorority will have its pictures Pi; Roma Caviness; Zeta
Tau Alpha; Marsha Dowdy: Sima taken will be the exact reverse of Kappa: and Mary Ann Sharp the order in which the pledges Gamma Phi Beta.
Block and Bridle Livestock Exhibition Scheduled Saturday In Aggie Pavillion The Block and Bridle Club will 50 hams, processed by the college, present its annual Little Interna-
tional Livestock show Saturday
The auctioneer will be Kenneth ional Livestock show Saturday The auctioneer will be Kenneth ities beginning at 1 pm . Contestants consist of Tech sur- various games contests, starting at dents interested in showing hogs, 5 p.m. A "Milk Maid" contest will
dairy cattle, beef cattle, horses
be featured, which any Tech coed dairy cattle, beef cattle, horses be featured, which any Tech coed
or sheep. Each participant drew may enter, and a greased pig conlots for his show animal about test will be sponsored for the three weeks ago, according to male element.
Clarence Smith, Block and Bridle Judges of the stock exhibition president. They have been groom-
ng and caring for the stock since Kirk Fulton, Liner, horses; Ralph Joe then. $\quad$ bin, dairy cattle; Durward hen.
The club is pushing the sale of $\begin{aligned} & \text { bin, dairy } \\ & \text { Ritter, sheep. }\end{aligned}$

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## FILTER TIP TAREYION

By BiLL DEAN Tuesday Sports Edito Texas Tech's Red Raiders go after their first win of a very
young season tonight against the
Texas Christian Horned Frogs at 8 p.m. in the Lubbock Municipal Coliseum. The game will be preceded by a Picador intra-squad contest slated
to begin at $6 \mathrm{p} . \mathrm{m}$. to begin at 6 p.m.
TCU brings to town a much improved ball club as compared to
the team that lost to the Raiders the team that lost to the Raiders 76-64 last year in Ft. Worth. The
Christians will be led by 6-7 center Christians will be led by 6-7 center
Richard O'Neal. O'Neal is the alltime scoring leader in the South-
west Conference and shows no signs of slowing down TEU lost only one starter from last season's last place finishers
and several promising sophomare should also help relieve Coach "Buster" Brannon's pain. Jimmy O'Bannon, the only other senior
with O'Neal, has been a standout with O'Neal, has been a standout
in practices and will be counted in practices and will be count
upon heavily by Brannon.
In pre-season predictions In pre-season predictions the
Frogs are rated third by SWC experts. Monday night TCU ripped Austin College 81-62 in their sea-
son opener.
Coach Polk Robison of Tech exCoach Polk Robison of Tech ex-
pressed disappointment with the loss Monday night to Kansas
State. "It's always a disappoint-

## Tech Photo Wins

Again In Contest
The editors of Sport Magazine,
chosen to judge the photos taken this season by college publicity offices, have named this shot of
Texas Tech guard Ray Howard Texas Tech guard Ray Howard
as the best in the offensive lineman category
This is the second year in a row that a shot of a Tech gridder has been given this award. Last year's winner was in the backfield cate-
gory, a photo of former Tech quargory, a photo of former Tech quar-
terback and All-American Jack Kirkpatrick of Post.
Both the pictures were taken by Laughead Photographers in Dallas. Laughead handles a good deal of the Tech athletic photos. Sport Magazine, with winners in
nine photo categories, is at news nine photo
stands now.

Tramps Will Initiate Members Saturday Arch Lamb, Lubbock business
man and founder of the Tech man and founder of the Tech Saddle Tramps, will be the main
banquet speaker in the Student Union ballroom Saturday at noon. Pledges will be initiated as members and membership plaques will be given to all who have not already received them
The noon banquet will be free to all active Saddle Tramp members and pledges.

Mural Managers To Meet
All managers of intramural basketball teams are requested to
attend a meeting in the gym at attend a meeting
5 p.m. Thursday.
According to Edsel Buchanan perative that all managers attend this meeting.

## Good Things to Eat at the Z EATERY <br> 14th \& College



LEADING SCORER - Raider forward Ned Underwood's 21 points Monday night against Kansas State took top honors for Tech scorers. He is expected to see plenty
TCU tonight



SOPHOMORE HUSTLER Gerald JUNIOR STANDOUT - Forward Myers, 5-10 Raider guard, was Bobby Wilson was another definitely a crowd pleaser Mon- standout for Tech in the Raider day night against Kansas State loss to Kansas State Monday with his drive and hustle. He al- The $6-4$ junior contributed 13 so was second in the Tech scor- points to the Raider scoring col-

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## Red Raid

Texas Tech's Red Ra
Weir 1956 season last bisi 1956 season last
efydy less than a bla ilming a 140 lead ar
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Abive.
Up until Saturday
mon had never socred
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merer beatea the Raide teren beaten the Raidad
$\tan 22$ points But $S z$ Inword breaking Tents worst football The Raiders closed raxed of 2.7 .1 as
be 29 neord of 1.7. be 24 meord of 1.7 wint seeson at Tec Hist quarterback ris plenty sour for
chestant barrage of na the dor for the sla
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Gend rand dash by qua
Mulams. But atter


This Marlboro is a lot of cigarette. The easy-drawing filter feels right in your mouth. It works but doesn't get in the way. You get the man-size flavor of honest tobacco. The Flip-Top Box keeps every cigarette in good shape and you don't pay extra for it.

## ight Wildcals Top Raiders In 90-84 Thriller



## Red Raiders End Season In 41-14 Loss

Their 1956 seas's Red Raiders closed a case for the National Guard. their 1956 season last Saturday in
slightly less than a blaze of glory,
blow those two drives The passed with ease. They blowing a $14-0$ lead and going on gained 140 of their final 180-yards to absorb the worst licking ever rushing during that first period
handed a Raider eleven by the and also picked up 55 of the total Hardin-Simmons Cowboys, 41-14, 87 -yards passing.

| before 5,000 unbelieving fans at |
| :--- |
| $\begin{array}{l}\text { bbilene. }\end{array}$ |
| $\begin{array}{ll}\text { The first touchdown drive took } \\ \text { just three plays to cover } 64 \text { yards }\end{array}$ | Abilene.

Up until Saturday Hardin-Sim- just three plays to cover 64 yards,
capped by Bentley. The key was never scored more than mons had never scored more than a 44 -yard pass and run play from 28 never beaten the Raiders by more Williams to end Ken Vakey. The
naten march went 95 yards in than 21 points. But Saturday was seven plays ending with the score
a record breaking day in more by Williams. Fullback Charles a record breaking day in more by Williams. Fullback Charles Ways than one. It also marked Dixon and halfback Hugh Fewin
Tech's worst football season since consumed most of this yardage on Tech's worst football season since
1929. $\begin{aligned} & \text { consumed most of this yardage on } \\ & 33 \text {-yard scampers. }\end{aligned}$
The Raiders closed out with a
record of $2-7-1$ as compared to record of $2-7-1$ as compared to Halfback Charles Massagee startthe '29 record of 1-7-2. This also ed scoring for Simmons when he has been Coach DeWitt Weaver's took a 12 -yard pass in the end worst season at Tech. His six
yone to en
year record now stands at $35-23-4$. six plays. HSU quarterback Gene Saur Halfback Danny Villareal took was plenty sour for Tech. His a six-yard pass for the second
constant barrage of passes opened tally to climax a 78 -yard, eightthe door for the slaughter. And play drive. The half ended with ing off sizeable gains a host of advantage. ing off sizeable
will through a demoralized Tech play drive ended on a one-yarr team. Two of his passes were good for ing eary in the third quarter. That
scores and several sat the stage put the Cowboys ahead to stay for more points. He added one This was followed by a 12 -yard tally himself on a keeper. field goal off the toe of halfback The afternoon started off to be Joel Honeycutt. Raiders piled up a $14-0$ lead in a keeper outside rigmarch in 12
the first period. The Weaver-men touch off a 75 -yard march scored on a 14 -yard run by full- plays. Moments later Simons again yard dash by quarterback Don on the first play Bohling took a ргन CHRISTMAS SPECIAL
to Tech Students ONLY!
one $8 \times 10$ portrait AND twelve $2 \times 3$ glossy prints only 5.95
AVALON Studio
"I'm Not About To Quit, While I'm Losing" - Weaver Tells Raider Club
 as a sudden jolt at the last meet-
ing of the Red Raider Club Monday noon in the Caprock hotel, al. Weaver, apparently answering critics of his team's record, stated
that Tech needed the support of that Tech needed the support of
everyone in recruiting and that instructions to prevent violations would be published in the next
Red Raider Club letter. Weaver cited causes of the lack
of success in recruiting. One was of success in recruiting. One was
when the paper' ran a story that
I was going to move to athletic I was going to move to athletic
director and another coach This referred to a story publish-
ed last winter by ed last winter by The Avalanche-
Journal, which stated that it had Journal, which stated that it had
been learned that the Tech board of directors had been called to special meeting. The purpose
the meeting allegedly was to cuss the athletic department and possible changes.
He also told the club that they He also told the club that they
had run in the red for two years and that money to make necessary visits to recruit was too short to finance the trips
letic department had that the athletic department had also taken in offend the Southwest Conference members. "We wanted them
ote for us," he emphasized.
Weaver further remarked that
year, but "I can't say anything
about the boys. I just wish I had about the boys. I just wish I had Weaver waas hung Weaver waas hung in effigy
wice Monday. One white dummy with a dark "double-T" on it had a card attached which read: "No Cadillac this year. So long, Gray
Fox." -


LOT-A-BURGER

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Bowling Tourney Scheculed Today By Fifteen Major-Minor Members
Members of the Major-Minor, be Diana Bolin, Ruth Corry, Don-
Club will participate in an inter-
na Miller, Patsy Pierce, Kay Porclub bowling tournament today at
$4 \mathrm{p} . \mathrm{m}$. at the Lubbock Bowling Fift. signed to keep score will partici-
pate in the tournament pate in the tournament. The
bowlers have been classified into three divisions: beginners, interaward will be given to the winne of each group at the annual
Major-Minor Christmas partt
Tuesday, Dec, 18 . Winners will be pins in three games.
This is the first in a series the Major-Minor Club hope will develop into an activity which all
Tech women may participate in in years to come, stated Bobbie Blocker, social chairman of the

## Applied Arts Club

 Plans Dallas Trip Display Department has been planned by Tech's Applied Arts Club, according to Reita Martin,The weekend trip will be Dec. Craft Show has also been planned while the group is in Dallas. Monday afternoons at 5 and ac cording to Mayette Durr; presi-
dent, persons interested in joining are invited to attend the meet ing. Miss Durr also stated that Dallas with the group should contact her.
Randall, professor club are Arne and Mrs. Ethel Beitler, asst. pro fessor of applied arts.

TREE TRIM IS TODAY Everyone is Invited to the
"Trim-a-Limb" Party which the Urion will sponsor this afternoon rom 1:30 to 4:30 p.m. The pur the Student Union for the Christ mas season, according to Patti
Hill, chairman of the project. Hill, chairman of the project.
Cider and cookies will be served to the decorators, and Christmas ing to help should meet in the nack area of the Union at 1:30.

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## A Campus-to-Career Case History



## He puts communications on the go

Martin Jepson, E.E., Purdue, ’53, is an Engineer in the Radio and Special Services Section of Illinois Bell Telephone Company.
"I help design mobile radiotele. phone systems," says Martin. "We have a wide variety of customers, including trucking firms, railroads and marine traffic of all kinds. Many businessmen, too, want these systems for their private cars. Each customer has his own communications problems, and these are a constant and stimulating engineering challenge.
"Another part of my job is to help set up facilities for conventions,
sports events and the like. Last sum. mer's Democratic National Convention, for instance, used enough circuits and facilities to serve a small city. There were special circuits for broadcasting, teletypewriters, the press, and for inside cormmunications. It was our job to set those facilities up and keep them operating.
"The increase in demand for tele phone and related services is phenomenal. It's this growth that's creating real career opportunities in the telephone business. Add to this the fact that it's a stable business, and you've really got something!'

Martin Jepson is one of many young men who are finding interesting careers in Bell Tele phone Companies, and also in Bell Telephone Laboratories, Western Electric and Sandia Corporation. See your placement officer for more information about Bell System Companies.

