











Jackie Wilkison

Peggy O'Brien

EDUCATORS MEETING OPENS; WELCOME ADDRESS BY JONES

THE TOREADOR

1944 La Ventana Beauties Chosen By Lt. Don Budge

Peggy O'Brien Is Given Top Choice By Tennis Champ

Complete New Array Of Faces To Appear On Annual Pages

Sidwell Refuses Geologist Job

Band Clinic Opens Here December 17

Matadors And Lubbock High Joint Hosts To Musicians

Ventana beauties for 1944
announced today by Eleanor
n, editor. They were selected
month by Lt. Donald Budge,
is stationed on the campus
the pre-flight detachment,
y are: first, Peggy O'Brien,
freshman; second, Talkin,
freshma

The Faculty club Christmas par-ty will be held Wednesday evening

Ex-ROTC Students Commissioned In Fingerprinting Officers Reserve

Discussion Contest Subject Selected

Information On Third Event Received By Local Officials

THE BASES for Permanent Cooperation Among the American Republics is the subject selected for this year's National Discussion control information for the contest, which is the third one is been received by the local faculty com-mittee of manuscript, student eligibility, and

Campaign By **APO** Continues

Graduate Physics Student Lectures At Next Seminar

Session Concerns American Relations

Inter-American Affairs Will Be Discussed In Panel Meeting

A JOINT meeting of educators and persons interested in Inter-

College Chorus Sings Friday In Victory Concert

Dean Weeks Sends Letters To Exes





From....

THE TOREADOR

Entered as second class matter, October 31, 1925, at the postoffice in Lubbock, Texas, under the Act of March 3, 1879.

Editorial offices, Press Building, Rooms 103, 105. Felephones: college switchboard; Night editor, 8549



Associated Collegiate Press

National Advertising Service, Inc. 420 MADISON AVE. NEW YORK, N. Y CHICAGO * BOSTOR * LOS ARGELES * SAN FRANCISCO

BILL BARNETT

JOSIE LEE BARNETT Business Manager

Associate Edito

NOTICED ON the campus this week was a sign in the Agriculture administration building, urging all Techsans to try and sell Texas Tech to prospective college students, while the tormer group is a home Christmas. We have no idea as to the uthor of that little notation, but we wish to say that it is someting that has been needed here for a long time, and we hope hat more students than just the Aggies will pay heed to its vital message.

It is easy to recall the day when we were still in high school, and looking ahead to a collegiate future. Also it is easily remembered that we, most of us, had not the slightest conception of our future Alma Mater, and that the most important thing we considered was the records of collegiate athletic teams.

During these troubled times students have little time for college, and therefore are seeking the best. We could do Tech a great deal of good if we were to inform all of our home-town friends just what this school has to offer.

We have been in circles with other college students when back home for the holldage and therefore are in circles with other college students when back home for the holldage and therefore are seeking the best. We could do Tech a great deal of good if we were to inform all of our home-town friends just what this school has to offer.

We have been in circles with other college students when back home for the holldage.

We have been in circles with other college students when back home for the holidays and spun yarns with them about activities that are held on our respective campuses. This helps the situation greatly, and it is proved that a college with a full social calendar is more successful than one with a half-hearted attitude toward the lighter side of college.

Life With The Exes
Thomas W. Green who enlisted in the farmy last January is now mand. He rece and commission attitude toward the lighter side of college.

This is one reason for our urging all collegians to take a part in college activities, both social and intellectual. A student who has a part in the various departmental clubs, and also in the student government, will have a better knowledge of the college and its functions than one who is simply on the campus for the "all work and no play" education.

We could name several colleges who claim to have the most democratic school in the world, and a survey would disclose many more. But we feel that a discussion of our system would prove to the listener that this is not simply a means to the end for Tech. It is a truth, and any person who has ever visited our campus will you have the most

To cite a case man. Pical of Tech we will discuss a certain man who visited this campus as a representative of the Division of Agriculture for our governme. The gentler man was from an Eastern state, and had toured varie across the nation. He was so impressed by the restriction of the pical state of the consessester. The young lady came to Tech with the conation to dislike everything about it, (this through here that she stayed in school after her allotted "trial" was over. That is just one example in many of the things that Tech has to offer, other than scholasticly.

However, we are just as interested in seeing that our various divisions and departments get the boost they deserve. Some high school students are really interested in what Tech has to offer, and each individual here is their best source of information.

If each of us has a thorough knowledge of what our own division has to offer, then we will be doing our part for the college, and for ourselves. Many persons probably have the idea that Tech has done nothing for them, so why should they not return the favor. This is entirely wrong. If we begin to sell Tech to interested persons, it will increase our enrollment. And increased enrollment will gradually increase our alumni. And, a large alumni will increase Texas Tech's position among the leading colleges and universities of the nation. Then the college will begin to do more and more for the individual.

The selling of Tech is rather like a business cycle, in that it always returns to its original point. So if we put something inte this, our own reward will come in time.

We might insert here a statement that has been made many times in the past. The soldiers stationed on the campus are also interested in a college education after the war. What they see and do hew will be remembered after they leave. Also with them will go their opinions of the college, and this will reach other persons who have never been to Lubbock, or even to Texas. A few do us might do well to remember this when we turn an envious be toward the three different barracks.

Sinclair Lewis in Babbitt summed up our idea, in a different field, when he said, the Romantic Hero was no longer the knight, the wandering beat the cowpunctor the aviator, nor the brave young district attency; but the great sales-manager, had the Analysis of Merchandian Problems on his glass-topped desk, whose title of nobility was 'go-getter'..."





Pictured above are members of APO in their opening day of the current fingerprinting project being carried on here. See editorial below, "Who's Next."

Who's Next...?

ceil S. Travis has been transferted Carlebad, N.M., for study in anced high-level bombardiering, dwin L. Dawson has completed primary training in the Army force from the 8th flying traindetachment at Jackson, Tenn. is now being transferred to anser school for his basic training. He was lepted as an aviation cadet at shalle, Tenn., in July and has pleted his primary training at an apileted his primary training at apileted his primary training at Day E. Thompson, Jr. has really been promoted to captain in Army air forces training com-

ENJOY

CLOVERLAKE ICE CREAM

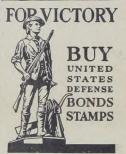
Cloverlake Dairy Store 1210 Avenue Q

A Day For The Races . . .

A Techsan Speaks

WHILE browsing through the columns of The Daily Texam to report most of it here, and then try and give a few that the main trouble successing a question that has become one of the nation's biggest problems. I want to reprint most of it here, and then try and give a few that the main trouble successing a question was discussed by my predecessor, and then try and give a few many through the maintain that the main trouble many. This problem, However, I feel that the main trouble milimacy. This problem, However, I feel that the main trouble milimacy. This problem, However, I feel that the main trouble milimacy. This problem, However, I feel that the main trouble milimacy. This problem, However, I feel that the main trouble milimacy. This problem, However, I feel that the main trouble milimacy. This problem, However, I feel that the main trouble milimacy. This problem, However, I feel that the main trouble milimacy. This problem, However, I feel that the main trouble milimacy. This problem, However, I feel that the main trouble milimacy. This problem, However, I feel that the main trouble milimacy. This problem, However, I feel that the main trouble milimacy. This problem, However, I feel that the main trouble milimacy. This problem, However, I feel that the main trouble milimacy. This problem, However, I feel that the main trouble milimacy. This problem, However, I feel that the main trouble milimacy. This problem, However, I feel that the main trouble milimacy. This problem, However, I feel that the main trouble milimacy. This main that the main trouble milimacy that the main trouble milimacy. This main that the main trouble milimacy. This mai

week-end.
GLENODINE ESMOND would
join the Air WACS if she thought
there was a possibility of being stationed at SPAAF.
NELOUISE BLAILOCK has that
spring in her walk and smiles as
the world goes by, for that bey
friend wrote that he would be
home for Christmas with a piece of



WELCOME STUDENTS Can Serve You Best On Mondays and Tuesdays THOMPSON'S BARBER SHOP

Make His A Very Merry Christmas

all of the boys in camps, packages must be mailed at once . . . this year, Uncle Sam and Santa Claus have made an iron-clad agreement and you must do your part to help them keep it . . . So do your Christmas shopping for the boys in the service now and get it in the mail. Have the TOREADOR sent as an extra gift thought.

THE TOREADOR

Inactiv

The Sk

Callahan - Hale Placed On AP All-Southwest Team

Former Raiders **Inactive During** Part Of Season

Both Men Named As 1943 Co-Captains By 1942 Teammates

AST spring Texas Tech's Red Raiders chose J. R. Callahan and Billy Hale to lead their football destinies during the 1943 football season. Along came the call of all reservists, and away wen't allahan and Hale with the res

WE WELCOME YOU AND YOUR FRIENDS

. . . Popular Prices

TECH CAFE 1207 Broadway



CLIF COCANOUGHER

Gem Loan & Jewelry Co.

Tech Barber Shop A Good Place To Trade

Sheet Music

B. E. Adair

Music Co.

012 Main Next To Hilton

SHOP AT-

The Shop Around The Corner On Main and Ave. J

These Two Techsans Are All-Conference



rillo, where he was a member of the Golden Sandie team of that city. Callahan was a star performer at Wink for four years.

Others chosen on the All-Southwest team were ends, Joe Parker of the Longhorns, Abe Croft of Southern Methodist; tackies, Clyde Flowers of Texas Christian and Charles Malmberg of Rice; guards, Goble Bryant of Texas A&M and Leon Pense of Arkansas; center, Hale, In the backfield were Calla.



J. R. Callahan, left and Billy Hale, above, were selected by teammates at Tech last year as their Co-Captains. These two men were called to the services this season and saw action at Texas University and Texas Christian University, respectively. Both were outstanding performers on their respective elevens and sports writers thought them good enough to be placed on the Associated Press All-Southwest eleven, although neither of the two played over one-half of the season.

Brail of the season and season and season of the Associated Press All-Southwest eleven, although neither of the two played over one-half of the season.

Brail of the season.

Brail of the season and season and season of the season.

Brail of the seaso





A Heavenly "Gift"

A GIFT THAT IS TRULY APPRECIATED— YOUR PHOTOGRAPH! DISTINCTIVE, PERSONAL—YOU ALONE CAN GIVE IT —SOLVE YOUR GIFT PROBLEM WITH A SITTING AT-



Basketball Season **Opens Here Tonight**

Powerful Bergstrom Quintet Here For Raider 1943 Debut

By BILL PARKER Tech Publicity Director

THE TEXAS TECH 1943-44 basketeers will inaugurate their season tonight at 7:30 against the powerful Bergstrom Army Air field quintet of Austin. Polk Robison, head basketball coach at Texas Tech, and Lt. John Hensley of the Bergstrom team closed the contract Tuesday of this week.

The Bergstrom loopers will played the South Plains Air Field Thursday night at the air field gymnasium. Friday night they played the Lubbock Army Air field gymnasium. Friday night they played the Lubbock Army Air field at that field, and then tonight they class with the Red Raiders in Tech's first game of the season.

The Bergstrom team they are the sparked by Hubert Bechtol and Carl Hudson, who have been outstanding in early-season workouts. Tickets are on sale in the Texas Tech gymnasium.

Soybean is the new bean in the American bean family. But few of use it on our tables in this form. It is raised for join used to paint beat the highly touted Randchip Field loopers 53-43, and put a 70-43 defeat on the San Marcos Air Field.

Players on the Bergstrom quin-THE TEXAS TECH 1943-44 basketeers will

Dial 5711 Dial BRYANT'S TAXI

CLIF COCANOUGHER, Mgr.



\$8.98

ROBES bring holiday happiness

fabrics, and chenille



Educators--

Wranglers Head Social Calendar With Dinner-Dance

Informal Affair

It's a GIFT

he will use!

Tooled Calfskin

Junior Council

Naval Aviation

Julien Paul Blitz

Helm And Weeth

Al fillion flotel

With Nickelodian

Wrangler dinner-dance, to be informal, will be held saturday night formal, will be held saturday night to hotel. Music will be furnished by a nickelodian.

Members and dates to attend include Troy Caldwell, Bernice Coencills building at that time the women's dormitory and Home by an inchelodian.

Members and dates to attend include Troy Caldwell, Bernice Coencills building at that time the women's dormitory and Home by an inchelodian.

Members and dates to attend include Troy Caldwell, Bernice Coencills building at that time the cade Selection board, 150 Al. len building, Dallas, according to the cade Selection board, 150 Al. len building, Dallas, according to distract the cade to the cade Selection board, 150 Al. len building, Dallas, according to distract the cade to the cade Selection board, 150 Al. len building, Dallas, according to the cade Selection board, 150 Al. len building, Dallas, according to the cade Selection board, 150 Al. len building, Dallas, according to the cade Selection board, 150 Al. len building, Dallas, according to the cade Selection board, 150 Al. len building, Dallas, according to the cade Selection board, 150 Al. len building, Dallas, according to distract the cade Selection board, 150 Al. len building, Dallas, according to the cade Selection board, 150 Al. len building, Dallas, according to distract the cade Selection board, 150 Al. len building, Dallas, according to distract the cade Selection board, 150 Al. len building, Dallas, according to distract the cade Selection board, 150 Al. len building, Dallas, according to distract the cade Selection board, 150 Al. len building, Dallas, according to distract the cade Selection board, 150 Al. len building, Dallas, according to distract the cade Selection board, 150 Al. len building, Dallas, and standing to distract the cade Selection board, 150 Al. len building, Dallas, and standing to distract the cade Selection board, 150 Al. len building, Dallas, and standing the called the cade Selection board, 1 Library Compiles
List Of Books
To Aid Students
The library has compiled a list of books which are designed to give readers a better understanding of our Ailles. A book of particular value to Americans who want to understand has suddenly become the key to peace in Europe is Raymond Buell's Polandi Key to Europe. David Dallin's Soviet Russia's Foreign Folley 1389-1942 is a scholarly, well-rounded and very convincing picture of Soviet foreign policy during the last three years. Two on the Victata Yalontoff's The Chinese Soviets and Emily Hahn's The Chinese Soviet

Continued From Page 1

Sponsored By Council

By Ellen Helm

Now Is the time for all good students to come to the aid of the Tech campus, Junior council asks that all Techsans interested in helping clean up the grounds around the buildings meet in front of Doak hall Saturday afternoon at 1 o'clock ready to go to work.

Continued From Page 1

sion are: J. W. Jones, superintendent Delive School; V. Z. Rogers, superintendent of Level superintendent of Level associate professor of education; L. V. Bearden superintendent Post schools; Frank Morroe, superintendent Midland schools.

The Ideal Christmas Gift

For Your Roommate, Boyfriend, Mother:

WHEN IN

CARLSBAD, N. MEX.

-VISIT-

Owned and Operated By Ex-Techsan Wm. Adair Gos

GOSSETT'S

For More Reading Pleasure Tilt Top Tillie Table

til January 5 would be quite fitting

* * * *
When a girl breaks a date
She usually has to—
When a guy breaks a date
He usually has two.



que Sturdiness mazing Adaptability Mahogany or Walnut Top 15½ x 26 Inches

Steel Frame—Height 22 to 36 Inches

A Timely Gift For Anyone Who Has Work To Do

\$10.95

BOOKSTORE

APPEAL

• This handsome Cameo sure to please. He will appreciate the rich Con-trastone coloring, hand laced edges and secure zip-

BILLFOLD and KEY CASE

\$3.50

OTHER LEATHER

- Photo Frames
- Cigarette Cases Address Books Ration Book Holders Ladies Billfolds

BOOKSTORE

for CHARM

1014 BROADWAY

MONOGRAMMED MATCHES STATIONERY BILLFOLDS WRITING PORTFOLIOS GAMES "Ration FREE"

CHRISTMAS SHOPPING SIMPLIFIED

BY GOING TO YOUR CAMPUS STORE

- Slack Suits
- · Lingerie
- · Costume Jewelry
- Jumper Dresses
- Skirts

- Hosiery

- Leather Coats
- Leather Gloves
- Identification Bracelets
- Robes
- Shirts
- Leisure Jackets
- Ties

PRACTICAL GIFTS ARE PATRIOTIC GIFTS

CAMPUS TOGGERY

Jeminine Underpinnings

Give the things you know so intimately to be the prettiest you can find! And be sure they're wearable pretties that'll last for a long time to come! We have them here. What could be better gifts?



GOWNS

Satins, lace trimmed or beautiful prints strictly tailored. What more could a girl dream of for Christ-

\$3.95 to \$8.95

AJAMAS d lace trimmed . . d colors.

PS

Tailored and Rose only d in Tea \$2.25 to + 5

BED JACKETS A lovely gift that every girl or woman wants and can use . . . but might not buy for herself.

\$3.95 to \$4.95 GIFT HOSIERY

Bembery Rayon. All sizes and shades.



YOUR DEPARTMENT STORE