

Ad Artists Open Clinic On Campus

Four advertising artists from Dallas, including a Texas Tech graduate, are on campus today to direct a graphic arts clinic, "Project Two."

The afternoon seminar, which opens at 1 p.m. in the Coronado Room of the Tech Union, includes discussions, presentations and interviews by the four professionals, representing art, design, illustration and film illustration.

The representatives are Tom Young, Bill Taylor, a Tech graduate; Curt Davison and Erwin Hearne.

Sponsored jointly by the Dallas Advertising Artists Assn. and the Dallas-Fort Worth Art Directors Club, the clinic is designed to "ease transition from student to professional status in the field," Nolan Barrick, head of the Department of Architecture and Allied Arts, said.

"Solving Graphic Problems," is the theme of the two and a half hour program, open to the general public. Interviews by the visitors with graduating seniors and interested undergraduates will follow.

In conjunction with "Project Two," the traveling Southwestern Exhibit of Advertising Art, featuring the work of Lubbock artists and of the visiting professionals, will go on display in the foyer of the Architecture Bldg.

While the clinic is concerned chiefly with the field of advertising art, the program would be of interest to majors in marketing, advertising, journalism and other related fields, according to James Howze, advertising art instructor.

"Project Two" is an annual project of the Dallas and Fort Worth organizations and is scheduled for presentation at nine Southwestern schools this year. All four of the visiting artists are associated with Dallas firms.

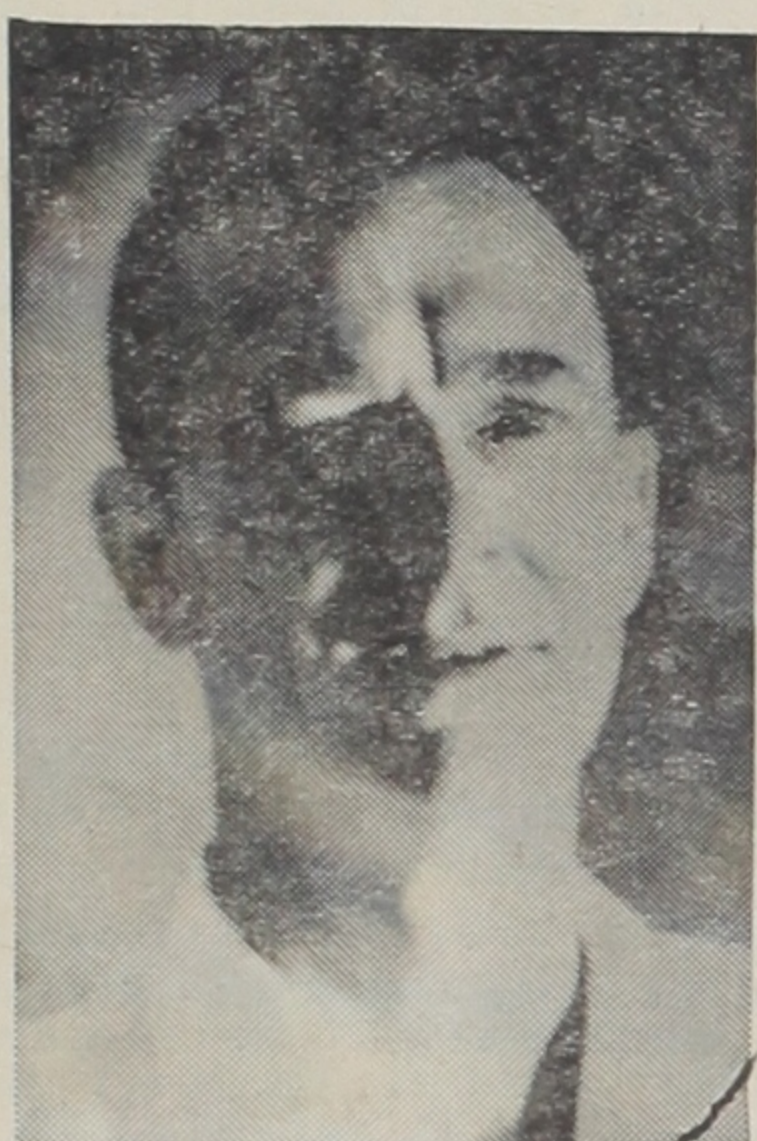
Young, current president of the Dallas-Fort Worth Art Directors Club, is vice president and art director for Keitz and Herndon, Inc. He creates and directs the animation and art program for motion pictures, television commercials and educational, public relations and sales firms.

A participant for eight years in the annual Career Clinics of Dallas area public schools, Taylor maintains his own advertising design office in Dallas. He is co-chairman for the project.

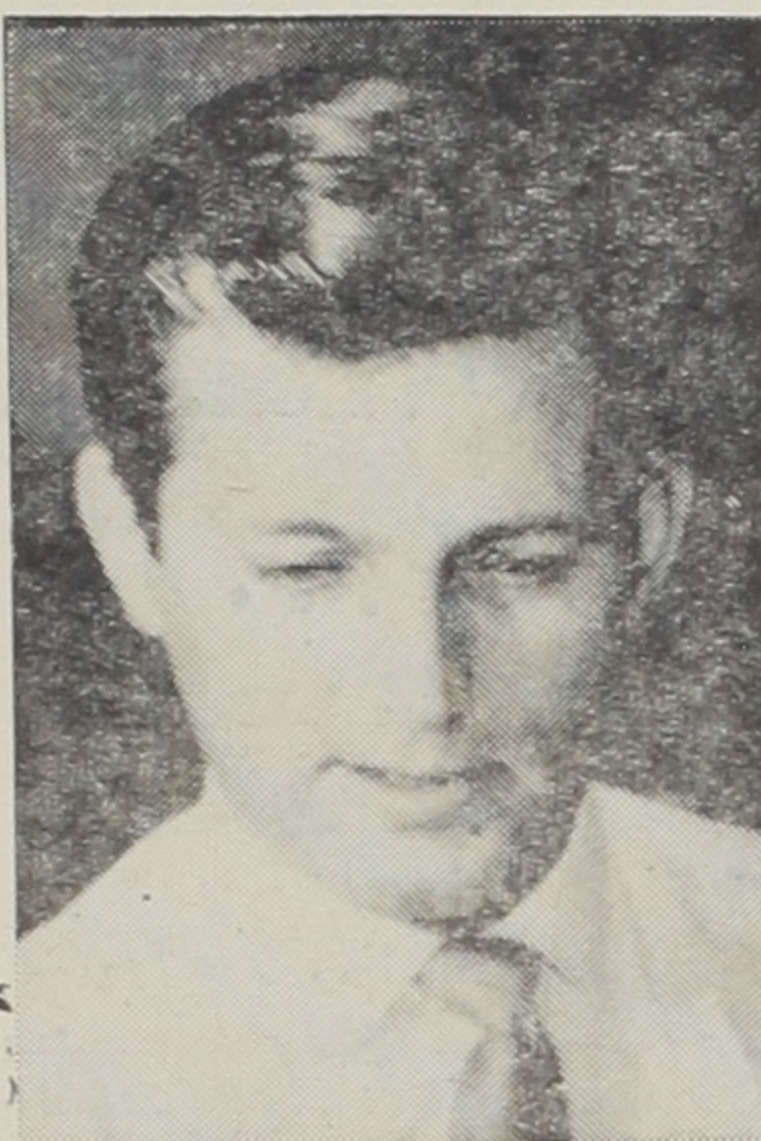
A senior art director for Don L. Baxter, Inc., Davison is a charter member and past president of the Art Directors Club. He has contributed articles promoting graphic arts to several area magazines.

Hearne, co-owner of Graphix of Dallas, Inc., has worked as art director and consultant for the Dallas Cerebral Palsy Assn., Dallas Community Chest and the United Worship Week. A graduate of Southern Methodist University, his experience includes 15 years in professional advertising art.

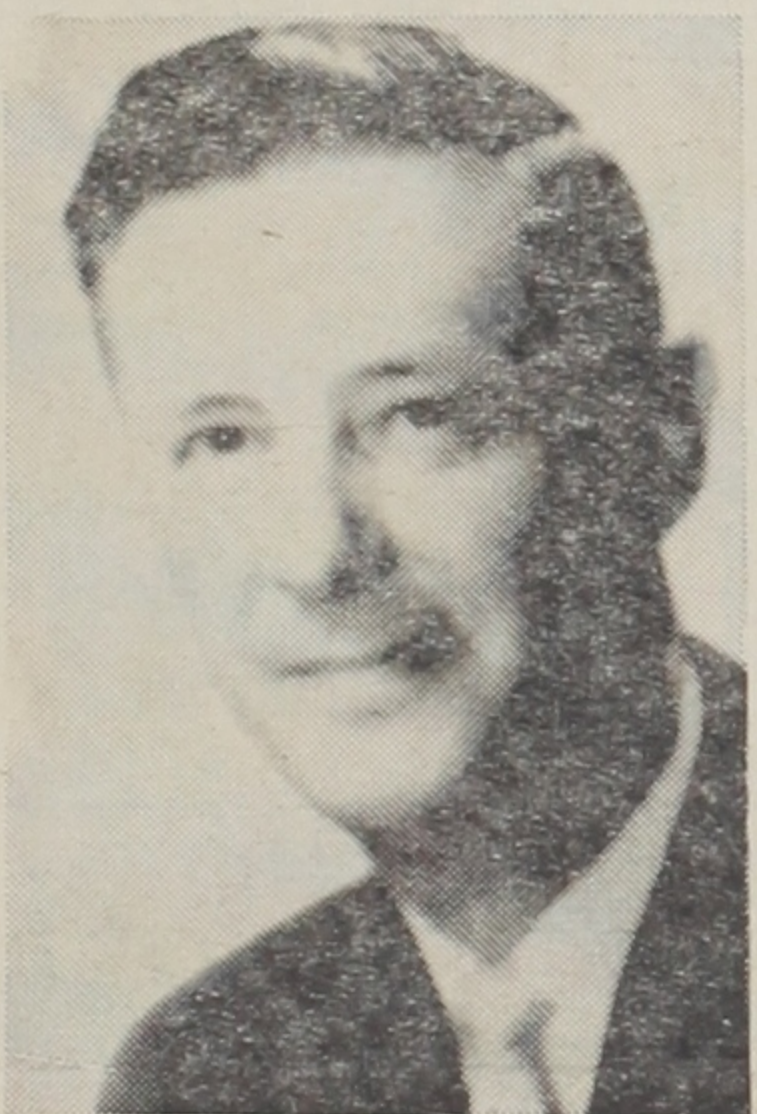
All of the panelists are award winning artists.



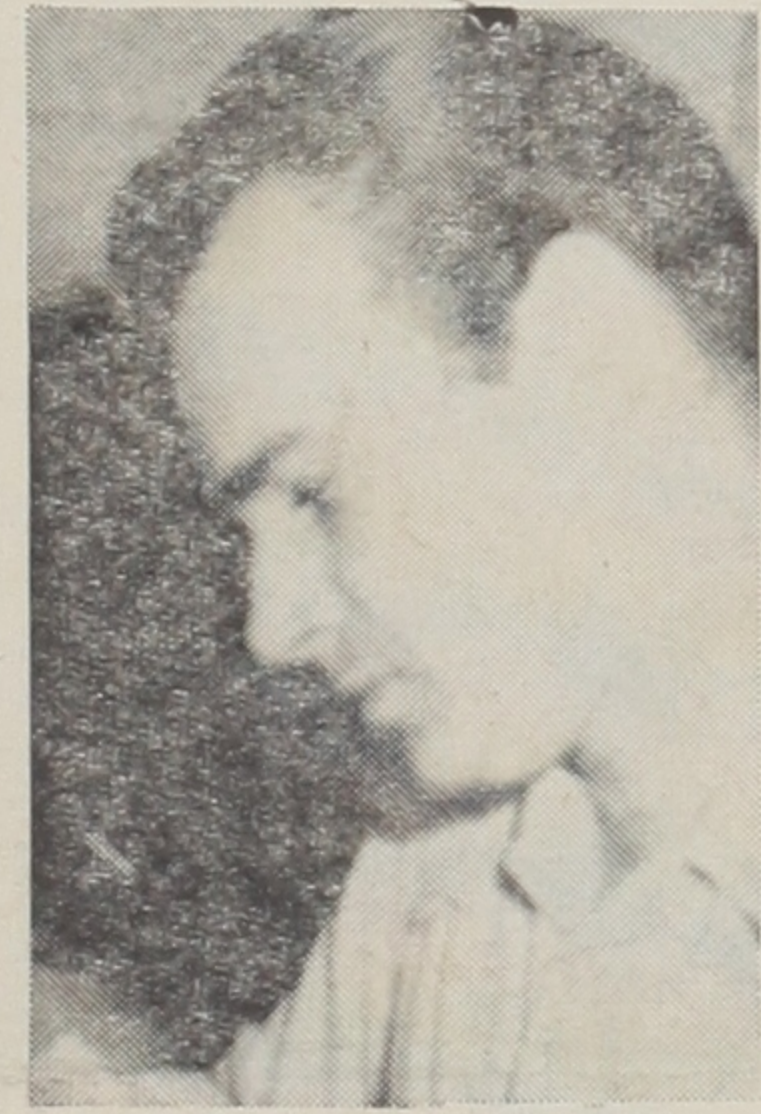
TAYLOR



DAVISON



YOUNG



HEARNE

-Costumed Sitters- 'Santa' Joins Sitathon To Finance Fountain

"Santa Claus" will be riding the Tech campus until the Christmas vacation as costumed volunteers continue a proposed 500-hour Sitathon atop the Will Rogers Statue in an attempt to raise \$50,000 needed to build an entrance fountain.

Beginning at 6 a.m. today, when men from Bledsoe Hall begin hour-long stints on the back of the bronze statue, the riders will be wearing red and white St. Nick costumes.

Should Add Color

David Horton, sophomore from Dallas, who conceived the sitathon, now in its third day, said he hopes the "sitin' Santa" would add more color to the project.

Forty campus organizations, including dormitories, are taking turns in the attempt to keep a student sitting on the horse until the final day of school, Dec. 19. Except during the noon hour, when girls' dorms and sororities will participate, all the sitters will be men students.

Though the Santa costume should help keep out some of cold, an infrared heater, donated by Nunn Electric Co., and a blanket "saddle" are also being used during the freezing nights. Lights on the students and their sign have been set up by the Maintenance Dept., Horton said.

Donations Small

As yet, donations to the fund have been small, with most of the money being contributed by students walking past the Sitathon site or by passing motorists, Horton explained.

He added that donations may be mailed to the Tech Foundation

Entrance Project, Tech Station, Lubbock.

Since the introduction of the \$60,000 fountain project last spring by the Saddle Tramps, \$10,000 has already been collected toward the goal and is held by the Tech Foundation.



SITTIN' SANTA — Dave Horton, Dallas sophomore, waves a cheery greeting from his perch atop the Will Rogers statue as the Sitathon to raise money for the fountain fund goes into its third day. Horton, who originated the idea of a Sitathon, said he hopes the Santa costume worn by the sitters will add color to the fund-raising drive, which will continue until the Christmas holidays begin.

Bowl Game Festivities Take Shape

Sue Walker, vice president of Tech Union, will represent Texas Tech in the Queen's Court of the annual Sun Carnival in El Paso, Dec. 26-Jan. 1.

Coronation of the Queen will take place Dec. 28 in the El Paso Municipal Coliseum. The Queen and her Court will reign over activities during Sun Carnival Week.

Sun Carnival Set

Tech's Red Raiders will depart for the city of "sun" Dec. 22 to set up headquarters in the Sheraton Manor. Their schedule of activities will not be released so as to surprise the team.

Capping their best football season since 1955, the Raiders will face Georgia University in the 30th annual Sun Bowl game Dec. 26. The Sun Bowl is the oldest bowl game in Texas and the third oldest in the nation.

Planning to be on hand to cheer the Raiders on to a bowl victory are the cheerleaders, Tech Band, the Tyrian Rifles with the ROTC howitzer and the Red Raider on Charcoal Cody.

Leave Dec. 22

Visitors in El Paso will be caught up in the round of events going on as a part of the Southwestern Sun Carnival. Coronation of the Queen will kick off activities.

This will be followed by a week of polo games, bull fights, bowling, golf, tournament shooting, nightly fireworks displays, baton twirling, competitive art exhibits and other spectator and participant activities.

The week will be climaxed by the colorful Sun Parade. The parade is held New Year's morning and features more than 60 floats and 30 bands from across the Southwest. This glittering spectacle usually draws more than 200,000 spectators.

The Ticket Sales Office reports that it has received 7,100 tickets

and has already sold 3,000. Student ticket sales have been slow, according to Mrs. Mildred Wright, director of the tickets office.

All seats are \$5 and are reserved, she said.

Fire Hits Elevator In No. 9

Walter Horn, a wing director at Men's No. 9, and Richard Vaden, dorm supervisor, successfully lowered a burning elevator two floors early Wednesday morning in an attempt to check fire damage to Men's No. 9.

Horn and Vaden rode another elevator a floor above the burning elevator. Then Horn crawled from a trap door onto the elevator and triggered automatic controls which lowered it to the basement where Vaden stood by with a fire extinguisher.

By this time nine units of the Lubbock Fire Dept. had arrived.

"Firemen found the floor of the elevator destroyed. The fire caused heavy damage to light fixtures and melted the ceiling," said Thomas Gentry, dispatcher for the Lubbock Fire Dept.

"The city arson squad ruled the fire as intentional," said Jess Perrish, co-ordinator of men's supervision.

"The fire was started by either charcoal, or lighter fluid," Perrish added.

An estimate of damage to the elevator will not be known until this afternoon.

"Full elevator service for Men's No. 9 will be restored in a matter of weeks depending on whether suppliers at Dallas have the needed replacements," Perrish said.

Fireballs Play Campus Dance

The Fireballs, who recorded "Sugarshack," will play for the Christmas Dance at 8 p.m. Saturday in the Tech Union Ballroom.

The band, from Clovis, N.M., is led by Jimmy Gillmer.

Because of the size of the ballroom, a limited number of tickets will be sold.

Tickets are on sale for \$1 per couple in the Tech Union lobby and can also be bought at the door.

BSO CLINIC SCHEDULED

A "leadership clinic" sponsored by the annual Board of Student Organizations workshop has been scheduled from 1 to 4:30 p.m. Dec. 12 in the Biology Auditorium. Tickets are on sale from 10 a.m. to 4 p.m. daily in the Tech Union. Admission is 50 cents.

Arthur Klatt Elected Secretary

Arthur Klatt, Hale Center junior, has recently been elected national recording secretary by the student section of the American Society of Agronomy. The annual meeting was in Kansas City, Mo.

Klatt, an agronomy major and member of Delta Tau Delta social fraternity, is the third Tech student to become a national officer of the student section in the past five years. Four agronomy professors and

seven students represented Tech at the meeting. They were Dr. A. W. Young, head of the Agronomy Dept., Dr. B. L. Allen; Dr. Kenneth Deland and James Rogers; undergraduates Klatt, Clark Jennings, Arthur Cook, Dan Smith and Ronnie Cantrell.



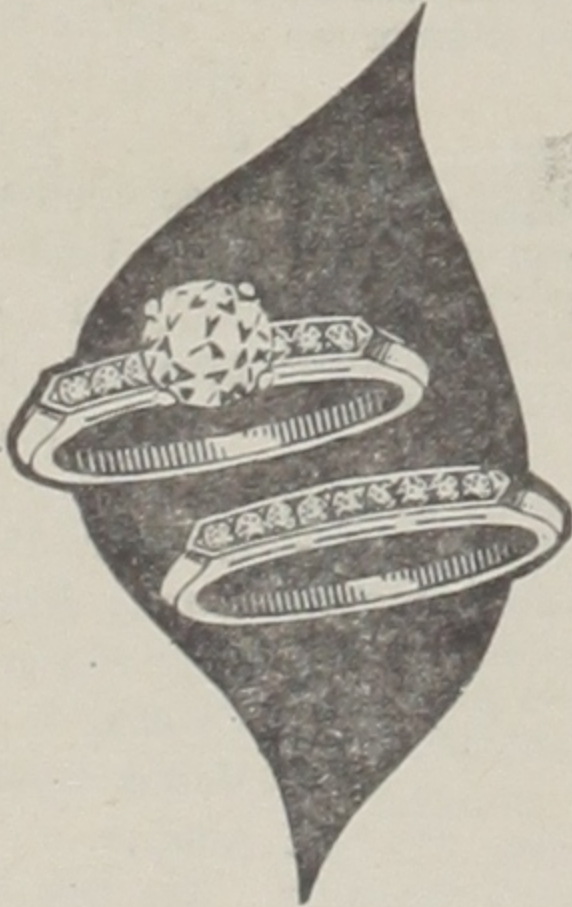
a brides first love...

Her wedding set from Anderson's exclusive new Series!

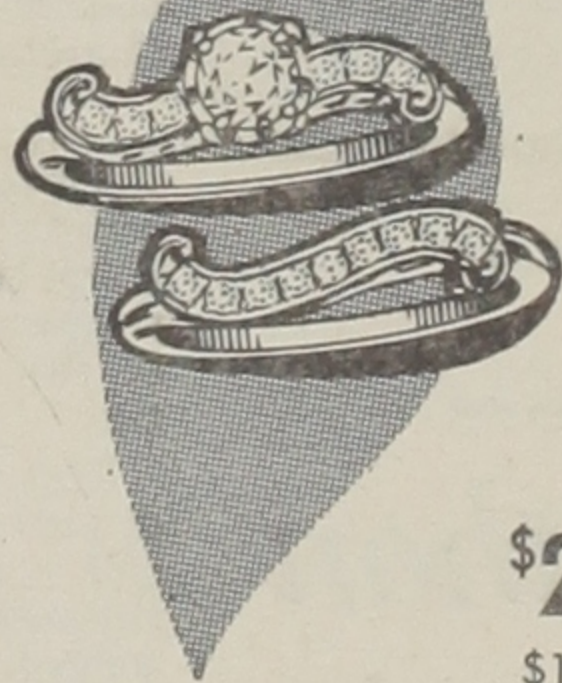
\$100
\$7.50
a Month



\$300
\$24.75
a Month



\$200
\$16.50
a Month



Sentimental 1-2-3 Series

ESPECIALLY VALUE PRICED AT \$100 \$200 \$300

This is it! Next to your love, there's nothing in the world that will mean so much to her. For in Anderson's newest "Sentimental 1-2-3 Series" of diamond bridal sets you'll see unexcelled beauty in 14K gold combined with the sparkling elegance of finer Anderson diamonds. Each set is designed to steal her heart . . . and hold it. Whether you choose the \$100, \$200 or \$300—you get greater beauty, quality and VALUE than ever before. Come in soon and choose HER set to cherish a lifetime. And when among the admiring glances they ask, "Where did you get it?" you'll be proud to say, "Anderson Bros., Lubbock's Oldest and Finest Jewelers."

BUDGET TERMS TAKE A YEAR TO PAY PRICES INCL. FED. TAX

Anderson Bros.
Lubbock's Oldest and Finest
jewelers

13th AND J DOWNTOWN • MONTEREY CENTER

SHOP TOGETHER THURSDAY NIGHT 'TIL 9 AT MONTEREY CENTER

Raider Roundup

TRADE CLUB

H. H. K. Wilson, sales manager for Hancock Mfg. Co., will speak to the International Trade Club today in room 207, Tech Union.

ALPHA EPSILON DELTA

Alpha Epsilon Delta, pre-med honor society, will conduct a business meeting 7 p.m. today in the Tower Room of the Chemistry Bldg.

INTERNATIONAL FAIR

Second annual International Fair will be Dec. 13 from 2-5 p.m., and Dec. 14-16, 12:30 to 6 p.m. in the Coronado Room of Tech Union. The Fair will give Christmas shoppers an opportunity to purchase inexpensive gifts imported from foreign countries throughout the world.

The fair is sponsored by the International Interest Committee of the Union. Suzie Nelson is chairman.

NEWMAN CLUB

Newman Club will sponsor a Christmas Ball 8-midnight Saturday in the Knights of Columbus Lodge. The Velvetens will furnish music.

KAPPA KAPPA PSI

Kappa Kappa Psi is having a hayride Saturday. Those planning to attend should meet at 7 p.m. in the Band Hall.

ALPHA TAU OMEGA

Alpha Tau Omega has scheduled its basketball tournament Friday and Saturday in the old gym. Tickets are \$1.

PHI ALPHA THETA

Frank Simpson, Tech history graduate, will speak to members of Phi Alpha Theta, history honorary, Tuesday at noon in the Union Blue Room.

ALPHA PHI OMEGA

Alpha Phi Omega is having their steak-fry Saturday, Dec. 5 at Post. The fry will start at 6:30 p.m. All members and pledges with their dates are invited.

MORTAR BOARD

Mortar Board will meet today in the Executive Room of the Tech Union at 7 p.m.

SKI CLUB MEETS

The Lubbock Ski Club will meet Tuesday at 7:30 p.m. at the KoKo Palace. A style show will be included in the meeting and also a ski demonstration by Eric Windisch of Red River, New Mexico. Coffee will be served before the meeting at 7 p.m.

CADETS SEE FILMS

Color films depicting Europe and Japan will be shown to Army ROTC cadets and their wives or fiances at 8 p.m. today in the Army ROTC classrooms in the basement of the Social Science Bldg.

SIGMA DELTA CHI

Sigma Delta Chi, men's journalism fraternity, will meet at noon today in the Conference Room of the Journalism Bldg., to discuss Miss Mademoiselle Beauty Pageant plans.

CHRISTIAN SCIENCE

William Milford Correll, a member of the Board of Lectureship of The First Church of Christ, Scientist, in Boston, Mass., will discuss aspects of Christian Science at 7:15 p.m. today in the Coronado Room of the Tech Union.

PROGRAM OF WEEK

The program of the week for the Baptist Student Union will be centered around "Christ in Crisis." Today Dr. Van Mitchell Smith will speak on Africa in crisis. These meetings will be from 6:30 p.m. to 7 p.m. at the B.S.U.

CHRISTMAS DINNER

A B.S.U. Christmas Dinner will be Dec. 5 at 7 p.m. in the Toreador Room of the Furr's Cafeteria. A reservation must be made at the B.S.U. before Friday at 5 p.m. Cost of the reservation will be 25 cents.

GAMMA ALPHA CHI

Prospective pledges of Gamma Alpha Chi, women's advertising fraternity, will meet with actives at 5 p.m. Tuesday in the Ione Hutchison Conference Room of the Journalism Bldg.

RODEO ASSN.

Special western music will be the program of the Rodeo Assn. today at 7 p.m. in the Agriculture Engineering Auditorium. Rodeo Club membership cards and buttons will be sold. The membership cards are \$5 for the year and the buttons are \$3.75 each.

Red Raider

Erskine & North College
PO3-7466

OPEN 6:15 IN CAR
MOVIE 7:15 HEATERS

SANDRA DEE
ROBERT GOULET
ANDY WILLIAMS
I'd Rather Be Rich
COLOR

SECOND FEATURE

GREGORY / TONY
PECK / CURTIS
CAPTAIN NEWMAN, M.D.
CO-STARRING LUTHER COLOR AND CO-STARRING
ANGIE DICKINSON - BOBBY DARIN

RAIDER (Back)—STARTS FRIDAY

Lee Marvin — Angie Dickinson
"THE KILLERS"

SECOND FEATURE

shirley jones
rossano brazzi
george sanders
georgia moll
micheline presle
Dark Purpose
TECHNICOLOR

Horseshoe

62nd & College Ave.
SW5-5248

IN CAR HEATERS—Front

M-G-M presents
A PANDRO S. BERMAN PRODUCTION
HONEYMOON HOTEL
STARRING ROBERT NANCY ROBERT JILL
GOULET KWAN MORSE SEJOHN

SECOND FEATURE

THE UPDORIOUS MOVIE FROM THE BEST-SELLER!
M-G-M presents
DORIS DAY DAVID NIVEN
A ENTERPE PRODUCTION IN COLOR
PLEASE DON'T EAT THE DAISIES
Co-Starring JAMES HANCOCK SPRING BYINGTON RICHARD HAYDON

BACK SCREEN

IT'S SO EASY TO SET FIRE TO A
WOMAN OF STRAW
EASTMANCOLOR

SECOND FEATURE

SOPHIA LOREN · PETER SELLERS
The Millionaire

Westerner

3 Miles west on Lovelland Highway
SW9-7921

Admission \$1.00—Adults Only
Open 6:15—Movie 7:15

First Feature
NUDES, INC.

Second Feature
MERMAIDS OF TIBURON

By Comparison

PE Experiment Indicates Isometrics Best Exercise

By PAULINE EDWARDS
Staff Writer

What appeared to be nervous jitters were prevalent in Mrs. Joyce Arterburn's body conditioning class last six weeks.

However, the 11 a.m. TT class was only testing the effectiveness of isometrics, a form of exercises that involves the production of tension in motionless muscles for a brief period of time. The results of the experiment were positive.

During the six weeks period, Mrs. Arterburn's 11 a.m. Tuesday, Thursday class followed the regular body conditioning program with the addition of isometrics. At the conclusion of the experimenting period, around Nov. 20, the class compared their physical fitness improvement with that of Mrs. Arterburn's 1 p.m. Tuesday, Thursday class which followed the regular body conditioning program with calisthenics rather than isometrics.

Compares Improvement

In order to compare the improvement in both classes, Mrs. Arterburn gave the two groups of girls the Brace Motor Ability Test before beginning the six weeks experimenting period and immediately following the experiment, the Motor Ability Test involved a series of 10 skill stunts.

Among the tricks included were such skills as standing with feet apart and making a full circle jump to return to the original standing position. Tabulations were made of the students performing or failing to perform each stunt.

Comparison between the two scores in both classes indicated

that more improvement had been made in the class which had included the isometrics exercises in its program. In all but two of the 10 stunts performed, more of the students in the isometrics class than in the other were able to perform the various stunts than had been able to on the first testing before the experiment began.

Stunt Performance

The greatest increase of students able to perform any one stunt during the second testing period in the isometric class was 30. However, in the 1 p.m. TT class the largest number to improve in any stunt was 20.

On one of the 10 stunts, the isometric group showed no increase in the number of students able to perform that skill. However, in the 1 p.m. TT class six less students were able to perform a particular stunt on the second testing than had been able to on the first testing period.

Both classes had an enrollment of 80 students.

"The initial performance of the 1 p.m. class was better than that of the 11 a.m. class before we began the experimenting period with isometrics," commented Mrs. Arterburn. "However, at the end of the testing period, the 11 a.m. class (the one with isometrics) showed more improvement than the other."

Pleased With Results

"I was pleased with the results," Mrs. Arterburn said. "The results show that isometric contraction exercises, which require only 12 minutes a day to perform, can be an

effective means for building strength and improving one's health."

"Although the results were approximately what I had expected, it should be kept in mind that six weeks is not long enough to measure tremendous results," she added.

Introduces Isometrics

Mrs. Arterburn introduced isometrics to the 1 p.m. class at the end of the experimenting period. However, rather than continue isometrics in the 11 a.m. class, as she originally planned, Mrs. Arterburn is introducing the Royal Canadian Air Force Exercise Plan for Physical Fitness, which includes calisthenic exercises such as girls' push-ups and leg lifts.

"My motive for introducing the Royal Canadian Plan rather than continuing isometrics, even though I found them to be effective is to give students a chance to become acquainted with more different programs.

"Besides, I think it will be easier to measure individual results from day to day with this plan than with isometrics since the class only meets twice a week," she added.

GUARANTEE RETALIATION

WASHINGTON (P) — President Johnson says this country's Polaris submarines, strategic bombers and long-range missiles "guarantee and adversary that retaliation for a nuclear attack on this country would be inevitable and devastating."



LARRY STRICKLAND

Kappa Sig To Attend Conference

Larry Strickland, president of Kappa Sigma fraternity, and a member of Tech's Interfraternity Council, left Wednesday to represent Tech at the National Interfraternity Conference.

"Strengthening College Fraternity System" will be the theme of the conference in Cincinnati, Ohio, today, Friday and Saturday. Attending the conference will be delegates from 60 member fraternity groups representing approximately 3600 chapters in 350 higher institutions.

Some 400 representatives of undergraduate collegiate interfraternity councils, plus college deans, student advisers, prominent educators and business and professional leaders active in fraternity administration will be present.

HISTORIANS MEET

AUSTIN (P) — A group of history-hinded Texans meet here Saturday to discuss restoration of old Spanish missions and presidios.

It is the second annual meeting of the Texas Old Missions Restoration Assn.

The Association was founded in 1962 "to work to restore authentically all old Spanish missions and presidios so that future Texans may see the simple beauty that was built by the Spaniards."

TECH ADS

TYPING

Typing, term papers, research papers, theses. Mrs. Riggs, 4601 44th, SW5-9053.

Typing: Experienced, term papers, and research papers. Fast service. Mrs. McMahon, 1412 Ave. T, PO3-7620.

Typing: Theses, reports, theses, manuscripts. Mrs. T. C. Porter, 1908 22nd, SH7-165.

TYPING: With electric typewriter. Experienced. Term papers, reports, etc. Mrs. Welch, 3004 30th, SW 5-7265.

TYPING: WORK GUARANTEED, SPELLING, GRAMMAR CORRECTED. 25c PAGE, EXPERIENCED SECRETARY, ELECTRIC TYPEWRITER. MRS. NANCY MAHAN, 1611 7th, PO5-5896.

TYPING: Theses, theses, research papers, 4519 40th, SW5-4565. Mrs. McCullough.

TYPING — THEMES, THESIS. Accurate. Misspelling corrected. Fast. WILL TYPE CHRISTMAS. Mrs. Tommy Kirk, SH4-7967.

Typing of all kinds. Extremely fast and accurate service. Electric typewriter. Call Mrs. Turner, SW5-7972.

FOR RENT

One-bedroom apartments, two to choose from. 2407 14th, 2324 16th (west side). Open for your inspection. Bills paid. Call SW5-2109.

Duplex: Ideal for couple or boys. Well located. Directly across street from shopping center. Completely furnished. All bills paid. For appointment—Call SH4-8604.

Two blocks off Tech campus (South). Nice one-room & bath apartment in garage apt. bldg. New & nicely furnished. In lovely surroundings. Private parking. Basketball goal. No drinking. \$50 monthly. 2508 21st. SH4-5223.

College Courts efficiency apartments, central heat, reasonable weekly monthly rates, near campus. 505 College, PO5-6638.

Tech students, 3-bedroom furnished house. Lease or rent. Call SW5-4049.

2-bedrooms available in new home. Adjoining bath for exclusive use of these rooms. Very reasonable rent. Privilege of exchanging odd-job work for part payment. From 8-5 call Mrs. Daly, Campus Ext. 3131. After 5:00 call SW9-1560.

2-room house in the rear. Bills paid. \$50 per month. Off-street parking. 2 blocks from Tech. PO3-9017.

FOR SALE

1964 MG-B, wire wheels, whitewalls radio, etc. PO2-5034.

Must sell: Band-Master Fender Amplifier. Going to Brazil. Make offer. SW5-6351.

For Sale: Harley Davidson Motorcycle. Almost new. Paul Lewis, 3403 55th, SW5-8979.

For Sale: Mercedes-Benz Sports car. Model 190SL AM-FM radio. Blue with red interior, red carpet. Call SW9-6921.

For Sale: Wire Fox Terrier puppies. SW5-1265 after 6 p.m. weekdays.

IRONING

IRONING WANTED: Call PO 3-8532.

Ironing wanted: 2419 8th. Mrs. B. F. Campbell, PO 3-2871.

MISCELLANEOUS

MATH TUTOR: Certified experienced teacher. Full time tutoring by appointment. 936 47th, SW5-2632.

LIFE INSURANCE IS FOR THE LIVING. A plan to fit every need. Contact Terry Thornton, Petroleum Life Insurance Company, 2618 34th St., SW5-5583 or PO2-3482.

Auto insurance for students. Liability. Monthly payments. Married hours. Call Jerry Layne (Tech student), PO2-8418.

Low cost life insurance for ages 15-22 years. \$5,000 for \$20 per year. \$10,000 for \$40 per year. Call Mr. Alva, SH4-2364.

School supplies — 50% off including Parker, Paper Mate, Scripto pens, No. 120 Pickett slide rules, 85c; 45 RPM records 10c, LP's 69c. Keith's, Broadway & M— Across from Dunlap's.

Starting Basic French and German class, 4th of January. Convenient hours. Reasonable rates. Call Mrs. Rankins, 885-4317.



Apparel for jollity readied in jig-time

To the gentleman going in circles due to a dearth of correct clothing for the cheerful events ahead, the proprietor offers surcease. His staff will dance attendance upon fittings and deliver the goods in jig time.

Black Worsteds, Silk and Wool
Sharkskins and Iridescent

Traditional and Continental Models
\$59.95 to \$75.00

S & Q Clothiers

College Corner

1112 Broadway - - Downtown

THOUGHT FOR TODAY — Works of intellect are great only by comparison with each other. —Emerson



Countries Must Pay Dues

THE CURRENT CONTROVERSY in the United Nations is centered around an important problem that every organization faces — a problem that Tech fraternities, sororities, clubs and other groups have faced.

Simply said, the issue is whether or not the member nations are going to live up to their obligations to pay their dues and assessments.

Several countries from the Communist, Neutral and Western blocks have flatly said they will not pay assessments made by the General Assembly for peace-keeping missions.

As members of Tech organizations on campus realize, this action causes two serious problems:

(1) If members refuse to pay their dues, then the organization may face financial ruin.

(2) If some members pay dues and some do not, then there is injustice and demoralization even if the organization does not face financial trouble.

Many members of the United Nations, especially the United States, also realize this and have pushed for a showdown on the problem.

This showdown, although necessary, is not as simple as it seems. Granted, the Soviet Union and France should pay their assessments and the United States should do everything in its power to get the General Assembly to force them.

However, if the Soviet Union and France refuse to pay and lose their vote in the UN, they may decide to walk out. We believe this would hurt the UN, but not destroy it.

The Soviet Union walked out of the UN just before the Korean War and the absence of the Red veto enabled the UN to stop North Korean aggression.

The Communists are not likely to walk out of the UN again and chance the possibility of it becoming a strong international force against Communist activities in Africa, Asia and South America.

The United States should continue to insist that this UN session does not end without a firm commitment from all countries to pay their dues.

The UN had better decide on this much because we believe the American people are no longer willing to foot the UN bill. If it is going to be an effective organization, then everyone must participate in paying the bill.

LITTLE MAN ON CAMPUS



INTROSPECTIVE

Second Thought--War May Offer Solution

By MICHAEL O. READ

Americans are truly strange people — perhaps the strangest people in the world.

Americans are people of contradictions — seemingly without the intelligence to recognize their contradictions.

It often seems that a large portion of the mass American public is gullible, stupid, insane and self-centered.



MIKE READ

Listen to the modern American prophets — prophets forecasting disaster for the nation from "big government," "galloping socialism," "moral decay," "the international communist conspiracy," "liberal political thinking," "foreign entanglement," "deficit spending," "the United Nations," "Chief Justice Warren," "President Lyndon Johnson."

Perhaps the liberal forces in the United States today are suffering from bad public relations. The mass public is continually informed of the liberal conspiracy to deliver the nation into the waiting arms of international communism and ruin.

Unfortunately liberals are much like Democrats. Liberals would get a lot more done if they spent more time debating conservatives, and less time in mortal combat with other liberals.

The liberals, you see, we're told, got us into a mess in South Viet Nam; and now they're arguing among themselves instead of winning the war in Asia.

Now just how the liberals — or

anybody else for that matter — are going to win the war in Asia is a complete mystery.

But the conservatives have the answers.

More men in combat. More modern arms for the South Vietnamese.

Attack North Viet Nam. Attack all countries bordering on South Viet Nam. Attack Red China. Use nuclear weapons. Require prayer in the public schools.

More men? If we put enough Americans in South Viet Nam to match the enemy forces, they'd be so crowded that all they could do would be to stand around shoulder-to-shoulder looking at each other.

More modern arms? World War I arms would be so much more modern than what the enemy is using. If you can't out-fight a jungle fighter with the arms already in use, you just can't out-fight him. More modern airplanes — to better run down birds flitting among the treetops perhaps? Just how many planes have the Viet Cong guerrillas used against us?

Attack North Viet Nam, Red China, etc? Why not just declare war on the whole world?

Use nuclear weapons? Where — without wiping out any trace of the area?

The U.S. made a tragic mistake a long time ago when the first American commitment was made in the area.

No one is going to win in Southeast Asia by invasion — not and leave anything in Southeast Asia.

The area has been conquered only once by invasion — and that was by complete destruction of the entire area by Genghis Khan.

Just how is an invader going to win a war, when he can't even find the enemy? Thirty laborers in a rice field may include eight or nine Viet Cong — but just how does anybody tell friend from foe in the situation.

About all the foreigner can do is support the powers-that-be, and hope that those powers can eventually rally enough popular support to stabilize the situation.

But, then on second thought, total war might not be a bad solution after all. At least complete destruction of the human race would end a lot of idiotic groaning about the situation the world is in.

VIEWPOINT

Conservative Movement Is Still Alive

By RONALD GORE

What future, if any, remains for the conservative movement?

Is the outcome of the national election to be construed as the rejection of a philosophy or the product of intra-party warfare?

Is a new virility infusing new life into an old, decrepit party, or is conservatism simply the last gambit of a dying system?

Philosophy Not Rejected

Despite the unprecedented margin by which the present administration won re-



RONALD GORE

election, and the stentorian pronouncements of many liberals, the conservative philosophy has not been totally rejected.

The prophets of "complete rejection" will have to content themselves with

labeling two-fifths of the electorate as bigots, diehards and other trite forms, for no amount of verbiage, however eloquent, can reduce that fraction to a vanishingly small increment.

Conservatism is growing like its counterpart did 30 years ago, and it is flourishing in the same place — the college and university.

Five years ago it would have been difficult to locate a conservative political club on any but the very largest of campuses. Now almost any school worthy of the name has one. The modern exponent is every bit as intelligent, sophisticated, meticulous and persuasive as is his liberal opponent. Only his philosophy differs.

Liberals Achieve By Default

The liberal philosophy achieved a large portion of its present eminence by default. The old Republican party drifted into this century devoid of new ideas; Theodore Roosevelt was the last Republican to introduce a radical concept.

Long years of power had made past doctrine into an orthodoxy, and this massive inertia resisted all efforts to change it. The undercurrents of change that were sweeping the nation in the first quarter of the century were ignored.

Unable to make themselves heard, the reformers and liberals abandoned the Republican party and took over the long-barren Democratic house. The liberals planned and implemented carefully, and were prepared to fill the vacuum when the Great Depression splintered the economic and social order of the nation.

Loss Of Intellect

How different history might have been if those ancient Republicans had given audience to the voices about it. The greatest loss has been that of intellect; two generations of the finest of minds have been skimmed by default.

The same force which swept the liberals to power may be used by the conservatives to stage an equally impressive coup. In recent years the Democratic party has shown symptoms of intellectual atrophy.

Liberals are becoming stratified and dogmatic in their approach to problems. They ignore the warning voices around them. The only creative spark in the last decade was President Kennedy, and even now his innovations may well be altered to fit into the approved and time-blessed dogma.

Conservatives will be wise not to sit on their hands and await the millennium. The recent election cost them a lot of trouble in that it wrecked organizations and candidates that took time and money to establish. Hard work and careful planning will be required whether we live in a great society or on new frontiers.

Voice Of The People

Feels Dictionary Shows Name Trend

Dear Editor:

We all like to be with it in our language. Now, Texas Tech University is just not hip. Proof is any good list of colleges and universities in the United States and its possessions.

The authoritative **Standard College Dictionary** (Harcourt, 1963, p. 1657 ff.) shows that:

- Sixty-one institutions of higher learning have some form of "technological" (technical, poly-technical) in their names.

- Forty-six of these are designated as **INSTITUTES, NOT COLLEGES** (two call themselves both institutes and colleges).

- Only 18 of them have enrollment over 2,000 (this is a 1963 directory).

- Twenty-two of them are junior colleges.

- Sixteen are for men only (This is an almost infallible sign that the institution is really what its name says it is: a trade school).

- Only 20 in the last 40 years have used any form of "technology" in their names, and of these 20:

Only one is a four-year coeducational institution; The Southern Technical Institute in Chamblee, Ga., established in 1948, having fewer than 2,000 students when this dictionary was compiled.

Thirteen of the 20 are junior colleges, technical institutes or normal schools offering less than four years.

Six of them are for men only (remember what that means).

Eleven of them got named in the decade of the 1940's with World War II emphasis on engineering (just as eight got named with some form of "technology" in the World War I decade of 1914 through 1923 — including Texas Tech, as a result of a political trade).

And only since 1952 have two been given a name using "technology," although institutions of learning above the high school have been springing up everywhere in these dozen years. But, of course in the last 30 years "Tech" has been used up in naming high schools!

Texas "Tech" for our university? No, that's completely out—plain out.

Your for an appropriately-named university,
Kline A. Nail

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ATO BEAUTIES — Twelve Tech coeds will compete Saturday night for the Alpha Tau Omega Tournament Queen. Candidates are, standing, Gail McCullough, Lucia Lawrence, Karen Still, Cinda Gafford, Adele Cole, Mary Ann Neasham,

Janita Kinard, seated, Pam Munson, Carol Shanklin, Sherrill Reagan, Ellen Heathington and Jill Matsler. Proceeds from the ATO tourney go into an IFC scholarship fund.

—Staff Photo

Ex - Techsans Receive Peace Corps Positions

Twelve ex-Techsans have recently been stationed in foreign countries to work for the Peace Corps.

Assignments went into effect Sept. 30, according to word received by Dr. William Oden, Peace Corps co-ordinator at Tech.

Volunteers include Suellen Bass, Bolivia; Jennie M. Bishop, Columbia; Larry R. Caskey, New Delhi, India; Frankie P. Claunts, India; James Donahue, Chile; Colleen Gilmouth, Sabah, Malaysia; James Hooper, Bolivia; Esther Marks, Pakistan; Sammie McComb, Peru; Leonard Sauter, Nigeria; Elaine W. Simnacher, Bolivia; and Richard T. Singleton, Colombia.

Seven exes who completed Peace Corps service as of Sept. 30 were Elizabeth N. Becker, Philippines; Janet C. Boegli, Chile; Robert W. Brick, Ceylon; Peggy J. Rogers, Philippines; Russell L. Studebaker, El Salvador; Bernard R. Welch, India; and Sondra G. Williams, Philippines.

ENGINEERING OPPORTUNITIES

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Col. Paden Names 41 To Coed Drill Team

Forty-one girls were named by Col. B. W. Paden, to the Army Blues, the all-girl drill team.

Girls named were Beth Baker, Sherry Barnett, Judith Lynn Biard, Ann Boyd, Karran Bragg, Dolores Brown, Janyth Carpenter, Lynda Carter, Carol Cochran, Joy Cox, Carol Craver.

Nancy Crawley, Diane Dickson, Terry Eisenschmidt, Nita England, Susan B. Evans, Gaye Evans, Jan Fauske, Sara Jo Foxhall, Vicki Glenn, Beverly Grubbs, Patricia Hayes, Kay Hubbard.

Others named are Peggy S. Jones, Ann Kimbro, Mary Kirby, Cheryl Little, Vivian Lowery, Shirley Martin, Lynn Melton, Carol Sue Nickelson, Georgia Parker, Martha Pryor, Margy Randolph.

Rita Rische, Beverly Smith, Diane Shackelford, Cathey Smith, Shirley Stafford, Carole Stanley, Donna Sutherland, Jo Ann Tierney, Pamela Kay Warren, Rebecca Wilson and Lorrie Woods.

The girls were selected for their poise, beauty and scholastic achievement.

Leading the Army Blues is Kay Burleson, sophomore from Friona. The newly-organized drill team will form the Tech chapter of the national Army Blues. Uniforms for the girls have not yet been selected.



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JOBS IN EUROPE

Grand Duchy of Luxembourg — Paying jobs in Europe such as shipboard work, resort, sales, office, farm, child care and factory work may be obtained by college students through the American Student Information Service. Wages range to \$300 a month, and the first 5000 applicants receive \$250 travel grants. Job and travel grant applications and complete details are available in a 36-page illustrated booklet which students may obtain by sending \$2 (for the booklet and airmail postage) to Dept. D, ASIS, 22 Ave. de la Liberté, Luxembourg City, Grand Duchy of Luxembourg. Interested students should write immediately.

TGIF Dance

The Madhatters, lead by Doug Walding, will play at the TGIF Dance in the Tech Union Snack Bar Friday at 4 p.m.

The trio consists of Rusty Russell, drums; Beth Walding, electric bass; and Doug Walding, guitar.

'Harbinger' Entries Due

Entries are now being taken for the writing contest sponsored by Sigma Tau Delta which publishes "The Harbinger," Tech's literary magazine.

Contest divisions are essays, fiction, literary criticism, poetry and graduate division.

Entries must be turned in by 5 p.m. Jan. 5 in room 125, C&O Bldg. They should be in ink or typed on standard (8½x11) size paper, and the writer's name should not be on the actual work but attached on a separate sheet.

"The Harbinger" is in need of an art editor. Interested persons can contact Kay Crownover, ext. 4894

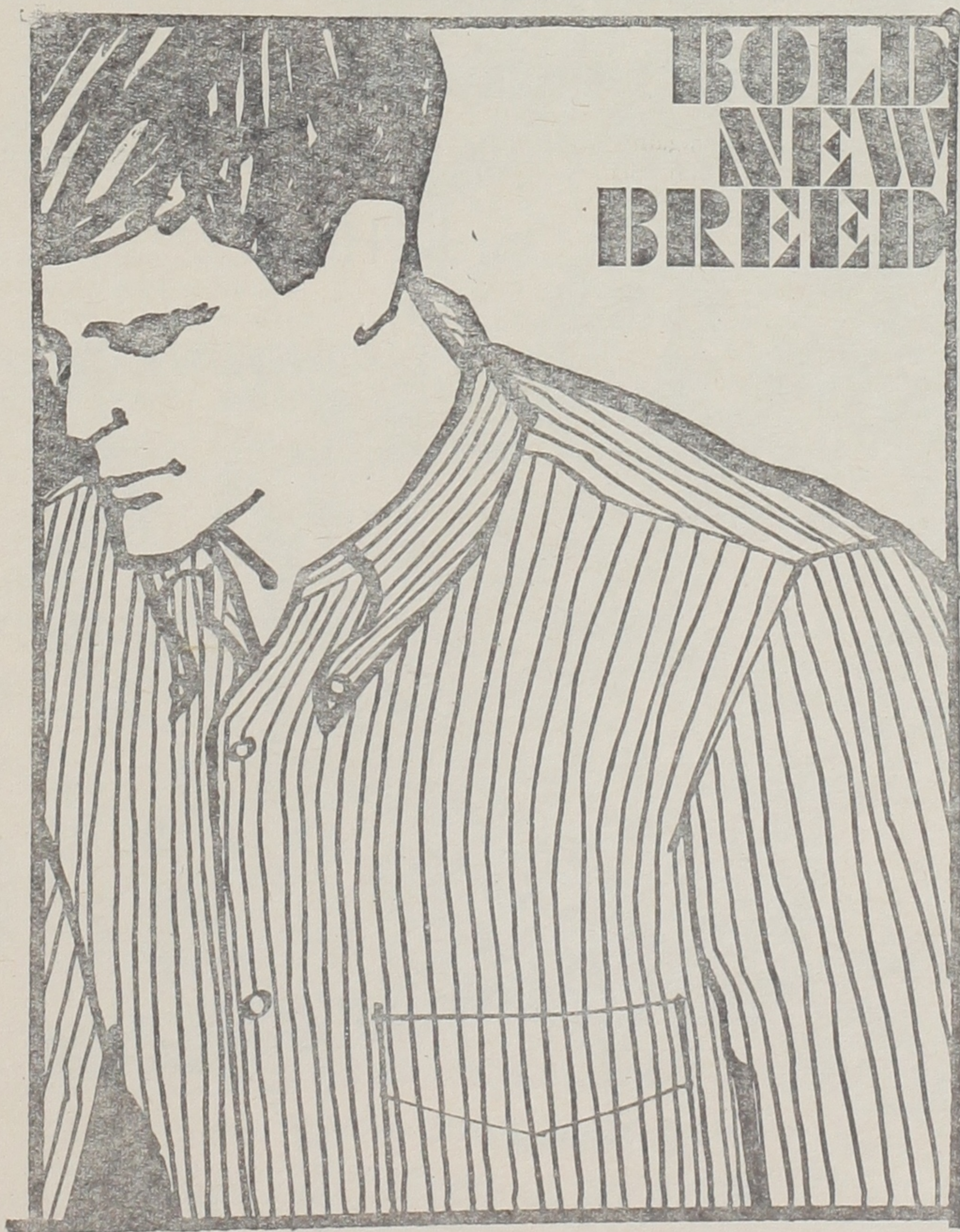
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-Platter Patter-

New Pair Makes Magic

By NANCY MILLER
Fine Arts Editor

Ever so often, a musical combination comes along that is more than just two people performing together.

When this happens, when two artists are able to mesh perfectly with no loss to either, the result is often stunning musical magic.

Stan Getz and Astrud Gilberto

are such a combination. Their first record, "Girl from Ipanema," hit U.S. record charts like a long-awaited breath of fresh air—Getz's controlled tenor sax backed Miss Gilberto's breathy voice to such perfection that the single rose to the top of hit record charts almost instantly.

Together, they resurrected the bossa nova and gave it a fresh new

sound. And in their new album, "Getz Au Go Go," they prove that "The Girl From Ipanema" was no accident.

Taped at New York's Cafe Au Go Go, the album represents the first appearance of the new Stan Getz Quartet. With Miss Gilberto and Getz is a 21-year-old Gary Burton on vibes, Gene Chericco on bass and Joe Hunt on drums. They seem to have been born to play together—from the easy-swinging "Corcovado" to the haunting "Summertime" they weave an intriguing musical tapestry that is almost too good to be true.

The album is a nice blend of Brazilian bossa nova and American jazz with Miss Gilberto alternating English and Portuguese lyrics in "Corcovado" and giving Rogers and Hammerstein a new sound in "It Might As Well Be Spring." And in "Summertime," the group proves that it can handle hard-driving jazz as well as tricky bossa nova rhythms.

"Getz Au Go Go" is a unique record. It can be played again and again, and at each playing, the listener can find something new to marvel at. It is that versatile.

RINGO LOSES TONSILS

A surgeon snipped out Ringo Starr's tonsils. They say the Beatles' drummer will recover to many another Yeah, Yeah, Yeah.



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Footnotes

By MILLER

We sat down recently and, teeth on edge and nerves ajar, watched an hour-long TV spectacular called "The Beatles in America." The show, which dealt at length with the first Beatles tour of this country, was largely composed of film clips showing hoards of screaming girls (and distraught parents) clustered outside hotels, airports, train stations and auditoriums where the Beatles were performing.

To those of us who remember Little Richard fondly, the show served as a reminder that rock and roll music is just not what it used to be. Instead of frenzied dancing in the aisles at rock and roll concerts, we are confronted with screams that completely drown out what the performers are trying to play.

Maybe this is a good thing for the performers. After all, if enough people are desperate enough to know the words to a song, a performer can have a million-selling record on his hands and it won't make any difference whether or not people can hear him in person.

But it's sort of sad to see the days of soul music go down the drain. Especially when what has replaced it has all the feeling of a wet Wheatie.

Back in the days of Clyde McPhatter and the Drifters and Little Willie John, people called rock and roll "jungle music," "immoral," and "sinful." Maybe so. But by Heaven, when Chuck Berry played "Memphis," you could feel it from the tips of your toes to the roots of your hair.

Not so anymore. Now we have such numbers as "Leader of the Pack," in which a motorcycle crash that is supposed to kill a young man sounds like two Mack trucks coming together at 90 mph, and Bobby Vinton's "Lonely," which leaves the listener wondering who is killing what.

And then we have the European element which sounds largely like the American element and which is led by the Beatles. Groups such as the Dave Clark Five, the Animals, the Rolling Stones, Peter and Gordon and Chad and Jeremy fall into this category.

This element's specialty seems to be taking songs done by reputable artists, recording them and shipping them back to the U.S. at a considerable profit. Unfortunately, the songs they

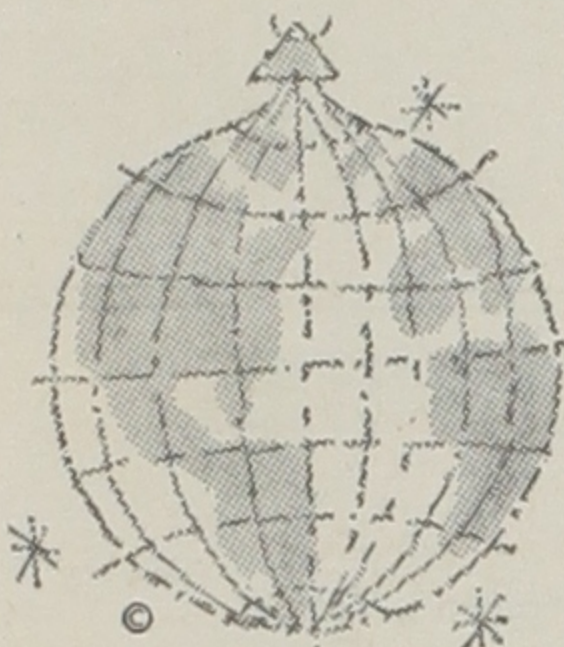
pick to record are often pretty good in the first place, and for Joan Baez and Stan Kenton fans, the Animals' "House of the Rising Sun" and Chad and Jeremy's "Willow Weep For Me" are practically grounds for murder.

The deterioration of rock and roll has been rapid, but it isn't complete — yet. There are still people like John Lee Hooker and Bobby Bland around, people who sing like they mean it. But these are few.

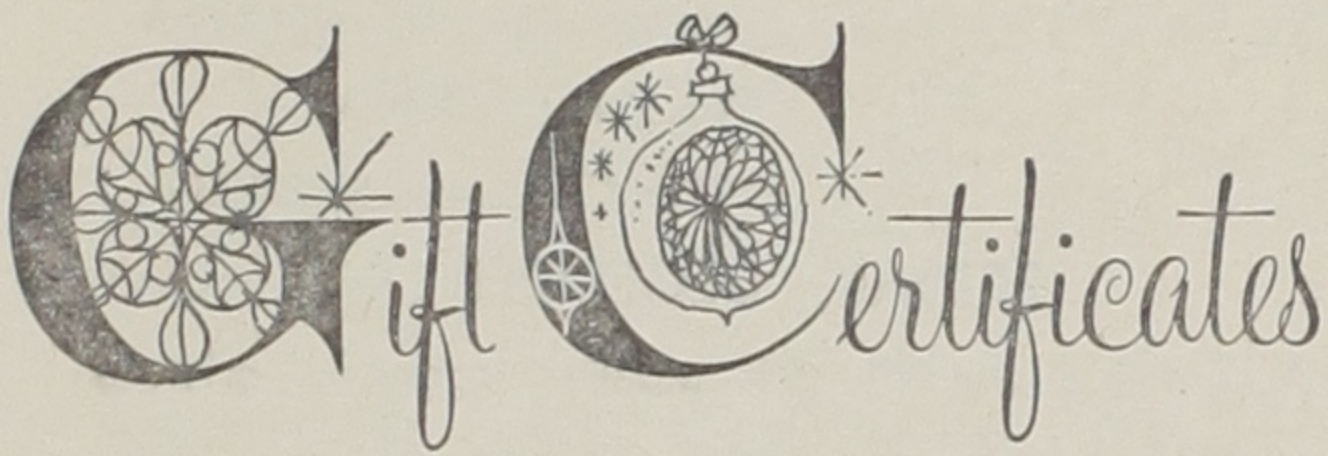
And to those of us who like to feel the ground throb when a guitar is played, what has replaced soul music is not worth the effort it takes to turn on the radio.

LBJ Dedicates Culture Center

WASHINGTON (P) — President Johnson dedicated the national cultural center Wednesday to the memory of the late John F. Kennedy — a "valiant leader who never swerved from duty."



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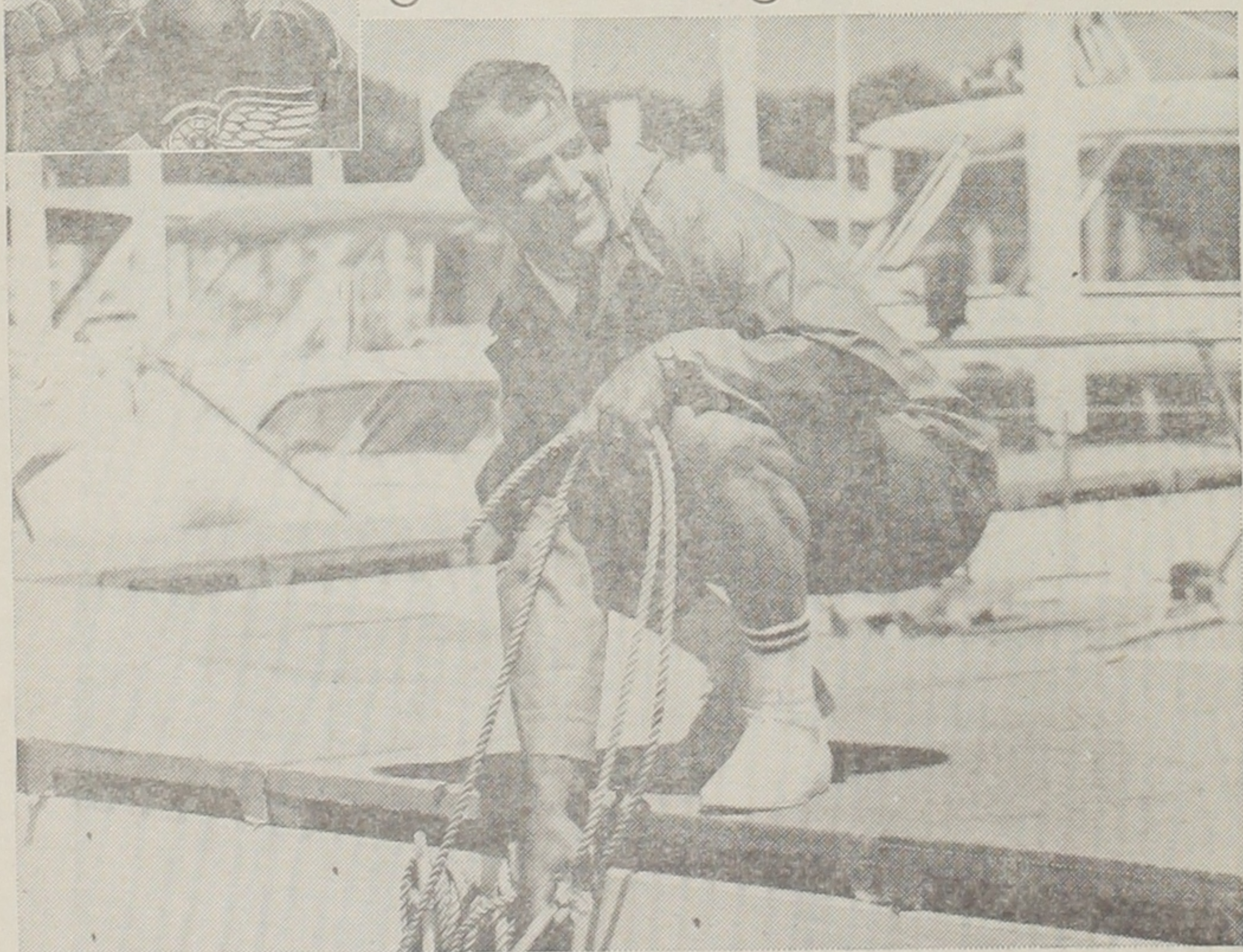
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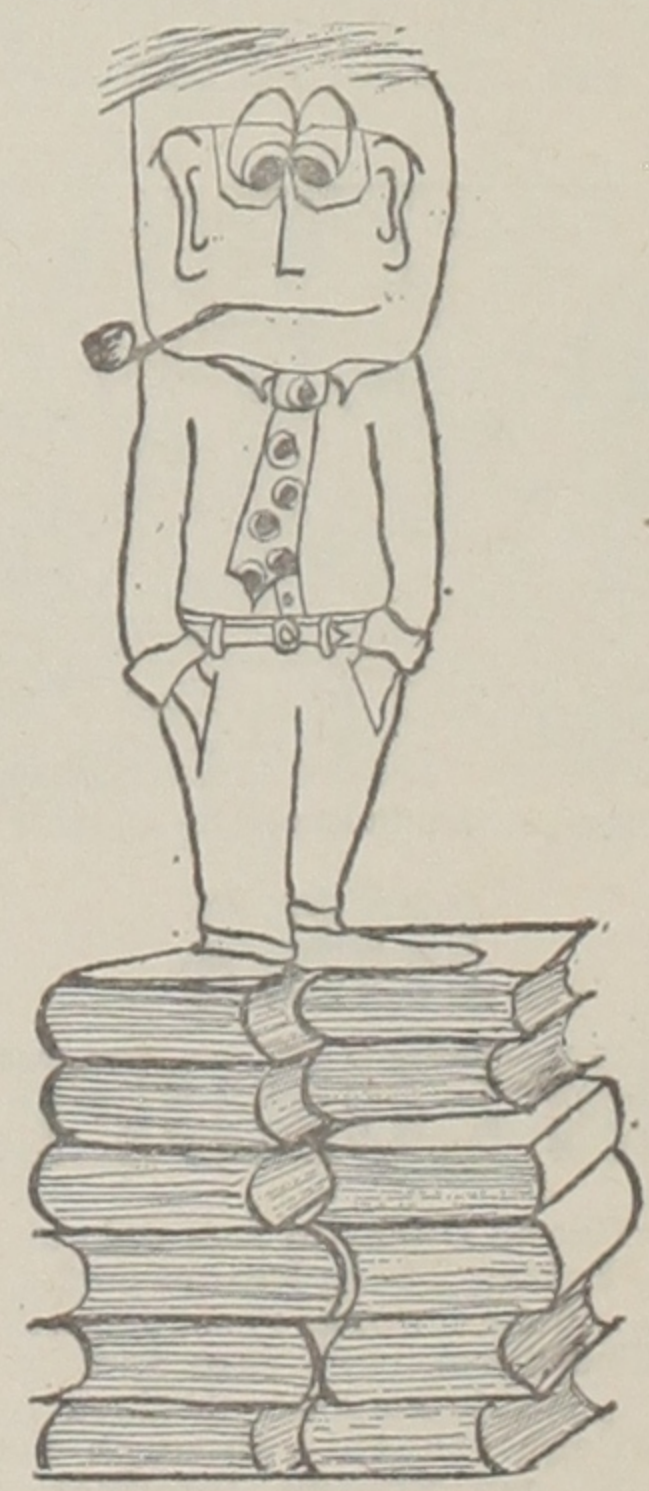
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"ON THE CAMPUS"

**joe
sneed's
column**



It may be kinda discomfoting to rival coaches and fans when they realize Tech basketball coach, Gene Gibson, has four starters back from last season who combined for almost 60 points a game—58.2 to be exact—just for his opening bid in the campaign that got under way last night.

And seeing as how the Raiders finished second in the Southwest Conference race last time around it is understandable that folks are looking for big things to come out of Lubbock.

About the only dark cloud that Tech boosters can see on a bright horizon is a rumor that Gibson might be kicked out of the coaches' union for his reaction when faced point blank with the intelligence that he is the favorite.

The affable mentor allowed that he had, as everybody knew, all these people returning and it was only natural that the Raiders should be picked way up.

Gibson didn't say that he was going to win, understand, but only that he could see how a catastrophe like being pre-season favorite could happen.

Of course, this is contrary to the Bud Wilkinson, Knute Rockne school of thought best expressed by Rockne while he was winning everything in sight at Notre Dame: "Never tell 'em how many lettermen you have back — tell 'em how many you lost."

And back in the fifties the Wilkinson crying towel was famous. Bud won 47 in a row at Oklahoma in one stretch, bawling all the way to national championships.

Maybe Gibson just saw how the tide was rolling and decided to fight it.

Insurrection Is Rampant
Polls have indicated a Texas Tech reign in the SWC, but there are several hotbeds of revolt around the circuit.

Dallas is one. Big D is the home of the SMU Mustangs, a nickname that has of late been associated with a battered and bruised bunch of football players but, with winter, comes to mean swimming championships and poised basketball teams. The ponies will be tough.

So will Texas, where a fine group has survived last year's disaster and is ready to claim the title they were supposed to win, but lost to the hated Aggies.

A&M has lost a couple of guns off their champions, but aren't about to play dead.

This trio, and Tech, will make up the conference's first division.

Of the others, Arkansas may prove chief spoiler to the top dogs. Fayetteville is traditionally a bur-

ial ground for championship aspirations.

Baylor and TCU, both with a fine crop of sophomores, are a step ahead of Rice. The Owls will almost certainly occupy the SWC basement this season.

Sneed's Peerless Picks

How they will finish:

1. Tech
2. Texas
3. SMU
4. A&M
5. Arkansas
6. TCU
7. Baylor
8. Rice



GIBSON

The big conference game of the year might be Tech's very first—Texas at Austin, Jan. 4. Put a red circle around that date as soon as you pick up your new First National calendar.

The Longhorns are usually slow starters, and if Tech could catch them at home right at the beginning, the Raiders could romp the rest of the way.

If not, and the Steers are allowed to gather steam, it might be a long, catch-up season for Gibson's hosses.

**Intramural
Schedule**

FRATERNITY SCHEDULE

Tuesday, December 8

Bye Pikes
9:30 p.m.
Sigma Nu—ATO, W
Delts—Phi Psi, E
8 p.m.

Kappa Alpha—Fijis, W
Sigma Chi—Phi Delts, E
SAE—Kappa Sigma, IMG

Thursday, December 10

Bye Sigma Nu
8 p.m.
Delts—Pikes, E
Sigma Chi—Phi Psi, W
SAE—Fijis, IMG
9:30 p.m.
Kappa Alpha—ATO, W
Kappa Sigma—Phi Delts, E

Sunday, December 13

Bye Delts
1:30 p.m.
Kappa Alpha—Sigma Nu, W
Kappa Sigma—Phi Psi, E
Phi Delts—Fijis, IMG
3 p.m.
Sigma Chi—Pikes, E
SAE—ATO, W

Tuesday, December 15

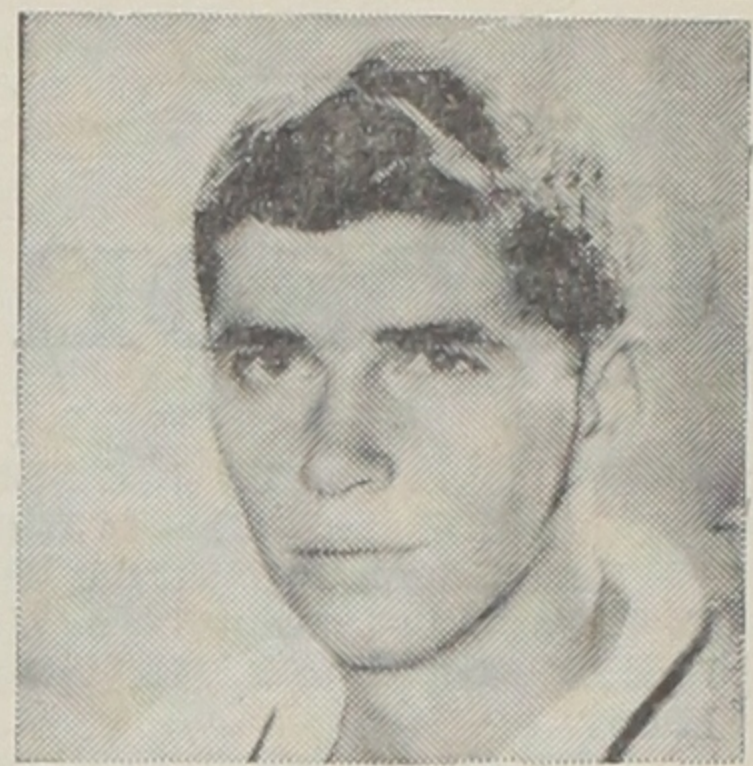
Bye Kappa Alpha
8 p.m.
Sigma Chi—Delts, E
SAE—Sigma Nu, W
Fijis—Phi Psi, IMG
9:30 p.m.
Kappa Sigma—Pikes, E
Phi Delts—ATO, W

Thursday, December 17

Bye Sigma Chi
8 p.m.
Phi Delts—Sigma Nu, IMG
Fijis—Pikes, E
Phi Psi—ATO, W
9:30 p.m.
SAE—Kappa Alpha, E
Kappa Sigma—Delts, W

Thursday, February 4

Bye SAE
8 p.m.
Kappa Sigma—Sigma Chi, E
Phi Delts—Kappa Alpha, W
Fijis—Delts, IMG
9:30 p.m.
Phi Psi—Sigma Nu, E
ATO—Pikes, W



SWIMMING CAPTAINS — Phillip Simpkins of Houston (left) and Glyn Day of Odessa will captain the Red Raider swimmers this season. The Raider varsity and freshmen will face each other in an intra-squad meet here at 7:30 p.m. Friday.

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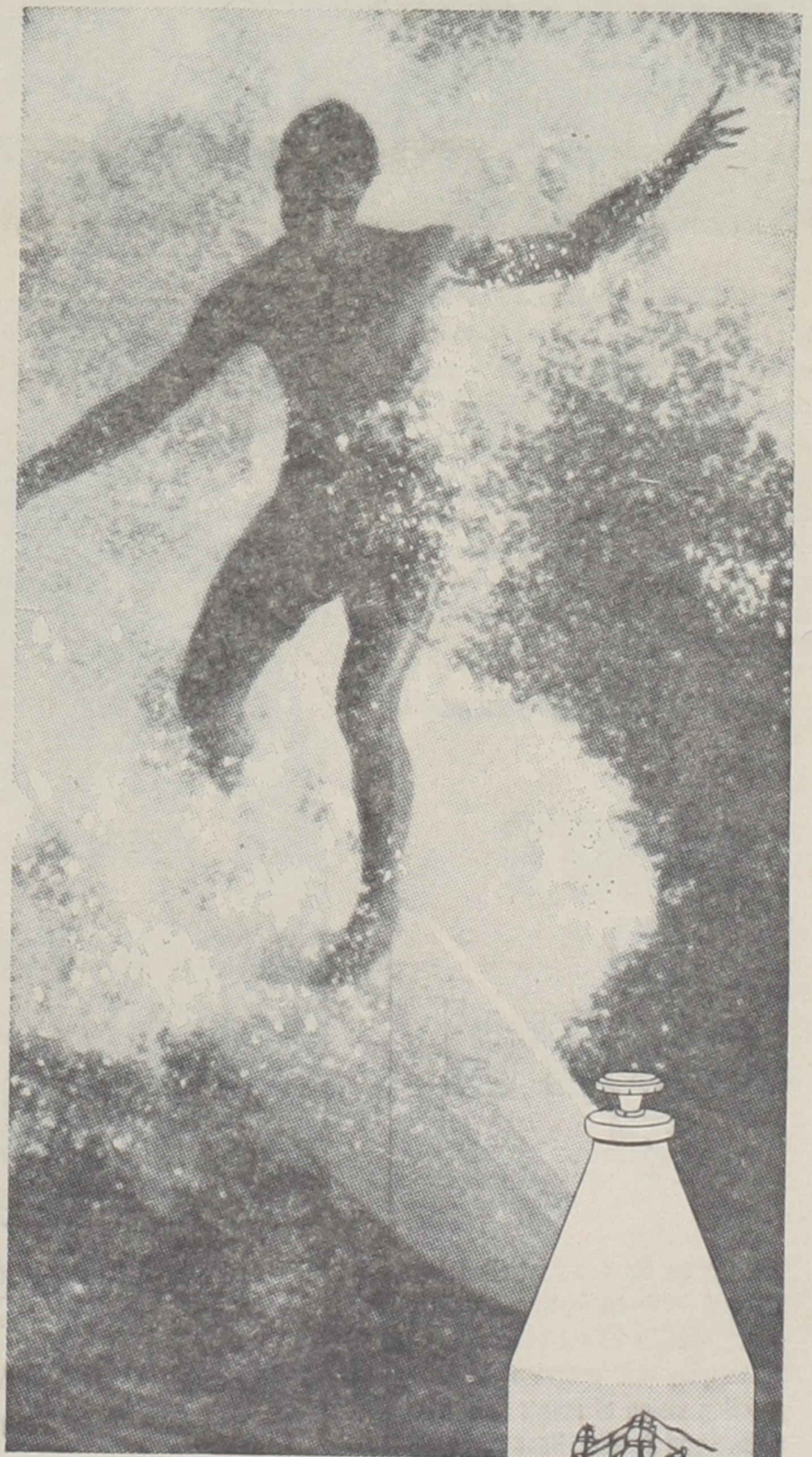
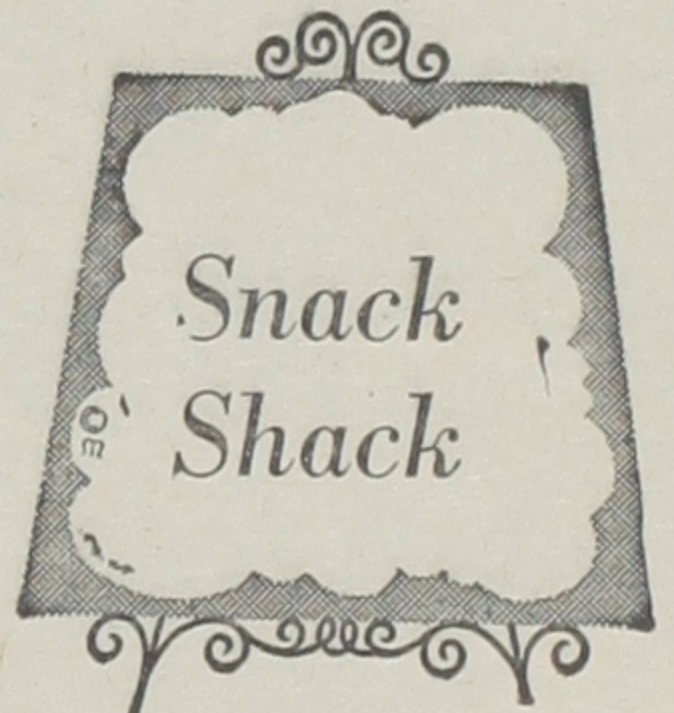
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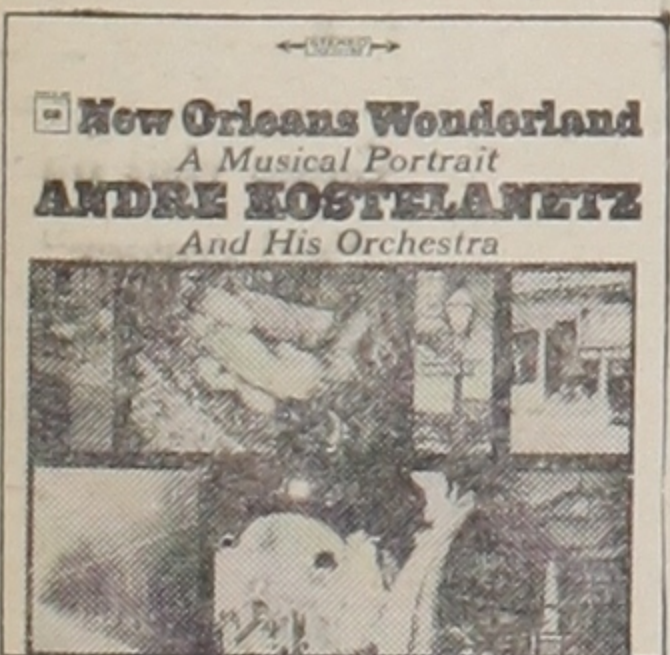
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— TO OPEN CAGE SEASON —

Gibson Guys Scalp Indians, 114-70

By JOE SNEED
Sports Editor

Gene Gibson unveiled the 1964-65 edition of his Texas Tech basketball team here Wednesday night and the Raiders romped to a 114-70 whumping of helpless McMurry.

Several milestones were passed in the opening of what Raider fans hope will be one of Tech's most successful seasons ever.

The 114 count is the second largest total in the history of the school, and it was the first time that a Tech squad had reached the century mark in a season opener.

Eight of the nine Raiders who saw action reached double figures. The barrage was led by Norman Reuther, who canned 20, Harold Denney had 18 and flawless field

general Dub Malaise, 16. Guard Preston Vice led the visiting contingent with 19.

The loss dumped the Indian record to 1-1.

Tech's Picadors won their preliminary bout with San Angelo College rather easily, 79-57, while Jerry Haggard was pacing all scorers with 18 points.

The Raiders were never behind after Reuther completed a three-point play early in the game to make the score 12-10.

The margin was 58-32 at the half, and it expanded steadily in the second period.

Billy Tapp had the honor of putting No. 100 on the scoreboard, putting in a rebound with 3:44 to play. At that point it was 101-59.

Malaise and Reuther got the Raiders off to a running

start, accounting for 23 of Tech's first 26 markers.

Then Tapp and Denny scored, Hallum reeled off six straight, and the roof caved in on the Indians.

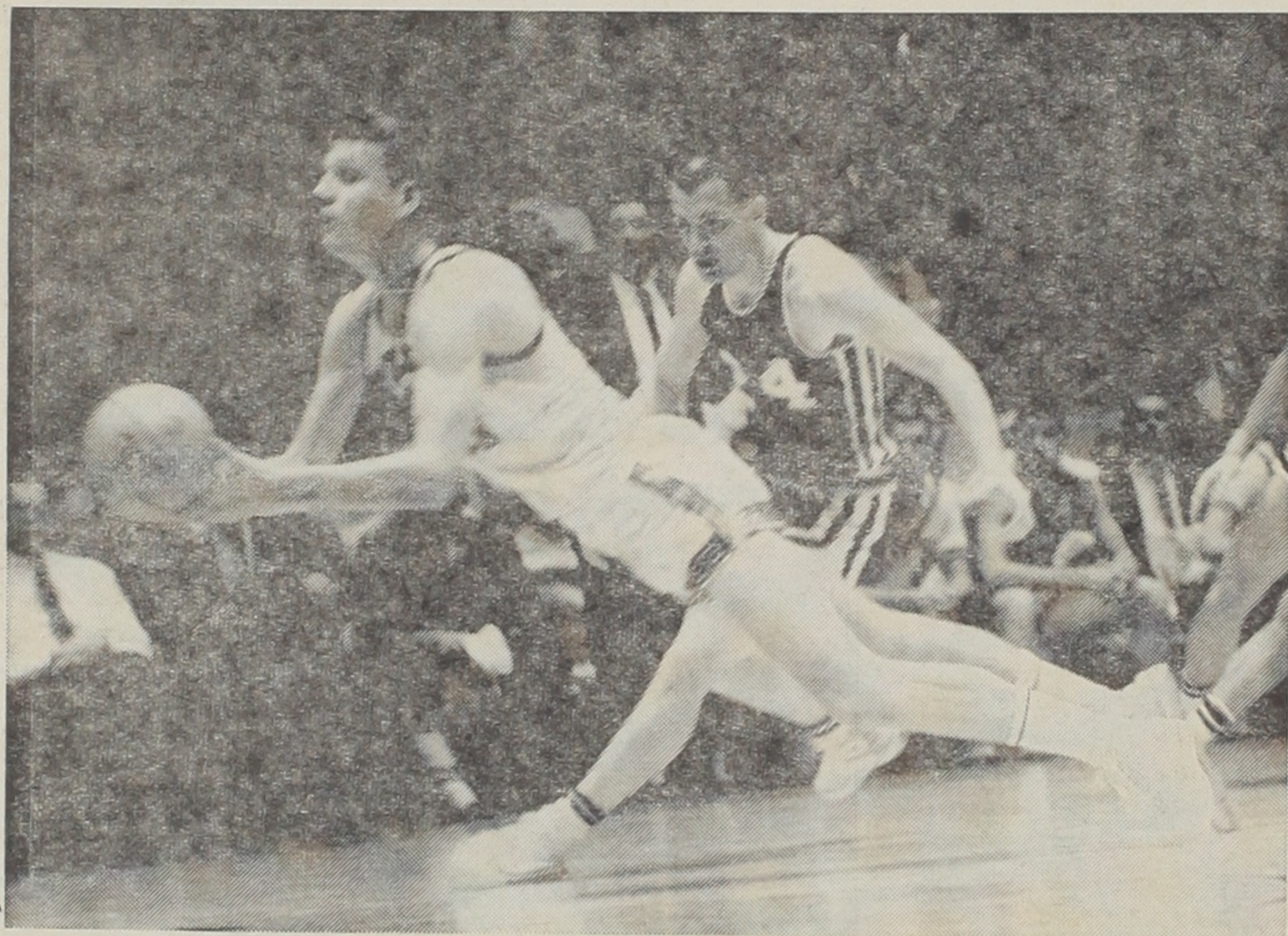
When Bob Measels netted two with 5:59 to go in the first period, the Raider advantage jumped to 37-22.

Malaise closed out the initial stanza with a couple of free throws.

Gibson's Southwest Conference favorites were in mid-season form for this one, controlling the backboards and swiping McMurry passes time and time again.

Malaise, a play-making wizard, did a great job on both offense and defense.

Tech takes to the road this weekend for two games, New Mexico and Arizona, and returns home week after next.



NEAT TRICK — Norman Reuther tries to defy the law of gravity as he saves the ball from going out of bounds. Reuther scored 20 points last night against the McMurry Indians in leading the Raiders to a 114-70 victory. Seven other Raiders also scored in the double figures displaying great depth in their opening game of the season.

who's in control?

Human events are controlled by thought — the basic premises that shape the life of each individual. Underlying all progress is the growing vision of man's spiritual nature and destiny. Hear this lecture titled "Who's in Control?" by WILLIAM MILFORD CORRELL, a member of the Board of Lectureship of The First Church of Christ, Scientist, in Boston, Mass.

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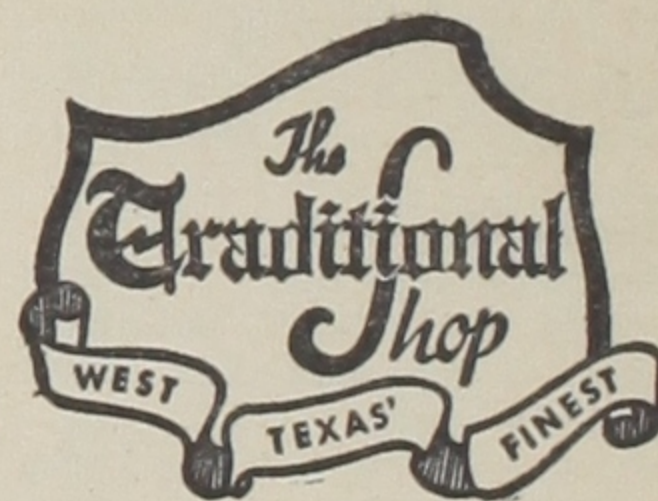
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