

## Tech Campus 'Brightens' Up

By KAREN WEBBER  
Staff Writer

Opening the Christmas season in full array, an estimated 7,000 students, faculty members, and Lubbock families witnessed Tech's annual "Carol of Lights" program last night in the Science Quadrangle.

After a brass band performance under Richard Tolley's direction, the Tech Choir, directed by Gene Kenney, greeted the crowd with "Hark, the Herald Angels Sing."

Mistress of ceremonies Susan Wood, president of Women's Residence Council, guided the program of Christmas carols and music.

After an invocation by Charles Casebolt, Religious Interest Council president, eight residence hall choirs presented a medley of carols, featuring "Silver Bells"; "God Rest Ye Merry Gentlemen"; "Winter Wonderland"; "Drummer Boy"; "Christmas Song"; "O Come, All Ye Faithful"; "White Christmas"; and "O Holy Night".

Gene Hemmle, head of the Music Dept., then led the entire group in "O Come All Ye Faithful", "Silent Night", and "The First Noel." The Tech Choir also presented "As Lately We Watched", an Austrian folk carol.

After a short intermission and a fanfare by the brass band, thousands of dazzling red, yellow and white lights simultaneously silhouetted nine main academic buildings, thus climaxing the ceremony. All were inspired as Hemmle

again led the whole group in "Joy to the World", after which the Tech Choir concluded the program with "We Wish You a Merry Christmas."

## Deferment Application Requested

Tech students may face I-A Selective Service Classifications unless student deferments are submitted to local boards, according to Mrs. Aba Lee McGlaun, Lubbock's Texas Selective Service Local No. 88 clerk.

"In Lubbock more than 300 students failed to submit proper forms to retain II-S classifications. Boards throughout the state report similar difficulties," Mrs. McGlaun said.

The Office of the Registrar notifies boards only by student request.

## Sitathon Continues

Soapsuds 'Sitathon' fund-raising is progressing slowly, according to Bob Fillpot, chairman of the Entrance Committee.

Although exact statistics are as yet unavailable, voluntary participants say that Monday's collections were small.

Sponsoring organizations, however, are optimistic about the \$50,000 goal for a fountain-marker at the Broadway entrance to the campus.

The sitathon will run 24 hours a day until the Christmas Holidays.

Today Delta Tau Delta will man the spot on Soapsuds Pavilion on the statue of Will Rogers and will take contributions all during the day.

## Company Seeks FCC Approval

WASHINGTON (AP)—The Federal Communications Commission has been asked to approve sale of a LaFayette, La., television station to a company in which Texas Broadcasting Co., largely owned by the family of President Johnson, has an interest.

Records of the FCC showed today the application was filed Nov. 10 for purchase of KLFY-TV by Texhoma Broadcasters Inc. for \$2,559,000 and assumption of \$134,311 in obligations.



%!\*&'(\*- BEAUTY CONTESTS — Jamie Anderson, senior journalism major, seems to be bewildered by the attention given by three Tech beauties to the poster he is holding telling about

about the annual campus beauty pageant sponsored by Sigma Delta Chi and La Ventana. The girls, left to right, are Linda Nolan, Weezie Mims and Tonda Curry.

## Pageant Preliminaries Are Set For Saturday

The deadline for "Miss Mademoiselle" entries in the 1965 Sigma Delta Chi-La Ventana beauty pageant has been extended to 5 p.m. Friday.

"Miss Playmate" entry deadline is 4 p.m. Dec. 9.

Tech's 10 most beautiful coeds and a "Miss Playmate" are chosen each year at the pageant. All final-

ists will be featured in special sections of the 1965 La Ventana.

Entry blanks may be picked up in the Journalism Bldg., room 102, from 8 a.m. to 5 p.m. daily. The fee for "Miss Mademoiselle" entries is \$1 per girl and \$4 for "Miss Playmate" entries.

Preliminaries requiring the presence of all Mademoiselle entries will start at 3 p.m. Saturday in the Ag Engineering Auditorium. Twenty-five finalists will be chosen, from which will come the eventual top 10.

Friday at 7:30 p.m. there will be an orientation meeting in the Ag Engineering Auditorium, and the coeds will receive information on the pageant and get their contest numbers.

Only men's organizations may sponsor "Miss Playmate" entries, and all entries will appear at the pageant, December 11, 7:30 p.m., where the winner will be announced.

The men's organizations will receive an 8 x 10 photo of their entry.

Any campus organization can sponsor an entry in the "Miss Mademoiselle" contest.

The beauty pageant will be 7:30 p.m. Nov. 11 in the Municipal Auditorium.

Tickets are \$1 per person or \$1.50 a couple. Sales will begin Friday in the Tech Union.

## Advertising Seminar Slated For Thursday

"Project Two," a professional seminar-panel on advertising art sponsored by the Art Department, starts Thursday at 1 p.m. in the Coronado Room of Tech Union.

The theme of the program, conducted by professional members of the Advertising Artists Assn. of Dallas and the Dallas-Ft. Worth Art Directors Club, is "Solving Graphic Problems."

The program will consist of 15-minute presentations by four Dallas professionals in the field of graphic arts and will be followed by a question and answer session and individual career counseling.

Panelists will be Tom Young, Bill Taylor, Curt Davison, and Erwin Hearne.

Young, president of the Dallas-Fort Worth Art Directors Club, is responsible for creation and direction of art and animation for motion pictures, including TV commercials, and educational films.

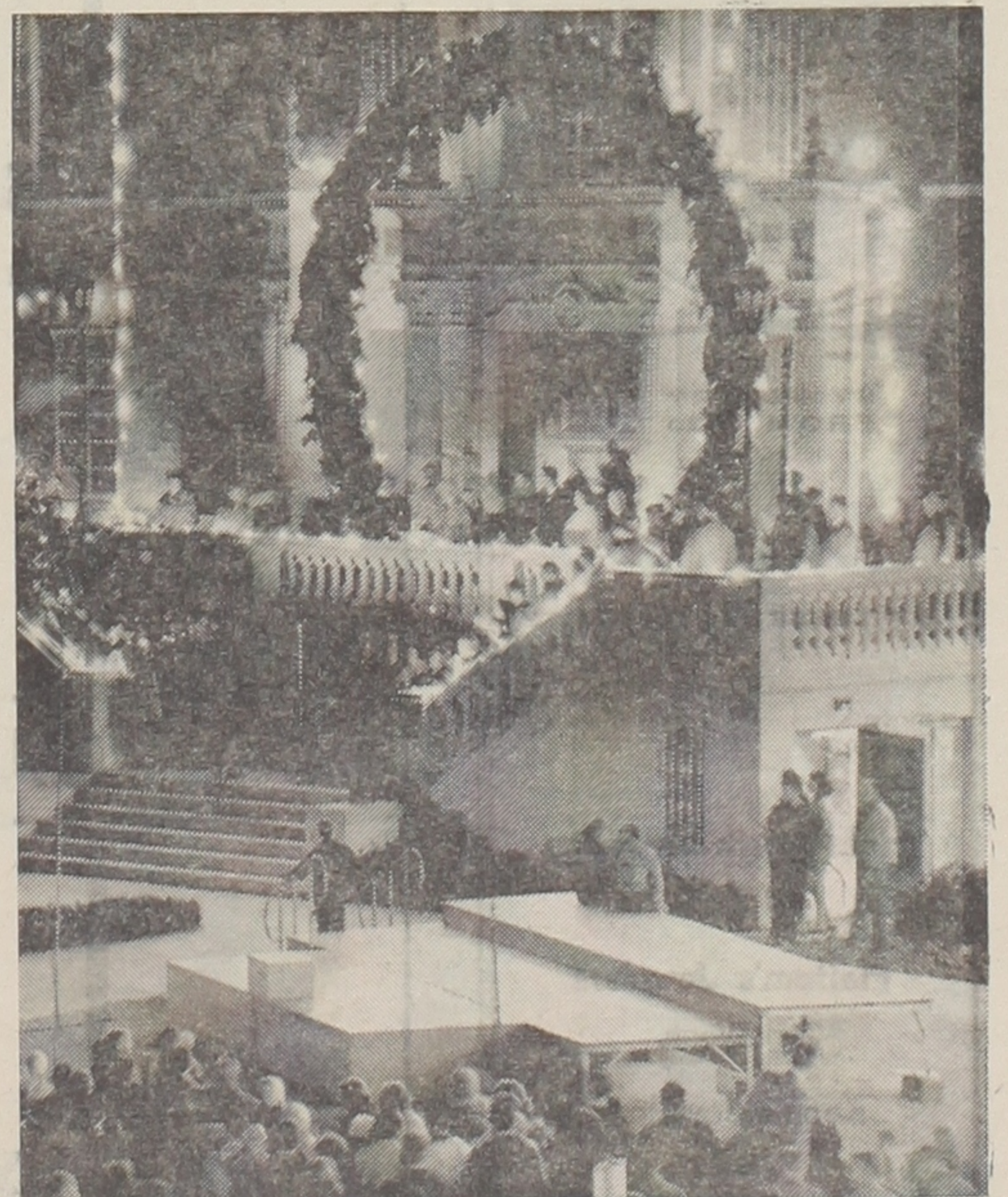
His films received a Silver Medal and awards of excellence in the Dallas-Fort Worth Art Directors

Show, the ABET Award of Excellence (1964) and were exhibited in the American TV Commercial Festivals of 1960 and 1961.

Taylor, a Tech graduate, maintains a Dallas office of advertising design and is co-chairman of "Project Two." He received the Marketing Through Exhibits Award for the most effective exhibit at New York's 1963 Institute of Electrical and Electronics Engineers Show.

Davison, charter member and past president of Dallas-Fort Worth Art Directors Club, is senior art director for Don L. Baxter, Inc., a Dallas advertising agency. He has worked for several New York agencies and has free lanced in New York and Mexico City.

Hearne, co-owner of Graphix of Dallas, Inc., an advertising studio, was commissioned in 1962 by the Southern Baptist Convention to paint a series of oil painting depicting the historical heritage of the denomination in America. He received a special award for this display in a 1963 annual exhibition.



CAMPUS AGLOW — Once again the campus was set aglow before the eyes of thousands of Tech students and Lubbock residents. Following a moment of expectation and darkness except for the luminarios lining the campus, 16,500 red, yellow and white lights were turned on in the annual Carol of Lights.



# Speech Intramurals Set For December

The Texas Tech Forensic Union sponsors speech intramurals with the first of three rounds beginning Dec. 15.

The annual contest includes nine individual events. Students entering the December round will compete in poetry reading, New Testament Bible reading and extemporaneous speaking.

The second round is scheduled for early February. Events include prose reading, impromptu speaking and persuasive speaking. The third round, scheduled for the spring, includes Old Testament Bible reading, informative speaking and after-dinner speaking.

Intramurals are open to undergraduate students who are enrolled for at least 12 hours work. All departmental speech organizations are ineligible.

Trophies will be awarded to first place winners in each individual event, and certificates given to those who place second and third.

Organizations will accumulate points for winning individuals. A traveling sweepstake trophy will be awarded to the organization with the most points at the end of the three rounds. Gamma Phi Beta presently has the trophy.

James Robbins, sponsor of Forensic Union, said, "The program is not designed for just the trained and experienced student. We regard this, rather, as a valuable training experience for all students."

Registration forms are in room 207, Agricultural Engineering Bldg. They must be turned in by Monday, Dec. 14 along with a 50 cent registration fee.

All events will begin at 7 p.m. in the auditorium of the Agriculture Bldg.

# Raider Roundup

## MORTAR BOARD

Mortar Board will meet Thursday in the Executive Room of the Tech Union at 7 p.m.

## SKI CLUB MEETS

The Lubbock Ski Club will meet Tuesday at 7:30 p.m. at the Koko Palace. A style show will be included in the meeting and also a ski demonstration by Eric Windisch of Red River, New Mexico. Coffee will be served before the meeting at 7 p.m.

## CADETS SEE FILMS

Color films depicting Europe and Japan will be shown to Army ROTC Cadets and their wives or fiancés at 8 p.m. Thursday in the Army ROTC classrooms in the basement of the Social Science Bldg.

## LA VENTANA MEETS

All members of the La Ventana staff will meet today at 5 p.m. in room 211, Journalism Bldg. Magazine editors should have a progress report ready for the meeting.

Anyone interested in writing for the magazine-styled La Ventana also are requested to attend the meeting.

## SIGMA DELTA CHI

Sigma Delta Chi, men's journalism fraternity, will meet at noon

Thursday in the Conference Room of the Journalism Bldg., to discuss Miss Mademoiselle Beauty Pageant plans.

## THETA SIGMA PHI

Theta Sigma Phi, women's journalism fraternity, will meet today at noon in the Seminar Room of the Journalism Bldg. Members of the local professional chapter will be guests.

## CHRISTIAN SCIENCE

William Milford Correll, a member of the Board of Lectureship of The First Church of Christ, Scientist, in Boston, Mass., will discuss aspects of Christian Science at 7:15 Thursday in the Coronado Room of the Tech Union.

## 'PROGRAM OF WEEK'

The program of the week for the Baptist Student Union will be centered around "Christ in Crisis." Today a reading about the world in crisis will be held and Thursday Dr. Van Mitchell Smith will speak on Africa in crisis. These meetings will be held from 6:30 p.m. to 7 p.m. at the B.S.U.

## CHRISTMAS DINNER

A B.S.U. Christmas Dinner will be held Dec. 5 at 7 p.m. in the Toreador Room of the Furr's Cafeteria. A reservation must be made at the B.S.U. before Friday at 5 p.m. Cost of the reservation will be twenty-five cents.

## PROF SPEAKS

Dr. Joseph McCullen, professor of English at Tech, will speak on philosophy and its compatibility with science, Dec. 10, at 7 p.m. in the Mesa Room, Tech Union.

# College Girls

If you plan to discontinue college, or if you have graduated and might be interested in a position in business, send for our new free Booklet, "How to Add Earning Power to Your College Training."

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# Faltisek Is High Point Candidate

Texas Tech's five-member livestock judging team placed 25th among a field of 38 colleges and universities in the International Livestock Evaluation here.

Ann Faltisek, a junior animal husbandry major from Deer Park, was named high point girl in the over-all contest.

Tech team members included Miss Faltisek; Gregg Bogard, San Saba senior; Mike Webb, Lubbock senior; Don Harris, Corss Plains senior and Bill Bergner, Stinnett senior.

Dr. Ralph M. Durham, team coach, and his livestock judges were scheduled to arrive back in Lubbock Tuesday (Dec. 1).

# Panhellenic Dinner Set

The Texas Tech Panhellenic Council will honor sorority pledge classes Saturday at 12:30 p.m. with a dinner at the Koko Palace.

Utilizing a Christmas theme throughout the program and decorations, the luncheon will feature a talk by Panhellenic president Nancy Watson, senior from Dallas, and a skit by the members of the Tech Junior Panhellenic for an expected 450 guests.

In previous years each sorority pledge class has presented a skit in competition with other pledge classes. This year the junior panhellenic will take on the duties using one representative from each sorority. Their presentation will be "Christmas in September."

Special guests for the luncheon will be two alumni from each group, Mrs. Dorothy Garner, Women's Supervisor of Residence Halls and Mrs. Florence Phillips, Dean of Women.

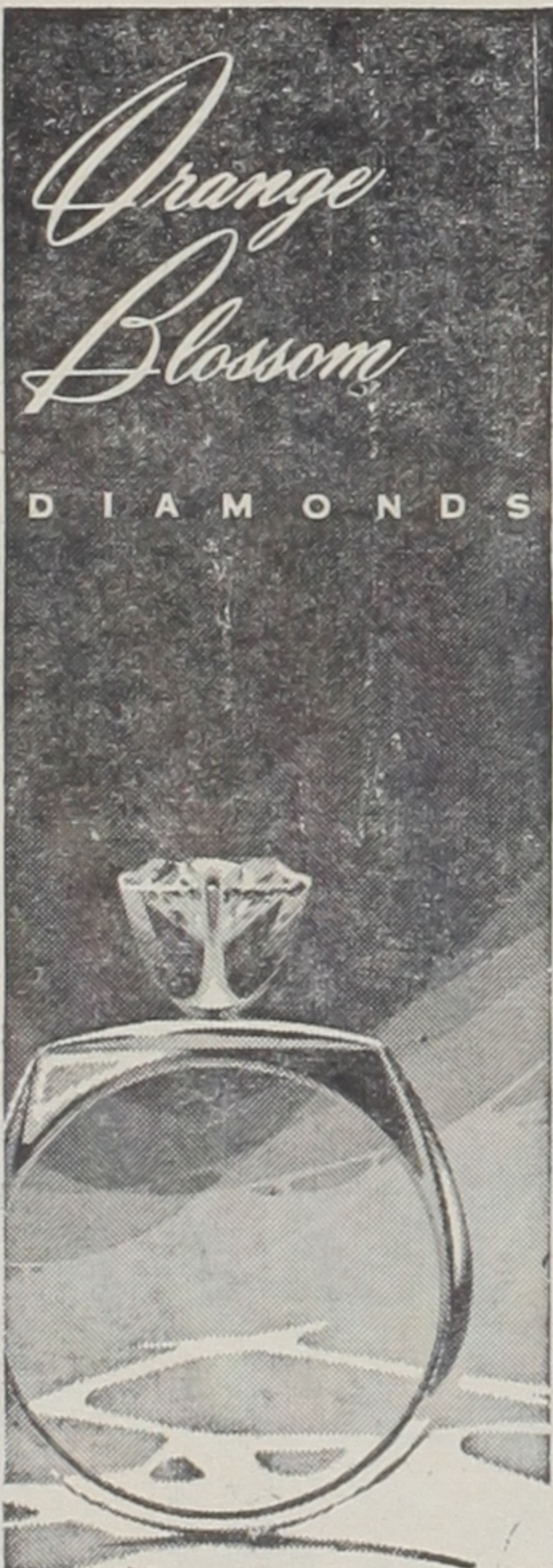
# Cage Tournament

Alpha Tau Omega will sponsor a basketball tournament Friday night and Saturday in the Intramural Gym.

Proceeds of the tournament will go to the Interfraternity Council scholarship fund. Admission is \$1 per person.

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# Prof Gives Reasons For Poor Writing

CLEVELAND (AP)—One of the big reasons why students can't write well, either in high school or college, is that they don't read enough, says Prof. James Squire of the University of Illinois.

"If you don't have ideas coming in, you can't have ideas coming out," Squire said in an interview. "A regular program of reading is essential for anyone who wants to write well."

Squire spoke out during the annual convention here last week of the National Council of Teachers of English. He is the council's executive secretary.

"Extensive reading builds a student's vocabulary," he said. "It introduces him to new patterns of writing. It helps him to acquire new ideas and background for his writing. He learns the vast number of ways you can use the English sentence in expressing thought."

If this is what's needed, how well is the need being met? Not very well, most college professors will tell you.

Obviously, the situation varies from college to college. But Prof. Harris Wilson of the University of Illinois says, "with many college freshmen, you have to assume that they never in their lives read a book for pleasure."

Squire said high schools and junior highs should spend much more class time in reading than they do now.

Squire said it is ridiculous to expect pupils to express their own ideas in writing if they have not been exposed, through reading, to the way other people express theirs.

This is especially true in the education of disadvantaged children from the slums, Squire said.

## —DATING HABITS SEEN—

# Frosh Survey Shows Two-Week Notice Needed

The parents of Freshman coeds can calmly put aside their fears of the large, impersonal world at Texas Technological College. It's just not true!

Father's pride and joy probably receives more attention and rates more concern here than at home, a recent survey points out.

A Techsan wishing a date with the apple-of-his-eye in this year's Freshman class would do well to make this fact known two weeks prior to the appointed time for a reasonable amount of success on Saturday night.

Fridays rank second in the degree of difficulty with nine to eleven days preceding the date being an excellent time for success.

Sunday nights are a little easier with the prime asking time being early in the week of the intended date.

Further results indicate that on calling one week prior to a Saturday night date, 90 per cent of the Wall and Gates coeds, 70 per cent of the Drane coeds, and 40 per cent of the young women of Knapp Hall are previously engaged.

Odds go up for Friday night with only 50 per cent of the Wall, Gates and Drane women, and 30 per cent of the Knapp coeds already spoken for.

Sundays are relatively safe with a mere week's notice only 50 per cent of the Wall and Gates Coeds; 30 per cent of the Drane coeds and 20 per cent of the Knapp women answer negatively.

# Pearce Picked As Conference Head

Dr. W. M. Pearce, vice-president for academic affairs here has been elected president of the Southern Conference of Academic Vice Presidents and Deans of Faculties.

The conference elected Dr. Pearce, Monday, to succeed Dr. R. B. Mautz, academic vice president of the University of Florida.

The conference is composed of the chief academic executives of institutions in the Southern Association of Colleges and Schools, the accrediting agency for secondary schools and higher educational institutions throughout the south.

Through the conference the South's academic leaders exchange ideas and exert a powerful influence in establishing academic standards in the region.

Dr. Pearce has been vice president at Texas Tech since 1960 and has more than 25 years experience in college teaching and research.

He has served as head of the history department and associate dean of the graduate school.



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Typing of all kinds. Extremely fast and accurate service. Electric typewriter. Call Mrs. Turner, SW5-7972.

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One-bedroom apartments, two to choose from. 2407 14th, 2324 16th (west side). Open for your inspection. Bills paid. Call SW5-2109.

Duplex: Ideal for couple or boys. Well located. Directly across street from shopping center. Completely furnished. All bills paid. For appointment—Call SH4-8604.

Two blocks off Tech campus (South). Nice one-room & bath apartment in garage apt. bldg. New & nicely furnished. In lovely surroundings. Private parking. Basketball goal. No drinking. \$50 monthly. 2508 21st. SH4-5223.

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## FOR SALE

1958 Vauxhall for sale. \$150 Call SH4-9558 after 5 p.m.

FOR SALE: Brand new full length camel colored wool coat. Size 14, \$30. Ext. 4831.

1964 MG-B, wire wheels, whitewalls radio, etc. PO2-5034.

Must sell: Band-Master Fender Amplifier. Going to Brazil. Make offer. SW5-6351.

For Sale: Harley Davidson Motorcycle. Almost new. Paul Lewis, 3403 55th, SW5-8979.

For Sale: Mercedes-Benz Sports car. Model 190SL AM-FM radio. Blue with red interior, red carpet. Call SW9-6921.

For Sale: Wire Fox Terrier puppies. SW5-1265 after 6 p.m. weekdays.

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Low cost life insurance for ages 15-22 years. \$5,000 for \$20 per year. \$10,000 for \$40 per year. Call Mr. Alva, SH4-2364.

School supplies — 50% off including Parker, Paper Mate, Scripto pens, No. 120 Pickett slide rules, 85c; 45 RPM records 10c, LP's 69c. Keith's, Broadway & M—Across from Dunlap's.

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# Cagers Open — Host Indians

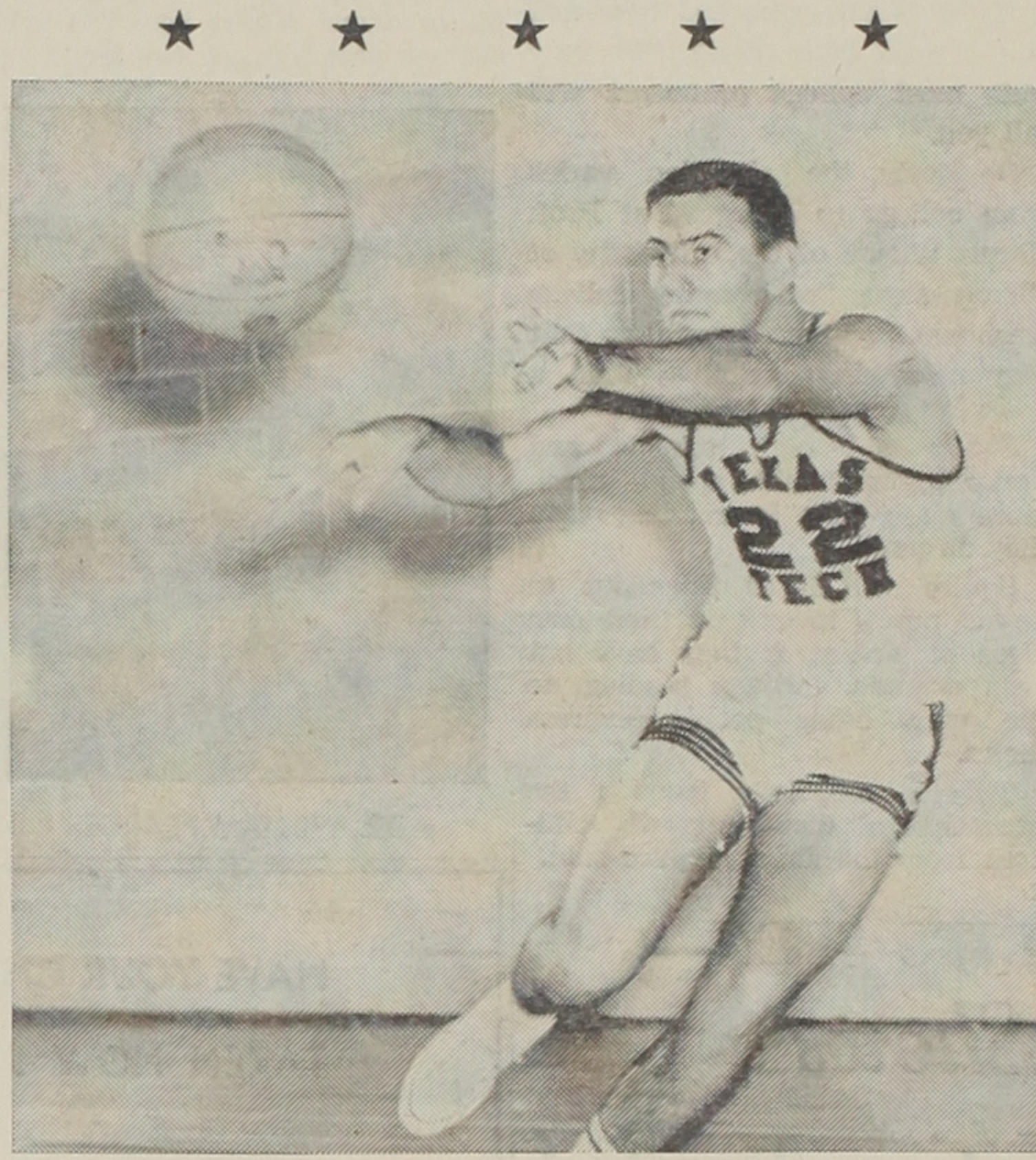
Tech's basketballers pry the lid off of the season that Red Raider fans have been waiting a year for tonight when they meet the Mc-

Murry Indians in the Coliseum. The varsity tipoff will be at 8 p.m., right after the Tech Fresh-San Angelo College game which gets under way at six.

Raider coach Gene Gibson has four starters, and two all-Southwest Conference picks, returning from the team that wound up second to Texas A&M last winter. Tech is favored to nail down the title this time out.

The big four—Dub Malaise, Glen Hallum, Harold Denney and Norman Reuther—will be joined by either Royce Woolard or Russ Wilkinson to make up the Red Raider starting lineup.

Malaise and Denney were both named to the conference all-star squad last year, when Tech had a



RAIDER PLAY MAKER — Dub Malaise, junior guard from Odessa and one of two Tech's returning all-conference performers, will lead the Raiders against McMurry here tonight.

16-7 record and went 11-3 in conference play.

The Raiders will hit the road after the home opener, traveling to meet New Mexico and Arizona Saturday and Monday.

Then come Wyoming, Oklahoma, Nebraska, Colorado and the New Orleans Sugar Bowl Tournament before league play begins against Texas in Austin Jan. 5.

Sportswriters have generally put Tech in the driver's seat as far as the conference race goes, with A&M, Texas and SMU all figuring to be in on one of those wild races for the number one spot.

## Crimson Tide 1964 Champs

TUSCALOOSA, Ala. (AP)—Coach Paul Bryant, elated that his Alabama Crimson tide was named 1964 national college football champion in the Associated Press final poll, said Tuesday, "my boys set out to be champions from the start."

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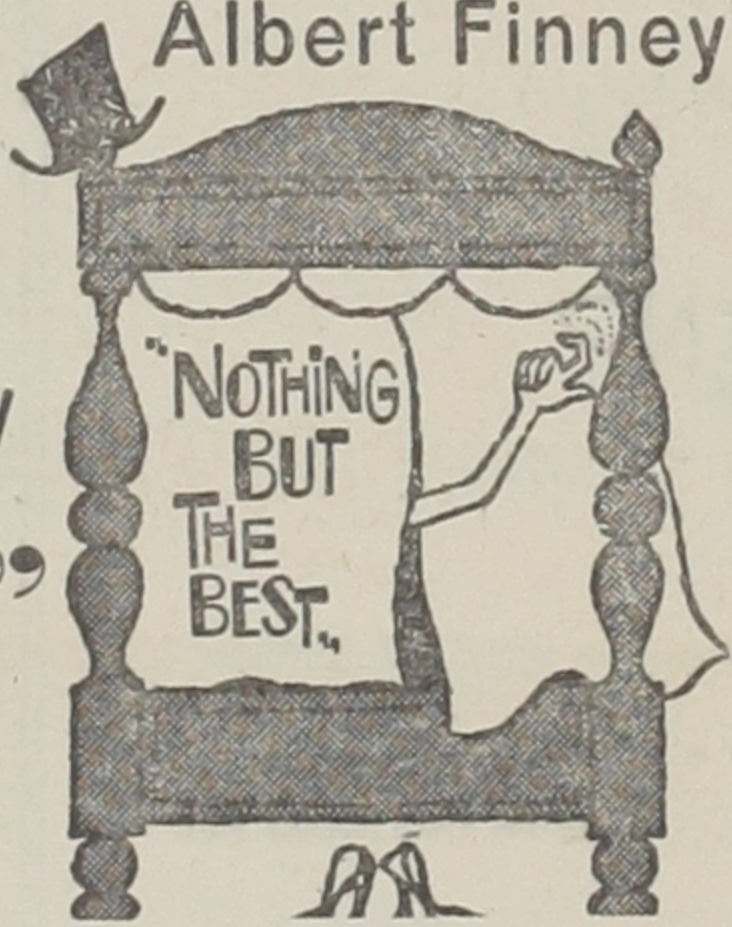
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—LIFE



## 'Mural Standings

FINAL VOLLEYBALL LEAGUE STANDINGS

Open Volleyball		
	Won	Lost
Phi Epsilon Kappa	7	0
Cranes	6	1
Independents	5	2
Bledsoe Hall	4	3
Air Force ROTC	3	4
Phi Gamma Delta "B"	2	5
Delta Sigma Pi	1	6
Kappa Sigma "B"	0	7

Fraternity League

	Won	Lost
Kappa Sigma	7	0
Phi Gamma Delta	6	1
Pi Kappa Alpha	5	2
Kappa Alpha	4	3
Sigma Alpha Epsilon	2	5
Sigma Nu	1	6

All College Champions—Phi Epsilon Kappa  
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OPEN 6:15 IN CAR  
MOVIE 7:15 HEATERS—Front

M.C. MURPHY  
A PANDRO S. BEISMAN PRODUCTION  
**HONEYMOON HOTEL**  
STARRING ROBERT NANCY ROBERT JILL  
GOULET KWAN MORSE ST. JOHN

SECOND FEATURE

THE UPDORIOUS MOVIE FROM THE BEST-SELLER!  
M.C.M. presents **DORIS DAY & DAVID NIVEN**  
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Last Day

"Kisses For My President"  
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