It's Homecoming Time Again!

By JUDY FOWLER Copy Editor

slime caps away (if the score is your eyes and shake your head to Queen and all other campus beauty right), and ex-students mill about clear it. the Tech Union with that special gleam in their eyes.

wire finally pay off.

Lights Fill Night

That time of year when luminarios fill the campus night with light, and bonfires leap stories high. That time of year when queens are crowned, and heads are knocked together as Big Red back in 1924. On Armistice Day orously and the bonfire was disscrambles for that winning touch- (Nov. 11, 1924) the cornerstone of continued. The reason . . . sticky- to be trampled.) down.

It's Homecoming time again.

you think that almost 40 years ago schedule allows. It's that time of year again. That Tech was just a Texas congresstime of year when Tech freshmen man voting "yes" on a approprilook forward to throwing their ations bill, you are tempted to rub forerunner of the Homecoming

The tradition, the ceremony-the Tech at the first Annual Pageant. Tech 230 playing "O College Moth- Selected by movie producer Cecil That time of year when those er, Beautifully," the pep rally and B. DeMille, Lady of the Day D'Ann hours of stuffing gummy crepe- bonfire in Saddle Tramp Circle, the Sammons ruled the campus in a paper into crude shapes of chicken- big parade, the elaborate floats, white taffeta gown (flapper length, the crowning of the Homecoming of course) a long train, and a spark-Queen, the game, the receptions ling tiara. and the dances afterward-where The bonfire and pep rally tradidid they come from? Who started tion, initiated in 1928, has become all the traditions that make Tech an important part in the Home-Homecoming what it is today?

the first building on the campus handed Saddle Tramps, enthusias-

First Beauty

In 1927, the first Tech beautytitles—was chosen Queen of Texas

coming festivities. Once-in 1932-Tradition number one started citizens of Lubbock protested vigwas laid. From that year on, Home- tically collecting fuel for the fire, When you look back on it all, coming has been as close to that were lightening the wood piles of

the past is hard to believe. When da'e as the complicated football unsuspecting citizens. The tradition was resumed in 1937-but only with the pledged word of the Saddle Tramps and the S.C. president that order would prevail.

The first Homecoming game was played in "Tech Stadium" in 1930. Tech lost that first one to Simmons (now known as Hardin-Simmons). It was during half-time of the following games that some enterprising upperclassman (a sophomore, no doubt) introduced the freshmen shoe scramble. The shoes of all freshmen boys were piled at each goalpost. Their owners lined up on the 50 yard line, and, at the signal, raced to see who could retrieve his shoes first. With increases in enrollment, the practice was discontinued. (Nobody wanted

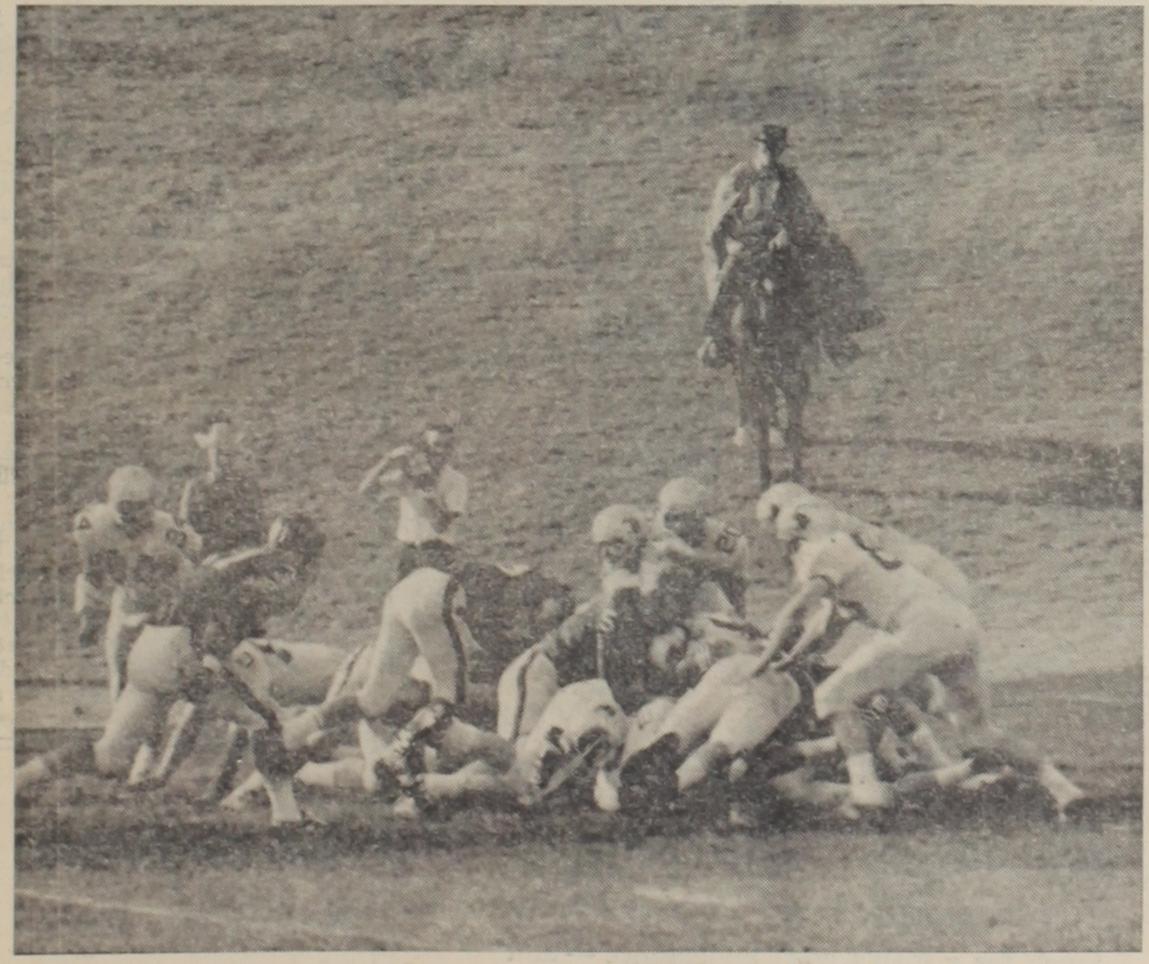
Tech Favorite

Things really began to move at Homecoming 1932. Tech played Baylor, and headlines read, "Tech To Be Favorites For First Time Against Baptists." Tech had never won over the Bears, and the crowd of 8,000 was out for blood.

That was also the year of the first parade, sponsored by the American Legion. The Athletic Council also voted to lower the price of ex-student tickets so that more would come.

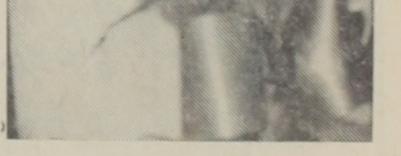
One of the most interesting pep rallies was held that year, too.





'Guardian Spirit' Adds Horsepower To Raider Offense

The TOREADOR announced that, "All male students are urged to come to the pep rally with pajamas or night gowns (!!!) covering their usual clothes. Upperclassmen are urged to see that all slimes are properly attired."



Her Majesty

The Student Body met at 7:15 (Continued on Page 11)

Sheila Helbing Begins Reign

With a salute from the Tyrian Rifles' howitzer and a kiss from Lt. Gov. Preston Smith, Sheila Helbing was crowned as 1964-65 Homecoming Queen Friday night.

Miss Helbing, a Richardson senior, was sponsored by Delta Delta Delta social sorority and Sneed Hall. She is corresponding secretary of Tri Delts, Horticulture Queen, Snow Queen, Miss Top Flight and AFROTC group sweetheart.

Escorted by Joe Murfee, BSO president, Miss Helbing received a bouquet of long-stemmed red roses from Student Assn. President Ronnie Botkin along with the queen's crown.

At Pep Rally

students, exes, faculty and interested onlookers attended a fiery pre-coronation pep rally at the Southwest Conference Circle. Then a slightly smaller crowd wound

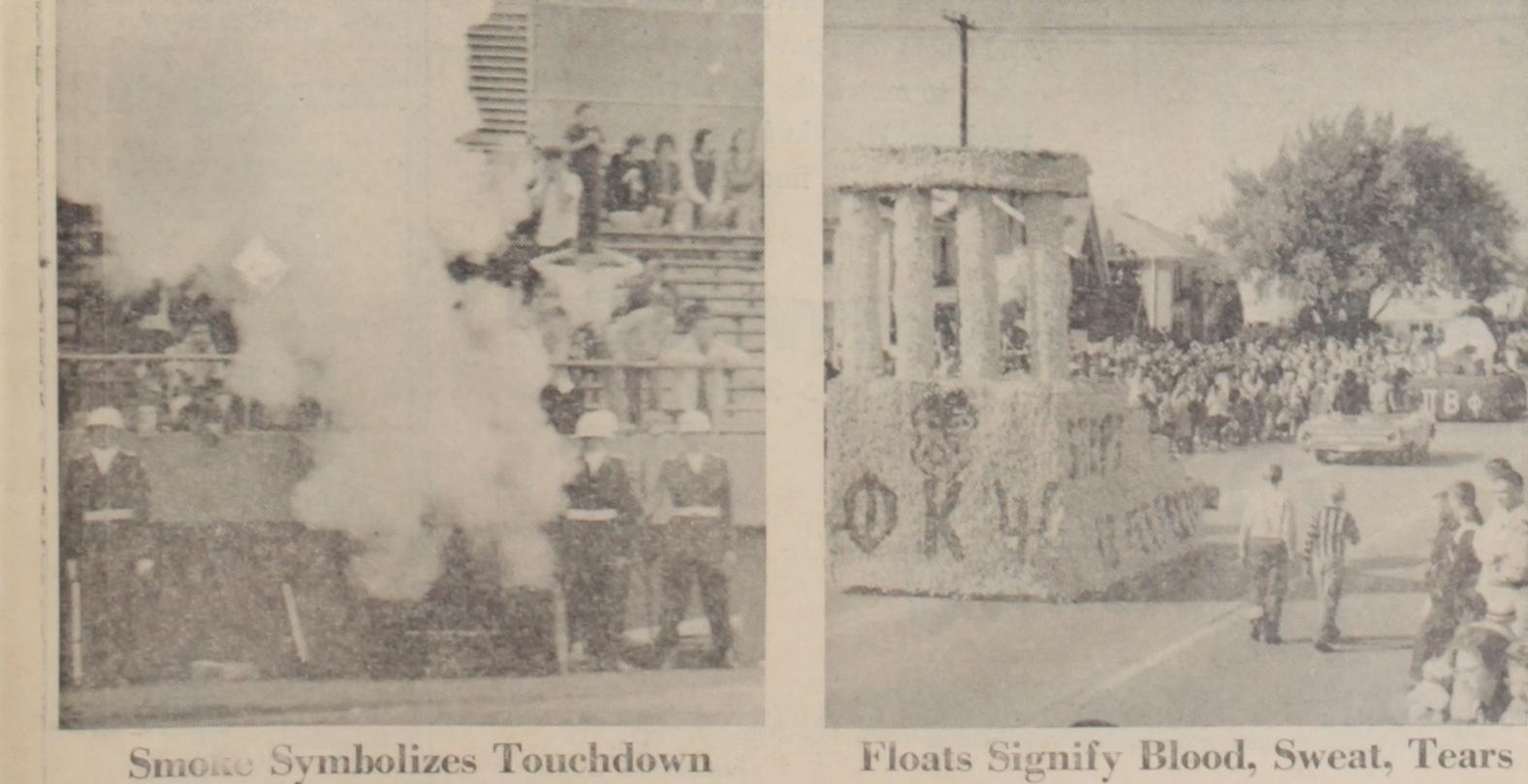
around the bonfire up the long street in front of the Textile Bldg. into the Science Quadrangle for the crowning ceremonies.

Adding to the pageantry, the Tyrian Rifles drill team saluted Despite the biting cold, 2,000 each of the former homecoming queens and this year's candidates with a Queen Anne salute.

Escort Queen

The four runners-up, Pat Deason, Camella Moore, Betty Newby and Rita Reynolds, will escort Miss Helbing today during her official Homecoming duties.

Miss Deason is a Dallas senior and was sponsored by Phi Gamma Nu, Week's Hall and Gamma Phi Beta. She is a member of Gamma Phi Beta and Angel Flight and is a Week's Hall legislator. Miss Moore is a Midland junior and was sponsored by Pi Beta Phi and Sigma Alpha Epsilon. She is a cheerleader and member of Pi Phi's and Angel Flight.



Borger Senior

Miss Newby is a Borger senior and was sponsored by Carpenter Hall and Alpha Phi Omega. She is a cheerleader, Panhellenic treasurer and a member of President's Hostesses, Alpha Chi Omega, Phi Alpha Theata and Junior Council.

Miss Reynolds is a Wichita Falls junior and was sponsored by Kappa Alpha and Hulen Hall. She is an AWS representative and member of Junior Council, Kappa Kappa Gamma and Tech Choir.

The Queen and her attendants will be featured in the Homecoming parade slated to start at 9 a.m. today and will again be presented during halftime activities of the Tech-Arkansas football game at 2 p.m.

Floats Signify Blood, Sweat, Tears

Records Show Variety Features Witchcraft PLATTER PATTER

By ALLEN MILLER Fine Arts Staff

Perhaps the latest thing in the realm of folk music will be a revival of the authentic "jug band" sounds of the pre-Thirties era.

A recent release on the Vanguard label of Jim Kweskin and The Jug Band, features a widely varied selection of tunes, both old and new, played on a conglomeration of instruments ranging from washboard and kazoo to guitar and tenor banjo.

Jim Kweskin and Geoff Muldaur (pronounced Jeff Mooldar) provide the vocal impetus to get the disc moving and the result is, of course, a lot of unpretentious, slightly dischordant fun. Some of the selections featured are "Washington at Valley Forge," "Coney Island Washboard," and "Wild About My Loving," plus a number of other interesting tunes that, all in all, add up to one of the best and most authentic folk recordings released.

The effervescent Ella is back, too. Verve Records has at long last seen fit to release Miss Fitzger-



feat were possible) and the end result is one of the best crosssections of her fine singing ability ever presented.

Granted, it is an exceedingly difficult task to fairly represent such a versatile chanteuse without at least a 12 volume set. but with such tunes as "Tisketa-Tasket," "Bill Bailey," "How High the Moon," and "Mack the Knife," the disc just can't miss.

This waxing, aptly entitled "The Best of Ella Fitgerald," John Dickson Carr. fills a long-empty gap in the record collections of Miss Fitzgerald's legion admirers; and although the selections on the disc are all taken from her performances on Verve and are therefore necessarily limited, Miss Fitzgerald shines as never before. "The Best of Ella" holds something for everyone.

THE BURNING COURT: John Dickson York; paperback; \$2.98.

By BARBARA WORLEY Fine Arts Staff

Take a combination of witchcraft, Pennsylvania-Dutch voodoo and a murder. Add a publisher who edits books of sensational crimes, with a wife who has an ancestry of executed poisoners and a corpse that pops up in all the wrong places.

Blend well together and the results is "The Burning Court," by

This novel of murder and the supernatural, set in a small suburb of Philadelphia in the late 1920's, is possibly the most sinister of Carr's already lengthy list

Hints At Identity

Carr, in his own almost exasperating manner, hints at the identity of the murderer of aged Miles De-

ald's best all in one (as if such a carr; Harper & Row publishers; New spard throughout the entire story. He provides first motives, then opportunities for each character in turn — only to provide an ironclad alibi on the next page.

> Despard's death in itself, first ruled as natural, is a complete puzzle. An elderly recluse, suffering from gastroenteritis, he refuses to allow anyone in his private room. Yet on the night of his death, he is seen talking with a strange woman in a 15th century French ballgown who takes her leave through a doorless wall.

Arsenic Victim

Two hours later, Despard is dead, a victim of arsenic poisoning. The first to suspect the death as something more than natural is the old man's nephew, Mark-his suspicions being aroused by a mysterious silver cup found in his uncle's wardrobe. The contents of the cup, as evidenced by the body of Despard's cat nearby, is arsenic.

Mark is also the first to suggest a complete autopsy of the corpse, requiring beforehand a four hour excavation into the solid concrete family crypt. Needless to say, it is also Mark who first looks into his uncle's coffin-and finds it empty.

Natural Suspect

Black Low Seam Slip On . . . Grain Leather . . . \$14.99

> PUT YOUR BEST FOOT FORWARD THIS FALL ...

> > Dress up your feet with a pair of smart new PORTAGE Shoes! Nothing does so much for a man's good appearance - and his comfort, too. Styles were never better. Leathers were never more luxurious. And colors were never more calculated to match the mood of your fall wardrobe. Drop in for a look at these

Another natural suspect is Mark's wife, Lucy, who on the night of her uncle's murder, attended a masquerade ball in a gown identical to the one worn by Miles Despard's female visitor.

And so it goes, with each other participant in this unique tale being brought out as a suspect then craftily proved innocent.

Carr's own special touch, however, is the incorporation of the supernatural into the mystery. Why were evidences of voodoo witch-hexing found in Miles' bed and in his coffin? How did a woman enter and leave his room through a solid wall? Why did Ted Steven's wife run away when she learned that Despard's coffin had been found empty?

The answers to these questions and the many others which will plague the reader's mind are swirled together in an ending which will cause even the most sedate reader to tingle with excitement.

For guaranteed nail-biting reading, "The Burning Court" is a must.

"There's nothing half so pleasant as coming home again"

Black Mirror Finished Calf With Elastic Gore . . . Fully Leather Lined . . . \$16.99



Long Vamp Medallion Wing-Tip, Full Leather Lined . . . Black and Cedar Brown ... \$19.99

fine new shoes soon!





34th & Flint

Flintwood Center

REMEMBER US? Remember the easily accessible coffee pot? Well, it's brewing another free fresh cup for you, so find ' a few moments to drop by and visit!

2420

Broadway

Saturday, November 21, 1964 ★ The Daily Toreador ★ 3

Footnotes by EASTMAN

A journalist only has to meet one costume, and my mother replied, criterion. He has to be infallible. "I gave it away to the Salvation I once had an experience that Army this morning."

made me feel, indeed, very fallible.

One problem a fine arts writer faces is that of getting a picture to go with his story. Finding a picture to go along with a book review, for instance, is quite a task.

The experience I had concerns the problem of finding a picture. I once wrote a story about Saturday nights on campus. Most of the article described the costumes time, and in utter defeat, we rethat students don for campus par- turned to the Journalism Bldg. On ties. As it were, the editor wanted the steps sat Charles Benton, looka picture of costumed students. ing like a very sad clown, indeed. enough. Call the University Thea- up is melting." ter and get a couple of actor-stu- If you can imagine what it would dents to don costumes. Unfort- be like to sit in a busy news room unately, no one was at the theater. for four hours, in a clown cosgirl" in "Electra," so I naturally Charles Benton went through. thought of my costume-a beige However, being a chivalrous matte jersey floor-length thing young man, he came to my rescue, with a long stole. The dress was and made me up as a lady clown. stored at my mother's, and the It must have been a strange sight head photographer kindly offered for the passers-by to see me sitting to drive me over there.

who played Romeo in "Romeo and painting my face to look as ridicu-Juliet" last year, thinking that he lous as his. Many of them laughed. would naturally have a costume.

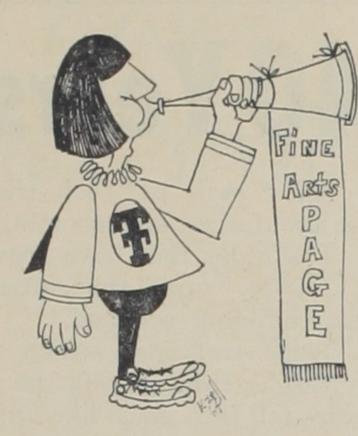
Our next stop was naturally the Salvation Army. There, a very kind man allowed us to search through hundreds of clothes, but it was all in vain. I told him the costume looked like a drape, and we searched through what seemed to be thousands of drapes and curtains, but again to no avail.

With the passing of four hours The solution seemed simple His only comment was, "My make-

Last spring I was a "chorus tume, then you can imagine what

on the bench in front of the I then called Charles Benton, Journalism Bldg., with a clown

We finally got the picture, and He said his Romeo costume was I went to the news room with the



Toscanini Scheduled

cordings during November and December when KTXT-FM will broadcast the records.

The first broadcast is scheduled for Sunday at 10 p.m. and will be Wagner's "Sigfried Idyll." Monday, KTXT will present Beethoven's "Overture" to Act I of Fidelito Waggoner Carr filed a brief with Fidelito. The broadcasts will continue Wednesday with Boito's Prologue to Mefistofele.

After Thanksgiving, KTXT has examiner's report on Permian scheduled Mozart's Symphony No. Basin natural gas prices.

Arturo Toscanini fans will be 35, "Haffner" for Nov. 30 and able to hear original Toscanini re- Gluck's "Orfeo Act" which features the Robert Shaw Chorale for Dec.

> All broadcasts will begin at 10 p.m.

CARR FILES BRIEF

AUSTIN (AP)-Texas Atty. Gen. the Federal Power Commission Friday taking exception to a hearing

now peal the bells of yuletide love...

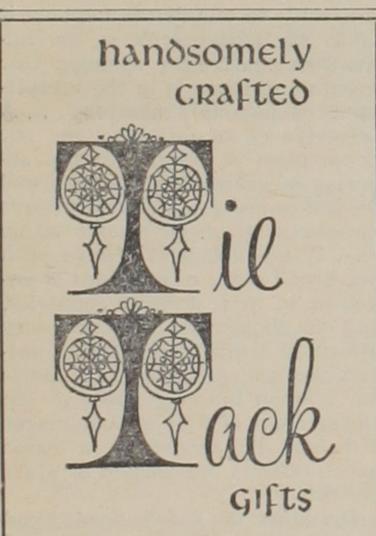
Christmas, and the music of the heart is heard. To express this rhapsody of romance, we suggest the rhythmic balance of solitaire diamond and tapered baguettes.

at the theater, and I panicked. He intention of putting something inquickly relieved my fears, though, to my story about clown costumes. by telling me he would gladly Naturally, the story had already dress up as a clown.

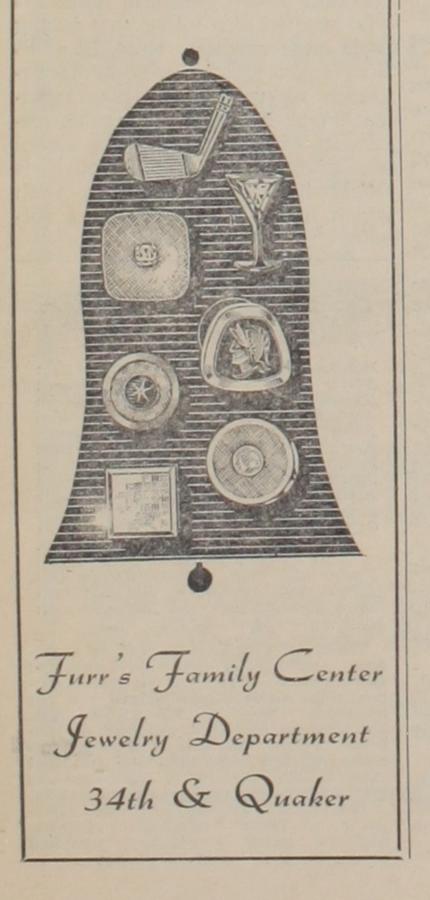
the photographer and I left for my nights on campus. mother's.

That which follows sounds like a TV situation comedy, but I promise that it's the truth.

I walked in, asked for my Electra



Delightful stocking stuffers you'll want to include in your gift plans for men. Whether he's a golfer, a gay blade, a member of a fraternal organization — or simply lovves fine accessories - these will please. Prices from \$1.89 to \$10.00



been sent to press, and no one ever Charles said he would come to knew that the clown picture went the news room in 10 minutes, and with the story about Saturday

Gades Dances

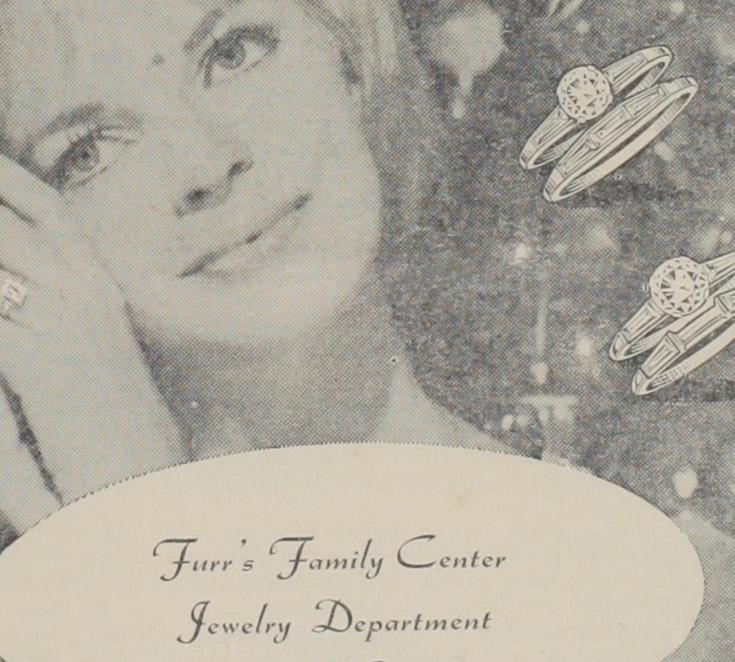
DALLAS-Antonio Gades, the leading classical dancer of Spain whose troupe of flamenco dancers was the sensation of the New York World's Fair, has accepted an invitation to appear in the Tribute in Dance memorial to John F. Kennedy in Dallas Wednesday.

Gades, a protege of the great Pilar Lopez and now recognized as the most exciting Spanish dancer since La Argentina and Carmen Amaya, will perform the fiery La Danza del Chivata at the Kennedy memorial here.

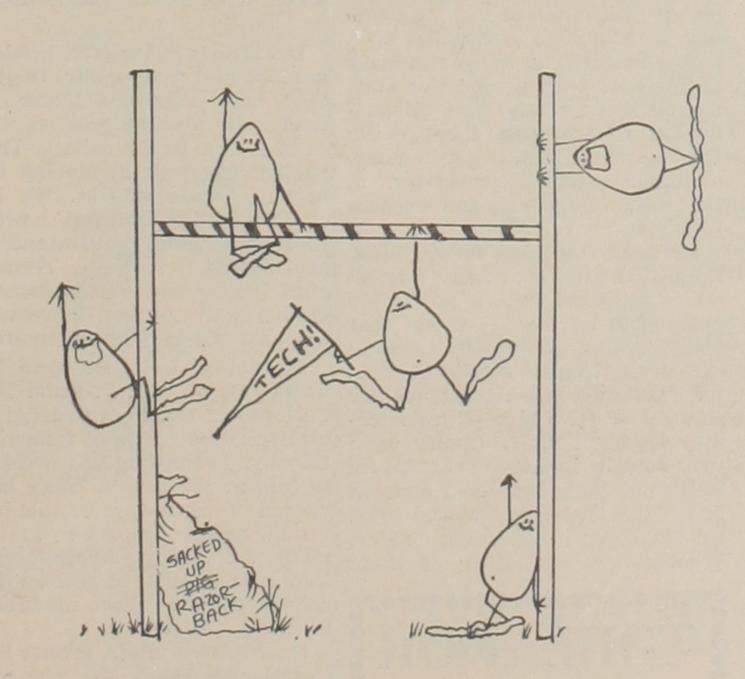
He becomes the sixteenth internationally-famous dance star to take part in the Tribute in Dance.

GOP'S MAKE CALL

HOUSTON (AP) - Seven prominent Republicans called today for the resignation of all GOP leaders -national, state and local-who refuse to reject what they call "Goldwater ultra-conservative Republicanism." The group asserted such action is needed if the party is to avoid suicide.



34th & Quaker





BEAT **ARKANSAS!**

TAKE HOME THE PERFECT HOMECOMING '64 SOUVENIR ... A TECH SWEATSHIRT! 00000000000000

COMFORTABLE 100% COTTON MACHINE WASHABLE SWEATSHIRTS COME IN A VARIETY OF SIZES, STYLES, AND COLORS!

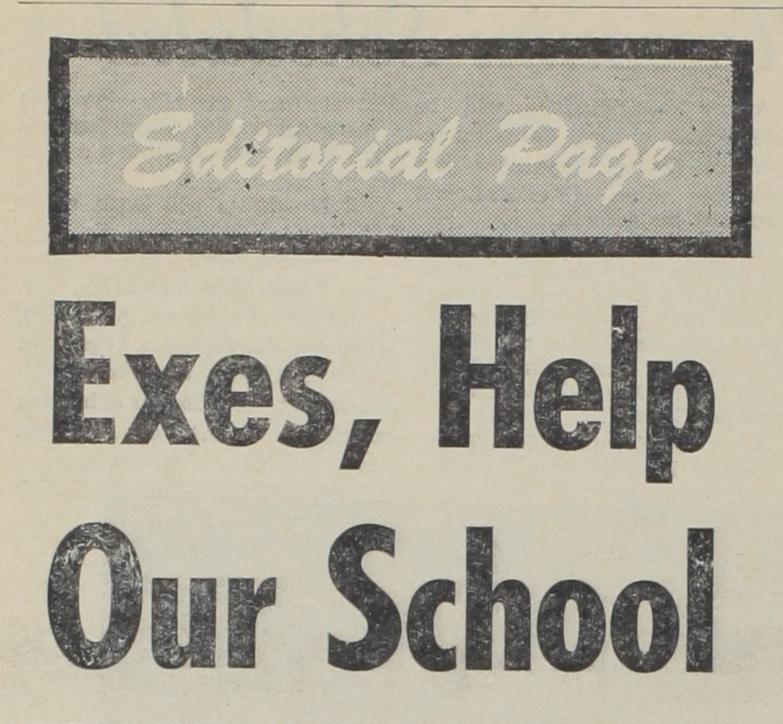


Book & Stationery Conter

1103 College Ave.

PO5-5775

The Daily Toreador ★ Saturday, November 21, 1964 ×



THERE NEVER WAS A GREATER need for ex-students to come to the aid of their alma mater than at this hour.

Only a few persons outside the immediate campus circle are aware of the critical transition period that this school is going through.

This is because exes and other friends have not generally received information concerning the present situation from the official sources available to them.

Only on campus do we fully feel "this transition" and have an understanding of its meaning.

And what is the "transition," this "critical period?" Look about you.

40 Years Of Tech Tradition

Forty years of Tech tradition pass in review during Homecoming, 1964.

Traditions that have grown since Nov. 11, 1924, when the cornerstone of the first building was laid.

These traditions which were initiated at various times during the past two score years fall into place like crossword puzzle pieces to become the picture of Texas Tech and Tech tradition.

• The first Tech beauty, forerunner to the Homecoming Queen selected in 1927.

• The bonfire and pep rally initiated in 1928.

• The first homecoming game played in 1930.

• The name "Red Raider" coined in 1934.

• The Red Raider has ridden in every game since 1953.

• The first Homecoming Queen was crowned in 1954.

 Saddle Tramp Circle was dedicated in 1958.

Other traditions so well-known to Techsans add to that special inner spirit and pride inherent in college students.

The pre-game music of Southwest Conference schools and the Red Raider Band add a note of anticipation to the air. Crowds filing into Jones Stadium-optimistic and radiating spirit because they know the Raiders will try-even though they sometimes fail.

Saddle Tramps circle the field, cheerleaders await the arrival of the football team. Presentation of the Colors with a spotlight on the flag pole, followed by the National Anthem and the Matador Song.

Then-the Raider fanfare, "two-bits" and the echoing boom of the cannon sending the masked Raider and black mascot streaking like lightning around the stadium.

Stop, look and listen Tech exes and Techsans.

Texas Tech has one of the best atmospheres for spirit of any school in the Southwest Conference.

Without all these traditions and Tech students to initiate them, spirit at Texas Tech would not be complete.

PAMELA BEST

If you are an ex and observant, you will notice that this school is not the same one you received a degree from in the 30's, 40's or even 50's.

Texas Tech is no longer the small technological college. Perhaps there are a few familiar old buildings, but there are also many more new ones.

But this is only the material change. There are other and far more important changes. To become aware of this, you would have to talk with students, faculty members and administrators.

The campus environment is far more intellectual than it ever was. The students have a far greater hunger for knowledge than they ever had. The academic development has progressed at a far more rapid rate than was ever expected.

All these changes are moving in one direction so fast that it becomes difficult to keep pace with our planning.

By 1970 we will have from 22,000 to 25,000 students-nearly double our present size. New and huge schools of law, medicine, pharmacy are in the planning stages.

Right now there are 7,200 students living in dormitories on campus. By 1970 this number could increase to 12,000 under present plans.

Right now there are 16,000 persons on campus during the day There are 3,000 employees and nearly 800 teachers. Imagine what these figures will look like in 1970-just five years from now.

Again, all these things reflect the physical growth. But there is another kind of growth.

Faculty members and students are exploring, studying and experimenting with new ideas not only in the scientific and technological areas but also in the areas of fine arts, psychology, philosophy, government, literature and dozens of other fields.

We are an educational institution on the road to becoming a multi-purpose state university of the first class. Indeed, this is our goal.

Texas Tech is growing up. We are now more similar to a university than a "technological college." We are bidding for the top position in Texas. We hope to offer a formidable challenge in the future if we are able to successfully pass through this transition period.

In order to become a multi-purpose state University of the first class, we must be willing to make a great many changes in our organization, policy, philosophy, attitude and planning for the school.

We can no longer live in the shell of a "technological college," regardless of whether that shell is reflected in the school's name, its administration or its concept.

Our desire is no longer primarily to provide students in mass with the necessary skills to earn a living as a productive element of society. Rather we desire to expose students to a broader view of life and develop within each student the ability to think for himself and act independently of others in the process of thought.

Homecoming Editor

From '63 Faculty Reports-

Name Draws Comment

By CECIL GREEN Managing Editor

sue became a hot potato several years ago, just about everyone in and near the college has expressed requiring constant explanation is a second area of difficulty for our an opinion of some sort.

Persons making their ideas and opinions known have included the student body, the Board of Directors, the ex-students and the faculty.

Faculty members became embroiled in the tempest through the Faculty Advisory Committee and reports to the Student Council in 1963 on how the current name of the school affects their field.

In these reports, faculty members made many observations about the current name and how it affects their departments:

Dr. Paul Larson, head of Speech Dept. - "It has been my experience of the past 13 years the label 'Technological College' has been a real handicap in securing competent staff members, although just how much I cannot be sure. I do know that in my preliminary conferences with prospective staff members one of the first things I have to do is to make them realize that we are in fact, if not in name, a major regional university, in which the liberal arts and sciences play a major role."

scholars would have joined our difficulty to our department as it faculty if our institution had been is to all departments in the hu-Ever since the name-change is- appropriately named is not known manities and social sciences. Our and is irrelevant to the main greatest problem is in the recruitpoint: that an institutional name ment of new staff members . . . A disadvantage in high-level recruit- department is related to the sement.'

> Dr. Emmett Hazlewood, head, Mathematics Dept. — "The name 'Texas Technological College' is a handicap to the department of Mathematics in the recruitment of both staff members and superior graduate students from areas outside Texas. With the existing critical shortage of Mathematicians, these people experience no difficulty in affiliating themselves with the type of school they prefer. Most . . . prefer to be associated with a university rather than a technological college. To them the former implies an academic and research environment which they like, whereas the latter connotes more of a trade school atmosphere which they do not like."

Dr. Morris S. Wallace, head, Education and Philosophy Dept. -"We have experienced some difficulty in placing graduates due to the name of the college. This is particularly true in placing them in out-of-state schools. We have overcome this handicap, however, through personal acquaintance and explanation that Texas Technological College was a misnomer. Our graduates ought not, however, to be penalized by such a condition." Dr. Robert L. Rouse, head, Economics Dept. - ". . . while Texas Tech has an excellent regional reputation, it is not well known nationally. Therefore, it is necessary to inform the person being interviewed of the nature of this institution. Another aspect . . . is that many . . . never apply because they assume that a technological college would not have the breadth to interest them." Dr. F. Alton Wade, former head, Geosciences Dept. - "The name Technological in the title of this institution has not hurt this department in any way of which I have knowledge. We are agreed, however, that in the best interests of the institution the word should be eliminated from the title." Dr. Harley D. Oberhelman, head, Foreign Languages Dept. - "The present name, Texas Technological College, has been a source of great

curing of grants from private and federal sources . . . it is always necessary 'to explain' our name . . . A technological college with our broad scope of offerings is unknown in most foreign countries, and our department is by necessity always in contact with foreign universities and professors . . . It is our opinion that the needs of the Department of Foreign Languages can best be served by a name which reflects the concept of 'state university.' "

Dr. Mina W. Lamb, head, Food and Nutrition Dept. — "When I describe the work we do in the Department of Food and Nutrition, and at Texas Technological College in general, to prospective experienced teachers, these people ask, 'Why is the school called "technological college?" It sounds like a university!' I find a similar reaction from graduate students who studied at a university during their undergraduate time. In addition, I get letters in reply to research requests that this organization or business had rather invest its research funds in a school of university status because it would have more facilities with which to work than would a college."

Thus, it is a university in the fullest sense that we desire Texas Tech to become. And when we achieve this we want the world to know it and recognize us for this accomplishment.

We have clearly defined our goal, yet we have set out to achieve it on the wrong foot. This brings us to the name-change problem.

Some persons desire us to become "a multi-purpose state university of the first class" by changing the school's name to "Texas Tech University."

Many thousands of voices have said that this name would defeat our purpose and seriously damage our development by tagging us with an inappropriate, deceiving and ridiculous name. These voices are those of educators and businessmen.

They testify that if Mark Twain was around today he would laugh as loud about the name "Texas Tech University" as he did about "Arkansas Industrial University." They point out that the Arkansas school had to change its name because there is no such animal as an "Industrial University."

Neither is there such a thing as a "technological or tech university." The two words are totally contradictory.

We ask the hundreds of exes who are on campus today to help us anyway they can to become a university with an appropriate name-one that retains our traditional Double T.

A name such as The Texas State University.

BRONSON HAVARD Editor

Dr. John C. Guilds, former head, English Dept. -- ". . . any English major at Texas Tech is put in the position of having to explain that his degree is not actually from an exclusively technological college ... Last year we failed to secure the services of (two men with doctorate degrees). Both (men) were very much interested in Texas Tech, but both expressed concern about the limitations placed upon us by our misleading name. Whether or not either of these

TOREADOR PHONES EDITOR 4251 NEWS ROOM ... 4254 SPORTS 4252 ADVERTISING ... 42518



Homecoming Editor Pamela Best Editor Bronson Havard Managing Editor Cecil Green Asst. Managing Editor Mike Wall News Editor Carolene English Asst. News Editor Pamela Best Editorial Asst. Brenda Thornburg Sports Editor Joe Sneed Asst. Sports Editor Don Enger Fine Arts Editor Nancy Miller Copy Editors Sally Long, Mike Ferrell, Carol Lee Page,

Judy Fowler, Rob Johnston Feature Editor Jacque Gill Advertising Manager .. Jim Davidson Head Photographer Vernon Smith

> × ×

The TOREADOR is financed by a student matriculation fee, advertising and subscriptions. Letters to the editor represent the views of the writers and not necessarily those of the TOREADOR. Letters must be signed, but may be published without signatures in justifiable instances. The views of the TOREADOR are in no way to be construed as necessarily those of the administration. The TOREADOR, official student newspaper of Texas Technological College, Lubbock, Texas, is regularly published daily, Tuesday through Saturday.

Saturday, November 21, 1964 * The Daily Toreador * 5

Becket' Reverses Roles; Hal Wallis Changes Style

By DAVE BRUCE Fine Arts Staff

cided not too long ago to give to emies. budget spectacular.

decided to by-pass many of the fection by Richard Burton. Henry usual conventions of spectacular- II, his king, is played equally well making, in using England not only by Peter O'Toole, and toward the as a setting but as a production end it becomes apparent that the base as well, and in employing a pomp of the spectacular and even cast made up of actors rather than the power of the story have been simply "stars." He also broke with lost in the acting duel that has convention and turned out a pro- emerged between the two men.

Hal Wallis, probably best known who, because each must pursue his for his Elvis Presley movies, de- own course, end up as deadly en-

of Canterbury who gave up a life

But Mr. Wallis, evidently ignor- of worldly pleasure to follow the

duction of reasonably high quality. There is, however, one recurring The film was adapted from Jean thought which accompanies the Anouilh's play by Edward Anhalt film—the lead roles seem to be who had the good sense to give us, reversed. In other words, wouldn't in adaption, little more than a good Richard Burton make a better translation of the prize-winning Henry than Peter O'Toole, and work. The plot concerns itself with wouldn't Peter O'Toole make a the changing relationships of two better Becket than Burton? Bur-

men-Thomas Becket and Henry ton cannot help but give the im-II-who begin as great friends, but pression of being a fairly worldly person, and therefore hardly seems to fit the role of a saint, and a the world his version of a big- Becket, the sainted Archbishop the other hand, is a "sufferer" of and throughout Europe. some standing—he suffered his way through "Lawrence of Arabia" to Bowen, flute; Benjamin Woodruff, ant of the spectacular form, also "honor of God," is played to per- an Academy Award nomination. oboe; Keith McCarty, clarinet; that Wallis has given us one of Brittin, French horn. the truly memorable movies of all

once.

time. And Elvis doesn't show up Quartet is composed of trainers walze" by Mozart, and "Summer

Faculty Concert Set

ber Music Recital" at 4 p.m. Sun- Sunday's program will feature day in the Library Foyer. Josequin Des Pres' "The King's

The Faculty Woodwind Quintet Fanfare." "Aequale" by Anton Brumade its international debut in chnew, "Sinfonia" by Adriano Bantwo television concerts in Mexico chieri, "Sharagan and Fugue" by City last spring. The group has al- Alan Hovahness and Edmund martyr to boot. Peter O'Toole, on so performed in the U.S., Canada Haines' "Toccata." These will be

The quintet includes Francis

Faculty members of Tech's Mu- The group includes Richard Tolley, sic Dept. have formed a wood- first cornet; Dean Killion, second wind quintet and a brass quartet. cornet; Robert Deahl, trombone; The two groups will present "Cham- Anthony Brittin, French horn.

performed by the brass quartet.

The woodwind group will present Anton Reicha's "Blasserquin-Other than this, it is obvious Richard Brown, bassoon; Anthony tett Es-Dur" (Allegro Moderato, Scherzo, Andante grabiozo, Allegro The newly formed Faculty Brass molto), "Fantaise fur eine Orgeland directors of the Tech band. Music, opus 31" by Samuel Barber.









501 FRANKFORT AVE. JUST OFF 4TH STREET

7:30 a.m. 'till 9:00 p.m. is a good time to play golf at TREASURE ISLAND **GOLF CENTER !** Green fees only \$1.00 until 6:00 p.m. \$1.50 after 6:00 p.m. and on weekends and holidays STUDENTS. . BRING THIS AD AND PLAY FOR 1/2 PRICE !



TECH

college ave

Wherever he did go, at least you can assume

"ON THE

CAMPUS"

that he looked his best when he left, with his laundry & dry cleaning done at the place that has the fastest service in town-

E HOUR SUNATI SW5-4584 4115 19th

> Dry Cleaning-1 Hour Shirts-1 Day

6 * The Daily Toreador * Saturday, November 21, 1964

'12th Raider' Debut Set 7 J High School Valedictorians

Saddle Tramps will initiate a "big, new and different" plan to boost Raider spirit at the Tech-Arkansas game today.

Ken Snider, president of Saddle Tramps, explained the innovation.

"Our normal homecoming duties of pep rally, fire line march to the coronation and game line for the Red Raiders are primarily aimed toward the students' display of spirit. To supplement these activities will be the new idea - The Twelfth Raider.

"It will be an effort to get all the Raider fans to demonstrate their spirit throughout the entire game. The spirit area will encompass the entire west stands under the press box."

Welcome Back Exes Before or After Game ---- OR ANYTIME ----CAMPUS CORRAL CAFE

1629 College Specializes In Mexican Food Open 6 A.M. 'Til 10 P.M.

WELCOME

Attend Tech On Scholarships

The "gold of wisdom" manifests ter, Sweetwater; Barbara Cherry, Seminole; Danny Mints, Paducah; also earned them scholarship Craig, Yorktown; Suzanne Crain, Marilyn Nippert, Quanah; Wilgrants.

who graduated as valedictorians Carol Fournier, Bastrop; Har- Gayle Seaton, Lazbuddie; Caro-

DR. C. EARL HILDRETH Optometrist Visual Analysis Contact Lenses Vision Related to Reading 2307 Broadway PO2-4828

itself in many forms, but for 70 Lorenzo; Mary Lou Clements, Judy Moncrief, Hutchins; Richard high school valedictorians now at- Longview; Mike Close, Meridian. Moore, Lohn; Kelly Myers, Southtending Tech, top grade averages Douglas Copeland, Tuscola; John land.

Lubbock; Thomas Damron, Blan- liam Nunnally, Gail; Bill Pitt-These Techsans graduated with ket; Larry Davis, Welch; Landa man, Gruver; Ray Porter, Petersthe highest grade points from high Christine Egger, Plainview; Mich- burg; Janie Putman, Westbrook; schools throughout Texas last year. ael Eklund, Panhandle; Carolyn Anita Saffell, Meadow; Jane Sand-Members of the freshman class Embree, Bovina.

Hobb, Hermleigh.

Bonnie Horner, Hallsville; Sar- Diana Trenfield, Follett. Littlefield; Elizabeth Lummus, bock; William Burton Williamson, Kelton; Danny Martin, Welling- Spearman; Margaret Windler, ton.

Elizabeth McAninch, Trent; Jack rado Ciy; Truett Dave Wright, McCallie, Matador; Melvin Mercer, Roscoe.

ers, Eldorado; Joyce Schick, Morse.

are Rumaldo Adame, Del Rio; Lu old Fraser, Coahoma; Robert line Shull, San Antonio; Susan Ann Aday, Waxahachie; Donald Gantt, McKinney; Kenny Garlitz, Simpson, Floydada; Kent Sims, Lee Belcher, Pettit; Max Blakney, Balmorhea; Sandra Garrett, O'- Wheeler; Helen Sisco, Water Val-Wilson; Kathy Brown, Slaton; F. Donnell; Glenn Gilbreath, Santa ley; Patricia Ann Smyrl, Brown-E. Busby, Nolan; Billene Sharry Anna; Johnny Harper, Waco; Mar- field; Timmie Soles, Hurst; Mich-Cannon, Hale Center; Jan Carpen- | ilyn Harris, Pearland; Terry ael Starch, Ralls; Teresa Terrell, Childress; Linda Tooley, Hereford;

> ah Hunt, Plains; David Ivy, Cros- Jean Van Reenan, Burkburnett; byton; George Jones, Olton; Carl Sally Wade, Snyder; Evalyn Walk-Little, Fabens; Vivian Lowery, er, Pecos; Kenneth Walter, Lub-Sweeny; Barbara Witten, Colo-

The number of exes donating was

The proposed budget for 1965

Council delegates also approved

was set at \$83,638 compared to the

numerous changes in the Ex-Stu-

dent Assn. by-laws to bring them

1964 budget of \$59,315.

up to date.



IU ALL **EX - STUDENTS and PARENTS**

We'll Be Rooting For The RAIDERS

"COME BY AND SEE US"

SNELL DRUG

1221 College

P05-5833

The Ex-Student Assn. Council He added that 20 per cent of the backed the proposed name-change exes were contributing approxito Texas Tech University in an mately \$11 each to the Loyalty unanimous vote Friday. Fund.

The resolution said, "It is the opinion of this council that the best more than 4,000, according to interests of this school would be James. served by retaining the Double T tradition and the popular name of Texas Tech."

"It has been the constant position of this Assn. to oppose any change of name which would destroy the identity of the institution as Texas Tech," it further said.

The action came in the closing minutes of the annual council meeting and was without debate.

In other action new officers were elected. Frank Calhoun of Abilene was named president. Others are Don Anderson, Crosbyton, first vice president; and Cliff Cummings, Lubbock, second vice president.

New directors are Andy Behrends, Amarillo; Ralph Davis, El Paso; and Guion Gregg, Dallas.

Loyalty Fund directors for the coming year are Ralph Hooks, Abilene; R. C. Mitchell, Lockney; and Gene Mitchell, Dallas.

The exes heard a report from Wayne James, executive secretary, on the amount of contributions from ex-students.

James said more than \$47,000 was collected during the past year.



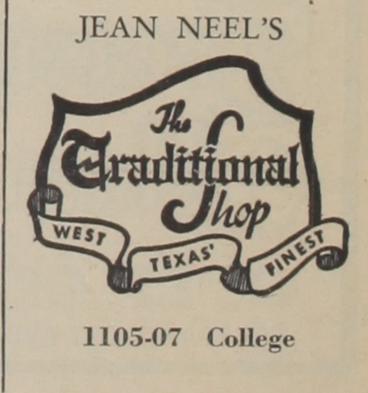
Welcome back to TECH

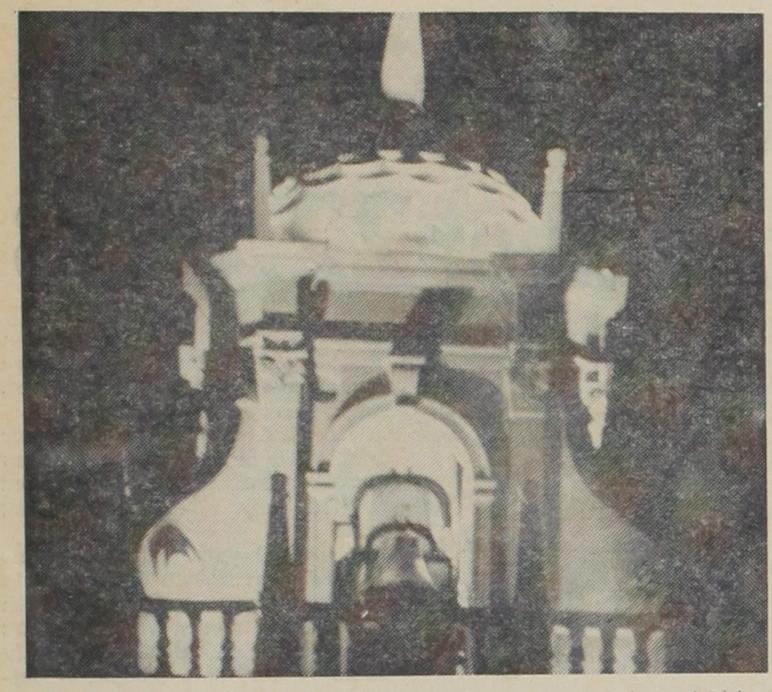
Here, old friends await to greet you in good fellowship to talk old time and sip a free refreshment of coffee or cola.



At Raiderland **Meet After The Game At** BOB'S CAFE 2401 MAIN

'We're Rooting For The RAIDERS'





VICTORY BELLS-Located high above the campus in the Ad Bldg. tower, these bells ring out loud and clear following every major victory recorded by the Red Raiders. The victory bells have been a part of Tech tradition since 1936 and are a welcome sound to every Techsan's ears as well as to Lubbock residents.



Resounding Ring Of Bells Means One Thing-Victory

When Techsans and Lubbock resi- Secondary traditions connected Ken Snider, Saddle Tramps dents hear the familiar clanging of with the bells include inscribing president, said members of Sadbells from the Tech campus they know it means one thing-VIC-TORY!

wer.

names and dormitories on the to- dle Tramps are responsible for ringing the victory bells.

The victory bells, part of Tech tradition dating back to 1936, are located high in the Ad Bldg. tower. Their resounding rings can be heard throughout the campus and in residential areas surrounding Tech.

Every major victory is annuonced by ringing the bells for 30 minutes. This has been traditional since the early 50's when a group of overly-enthusiastic students rang the bells the entire night to the dismay of Lubbockites.

Police were summoned to the scene, where students agreed to limit the ringing to 30 minutes. The two bells, weighing 900 and 300 pounds respectively, were presented by the Class of '36 with the understanding they would ring after every football and basketball victory.

It also rang when Tech joined the Southwest Conference in 1956 and when a member of the Raider team is chosen for All-American

WELCOME EX-STUDENTS Come to see us before or After the big game

Saturday, November 21, 1964 * The Daily Toreador * 7



NOWN & COUNTRY



Church School - 10 A.M. FREE BUS... Gaston-Wells-8:35, 9:35, 10:35 Men's 9 and 10-8:40, 9:40 10:40 Clement-8:45, 9:45, 10:45 Hulan-8:47, 9:47. 10:47 Gates-8:49, 9:49, 10:49 Wall-8:51, 9:51, 10:51 Knapp-8:53, 9:53, 10:53 Club '01 - 5:30 P.M. Evening Worship - 7 P.M. MARK B. WILLIAMS, Preaching HAROLD B. RUCKER MARK B. WILLIAMS Associate Pastor

AND WELCOME TO KATHY'S SHOP FOR JUNIORS, STOP BY WHILE YOU'RE HERE AND SEE THE FALL FASHIONS THAT THE GIRLS THIS YEAR HAVE ASKED FOR. mos som and som junior fashion: SIZES 5 to 15

×

-BEAT THE HOGS-

*

×

QUALITY SHOE STORE New Location 1209 Broadway

'Cotton Picking Sale' ALL MEN'S SHOES

Save As Much As

Names Like... **Stacy Adams** Nun-Bush **Porto Ped**

and many others WE FEATURE THE LARGEST STOCK

In Retrospect - 12:25 P.M. Friday, November 22, 1963

By BOB COCKRUM Staff Writer 12:25 p.m. CST

Friday, Nov. 22, 1963

that day. They will not remem- mate walked in. ber 12:25 p.m., the time the historic shots rang out, as well as what they were doing when they heard the first bulletins . . .

Announcer: "We interrupt this alert bulletin."

Texas were both hit by a would- around. be assassin's bullets as they toured downtown Dallas in an open a transistor radio to his ear. automobile a short while ago. That "Didn't somebody shoot Kenis the latest word that has just nedy?" the first classmate apcome in from Dallas on United pealed, hoping for an answer to Press International. The Associa- confirm his story. He got it, and I ed Press, in its first reports, says apologized for my disbelief. that President Kennedy was shot Class began with the heaviness just as his motorcade was leaving of curiosity hanging over it. For downtown Dallas . . ."

edy, not from a reporter in a far- take notes-very few cared. off news center, but from a "The President is dead," the stu-

stranger or close friend they could dent with the radio said in a not believe-they did not want to raised, all-too-clear voice. There believe.

I was studying my geology notes People will always remember in the lecture room when a class-

> "Well, they've done it," he said "They've done what?"

"They've shot Kennedy in Dallas."

For the next five minutes he program for a CBS Radio Net tried to convince me of the truth of what he was saying. There was Alan Jackson: "President Ken- no reason to believe him. He was nedy and Gov. John Connally of always cracking jokes and kidding

Another classmate entered with

20 minutes the lecture dragged on. Many people heard of the trag- Very few students bothered to

was a groan and shuffling of feet. The curiosity was relieved.

"In that case," the instructor said, "it is only fitting . . ." Class was dismissed. The room emptied without any other words being said.

I walked with a friend to his car. We listened to the radio. It was tuned to a local station with a so-called "award-winning" news department. A man was busily damning the "hate-groups" in Dallas, the people who had protested Adlai Stevenson's visit, ad infinitum.

"What you just said certainly applies to Gen. Edwin A. Walker-I wonder how he feels right now," said a younger man.

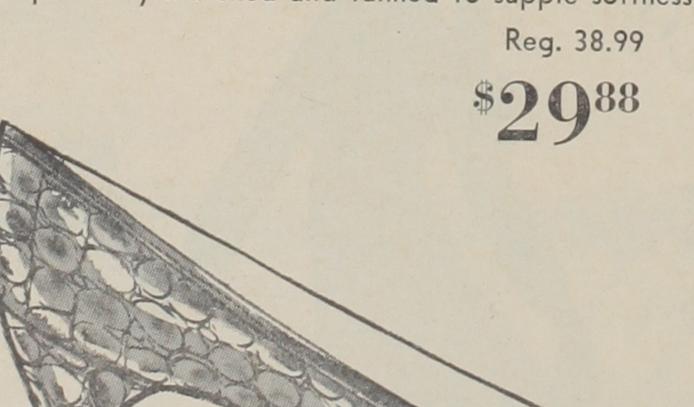
"Good gosh," I told my friend, "Kennedy was shot just over an hour ago. It's too early to start that kind of talk."

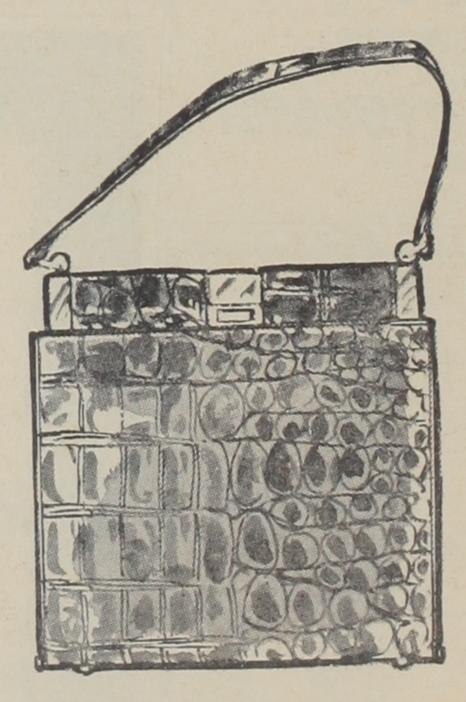
Ironically, the Warren Commission concluded that the same man who apparently shot and killed "liberal" President Kennedy also took shots at the "conservative" Gen. Walker seven months earlier. As I left my friend I saw the flag waving at half-staff "At half - staff, maybe," I thought, "but still there." There was some comfort in the thought.

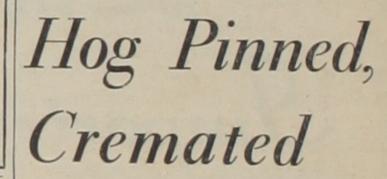


ALLIGATOR ACCESSORIES

Take a note of the fall forecast: Daytime fashions are city smart . . . and alligator suits the trend to polished elegance. Choose black or brown from this collection of shoes lasted in selected skins of genuine alligator, perfectly matched and tanned to supple softness.



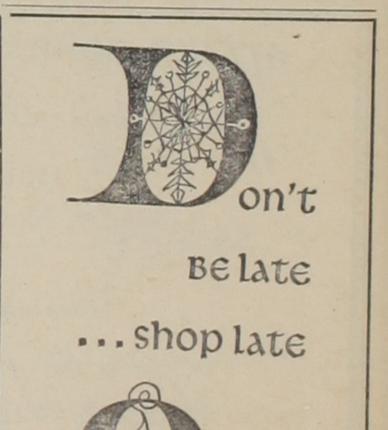




More than 6,000 pins were stabbed in pincushion form into a "voodoo" hog depicting an Arkansas Razorback.

Inner tensions were relieved by students and exes paying five cents a "jab." More than \$25 was raised by the Freshman Council project. Johnny Walker, council president, said proceeds will go into the Fountain Fund.

The agonizing death of the "voodoo" Razorback ended last night when the creature was cremated in the homecoming bonfire.



Matching Handbags From \$39.00 plus tax

"COLONY" ... the "inch plus" setback heel with round throat and paneled toe.

Latham's

Lubbock

34th & Flint

Flintwood Center



Dorm Displays Give New Twist To 'Shows'

By EUGENE SMITH Staff Writer

Visitors to the campus this weekend will see Broadway with a new twist.

"Texas Tech on Broadway" is the theme for this year's dorm decorations. The displays, all takeoffs on Broadway plays, are designed to promote spirit for the Tech-Arkansas game this afternoon.

Most Attention

"The Unsinkable Molly Brown" received the most attention in the in front of Gaston Hall. display themes, with three patterned after it. "South Pacific" and "My Fair Lady" are themes for two displays each.

Gates and Wall Halls got together to build an "Unsinkable Texas Tech" with a 14-foot chicken wire-and-crepe paper Red Raider rowing a boat across the lawn of the 19th St. dorms.

Musical Inspirations

Knapp and Drane also fell back on Meredith Wilson's musical for inspiration. Knapp presents "The Unsinkable Matador," with all the Southwest Conference members sinking in a crepe paper sea. Drane Raider and his cast of 11 in 'The has "The Unsinkable Red Raider

(Tech)" is the main attraction on a huge billboard. Past attractions portrayed in the background include "Bye, Bye Birdie" (Rice) and "Cow on a Hot Tin Roof" (Texas).

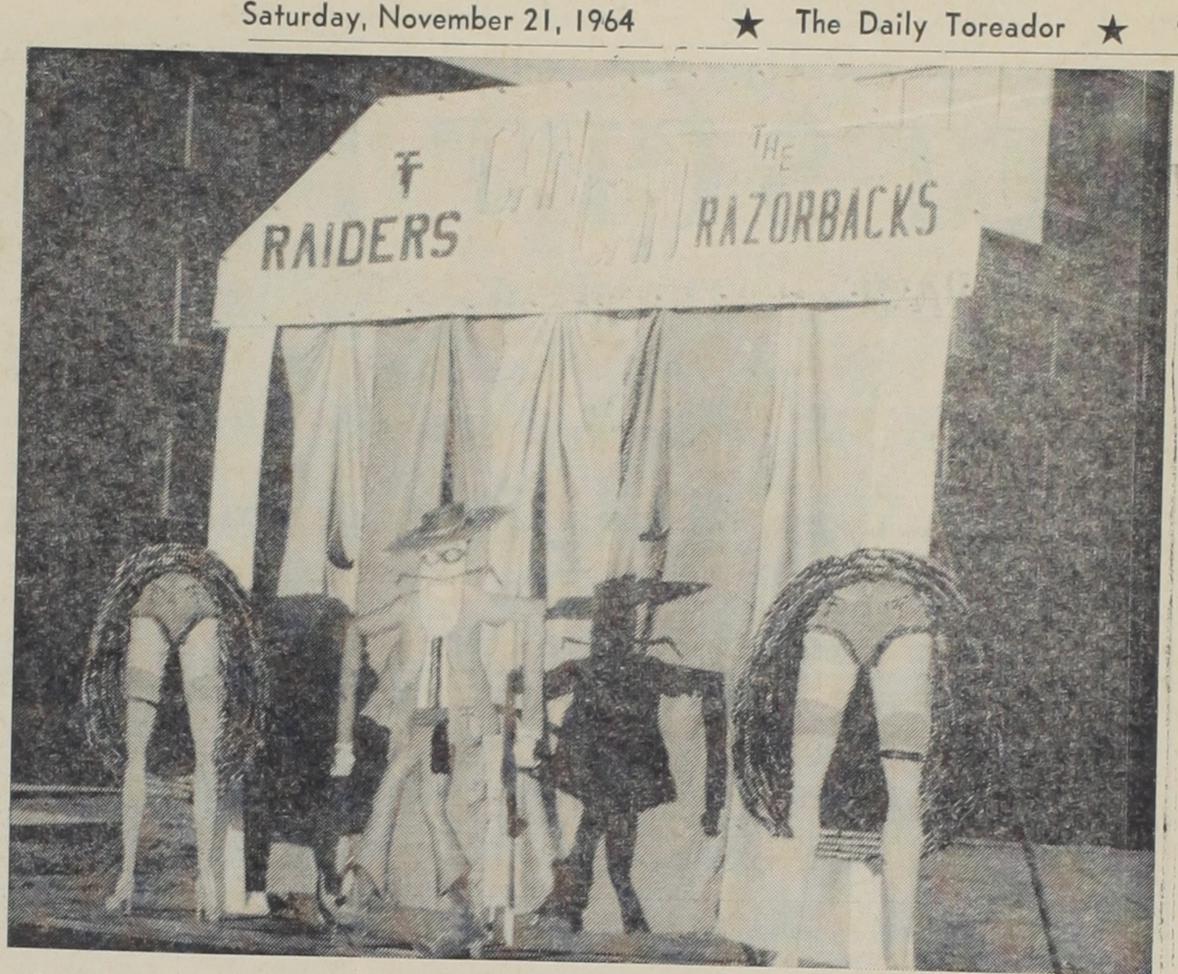
Ave. "Porky (Arkansas) and Best

Gaston Show

In front of Sneed Hall, an apologetic Ole Red tells Li'l Abner, "I'm sorry I killed your hog." "The Hog and I, or How to Beat a Pig Without Really Trying" is showing

Clement Hall presents "Tech Makes Tracks for Broadway" with the Red Raider running rough-shod over the Hog and pulling a train of beaten opponents. West Hall's "West Side Story" is "Guys and Dolls for Tech".

Flashing lights highlight Gordon Hall's "Hey, Look Me Over" set up with a 16-foot sign bearing statistics about Tech. Men's Dorm No. 9 presents "Can Can" as the Red Raider "can cans" the Razorbacks. Men's No. 10 displays a billboard which reads: "Presenting: T.T. Taming of the Hog.'" A 14-foot



"CAN CAN" - Typical of the colorful decorations adorning the exteriors of all Tech dormitories is the "Can Can" display in front of Men's No. 9. Theme for this year's Homecoming dormitory decoration contest is "Texas Tech On Broadway." The studentmade spirit boosters are all takeoffs on famous Broadway plays. Trophies will be presented to first place winners during halftime ceremonies at today's game.

FOR LESS . . .

and Bye, Bye Razorback" with a papier-mache Red Raider has just big Raider pushing the hog under. hung a hog.

the Red Raider takes a shower in p.m. Friday by a panel of three front of Weeks Hall and exhorts, faculty members. Trophies will be "Send that hog to the South Pacif- presented to first-place winners in ic." Carpenter Hall's Red Raider men's and women's divisions. Presays, "I'm Gonna Wash that Pig sentations will be part of the half-Right Outa' My Hair."

20-Foot Raider

Visitors at Horn Hall will be greeted by a 20-foot "My Fair Raider," a giant Double T attired with top hat and cane. Doak salutes Tech Beauty, the late mascot, with can bishops led a massive revolt a black horse carrying an umbrella Thursday in the Vatican Ecumeniand the caption "In Memory of Our cal Council against a last-minute meeting of the Society for the Ad-Fair Lady—Tech Beauty."

for their huge display on College on religious liberty.

"South Pacific" is the theme as The displays were judged at 6 time ceremonies at the game this afternoon.

BISHOPS REVOLT

VATICAN CITY (AP) - Ameri-

SAM MEETS

Robert Reedy speaks at the move to hold up action for a year vancement of Management at 7:30 Bledsoe chose "Porgy and Bess" or more on a disputed declaration p.m. Tuesday in the A&C Bldg. auditorium.

ALL STUDENT TRIPS

Travel in a small group with other students of your same age and interests. All-expense low cost trips by ship or plane:

ADVENTURER: 47 days-10 countries	\$1072
BUCCANEER: 62 days-10 countries (Inc. Greece)	1296
VOYAGEUR: 69 days-14 countries (Inc. Scandinavia)	51440
VAGABOND: 46 days-14 countries (Inc. Russia)	51198

Write for FREE itineraries and details:

AMERICAN YOUTH ABROAD 44 University Station Minneapolis, Minnesota 55414





FOLLOW THE LEADER ... WHITE STAG!

The big action on the slopes this season is the authentic look of White Stag! Everything about this skiwear says "real pro!" Fabrics are styled for that "stretch with you" feeling that gives you the look of a champion!

You're right

in

White Sta The skier's tailor since 1929

LET'S GET THIS STRAIGHT! YES - The 'Double T' Should Be Retained YES - 'Tech' Could Continue To Be The Informal Name BUT - For A Formal Name 'Tech University' Won't Do That's Why The Joint Name - Change Committee Says... No 'Tech University' For Texas OUR UNIVERSITY IS A YOUNG, VIGOROUS, GROWING INSTITUTION FULL OF VISION FOR THE FUTURE. IT IS POTENTIALLY THE OUTSTANDING UNIVERSITY IN THE GREAT SOUTHWEST. WHY HANDICAP IT WITH AN INAPPROPRIATE, MISLEADING, CONTRADICTORY NAME? "Tech University" is MISLEADING. The limitations of "technological" and its "Tech University" is INAPPROPRIATE. Our university is not and never has nonword derivative "Tech" mislead Texas legislators, as reflected in appropriabeen technological. We are a multi-purpose state university, not a technical tions and mislead grantors from foundations, prospective faculty and students, school. The largest schools in the university are Arts and Sciences and Business employers of graduates, and new industry. Administration.

"Tech University" is CONTRADICTORY. "Technological" is a restrictive word pertaining to applications in the industrial arts. "University" is an inclusive term

"Tech University" is a HANDICAP. The university's true nature and academic standing are not indicated by the word "tech," which weakens the school's attempts to attract the research funds and top brainpower needed for business and industrial expansion in our area.

describing the universality of higher learning ..

Your university needs your help now in selecting an appropriate and dignified name. The Joint Name-Change Committee will support any appropriate name which is generally accepted by all groups. Already there is significant agreement among exstudents, parents of students, leading educators, community leaders, faculty members, and students. Several appropriate names have been suggested, and we now need your opinion as registered on our survey blank to determine which name most interested persons agree would be best for the future of our university. Survey results will be presented to the Board of Directors.

TEXAS STATE UNIVERSITY thus far has more support than all other names combined. "State University," preceded only by the name of the state, has a "standard brand" effect automatically designating one of the top universities of the state. Traditionally, the "University of (name of state)" is the oldest state-supported university, and the "State University," often equally good or better, is next in seniority. The only recognized disadvantages of the name "Texas State University" are (1) its lack of continuity with the original name and (2) the possible loss of the popular nickname "Texas Tech."

VARIATIONS OF TEXAS STATE UNIVERSITY- "The Texas State University provides literal justification for the retention of the Double T, but whatever name may be aopted, the Double T symbol should be retained as part of our heritage. Other well-known universities, in order to provide historical continuity in their names, have included certain descriptive words which appear only on the seal or in fine print beneath the familiar name on the most formal documents: IOWA STATE UNIVERSITY (of Science and Technology) KANSAS STATE UNIVER-SITY (of Agriculture and Applied Science) LOUISIANA STATE UNIVERSITY

(and Agricultural and Mechanical College) OKLAHOMA STATE UNIVERSITY (of Agriculture and Applied Science).

"Texas State University (of Arts and Science and Technology)," shortened in ordinary formal usage to "Texas State University," follows this pattern. Because the official name would include "Texas" and "Technology" the popular nickname could still be "Texas Tech." "Texas State University (and Technological College)" has similar advantages but it might suggest to someone that the Technological College still exists separate and distinct from the university proper.

OTHER NAMES-"University of the Southwest" accurately describes what we expect our university to become: the outstanding university of the Great Southwest. However, this name has the disadvantage of close similarity to "Southwestern University" at Georgetown, Texas. It lacks the standard brand effect which nation-wide usage has given to the name "State University."

"Trans Texas University" would retain the "Double T," emphasize that the university draws its students from across the entire state and beyond, and suggest "high" or "superior." But it would also lack the "standard brand" effect which would provide automatic recognition as one of the top universities in the state. "University of Texas at Lubbock" follows the name pattern of the California system in which all senior university campuses are part of a single university, but it would be appropriate only as part of a revised state-wide system of higher education.

"Texas University of Arts, Science, and Technology" is descriptive but would lead to confusion when shortened in ordinary formal usage to "Texas University."

STEERING COMMITTEE (Partial List) ALUMNI

- MR. RUSSELL BEAN, Chairman B.S. (Agric) '33; Tech Parent Farmer and Investor Council, West Tex Water Inst., & High Plains Underground Water Conserva-
- tion Dist. No. 1 DR. KLINE A NALL, Vice-Chairman B.A. (Eng.) '37, M.A. (Eng.) '39 Prof., Eng. and Chem., Freshman Eng. LT. GEN. W. AUSTIN DAVIS Investor and Businessman Tech Parent; Red Raider Club Fac. Adv. Comm. '56-59 & '64-'67

JOINT NAME-CHANGE COMMITTEE FOR TEXAS TECHNOLOGICAL COLLEGE P.O. BOX 4545, TECH STATION LUBBOCK, TEXAS

DR. ROBERT N. ARNOLD, M.D.

B.A. (Chem) '44 Pres., SW Lubbock Rotary Club City-County Welfare Board Boy Scout Dist. Cham. DR. BEVINGTON REED M.A. '49, PhD. '53 (Tech's first Doctoral class) Former Slaton Educator

MR. KENNETT HOBBS

Coached Tech Crops Team to Nat. Cham- Exec. Dir., Minn. State College Bd. MR. SAM HOLLIS B.A. (Speech) '49 Photographer; Former Educator Past Pres., Andrews Chap., Tech Ex-Student Assn.

MR. ROYAL FURGESON, JR.

MR. WILLIAM F. DEAN

MR. JERRY L. ROGERS

Publ. Dir., Lubbock H.S.

Pres., Student Assn. '60-'61

Past V.P., Saddle Tramps

Former Sports Ed., TOREADOR

Letterman Fresh. BB Coach '62

Who's Who in Am. Colleges & Univ.

B.A. (Govt) '62, Grad. Stu. (Hist)

Past Pres., Phi Alpha Theta Hon.

Past Chief Justice, Supreme Court

B.B.A. (Mktg) '61

"Double-T" Assn.

(3 years)

OTHERS

MRS. ROSCOE WILSON Secy., Tech Foundation Board West Tex. Museum Board

DR. BEN B. HUTCHINSON, M.D. Ex-Student '28 Board of Dir., Garden Arts Cen. & South Plains Fair Century Club

MR. ARTHUR B. WATKINS

Ex-Student '34; Tech Parent Asst. Mgr., Dunlap's

- Past Pres., Lubbock Am. Bus. Club, Downtown Lubbock, Inc., Lubbock Pers, Assoc., Lubbock Boys Clubs, Inc., Lubbock Toastmasters Club
- Past Chm. Citizens Traffic Comm., City Civil Svc. Comm., City Capital Impr. Adv. Comm., Munic. Bldgs. Planning Comm.
- Chm. of Bd., First Christian Church
- JUDGE PAT MOORE

Ex-Student '46 Judge, County Court-at-Law No. 2

MR. W. F. (BILL) STUBBS

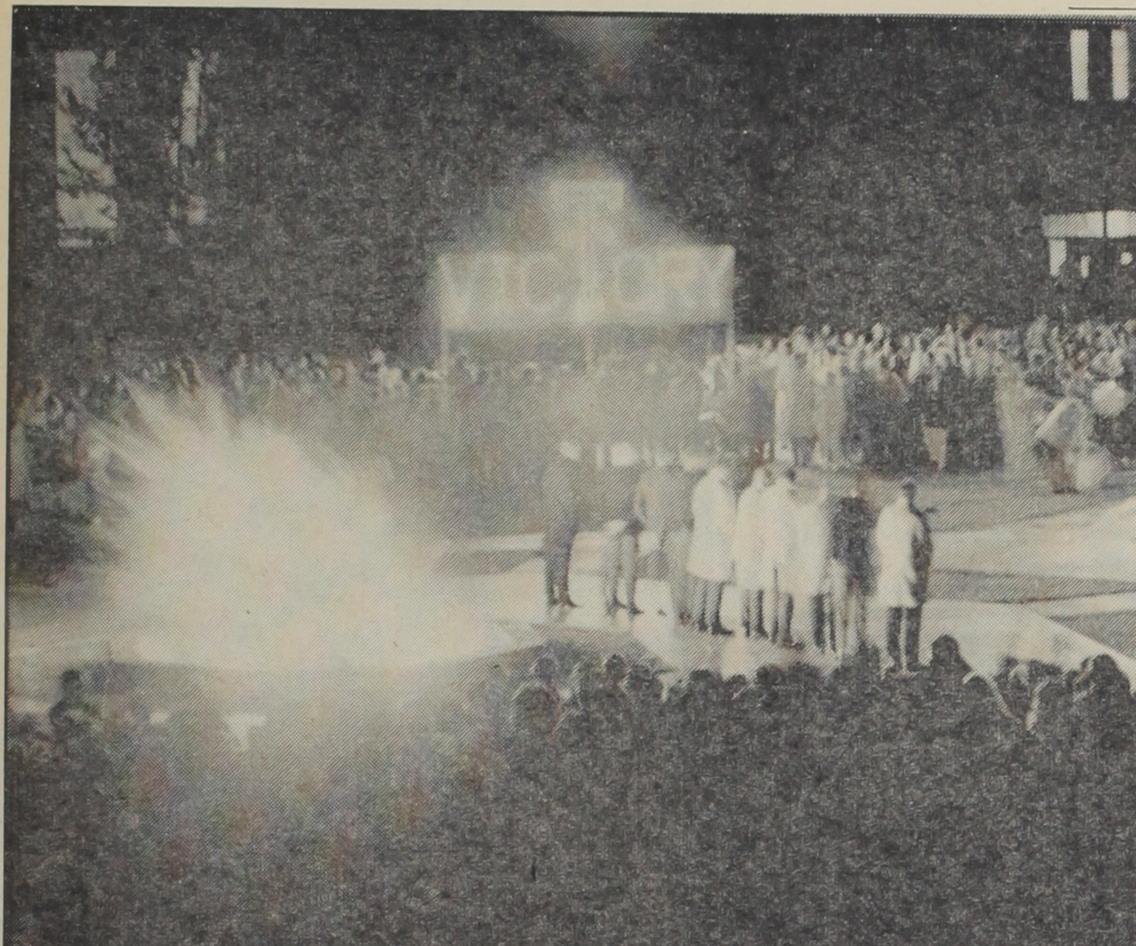
B.S. (Agric. Econ.) '35 Insurance & Farming Interests Double-T Assn.

MR. CECIL I AYERS Board of Dir., Community Planning B.S. (Agric) '36, M.S. (Agric) '44 Prof., Agronomy; Tech Parent Lubbock Bd., Natl. Foundation (March of Dimes)

pionship in 20 of 24 contests

U.S. Air Force, Washington B.S. (Mech Engr) '36 Tech Parent

	 HON. CLARENCE K. WHITESIDE B.A. (Hist.) '29 B.B.A. Univ. of Tex., M.B.A., N.Y.U. Former Fac. Member; Tech Par. Former Mayor of Lubbock Investor MR. J. W. JACKSON B.A. (Govt.) '29, M.A. (Govt.) '29 Prof. Govt. (Since 1929) Tech Parent Past Pres., Tech Alumni Assn. MR. FLOYD HONEY B.A. (Econ.) '29, M.A. (Bus Adm.) '38 	Downoon Alumani Down Otor Malon Dd	B.B.A. '51, M.B.A. '52 Attorney MR. R. REGINALD MARTIN B.B.A. (Fin.) '55 V.P., Dunlap Co. Red Raider Club MRS. HILL BAGGETT B.A. (Jour) '55 Adv. Comm., Lubbock Theater Cen. Women's Council, W. Tex. Musm. Formerly City-Co. Bd of Health	 B.A. (Eng) 54 Pres., Stu. Assn. '63-'64 Varsity Letterman '61-62 Who's Who in Am. Colleges & Univ. (2 years); Saddle Tramps MR. J. CHARLES STEINMAN B.S. (Educ) '64 Pres., 'Double-T'' Assn. '62-'63 MR. DENNIS M. WATKINS B.B.A. (ACTG) '64 Pres., 'Double-T'' Assn., '63-'64 	 REPRESENTATIVE JOHN A. TRAEG Tech Parent; Seguin Businessman State Rep., 57th Legis. Dist. Past Pres., Seguin C. of C., Lions Ch Community Fund, Baseball Comm sion, Quarterback Club, and Tex. Lu eran College Athletic Assn. MR. RONNIE M. BOTKIN Sr. Ind. Engr. Major Pres., Stu. Assn. '64-65 Who's Who In Amer. Colg. & Univ. Bus. Mgr., Stu. Assn. '63-64 Pres., Phi Eta Sigma Hon. '62-63
	Tech Parent Prin., Monterey H.S. V.P., Lubbock Rotary Club				Campus Svc. Council '63-64 Saddle Tramps; Athletic Council
1	MRS LILA A. KINCHEN	(PRINTED NAME) (A)	DDRESS (SI	GNATURE) (DATE)	MR. CRIL C. PAYNE
	B.S. (HE Educ.) '29, M.S. (HE Educ.) '39 Assoc. Prof., Clo. & Textiles Pres., Lubbock Branch, Am. Assn. of	I believe that the following names would not more than two from either group. E	be most advantageous for the future of inter numbers for 1st, 2nd, and 3rd choice	the university: Select total of 3 names, but rs.	Sr. Pre-Law Major Head Cheerleader; Saddle Tramps SW Conf. Sportsmanship Comm.
	Univ. Women. MR. GORDON TREADWAY B.A. (Govt) '30, M.A. (Govt.) '33	SELECT 1 OR 2 FROM THIS GE Texas State University	Universit	2 FROM THIS GROUP ty of the Southwest	SUPPORTING
	Attorney; Tech Parent Orig. Dir., Tech Alumni Assn. MR. CHARLES L. COBB B.A. (Govt.) '33, Tech Parent	The Texas State University (O Sciences and Technology)	f ArtsTexas U	niversity of Arts es and Technology	ORGANIZATIONS
	Attorney Past Pres., Lubbock Co. Bar Assn., Optomist Club	Technological College)	ndUniversit	ty of Texas at Lubbock	(Partial List)
	Past Post Comdr., Am. Legion MR. CARY H. LODAL B.S. (Text. Engr.) '31; Tech Parent		FORMATION (CHECK ALL API		FACULTY ADVISORY COMMITTEE AMERICAN ASSN. OF UNIV. PROF.
	Gas Dealer & Contractor Formerly Loyalty Fund Trustee Pres., Albuquerque Chapter, Ex-Stu-	[] Parent of Tech Student or E	x-Student [] Parent of H.S. st	[] Tech Student	GAMUENG
	dents Assn. MR. JAY E. GORDON B.A. (Span.) '34, M.A. (Span.) '38 Tech Parent	MEMBER OF: [] Ex-Students A [] Other (specify)	Assn. [] Tech Dads Assn. [] D [] Offices, Pa	ouble-T Assn. [] Red Raider Club est or Present	STUDENT COUNCIL MORTAR BOARD SOC. FOR ADV. OF MANAGEMENT
	Curric, Dir., Lubbock Tech Parent				- SOC. FOR ADV. OF MANAGEMENT



Raiders Cheered To Victory

Saturday, November 21, 1964 🛧 The Daily Toreador ★ 11

Fish—Goodbye Caps!

(Continued from Page 1) a.m. that Saturday morning to have another pep rally, and then went to Santa Fe Station to meet the Baylor team.

Raiders Appear

the tradition of the Red Raiders began. The name Red Raiders was first coined in 1934 in a fog-ridden geles. The Loyola coach remarked that the Tech team looked like a bunch of raiders coming through the mist in their red jerseys. Hence the name Red Raiders.

Sometime after that a mysterious red-clad figure (Saddle Tramp Arch Lamb) began to appear at games and to ride on the field. to the Science Quadrangle, where He rode every game for a year the Queen was crowned. and then disappeared-his identity still a mystery. Ten years later, come-in 1959, after the Queen's the "Red Raider" as he was called, appeared again-this time accom- At that signal, the lights on the panied by a "Jr. Red Raider" straddling a pony.

Then the "Raider" again dropped Lighting of the freshman class from view and did not return until spirit, luminarios lighting up the 1953 when the "Red Raider" gal- night on Homecoming eve, card loped in the Gator Bowl as Tech sections-who knows what will played Auburn. The "Raider" (then come next? These traditions in 40 in the person of Joe Kirk Fulton) years-who knows what Tech will was dressed in his present style- do or where Lady Tradition will with red satin costume styled and lead in the unlimited future.

made by the Tech fans in the Home Ec School. Since then, he has ridden at every Tech game.

Queen Chosen

In 1954, the first Homecoming Queen was chosen by the Double T Assn. (instead of popular vote. The It was in the 1930's, too, that tradition came as the result of a request by students and exes who were acquainted with the custom at other schools. Queen Suzzanne Mattison, first in a long line of game against Loyola of Los An- beauties, was crowned at the Homecoming pep rally just before the game.

> With the dedication of Southwest Conference-Saddle Tramp Circle at the 1958 rally, a series of new traditions began. The cleared space was just right for bonfires and for hanging Owls or whathave-you in effigy. After the rally, there was a torchlight procession

> Since then, new traditions have coronation, a howitzer was fired. Ad Bldg, towers were turned on and have burned every night since.

Amid freezing winds, blowing flames and exploding sounds of the cannon, Techsans cheered the Raiders on to victory at the Friday night pep rally.

Highlights of the Homecoming bonfire were a roasting of the Arkansas Hog, presentation of 12 graduating Raider gridders and feature twirling of band majorettes.

Also featured were fireworks displays which were very effective with the strong wind to carry them high into the clouds presenting a vivid contrast with the full moon.

J T King, head coach of the Red Raiders, addressed the crowd of cheering Techsans and Lubbock residents who braved cold winds to give the Raiders encouragement.

"We know we're meeting a great football team," King said, "but Arkansas is gonna find out they're meeting a great team, too."

"And I'm gonna promise you one thing," he added. "When we go out on that field tomorrow, we are going to play the best game possible-one that will give us an opportunity to play in a major bowl game."

Following the presentation of victory apples to each Raider, the crowd followed a torch light parade to the Science Quadrangle where the '64 Homecoming Queen was crowned.

Downtown

Caprock

Town & Country Family Park

WELCOME **TECH EXES!**

OURS **EXCLUSIVELY**

> RED RAIDER TIES

TRADITIONALLY STRIPED IN RED AND BLACK

HOWDY EXES!

Don't forget to stop by WAYNE'S to see our new store and all your old friends.

We will be there with all your favorite records, regardless of your class or year.

> Stop by and have a cup of coffee on us.

Wayne's inc.

3117 - 34th

Flintwood Center

SW5-0601

OPEN 9 A.M. to 9 P.M. DAILY

Dapper pure silk ties in sizzling stripes of Raider Red and Black . . . embroidered with Tech's own Red Raider. Exclusively at Dunlap's, 4.00

The Man's Store-All Four Dunlap's



12 ★ The Daily Toreador ★ Saturday, November 21, 1964

School Of Education Becomes Major Goal

By SALLY LONG **Copy Editor**

Tech students who venture down the second floor of Ad Bldg. west lem? wing during registration usually find a mob — a crowd of education students waiting to register for the education courses they need.

This fall education students followed a line which wound down the stairs and outside the building. As the end of the first day of registration approached, those in line were given numbers so that they could resume their place in line the next day. At 7 a.m. the second ment would best operate as a sepday of registration, the education arate school like the schools of line still wound down, around and business and engineering. The prooutside.

Other Headaches

According to Dr. Morris S. Walsix additional sections of courses, "they just kept on coming."

211/10

ed courses.

be able to efficiently plan and expedite registration, we must know in advance approximately how many students to expect. If we have better information before, we structors and 1,977 students in all will be able to receive and accom- programs in the department alone. modate more students."

Education School Proposed

To do this, the education departposal to change to a school is now in progress, Dr. Wallace indicated.

"Since we have no contact with lace, head of the Education Dept. freshman and sophomore students, the registration problem is only the an unknown quantity of juniors beginning of the department's emerges upon us each year. This headaches. This fall they opened year," Dr. Wallace continued,

but this was difficult because of Operating as a separate school, a shortage of instructors and class- students of education would enroll room space. And still some students in that school as a freshman, thus

were unable to register for need- giving the dean of the school an idea of what to prepare for.

What action will alleviate the Tech's education department is department's organization prob- accredited by the American Assn. of Colleges for Teacher Education,

Dr. Wallace says "Before we will the Southern Assn. of Secondary Schools and Colleges, and the Texas Education Agency.

Has 1.977 Students

The department includes 29 in-It has 3,700 seeking certificates and 1,400 trying for a second endorsement. Summers, the department has at least 1,000 graduate students studying here.

Certificates from the education department are honored in 32 of the 50 states. Last spring the Placement Service had applications for over 7,000 teachers. Of these, Tech was able to fill 440 positions. Graduates were placed as far away as Milwaukee, Wisc., and parts of California.

"The department will best fill more of these teaching positions by changing from a department in the School of Arts and Sciences to a separate school," Dr. Wallace concluded.



IT'S ALL BLARNEY - Sam Hergert, left, and Don Collins, both sophomores from Perryton, are inspecting the stone in front of West Engineering Bldg, which was rumored to be a part of the original Blarney stone from Ireland.

Tech's Blarney Stone Found By Engineers



1939. In 1685 a piece of the famous

The actual Blarney legend is of uncertain origin, but it makes it who dare dangle head-first down a 100 foot drop to kiss the stone.

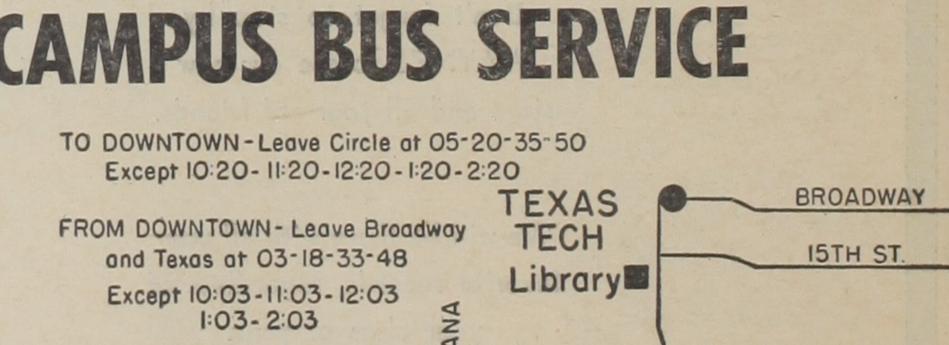
If one can attain this position he has passed only the first hurdle. One must then twist one's neck to an angle enabling said romantic to

After being pulled up it may be possible to speak more eloquently, depending on the condition of one's

In medieval times the owner of Blarney castle kept the stone from being stolen by persuading attackers with promises and flattery.

Thousands of tourists show their belief in the legend by visiting the stone each year. Blarney, itself, is a small village in Ireland of approx-

Most of the citizens don't be-



For '58 La Ventana

Staff Refused To Work

By JACQUE GILL **Feature Editor**

book in 1958.

Nobody wanted to be on the staff. There were no editors, no assistants, no photographers. There was no interest in the yearbook.

fused to shoulder such a tremendous task again. One had had a nervous breakdown.

In desperation the publications dent to be editor.

"It was a sorry situation," said W. E. Garets, head of the journalism department. "We were risking \$50,000 in the enterprise with one person who didn't even want the business. Last year's budget was layouts for the first book. job."

Sorority pledges - required to \$36,000. work a certain number of hours each week - became the La Ventana staff.

Change In Style

Something had to be done. A change in style was recommended to attract student interest in Tech's yearbook.

The next year a drastically dif-

Tech almost didn't have a year- annual did. This is due to a change cause of the present ofrmat. "The

According to Phil Orman, student publications chairman, a high-The three people in charge of er percentage of Tech students the magazine in 1953. He discussed La Ventana the previous year re- voluntarily purchase their yearbook than at any other school in the nation. La Ventana sales also rate high among schools where buying were not able to use the idea until committee drafted an English stu- a yearbook is required-such as the '59.

> Naval Acadamy. Sales next year When it was decided the idea are estimated at 8,900.

Big Business

\$67,000. Printing alone totaled

of requests for yearbook exchanges than any I've heard of," Orman Tyme." said. "We have to turn some of them down."

Although one Kansas school has "Although there were some comits yearbook divided into four sea- plaints initially it has terrific ac-

The new La Ventana actually Garets also said student readercosts less to produce than the old ship and interest were higher bein printing from letterpress to off- student actually gets more for his money," he said.

Professor Originates Idea

Garets originated the idea for it with Ray Tibbits, a graphic arts specialists who was experienced in layout and printing. However, they

would be used for La Ventana, Tibbits came to Tech from Los Producing La Ventana is a big Angeles and did the design and

Permission to copy current magazine formats was obtained. "Time "We have the highest percentage gave us permission for only one year," said Garets. "The permission lapsed so we changed the title to

> "The yearbook has been monumentally successful," said Garets.

sonal sections, Orman knew of ceptance now. It just took time to adjust to the change.'

Saturday, November 21, 1964 ★ The Daily Toreador ★ 13

WELCOME EXES

Come By and See Us

ferent style was initiated. The drastic change was from the old IEIIIEIIIEII bulletin board picture type annual to the La Ventana's present format.

Tech's unique style yearbook " now probably attracts more attention than any other in the nation for several reasons.

The magazine format affords more color pictures than a standard yearbook. Covers of the different magazines are all done in colorlast year the covers alone cost \$6,900.

Better Reference

La Ventana is a better reference book than the old annual. The magazine format allows more comentary about organizations, events, and school tradition and history. Thus, years later, the Tech "ex" can refer to La Ventana for details about organizations, school history and other fact.

La Ventana draws talent from other schools and departmentsartists, writers and photographers. The present yearbook provides training for persons interested in magazine work.

none that had one like Tech's.

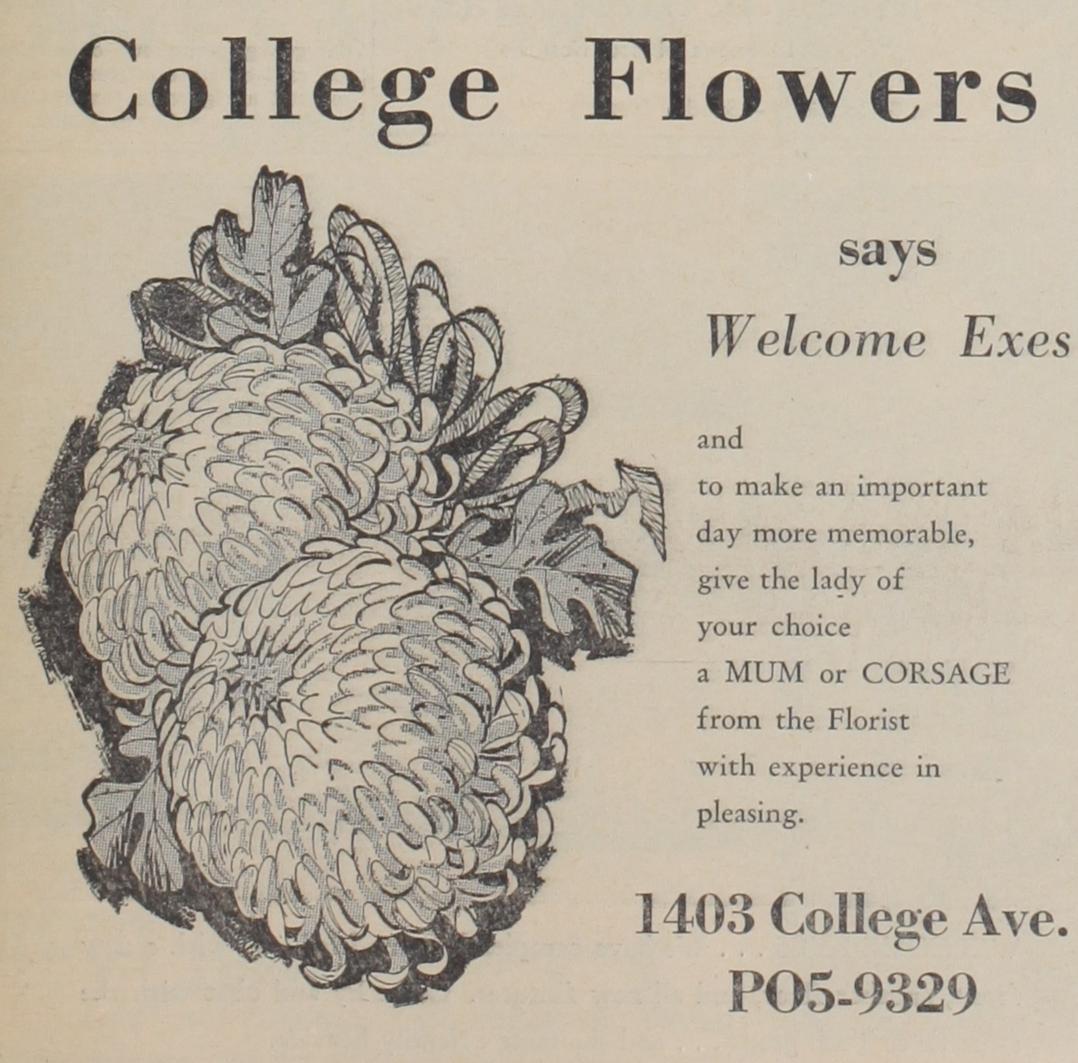
Silver Saddle Comes Home

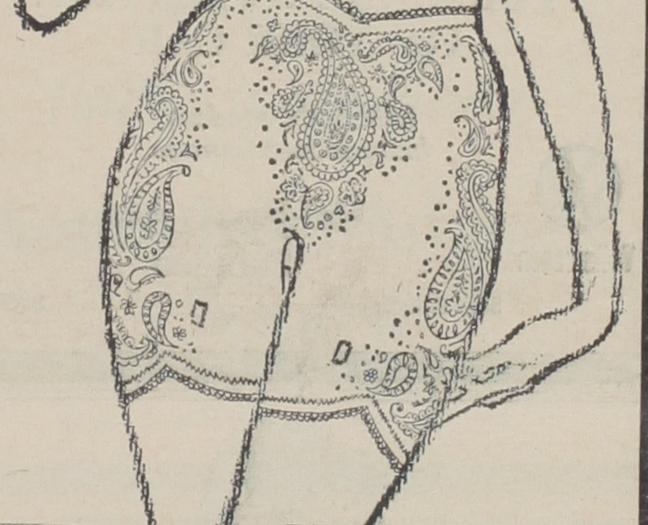
With their 25-10 defeat of the TCU Horned Frogs this season, the Raiders again took possession of the "Silver Saddle" began in 1961 when the Raiders won the championship. The Froggies have had the saddle for the past two seasons.

The Raiders will keep the saddle until next season's contest. It will be displayed in the foyer trophy case of the Ad Bldg.

The "Silver Saddle" was donated by the Lubbock Avalanche-Journal and Amon Carter, Jr., publisher of the Fort Worth Star-Telegram.







See that delicate paisley pattern? It's murder on hips, thigs, tummies and backsides.

The Riddle" by WARNER'S

That delicate paisley actually slims and controls with the power of conventional panels, but without seams or ridges. It's a pretty way to look under knits and sheaths. The Riddle by Warner's, just one from a family of styles. 455: S,M,L - White, colors - \$12.50. Shown with the Riddle Stretchbra* 10-55: B,C-\$5.95. In our slimwear department.



14 ★ The Daily Toreador ★ Saturday, November 21, 1964

'Great Chase' Requires Talents



Ever since Adam discovered that there were more important things in life than ribs, one of man's most fascinating pursuits has been the Great Chase.

He has swum rivers, climbed mountains, tamed lions, written poetry, built palaces and destroyed cities-just to get a sigh of appreciation out of some bored damsel.

In reality, there are just five ways to pursue the quarry. For the benefit of those who may be stymied at the moment, here they are:

Sadness Helps

(1) Be Sad. This is a subtle approach which, if applied with some imagination, rarely fails. Act at all times as if you are burdened with a great tragedy in your life.

Wrinkle your brow from time to time and practice before a mirror to achieve a brooding look. If you don't think you quite have it, study pictures of Marlon Brando and Paul Newman.

They have it. Try to get a crooked smile to play across your face now and then. Stare into space occasionally. Few women can resist the challenge of trying to make you forget your "sorrow."

Lord Byron was the perfect example of the brooding pursuer. He dressed in dark clothing, affected a limp bow tie and reckless forelock. He was always muttering poetry under his breath and sighing audibly; when asked what was wrong, he grew angry.

So far as we know, he was actually a very happy person-and a whiz with the ladies.

(2) Be well-informed. Keep your eyes and ears open for amusing anecdotes about famous people; learn the order of the planets according to their distance from the sun; be able to analyze the situation in Outer Mongolia or outer space.

Thus armed, you'll feel confident under all circumstances and talk with an air of authority. No woman can resist a man of the world.

Case in point: the 18th century gent who made it his business to be familiar with literature, music, astronomy, politics, mathematics and commerce. His name? Giovanni Giacomo Casanova. Any questions?

Infirmary Serves As 'Hospital'

Headache, upset stomach, tired blood, cold, flu, and/or an ulcerthese symptoms usually necessitate a visit to Tech's student health center.

The infirmary is equipped for emergency and routine medical services, and is the only place on campus with room service.

"We are like a hospital which serves a community of 14,000," said Mrs. J. Norton, superintendent. The infirmary is staffed with three full time physicians and nine registered nurses. The center is equipped with 32 beds and provides 24 hour service.

An average of 200 students visit the medical center daily. Their ailments vary from cuts and bruises to headaches and colds. The staff often treats medical cases which break the day to day routine.

Here are two examples: A chemistry student was accidently cut with a broken test tube. A radio announcer suffered from a mild case of laryngitis.

A wonder drug known medically

For YOUR CAR

34th & Indiana



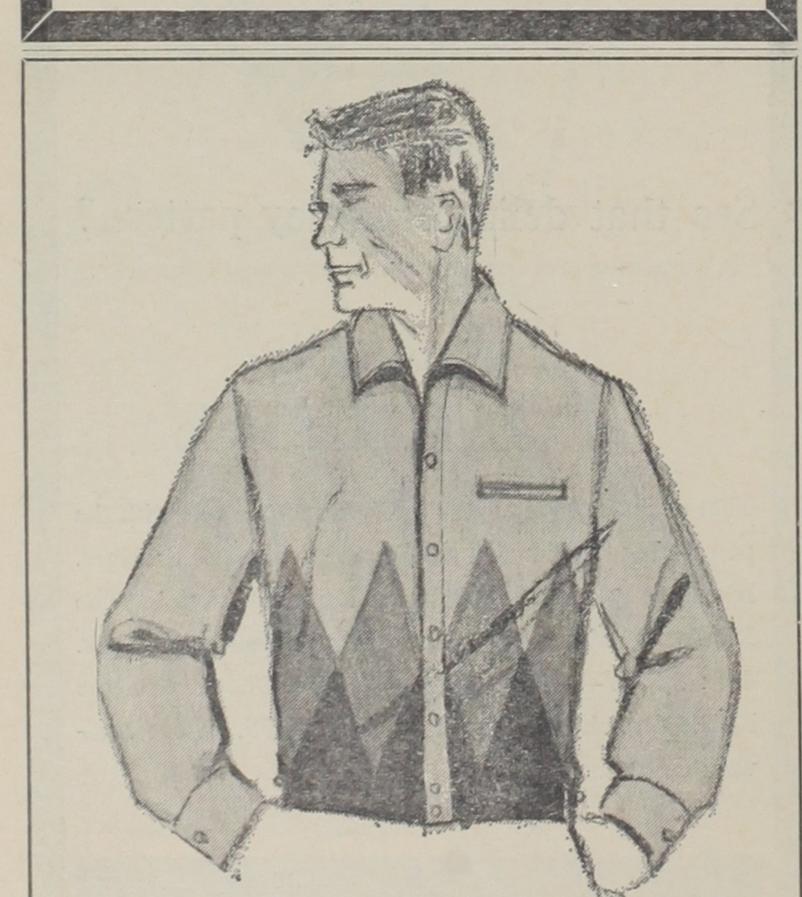
Lubbock's Modern Independent Garage

Caldwell Auto Service

SW9-4395

\$10.00

th & College



Neatness Pleases

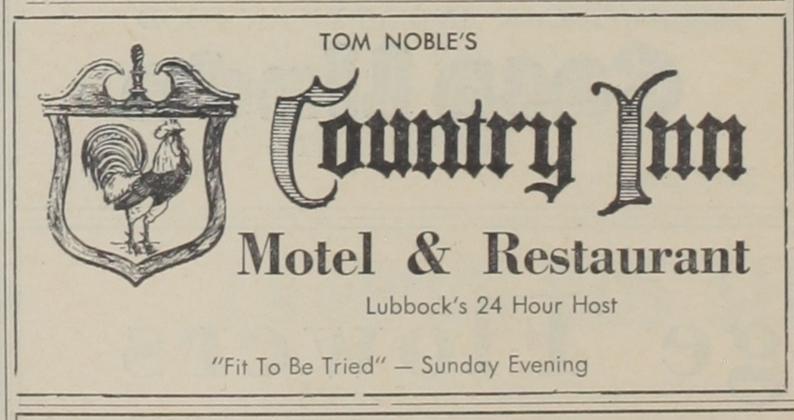
(3) Be well-groomed. "Let neatness please you," the Roman poet Ovid advised men 2000 years ago in The Art of Love.

Lacking modern grooming aids, a 19th century Romeo did the best he could. He was George Bryan Brummel, better known as Beau Brummel; his immaculate grooming and beautifully tailored clothes made him the talk of London. From Lady Broughmley's diary, Oct. 3, 1813: "Today Mr. Brummel called on us, to pay his respects to Papa. He is a beautiful man and perfection. I think I love him."

(4) Be silent. Once you learn to keep your mouth shut at the proper time, you'll be amazed at how your stock will go up. Nod knowingly from time to time; that way, even when you don't know what's going on, you'll give the impression of being wise. When she says something, smile with just the faintest touch of cynicism-and say nothing.

It may drive her crazy—but it will also intrigue her.

(5) Conquer your world. Two examples come to mind-Julius Caesar and Napoleon. By dominating the world in which he lived, each won the ladies of his choice. However, one ended up assassinated, the other in exile. Better stick to the first four methods. They may be slower-but you'll enjoy life more.



as "F.C.C.H." contains ingredients for fighting colds and restoring body resistance. These are commonly called Red Raider pills.

"The name Red Raider Pills date back to when the infirmary first opened in 1947. I prescribed the cold pills, which were black and red, to a girl. She said those must be Red Raider pills, and they have been called that ever since," said Dr. F. P. Kallina, student health director.

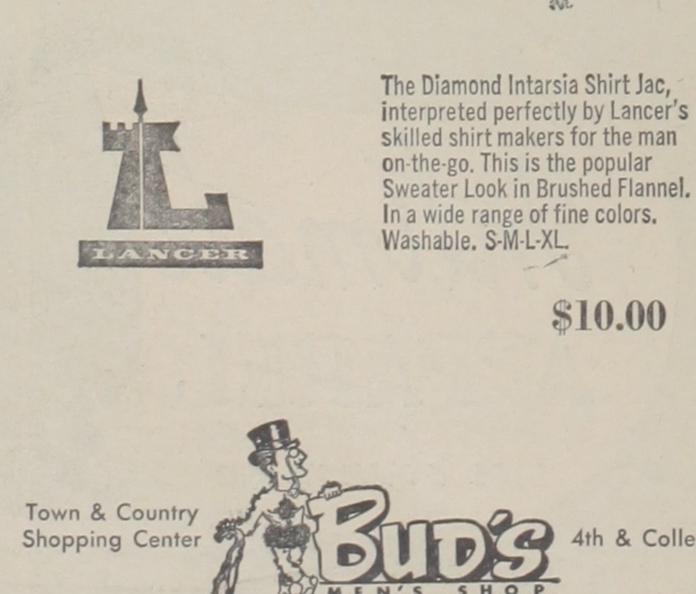
UH Has Carnival For Homecoming

HOUSTON — A different approach to homecoming is tried by the University of Houston where 34 campus organizations have booths and present a carnival.

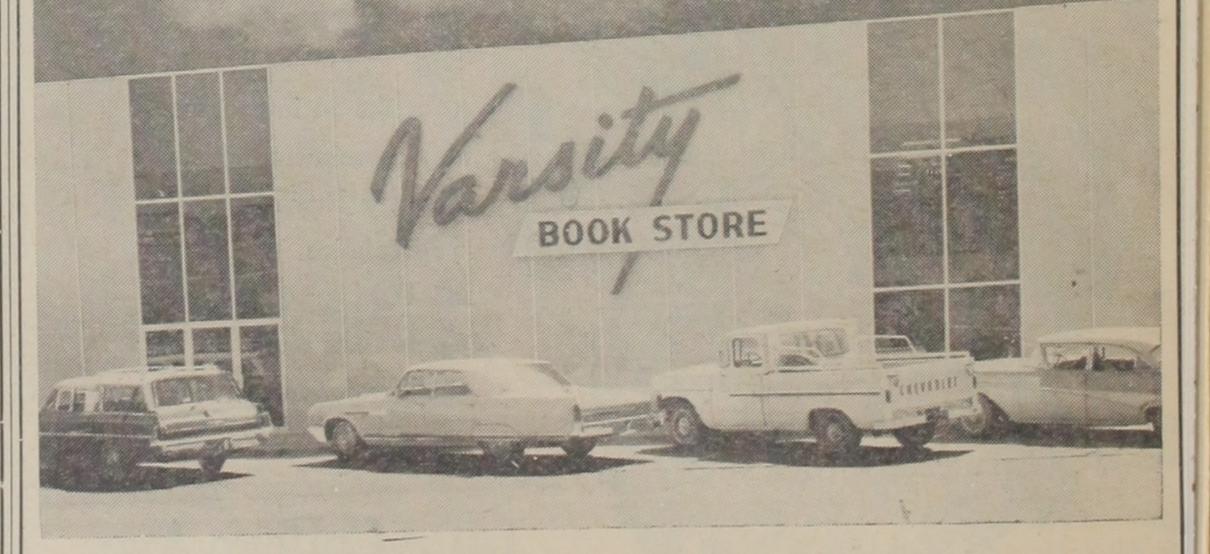
These booths, according to the Cougar, the student newspaper, include concession stands, pie-throwing and dunking games.

SCHEPPS INDICTED

AUSTIN (P)-The Travis County grand jury indicted Houston tobacco merchant Mair J. Schepps and six others Thursday on charges growing out of a Houston raid by state officers, who recovered a cigarette tax stamping machine they said was stolen.



(Directly North of Jones Stadium)



WELCOME EXES . . . We have completely remodeled . . . with a new front, another floor, and all new fixtures. Come by and chat with the same three Tech grads . . . and the same Friendly Service.

Saturday, November 21, 1964 * The Daily Toreador *

Homecoming Events

- Agricultural Engineering Department Coffee following Agriculture Breakfast at 7 a.m. today in the Aggie Pavillion
- Alpha Chi Omega Homecoming Tea immediately after the game at 4:30 p.m. at the Alpha Chi Omega Lodge
- Alpha Phi Sorority Open House after the game at the Alpha Phi Lodge at 2120 13th Street.
- American Institute of Architects Breakfast at 7:30 a.m. in the Student Union Ballroom
- Block & Bridle Club Breakfast from 6 to 7 a.m. in the Livestock Judging Pavillion
- Dairy Industry Club Breakfast at 7 a.m. in the Agriculture Bldg., Room 228.
- Delta Delta Delta Coffee at 9:30-11 a.m. at the Tri Delt Lodge, 2408 13th Street.
- Delta Sigma Pi Dinner Dance after the game about 5:30 p.m. at the Holiday Inn on East Fourth Street
- Delta Tau Delta Reception and Buffet after the game at the Delta Tau Delta Lodge at 1640 Broadway.
- Electrical Engineering Department, IEEE Student Branch-Coffee from 10-12 a.m. Saturday in the West Engineering Building, Room 205
- Ex-Letterman's Association Breakfast at 7 a.m. at Furr's Cafeteria in the Town and Country Shopping Center
- Gamma Phi Beta Sorority Tea from 4:30-6 p.m. Saturday at the Gamma Phi Beta Lodge
- Geosciences-Hospitality Room from 9-12 a.m. in the Science Building, Room 157
- Home Economics Faculty Coffee from 9-10 a.m. in the Home Economics Dining Room
- Journalism Department Ex-Students Coffee, 9-10:30 a.m., Journalism Building.

-Lights, Chimes, Etc.-Traditions Abound Here

By PEGGY BROWNLOW **Staff Writer**

The muffled ringing of chimes as Tech students walk across campus to their classes or to the library, the warm glow from the towers as students return to the dormitory at night after a date, the clang of the victory bells as students make their way through the aftergame hustle and bustle — all these sights and sounds are just now, and have been in the past, a part of the array of traditions to be experienced at Tech.

Tech Chimes

High in the west tower of the Ad Bldg. hang the chimes of Texas Tech. These are the instruments that ring out on the hour and the half hour both night and day, to all those who care to listen.

The recorded clanging of these chimes is the sound Tech students and visitors hear echoing across the campus every day. These are the chimes that make the first memorable impression on entering freshmen as they assemble on the lawn of the Ad Bldg. for initial orientation.

Serving as the beacons for night travelers on Tech's campus are the glowing red lights in both the east and west towers of the Ad Bldg.

lights for the Ad Bldg.'s towers cherished by Techsans, for their as their graduating gift.

The tower lights made their debut last spring. They were turnevents had been planned.

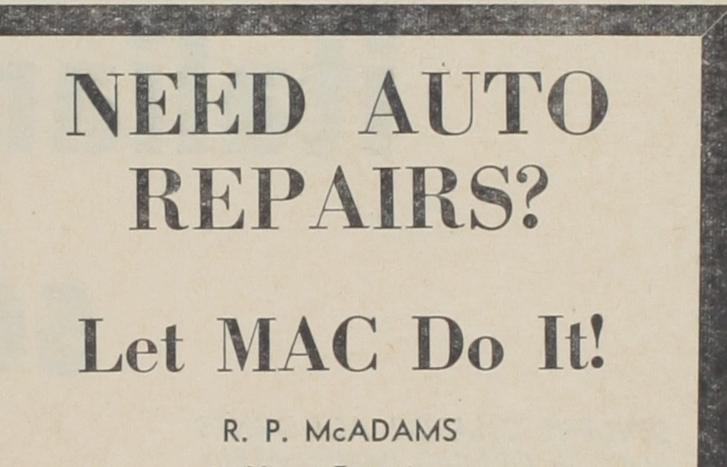
Victory Bells

of the Ad Bldg., are Tech's victory a concrete symbol of Tech's tradibells. The clang-clanging sounds tions and of the spirit and pride of of these bells are perhaps most the Techsan.

sounds are the proclamations of athletic victory.

The Saddle Tramps and the Saded on only sporadically for special dle Tramps pledges are responsible occasions, like times when well- for ringing the bells. Each night known personalities visited the after a Tech football or basket-Tech campus or when important ball win, these men climb the stairs to the tower to proclaim the victory.

All these things, the chimes, the Always ready in the east tower tower lights, the victory bells, are



- Kappa Kappa Gamma Reception from 4-6 p.m. at the Kappa Kappa Gamma Lodge, 2414-B Broadway
- Kappa Kappa Psi Homecoming Banquet at 7 p.m. in the Coronado Room of the Student Union Building
- Major-Minor Club for Women Coffee from 8-10 a.m. in the foyer of the Women's Gymnasium
- Mortar Board Reception Tea from 4-6 p.m. in the Student Union Building Anniversary Room
- Music Department 3 p.m. Sunday, Faculty Woodwind Quintet of the Music Department in the Library Foyer
- Newman Club Coffee after the parade at 2304 Boradway
- Phi Mu Homecoming Tea after the game (5 p.m.) at the Phi Mu Lodge at 13th Street and Avenue S
- Pi Beta Phi Homecoming Tea from 4-6 p.m. at the Pi Beta Phi Lodge, 19th Street
- Sigma Alpha Epsilon Coffee at 9 a.m. in the Sigma Alpha Epsilon Lodge at 2023 Broadway
- Sigma Nu Fraternity Reception immediately following the game
- Texas Tech Union Homecoming Dance. Lionel Hampton. 8 p.m. in the Municipal Coliseum.
- Wesley Foundation Open House after the game until 7 p.m. at 2420 15th
- Women's Service Organization Reception from 5:30-7 p.m. in the Coronado Lounge of the Student Union Building

HOLT'S SKI SHOP ANNOUNCES

Ski Rental Prices

Head or Hart Metal Skis,	1 Day	2 Days	3 Days	Week
Boots, and Poles	5.00	10.00	15.00	28.50
Wood Skis, Boots and Poles	4.00	8.00	10.50	21.50
Head or Hart Metal Skis Only	4.00	7.50	10.50	22.50
Wood Skis Only	3.00	5.50	7.50	15.50
Boots Only	2.00	4.00	6.00	14.00
Poles Only	.50	1.00	1.50	3.50
Car Rack	1.50	0 - Wee	kend to	4 days
Car Rack			2.00 Per	Week
Insurance per package—Skis, Bo Insurance Skis — Metal Insurance Boots Only Insurance Poles Only		1.00 .25		

Lights Shine

Friday night Oct. 23 constituted a landmark in the history of Tech's tower lights. Starting Friday and continuing into the future, the lights will be illuminated every school night at dusk.

The history of these lights began several years ago when the Class of '61 donated \$503.17 to buy the

TORNADOES HIT

CLARSKVILLE, Miss. (AP) -Two tornadoes, spawned from a lashing band of thundershowers which receded a cold front, struck northwest Mississippi Thursday, causing considerable property damage. No injuries were reported.

20 Years Experience



Ammon-McAdams Texaco

1415 COLLEGE - Across from Weeks Hall

WELCOME BACK EXES

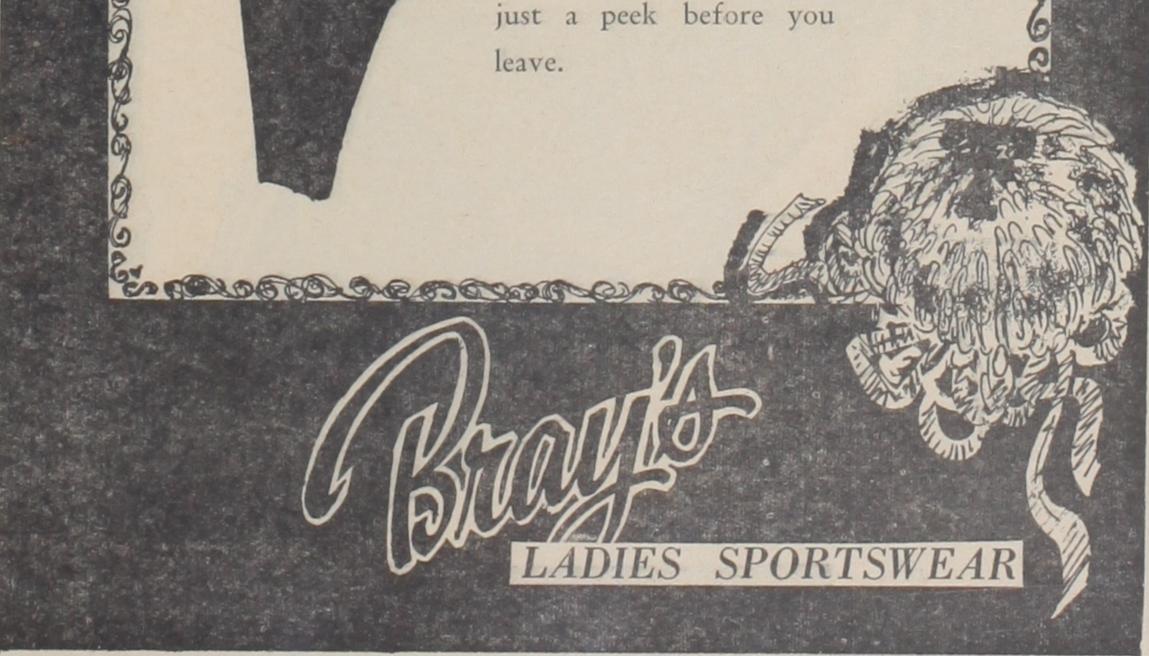
and open so and the stand of the series

We at Bray's Ladies Wear want you all to feel at home. It's been simply ages since we've seen such excitement . . . and we're just as excited about this Fall's fashions. So be sure to come by for

--- TRAVEL TIME WILL BE ALLOWED ---

For More Information Concerning RENTALS, SKI AREA WEATHER REPORTS Call PO2-0151





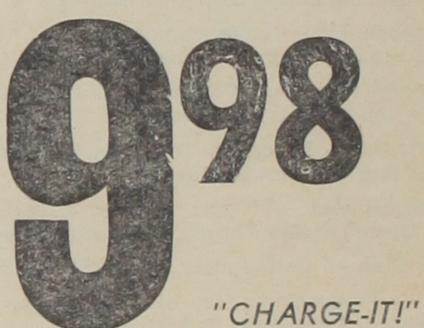


CAPROCK CENTER-50th & BOSTON-OPEN MON. THURS. SAT. 9:30-9:00 - Pho. SW5-8221

STUDENT CHARGE ACCOUNTS MAY BE OPENED IMMEDIATELY

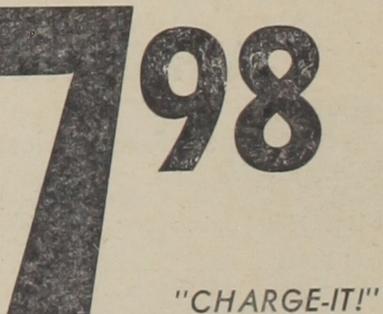
FLUFFY HAND KNIT SWEATERS





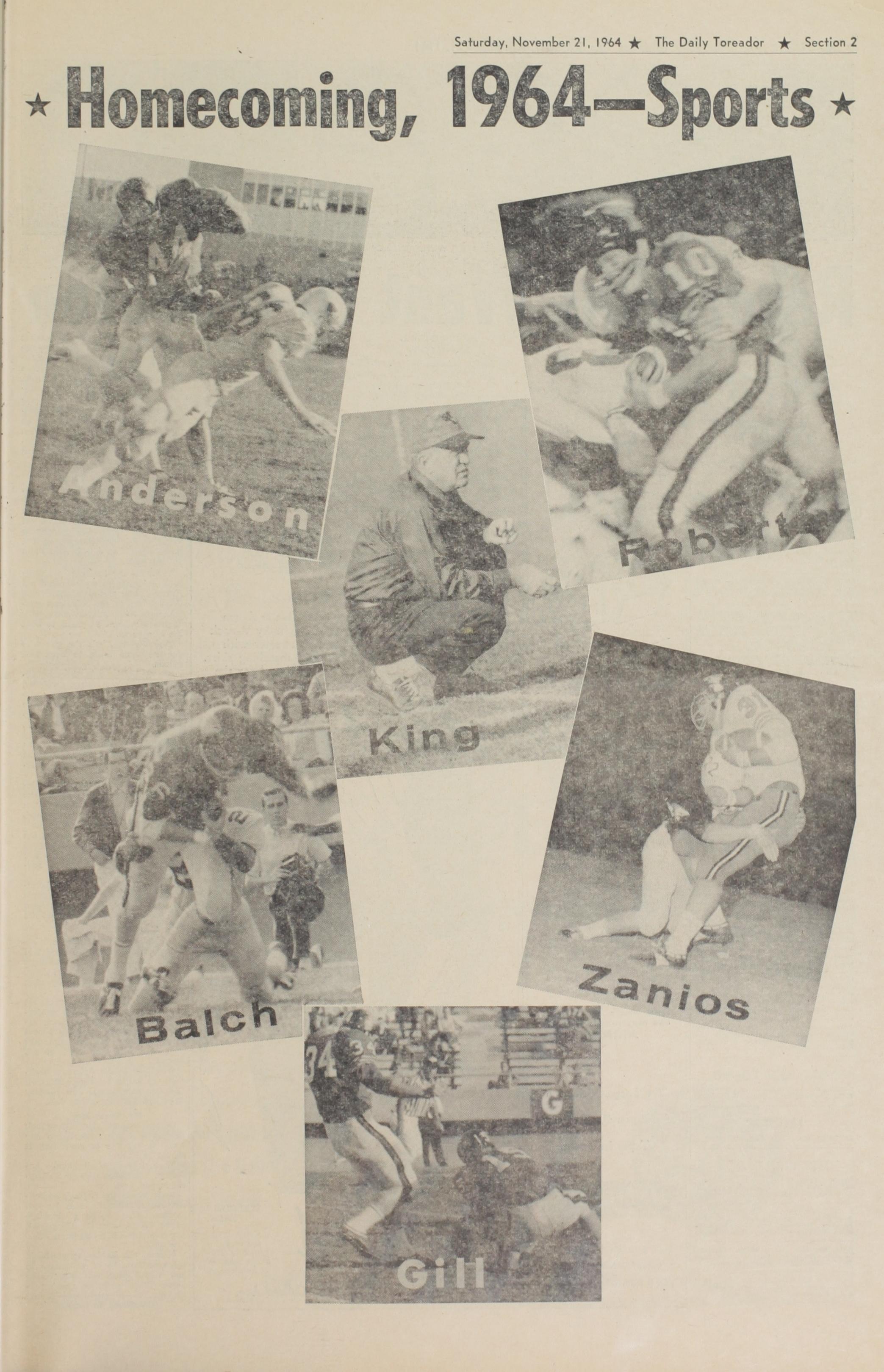
Bulky, light and lovely imports at big savings. Wool, mohair and nylon blends. Slipons, cardigans in lots of styles and patterns. White and lilting pastels in 36 to 42.

FULLY LINED IMPORTED PANTS

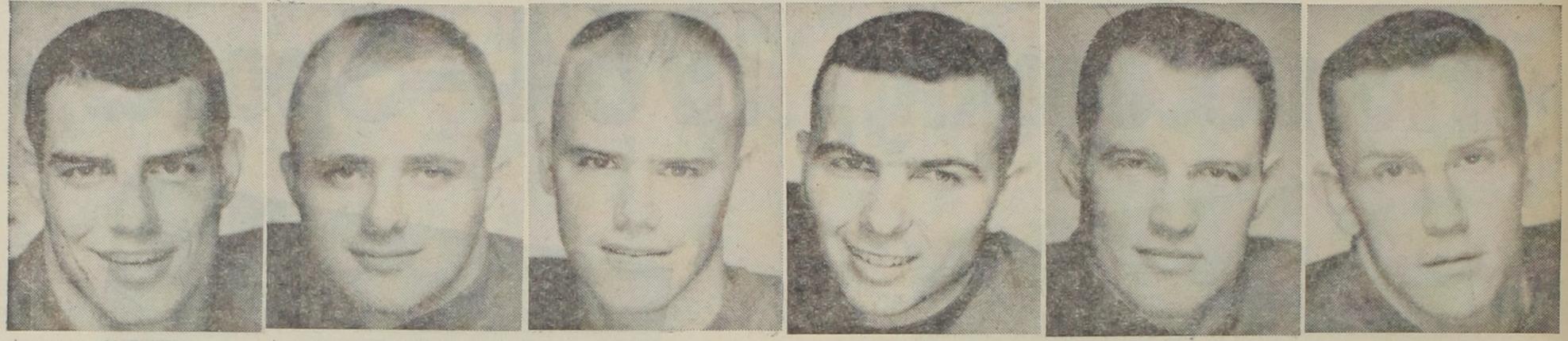


Special purchase! Wool and nylon flannel, tailored in Italy. Lined in rayon taffeta for luxuriously smooth fit. Black, grey heather, royal, spruce green, camel, burgundy. 8-18.

ALL IN MISSES' SIZES



★ Sec. 2 ★ The Daily Toreador ★ Saturday, November 21, 1964



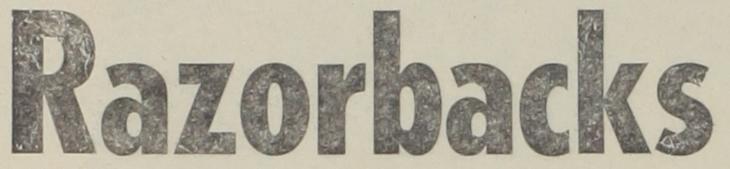
HATFIELD

CAVENESS

MARSHALL

BRASUELL

HINES





By JOE SNEED **Sports Editor**

In 1909 Arkansas had a football team that finished with seven wins. and no losses, and the Razorbacks haven't seen another undefeated season yet.

All this may be considered ancient football history, since that happened even before Baylor's last Southwest Conference title, but grid fans who hail from the Ozarks and let out a mournful, yet triumthe legend near their hearts.

blemished season.

Tech After Upset

The Red Raiders are comparatively new to the SWC, but they have been around long enough to runner.

That's exactly what J T King phant "Sooo-o-o-e-e-ee!" after such and the boys will be trying to do things as 44-0 wins over SMU hold this afternoon in Jones Stadium. Festivities get under way at 2 p.m.

And to a man they will be root- Oh, the Razorbacks have that ing for the Hogs to roll over Tex- conference crown in cold storage as Tech this afternoon and come back in Fayetteville and their place up with their first "modern" un- opposite Nebraska in the Cotton Bowl New Year's Day is assured. but those items do little to tarnish the lustre that automatically attaches itself to this season finale. A homecoming crowd of just as be in on a fine old conference tra- many citizens as Jones Stadium dition - knocking off the front will hold will be on hand to witness the nation's third-ranked team take on the upstart Raiders.

LAMB

eason

Hog Defense Tough

Frank Broyles, the man who remade U. of A. football, will bring a gang of ruffians into Lubbock that had the nerve to knock off Texas just when the Longhorns were No. 1 in collegiate ranks, and then take off on a little win skein of their own. There is, for instance, a skinny little defensive safety named Fred Hatfield, who almost edged Orville Faubus out of the Arkansas governorship with write-in votes after returning a punt 81 yards to beat the Longhorns. Yes, Virginia, he's the guy who did the same thing to Tech last season. On the heftier side, there is 215pound linebacker Ronnie Caveness, a Houston (Smiley) strapper who was wooed across the state line and has been making things miserable for all the Texas teams in the conference ever since. Caveness is a backstop who has the desire to tear opposing backs in two on every play, and he sometimes succeeds. The rest of the Razorback defense is dangerous too, with the likes of Ronnie Mac Smith, Jim Johnson, James Finch, etc., around. Broyles' defensive monsters lead all conference teams in limiting opponents' effectiveness, letting up 180.7 yards a game. And they are tied with Texas in points surrendered with only 57. Since the Hogs beat the Longhorns in that classic 14-13 struggle five weeks ago, no one has been able to score off Caveness and the bunch.

Typing: Experienced, term papers, and research papers. Fast service. Mrs. Mc-Mahon, 1412 Ave. T, PO3-7620.

TYPING

TECH

ADS

Typing: Thesis, reports, themes, manuscripts. Mrs. T. C. Porter, 1908 22nd, SH7-1165.

TYPING: With electric typewriter. Experienced. Term papers, reports, etc. Mrs. Welch, 3004 30th, SW 5-7265.

TYPING: WORK GUARANTEED, SPELL ING, GRAMMAR CORRECTED. 25c PAGE, EXPERIENCED SECRETARY, ELECTRIC TYPEWRITER. MRS. NANCY MAHAN, 1611 7th, P05-5896.

THEME THESIS TYPING: Accurate, experienced. Fast service. Spelling corrected. 35c themes, Mrs. Kirk, SH4-7967.

TYPING: Experienced. Term papers, reports, thesis, dissertations, Mrs. Willson, 3002 30th, SW9-8655.

TYPING: Experienced. Term papers, reports, thesis, dissertations, Mrs. Willson, 3002 30th, SW 9-8655.

FOR RENT

Tech students, 3-bedroom furnished house. Lease or rent. Call SW5-2019.

Bedroom with bath for lady, carpeted kitchen privileges optional. Ride to campus daily. 2302 58th, SW5-1903.

College Courts Apartments - efficiencies. clean, central heat, weekly-monthly rates. near campus-505 College, PO5-6638.

FOR SALE

Clean 1961 hardtop Chevrolet Impala. Low mileage. Call SH4-9975.

For Sale: Reconditioned Remington Rand Adder. Hand operated, 10-key. Cheap. Jim Murph, PO2-1231.

1962 Rambler-4-door, overdrive, radio, heater, air-conditioned, bucket seats, very clean, excellent condition, Call SW 5-7285 after 12 noon Sunday.

1960 Volkswagon, sharp and clean. Mechanically good. PO 3-1403. Jim's Buz Shop. Volkswagon Specialists, 1101 16th.

EVERY LOOK FOR YOUR PARTICULAR NEED

From after-five as shown at left . . . to bulky V-neck Italian knit sweater with 100% wool matching skirt. The store designed for the femine touch.



Marshall Peps Offense

Quarterback Fred Marshall heads an offense that ground up SMU 44-0 last Saturday and shows no more sign of slowing up than the defense.

Marshall doesn't run a whole lot or pass as much as some conference field generals, but he is effective at both. He currently sports a 4.2 rushing average and has completed 51.9 per cent of his throws. With him in the Arkansas backfield are halfbacks Jackie Brasuell (3.2 per carry) and Jim Lindsey (5.6) and fullback Bobby Nix.

1963 Austin Healy, delux sports convertible Mark II, white sidewalls, wire wheels, radio, overdrivve. 2815 26th, SW 5-6650 or SW 5-7320.

LOST AND FOUND

LOST: Gold charm bracelet with 3 charms. Reward offered. Please call SW5-3998.

IRONING

IRONING WANTED: Call PO 3-8532.

MISCELLANEOUS

MATH TUTOR: Certified experienced teacher. Full time tutoring by appointment. 4936 47th, SW5-2632.

LIFE INSURANCE IS FOR THE LIVING. A plan to fit every need. Contact Terry Thornton, Petroleum Life Insurance Company, 2618 34th St., SW5-5583 or PO2-3482.

Auto insurance for students, Liability. Monthly payments. Married rates. Call erry Layne (Tech student), PO2-8418.

Low cost life insurance for ages 15-22 years. \$5,000 for \$20 per year. \$10,000 for \$40 per year. Call Mr. Alva, SH4-2364.

Mr. Everything

Going against that Razorback defense is a tough job, but if any team is capable of surviving, it should be Tech.

There is, first of all, Donnie Anderson, a halfback who does everything, and well.

Anderson is the nation's secondbest rusher with 877 yards. He also catches Tom Wilson's accurate passes (29 of them for 379 yards), scores points (42), and punts (37.9 average).

Wilson, the Raider quarterback, connected on 14 of 18 passes in last week's 28-10 win over Washington State to up his year's percentage to a conference-leading (Continued on page 3)

The Lineups

DEFENSE

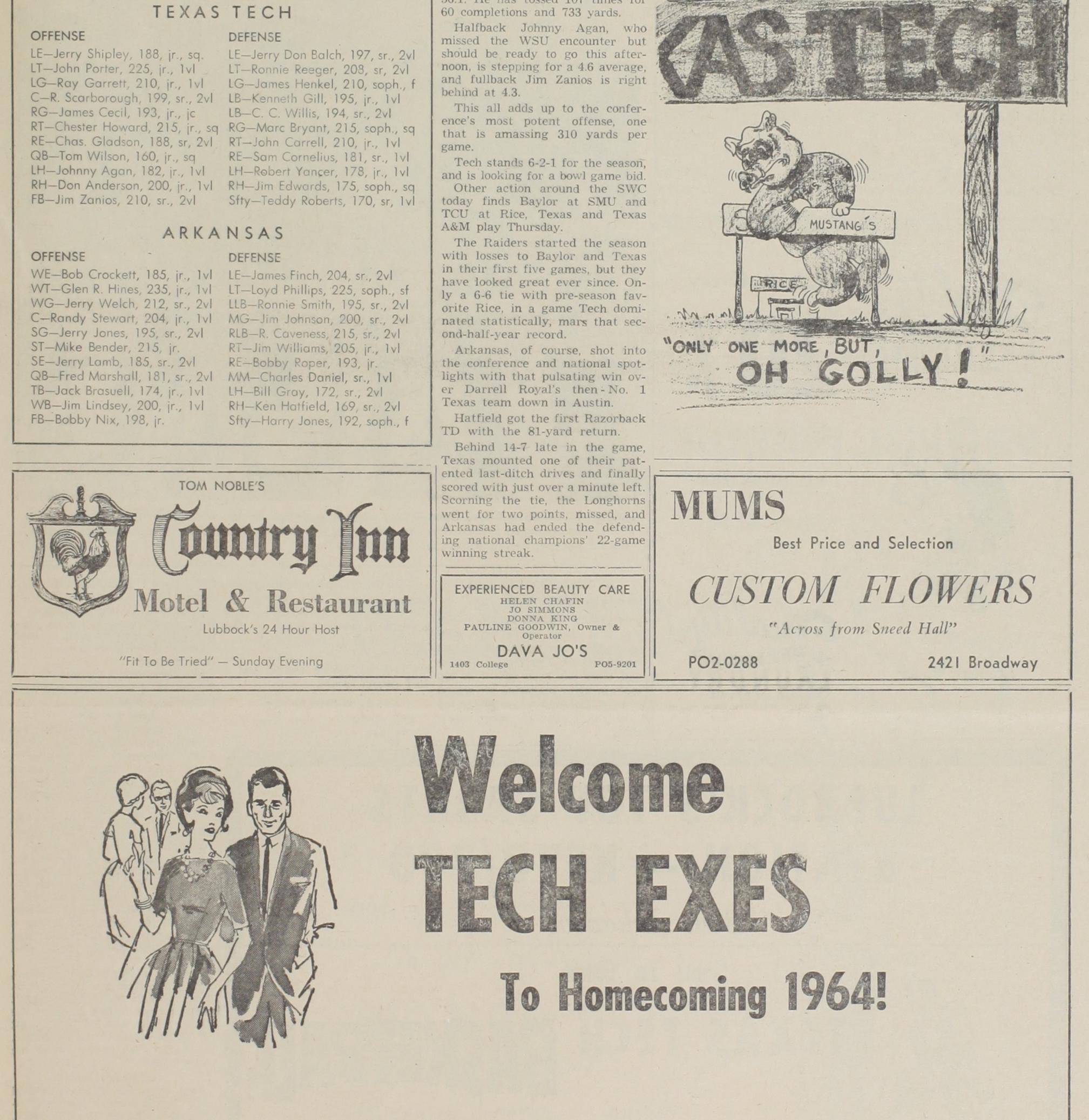
Razorbacks

(Continued from page 2)

56.1. He has tossed 107 times for

behind at 4.3.

Tech stands 6-2-1 for the season, Other action around the SWC

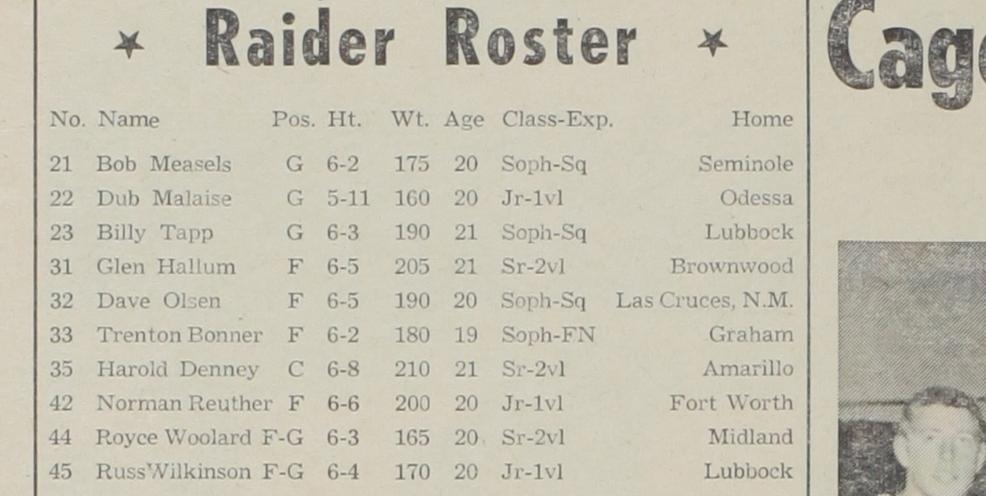


Shop Sears Your Complete One-Stop Shopping Headquarters in Lubbock! You'll Find Wearing Apparel for the Family, Home Furnishings, Appliances, Automotive and Tire Needs Everything for **Everyone at Sears!**



1625-13th St. Lubbock Phone PO2-0101

4 🛧 Sec. 2 🖈 The Daily Toreador 🛧 Saturday, November 21, 1964







Cash & Carry



DISCOUNT on amounts





Quality Work at

Economy Prices

2415-A Main





RAIDER NUCLEUS - Coach Gene Gibson poses with six Red Raiders who figure to see a lot of action during the upcoming season. They are (left to right) Royce Woolard, Glen Hallum, Norman Reuther, Harold Denney, Russ Wilkinson, and Dub Malaise.

By JERRY KOLANDER Sports Staff

With the football season drawing to a close, Texas Tech supporters are turning their attention to basketball. The Raider basketball team has been picked in top spots in many magazine pre-season ratings. The Raiders are in the top twenty of almost any sport magazine.

Southwest Conference last year behind Texas A&M. The Raiders had an 11-3 conference record and a 16-7 season record.

Four of Five Return

Four starters return from last year's ball club. Harold Denney,

Gene Gibson, in his fourth season 6-8 center; Dub Malaise, 5-11 as head coach at Tech, is very op- guard; Glen Hallum, 6-5 forward timistic about this year's team. The and Norman Reuther, 6-6 forward. Raiders finished second in the Only three seniors return from last years runner-up club, Denney, Hallum, and Royce Woolard, 6-3 forward-guard.

On December 2, Tech opens its season by entertaining McMurry College of Abilene.

SWC Favorite

Pre-season polls have tabbed the Tech squad to capture the Southwest Conference title this year. Coach Gibson thinks that Texas A&M, Texas, and SMU are the top teams in the conference along with Tech.

Last year Tech set an all-time SWC scoring record. The Raiders averaged 79.3 points per game.

Concerning some of the starting players Coach Gibson had these comments. "Dub Malaise is an exceptional ball handler and has a good basketball mind and attitude. He averaged almost 18 points a game last year but his passing was more valuable to the team," said Gibson.

Another starter, Glen Hallum, drew praise from the Tech mentor. Coach Gibson said, "Glen didn't score 300 points like some of the other starters, but I'd be the last to say he wasn't most valuable. His spirit is an inspiration to the entire team."

Stats Impressive

Last year the Tech team had some very impressive team and individual statistics. For instance, four starters placed in the top in field goal percentages. Three starters placed in the top in free throw percentages. Three starters placed in the top in rebounding. All five starters were in the top 20 in scoring.

KEU KAIDER BASKETBALL NETWORK

ON THE

LUBBOCK'S TOP SPORTS

STATION - KFY0/790

Beat Arkansas

Soon To Come

TEXAS TECH

JACK DALE Play-by-Play

BOB NASH Color

TEXAS TECH'S BASKETBALL GAMES WILL BE FED TO STATIONS THROUGHOUT THE STATE



Those returning all averaged in double figures last year in scoring. Denney had 18.6, Malaise, 17.6, Hallum, 11.0 and Reuther, 13.5. Tech was the only club to have four starters score over 300 points last year.

Malaise was chosen Southwest Conference sophomore of the year and also made most All-Southwest Conference teams. Harold Denney was a unanimous All-Southwest Conference pick last year.

A tough schedule awaits the Red Raiders this season. The Raiders take on Wyoming December 12 in Lubbock. Wyoming is rated in preseason polls from eighth to eleventh in the nation. Tech travels to the Sugar Bowl tournament and has the possibility of taking on such basketball powers as Vanderbilt, Georgia Tech, and Louisville.

Saturday, November 21, 1964 ★ The Daily Toreador ★ Sec. 2 ★ 5



- Final Home Game -

12 Seniors Say Goodbye

PLAY LAST GAME FOR TECH - These 12 Red Raiders will be playing their last regular season game for Texas Tech this afternoon. Top row end Sam Cornelius, end Charles Gladson, fullback Jim Zanios, end Tommy Doyle, end Jerry Don Balch; middle row - tackle Ronnie Reeger,

linebacker C. C. Willis, center Reg Scarborough, center Butch Thompson, tackle Bill Malone; bottom row – safety Teddy Roberts and guarterback James Ellis. Doyle was injured in the West Texas State game and had his last season ended prematurely.

a lot of fun and I'm going to miss Tommy Doyle, 198-pound end it. No, I don't expect to get any from Lamesa said, "I'm real glad pro offers, but even if I do, I won't I played football. It has been real accept them. I plan to go into the good to me and I wouldn't trade it insurance business in January and for anything. I don't know what I I'm getting married the 27th of will do when I graduate, probably this month."

Sam Cornelius, 181-pound de- management. fensive end from Spearman, said, James Ellis, 187-pound quarter-"It was a drudgery when we lost a back from Lubbock said, "I haven't lot, especially with that 1-9 record really thought a lot about it. Sure our sophomore year, but it makes I'd like to play pro ball, but there's a difference when you win. We've not much chance I'll get to. I plan come a long way. I've really en- to go on to law school when I joyed working with all the boys graduate." and coaches. I'll either go into the And Reg Scarborough, 200-Air Force or I'll coach."

from Snyder said, "I've really en- leave because we had a bad sophojoyed football, and of course I'll more year and are just beginning miss it as everyone else will be- to roll. I sure have enjoyed it. I'm cause it's become a part of us. It'll getting married the 28th and I be different not playing. I plan to plan to go to pharmacy school at go into the Air Force, and I don't the University of Houston. No, I'm know whether I'll make a career not planning on pro ball, I'm too of it or not."

go into some part of industrial

pound center from Snyder, pretty Charles Gladson, 195-pound end well summed up with, 'I hate to small.



Assistant Sports Editor

Come next September the greatest Red Raider football team in nine years will find themselves without the services of twelve veteran gridders.

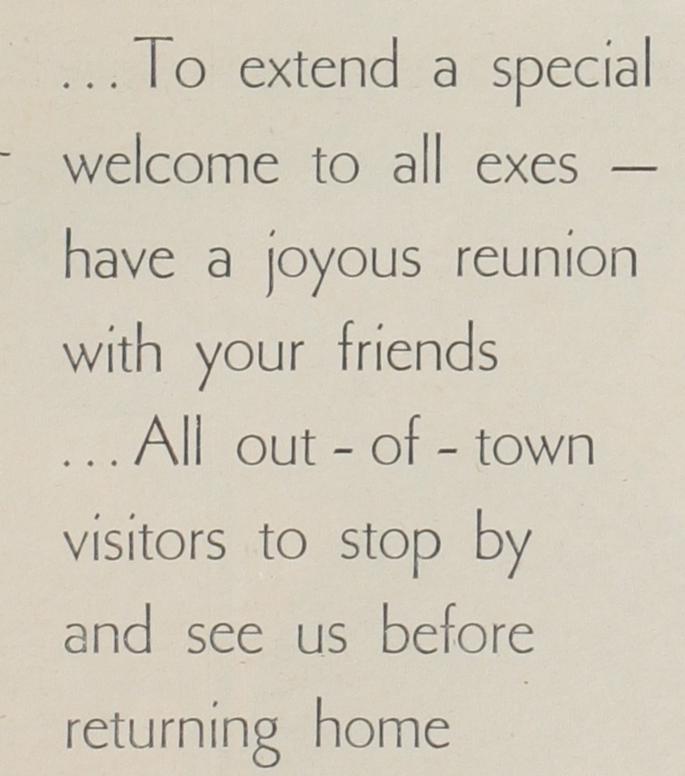
Graduation will literally strip at least two positions of experienced performers - that of end and center.

But forgetting until next year about the empty space that is left by their absence from the grid scene, we wonder about the graduates. How do they feel about leaving? Where will they go? What will they do?

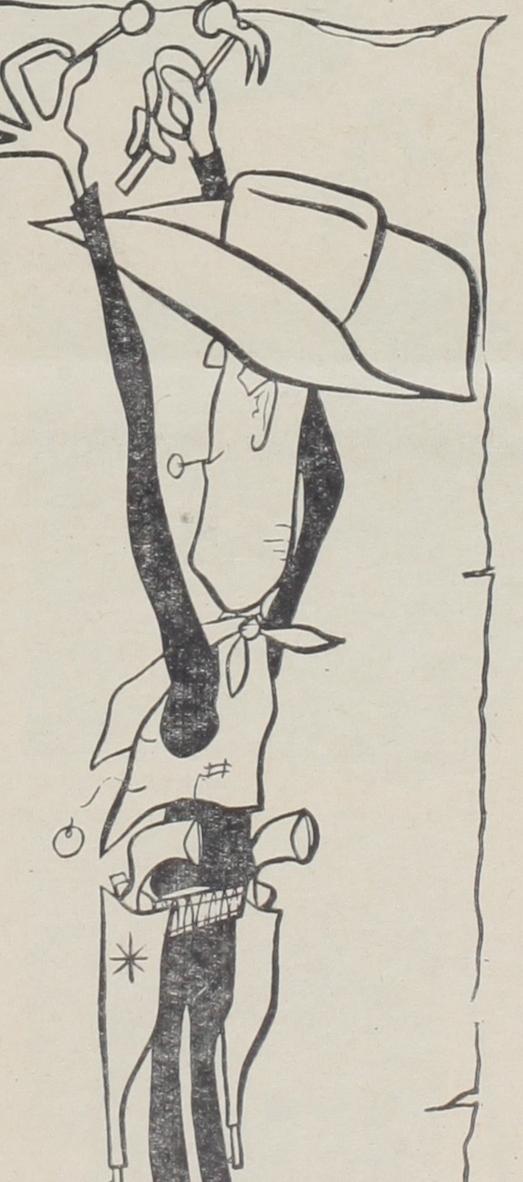
Jim Zanios, 210-pound fullback from Albuquerque said, "In a way you hate to leave, but everyone likes to go on to greener pastures and better things. Yes, if I get an offer to play pro ball I'll accept it, but I won't know about that until after the draft (Pro selection). If I don't play pro ball, I guess I'll go into the egg business with my dad." Zanios is getting married in March.

Bill Malone, 240-pound tackle from Phillips had this to say... "It's been a good four years. I wouldn't trade it for anything. People have been real good to me. Yes, I would accept a good pro offer — that's why I came back. If I don't play pro ball, I guess I will coach."

Jerry Don Balch, 197-pound end and Raider captain said "Of course, I'll miss it. Anybody would after playing it a long time. You would have to miss it some. Yes, I've had a few pro letters, and I would accept a good offer. I guess I'll coach



WANTED



if I don't play pro ball.

C. C. Willis, 194-pounder from Bay City and the other Raider captain said, "Of course, I like it. I wouldn't take for it. I only wish I had more years of eligibility left. If I don't play pro ball, I will rice farm somewhere down on the coast."

Ronnie Reeger, 208-pound tackle from Merkel said, "I've sure enjoyed football, and I have gained a lot from it. I guess I'll stay on at Tech until I graduate, and then probably go into coaching. No, I wouldn't accept any pro offers."

Teddy Roberts, 170-pound defensive halfback from Gulfport, Miss. said, "I sure have enjoyed it and I wish I were going to be around next year — they're going to have some wheel horses. Yeah, I'd like to play pro ball, if I get a chance. If I don't I'll come back to school here next year - graduate, and go into coaching."

Butch Thompson, 190-pound center from Lubbock said, "It's been

... Saturday's score to be Tech 44 Arkansas Downtown-Monterey

Women Sports Writers?-Students Sound Off

By PAMELA BEST Assistant News Editor "ridiculous" you say?

written by a female.

Replies ranged from a pro- about." nounced "No!" to a favorable "Yes." Most of the students interviewed said they would read the says John Nickerson, Garland junarticle - but with caution and a ior. "If the article concerns a sport of a sports writer you think of a the ball from our team and give it critical eye.

Suzie Davis, Levelland freshman, swimming, golf or tennis — then when you think of a fashion writsays, "Some of the greatest writers I'd probably read it. But with foot- er."

joy watching the games. There wouldn't be as good as a man who Several Techsans were asked if shouldn't be any division or dis- had played. they would read sports articles crimination if women sports writ- "I guess a woman could write ers know what they are talking football, though, if she had studied enough about the sport.

Study Football?

"It all depends on the sport," glory and spectacular aspects.

Sports written by a woman - are women. I read sports and en- ball, I'd read it - it probably

all about football — not just the

a woman can participate in - say man, and you think of a woman, to the opponent? The meanie!'

Lousy Dates

"I wouldn't read it!" says Bill Boecker, Fort Worth freshman, "because I don't think they know

"You take a date to the game and she asks some dumb question "It's just that when you think like, 'Why did that referee take

> "Or she is totally unconcerned with the action on the field. Who is wearing the latest fashion and who is dating who seem to have the center of her attention. And to top it all off — the seats are too hard and she wants to leave before the game is over."

Should Be Qualified

Bill Pettus, Corpus Christi freshman, says it all depends on what she is writing about.



Why Bother

"I don't think women know anything about sports," says Sandra Fountain, Bellaire senior. "Furthermore, I don't see the necessity of it.

"Maybe football from a woman's point of view would give me a different viewpoint. I don't read sports articles that much, but I



Fountain Reuther

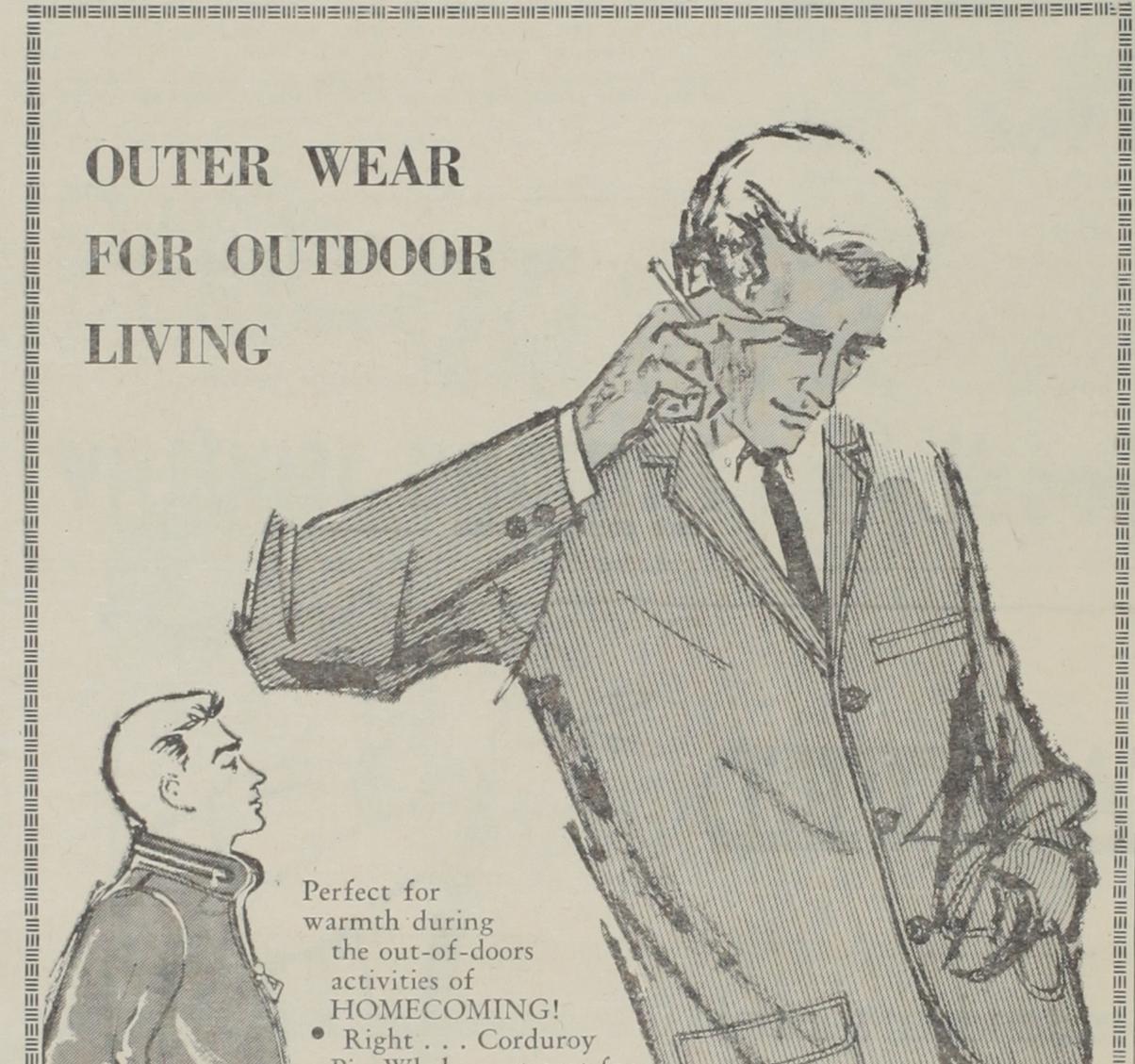
read articles that might be unusual or funny. Sports by a woman may fit into that category."

Kirk Hickman, Dumas junior, says, "If its what I'm interested in in sports, it's what I read.

"As long as it's covered thoroughly it wouldn't matter who wrote the article."

Crash Another Barrier!

Susan Barrow, Houston freshman, says, "I think it's great that a woman can break into a man's



Davis Nickerson

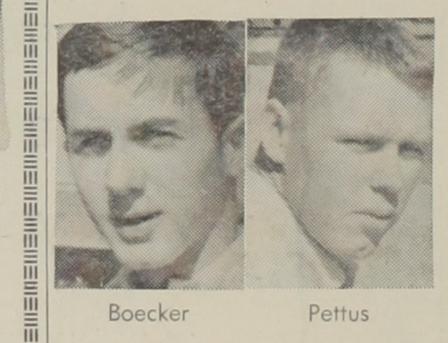
"A writer — whether man or woman — qualified enough to write an article for publication in a newspaper ought to know what he or she is writing about.

"Just because a woman doesn't participate in football and some of the other strenuous sports doesn't mean she can't write about them.

"I might read the article, but if it's written by a woman I'd read it with a highly critical eye."

Norman Reuther, Fort Worth junior, says he would read it but would tend to be discriminant if it was written by a woman.

"If I knew the article was by a woman I'd look for mistakes — I



wouldn't ever think about it if the writer was a male.

ī

III

ENENENENENENENENENENENENENENE

HIELE I

in the Toreador written by a wo- be the best linebacker at Tech -man, and I thought they were good. if not in the Southwest - since But my first reaction would be to E. J. Holub was a consensus Allwonder about its content."

world.

"I've read sports written by a woman before, and I thought it was good. She wrote it simply



Hickman Barrow

enough and yet it was a thorough description of the game.

"If a woman can write sports, more power to her — it's about time women get credit for doing something unusual."

LINEBACKERS SPOTLIGHTED

Into the spotlight occupied last week by outstanding backs will move top linebackers in the Texas Tech-Arkansas game here this afternoon.

Two of the best linebackers in the Southwest are Arkansas' Ronnie Caveness, a Houston Smiley graduate, and Texas Tech's C. C. Willis of Bay City. Caveness has made one All-America (NEA), and "I've read some sports articles Coach J T King figures Willis to America in 1960.

warmth during the out-of-doors activities of HOMECOMING! Right . . . Corduroy Pin-Whale sport coat for casual dates . . . 24.95 Left ... All nylon light weight, water repelant jacket. Collar features the zip-out hood. Choose from 5 different colors 7.95 to 8.95 Below . . . Rich orland

Perfect for

pile jacket and vest. Jacket featuring an extra warm hood. Designed to keep cold out and warmth in . . . Jacket 27.95; Vest 14.95

arsity Shop

Corner of College at Broadway

FIRST BAPTIST CHURCH

FREE TAXI SERVICE TO & FROM

Taxi with us to Church Sunday

m	
=	MORNING SCHEDULE:
III.	Cabs will pick up at the following points on the campus:
=	Girls' Dorms - 9:00 A.M. Men's Dorms - 9:00 A.M.
III	New Girls' 8 & 9 Gaston Thompson
=	New Girl's 6 & 7 9:10 A.M.
III	New Girls' 8 & 9GastonThompsonNew Girl's 6 & 79:10 A.M.HornDraneCarpenterWellsNew Men's Dorm
Ξ	Knapp Doak New Men's Dorm
111	A cab will pick up at Sneed, West, Gordon, and Bledsoe at 9:15 A.M. for
Ξ	the boys.
111	Cabs will be available after both services to furnish transportation back to
Ξ	the campus. Cabs will be waiting at the west entrance of the church.
111	
=	EVENING SCHEDULE:
Ш	Cabs will make a pick up beginning at 4:45 P.M. for those who wish to
=	come to the college supper.
Щ	Cabs will make a second run at 5:30 P.M. for Training Union.
=	The college supper is at 5:15 P.M. Price - 50c.
ш.	If you miss the cab and need a ride, call City Cab at PO 5-7474 and they
m	will send a cab right out.
별.	
iii	
۲	For Further Information Call PO5-5065 or PO5-5766
m	
=	
Π	10 11 1
Ξ	First Baptist Church
Ш	
Ξ	Tirst Mantist Snurch
Ш	Just Ouplier
Ξ	
Ш	WOUTD CLAUDING CUTUDOWN D. T. D. L. Court Destan
H	"YOUR CAMPUS CHURCH" — Dr. J. Ralph Grant, Pastor
1	
	Broadway & 13th Street at Avenue V
10	Dioduway & 15th Street at Avenue v

Saturday, November 21, 1964 ★ The Daily Toreador ★ Sec. 2

- Managers And Trainers

People You Couldn't Do Without *

By DAVID SNYDER Sorts Staff

* he

There are people behind the scene in even successful organization.

Such is cetainly the case of the student trainers and managers of who probablyspend more time and receive less recognition than anyone else comected with the program.

Even with seven managers and five trainers, each one spends from 35-40 hours aweek during football season helping make the 135-athlete programmun smoothly by taping, treatinginjuries, issuing equipment, doing laundry and helping with a multitude of other things.

full scholarships, this is little com- not report them. pensation for their time. One "salary" comes between eight and wages.

But this haslittle importance to head trainerDoug Cowan and head manager Jimmy Tollett, who figure the friendship association and experience they get out of it more than make up for their extra time

important qualification of a stu- ternate days. dent trainer. Reading is also important.

Taping ankles and other limbs and joints which need special support and protection is the main duty of the student trainer. About the Texas Teh athletic complex, 58 miles of white and elastic tape will be used in football alone this year.

> Trainers are most rushed on days of games, when all 44 members of the squad must have their ankles taped. Since it takes about five minutes a person, they start at 9 a.m. for an afternoon game.

Game Duties

During games trainers keep even wind up polishing shoes. players cooled off and watch for Although upperclassmen are on injuries, as many times players do "laundry boy," for he launders all

In addition to their duties on mathematician figured that their Saturdays and spending about five hours a day on the job Monday as the Texas and SMU contests 12 cents perhour — pretty skimpy through Friday, trainers treat this year. game injuries Sunday morning, making it a seven-day-week job.

track, baseball and basketball. the right time and that practice

Experience, he says, is the most Trainers can, to some extent, al- areas are set up. Practices are quire managers, but not on a sev-

Managers

Tollett, a senior physical education major from Brownfield who plans to be a coach, is left in complete charge of the "cage," where all equipment is kept. He is more or less independent of the coaching staff, for they leave much of the worrying to him.

He is responsible for issuance of equipment to all players and coaches, and packs all players' gear for games on the road. Managers must see that all necessary equipment and replacements are taken on trips. They sometime

Florence might be called the washables except game jerseys and pants. This comes to quite a job when the Raiders play games such

Help With Practices

Managers also see that practice Following football seasons things sessions are run on schedule, that slack off a little, but there is still dummies are in the right place at

mapped out just like lesson plans en-day-a-week basis. in academic courses.

ventorying the thousands of pieces long football season ahead. of equipment the athletic department owns.

around proposition, although the "We don't complain because we is over. Baseball and track also re- "And besides, it's simple!"

Managers also spend two weeks Another managerial job is in- in August in preparation for the

Despite the long hours and sometimes dullness of his duties, Tollett The managers' job is a year- thinks they are well worthwhile.

hours aren't as bad after football enjoy our work," he explained.



and efforts.

'God Bunch'

Both emphasize the "good bunch of boys" they work with, meaning athletes as well as their assistants. As one of themain reasons for the team's success this year, Cowan said, "They se along together real well and are easy to get along with. That's important in a winning organization."

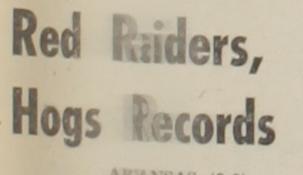
In addition to Cowan, trainers are junior be Lyle (basketball) and freshmen Wayne Pope, David Green and Howard Pebley. Don Sparks is processional trainer.

Tollett is assisted by juniors Eddie Miller, Tim Elkins and Donald Florence, soplomore Mike Porter, and freshmenRandy Spears and J. W. Bales.

Freshmen tike care of the needs of the Picados, while upperclassmen are concerned with the varsity and red shirts. However, there's no real separation between the duties.

Experience Important

Cowan, a finance major who was also a student trainer at Odessa High School, has been taping and bandaging abletes seven years.



ARIANSAS (9-0) Arkansas 14.Oklahoma State 0 Arkansas 31 Tulsa 22 Arkansas 29.TCU 6 Arkansas 17. Baylor 6 Arkansas 14 Texas 13 Arkansas 17. Wichita 0 Arkansas 17, Texas A&M 0 Arkansas 21 File 0 Arkansas 41. SMU 0

TEXASTECH (6-2-1)

You could be one of the most important persons we talk to this year!

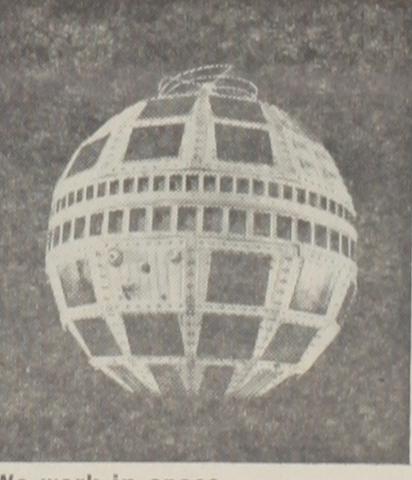
We're very active in the field of communications, and we're growing. New technological advances have broadened areas of need for good people who want to develop and who will become experts in their jobs.

To fill our management ranks we'll naturally reward those who can think for themselves, solve problems, and produce under pressure.

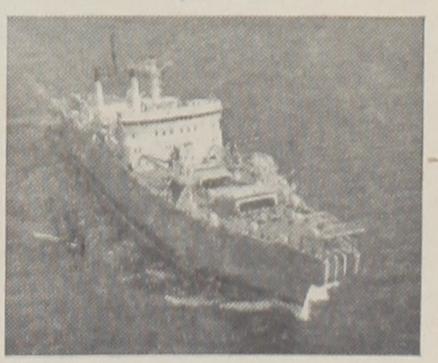
Make your first move to a bright management future by signing up now at your Placement Office for an interview appointment. Our recruiting team will be on your campus very soon.

Because of our policy of promoting from within, you could earn one of our top management jobs. That makes it important that we talk to you.

And important that you talk with us.



We work in space



and under the sea . . .

Tech 21, Mississippi State 7 Texas 23, Teh 0 Tech 16, Teas A&M 12 Tech 25, TCI 10 Baylor 28, Teh 10 Tech 12, SMLO Tech 6, Biocomputed Tech 6, Riccost(tie) Tech 48, WestTexas 0 Tech 28, Wahington State 10

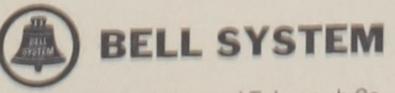
CONGRESE MOVE

LEOPOLDVILLE, the Congo (AP) - Government troops led by white mercearies opened a drive Thursday toward rebel Stanleyville where American medical missionary Dr. Bul Carlson and other foreigners are being held as "prisoners of war

PUOT DIES

WASHINGTON (AP) - The pilot of an Air Force F100 jet fighter shot down by the Communists over Laos waspicked up by a helicopter but was dead on arrival at a medical base, the Defense Deartment amounced Thursday.

The Bell System-where people find solutions to exciting problems-matches other companies in benefits, salaries and working conditions. The Bell System companies are equal opportunity employers.



American Telephone and Telegraph Co. and Associated Companies

to provide the world's finest communications

8 ★ Sec. 2 ★ The Daily Toreador ★ Saturday, November 21, 1964



RETIRING CAPTAINS – Tech's '64 captains, C. C. Willis (52) and Jerry Don Balch.



Select.

Arkansas Has Cotton Bowl Bid Cinched

The Southwest Conference still has two weeks to go, but all action remaining is anti-climatic.

The Arkansas Razorbacks have wrapped up the Cotton Bowl berth and a conference title tie, posting a 6-0 record in the SWC and an overall 9-0 mark which is good enough for third national ranking.

The Razorbacks have only thirdplace Texas Tech standing between them and their first undefeated season in many, many years.

But Tech, on the other hand, owns a 3-2-1 conference mark and is 6-2-1 for the year, good enough for a bowl bid if they can upset the Razorbacks.

Texas stands to land a co-championship if Tech beats Arkansas, providing they beat Texas A&M in their traditional Thanksgiving battle.

The Longhorns accepted an invitation to the Orange Bowl last weekend since their 14-13 defeat by Arkansas had dropped them out of the Cotton Bowl picture. Despite their loss, Texas is still ranked fifth nationally.

The rest of the conference is far behind in overall standings, but Rice, TCU and Baylor all have a chance to move up to third in the final conference standings provided

_	Texas	Tech	*
F	Basketball	Schedule	T
-McMurry	at Lubbock	Jan. 9—University of Arkansas	s at

Dec.	3-McMurry at Lubbock	Jan.
Dec.	5-University of New Mexico at Albuquerque	Jan.
Dec.	7-University of Arizona at Tucson	Jan.
Dec.	12-University of Wyoming at Lubbock	Jan.
Dec	16—University of Oklahoma at	Feb.
Dec.	Norman	Feb.
Dec	19-University of Nebraska at	Feb.
Dec.	Lubbock	Feb.
Dec.	21-University of Colorado at Lubbock	Feb.
Dec.	29-Sugar Bowl Tournament at New	Feb.
	Orleans (Vanderbilt, Georgia	Feb.
	Tech, Louisville, Texas Tech)	Feb.
Dec.	30-Sugar Bowl Tournament at New Orleans	Mar.
Jan.	5—University of Texas at Austin*	Mar.

	Jan.	Lubbock*
	Jan.	16-Phillips 66ers at Lubbock
	Jan.	26-Southern Methodist at Lubbock
	Jan.	30-Texas Christian at Fort Worth*
	Feb.	2-Baylor at Lubbock*
	Feb.	6-Rice at Lubbock*
	Feb.	9-Texas A&M at College Station*
		13-Southern Methodist at Dallas*
	Feb.	16-University of Texas at Lubbock*
	Feb.	20-Rice at Houston*
1	Feb.	23-Baylor at Waco*
	Feb.	26-Texas Christian at Lubbock*
	Mar.	2—University of Arkansas at Fayetteville*
	Mar.	4-Texas A&M at Lubbock*



Exes

FROM

Sam Ribble

CAMPUS TOGGER

and the second second second second

Texas 8 1 0 Texas 5 Texas 8 1 0 Texas 5 Texas Texas 6 2 1 Texas 5 Texas Tech 6 2 1 Texas Tech 3 Rice 3 4 1 Rice 2 2 2 Baylor 3 5 0 TCU 2 2 TCU 3 5 0 Baylor 2 SMU 1 7 0 Texas A&M 1	VLT500510510621778219219219219219219309309309309193091 <th>Florist Florist 2422 19th</th> <th>e P05-8516</th>	Florist Florist 2422 19th	e P05-8516
	5 0 and Texas A&M, who have but one 5 0 win apiece over the entire season	e	

2422

er in

May we at Bray's extend a hand of Friendship and Welcome Back to the 'Ol Campus. Please feel free to make this your Headquarters while meeting your family and

friends. You're in Lubbock at an excellent time to take advantage of the special prices now being offered during this pre-Christmas event.

campus toggery

2422 BROADWAY