

-Staff Photo by ALLYN HARRISON

Effigy Burning Highlight Pep Rally

Several special features, including a fireworks display, the introduction of a new yell and the burning of Peruna, will highlight this week's pep rally at the Southwest Conference Circle.

The name Peruna has been tacked on the SMU Mustang which will be burned in effigy in the victory fire.

Featured speaker of the rally will be Merrill Green, offen-

sive backfield coach of the Raiders. A formeer halfback on an Oklahoma national championship team, Green has been a member of the Tech staff since 1961.

Offensive starter Johnny Agan will reply on behalf of the Red Raider halfbacks.

As a supplement to pep rally activities, the Saddle Tramps will decorate cars with red and black crepe paper early Saturday at Memorial Circle.

The Red Raiders will meet SMU at 7:30 p.m. Saturday in Jones Stadium.

Look To Future' General Schriever

Persons living in today's world standards in many countries demust look to the future in order spite the rise in technological to keep pace with far-reaching means of improving these stanstrategy and social conditions.

General Bernard A. Schriever gave this and other arguments these people are increasingly exagainst living in the past and the posed to the fact that much higher importance of preparing for the standards of living are possible. future in his address at the all- This awareness creates an unstable school convocation Thursday in and explosive situation. It provides Municipal Auditorium.

Speaking before approximately subversion and infiltration." 1,500 persons, Schriever, commander of the U.S. Air Force Systems the fate of becoming a decaying Command, continued his plea for nation, citizens must use their looking to the future with imagin- strength and resolution to keep ation and ingenuity.

our freedom, and to assume the "It is a lot easier to live in the responsibilities of world leaderworld you know today than it is ship. to prepare for the world you will "No nation has ever succeeded know in the years ahead. But the for very long in trying to preserve really interesting part of life is the status quo. Either a nation ahead of us, and our decisions and grows or it decays. It does not actions will help determine what succeed in staying the same." it is going to be like."

He warned of the low living years ahead."

He said, "At the same time

a fertile ground for Communist

Schriever said in order to escape

Schriever said he had faith in He said until recent years, the the present generation and what progress of man's knowledge dur- it was capable of accomplishing. ing his lifetime did not greatly "I have faith in your intelligence affect his environment. "But," he and enthusiasm. I believe you have continued, "the rapid advance of both the ability and desire to meet technology has changed all this." the complex challenges of the

TEXAS TECHNOLOGICAL COLLEGE

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No. 29

Directors May Decide On Library Addition

By JAN EDWARDS Staff Writer

on the last one-third of Tech's extent that additional space is 1964. Periodicals have also shown Library may be voted on tomorrow needed. The collection of rare notable increase. In the past year

Final construction of this area now numbers 2500. would cost approximately \$100,000. Construction would include plasterceiling. Ducts for heating and cooling would be installed along with lighting.

presently shut off by a temporary partition which forms the south wall.

The portion of the basement would be finished in the same decor as the portion now in use. Additional study tables and chairs would be added to provide more available study area for students.

Presently a collection of refer- Dads". ence materials is in the basement. Also located in this area is the main card catalog.

would mean better facilities and registered" coffee in the Coronado Lewis, Jennie Mathews, Virginia

The library was designed to meet the research needs of faculty and 1962. Holdings now total almost Ballroom. 700,000 items, including books, periodicals, government documents, and other materials.

To improve its services the library maintains readers for microfilm and microprint, provides a rapid copy service, and has individual study rooms for faculty members engaged in research. There is space in the stacks and reserve and reference rooms for a 5:30-7 p.m. in Lubbock Municipal the college and who would belong.

ily designed to serve Texas Tech be the Texas Tech vs. SMU game of a student, past or present or as personnel and students, it is also at 7:30 p.m. in Jones Stadium. a supporter in the best interest designed to be able to supplement Pre-game activities will include the of Texas Tech, would be invited to other libraries in the area.

Since the structure was com- Showing the largest increase, unpleted, the number of materials bound documents have increased Plans to complete construction available have increased to the from 149,365 in 1963 to 195,543 in when Tech's Board of Directors books has more than doubled since periodicals have increased by 6,869. the fiscal year 1959. This group Bound books have increased by

more than 1,000.

ing the walls, tiling the floor and installing a false ceiling four-and one-half feet below the permanent Dad's Day Activities the lighting. This area of the basement is Rule Roost Saturday resently shut off by a temporary

By ELIZABETH GILL Staff Writer

paring to honor their dads in the of Honor will also be presented. 11th annual Dad's Day Saturday with the theme "Tech Salutes Our sponsible for making the arrange-

ule of events Saturday will be an headed by Jan Loughmiller. Mem-Completion of the new area "everybody get acquainted and bers are Patti Pownder, Elaine 9:30-11:00 a.m.

From 11:00-11:45 a.m. a busi-

Dr. D. M. Wiggins, former President of Tech from 1948-1952, will speak during the noon luncheon in Tech Union Ballroom.

From 1-3 p.m. a mother's tour of the campus will be conducted, have a special meaning for the from the Tech Union.

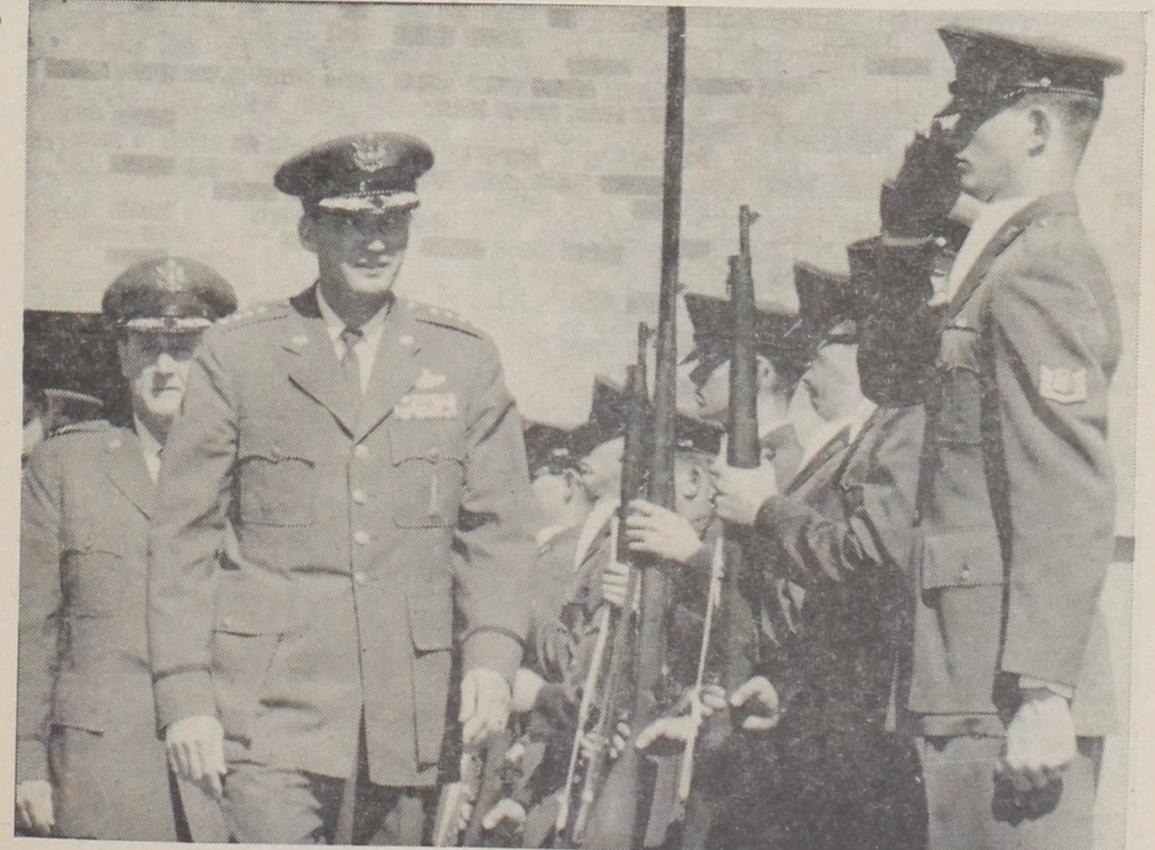
presentation of awards to the become a member.

youngest dad, the oldest dad and the dad traveling the farthest dis-Students at Texas Tech are pre- tance. New members of the Hall

The Dad's Day committee rements for food and decoration and The first activitiy on the sched- for helping the Dad's Assn. is larger area for the reference sec- Room of the Tech Union from Fry, Cynthia Myrick, and Elaine Walter.

Faculty coordinators are Jacquestudents in support of the academ- ness meeting of the Dad's Assn. line Olsen, assistant dean of women ic program, and was completed in will be conducted in the Union and James G. Allen, dean of student life.

Dad's Day originated on Tech campus nearly eight years ago when the administration realized that a Dad's Association could Tours will leave every 15 minutes college. For one year a committee discussed the purpose of the or-A family barbecue will be from ganization, what it could do for The committee decided that any Although the library is primar- Climaxing the day's events will male wishing to join—as a father



GENERAL'S HONOR GUARD - General Bernard A. Schriever reviews an honor guard composed of Tech Air Force ROTC cadets after his speech at the all-school convocation in Lubbock Mu-

nicipal Auditorium Thursday. Schriever hit complacency and "looking to the past" in his speech at the half-filled auditorium.

-Staff Photo

-Improves Manners, Appearance-

Students Comment On Co-ed Dining

evolving from men eating in the my friends. It is much more of animals." women's dormitories.

Twelve students concerned with this program were asked if they like the presence of men in the women's dining halls. With the exception of two, they sounded off in favor of co-educational dining.

Enjoys Feminine Company

George Phillips, a sophomore living in Gordon Hall, said, "I like it, except it's too far to go for breakfast. The food is good, and I enjoy the feminine company, too."

sex and more manners from the Hall said, "I think it's nicer. I can brawn are two developments eat with a lot of girls who are



George Phillips

Bill Schulze

Ronnie Douglas, a sophomore of Bledsoe Hall, replied, "I like it. You get to meet some nice-looking girls. I ate in another dormitory last month, but the one I eat in now has better food. It's a pretty good set-up, I guess."

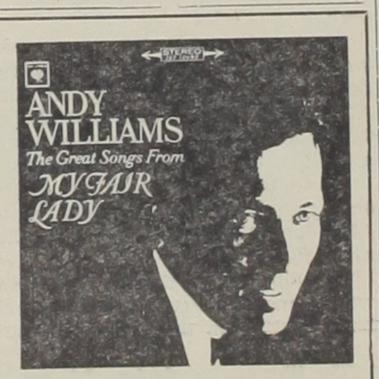
Not So Enthusiastic

Freshman Bill McKinney of Bledsoe was not as enthusiastic. He said, "It doesn't make much difference to me. I dislike having to walk such a long way; because of the distance I often miss meals when I have classes close together. at all times for boys; but in the It's a little inconvenient; that's the cafeteria, they just aren't the picwhole thing."

Gary Jordan, a Bledsoe sophomore resident, said, "I like it all the girls are real friendly."

Sophomore Mike Cooper of Gordon Hall answered, "I like the environment better; as a mixed Free Cuba atmosphere you get to meet a lot of nice girls."

in Weeks Hall, said, "I like it



CL 2205/CS 9005 Stereo/CQ 648 Tape Andy Williams sings "On the Street Where You Live," "I've Grown Accustomed to Her Face,' "People," "Hello, Dolly!" and 8 other Broadway show-stoppers.

Wayne's RECORDS

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No hair rollers for the fairer Senior Bill Schulze of Gordon pleasant; the scenery is really nice. from noon on—but in the morn-



Bill McKinney Ronnie Douglas

ture of feminity."

right. At first they didn't give us enough food, but it got better. All GOP Urges

WASHINGTON (A) - A Repub-Genie Gilbert, sophomore living lican task force said Thursday U.S. Wall Hall, answered, "I think it's aid to Latin America's underde- good; this doesn't necessarily mean veloped nations cannot succeed un- I like it. It gives the girls initiative til Cuba is freed from Communist domination with American help.

government-to-government loans to loans by government for "private enterpreneurs" to bring North American businessmen into the enterprise. But it said private investors lack confidence in hemisphere security because of the Communist threat.

The task force headed by Joseph Farland, former U.S. ambassador to Panama, offered a five-step prosal for U.S. action in coordination with the Organization of American States. The group was named by Sen. Barry Goldwater, the GOP presidential nominee, and it said it has submitted its report to him. Its recommendations include U.S. recognition of a Cuban government in exile, American support of freedom fighters in guerrilla warfare, and "vigorous and sincere efforts to obtain an economic boycott of Communist Cuba by all free world nations."

Junior Kaye Shelton of Doak You have to watch your manners. ing, definitely not. It looks very Hall answered, "I like it. It makes It is not like eating with a bunch gross to see girls coming down in the girls stay on their p's and q's. rollers. Girls like to look pretty It reminds us of what we should do, and we behave a little better than normal. It is a deviation from the routine of seeing girls all the time."

> Patt Kimbley, a freshman Drane resident, said, "You get to meet more boys. I think everybody likes it because of a better atmosphere. Usually everyone makes a special effort in her appearance since the boys are here."

Better Manners

Loretta Grant, a sophomore of Horn Hall, said, "I like boys eating in the girl's dining halls. I think it makes the boys and girls both use their manners, and the entire meal is more enjoyable."

Freshman Carol Sandefur, a Knapp Hall resident, was the female dissenter. She said, "I don't care if they eat here or not. I do wish they would finish the dining hall for them, since they have most other things on the campus divided between girls and boys."

Pat Butler, a freshman living in to dress and not wear hair rollers to meals. This is a co-educational school, so it's good to eat together. The group called for switching If you're dating someone you eat the aid program's emphasis from with, you get to see him a lot



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Sporting Goods Company

of Lubbock, Texas

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Stay warm and comfortable while watching Tech beat SMU with a cozy blanket...

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d. Pak-a-robe 13.95

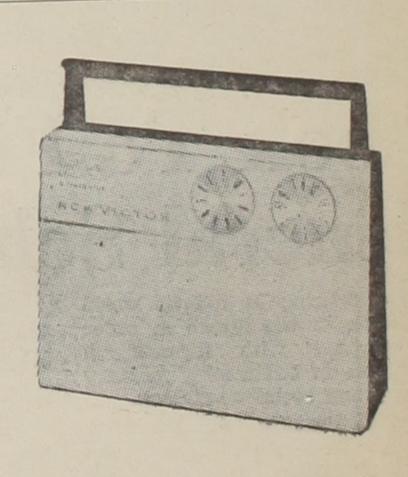
While watching Tech play stay tuned in to other SWC games...

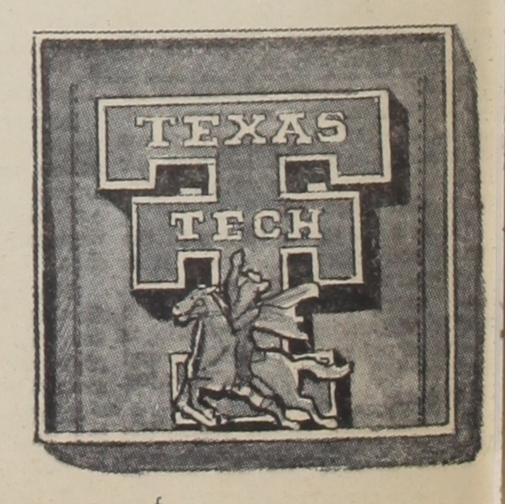
e. RCA Victor 8 transistor radio

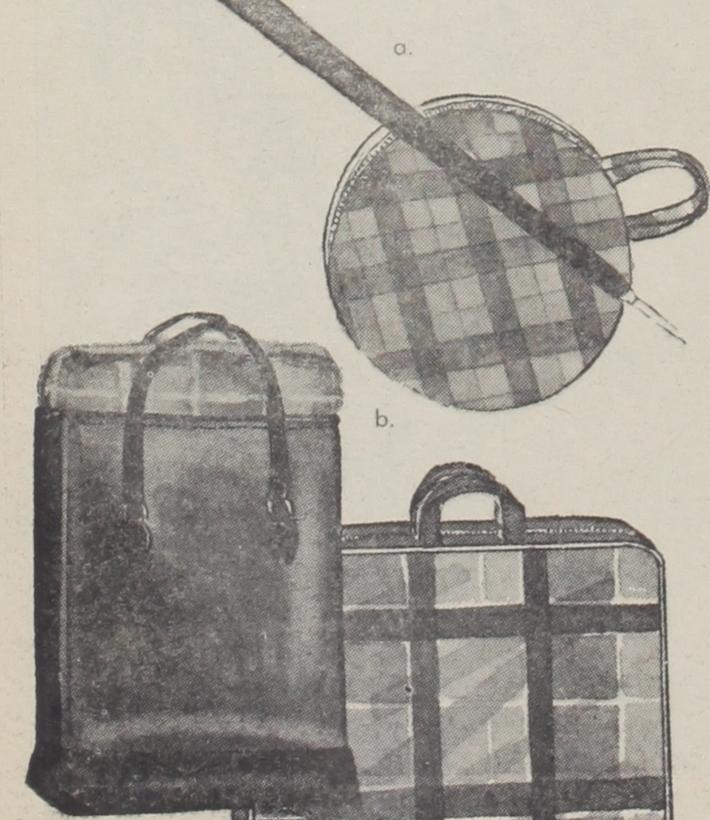
at Appliance Annex 13th and Ave. K.

f. Tech blanket in tote bag 18.95

Downtown and Monterey







Dr. Brewer Emphasizes Mind, Heart, And Soul'

"To be a truly educated woman, chose to outline her remarks you must aspire to grow in three through an analogy between mind, spheres - mind, heart, and soul," heart, and soul and three "of the said Prof. Mary Louise Brewer of most beautiful buildings in the the English Dept. at the Home world." Economics Recognition Banquet Thursday night.

Chapter Outstanding Sophomore, ginia.' the only award not previously announced.

the School of Home Economics, ed script is the quotation, "Pure recognized 51 other honorees who have received awards and scholar- adise." ships.

"The Pursuit of Excellence." She

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RONALD SCHULTZ

Speaks On

Shakespeare and The Nature of Man

SPECIAL EVENING SERVICE THE REV. PHILIP SCHUG

"The Power of Dreams"

DISCUSSION GROUP 9:45 A.M.

The United Nations

"For excellence of mind," said Prof. Brewer, "consider the main Marge Eubanks was named building at the University of Vir-

The Taj Maha, at Agra, India, was selected to represent the Willa Vaughn Tinsley, dean of heart. Inlaid in the wall in jewelin heart to enter the gates of Par-

Prof Brewer chose the cathedral Prof. Brewer titled her speech at Chartres in northern France to represent the soul and man's search for God.

> "How does this analogy relate to you?" asked Prof. Brewer. "The quest of the mind is your first business as a young woman. Your studies should eventually widen the channels of your heart. Then your spiritual life will be an examined life. You will think, you will understand and you will feel."



GARDENIA GIRL - Marcy Smith, Houston junior, was named Gardenia Girl at a recent Roman Toga Dance sponsored by Pi Kappa Alpha fraternity. In a ceremony at intermission Marcy was presented with a bouquet of Gardinias. Her escort was Jay Vars, senior from Tulia. Each month Pi Kappa Alpha selects a Gardenia Girl to represent the fraternity.

Hoover's Body To Lie In State In Washington

By THE ASSOCIATED PRESS

ton Friday, to lie in state in the Henry. Capitol rotunda, just as Presi-

At the request of Hoover's fam- 1874. ily, the services were starkly simply, with choir music and eulogy fornia. However, her remains are omitted.

where services were held 20 years Hoover's body goes to Washing- ago for his wife, the former Lou

Sunday, the body will be flown dent Kennedy's did last Novem- to Iowa for burial at West Branch, where Hoover was born Aug. 10,

Mrs. Hoover was buried in Calibeing moved to West Branch to Hoover was a Quaker, but his lie beside her husband's on a grasfamily chose to have his funeral sy knoll overlooking a two-room in the same Episcopal church cottage where Hoover was born.

Trailers Sought For Homecoming Parade

Trailer needs for floats and en- 30 according to Robert Hayes, try deadline for Homecoming queen's election chairman. Queen were major topics discussed in Tuesday's meeting of the Homecoming Committee.

"A late Homecoming has corresponded with the local crop har- juniors or seniors. vest and produced an urgent need chairman. "Campus organizations ities. planning float entries who are untinue their plans in hopes that 2.0 grade point overall average. something can be worked out."

Queen entries is set for noon Oct. tion.

906-8 Ave. J

Any recognized student organization may sponsor a candidate if she complies with the following regulations:

Candidates must be full time

They must attend all official for trailers," said John Rinn, Homecoming functions and activ-

They must meet the basic colable to acquire trailers should con- lege scholastic requirement of a

Candidates need not be mem-The deadline for Homecoming bers of the sponsoring organiza-

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Its Dad's Day Contest TWO BIG PRIZES

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- 2. Free Long Distance Phone Call Home To Your Dad

Register At Brown's Varsity Shop

KSEL Presents PAUL HARVEY

TONIGHT

8:00 P.M.

Lubbock Municipal Auditorium

Tickets Available at BROWN'S VARSITY SHOP

THE DAILY TOREADOR-An all-student newspaper U.S. China edited by students for 40 years.



Idea Has Lots Of Merit

NEW IDEA THAT has a lot of merit was presented to the Student Council this week by Steve George, Tech Union president.

George presented a plan drawn up by the executive committees of the Union and the Council for an allcollege "Speakers Board."

The proposed board, as now conceived, would function as a centralized organization to aid in bringing outstanding speakers to the campus and to select them according to some established criteria.

The board would have students, faculty representatives and administrators as members to coordinate the efforts of all interested groups.

Already the proposal has won quick and overwhelming approval of the Council and has attracted the attention of many persons interested in moving forward in the development of an outstanding speaker program.

A board of this nature is needed in order to have an agency operating on a permanent basis with a degree of continuity from year to year. This type of organization could plan a better speaker program.

The council plans to present the speaker board proposal to Dr. R. C. Goodwin, Tech president. His approval is necessary.

We are sure the proposal will win Dr. Goodwin's quick approval in order that the new idea will go into operation this year.

Toreador Columnists...

The opinions of this newspaper are published only in our editorials. We strive to keep our columns completely objective and factual. To provide a variety of views, we allot space to a number of columnists of experience whose intelligence and integrity we respect even when we disagree with their judgment. The opinions they express are their own. Any Tech student who desires to write for the Daily Toreador is invited to discuss the opportunities with us. THE EDITOR

Children May Have Dolls, But Adults Have Pillows

By ROB JOHNSTON Copy Editor

After thinking it over, you highway patrolman. know, really going into depth, I've Filled with the fear of exdecided that when the mind and posure, senior citizens refute, chil- ization to produce instant peace body have reached a chronological dren are messy. They never pick- throughout the world. The UN is age of about 20 years, they sud- up their rooms. denly find themselves quite mature Not wanting to present the col- tion of the world, is the largest na-



why the follow- ous loss of sleep. follow:

play with dolls

Rob Johnston boast, with self-satisfaction.

ly 65, much to the dismay of my they found themselves flunking grandmother, sleeps with a pillow. the first grade. This may have it's really a very good substitute been outdone by flunking the sec-

As for playing with dolls-need ful. I say more and risk the wrath of Perhaps the biggest blunder thousands?

the street and never obey.

for the under-dog, the little map grown." of five or six who is constantly harassed and underestimated.

street. If you're in doubt, ask any

a list of adult bulbs, let's take a look at a stu- clear capabilities. arguments and dent's dormitory room. The trash Red China will eventually be ad-

cause children what real disappointment is."

Looking back, the folly in this and sleep with stuffed animals, we reasoning can be seen. Subconsciously all adults know that their Absurd. My grandfather, recent- biggest disappointment came when when you get to thinking about it. ond grade, but I find that doubt-

stand...

Policy Now In Question

By MICHAEL O. READ Editorial Assistant

One of the major charges floating around in the current national political campaigning is that an organization of which one of the vice presidential candidates is a member has committed the unpardonable sin - among others - of advocating recognition of Red China and the admission of that nation into the United Nations.

The refusal of the United States to recognize the existence of the Chinese government has not caused that government to miraculo u s l y disappear nor is the con-

tinued refusal MIKE READ of such recognition likely to accomplish such ends.

By weight of sheer numbers alone, it would seem - at least rather foolish to pretend that a government controlling the world's largest national population existed in reality only on an off-shore is-

The development of even crude nuclear power by this "non-existent" government should serve to emphasize the extreme danger of continuing such a course.

Red China, we are told, does not have an effective delivery system for her nuclear device. But should a sampan mysteriously appear in San Francisco Bay with a nuclear device as a present - where do we retaliate?

And should such a device appear in downtown Saigon - we should maybe tell Chang Kai-shek to stop such infernal Chinese aggression?

The nuclear fire of the Red Chinese dragon must surely be a terrifying appearance for the small nations of Southeast Asia.

And what can this mighty nation do about that dragon? Nothing! We are still busy telling the world that the dragon does not

Red China in the UN? But Red China is a belligerent nation-and why not? What has Red China to lose from war? Existence? She doesn't exist. Respect? Nobody respects the non-existent. People? Fewer mouths to try to feed.

Why should Red China be anything but an aggressive nation? So what? Adults play in the She is an outcast from the world community of nations. She has no voice in world affairs. She has no effective economy.

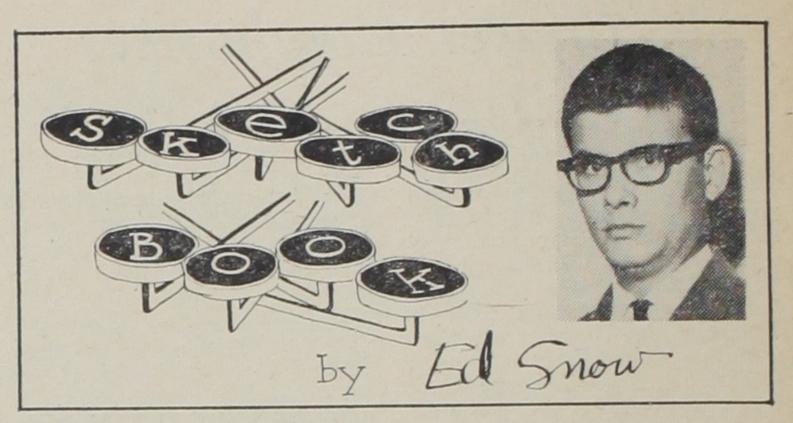
The UN is not a magic organa world forum of nations and, like it or not, Red China is a naand frankly, quite superior. lege student in the light of maturi- tion of the world, and is one of Following is ty while unscrewing parental five nations in the world with nu-

> following the hasn't been emptied for two weeks mitted to the United States-with following is a -this results in not being able to or without the approval of the list of reasons find the bed-this results in a seri- United States. How much will our national prestige suffer when we ing should not • When youthful disappoint- are shown completely powerless to ments occur, the aristocracy of stop this admission - and still • Adults are maturity dismisses it with a, stake our international reputation superior be- "When you're older you'll find and power blindly trying to prevent the inevitable?

Recognition need not include approval. Admittance to the UN need not include our seat, nor veto power on the Security Council.

Are there not already nations in the United Nations - Albania, Yugoslavia, Cuba - recognized by this country, which are not meeting with the full approval of the United States.

It is perhaps time for the naconcerning an adult-like rationali- tion to grow up to the unpleasant • Children are mischevious is a zation of the mature mind can be realities of the present century common come-back, they play in found in this statement, a fre- and one of the most unpleasant of quently used, adult defense, those realities is the existence and Well, it's time someone took up "You'll understand when you've power of Red China, making her a dangerous enemy for any nation You see, I still don't under- to ignore blindly and stupidly (even the U.S.)



Maybe everybody should have a bum stage.

Or at least that is what hangs on my memory from it, floating like a headline from it, a dangling reminder of a conversation with a traveler who by bus came from a vague, lost place and was waiting for another bus to take her to another vague, lost place.

Collegiate "Bug-Out"

She-who could technically be called a "college dropout" (though she plans to return to Texas Tech)-had performed what is called the great collegiate bug-out, which means: quit school for an indefinite period and go someplace and do something different.

There are many who do this. Suddenly they vanish, as if vaporized, gone forever, blanked out, ghosts, their significence only a memory reinforced by the mutter of the instructor pausing to obliterate the name from the roll book, or by the roommate who forwards the mail.

They go-from Tech and all other colleges-anywhere. Europe is the bonanza. Major U.S. cities-particularly New York and San Francisco-have a new magnetism. The military takes its share; others may simply go home.

Seems An Escape

Perhaps to some of them it seems an escape. An escape from a bad start or a sagging meantime, or a lapse into a confusion of mixed shadows where images flit and bounce in a frantic crisscross around the co-ordinating ponit to a reality expressed by one segment of society as if this reality was the solid stripe of light upon which to focus such diffused and erratic visions as simply as passing the optometrist's test for astigmatism.

"Yes, it was the great escape," said a friend who left a year ago and worked his way to Europe on a Norwegian freighter. His grades had been poor and there was a shattered romance involved.

"I didn't know where I was going," he said. "But I was thinking 'I can leave now. Come what may, I'll accept it and try to learn from it.' It took a moment of determination."

Now Is Back At Tech

He got to Germany where he continued his education and later worked in a factory. Now he is back at Tech and reports that things are going much better.

The term "escape"-though used casually by this Techsan and most of us-seems, when used by students in the literal sense of its psychological connotation, a negative misnomer used as a result of a sense of failure developing in students who, due to an overdose of dedication to specifics, may suddenly find themselves left behind in a race in which they do not actually wish to compete.

"Escaping" may mean in its positive sense "seeking new experiences," yet we are afraid to admit it for fear that the long arm of a breed of policemen who claim to have suddenly discovered America's neurosis may once again spank our neurotic, irrational (agreed) fannies lest we suddenly become a race of madmen.

Where Is The Fire?

What is wrong with such "escape," though that be the incorrect term? Where is the fire, the panic?

For the student who may be perplexed by academic pressure and the mad rush to "success," such a sojourn into the non-collegiate world may offer:

(1.) Time to re-organize emotionally.

(2.) An opportunity to see the distinctions between the value of a degree and the role it plays in relation to the rest of the world. (3.) The advantages of new experiences which broaden the individual's perspective.

(4.) An opportunity to develop a calm attitude toward the pressures that may drive the student into such a feeling of hysteria.

This is not to encourage the potential drop-out, holding the view that direct contact maintained with an obstacle may be the best method of overcoming it, according to the individual.

A Legitimate Choice

What may perhaps be pointed out is the reduction of choice prompted by an ethnocentric view, which, if lifted, may offer the drop-out an opportunity to quit without guilt, and simultaneously, the student who elects to "stay in" may remain with the knowledge that, in view of what is actually a legitimate choice to every student, his consecutive enrollments define his choice, elevating it from what may be an unconscious predilection.

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Friday, October 23, 1964 * The Daily Toreador * 5

Frat Houses May Be Dead Issue At Tech

By MIKE MILLSAP Staff Writer

campus by students presently en- at best. rolled at Texas Tech.

builds no more dormitories for of time to devote to the body. which there are bonds issued.

a dead issue.

a blessing.

on campus, residents could be ordered to move from the houses to fill vacancies in the dormitories. tionally numerous.

Living in a fraternity or sorority campus. Fees for room and board sorority life. would also probably be higher than Fraternities, however, are orientthose for dormitories.

Tech Greeks Own Land

resented by an alumnus.

"COLLEGE ESTATEMASTER" Representatives

Phil Cook Ernie Holleman

MERCANTILE SECURITY LIFE

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SH7-2814

housing available.

will probably never be seen on an unwielding and inefficent body clude all sororities on campus.

From a practical standpoint, the the corporation are private individ- life. first possible date of Greek house uals with jobs, families, friends, Presently at least seven sorori- agreement of all the undergraduate lodges, the success of the different construction will be the year 2013. memberships in other clubs and ties are interested in establishing and alumni chapters concerned. This is true, however, only if Tech organizations, and limited amounts chapters at Tech. Within the next

Such a proposition is highly ation meetings has been somewhat group. doubtful. Houses are, like it or not, slack because of difficulty in ar- Contrary to popular opinion, the ranging opportune times. Since school administration and Board of Even if houses could be built proposed motions require a three- Directors are not intentionally they might be a curse rather than fourths majority of total member- blocking the building of lodges. ship to pass, low attendance has a Their stated positions indicate only If Greek houses existed presently tendency to preclude positive ac- good wishes for the Housing Corp.'s

Two Philosophies

Therefore, a fraternity or sorority ophies may potentially cause rifts house might go deeply into debt between the fraternity representaif dormitory vacancies were excep- tives and the sorority representa-

house would necessitate access to sis on the interests and attitudes a car because of the distance to of their alumnae, and consider col-

> ed toward the college man's period members to change the site of the as an undergraduate member.

and fraternities are co-owners of nity-Phi Mu, Chi Omega, and sents a problem. a plot of land intended for houses. Kappa Alpha—are not members of If a land trade is made with the The ownership takes the form of the Housing Corp. They may not college, there probably will be no a corporation, the Housing Corp., join the corporation until they ac- room for new. fraternities and in which each organization is rep- quire property adjacent to the sororities, because the inevitable present plot.

Members of the corporation are These three chapters are hesitant the Greeks with buildings. now concerned with the possibility to take a positive position about The steps to build lodges are of utilizing the land for lodges, the purchase of land until the land deceptively simple. is clearly available.

adjoining property to Kappa Alpha, build lodges, and then improve-Chi Omega, and Phi Mu. The prob- ments such as roads and utilities lem in the sale is the question of would have to be made. who will receive the money, Tech This would involve selecting lots or the state treasury.

the school, but state policy dictates that the state receives the money, The answer to this problem could be reached next year after the state legislature convenes.

Panhellenic attitude previously has assumed a posture favorable to houses rather than lodges on the campus. Several members of

sororities, have since desired a architectural design would be the lodges is nebulous and complex. Fraternity and sorority houses The Housing Corp. is seemingly single Panhellanic building to in- next decision. All of the lodges

> This could prohibit the introduc- nanced before being built. Alumni representing chapters in tion of new sororities into Tech

10 years at least two new soror- | clubs, loosely knit power structure the project. In the past attendance at corpor- ities will probably join the present

endeavors.

The question still exists as to Two differently oriented philos- whether or not the sororities and fraternities would build lodges on campus if the opportunity actually presented itself. Several fraternities have spent as much as \$3,000 Sororities seem to place empha- on redecoration of their present facilities, and while the costs of building on-campus lodges would and from the central part of lege as a training period for later be high, there would be no income from them at all.

The desire of several corporation lodges from the west end of the Yet most of the Tech sororities Two sororities and one frater- campus to 19th Street also pre-

growth of the school will encircle

Three-fourths of the Housing Texas Tech is willing to sell Corp. would first have to vote to

and dividing the acreage, with at-The board wants the money for tention to future enlargement.

would, of course, have to be fi-

which are meeting places with no the Housing Corp., representing Restrictions on cost, size and and money, the problem of campus

The resolution of the situation is dependent on such factors as the These steps are interdependent growth of the Greek system, the and would require the mutual existence of a need for campus Like most problems involving each other and ability to finance

Saturday: 7:00—Pregame 7:30—Play by Play J T King Show - 15 min. after game

KFYO - 790



THE HOUSTON POST

can be bought

TECH DRUG 1101 College SNELL DRUG 1221 College

HULL & RIDDLE DRUG

BROADWAY DRUG 2424 Broadway

2211 College

CLARK DRUG 1702 Broadway

Lubbock, Texas

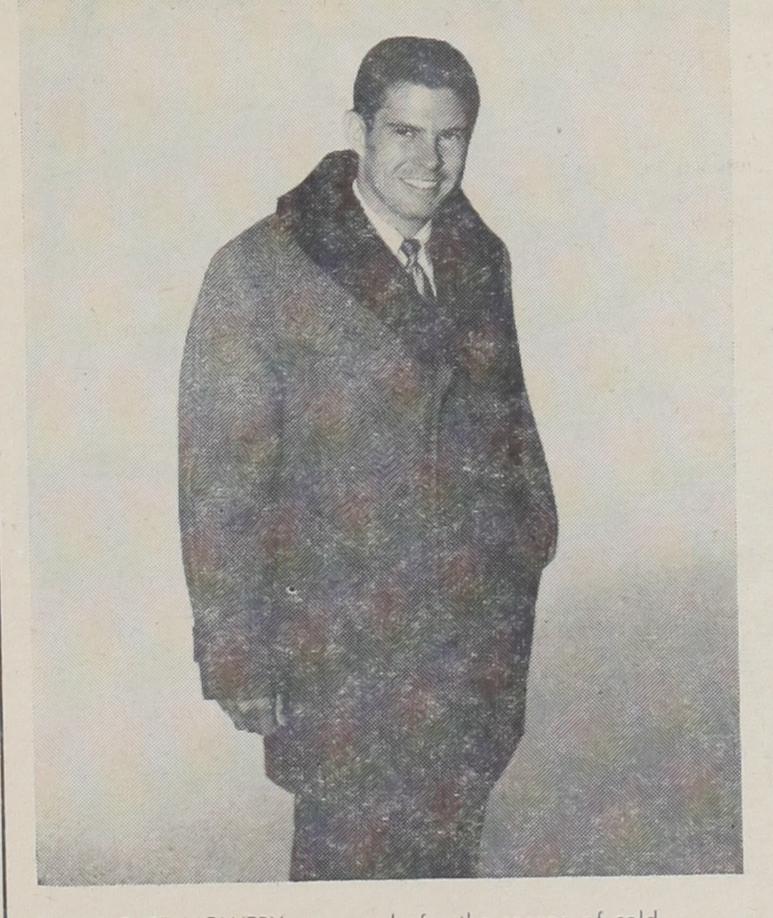


You can tell he's important, ready to

move up. That "V-Taper" fits and flatters his rugged, rangy physique, and the executive styling of traditional button-downs or crisp Snap-Tabs should take him to the top. Broadcloth or oxford, in all the greatest colors, oh man...that's the shirt for my man! \$5.00



V-Taper-for the lean trim look.



CLIFF MOWERY . . . ready for the season of cold, cold weather enjoys the warmth of this fur collar three-quarter length coat with the popular herring bone pattern. Coat shown from BROWN'S VARSITY SHOP.

PHI DELTA THETA OFFICERS .

President Clif Mowery Russ Wilkinson _____ Vice President Stan Jones Recording Secretary Hank Still Treasurer

Phi Delta Theta

Phi Delta Theta was founded at

Miami University in Oxford, Ohio, during the year 1848. Our fraternity was founded by six men who have since been known as the 'Immortal Six'. All six of these founders were men of strong character, deep conviction, and unusual ability. Phi Delta Theta was organized with three principal objectives: the cultivation of friendship among its members; the acquirement individually of a high degree of mental culture, and the attainment personally of a high standard of morality. These objects are declared in the bond of the Phi Delta Theta which every member admitted to the fraternity pledges himself to uphold. This bond was written by our six founders and is unalterable.

Phi Delta Theta was founded on the Texas Tech campus in 1953 thus one of the first on our campus. Since that year of '53, Phi's have been quite active in all phases of campus life.

RUGGED... Light Weigh JACKETS

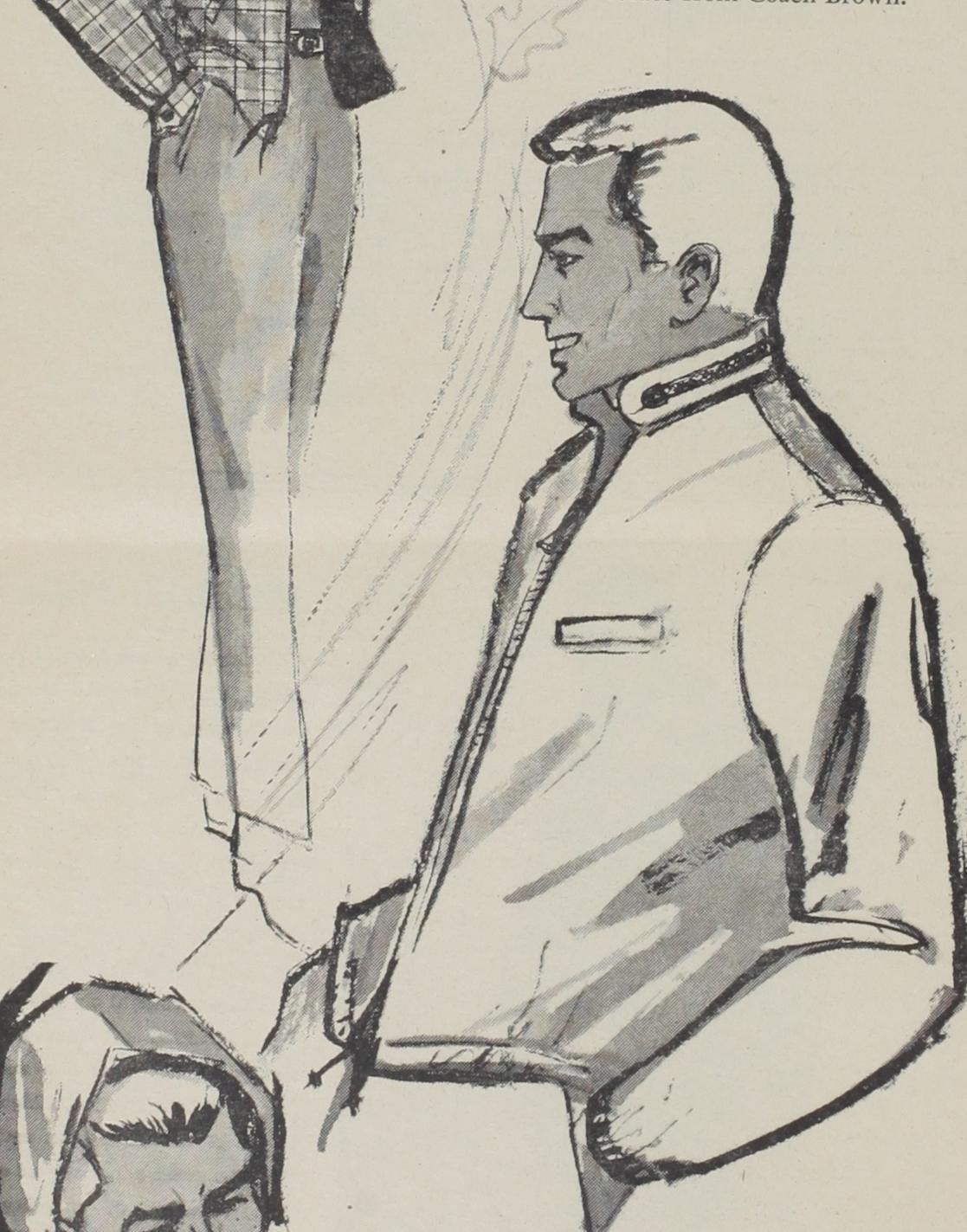
LEFT . . . 100% Cotton Madras plaid jacket which is reversible to 100% Nylon . . .

14.95

BOTTOM . . . All weather Nylon jacket of classic styling. This jacket features a hood which is neatly stowed away around and inside the jacket collar . . . The lightest jacket ever made.

8.95

Bring DAD in for a big welcome to Tech with free coffee from Coach Brown.



LEFT . . . Close detail of Nylon jackets, retractable hood (pictured immediately above).



Corner of College Ave. at Broadway

Raider Roundup

BRIDGE TOURNAMENT

today.

HALLOWEEN PARTY

Tech Union Hospitality Committee will have a Halloween party married students.

> LITTON INDUSTRIES SPEAKER

Jim Hunter, production control manager of Litton Industries, will speak to members of the Society ment at 7:30 p.m. Tuesday in niversary Room of Tech Union. the Architecture Auditorium.

Goldwater Discusses CivilRights

NEW YORK (A) - Although he made no personal political appearance in New York, Barry Goldwater taped a nation-wide television discussion of civil rights. It was, in essence, the same speech he made at a rally in Chicago last Friday night.

Goldwater said Congress should act to end discrimination where "genuine civil rights," such as the right to vote, were involved.

He declared it wrong however, for Congress to attempt to remedy "discrimination in the private affairs of men."

Thant Asks For Soviet Explanation

UNITED NATIONS, N.Y. (A)-Secretary-General U Thant said Thursday it would be helpful and desirable if Nikita Khrushchev could tell the world about the circumstances leading to his exit as leader of the Soviet Union.

Thant made the statement at a news conference, where he called also for a meeting in 1965 of the nuclear powers, including Communist China.

CIRCLE K

Tech Union will sponsor a bridge Prospective members of Circl tournament in the Coronado Room K Organization will be specia 3-5 p.m. Sunday. Partners wishing guests at a noon luncheon today in to participate should sign up at Tech Union, room 209. The or the Union newsstand no later than ganization has announced plan for weekly meetings at noon each Friday.

TAMKOC SPEAKS

Dr. Metin Tamkoc of the gov-7-8 p.m. Oct. 29 in the Coronado ernment dept., a native of Ankara Room for children of faculty and Turkey, will speak on the "U.S. Ir The UN" at noon today, Tamkoc a Fulbright scholar, will also discuss the possibilities of recent Red Chinese weapons accomplishments.

STUDENT HONORS COUNCIL

The Student Honors Council will for the Advancement of Manage- meet at 4 p.m. Oct. 25 in the An-* * *

SOPHOMORE PICTURES

Monday all sophomores who missed their appointments or who failed to make an appointment are urged to have their La Ventana pictures made at Avalon Studio on Broadway.

COSMOPOLITAN CLUB

The Cosmopolitan Club will have a game party at the home of Mr. and Mrs. Garland Newsom, 2306 Slide Road at 7 p.m. Sunday.

Esquires Play TGIF Dance

The "Esquires" will play at today's TGIF dance at 4 p.m. in the Union snack bar.

The campus musical group, composed of Harry Hewlett, Bill Crump, Sam Newberry and Ronnie Johnson, has been playing together for more than three years.

The TGIF dances are the innovation of Mrs. Dorothy Jijan, Union program director. If successful, they will continue each Friday in November.

GUITARS & BANJOS SHEET MUSIC Baker Music Co.

2243 34th St.

SH4-9755

ATTEND SERVICES AT

St. John's Methodist Church

1501 College Sunday, October 25, 1964

Morning Worship 9 & 11 A. M. MARK B. WILLIAMS, Preaching

Church School - 10 A.M.

Club '01

Supper and challenging inspirational programs in the College Department, downstairs.

5:30 p.m.

Evening Worship - 7 P.M.

MARK B. WILLIAMS, Preaching

MARK B. WILLIAMS Pastor

HAROLD B. RUCKER Associate

-Athletic Hall Of Honor-

Tech To Honor Two Former Greats

without high school or freshman Tech's Athletic Council. grid experience.

Hall during ceremonies at noon lete. Saturday. In addition, they will be E. Y. Freeland, Tech's first ath- ford reassured him there: night.

Directed by and starring

buted by ATLANTIC PICTURES CORP.

ALO

The PLAYBOY PHILOSOPHY

6:30 - 8:15

Texas Tech's Athletic Hall of president of the Cotton Bowl Assn. Tech in 1929 he was husky—6-1, for graduate work and to help ters pertaining to Texas Tech, both Honor lettered in football the -he's now board chairman, and 205 pounds-and ready to try the hard way—by playing varsity ball Langford served 10 years on Texas game. Soon he was playing tackle

Wooldridge was too small at 127 Grady Higgenbotham. Charles Wooldridge of Dallas pounds to play football for Dallas' will be formally inducted into the his brother Floyd was a star ath- pressed in that depression era to

recognized at the Southern Metho- letic director, wanted Floyd as a "I can make enough selling addist-Texas Tech game here that broad jumper—he'd won the Dallas vertising and distributing the city title—and offered him a printed football programs if you'll Despite late starts in football, working scholarship, table wait- let me. Give your jobs to the both have kept up a lively interest ing. Floyd would't accept unless others." ever since. Wooldridge recently Charles was given a similar deal, so both went.

Started Waiting Tables

hand immediately on the gridiron. work scholarship. Charles waited tables—and grew, Langford especially remembers to 185 pounds, confining his ath- the TCU line of 1930, a Hardinletic activity at first to tumbling Simmons back "named Davenand boxing. He won the college's port," and Howard Payne's famed light-heavyweight title.

out for intramural football and about the area's leading citizens, helped his Engineer team win the cites Langford's sturdy spirit and championship. He then was invited recalls his 60-minute play, his parto go out for the team and went ticipation also in basketball, track, on to win two letters at fullback, and boxing. Three times he was in 1928 and 1929.

Statistics haven't endured the ion. passage of time, but surviving is Contrasting grid play of 30 a remark of Texas Christian's years ago with the modern style, coach, Francis Schmidt, after the Langford explains that "football is Frogs beat Tech in 1929:

dridge, I would win the conference mainly of getting out there and title."

Bill 28, Bob 26, and John 17.

background from Necessity Public hole so quickly that it's necessary School, Stephens County, in 1926. to give just a brush block, then But he was curious about the look for someone else."" game and sought to learn more by playing freshman ball. Because of his inexperience, he never even got to scrimmage but did absorb enough to further whet his appe-

tite. This enthusiasm for football didn't diminish even when Langford dropped out of Tech in 1927 to earn enough money to finance the remainder of his education.

Langford ranched near Pinion, N. M., and worked in the oil fields around McCamey and Breckenridge. All this time, whenever the opportunity afforded, he was watching, talking, and studying football.

find jobs for his athletes. Lang-

No Scholarship

So Langford went on to establish his reputation as a tackle Floyd made the Matadors a top without benefit of direct aid or a

back, Nig McCarver.

In Charles' third year he went "Builders of the West," a book Tech's heavyweight boxing champ-

a bit more scientific than the way "If I had that fullback, Wool- we played it, which consisted getting them.

Wooldridge and the former Eve- "Tackle play is not much diflyn Allred of Dallas were married ferent except in the blocking and in 1934. They have three sons, in the stunting. We used to hit our man and stay with him. But Langford brought no football now the ball carrier gets to the

> Helped Coach Freshmen After gaining a bachelor of arts

regularly for the Matadors, under years later he and the former another common interest—their Pete Cawthon came in as head the college as women's physical golfing and fishing, but neither and George Langford of Lubbock Bryan Street High School, where coach in 1930 and was hard- education chairman and dean of told how he found time to work

Besides their athletic background golf handicap.

Both of this year's inductees in- completed a two-year term as When Langford returned to degree, Langford stayed around and their ceaseless interest in matcoach the 1932 freshmen. Two Langford and Wooldridge have Johnnye Gilkerson, who has served choice of hobbies. Both named women, were married. in those activities—or listed his

CALVARY BAPTIST CHURCH



Regular Services

9:00 Coffee and Donuts (College & Career Young People)

9:30 Sunday School

10:50 Morning Worship

5:00 Evening Worship 6:15 Training Union

7:15 Young People's Supper & Moments of Meditation

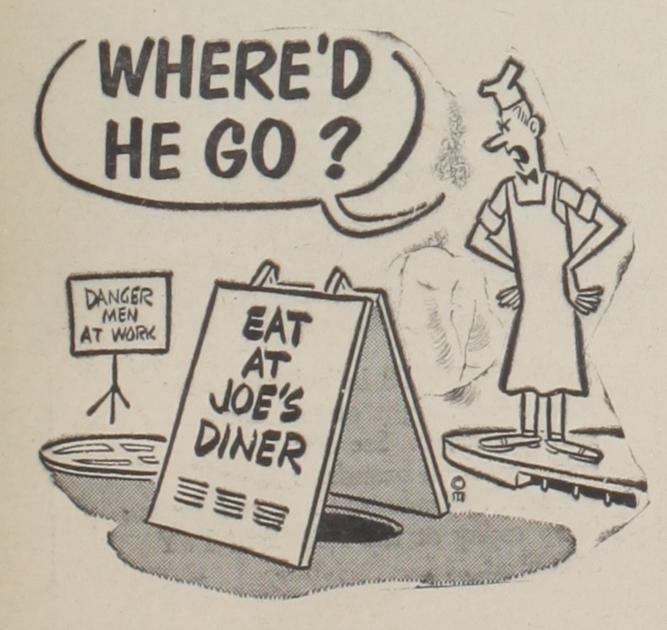
PASTOR, D. L. LOWRIE



18th at T

(5 Blocks from Campus)

Cars from CALVARY will be available at Dorms for your convenience.



Looks like he fell in a man hole. When he gets back up, you can bet that he will have to take his clothes to the place that does the fastest work in town . . .

ONE HOUR SUNATIZING

4115 19th

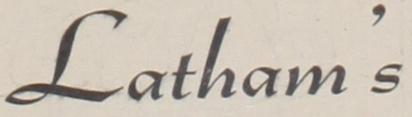
SW5-4584

Dry Cleaning-1 Hour Shirts-1 Day



SANDLER OF BOSTON'S FORUM . . . the noblest roamer of them all! Sandler-sleek from handsewn* crescent toe to handsome stacked heel. And soft!

Black, Cordonova Calf



34th & Flint

Lubbock

Flintwood Center

Russians Add To Medal Total

TOKYO (AP) - Russia's strong boxers and skilled gymnasts are expected to provide enough medals to surpass the American total today while the major East-West confrontation takes place on the basketball court as the Tokyo Olympics reach their last full day of competition.

prise medals in women's canoeing Thursday as Marcia Jones of Oklahoma City placed third in the rier and Francine Fox of Washington, D.C., placed second.

That lifted America's over-all medal total to 88-34 gold, 26 silver and 28 bronze. Russia, however, marshalled her forces in the sports considered minor to Americans, won 13 medals and lifted its total to 77, including 23 gold, 21 silver and 33 bronze.

Friday's program and Russian athpotential that can reach 22. The United States, meanwhile, has assured itself of only two moreand has little potential beyond that.

TECH ADS

TYPING

Typing, term papers, research papers, themes. Mrs. Riggs, 4601 44th, SW5-9053.

TYPING: Themes, thesis, research papers, 4519 40th, SW5-4565, Mrs. McCullough.

Typing: Experienced, term papers, and research papers. Fast service. Mrs. Mc-Mahon, 1412 Ave. T, P03-7620.

THESIS, THEME TYPING: Experienced typist; electric typewriter. Fast, Accurate. Spelling corrected. Mrs. Tommy Kirk, SH4-

Typing: Reports, thesis, statistical charts. Work guaranteed. 2217 50th, SH4-3951 or

Typing: Thesis, reports, themes, manuscripts. Mrs. T. C. Porter, 1908 22nd, SH7-1165.

Typing: Experienced, term papers, research papers, thesis, 3004 30th, SW5-7265.

Typing: term papers, reports, themes, manuscripts. Mrs. Dye, 4206 48th, SW9-

FOR RENT

3-room furnished apartment, 2 male students, walking distance. Call PO3-8694 after 3:30 p.m., 2315 17th.

Small furnished house - 2 room efficiency. Save on gas - 1 block from Tech. 2316 14th, P05-5322.

Attractive, clean, efficiency apartments, central heat, well located, reasonable rates, College Courts, 505 College, PO5-6638.

FOR RENT: Bedroom for upperclassman or working male student. Off-street parking, 1/2 block campus, 2409 Main, PO2-

Twin beds, redecorated, clean I-bedroom apartment - bills paid, open Saturday and Sunday or call Mrs. Blackburn, SW5-2109 for showing, \$75.00, 2309 16th,

FOR SALE

Tachometer - fits any 2 or 4 cycle engine. Fully transistorized. Brand new. Guaranteed. 0-8000 RPM. PO2-3948.

Deer rifle - 303 caliber, Weaver 6 power scope. Real cheap. Bruce Blalock, PO2-

Varied selection of ladies' and men's shoes. Below wholesale price. Railroad Freight Sales, 701 Main, PO5-6869.

Wholesale or below - furniture, appliances, groceries, novelties. Wide selection of desks & bookshelves. Cheap. Railroad Freight Sales, 701 Main, PO5-6869,

We are not able to ald with scholarships but we'll help students own their home at a price and down payment they can afford. Used 2-bedroom furnished, \$250 down and \$50 per month. New 2-bedroom and new furniture, \$500 down and \$68 per month, \$3790 total price. Forston Factory Outlet, 1002 Odalou Road, 2 miles east of down-

IRONING

Ironing wanted: Call SH4-5841.

Ironing Wanted. Call PO3-8532.

MISCELLANEOUS

Make-up training classes. Make-up and techniques used in "West Side Story." Call SW9-4125 for reservations.

MATH TUTOR: Certified experienced teacher. Full time tutoring by appointment. 4936 47th, SW5-2632.

SKI TRIP: Aspen, Colorado, December 26-January 2. Cost \$130. For information call SW9-4794.

100

sneed's

column



Student Seating-and a Possible Solution

Finding a place to put people at football and basketball games is U. S. forces collected two sur- a problem at most big schools, and as Tech grows so does the student seating headache.

Citizens line up for hours preceeding a big game, then rush in

to find a good seat to sit on for another hour or two before game time. This all makes for some bad temper displays, especially when the kayak singles and the women's latecomer finds that there is no place for him in the student section. And in bad weather the waiting around is worse.

What to do?

There have been some proposals tossed about, mostly involving a closer check of identification cards to keep non-students out.

But none, it seems, gets to the heart of the problem, It's just plain inconvenient for a Tech student to make a game.

A successful system for football used by several schools goes something like this:

On Monday, Tuesday and Wednesday before a game ID holders trek to the ticket office to get reserved seats. These are divided into blocks of six on down to one, and by presenting the proper number of However, there are 20 finals on cards you get the number of tickets together that is needed.

All these blocks of tickets are drawn pot luck, so there is no need letes have assured themselves of at to line up at five Monday morning instead of five Saturday night.

Then, Thursday morning, the remaining places in the section are put on sale to the general public.

Admittance to the game also requires an ID.

Saturday afternoon there is no need to leave that keg two hours early. A guarantee of a seat is tucked snugly in your billfold.

Another improvement could be made in the date ticket situation. When the student goes to collect ducats early in the week, a small fee, like a dollar, would purchase admittance for the one-and-only coming in for the game.

There are problems, but the plan as a whole is superior to the one in use now.

We Get Letters . . .

Dear Sir:

The Longhorns (not so long now) of Texas had to go for the twopoint conversion. If they hadn't, people would have said, "The Steers are chicken." Pretty foul pun?

25/376 (3-103C)

Yes, it is.

Actually, Darrell Royal wasn't concerned as much with public scorn Saturday night as he was with where a tie with Arkansas would leave Texas. When the 'Horns scored with 1:27 to go in the game to pull within a point of the Razorbacks, 14-13, the sure tie would have cost them the nation's No. 1 spot, their 15-game win streak, and assuming the Hogs went undefeated the rest of the way, a Cotton Bowl berth.

Royal says that his only decision was what play to use in the two-point attempt.

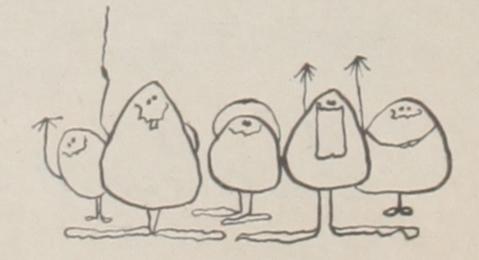
Incidently, after the pass failed and the Longhorns were dead, their fans rose and applauded the shunning of a tie.

ELCOME DADS!!!

SHOW YOUR APPRECIATION TO DAD BY GIVING HIM A TECH SOUVENIR. YOU'LL FIND MANY GOOD GIFT IDEAS AT THE



1103 College Ave.



Ticket Sales Begin For '65 Cotton Bowl Classic

Nov. 3.

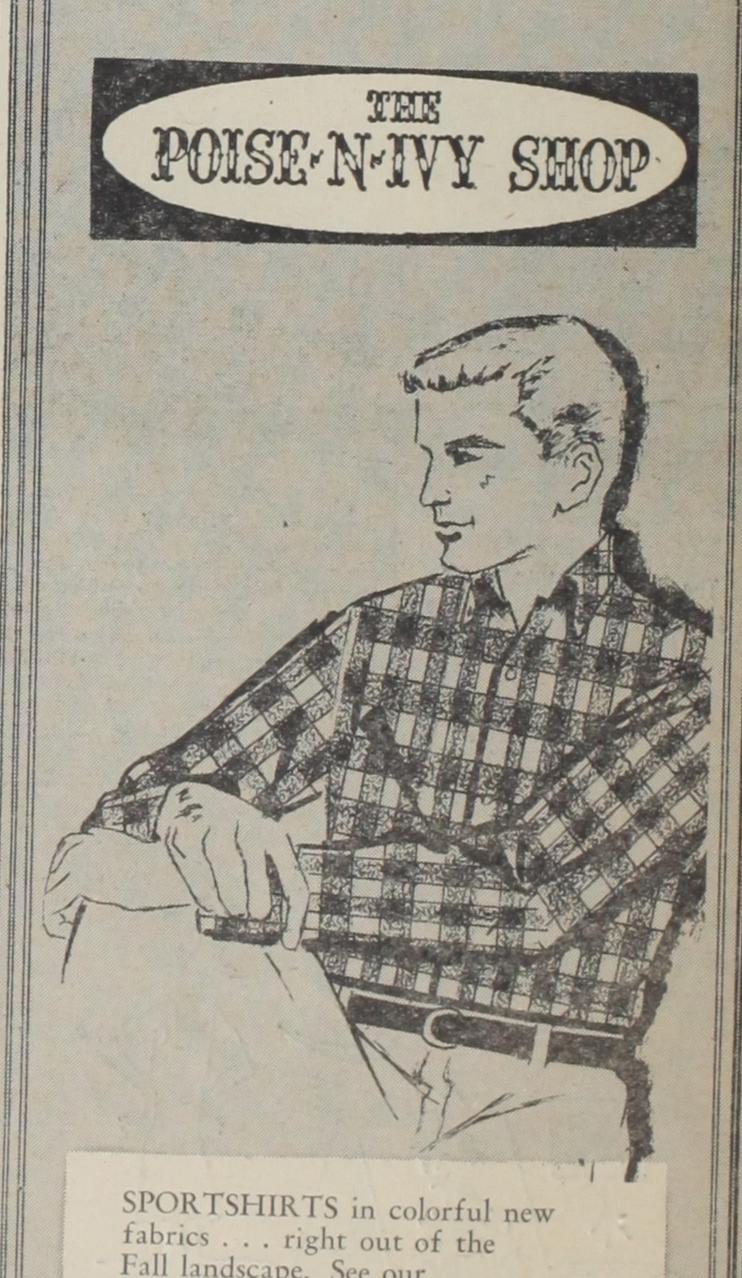
role in the Classic that goes with Ten. the championship—continues this The price of tickets is \$5.50 each Texas A&M at Baylor, SMU at wood Station, Dallas.

Tickets to the 1965 Cotton Bowl Texas Tech, and Clemson at TCU. Classic went on sale Thursday, Cotton Bowl officials are also and mail applications only will be scanning developments in other accepted through midnight on sections of the country for possible visiting teams. For the past seven As they went on sale, a typically years, the selection committee has tense drive for the Southwest come up with a visiting team, Conference title-and the host ranked in the nation's final Top,

weekend as once-beaten Texas and a 25-cent mailing fee should goes to Houston to challenge Rice be added to each application. in the week's headliner. Rice and Checks or money orders must ac-Arkansas are the only teams un- company each application and beaten in SWC play. Other games should be mailed to Cotton Bowl will find Wichita at Arkansas, Athletic Association, Box 7185 In-



Lubbock's 24 Hour Host



Fall landscape. See our shirts by such brands as Enro . . . Manhattan . . . and Jayson Shop today at the POISE'N IVY SHOP at ...

34th & Flint . . . Flintwood Center

