

Careers Conference Ends

Lectures Feature Writer

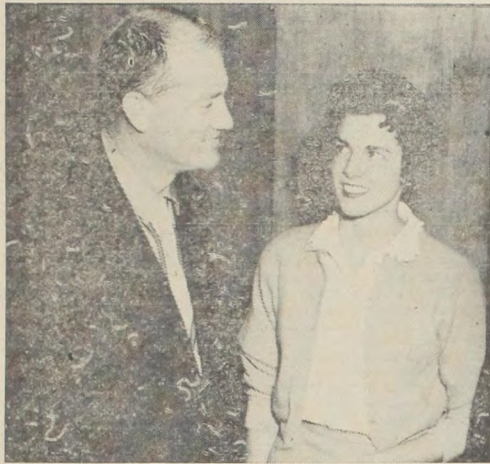
Dr. Elton Trueblood, professor of philosophy at Earlham College in Richmond, Va. and holder of eight degrees from as many colleges, will be the featured speaker for the Willson Lectures in Lubbock Municipal Auditorium, Monday through Thursday.

Dr. Trueblood has written 17 books, some of them co-authored with his wife, Pauline. All his books have dealt with philosophical problems confronting modern and ancient man such as religion, family, life, logic, God and other subjects.

Dr. Trueblood has taught at five colleges, among them Harvard and Stanford. In 1954-55, he was chief of religious information for the U.S. Information Agency.

"The Life We Prize," is the subject for this 13th annual Willson lecture to be presented at Tech. Dr. Trueblood will speak at 9 and 10 a.m. Wednesday and Thursday.

The first lecture, set for Monday, will be "The Predicament of American Youth." Tuesday's topic is "New Life in the College." "New Life in the Church" will be discussed Wednesday and "New Life For the Individual" will be Thursday's topic.



MAID OF COTTON CONTEST BEGINS

... Mary Lynn Peveto talks to Contestant Chairman Roy Forkner

Peveto Becomes First Cotton Maid Contestant

Mary Lynn Peveto, junior Business Administration major from Lubbock, is the first official contestant in the 10th annual South Plains Maid of Cotton Contest.

Miss Peveto submitted her application to Roy Forkner, chairman of the contestant committee, at the Chamber of Commerce Tuesday. She is a member of

Kappa Kappa Gamma and during 1957-58 was a La Ventana beauty finalist and an ROTC Sweetheart.

THE SOUTH PLAINS Maid of Cotton will be named Nov. 24 at the Lubbock Municipal Auditorium.

The winner will receive a \$1,000 all-cotton wardrobe and a free

Seminars Highlight Day's Activities

Speakers from many phases of business and management will address Texas Tech students today in the final day of Tech's fourth annual careers conference.

The talks, which began Wednesday, start at 8 a.m. and continue until noon in Tech Union Ballroom.

Informal question periods will follow seminars in Secretarial Administration and Business Education, and Accounting in the Union workroom.

Executive Cites Top WUS Work

"It is a wonderful thing that the biggest problem on this campus is that of parking, because in the schools of the Middle East and Asia it is that of survival," Peter Leppmann, regional executive for the World University Service, said at the Student Council meeting Tuesday night.

"In Tunisia and Morocco," he said, "There are 500 student refugees from Algeria who are trying to continue their studies on one meal a day, sleeping on stone floors, and existing in miserable, unsanitary conditions."

THE WORLD University Service will help many of these students to a new start. The WUS ac-

CAREERS CONFERENCE is an annual affair designed to give business students an opportunity to learn more about their major field or to assist in selecting a major. It is sponsored by Delta Sigma Pi with the co-operation of the Business Administration faculty.

Talks from 8 to 9 a.m. today on business education and secretarial administration will be given by Mrs. Ann Chote, Mrs. Beverly Rodewald, Mrs. Polly Lewis, Mrs. Frances LaFerney and Mrs. Karol McVay.

THE SPEAKERS from 9 to 10 a.m. on accounting will be Jack O. Egloff and F. C. Lawrence.

Egloff is manager of Fort Worth Office of Peat, Marwick, Mitchell & Co.

Lawrence is a partner in charge of management services of Arthur Andersen & Co., of Houston.

THE ADDRESSES on finance from 10 to 11 a.m. will be made by Jack Russell and Elwood Freeman.

Page 8, CONFERENCE . . .

Most Handsome !

Seven Finalists Vie Saturday For Theta Sigma Phi Honor

The search for Tech's Most Handsome Man, the women's answer to beauty contests, will end Saturday night.

AT THETA Sigma Phi's women's journalism fraternity, 21st Club Scarlet, seven finalists will try for the Most Handsome title.

Finalists are Bill Blackburn, Stamford junior, sponsored by Men's Dorm No. 8; Wiley Doran, Hobbs, N. M., junior, sponsored by Kappa Kappa Gamma; Todd Hen-

son, San Antonio senior, sponsored by Delta Delta Delta; Floyd (Brownie) Higgs, Lubbock junior, sponsored by Phi Mu.

OTHERS ARE Delbert Shirley, Midland junior, sponsored by Alpha Chi Omega; Winston Ulmer, Sagerton junior, sponsored by Kappa Sigma; and Audris Zidermanis, Dallas senior, sponsored by Master-Minor.

Besides the voting for Tech's Most Handsome Man, Club Scar-

let, a mock night club, will offer dancing and skits by ten social organizations.

Dancing will begin at 8 p.m. in the Rec Hall. The floor show will start at 9 with the Pi Beta Phi skit, "Razz-Ma-Tazz." This will be followed by "Nervous Nardis" by Sigma Chi; "Calypso" by Sigma Kappa; "Mother's March for Morals" by Phi Mu; and a musical

Page 8, CLUB SCARLET . . .



BILL BLACKBURN



FLOYD (BROWNIE) HIGGS



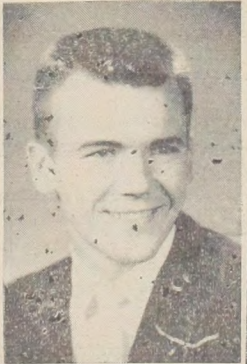
WILEY DORAN



TODD HENSON



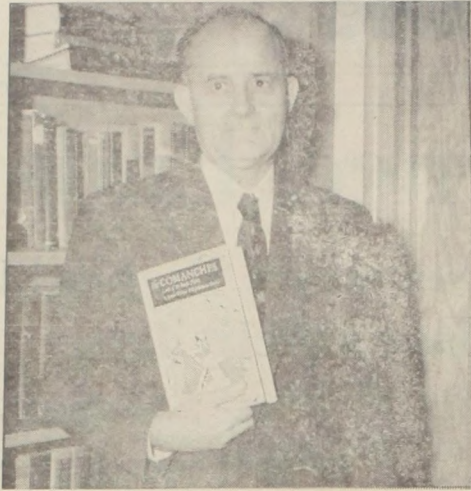
WINSTON ULMER



AUDRIS ZIDERMANIS



DELBERT SHIRLEY



DR. WALLACE IS TECH'S SENIOR FULL-TIME HISTORY PROFESSOR ... he has authored several historical books and articles

HISTORY IS IMPORTANT

Wallace Likes Work

by PRESTON MAYNARD
Toreador Staff Writer

"He who cannot remember the past is due to repeat it."

Dr. Ernest Wallace brushed back some papers on his desk and pointed to these words of George Santayana, clipped from some publication and stuck beneath the glass on the desk top.

"I GUESS that's about as near as I can come to a personal philosophy."

Leaning back in his chair, Wallace told in a voice that left no doubt of its West Texas origin how when he first came to Texas Tech in 1933 the campus had "no paving whatever" and only "mesquite grass and weeds" for a landscape.

"PARKING WAS no problem then," he continued, "in fact, the parking lot didn't even reach where the end of the south wing of the Administration Bldg. is now."

"The library was where the Registrar's Office is now, and the two men's dorms (West Hall and Sneed Hall) were being built."

When Dr. Wallace first joined the history department as an instructor in 1935, he was the youngest member of the staff. In September of this year he became the

senior full-time professor in the department.

ASKED WHY he chose history as his profession, the slightly-graying professor thought for a moment and said, "I had a hard time making a decision on a field, for I was equally interested in many things."

"If I had had the money when I finished high school to have planned a career I would probably have gone to law school or medical school."

"IN THOSE DAYS, however, one could go to college one year, get a certificate and teach."

"My undergraduate major was math although I had almost enough history for a major. Although I enjoyed teaching math, I wanted to know people better and their culture—the way they live."

Dr. Wallace told how he had "read every book in the library" in his small rural elementary school and high school. Today he believes there are so many outside influences—radio, television and cars—students don't read and "keep up" as they used to.

BOEN IN Daingerfield in 1906, Dr. Wallace attended high school at Hughes Springs. He received a B.S. degree from East Texas State Teachers College, an M.A. degree from Texas Tech and a Ph.D. from the University of Texas.

A Ford Foundation Fellowship made possible a year of post-doc-

toral study at Harvard University in 1952-53.

The energetic professor has authored two books — Charles DeMorse, Pioneer Editor and Statesman and The Comanches: Lords of the South Plains (with E. A. Hoebel).

THE COMMANCHES has received tribute from many sources, including the Journal of Southern History, which said, "Here is one of the best studies ever made of the culture of an Indian tribe."

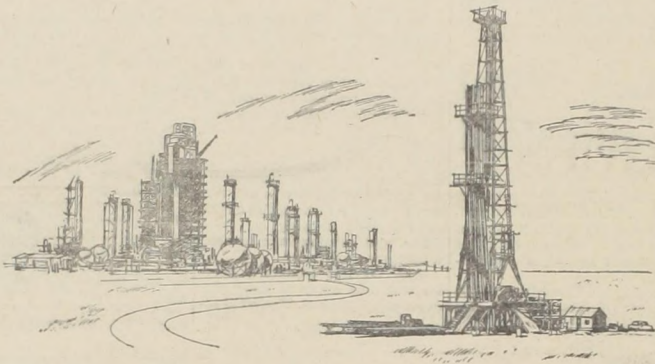
Although he has taught just about every history course offered through the years, Dr. Wallace now concentrates mainly on the Frontier in American History, Texas—up to about 1890, the Southwest and the Seminar in Historical Writing.

HARD WORK is emphasized by Dr. Wallace as the secret to good teaching. He spent over 600 hours examining recent doctoral dissertations, or more than one hour per page.

Currently engaged in a major research project for the federal government, Dr. Wallace testifies wholeheartedly to the value of research in college.

"Research is the heart of any teaching of any educational institution or of the survival of a civilization. No matter how carefully you train yourself, no teacher can be great who does not do research—it's the lifeblood of teaching."

Dr Pepper



Humble will interview on the Campus November 9, 10 and 11

Interviewing teams from Humble Oil & Refining Company will be on the campus November 9, 10 and 11 to interview students graduating at all degree levels in chemical engineering; and in chemistry, physics and mathematics at advanced degree levels only.

Engineers and scientists at Humble share in the dynamic progress and growth of a leader in the petroleum industry. Humble is one of the leading producers of crude oil in the United States and is a completely integrated oil company. Humble's Baytown Refinery, one of the largest in the world, is engaged in Refining and Petrochemical Manufacturing. Research centers in Houston, for development of better methods of exploration and production, and at Baytown, for research in manufacturing, are making valuable contributions to the petroleum industry.

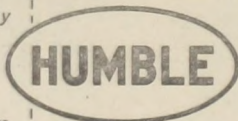
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The M

We have a feeling most social groups will be frate over crepe paper and stran figures this weekend in a hearted attempt to come up something to roll down Broad on Nov. 14.

However, there are some either are optimistic, or by ing the blame on Panhellenic IFC have chosen the easy way.

Anyway we find builders non-builders with parties s uled.

THURSDAY
Tonight will find the Pi Phi ginning the weekend early a date party in their lodge. Kappa Gamma has a lodge r tion planned for 7-7:30 p.m. night in the Kappa lodge.

The Kappa's field secre Miss Bernice Whittlesley, is ing the chapter this week. She also be entertained with a l on at Hemphill-Wells at today.

FRIDAY
Friday night agenda incl Kappa Alpha Theta presenta

Float Rule Announce

For Parade

Homecoming Parade float be covered by various rules Dinsmore, Homecoming pu chairman, revealed Wednes

Deadline for floats to their respective places fo Homecoming parade morning is 10:30.

ANY FLOAT that is r place will be automaticall qualified, and they should, sible, be there 45 minutes e

The Parade floats will be and classified into three c cations — all-campus org tions, social fraternities, an cial societies.

Each float will have a n on the right which will be three colors, depending upon it is classified. The frater will have a red number, th routes a blue number, an all-campus organizations w signified by a white number.

ORIGINALITY, craftsma effectiveness, over all appear and coherence with the pa theme will be points on whic floats are judged.

The judges for the parad be appointed as follows: two Panhellenic, two from Inter ternity Council, and one fro Student Council.

SPECIAL STUDENT RA 30c Per Lin



and Keep Healthy at

Q. C. BOW

For Reservations 7301 College SH 4

The Midnight Miss

We have a feeling most campus social groups will be fraternizing over crepe paper and strange wire figures this weekend in a faint-hearted attempt to come up with something to roll down Broadway on Nov. 14.

However, there are some who either are optimistic, or by placing the blame on Panhellenic and IFC have chosen the easy way out. Anyway we find builders and non-builders with parties scheduled.

THURSDAY

Tonight will find the Pi Phis beginning the weekend early with a date party in their lodge. Kappa Kappa Gamma has a lodge reception planned for 7-7:30 p.m. tonight in the Kappa lodge.

The Kappa's field secretary, Miss Bernice Whittlesley, is visiting the chapter this week. She will also be entertained with a luncheon at Hemphill-Wells at noon today.

FRIDAY

Friday night agenda includes Kappa Alpha Theta presentation,

a Union western dance from 8:30-11:30 in the Rec Hall, and a Delta Tau Delta record party in the Holiday Inn, 8-11 p.m.

Mammy Yoakum and all Dogpatch dwellers, alias Phi Kappa Psi's and dates, will dance to the music of the Four Teens from 8-11 p.m. Friday at the Fair Park Coliseum, in costume of course.

SATURDAY

Club Scarlet, sponsored by Theta Sigma Phi, will open Rec Hall-type night club doors at 8 p.m. Saturday for dancing and entertainment. Sororities and frats will present skits and the Tech man "most likely to put Clark Gable in his place" will be chosen.

Sigma Nu's will be punching paper at a scheduled float party from 8-12 p.m. Saturday in their lodge. The SAE's will listen to the Tech game, etc., at a Johnson Ranch picnic Saturday night.

Honorary petroleum engineering fraternity, Phi Epsilon Tau, will have a banquet at 8 p.m. Saturday at the Holiday Inn.

SUNDAY

Following intramural football Sunday, Sigma Nu has a picnic set for MacKenzie Park.

And getting away from it all are the Delta Gammas. The DG's will retreat to Ceta Canyon.



L'I ABNER PLUS DAISEY MAE PLUS MOONSHINE ... equals Phi Kappa Psi Dogpatch Dance at 8 p.m. Friday in the Fair Park Coliseum.

Men Schedule Open House

Parents, ex-students, and guests will be able to visit men's residence halls during Homecoming activities, Nov. 14.

The halls will be open to the public from 9 a.m. to 6 p.m. Each residence hall will set aside one hour during this time for refreshments.

See Russia in 1960

Economy Student/Teacher summer tours, American conducted, from \$495.
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Theta Presentation Has 'Cinderella' Decorations

Kappa Alpha Theta pledges will become one-night Cinderellas at the Theta presentation set for 9 p.m. Friday at the Lubbock Country Club.

Theta pledges, new initiates and transfers will emerge from a carriage as they are presented by Marion Key, Lubbock attorney, who is master of ceremonies. Following the presentation, Theta

tas and their dates will meet parents and other guests at a reception.

Float Rules Announced For Parade

Homecoming Parade floats will be covered by various rules, Jim Dinsmore, Homecoming publicity chairman, revealed Wednesday.

Deadline for floats to be in their respective places for the Homecoming parade Saturday morning is 10:30.

ANY FLOAT that is not in place will be automatically disqualified, and they should, if possible, be there 45 minutes earlier.

The Parade floats will be judged and classified into three classifications — all-campus organizations, social fraternities, and social sororities.

Each float will have a number on the right which will be one of three colors, depending upon how it is classified. The fraternities will have a red number, the sororities a blue number, and the all-campus organizations will be signified by a white number.

ORIGINALITY, craftsmanship, effectiveness, over all appearance, and coherence with the parade's theme will be points on which the floats are judged.

The judges for the parade will be appointed as follows: two from Panhellenic, two from Inter Fraternity Council, and one from the Student Council.

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"THE WORM TURNS"

Shakespeare said it this way: "The smallest worm will turn, being trodden on." But Miguel de Cervantes beat him to it in "Don Quixote", Part II, Book 3: "Even a worm when trod upon, will turn again."



"MUSIC HAS CHARMS"

The 17th Century playwright, William Congreve, was the first to set down this classic metaphor concerning the powers of sound and rhythm. You'll find the whole quote in "The Mourning Bride", Act I, Sc. 1:

"Music hath charms to soothe the savage breast, To soften rocks, or bend a knotted oak."



"RHYME OR REASON"

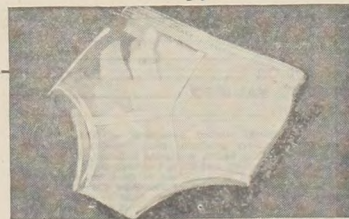
Edmund Spenser, 16th Century poet, expected a pension. He didn't get it. So he wrote this rhyme: "I was promised on a time/To have reason for my rhyme;/From that time unto this season,/I received nor rhyme nor reason."



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The Spastic

by
Arthur
Mayhew

The people of the pure and untainted city of Lubbock could do well to re-evaluate their moral standards, judging by the movie fare which they seem to support.

We are speaking of the pseudo-adult movie which may still be running at one of our local movies. It ran for a week and then was "held over" for an indeterminate time so all the people would have a chance to see this Hollywood epic, the latest in a line of "adults only" movie.

After hearing—from girls—what a tremendous movie was showing, we became curious and went to it. It was a mistake and became more obvious with each revolting scene.

What is adult or thought-provoking about a movie which takes the frailties of life and sugars them up to the point of false comedy. There was no plot and very little acting. Men were all portrayed as Svengalis and girls as sweet, pure milk-and-honey creatures.

Marriage is the most sacred of vows taken in church. As we weren't born yesterday, we also know that many husbands and wives take liberties when the other spouse is away. However, we don't believe it is a common occurrence in every person's life as it was portrayed on the screen.

We sat in our chair in the crowded theater for what seemed like weeks watching the mess on the screen unfold. Every time a suggestive remark or knowing wink was unfurled on celluloid, a titter would spread through the audience.

If the so-called plot of fallen women and lecherous men wasn't enough, a few "damns" and "hells" were thrown in to be sure that everyone knew this was an adult movie.

We may be out in left field, but we always thought an adult movie was one that made a person think a little; by that I mean constructive thinking. We enjoy a movie that puts forth a new idea or makes one stop and evaluate the reasoning behind the movie. We always enjoy an Alfred Hitchcock effort, for the master of suspense always presents a quick-moving plot, interesting characters and a small moral.

Perhaps the morals of today's people have changed. The new Hollywood policy of no holds barred seems to be getting completely out of hand. Plots come second and even third to voluptuous women and muttered oaths.

This movie reminded us a lot of "Anatomy of a Murder," one of the best written and most interesting books we've ever read. However, Hollywood took the book and turned it into a sex symbol and left author Robert Travers' more interesting legal settings out.

We are not going to set ourselves up as the movie critics of Lubbock. Heaven forbid! But we are saying that if what we saw was an adult movie, then bring back "Snow White and the Seven Dwarfs" or a Martin and Lewis comedy. If we're going to have to pay ninety cents, a crime in itself, then we want to enjoy ourselves.

LITTLE MAN ON CAMPUS



"MIGHT BE DANGEROUS TO ASK A FACULTY MEMBER TO INTRODUCE OUR COMMENCEMENT SPEAKER—THEY'RE USED TO GIVING 50-MINUTE LECTURES."

TOREADOR

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 NEWS EDITOR _____ Ron Calhoun

The Toreador, official student newspaper of Texas Technological College, Lubbock, Texas, is regularly published each Tuesday, Thursday, and Saturday morning during the two long terms, excepting holidays, by students of the College as an expression of campus news and student opinion only.
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 Entered as second class matter at the Post Office in Lubbock, Texas, under the act of March 3, 1879.

TOREADOR

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A THOUGHT FOR TODAY—I am in the habit of shooting from time to time, and if I sometimes make mistakes, at least I have shot.

—H. G.

Public Is Sucker

Hearing Exposes Quiz Shows

Charles Van Doren of money making fame recently admitted that the \$129,000 he won on a television quiz program wasn't on the up and up—he was coached on the answers previous to his performance.

Not only was he told the answers, but he was coached on his acting ability—so that he could add more drama and suspense to the program.

So, now Mr. Van Doren has lost many friends as well as his job as English professor at Columbia University. He will surely find life miserable for a while, if not forever.

Van Doren's testimony was quickly followed by other former contestants who said that they, too, had been coached. Quiz programs, in general, have now been exposed as frauds, not what they were made up to be.

It is obvious that this practice is surely not ethical entertainment practice—but as for actual damages done, we see very little.

No one likes to be played for a sucker, and this is the major sentiment of the American public at present. But the primary function of television is to entertain, and quiz programs are not so different, in principal, from any of the two-gun westerns that millions watch religiously each Saturday night.

Just what injury has resulted from the fix? Has anyone been robbed of anything or lost any money?

The American public may have its feelings hurt and there may be a tinge of red-cheekedness for a few weeks, but, other than that, no harm has been done. It's sort of much ado about nothing.

TOM SCHMIDT
Editor

College Is Special Community

Editor's Note: This is the fifth in a series of reviews of books written by Dr. Elton Trueblood, featured speaker at the Willson Lectures at Lubbock's Municipal Auditorium, Nov. 9-12.

THE IDEA OF A COLLEGE

by Dr. D. Elton Trueblood
Reviewed by Dr. Earl R. Sifert

In Dr. D. Elton Trueblood's most recent book, *The Idea of a College*, there is presented a clear analysis of the background, the challenges, the liabilities, and the assets of the present day American college. A distinction is made between the functions and purposes of the college and of the university, as we in America interpret these institutions.

The most of Dr. Trueblood's mature life has been spent in or near colleges and universities. As usual, he speaks in a "down to earth" manner, asking no quarter and giving none in presenting the problems, opportunities and suggested solutions for the typical college. His major thesis is that of an intellectual community typified by the college.

THERE ARE listed six major types of academic establishment: — the independent university, the state university, the liberal arts four-year college, the two-year junior college, the municipal college, and the technical institute. "Of these the liberal arts college is typically a western institution, its counterpart not being found in Europe."

European students enter the university usually with a particular purpose or vocation in mind. American students enter college, usually to learn what are their intellectual choices and their vocations, and thus to prepare themselves.

DEVELOPMENT AND expansion do not necessarily stem from material or numerical growth. Though education today is enjoying a "boom," new buildings and enlarged enrollments do not necessarily mean better colleges. Such expansions are justified and cherished when the college is producing better judgments in literature, art and conduct, when it is producing greater creativity in science, when it is improving the ways in which men can live together in peace, and when its graduates want, more than ever, to continue learning throughout life.

One can envisage a good college with poor buildings, but it is not possible to envisage a

good college with poor teachers. Good teaching cannot be bought. The dignity and worth of teaching are self evident, necessitating little justification otherwise. Obviously, teachers should seek positions where they can pay their bills, adequately support their families, and educate their children. But the chief rewards of the teacher's life are intrinsic, not subsidiary.

SOME STUDENTS really do not want to go to college. They may want to live in a fraternity house or attend college dances, yet not really want to live in an intellectual community. Often, this is because they are "sent." In some cases they are sent because college attendance may be merely a "status operation" especially helpful to the social standing of parents. Higher education is not basically a right. Rather is it a privilege. Attendance should be characterized by a desire deep enough to generate savings and undergo hard work in order to attend. The successful student will look upon himself as in early maturity, rather than in adolescence or childhood. He will discover that his capacity for hard work is greater than he had thought. He will develop an eagerness to learn more of humility. He will enjoy a zeal for learning that will carry over into life beyond the college campus.

In all work and study there must come a day of reckoning. Dr. Trueblood advocates some better way of judging total college achievement than the compounding of hours and credits. Courses and subjects, given numerically equal value, may, in reality, vary greatly in their demands and in their worth to the student. A change in our methods of examination and evaluation of student achievement may be appropriate.

DR. TRUEBLOOD may have in mind the consideration of the comprehensive examination, common to European education as a means of measuring student readiness for further study, even for determination of degree granting time.

The idea of a college is, as the name implies, the idea of a special kind of community. Gracious living should be learned and experienced in a college community. Preparation for vocation and for successful family life are vital elements of gracious living. Toward such a life, an intellectual college community affords progress through professional and student fellowship, through mental awakening, through social acceptance, and through cultural conduct.

Maid to I Wardrobe

(Continued from page 1)

trip to Memphis, Tenn. with a escort of her choice and will become a contestant in the National Maid of Cotton Contest.

THE FIRST and second alternates will receive awards of \$300 and \$100 gift certificates respectively.

The contest is open to any young lady between the ages of 19 and 25 who lives in one of the 29 South Plains counties. She must be at least 5 ft. 5 in. tall, never married, does not wear glasses and born in a cotton producing state.

THE MAID of Cotton, as a representative of the 13 million people connected with the American Cotton Industry, has a very important public relations job to do. She is chosen not on the basis of beauty alone, but on poise, personality and background as well. Weldon Gibbs, Chairman of the

Pfluger Ag Name Chan

(Continued from page 1)

activities at Tech, designed to raise funds for these needy students, and well under way and include the shoe shine stand, a mile of pennies and last night's dance.

Bill Pfluger, president of the Student Council, said, "We are lagging far behind in our contributions to this organization."

Last year, Texas Christian Southern Methodist University contributed \$850, and \$800 respectively, while Tech gave only \$221.

"The way to win friends and influence people is not to hand out charity," said Leppmann. "It is much more important to give them the means to help themselves. This is what we are trying to do."

THE STUDENT Council has taken over the project of printing the "booster" tags for the Homecoming game. These tags will be given away at the dorms the day of the game.

The Council also discussed the work of committees, which will now be headed by the vice president. The student insurance plan was also discussed. There were 175 student policies issued this

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Maid to Receive Wardrobe And Trip

(Continued from page 1)

trip to Memphis, Tenn. with an escort of her choice and will become a contestant in the National Maid of Cotton Contest.

THE FIRST and second alternates will receive awards of \$200 and \$100 gift certificates respectively.

The contest is open to any young lady between the ages of 19 and 25 who lives in one of the 23 South Plains counties. She must be at least 5 ft. 5 in. tall, never married, does not wear glasses and born in a cotton producing state.

"THE MAID of Cotton, as a representative of the 13 million people connected with the American Cotton Industry, has a very important public relations job to do. She is chosen not on the basis of beauty alone, but on poise, personality and background as well," Weldon Gibbs, Chairman of the

1960 South Plains Maid of Cotton Committee, said.

Judges for the contest include: J. Craig Smith, president of Avondale Mills, Sylacauga, Ala.; C. W. Hand, president of Pelham Oil & Fertilizer Co. and D. B. Fuller, president of D. B. Fuller Company Inc., New York fabric converting firm, and A. Carl Lee, Cone Mills Corp., Greensburg, N.C.

MRS. JAMES A. DICK, Jr., 1954 National Maid of Cotton from El Paso, will also serve as a judge.

Applications, together with a photograph of the entry, must be submitted to the South Plains Maid of Cotton Committee, Box 561, Lubbock, Texas, before midnight Nov. 10.

Official entry blanks may be obtained at the Lubbock Chamber of Commerce, 902 Texas Ave., at the local Chamber of Commerce in any of the South Plains counties or through the directors of the Plains Cotton Growers Assn.

Pfluger Again Urges Name Change Action

(Continued from page 1)

activities at Tech, designed to raise funds for these needy students, are well under way and include the shoe shine stand, a mile of pennies and last night's dance.

Bill Pfluger, president of the Student Council, said, "We are lagging far behind in our contributions to this organization."

Last year, Texas Christian and Southern Methodist Universities contributed \$850, and \$800 respectively, while Tech gave only \$221.

"The way to win friends and influence people is not to hand out charity," said Leppmann. "It is much more important to give them the means to help themselves. This is what we are trying to do."

THE STUDENT Council has taken over the project of printing the "booster" tags for the Homecoming game. These tags will be given away at the dorms the day of the game.

The Council also discussed the work of committees, which will now be headed by the vice president. The student insurance plan was also discussed. There were 1,775 student policies issued this

year as compared to last year's 1,445. This is a 20 per cent increase.

"We want the opinion of the students," Pfluger said in regard to the question of whether or not the name of Tech should be changed. Students may voice their opinions by sending a letter or note to the Council office.

MEMOS...

ACCOUNTANTS GATHER

A representative from the Arthur Anderson Public Accounting Firm of Houston will speak to members of the Accounting Society of Tech and Beta Alpha Psi, professional accounting society, today at 8 p.m. in room A of Tech Union.

INTRAMURAL SPEECH

The second round of the Intramural Speech Program is set for 7 p.m. Monday in the Speech Bldg.

First round leaders are Kappa Sigma with 78 points; Phi Gamma Delta, 75 points; and Kappa Kappa Gamma, 62 points.

Trophies to be awarded in Speech Intramurals are being displayed in the Union.

PHI ETA SIGMA

Phi Eta Sigma, freshman men's honorary fraternity, initiated nine members Saturday at their Fall Initiation Banquet.

New members are William Ambrose, Arnold Anderson, Grant Carruth, Gerald Galbraith, Billy Hogue, Lyndell Kind, William McBroom, Jerald Park and Jerald Tennant.

Membership requirement was an over-all 2.5 freshman year average.

Dr. S. M. Kennedy, acting dean of Arts and Science, spoke at the banquet.

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TOUR — 80 Days — \$2,095.

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62 Days — \$1,575.

Depart via ship, return via jet airplane. Includes 1960 Olympics in Rome and Passion Play in Oberammergau; also England, Denmark, Germany, Holland, France, Luxembourg, Switzerland, Austria, and Italy.

SOUTH ROYAL TOUR

64 Days — \$1,595.

Depart via jet airplane. Includes extensive coverage of Spain, Portugal, Morocco and Tangiers; also England, Holland, Germany, Austria, Italy, France, Switzerland, Luxembourg, and Belgium. Return via airplane.

A P P L Y

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Deadline Extended For Talent Entries

Entry deadline for the Tech Talent Show has been pushed ahead to next Tuesday, according to Jane Gentry Patterson, program director of the Tech Union.

THE DATE has been moved ahead to allow for more time for publicizing the show.

Those planning to enter the show may pick up entry blanks

at the Union newsstand, the Book Store, or the Music Bldg.

After completing the information on the entry blank, the entrant should sign up for an audition in the Program Office of the Union.

AUDITIONS for the show will be next Tuesday and Wednesday from 6:30 to 8:30 p.m. The Tuesday auditions will be in the Union Ballroom and Wednesday try-outs will be in the Rec Hall.

The talent show will be presented Dec. 3, in the Union Ballroom. Rehearsals for the final entries will be on Dec. 1 and 2.

Winner of the show will be given a chance to compete in the State Union Talent Show at Texas A&M College in the spring. The winner will also appear on KDUB-TV on Dec. 4, when he will be awarded a plaque.

Bateman Goes To Dallas Meet

Dr. Jessie A. Bateman, home economics education professor, is presiding at today's meeting of the Texas Association for Supervision and Curriculum Development Research Committee in Dallas.



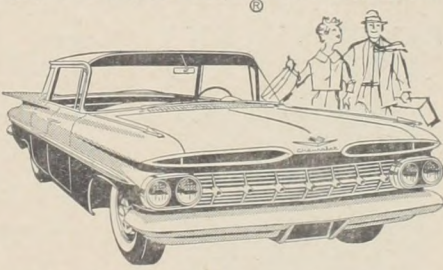
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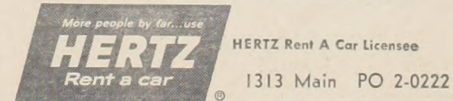
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Wildcats Out to Check Tech Streak

by J. VERNON STEWART
Associate Sports Editor

The Arizona Wildcats, victims of a 54-6 slaughter last week at the hands of Utah, will get their last chance to beat the Red Raiders Saturday.

NOT ONCE in the 26-year rivalry have the Wildcats been able to

defeat Tech. The Raiders' entry into the Southwest Conference next season will bring an end to the annual meetings.

"Arizona fans and players want to beat Texas Tech more than any other team in the nation," said Tech assistant coach E. F. (Junior) Arterburn, who scouted the Wildcats in their loss to Utah.

ARIZONA COACH Jim LaRue, said in a news story carried by an Arizona newspaper that he hoped the dismal showing by his men last week will help get them "up" even more than usual for the Tech game.

LaRue pointed to the 1959 World Series, when the Chicago White Sox beat Los Angeles 11-0 in the first game, but saw the Dodgers come back to win the series and, quipped "maybe we have something to hope for."

WEEK BEFORE LAST, the Wildcats played a strong game against Colorado, losing 18-0. Arterburn summed up their loss to Utah simply: "Everything they did set up a Utah score."

Arterburn calls his Arizona team the best he has seen on aggressiveness. Even at the end of the 54-6 slaughter, the Wildcats were hitting hard and trying to get something started.

JIM GEIST, a 190-pound quarterback whom the Wildcats lean on for leadership, missed most of the Utah game because of a knee injury. He will be ready to go against the Raiders.

Geist is a good runner and handles the pass-run option play well.

LEFT HALF is an Arizona strong point where the Wildcats have two boys alternating that are fast, strong runners. Walter Mince, probably the best back on the team, holds down right half.

Arizona runs from a formation similar to that used by Southern Methodist. The quarterbacks do most of the throwing.

ARTERBURN SAID Tech and Arizona will be about even on overall depth and speed. The Ari-

zona advantage may be in the fact they want to beat the Raiders so badly.

However, the Raiders have a string of their own that they want to break—four losses in a row. Tech coaches have been pleased with the Raiders' showing in workouts this week, following the loss to Tulane Friday night.

"IT WILL TAKE the best effort we can get to beat Arizona and I think the boys are aware of that fact," Arterburn said. "They have shown lots of spirit and determination this week."

Physically, the Raiders should be stronger than they have been since the Baylor game. Dan Gurley, split back who hasn't started since the loss at Waco, will start for Tech.

THE WILDCATS will bring a 2-4 record into the game. They have defeated Idaho and West Texas State and have lost to Colorado, New Mexico University, Utah and Brigham Young University.

Tech owns a 3-4 record, with wins over Texas A&M, Oregon State and Tulsa. The Raiders have lost to Texas Christian, Baylor, Southern Methodist and Tulane.

Monterey Optimist Club
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Paul Harvey

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Lubbock Municipal Auditorium
7:30 p.m.


STUDENT TICKETS

\$1 On Sale At Door
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All Proceeds Go To Boys Club

RALPH'S RAMBLINGS

by
Ralph W. Carpenter



The Raiders went — they saw — but they did not conquer Tulane. Instead they dropped their fourth straight game. This we did not expect. This department thought they could take the Greenies. The Green Wave had other ideas however.

The game is history now and we won't make an attempt here to dig up any dead bodies. The most important thing now is to win over the Arizona Wildcats. The team needs a victory — the student body needs one too.

For the last few weeks we have cited hustle and spirit as the Raider's main asset — two very important things, indeed. After Saturday we hope to be able to add a third — determination. It's not easy to get up off your pants after four straight lickings and come back to win again. But if the Raiders are to live up to the faith we all have in them — that's what they've got to do.

A loss to Arizona would leave a bad taste indeed.

★-RWC-★

Now don't run out and buy tickets to the Cotton Bowl for 1961 and 1962 — but things are looking better in Texas Tech football for the future. This jester was impressed by Tech's freshmen eleven Saturday night. This bunch of players, part of Tech's "new crop" footballers, are big, strong and mean — just what the doctor orders for ailing football teams.

They completely out-classed the Arkansas frosh and could have made the score much higher if Coach Tom Hamm had so desired. If all the Picadors make their grades, continue to grow, and don't lose their desire to play football, Tech will be ready for Southwest Conference competition next year.

And by damn, let's don't stop now. If you — your buddy — or his girl friend — know a boy who is playing high school ball and is good enough for consideration for the SWC football wars, beat a trail to the athletic office and let the coaches know about him. They would certainly appreciate your efforts. Let's talk this recruiting up and be a part of Tech becoming a power in the Southwest Conference.

★-RWC-★

Basketball is beginning to creep into the sports picture one more. It won't be long until the cagers of Polk Robison find themselves in the thick of the hardwood wars.

While we are on the subject of basketball it might be good to note what a fine basketball coach Texas Tech has. Coach Robison has already proved that he is Southwest Conference caliber — as a man and as a coach.

Other coaches should pattern themselves after Robison. In our opinion he is: SINCERE, FRIENDLY, (more important than you think), FRANK, AND JUST A HELLUVA GOOD COACH.

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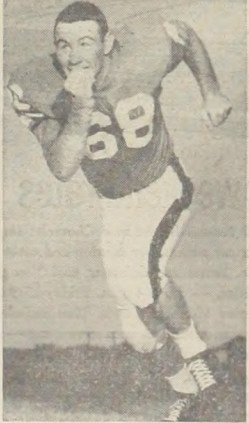
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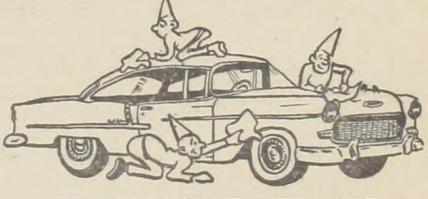
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PLAY McMURRY

Frosh

Tech's power-laden Picador
fresh from a 26-6 victory over
Shasta of Arkansas — will
battle against the McMurry
legge "B" team at 2 p.m. Saturday
in Jones Stadium.

COACH TOM HAMM's freshman team has won two games while losing one. McMurry's team has recorded no wins this year although they have tied one while suffering two defeats. The Picador's scrimmaged university third team Monday, working on blocking and tackling.

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PLAY McMURRY "B"

Frosh Seek No. 3

Tech's power-laden Picadors — fresh from a 25-6 victory over the Shoots of Arkansas — will do battle against the McMurry College "B" team at 2 p.m. Saturday in Jones Stadium.

COACH TOM HAMM'S freshman team has won two games while losing one. McMurry's "B" team has recorded no wins this year although they have tied one while suffering two defeats.

The Picador's scrimmaged the varsity third team Monday, working on blocking and tackling.

Tuesday's drills were concentrated on timing and execution of plays.

HAMM EXPECTS to have the junior Raiders in top physical condition for Saturday's game. Only one man from the 52-player squad — Byron Lewis — is on the ailing list and is not expected to suit up. The team received only minor bruises and scratches from the Shoots.

"We don't know anything about McMurry because we didn't get a chance to scout them," said Coach Hamm.

"ONE THING about a "B" squad like this one — they can play almost anyone they want. Their roster lists four juniors and four sophomores along with the freshmen so there is no telling what we will run up against. Also, their varsity has an open date this weekend."

A few changes in last week's starting lineup are expected. Hamm plans to start Charles Huddleston at right tackle and Tommy Hayes at right end. In the backfield, he plans to use C. W. Williams or Larry Tipton at halfback.

Dorm 7 Takes 14-6 Win To Spoil Bledsoe Hopes

Dorm 7 rolled over Bledsoe, 14-6, Tuesday to shatter the latter's chances for the Dorm Intramural Championship.

Charles Stenholm intercepted a Bledsoe pass and danced all the way to the five in Bledsoe territory. Dorm 7's offense bogged down in pass incomplections and failed to score after the excellent opportunity.

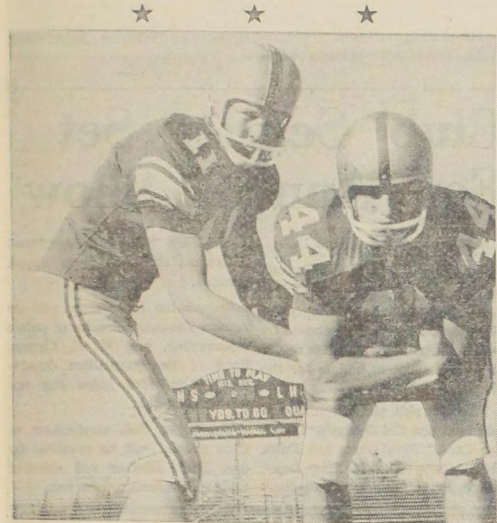
Bledsoe took over on downs and punted from their end zone to the 30. Harvey Klinkerman hit Stenholm with a touchdown shot to give Dorm 7 a 6-0 lead. Klinkerman connected with Burt Williams for the two extra points.

Billy Schupp made the score 14-0 with an over-the-shoulder catch and spirited run. The conversion attempt failed.

Lightning struck on the play after the kickoff. Billy Dean grabbed a Don Little pass and romped 64 yards for the Bledsoe score. The conversion attempt failed.

Intramural Scores

WEDNESDAY'S RESULTS
 Pike's 14, Phi Delta 8
 SAE's 6, Delta 0
 Sigma Nu's 6, Phi Psi's 0
 Phi's 7, ATO 6
 Sigma Chi 20, Kappa Sig's 0



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Right . . . Dressy 3-eye tie in smooth calf with inverted seams. Colors of Spice Brown or Black . . . 15.95

Streak

Physically, the Raiders should be stronger than they have been since the Baylor game. Dan Gurley, split end who hasn't started since the game at Waco, will start for Tech.

THE WILDKATS will bring a record into the game. They have defeated Idaho and West Texas State and have lost to Colorado, New Mexico University, Utah and Brigham Young University.

Tech owns a 3-4 record, with wins over Texas A&M, Oregon State and Tulsa. The Raiders have lost to Texas Christian, Baylor, Southern Methodist and Tulsa.

by Ralph W. Carpenter

went — they saw — but they Tulane. Instead they dropped the game. This we did not expect. We thought they could take a Green Wave had other ideas.

is history now and we won't want here to dig up any dead. The most important thing now is to Arizona Wildcats. The team is — the student body needs

few weeks we have cited hustle — two very important things — able to add a third — determine our pants after four straight licks — but if the Raiders are to live up to that's what they've got to do and taste indeed.

—★

tickets to the Cotton Bowl for being better in Texas Tech football impressed by Tech's freshmen of players, part of Tech's "new and mean — just what the deo-

Arkansas frosh and could have which Tom Hamm had so desired. es, continue to grow, and don't ch will be ready for Southwest

now. If you — your buddy — who is playing high school ball on for the SWC football wars, and let the coaches know about your efforts. Let's talk this Tech becoming a power in the

—★

up into the sports picture once ers of Polk Robison find them- rs.

of basketball it might be good coach Texas Tech has. Coach he is Southwest Conference

themselves after Robison. In our OLY. (more important than you LUNA GOOD COACH.

Don't buy a thing until you've seen the wonderful fashions at

Kathy's

Hi-Fidelity Review

by BILL MUELLER

Here we are; discussing FM broadcasting again. This week I'm going to gripe a little. It seems to me that the listening public here in Lubbock shows very little interest in the FM stations. To qualify this statement let me say that very few listeners ever let the stations know what they want to hear or compliment the stations on their programing. The stations have a tough time programing music for you when they don't know exactly what you want to hear. After all, they are playing music for our enjoyment. It is our responsibility to tell them what we want to hear.

Just the other day I was over at KBFM talking to the program director about their programing. I told him that I would like to hear more good jazz played, or even better still a jazz hour every evening. He seemed to like the idea, but was somewhat reluctant to do this because it is not known whether or not the listening audience would like this much jazz. Well, here is what I propose. Everyone who reads this article, and wants a particular type of music played at a certain time of the day drop KBFM a card, or let them know in some way what type of music you want to hear. KBFM's address is 2422 14th Street. Your response will help them considerably.

Several weeks ago, KBFM made a few live broadcasts from Le Kook. I really enjoyed the broadcast because of the fine jazz that was played. Several problems were encountered by this type of broadcast, but I think they have eliminated them, and will produce an excellent broadcast in the near future.

Here's a hot item. The Store has received a large shipment of Rel-O-Kut turntables. They are priced from \$39.95 to \$139.95. It might be well worth your while to go out to the Store and look at these new turntables.

As I close, I again ask you to please let the FM stations know what type of music you want to hear played.



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"EVENING STAR" SET
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Conference Ends Today

(Continued from page 1)

Russell is a training specialist for the Southwestern Investment Co. of Amarillo.

Freeman is a cashier at the First National Bank in Lubbock.

Today's climax speaker from 11 to 12 a.m. is A. W. Watkins, assistant manager of Dunlap's Department Store in Lubbock.

WEDNESDAY'S management speakers were Walter M. Henshel of Braniff Airlines and Phil Carter, Administrator of the Methodist Hospital in Lubbock.

The economics speakers Wed-

nesday were Herbert Bickle of Texas Eastern Transmission Co. and Fritz Lanham, Assistant City Manager in Lubbock.

TALKS ON marketing Wednesday were given by Charles B. Hanson, Jr., International Business Machines Corp., and John A. Milligan, Furr's Inc. Lubbock.

Retailing and advertising talks given Wednesday were by James Shane, vice president of Joske's of Texas, department store in San Antonio, and Rex Webster of Craig and Webster Advertising Agency in Lubbock.

Club Scarlet Set For Annual Show

(Continued from page 1)

skit by the Suvans of Phi Gamma Delta.

DURING THE intermission the Handsome Man will be chosen by popular vote. Tickets, which are \$1 each, will serve as ballots for the election.

The first skit after intermission will be Alpha Chi Omega's "Calendar Coed." Final skits are Delta Tau Delta's "This Is Your Day," Kappa Alpha Theta's "Vaudeville,"

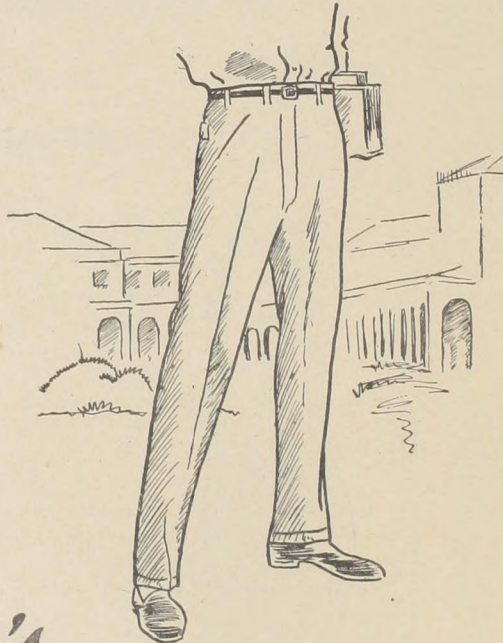
Alpha Phi's "This Is College," and a musical skit by Kappa Kappa Gamma.

Judges for these skits will be Adrian Vaughan, director of public information, and W. E. Garets, head of the journalism department. The third judge has not yet been chosen.

The night club atmosphere of Club Scarlet will be provided by dim light, candles red checked table cloths, and a juke box.

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