

Republican Hopefuls

Goldwater Launches Primary Campaign

CONCORD, N.H. (AP) — Sen. Barry Goldwater has opened a three-day swing through New Hampshire expressing confidence he can win the state's 14 delegates to boost his quest for the Republican nomination for president.

THE ARIZONA Republican opened his tour Tuesday with a news conference at his bunting-draped Concord headquarters close to the Capitol, predicting he will win not only in the nation's first primary in New Hampshire March 10, but also in some of the bigger states—California, Oregon and Illinois. He said he also might enter in Ohio.

Goldwater said he will take his chances with the big industrial cities and predicted Republicans will gain in the suburbs, which he said are tiring of domination by the big cities. New Hampshire, with its early primary, has been the base for presidential campaigns for years. It was a write-in victory here in 1952 that led undeclared Dwight D. Eisenhower to run.

GOLDWATER'S news conference ranged widely from his position on the North Atlantic Treaty Organization and nuclear weapons to income taxes and the future of conservatism in the Republican party.

Goldwater told his news conference the Republican party must nominate a conservative to give the people the choice between two philosophies of government.

HE SAID GOV. Nelson A. Rockefeller, the only other declared candidate for the GOP nomination, is the head of the liberal wing of the party.

"If a conservative cannot be nominated," he said, "then a handful of liberals is controlling the party."

Goldwater said he had given Eisenhower his position statement on foreign affairs but that it concerned mostly NATO and the Western Alliance. He said he did not express any.

GOLDWATER SAID his view is that the commander of NATO should be given all modern weapons, including tactical nuclear weapons.

However, he said the President should retain control over strategic nuclear devices.



Rocky Delivers Speech

ALBANY, N.Y. (AP) — Gov. Nelson A. Rockefeller today handed the Legislature a 1964 program that promised no tax increases, urged a few specific new programs but shied away from major political, home-front controversy that might damage his presidential hopes.

HE PROPOSED revisions and modifications in several specialized areas but recommended no sweeping new programs in matters of public interest and application.

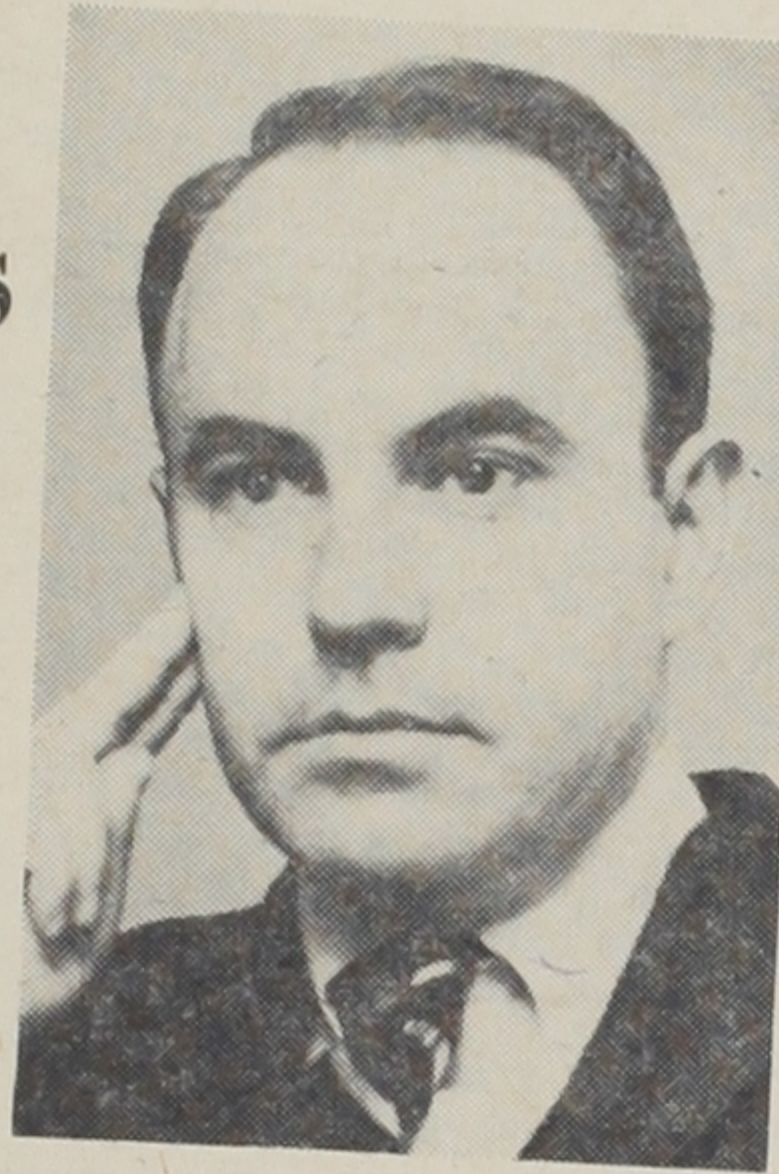
The Republican governor's annual message to the opening session of the legislature advocated:

- Repeal of the state's 51-year-old laws that specify the minimum size of railroad train crews.
- A pay raise for state employees.
- Authorization for grand jury presentments — reports that criticize public officials although no criminal charges are made.
- A single June primary in this presidential election year.

ROCKEFELLER MADE no recommendations, pending the outcome of various studies and investigations, on such controversial issues as a \$1.50-an-hour minimum wage, legislative ethics, liquor-license scandals, state aid to localities, proposals for more aid to education, low-income housing and tighter state control over private ownership of firearms.

In a detailed account of his five years as governor, Rockefeller claimed "imposing accomplishment" in dealing with industrial growth, education and civil rights.

He hinted that "this great human progress" in New York State could be a handy blueprint for solving similar national problems.



MARTIN OCHS



Southern Editor

To Lecture

Martin Ochs, editor of the Chattanooga Times, will speak today on "The South in the family that owns the New York Times, he is a native of the South, born in Chattanooga in 1923.

AFTER GRADUATION from Princeton, he did intelligence work for the Army during World War II.

Ochs traveled abroad widely for the New York Times as a correspondent, and was chief of the bureau in Berlin from 1951 to 1952. He has also traveled in Latin America.

Widely known for his views on racial integration and basic dignity of all humans, Ochs is considered to be one of the most outspoken editors in the South.

One of his many admirers has said that "A newspaperman's nose for what is news combines with his Southern heritage to give him insight into a region in the throes of great change. Witty and charming, he looks at the news thoughtfully and with an ear for the humor in it. He leaves no doubt that he is a strong believer in human freedom."

The program is being sponsored by the Ideas and Issues committee of the Student Union and will be in the Coronado room at 7 p.m.

Examination Board For Cheerleaders Studied By Council

A decision to explore further into the possibility of establishing a screening board for cheerleader candidates was made by the Student Council Tuesday night.

In the last meeting of the semester, the representatives voted to have the Elections Committee prepare a detailed report on how such a board would function.

The action came after a discussion of the motion made by Garland Weeks, Ag representative. Roland Anderson, Arts and Sciences representative, and James Cole vice president, asked for assurances that the motion would be interpreted as giving Council support to a study and not as approving the proposal. The Council agreed on that interpretation.

REQUEST DEPOSITORY

In other major business, the Council members voted 19-11 to send a letter to R. C. Janeway, Tech Librarian, requesting a study of the possibility of establishing a book depository on the first floor of the library.

Representatives voting against the motion by Anderson said they felt the Council should first make its own study of the possibility of a depository before approaching Janeway.

Those supporting the motion said that the letter would be just a request and implied that a study should be made by all interested groups.

RELIGIOUS COUNCIL

Royal Furgeson, president announced that Feb. 16 will be the date of the first meeting of the newly formed Religious Interest Council. He urged the representatives to encourage all campus organizations to send delegates to the meeting.

presented a report on teacher evaluation plans. She said letters were mailed to 745 faculty members asking them if they were interested in participating in an evaluation program.

GOOD RESPONSE

Miss Wood reported that a "very good" response of 108 favorable replies were received. Each interested instructor will receive evaluation forms that his students will fill out in secret and seal in an envelope until the end of the semester, she said. At that time, the instructor will have the opportunity to take advantage of the critiques if he chooses.

Rep. Pickle Outlines His Political Views

WASHINGTON (AP) — Texas' newest congressman, Rep. J. J. Pickle, outlined today his views on matters of local and national concern.

He succeeded U. S. Dist. Judge Homer Thornberry. Pickle, 50, told a news conference:

"FIRST, I want to represent the 10th Austin District to the best of my ability."

He said maintenance of peace is the nation's first goal, and he emphasized the importance of providing job opportunities for the unemployed.

"I was with the Texas Employment Commission for a period," he said, "and I want to do whatever I can to bring about full employment."

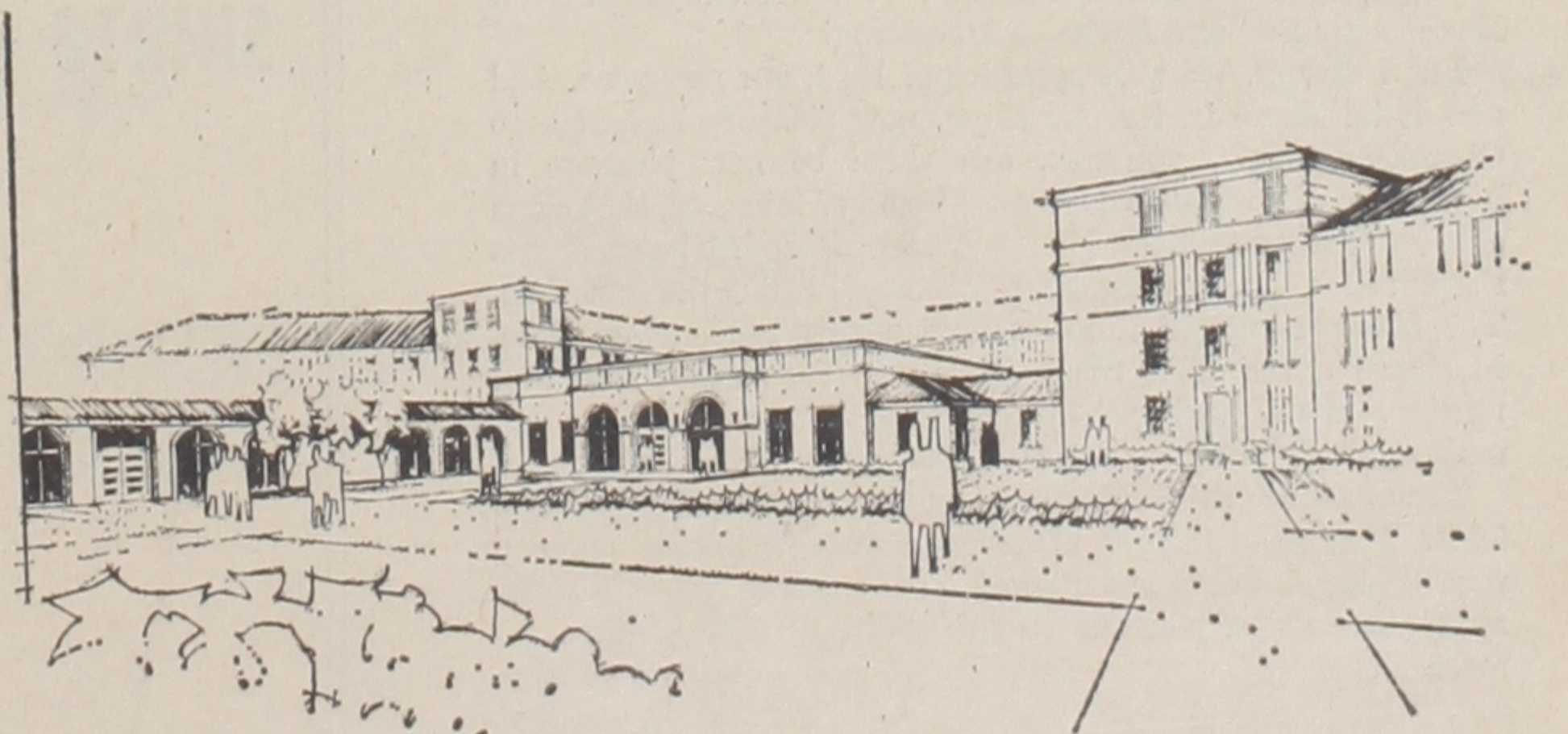
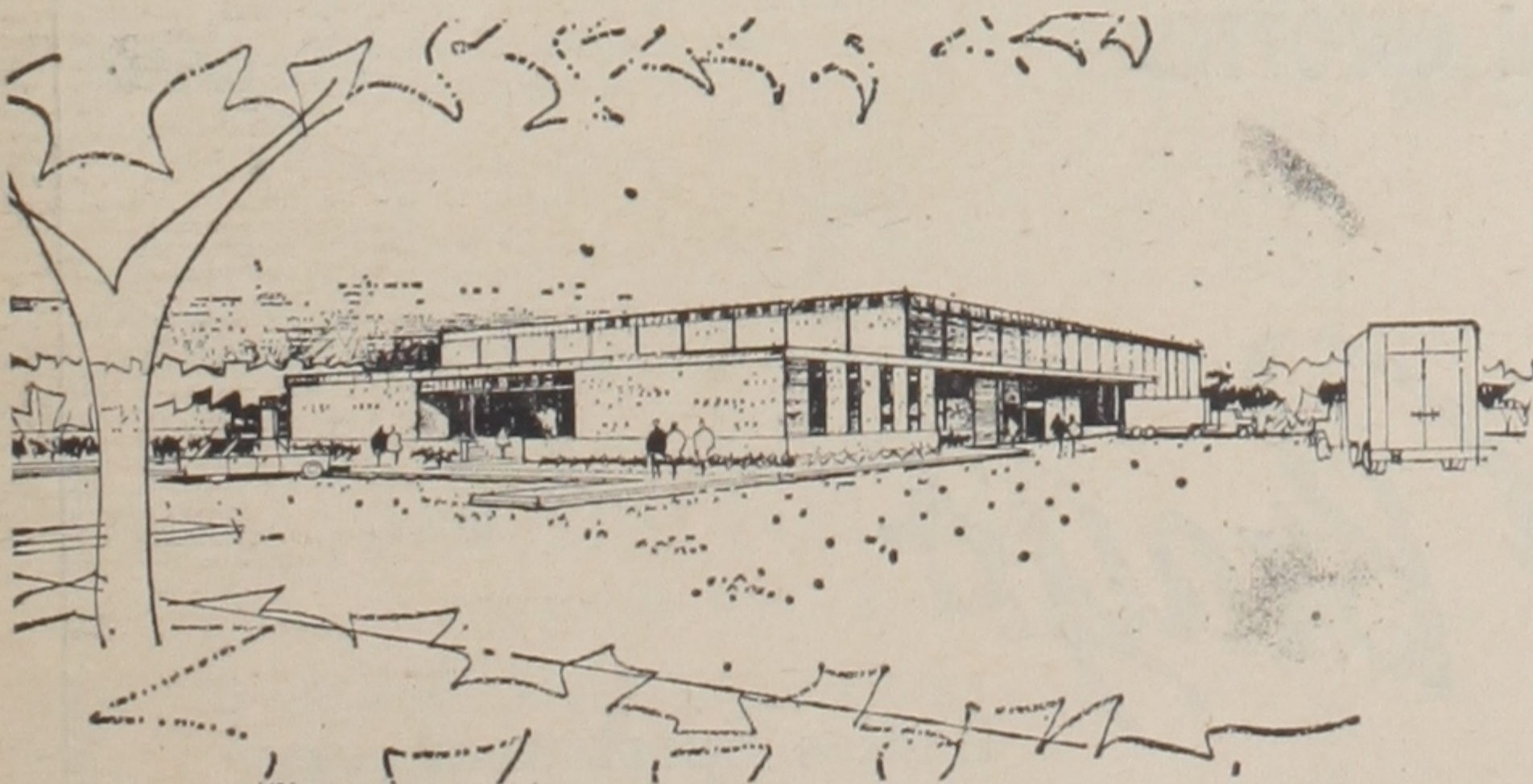
Asked whether he is a liberal or a conservative, Pickle laughed, and said:

"My father, who's 88 and still hale and hearty, always said that I and my brother Joe, who is editor of the Big Spring Herald, have one common fault. We talk too much.

"I think, from a philosophical standpoint, you could count me from the middle to the conservative side. I'm not an extremist either way.

"I'm a conservative on money matters, and a liberal regarding human problems."

ASKED, THEN, how he would vote if those two courses should conflict, he said he would decide that when such a question arose.



NEW DINING FACILITIES — These plans call for construction of a new \$1.5 million central food unit southwest of Tech Press and a dining unit combination designed for four dorms. The 33,000 square feet central

warehouse is planned to eliminate separate deliveries to individual dorms from outside suppliers. The dining hall space, planned for Gordon, Bledsoe, Sneed and West Hall residents, will have seating capacity of 550

and serving lines equipped to serve 22 students per minute. School officials hope to have construction complete by November.

● Raider Roundup

Wednesday
 Noon — Town Girls meeting — Tech Union.
 Theta Sigma Phi meeting—Tech Union. Members must sign up for the luncheon by 10 a.m.
 5 p.m.—AWS General Council meeting—Coronado Lounge of Tech Union.
 7 p.m.—Economic and Finance Society—Tech Union, room 207. There will be a speech by Jack Gauldung from Lubbock National Bank.

Thursday
 7 p.m.—Pre-Medical Society—Chemistry Bldg., room 2. There will be a talk by Dr. Frank Ryburn, "Internal Medicine."
 7:30 p.m.—Mortar Board—Tower Room of Chemistry Bldg.
 8 p.m.—Tech Accounting Society—Mesa Room of Tech Union. There will be a talk by A. B. Seagars, "Accounting Public Utilities."

Scared Of Your Finals? Follow This Simple Plan

By LIZ LYNE
Toreador Society Editor

Finals are almost here again. Does the thought cause you to collapse into a spineless blob, with pale brow, palpitating heart and trembling, clammy hands?

Relax. Once it is dissected with cold logic, the situation obviously presents little cause for worry. **THE PRIMARY THOUGHT** that you must implant firmly in your mind is that college professors are kind, generous and amiable people. They love each and every one of their students. They are rooting for you, because they want their students to pass.

Next you must convince yourself that a professor would not dream of playing intellectual hopscotch with you. He is too sterling to stoop so low. If he tells you that your final will be a snap, then you should be trusting enough to take his word for it.

THEN YOU SHOULD make a clinical analysis of this creature called a "final." Your analysis will show you that it is only a harmless little quiz masquerading under another name.

Assuming that you are a typical student, you have followed the usual pattern. You have attended lectures regularly and have listened delightedly to your professor's every word.

YOU HAVE TAKEN volumes of neat, accurate notes. You have read all your assignments

several times and have carefully underlined significant passages in your text.

IT IS EASY TO see that you are more than sufficiently prepared for that last quiz.

Once you achieve this plateau of clever thought, you are ready to begin actual preparations for the big, fun-filled week.

Keep in mind always that even the most diligent student cannot perform efficiently in an unfavorable atmosphere. To achieve the necessary state of serenity, you should surround yourself with relaxation, laughter and enriching activities.

STAKE OUT A TABLE in the Tech Union and plan to spend most of your waking hours there in a snug haven of coffee, conversation and bridge games. Do it now, because if you wait until Dead Week, all the tables will be taken.

Forget about tension and apprehensions. Have a good time now, and don't dwell on the uglier aspects of final exams.

Keep a firm grip on your senses. Whatever you do, don't panic.

ON THE NIGHT BEFORE the final, take out your notes and scan them briefly, making sure that some fine point did not escape you during your semester-long preparations.

Then go bouncing in at the assigned time and take that little test. It's simple as that.

One last word . . . good luck!



1964: YEAR OF DECISION

Well sir, here we go into 1964, which shows every sign of being quite a distinguished year. First off, it is the only year since 1954 which ends with the Figure 4. Of course, when it comes to Figure 4's, 1964, though distinguished, can hardly compare with 1444 which, most people agree, had not just one, not just two, but *three* Figure 4's! This, I'll wager, is a record that will stand for at least a thousand years!

1444 was, incidentally, notable for many other things. It was, for example, the year in which the New York Giants played the Philadelphia Athletics in the World Series. As we all know, the New York Giants have since moved to San Francisco and the Philadelphia Athletics to Kansas City. There is a movement afoot at present to move Chicago to Phoenix—the city, not the baseball team. Phoenix, in turn, would of course move to Chicago. It is felt that the change would be broadening for residents of both cities. Many Chicago folks, for example, have never seen an iguana. Many Phoenix folks, on the other hand, have never seen a frostbite.



This would not help make you NATO-minded!

There are, of course, certain difficulties connected with a municipal shift of this size. For instance, to move Chicago you also have to move Lake Michigan. This, in itself, presents no great problem, what with modern scientific advances like electronics and the French cuff. But if you will look at your map, you will find Lake Michigan is attached to all the other Great Lakes, which in turn are attached to the St. Lawrence Seaway, which in turn is attached to the Atlantic Ocean. You start dragging Lake Michigan to Phoenix and, willy-nilly, you'll be dragging all that other stuff too. This would make our British allies terribly cross, and I can't say as I blame them. Put yourself in their place. What if, for example, you were a British costermonger who had been saving and scrimping all year for a summer holiday at Brighton Beach, and then when you got to Brighton Beach there wasn't any ocean? There you'd be with your inner tube and snorkel and nothing to do all day but dance the Lambeth Walk. This, you must agree, would not help make you NATO-minded!

I appeal most earnestly to the residents of Chicago and Phoenix to reconsider. I know it's no bowl of cherries going through life without ever seeing an iguana or a frostbite, but I ask you—Chicagoans, Phoenicians—is it too big a price to pay for preserving the unity of the free world?

I feel sure that if you search your hearts, you will make the right decision, for all of us—whether we live in frostbitten Chicago, iguana-infested Phoenix, or narrow-lapelled New Haven—are first and foremost Americans!

But I digress. We were speaking of 1964, our new year. And new it is! There is, for one thing, new pleasure in Marlboro Cigarettes. How, you ask, can there be new pleasure in Marlboros when that fine flavorful blend of tobaccos, that clean efficient Selectrate filter, have not been altered? The answer is simple: each time you light a Marlboro, it is like the first time. The flavor is such that age cannot wither nor custom stale. Marlboro never palls, never jades, never dwindles into dull routine. Each puff, each cigarette, each pack, each carton, makes you glad all over again that you are a Marlboro smoker!

Therefore, Marlboros in hand, let us march confidently into 1964. May good fortune attend our ventures! May serenity reign! May Chicago and Phoenix soon recover from their disappointment and join our bright cavalcade into a brave tomorrow!

* * *

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Dead Week Fine, But Why Spoil It With More Examinations

By GAYLE HOPKINS
Toreador Staff Writer

Students expressed different opinions about their ideas of finals and dead week in an informal poll taken Tuesday.

The group polled was of the general opinion that dead week would be more satisfactory if instructors refrained from giving tests during this time in order to give students more studying time.

Marge Cross, Abilene freshman: "I think dead week is a good idea, but I don't think teachers should give exams, especially finals. I think it is a good idea to do away with the social activities because they are a temptation."



Harvey Pennell

Dan Smith

Sam Bell

Jim Sadler

Jim Sadler, Levelland junior: "Dead week doesn't really help me to study because it's hard to tell when it's here and when it's not. It's like any other week to me; I always have quizzes during this time."

Bill Browder, Midland junior: "I think dead week is a good idea because the school needs to have an atmosphere in which people can study."

Dan Smith, Carlsbad, New Mexico, freshman: "I'm just fixing to start studying. I don't know just what to expect; I'm kind of curious, too. Dead Week encourages studying, I imagine."

Susie Dennis, Lubbock sophomore: "I think dead week would be a lot better if we didn't have classes."



Marge Cross

Linda Speer

Bill Browder

Larry Britt

Sam Bell, Plainview freshman: "Dead week seems to be a real good thing if the dorms will stay quiet. Some students use dead week to party. As for me, I think it will be a real good thing. I am worried because the grading system is so different from high school."

Linda Speer, Amarillo senior: "I think dead week would be fine if the instructors would stick to the schedule and not give other exams. As for finals, a lot of the eastern schools don't have them and they have some of the finest schools in the country."

Harvey Pennell, Southland junior: "I haven't started studying yet, but I think dead week is beneficial because it leaves a lot of free time for reviewing."

Larry Britt, Rochester, N.Y., freshman: "Dead week has to be a good thing; it gives students time to review."

Nehru's Blood Pressure Causes Doctors Concern

BHUBANESWAR, India (AP) —Weak and weary, Prime Minister Nehru went to bed Tuesday under the care of doctors concerned about his tendency toward high blood pressure.

The doctors expressed hope for a quick recovery but they advised their 74-year-old patient, modern India's first and only chief of government, to take a complete rest and cancel all engagements for two weeks.

Accumulated strains of government, politics and diplomacy caught up with Nehru at the annual meeting of his ruling Congress party in Bhubaneswar, the capital of Orissa State, near the Bay of Bengal 800 miles southeast of New Delhi.

Nehru's vitality has declined visibly since he suffered an infection of the urinary tract in 1962. Working as foreign minister and Congress party chieftain as well as prime minister, he has at times appeared so tired as to look asleep.

Some outside medical men have speculated that he is suffering from hardening of the arteries, a not unusual ailment in men of his age. His own doctors, who include a heart specialist, have refused comment.

La Ventana Extravaganza

Talent Named For Beauty Contest

Il est Paris et les belles dames! —or for those who speak good ole English—it's Paris and beautiful girls.

The 1964 La Ventana Extravaganza offers an evening in Paris and 27 beautiful coeds competing for the title of Miss Mademoiselle.

The ten Mademoiselle finalists and the Tech Playmate who enter the winner's circle Saturday night will be whisked off to a skiing weekend in the Sierra Blanca range in New Mexico, Jan. 25-27.

The Extravaganza offers not only beautiful girls but an evening of entertainment.

Juana Jo Moore, Raider Rambles winner from White Deer, will perform a dancing and twirling routine.

Songstress Kay Mansell, Balingier voice major, will heighten the evening with a Paris song.

Fred McFarland, singer from Snyder, will serenade the audience with two lilting Parisienne melodies—"I Love Paris" and "The Last Time I saw Paris."

John Deutschvort, Fort Worth junior, adds an American flavor with a folk song.

Sherry Burgamy, Rambles contestant from Lubbock, will also sing a Paris melody.

Organ major, Larry Douglas from Tulia, will play a prelude to the Extravaganza and background music for swimsuit competition and formal competition.

Le monsieur the emcee, better-known as Lubbock disc jockey Gene Price, will be on hand to

bring out the girls and entertain the audience.

The Extravaganza will be reeled off at 8 p.m. Saturday in the Ballroom.

Ticket sales will open today at the Union Foyer. Admission \$1 per person and \$1.50 per couple.

Rusk, McNamara Not To Leave Capital At Same Time, LBJ Says

WASHINGTON (AP) — President Johnson has laid down the general rule that Secretary of State Dean Rusk and Secretary of Defense Robert S. McNamara should not be away from the nation's capital at the same time, it was learned today.

Johnson's concern over the continuity of national leadership also has prompted him to reduce the

number of Cabinet officers to participate in high-level discussions in Tokyo late this month, government sources said.

Only three Cabinet members will meet with their Japanese counterparts on Jan. 27 and 28—

Rusk, Secretary of Commerce Luther H. Hodges, and Secretary of Labor W. Willard Wirtz.

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From Students' Angle

Glimpse Of Tech's Past, Future

As a new year opens at Tech and a semester nears an end, let's look at some of the plans for the future and some of the accomplishments made the last four months.

Specifically, to see how the student body is fairing, let's look at the outcome of some of the Student Council's projects.

SCHOOL TRIP

An interview with Royal Furgeson, Council president, revealed these feats and plans:

● **SCHOOL TRIP** — "We felt like the school trip was not a success this year because we were going to Austin and going by bus. We feel for it to be a success, we must go by train and go somewhere other than the Dallas-Fort Worth area. Unless we can find an adequate location, with adequate transportation, the Council recommends not to have a school trip."

● **FRESHMAN ORIENTATION** — "We've run into a tremendous volume of material in this area—problems of coordination and organization that will take us until the end of the year to work out. By March or early April we hope to have a recommendation for improving orientation."

● **NAME CHANGE** — "This was the big thing for us this fall. The student vote and the opportunity to go before the Board were the highlights of this activity. Now we're just waiting until the Board acts."

DAY BREAK

● **DAY BREAK** — "We are extremely pleased with the reception of Dr. Pearce and the Council of Deans on this project . . . and feel this will be something that will benefit students, and perhaps lead to other innovations and changes in the academic area."

● **CHEAPER RATES FOR TECH STUDENTS' WIVES AND HUSBANDS AT ATHLETIC EVENTS** — "This is regulated by the Southwest Conference. We hope to investigate this further, along with the Athletic Council this spring."

● **BOOKSWAP** — "Although this has been approved, it is an extremely shaky undertaking. It will require tremendous cooperation by students. But we feel it can have a real significant effect on students' pocketbooks if it works."

● **TOWN HALL MEETINGS** — "We were pleasantly surprised by the reception in the dorms. These meetings . . . will be good when an important issue arises, such as the name change."

● **JOINT STUDENT COUNCIL-FACULTY ADVISORY COUNCIL MEETING** — "I don't see that these will become a regular affair, but in certain cases both groups can contribute to each other and other such meetings may occur in the future. If such an occasion arises, I hope a precedent has been set."

APPEALS BOARD

● **TRAFFIC APPEALS BOARD** — "This has been fairly successful. We have heard no complaints from students."

● **ELIMINATION OF CLASS OFFICERS** — "This was something that was just a matter of time and it just happened to come this year. For several years . . . there has been no real need for class officers, except at the freshman level."

● **BOARD TO SCREEN CHEERLEADER CANDIDATES** — "Such a board probably will be approved by the Council. It would help to guard against someone who had no qualifications being swept in on a popular vote."

● **RELIGIOUS INTEREST COUNCIL** — In years past Tech had a Campus Religious Council, but it became inactive. However, this fall Furgeson, John Moeser and Jim Richardson are trying to lead in getting campus organizations to set up a Religious Interest Council. Furgeson says the group has had about eight meetings and has drawn up a constitution. Furgeson said a membership drive will be launched in mid-February.

● **TEACHER EVALUATION** — "We've just been swamped with requests from teachers for these forms. We've had over 8,000 printed this fall. We were going to try to get compulsory teacher evaluation, but now we're kinda stepping back on this."

IBM VOTING

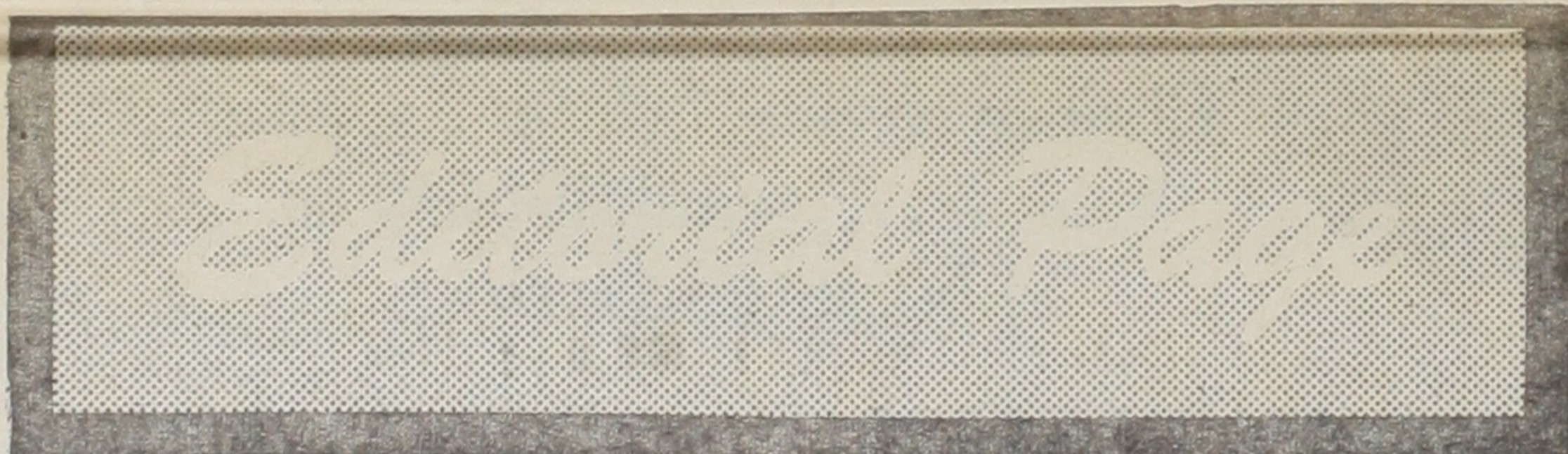
● **IBM VOTING** — "We're very pleased with the way this has worked out. Much of the credit should go to Jerry Parsons, Pat Hamilton and Bruce Powell who worked out this system."

● **CONVOCATIONS** — "It's almost sure that Sargent Shriver will come in late February. Also we are hopeful of getting Paul Tillich, a noted theologian. And we hope to bring in a top man from the Department of Defense."

● **SCHOOL SONG** — The student body voted this fall to up-date the words of the song. "Phi Mu Alpha, men's music honorary, is working on a complete change of words and the tune at this time. Also a Council committee is working on changing the lyrics."

● **FACULTY SENATE** — "I'm really totally unaware of the efforts being made to form a Faculty Senate. I just don't know. Perhaps we could help them in some way."

—Gayle Machen
Editor



To College Student

Man, That's Happiness

Happiness Is A . . .

(ACP) — With thanks to cartoonist Charles Schulz, James Dulicai, columnist for THE BROWN AND WHITE, Lehigh University, Bethlehem, Pa., writes:

- Happiness is getting served.
- Happiness is a postponed test you weren't prepared for.
- Happiness is 14 minutes of extra sleep.
- Happiness is a late professor.
- Happiness is money from home.
- Happiness is one girl for home and one for school.
- Happiness is an inexpensive textbook.
- Happiness is finishing a term paper.
- Happiness is finally being hired.
- Happiness is avoiding the draft.
- Happiness is a gas-price war.
- Happiness is sleeping in class and not missing anything.
- Happiness is enough hot water.
- Happiness is growing a beard.
- Happiness is seeing movies "For Adults Only."
- Happiness is being ignored by the Dean of Students.
- Happiness is a parking place.
- Happiness is a dorm puppy.

(EDITOR'S NOTE: And happiness is having a prolific columnist).

How Old Is A College Student? . . .

(ACP)—THE TENNESSEE TECH ORACLE, Tennessee Polytechnic Institute, Cookeville, has this to say about the latest campus party raid:

It seems that college is a place where some people go to act like a child while expecting to be treated as an adult.

A Lasting Monument to What?

(ACP) — Bemoans the UNIVERSITY DAILY KANSAN, University of Kansas, Lawrence: There it stands — on all four legs in the

lobby of the Kansas Union. It is \$4,500 worth of one inch to 100 feet scale model of the KU campus. All the present buildings and some proposed ones are included in the display, which beautifully details even the trees and shrubbery on the Hill.

That display, a gift to the University of Kansas from the Class of 1962, is a lasting monument to man's ignorance of himself and his needs.

What possible use can the university's family of faculty and students make of a miniature campus?

It hardly can be used as a teaching aid for instructors, because students must know where the classes are located before they can go to them.

Students will find it difficult to use, because although it looks very much like a pinball machine, it doesn't operate that way.

However, some foot-weary visitors may find it useful for viewing the campus in a less-tiresome manner.

It's not very difficult, within a few minutes, to think of beneficial ways that \$4,500 could be spent. Study conditions are crowded all over campus. Watkins Hospital needs more space for rooms, storage and admitting procedures. Equipment is needed for research and study. Scholarship funds are a necessity for many bright but economically poor high school students.

Herein lies man's ignorance. He is confronted with such examples of needy situations, and he simply ignores them.

He would rather be remembered for the unusual, the extragananza, the only-one-of-its-kind. The really sad ending to the story is that those 1962 graduates are scattered all over the world with their misconceived ideas of giving.

It's no wonder the U.S. foreign aid program gives bulldozers to countries which need only shovels.

The saying goes that ignorance is bliss. And what but blissful looks spread across people's faces as they admire the four-footed monument in the lobby of the Kansas Union?

Plus Little Things

What's School Spirit? A Combined Effort

By PAUL DINSMORE
Saddle Tramp President

School spirit is a lot of things. But mostly this time of year it's Red Raider basketball!

- School spirit is all around us. It's . . .
- . . . a thunderous roar in Municipal Coliseum.
- . . . each spark of "electric enthusiasm" generated by Tech fans.
- . . . Coach Gibson.
- . . . a scramble for the ball.
- . . . going to the game at 5:30 to get a seat.
- . . . "Bangin' Bertha."
- . . . Smiley. (He's going to trip one of these times when he leaps those chairs.)
- . . . a rousing good play by the Raider Five.
- . . . the Court Jesters.
- . . . having a darn good time at the game.
- . . . cheering "Shorty" onto the court.
- . . . "Two bits, four bits . . ."
- . . . yelling like mad for a Raider goal.
- . . . our good group of cheerleaders.
- . . . not booing after a bad call (mostly 'cause it doesn't do any good.)
- . . . rallying the Raiders when they fall behind.
- . . . keeping score on a program as the game bounces along.
- . . . the mass enthusiasm at all SWC games.
- . . . "All I See Is Red Day."
- . . . controlling that urge to chunk something on the court.
- . . . the Red Raider ball club.
- . . . you and me.

School spirit really is a lot of things, but mostly it's you and me. Let's keep Texas Tech's school spirit the most "gung-ho" and sportsmanlike in the SWC.

See you at the ball game . . . early!



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Campus Briefs...

Enrollment On Increase?

A slight increase in enrollment is expected for the spring semester this year, according to Don Renner, Assistant Dean of Admissions. There is no official estimate as to the exact number of the increase.

Renner added, "Students need to get their A & H forms in this week or some students will be delayed, regardless of scholastic registration."

Registration dates for the spring semester are Jan. 28-30.

Aggie Profs Attend Meet

Cecil Ayers, professor of agronomy, and Dr. Arthur W. Young, professor and head of agronomy and range management, will attend the annual meeting of the Texas Certified Feed Producers Inc. Thursday and Friday in Dallas.

The program will be conducted in parts by three different organizations: Cotton Seed Producers, Hybrid Seed Corn Producers, and the Sorghum Seed Producers. There will also be a general program.

UT Prof Plans Visit To Tech

DeWitt Reddick, director of the School of Journalism at the University of Texas will pay a visit to the Tech Journalism department Thursday.

Reddick, author of several high school textbooks has been the director at Texas for six years and has been an instructor there for the last twenty years.

He was formerly president of the American Association of Schools and Departments of Journalism and is a member of numerous other journalism organizations.

5 Frosh Win Scholarships

Five Freshman engineering students have been awarded the D. D. Harrington Scholarships for 1963-64.

Those students are Charles R. Woodard, Mesquite; James E. Bennet, Jefferson; James D. Lindsey, Floydada; Robert E. Passmore, Amarillo, and David G. Horn, Midland.

The scholarship grants, totaling \$1550, are presented each year to outstanding freshman engineering students at Tech by D. D. Harrington.

HELICOPTERS SHOT UP

SAIGON, Viet Nam (AP) — Viet Cong radio operators are trying to lure American helicopters to destruction with false distress calls. This happened twice in the Mekong Delta this week, American sources report. One helicopter was shot up.

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ton of Amarillo. The awards are made on the basis of scholastic record and character.

Passmore and Horn are studying electrical engineering; Woodard, civil engineering; Bennet, chemical engineering; and Lindsey, mechanical engineering.

COLLEGE LOAN APPROVED

WASHINGTON (AP) — The Community Facilities Administration approved today a \$1,815,000 loan to Stephen F. Austin State College at Nacogdoches, Tex., to finance construction of a five-story dormitory to house 537 women.

German Communique Offers New Berlin Wall Negotiations

BERLIN (AP) — Mayor Willy Brandt says the East German Communists had written him about re-opening the wall for West Berliners, but said a time and place for negotiations had not been set.

Verifies Reports

His statement at a press conference Tuesday verified reports that East German Deputy Premier Willy Steph had been in direct communications with him—the first time a German Communist of such importance has done so.

Brandt declined to comment on

other reports that the letter demanded his presence at any future talks, a move the Western Allies have vetoed for fear the negotiations could be interpreted as an official contact.

Erhard Stands

In Bonn, Chancellor Ludwig Erhard bolstered the Allied position by stating the West German government "will not go one step further" in making any new concessions to get the wall reopened.

It closed Sunday night after the Communist regime opened it

for 18 days during the Christmas and New Year's holidays for West Berliners to visit relatives in the East.

In remarks to a committee of his Christian Democratic government, Erhard said the federal government is taking a rigid stand to guarantee "that the Soviet three-state theory is not helped to come in through the back door."

Brandt is slated to go to Bonn this week to discuss the wall situation with Erhard.



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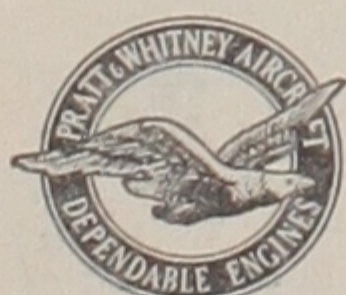
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Exam Schedule

The following is the exam schedule for the Fall Semester:

SATURDAY, JAN. 18

| Time of Examination | For Classes Meeting On: |
|---------------------|--------------------------------------------------------------------------------------------|
| 8-10:30 | 8 MWF |
| 11- 1:30 | 3 MWF and Saturday Classes only. |
| 2- 4:30 | 10 TTS |
| 6:30- 9 p.m. | All sections of ENGLISH 131 , Room numbers will be announced in respective classes. |

MONDAY, JAN. 20

| | |
|--------------|---------------------------------------|
| 8-10:30 | 11 MWF |
| 11- 1:30 | 2:30 - 4 TT |
| 2- 4:30 | 8 TTS |
| 6:30- 9 p.m. | 6:30-8 p.m. MW & Monday Classes only. |

TUESDAY, JAN. 21

| | |
|--------------|----------------------------------------|
| 8-10:30 | 9 TTS |
| 11- 1:30 | 1 - 2:30 TT |
| 2- 4:30 | 1 MWF |
| 6:30- 9 p.m. | 6:30-8 p.m. TT & Tuesday Classes only. |

WEDNESDAY, JAN. 22

| | |
|--------------|-------------------------------------------------------------------------------------------------------------------------------------------------|
| 8-10:30 | 10 MWF |
| 11- 1:30 | 4 MWF |
| 2- 4:30 | 11 TTS |
| 6:30- 9 p.m. | 8 - 9:30 p.m. MW and Wednesday Classes only. All sections of PHYSICS 143 and 241 . Room numbers will be announced in respective classes. |

THURSDAY, JAN. 23

| | |
|--------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8-10:30 | 9 MWF |
| 11- 1:30 | 4 - 5:30 TT and ALL MILITARY SCIENCE CLASSES . |
| 2- 4:30 | 2 MWF |
| 6:30- 9 p.m. | 8 - 9:30 p.m. TT and Thursday Classes only. All sections of FRENCH 141, GERMAN 141, LATIN 131, and SPANISH 141 . Room numbers will be announced in respective classes. |

FRIDAY, JAN. 24

| | |
|----------|-------------------------------------------------------------------------------------------------------|
| 8-10:30 | All sections of BIOLOGY 141 and 142 . Room numbers will be announced in respective classes. |
| 11- 1:30 | All sections of ACCOUNTING 234 and 235 . Room numbers will be announced in respective classes. |
| 2- 4:30 | All sections of CHEMISTRY 141 and 142 . Room numbers will be announced in respective classes. |

Examination time for classes meeting for more than one hour (as 1-2:30) will be determined by using the first hour of the class period to find the corresponding examination period for that class meeting.

Requested changes in the schedule for individual students will be considered by the Dean of the School in which the student is registered.

Butterfield Completes Letter Writing Book

"Common Sense in Letter Writing," covering the seven basic steps to good business letters, is the title of a new book by W. H. Butterfield, vice president for development at Texas Tech.

Published by Prentice-Hall, the book has been selected by the Kiplinger Book Club for distribution to its members.

Written for business men and women who dictate letters every day, the 238-page volume analyzes and illustrates the qualities of good business writing, including correctness, clearness, conciseness, and courtesy. It shows how to inject the human touch into correspondence in a way that gives business letters a friendly, informal tone.

A special reference section covers correct punctuation and capitalization, words often confused, common errors in English usage, proper use of business and personal titles, and correct forms of letter layout and envelope address.

The new volume is the seventeenth book by Butterfield on the subject of business letter writing. He is also the author of more than 100 magazine articles on business correspondence and public relations by mail.

Busy Author

One of his earlier books, "How to Use Letters in College Public Relations," was reprinted recently by the American College Public Relations Association for distribution to its membership.

Butterfield is a graduate of the University of Nebraska. He received his M.A. degree from the University of Oklahoma, and completed graduate work also at the University of Pennsylvania, Columbia, and Harvard.



BUTTERFIELD

Butterfield is a graduate of the University of Nebraska. He received his M.A. degree from the University of Oklahoma, and completed graduate work also at the University of Pennsylvania, Columbia, and Harvard.

He is a past president of the American Business Writing Association, and author of the section on "Letter Writing" in World Book Encyclopedia. He has conducted letter writing clinics for business and professional groups in more than 100 cities throughout the United States.

Department Chairman

Before coming to Texas Tech five years ago, Butterfield had served as chairman of the department of business communication at the University of Oklahoma, and as executive director of the University of Illinois Foundation.

He is a member of Phi Beta Kappa, honorary scholarship fraternity; Phi Gamma Delta, social fraternity; and Sigma Delta Chi, professional journalistic fraternity; and a life member of Phi Beta Kappa Associates, a group of some 300 men and women selected from the membership of the society.



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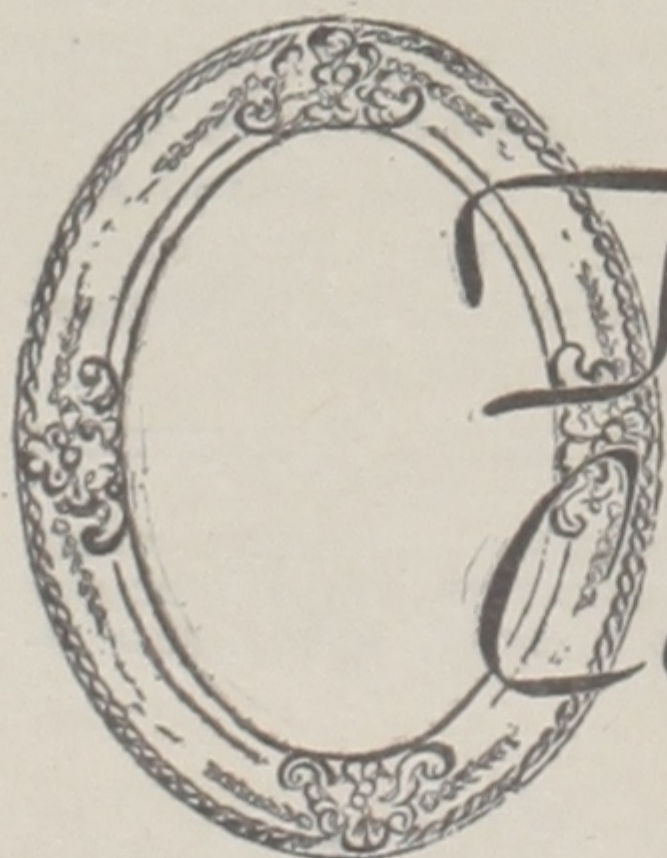
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Owl Rally Sinks Raiders, 61-60

HOUSTON — Texas Tech and Rice carried on a hard fought barter here Tuesday, trading the lead and frequent cold spells, before Barry Rodrigue sank Raider hopes and the basketball with a 15-foot jump shot for a 61-60 Rice win.

The lead changed 14 times in the course of the seesaw battle, with the two teams tying up the contest four times.

Harold Denney paced Tech scoring and tied with Larry Phillips of the Owls for the high man honors with 17 points. Denney also kept Rice's touted All-America candidate, Kendall Rhine, down to 16 points—8.4 points under his average—and held the 6-10 center to one of his poorest games this season.

Also for the Raiders, Bill Murren scored 11 points, as did Glen Hallum, who scored all of his in the first period. Hallum and Reuther paced Tech rebounding with eight each. Herb Steinkamp of Rice was

the other man in the double figures—he scored 11.

Raiders Build Lead

After a seesaw beginning, which saw the Raiders go scoreless for almost three and one half minutes, the Tech quintet zoomed up to as much as an 11-point advantage in the first half. The Owls came storming back late in the period, and the Raiders escaped to the haven of the dressing room with a meager two-point lead.

The second half started like a replay of the period just finished, as the two teams scored only 10 points in the first seven minutes of that period. The Tech men, under instructions from Head Coach Gene Gibson, were trying to force the Owls out of their tight 1-3-1 zone defense. The stunt worked, as the Raiders stalled the ball far away from the basket, and Rice went in-

to a man-to-man defense again—just what Gibson wanted.

With the favorable Rice defense working again, the Raiders upped their lead to five points, and held that advantage through several junctures in the contest.

With only 6:08 remaining in the game the lead began to get passed around. The Raiders were leading, 48-47, and before the trading was over, the lead had changed hands no less than six times. The Tech quintet worked it back up to 57-53, before the upsurging Owls brought back the fourth tie of the contest at 57-57. Tech jumped to a 60-57 lead before the Rice rally in the final minutes of play.

Picadors Grab Fifth Win

In the first game of the night, the Tech Picadors grabbed their fifth win of the young season, nudging the Owlets, 85-77.

Bob Glover, Tech's outstanding bed 21 rebounds to once again pace center, netted 25 points and grab- the Pics.

Carpenter Hall Hosts Dorm Cage Tourney

A dormitory basketball tournament sponsored by Carpenter Hall has been scheduled for Friday and Saturday.

Trophies will go to the tournament champion and consolation champion. Individual trophies will also be awarded to members of a five man all-star team to be chosen during the tournament.

Games will be played in the Intramural Gym and game officials will come from the intramural department. Entry fee for the tournament is \$10 per team.

Complete schedule for the tournament is as follows:

FRIDAY:

3:30 p.m.—Gaston vs. Bledsoe.
6:30 p.m.—Thompson vs. Gordon.
8 p.m.—Sneed vs. Wells.
9:30 p.m.—West vs. Carpenter.

SATURDAY:

1:30 p.m.—Winners of first two games played Friday.
3 p.m.—Winners of last two games played Friday.
7 p.m.—Losers of first two Saturday games for Consolation Champion.
8:30 p.m.—Winners of first two Saturday games for Champion.

Cagers Get Exam Rest

Texas Tech's basketballers go into comparative hibernation—as far as the public is concerned—until after dead week and mid-term examinations.

Next engagement for Coach Gene Gibson's Red Raiders will be here Monday night, Jan. 27, when they tackle the Midwestern University Indians. Coached by Dennis Vizant, the Indians will probably bring the best record of any Texas basketball team into the contest in the Coliseum.

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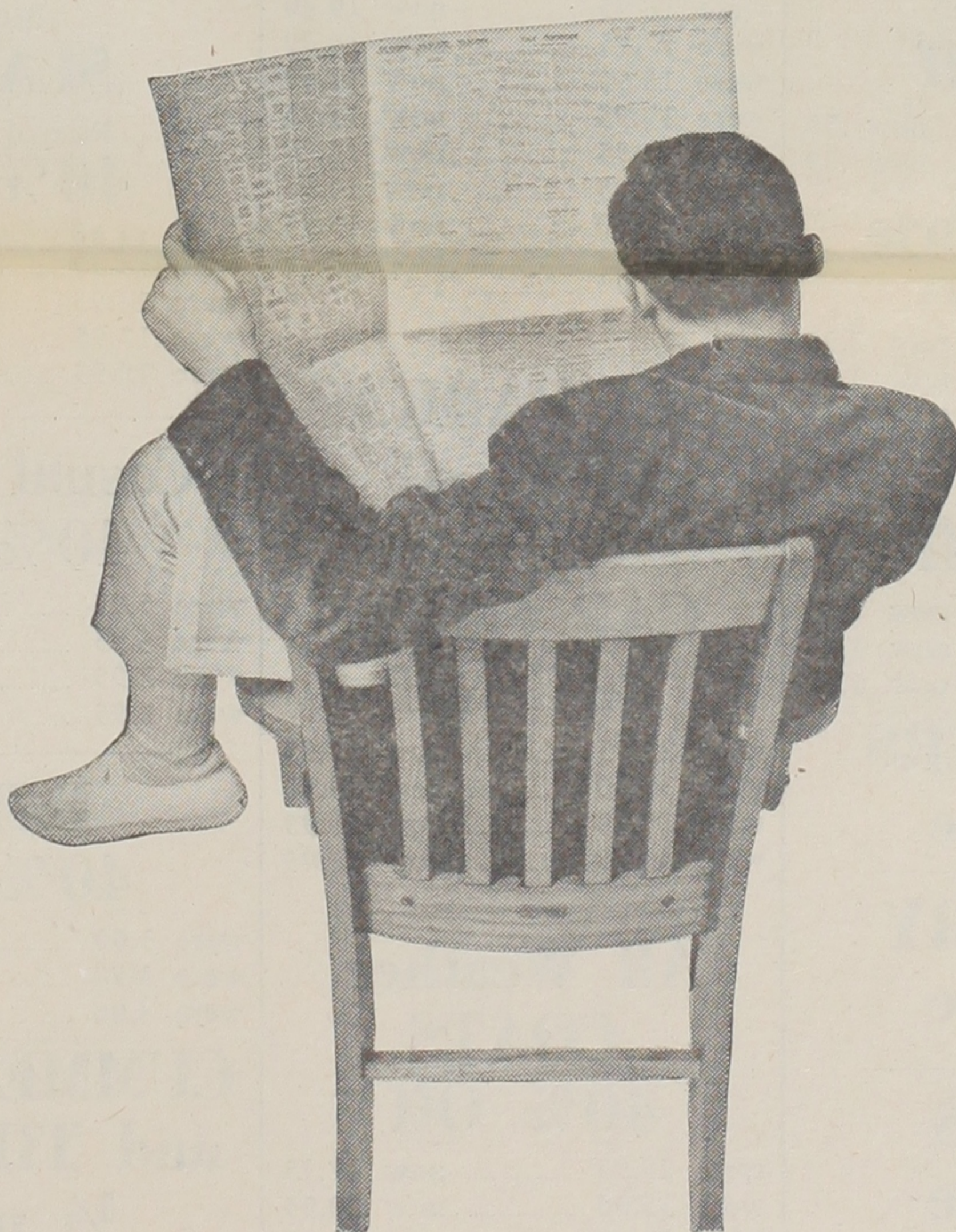
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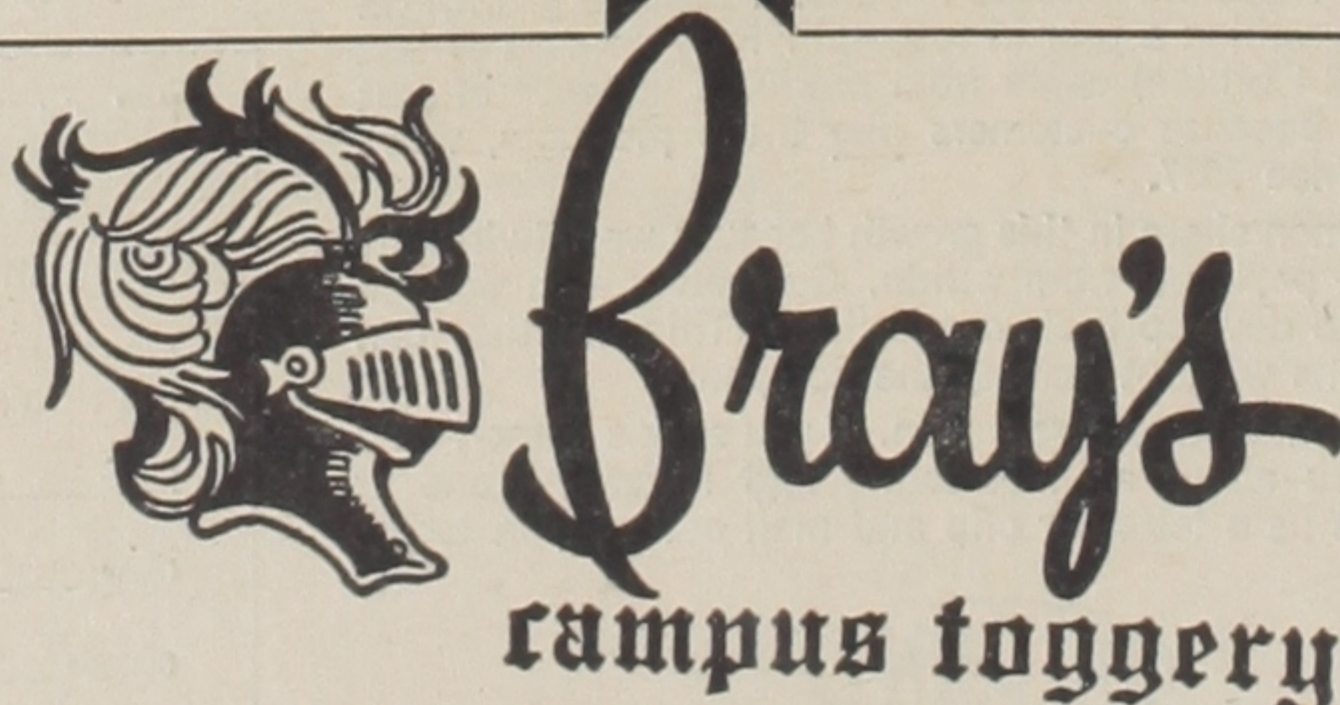
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