

# Position Still Unchanged, DeBusk Says

Manuel DeBusk said Wednesday his plans are unchanged regarding his recent statement on the school name change.

Speaking from his Dallas home, DeBusk told THE DAILY DOREADOR his feelings are the same as when he said Oct. 5 he would recommend to the Board of Directors in its Friday meeting that the name of Texas Technological College be revised to Texas Technological University.

In reiterating his stand, he said he was aware of student and faculty dissension of his proposal but said "nothing has been said since I made my speech that hadn't been said before."

DeBusk said he did not know if the Board would want to vote on the issue Friday or not, since they might want to think about it further.

"Possibly I will suggest to the Board that there be a public hearing, if the Board decides to make any change at all," he continued.

Just as four weeks ago, DeBusk disagreed that the word technological in the name hurt the school, saying in his opinion too much emphasis has been expended in the past on selecting a name.

Sometimes we all get carried away with it," he said. "There is no real reason for Texas Tech's existence . . . except for the drive of folks that go there and have gone there." He said these are the ones who have built the school, not the name. Rather, he emphasized, these people have made the name what it is.

DeBusk said he chose Texas Technological University because in his opinion "that would be the best available name for the best interests of the school."

The Dallas attorney said he felt the name change needs to be made as soon as possible.

"I think continued debate would ultimately hurt us . . ." DeBusk concluded. "I think reasonably soon that a decision needs to be made."



VISITORS AT TECH — Susan Holloman, 4, and Jeff Holloman, 7, look over the great variety of chrysanthemums at Tech's experimental flower garden opposite the new men's dormitory. They were among the many persons visiting the garden this week. Mr. and Mrs. John L. Holloman of 5415 30th are the parents.

—Staff Photo by Bronson Havard.

# THE DAILY DOREADOR

TEXAS TECHNOLOGICAL COLLEGE

Vol. 39

Lubbock, Texas, Thursday, October 31, 1963

No. 33

Forum Speaker Thinks So

## Integration Slow?

Integration at Texas Tech is just like the situation all over the country, a professor in the history department said in a Wednesday forum.

Just token integration. And too slow.

Dr. M. L. Dillon placed emphasis in his noon speech at Tech Union that the few steps which have been taken toward integration have come not because of a moral consideration but because of force or the threat of it from the federal government.

"IT WAS Martin Luther King and James Farmer and CORE and the NAACP and the Student Non-Violent Coordinating Committee — even though they may never have come to Lubbock — who did the job," Dillon said.

## HC Queen Finalists Selected

The 1963 Homecoming Queen has been selected.

But until approximately 8:30 p.m. Friday, the secret lies with the ballot counters only. That's the moment of the coronation, when NBC news commentator Frank Blair will place the crown upon the honoree.

Ten semi-finalists were narrowed to five in Wednesday voting, with the girl getting the most votes receiving the honor as Homecoming Queen.

In alphabetical order, the five finalists are Jo Beth Barnes, Carole Brashear, Christy Brown, Carolyn Buxton and Carolyn McDuff.

Two years ago Dillon delivered another integration talk, in which he made a plea for equal citizenship for Negroes. At that time, he said, Tech had just admitted its first colored students, and integration in the facilities offered by Lubbock had not progressed very far.

"As it happened, everything turned out in a way everyone could be proud of," Dillon said, "There were no repercussions whatever, so far as I know . . . nobody complained that a faculty member at the college had poisoned the minds of innocent and defenseless students with dangerous ideas."

Dillon said no one need have any qualms about speaking freely on the subject any more, because integration had proceeded on such a limited scale that it is no longer considered dangerous or controversial.

"It is highly doubtful that a single college in the South — this one included — admitted Negroes because its board of control and local constituents had become enlightened in regard to race relations," Dillon said.

LIKEWISE, he said he doubted that any restaurant or hotel in the South opened its facilities to Negroes just because its management had been convinced by reasoned appeals in the name of justice or Christianity or even of national interest.

"I am convinced all these advances came for one reason and for one reason only—the threat of force," Dillon told the group. "None of them was really voluntary, and further advances will probably be brought about in the same way."

He said the Negro could not truly begin to enjoy the equality of citizenship and oppor-

tunity until employers, landlords and realtors were forced to abandon discriminatory policies.

Another element now has entered the race relations field to apply force, Dillon said. The Negro himself.

"It was for the most part white men who freed the slaves and wrote the Reconstruction amendments that are being implemented today," he told his audience, "but since the second world war it has been chiefly the Negro himself who has forced integration."

"AFTER ALL, it remained possible to segregate Negroes and keep them in a caste only so long as they were willing to stay segregated and in an inferior position," Dillon added.

He said the Negro had at last rebelled against the restraints that had been imposed on him for decades and resorted to force to create a partial revolution in race relations in America.

In other words, the Negroes have taken the lead now, and there is no denying them. Perhaps they will be slowed down, but they won't be stopped.

Perhaps this could turn into "integration, too fast," he observed, with Negroes getting too impatient in an effort to gain too much too soon.

"I MYSELF am impatient with those who interpose their view that the Negro must wait until he has 'earned' his rights by demonstrating his worth," Dillon concluded. "I can see no valid objection whatever to the immediate repeal of every legal restriction on Negroes and for the passage of laws designed to end discrimination of every sort in such areas as the law can reach."

## IFC, Faculty Group Seek Better Defined Relationship

The Interfraternity Council Wednesday night took steps to establish strong ties in the future with the Faculty Advisory Committee.

The two groups are making an attempt to find the obligations, responsibilities or courtesies between the two groups.

EARLIER IN THE DAY, the FAC had met in the Student Life Conference Room and discussed the situation. The group plans to submit in writing just what it feels its duties are in connection with IFC. At the same time, IFC and Tech administrative officials will be writing similar reports.

At next week's meeting the president of each fraternity will present IFC president Gary Lawrence with the individual chapter's opinion of the relationship between the two organizations.

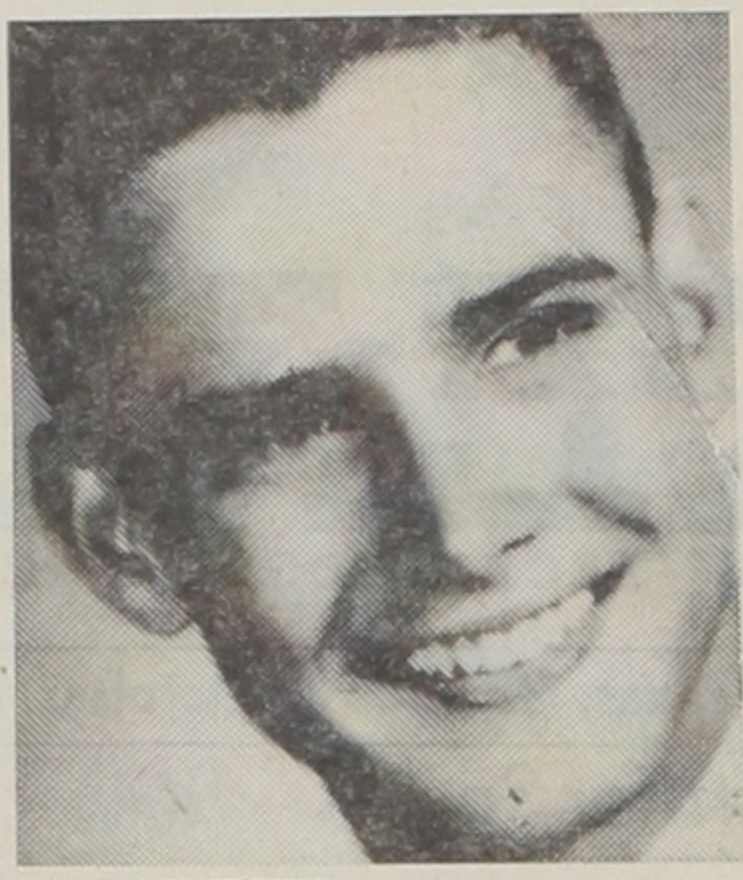
THE RUSH SYSTEM also came up during the IFC meeting. In an attempt to improve the set-up here, the Rush Committee is writing various

schools over the nation to get information on other systems. Lawrence said the rush system at Tech would definitely be changed in this school year.

In other matters, a report was heard on the intramural fraternity all-star game voted last week. The report said Edsel Buchanan, head of the intramural department, had approved the plan. An extra page in La Ventana has already been purchased to publicize the squad.

A MODEL FOR proposed fraternity-sorority lodging will be set up in Tech Union today. It will not signify the kind of architecture to be used or even definite locations of the individual fraternities or sororities — just a model of one particular way it could be done.

The IFC will begin meeting next week in chapter lodges of the fraternities, rotating in alphabetical order.



### Daniel, Pfluger Enter Contest

The first entries in the Theta Sigma Phi annual Club Scarlet have been announced. They are H. L. Daniels, left, Longview senior and Raymond Clark Pfluger, right, Eden sophomore.

The "Most Handsome Man" will be elected at the night-club event Nov. 9.

Friday is the deadline for signing up for skits to be presented as part of the floor show as well as submitting nominations for the "Most Handsome" honors. Entries must be turned in at the Journalism Bldg., room 211 by 5 p.m.

## Army Corps Gives Outstanding Awards

The Army ROTC Cadet Corps will give approximately 150 awards to outstanding cadets today.

Awards being presented are Academic Achievement and Good Conduct ribbons, Distinguished Military Student (D.M.S.) badges, special gold medals won by rifle team members, and student pilot's badges.

The D. M. S. badges are awarded to senior cadets in the upper one-third of their military science class and in the upper one-half of their over all academic school.

Those receiving the D.M.S. badge are William Barkley, Spearman; Owen Burch, Evansville, Ind. Joseph Canon, Midland; John Carey, San Antonio; Thomas Cox Jr., Amarillo; and Russell Denison, Lubbock.

Others are Royal Furgeson, Lubbock, William Gray, Artesia, N. M.; Edison Hallford Jr., Fredericksburg; Charlie Helmer, Stanford; Robert Hetrick, San Juan; James Johnson, Lubbock; Richard Linnartz, Lake Jackson; and Cary Miller, Vernon.

Rifle team members will receive gold medals for placing sixth out of 150 teams entered in the National ROTC Intercollegiate and Interscholastic Indoor Postal (cq.) match fired last spring. Cadets receiving these medals are Harry Marsh, El Paso; Harold Shappell, Wichita Falls; and Jim Prichard, Sherman.

Others are Gerald Kirby, San

Antonio; Robert Taubert, Wichita Falls; Charles Hamilton, Lubbock; Dan Hallmark, Breckenridge; Spike Salmon, Lubbock; and Tom Detrixhe, Higgins.

The Good Conduct ribbon is awarded to cadets having a B average and no demerits. It is given in four phases, one for each semester. The Cadet Corps will give 28 first awards, 31 second awards, 6 third awards and 6 fourth awards.

Academic Achievement awards are made to cadets in the top 10 per cent of their military class. This award is also given in four stages. Thirty-three cadets will receive their first award, ten their second, one his third and two their fourth.

Cadets enrolled in the Army ROTC Flight Training Program will be presented their Student Pilot's Badges. Those cadets are Ronald Damron, Lubbock; Edison Hallford, Fredericksburg; Larry Jones, Lubbock; and David Pummill, Lubbock.

Also receiving the award are Donald Roberts, Abilene; James Smith, Stamford; Alfred Stroud, Lubbock; and John Young, Shallowater.

#### UNION SPONSORS PARTY

The Hospitality Committee of Tech Union will sponsor a Halloween Party for children of the faculty and married students from 7-8 p.m. today in the Coronado Room.

There will be a program of games, skits, movies and refreshments will be served. Each child will receive a favor.

Costumes are optional.

DR. C. EARL HILDRETH  
Optometrist

Visual Analysis Contact Lenses  
Vision Related to Reading  
PO 2-4828 2307 Broadway

COSTUMES FOR ALL OCCASIONS  
TUXEDOS

Costume Studio

- Party Novelties
  - Mak-up Masks
  - Wigs — Mustaches
- 2422 Broadway — PO 3-2388

**HULL & RIDDLE**  
SH 7-1681 **DRUG** College at 23rd  
PRESCRIPTIONS

OPEN: Weekdays 7:30 a.m.—10 p.m.  
Sundays 9:00 a.m.—10 p.m.

A Complete Family Drug Store  
We Deliver  
Plenty of Parking Across the Street.

### Freshmen Plan Raider Support

"Tech's freshmen council has laid plans to support the Red Raiders in an effective way at Homecoming this year" representative Clancy Wilson told THE DAILY TOREADOR.

Friday night, frosh officers and the Red Raider will light the bon fire. Newly elected freshman cheerleaders will lead a yell.

Freshmen will sit together in section 120 and will manage the card section at the game.

"Each freshman dormitory is expected to have a banner and noise makers to indicate the spirit of the class of '67", said Wilson.

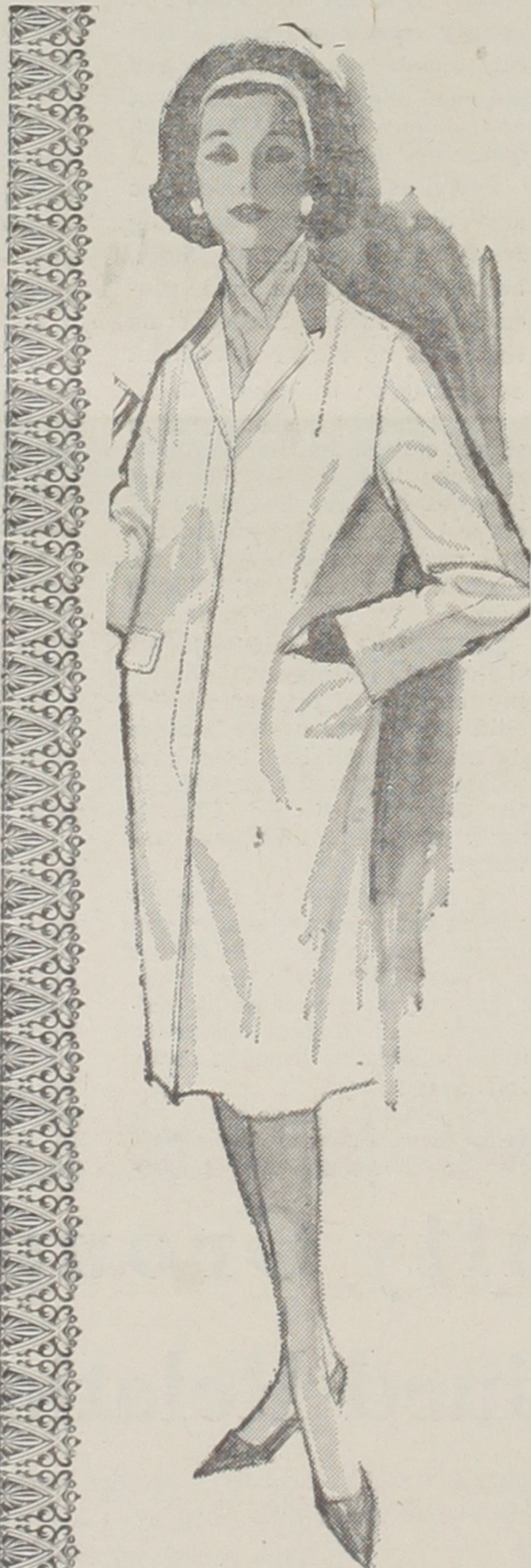
come rain  
come shine  
you'll love

LADY  
ACTON

by  
London

Fog

Choose the one Chesterfield that's more than a fair-weather friend — The Lady Acton in London Fog's exclusive wash-and-wear Calibre Cloth. This unusual fabric is 65% Dacron polyester and 35% cotton. The collar is smartly tailored of washable suede. In natural color—that naturally goes with anything, come rain or come shine!

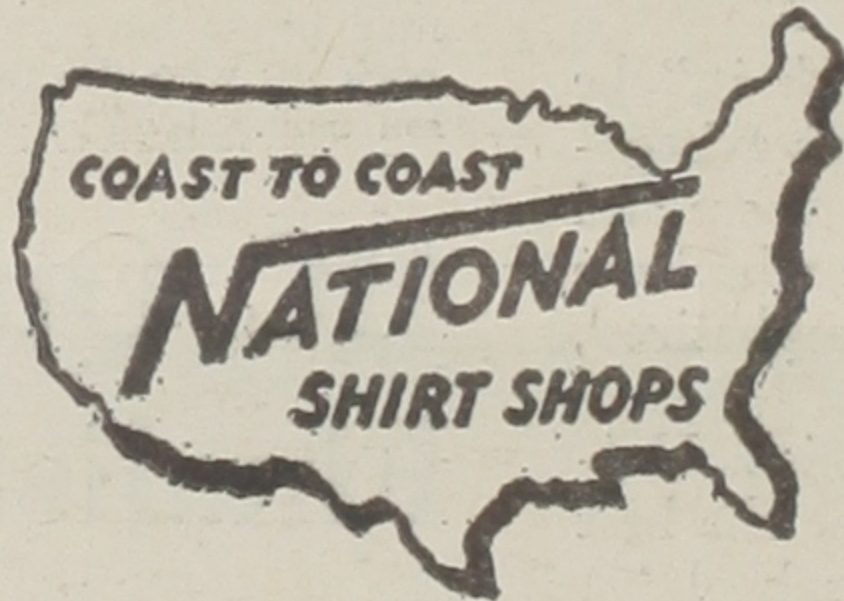


JEAN NEEL'S



1105-07 COLLEGE  
Open A Charge Account

Our last ad was about dark printed cottons. If your schedule has been a still here for you busy one, they are to see—leisurely!



### ANOTHER NATIONAL SPECIAL

SHORT and LONG SLEEVE SPORT SHIRTS

regular \$2.98 & \$3.98—NOW 2 for \$5.50

with ivy and spread collars

SWEATERS from \$5.98 to \$10.98

All Downtown Stores Open

Until 9:00 On Thursday.

SHOP NOW AND SAVE

1103 Broadway

## PICADORS

Tech Tech Freshman  
vs.  
Rice Freshman

THURSDAY EVENING—OCT. 31st  
7:30

KSEL ——— 950

'LET'S BEAT RICE TWICE'

# Campus Briefs...

While the problems and issues on the American College scene today are often closely related and easily linked together by the attentive and widely read observer, they are, never-the-less, varied in their scope and dimension. For this reason it is interesting to note the many different topics which make news on the modern campus.

**—NO Dead Week—**

**THE DAILY TEXAN**, University of Texas: Many students of the University of Texas are up in arms over the recent decision by the Faculty Council to abolish the school's traditional Dead Week.

According to school authorities, the Council's decision will not affect the 1963-1964 school year. It will not become effective until the beginning of the fall semester, 1964.

Replacing the period of restricted social activity and reduce class assignments, will be a one

day break. The break will come between the end of regularly scheduled classes and the beginning of semester examinations.

**—Buffaloes To Grow—**

**THE PRAIRIE**, West Texas State University: A master program calling for the construction of 18 new buildings and several building additions on the West Texas campus by 1989 was unanimously approved by the school's Board of Directors this week.

**—Too Many Women—**

**THE BATTALION**, Texas A&M University: In these days of an increasing trend toward higher education and even co-educational dormitories, one would think that there would be more pressing problems than too many women. An excess of girls, considered a blessing on most campuses, is a serious topic of controversy at A&M. The Aggies just can't get used to girls.

# Committee Extends Approval Deadline

Homecoming committee chairman Jack McClure emphasized Wednesday the importance of Tech organizations' getting approval before entering convertibles in the Homecoming Parade Saturday morning.

At a Tuesday meeting of parade representatives, only 14 indicated plans to enter convertibles. "I know from past experience," McClure said, "that there are many organizations who plan to be in the parade, but were not at the meeting. Therefore, we are extending the approval deadline for convertibles until 5 p.m. today." Convertibles not approved will be placed at the end of the parade.

The committee pointed out that convertibles must be obtained from a source other than a Lubbock new car dealer.

McClure also emphasized that the parade committee needs an accurate count of the number of convertibles entered so that the parade can be formed in an organized manner—floats, bands, and convertibles evenly spaced.

The parade begins at 10 a.m. Saturday. It will form on Main

between avenues Q & L, and will proceed down Broadway to College, ending at the Ad Bldg. parking lot.

In addition to convertibles, 23 floats, three drill teams, two high school bands and the Tech band will compose the parade.

## Sources Widen

# Scholarships Expand

Tech received more than \$81,600 in scholarship funds last year.

The state appropriation figure of \$9,600 kept pace with increasing enrollment in its jump to \$40,000 for the current year.

"Outside sources, gifts and grants, also kept pace with increases," according to Dr. Ivan Little, chairman of the Scholarship Committee.

One hundred twelve scholarship sources are listed in the Tech scholarship bulletin.

The basis for giving scholarships or fellowships ranges from grade point average and student character to home town scholarships and study fellowships.

The amount of these stipends may range from \$50 for many undergraduate scholarships to \$2,400 on some graduate grants.

More money is available in the form of teaching assistantships, lab assistantships, research assistantships and direct outside funds, especially to graduate students.

"The majority of these scholarships are handled through the heads of proposed major or minor departments," said Dr. Little. "We handle a few here."

Some scholarships are handled directly by private donors. The \$40,000 state appropriation to the graduate school is divided among graduate departments and administered by their heads.

"None of the money goes unused

that I know about," said Dr. Little.

In many cases department heads observe outstanding students and recommend them for a scholarship, fellowship or grant, without direct application by the recipient.

However, many students through inquiry find this the solution to their money problems in seeking higher education. They contact department heads, Dr. Little's office, Dr. Fred Rigby and occasionally private sources. The grade requirement may range from 2 to 4 point.

The normal grant for a doctoral candidate is \$1,000 and \$400 for a

master's degree candidate. Often, however, the grant may exceed this amount.

The Dean of Women handles applications for Women's Residence Hall Counselorships which range from \$20 to \$60 a month, depending on educational background or experience.

The National Defense Education Act was responsible for many of the higher paying scholarships in Chemistry and English.

An established dedication to a profession is a good bet for reward if pursued properly.

## MUMS

Best Price and Selection

# CUSTOM FLOWERS

Po 2-0288

2421 Broadway

"Across from Sneed Hall"

## HOLT'S Sporting Goods Company

601 COLLEGE of Lubbock, Texas

### Have Books—Will Sell

"When you sell a man a book . . . you don't sell him just twelve ounces of paper, glue and ink— you sell him a whole new way of life."

—Christopher Morley

### FOR YOUR READING PLEASURE WE HAVE—

- Paperbacks
- New Fiction
- Best Sellers
- Art Books
- Books on any subject

Have you read a book lately?  
"Browse Our Shelves"

## Texas Tech College BOOKSTORE

"ON THE CAMPUS"

### PRE-CHRISTMAS COLOR SPECIAL

ALL IN NATURAL LIVING COLOR

6-3x5's  
1-5x7

9.95

Broadway Studio Only

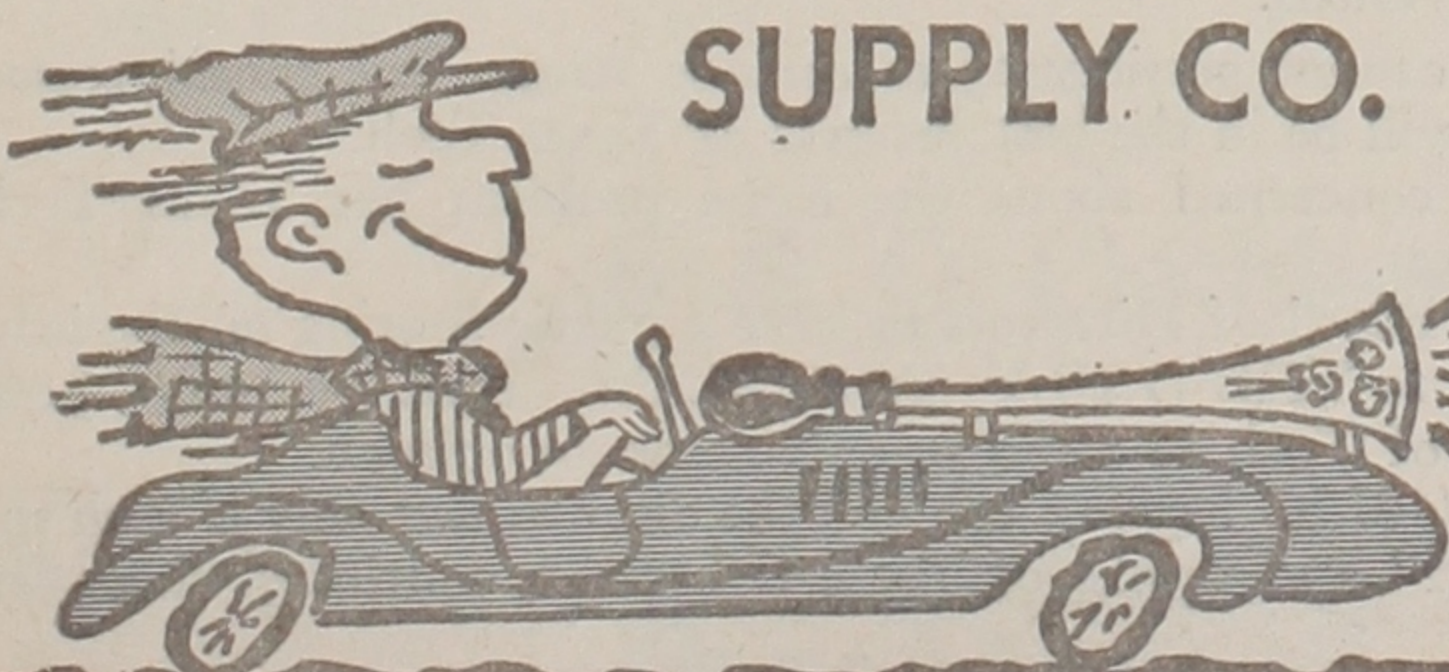
# KOEN STUDIOS

Serving Tech For Over 30 Years

2222 BROADWAY

1311 COLLEGE

## McKISSACK AUTO SUPPLY CO.



OPEN 7 Days & 5 Nites a Week

17th at H

IT'S OUR JOB TO SERVE YOU BETTER

## YOUR PERMANENT

Nowhere else will you find more expert beauticians in the art of permanent waving. Nowhere else will you find the revolutionary new wave with curlers sized to your hair! We offer the ultimate in permanent waving in a wide choice of type and price. Appointments Monday thru Sat.

# Bill's

BEAUTY SALON

PO 25223

805 COLLEGE

# Past Prexies Speak On Name Change

By CAROLINE ENGLISH  
Toreador Copy Editor

A college president is in a good position to know and evaluate the effect of influences and attitudes toward his school.

The four living past presidents of Texas Tech are in the same good position to judge the effect of a new name for Texas Tech.

Two of these former presidents are still residents of Lubbock: Dr. Clifford B. Jones (1938-1944) and Dr. D. M. Wiggins (1948-1952). Dr. W. M. Whyburn, president from 1944 to 1948, is head of the mathematics department at the University of North Carolina. Predecessor of the current president is Dr. E. N. Jones, now living in Dallas.

**CLIFFORD JONES**, earliest of living presidents, claims thorough "agreement with Manuel DeBusk" in supporting the name Texas Technological University.

In a statement for THE DAILY TOREADOR, Jones said, "I would like to promptly emphasize confidence in whatever decision is reached by the Board of Directors of the college. I hope, however, that the Double T, which means so much to countless graduates will not be discarded.

"LONG SINCE Tech has reached university status and any consideration given any name change should take that important fact into consideration.

"The public, generally speaking, is none too interested in discriminatory symatics."

**JONES SAID** he believed the name, Texas State University of Arts, Sciences and Technology, proposed by the Student Council was "too long," and "too much of a departure" from the original name of the school.

"TTU sufficiently covers matters," Jones said. "TSUAST is an attempt to be discriminatory."

"YOU CAN'T give everybody what they want," he added.

"I like Texas Tech (College)," Dr. Whyburn said, when he was told of the name change situation. "It never was really a technological college even when it was created that way. From the very beginning the school was orientated to an arts and sciences school. I think Texas Tech has acquired status under this name."

**WHYBURN ADDED** that Texas Tech was well known at the University of North Carolina, with several former Tech students doing graduate work there.

"The fad of changing from a college to a university has caught on so that it has been cheapened

—so many places have taken on a great deal of stature (with a name change) that they couldn't gain by hard labor," he commented.

"THE NAME proposed (by the Student Council) is so long and unwieldy," he offered. "I don't think Texas Tech University corrects anything; the relation to technology would still be there."

And concluded: "Somehow it'll always be Texas Tech."

Dr. Wiggins explained that he is on the Governor's Committee of 25 making a study of higher education in Texas, a committee which will make a report later on "what areas will be recommended to take over university privileges."

His membership on this committee, the past president said, prohibits him from making any comment on the current situation at Texas Tech.

**DR. E. N. JONES**, president from 1952 to 1959, wrote that he had once before "recommended to the Board of Directors that Texas Tech should be named a university. There was no question . . . about the justification for use of the term, 'university.' There has been none since."

He went on: "Just what words should precede the word 'university' was not then clear, however. The extensive discussion which has gone on since from time to time indicates that it is still a problem."

**OF THE NAMES** which have emerged "my choice falls to Texas State University as outlined in the attached discussion."

There is apparently general agreement that the academic program and stature of Texas Tech now justify the name 'University.' This is good, for our school has developed rather far into university status. Meaning it accordingly is vital to its welfare.

**IT IS EQUALLY** important that the new name accurately reflect the academic nature of the institution.

This will be done best, I believe, by the choice of the name "Texas State University" because:

- It employs the two words which in the past 10 to 15 years have been used in state after state in renaming the institutions offering agriculture, engineering, home economics, and related practical fields.

- In Texas, A&M University has chosen not to use this name. It is, therefore, still available.

- My second choice would be "Texas State University of Arts, Science, and Technology."

In comparison with the name, Texas State University, it is too long, however. Furthermore, its extra wording is already covered in the meaning of the term 'State University' as it has emerged in the past 10 to 15 years.

- The proposed name of "Texas Technological University" does not accurately portray the nature of the school.

The dictionary states that technology is "the branch of knowledge which deals with the industrial arts." To put the key words of the definition into the title and say "Texas Industrial Arts University" reveals how much of a misnomer the proposal is when literally interpreted.

- Previous releases have cited that such quality institutions as M.I.T., Cal Tech, and Georgia Tech have prospered with the word 'Tech' in their names. It is true that they have, and it is also true that they are not universities.

They do not have a school of arts and sciences, nor do they offer the traditional bachelor of arts degree. University organization calls for the arts and sciences at the curricular hub. At Texas Tech this school is the largest and is at the hub.

**IT SEEMS THAT** the chief reasons for retaining 'Tech' or 'Technological' are tradition and the sentiment associated with the 'Double-T.' These are both honorable motivations not to be dismissed lightly.

Another honorable motivation, especially for ex-students, is interest in that which will most benefit their children. Tradition and memories of "the school I attended" should be weighed against the value to sons and daughters of a degree from a university with a name accurately representing its nature.

**MANY PROSPECTIVE** employers of students with arts and sciences, education, and even business administration degrees are confused by the name 'Technological,' and this adversely affects employment. On the other hand, prospective employers of students with degrees in engineering, agriculture, and home economics are not confused by credentials from a 'State University.'

A degree from a university, accurately named, will be of greater value to its graduates in the current and future American scene than a degree from a school which labels itself—though unwittingly—as centered in the Industrial Arts when it is not.

## Students Play Host Homecoming Set

Tech's biggest Homecoming is just around the corner.

We find Techsians busy getting ready for the parade, game and other festivities to make this Homecoming one of the most memorable for exes and students.

Today's Techsians, those of us here as students, will have the opportunity to show several thousand exes that we still have the spirit that made this school great.

Friday at 7:30 p. m. there will be a big bonfire and pep rally on the Southwest Conference Circle. We can kick off the events by showing the Raiders we're backing them all the way.

After the rally at 8:30 p. m. the Homecoming Queen will be crowned amid the pageantry of the traditional coronation. Color and excitement will impress the crowds awaiting the revealing of the queen.

The biggest parade in Lubbock will begin Saturday morning. It starts at 10 a.m. The dismissal of classes will give everyone the opportunity to line Broadway from the campus to downtown.

Then the final moments will come in the afternoon when the Raiders take on the Rice Owls in Jones Stadium.

We hope the victory bells will ring when we show the team we're behind them.

At 8 p.m. Saturday the Student-Ex Student dance will get underway in the Lubbock Municipal Coliseum. Exes ranging from those who remember the "Charleston" to those who follow folk music will rub elbows along with present students.

Homecoming 1963 is going to be a great event.

Let's be here for Homecoming and put on a "really big show."

—Bronson Havard  
Toreador News Editor

## 'Unity' The . . . Key

The heated name-change dispute boils down to this—the majority of persons concerned believe Texas Tech needs a name revision.

**BUT JUST WHAT** the new name will be is the big question.

Manuel DeBusk, Board of Directors chairman; Dr. R. C. Goodwin, Tech president; the Faculty Advisory Committee, various student groups and many ex-students have agreed Tech's tag needs alteration.

But this is the only point on which the groups agree. All have their own opinions as to what the name should be.

**THE NAME** "TEXAS Technological College" has been sliced, squashed and pattered with until nothing but hash, in the form of confused controversy, is left. Bickering will get us nowhere. We need action. And organization.

But not haphazard action that will result in a prize "boo boo". And that is what will happen if Tech is misnamed. Tech policy-makers need to give a second thought to whatever name they approve before proposing it to Texas lawmakers.

**BUT A DECISION ON** the Tech name question shouldn't be prolonged. Any issue can wear itself out and this one has.

Like a listless frog on a lily pad, Tech has stood still while other colleges have whizzed by and up-dated their names. What is holding us up? Ourselves.

**AS A UNIT**, Tech's students, faculty, administrators, board members and exes should get organized and look at this question rationally.

If these groups would discount personal prejudices and think about the best thing for our school, then the long battle would be won. No one faction would need to say it won. But together we can all win with a victory for our school and not for ourselves as individuals.

Everyone involved cannot possibly agree on one name. But sound reasoning can spawn a name that will be in the best interest of Texas Tech.

Anyone genuinely concerned about the name problem has Texas Tech at heart. Not personal whims.

If DeBusk asks the Board of Directors to have a public hearing on the issue, as he indicated Wednesday to THE DAILY TOREADOR, then let each pressure group keep the welfare of Tech in mind when voicing an opinion.

**AN ORDERLY PUBLIC** hearing can end the dispute. But only if each speaker loses thought of "self" and thinks of Tech. Otherwise, continued chaos on the matter will result.

And our school could end up with a misnomer for a name.  
*Together we stand. Divided we fall.*

—Gayle Machen  
Editor

Letters To Editor

# Tech Issues Spur Comment

Dear Editor:

Last night I attended the Lubbock Symphony Orchestra and heard Van Cliburn perform. When people asked me how I liked it, I had to say, "No!"

Never in my life have I seen such a rude audience. Is courtesy outmoded? Of course some people will always arrive late, but talk throughout the performance? And what about leaving while Van Cliburn is graciously playing an encore?

I ask you, do you think a pianist as great as he deserves such treatment?

Even Russian audiences treat him better than we. From my program, I read: "According to reports from Russia, 'not within living memory has a musician, regardless of nationality, had such an impact on the critical, sophisticated Soviet metropolitan audiences.'"

It seems to me that Russia has outdone us here too.

Sincerely yours,  
Mary Christmas  
Home Economics  
Education, Major

★ ★ ★

Dear Editor:

Is the word "university" in the name of our school going to make it more widely known or a better school? I think not.

I transferred from a "university" to this "technological college" because the university did not offer the courses that I wanted.

Any college can have the name of university; therefore, it doesn't mean all it is built up to be around here. The reputation of a school is not in the name that is on the degree, rather, it is the reputation that the former students have carried with them throughout the country.

If the Schools of Arts and Sciences and Business Administration cannot get their graduates a job, it is not because of the name on the degree. Students in any field are chosen on the merit of former graduates in their field.

Very Sincerely,  
Jim Horton

★ ★ ★

Editor,

When once we face facts on this name change for our school, we know that all these issues are, for some reason, latent to most our gullible ears.

If it were not for the personal ego of some campus leaders, this long and ridiculous name of Texas State University of Arts, Sciences, and Technology would be forgotten for a shorter, more practical name like Texas Tech University.

This would not imply that this was a school only for technology, but would be a name for a university solely. And needless to say, if we call it Poe Dunk University of Arts, Sciences, and Technological, this school will still carry the Double T and remain Texas Tech.

Larry Jones

## TOREADOR

Editor \_\_\_\_\_ Gayle Machen  
 Managing Editor \_\_\_\_\_ Charles Richards  
 Assistant Managing Editor \_\_\_\_\_ Celeste Hardy  
 News Editor \_\_\_\_\_ Bronson Havard  
 Assistant News Editor \_\_\_\_\_ Carrie Chaney  
 Copy Editors \_\_\_\_\_ Fred Barnes, Carolene English,  
 Cecil Green, Carmen Ray, Mary Lou Watson  
 Sports Editor \_\_\_\_\_ Artie Shaw  
 Amusements Editor \_\_\_\_\_ Lane Crockett  
 Society Editor \_\_\_\_\_ Liz Lyne  
 Head Photographer \_\_\_\_\_ Cal Wayne Moore  
 Assistant Photographers \_\_\_\_\_ James Coker, Vernon Smith  
 Advertising Manager \_\_\_\_\_ Knox Taylor

The TOREADOR is financed by a student matriculation fee, advertising and subscriptions. Letters to the editor represent the views of their writers and not necessarily those of the TOREADOR. Letters must be signed, but may be published without signatures in justifiable instances. The views of the TOREADOR are in no way to be construed as necessarily those of the administration.  
 The TOREADOR, official student newspaper of Texas Technological College, Lubbock, Texas is regularly published daily, Tuesday through Saturday.

NOW... a leading soft drink gives you the same great name... the same delightful flavor... with only 1/3 calorie an ounce.

dietetic  
Dr Pepper

No bitter after-taste... it's the same delicious Dr Pepper taste!



DR PEPPER COMPANY, DALLAS, 1963



READY FOR COLD COMBAT

The cold wind doth blow and there shall be snow, but undaunted will be those gentlemen in possession of the coats shown upon this announcement. They have the means to shut out the cold, and hold in the heat of the gentleman's self.

Quilted Ski Jacket with hood. Nylon shell and lining with warm interliner. Red, Blue, and Black  
\$19.95 to \$29.95

All Weather Coat in solid colors and subdued plaid patterns. Colors Natural, Black, Brown, and Irridescent.  
\$29.95 to \$39.95

All Wool Knit Cardigan with suede leather front and elbow patch.  
\$29.95

S & Q Clothiers



1112 Broadway - - Downtown

OPEN THURSDAY NIGHTS 'til 9

INSTANT CREDIT TO TECH STUDENTS

# Freshmen Elect Six To Cheerleader Posts

Lonnie Dillard of Lubbock led captured the most votes for the the balloting with 466 votes as girls with 317 votes. Judy Brown Tech freshmen chose six cheer- of Fort Worth received 256 and leaders Tuesday. Kenneth Pipkin Carole Scrivner of Midland 218. of Odessa was next with 370 and Forty-two girls and fifteen boys Bob Brown of Dallas received 320. tried out for the positions in the Carol Williamson of Lubbock ballroom of the Tech Union.

# Greek News . . .

Chi Omegas have initiaed hold-over pledges. New initiates are Brenda Dooley, Lubbock, and Sydney Shaw, Albuquerque, N.M.

Delta Gamma pledges elected officers Oct. 15. Officers are John-

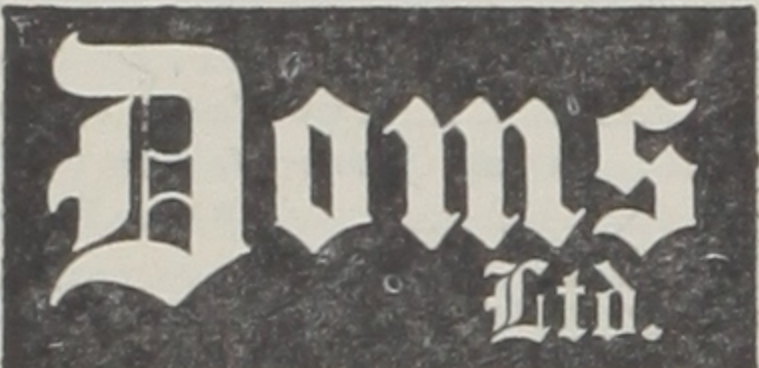
asue Melton, president; Pam Ross, vice president; Sandy Conant, secretary; Ginny Austin, treasurer; Jackie Rieves, social chairman; Genelyn Cannon, scholarship; Charlotte Henry, chaplain; Judy Cook, hostess; Sharon Wood, historian; Janet Wood, song leader; Anita Pou, Panhellenic representative; Carol Williamson, activity chairman; and Barbara Hill, intramurals.

Kappa Kappa Gamma had its annual presentation of fall pledges Oct. 26. Pledges presented at the formal dance were Nan Brown, Sue Otstott, Glenda Straw, Judy Brown, Jane Edwards, Jan Smith, Vicki Stoner, Patty Germany, Cam Trager, Patty DeJon, Louise McCullough, Pam Price, Carolyn Johnston, Peggy Griffith, Betty Roberts, Karen Barton, Kay Conner, Sally Gibson, Jane Henry, Claire Higgins, Sharon Hill, Virginia Hill, Judy Jones, Mary Marshall, Macey Molen, Janie Moser, Suzi Nelson, Janet Steigerwald and Diane Woodring.

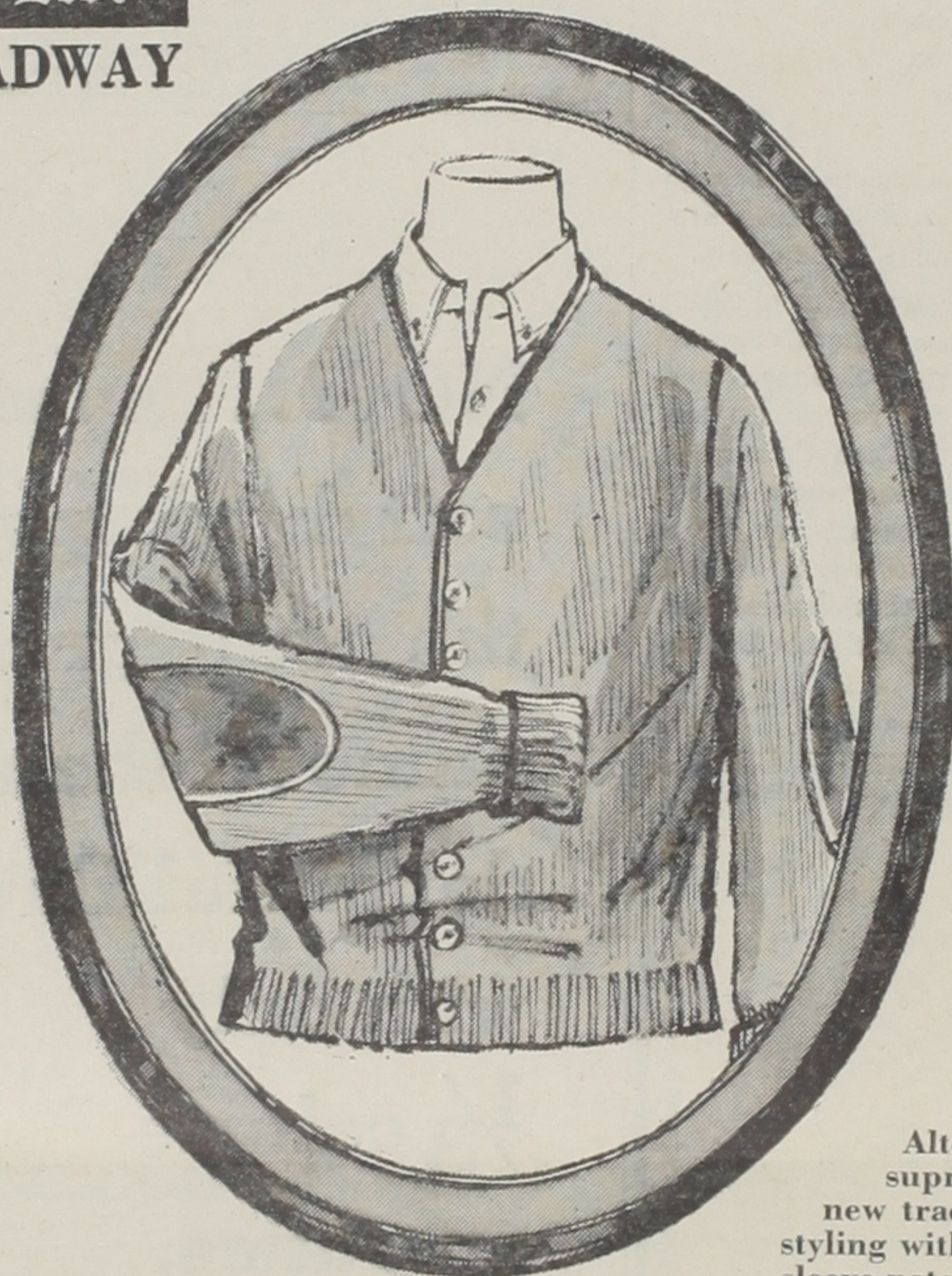
Phi Mu will sponsor a tea homecoming for members, parents and friends. The tea will take place 4-5:30 p.m. Saturday at 1906 13th.



**BAND LEADER**—Trumpeter Lee Castle is the leader of the Jimmy Dorsey Band that will provide music for Tech's annual Homecoming dance. Vocalist for the band is Marilyn Mitchell. The dance is slated for 8 p.m. Saturday in the Lubbock Municipal Coliseum and is open to all students and ex-students. Admission is \$1 a person.



2420 BROADWAY



BELPATCH \$10.95

Altogether supreme in new traditional styling with suede sleeve patch is the BELPATCH by Puritan of 75% fine wool—25% Orlon

you get so much for so little



On first sight you know it! You're on to something smooth, something soft, something traditionally styled for the young breed. The BELMORE, handy slip-over by Puritan, is hand washable in Woolite, 75% fine wool — 25% Orlon. The BELCOAT cardigan is equally handsome and crafted of same fibers with handy front pockets.

BELMORE \$7.95

SEE NOW IN OUR WINDOW



2420 BROADWAY

Open A Charge Account

# Raider Roundup

Thursday  
 5 p.m. — Men's Residence Council — Mesa Room of the Tech Union.  
 5:15 p.m. — Christian Science Organization — 1201 College, room 203.  
 7 p.m. — Mortar Board Halloween program — 3314 38th St.  
 Saturday  
 Club — combined meeting — 8:30 p.m. — Sigma Nu homecoming dance — Elks' Lodge on Slide Road.  
 Sunday  
 5 p.m. — Presbyterian Student Assn., Disciple Student Fellowship and Episcopal Channing Club — combined meeting — Seaman Hall, Episcopal Student Center — program, 1st in a 3-part series on worship in the Ecumenical Church.

# TECH ADS

TYPING: Electric typewriter, neat, accurate, fast. Pickup - delivery on campus. Call after 1 p.m. PO 5-7198.

TYPING: Theses, thesis, research papers, 4519 40th St., SW 5-4565, Mrs. McCullough.

ROOMS for rent: Single or double, linens furnished; meals if desired. 1012 Ave. R.

TYPING — Experienced typist. Standard rates. Short papers, thesis, etc. Mrs. Chitwood, SW 9-5089, 4918 48th St.

TYPING of all kinds; extremely fast and accurate service; reasonable rates; Carol Turner, SW 5-7972.

TYPING: Experienced. Thesis, term paper and research papers. Fast service. Mrs. McMahan, 1412 Ave. T., PO 3-7620.

Fast accurate typing in my home. PO 2-2474.

Bedroom for Tech boys — Linen furnished \$10 per week. 3314 31st. SW 9-2788.

Mercedes Benz, 1960 4-door, like new. Air conditioned, AM-FM radio, blue leather. PO 3-8571 or SW 9-3591.

Fast accurate typing of all kinds by experienced secretary. Reasonable rates. 2313 54th, SW 5-1975.

Typing of all kinds; neat, accurate, fast service; reasonable rates. Jo Ann Bailey, 3015 32nd, SW 5-6085.

LOST: Large tan leather ladies handbag, in front of Ad Bldg., Oct. 28, 1963. Reward. SW 9-1617 or Hale Center, TE 9-2856.

Bedroom for male student, private entrance, 2 blocks of Tech. 2704 21st, SH 4-3708.

FOR SALE: 9 mm German Luger. SW 5-6774, 2405 35th.

TRADE UP to a sleek '61 OLDS "88" 2-door hardtop, red and white leather interior, stick shift. See at College Mobil Station, Main at College. It's priced for less than market value. You save more!

# There's THE Masterwork For You!

Whichever model you select will provide you with a portrait of pleasure. Designed for a setting of satisfaction, each instrument specifically fills your every requirement.

The definition of masterwork is . . . "a masterpiece" . . . and a masterpiece is further defined as . . . "a thing made or done with masterly skill; great work of art or craftsmanship."

That succinctly sums up the nature of the product we have for you.

- Model—M-1716 . . . Deluxe Stereophonic High Fidelity Automatic "Matched Pair" Portable . . . \$199.95
- Model—M-1709 . . . "Drop-A-Matic" Stereophonic Automatic Portable . . . \$79.95
- Model—M-1705 Fully Automatic Four Speed Stereophonic Portable . . . \$59.95

Open 12 Noon 'Til 6  
 Thursday Nights 'Til 9

Stanley Martin,  
 College Rep.



2237 34th St.

SH 4-8733

# Tech Stays Team For TDs

## Anderson, Parks Combine Forces For Tech Scoring

A combined operation—of sophomore halfback Donny Anderson and senior end David Parks—is paying off on the scoreboard for Texas Tech.

Each sets up the other for a touchdown.

Against Texas A&M, Anderson raced 26 yards on a reverse to the Aggie 46. Still stunned by the play, the Aggies on the next play watched Parks outspeed two defenders for a diving catch in the end zone for the game's only touchdown.

Two weeks later Anderson intercepted a Don Trull pass, returning it 26 yards to the Baylor 29-yard line. Nine plays later, Parks scored on a short pass.

Take the win over Southern Methodist last week. Texas Tech seemed hopelessly bogged down in its end of the field. On third-and-12 from the Raider seven, Parks took a pass clear out to the 30, and 11 plays later Anderson had a touchdown.

While SMU was watching Parks, Anderson caught three passes, besides contributing two good runs. On the touchdown play from the SMU 2, Parks darted in from his left end position, drawing with him a couple of Mustang defenders. Then he reversed his cut, going deep into the left corner of the end zone. Momentarily uncovered by this move, Anderson caught a short swing pass to the left and lunged across the double stripes.

## Sans Girls, Dedicated Gridders Lose Anyway

HOUSTON (AP) — Herman Goldberg, football coach at Cullen Junior High School, says girls and football don't mix.

In fact, he frowns on his players associating with girls and warns them that they'll get booted off the team if they talk with them in the school corridors.

"I definitely don't want them with girls and they know it," Goldberg said. He says he doesn't think kids at the junior high age are mature enough to mix studies, girls and football.

"The grades come first, then football, and that's it," he said.

"I've told them that if they want to play football, don't talk to girls. I've had a few problems, but I haven't disciplined anyone yet for being with girls."

So far this season, Goldberg's girl-snubbing team has won one game and lost five.

## Against Owlets

# Picadors Assume Underdog Position

Texas Tech's chances of moving ahead in its freshman rivalry with Rice University at Houston. Thursday night appear slim in view of the Owlets' showing last week.

Rice last week trounced the highly touted Texas Shorthorns 31-7, in Austin, at that. Texas Tech meanwhile absorbed a 6-0 loss to Texas A&M in San Angelo to go with an earlier 20-8 defeat by Arkansas.

Coach Berl Huffman probably will start ends Joe Hurley of Midland and Ronnie Morton of Carlsbad, N.M., tackles Ronnie Pack of Odessa and James Henkel of Corsicana, guards John Avent of San Antonio MacArthur and Boyd White of Aldine, center Danny Shelton of Quanah, quarterback Guy Griffis of Dallas Samuell, halfbacks Danny Ellsworth of Samuell and Charles Mitchell of Childress, and fulback Rick Jones of San Antonio Jefferson or Doug Young of Brownwood.



h.i.s. ups your sartorial standing with this casual, patch-pocket camel blazer. Smarter than a Phi Bete... great for extra curricular projects... \$25. Complete your equation with wash 'n wear black flannel Piper Slacks; no belt, no cuffs, no inhibitions... \$6.95. At stores flying the h.i.s. label.

eyes on broad horizons? wear the **h.i.s** blazer

H.I.S Headquarters In Lubbock



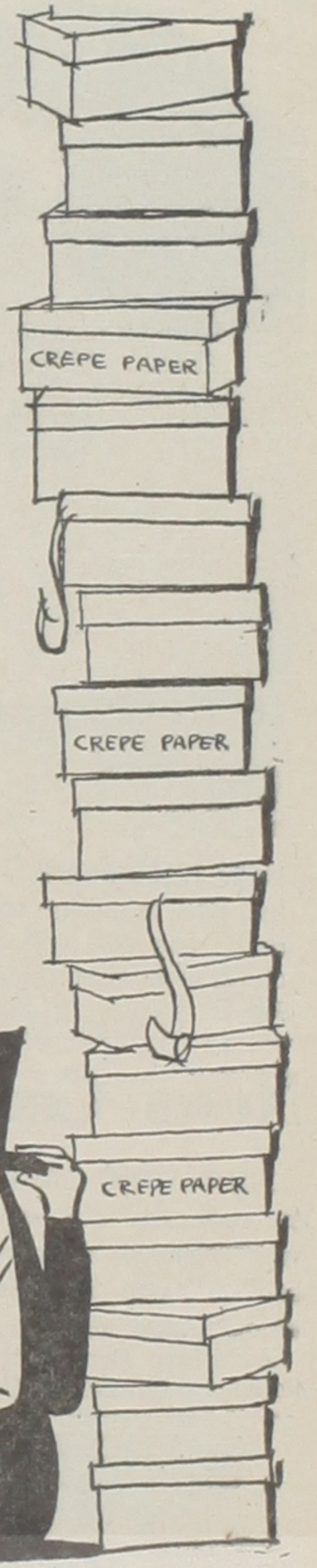
FIND YOUR H.I.S. SPORTSWEAR AT

THE POISE-N-IVY SHOP

AT Latham's LUBBOCK

FLINTWOOD CENTER -34th & Flint - SW 5-7161

## READ THIS



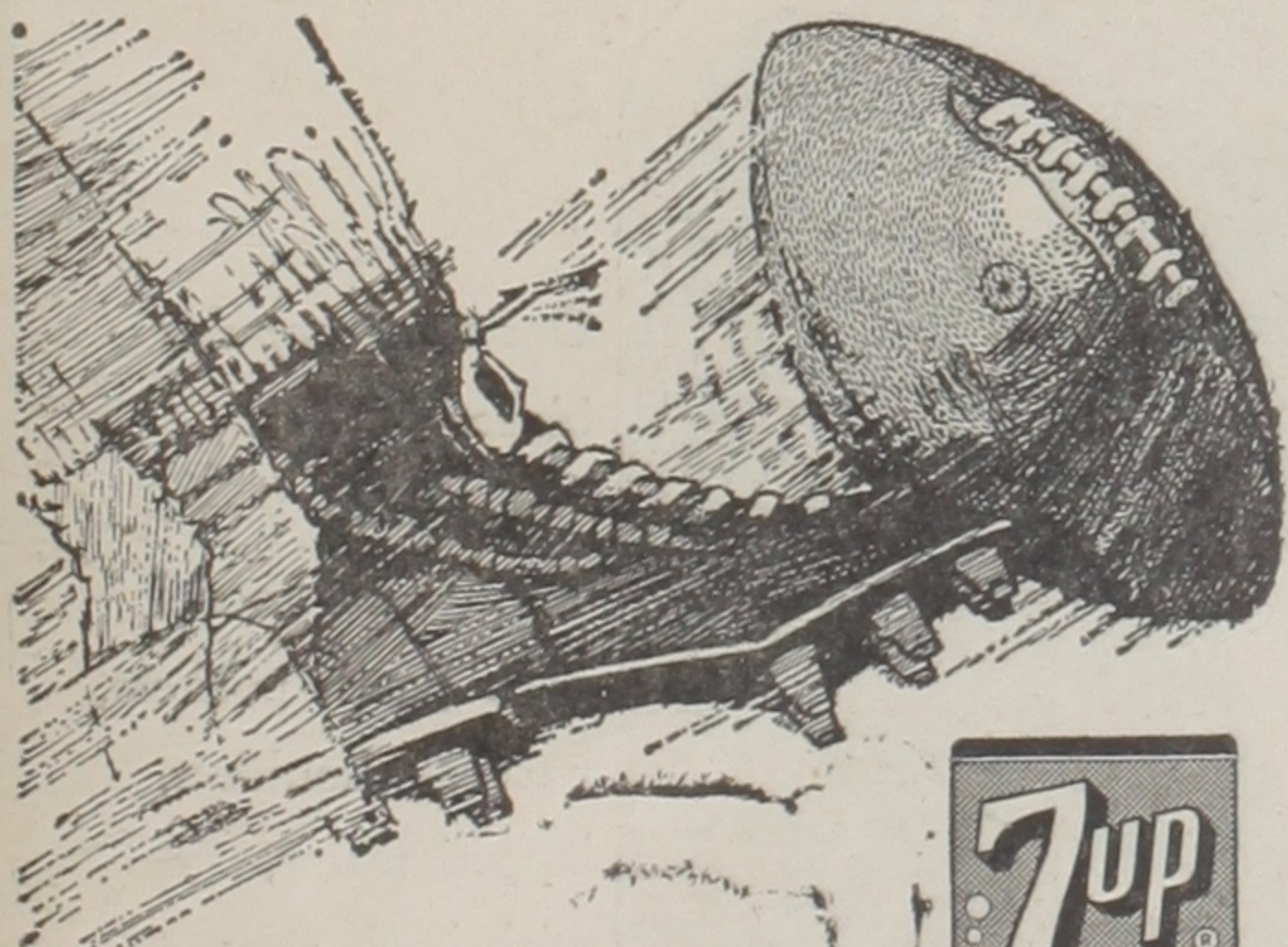
D'ya remember me? I'm Clyde, that guy that's in charge of crepe paper at the Varsity Book Store. Last year I made a big mistake — bought too much of the stuff and my partners made me keep store all night long on the eve of Homecoming. I made an appeal to most everyone to come and visit me that night and almost everyone turned out. If you're a new student or a transfer to Tech this year, p-l-e-a-s-e come by FRIDAY NIGHT and get some crepe paper, wire, poster board, glitter, glue — anything at all. I just like being a "night people" and if you like being a "night people" we can enjoy a cup of coffee while listening to KSEL's favorite disc jockeys, who will be in the store ALL NIGHT THIS FRIDAY NIGHT!

3 OLD GRADS TO SERVE YOU



Varsity BOOK STORE

1305 College Monterey Center, too



GET REAL ACTION...  
7-UP YOUR THIRST AWAY

SAVE ON DRY CLEANING AT

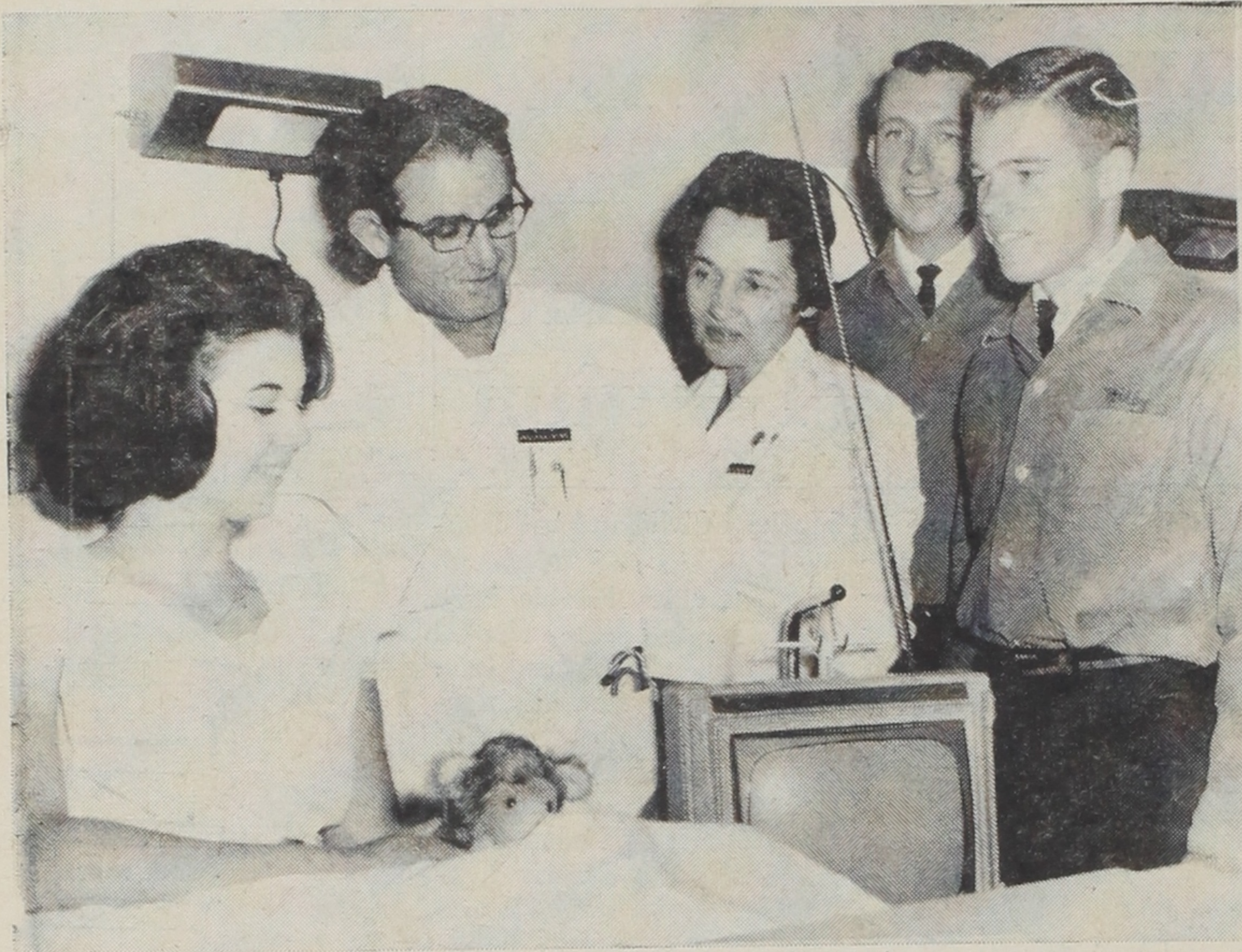
MARCY'S

5 CONVENIENT LOCATIONS

Town & Country  
4445 34th Street  
Family Park

121 North College  
412 Ave. L.

|               |          |
|---------------|----------|
| dresses       | 65c & up |
| suits         | 65c      |
| pants         | 35c      |
| shirts        | 35c each |
| ROTC uniforms | 50c      |



**NEW TELEVISIONS** — Alpha Phi Omega presented two new television sets to Tech's Infirmary Wednesday. The sets will be used by in-patients in the clinic who must remain there for several days. A Phi O, service, fraternity, used proceeds from last

spring's "Beauty and Beast" contest to finance the gifts. Shown, left to right, are Judy McGowan, Mrs. I. J. N. Norman, superintendent; Dr. Fred Kallina, director; Frankie Clouts and Billy Lane.

—Staff Photo

## Tech Dorms Enter Decorating Contest

Tech's residence halls have indicated that they will participate in the Homecoming decorations contest at 5 p.m. Friday, said Jack McClure, chairman of the Homecoming committee.

Adding to the effect of the decorations will be more than 3,000 "luminarios" placed along campus streets by Alpha Phi Omega and Women's Service Organization.

### LEE CASTLE

Conductor and Star of The Fabulous

### JIMMY DORSEY ORCHESTRA

Will Present the Jimmy Dorsey Orchestra for your dining and dancing pleasure at the beautiful new

**KOKO PALACE BALLROOM**  
50th & Q

**Friday November 1 at 8:00 P.M.**

CALL NOW FOR RESERVATIONS  
Koko Inn—SH 7-2591 Koko Palace—SH 4-9477

## News Conference Broadcast

NEW YORK (AP) — The major networks will broadcast President Kennedy's news conference live on radio Thursday and later on television via tape.

American Broadcasting Co., National Broadcasting Co., Columbia

Broadcasting System and the Mutual network will broadcast the conference on radio at 4 p.m. EST.

CBS and NBC television coverage

will be at 4:30 p.m. and ABC's will be at 5 p.m.

for the young in heart.

*Anderson's*

sentimental series

especially priced for young budgets

at \$100 • \$200 • \$300

Including Fed. Tax



\$100



\$200



\$300

Thrill your bride-to-be with the fiery beauty of Anderson diamonds. New and excitingly beautiful . . . our Sentimental Series is matchless in value, for our proficient skill in buying, grading, and setting diamonds is unexcelled. Quality for quality, Anderson diamonds are never higher . . . and in most instances substantially lower than "bait" discount prices found elsewhere. You'll buy with confidence and pride at Anderson Bros., West Texas Trusted Name in Diamonds.

#### BUDGET TERMS

Take A Year To Pay

open Thursday Nights 'till 9 P.M. at Monterey Center

*Anderson Bros.*

Lubbock's Oldest and Finest jewelers

1314 AND J DOWNTOWN • MONTEREY CENTER

## Creative Perfection



Our most popular blazer model . . . The classic Traditional model with patch pockets, natural shoulders, lapped seams, with hook vent in a fine all-wool flannel.

- Camel
- Navy
- Black
- Olive
- Burgundy
- Red

All fraternal & organization crests are available. Limited Time Only

*Bray's*  
campus toggery

**\$21.95**

2422 Broadway

PO 2-3501