# FORHEDDOR 

## - Editorial -

## There's A Right Name For Tech

The sun may not set today on Texas Technological College.

This is the day Manuel DeBusk, Tech Board of Directors chairman, has said he will recommend to the board that the name of this school be changed to "Texas Technological University.

Although the state Legislature will have to put its stamp of approval on the namechange proposal before it will be official once the suggested name is approved by the board and laid in the laps of the legislators, there is little doubt that the name bill will pass. That is not the problem

The problem is being sure that the best possible name for Texas Tech is presented to the legislators.

## Deserves Worthy Name

Texas Tech deserves a worthy name because of the fine school that it is. Sincerely interested persons agree to this.

But the question is, what is the best name?
For years this dispute has dragged on. Needless to say, the issue has about worn itself out. A decision needs to be made by the board.

But the Board of Directors has given no indication that it has lent an ear to any of the suggestions from the student body or the faculty. This is not just. All groups-not just the ex-students-should be heard and acknowledged.

The Student Council and Faculty Advisory Committee have spoken out strongly against DeBusk's proposed name. And all the
exes have not been polled to see what name the majority wants. This is not good.

Many Tech exes have said they want the name "Texas Tech University." This group has the right to be heard. But there are about 26,000 Tech graduates. Perhaps the majority of these graduates don't support DeBusk's proposed name. They haven't all been polled.

But even if they do, there is a more important point to consider. Tech's present en-rollment-in excess of 12,000 -is almost half the number of present graduates. Soon these students will be exes. And Tech's enrollment continues to climb each year.

## Exes Will Double

So the point is, in about eight years Tech's number of exes will have doubled. And the majority of these potential exes does not want the name of our school to be "Texas Technological University."

In a student poll two years ago the name "Texas State University" received the largest number of votes.

Tech's present name is a misnomer. But the name DeBusk has suggested would make our school a laughing stock. Tech needs a name change but not just for change's sake.

Rather, we need a name that will represent Tech's academic program, as well as traditions. "Texas Technological University" will not meet the need. The words "technological" and "university" are in direct contrast.
lects, Tech does not have to lose the traditional 'Double T." This is a symbol which is deep' rooted.

Just as our athletic teams are known as the "Red Raiders," so can Tech continue to be associated with the "Double T.

The Student Council and FAC voted to oppose DeBusk's name proposal and to support the name "Texas State University of Arts, Sciences and Technology." This name should at least be considered by the board.

But this is not the only name which would accurately describe the type of school Tech is. There have been other good name suggestions.

But the name TTU does not accurately describe our school at all.

## All Points Aired

All the points have been aired. Many groups have voiced an opinion as to just what the new name should be

The board should consider all the names and with good judgment sift the possible names until the right one is found.

There is a "right" name for Texas Tech and with discreet judgment the board of directors can find it. We hope they do

Tech's students and faculty have opposed DeBusk's name proposal with sound, intelligent reasoning, with the best interests of Tech in mind.

But the final decision is up to the board. It will be as they will it. Gayle Machen
Editor

MRC Debates Phone Usage In Dormitories
problems underwent a good threshing at the Men's Residence Council meeting Thursday.
Representatives of Bell Telephone Company were on hand to explain their view of the problem and answer questions.
Roy Howard, special representative, said the problem was due largely to student mis-use of the telephones. He explained that many students were leaving the telephones off the hook, thus ty ing up the lines.
Odell Dial, sales and service manager, commented, "If they would use it correctly we could make a survey to det
Dormitory supervisors were present to push for some action to solve the problem. Many of the supervisors said new equiptem and the "cut-off" hour should be extended.
John Taylor, Tech business manager, told the MRC that it new equipment is needed, student will be faced with deciding whether to increase their tele phone bill or discontinue mis-use of the system by limiting the length of conversations and lea ing the telephones off hooks
The MRC postponed action to await the results of further study and discussions in dormitory cour cils.

Agriculture Secretary To Visit Tech Campus

Secretary of Agriculture, Orville Freeman will make a whirlwind visit to the Tech campus Monday.
The visit is to be brief and busy for Freeman. He will arrive in Lubbock at $12: 15$ p.m. Monday, be on campus for lunch at 12:30, hold a press conference at Auditorium by 2 the Municipa Auditorium by 2 p.m. to speak and answer questicure After the meeting at the auditorium, he will fly to Wichita Falls for an evening meeting in that city.

FREEMAN will be accompaniFREEMAN will be accompanicongressmen from the state.
Dean Bennett, of the School of Dean Bennett, of the School of
Agriculture, said that the purAgriculture, said that the purpose of the himself what people in this area think about present and future programs.

Dean Bennett
Dean Bennett also said that questions from the audience at the auditorium, and that he (Bennett) had been told that these questions would be screened only for duplication - that no question would be discarded because of a controversial topic.
FREEMAN's Tech visit is only part of a tour of the state
that is being sponsored by the

## Stabilization

 Service.Dean Bennett said, "We are
looking forward to this visit. We
may not agree with the ideas and policies of this man, but he


ORVILLE L. FREEMAN
is the Secretary of Agriculture and, therefore, one of the highest voices

## Freeman took over one of the

 toughest jobs in the Kennedy administration when he accepted Agriculture.
## THE NATION'S farm program

 with its super surpluses had been a headache for years - as farback as the day of Henry A. Wallace when he was Secretary of Agriculture under President
But Freeman, an ex-Marine, once said he learned something
while in the service which probably served him well.

## "One of the things they drum-

 med into us in the "Marine when you are half way up a hill on a frontal charge you don't decide you should have used a flank attack - when you're inIN ANNOUNCING Freeman's selection for Agriculture, President Kennedy called the Minnesotan "the best we could get to
take over this responsibility." He said Freeman had faced farm problems in Minnesota which were a sample of those confront-

## Tech Board

 To Announce Position TodayThe Board of Directors' posi ion of the name change proposal will be announced today, it was Because of Homecoming activities, the regular public meeting on saturday morning has bee anceled.

The Board will meet in the Of fice of the President at $1: 30$ p.m. Members of the news media will be present. Royal Furgeson, presi-
dent of the Student Assn., will al ent or the Sturent Assn, will a Although
Although the name change is sue is not on the official agenda, Dr. R. C. Goodwin, Tech presi-

Ma
Major business on the official

- Approve a transfer of anropology from the department he department of sociology
Consider the Senate Bill No. authorizing the Board of Directors to convey certain land to the In-ter-Fraternity Housing Corporation for the purpose of constructing fraternity and sorority lodges.

A report from the Academ-

- A report from the Campus and Building Committee of the Board on the various building pro-

Raider
Roundup


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## Grad School Dean Sees Progress



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## 1

## Blair Crowns Queen

"My Fair Lady" will herald the blowing their tops is the order for entrance of homecoming Queen tonight's pep rally monies on the science quadrangle

CO CAPTAIN TO SPEAK Bill Shaha, co-captain of the team, and Leete Jackson, presi-
dent of the Red Raider Club are dent of the Red Raider Club are scheduled pep rally speakers.
Tomorrow night at half-time the queen and her attendants will again be recognized during the Tech The following activities are set or this homecoming weekend TODAY
anm. -Ex-Students Assn. ex-
Ton Board lunch
Noon- Board luncheon
1:30 p. m. - Ex-Students Assn. council meeting and election of officers, Tech Union.
6 p.m. -Dinner meeeting, Texas Tech Century Club, Union Ballroom. $7: 30$ p.m. -Pep Rally and bon8:30 p.m. -Homecoming Queen

9 p.m. -Reunion of class of 19461963, Union.
9:30 p. m. -Reunion and dance selected in elections Wednesday, will be crowned by Frank Blair NBC newscaster.
As Blair opens the sealed envelope and crowns the queen, the Tech symphony will play "Pomp and Circumstance

FIVE FINALISTS
Queen finalists are Jo Beth Brown, Carolyn Buxton and Caro lyn McDuff.
Blair, of the "Today" show, will speak at the third annual Century Club dinner meeting and also ride in the parade.
"Tech, $2000 \mathrm{~A} . \mathrm{D} . "$ is the theme of the 23 floats entered in the Homecoming parade. Trophies for
winning floats will be presented winning floats will be presented at the game
Victory apples and treed Owls

## MOCK WAR ON

BIESSEN, Germany (AP) Mock war involving 40,000 U.S. troops continued near the Iron Curtain in West Germany Thursday. Elements of the 2nd Armored Division, airlifted here from Texas last week, counterattacked the 3rd Armoured, which is based in Ger many and which plays the part of Night fog favored the counterattack, the Army said

STUNNING! - "But, of course, wouldn't dress any other way for Club Scarlet!" Monday is the deadline for entering skits and Most Handsome Man candidates for the annual Theta Sigma Phi mock nightclub Nov. 9. Prospec tive skits and candidates should be turned in at Journalism Bldg., room 211 , from 1-5 p.m. Tommie McCall, Tech senior, and friend, an Afghan hound, display typical enthusiasm in coming Club Scarlet activities. -Staff Photo

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Daily Toreador Editor

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GARY LAWRENCE
IFC President

CHARLES AYCOCK
Student Council Ex-President
DAVID "SMILEY" IRVIN
Head Cheerleader
KEN SNIDER
BSO President

CHARLES STEINMAN
Double T Assn., Past President

## KAY IRWIN

Honors Council President

## Editors Across U. S. Polled On Name

By CHARLES RICHARDS
Texas Toreador Managing Editor
Texas Tech in recent years has seen its reputa-
tion grow, at least as far as the Lone Star State is
But what about Michigan, New Hampshire, Monana, Rhode Island, North Carolina, California? Or even New Mexico? What does Texas Tech mean to

ditors sent to student newspaper editors of universities in every state
by THE DAILY TOREADOR show ed Tech is not as well known as Almost a fourth of the and a fairly consistent trend of
thought -that Texas Tech is a mall engineering school-emerged No background or mention of th en except that the recommendation had been made to change from Texas Technological College to Texas Technological University. No other aames, except the shortened Texas Tech, were mentioned.
amilian ballots, 71 per cent indicated they were not familiar with the academic program here. Only four persons said they knew of Tech's curricula, and three Four others said they had heard of the name (mostly because of the football team), but knew with only answers on the questionnaire bore this out with only one of the 14 pinpointing the situation corThe questions were necessarily general, in order there. The questions were multiple choice, except for there. The questions were multiple choice, except for he would expect to be taught in a technological university.
courses, leading to B.S. degrees," answered The Mon tana Kaimin, Montana State University, to the question. The paper thought a technological university might aiso have a core curriculum of liberal arts and these courses; some, and perhaps extensive, work in science on graduate level - mainly Master's." Wilbur Wood, editor of The Kaimin indicated he emphasis on other phases of academics. This was the

TEXAS TECHNOLOGICAL COLLEGE Enrollment: 12,003 (1.9-1 ratio, men chools
Arts and Sciences, 5,044 students Business Administration, 2,480 students
Engineering, 1,976 students Agriculture, 936 students
Home Economics, 649 students
Graduate, 918 students
Campus: 1,844 acres (largest in U.S.)
ering similarly
On the other hand, the student paper of the University of New Hampshire felt Tech was a fullfledged university with schools of medicine, law and pharmacy and offering doctortal degrees in many departments.

Spencer Michlin, editor of The New Hampshire prefaced his remarks, however, by saying "I'm from Dallas, so am not representative of UNH, most of whom, I'm sure have never heard of Tech

Michlin said he would expect the curriculum at Tech to include "everything from Hay-Raking 102 to

Another editor, J. C. Simpson, of California Institute of Technology, said he was familiar with both the name and academic program here and felt we were a school offering many and varied advanced Concerning our enrollment, he checked the answers marked "co-educational and fairly evenly distributed between male and female students" and atso one reading "more than 10,000 but less than $15,000$. ." Simpson and Michlin were the only two to check those two answers.

Half the replies placed Tech's situation as "coeducational with a lopsided ratio of male students to female students, and more than a third-five of 14 said they felt Tech's enrollment to be "entirely male." Concerning the enrollment figure, 29 per cent marked the choice "less than 3,000;" 21 per cent marked "more than 3,000 but less than 7,000 ;" and 36 per Jane Shanard of The V,000 but less than 10,000.

Dakota, said she was familiar with Tech because she went to Texas Women's University at Denton from 1960-62. She changed the questionhare to read quite a lopsided ratio of male students to fe In a technological university,
in a technological university, Miss Shanard said she would expect primarily engineering and science courses, though some liberal arts and business courses.
From the Univerity of New Mexico's student paper came a reply from Lynn Buckingham, a former society editor of THE TOREADOR and now managing editor of The Lobo at U of NM. She felt the words technological university denoted a place where agricultural and mechanical courses were taught.

Philip Sutin, national concerns editor of The Michigan Daily, University of Michigan, was another who viewed lech as an engineering school with little major emphasis on other phases of academics. He felt Fech was entirely male, with an enrollment between 000 and 10,000

In a technological university, Sutin said he would expect "engineering and technical courses, with a view toward handling automated machinery."

Other reactions on first impressions of "tech nological university

BRUCE FABRICANT, Michigan State News, Michigan State University-"engineering,"

GARY BLANCHARD, co-editor, The Daily Tav Heel, University of North Carolina - "I would expect that, being a university, it would offer instruction in almost all disciplines, but with emphasis upon engi-

GARY MeCUTCHEN, The Virginia Tech, Virginia Polytechnic Institute-"technical courses.

MARGO M. MATARESE, The Beacon, University of Rhode Island - "major emphasis on seience, engineering, chemistry, math, biology, zoology.

SIMPSON, The California Tech, California Institute of Technology - "chemistry, physics, etc.; engi IOWA STATE DATHY
plied sciences plied sciences, engineering, some pure sciences, perhaps agriculture or home economics, perhaps two-
year teaching programs." DAILY BRUIN, University of California a Angeles (UCLA)-"math, science, engineering."

JEFF DAVIDOW, The Collegian, University of Massachusetts -"I would expect to find in a technological university all manner of courses with the curriculum weighted more to the sciences than to the humanities

## Letters To Editor

## Name Change Prompts Varied Views

ear Editor
I'm returning your "image" name change) and will be quite in terested in seeing the be quite inlowa State underwent a simila Iowa State underwent a simila Before that time we were kno officially as Iowa State College of Agriculture and Mechanic Arts; now it's Iowa State University of Science and Technology.
Although I'm not familiar with your academic program, as I'm sure my answers indicate (unless I guess well), I might explain that have five colleges - agriculture home ec, engineering, sciences and humanities and vet med - plus a grad school
Because of the increasingly important part played by humanities and non-technical courses in general, the State Board of Regents changed our name. While we've grown up enough to become a university, the "ag-and-engineering school" designation hasistuck

Jerry Knight
Editor
Iowa State Daily

We would like to take this opportunity to bring together several thoughts and arguments concerning the school name change. First, as to the need of university status, no argument. This is an accepted fact by almost everyone We are against TSUAST as supported by the Student Council and the Faculty Advisory Committee.
We are for Texas Tech University ould be looked upon as instance to distinguish us from the Univer sity of Texas.
Next, the
Next, the whole basis of all tion, past, present, and future. In this discussion, we must break the school's reputation down into two categories - academic reputation and general public reputation.
Academic reputation is based on graduate success and graduate pride. Do our graduates "brag" about Tech or do they apologize because we have "technological" in our name? Reputation is based on achievement, not name
If Tech could have more articles like the one which appeared in Capt. Bassett being selected as an Capt. Bassett being selected as an about name.

The schools of Engineering Home Ec, and Agriculture have built their reputations on achievements and have no difficulty due to name. Also, Dr. Davis is rapidly bringing the department of government up to these standards. All of our schools and departments are either tops or rapidly rising


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J. J. Fletcher Tark Cook William Watson II
sity, there was no question in my mind about the justification for use of the term, 'university.' There
has been none since.
Just what words should precede the word 'university' was not then clear, however. The extensive discussion which has gone on since from time to time indirates that it
is still a problem. However, I believe that the two
names which have emerged are the best, and of the two, my choice alls to "Texas State Univer,

Yours very truly Edward N. Jones Past President Texas Technological College

## WELCOME STUDENTS SERVICES

SUNDAY SCHOOL
9:30 A.M.
MORNING WORSHIP 0:50 A.M. EVENING WORSHIP 5:00 P.M. TRAINING UNION 6:00 P.M. YOUNG PEOPLE'S SUPPER \& MOMENTS OF MEDITATION

CALVARY BAPTIST CHURCH 1921 18th

## THE BELL TELEPHONE COMPANIES SALUTE: MORRIS JOHNSTON

"Pioneering in the space age," is the way Morris Johnston (B.A., 1957) describes his job as Data Sales Manager of Southwestern Bell.

Morris's job is a new one with the Telephone Company, brought about by the mushrooming growth of computerprocessed business data, and the need to distribute this data quickly to widespread locations.

Morris came to his present position from the manager's job at Waxahachie, Texas, where he was résponsible for
all commercial operations. Now, as Data Sales Manager in Dallas, Texas, he is helping to pioneer the development of this new business method-a communications system for computers. To be a part of this development in the pioneering stage is both challenging and rewarding.

Morris Johnston, like many young men, is impatient to make things happen for his company and himself. There are few places where such restlessness is more welcomed or rewarded than in the fast-growing telephone business.


Expect Uneven Rainfall, Thomas Tells Workers

DALLAS (AP) - Most Texans Weather Bureau's establishment should expect below-average rain- These may yield additional info fall in more than half the years, mation of long term cycles. Gerald Thomas, agriculture dean, Speaking on variation in climate told the Agricultural Workers Assn. and vegetation of Texas, Thomas Thursday.

Drouth of a temporary and "It might be that some trial and sometimes prolonged nature is a error techniques in crop production common occurrence," he said. "We could be planned more effectively are now." picians had a better understanding Thomas said no statistically sig- of native vegetational patterns. nificant drouth patterns have been
found within the period of record- TRAMPS WANT FANS ed data.

However Saddle Tramps ask that the stucounts and other techniques for $\begin{aligned} & \text { and } \\ & \text { cond } \\ & \text { and } \\ & \text { aneet the football team as they }\end{aligned}$ examining data prior to the come off the field at 5:15 p.m.

## Chisler Brings Old Librarian

 Back To LifeSTOURBRIDGE, England (AP) -Fred Bristow, retired librarian but not entirely.
Fred, a lively 69, looked on as a stone mason chipped his name off the list of dead on the city's "It's taken me 40 years to that done," he said
He still is listed among the dead

## parish church

Fred explained that the mixup
started in 1918
A telegram arrived at his moth-
"We regret to inform you," it
said, "that F. Bristow died wounds in action" Bristow died "It was my young brother Frank who died," said Fred.
"But he'd only been in the army three months and my mother naturally thought it was me."

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Tech Prof Lectures

## To Class Via Phone

Sitting in his office in the social science building, a Tech College in Colombia, Mo.

Dr. J. William Davis, head of Tech's government department, gave the 50 -minute lecture by telephone at the request of James Burkhart, government professor at Stephens Women's College. Davis' talk was amplified in the classroom and student's questions were relayed to him by Burkhart
prof. Burkhart began the discussion by asking questions亚 explain about lech as a school and then asked questions about the departme
"I could hear the girls," said Davis, "and from time to time they applauded and cheered."
Davis talked about state poritics in Texas, national politics, political scier

Burkhart is arranging a serses of these lectures, inviting persons from different parts of the country to participate," said persons from different parts of the country to participate, said Davis. "Some of these speakers are from Washington and some

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## Calendars

 AvailableTech calendars will be on sale the Tech Union and campu or visiting exes.
The calendar, published by the Tech Chapter of Mortar Board features all important college and administration dates. The book includes many extra-curricular activities and contains sports schedules, campus map, and information on campus heads. Space is provided for heads. Space
profits
cent calendar sale of the 75 ship fund.

Goldwater Hits Administration News Blackout

WASHINGTON (AP) - Sen. Barry Goldwater, R-Ariz., accused the Kennedy administration today of "blackouts, distortions, fabricaan effort to perpetuate itself.
Goldwater, a leading possibility for the 1964 Republican presidential nomination, said in a prepared en's Press Club that the fate of the nation may depend on objective reporting by Washington correspondents.
"Objective reporting and the judicial interpretation of events offer
the greatest opportunities for public service in today's journalism," Goldwater said.
"The importance of such objectivity today is so vital that upon it any other single factor-the future of our government.
He said "the minipulation of news by this administration has become a pretty big project."

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## Intramural Scores And Standings



## HEARING NOV.

SAN ANTONIO (AP) - U.S day Juage Ben ruments Nov. 7 on whether Brady land promoter B $R$. Sheffield should be freed on bond, Sheffield is under a six-year sentence for forgery on charges growing out of the 1955 veteran land scandals.

$\begin{array}{lll}\text { Sigma Nu } & 04 \\ \text { Kappa Alpha } & 04\end{array}$ Kappa Alpha DORMITORY LEAGUE Bledsoe
Gordon Gordon Gaston

Sneed Sneed | 1 | 0 |
| :--- | :--- | :--- | Wells 020 MONDAY LEAGUE Misfits

Freshmen Freshmen Crusaders Carpenter AFROTC Wranglers Newman Club Delta Sigma Pi 021 THURSDAY LEAGUE
Scramblers $\begin{array}{llll}\text { Scramblers } & 1 & 1 & 0 \\ \text { BSU } & 1 & 1 & 0\end{array}$ $\begin{array}{llll}\text { BSU "B" } & 1 & 1 & 0 \\ 0 & 2 & 0 \\ \text { Fjii }\end{array}$ VOLLEYBALL STANDINGS FRATERNITY LEAGUE Phi Epsilon Kapa B 20 Delta Tau Delta Sigma Nu
Kappa
Sigm Kappa Sigma Phi Gamma Delta NDEPENDE 01 INDEPENDENT LEAGUE Phi Epsilon Kappa B2 0 Phi Epsilon Kappa A 20 Cranes
Carpenter Hall Carpenter Hall
Phi Epsilon Kappa Phi Epsilon Kap Kappa Sigma B Bledsoe
Delta Tau Delta B $\quad 02$
VIGNESS ADDRESSES FORUM Dr. David Vigness of the history department will speak today at the Friday Noon Forum. The topic will be the historical development of current Latin American problems. The forum will be in room 209 of
the Tech Union. Forum the Tech Union. Forum reservations must be made before 10 a.m
at the newsstand in the Union

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> EVENING WORSHIP-7 P.M.

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WELCOME EXES AND STUDENTS. THE HIGHLIGHT OF HOMECOMING

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WORSHIP WITH US THIS WEEK


Rice Hands Cold Pics Third Loss

By JIM RICHARDSON Toreador Staff Writer HOUSTON - The Rice Owlets decided to play things straight in the second half last night in Rice Stadium to take a close decision
over Tech's winless Picadors, 15-7 before 3,500 Houston spectators. Owlet head coach Allen Davis must have given the Rice fresh-
men a verbal boost in the dressing men a verbal boost in the dressing room at half time as the Houston crew turned from their first half mistakes to tally a final eight point margin of victory
That final scoring drive started on the Tech 40 and took just three plays zone stripes. The back breaker was a 33 -yard scamper for the score by L. V. Benningfield, Rice's talented wingback.
Richard Parker booted the ex-
tra point for the final margin. The Picadors mounted a drive to the Rice 29 in the third stanza and got to the Owlets' 17 in the
fourth quarter, but both marches died on fourth down failures. The Owlets took the opening
kickoff and marched 58 yards in kickoff and marched 58 yards in
only six plays to start the scoreonly six plays to start the score-
board in motion.
A 35 -yard gain around right end A 35 -yard gain around right end
by quarterback Dennis Gann put the ball on the Tech six-yard
stripe and fullback Gary Emerick stripe and fullback Gary Emerick
scored two plays later from the one.

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