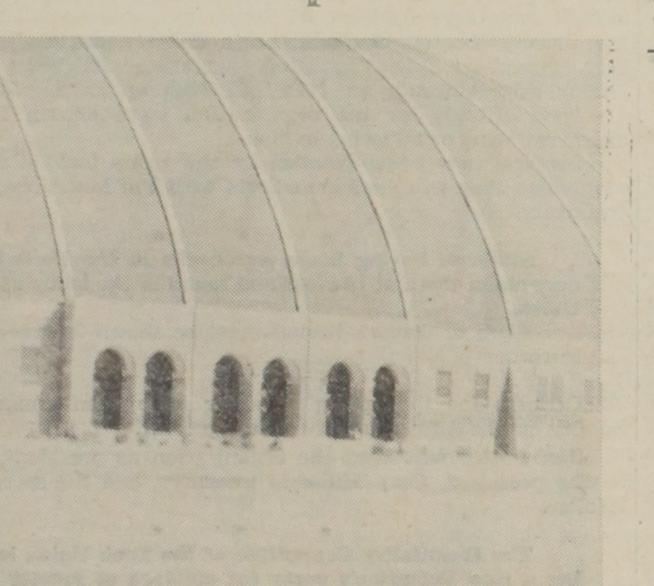
TECH TOPPLES A&M 84-82

Waitin' It Out... FE

FERILADOR
TEXAS TECHNOLOGICAL COLLEGE

From 1 p.m.



Till 4 p.m.



Till 5 p.m.



BUT IT WAS WORTH IT—Techsans took no chances on finding seats to watch the Tech-A&M game Tuesday night. A lone freshman took up his vigil at 1 p.m., and by 4 p.m. many students had taken seats in the Coliseum. By 5p.m., lines had begun to form outside the Coliseum doors. For the benefit of those who didn't make it in time, closed circuit television was put into operation in the Auditorium. An 18 by 20 ft. screen was ordered from Dallas for use in showing the ball game.

—Staff Photo

Vol. 39

Lubbock, Texas, Wednesday, February 12, 1964

No. 80

Wall Sinks Two!

By MIKE WALL Toreador Sports Editor

Pandemonium reigned in Municipal Coliseum Tuesday night as the never-say-die Texas Tech Red Raiders pulled out a stunning win over the Southwest Conference leading Texas Aggies.

With seven seconds left on the scoreboard, reserve Royce Wollard came from the bench to score two points that tied the score at 82-82. Then Sid Wall, who has been held out of play for most of the season while recovering from a knee injury, took an intercepted A&M pass, and as time ran out, scored the winning two points.

'A FINE BUNCH OF BOYS'

Coach Gene Gibson said of the Raider team after the game, "I've never seen a finer bunch of boys." The Raiders were down at the half, 52-33, and Conference hopes seemed to dim for the Tech five.

But the Raiders came out from the dressing room after half-time and scored 19 points while the A&M crew could muster only seven points in the first five minutes of the deciding half.

In the first half, it was strictly Texas A&M as Bennie Lenox, second high scorer in the SWC going into the game, hit for 19 points while teammate John Beasley hit for 14.

RAIDERS HIT DRY SPELL

The Raiders hit a dry spell on field goals and rebounds midway through the first half and ended

the period hitting only 37.5 per cent of their shots from the field and pulling in only nine rebounds.

Sophomore Dub Malaise again lead Tech scoring, hitting for 19 points. Another sophomore, Norman Reuther was runner-up in Raider total points, making 16.

LENOX LEADS AGGIES

For the Aggies, Bennie Lenox poured 30 points through the basket to lead all scorers for the night. Teammate John Beasley hit 20 to place second in the scoring race.

The important win pulled the Raiders into a tie for the SWC lead with the Aggies and set the stage for the second round of conference play to start. Both teams currently stand 6-1 in SWC play.

A record-setting crowd of more than 11,300 fans saw the nerve-wracking game, with approximately 1,200 viewing the game via closed circuit television in the Lubbock Auditorium.

PICADORS BLAST LCC

In the freshman game, Charlie Lynch's Picadors rebounded from last week's loss to San Angelo College by blasting Lubbock Christian College, 89-68.

Bob Glover was again high point man for both teams, with 26 points.

If You Just Can't Lick Em...

Charles Clair, Lubbock sophomore, got tired of waiting around for Tech's name to be changed.

for Tech's name to be changed.

Monday he did something about

it.

He marched down to the County Courthouse, filed an assumed name certificate, and started his own school — Texas State University.

"It'll be a radio-T.V. school," Clair said Tuesday afternoon. "So far I have only one student, but I won't really get into operation until this summer."

He says he didn't file the certificate to prevent Tech from possibly using the name in the future—he just likes the name and wants to use it for his school.

"I understand that Tech has the perfect legal right to use the name if they want to."

According to a local attorney, Clair's action could not exclude Tech from adopting the name in the future. The assumed name certificate simply keeps a record for the public's benefit of the names of the person or persons operating a business.

The deputy clerk who made the transaction said Clair did not tell her why he wanted the certificate, but said she was almost certain at the time that "he wasn't going to open a business under the name "Texas State University."

The attorney called the certificate an "absolutely worthless thing" as far as exclusive rights are concerned.

Clair seems confident that his school will be a success.

"I've been thinking about it for a long time."

KLBK Broadcasts In Tech Newsroom

Dr. R. C. Goodwin Tuesday approved a fiveminute campus news highlights program to be broadcast from the Toreador newsroom.

Beginning Monday Nicky Redinger, Olton senior, will give campus news in a capsule from 6 to 6:05 p.m. Monday through Friday on KLBK Radio 1340.

Other changes accompany the news program.

Mike Read was recently appointed feature editor,
a new staff position replacing the former society editor.

Other new staff members this semester are: Preston Maynard, assistant news editor; Tommy Seay, copy editor; Pam Best, copy time: Mike Wall, sports editor; Larry Courtney, assistant photographer. and Alleyn Harrison, assistant photographer.

Thieves Raid Cars Near Wells Dorm

Thieves have been hard at work in the Wells Hall parking lot according to the reports at the Traffic Security office. Two thefts totaling \$136.95 were reported to the office last week.

James Maytun, 341 Wells, reported the theft of a transistor tachometer, a gear shift knob and a chrome air cleaner valued at \$91.95.

Buddy Allen, 204 Wells, reported the loss of a sideguard window from an MGA valued at \$45.

When asked about the thefts on the Tech Campus this year, Chief Daniels, Traffic Security Department head, reported that statistics showed a decline of 24 fewer thefts than at this time last year. Chief Daniels said the decline was due to the fact that more people are being used this year in patrolling the campus. Also, a German Shepherd is being used for the first time. He explained that with the dog more area can be covered in a shorter time.

Tech Hosts Ag Meet On Chemical Values

Chemical Use" is the theme for will be a \$3 registration fee. the eleventh annual Agricultural Registration for the two-day Chemicals Conference slated Thurs- conference is set for 8:30 a.m. day and Friday on the Tech cam- Thursday in the Tech Union. The Misuse of Agricultural Chemicals." pus.

Chambers of Commerce and Texas serving as morning chairman. Dr. Tech with Texas A&M University, R. C. Goodwin, Tech president, will emphasize the economics in- will welcome the delegates. volved in using agricultural chemicals.

For Chemical Dealers

anyone interested in chemicals, missioner of Agriculture, Charles

FED. 11

FEB. 12-14

"The Necessity for Agriculture their distribution and use. There Chapman, will then discuss "Her-

program will begin at 9 a.m. with A 20-minute question and answer This year's conference, sponsor- Lee York, senior vice-president of period is scheduled at the end of ed by the West Texas and Lubbock Lubbock's First National Bank, this session.

Discussions And Panels

ricultural Research Service of the cussions, Arnold Neumann, presi-The conference, planned prima- Plant Pest Control Department, dent of the committee, will make rily for agricultural chemical deal- United States Department of Ag- a report. ers, distributors, processors and riculture, will speak on "The Nemanufacturers, is open to agricul- cessity for Use of Agricultural tural leaders and producers and Chemicals." Assistant Texas Com-

Lectureship

FEBRUARY 11-14

THE SUBJECT

The Holy Spirit

SCHEDULE

CHURCH OF CHRIST BIBLE CHAIR

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BREAKFAST

MILK

OPENING LECTURESHIP

EVENING LECTURESHIP

MORNING LECTURE

EVENING LECTURE

COFFEE, ROLLS, DONUTS,

7:00 AM

7:20 AM

6:40 PM

7:00 AM

7:20 AM

6:40 PM

bicides-Their Lawful Use."

Following these talks, a panel of agricultural chemical experts will discuss "The Economic Use and /or

Soil Fertility Topic

The afternoon program, planned by the South Plains Soil Fertility Committee, will be devoted to soil E. D. Burgess, Director of Ag- fertility. At the close of the dis-

> Dr. Andrew Downie, representative of the Holly Sugar Corp. of Colorado, will speak on "Commercial Fertilizers in Sugar Beet Agriculture." Following Dr. Downie fertilizer tests taken on the South Plains in 1963 by Harvey J. Walker, agronomist for the South Plains Hooker. Research and Extension Center. The afternoon program will adjourn with a panel discussion on fertilizers, moderated by Ed Wilkes, farm director of KFYO.

The Friday session begins at 8:30 a.m. and will cover "Entomological Developments and Capital Investments in Agricultural Chemicals."

the South African side of the apartheid question will be shown in Model U.N. bloc meetings today and Thursday.

"Workshop of a Continent" and "Impressions of Another Land." Both are favorable to the South tional Newman Federation.

7 p.m. both days in the Tech Union also ended with the honoring of to Model U.N. delegates.

Town & Country

4445 34th Street

Family Park

pants ____

shirts

ROTC uniforms

Campus Briefs

Students who have not picked up their I.D. cards may now do so. The I.D.'s may be obtained at the cashier's window in the Administration Bldg. by presenting registration slips.

The office hours of the cashier's office are 8 a.m.-noon and 1-5 p.m. Monday through Friday. The office is closed on Saturday.

Officers for Mu Phi Epsilon, international women's music sorority, were announced this week.

They are Tommie Allen, president; Lillian Pearce, vice president; Jo Ann Needles, assistant pledge trainer; Martha Sue Hollar, recreation secretary; Judy Sell, corresponding secretary; Janis Carthel, alumni secretary; Barbara Jo Stone, treasurer; Vicki Pharr, historian; Beverly Barton, chaplain; Edith Coberly, warden; Barbara Sperberg, chorister; Susie Johnston, magazine chairman; Martha Sue Hollar, rush chairman; and Nan Nall, BSO representative.

New officers for the organization were chosen from students

either majoring or minoring in music.

Projects now being planned by the group include a spring singsong when they will combine efforts with Phi Mu Alpha, men's music fraternity.

Students having books or checks in the Tech bookswap may claim them at the lost and found in the lobby of the Tech Union.

I.D.'s or driver's license must be shown in order to claim them.

Officers for the spring semester have been announced by the will be a discussion on results of Society for the Advancement of Management.

> Jim Potter will head the organization as president, Ray O'Gwin is vice president, Cary Miller is treasurer, and the secretary is Gary

The Hospitality Committee of the Tech Union is sponsoring a free Valentine's party for children of faculty members and married students.

The party is planned for Thursday from 7-8 p.m. in the Tech Union Coronado Room. The program will include songs, games and stories. Children are to wear play clothes, and refreshments will be served by the committee. Chairman for the event is Jane Weber.

New officers of the Epsilon Delta chapter of Delta Tau Delta have been elected for 1964.

Bob Wood, junior pre-law major from Amarillo, is the new president.

Other officers are Ed Pfeiffer, vice president; Mac Johnson, corresponding secretary; Bob Ford, recording secretary; Charles Shirar, sergeant-at-arms; Charles Waldrum, guide; and Richard Munson, treasurer. lare man last vent it also predict- i ---

Kathrine Lodal, junior from Albuquerque, N.M., was chosen from Women's Sevice Organization Wednesday as representative to the BSO retreat. Elizabeth Himmel, sophomore from Dallas, was selected corresponding secretary.

Newman Group Names Top Member Of Year

award went to Sam Burt, junior Club, and Fr. William Hanly, chap-The titles of the two films are engineering major from Nazareth, at the close of the recent Texoma Province Convention of the Na-

The three-day weekend conven-These films will be shown at tion at Lubbock's Pioneer Hotel two other Techsans, Mike Malley,

121 North College

412 Ave. L

65c & up

35c each

65c

3.5c

50c

5 String Goods Company

Sporting Goods Company

of Lubbock, Texas

SAVE ON DRY CLEANING AT

MARCY'S

5 CONVENIENT LOCATIONS

The "Newmanite of the Year" president of the Tech Newman

Malley was named to the Club Presidents' Advisory Council of the National Executive Committee. Fr. Hanly was named "Chaplain of the Year" for the second consecu-

Tech served as the host school for the convention which includes Oklahoma and northern Texas in its province. Delegates were from North Texas State University, Southern Methodist University, Tarleton State College, Oklahoma State University, Oklahoma College for Women, Texas Woman's University, West Texas State University, Odessa Junior College, Hardin-Simmons University, South Plains College, McMurry College and Tech.

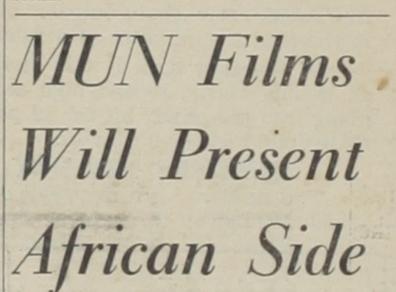
Seminar Sets Engineer Code

The Civil Engineering Department presented a Seminar recently to acquaint local engineers and architects with the provisions of the current building code requirements for reinforced concrete.

The new code represents the most recent opinions of experts in the use of reinforced concrete as adopted by the American Concrete Institute.

Because of the great differences between the new code and the previous one, the Portland Cement Association cooperated with the Civil Engineering Department in the seminar.

Approximately 25 practicing and 15 student engineers participated according to Dr. Keith Marmion, Department head.

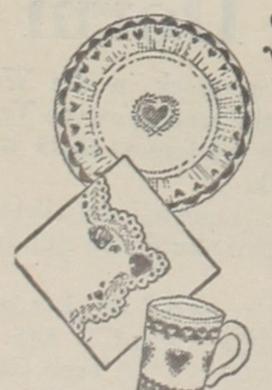


Two 30-minute films presenting

The films, obtained from the South African Information Agency / in New York City, will balance presentation of material to model U.N. delegations on the discussion topic, "Human Relations and Apartheid in South Africa."

African position.

ONE-STOP



VALENTINE SHOPPING

Everything you need for fun and fancy on Valentine's Day you'll find in our one-stop Valentine Shop. Come in soon and see our complete collection of quality Valentines, beautiful Gift Wraps, original party sets and decorations plus smart gift suggestions—all tastefully styled by Hallmark, "When you care enough to send the very best."

1305 COLLEGE AVE.

GIBSON'S Valentine Cards

at Our Monterey Store

Letters To Editor

Editorial Page

Student Says Tech Inferior To UT

received this letter Tuesday from a student at the University of Texas.) Dear Techsan:

I wanted to make sure that you Tech people know how the students at the University of Texas feel about Texas Tech . . . and this ship award, but now it is very clipping from today's Daily Tex- clear that the award itself is a an (the sports column cited in

Smoking Still Hot As Issue

WASHINGTON (AP) — The Commerce Department is getting caught in cross fires from government and industry in the hullabaloo over cigarette smoking.

"We don't even breathe sideways," Secretary of Commerce Luther H. Hodges said at a news conference Tuesday.

Hodges, who doesn't smoke, was trying to get across the idea that the department tries to be as objective as possible in issuing forecasts each year on various industries.

The department's recent review and outlook on the tobacco industry said a slight increase in sales was expected in 1964.

However, on closer examination, the department's figures actually add up to a slight decrease in domestic consumption of cigarettes.

While the report said the value of tobacco products produced this year would increase a million dollars over last year, it also predicted an increase of more than \$4 million in exports. Thus, if the increase in exports were subtracted from the total, there actually would be a slight decrease in the domestic consumption of tobacco products. The value of cigarette shipments increased \$110 million in 1963.

This could mean also that there would be a considerable drop in the number of cigarettes smoked per person. The per capita figure last year was slightly more than 200 packs for every person over 15 years of age.

Send your

love with.

NORCROSS

(Editor's note: THE DAILY TOREADOR Monday's Toreador) seems to be Technological College have been taking a definite stand on an issue not reserve the best student seats indicative of that feeling.

> We all wondered on New Year's day how Tech, of all schools, managed to win the SWC sportsmanmere farse (sic). And it was undoubtedly deled out to Tech since you hadn't won anything to speak of all year long.

Unfortunately, Lubbock is my hometown, and therefore I am well acquainted with the kind of support Tech students and Lubbockites give to the Red Raiders. Without exception, it is constantly characterized by rudeness, discourtesies to opponents and their fans, and a continual barrage of ice, cups and obsenities upon opponents and referees.

Spirit is a good thing for a school to have, but it is not spirit that Dear Mr. Furgeson: fills up the Lubbock Coliseum with and incites their "spirit" at Texas Tech.

One could be very optimistic and say that it is a shame a minority at Tech are (sic) scarring the good intentions of the majority. However it seems to be the tradition at Tech to be discourteous.

Real competitive spirit, such as that at the University of Texas, is based on pride in a winning tradition, confidence that UT is the best school in the SWC in more ways than just athletics, desire, and a certain "Esprit De Corps" that comes from being a part of the University's colorful history.

Most of this Tech doesn't have, but rudeness and envy won't get it for you either.

You can be sure that when the Raiders come to Austin without their mob, they are going to get their tails whipped.

Yours Truly, James Benson (EDITOR'S NOTE: Mr. Benson, I won't bother to answer your letter. I think the students and exes of Texas Tech will do it for me.)

LCC SALUTES TECH

Editor:

The faculty and staff of Texas

TECH ADS

Typing Wanted. BBA degree . . . statistical, legal and patent experience. SW 5-9050.

Typing: Experienced. Thesis, term paper and research paper. Fast service. Mrs. McMahan, 1412 Ave. T., PO 3-7620.

Start the semester out right. Subscribe to the Fort Worth Star Telegram. For immediate delivery dial SH 4-1282.

LOST: Man's royal blue sweater, button front, Please call SW 9-0991. 3716 37th St. Bill DeLoach.

Garage room for one or two boys. Rafrigerator, hot plate, ample storage space. 2405 Main, PO 2-1836.

Rooms for Tech Men. Two blocks from campus. Bills paid. \$25.00 per month. SW 9-9141 or PO 3-7417.

Experienced seamstress - New clothes, alterations, repair work. Fast service, reasonable prices. Mrs. Robert Carr, SW 5-1417.

Room and board - \$65.00. Two meals per day, linens furnished. Also rooms rented separately, SW 5-9405.

Obedience Training Class for Shepherds offered by Lubbock German Shepherd Dog Club - for Shepherds only - starting Wednesday, February 12, 7:30 p.m., 12 week course, \$15.00. Aggle Pavillon on

TYPING: Themes, thesis, research papers, 4519 40th, SW 5-4565, Mrs. McCullough.

FOR SALE - Like new Smith-Corona manual portable typewriter, Galasie-best by SMC. SW 5-6820.

very helpful to us at Lubbock that involves many students. Christian College from the very beginning. Administrators assisted in planning our curriculum, in working out our overall organization, and in being mutually helpful whenever we would call upon

We would like to express our gratitude and we know of no better medium than your great paper . . .

If we can serve you in any way, we hope you will not hesitate to call upon us.

> Sincerely, E. W. Mattox, President, LCC

JUST WONDERING

(EDITOR'S NOTE: The following letter was sent to Royal Furgeson, Student Council president, and to the Toreador recently after the Council's ruling on seat saving.)

The Council members' interest in such fans as Tech has. Rather, it cleaning up the mess of seat saving is envy, jealousy, revenge, and is a credit to your organization. pure rudeness that draws the mobs | You should be congratulated for

solved to most students. Why do the Saddle Tramps occupy the best value to the student body is being measured by all students who can-

Most students would probably agree that the Saddle Tramps do a tremendous job for Texas Tech. I for one, feel they do an outstanding job. But could not their position be strengthened if they did

in the coliseum? This irritates Now, one question remains un- many students who must sit elsewhere, even if they arrive early.

If the Tramps must sit together seats in the coliseum? Their as a group (and I think they should) why not put them in the area where they congregate to usher the Red Raiders onto the

> If some type of clarifying statement could be made, Tech students would be most appreciative.

Sincerely submitted, Floyd Evans Interested Reserve-Seat Holder

not occupy those seats.

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KEEPS GOING GREAT. BIG SAVINGS ON ALL 1964 CHEVYS.

- See Modern and Save -

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BEAUTY and the BEARD

(YOU'LL LOVE THE BLENDING)

When an irresistible force like Ann-Margret meets an immovable object like Al Hirt... POW! You know she can sing but wait 'til you hear him! And with Al on his horn for extra good measure, "Beauty" and "The Beard" make a most happy "Bill Bailey," "Just Because," "Personality" and many more. Get this joyous album today. You'll love it. It's the blend.

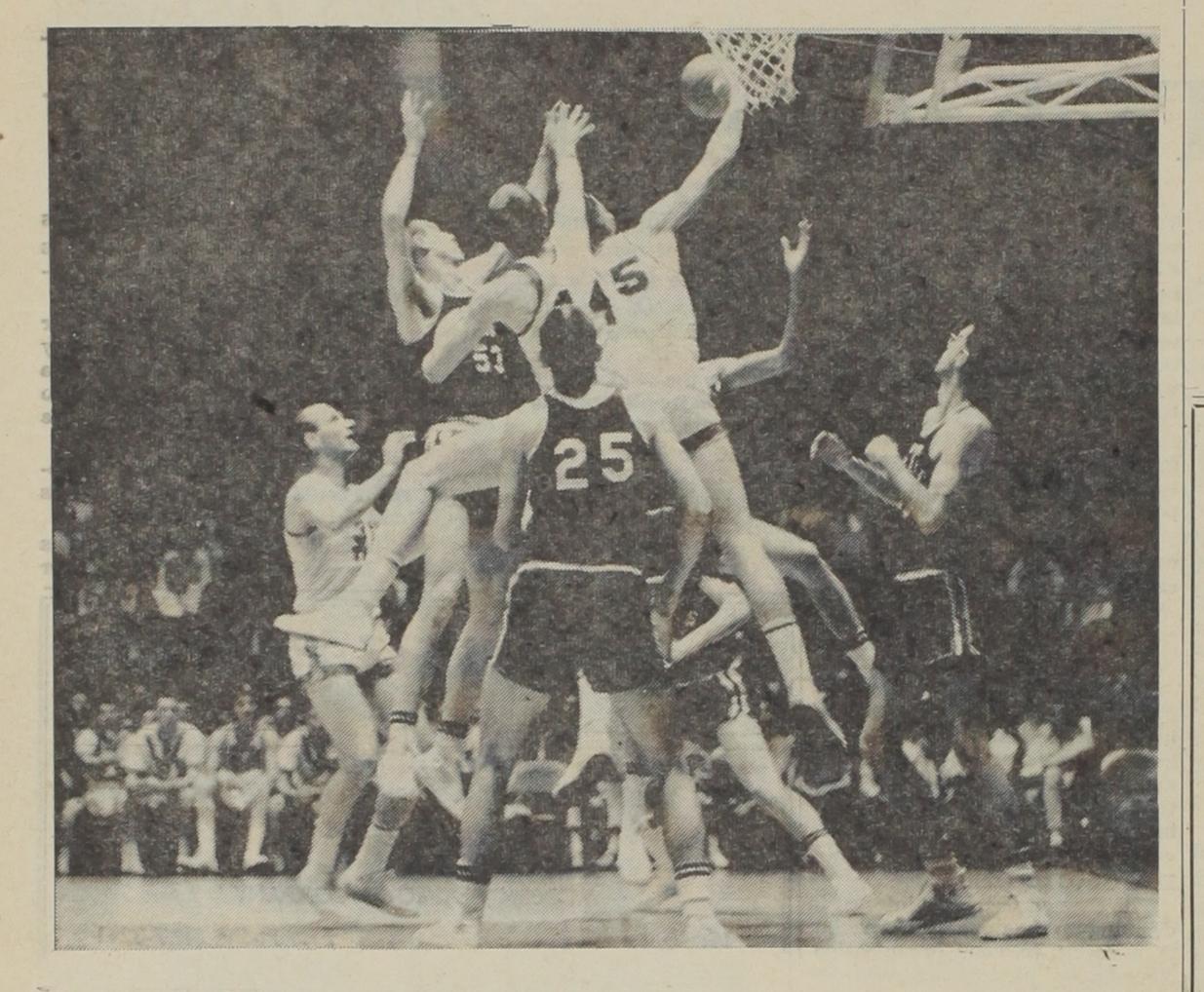
The most trusted name in sound





The loveliest cards

in town



shown above making one of his rebounds in the from behind to win 84-82 in the last seconds of the Tech-A&M game here Tuesday night, while Benny game.

AGGIES GET GIGGED - Harold Denney, 35, is Lenox, 25, of A&M, looks helplessly on. Tech came -Staff Photo

Two Spots Open In Bowling Loop

Opening matches in the 25 team intramural bowling league were postponed last week and play was rescheduled to start Friday.

In order to fill out the league to a full 24 team loop, two more teams are needed. Applications will be accepted for one more dormitory team and one more fraternity team.

More information may be obtained from Edsel Buchanan, director of intramurals, ext. 3113.

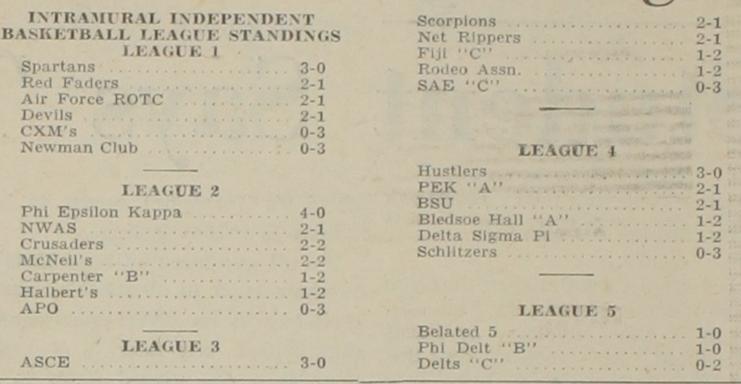
LAUNDERED SHIRTS

Folded on hangers Western, and etc.

College Cleaners

Student Charge Accounts Welcomed - Discount on Dry Cleaning 2426 14th - PO5-8444 across from Weeks Hall

-Basketball Standings-





Pre-view OF SPRING FASHION



AT SKIBELL'S new coordinates Dresses, Coats, Suits-all fresh for Spring

Dear

teen-ager . . .

Open your own charge account. We are happy to present this exclusive new charge account to college students . . . it permits

you to open a charge account in your own name and to select fashions with no money down . . . Just an example — Your account when opened . . . automatically carries a maximum credit up to \$24.00. You have 3 months in which to pay your account. Minimum semi-monthly payments are \$4.00. Cash-Charge-Lay-Away

