

INTERNATIONAL TRADE SEMINAR - Participating Hon. G. S. W. Gush, British pro-consul; Larry Jones in Tech's International Trade Seminar which fea- president of Tech's International Trade Society; and tured a speech on the European Common Market Sam Young Jr., executive vice president, El Paso were, left to right, Harry C. Meyers, director of National Bank. Dallas field office, U.S. Department of Commerce;
-Staff Photo

## British Pro-Consul States Role Of E C M

"All nations must sooner or later accept their basic responsibilities for prosperity and ecoConsul G.S.W. Gush told participants in the International Trade Seminar yesterday.
GUSH, from the Corsulate of Great Britain in Houston, spoke seminar on "Trading with the European Common Market-The Role of Great Britain and the United States.
Speaking of England's being barred from the Common Market, Gush said, "After this happened, the prophets foretold gloom and bankruptcy for our country, but they turned out to be wrong. Business is now on the increase, we have a rise in exports, and are ments position."


HE ATTRIBUTED the general improvement in the internal economy of England to a tax cut designed to bolster the economy. The cut came following the Common Market's decision to exclude Great Britain.
Gush also described the Europeon Free Trade Assn., composed of countries not in the Common Market.

It took a long time for world public opinion to recognize the significance of the Common Market; and it will probably take a long time for the world to recognize the significance of the
EFTA," he said.
ON THE subject of foreign aid, Gush said that many American taxpayers did not realize that proportion of her gross national product to helping underdeveloped
countries than does the United States. He added that the U. S. gross national product is se Gush concluded that the prob lems of both countries with international trade is one of intimate collaboration, and outward-looking policies.
The International Trade Semi nar was sponsored on the campu Sy Tech's International Trade Lubbock Chamber of Commerce U. S. Department of Commerce the Texas Industrial Commission and the Regional Export Expan sion Council.
FOLLOWING registration at 9 a.m. yesterday the group heard an address by Harry C. Meyers, director of the Dallas field office of the U. S. Department of Commerce.
Meyers described the services of the department to businessmen and told of the campaign to get into foreign commerce
."The Operation
Export Operation of a Successful Export Department was discussed by L. E. Edmonds of Dallas, sales for Collins Radio Co
SAM YOUNG, Jr., El Paso bank executive, spoke on "rade." "The International Port. Houston-How It Built the Sixth Largest City in the U. S." was the topic of a talk by Greg B. Perry, general manager of the Houston Port Bureau.
Harry Clark, executive director of the Texas Industrial Commission, spoke on "International Trade and the State of Texas." ience to the panel of speakers ience to the panel of speakers were conducted following the of the one-day meet.

## Deadlines Approach On Name Change Hearing, Balloting

## Any group interested in having its views on the

 name change for Texas Tech considered by the Board of Directors at its Dec. 6 public hearing must submit a formal letter to the Board.J. Roy Wells, assistant to the president, said that all letters should be sent to him and be in his possession in time for them to be duplicated and mailed before the Thanksgiving holidays.

He also said that such letters must contain more than just a request to be heard by the Board. The letters must also include opinions and arguments on the issue to be considered.

The student body will, however, have a chance to express itself on the name change before the Board of Directors' hearing. Wednesday the student body will have the opportunity to go to the polls and vote on the issue.
Five names will be on the ballot

- Texas Tech University
- Texas Technological University
- Texas State University
- Texas State University of Arts, Sciences and Technology
- Texas University of Arts, Sciences and Technology
Space will also be provided on the ballot for write-in votes.

Ronnie Botkin, speaking for the Student Council, said, "We will be very disappointed if we don't have at least 8,000 students vote this time." He added, "I think it's that important an issue."

Ballot boxes located in the Ad. Bldg., C \& O Bldg., Tech Union, Music Bldg., East Eng. Bldg., Home Economics and Agriculture Bldgs. will be open from 8 a.m. to 5 p.m. Wednesday. Ballot boxes will also be located in the Plant Science Bldg. and in the Architectural-Computer Bldg. The Plant Science box will be open from 8 a.m. to noon and the Archi-tectural-Computer box will be open 10 a.m. to noon and 1-2 p.m.

## Dallas Surgeon Blasts Demos' Medicare Bill

## In a talk on Medicare last night he will run against Sen. Ralph

 In a talk on Medicare last night he will run against Sen. Ralphin Tech Union a prominent Dal- Yarborough for the Senate in las surgeon called medical care 1964. He was a delegate to the for the aged "the 1962-63 ver- President's conference on the
sion of socialized medicine for sion of socialized medicine for President's Conterence on the
the United States." the United States." $\quad$ Speaking to Tech Ye Speaking to Tech Young Re-
publicans, Dr. Milton V, Davis publicans, Dr. Milton V. Davis
went on to say that the Medi went on to say that the Medi-
care program would "slap a tax care program would "slap a tax
burden on the young worker with burden on the young worker with
children-even the college stu-
dent-to pay for medical care dent-to pay for medical care
of people over 65 whether they need it or not.
Davis presented his four points for the proponents of socialized or "socialistic" medicine:

- There is a vast unmet medical need. Davis said only 9,000 out of 765,000 people 65 or over have an unmet medical need that can be met by a medical program. I want to help old peopleand who doesn ?
- I'll be old someday myself "It's the best thing, consider-
- Pay for it during your working years, and it will be there at the end of the rainbow, Davis recently announced that

Aged and helped in founding the
Dallas County Commission for the Aged.
Gov. Connally Due For Second Visit

## Nov. John Connally will return

 to Lubbock for the second time in just over a month to make a bined meeting before a combined meeting of all Lubbock Gov. Connally was last in Lubbock on Oct. 24, when he spoke before the Chamber of Commerce All local civic clubs are being contacted by the Lubbock Lions Club, which is host for the meeting.Bill Fowler, acting president of the Young Democrats, when asked about plans for Gov. Connally's visit, said, 'No, the Young Democrats have not yet made any
plans concerning this visit. However, this might be a subject for action at the next meeting

## MRC Reviews Phone, Food Service

By JENNIFER JOHNSON campus to cooperate with MRC, any. Testing will begin at noon and dent suggestions are invited, Finfer meeting. The council tabled the

Toreador Staff Writer Dormitory telephone and food situations were again the main topics of discussion in yesterday's meeting of the Men's Residence

Newly-appointed MRC president Ray Finfer stated the following in
regard to the increasing problem regard to the incre
"If we can get everybo


Grivet
Iss 8 COLEGE

They face an unknown world of adventure


Ti Walt Disney The Incredible Joumey

## 

VAI RITA HEFLIN MORENO james MachRTHUR

we can have the phone situation will continue until all phone lines said. cleaned up in a week. But MRC are cleared. He asked that students 'Carol' Discussed
Wr another, whether or not the cooperate by leaving phones on the
students wish to cooperate."
Will Survey when not in use, limiting con-
Survations to 15 minutes, and clear-
Sheets to determine the ing the lines at 11 p.m. extent of the telephone tie-up are A survey will also be taken Monresentatives, who will, in turn, give day during lunch and Wednesday them to various people inside each opinions of dormitory food service men's residence hall. The sheets will Council members will be stationed be collected during next week's at cafeteria exits and will select meeting of MRC, and a committee students to comment on the food will be appointed to evaluate the situation at random.
Finfer reminded council members tunity to give serious thought and of the telephone tests that will criticism to the food, as well as the
be conducted on Monday and be conducted on Monday and Tues- operation of the dining halls. Opin--

$\star$
Linda Burke
SATELITE RESTAURANT
and both of you will receive a dinner of your choice "On The House" Complete Lunches from 75c-Dinner 95c
Food preparation by Jack Hill, former Chef of the Lubbock Country Club and

The new Johnson House
Steak or Lobster
\$1.99
9.OZ2. Choice Sirloin Strip Steak- Onion Rings

dien Boked laoho Potatoo - Sour Cream or Butter
Hot Rolls ond Buter C Coffee or leed Tea
OPEN DAIIY 6:00 A.M. TO 10:00 P.M.
2921 CLOVIS RD.
PO 2-9365

Also under discussion were the country to
7 p.m., Dec. 3, and the traffic prob- at ex week. lem on Colle, and thes be discussed more fully in a future day MRC will be made Thurs-


MRC EXECUTIVES - Ray Finfer; seated, Abilene junior, and newlyelected president of Men's Residence Council, goes over a program with MRC secretary, David Beckham, Fort Worth sophomore.

## Livestock Entries Due

 For Little International
## Today is the final day for en- owned and drawing to select the

 tering stock in the 16th annual animals will be today. Little Internationl Livestock Show Other events include a Blue Rib-sponsored by Block and Bridle. sponsored by Block and Bridle. bon Ham sale, a Milk Maid milking
The show, giving opportunities to The show, giving opportunities to contest, a Faculty Harnessing con exhibit livestock fitting and show- test and a Greased Pig contest. ing skills, is set for mid-December. Entries are being taken in the
Livestock to be used are Tech-

| DRIVER'S BARBER SHOP | Block and Bridle office at a fee o |
| :--- | :--- |
| per contestant. <br> The 1963 Milk Maid is Sharlotte |  |
| Huseman, junior from Tulia. |  |


| $\quad 2205$ College |
| :--- |
| Haircuts$\ldots$ |
| Flat Tops |$.. .$| $\$ 1.25$ |
| :--- |

そees stuons
Open Mon. - Sat.

2222 BROADWAY

WE ARE NOW READY TO MAKE SKI RENTAL RESERVATIONS.

|  | 1 DAY | 2 DAYS | 3 DAYS | WEEK |
| :---: | :---: | :---: | :---: | :---: |
| Head or Hart Metal Skis, Boots, and Poles <br> Wood Skis, Boots and Poles <br> Head or Hart Metal Skis Only $\qquad$ <br> Wood Skis Only $\qquad$ <br> Boots Only <br> Poles Only $\qquad$ $\qquad$ | $\begin{array}{r} 6.00 \\ 5.00 \\ 4.00 \\ 3.00 \\ 2.00 \\ .50 \end{array}$ | $\begin{array}{r} 11.50 \\ 8.50 \\ 7.50 \\ 5.50 \\ 4.00 \\ 1.00 \end{array}$ | $\begin{aligned} & 16.00 \\ & 11.50 \\ & 10.50 \\ & 7.50 \\ & 6.00 \\ & 1.50 \end{aligned}$ | $\begin{array}{r} 29.50 \\ 22.50 \\ 22.50 \\ 15.00 \\ 14.00 \\ 3.50 \end{array}$ |
| Car Rack $\qquad$ Insurance per package-Skis, Boots, Poles $\qquad$ Insurance Skis-Metal <br> Insurance Boots Only $\qquad$ <br> Insurance Poles Only $\qquad$ $\qquad$ | $\begin{array}{r} 1.00 \\ 1.00 \\ 1.00 \\ .25 \\ .15 \end{array}$ | Per Trip $\qquad$ <br> H $H$ |  |  |

There will be a $\$ 5.00$ deposit charged on our rental equipment for assurance of safe return and forfeiture if not returned by noon on the day ofter last day of rental time desired.

You may check the skis out on Friday at 8:00 A.M. and will not be charged for Friday. You will be charged for Saturday and Sunday and ski equipment should be returned before noon Monday or you forfeit the deposit.

## -Beef Over Bevo- <br> Phone Call Steers Ranger To Aggie-Rustled Mascot




For Better Vision... See... broome

OPTICAL CO

1214 Broadway -:- Dial PO 3-4141 Lubbock, Texas



ADVISORS
tion in April will be directed by six faculty members of the National Advisory Committee. Seated are, left, Paul Woods, James G Nimmo, William F. Mullen and Jacque Collins.

NOW.... a leading soft drink gives you the same great name... the same delightful flavor... with only $1 / 3$ calorie an ounce.

## distatic Dr Pepper

No bitter after-taste... it's the same delicious Dr Pepper taste!


## TOREAOOR

THOUGHT FOR TODAY: Love possesses not nor would it be possessed; for love is sufficient unto love.
-Kahlil Gibran

## Editorial

# Веер.. Веер.. Веер 

"Why can't I ever get a line? The only answer I ever get is a busy signal."
This has been the cry for months of many Tech students and faculty members trying to use campus telephones. This problem has been intensified during the "rush" hours from 6-11 p.m.

But the problem has not gone unnoticed. The Men's Residence Council has been working on a plan to improve Tech's phone system.

A major step in the MRC's phone investigation will swing into action Monday and Tuesday when MRC will attempt to prove the inadequacy of Tech's phone system.

This initial phase of the investigation will deal with phone service to dormitories. During these two designated days MRC has asked students to:
(1) not dialup phones
(2) not Ieave phones off the hooks
(3) limit calls to 15 minutes

Ray Finfer, MRC president, said if students will cooperate in these three requests, the inadequacy of the phone system can be proven and something can be done to help correct it. But without cooperation there will be nothing but continued chaos and phone problems cannot be alleviated.

There are 2,400 phones on campus and on two given days in October the telephone company ran a test and found 1,275 phones tied up by dialups. This is an example of mass confusion.

Tech students should not have to dialup their phones to get a line. There should be an adequate number of available lines.

If Tech students will cooperate in the phone test, they can help themselves. and help MRC get factual evidence that our phone system needs revamping. Gayle Machen
Editor

## Editor <br> Count On College Set

By DOUG SMITH If you were to describe the 1964 cars, what
would you say? Luxurious, economical, colorful? These are just some of the ways you might de-
Theribe these cars

 they were asked to talk," about their cars, give their selling
points, and tell what is in store for the person who buys a 1964 The first and most evident
thing about the three makes of None of them made any major body manges None of them made any major body changes
and when asked why, most dealers agreed, "We
had a good thing last year, why chanre?", this is true, since 1963 was a seven million plus year, and the industry was mighty pleased. It
soon became evident that the changes were on the inside and under the hood.
Roominess, attdactive interiors, pleasing colors.
These points were stressed in all three makes of
cars. No longer does the interior come in basic
black, basic blue, and basic red. Pastels are the
thing.
The inside is brighter and happier. The seats
are reminiscent of your favorite easy chair; you
sit down and you want to stay there in the back seat can stretch their legs. And for The dashboard gives the impression of being
bigger, but actually it isn't as cluttered as it has
been in the past been in the past.
terior, and consoles add an indescribable sleekness to the front seat area. All of these things vere found in all three showrooms and in abund-
But when the dealers finally got down to tacks," they told about the "heart" of the car. Engines are refined so that even small things like strong and more flexible. Longer life is the word, with the emphasis on fewer tasks to keep the car in top condition.
Some dealers predicted that the average car buyer will never have to spend an extra cent on his car except for oil changes, lubrication and maybe tires. The average buyer is a person who
keeps his car two to three years and then buys a
Lastly, each dealer was asked to explain how he industry was going to continue to sell so many cars when the buyer is getting a car that will last kely to trade a car that is still in top condition?
The dealers said that there will be those who will not trade for quite a while, but they can still rely on two groups.
Some of us like to (and can) buy a new car because it is stylish and because it is a new car. This group can always be counted on buying new
ears. And then there are the college students. Some of us have new cars while we are still in college, but if we don't buy them then, we are certain to buy them when we have settled down after college. With
our education, we are the most likely group to purchase new cars in this decade and probably the next
If you are waiting for big changes in cars, wait until next year when Detroit brings out new styles and new ideas. But if you want comfort, refined

## Guides Planned F or Taxpayers

[^0]
# Techsans Call Her <br> - Miss Efficiency' 

## By PAM BEST

Efficiency, dependability and aggressiveness are adjectives often overheard in describing Tech's executive secretary to

a member of Morta Board and president of Phi Upsilon Omicron, an honorary Home Economics sorority, along "My job as executive secretary is one of the most enjoyable and rewarding positions She elaborated on the duties of her position, saying that she has two main duties -chairman of the elections committee and the responsibiiity of keeping up with the correspondence to the Student Council. She
also takes roll call at Student Council meetings and reads the minutes of the preceeding meetings.

Thus far, Miss Hamilton said that she had not encountered placed in major locations on the campus enabling Techsans to
vote promptly.
Miss Hamilton's extra-curricular activities involve "anything you can do outdoors-both plàying and watching." Her love of sire to work as a counselor last summer at Camp Kilowan near Salem, Ore. to "People are themselves at camp-they don't put on, trying people for what they are at a camp more than at any other time. Other campers are interested in you and you are interested in them," Miss Hamilton said, explaining her interest in camp life. A senior home economics major, emphasizing home and family life, Miss Hamilton plans to work for Campfire Girls, Inc., as a field director. She will work with leaders of Bluebird and Campfire Girls, helping them to solve major problems and explaining effective methods of teaching camp and group crafts.

In summing up Miss Hamilton's importance to the Student close associate of the executive secretary, had this to say: "I personally feel that Pat's presence on the Student Council this year has been one of true inspiration. Her warm personality and hard-working devotion are a constant source of excellent
example for all of us."

## LITTLE MAN ON CAMPUS



## TGREADOR



- What's A 'Knee-Tickler’? Short Skirts Tickle Knees - And Men's Funny Bones

By DON McLAUGHLIN Toreador Staff Writer Shifts, wraparounds and culottes tween the sheath and the sack -what in the world are they? dress. It's snug at strategic spots
advertisement the latest Renault waist The later condition is the diangerment, a shift is not a gear ited at the liser changer. A wraparound is not an er, with a belt included in the pin lotte is not another compact car. lege lingo, a conglomeration of fege liningo, a conglomeration o ly as "knee-ticklers
Knee-ticklers are the knee-length found tremendous populartiy on found tremendous populartiy on
college campuses during the last few years.
THEY ARE A fad, as distinguished from the Paris-decreed they are peculiar almost exclusivecording to local fashion authorities

| DR. C. EARL HILDRETH |
| :---: |
| Optometrist |
| Visual Analysis Contact Lenses |
| Vision Related to Reading |
| PO $2-4828 \quad 2307$ Broadway |

## PYRAMID BEAUTY SALON

FROSTING SPECIAL $\$ 10$ Plus Shampoo \& Set Offer Good Tuesday and Wednesday
6 Blocks Siuth of Womens 6\&7 2605 Canton

SW-56724
chase of each dress. The addition hemline up even further hike the $\xrightarrow{\longrightarrow}$ length of cloth with a waist band across the ends. A girl puts it aroun her like a towel with faroun meeting in front or in back, depend ing on the type of wraparound There is supposed to be a differ ence in effect between a front aparound.
THE CELOTTE is a mulish hy brid of a full skirt and slacks. At knee-length skirt. However, more careful observation reveals two indistinct, very baggy legs of material The bagginess of the legs contually pants in disguise. The primary function of culottes seems to be to prevent knock-knees in women
who sit a lot. It appears that these wild fash ions have found top priority in the
wardrobes of Tech coeds. There is wardrobes of Tech coeds. There is probably not a single girl on campus who does not have at least
one-and more than likely more than one of these short more fitted garments.
And so, boys, when you see a cute coed walking by you see a question might be: Is it a firl in a feed-sack suit, or is it a feed a reed-sack suit, or
sack in a girl suit?


IT'S THE LATEST THING - Penny Wilson, Abilene freshman,
pictured modeling a chic example of popular campus wear Her


Hemphaill-IUslls
 SHIRTS


Lingerie,
$\qquad$

## Union

## Calendar

## FRIDAY

4 p.m.-Movie - "A Dancer's World"-Coronado Room. Noted choreographer Martha Graham discusses the dancer as a creative artist with illustrations by mem bers of her dance company 8:15 p.m.-Peter Nero-Munic tainer plays classical music and jazz. Admission is 75 cents for Tech students, \$1 for faculty and special students. Play-Ibsen's "A Doll's House" -Speech Auditorium. SATURDAY
7 p.m.-Night Club Dance-"Club 21"-Union Ballroom 8:15 p.m. - Ibsen's 'A Doll's House"-Speech Auditorium. UNDAY
4 p.m.-Concert-Tech Library Members of the reen music fac Members of therm a Haydn string quartet Ibert woodwind quartet and a Beethoven piano trio. Per formers are violinists Virginia Kellogg and George Robinson,
violist Paul Ellsworth, cellist Benjamin Smith and pianist Thomas Mastroianni. Members of the woodwind quintet are flutist
Francis Bowen, oboist Robert Francis Bowen, oboist Robert
Humiston, clarinetist Keith
McCarty, hornist Anthony Brit-

16 Pledge National Honorary

ary and profesional accountin

The ceremonies were conducted W. Norwood, accounting professor

New pledges are Gerald Adkins, Midland; Gene Alexander, Littlefield; B. C. Hosch Jr., Lubbock;
Gerald Holsapple, Amarillo; and Donnie Ayers, Lubbock. Also James Cook, Big Spring
Al Conely, Lubbock; Pat Harrell, Stanton; and John James Jenkins,

Others are Curtis Neeley, San Others are Curtis Neeley, San
Angelo; Belverd Needles, Lubbock: Dennis Ploeger, Lubbock; and Ed Parks, Floydada.
Also Gene Reischman, Roswell, N.M.; David Dudduth, Lubbock; and James Twentier, Monahans. President of Beta Alpha Psi is Carl McMahon of Breckenridge. Other officers are Forrest Kuykendall, Brownfield, vice president; Joyce Merritt, Lubbock, secretary;
and Jerry Cardinal, Floydada, trea-

## STUDENT

 HOLIDAY ON SKIS
## IN BEAUTIFUL

 ASPEN COLORADOASPEN AT HOLIDAY TIME is on exciting place ...9 wonderful
 ciol Ski Train for College and Pre-College groups. $\$ 259.00$ up, includes everylhingl Transporla-
tion. Lodging. Food. Bools tion - Lodging
Skis
Poles
.
5 Instruction \& 5 Doys lifl Tickels - Enterlainment. . IFor College Students ONLY, transportotion and
lodging availablo at lodging available at $\$ 139.00$. .)
This is a personolly conducted by Bob ond personoly conducled by Bob and
Beve Braley. . Come ioin us1
beverley braley TOURS AND TRAVEL tin and bassoonist Richard Brown

## HAWAll 1964

UNIVERSITY SUMMER SESSION Residence-At Wilcox Hall Campus or in Apartment-Hote

## HOWARD TOURS

MRS. C. C. TURNER

Southwest Sales Representative
$\qquad$
Opposite SMU Campus Res. LAkeside 8.620
el. LAkeside 6-2470

## Miners' Pass Defense Stands As Best In College Football

NEW YORK (AP)—Mississippi's In total defense, Mississippi holds are followed by Dartmouth 74.4 and football team has been among the a commanding edge. The Rebels Army 83.8 nation's defense leaders almost have allowed an average of only The pass defense ranking under every year during the past decade. 121.0 yards a game while runner- went drastic changes as Texa This season is no exception. up Southern Mississippi's average Western moved in front with The latest figures compiled by is 149.5. Harvard is third with 1 f4.9 41.4 yards a game mark. Ohio Unieased Wednesday show that Ole The rushing defense lead change Miss leads in total defense, rushing hands for the third straight week Carolina fell to fourth
defense and defense against scor- as Ole Miss moved in front with ing. Texas Western has moved into a 64.1 average and Michigan State
the top spot in pass defense.
dropped to second with 66.4 They

BROWSE - N - BUY AT

## TNT

POSSR:NWY SWOP

## y. ar Latham's lubsock

FLINIWUOU CENTER -34th \& Flint - SW 5-7161

## Picadors Down Eaglets

## In Wild Scoring Duel

arolina fell to fourth
Texas Western has been the least passed against team, 61. It has also permitted the fewest number of completions, 19, the lowest percentage of completions, .311 and the fewest air yards 290

By DON FORESTER
Toreador Sports Writer "If at first you don't succeed, try, try again," was the call word Tenusay, as Texas Tech's talent frustration, which plagud then during their initial three starts of the season, and ran roughshod ver the hapless Eaglets Texas State University Hindered by a stuttering offense and able to score a total of only 15 points in their three previous scoring punch early in the first quarter Thursday and went on to crush the North Texas team by a score of 56-28.
"OLE" McDONALD CLEANERS \& LAUNDRY 909 College Avenira
"BE WELL GROOMED . . . YOU LOOK BETTER . . . FEEL BETTER" Come to "OLE" McDONALD CLEANERS for All of your Cleaning and Laundry Needs.
Call PO 2-8362 for Courteous Pickup and Delivery Service.

## THE BELL TELEPHONE COMPANIES SALUTE: DON ESTES

Seven positions in four years indicate Don Estes (B.S. 1959) is a man on the move. But as Don observed when he joined the telephone company - the future was unlimited -and he means to prove it

Don's very first job carried the responsibility and challenge he wanted. As Frame Foreman, he was in charge of 12 people responsible for the connections which linked 50,000 telephones to the central office switching equipment.
Don found more responsibility and greater job satisfaction in larger assignments as he moved up to higher
jobs-Plant Foreman, Wire Chief, Repair Foreman, Division Records Engineer, Installation Foreman.

Today, Don is Test Center Foreman for Southwestern Bell at Wichita Falls, supervising the work of 51 people. His work brings him in daily contact with some of the latest technical developments in the communications field.

Don Estes, like many young engineers, is impatient to make things happen for his company and himself. There are few places where such restlessness is more welcomed or rewarded than in the fast-growing telephone business.

BELL TELEPHONE COMPANIES


The Picadors got off to a fast tart in the first quarter when ullback Rick Jones crashed over om three yards out with 11:01 With only $3: 55$ left in the initial period, Jones again hit paydirt alling over from the three-yard et up by a 30 -yard screen pass from quarterback Guy Griffis to halfback Danny Ellsworth which arried just short of the goal. Finn gain converted, making the score Tech the quarter ended. uring scored two touchdowns of one-yar liams and Juns by Eddie Wiionds left in the half Finn feehis range and pulled the trigger on a 32-yard field goal
On the opening play of the second half, which was even more
bizarre than the first, Texas Tech's Griffis returned the kickoff up the middle for 90 yards and a touchdown - the conversion was wide.
wide. Eight minutes later, after the Eaglets had scored on a threeyard plunge, Tech's Ellsworth re-
ceived a punt on North Texas' 29, ceived a punt on North Texas' 29 , cut to his right and followed a
wave of blockers 71 yards to the wave of blockers 71 yards to the end zone. The point-after failed. With $3: 11$ remaining in the third period, Picador Danny Shelton intercepted a Eaglet pass on the
North Texas two and was tackled in the end zone for a safety,
The visitors dominated the first half of the final period, scoring on a 35 -yard pass from Boland to Baily with $9: 12$ demaining. Two minutes later, Tech, not to be outdone, countered with a 47-yara aerial from Griffis to Har bringing the score to 49-28.
Tech's final tally came with 4:27 remaining in the game, on a 16-
yard pass from Stan Herron to yard p
Hartz.


Perfect for Gifting

Created by ALPS, leader in sportswear . . . the classic sixbutton coat sweater, fashioned from beautifully muted Madras Praid hues of a gently brushed Mohair and Wool fabric ... black-red or blackfabric ... black-red or black blue. The sweater is bound wow border pearl shank buttons.
$\$ 22.95$
JEAN NEEL'S


1105-07 College
Open A. Charge Account
H2concor cor corcencoricio

## Yogi Meets Press, Claims He's Boss

By JOE REICHLER
Associated Press Sports Writer
NEW YORK (AP)-Yogi Berra, nattily attired in a dark blue business suit, appeared comfortable seated in a big mahogany chair in the swank Yankee offices Wednes-
day. day.

It was his first press conference since his nomination as manager of the American League champions some three weeks ago. The Yankees had signed Jimmy Gleeson, a comparative nonentity in major league baseball, as their fourth coach. He joined holdovers Frank Crosetti, Johnny Sain

Jin Hogan.
Berra, puffing at a cigarette, was explaining why he had hired the 51 -year-old Gleeson, a run-oftthe-mill outfielder with Cleveland, Chicago Cubs and Cincinnati in
."He'
"He's a hustler and a hard worker," Yogi said. "He was my coach when I was in the Navy. He also managed several Yankee farm teams in the minors, and he handled a lot of guys now on the Yankee team. Guys like Tommy ing.
ing.
"Yeah, Gleeson is my own pick. If I couldn't pick my choices, I wouldn't have taken the job.
Gleeson will be the first base coach, the same job Berra had last year. Yogi will manage from the bench. Yeah," he said, "you can run the club better from the bench. And I'm gonna be running the club. Nobody
"Ralph and I had a talk after I got the job and he became general manager. 'You're the boss,' he told me. 'No matter what happens. I don't intend to interfere. If you ever want me for anything, fine. If you don't, it'll be all right, too.

I intend to run the club my way, but if I ever feel listen. But I'll Ill ask him. Why not? It's no shame to that.'

## Texas, Middies Face Tough Weekend Foes

Aso Wirt grikisiey Associated Press Sports Writer NEW YORK (AP) -The two top college football teams, Texas and Navy, both run into old bugaboos this week-end. Texas plays TCU, a team that three times in recent years has knocked the Longhorns off the No. 1 perch. Navy tackles
a Duke eleven it hasn't beaten in a Duke eleven it hasn't beaten in nine years.
There's a $50-50$ chance that the
jinx will prevail One of jinx will prevail. One of the high-
placed favorites figures to lose The placed favorites figures to lose. The trick is to guess which one. We say Texas will bang through another while Navy, pointing to the Army
game, trips its big toe game, trips its big toe
Texas 20, TCU 0: The Longhorns
have been have been playing them close to the vest. They take no chances in
this one and go all out Duke 23 No all out Duke 23, Navy 14: Duke's Bill Murray has Navy's number just as Wayne Hardin has the key to Army's secrets. A good battle with
Jay Wilkinson, Bud's boy, outshining Roger Staubach.
Pittsburgh 14, Army 10: The West Pointers would need a super effort to pull out this game.
Princeton 29, Yale 7 . Iacavazzi goes back into orbit Ihe bounce-back Tigers.

## FREDDY KING

KOKO INN
FRIDAY, NOVEMBER 22nd 8-I:Q0 a.m. Semi-Formal \$5 a couple

Advanced Tickets Available At
WAYNE'S
3119 34th
1313 B College
Tickets Also Available at the Door.

FOR THE FINEST FINISH WIORK IN
TOWN ... BRING YOUR BUNDLE TO
American
LaUNory MN OLIENEESS
2424 19th
TELL US IF YOU ARE IN A HURRY
PO-56871 JOHN MCKINZIE, OWNER

## MODERN CHEVROLET COMPANY

Lubbock's Only Authorized Chevrolet Dealer MODERN KNOWS your Chevy best. Welcomes Texas Tech Students

Largest selection of New Chevy's in West Texas. Most Modern Service Department in the Southwest. Time to Winterize your car now. For complete automotive service drive to Modern Chevrolet Co. "SEE MODERN and SAVE"


## Film Interprets Dancer's W orld

By LANE CROCKETT Toreador Amusements Editor "A Dancer's World," winner of a Venice Film Award, is showing today in Tech Union in conjunction with the Fine Arts Festival. Martha Graham, the noted choreographer and modern dancer, discusses the dancer as a creative
Miss Graham explains the

## Ags Set Pig Roast

Fires for the 36 th annual Pig Roast, sponsored by the Agriculture Club, will be lit Tuesday night.

Annual scholarship awards to aggies will be announced and the award-winning aggie judging team will be introduced.
ancer's craft simply and clearly trate her theories in a beautifully executed dance, choreographed by Miss Graham especially for the ilm.

Woven into the movements of he dance are all the basic ts niques required by the modern said

## repertoire <br> Miss Grahan' and Grahan's intensely perso

 and revealing insights into the que experience"A great film with a philosophy is applicable to all artists,

Carlsbad Film Festival said " Ciceless and pure film document " "The film demonstrates how much a skilled and sensitive film maker can bring to the presentation of dance on the screen," said Arthur Knight of Dance Magazine The choreographer has recently released another dance film en titled "Night Journey.
Conceived on the heroic scale, this superbly photographed film provides an enormously valuable document of one of the stan most celebrated Greek dance-
dramas.
Martha Graham's "Night Jour ney" takes place at the moment of ney" takes place at the moment of
Jocasta's death in "Oedipus Rex." Performance time for " Dancer's World" is 4 p.m. today in the Coronado Room.

## Rally To End

 Western Week"Wallop Western Week," sponsored by the Saddle Tramps, will end with a pep rally at 7 p.m. today in the Southwest Conference Circle. The Red Raiders will meet Texas Western College in El Paso Saturday afternoon. Saddle Tramps encourage students to wear western apparel all day and tolly will feature a guest speaker, bonfire and fireworks, speaker, bonfire and fireworks. The Saddle Tramps will have a Smoker at 8 p.m. Thursday, in the Tech Union. Coat and ties are to be worn. Any male student who is regularly enrolled at Tech and has completed 30 semester hours is eligible
pledge.

DANCE

KOKO PALACE BALLROOM
FRIDAY, NOVEMBER 15 th
8:00 P.M.
The Koko Palace presents for your listening and dancing pleasure the
J. C. DAVIS ORCHESTRA

On tour from Buffalo, New York, the J. C. Davis Orchestra is one of the finest rhythm and blues groups ever to come to this part of the country.

A show in themselves, don't miss this opportunity to see as well as hear and dance to the music of this great orchestra.

Intermission entertainment by the
ALPINE TRIO

Advance tickets
$\$ 2.00$ plus tax
At the door

FOR RESERVATIONS
SH 4-9477 or SH 7-2591

## Paper Wants Girl For 'Miss Coed'

The Houston Chronicle is asking editors of college papers any
Any recognized organization on the Tech campus may send their nomination to THE DAILY TOREADOR. A paneI or IOREADOR judges will select one candidate, considered typ ical of lech, as a representative.

Information necessary includes a short biography (age, home address, name of parents, course of study, hobbies, campus honors) and a black and white photograph.

Gayle Machen, editor of the TOREADOR, said, "If any group is interested in sponsoring a candidate it needs to turn in the nomination as soon as possible. If a Tech coed were to win the contest, it would be a fine honor for Texas Tech, and would The winner will be featured in Tex
The winner will be featured in Texas Magazine, with her


Still Wanta See
'Doll's House'?
Students wishing to see the Tech speech department's presentation of "A Doll's House" either today or Saturday are asked to go to the Speech Bldg. at 7:30 p.m. to check for cancellations.

$$
\begin{aligned}
& \text { "COLLEGE ESTATEMASTER" } \\
& \text { Representatives } \\
& \text { Phil Cook } \\
& \text { \& } \\
& \text { Ernie Holleman } \\
& \text { MERCANTILE } \\
& \text { SECURITY LIFE } \\
& 2225 \text { 34th St. SH } 7-2814
\end{aligned}
$$



## WREN SHIRTS LTD.

A Distinguished New Name in Sbirts
The classic look has been masterfully perpetuated in timeless collection of shirt persigned by Douglas MacDaid of Princeton and New Haven, exclusively for Wren Shirts, Ltd This one in particular, is superbly tailoned of $100 \%$ premium combed oxford in classic stripes of blue, loden, black, or red .... $\$ 5.95$



[^0]:    will again provide guidelines for taxpayers residing in Texas for estimating Revenue deductions for 1963.

    The guidelines which will be provided for taxpayers in each of the 38 states with general sales tax laws are set out in tables showing residents' average sales tax payments. Taxpayers who itemize deductions on federal income tax return form 1040 may use the tables. Sal
    1, 1963.

