

— For Santa Fe — BSO Buses Leave Today

The Board of Student Organizations Leadership Retreat begins at 11 a.m. today as the first bus departs from Tech Union. The last bus will leave at noon.

BSO sponsors for the trip, Dean Florence Phillips, dean of women; Dean James G. Allen, dean of student life; and Dr. T. R. Donovan, history professor will accompany the group to Santa Fe.

Of the 10 groups which have taken part in previous BSO retreats, this is to be the largest. The 105 delegates will register in the lobby of the Union prior to departure.

Those participating in the retreat will begin their weekend by attending a speech by Clint Formby, former student at Tech and owner of radio station KPAN in Hereford.

There will be numerous discussion groups during the retreat.

According to Ken Snider, former president of the BSO, "We want to get away from Tech campus and to view, interpretate, and analyze the functions, interworkings, achievements, and downfalls of Tech organizations in their relation to the student body progress as a whole. In other words, to find out what's wrong, where it's wrong, why it's wrong, and what can be done about the problems in campus organization workings."

"So much of the time we are called to look at the now and look at it in perspective," Dean Allen said, "and the BSO retreat allows Tech leaders to see the whole picture in perspective. It sets Tech apart from other universities."

Allen said that World University Service representative Paul Guffstafson's reaction was typical, "I'm struck with the seriousness of responsibility that Tech leaders show."

Member of the retreat committee are Judy Wimbish, Patty Smith, Jo Anne Chamberlin, Barry McNeil, Betty Johnson, Nan

Nall, Ann Kollenburg, Bill Brasher and Judy Price. Ann Dennison has served as assistant chairman, and Nell Anne Walter is chairman of the event.

The delegates are Don Ethridge, Agriculture Economics Club; Cynthia Myrick and Carol Harris, Alpha Chi Omega; James Dorman, Alpha Epsilon Delta; Gaylan Cole and Judy Crews, Alpha Phi; Ronnie Tubbs, Alpha Tau Omega; Betty Newby and Kay Dudley, Angel Flight; Robert Hayes, Alpha Phi Omega;

Larry Land, American Society of Agricultural Engineers; Mary Tannahill, Alpha Lambda Delta; Floyd James-Collins, Alpha Zeta; David Kinderfather, Army ROTC Association; Mary Behrends, Carolyn Kelley, and Carol Dennison, AWS; Jerry Boatner, Bledsoe Hall; Ed Moorhouse, Block and Bride Club; Ken Snider, James Perry, Sandy Campbell, and Nell Anne Walter, BSO;

Kathryn June Hash, Casa Linda; Susan Wood and Katina Simmons, Chi Omega; Nancy Watson and Sue Taylor, Panhellenic; Beverly Bryant and DeVonna Sutt, Delta Delta Delta; Holly Hunt and Betsy Wilson, Delta Gamma; Stanley Treanor, Delta Sigma Pi; Kent Hance, Delta Tau Delta; Celeste Craig, Disciple Student Fellowship; Patty Smith and Sara Rajanus, Drane Hall; Billie Readhimer and Carol Best, Freshman Council; Sue Richmond, German Club; Kay Haldy, Gamma Phi Beta; Charles Waldrum, Gaston Hall; Thomas Williams and Barry Spencer, Gordon Hall; Joy Hamilton, Gamma Alpha Chi; Patsy Woodell, Home Economics Club; Emily Croom, Nancy Edwards, and Judith Greene, Horn Hall; Neal Young, Interfraternity Council; Mickey Burnup, Interfraternity Pledge Council; Richard Dawson, Institute of Electrical and Electronics Engineers; Nancy Shoemaker, Junior Council; Eddie Kay Smith and Jennie Mathews, Kappa Alpha Theta; Jo Anne Chamberlin and Jane Loughmiller, Kappa Kappa Gamma; Joe Meicher, Kappa Kappa Psi; Jim Howell, Men's Residence Council; Betty Jamison, Major-Minor Club;

Tommie Allen and Janis Carthel, Mu Phi Epsilon; Judy Bruegman, Phi Upsilon Omicron; Charles Webb, Phi Delta Theta; Bill Downs, Phi Kappa Psi; Judy Glover and Betty Melzer, Phi Mu; Barbara Barker, Phi Gamma Nu; Larry Craig, Pi Kappa Alpha; Lynn McElroy, Pi Beta Phi; James Dorman, Pre-Med Society; Kay Phelps, Sigma Kappa; Jim Hackney, Sigma Alpha Epsilon; Bill Honey, Sigma Chi; Freddie Koenig and Jim Stephenson, Sneed Hall;

Joe Murfee, Saddle Tramps; James Cole and Ronnie Botkin, Student Association; Joe Meicher and Donna McBride, Sigma Alpha Eta; Tommy Parish, Tau Beta Pi; Michael Ringley, Thompson Hall; Garland Weeks, Texas Tech Rodeo Association; Betty Johnson, Judy Wimbish, and Pat Rogers, Tech Union; Bronson Havard, Toreador; Mary Broome, Town Girls; Kathy Lodal, Women's Service Organization; Manon Brenner, Women's Residence Council; Sam Ray and Al Baker, Wells Hall; Vicki Pharr and Jane Smith, Women's No. 6; Beverly McMurry, Women's Dorm No. 7; Jean Merrill, West Hall; Cathie Thompson, Weeks Hall; Dianne Taylor, Zeta Tau Alpha.



SANTA FE BOUND — Key students in this weekend's Board of Student Organizations Leadership Retreat are (left to right) Ken Snider, BSO president; Nell Ann Walter, retreat chairman; and Kent Hance, discussion group leader. Representatives to the retreat will leave from Tech Union at 11 a.m.

'Disappearing' Donna Found

Donna Leland is the Tech coed who administered first aid to Texas A&M student, Jim Sebastian, after he was injured in a five-car accident Feb. 21.

After helping the Aggie track star, Donna left the scene before anyone could get her last name. Butch Crane, Houston freshman began looking for her so that Sebastian's family could show their appreciation to her for administering aid.

He finally found Donna Thursday morning.

Sebastian's father says he feels Donna is responsible for saving his son's limbs.

The Aggie, who had run the half mile in 1:52, is listed in satisfactory condition at Methodist Hospital. Sebastian's physician says it is still too early to tell whether the leg injuries will affect his track career.

Honors Group Hears Papers

The Student Honors Council is sponsoring a series of student seminars as a part of the Honors Program. The purpose of the seminars is to hear and criticize papers students submit.

Three seminars already have met with Louis Irwin, Carl Darwin and Joe Stewart presenting papers. At 8:30 p.m. Sunday Kay Irwin will present a paper on "Byron and the Edinburgh Review."

The seminar program aims to encourage academic excellence, research ability, development of original ideas and ability to clearly express ideas.

The seminars are available to all Tech students. Grade point averages of applicants are not considered. The only qualification is the student's willingness to research, write and present an original paper to his seminar group.

The seminar program is only one part of the extensive honors program at Tech. The Honors Program was established three years ago to offer opportunities for superior students to obtain outstanding training in their major fields.

The program is administered through departmental channels, an Honors Council and a director of honors, Dr. Joseph Thomas McCullen.

Honors students are selected from among entering freshman who present scores and previous academic records which meet the standards of excellence established by the Honors Council. Students other than entering freshman may also participate in the program but must have an overall average of 3.5 from the previous year. About 105 students are now enrolled in the Honors Program.

Under the Honors program, courses in the major fields of arts and sciences are offered each semester. The teachers for the courses are selected by each department.

An honor student must take a certain number of hours per semester in these honor courses. For example, in the English department, a student must have a total of 24 hours of honor courses, about six hours each year.

As a senior, the student must write an honors thesis and is advised by a member of the staff. Special recognition at graduation is given those students who have attained certain grade point averages while carrying all honor courses.

'Best-Dressed' Try For Title

Tech's Best-Dressed Coed will be chosen at 7:30 p.m. Saturday in the Coronado Room of Tech Union. Admission is 50 cents for the general public.

All contestants must pay their \$1 entrance fee by 5 p.m. today or they will be disqualified, according to Theta Sigma Phi president Jody Allen. Contestants may pay the fee at the La Ventana office in the Journalism Bldg. A brief description of outfits worn in the contest should also be turned in by each girl.

Colored pictures will be made of each contestant. Fiesta Films will take the pictures and offer them for sale.

SC Run-Offs Slated Today

Ten candidates are competing today in the elections to fill the open positions on the Student Council. Ten office seekers won posts on the first ballot in Wednesday's elections.

STUDENTS COMPETING for four vacant spots on the Council for the School of Arts and Sciences are Robert Camp, Joe Cannon, Steve George, Mary Gibbons, Karo Tubbs, Tommy Watt, Marcia Winkleman and Steve Blanchard.

Carol Dennison and Betty White are vying for the open Council positions in the School of Home Economics.

ELECTED TO COUNCIL positions in Wednesday's election were Jim Collier and Ron McClarity from the School of Engineering.

Jimmy Martin won the post as School of Business Administration representative. Freshman representatives at-large are Barbara Birmingham, Dianne Dickson, Sue McCreary and Carolyn Pepper.

THE NEW OFF-CAMPUS representative is Cliff Watt. Filling dorm vacancies are Ernie Cowger from Thompson Hall and Terry Bull of Wells Hall.

Voting boxes for today's election are located in the Ad Bldg., Tech Union and the Home Economics Bldg.

- Oh, Misery -

(ACP) — STUDENT LIFE, Washington University, St. Louis, Missouri, says:

- Misery is dorm hours.
- Misery is a letter from the draft board.
- Misery is having your 21st birthday fall during finals week.
- Misery is trying to be like Harvard.
- Misery is a letter from home with no money in it.
- Misery is taking dorm showers at 8 a.m.
- Misery is checkout time at the bookstore.
- Misery is tuition.
- Misery is good movies on TV during finals.
- Misery is the life of a pledge.
- Misery is a new pair of Levis.

Willson Lectures End

Dr. Robert E. Goodrich Jr., Methodist minister from Dallas, presented the concluding Willson Lecture, "The People Choices Make," Thursday.

Dr. Goodrich spoke on the eleventh commandment, "Love thy neighbor as thy self. In addition to loving your neighbors, there is an obligation in those words to love yourself," he suggested.

"We must have self discipline to remain the masters of ourselves, but we can still be good to ourselves," he added.

The four methods described by Dr. Goodrich for "being good to yourself included:

- "Get religion off your back and into your hearts.

- Think of religion not as a wearisome duty with laws and prohibitions, but rather as a power we can use if we believe and are intellectually honest.

- Have an exhaust valve to let off steam."

"There are persons all around us. One of them, a trusted friend or counselor, can be an exhaust valve for us," Dr. Goodrich continued.

The most foolish thing in the world," he added, "is to imagine it is courageous to keep things to yourself."

"The third method of being good to yourself is not to keep a dirty

secret down inside you; you and I do things we may not be able to explain later, but we should always 'get rid of it,' and get forgiveness," the Dallas minister warned.

The final suggestion by Dr. Goodrich was to "get going on something you can get lost in."

He explained that this did not mean some occupation considered lofty or grand by others.

"A grease pit in a filling station can be just as holy as a pulpit, depending on the spirit you take into it," he said. "But have some kind of purpose."

"It is miserable to drift and not know where we are going," he concluded. "It doesn't have to be a great calling, just as long as it is challenging to you."

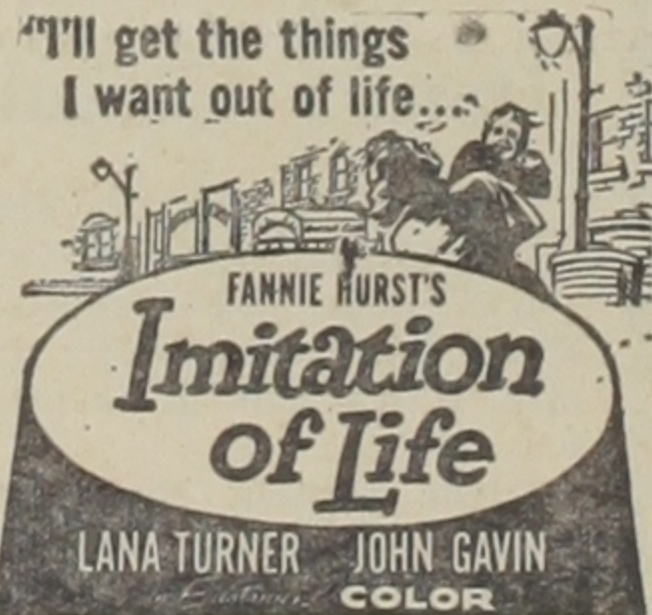
This was Tech's 17th annual Willson Lecture. The lectures were set up at Tech in 1946 by a grant from Mr. and Mrs. J. M. Willson of Floydada. The Willsons have provided funds for the establishment of 23 Willson Lectures in 20 different locations throughout the United States over the past 20 years.

LBJ SPEAKS

MIAMI BEACH, Fla. (P) — President Johnson delivered Thursday night the first all-out political speech since he took over the White House. He declared that "the presidency is no place for a timid soul or a torpid spirit."

THIS WEEKS MOVIE
 4 & 8 A.M.
 FRIDAY, FEB. 28
 3 & 7 P.M.
 SUNDAY, MAR. 1

CORONADO ROOM



Staff photo—Moore

BEAUTY AND BEAST—Joanne Reed, Tech sophomore from Lubbock, tries to decide whom she should vote for, as one of the potential beasts attempts to sway her opinion. Votes in the Beauty and Beast contest are a penny each, and must be cast by noon Saturday. Proceeds will be donated to the new entrance marker.

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We are proud to announce the appointment of Kent Rabon as College Representative for Southwestern Life on the campus. Mr. Rabon has an Insured Career Plan for Senior and Graduate men students only that you should know about. Call him today for an appointment. There's absolutely no obligation.

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COLLEGE TALENT CALL!!



3rd ANNUAL CAMPUS REVUE

Here's the chance of a lifetime for college students to display their talents in a lively one-hour variety show under professional direction. The SIX FLAGS CAMPUS REVUE is one of the top attractions at America's Foremost Theme Amusement Park. All types of theatrical talent are needed.

Accompanist will be provided at auditions or you may bring your own. A full summer employment at SIX FLAGS OVER TEXAS, Dallas-Fort Worth, will be offered those registered college students selected. Rehearsals begin Saturday, May 30.

SIX FLAGS
 OVER TEXAS

AUDITIONS WILL BE HELD MARCH 15
 IN THE TECH UNION.

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 Friday and Saturday... at

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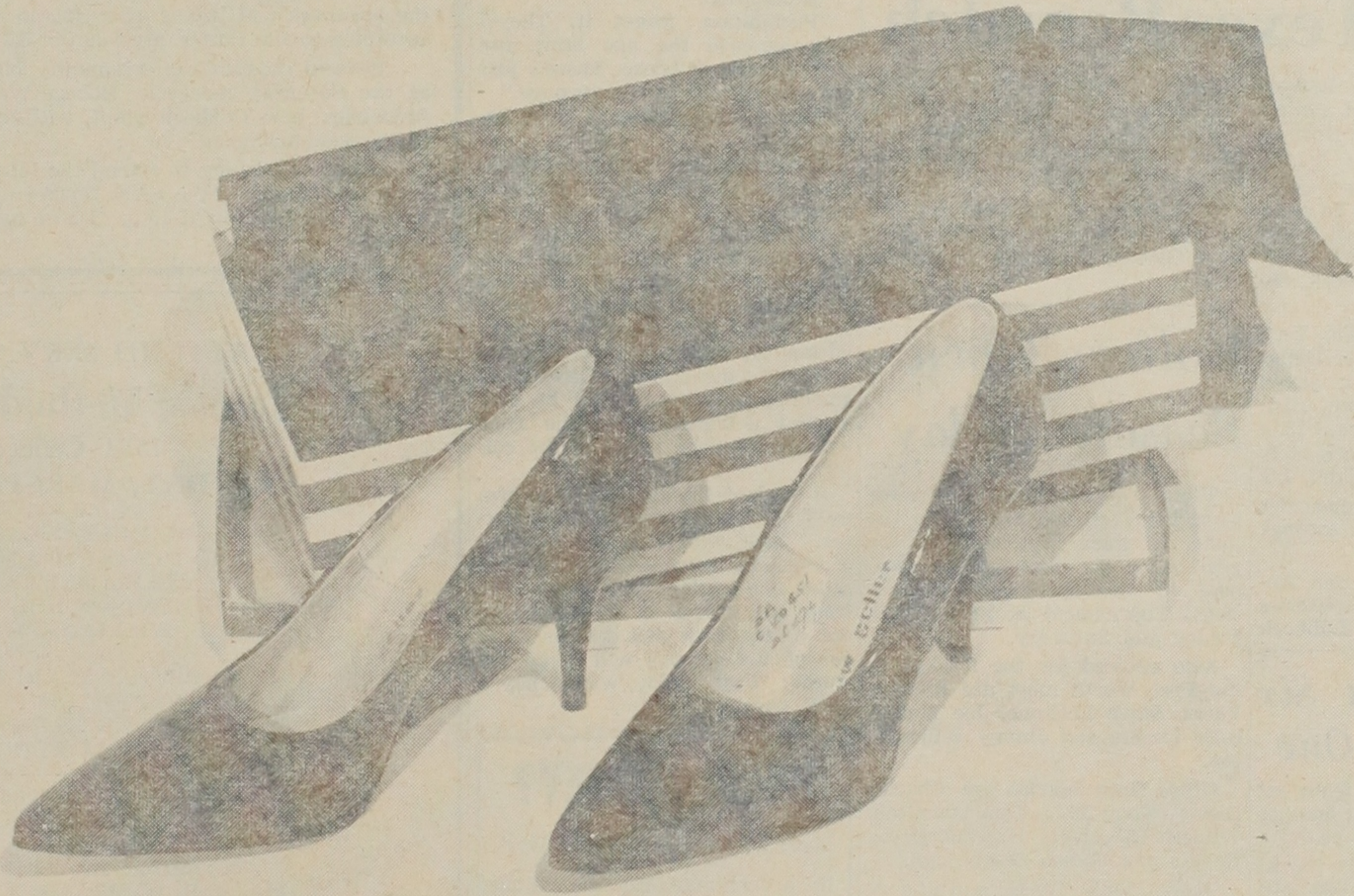
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These Shoes Will Be Globetrotters — When Filled, That Is!



They May Be Yours.

These black beauties will step into a wonderful world of plush carpet, jet travel, Paris couturiers, Japanese shrines, and exciting trade and fashion centers in the U.S. and around the world. They will walk with royalty, stand before name fashion designers, and find their way into cover photos in national magazines.

Just a certain type of girl can fill them.

And, you may be just the one we are looking for to wear these shoes.

The right young lady will become the next national Maid of Cotton — the fashion and goodwill ambassador for the sprawling American cotton industry.

You will have an opportunity to take the first step in your pursuit to prove that you are the one to fill our waiting shoes when the South Plains Maid of Cotton Selection is conducted on April 10 and 11. The young lady who most nearly fits our requirements of excellence will be named then. She will receive an all-cotton high fashion wardrobe, be featured in fashion shows and other public appearances, and finally go to Memphis, Tennessee, in late December for her chance to get the national Maid of Cotton title, a brand new automobile, and yet another all-cotton wardrobe — including our globetrotting shoes.

The girl we select will have natural poise, a good background, a magnetic personality, and be photogenic, plus some other good qualities. Qualifications are listed below. That's a lot to ask for, but we believe that the right girl might be reading this right now. If you are, and your own shoes don't have any big plans, then maybe you had better slip them on and go get an application form for the South Plains Maid of Cotton Selection. They're available at the Lubbock Chamber of Commerce, 902 Texas Avenue.

One more thing. WE WILL BE ACCEPTING APPLICATIONS BEGINNING MONDAY, MARCH 2 UNTIL WEDNESDAY, MARCH 25 AT 5 P.M. We would like to hear the click of your heels soon!

SOUTH PLAINS MAID OF COTTON COMMITTEE • LUBBOCK CHAMBER OF COMMERCE
902 TEXAS AVENUE PO 3-4666

If you want to get some idea of the kind of girl it takes to fill shoes like ours, then look for Miss Katy Sue Meredith, 1964 Maid of Cotton while she is on campus for an all-cotton fashion show Wednesday, March 4 at 8 p.m. in the Municipal Auditorium. She will also appear at the Tech-Rice basketball game during halftime.

QUALIFICATIONS

1. Never have been married; be not less than 19 years of age or over 25 years of age as of January 1, 1965. Be at least 5 feet 5½ inches tall, without shoes.
2. Have been born in one of the following cotton-producing states: Alabama, Arizona, Arkansas, California, Florida, Georgia, Kentucky, Louisiana, Mississippi, Missouri, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia; or have been born in a cotton-producing county in Illinois (Alexander, Jefferson, Massac, Pulaski, Williamson, Madison); or Nevada (Clark, Nye).
3. Have her home residence in one of the following South Plains counties: Bailey, Borden, Briscoe, Castro, Cochran, Crosby, Dawson, Deaf Smith, Dickens, Floyd, Gaines, Garza, Hale, Hockley, Howard, Lamb, Lubbock, Lynn, Motley, Parmer, Swisher, Terry, Yoakum, or be a student in a school or college in one of the above mentioned counties, but be a resident of Texas.

Picadors Try Stompers In West Texas Rematch

Texas Tech's freshman basketballers go for their second victory over the West Texas State frosh in a game at Canyon today.

Charley Lynch's Picadors — currently standing 8-1 — will be seeking the first win for a Tech freshman team in Canyon since 1960. Tech beat WT here last week, 88-69.

Probable starters for the Tech frosh will be Bob Glover of Dallas Jefferson, 25.1 points per game; Trenton Bonner of Graham, 16.0; Danny Davis of Lubbock, 13.0; Buddy Gregory of Lubbock, 6.8; and Scott Gilmour of Midland, 1.8.

Glover is the leading rebounder for the Pics, pulling in an average of 20.1 per game.

Tech has lost only to San Angelo College, 102-73. Tech victories have included wins over Lubbock

Christian College, 90-55 and 89-68; San Angelo, 93-87; South Plains Junior College, 79-69; Midwestern, 73-64 and 66-51; West Texas, 88-69; and Rice, 85-77.

Last game of the year for the Picadors is a rematch with Rice here Tuesday preceding the varsity tilt.

Golfers Open Season Today

Team captain Housty Brewer leads the Tech golf team onto the links for their first meet of the year when the Tech golfers compete in the Southwest Recreational Tournament at Fort Worth Friday and Saturday.

Also entered for the Raiders in the Fort Worth meet are Richard Yates, Steve LeCrone, Joe Huber, Rick Rogers and Jimmy Willcoxesen.

Other Tech entries are Charles Bishop, Doug Ehle, Tom Hamilton, William Hill, Jerry Hrcniar, Barry Rogers and James Scarbrough.

Yates, 1962 Texas amateur champion, and Brewer are the only returning lettermen from the Raider team that finished fourth in the Southwest Conference last season.

Only the best four scores will count in the varsity tabulation. Willcoxesen is the only freshman competing for Tech.

'Pssst... Wanna Pack?

(ACP) — "It will soon be here," said someone on campus of South Dakota State College, Brookings, reports the South Dakota Collegian.

"What will soon be here?" "Prohibition." "Prohibition, forget it. They'll only increase the age limit, not stop the sale of booze. There's just too much profit in tax revenue." — "Not alcohol. Tobacco, man, tobacco."

The recent report by the government on the effects of smoking cigarettes will undoubtedly bring some changes at State. In the light of recent State administrative actions, it is felt by students that the smoke report will be taken to heart and the use of tobacco by students within the confines of the campus will be out-lawed. Off-campus smoking by students will be considered detrimental to the good name and public image of the college.

A student smoker will be known as "hot," and, if caught, even hotter. "Cool" will no longer describe a person of refinement but just another non-smoker with small horizons and a lack of daring. From out of the dark and devious corners of the campus will come the words: "Pssst, buddy, wanna buy a pack, cheap?"

NEED MONEY?

Have 20 hours a week of work for a Tech man. Must be willing to work hard and look sharp. If you really need to work, call MR. STANDLY at SW 5-5271 from 10 a.m. to 12 noon or 4-6 p.m.

Tracksters Set Six Records, Tie One

The Red Raider track team set six school records and tied another in indoor competition this year.

Noel Carter set two of the marks with a 1:14.0 time in the 600-yard dash and a 61.2 clocking in the 500-yard dash. Clark Willingham set a school record of 32.6 in the 300-yard dash, while Ronnie Davis broke the old school mark in the 1000-yard run with a 2:17.1 time.

Kenneth Coleman tied the school 60-yard dash record with a 6.3 time and weightman Jimmy Walker set two other school records.

Walker's 6.5 time in the weightman's 50-yard dash is considered a world's record, while his 48-9 effort in the shot put is a new school record.

TECH ADS

TYPING: Themes, thesis, research papers, 4519 40th, SW 5-4565, Mrs. McCullough.

Fast, accurate typing of all kinds by experienced secretary. Reasonable rates. SW 5-1975, 2313 54th.

MATH TUTOR. Certified experienced teacher. Full time tutoring by appointment. SW 5-2632.

TYPING WANTED: BBA degree . . . statistical, legal and patent experience . . . SW 5-9050.

Furnished or unfurnished apartments for married couples. No pets. Air conditioned summer and winter. Beauty parlor, laundry, commissary, hobby and recreation rooms, all in building. A quiet place to study. West Lake Manor, 26th Street and York Avenue, SW 5-1082, Mr. Hale.

Fast, accurate typing in my home. PO 3-0573.

Typing: Experienced. Thesis, term papers and research papers. Fast service. Mrs. McMahan, 1412 Ave. T, PO 3-7620.

All types of expert alterations done. Mrs. Edna Hotelling, 1606-B 27th Street, SH 4-0303.

IRONING WANTED: Pants & shirts only. \$1.50 doz. for mixed pieces. 1814 Ave. R.

ROOM with private bath for male student in exchange for tutoring high school student, especially in math. SH 4-0609, 1901 28th Street.

FOR SALE: 1930 MODEL "A" FORD. Standard Coupe. Call Ext. 3601 after 6:30 p.m.

ARTISTS — Get your work in the public eye. Take it to THE LITTLE GALLERY, 19th Street & Ave. T. PO 3-8552.

Furnished rooms, double or single, carpeted, vented heat, kitchen and washer available. One block from campus. See student manager. 2402 15th St. SW 9-7993.

WANTED: Typing — thesis, term papers, etc. Quality work. Phone SW 5-4733 after 3 P.M.

WANTED: WOMEN FOR PART TIME PUBLIC RELATIONS WORK, TWO DAYS. CALL PO 2-4628.

One room air-conditioned for mature student. Can pay part rent with maintenance work. Also apartment for couple. Both apartments furnished. Reasonable rent. Bills paid. Between Tech and downtown. PO 3-3038.



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SAME DELICIOUS FOOD—

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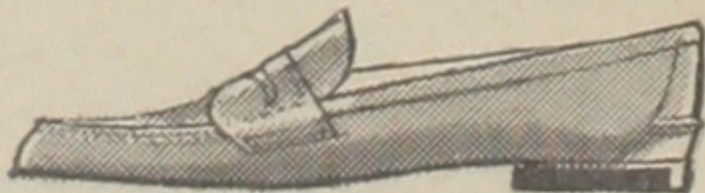
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of 40 or More.

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SAM Backs Meet, First Held At Tech

For the first time, Tech will host a business conference sponsored by the local chapter of the Society for the Advancement of Management (SAM).

"The purpose of the seminar is to acquaint the students with the advances and trends occurring in the business community," according to Jim Potter, president of SAM.

Several outstanding community business leaders will speak at the Saturday meetings. Robert Walker, manager of Litton Industries' new Lubbock plant, will deliver the keynote speech at the noon luncheon.

Students wishing to attend the luncheon may make reservations by contacting the SAM representative on the second floor of the C&O Building at 10 or 11 a.m. today. Price of the luncheon is \$2.25.

ATTEND SERVICE AT St. John's Methodist Church

1501 College
SUNDAY, MARCH 1, 1964

MORNING WORSHIP
9 and 11 A.M.

CELEBRATION OF
THE SACRAMENT OF HOLY COMMUNION
MARK B. WILLIAMS, MEDITATION

CHURCH SCHOOL 10 A.M.
CHOOSE ANY ONE OF FIVE CLASSES,
EACH MEETING IN THE COLLEGE
DIVISION, LOWER LEVEL

SUPPERTIME 5:30 P.M.
METHODIST YOUTH FELLOWSHIP 6 P.M.

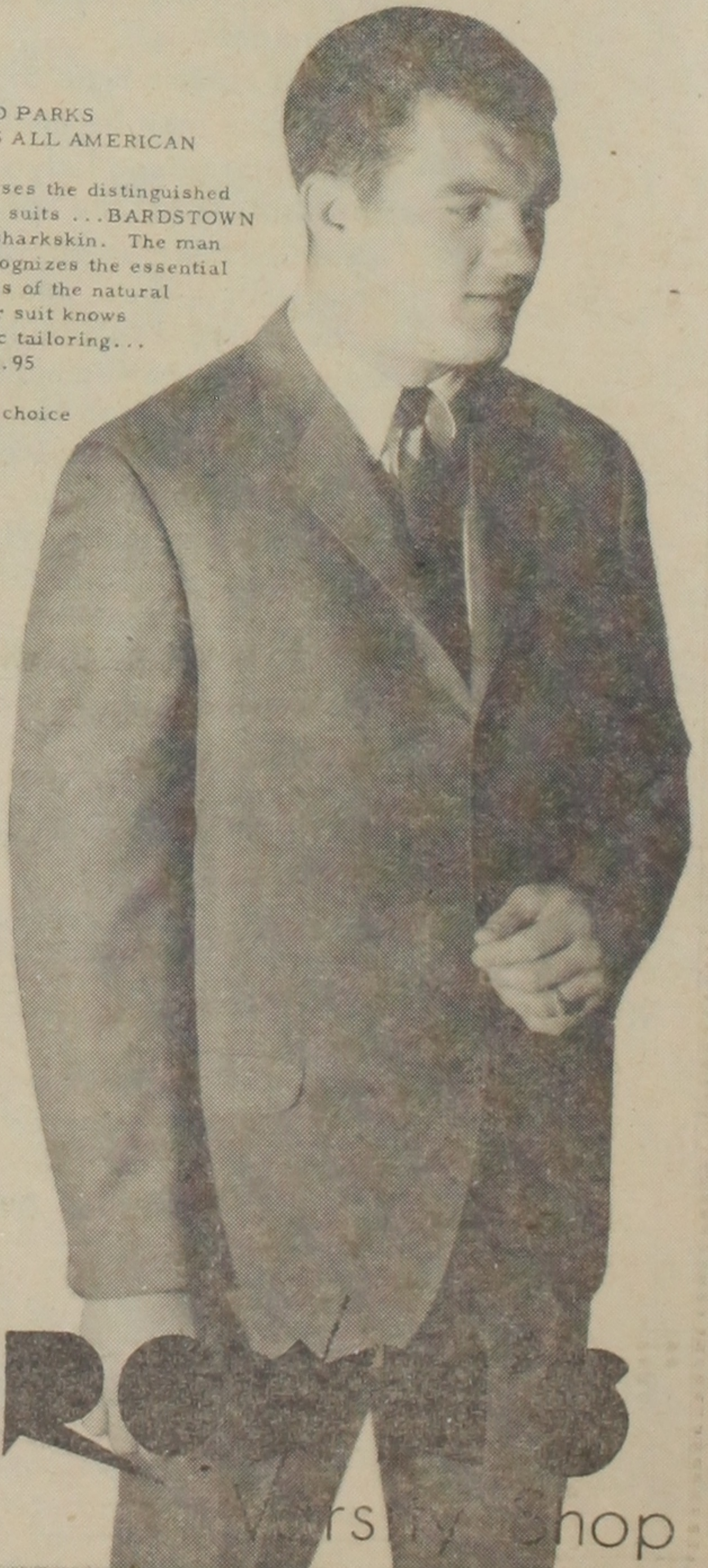
"NOTHING TO SOMETHING"
MARK B. WILLIAMS, PREACHING
EVENING WORSHIP—7 P.M.

AFTERGLOW 8 P.M. — "TALK BACK" TIME, 8 P.M.
A discussion with Rev. Williams regarding his sermon on the Christian Doctrine of God — Church Parlor.

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