# TOREADOR 

Vol. 39
Lubbock, Texas, Wednesday, February 19, 1964
No. 86

 II, offspring of Tech Beauty, the mount of Red Raider property of the Tech Animal Husbandry departDoug "Nubbin" Hollar made its debut Tuesday ment, is expected to foal again this spring.

## Segregation Hurts Rice, Prexy Says

HOUSTON (AP) - If Rice University continues its stand on segregation, the school is in danger of losing some of the best members of its faculty and its Naval ROTC program, Dr. Kenneth S. Pitzer, Rice president, warned this week.

He said in a district court hearing Monday that if the school does not open its doors to all races, "top professors would not associate themselves with a university in decline." The court is hearing a suit brought by Rice trustees to desegregate the school and start charging tuition.

A letter from Vice Adm. W. R. Smedberg III, chief of naval personnel, to Pitzer was introduced as evidence. The letter said policies at Rice were "discriminatory" in their admission policy toward Negro applicants.

Such policy is in direct conflict with equality of opportunity in the armed forces as it pertains to NROTC units. The letter urged Pitzer to assure "that national policy in regard to naval units is followed."

The petition being heard by the court was filed by trustees last year and seeks the removal of the words "white" and "free" from an 1891 document in which the late William Marsh Rice established the university,

The indenture specified the school "shall forever be devoted to the instruction and improvement of the white inhabitants" and that such instruction shall be

## SAM Sets

Conference

## On Campus

The Texas Tech chapter of the Society for the Advancement of Management (SAM) announced plans for a one-day business conference, the first of its kind in the Southwest area, Feb. 29 in the Coronado Room of Tech Union. Feature speaker will be Robert Walker, general manager of the Litton Industries' new Lubbock facilities. Walker will speak at a noon luncheon for members of the conference
agement.
BUSINESS Sights in the Seventies" will be the theme of the conference, which will include several sessions led by area business
men. "The purpose of the conterence," explained Ray O'Gwin, SAM vice president, "is to present bus it now exists and the expected changes in the various fields of business activities."
Speakers will be Daniel Stuart branch manager of IBM; Frank Junell of the Citizens National Bank; L. W. Carlysle of the Addressograph, Multigraph Corp.

DR. W. F. Williams, head of agricultural economies at Tech will open the afternoonnamics of Agri-business." The meeting will conclude with an address by John Woolford of National Cash Reg ister.
Alan Henry, SAM spokesman, explained that the purpose of the society is to acquaint college students with businessmen and the business world. It is a link between business students and the interested student.

## -By Use Ut Ethuemt-

## Tech Tackling <br> Water Problems

## By CARRIE CHANEY <br> Toreador Assistant Managing Editor

If everything goes as planned, Tech's department of agronomy and agricultural engineering may have the answer to the water problem on the South Plains within the next five years, Working with sewage effluent from a water reclamation plant two miles north of Tech, a team of professors from both departments are now conducting research on the Tech farms. According to Dr. Clark Harvey, project leader, the team will determine influence of sewage effluent on yield of selected crops, chemical composition of crops, and physical properties
soil. The experiment will last from three to five years.

WATER SHORTAGE LIMITATION
Insufficient water, according to Harvey, is now one of Tech's major limitations in certain types of research and instruction. If sewage effluent can be used successfully, irrigation costs would be cut drastically and greater amounts of water would
be available for farm use.

TECH ENTERED -
TECH ENTERED into a contract with the City of Lubbock approximately two years ago, promising to pay for pumping water to the plant and for maintenance of the pumps-about $\$ 50$
per month. per month.

The city built the plant, put it into operation and began pumping the effluent to Tech's reservoir in January. Approximately 200,000 gallons per day flow into the station, undergo pumped on to the larger earthen reservoir.
R. L. Mason, Tech's supervising engineer, said the amount of water Tech receives from the plant will increase annually as more houses are built in the area using the plant. In 1982 the plant probably will process more than a billion gallons of sewage per year- 2.9 million gallons per day.

DAILY IRRIGATION POSSIBLY
If it is ever necessary for this much sewage to be pumped through the plant, Tech will have to irrigate daily since the eservoir has only a two million gallon storage capacity

ACCORDING to Dr. A. W. Young, project co-worker, Tech First became interested in the use of effuent after wray, manager of city farms east of Lubbock. Gray has used effluent on his land for several years without any adverse effects on crops. A former Tech student, Gray travels over the country delivering lectures on use of effluent in agriculture.

Water used on Tech farms will undergo the same treatment as that used on Gray's land except special precautions
will be taken to guard against odor from the reservoir.
In Tech's experiments with effluent, two sources of water will be used the same well water used in the past, and sewage
will be about eight inches versus 12 inches during the growing season.
inches.

AREA CROPS GROWN Crops grown will be cotton, grain sorghum, soybeans and bermuda grass. Varieties will be those considered superior for this area. Cultural practices, other than irrigation levels and fer-
inzer rates, will be those in common use
FOUR FERTILIZER levels will be used on row crops, and will be applied to alr soly analyzed statistically.

One plot series, using cotton as the indicator crop, will be irrigated alternately with well water and effluent, to determine whether well water will successot zone.
Random soil samples will be collected at the test beginning and at each four-or-five-year intervals, soil samples will be colfocted from two replications of each
salt accumulation from the effluent.
SAMPLES WILL BE DRAWN
Samples of the sewage effluent will be drawn at each period of application and analyzed for plant nutrients and certain ntil some pattern of quality has been clearly established.
DR. YOUNG said he is sure the team will discover some DR. YOUNG said he is sure the team will discover some effects that "won't be so good, and some that wili be more the sirable." He added that the effluent may also prove to be the answer to another problem at Tech
"Each year we are reducing the number of acres of farmland by buftding new dorms, roadways and service facilities which take up land and put it out of production. We have to produce more crops on less acres-this may be
done only by intensified operation on the land that we do
have.
"A few years ago we were growing crops where Jones Stadium, the Municipal Auditorium, and the new girls' dorms are. We're now pushed back to west of Flint Ave,"

TECH FARMLAND REDUCED
Tech farmland has been reduced from 1,600 to 1,200 acres hile Tech campus has grown from 300 acres to 640 acres. ACCORDING to Dr. Harvey, similar experiments with effluent have never successfully been conducted on the South Plains. Harvey said the effects of the effluent may vary with different
soil types and climates. soil types and climates.
A side experiment with effluent is being conducted by Dr
Marvin Dvoracek, assistant professor of agricultural engineerMarvin Dvoracek, assistant professor of agricultural engineer-
ing. Dvoracek is comparing the infiltration and evaporation rate ing. Dvoracek is comparing the infiltration and evaporation rate
of sewage water and well water. The comparison is part of his of sewage water and well water. The comparison is parter
study of the feasibility of a constructed pit as a groundwater study of the feas


## Tax Man Sam Says:

The worst mistakes that taxpayers make in filing their tax returns are 1) failing to attach forms $W-2 ; 2)$ failing to put their
Social Security number on the tax return; 3) not writing plainly; Social Security number on the tax return; 3) not writing plainly; and 4) mistakes in arithmetic

## On Campuc with <br> Max Shmulman <br> (Author of "Rally Round the Flag, Boysl".

## ECONOMICS CAN BE CHUCKLES

Many of you have been avoiding economics because it is so widely known as "the dismal science." Oh, good friends, stop cheating yourselves of many a laugh and cheer, because economics is a positive riot! True, it is called the dismal science, but that is only because it was invented in 1681 by Walter $C$ Dismal.
It is easy to understand why Mr. Dismal's discovery of economics is today almost forgotten, for the fact is that h himself only stayed with the subject for two or three days After that he took up embonpoint, which means fatness. It is said that at his apogee, Mr. Dismal reached 1200 pounds. This later became known as Guy Fawkes Day.
It was not until 1776 when Adam Smith published his Wealth of Nations (or Ozymandias, as it is usually known as) that the orld came to realize what a rosy, twinkly, fun subject economics is. As Mr. Smith showed in his jocular little treatise there is nothing complicated about economios.

this later became krown as the louisialdza Purchase
When there is a great demand for a product, a great supply Is placed on the market. When there is a small demand, there is a small supply. Take, for example, castanets. You walk into any average American town today and I'll wager you won't see more than eighty or ninety castanet shops. That is because the demand is small.
For Marlboro Cigarettes, on the other hand, the demand is reat. Thas, you will find Marboros-with all their yummy rich tobacco flavor and pure white Selectrate filter and pliable soft pack and unpliable Flip-Top box-at any counter where cigarettes are sold in every one of our fifty great States and Duluth
To Adam Smith, I say, belongs the distinction of popularizing economics. Mr. Smith was followed by David Ricardo. In fact, everywhere he went he was followed by David Ricardo. Mr. Smith finally got so annoyed that he summoned a bobby, as British policemen are called, and had Mr. Ricardo arrested. This later became known as the Louisiana Purchase Upon his release from gaol, as a British jail is called, M Ricardo reported to his parole officer, Thomas Robert Malthus. They soon became fast friends, and one night over a mame whist they invented the stock exchange, or chutney, as it is called in England
Well sir, with the British having, you might say, a corner on economics, the French decided that they wanted some nomics too. Being, however, a proud nation, they refused simply to borrow British economies, but insisted on inventing their own. At first they tried using the truffle hound as a medium of exchange. When this proved less than satisfactory, they switched to pomade. Discouraged by this second disappoint ment, they finally shrugged and said, "Oh, who cares about Cconomics anyhow?" and returned to the guillotine and Maurice
America, I am pleased to report, had much better success with economics. Our early merchants quickly broke down economics
into its two major categories-coins and folding money-and into its two major categories-coins and folding money-and
today, as a result of their wisdom, we can all enjoy the automatic Well sir, I could go on and on about this fascinating subject, up for Econ I. So I will leave you now with two kindly words of farewell: Gresham's Law.

We, the makers of Marlboro Cigarettes, are tobacconists, not economists. But this much we know about supply and demand: you demand full favor in a filter cigarette; we
supply it-Marlboro!

## Letters To Editor

Dear Miss Machen: an integral part of our school? situation that has arisen due to If one who has received his Does not their opinion count for bachelor's degree from Texas Tech something? The student body is
is considered an Ex then I wish to the school. They are the Exes of go on record as one Ex who opposes the Board's decision to name seems that their opinion is to b disregarded also. It appears that the only ones who do count are
those who represent the past and

BEFORE I GO further let it
own that I have and still ardentniversity status for Texas Tech But this zest is tempered by a sincere desire to obtain for Texas
Tech the BEST status and, thereore, the BEST name that is ill obtained-and this is definitely ot Texas TECH University.
To the best of my knowledge the only reason the Board chose Texas Tech University was the pressure
brought upon them by certain exbrought upon them by certain ex-
student organizations in order to ep the Double
NOBLE, YES, but the poores excuse presented in support of a
symbol, but this is not the way to obtain the BEST for a school they they would allow the a symbol to escape us when it is within grasp.
Also, it is well known that the favor of Texas STATE University, which is definitely the best name suggested to replace Texas Technological College
Are not members of the faculty

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## WHAT KIND OF university is a

 Tech" university? The name is words, and it cannot help but raise the eyebrows of those as yet unamiliar with it as they try to such an antagonistic combination of terms. This is certainly run ning afoul ofI cannot condone this. To me it not righ
BOARD MEMBERS have said that THEY have voted and that is that. But does it have to be? Does enslaved by a symbol whose very meaning and value will be offset by the incongruity of the name for If Texas Tech is the kind of not need a symbolic crutch to support its glory. A good and proper ny the best. Let us have thoot for STATE Universi

Sincerely,
John M. Franklin

## JUST ${ }^{\star}$ WONDERING

## Editor

## ditor

Las
re made in the 'press.' In one we learn that Texas A\&M will get a $\$ 6$ million cyclotron. In the
other we are told that 'Tech' will get a foun
conclusions.
$\qquad$
 and the University of Texas (BS
'60) and a life-time resident Lubbock I have been following the

## TECH ADS



## 2m-

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ertain sports articles with much
THE STUDENTS at Tech should realize that the authors of The Daily Texan article and the letter from Austin are absolutely and positively not speaking for the Unire m, its faculty or students, but wn mery ind
During the
Texas there was years I was a ral dislike shown nd neither did I eeling among any minority group. The statements made by the two Texas students are in no way eflection of the attitude of the
IT HAS BEEN my observation
er a 20 -year period that Texa ech athletic squads play the leanest of anyone and their fans, few exceptions rank equally I hope that hate and dislike or Texas will not be generated on the Texas Tech campus as the esult of the actions of a very few ndividuals in Austin.

Sincerely

## EXCUSE-MAKER

etter Monday from a student at the Uniersity of Texas.)
What'd I tell you .... no mob, no victory. Got your tails whipped, didn't you? And we did it with no ce, and only three or four wads of paper. Considering the treatment blame yed in Lubbock, you can mstances of bad behavior here in apologies.

Yours truly,
James Benson
U.S. Trims Aid

WASHINGTON (AP) - The United States announced Tuesday ing provided to Britain, France and Yugoslavia because those countries have failed to take steps to prevent their ships and planes from engaging in trade with Cuba. The State Department also an nounced that aid to Spain and Moevels until U.S. officials find out what steps those countries have taken to comply with US, law amed at wittling down shipping in

## Why Do <br> You Read So Slowly?

A noted publisher in Chicago reports there is a simple technique of rapid reading which should enable you to double your reading speed and yet retain much more. Most people could increase how much they success and income by reading faster and more accurately According to this publishe anyone, regardless of his present reading skill, can use this simple technique to improve his reading ability to a remarkable degree. Whether reading stories, books, technical matter, tences at a plance to read senpages in seconds with entire method. This acquaint the readers of this newspaper with the easyrapid reading skill, the company has printed full details of its interesting self-training method in a new book, "Adventures in Reading Improvewho requests it. free to anyone Simply send your obligation. Reading, 835 Diversey Park-
way, Dept. 9y26, Chicago 14

## Campus Briefs

A meeting of the State Execu- Meetings of the Young Demo-
tive Committee of the Young Democratic Clubs of Texas in Demmont resulted in a change of site Young Democratic Convention in April.
Bill Flower,, vice president of Lubbock County Young Democrats, and his wife, Carolyn, represented the club at the meeting. Fowler will make a report to at the next club meeting.
Bobby M. Brown, former Tech
student and one of the founders student and one of the founders of
the present club, will speak founding, the history and purpose
foun when the of the club at the meeting. The next meeting of the Lubbock 7:30 p.m. Wednesday in room be Junior Heads Appeals Board Student Council President Royal Furgeson named Steve Blanchard junior pre-law major from Midland, to the Student Traffic Appeals
Board to replace resigning John Rinn, junior engineering major.
The Appeals Board, consisting of two students and one faculty member, meets weekly to hear
appeals on traffic violation fines. To appeal a fine, students must fill Security Office.
REDS REJECT COMPROMISE GENEVA (AP) - The Soviet Union told the 17-nation disarmament conference Tuesday that there
is no compromise of the Soviet is no compromise of the Soviet
stand on world disarmament. It stand on world disarmament. It
rejected Western proposals for phased, gradual disarmament, call ing them unrealistic. The chief So-
viet delegate viet delegate, Semyon K. Tsar-
apkin accused the West national interests before of putting ment, and holding out little hop for progress at Geneva.
ny interested person.

The Block and Bridle Club will have a smoker at $7: 30 \mathrm{p} . \mathrm{m}$. today in the Ag Pavilion. All animal husbandry majors are invited.
Seven Air Force ROTC cadets returned Monday from a tour o the Wright-Patterson Air Force
Base Museum in Ohio. The museum Base Museum in Ohio. The museum
features replicas of every airplane featur
made.
Participating in the tour were Keith Moffett, Bill Engle, Don Al Spaugh, Parkay Louie, Eldon King Stan Goodrich and Fred Riney. by Capt. James C. Webb and Capt. Albert Wilson.

Womens' Service Organization will meet at 7 p.m. today in the
Home Ec Bldg., room 105. Members are requested to wear uniforms.
The Religious Interest Council in its meeting Sunday tentatively apwill be sent to the Committee Student Organization this week or approval.
Religious Council officers will be

Drane Hall honored 60 outstanding residents at a dinner Monday. point average last semester.
Arnold Air Society recently in
stalled new members at the Reese Air Force Officers' Club. Colonel George R. Hull, professor of air
science, was installed as an honorcience, was
Dr. Harold Spuhler, head of the electrical engineering department spoke at the installment. New members include Bobby
Sanford, Vance Reed. Tomm Walker, Mike Cance Reed, Tommy Walker,
Ward.

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FRANK GONZALEZ Washaterias <br> <br> \section*{By lane crockett}} <br> \section*{Foreman's 'The Victors' <br> \section*{Foreman's 'The Victors' <br> <br> Life-Like War Produced <br> <br> Life-Like War Produced <br> <br> Wednesday, February 19, $1964 \star$ The Daily Toreador $\star 3$} <br> <br> Wednesday, February 19, $1964 \star$ The Daily Toreador $\star 3$}

Toreador Fine Arts Editor
Once in a while, the movie industry puts forth
war drama that stands in the light of reality Such a movie is Carl Foreman's "The Victory, Besides a "pull no punches" look at the war Foreman has introduced a new directing technique,
which more than heightens the effect of his prowhich more than heightens the effect of his pro-
USES NEWS REELS
Resembling a production of a John Dos Passos novel, the film uses a series of newsreels and head-
lines to tie the folks back home to the
front. THE MOVIE gratefully lacks the Maudlin
sentimentality of graceruny lacks the Maudlin in the Rain" and "Love is a Many-Splendored in the Rain" and "Love is a Many-Splendored
Thing," which leaves the audience dangerously close to crying jags.
There are no heroes, heroines or stunning
bombing scenes and dashing acts of bravery, but rather the psychological effects and futility of all-out war. USES FLASHBACKS sents sing the flashback scheme, Foreman preeffects of utter devastation the causes and more than supported by six beautiful actresses who count more on their acting abilities than their
WRAPS WITH SYMBOLISM
Foreman wraps unmistakable symbolism. In perhaps the most tell, ing scene from the movie, Foreman has a Russian and American soldier come to grips in a knife battle, both killing each other.
The last seene of the movie fades away leaving the theatergoer with a look at a dead American
and Russian lying in a war-torn Berlin.

AROTC Ball Queen Title
Carole Barnes, a freshman bea ty from Dallas, was crowned queen urday night climaxing the annual
event. Miss Barnes was selected from a group of six finalists by members of the cadet brigade. Other finalists Perkins of Petersburg; Sherry Beadle of Eunice, N.M., Dana of Friona.
Miss Barnes represented "H", Company in the contest. She is a of Chi Omt major and a member All six fina
to the stage through an escorted to the stage through an archway Scabbard \& Blade and the Tyrian Rifles, Tech's Army ROTC drill team.
Days of Chivalry ball was "The Ballroom was decorated as the main chamber of a medieval castle

CHOU VISIT PAKISTAN KARACHI, Pakistan (AP) En-lai arrived Tuesday Chou eight-day official Tuesday for an longtime ally of the West. Chou, who is on a South Asian tour, was invited to Pakistan by President Mohammed Ayub Khan, who has been increasingly friendly with Pe king since the United States sent military aid to India in its border war with Red China.

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## MARCY'S

5 CONVENIENT LOCATIONS

....gym....tumble.... flip...flop...lug...tug push...jump....leap.... ...chin...lift...pull... ...run ...puff puff... pause

[^0]
## 9, 1964

the

## Grandstand Quarterback

By MIKE WALL

swear that this is the first goal attempts and seven time that this has happened here eight freethrow tries. this year.'
The speaker was Frank Denton point mark of the game asst. sports editor of the Daily One of Coach Gibson's fave Texan. He was referring to a saying is "When the going get shower of paper and ice onto the tough, the tough get going." Who
basketball court during the Tech- could that phrase fit more suit Texas basketball game in Austin ably? Saturday.

> REALLY?

One of the more humorous epi-
Hmnn ... Perhaps the Tex- sodes of the Texas game was an as fans were merely expressing announcement at halftime by the their approval of their team's public address announcer. showing, since Texas fans are well Three Tech girls' car had brokkort for their enthusiastic supteams.
At the risk of driving the issue Tech boys had room in their car, into the ground, a few comments bench and pick up the girls, should be made on the actions of Texas swept the Southwest Conference basketball title last year, yet averaged only 5,000 fans for a $6-8$ conference record, and averaged over 8,000 fans in attendance for each home game.

DENTON MISTAKEN?
It is possible that since Mr. Denton is accustomed to seeing and basketball games, he mistakenly took the enthusiastic cheering of
10,000 Tech fans in Municipal Col10,000 Tech fans in Municipal
iseum for bad sportsmanship. iseum for bad sportsmanship. Certainly no Tech fans threw
ice at the Longhorn coach, Harold Bradley when he was in Lubbock. Yet in Austin, one of the first cups Gene Gibson on the back of the head.
head
How would conduct be at Texas if they could get 10,000 fans into
Gregory Gym for one of their Gregory Gym fo
revther shines
The Longhorns slipped by Tech
in the Austin game, but all the plaudits must go to a member of the Raider squad.
Norman Reuther left the hospital at 7 a.m. Saturday to board
the plane for the trip to Austin Gibson didn't start Reuther, but when the going got tough, the more into the game. He responded by hitting six out of eight field

## SPORTS -BRIEFS

Academic deficiencies will cos
the Red Raiders the services next fall of one sophomore letterman and six freshman gridders, accordSemester reports showed low grades for sophomore tackle Bill Minelland of Ennis, end Mickey Hurtz of Arlington and fullback Rick Jones of San Antonio. No exam grades were posted by guard Woyd Ante of Aldine, center suard Jackie Wharton of Pule.

Football spring training begins intra-squad game April 8 .
Sessions will be held on Tues Saturdays. Spring vacation 25-April 1) does not count against the 36 days allotted to
schools for spring training

Bowling and Bieeeeseg JOINED CUE STICKS

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## Raiders Rack Frogs

GIRLS GET LeFT

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## MUNICIPAL COLISEUM

9 P.M.

TICKETS PRICED AT $\$ 4.50$ and $\$ 5.50$ AVAILABLE AT HOLTS SPORTING GOODS, SPORTS CENTER, PIONEER HOTEL, S\&Q CLOTHIERS, RED RAIDER BARBER SHOP

Sponsored By Lubbock Jaycees

By Mike wall Doreador Sports Eator Dub Malaise paced the run-andwith 30 points to lead to a 101-94 win over Texas Christian Tuesday in Lubbock Coliseum During the first half, the game seesawed back and forth, with the lead changing hands five times and the score being tied seven.
TCU took the tip-off and jumped $0-2$ lead and built up to a
-6 mark before the Raiders started fighting back.

Malaise Sets Lead
With $11: 49$ to go in the first half, Dub Malaise took aim and hit one of his 12 freethrows to send the Tech team into a $20-19$ passed.
Tech built up as much as nine-point lead during the foulfilled half, but TCU came back to cut the lead to six points at hall time, the period ending at $55-49$.
The Horned Frogs came out after the half as if they wanted to in a southwest Conference ute and cut the lead to four points twice before the Raiders pulled Game Out Of Reach
When the score reached $57-53$, the Raiders began to play ball and held the TCU team at style the $50-$ and 100 -yard free the winning 400-yard medley relay team.
the 53 -point mark while they scor- the Horned Frogs was also the ed nine points to put the game out best rolled up against the Raiders of reach. in SWC play this year and the The Raiders held their biggest third highest rolled up against lead with 3:04 left in the game them by any of this season's opwhen the score hit 96-78. posing teams.
Tempers began to flare mid- In the freshman game it was way through the second half when same song, fifth verse, as the PicGary Turner of the Frogs and the adors crushed the West Texas Raiders' Norman Reuther tied up freshman team, 88-69. the ball and things began to get Glover Paces Pies
heated about who owned the ball. Bob Glover again paced The decision Bob Glover again paced Coach rs and the the game. Second Highest Score The nearest anyone could come The 101 score rolled up by the to the 6-7 Dallas product's effort Raiders was the second highest hit was nine recoveries by Buffalo Ted by the Tech five this year and the Wheeler. Wheeler led Buffalo However the 94 -point effort by five freethrows.

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