Number 2

Beat Southwestern!

kman To Head '46 Senior C

Kittley Appointed Gaylord Changes Lending Policy Toreador Editor For '45-'46 Term

Publications Committee Selects Schooley For Sponsor Of Toreador

Artist Course Plans Program

Aggie Grove Now Open For Picnics

Astronomy Course Open To All Tech Students

La Ventana Pictures Due By October 1

Girls Dorm. 1 Elects Officers

Tech Faculty Attend Game

Saddle Tramps



Matador Band Largest Since '42 Fall Semester

Band Will Play For Tech-Southwestern Game Saturday Night

"Fish" Defined As Techsan With Green Disposition

By BEA GREEN Toreador Staff Writer

Horne Appointed

Veterans May Attend College Under G. I. Bill

Educational Film Now Free To All **Tech Departments**

Museum Adds Collection

Shahan, Hardy And Henson Also Named

Officers For Semester Elected At Meeting After Convocation

Four New Faculty Members Assume Teaching Duties

New Professors Are In English, Agriculture And Math Departments

Tech Flight Songs Now Available At Campus Bookstore

Cotton Research

Increases At Tech

Pre-Law-RC Club To Meel Monday



Capt. Darrel Brady Will Speak To Commerce Students Monday







Associated Collegiate Press

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WAYNE KITTLEY

MARY TROY Business Manage

Is Inflation Here?

Inflation has been played up in newspapers and magazines lately until one sees the word and turns to the next page. The average person thinks that it is just another term that the big boys in Washington draw their pay to talk about. They think it couldn't happen here. Sure, it takes a hatful of money to buy a meal in China, but that is several thousand miles away, and the Chinese are used to such stuff.

Persons who are older remember that in 1929 money was a little cheap in the good old U.S.A. As a result, one of the hardest depressions of American history hit us. Money became just as hard to find as it had been easy to get. The big boys in Washington remember that era and they are trying to keep it from happening again.

as hard to find as it had been easy to get. The big boys in Washington remember that era and they are trying to keep it from happening again.

But, that brings us up to the point. What can we do to help? You may think that an extra penny here and there will hurt no one, but multiply that by about 130 million and there is quite a tidy sum of long green gone along the road to inflation. The general opinion is: "If I have the money I can spend it where I like and for what I like." That is your American privilege. But, what about looking to the future? Save those few pennies here and there. Keep on buying war bonds and stamps with what you save and when prices go down you will be glad you waited.

The attitude of many students seems to be that their few pennies amount to very little when compared to the great amount of increases prevalent in wages and commodities. It is true that many wages have been advanced, many as much as 20 to 30 percent. In our own dormitories the price for board and room has been advanced nearly 40 percent since 1940. It seems that situation like these can't be helped. Each advance in price is blamed on another rise and etc. There is no ending.

What many are waiting for is someone to call a halt to all this rising of prices and wages. If it isn't done soon chances are that dollar bills will be used to light cigarettes, if the cigarettes can be afforded.

Joffice of Price Administration has done a magnificent job. It is been due to that office that prices have been controlled throughout the war. What is puzzling many today is whether or not they received sanction for another year's operation. From the looks of many things it seems they decided to take a vacation and those who would, took advantage of the opportunity to go up, both in prices of goods and wages, one blaming their actions on the other.

A person may not be able to help much by saving pennies, but ne would be more willing to save those pennies if the larger organizations and institutions would be fair enough to go their part in

but ne would be more willing to save those pennies if the larger organizations and institutions would be fair enough to go their part in cutting prices.

It is hoped that the OPA isn't sleeping.

Language Poll

In a recent language poll, 55,300 senior and junior-high school students representing all sections of the United States, were asked: "If, upon graduation from high school you were given a travel scholarship or were an exchange student in another country for a year after the war, which country would you choose?"

Twenty-seven percent of the voters preferred South American countries or Mexico. Of the other countries, France was next highest with a 15 percent total followed by Great Britain, ten percent and Germany eight per cent.

According to the Tech Foreign Language department, 620 students have enrolled in language courses this year, which totals 127 more enrollees than last year.

What is the seven for this increase in the number of students.

In Football

students have enrolled in language courses this year, which totals 127 more enrollees than last year.

What is the cause for this increase in the number of students taking language courses? One cannot lay the reason altogether to the 557 additional students who have enrolled in Tech this year. The motive is much deeper, it has its bearing on the number of students who are now preparing to become builders in a Post War World reconstruction period in which Spanish, French, German, Japanese and other languages will serve a great need in knowing the peoples of those countries.

This increase in the number of students interested in the language arts is a healthy sign that, whether they realize it or not, they are stepping in the direction towards promoting a permanent World Peace. For, if you know the language of the people you are doing business with, you will know how they are thinking; and if you know how and what they think, you will understand them better. Therefore, this increase is destined to bring more students into a more universal way of thinking... more towards the brotherhood of man approach. Especially is this true in the light of foreign relations and trade, in the carrying out of the Good Neighbor policy towards Latin-American countries—the importance of language cannot be overestimated.

The language art is one of the surest tools for Democracy that we can use in the breaking down of racial differences and misunderstandings.

But in order that we may use this tool well and effectively in this promotion of the brotherhood of more than the promotion of the may be more towards.

That Patriotism?

Where is Lubbock's patriotism? When the war was on, everybody said there was nothing too good for the boys in the service. Now this attitude seems to have changed. Approximately 300 men were forced to look for another college to attend or postpone their education this fall because there were no housing facilities available in Lubbock.

Most of these boys have gone through all the hardships of war. Now that our boys have come home, some people are not grateful enough to give up a spare bedroom or a garage apartment, so that they might have one of the opportunities that they have fought for—education.

Texas Tech has helped make Lubbock what it is today. Every

May Do Shakespeare



Life With The Exes.

Cheer-reducer is wife is.
REYNOLD'S sister was rried over her Friday night is failed to have returned date at 3:30 a. m. Sount had the pleasure of two girls crawl into Cradall after hours. Ah-h-h re-

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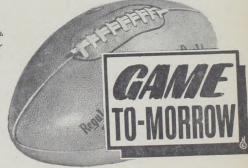
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After the Game

MEET AT





MARTIN'S



Ten Returning Lettermen To Battle For Texas Tech

HEAD Coach R. M. Medley, sometimes called the Cinderrela Man of college football, will bring his hard hitting South-western club into Lubbock this Saturday night to pitch wit and skill against Coach Dell Morgan and his Texas Tech juggernauts.

WRA Council

Meeting Monday

Southwestern Threats



Two Professors

Write Histories

Two books by Tech history pro-essors have been recently printed One, titled "W. Lee O'Daniel and

Bench

From The Chillicothe Flash





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Student's Music Headquarters

SOUTH PLAINS

Notice To Students!

Holds First

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ATTENTION ALL STUDENTS!

Go to the PALACE STUDIOS on College Avenue and make your appointment for a sitting, if you plan to have your picture in LA VENTANA, college annual.

YOUR APPOINTMENT MUST BE MADE BEFORE OCTOBER 1st --- DEADLINE

THE TOREADOR

Girls' Social Clubs Observe Rush Week On Campus

Rush Period Ends Dr. Whyburn Is Thursday Evening Appointed To

AWS Plans Week For Fish Women

Speech Clinic Begins Oct. 4

Pfieffenberger To Leave
Monday For Tennessee
Georgo W. Pfieffenberger,
rector of cotton spinning reser
for the Chicope Mig. Corp.
leave Monday for Memphis, To
to meet with the officials of
Chicope Corp., to plan their
search program at Texas Tech
the coming cotton season.
Pfieffenberger will tour the co

With Texas Tech Seal or Emblem in Scarlet

85c

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'On the Campus'

TENNIS BALLS 60c each-3 for \$1.75

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BADMINTON RACKETS

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Texas Tech College BOOKSTORE "On the Campus

week ended Thursday after ys of rush parties, lunch-coke dates, Beginning with Aggie Board

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No. 1 Pin-up Girl



This picture could be titled "An Example of Pulchritide Direct from Hollywood" or "Something Tech Coeds Would Like to Be." Above is the No. 1 Pin-Up of the Nation, Betty

Band To Play For Pep Rally





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LOG-LOG DUPLEX DECITRIG—Leather Case with Manual of instructions—Used		\$10.5
LOG-LOG DUPLEX VECTOR—Plain Case with Manual of instructions—New		\$13.5
5-INCH POCKET SLIDE RULE	New	\$ 4.5
CIRCULAR SLIDE RULES 4-Inch	New	\$ 2.0
BEGINNERS SLIDE RULE	New	\$ 1.3

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