

Student Council Adopts 1955-56 Budget; Site for Out-of-Town Football Game Set

May 23 to May 25 has been set as the dates for claiming lost articles. They may be claimed in the directors office of the Student Union building.

LAST ISSUE

This will be the last issue of The Toreador for this semes-ter.



GWEN WILLIAMS

Exes To Observe 'Texas Tech Day'

July I is Deadline For Scholarship

MCGEE TO HEAD DOAK ASSN



1207 College Ave.





THANKS... for being with us this past year

Congratulations Graduates

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COLLEGE SMOKERS



ELEVATOR SHOE FOR SHORT HORSE

SAMPLE CASE OF BOWLING ALLEY SALESMAN

TOP HONORS for enjoyment go to Lucky Strike. That's why it's easy to understand the Droodle above, titled: Bird's-eye view of seniors taking Lucky break at commencement. Whenever it's light-up time, you'll get a higher degree of pleasure from Luckies. That's because Luckies taste better. They taste better, first of all, because Lucky Strike means fine tobacco. Then that tobacco is toasted to taste better. "It's Toasted"the famous Lucky Strike process-tones up Luckies' goodtasting tobacco to make it taste even better. Commence to enjoy better taste yourself—light up a Lucky Strike!

Better taste Luckies...

CLEANER, FRESHER, SMOOTHER!

"IT'S TOASTED to taste better



Thursday, May 12, 195

Dietering Name Next Year's He Of Junior Coun

Carthel Electe Sneed Hall Pre

Mack Price He SAE Next Yea

Scabbard and Blade Names D Company

Our 1 TO THE

we would like to

visit des

OAT. CO. PRODUCT OF The American Tolacco-Company AMERICA'S LEADING MANUFACTURER OF CIGARETTES

Dietering Named Next Year's Head Of Junior Council

Sneed Hall Prexy

Teddy Carthel, Arts and Science sophomore, was elected president of Sneed Hall dormitory in an all-dorm meeting last week Other officers include vice president; Rob Brown, freshman; secretary-treasurer, Randolph Swindle, sophomore; athletic director, Wilbur Jarrett, sophomore; and social chairman, Dean Lee, freshman.

president of Sneed Hall dormitory in an all-dorm meeting last week. Other officers include vice president; Rob Brown, freshman; sectary-treasurer, Randolph Swindle, sophomore; athletic director, Wilbur Jarrett, sophomore; and social chairman, Dean Lee, freshman.

Two trophies for the league championship in basketball and football were presented to Sneed Hall by the Inter-dorm Senate. Sneed Hall displayed a new trophy case, the first of its kind in any dormitory. The glass fronted case stands six feet in height and will stand in the Sneed Hall lounge.

As Phi Delt President

Wallace Wilson, Lubbock engineering sophomore, was installed last Wednesday night as president of Phi Delta Theta social fraternity.

Other officers installed were: Grey Lewis, reporter; Roy Midletta, the social fraternity.

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Mack Price Heads SAE Next Year

Holmes To Head **Business Sorority**

Wallace Wilson Installed As Phi Delt President

As Sigma Nu Commander

Jesse Adams, agriculture senior from Fort Worth, was installed as commander of Sigma Nu social fraternity Saturday night.

Mack Price, senior journalism major from Follett, has been elected president of Sigma Alpha Epsilon for the fall semester.

Other officers chosen May 5 to serve with Price are: Frank Calhoun, vice president; Gerald Clark, treasurer; Larry Marks, recorder; Roy Giddens, warden; Bill Eastland, chronicler; Bill Bynum, correspondent; Dan Creson, chaplain; Bob King, herald.



Our Very Best Wishes TO THE NEW GRADUATES

we would like to thank you one and all for your patronage during the past year

visit design todaying.

1309 College Ave.

FRAT HÓLDS BREAKFAST SPANISH CLUB ELECTS

TEXAS TECH COLLEGE BOOKSTORE

"On The Campus"

AN OPEN LETTER TO ALL STUDENTS OF TEXAS TECH:

Within a few short days you will begin packing for your trip home and deciding what items you will dispose of and what you will keep.

Among your possessions, TEXTBOOKS will doubtless loom large and heavy. You will recall to your mind the cash you spent for them. Although we are in the book business—in fact we make a considerable portion of our profit from buying and selling books—we hope you will keep the ones you feel will be useful to you in the future. By the same taken we hope you will bring those you want to dispose of to us.

Here is our policy regarding buying back TEXTBOOKS.

First: All TEXTBOOKS currently in use or that have been used in the Fall Semester and which Professors have told us they will re-use we will pay One-Half (½)

Second: For all TEXTBOOKS that have been discontinued for use in the future as well as any other old books you may have accumulated we will have an out-of-town buyer in the Bookstore all during exam week to perchase such books. The out-of-town buyer is buying for a wholesale Textbook company and generally pays 25 per cent of the list price of a book.

We hope this letter will encourage you to sell us a lot of used books that we can re-sell to the 1955-56 Texas Techsans.

Wishing for all of you a pleasant and profitable summer, we are,

Texas Tech College Bookstore

W. C. Cole





AN EDITORIAL

What People Won't Do!

A newspaper office, by the nature of the business conducted there, receives various and sundry publications from people and organizations hoping to have themselves quoted in print. This week, The Toreador will gratify two such organizations.

From Stockton, California, came a small newspaper-billed as "The Forum," which made the modest claim that the reader could "get from these two pages a more accurate understanding of economics than you can get from any college in the world." Sample definition: "capitalist — an owner of capital."

owner of capital."

And from Prague, Czechoslovakia, arrived a bulletin of the International Union of Students. This bulletin makes the claim that "the change in China, where they have rid themselves of foreign domination, owes much to the student movement of that nation." Students are obviously the objects of much attention in Communist countries. In Policies these investors are extension for "the work." tries. In Peking, there is even a sanatorium for "the well-being of students in Asia."

Toot! Toot!

Kappa Sigs Honor Reynolds, Seniors; Hudson Named Prexy for Next Year

Joe Jack Reynolds, Roosevelt, was named outstanding senior and presented a plaque at a Kappa Sigma banquet honoring the graduating seniors May 4, at the Aztec Inn.

Don Dilley, president, acted as toastmaster. Each senior commented on his college fraternity life.

A meeting followed the brown.

life.

A meeting followed the banquet and new officers for the fall semester were elected. New officers are: Bill Hudson, Port Arthur, president; Jim Ashley, Roby, vice president; Jim Ashley, Roby, vice president; William Jones, Littlefield, grand master of ceremonies; Cordell Custer, Post, and Mike Bayless, Irving, guards; Jimmy Jones, Anton, treasurer; and Clay B. Cummins, Fort Worth, secretary.

B. Cummins, Fort Worth, secretary.
Seniors honored at the banquet were: Lowell Richardson, Loraine; Tommy Robinson, San Angelo, Jack Moore, Amarillo; Howard Parker, Eldorado; Roger Brooks, Smithfield; Joe Jack Reynolds, Roosevelt; Willie Dunnam, Paris; Tim Russell, Beaumont; Jack

toreador

THE TOREADOR, student newspaper of Texas Technological College is published each Thursday on the campus at Lubbock by the associated students of the College

the associated College.
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MACK PRICE Bus. Mgr
NEWS LaDoyce Lambert.
Clyde Walter
ASSIGNMENTS Alton Slagle.
Harold Creswell

SOCIETY.

Joe McLaughlir



Doak Scholarship Applications Due By Next Friday

Applications for the \$80 Mary Doak scholarship for women in tucation should be made to Miss at Rainey, associate professor of omen's physical education, not ter than Friday, May 20.

women's physical education, not later than Friday, May 20.

Purpose of the scholarship, sponsored by the Alpha Sigma chapter of Delta Kappa Gamma, honorary sorority for women teachers, is to help in the recruitment of promising young women for the teaching profession, Miss Rainey said.

Applicants must be of sophomore or junior standing, have been on the campus at least a year, and rank above average scholastically. Emphasis is also placed upon the candidate's participation in school activities.

The 1955-56 Doak winner will be announced prior to the close of the spring term.

DOAK HAS STEAK FRY

Residents of Doak Hall and their dates recently had a steak fry at Johnston's Ranch near Buffalo Lakes.



"I thought I'd be considerate and tell her that her hose were wrinkled — but she wasn't wearing hose."



1955-Loading Boeing C-97 Stratofreighte

There's plenty of variety in Boeing engineering careers

America's pioneer passenger-cargo air-craft, the 40A, was a Bocing. So is the Air Force's versatile tanker-transport, the C-97 Stratofreighter shown above. During the company's 38-year history, Bocing engineers have blazed new trails in the design of aerial freighters and tankers, commercial airliners, flying boats, fighters, trainers and bombers. To-day Boeing continues to offer engineers a wide variety of opportunities in Re-search, Design and Production. Students sometimes are surprised that

Students sometimes are surprised that Boeing's engineering staff includes those with civil, electrical, mechanical, aero-nautical and other engineering degrees. Yet all find application in aviation. For

example, the civil engineer may work on airframe structure or stress. Electrical engineers find challenge in the complicated electrical and electronic systems of modern jet bombers and guided missiles. Other engineers will find similar application for their talents.

The high degree of stability in careers at Boeing is reflected in this chart.



It shows that 46% of Boeing engineers have been with the company five or more

years; 25% for 10 or more years, and 6% for 15 years.

for 15 years.

Boeing promotes from within, holds regular merit reviews to assure individual recognition. Engineers are encouraged to take graduate studies while working and are reimbursed for all tuition expense.

Current Boeing programs include: six and eight jet bombers; America's first jet transport—the 707; F-99 Bomarc pilotless interceptor (guided missile)—and advanced projects such as the application of nuclear power to aircraft.

For further Boeing career information

For further Boeing career information consult your Placement Office, or write: RAYMOND J. B. HOFFMAN, Admin. Engineer Boeing Airplane Company, Wichita, Kansas

BOEING SEATTLE, WASHINGTON WICHITA, KANSAS

Thursday, May 12, 19 14 Air Force Co

For Superior W

Col. William A. Schull, fester of sir science, preserved in service awards to Air Force ROT during the final review an of this year at 4 p.m. to Charles A. Holmquest, received the Armed Form munications and Electron resident Honor Award a March of the first and first and

Petroleum Sh Gets First Pla

The petroleum engineer away with first place It the Tech Engineer's sha engineering awards m Union last night. First prize included a gward and permanent p of a five-year-old plaque by the Ex-Students As for a three-year winning. The award was made to chapter of the American definition of Mining Engineer leum departmental soci their scale model of an dilling rig. The 850 second place agiven to the Agriculum peering Society for its sec of an irrigated farm.

Cunningham 1 Aggie of the Y

Charles Cunnincham, ture senior from Garden ture and the Aggie Club harced day evening at Mackenz The award, presented by Agriculture W. L. Stan Standard, Standard Standard, Sta

DEARDORFF HEADS AI

Melvin Deardorff, I junior arts and science shas been appointed win mander of the Air Force Officers Training Corps, announced today.

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Texas Tech Colleg
BOOKSTOR

Thursday, May 12, 1955

lerate and tell her that her hose

g careers

5% for 10 or more years, and 6%

OND J. B. HOFFMAN, Admin. Enginee. g Airplane Company, Wichita, Kansas

DEING

by Dick Bibler

14 Air Force Cadets Receive Awards For Superior Work in ROTC Program

Me dal as outstanding AFROTC student majoring in electrical engineering.

The National Defense Transportation Society Citation to the AFROTC senior for superior leadership, academic standing, aptitude for military service and promotions of the aims of the society went to George A. White, Vernon. Theo G. Lofton, Hillsboro, was awarded the General Dynamics Corporation, Convair Division, Award of Merit and Trophy for outstanding a bility in the AFROTC program.

The Texas Society of the Sons of the American Revolution, Medals of Honor for outstanding senior cadets were presented to Joe. R. Goodin, Claude; Bobby Waddle, Cedar Hill; Louis Garth, Lubbock; Don Mason, Lometa; Charles Holmquest, Lubbock; Dayle Clark,

Petroleum Show **Gets First Place**

The petroleum engineers, for the third consecutive year, walked away with first place honors in the Tech Engineer's show after an engineering awards meeting in Union last night.

First prize included a \$75 cash award and permanent possession of a five-year-old plaque presented by the Ex-Students Association for a three-year winning record. The award was made to the Tech chapter of the American Institution of Mining Engineers, petroleum departmental society, for their scale model of an off-shore drilling rig.

The \$50 second place award was given to the Agricultural Engineering Society for its scale model of an irrigated farm.

Cunningham Is Aggie of the Year

Charles Cunningham, agriculture senior from Garden City was named "Aggie of the Year" during the Aggie Club barbecue Wednesday evening at Mackenzie Park. The award, presented by Dean of Agriculture W. L. Stangel, is given each year to an outstanding agriculture major.

Jimmy Smith, newly elected club president, awarded engraved gavels to past presidents Charles Wales and Charles Cunningham as part of the evening's program. According to Wales, approximately 65 members and guests attended the final Aggie Club social of the year.

DEARDORFF HEADS AFROTO

Melvin Deardorff, Lubbock junior arts and science student, has been appointed wing com-mander of the Air Force Reserve Officers Training Corps, it was announced today.



Col. William A. Schulgen, professor of air science, presented 14 awards to Air Force ROTC cadets during the final review and parado of this year at 4 p.m. today.

Charles A. Holmquest, Lubbock, and Theo G. Lofton, Hillsboro. These awards were presented by Temple. H. Morrow of Lubbock on behalf of the Society.

Med al as outstanding AFROTC student majoring in electrical engineering.

FOUND-CIGARETTE CASE

Missed your cigarette case lately?
If so, it might be in Drane

Hall. Mrs. Alice May, resident hostess at Drane, reports that a case containing money has been turned in to her, and may be claimed by the owner upon description of the case and its contents.

TO THE MEMBERS OF THE

May '55 Class . .

We extend our sincere good wishes and take this opportunity to say

THANKS

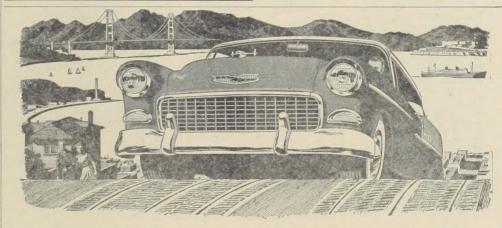
and Good Luck





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Punch-line to the year's hottest power story-

Chevrolet "Turbo-Fire V8"!

This is the engine that's writing a whole new chapter in the book of automobile performance records. This is the engine that has stock car timers doing a "double take" at their stopwatches wherever experts gather to compare the abilities of the 1955 cars.

For example, in the recent NASCAR* stock car competition at Daytona Beach, Florida, Chevrolet literally ran away from every other car in its class—and a raft of others besides. In the one-mile straightaway run for low-priced cars, the first two places—and six of the first ten—went to Chev-

standing start against all comers, the Motoramic Chevrolet beat all other low-priced cars—and every high-priced car except one!

what's behind this blazing performance? A compact honey of a V8 that only the world's leading producer of valve-in-head engines can build. Chevrolet's new "Turbo-Fire V8".

rolet's new "Luro-Fire V8".

It puts a new kind of fun in your driving life. You're in charge of 162 high-spirited horsepower—or if you're looking for even more excitement, the new "Super Turbo-Fire V8" (optional at

extra cost) puts 180 h.p. under your toel

Pick the one you'd rather have fun with, then come in and get behind the wheel. You'll see why the Motoramic Chevrolet is showing its heels to every-one else on the road!



See Your Chevrolet Dealer



CLYDE RHODES, SR

* * * Mature Student Wins Success As Music Major

A grandfather who has already completed a successful career in farming is showing the young whippersnappers around Tech that you can "teach old dogs new tricks."

you can "teach old dogs new tricks."

Clyde Rhodes, Sr., of Abernathy, is 60 years old and is a sophomore music major. He entered Tech on a trial basis in January 1954.

Mr. Rhodes showed a great deal of enthusiasm in his music work and, as Raymond Elliott, associate professor of music says, "He is a constant challen ge to his younger classmates and an inspiration to his teachers."

A full four decades separated the time Mr. Rhodes finished high school and resumed his formal education. During this time he became a leading cream producer, the father of 11 children, and a self-accomplished musician.

Mr. Rhodes was already a well-

the father of 11 children, and a self-accomplished musician.

Mr. Rhodes was already a well-known musician in Hale and Lubbock counties before entering. Tech, and his teachers have great respect for him for wanting to increase his knowledge. As Herbert Colvin, instructor of pianosays, "We have admiration for a man such as Clyde Rhodes. He is one of the hardest working students we have and is consistently above the average of the class." Currently Mr. Rhodes is maintaining a B average in classes of piano, organ, music appreciation and music theory. Mr. Rhodes has expressed his gratitude to his teachers for tolerating a grandpa in their classes but his teachers have assured him that they find it gratifying to see a full grown man so eager to become a skilled musician.

Slagle Chosen To Head Aggie Economics Club

Other officers to serve with.

Other officers to serve with.
Slagle are: Don Dilley, vice president; Richard Reed, secretary,
Sam McKnight, treasurer; and
Jim Alexander, Aggie Club representative.

Sponsor of the club is Archie eonard, professor of agriculture



No 'Summer Slump' Summer Union Programs To Include Broadway Actor, Dancer and Pianists

Broadway Actor, Dancer and Pianists

Union program activities won't slow down a bit during the summer actording to Carol Siebert, Union program director.

Four special event programs will be spotlighted. The first of these will be Daniel Reed, considered by many critics to be one of Broadway's most accomplished character actors. Mr. Reed will present a program June 10 ranging from the poetry of Benet and Sandburg to discussions of contemporary theatre life. Mr. Reed has appeared in such Broadway plays as "Come Back Little Sheba" with Shirley Booth, and "Mary Rose" with Helen Hayes. Inesita, Spanish dancer, will appear on June 17. Called by Walter Terry of the New York Heradi. Tribune, "The most amazing female Spanish dance virtuoso I have seen." Inesita is known for her rapid heel-beat temp and her use of castanets.

The third Union special event for work of the triangular of the New York Heradi. Tribune, "The most amazing female Spanish dancer will appear on June 17. Called by Walter Terry of the New York Heradi. The Story" and "Only the Vallative North Program will be Stecher and Horowitz, duo-pianists, on July 6. This young duo-piano team has played on the concert stage, in supper clubs, with symphony orchestras, and recently, they have

Young scientist works on new ways to handle "hot"

radioactive fuel

Whenever uranium is "burned" in an atomic reactor, certain valuable elements such as plutonium are left behind in the "ash."

These products are highly radioactive, but they must be recovered because of their great value to the atomic energy program.

This is the job of 31-year-old H. Ward

Alter, Supervisor of the Separations Chem-

istry Unit at the AEC's Knolls Atomic Power Laboratory, which General Electric operates

Alter's Work Is Vital, Important

Alter is doing his job well. He has already received the Coffin Award, General Electric's

highest honor, for developing an apparatus

that makes possible faster, safer, and more

efficient recovery of the valuable elements in The work done by Alter and his group

helps lower costs, increase efficiency and expand our knowledge of the chemical process-

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eral Electric has long believed this: When fresh young minds are given freedom to make progress, everybody benefits—the

individual, the company, and the country.

ing of spent radioactive fuels.

in Schenectady, N. Y.

CONGRATULATIONS Graduates

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Another semester is gone. We want to thank you again for the patronage you have given us.

TO THE GRADUATES — We want to wish you the best of luck in your chosen field. It has been indeed a pleasure to know and deal with you.

TO YOU - who will be with us this next semester we want to invite you to make our store your store.

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2424 Broadway

What young people are doing at General Electric H. WARD ALTER joined G.E. in 1948 at Knolls Atomic Power Laboratory Progress Is Our Most Important Product GENERAL % ELECTRIC

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d's Garage)8 Ave. X

We want to thank you e you have given us.

We want to wish you the best field. It has been indeed a eal with you.

with us this next semester to make our store your store.

Y DRUG STORE



ELECTRIC

ntramural Track Meet Scheduled Saturday

irsday, May 12, 1955

tures will be taken of the indual winner and team winners.
No Spikes Allowed
libbons will be given to first,
ond and third place winners,
unis shoes will be worn by all
dents. No track shoes with
ess will be allowed.
tarting blocks will be used in
running events. No holes will
illowed on the track,
irector of the intramural
k meet, as in all sports, is
ch George Philbrick.

Times Posted

che George Philbrick.

Times Posted

times and events for the meet:
role vault, shot put (12 lb.),
in jump, 1 p.m.
ligh hurdles, 1:30 p.m.
road jump, 440-yd dash, 2 p.m.
20-yd dash, 2:30 p.m.
ow hurdles, 2:45 p.m.
00-yd dash, 3:10 p.m.

aseballers Face . Bliss Monday

CONGRATULATIONS

to you Seniors on a job well done. Brown's wants to take this opportunity to say a sincere . .

THANKS ...

for your business in the past four years we have had the pleasure to serve

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Final Review Set for Today

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No other high-compression ball can resist scuffing like the new DURA-THIN® covered AIR-FLITE.® This exclusive Spalding cover adheres to the ball with a new strength to defy cutting up . . . even on high-iron and

high-compression ball ever made!

explosion shots. It's a more compact ball, too . . . offers you longer play and real economy.

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