## the toreador

Vol. XXX Texas Technological College, Lubbock, Thursday, February 10, 1955 No. 16
Faculty Committee Urges Emphasis Houston Symphony On Academic Laurels in Annual Fete Plays For 1,300
Faculty members are studying of Deans, began preparation of
俍

Page 2
at the union
Jazz Concert Set; Will Be Sunday

## Alpha Chi Omega Names New Slate

## talled new officers, entertained a Floydada, warden.

 visiting national officer and nameda "best pledge" from their pledge Hefly of Fort Worth was
named "best pledge" at the senior class. New officers of the local chapter
Mre. Kenard Jones, national
are Bernadyme Weatherford of
Odessa, president; Pat Howard,
Chi Omega, from Spokane, Wlphat., Odessa, president; Pat Howard, Chi Omega, from Spokane, Wash., Jimmie Faye Maxwell, EI Paso, attended the officer installation immie Faye Maxwell, El Paso, attended the officer installation

$$
\square
$$

design todayine
1309 College Ave.
GIFTS of DISTINCTION
FOR ALL OCCASSIONS

## JEWELRY

STUDENTS ARE WELCOME
$\$ 2.00$ up
4 DAYS UNTIL VALENTINE

Cigarettes-Cigars-Candy

[^0]A STUDENT'S best friend is Lucky Strike. At any rate, the greatest, up-to-datest college survey shows that college smokers prefer Luckies to all other brands-and by a wide margin. Once again the No. 1 reason: Luckies taste better. They taste better, first of all, because Lucky Strike means fine tobacco. Then, that tobacco is toasted to taste better. "It's Toasted"-the famous Lucky Strike process-tones up Luckies' light, good-tasting tobacco to make it taste even better. Luckies taste better anywhere, any time, as illustrated in the Droodle

above, titled: Skier enjoying Lucky while whooshing under bridge. Next time you make tracks to a cigarette counter, Be Happy -Go Lucky. Enjoy the bettertasting cigarette ... Lucky Strike.


## ALL NEW! LUCKY DROODLES!

WHAT'S THIS? For solution see paragraph below.


Better taste Luckies.
LICKIES TASTE BETTR ...Cleaner, Fresher, Smoother!


Kappa Kappa Gamma To Hold Second Annual Valentine Pledge Presentation


## Spring Rushees' Convocation Held

 Approximately 40 rushees at-tended convocation for women's spring rush Feb, 3 in the Studen
Union. Informal coke parties Union. Informal coke parties, gan Friday and continued througl Sunday.
Each sorerity had an hour-long party. Monslay and Tuesday were
periods for open rush. Silence periods for open rush. Silence
during which members and rushees cannot discuss sororities, began Wednesday.
 by rushees before 5 p.m. Feb. 18 day and pledging will begin Feb

Bearden Elected Chi Sigma Head Gary Dee Bearden of Amhers
was elected president of Tech's was elected président of Tech newly-organized Chi Sigma fra-
ternity, it was ammounced todaternity, it was ammounced today
by Jack Tice, fraternity reporter. interim president last December
In a Chi Sigma election he last week, Richard Ridgway o
Brownfield was named vice pres ident; Mel Lemos of Corpus
Christi, second vice president Gerald Dietz of Borger, secretary Doyle Simes, Sidney, Ohio, trea
surer: Henry King of Littlefiel

Shivey Massey Is New Pi Phi Head tion, Shirley Massey will serve as president of Pi Beta Phi, for the ficers serving this spring include Nancy Roberts, treasurer; Carol
Chancey, assistant treasurer; and Betty Pitzer, corresponding secretary. vacated by mid-term


## WIINS'ION ${ }_{\text {tastes good- }}$ like a cigarette should!

WINSTONS GOT REAL FLAVOR!

AND IT'S SO EASY-DRAWING!


## AN EDITORIAL

## A Step in the Right Direction

A current move to amend the Tech Student A sociation Constitution so that all five cheerleaders (instead of only two ) will be elected is an indication of concern over decper matters.

This concern is evident in campaigns, debates and other programs sponsored by responsible people who realize that what is termed "school spirit" is conspicuously absent from Tech campus.

When normal college students take no interest in affairs affecting daily college life, something is wrong. When only a handful of students manage the affairs of student body and the turnout at election time is consistently small, something is wrong.

The problem is not how to make students show interest in college activities, but rather, how to discover why they do not have this interest. When the correct answer to the second question is found, the solution to the first will become clear.

No one will seriously argue that election of all five cheerleaders will immediately create school spirit at Texas Tech. It is merely a minor step in a larger effort to enable students to take more part in student government

Unless, however, a serious attempt is made to uncover the true reasons for student apathy, even this minor step will be in vain

unless of course, he should decide to someone in here
totoreador


THE TOREADOR, student news-
paper of Texas Technological paper of Texas Technological
College is published each ThursCollege is published each Thurs
day on the campus at Lubbock by day on the campus at Lubbock by
the associated students of th the associated students of
College.
EDITORIAL OFFICES
Journalism Building Journalism Buildin
Rooms 103, 105 Rooms 103, ${ }^{105}$
TELEPHONE: $5-8541$ Editor: extension 424 Business Manager: extension 423

Night Editor: $5-8541$ \begin{tabular}{lr}
DAVID CLARK \& Editor <br>
BILL NIELSEN \& Bus. Mgr <br>
\hline

 

MACK PRICE \& Bus. Mgr <br>
MACfice <br>
\hline
\end{tabular}



Barbara Van Horn Named By Sock And Buskin Club barbara Van Horn, Lubbock Huda Hassen as Sock and Buskin
Speech Club president, at a lunchSpeech Club president, at a lunch
eon in the Student Union Build-
Celina Roberts, Lubbock fresh
man, will be vice president. Mary man, will be vice president. Mary
Munn, also a Lubbock freshman Munn, also a Lubbock freshman
will serve as secretary-treasurer Jackie Cloude, Spury-treasurer
Sophomore Jackie Cloude, Spur sophom
was elected sargent-at-arms.

## PRACTICE POSTPONED

 Spring football practice for theRed Raiders has been postponed Red Raiders has been postponed
for a week. Instead of starting for a week. Instead of starting
Monday as originally planned, Monday as originally planned
training will open Feb. 21. James
Sides of Sides of Lubbock and Arlen Wes ley are the
1955 Raiders.

Plate Lunches
RUBY \& RAY


Letters to the Editor
Dear Editor:
For some months the leading For some months the leading
question on this campus has been question on this campus has been "Where is our school spirit?" But instances, there have been more
mouths and tongues wagging than hands working.
Last Sunday the Union sponsored a discussion on our school
spirit, and I would like to take this spirit, and I would like to take this
opportunity to thank the large opportunity to thank the large
number of eleven people for being present. This would seem that there are only eleven people in-
terested enough to sit down for a few minutes and formulate a few constructive ideas concernim
such a grave situation. If this is really the true picture, I must say that I am very disa
few thousand people.
I am well aware of the fact tha here were a number of function
in progress at the time, but I not aware that the whole studen body was
functions.
Possibly another of these dis cussions will be held in the neafuture, and if so, 1 , personally
would like to see a better representation of our fine student body We must remember that this is not a project for a few, but for
every student enrolled at the present time.

Sincerely,
Wayne H. Davis Wayne Hall
Sneed Hall

Toylift Sponsored By German Club
Oberlin Seminar, a German
kindergarten in West Berlin, will Kindergarten in West Berlin, wil
have a touch of Texas when it receives the first "Operation Toy-
lift" shipment from the Texas Tech German Club.
The club's year-around Santa
Claus project begine this month Toys, paints, clothing, crayons handicraft materials and books for
the school are included in the firs the school are included in the firs
shipment. Oberlin Seminar, according to
Professor Theodore W. Alexander cares for underprivileged an crippled children.
In addition to the "Toylift" project, the club is working on its
fifth annual musical show. The dith annual musical show. The last week in March.
Club officers are Karl Dockray president; Alvin Gregg, vice pres-
ident; Faith Christine Macina, secident; Faith Christine Macina, sec-
retary-treasurer; and James K
Dowling

Circle K Club to Organize In Student Union Tomorrow The organization of a Circle K Club on the campus will be
launched at a luncheon meeting a 12 noon tomorrow in the Work 12 noon tomorrow in the
room of the Student Union. The Circle K Club is an organ ization of the Kiwanis Club for
college students who are interested in becoming business and profes sional men. All college men interested in learning about the
organization may attend the meetorganization may attend the meet-
ing.
Reservations for plates for the Reservations for plates for the
luncheon may be obtained in Dr Howard Golden's office in room 355 of the Administration Build-
ing until 3 p.m. today. ing until 3 p.m. today
fessor in marketing, and distric chairman for organizing Circle K and Kiwanis Clubs.



## OnCampus winh Max Shumman

## THE MAIL BAG

If the spirit should ever move you to write me a letter-and it's always a pleasure to hear from you-take pen and paper and Or if you don't have any paper, snap open your Snap-Open pack of Philip Morris, remove the fine vintage cigarettes, turn the neat brown wrapper inside out and use it for stationery. The regular size Philip Morris pack is perfect for short notes, For longer letters use the king size pack. For chain letters and petitions, glue several packs together.
This weeks colume in devoted to a few of the interestSIR:
Maybe you can help me. I came up to college eight years ago. On my very first day I got into a bridge game at the Students Union. I am still in the same bridge game. I have never gone to a class, cracked a book, or paid any tuition. All I do is play bridge.
To explain my long absence and keep the money coming from To explain my long absence and keep the money coming from This made Dad (my father) very proud. It also enabled me to keep playing bridge. We were both terribly happy.
But all good things must come to an end. Mine ended last week when I was home for spring vacation. I arrived to find that Sister (my sister) was in the hospital with an ingrown spleen. Dr. Norbert Sigafoos, the eminent ingrown spleen surgeon, was scheduled to operate, but unfortunately he was run over by a
hot-food cart on the way to the scrubbing room. hot-food cart on the way to the scrubbing room.
"Oh, never mind," chuckled Dad (my father). will fix never mind," chuckled Dad (my father). "Harlow (me) Well sir, what could I do? If I told the truth I would make a laughingstock out of Dad (my father) who had been bragging about me all over town. Also I would get yanked out of school
which would be a dirty shame just when I am getting to underwhich would be a dirty shat
stand the weak club bid.
stand the weak club bid.
There was nothing for
There was nothing for it but to brazen it out. I got Sister pletely at a loss as to how to put her back together again. Can you suggest anything? They're getting pretty surly around here.

Dear Harlow,
Indeed I do have a solution for you-the solution that has never failed me whenever things elose in: Light up a Philip Morris Knots untic as you puff that rich vintage tobaceo. Shade becomes
light as yon taste that mild fragrant flavor .. And as you watch the pure white smoke drift lazily upward, you will know that nothing is as bad as it seems, that it is always darkest before the
dawn, and that the man worthwhile is the man who can smile! SIR:

Do you think a girl should kiss a fellow on their first date? Blanche Carbohydrate
Dear Blanche,
Not unless he is her escort.
SIR:
Here is a rather amusing coincidence that may amuse your readers.
Just off the campus where I go to school there is a lake called Lake Widgiwagan where students from time immemorial have gone fishing. Thirty years ago when my father was an undergraduate here he went fishing one day at Widgiwagan and dropped his Deke pin into the water. Though he dived for it for many weeks, he never recovered it.
Just yesterday-thirty years later, mind you-I went fishing
at Widgiwagan. I caught a four pound bass. When I got the fish at Widgiwagan. I caught a four pound bass. When I got the fish
home and opened it up, what do you think I found inside of it? You guessed it! Two tickets to the Dempsey-Firpo fight.

Fleance Fat
Dear Fleance,
It ecrtainly is a small world.
This column is brought to you by the makers of PHILIP MORRIS Cigarettes, who suggest that if your mail has recently been blessed with some money from home, intest a little of it in the best smoke
that money can buy... PHILIP MORRIS, of coure

Placement Service Slates Interviews With Industrial Firm Representatives

A week-long interview session industrial firms with eeding U.S. ical, industrial and mechanical dates for several technological engmeering. fields of work began today with Gyroscone Comp. 16, the Sperry Wie Boeing Airplane Company of seekers in fields of architecture and civil, electrical and mechanical engineering.

Interviews will be held between today and Thursday, Feb. 17, according to the College Placement
Service, under the following schedule: Friday: chemical, mechanical petroleum, electrical and civil engineers with the Socony-Vacuum Oil Company, Wright Air Develop-
ment Center, and The California ment Center, and The California Petroleum Company, the Freepor Sulpher Company and Procter and Gamble of Amarillo will interview 1955 graduates in chemical,
mechanical, petroleum, civil and mechanical, petroleum, civil and
electrical engineering, and gradelectrical engineering, and grad-
uate geologists, phsysisists, industrial engineers, management majors, and psychology and mathematic graduates
The Continental
The Continental Oil Company o
Houston will interview Feb. 15, graduates in business ad

Toastmasters To
Start Tech Club and gentlemen If that's your trouble, there
news for you. Students intereste news for you. Students intereste in learning to be toastmasters are
invited by George Wilkinson to attend the first meeting of Tech Toastmasters Club. group will assemble at noon Wed nesday at the Student Union, ac cording to $W$
McCollough.
McCollough.
"Experience in talking on thei feet" will be included for person who participate in the toastmaster training, it was announced
Reservations may be made at
the Union concession stand the Union concession stand.

Mozart Makes Comeback In Llord's Puppet Revue A Broadway musical, an ice
show, or Mozart concert could be show, or Mozart concert could be
seen at the Tech Union at 7 p.m. Tuesday when Daniel Ll sented his Puppet Revue.
Mr. Llords used more than 100 puppets in his marionette show, designed particularly for adults, that was presented in the Student
Union ballroom. He used lighting, various costuming, and even a puppet-size rainstorm in his production.
Llords has spent over 5,400 hours entertaining servicemen. The
revue was sponsored by the Tech Union Special Events Committee.

| ADVENTURE |  |
| :---: | :---: |
| EUROPE, 60 Days, $\$ 650$ <br> (all expense incl. steamer) |  |
| Bicycle, Fla Rail. Also West, Orie | Ski, Motor, America, |
|  |  |
| STUDY Specalal Groups LANGUAGES, ART, DANCE MUSIC, SOCIAL SCIENCE |  |
| SITA College Credit. Some scholarships available 15 Colleges Represented |  |
| Students International Travel Association <br> Prof. Dwayne L. Oglesby Ad 351 <br> 3018 45th-Lubbork <br> SH 4-7666 or PO 5-8541 Ex. 406 |  |
|  |  |

Gyroscope Company of New York
has scheduled an interview seshas scheduled an interview ses-
sion with electrical, industrial, and mechanical engineers, and math and physics majors, it was dis
closed by the College Placement Service. Also. Dowell Incorporated will interview juniors with majors in mechanical and petroleum
engineering and petroleum geology engineering and petrolcum geology
for summer employment. for summer employment. 1955 graduates in civil, electri engineering, accounting, cconom engineering, accounting, econom-
ics, management, and marketin ics, management, and marketing
are invited for interviews Thurs are invited for interviews Thurs-
day, Feb. 17, by the National
Supply Company Shell Supply Company, Shell Pipe Line
Corporation. and the Hughes Tool Company.

```
TEXAS WINS
```

The Texas Longhorns finally season by edging Arkansas Razorseason by edging Arkansas Raz
backs $75-74$ Saturday night.

Tech Delegates Attend Seminar Iris Brunson and Gwen Will-
iams, Tech seniors, are attending the Christian Citizenship Seminar in New York and Washington,
D.C. D.C.

Methodist Student Movement and the Lubbock students were among 50 chosen in the nation to attend. The students are spending three
days in New York studying the days in New York studying the
United Nations. In Washington they will study functions of the federal government. The seminar will close Saturday. Both Miss Brunson and Miss Williams are active in the Wesley
Foundation. Miss Brunson is pres Foundation. Miss Brunson is pres-
ident of the Association of Womident of the Association of Wom-
en Students at Teeh Miss Williams was named "Miss Texas Tech" recently.

CHOIR OFFICERS
Two new officers were elected
at a business meeting of the Tech at a business meeting of the Tech
Choir February 4. They were Sandra Hemmle, secretary, and Don Elliott, co-social chairman. The offices were previously held by Joyce Miller Cunningham and
Bill Key. Mrs. Cunningham now Bill Key. Mrs. Cunningham now
lives in Bowie, where her husband directs the high school band. Key is a member of the Air Force.

## SENIORS

Now is the time to order-

## SENIOR INVITATIONS

 ENGRAVED CARDSand
Reserve your Cap and Gown for commencement

Texas Tech College BOOKSTORE


Page 6
THE TOREADOR
Thursday, February 10, 1955
NEWS IN BRIEF
Avalanche Editor Talks to Students About Job-Getting Interest in getting a job benefits of the job," advised Charles A. Guy, editor and pubCharles A. Guy, eatior and pubHisher of the Lubbock Avalanche journalism class. Guy was the first in a series of Friday morning
guest speakers to inform student of the opportunity hazards and Eight Tech band students win be tooting Tech's horn today at a state wide meeting in Dallas, for the convention of the Texas Music Edueatorv Awociation. Prof D. O. Wiley, director of the Tech band, is secretary-treasurer of the association. Joseph Rush, associate profes-
sor of physics, was to address the sor of physics, was to address
psychology seminar in room 44 psychology seminar in room 44 o
the physics building today at pm on the subject of "Para Psychology of Extra Sensory Percep-
tion.

SCHOOL SPIRIT-
dormitory advisors, have the Student Cunscl urge all treshmen
to purchase fish caps. Reviving post-game pep rallies
which used to halt traffic at Col lege and Broadway for half an hour,
Informing high school students of the kind or
expect at Tech
enough for the freshmen. They dol not know they are to wear fish caps until the homecoming game and they are not supposed to sit on the Double-T bench," Ronnie
Averyt concluded

YEOMEN -
Mrs. Robert Elson: and stage crew members-A.T.O. fraternity. for adults and $\$ .60$ for students may be purchased from the music department or by calling
PO5-8541 PO5-854
served.


Fourth Audubon Screen Tour In Museum Friday
The fourth program in the $\begin{aligned} & \text { Breckenridge, director of the } \\ & \text { Audubon Screen Tours series, fea- Minnesota Museum of Natur } \\ & \text { History, will speak and show } \\ & \text { turing Walter J. Breckenridge, colored motion picture The Pa } \\ & \text { will be presented at the Museum } \\ & \text { Bunyan Country." a wildilife stud } \\ & \text { at Minnesota. } 7: 30 \text { p.m. tomorrow. }\end{aligned}$ of
A \$1,000.00 IN CASH PRIZES
For the Best Essay - ( 250 to 500 Words) On The Subject


RULES
Only bonofide students of occredited col. leges ore eligitle to compete. list prize $5500 ; 2$,
prizes.
2. Essays must be occomponied by one

King EOWARO claARLu
able fossimile thereof.
You don't have to inhale to enjoy a Cigarillo


Boeing offers engineers long-range careers
 portion of engmeers to total employecs. 16. Today one out of each seven em16. Today one out of

Boeing promotes from within and holds regular merit reviews to assure individual recognition. Engineers are encouraged to ake graduate studies while working and Boeing has openings for virtually all types of engincers-clectrical, civil, mechanical, aeronautical and related fields,
cians witu advanced degrees.
For further Boeing career information
consulf your Placement Office, or writes RAYMONO J. B. HOFFMAN, Admin. Engineer Boeing Airplane Company, Wichita, Kansas

## Tech-West Texas Meet In BC Headliner

Raiders Trample Arizona, 82:70, In Saturday Stand Against Wildcats


Reed, leading scorer, DuWayn Ince and Harry Scaling.
Against the Texas Longhorns
Reed grabbed scoring honors with 20 points, followed closely by Blackshear with 19. The Raiders had to sidetrack a late desperate Texas rally to win at Austin.
Most recent wins were oven
Arizona State's Sun Devils and the Arizona State's Sun Devils and the
Arizona Wildcats. Against Tempe Arizona Wildeats. Against Tempe
State, Tech jumped the 100 -mark for the second time this season, the only other time when the Raiders ripped Furman, 111-103. Reed hit 22 against the Sun Devils with Blackshear and Ince both meshing 20 .
Carpenter was high point man in the Arizona win Monday night
with 26 points on 14 free throws and six field goals. Reed was runner-up with 15 . placed on sale at the business office for the Saturday night
contest between Tech and West Texas State were sold out in 11 minutes.
The tickets were placed on sale at 1 p.m. Tuesday and were sold by $1: 11$, according
to BiH Holmes, sports news to Bill Holmes, sports news director.
Students will be admitted to
the game upon presentation of their activity book for the spring semester. Faculty members who bought season tickets to last falls football
games may pick up their games may pick up ther
tickets at the athletic business office.

Baseball Hopefuls Raider Swimmers Meet Texas Here Begin Workouts After Losing Tilt to Rice, 58-35

## EMPLOYMENT OPPORTUNITIES

VENEZUELA
with

## CREOLE PETROLEUM CORPORATION

AN AFFILIATE OF STANDARD OIL CO. (N.J.)
Representatives of Creole will be on the campus on
Monday, February 14
to interview unmarried graduates with majors in ENGINEERING, PHYSICS and GEOLOGY

See your Placement Director
for interview schedules


Air-Cooled Leisure with lastex* fit

 lines, then bugged to your instep
with an elastic strap for slipproof fit. Smart! Brown, Blue, Timber Brown
Faded Blue
Denim, Claret.
BROWNS
Tansity shop

Page 8
Autience Can Participate
Segregation Question To Be Argued Tuesday In Oxford Style Debate

 reading, "For," "Against" or "Un-
decide," according to his personat decided," "ccording to his personal
feelings. Then as they leave each
 of the debate will be determined German Movie Is Films '55 Debut


THE TOREADOR Greek Ex-Airman
Wins Scholarship Wins Scholarship

A former Reese Air Force Base
airman, who has entertained more than 100 South Plains audiences, has won a competitive music scho-
larship at Tech. Constantinos (Gus) Mitchakes surpassed 24 others with his vocal ability to take the scholarship. After his separation this month from a four-year training program
at Reese, Mitchakes is fulfilling a at Reese, Mitchakes is fulfilling a dream of a music education in an Mitchakes holds many honors. In 1952 he won three Reese talent contests, and in 1953 he won sec talent show held in Lubbock. He reached the finals in the Air Force contests, which included world-wide competition. Mitchakes was born in Natpaktos, Greece, and graduated from high school there. In 1949
he and his father came to America and settled in Saginaw, Mich. He later became a naturalized citizen of the United States.

## Cupids's Choice <br> unientiones ony

Candy $\$ 2.00$ \& up
TECH DRUG
1101 College Ave. debut in the Student Union Tuesday. famed exampes presentation of craftmanship and art and is pre sented by the Tech Museum. sented by the rech Museum shown at the Museum are: Jean Cocteau's French film, "Orpheus," on Mar. 1; John Steinbeck's "Forgotten Village," and one of the early Garbo productions. Date of
showing will be announced later.

```
CONTRACT TALKS
```

Three Raider footballers have
been talking contracts with pro
teams. Piek Spinks talked to Paul Bixler of the professional football champion Cleveland Browns last week. Tuesday Walter Bryan
and Dean White discussed contracts with B. G. Eubanks of the Baltimore Colts.


Book \& Stationery Center

Tech Women Named to College Board $\begin{aligned} \text { Texas Tech affairs, prominent } & \text { who competed with applicants } \\ \text { enough for national attention, will } & \text { from colleges all over the country }\end{aligned}$ be reported by Sylvia Deitering to win places on the board, acand Pat Harkleroad as representa- cording to Mademoiselle tives of Tech on Mademoiselle's While reporting, the girls will be
national college board this year.
further competing for the 20 Gust They are among 700 students further competing for the 20 Guest (
PHI MU ALPHA ELECTION Phi Mu Alpha, honorary music York for four weeks in June fraternity, elected new officers at help write, edit and illustrate Bill Coring last Tuesday. They are: Mademoiselle's August 1955 Colpe, vice president; James Certhp- $1 e$ corresponding secretary: David In addition to the salary the Wiggins, recording secretary; Don interview outstanding men and Elliott, treasurer; James Webster, women in their chosen fields to trainer; and Ed Carrell, assistant
hill be Mademoiselle's guest in a pledge trainer. round of party and theatre going.


FILTER TIP TAREYTON
Gives You The True Tobacco Taste You've Been Missing!
product of The stmerican Tibaceo Company


$$
\begin{array}{ll}
\text { (a) Lucky Stride all } & \text { (b) Lucky Stride in } \\
\text { black patent with } & \text { beige leather with }
\end{array}
$$

(c) Lucky Stride walking
$\qquad$


[^0]:    T NEWS STAND

