



HONKY-TONKIN was the order of the evening when Delta Delta Delta put on their skit at Junior Stunt Night last night in the Rec Hall. From left to right are: Gambler Alice Gaunt, Mexican Jane Jackson, Diamond Phyllis Martin, Doris "Injun Joe" Ellis and Donell "Play it, Sam" Phillips. (Photo by Harold Creswell.)

David Pool Wins Trophy for Best Act At Annual Junior Stunt Night in Union

David Pool, sophomore agriculture major from Dumas, was awarded a bronze trophy for the best act at the annual Junior Stunt Night held last night in the

Student Union Ballroom. Taking second place in the contest was a group of politicians representing Delta Gamma sorority.

David won the award for pantomimes of novelty records, including a comic version of "Dear John."

The second place winners, following the form of an old-fashioned political rally, presented campaign speeches from the fictitious sororities "I Tappa Keg," "Tryta Rata Data," "Rho Darnit Rho," and "Eta Beta Pi." Accompanying the aspiring "politicians" was a six piece brass band.

Members of the skit included Bette Jo Starnes, Betty Henderson, Willida Wells, Carole Ann Loop, Carol Fersage, Pat Stukesberry, Juanita Wood, Carolyn Huggins, Sharon Stubbs, and Marguerite Winder.

Barrett To Head Doak Association

Gene Barrett, Huntsville senior, was re-elected president of the Doak Hall Dormitory Association for the spring semester at a smoker in Doak Hall lounge.

Other officers elected were: Bill York, Shamrock junior, vice president; Lynn Libby, Redwater junior, secretary-treasurer; Richard Payne, Clarksville sophomore; athletic director; and Johnny Winslow, Menard freshman, social chairman.

Bill Hudson, vice president of the student council, spoke to the group on school spirit and Lynn Phillips, dormitory supervisor, welcomed new residents. Tentative plans for the spring semester were also outlined.

Women Take Semester Grade Honors; Thirty-Six Attain Perfect 'A' Average

By MARY ANN TONGATE
Foreador Staff Writer

For the second consecutive semester Tech's women have out-ranked men students with an over-all grade average of 1.51. The male average of 1.21 is slightly lower than the undergraduate average of 1.28.

Thirty-six students finished the fall semester with perfect 3.00 averages. Seniors dominated the list with 14 making the straight A honor roll. They include; George T. Baker, Rossi S. Baker, Ray H. Beck, Marion S. Bedinger, William D. Burton, Charles V. Cunningham, William R. Hale, Joann Hampton, Theo G. Lofton, Bobby J.

Nachlinger, Celene C. Pierce, William B. Snyder, Charles S. Wales and B. F. Yeates.

Juniors attaining 3.00 averages are: Bobbie G. Davis, Alvin L. Gregg, David M. Groves, Ellis W. Huddleston, Ray Joe Riley and Pauline Summers.

Herman Maxey, Jack Morris Jr., Mary Randal and Richard Ridge-way are sophomores listed on the 3.00 honor roll.

High ranking freshmen include: Don A. Doty, Mary Lou Francis, Bradford Gray, Derry D. Harding, Robert W. Huff, Charles Isbell, Jerry L. McFarland, George W. Marcom, Roma Pinkston and Audrey J. Reames.

A total of 239 students made averages within the 2.46-2.95 range.

The sorority average of 1.59 tops the list with the fraternity average coinciding with the all-college average at 1.28.

Sorority averages include: Alpha Chi Omega, 1.36; Alpha Phi, 1.52; Delta Delta Delta, 1.46; Delta Gamma, 1.59; Kappa Alpha Theta, 1.59; Kappa Kappa Gamma, 1.63; Pi Beta Phi, 1.91; Sigma Kappa, 1.55; and Zeta Tau Alpha, 1.47.

Fraternity averages are as follows: Alpha Tau Omega, 1.19; Kappa Sigma, 1.22; Phi Delta Theta, 1.36; Phi Gamma Delta, 1.38; Phi Kappa Psi, 1.13; Pi Kappa Alpha, 1.29; Sigma Alpha Epsilon, 1.48; and Sigma Nu, 1.02.

Governor Selects 3 Tech Directors For 6-Year Terms

Two ranchers—one also a noted historian—and an oil company executive were appointed last week to six-year terms on the Texas Tech board of Directors and will become official members of the Board at its next meeting April 2.

The new directors, appointed in Austin by Gov. Allan Shivers, are Douglas Orme of Big Spring; J. Evetts Haley, Canyon; and Tom Lineberry of Kermit. They succeed Robert B. Price of El Paso, Raymond Pfluger of Eden, and C. T. McLaughlin of Snyder.

Orme, a Big Spring resident since 1929, is vice president of the Cosden Petroleum Corporation in charge of traffic. A former president of the Petroleum Shippers Association, he joined Cosden as a clerk in 1929. He has served as president and district governor of the American Business Clubs, director of the West Texas Chamber of Commerce and president of the United Fund.

Haley, a Texas and Oklahoma rancher as well as historian, has written several books. He ranches north of Pecos, on the Canadian River and in eastern Oklahoma. Haley was director of the Institute of Americanism at Tech until recently.

Lineberry, a rancher, is owner of the Frying Pan Ranch in Texas. He also owns ranches in Oklahoma and has extensive oil and cattle interests.

Apples for Profs To Be Abundant All Next Week

The annual "Be Kind to Faculty Week" begins Monday when students will devote their attention to being especially considerate of faculty members.

One class each day will be visited by a group from Forum, senior women's honor society, to treat the professor to a free visit to the Union coffee bar.

Students will also have an opportunity to choose a "king" and "queen" of teachers at a faculty talent show scheduled for 8 p.m. Wednesday in the Union.

RATIO STILL 4 TO 1

The ration of men to women is still 4 to 1, according to registration figures released by the registrar's office. There are 4,264 men and 1,576 women attending Tech this semester. The 5,840 total is the highest second semester registration in history.

SQUARE DANCE TUESDAY

Noble Anderson of Lubbock will be guest caller at a student square dance Tuesday, 7:30 to 10 p.m. in the Student Union Ballroom. Between dances refreshments will be served, and no admission is to be charged.

Tech Directories Now at Bookstore

Student directories for the spring semester are available at Tech Bookstore, according to W. C. Cole, manager.

The directories, which sell for 25 cents, were published by the National Farm Life Insurance Co. of Fort Worth. Money from the sales will go into the National Farm Life Insurance — A. A. Spack Memorial Scholarship Fund.

March 1 Election Scheduled to Fill Council Vacancy

The election of an engineering representative to the Student Council will be held March 1, it was decided at the Council meeting Monday night.

The vacancy was left by Phil McGee, who was killed in an auto accident between semesters. Petitions for nomination having the required 100 signatures will be due Tuesday.

The Student Council also voted to request that no hour examinations be given in any course during dead week. A request for a strict definition of dead week, regarding purpose and enforcement, will be presented to the Faculty Advisory Committee and the Council of Deans.

Upon request from the Texas University Student Council, President Glenn Rainer asked the council's opinion on the proposed Texas legislation to increase tuition and make activity fees compulsory in all state colleges. All motions regarding this request were tabled.

Budget Approved For Tech Upkeep

Plans for spending \$159,960 to keep Tech going during the summer were approved by the Board of Directors Saturday. They approved a budget calling for \$5,000 less than was spent during the 1954 summer session.

Because bids for construction of the proposed "Len and Harriett McClellan Memorial Infirmary" exceeded by about \$75,000 the original estimates, the building committee was authorized to negotiate a downward revision of plans with the architects.

Besides the \$225,000 infirmary, Tech will begin construction of a new men's gymnasium, calling for an issuance of approximately \$830,000 in promissory notes.

Music Department Presents Operetta

Gilbert and Sullivan's operetta "Yeomen of the Guard" was presented to an audience of several hundred persons in the Lubbock High School Auditorium in a second-run performance Tuesday night. A slightly larger crowd was present for the Monday night showing.

This was the annual production of the Tech music department. Accompaniment was provided by the Tech theater orchestra organized by Paul Ellsworth and directed by Robert Elson.

Sophs To Elect Veep at Meeting

Members of the sophomore class will meet at 5 p.m. Wednesday in C101 to elect a new vice president, according to Bruce Campbell, class president.

Nominations may be made from the floor and each candidate, his representative, or both, will have a total of three minutes for speeches. Voting will be held during the meeting by secret ballot. Following the election, other business will be discussed.

The election will fill the vacancy left by John Harrell of Carlsbad, N.M.

Henry Elected President Of Tech's Amateur Club

Andrew Henry of Gering, Neb., was elected president of the Tech Amateur Club Tuesday evening at a meeting of the club.

New club officers include J. R. McKenzie, Fort Worth, vice president; Bob Burton, Houston, secretary; Dan Fulbright, Dallas, treasurer; and Wayne Shultz of Crowell and Frederick Forney, Dallas, directors.

NEWS IN BRIEF

Prof. Murphy Is Recovering From Accident Injuries

Donald Murphy, associate professor of English at Texas Tech, was injured in an auto accident near Fredericksburg Saturday night, Feb. 5.

He received a compound fracture of his right leg and face lacerations.

Dr. Truman W. Camp, English department head, said Wednesday that Mr. Murphy will probably remain in Fredericksburg for six weeks.

Dr. Ted Edwards, associate professor of education, was one of the co-chairmen for Lubbock's third public school textbook hearing Saturday morning at J. T. Hutchinson Junior High School.

"Brush Up Your Spanish," and "South Plains Forum," are TV programs currently being produced by Tech faculty members.

"Brush Up Your Spanish," a show designed to promote better Spanish-American relations, is supervised by Dr. John Dowling, head of the foreign language department.

Dr. Per G. Stensland, head of Tech's adult education program supervises the "South Plains Forum." Discussion on this program concerns current regional topics.

A colored slide lecture on Louis XIV and the Palace of Versailles will be shown to the members of the Campus Club in the Club room on Friday night at 7:30.

Dr. Roy Male, associate professor of English at Texas Tech, is the author of an article now appearing in "College English." "Toward the 'Waste Land': The Theme of 'Blithedale Romance,'" is the title of the article.

'The Paganini of The Saxophone' To Perform at Tech Union Feb. 25

Sigurd Rascher, world renowned saxophonist, will appear in the Union Ballroom with the Tech Band Feb. 25 on two programs of classical music.

The Swedish artist, is best known for raising the saxophone from its inconspicuous place in the jazz band to the heights of prominence as a solo instrument on the symphonic stage. Rascher has extended its range to four octaves, as compared with the ordinary two and one-half.

He has the reputation of demonstrating that the saxophone can be as flexible as any string instrument, powerful as any of the brasses, technically agile as

the flute, and vocal as the cello.

"In Rascher's hands the saxophone sheds night club abandon... Expert musicianship... Superior command of the instrument," said the New York Times, when he performed with the New York Philharmonic Orchestra.

In France he was dubbed "The Paganini of the Saxophone."

Sponsored by Kappa Kappa Psi, honorary band fraternity, the concerts are scheduled for 5 p.m. and 8 p.m.

Admission for the evening performance is \$1; the afternoon program is free to students with activity tickets.

Take a Break

at

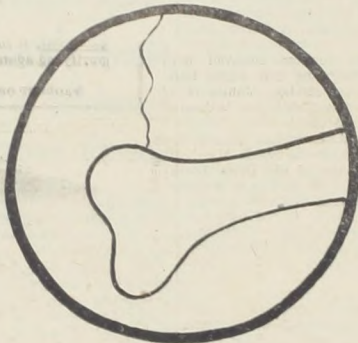
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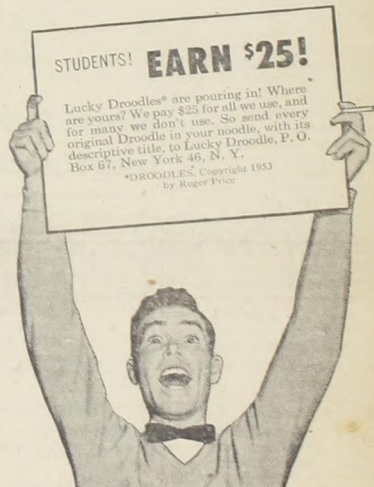
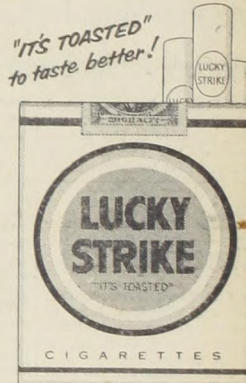
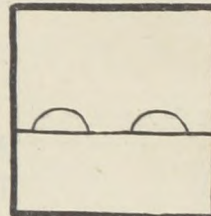
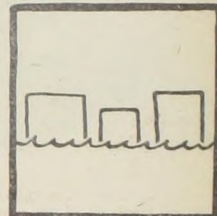
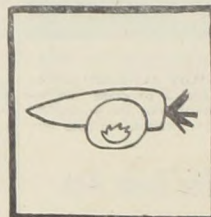


LUCKY DROODLES! WE'VE GOT 'EM!

WHAT'S THIS? For solution see paragraph below.



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Phi. Psi's To ATO Will Cro

Phi Kappa Psi's at College sport dance will at 9 p.m. Saturday in the Hotel. Don Gary Combs Members and dates are: and Thomas, Vickie Rambo, Carolyn Rose French, Mary E. Johnson, Neatherland, Joanne Jack Carnell, Shirley Ray Simpson, Yvonne Ireland, Shirley Harris Patterson, Carole Ellis Sorensen, Arvill Brink Lacey, Danna Stamp Martin, Barbara Warren Strehle, Marilyn Warren Pledges and dates are: Holeman, Sandra Spell Tripp, Virginia Ball; G Jean Cras; Jerry Gibson Pierce; Charles Larsen Gristy; Tom Hickox, Pa

Sigma Nu Na Gilbert Princ

Revis Gilbert was Sigma Nu White Rose for January at a recent month. From these four the Sigma Nu White Rose will be selected and crowned the White Rose Formal.

School Fads of 1954

Teachsans See While Listening

By PAT HARKLER
Toreador Society Editor

A new year is here and semester is underway. Look back to the fall of With summer and sunnily fading, 6,500 students highest enrollment to date back to the campus to be year of curricular and extracurricular activities.

Back-to-normal fads few Bermuda shorts make first appearance in dormitories. Flapperish styles behind also appeared. The turned wearing charcoal and pink shirts.

"Pajama Game" Musically speaking, Game," a tip-top Broadway furnished many of the popular songs such as "H and "Hernando's Hideaway forms of Bog slowly d campus when such "Sh-h-boom" by the fiddian "Crewcuts" and the "Shake, Rattle and Roll of Stone" seems to be the place at the present time of mambos have had the ranging from "Papa Love" to "They Were D Mambo."

The movies—what without them—provided of entertainment—from cock's murder story, "Window," to M-G-M's Last Time I Saw Paris. Slept Here" and "Woman provided laughs—and mo TV gave much talk wh up Caesar and Coca, and much entertainment in i versary of Light" progr Techs had a chance to Television Carnival of F the first time.

Joe Loss Marilyn Nationally speaking, hies to make front-pag were Marilyn and Joe w split up, and Eddie and when they became engag Garland made her comeba

Phi. Psi's To Hold Joe College Dance; ATO Will Crown Sweetheart at Formal

Phi Kappa Psi's annual Joe College sport dance will be held at 9 p.m. Saturday in the Caprock Hotel. Don Gary Combo will play.

Members and dates are: Howard Thomas, Vickie Wierth; Don Rambo, Carolyn Rossier; Frank French, Mary E. Johnson; Tom Neatherland, Jeanette Farris; Jack Carnell, Shirley Mitchell; Ray Simpson, Yvonne Ory; Tom Ireland, Shirley Harrison; George Patterson, Carole Ellison; Ivan Sorensen, Arvill Brinkman; Joel Lackey, Danna Stamper; Virgil Martin, Barbara Jackman; Chuck Struble, Marilyn Warren.

Pledges and dates are: Thomas Holeman, Sandra Spellman; Ted Tripp, Virginia Baly; Gene Miles, Jean Crass; Jerry Gilber, Charla Pierce; Charles Larson, Mary Gristy; Tom Hickox, Pat Scott.

The Sweetheart of Alpha Tau Omega will be presented at a George Washington formal at 9 p.m. Saturday in the Lubbock Hotel.

Members and dates attending are: Bob Butler, Margaret Owenby; Bill Cormack, Anetta Powers; LeRoy Crawford, Gwen Williams; Jim Davis, Jimmie Faye Maxwell; Pete English, Dorcas Morrison; Leonard Gaston, Cindy Loveless; Buddy Hackfield, Shirley Caldwell; Gene Hamby, Dixie Hewell; Buddy Hargrove, Mitzi Boyle; Charles Miller, Joyce Davidson; Keith Newman, Ann Hogg; Burk Roberts, Jo Beth Brown; James Rowland, Becky Nix; Fred Sage, Ruth Ann Cummings; Marlin Smith, Marguerite Paschall; Curt Vandiver, Jodie Roberts; Neil Vaughn, Patty Lynes; Mr. and Mrs. Hal Brown, Nelson Evans; Joe Harris, Jim Leonard; Charles Lockhart, Jerry Walker; Elmer Wilson; Gene Wheeler.

Pledges and dates: Bob Backman, Barbara Warren; Tommy Reid, Barbara Perry; Dean White, Jane Jipp; Bob Evans, Jo Nell Wornack; Don Gattman, Mary Alice Jones; Dick Russell, Carol Wagon; Bert Gimes, Rose Green; Mr. and Mrs. Sam Whitehead.

Sigma Nu Names Gilbert Princess

Revis Gilbert was crowned Sigma Nu White Rose Princess for January at a recent mixer between Sigma Nu Fraternity and Kappa Kappa Gamma sorority. She is a member of Kappa Kappa Gamma. Miss Gilbert is one of four white rose princesses from which the traditional White Rose Queen will be selected. Two other princesses have been announced previously. They are Joyce Booher and Deanie Edwards.

One more princess will be selected and announced for this month. From these four candidates the Sigma Nu White Rose Queen will be selected and crowned at the White Rose Formal, Feb. 26.

SIGMA TAU DELTA SERVICE

Sigma Tau Delta, honorary English fraternity, will have its pledge service at 8 p.m. Thursday in room B at the Student Union. Celene Roberts and Mary Axe Richards have planned a program and refreshments will be served.

School Fads of 1954

Techsans Seen In Bermuda Shorts While Listening To 'Hearts of Stone'

By PAT HARKLEROAD
Toreador Society Editor

A new year is here and another semester is underway. But let's look back to the fall of '54.

With summer and sunbats slowly fading, 6,500 students, Tech's highest enrollment to date, flocked back to the campus to begin a new year of curricular and extra-curricular activities.

Back-to-normal fads found a few Bermuda shorts making their first appearance in dorms and on picnics. Flapperish strands of beads also appeared. The men returned wearing charcoal slacks and pink shirts.

"Pajama Game"

Musically speaking, "Pajama Game," a tip-top Broadway show, furnished many of today's most popular songs such as "Hey There" and "Hernando's Hideaway." Many forms of Bop slowly drifted to the campus when such songs as "Sh-h-bboom" by the four Canadian "Crewcuts" and Bill Haley's "Shake, Rattle and Roll." "Hearts of Stone" seems to be taking their place at the present time. A host of mambos have had their day—ranging from "Papa Loves Mambos" to "They Were Doing the Mambo."

The movies—what would we do without them—provided all sorts of entertainment—from Hitchcock's murder story, "Rear Window," to M-G-M's sad "The Last Time I Saw Paris," "Susan Slept Here" and "Women's World" provided laughs—and more songs.

TV gave much talk when it split up Caesar and Coca, and provided much entertainment in its "Anniversary of Light" program. West Texans had a chance to see the Television Carnival of Roses for the first time.

Joe Loses Marilyn

Nationally speaking, personalities to make front-page news were Marilyn and Joe when they split up, and Eddie and Debbie when they became engaged. Judy Garland made her comeback in "A

Star Is Born." Arturo Toscanini retired from the music world.

The world lost Emile Dionne, Andrei Vishinsky and Lionel Barrymore.

Dr. Sam Gets Life

Dr. Sam Sheppard fought for his life in one of Cleveland's longest and most bitter murder trials.

Campus happenings found a freshman dorm, the dedication of the murals by Peter Hurd, a first Homecoming Queen, and a better-than-average football team. Kemas received its Phi Gamma Delta charter; Sigma Kappa and Alpha Phi colonized new chapters here. "On Campus" with Max Shulman was added to The Toreador.

And now, what will this semester bring?

Paintings To Be Selected For San Angelo Exhibit

Robert I. Lockard, professor of architecture at Texas Tech, will select 10 paintings from local entries to be exhibited in the Helen King Kendall Memorial Art Gallery in San Angelo, Feb. 20-26.

According to Mrs. Wm. A. Wilbanks, president of the South

Fraternity Rushing To Close March 4

Between 200 and 250 students are participating in the second semester fraternity rush activities.

Brad Wilde, president of the Inter-Fraternity Council, explained the rules governing rush at a Convocation held Sunday afternoon in the Aggie Auditorium.

Rushing for this semester will close with a pledging convocation March 4, at which time the rush-ees will sign preferential bid cards.

Each of the nine fraternities will be permitted to sponsor one rush party between Feb. 21, and March 3. All parties will be held in the Rec. Hall.

The rush party schedule is as follows: Phi Gamma Delta, Feb. 21; Phi Kappa Psi, Feb. 22; Phi Delta Theta, Feb. 23; Pi Kappa Alpha, Feb. 24; Chi Sigma, Feb. 25; Kappa Sigma, Feb. 28; Sigma Alpha Epsilon, March 1; Alpha Tau Omega, March 2, and Sigma Nu, March 3.

Students, Exes, Exchange Vows

Several students exchanged wedding vows, and others received pins and engagement rings this week.

Miss Fern Louise Lewis and Don Gray Smith were married Saturday night. Both are former students.

Miss Susan Elizabeth Burr and Lewis H. Tandy will marry June 1. Susan is a junior elementary education major, and a member of Delta Delta Delta sorority. Lewis is a senior electrical engineering student and a member of Phi Mu Alpha Sinfonia and the college choir.

Janice Newsom received her engagement ring from Jackie Don Williamson Sunday. Janice is a Pi Beta Phi pledge, and both are freshman students.

Ann Standifer was pinned by Marshall Pharr last week. Marshall is a member of Phi Delta Theta fraternity, and Ann is a member of Delta Delta Delta sorority.

Ein Box Bonbons Und Eine Frau

She wanted to say something appropriate, but didn't know a word of German, so Mrs. Cora Valentine of the audio-visual department did the next best thing.

"Dauhlanes! I muss be gegetting outta hier," she stuttered as she made for the nearest exit.

She had just completed the seventh consecutive showing of "Kammerzinger's Frauleins" to Der Liederkrantz, campus German club, and had been presented a box of chocolates for her patience.

The film tells the story of a guy named Kammerzinger and his many girl friends, and would perhaps have been a little more interesting to Mrs. Valentine had the dialogue been in some language besides German.

Plains Art Guild, local painters will join with artists of Midland, Odessa, Brownfield, Abilene and Sweetwater in a non-competitive regional exhibition of paintings.

Tech Freshmen To Compete In Arizona Tennis Tourney

Two Tech freshmen will compete in the Arizona intercollegiate tennis tournament Friday and Saturday.

David Kent and Billy Ed Gowan will take part in the tournament that holds an age limit of 17-20 years of age. The tournament is sponsored by the University of Arizona.

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AN EDITORIAL

Is 100 Per Cent Too Much?

The Texas House of Representatives is considering a bill which, if passed, would raise the tuition in state-supported colleges and universities from \$25 to \$50 per semester.

The reason for the proposed increase is clear enough: the state feels more money is needed for its institutions of higher learning. Whether a 100 per cent increase is justified, however, remains a matter of doubt, and this is the subject of controversy in Austin.

Representative J. O. Gillham of Brownfield, one of the sponsors of the measure, says that Texas ranks forty-third in state-supported tuition rates and thirty-fifth in nonresident fees. Add to that fact that many privately supported institutions have been forced to raise their tuition rates considerably since World War II while state schools have had no increase, and the raise begins to seem justified.

But the question immediately arises, should there be a 100 per cent increase? Furthermore, should not the objective be free education, rather than more expensive college training? Will this measure tend to discourage attendance at state colleges? How will it affect veterans? Is this bill merely an easy way out, a fast way to raise the necessary funds? Could not the money be appropriated from other sources?

These questions must be answered before the bill can be passed with the majority of voters. And now is the time for all concerned, the voter, the student and the teacher, to inform the legislature of their wishes.

—David Clark

Letters to the Editor

The Tech-West Texas basketball game was in my opinion one of the most thrilling I have ever seen played in the Tech barn. However, many students were disappointed at the lack of leadership displayed by the cheerleaders. The Double T members were definitely an improvement in the cheering department, along with the Tech band.

Several times, chants of "We want the cheerleaders," were necessary to cause them to lead a yell during a timeout or between quarters. In one or two instances, the yells originated entirely among members of the student body who did not want to be put to shame by the small group of WT rooters present at the game.

I realize that anyone who runs for an elective office representing the college must make sacrifices after he or she is elected. One's time is not his altogether; more of it must be devoted to representing the student body, either divisional or campus-wide. Do the students want it any other way? I do not believe that they do. I feel that the students want their elected representatives, from the president of the student body to the cheerleaders on down to represent them at all times. For our cheerleaders this want of the students is most apparent at athletic events.

At the present time there is a petition being circulated which will bring about the election of ALL the cheerleaders. At present, two of the cheerleaders are elected and the other three are appointed by them.

School spirit is something which we need on the campus very badly. Perhaps the election of all the cheerleaders will be a step in the right direction. In all sincerity I believe it will help if we elect all the cheerleaders. I do not think that it will be a cure-all for our lack of school spirit.

Even if the petition receives enough signatures (600) it will be voted on in the spring. It might or might not pass.

All I want to see is for all of us—the students at Texas Tech—to make an attempt to improve our school spirit.

Respectfully yours, RONNIE AVERETT, A&S Rep. to the Student Council

Dear Editor:

"If" ... A Sarcasm

If I had been a cheerleader at the Tech-West Texas game, If I had appeared on the floor to lead yells before the student body forced me,

If I had at least tried to lead yells during timeout periods, If I did not know that two cheerleaders were conspicuously absent,

If I had tried to lead yells from more than just one side of the Gym, Then I wouldn't have to be ashamed of school spirit at Tech.

Name Withheld on Request

Prof Misses Seat Lands In Hospital

Pulling chairs from under a person as he is sitting down can be a serious business, attests Dr. Charles B. Qualla.

Dr. Qualla, professor of Foreign Languages at Tech, spent Monday and Tuesday in a hospital bed after he started to sit in a chair—and missed. Although his fall was accidental, and not the result of the well-known practical joke, he stressed that the same outcome is possible, and that the practice of pulling chairs from under people is definitely dangerous.

The professor expects to be back in the classroom no later than Monday. However, he will be required to wear a back brace for some time.

the toreador

THE TOREADOR, student newspaper of Texas Technological College is published each Thursday on the campus at Lubbock by the associated students of the College.

EDITORIAL OFFICES: Journalism Building, Rooms 103, 105, Night Editor: P05-8541

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On Campus with Max Shulman (Author of "Barefoot Boy With Cheek," etc.)

THE BULL SESSION

I wonder if they still make bull sessions the way they used to. Well do I remember the bull sessions of my own undergraduate days. How cogent they were! How informative! How the good talk crackled and our young hearts leaped and the hours sped by as swiftly as minutes!

Our discussions were always led by Jack Femur. (Good old Jack! I hear he's in the extruded aluminum game now.) We would sit cross-legged in a circle around Jack and he would fill his pipe with his own private blend — burley, latakia, and shredded coconut. The rest of us preferred tobacco, so we would light up Philip Morris. This is a procedure I recommend without qualification to everyone who prefers tobacco because Philip Morris has the tobacco that tobacco-prefers prefer the most — mild vintage leaf with a clean, cool flavor that soothes and steadies, that gladdens and enlivens and refreshes.

Jack would puff on his pipe and we would puff on our Philip Morris and the bull-session would begin its meandering journey. The talk would touch on every subject known to man, on every conceivable thing beneath the sun, but no matter how far the conversation wandered, it would always return to "Topic A." I refer, of course, to gardening.

But, as I say, the discussion would cover many subjects before it came to the inevitable gardening. Jack would open each session with a provocative question of a general nature, like: "What's the most important thing a man can get out of college?"

"Girls," Harold Clavicle would reply promptly. (Good old Harold! I hear he's in the frozen lobster tail game now.)

"No, I don't think so," Ben Fibula would say. "I think education is the most important thing you get out of college." (Good old Ben! He's still in school.)

"Listen, guys, I've got a question," Clyde Ilium would say. "If you could spend a week either with Ava Gardner or with Albert Einstein, which would you choose?" (Good old Clyde! I hear he's in the unclaimed freight game now.)

"Albert Einstein, of course," Will Mandible would say. (Good old Will! I hear he's in the jack handle game now.)

"What?" Cleanth Patella would cry astonished. "You would rather spend a week with Albert Einstein than with Ava Gardner?" (Good old Cleanth! I hear he's in the unclaimed freight game with Clyde Ilium.)

"Natch!" Will Mandible would answer. "But why?" Sol Sacrum would ask. (Good old Sol! I hear he's a parking meter in Deal, New Jersey.)

"Because," Will Mandible would cry, "if I spent a week with Albert Einstein, maybe I would get so smart that I would be able to figure out a way to spend more than a week with Ava Gardner!"

Well sir, we laughed until our little uvulas were sore and then we went on to a host of other topics. "Do you think it's important to join a fraternity?" Murray Tarsus would ask. (Good old Murray! I hear he's in the mica game now.)

"Only if you are a boy," Bob Turbinate would answer. (Good old Bob! I hear he's in the sheared racoon game now. The racoon, incidentally, was invented by Milton Raccoon, whose career should be a source of guidance and inspiration to us all. Mr. Raccoon arrived in this country in 1907, penniless and not speaking a word of English. Today he is the Mayor of four of our principal cities.)

But to get back to the bull session—"What's the best thing to do when the girl you are dancing with insists on leading?" Eric Ulna would ask. (Good old Eric! I hear he's in the flutter valve game now.)

"Hit her with a folded newspaper," George Vertebra would answer. "Never hit a girl with your hand. They learn to associate the hand with food, and you must not confuse them." (Good old George! I hear he's in the folded newspaper game now.)

And so it went — the talk ranging the worlds of the arts and the sciences and the social graces, until we would climb, spent but happy, into our little hammocks . . . I wonder if they still make bull sessions the way they used to.

©Max Shulman, 1955

This column is brought to you by the makers of PHILIP MORRIS, who have been in the tobacco game for many long years and who tell you none proudly that their product is better than ever.

LITTLE MAN ON CAMPUS

by Dick Bibler



"Boy, you fouled him THAT time!"

From Agronic to Ogle

New Word Game, Recent Innovation Replaces Student Interest in Books

By CLYDE WALTER, Toreador Staff Writer

In an effort to bring the poor unenlightened Texchan a broader scope of knowledge, another great experiment has been carried through by THE TOREADOR.

One of Tech's boy genius engineers, Phil Boykin, with the able assistance of a graduate member of the Toreador staff, Clyde Walter, has with great mental strain and after long hours of tiresome research discovered a startling bit of information that may well astound, as well as revolutionize the entire educational set-up at Tech.

Possibly you didn't know that by using the letters in the one word "Technological" it is possible to form over 230 other words, these words not including slang, proper nouns or scientific terms.

No longer need you turn to study as a last resort to combat boredom, now just pick the first word that enters your mind—say

for instance 'Kaulteraufsnitt' and amuse yourself for hours figuring out the words that can be formed with its letters.

From the word "Technological" the researchers were able to form such words as: Agronic—not forming an angle; Alcohol—self-explanatory; Cognate—allied by blood; Cento—a patchwork; Eight—two times four; He—a word used sometimes to express glee, as in HeHe; Inchoate—in the first stages; Gin—kicker in a stinger; Neolith—implement used in a stage of culture; Ogle—to eye amorously; Technical—a senior word pertaining to the useful or mechanic arts.

Undoubtedly there are those of you who will sneer at this first effort to arouse your interests in learning, but remember people laughed and sneered at Don Ameche when he invented the telephone.

Besides the two discoverers of this game have informed us that they don't like your ideas either.

Thursday, February 17, 1955
Mike in Tuition
Money Problem
At Monthly Stu
"Money, money, who's money" was the general
at the monthly luncheon o
Student Council Friday
The discussion start
Head Coach DeWitt W
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Basket Club funds. He als
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more money is needed to
the other allied sports,
tennis, golf, swimming, a

New Fellowship Offered This
Graduate students who
study in the Netherlands
eligible for three fe
awards during 1955-56.
The awards, offered
Netherlands Government,
nanced by the Institute
national Education. Th
sufficient to cover room a
for the academic year.
Eligibility requirement
United States citizen
bachelor's degree by tim
parture, good academic
and capacity for inde
study, good moral ch
personality and adapt
good health.
Additional information
obtained from the Inst
International Education,
61th St., New York, N.Y.

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Lovely to use
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for your messages.
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styles, sizes and shap
and, too, at reason
prices.
Why Not Come I
and See Our Offer

Varsity
BOOKS TOP
1205 College Ave. EO

Hike in Tuition Seen

Money Problems at Tech Main Topic At Monthly Student Council Luncheon

"Money, money, who's got the money?" was the general topic at the monthly luncheon of Tech's Student Council Friday.

The discussion started when Head Coach DeWitt Weaver and Dr. J. W. Davis, head of the government department, discussed Tech's athletic department's use of money allocated to it out of the student activity fee. Both Weaver and Davis agreed the \$15 from each ticket that they had to use wasn't enough to make the department's program function properly.

Questions fired to them by council members brought out the statement that most of the athletic department's money comes from outside sources. When asked about football scholarships, Coach Weaver said they come from the Red Raider Club funds. He also stated that the program at Tech is similar to that of the Southwest Conference schools. Weaver said that more money is needed to support the other allied sports, such as tennis, golf, swimming, and fencing, which at present do not support themselves. Basketball just does break even, according to Weaver.

Weaver also mentioned that the coliseum should help increase the income on basketball and other indoor sports.

President E. N. Jones informed the council that a bill is before the Texas legislature which would increase Tech's registration and tuition fee from \$25 a semester to \$50. A bill is also being considered that would make a \$20 activity fee mandatory to all regularly enrolled students. President Jones went on to say if the bill passed, neither the council, nor the athletic department would have to worry about money allocations.

Also at the luncheon, Student Council President Glenn Rainer passed out a proposed college program, called "Texas Tech Fiesta." This fiesta would take place in October. Lasting a week, the fiesta would be filled with activities, including dancing, art exhibits, spanish band concerts, parade, fashion show, and a football game.

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THANK YOU

for the interest shown in our organization during our recent visit to your campus. If you were unable to schedule an interview and are interested in

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Please forward your qualifications by mail to: 350 Fifth Ave., New York 1, N. Y.

New Fellowships Offered This Year

Graduate students who wish to study in the Netherlands are now eligible for three fellowship awards during 1955-56.

The awards, offered by the Netherlands Government, were announced by the Institute of International Education. They are sufficient to cover room and board for the academic year.

Eligibility requirements are: United States' citizenship; a bachelor's degree by time of departure; good academic standing and capacity for independent study; good moral character, personality and adaptability; and good health.

Additional information may be obtained from the Institute of International Education, 1 East 67th St., New York, N.Y.

Advertisement for White & Wyckoff's Distinctive Stationery, featuring a drawing of a woman's face and the text: 'Lovely to look at, Lovely to use. WHITE & WYCKOFF'S DISTINCTIVE STATIONERY.'

Come in and see the new boxes of these famous writing papers we have just received.

You'll be proud to use this fine stationery while its use will reflect credit on every letter you write. It will be the perfect frame for your messages.

Supplied in a variety of styles, sizes and shapes—and, too, at reasonable prices.

Why Not Come In and See Our Offerings!

Varsity BOOKSTORE

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Large advertisement for Chesterfield cigarettes featuring a woman in a car smoking, with text: 'Put a SMILE in your SMOKING!', 'Try CHESTERFIELD Today', and 'You'll smile your approval of Chesterfield's smoothness—mildness—refreshing taste.'

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AT THE UNION

'Coffee Grounds' To Star Toreador

Coffee Grounds for Discussion will center around The Toreador and its operations, at 3 p.m. Sunday in the Union ballroom.

Afternoon dances in the union basement will resume from 2 to 5 p.m. Wednesday.

The Intercollegiate Billiards Tournament will be held at 7 p.m. Tuesday in the games area.

Air Society Sets Rush for Tonight

A rush program for prospective Arnold Air Society pledges will be held at 7:30 p.m. today in room A of the Student Union Building.

In a meeting Thursday evening, the Lewis C. Ellis Squadron of AAS at Tech decided to sponsor the Republic Aviation Award contest.

The local squadron elected Cadet Major Theo Lofton as squadron delegate to the conclave and Cadet Ronald Clark as alternate.

Others attending in April will be Cadet Major George Aulbach, area H commander; Cadet Robert Keith as alternate; Cadet Major Eugene Rummel, as national publications officer; and Cadet Charles Norwood, as alternate.

Tech Vets Elect Officers; To Start Weekly Meetings

Tech Vets, an organization of military service veterans will begin weekly meetings this semester, according to Commander Wayne Davis.

Meetings in the past were held twice a month, but effective immediately they will be held at 8 p.m. every Thursday in room 101 of the Chemistry Building.

Officers for the spring semester are Davis, re-elected as commander; H. R. Westmoreland, sophomore engineering major from Dallas, re-elected vice-commander; Bill Coffee, Amarillo business administration junior, secretary; James Kimbrow, engineering freshman from Amarillo, treasurer; Max Williams, senior journalism major from Hale Center, reporter; and Charles Baumgardner, engineering freshman from Iraan, sergeant-at-arms.

Dr. W. B. Arper and Dr. J. P. Brand, assistant professors of geology, were re-elected as co-sponsors.

The first official function of the club for the semester will be a couples-only dance tomorrow night at the Lubbock VFW Hall.

SENIORS

Now is the time to order-

SENIOR INVITATIONS

ENGRAVED CARDS

and

Reserve your Cap and Gown

for commencement

Texas Tech College BOOKSTORE

RUBY & RAY



15c HAMBURGERS with all the trimmings 5 a.m. - 11 p.m.

Red Raider Cafe

Across from Bledsoe

Plate Lunches

A Campus-to-Career Case History



Manager Ray New explains the importance of good service to one of his assistants

His "individual training" paid off

When Ray New—Business Administration, Buffalo, '51—started with New York Telephone Company, he never suspected his work would face him with problems of this sort—

"My job as business office manager is to see that the customer gets the best possible service. One of my assignments took me into a section of Manhattan that had a large Puerto Rican population.

"Frequently our people would get somebody on the line who couldn't speak a word of English. So I saw to it that each of my representatives learned a few standard Spanish phrases—enough to get somebody to the telephone who could speak English.

"There are no two days alike in this

work, with new problems coming up all the time. The best part of it is that the training program here is tailor-made to the job. First you get a general background in the business, then you go into what I call 'individual training.' That's where your own special abilities are developed and you're encouraged to think out new ways to solve everyday problems—like the one I just described.

"Right now I'm Business Manager in charge of an office doing \$250,000 worth of business a month."

You'll find these things true of college men, like Ray New, who go into telephone work. They've been well trained, they enjoy their present jobs, and they're headed for responsibilities and greater rewards. If you'd be interested in a similar opportunity with a Bell telephone operating company, or with Sandia Corporation, Bell Telephone Laboratories or Western Electric, see your Placement Officer for full details.



BELL TELEPHONE SYSTEM

WITH WELL-ROUNDED MEN IT'S ROUND-POINTED COLLARS

Ask any college man with the casual look. He'll tell you Arrow round collar shirts, like the Radnor "E," above, are the finest in quality, the utmost in correct fit and comfort. They are authentically styled to keep you looking your best.

Slide into a Radnor, left, or the new Arrow Pace, right, with a slightly wider spread to the round collar. In oxford or broadcloth... French or barrel cuffs, these Arrows are casually right for you... for every college man. Round-collar shirts in broadcloth, only \$3.95. Oxfords, in white or colors, \$5.00.



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Humphill-Wells Co.

Tech Holding As Red Ra

The red hot Texas Tech Raiders will move their ball hunting grounds from the Texas westward this weekend.

The Red Raiders, hungry for their second consecutive conference championship, will meet the University of Arizona Wildcats on Friday night and Arizona State College Sun Devils at Saturday night.

Both Arizona teams will try to knock the Raiders from their first place position in the conference race. The Wildcats are currently in fourth place and Sun Devils in third place.

Coach Polk Robison's Raiders took over first place when they beat the West Texas State team 36-9 Saturday night. The Raiders had a capacity crowd of 10,000 fans on hand for the game. Tech took over scoring honors by putting 30 points in the hoops.

The Tech cagers blasted the Armed Forces All Stars Tuesday night in an exhibition game. The benefit of the US Olympic team was the fact that five players in double figures helped Tech to its 97-84 victory. Gene Carpenter topped the Raider 21 and 20 points respectively.

Tech Considered Unable to Accept

"We're pleased at being considered, but at present could not accept an invitation were it tendered," Coach Polk Robison said after hearing that Tech was being considered for the National Invitation Basketball tournament held in Madison Square Garden.

Robison explained his statement by saying all winners of the conference are bound to compete in the NCAA playoffs, and as the Raiders had a chance of winning the Border Conference would have to turn down other bids.

However, if Tech should be second in the conference, a record still merits consideration. Tech would be able to participate in the NIT. "We would be happy to have a fine trip and a fine tournament," said Robison.

First round play in the Border Conference begins March 12 with the winner of the conference scheduled to meet an at-large representative in the NCAA playoffs March 9.

Student Center Schedules Prominent Baptist Leaders

Several outstanding Baptist leaders from all over the country will be on hand tomorrow and Saturday to participate in the Student Center.

Dr. Charles Welborn, Dean of the state Baptist Convention, will take part in the discussions. In addition, Dr. Jones, Tech president, Roy Lubbock, attorney, and H. Humphries, of Piggly Wiggly will participate.

The program will get under way at 7:30 p.m. tomorrow. Meetings Saturday will be at 4:30 p.m.

Brakes Lights Tune Up Horn Clutch Transmission Automotive Repair Shop 1108 Ave. X

Tech Holding First Place In Conference As Red Raiders Begin Arizona Tour

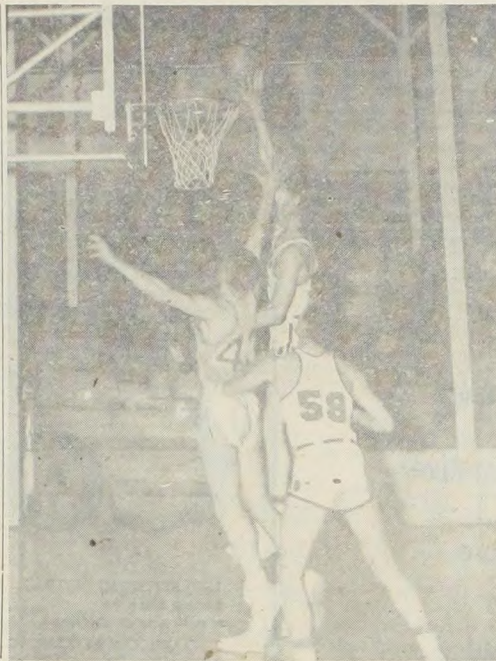
The red hot Texas Tech Red Raiders will move their basketball hunting grounds from the plains of Texas westward to Arizona this weekend.

The Red Raiders, hungry for their second consecutive conference championship, will meet the University of Arizona Wildcats at Tucson Friday night and Arizona State College Sun Devils at Tempe Saturday night.

Both Arizona teams will be out to knock the Raiders from their first place position in the Border Conference race. The Wildcats are currently in fourth place and the Sun Devils in third place in the cage race.

Coach Polk Robison's Raiders took over first place when they beat the West Texas State Buffaloes 98-91 Saturday night. Playing before a capacity crowd, Carl Ince took over scoring honors for Tech by putting 30 points through the hoops.

The Tech cagers blasted touring Armed Forces All Stars Tuesday night in an exhibition game for benefit of the US Olympic fund. The fact that five players scored in double figures helped Tech to its 97-84 victory. Ince and Gene Carpenter topped the Raiders with 21 and 20 points respectively.



GENE CARPENTER SCORES for Tech despite the efforts of Dean Kelly of the All-Stars. Jim Reed waits for the non-existent rebound. Tech won 97-84 Tuesday night in the Gym. (Photo by Buddy Wright)

Tech Considered, Unable to Accept

"We're pleased at being considered, but at present couldn't accept if an invitation were extended," Coach Polk Robison said, after hearing that Tech was under consideration for the National Invitation Basketball tourney to be held in Madison Square Garden.

Robison explained his statement by saying all winners of major conferences are bound to compete in the NCAA playoffs, and as long as the Raiders had a chance of winning the Border Conference he would have to turn down any other bids.

However, if Tech should finish second in the conference, and the record still merits consideration, Tech would be able to participate in the NIT. "We would be happy, it's a fine trip and a fine tournament," said Robison.

First round play in the NIT begins March 12 with the winner of the Border Conference scheduled to meet an at-large representative in the NCAA playoffs March 9.

Student Center Schedules Prominent Baptist Leaders

Several outstanding Baptist leaders from all over the state will be on hand tomorrow and Saturday to participate in the Dedicated Vocations Emphasis at the Baptist Student Center.

Dr. Charles Welborn, Waco, Dean Brian Robinson of Wayland College and Dr. W. F. Howard, director of the state Baptist Student Union, will take part in discussions. In addition, Dr. E. N. Jones, Tech president, Roy Bass, Lubbock attorney, and Harold Humphries, of Piggly Wiggly, will participate.

The program will get underway at 7:30 p.m. tomorrow. Meetings Saturday will be at 4:30 and 7:30 p.m.

Sneed, Wonders To Be In Playoff

Sneed Hall, Dorm League, and Nameless Wonders, Independent League, have been named winners and will be eligible to compete in the All-College tournament.

Sneed Hall defeated arch-rival Gordon Hall 54-32 for the championship to remain undefeated in the league.

The Nameless Wonders edged the Klu Klux Klan 57-56 to take the Independent League title. The Wonders also went through the season undefeated. The Golden Hornets won consolation honors in the same league by narrowly defeating the Hoods, 42-40. Previously the Tech Vets had downed the Linksters to take third place in the league.

Phi Gamma Delta is leading the fraternity league with a 5-0 record. They are followed closely by Phi Delta Theta with a record of 5-1 and Pi Kappa Alpha whose record is 4-1.

Last week saw the Phi Gams stopping Kappa Sig 49-31 and Phi Delt slipping by ATO 41-24.

Friday at 7 p.m. Phi Psi (0-5) meets Sigma Nu (0-4). At 8 p.m. SAE (2-4) takes on Kappa Sig (2-3). At 9 p.m. PiKa will meet Phi Delt.

Saturday finds Phi Psi meeting Phi Gamma at 2 p.m. and ATO taking on Sigma Nu.

Students Sharpen "Shootin' Eyes"

Tech ROTC and National Guard students will have an opportunity to sharpen their "shootin' eye" tomorrow when competition with the 22 caliber pistol begins on the Tech rifle range.

This is part of the Army's plan to step up its marksmanship program throughout the nation, according to Capt. Nelson H. Lincoln, unit advisor to the 413th military company here. All active personal in the Army, Army Reserve, National Guard, and junior and senior ROTC may participate.

More than 14 million rounds of 22 caliber ammunition has been allocated to the Fourth Army area for use in fiscal 1955.

State-wide competition is scheduled to begin soon.

TU Swamps Tech; Takes 64-18 Win

University of Texas swept all ten first places and set six new pool records as they splashed by the Raider swim squad 64-18 Saturday.

Bob Shackelford paced the Raider swimmers by capturing second in the 50 yard free style and third in the 100 yard free style. James Donnelly finished third in the 50 yard free style.

Spring Training Begins Monday

Co-Captains James Sides of Lubbock and Arlen Wesley of Littlefield will head a squad of 29 lettermen and 33 freshman numeral winners when spring football training gets underway Monday.

Head Coach DeWitt Weaver moved the initial date of spring training up from Feb. 14, to permit scheduling of Tech's fifth annual Split-T coaching clinic for Saturday, March 19, rather than a week earlier. The previous clinic date conflicted with Teachers' conventions.

Spring training will close with an intersquad game on the night

of March 18 at Jones Stadium. Tech's 10 game schedule opens with the University of Texas at Austin, Sept. 17.

BILLIARD TEAM IN TOURNEY

The Texas Tech billiard team will compete in the intercollegiate tournament at 7 p.m. Tuesday in the Student Union Building. Team members are Jerry Fairley, Skip Martin and Jim Metcalf. Each member of the Tech team will shoot one round of ten innings. The results of each member will be submitted to the director of the national tournament.

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First, the entire engineering department is organized under the systems concept. This necessitates the combined services of civil, electrical, mechanical and aeronautical engineers, physicists and mathematicians, all of whom will have the opportunity — indeed, will be required — to become familiar with all areas in the aeronautical sciences. Highly specialized work will be demanded, of course, but it will be conducted within the stimulating framework of a broader background in related fields. Your opportunities, here, for professional growth are unlimited.

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E. J. Horton, Jr., and R. S. Anderson of TEMCO Engineering Department will be on your campus Wednesday, February 23, to interview qualified applicants. Appointments can be arranged through your Placement Officer.



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BEARLESS FOSDICK
BY AL CAPP

ARE YOU MERELY A SUPERFICIAL WOUND?
BANG! ARE YOU HURT, FOSDICK?

CATCH HIM QUICKLY!!

FIRST-I MUST FIX MY HAIR, WITH WILDROOT-CREAM OIL! -REMOVES LOOSE DANDRUFF-

-RELIEVES DRYNESS- KEEPS HAIR NEAT BUT NOT-GREASY!!

IS NEAT HAIR IMPORTANT AT A TIME LIKE THIS?

AT ALL TIMES!! NOW, I WILL BE A CREDIT TO THE DEPARTMENT, ON THE FRONT PAGE!! -GET WILDROOT CREAM OIL, CHARLIE!!

BUT MY NAME IS PRUDENCE RIPLETON.

GET LOOSE DANDRUFF? DON'T GET MAD-GET WILDROOT CREAM-OIL, CHA-A-RUE!

WILDROOT CREAM-OIL HAIR TONIC

Good Investment Offered By Police

For the price of a two-cent post card, Tech students might save themselves time, trouble and hundreds of dollars. The Lubbock police department will operate a personal and stolen property file maintained by the detective division, according to Deputy Chief L. W. Forrester. It is aimed at recovering stolen or lost property by use of the serial number check on file. Had it been in effect earlier, the Lubbock detective division might have recovered many personal property items stolen from or lost last year by dormitory students.

By submitting a list of serial numbers on expensive cameras,

guns, radios, or any other types of personal property, the individual may be able to recover the items if they are found by the police. The cards are filed with the detective division and when stolen or lost items turn up, a tracing of ownership can be positively made, Forrester said.

The card should include the individual's name, address, telephone number, and property serial number.

BRYANT WILL REFEREE
Texas A&M Coach Paul 'Bear' Bryant will referee the 23rd annual Border Olympics March 11-12.

Students To Be Guest Speakers

Gwen Williams, Miss Texas Tech, and Iris Brunson, president of Forum, will be guest speakers at a luncheon meeting of the International Relations Club Friday in the Student Union.

A discussion of the United Nations in regard to Tech students will be made by the two women students, who recently returned from a United Nations seminar in New York City, according to Ronnie Avery, club president.

Tickets to the luncheon are currently on sale at the Union.

NOTICE

FRATERNITY AND SORORITY MEMBERS

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Tuesday, Wednesday, & Thursday


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a bracing bit of energy,
with as few calories as half
an average, juicy grapefruit.

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When the stag-line wolves rush
your delectable date...



But you're the guy she steps
out to have a cigarette with...



M-m-man,
that's PURE PLEASURE!

For more pure pleasure... **SMOKE CAMELS!**
**No other cigarette is so rich-tasting,
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P.S. No other brand has ever been able to match the pure pleasure in Camel's exclusive blend of costly tobaccos! That's why Camels are America's most popular cigarette!

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