Final Preparations For Colonization Staged By Alpha Phi and Sigma Kappa

onization activities next week. A period of no rush is being ob-

period of no rush is being observed this week by national sororities already on campus.

The Panhellenic Council is sponsoring panel discussions in women's dorms after closing hours this week. Girls interested in fraternity life are invited to attend these meetings in their respective dorms. Panels were held in Horn Tuesday night and Deane last night. The Knapp Hall meeting tonight will conclude the discussion periods.

Alpha Phi and Sigma Kappa

are Mrs. Noel Keys, international president of Berkley Calit, and Mrs. Tom Milam, district governor of Lubbock.

Sigma Kappa representatives are Mrs. Field Brown, national executive secretary, of Denver, Colo, and Mrs. Ed Taggert, national vice president, of Indianapolis, Ind.

Tush.

Activities next week will include individual meetings and interviews with colonizing representatives, and social activities. The program begins Monday afternoon with a joint social meeting from 4 to 5:30 in Room A of the Union. National officers and local alumnae of both groups, and all rushees will attend.

From 7 to 8 p. m. Monday, rushees will be divided into two equal groups, meeting in Ad227 and Ad228. Officers of Alpha Pin and Sigma Kappa will alternate in half-hour periods with each group.

Miss Jane Mathews, Panhellenic advisor, asks all interested girls to sign the open rush list in the office of the dean of women as soon as possible. They are requested to make appointments at the same time for 15-minute interviews on Tuesday or Wednesday with officers of both groups. Only those who have signed this list will be eligible to participate in colonization rush, Girls whose names already appear on the open rush list are asked to call at the door. Father John Gerhard will be the guest speaker.

Imm. The annual judging, sponsor-do the Church south Plains Cotton industries, is of special interest to Tech since analy students enter each year. Last year's winner was Ann Perkins, Tech student from Pampa. The 1954 South Plains Maid of Cotton will be an automatic entry in the national contest held annually in Memphis, Tenn. This means that the judging here is as important as a statewide contest, and the pudging here is as important as a statewide contest, and the pudging here is as important as a statewide contest, and the pudging here is as important as a statewide contest, and the pudging here is as important as a statewide contest. A tentative date of Nov. 22 harhandle-South Plains Fair. Last year's winner was Ann Perkins, Tech stu

Alpha Phi and Sigma Kappa dean of women's office and schedule their 15-minute interview to make final preparations for coloration activities next week a the Anniversary Room of the Un

5th Maid of Cotton Is To Be Chosen

The South Plains Maid of Cot-ton contest is here for the fifth time. The annual judging, sponsor-ed by Chambers of Commerce and

Radio Station In Grand Operating Condition

Clive Lankford Furthers Progress Of KTTC By Building Transmitter

Homecoming Plans Are To Include Queen, Parade, Meetings and Parties



AFROTC Squadron Sweethearts were chosen last week by the cadet corps. Standing, from left to right, are: Gail Biggers, Squadron D; Pat Christensen, Band; Pat Jones, Squadron A; Anne Rathjen, Squadron B; and Glenda Moses, Squadron C. Selected earlier were Barbara Ware, 821st Group; Revis Jordan, 820th Wing; and Joyce Tharp, 822nd Group. They are shown kneeling, left to right.

Air Force ROTC Has Selected Five Coeds Squadron Sweethearts

Five Tech coeds have been named squadron coeds have been and squadron sweethearts by the Air Force ROTC.

Sweetheart of Squadron A is Patricia Jones, sophomore secretarial administration student from Dallas. Anne Rathjen, sophomore marketing major from Canadian, was selected sweetheart of Squadron B. She is a member of Zeta Tau Alpha. Selected secretarial student and a member of Kappa Alpha Theta sorority. A freshman business administration student, Glenda Moses of Fort Worth, was named sweeth

Four Freshmen Win Scholarships

Four freshmen students have been named to receive the Na-tional Insurance Company-A. A Spacek Memorial Scholarships.

Tech Town Talk To Be On KTTC:

To Be On KTTC.

"Resolved: That parking on Tech Campus will be restricted to faculty, staff members and disabled students."

This is the topic of a forum to be aired over the campus radio station KTTC at 10:15 p.m. Wednesday, the first in a series of debates titled "Tech Town Talk." Serving as moderator in the debate will be Jack Gibson, while panel members will include R. D. Mack, head of the campus traffic commission; Lou Stamatakos, Student Council sponsor; Bob Richards and Shirley Chapman, representing town students; Huda Hassen and Glen Cary, speaking for students living on campus. Purpose of the discussion is to promote more student interest in problems with which they are closely related. By JAN WEBSTER
Toreador Staff Writer

Most of us don't -have money to save and couldn't save it if we did. But one Tech senior saved the college about \$875 this fall and put KTTC in operating condition.

A real spirit of cooperation was the largest factor in the building of the new transmitter. Clive Lankford, technician for the electrical engineering department and senior EE student, used old parts and his spare time to design and construct a new transmitter for They really needed something better than they had," was the best explanation Lankford could give. The pleasant, soft-spoken man, just beginning to gray at the temples built the transmitter for about \$755. Cost of a transmitter on the commercial market.

**They really needed something better than they had," was the best explanation Lankford could give. The pleasant, soft-spoken man, just beginning to gray at the temples built the transmitter for shout \$755. Cost of a transmitter on the commercial market.

**They really needed something better than they had," was the best explanation Lankford could give. The pleasant, soft-spoken man, just beginning to gray at the temples built the transmitter for about \$755. Cost of a transmitter for explanation on the commercial market.

**The students:"

**This is the topic of a forum to be alreed over the campus radio dones, Hereford; Walter Eugene This is the topic of a forum to be alreed over the campus radio dones, Hereford; Walter Eugene This is the topic of a forum to be alreed over the campus radio dones, Hereford; Walter Eugene This is the topic of a forum to be alreed over the campus radio and set to find, Surface The set on Teach and Island Pack Gibson, while heads of student directories with beat will be Jack Gibson, while heads of the campus traffic commission; Lou Stantatkos, Students."

The students:

This is the topic of a forum to be alreed over the campus radio and station KTTC at 10:15 pm. Wedness and instructor in the death of the campus traffic commission; Lou Stantatkos, Students."

The students:

the Homecoming committee of the Student Council.

If a Homecoming Queen is chosen this year, it will be for the first time in many years and possibly the first time in the history of the college. Forum is working with the Homecoming Committee in formulating plans and setting up qualifications, which are to be announced later. Other events planned include the annual bonfire, pep rally and class reunions on Friday night, Nov. 12. On Saturday, Nov. 13, ex-Techsans will continue registering at the major hotels in Lubbock and at principal campus buildings. The colorful Homecoming Parade will highlight the morning, and at 2 p.m. the Red Raiders will play the University of Tulsa.

After the game, various campus honorary, professional and social fraternities and sororities, religious organizations and college departments will have parties and reunions honoring alumni. A dance at 9 p.m. will climax the weekend activities.

Deadline Oct. 28

About 30 campus organizations have already indicated that they will enter floats in the parade. Final deadline for entry is Oct. 28. Last year, the Kemas float, depicting a toreador fighting a wildcat, won the sweepstakes trophy and also the plaque for the most descriptive float.

Plaque for the most beautiful float went to Delta Delta Delta. Their entry was a huge violin in red, white and blue. Plaque for the most descriptive float.

Plaque for the most beautiful float went to Delta Delta Delta. Their entry was a huge violin in red, white and blue. Plaque for the most descriptive float.

Plaque for the most beautiful float went to Delta Delta Delta. Their entry was a huge violin in red, white and blue. Plaque for the most descriptive float.

Plaque for the door with the words, "Exes-How! Arizona-Ugh!"

Sneed Hall won the Al Alschuler trophy for the dorn with the words, "Exes-How! Arizona-Ugh!"

But the greatest victory of the weekend was the one the Red Raiders chalked up over the University of Arizona with a score of 52-27.

UN Day Dinner

Peter Hurd's Manner, Actions Unlike Stereotyped Artist's

Humane Character of Museum Muralist Accounts For Lifelike Quality Paintings

By Harold Creswell Toreador Staff Writer

I've been locked in a lot of places; but a few days ago I was wandering around Tech Museum not noticing the time, and when I got ready to leave I found all the doors were locked. While pondering my dilemma, I heard a voice from the balcony call out, "Come on up and Join the rest of us prisoners." The voice belonged to Peter Hurd, New Mexico artist who is painting the 16-panel mural in the Museum rotunda.

Peter Hurd, I was to find, is a very human character, which probably accounts for the lifelike quality found in all his paintings. At the time of my accident, he was eating dinner; but later I watched him at work.

Unless he is working you might mistake him for an easy-going cowpoke. What a surprise it was to find out that he had attended West Point with the idea of making soldiering his career. After his second year at "The Point" he decided that the career of painting had more appeal for him than soldiering.

Mr. Hurd introduced me to his charming wife, Henriette Wyeth Hurd, and I was surprised to find that she also is an accomplished artist. Here is a combination which is the envy of many married couples. While "Petey" (that's what she calls him) is working, Mrs. Hurd stands at a distance to help him keep his paintings in the proper perspective. The sight of two minds functioning as one leaves a person watching them overcome with amazement.

If you happen to catch Hurd in a moment of relaxation, which seems to be very seldom don't be surprised if he is twanging a guitar and singing some of his favorite songs. Don't worry about your ear going sour either. If you don't understand the lyrics he may have decided to sing in Spanish, He jumps from English to Spanth, the saccomplished sembat-

Just as I was about to believe I had a pretty good picture of this man, Peter Hurd, he

Magazine Contest Open To Co-eds

Mademoiselle Magazine has opened its annual College Board Contest for outstanding young women undergraduates.

Those who are accepted on the College Board will test their qualifications for professional jobs related to the publishing field on three assignments during the college year.

The 20 best College Board members win guest editorships and spend the month of June, on salary, in New York writing and editing Mademoiselle's 1955 College issue. While there, they will meet distinguished writers and editors.

To be eligible, one must be a woman undergraduate (under 26), enrolled in an accredited college or junior college, and available for work in New York for the month of June, 1955.

Each contestant must write a 1,500-word criticism of Mademoiselle's August, 1954, issue. She may select the September, October, or November issue if the August publication is not available; discuss the issue as a whole, stating likes, dislikes and suggestions for changes; then select the field that interests her most to criticize in detail.

On a separate page, she gives name, class year, college and home addresses, major and minor, extracurricular activities and summer jobs.

Entries must be typewritten and postmarked no later than Nov. 30, 1954.

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would like to say

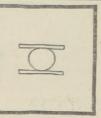
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for the interest shown in our organization during our recent visit to your campus. If you were unable to schedule an interview and are interested in

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Plan now to see us on our return visit in the Spring or forward your qualifications by mail to 350 Fifth Ave., New York, N. Y.



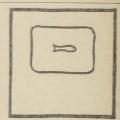
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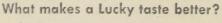
GLASS HOUSE OWNED BY MAN WHO NEVER HEAR! OF OLD PROVERB



OUTSIDE WORLD AS SEEN BY LITTLE MAN LIVING IN BEER CAN

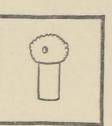


RICH SARDINE WITH



"IT'S TOASTED" to taste better!

Doubtless, you've guessed that the Droodle at the right is: Careless two-gun cowboy enjoying better-tasting Lucky while waiting in ambush. Lots of other two-gun cowboys-and many millions of no-gun folksagree that Luckies taste better. Students, for example, prefer Luckies to all other brands, according to the latest, biggest coast-to-coast college survey. Once again, the No. 1 reason is that Luckies taste better. They taste better because Lucky Strike is the cigarette of fine tobacco. and "It's Toasted" to taste better. "It's Toasted"-the famous Lucky Strike process-tones up Luckies' light, mild, goodtasting tobacco to make it taste even better. So, enjoy the better-tasting cigarette . . . Lucky Strike.



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Society 10

Thursday, Octob

With Tea SI

unual tea honorins is en at Tech. The tree at Te

In the receiving Sylvia Dietering, pipha Lambda Delta; Phillips, dean of Leta Holman, spo Snethen, junior adva Upton, senior ar Honorary membegaret Stuart, Miss dexter and Mrs. Lo serve. Music will be the club alumnae.

Initiation T Tri-Delta A

Eight pledges wi into Delta Delta close of Delta Week served by members pledges.

Schedule for the he week includes: Thursday, formal f initiation, 7 p.m.

Friday, Stars a gree of initiation Presbyterian Chu Sunday's activi Delta Week, Tra of a pine tree or new members wi 10 a.m. Afterwa will attend servi Christian Church vice for new pl bigs itsers will b in the Student followed by a din

partment at 7 p.
The eight initi
me Wood and Pa
pock; Ann Star
erry Denton, (
nglin, Plainview;
nyder; Maricill
ouis, Mo.; and
aso.

Alice Irela Kappa Scl

Alice Irelan,
has received on
ships granted to
Gamma. The \$2
scholarship is on
sorority grants e
ity women.
Miss Irelan

Miss Irelan, so jor, is vice president at Tecoof the Biology Coship holder is re

Society To Honor

October 21, 1954

ON

adviser.

In the receiving line will be Sylvia Dietering, president of Alpha Lambda Delta; Miss Florence Phillips, dean of women; Mrs. Leta Holman, sponsor; Marilyn Snethen, junior adviser; and Donna Upton, senior adviser.

Honorary members, Mrs. Margaret Stuart, Miss Martye Poindexter and Mrs. Louise Allen, vill serve. Music will be provided by the club alumnae.

Cuto members for \$1.50 stag drag.

Pleages Initiated Into Delta Sigma Piprofessional business fraternity recently initiated 21 pledges.

Initiation To Climax Tri-Delta Activities

Eight pledges will be initiated into Delta Delta at the close of Delta Week, now being observed by members, initiates and pledges.

The week's activities began with a luncheon in the Student Union Ballroom on Monday. Tuesday evening, a blue jean party was held at the Mackenzie party house. An informal party and openmeeting was observed Wednesday will be initiated in the close of the control of meeting was observed Wednesday night at the home of Mrs. J. D. Leftwich, Levelland Highway. Fall pledges were guests at the three events.

Schedule for the remainder of the week includes:
Thursday, formal Trident degree of initiation, 7 p.m., First Presbyterian Church.

Ten Mew Pledges Increase Lists of Social Sororities
Ten more pledges have be

Alice Irelan Wins Kappa Scholarship

Alice Irelan, Amarillo senior, has received one of the scholar-ships granted by Kappa Kappa Gamma. The \$250 undergraduate scholarship is one of the many the sorority grants each year to sorority women.

ity women.

Miss Irelan, senior biology major, is vice president of the Kappa chapter at Tech and secretary of the Biology Club. The scholarship holder is required to have a

Rodeo Club Plans Freshman Women All-Campus Dance

With Tea Sunday

A fall theme will be carried out at Alpha Lambda Delta's annual tea honoring freshmen women at Tech. The tea will be held Sunday afternoon from 2 to 4 p.m. in the ballroom of the Student Union Building.

Alpha Lambda Delta, honorary fraternity for freshmen women, sponsors the tea each year to introduce the new Tech women to Alpha Lambda Delta's purposes and to "just get acquainted," according to Marrilyn Snethen, junior adviser.

In the receiving line will be Sylvia Dietering, president of Albert Albert State St

Into Delta Sigma Pi

Delta Sigma Pi, International professional business fraternity, recently initiated 21 pledges.

New pledges are: Gerald Abell, Levelland; Rex Black, Brownfield; James Byers, Lockney; Jesse Bumpass, Ed Golden, Jackie McCuistion, all of Lubbock; Larry Duenkel, John Hutchens and Freddie Williams, Pampa; Glen Cary, Robert Noble, Bob Sampson, Brownfield;

Alfred Evans, Brownwood; Mil-

Alpha Chi Omega Candy-Stick Dance To Be Saturday at Hotel Caprock

Alpha Chi Omega candy-stick formal is set for 8:30 Saturday night at the Caprock Hotel. Invitations and room decorations will carry out the peppermint stick theme, with girls wearing red and white formals.

Members and their dates areset firms Folley, Pat Ridge; Dorothy Clements, Greg Keys; Pat Howard, Lamar Guinn, Everly Thomas, David Wiggins; Jimmie Faye Maxwell, Gene Hamby; Charlotte Pace, Royce Shipp; Annita Powers, Billy Carmack; Bernadyne Weatherford, Kelly Randolph; Earlene Blackmore, John Yarborough; Mary McCann, Eert Grimes; Barbara Blume, Jay Eudy; Pattle Bowby and Bill Lanier.

Pledges and their dates aresemary Jo Worstell, Lindell Ross; Pat Flangan, Raymond Speer; Ruth Anderson, Charles Bartlett;

UNION CALENDAR

UNION CALENDAR October 21-28

Thursday:
6:30-8:30 — Arthur Murray
Dance Instruction. Union Ballroom.
7:30 — Square Dancing: Rec.
Hall.

Friday:

8:30 — Overall & Apron Dance
A western dance with musi-furnished by the Texas Sons Ballroom.

Saturday:

*2:00-5:00 — Jazz Concert, Musicians sit in. Snack Bar. 8:00—Football Listening Party. Refreshments will be served during the balf, College of the Pacific.

Monday:

7:00—Free Movic. "Les Miserables" with Michael Rennie and Debra Paget.
 7:00 — Girls' Billiards. Game

12:15 — Football Movie, College of the Pacific. 7:00—Bridge Instruction.

Wednesday: *3:15-4:30—Apple Polish Hour.

hursday: 6.30—Dance Instruction. Ball-room. 7.30—Square Dancing. Rec Hall. *—Events not scheduled on Union Calendar.

SENIOR AWS ELECTION

SENIOR AWS ELECTION
Runoff election for senior
representative to the Association of Women Students will
be held from 2 to 5:30 Monday afternoon in the Student
Council Office.
Carolyn Callaway and
Frances Edwards are candidates for the post.

PiKA Chooses

Music for Your Dance

Ray Brooks—Phone 3-9110 after six—Phone 4-1929

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Waltz



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T'S THIS?" ROGER PRICE"

D

SARDINE WITH

AN EDITORIAL

Plenty of Opportunities

Do the 6,257 students presently enrolled realize the opportunities and benefits Texas Tech offers?

Not the least of them is the Placement Service, which keeps a file of every graduate, strives to secure positions should day.) when asked to do so, and acts as a liaison between student Dear Editor: and employer.

The Library consists of 112,537 catalogued volumes, 26,294 periodicals and 302,696 documents.

The Testing and Counseling Center aids students in

deciding on a choice of major, an occupational objective, or procedures in meeting personal problems.

The College Health Service, a 20-bed unit, offers medical services without additional cost to the regularly enrolled student.

The Art Institute sponsors traveling exhibitions of works of art and lectures on art. At present it has a permanent collection of original oils, watercolors and prints valued at \$25,000.

The Museum houses objects of scientific, historic and artistic value. The Spitz Planetarium, located just behind the Museum, gives demonstrations concerning the solar system each Sunday.

And the college has its own radio station, KTTC, operated by Tech students.

-Claudia Martin

LITTLE MAN ON CAMPUS

by Dick Bibler





*toreador

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0 MEET THE CHAMPS IN MEN'S CLOTHING 0 00

The names you know and trust are the names you'll find in our selection of fine clothing. We're proud to carry the best brands in the

BRAYS **Campus Toggery**

Letters to the Editor

Dear Editor:

In the regular Student Council meeting, the Council voted the cheerleaders \$375 for expenses for the Fall Semester. At the time of the meeting, the cheerleaders had spent \$288.62 for uniforms. It was a very lively discussion and the two sides are presented in two parts—the Majority Report and the Minority Report. Melvin Deardorff has written the Majority Report and Ronnie Averyt has written the Minority Report.

MAJORITY REPORT. First of all, the Council made a mistake in not setting a budget for the cheerleaders. However, this was mainly my fault as Business Manager and not that of the Council as a whole. Last year the cheerleaders spent \$340, which was considered to be very liberal. The Council voted this year to spend \$375, more than one-fourth of the semester, for the five cheerleaders. Just as members of the judging team, engineering society, speech program, Student Council, etc., must pay part of their own expense when they represent the school, so must the cheerleaders.

The question seems to be whether the Council should have been done at no additional expense to the Council had we followed the same policy as in previous years. That is, have the Council approximate the council pay the trip expense of the cheerleaders (since clothing expense for boys and girls vary) for the Council pay the trip expense for the students money. If see that the decision by your representatives (which carried by a majority of more than two to one) is a just expenditure of the students' money.

MINORITY REPORT. The minority feels that \$375 would have been enough for the cheerleaders (since clothing expense for boys and girls vary) for the Council had set that amount up in the Budget at that time. If we had set that amount up in the Budget at that time. If we had set that amount up in the Budget at that time. If we had set that mount up a budget, they would have stayed within it and not been in the financial trouble they are in today. The Council made a mistake by not doing so. The minority feels that the cheerle

Lambert, Bill Langston, Sue Shawver, Alton Slagle, Sandra Stone,
Jeanine Williams, Max Williams,
Sonya Wilmut.... Staff Members

of 288.62. The Council let the

(Editor's Note: free expressions of opinion on pertinent subjects are welcomed and encouraged and will be printed as space permits. To be considered for publication in the current week's paper, a letter should be turned in by 1 p.m. Tuesday.)

These Editors.

his own way to LSU.

It has always been traditional for the Council to pay the cheerleaders' way on the official out-of-town trip. This trip has been and is the only trip that their expenses are paid by the Council. Cheerleaders pay their own expenses on any other trip they make (example: \$9 each for the Texas A&M game). In addition the cheerleaders have spent about \$20 on their own for signs, the printing of yells, and other incidentials to promote school spirit. They did not expect to be reimbursed for this \$20 and it was not

This should be done in order that the cheerleaders may receive a "Fair Deal." The minority feels that the student body will support their argument on this matter.

These are the lines of thought on the situation. We hope that



WHAT EVERY YOUNG COED SHOULD WEAR

Gather round, girls. Snap open a pack of Philip Morris, light up, relax and enjoy that mild fragrant vintage tobacco while Old Dad tells you about the latest campus fashions.

The key word this year is casual. Be casual. Be slapdash. Be rakish. Improvise. Invent your own ensembles—like ski parts with a peek-a-boo blouse, like pajama bottoms with an ermine stole, like a hocky sweater with a diradl.

Improvise. Invent your own ensembles—one on power and allow places like pajama bottoms with an ermine stole, like a hocky sweater with a dirndl.

(Dirndl, incidentally, is one of the truly fascinating words in the English language. Etymologists have quarreled over its origin forwears. Some hold with Professor Manley Ek that Dirndl is a corruption of Dardanelle and is so named because it resembles the skirts worn by the women of that region. This theory is at first glance plausible, but begins to fall apart when you consider that there are no women in the Dardanelle region because of the loathesome local custom of female infanticide.)

(Another theory is advanced by Dr. Clyde Feb. Dirndl, says be, is a contraction of "dairy in the dell" and refers to the milkmaidish appearance of the skirt. But again close examination causes one to abandon a plausible hypothesis. As every child knows, it is not "dairy in the dell" but "farmer in the dell", in which case the skirt should be called not dirndl but firndl.

(There are some who contend we will never know the true origins of dirndl. To those faint hearted Cassandras I say, remember how everyone laughed at Edison and Franklin and Fulton and Marconi and Sigafoos. [Sigafoos, in case you have forgotten, invented the nostril, without which breathing, as we know it teday, would not be possible.] The origins of dirndl will be found, say I, and anyone who believes the contrary is a lily-livered churl and if he'll step outside for a minute, I'll give him a thrashing he wen't soon forget.)

But I digress. We were smoking a Philip Morris and talking about the latest campus styles. Casual, we agree, is the key word. But casual need not mean drab. Liven up your outfits with a touch of glamor. Even the lowly dungaree and man-shirt combination can be made exciting if you'll adorn it with a simple necklace of 120 matched diamonds. With Bernuda shorts, wear gold knee-cymbals, Be guided by the famous poet Cosmo Sigafoos (whose brother Sam it was who invented the nostril) who wrote:

Sparkle, my beauty,
Shimmer and shine,
The might is young,
The might is young,
The might is young,
Cling to a leaf,
Hang on a vine,
Crawl on your belly,

Hang on a vine,
Crawl on your belly,
It's time to dine.
(Mr. Sigafoos, it should be explained, was writing about a glowworm. Insects, as everyone knows, are among Mr. Sigafoos' favorite subjects for poems. Who can ever forget his immortal Ode to a Boll Weevil? Or his Tumbling Along With the Tumbling Tumblebug?
Or his Fly Gently, Sweet Aphid? Mr. Sigafoos has been inactive since the invention of DDT.)

But I digress. We were smoking a Philip Morris and discussing fashions. Let us turn now to haddwear. The motif in hats this year will be familiar American scenes. There will be models to fit every head—for example, the "Empire State Building" for tall thin heads; the "Jefferson Memorial" for squatty ones; "for any Talls" for dry scalps. Feature of the collection is the "Status Layrar Falls" for dry scalps. Feature of the collection is the "Status Layrar Falls" for dry scalps. Feature of the collection is the "Status Layrar Falls" for dry scalps. Feature of the collection is the "Status Layrar Falls" for lighting your Philip Morrises, which is very important see no matter how good Philip Morrises are, they're nowhere unless you light them. We come now to the highlight of this year's fashes you light them a fad that's sweeping the chic set at high tone campuse and our the know are doing it. Doing what, you ask? Getting tattoned, occurred you just don't rate these days unless you've got at least a macely on your biceps. If you really want to be the envy of the campus, get inside of it, or a—

Interrupt this column to bring you a special announcement. A runner has just handed me the following builletin:
"The origin of the word dirndt has at long last been discovered. On June 27, 1846, Dusty Schwartz, the famous scout and Indian fighter, went into the Golden Nugget Saloon in Cheyenne, Wyoning, The Golden Nugget had did the dance in nink ticks. Dusty Schwartz East, She came out and did her dance in nink ticks.

On June 27, 1846, Dusty Schwartz, the famous scout and Indian fighter, went into the Golden Nugget Saloon in Cheyenne, Wyoming. The Golden Nugget had just imported a new entertainer from the East. She came out and did her dance in pink tights, Dusty Schwartz had never seen anything like that in his life, and he was much impressed. He watched with keen interest as she did her numbers, and he thought about her all the way home. When he get home, his wife Feldspar was waiting to show him a new skirt she had made for herself. 'How do you like my new skirt, Dusty?' said Feldspar, He looked at the large voluminous garment, then thought of the pink tights on the dancing girl. 'Your skirt is darn dull,' said Dusty. 'Darn dull' was later shortened to 'dirndl' which is how dirndls got their name.'

reported in their expenses of \$288.-

The minority feels that the cheerleaders are being forced to pay out of their own pockets for a mistake the entire Council made anstate the entire council made alast spring, and that the Council has a moral obligation to pay the difference of \$40 (more or less a few dollars), either from the General Fund or the Surplus Fund, which contains about \$5,000.

the students will talk it over with each other, with their Council

See Letters, Page 5

pear Editor:

When one sees a
things that are do
lege campus and or
with things done of
easions by activities
onlege he sometimaterial why is
da an example, t,
Teass Western for
Between halves br
out upon the field
by a drum major
with as few elother
will allow.

A band must hay

Thursday, Octo

Letters, continued

Respectifully Melvin Dear Business M

Ronnie Aver

Dear Editor:

Dec. 15 De In Essay C

Sneed Hall To H With Knapp Hall

The Sneed Hall The Sneed Hall sociation will hold sociation will hold sociation will hold sociation will be sociated as a sociation will be program. Election of the C Hall's third annut to take place ner highlight a business moker to be held Mooday in Sneed.

Letters, continued

tober 21, 1954

etters, Page 5

with Max Shulman

HOULD WEAR

representatives and the cheer-leaders, and then let their wishes be known.

Respectifully yours, Melvin Deardorff, Business Manager Ronnie Averyt, A&S Representative

things that are done on a col-lege campus and compares them Needs More Men with things done on similar oc-casions by activities outside the college he sometimes wonders

what and why is education?

As an example, take the Tech-Texas Western football game. Between halves bands marched out upon the field, accompanied by a drum major in a monkey suit and a group of majorettes with as few clothes as the law will allow.

with as few clothes as the law will allow.

A band must have a leader but he doesn't have to go through a lot of silly motions with his knees cracking his chin, his back in a horizontal position and a lot of other silly gestures.

As for the girls, sans clothes, we can not see that they add anything to an atmosphere this is supposed to be saturated with culture and high moral standards. Bare legs, with high stepping, high kicking, body twisting and clown hats, belong to a burlesque theatre and not to a college campus.

In one of the eastern professional football games recently, a symphony orchestra was set up on the field during the intermission

Dec. 15 Deadline In Essay Contest

Students wishing to express their views on international afairs have until Dec. 15 to enter the essay contest being conducted by the Foreign Service Journal. Subject for the essay is: "The Organization of American Representation Abroad." The grand prize will be \$1,000, or a tuition scholarship amounting to \$1,750 at the School of Advanced International Studies of the Johns Hopkins University in Washington.

The essay should deal with the

Students wishing more details on entering the contest are asked to write to the Foreign Service Journal, Contest Committee, 1908 G St., Washington 6, D. C.

Sneed Hall To Hold Mixer With Knapp Hall Tonight

The Sneed Hall Dormitory As sociation will hold a mixer at Knapp Hall at 7 p.m. tonight. Dancing, entertainment and re-freshments will be featured on the program.

the program.
Election of the Queen of Sneed
Hall's third annual turkey run,
to take place next month, will
highlight a business meeting and
smoker to be held at 6:30 p.m.
Monday in Sneed lounge.

and played classical ("long hair") music, for which the audience showed high appreciation. We do not believe that the audience was composed of the metropolitan elite, but rather the rank and file of common people, yet they seem to have an appreciation of higher standards than the "college intelligentsia," so we ask again, what and why is education?

H. F. Godeke

When one sees and hears the Artillery Reserve

Annual Business Convention Slated For This Weekend

The annual convention of the West Texas Business Teachers Association is to be held at the Caprock Hotel on Friday evening and Saturday morning. According to Dr. Donald J. Tate, president of the association and head of business education, the program will consist of a dinner Frimwill consist of a dinner F

Artillery Reserve

Needs More Men

About 75 per cent of the number needed have signed up for an army reserve artillery unit, reports Paul Iasigi, leader of the drive.

Both veterans and non-veterans are invited by Iasigi to sign up for the unit, which may be able to request activation within a month.

Interested persons may call

Interested persons may call

Interested persons may call Dr. John Rowe, Northern Iasigi, 2208 9th St., at 2-2145. Illinois State Teachers College

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of PHILIP MORRIS

McKay Completes EE Honor Society Sixth Texas Book

Dr. S. S. McKay, described one reviewer as "one of Texas Tech's most prolific authors," recently completed his sixth book on Texas

has been published by The Naylor Company of San Antonio.

The book is devoted to that period of Texas government under Govs. Allred, O'Daniel, Stevenson, Jester and Shivers.

Dealing with the unusual trend in 1952 Texas voting, the author points out that this is the result of building anti-New Deal feelings. He explains: "In Texas the citizens shared the general belief of many people of other states that Truman had made many and costly mistakes and that he was not the man to bring the nation back to its proper place among nations.

"Texans also shared the South-

back to its proper place among nations.

"Texans also shared the Southern resentment," he continues, "against the civil rights program and other polisies which seemed detrimental to the South."

In addition to his books, Dr., McKay contributes regularly to various other publications. He has 63 articles included in The Handbook of Texas, 10 in the Dictionary of American Biographies, and has contributed to the Southwestern Historical Quarterly, the Southwestern Social Science Quarterly and the West Texas Historical Yearbook.

GAMMA DELTA PARTY

Gamma Delta will be host at a social for their organization and the Walther League at Redeemer Lutheran Church at 7:30 p.m. Sunday. Games will be played and refreshments served. All Lutheran students and their guests are invited to attend.



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Initiates Pledges

Women's Recreation Association women students are invited to atmeeting will be held at 7 p.m. to-tend, according to Dr. Mary Enight in Ad209. All interested Dabney, WRA sponsor.

Badminton Match In Final Stags

The Texas Tech Electrical Engineering Honor Society initiated eight new members Tuesday night they are: George Baker, Boham; Hardy Bourland, Lubbock; Robert Coleman, Lubbo

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Don Sundstrom asks:

What are my chances for advancement in a big firm like Du Pont?



Jerry Risser answers:

THINK I know exactly what's behind that question, THINK I know exactly what sbehind that question,
Don, because the same thing crossed my mind
when I first graduated and looked around for a job.
That was about seventeen years ago, when the
Du Pont Company was much smaller than it is today. And there's a large factor in the answer, Don,
right there! The advancement and growth of any
employee depends to a considerable degree on the advancement and growth of his employer. Promotion possibilities are bound to be good in an expanding organization like Du Pont.

Right now, for example, construction is in progress or planned for three new plants. That means many new opportunities for promotion for young engineers. And, in my experience, I have found it is a fundamental principle of Du Pont to promote



BETTER THINGS FOR BETTER LIVING ... THROUGH CHEMISTRY

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from within the organization-on merit.

My own field, development work, is a natural for a young graduate, because it's one of the fundamental branches of engineering at Du Pont. There are complete new plants to design, novel equipment problems to work on, new processes to pioneer—all sorts of interesting work for a man who can meet a challenge. Many of the problems will involve cost studies—some will require evaluation in a pilot plant—but, in every case, they'll provide the satisfactions which in every case, they'll provide the satisfactions which come from working with people you like and respect.

All in all, Don, your chances of advancement on merit are mighty good at Du Pont!

Breaks Factor to

1, 1954

Izines

pecialty

SHIRTS

Raiders Stumble Before Tigers, 20-13

Breaks Deciding Factor For LSU

By KENNETH BENNETT

year, the Red Raiders of Texas Tech tasted the same flavor of defeat that they had so willingly handed their opponents. It turned

season into a nightmare.

Coach Weaver's squad will be trying to punch their way back into the win column Saturday night when they invade College of Pacific at Stockton, Calif.

t-but, s which respect.

May took the Raider punt on

Games This Week

Houston (Nov. 20) at Villanova. (Friday night)
Hardin-Simmons (Nov. 27) at Okla. A&M (Oct. 2). Okla. A&M

. 20-0 Texas A&M (Sept. 18) at Baylor, Baylor 14-13 West Texas (Sept. 25) at Arizona State. Arizona State 39-20 Texas Western (Oct. 9) at North Texas State. Western 26-21 Florida at Louisiana State (Oct. 16). Tie 21-21

Last Week's Scores

trying to punch their way back	Florida at Louisiana State (Oct	t. 16). Tie 21-21
into the win column Saturday	Last Week's Scores	
of Pacific at Stockton, Calif.		
Johns Tiger Star Chuck Johns was the big gun	Louisiana State 20, TEXAS TECH	Texas Christian 21, Texas A&M
in the Louisiana State attack Sat-	Houston 14, Oklahoma A&M 7	Cincinnati 27, Hardin-Simmons 13
urday, leading the Tigers to their first win of the season over the	Arizona 35, Idaho 13 College of Pacific 15, Colorado	Baylor 34, Washington 7 Trinity 20, Texas Western 14
stubborn Raiders in one of the	A&M 7	West Texas State 41, New Mexico A&M 7
major upsets of the week. Johns scored all three Tiger	SMU 20, Rice 6 Arkansas 20, Texas 7	Kansas State 20, Tulsa 7
tallies by crashing through the	Arkansas 20, Texas (Georgia Tech 14, Auburn 7
Raider line. Trailing 13-0, the Lubbockites	Intramural Football	Is Well Underway.
Trailing 13-0, the Lubbockites showed what looked like the old Raider form with two explosive		
thrusts in the late third and early	Play Will Continue D	uring Coming Week
fourth quarters. Handed a break moments later, the Techsans fail-		beaten Phi Delt, SAE plays Kemas,
ed to capitalize, lost the ball to the victory-minded Tigers and, act-	ball program has gotten well	and Phi Psi battles Kappa Sig.
ually, the game with it. The	underway in each of the three leagues.	Monday's schedule lists Bledsoe vs. West, and Doak vs. Gordon
Louisiana lads turned on the steam for the winning score.	ATO is leading the Fraternity League with two wins and no	in the Dormitory League, while the Sugar Lumps will meet the
Johns put the Tigers out in	losses. PiKA and Sigma Nu are	Wolves in an independent League
front 6-0 in the second period, plunging three yards to cap a	making a bid for top honors with one win each.	game. The Mangy Critters challenge
69-yard drive. The extra point at- tempt was blocked, and the	In the Dormitory League, Sneed Hall boasts the best record with	the Tech Vets and the Nubins will meet the Chowhounds in In-
Raiders were already playing	two wins, while Bledsoe Hall	dependent League games Tuesday.
catch-up. Just after the half, the Bengals	challenges with one decision. The Chowhounds and Nameless	Wednesday will finish up the Dormitory League with Sneed
fell on a bad Raider pitchout on the Tech 24, and there was no	Wonders each have two trimuphs in the Independent League, fol-	playing Doak, and Bledsoe meet- ing West.
stopping the determined under-	lowed closely by the Wolves and Tech Vets with one win each.	FRATERNITY LEAGUE
dogs. Just six plays later, Johns crashed through for the remaining	This week's schedule calls for	ATO 2 0
two yards, to put the Raiders in a hole they hadn't seen since the	play in the Fraternity League Sunday. ATO will meet PiKa,	First 1 0 0 1 0 0 1 0 0 1 0 0 1 0 0 1 0 0 1 0 0 1 0 0 1 0 0 1 0
Gator Bowl game last January.	Sigma Nu will challenge twice-	Phi Psi 0 1 Phi Delt 0 2 SAE 0 0
Doggett converted, and the Tiger fans came to their feet amazed at	the 40 and returned to the 38	Kappa Sig 0 0 DORMITORY LEAGUE
their 13-0 lead. Graham Scores	with only four minutes remaining. Capitalizing on the clock, and	Team Won Lost
Deciding they didn't want a	the magnificent running of Johns,	Sneed 2 0
rout, the Raider squad went to work. Ronnie Herr returned the	the Bengals iced the game 20-13, with only 49 seconds remaining.	West 0 2
kickoff 24 yards to the 36. Three	Johns hit the double strip from 1 yard out.	Team Won Lost
plays later found the Techsans on the LSU 48. On the next play,	Louisiana State had their first	Nameless Wonders 2 0 Tech Vets 1 0
Graham grabbed the leather on a pitchout from Northam at the 37,	win of the season, and Tech absorbed its first defeat since Oct.	Wolves 1 0 Nubins 0 2 Sugar Lumps 0 2
and galloped into the end zone. Johnson's kick was wide, but the	10, 1953.	Nugar Lumps 0 2 Mangy Critters 0 2
Raiders were back in the game.	""	
Raiders Even Score Tech opened the fourth quar-	Home Laundry A	Away From Home"
ter looking like they were going	One Day Service	3 Hour Service Wet Wash
to come through. Herr scampered 16 yards, tossed back to Sides,	Finish Laundry Dry Cleaning	Wash &Dry
16 yards, tossed back to Sides, who opened the throttle for 56 yards to cap an 80-yard drive that		ERVICE
only took three plays. Spinks con-	n-	
verted making the score 13-13, and it was anyone's game.	Talco Laundry	& Dry Cleaning
The turning point came late in the last period. Guard Doug	2416 Main	Dial 2-6244
Campbell fell on an LSU miscue	2410 Mulli	Did1 2-0244
on the Tiger 33, but LSU, thinking that was a good trick, reversed		
the antic and fell on Herr's bad pitchout on the next play.	FARLESS FOSDICK	GET INTO THIS BUT, CHIEF-
Raiders Penalized	by AL CAPP	JACKET, FOS- DICK! -YOU'VE ONE OF HIS GONE MAD! WORST
The Raiders held and forced the	STOLEN' YOU DID IT-	GONE MAD WORST
Tigers into punting, but were guilty of roughing the kicker, and	I OVE-SEATIF	
LSU had a first down on the 44. The following play found the Lub-		
bockites paying another fee for un-	E. T. C.	

Executive Board Elected By BSO

The Board of Student Organizations elected six executive committee members at a meeting last Association, and a student council member not yet appointed. The Watson, Donnie Dean, Glen Cary, Jack Gibson, Dick Gray and Iris Brunson. Others nominated were: groups, The purpose of BSO is to constitute a unitary campus program for students.

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Earl Dietering, Lubbock Senior, Wins Scholarship

Earl A. Dietering, senior major in petroleum engineering, has been awarded a \$1,000 undergraduate scholarship given by the Gardner-Denver Company of Quincy, Ill., it was announced last week by Dean Dysart E. Holcomb of the Engineering Division. It is the largest single undergraduate scholarship awarded at Tech. awarded at Tech.

awarded at Tech.

Dietering, who has better than a 2-point average, is currently serving his second year as business manager of La Ventana. He is a member of Tau Beta Pi, and secretary-treasurer of Pi Epsilon Tau. He is also treasurer of the Phi Delta Theta social fraternity.

The Gardner-Denver Company award stipulates that the recipient be a junior or senior student majoring in petroleum engineering, having an excellent scholastic record and a knowledge of Spanish prior to graduation.

Team Competes In Dairy Judging

will compete in two intercollegiate contests this month.

On Friday, they will enter the Southern Dairy Products judging at Virginia Polytechnic Institute. Following this, they will compete in the International Intercollegiate Dairy Products Contest at Atlantic City, N. J., Monday.

Dairy industry teams judge milk, cream, cheese and ice cream according to various standards of taste, quality and appearance. J. J. Willingham, head of dairy industry, is team coach.

Team members include: James Morgan, of DeLeon; Charles Wales, New Deal; Richard Stovall, Plainview; and Ray McDonald, Blanket, All are senior students majoring in dairy industry.

Pledges Initiated By Phi Gamma Nu

By Phi Gamma Nu

Phi Gamma Nu, national professional sorocity in commerce, initiated 17 pledges recently. Miss Delores T. Paulikas from Chicago, second national vice president, was guest of the occasion.

Pledges are: Molly Morrison, Nancy Roberts, Betty Alsup, Betty Lawther, Ima Jane Griffith, Joyce Tharp, Phyllis Emory, Glena Speer, Buena Welch, Juanita Haseloff, Christine Foster, Shirley Crook, Ann Hintz, Betty Nelson, Janet Yancy, Betty Hancock and Revis Ann Gilbert.

Immediately following the initiation of pledges a reception was held in the Anniversary Room of the Union Guests were: Mrs. Donald J. Tate, Mrs. T. F. Weisen, Mrs. Charlotte Ewing, Mrs. George Heather, and Mrs. Isabelle Gillenwater.

Wilmut Is Winner Of Dress Revue

Sonya Lynn Wilmut, 18-year-old freshman home economics student from Wilmer, won fourth place in the state 4-H dress revue last weekend at the State Fair in Dallas.

Miss Wilmut was the 6,146th student to register at Tech this year, and was given many gifts from local merchants for breaking the old enrollment record.

Miss Wilmut became eligible for

ing the old enrollment record.

Miss Wilmut became eligible for
the state revue by winning district
competition in the 4-H contest.

Placement Service Offers Interviews

Students with interests in science, mathematics, accounting, engineering and military careers may meet the representatives of prospective employers in a series of interviews next week.

Annisse Baynes Is Kappa Sig Choice

Anisse Baynes, representing Pi Beta Phi social sorority, was elected "Miss Pledge of 1955" at the Kappa Sigma rush party Tues-

Two pledges from each of the

Two pledges from each of the seven women's sororities completive accountants. A general meeting with all who are interested is scheduled for Monday in Ad264. Individual interviews will follow the next day.

Also interviewing students Tuesday will be the Columbia-Southern Chemical Corporation of Corpus Christi, which is interested in chemical engineers. A few openings are available in civil, electrical and mechanical engineering.

Sylvania Electric Products, Inc., plicants Thursday and Establish of the Sylvania Electric Products, Inc., plicants Thursday and Establish of the Sylvania Electric Products, Inc., plicants Thursday and Establish of the Sylvania Electric Products, Inc., plicants Thursday and Establish or sorrities commenced the seven women's sororities commenced the seven women's

ineering.

Sylvania Electric Products, Inc., of Mountain View, Calif., will interview students majoring in electrical engineering, physics and mathematics Thursday.

A representative of the U. S. Marine Corps is interested only in 1955 graduates for its officers' candidate program and other students for its Marine Corps will interview applatoon leaders' class.

PROFESSOR ANNOUNCEMENT

Professor Bald, new exchange instructor from Oxford, had this to say about American education: "Blimey, but I like the students and my fellow instructors, but best of all, I like that wonderful drink... Dr. Pepper." He went on to say, that after drinking Dr. Pepper at 10, 2 & 4 there was little wonder in his mind "why Pepper received his doctorate." Wake up your Taste... Drink Dr. Pepper!





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