# Train Will Go To Baton Rouge Saturday 

## the - oreador

Vol. XXX Texas Technological College, Lubbock, Thursday, October 14, 1954 No. 4
Spike Jones and Musical Insanities To Invade Tech Gym Friday Night


Nutrition Majors
To Hear Speaker


To Attend Meet

## Sigma, national freshmen men honor society, plans to send a de- lagation of 13 members to nation lagation of 13 members to nation

 at Oklahema $\mathrm{A} \& \mathrm{M}$, StillwateMembers planning to attend are Monte Wise, Quitaque (official de
legate); Tom McKelvy, Odessa ternate official delegate); Donald
Fortenberry, Adarin; Jack Ful wiler, Abilene; Leon Harp. Aber
hathy; Leslie Hembree, Phillips Richard King, Ft. Worth; Walter MeDonali, 3517 29th; Max Mer-
rell, Carlsbad, N. M.; Jack Morris 30th; Ray Joe Riley, Hart; Jimmie Wygal, Pos
Dean James faculy ady
ca Ventana deadlines Saturday is the deadline for
seniors to have their class pictures made for La Ventana, announces Editor Linda HudDeadlines for sophmores and
juiors is Oct. 23. Freshmen have until Oct. 30 to get their pictures taken.
Photographs are being made at Koen's Studio, 2222 Broad-
way. Studio hours are $9 \mathrm{a} . \mathrm{m}$. to $6 \mathrm{p} . \mathrm{m}$.

## Judging Teums <br> To Enter Contest


 Tech With Revue




$\qquad$ Saurcaly of the Teed band tra-

 the train win siso only a tew


 Members ot on tisu sumeni
Connel, Inder traternity Council



 Who worked out detalill for toe
 Dean Lewis N Jones. dean of


Campus Traffic Tickets Increase

Seniors To File Personnel Forms



Kappa Kappa Psi Sponsors Food, Saddle Tramps To Decorate Train

By La Doyce Lambert

## coner ter

 ampaign now becomes the cry ot every stuenent malining the trip toMcCutchan Joins Psychology Staff Dr. Kenneth MoCutchan, an as-
sistant professor of psychology at
the Women's College of the Unithe Women's College of the Uni-
versity of North Carolina since 1951. has joined the Tech facult today by President E. N. Jones. Dr. McCutchan will assist Dr
Sylvan J. Kaplan, psychology de partment bead, in conducting re on the human mind. Funds for th research were provided recently
by the U.S. Institute of Neurological Diseases and Blindness. It wa the largest single grant for an on-
campus study yet received by eampus study yet received
Tech, totaling approximately $\$ 45$,
000 000 during a three-year period.
A native of Texas, Dr. MeCutchan is a graduate of Marshal High School and the College of
Marshall. He received his doc torate from the University o
Texas. From 1937 until 1941, he was acting head of the departmen of psychology at the College o
Marshall. He then served five years on the psychology staff a
Texas University. He has als ida and Oklahoma. He has h numerous articles published in
psychological journals, is a mem ber of the American Association
for the Advancement of Science Sigma X

Officers Appointed For Student Union The executive council and com-
mittee heads have been appointed for the Student Union Buildrector, announces that committees are functioning and an ex-
tensive program is planned for the year.
Melvin Deardorff, Lubbock student. is president of the executive council. Other council members
are: Gwen Williams, vice president; Mary Alice Braselton, secretary; Ann Lee Turner, treasurer Ann Rathjen, chairman, and Joan Ann Rathjen, chairman, and Joan tions-Pat Randolph, chairman, and Pat Harkleroad, co-ordinator: games and tournaments-Chuck Streni, chairman, and Ken Johnson, co-ordinator; movies Gary Dietering, co-ordinator; music and
fine arts-Betty Doris Hamilton, chairman, and La Don Sheats, coordinator; petsolyan chairman, and Jerry House, co
ordinator; publicity-Marlin Hamlin, chairman, and Kay Lynn Watson, co-ordinator; special events Ann Collins, chairman,
and Virginia Carr Ex-officio council members clude Glenn Rainer, president Student Council and Dond Clark, editor of The Toread

Whetstone Writes Technical Article

Dr. George A. Whetstone, as-
sociate professor of civil engineering has written an article appearing in the September issue of "Agricultural Engineering," a ican Society of Agricultural Engineers. The article, entitled "Mechanism of Ground Water Recharge, trapped within ground moisture and water tables. Dr. Whetstone suggests two methods of overcoming or minimizing this problem. In case of farming land, he ad-
vocates a continuous blanket oi water to prevent air from following sporadic moisture into the ground Irvigation and water walls, he says, should be drilled to the
bottom of the water table in order bottom of the water table in order
to pull more water and less air to the surface.

| Psychology Club | Selective Service |
| :---: | :---: |
| Officers Elected The Pascholowe club, during | Rules Announced |
| ${ }_{\text {a }}$ necting clecteo |  |
| masident Bot wi |  |
| drestaer and promat |  |
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| Ibership |  |
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| Domal Recee and Dicke Browse | acadernic year, or if he attained a score of 80 or more on the col- |
| of the entertainment and retrech. |  |
|  |  |
| Eulat |  |
| Mill |  |
|  |  |
| Fountain - Sundr | ries - Magazines |
| Short-Order Steak | ks Our Specialty |
| T.Bone Steak | Only 85 c |
| Completaly | Remodeled |
| TECH | DRUG |

FTA To MEET Alpha Chi Called Meeting


If your hands rejoice in the precise balance of a fine gun or the sweet response of a racing sloop taen you owe yourself an hour with the Chevrolet Corvette. You'll find it is, quite literally, like no other car in the world-a heart-lifting blend of the true sports car wit
in American engineering. in American engineering
There is the velvet smoothness of a
Powerglide automatic transmission (but with the classic floor selector-lever) (but The trouble-free durability of a Chevrolet "Blue-Flame" engine (but with three side draft carburetors to unleash its flashing 150 horsepower).
The ruggedness of an X -braced box girder frame (but with the astonishing impact resistance of a glass-iber-and-plastic
body).

Luxurious seating for driver and passenger in deop foam rubber (but cradied in the traditional security of bucket seats). Generous luggage room, the panoramic sweep of a deeply curved windshield, the flair of tomorrow's styling (but within the polo-pony compactness of a real road car). For it is a driver's car .... a low-slung torpedo with a center of gravity only 18 inches above the concrete . . . with outrigger rear springs that make it hold to the road like a stripe of paint . . . with a 16 to

## Make a date to drive the

## Chevrolet Corvette

150-h.p. overhead-valve engine with three side draft carburetors - Four-leaf outrigser springs
in rear - Powerglide automatic transmission - Center-Point stering, 16 to 1 ratio Formn in rear - Powerglide automatic transmission - Center-Point steering, 16 to 1 ratio - Form-
fitting individual seats - Full instrumentation, with tachometer, oil pressure gauge, and ammerer.

1 steering ratio that puts needle-threading accuracy at your finger tips.
Frankly, the Corvette is a "limited edition," made only in small numbers. It is intended only for the man or woman to whom driving is not just transportation but an exhilarating adventure, a sparkling chalof these, then you owe yourself an hour with a Cheyrolet Corvett Call us now and let us stration run . . . for in a short 60 minute you can discover that motoring has a

YOUR CHEVROLET DEALER

Thursday, Octo
Alphach
Hoinors Fo

## dibls mind in

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 sporid Rom ind tid



Phi Gamr Held Tea Union Building " the sem.-annuay
tea Sunday. Memb tive pledges wer
candele-lighted ta Mrs. Beverly Po
coppia of branze Mrs. Pat Brown
the guest - megister Folley, president,
Srow, pposisor,
Members prese otte Love, Sue Sha
ty, Carol Crouch, Pat Brownilow, J
Holmes, Helen Powell, Ambare Prospective play
ware: Ann Hint
Chistine Bery fith. Frances Cm Revis Aning Gilben Juanita Haseloff,
Willa Vee Sage. Joyce Tharp an

Fraternity 13 New

##  12 New Memb

the initistion of
in a cermony a
ing Werinesday,
New



Alpha Chi Omega Honors Founders
Alpha Chi Omega commemerat-
ed its founders day last night with
a banquet in the Navajo Room of a banquet in the Navajo Room of
the Caprock Hotel. Alpha Chi
Omega alumnae, collegiate memOmega alumnae, collegiate men-
bers and pledges attended. was principal speaker. Dorothy Clements, chapter president, ex-
tended the welcome, to which Mrs Paula Fix Dean, alumna, r sponded Room and table decorations fea-
tured sorority colors scarlet and tured sorority colors, scarlet and
olive green. The table was centercarnations and gold foam letters forming the founding date, OC

Phi Gamma Nu
Held Tea Sunday
The Anniversary Room in the
Union Building was the scene for
the semi-annual Phi Gamma Nu the semi-annual Phi Gamma Nu
tea Sunday. Members and prospec tive pledges were served from a table was centered with a serving copia of bronze friut arranged by verly Powell.
the guest register. Miss Erma B Folley, president, and Miss Nelda Snow, sponsor, greeted guests.
Members present were: CharlMembers present wer. Chanotte Lave, Sue Chawver, Marie PerPat Brownlow, Joy Clark, Joanne
Holmes, Helen Hodges, Beverly Powell, Ann Lee Turner, Frances Little, Barbara Banks and Jo
Nell West. were: Ann Hintz, Shirley Crook,
Christine Berry, Ima Jane Griffith, Franees Cromer, Bernadyne Weatherford, Nancy Roberts
Revis Ann Gilbert, Janet Yancy, Revis Ann Glibert, Janet Yancy
Juanita Haseloff, Buena Welch Joyce Tharp and Molly Mort son.

Fraternity Installs 13 New Members itiated 13 members in ceremonies Sunday at the Pioneer Gas Com-
pany. New initiates are: Bob Sandlin,
Odessa: Jerry Wiltiams Hamlin: Tine Davis, Odessa: Fred Skaggs,
Plano: Jim Biehn, MeAllen: Tim Eyssen, Abilene; Carl Tyer, Ralls;
Edward Taylor, Lorenzo; Ray Clayton, Dalhart; Winston McCaulley: David Behrends. Dimmitt; and Martell LeVeque, Lubbock.
Officers elected for the fall semester are:
president: Johnny Mevers, vice president: Phil McGee, treasurer:
Truman Powers, secretary: Don Jordan, parliamentarian; Tim Purcell, pledge trainer; George Morgan, rush chairman; Tom Mc
Cown, social chairman; Milor Newell, historian; Derby Brooks, athletic dfector; Jack Dyer, scholastic chairman.
pledge was electa Delta Delta Girl" for the month of Septem-

Alpha Tau Omega Receives 12 New Members on Oct. 6

Alpha Tau Omega amnounce in a ceremony at the Music Building Wednesday, Oct. 6.
Now members are: Marlin Smith, Rovce Shipp, Curtis Vand ivec, and Jim Whitson, all of Lub-
bock. Nelson (Buddy) Hargrove Dallas; Leroy Crawford, Abilene Scott Hickman, Arizona; Jim Davis, Amarillo: Fred Sage, Alice:
Neil Jolly, Pampa; Jim Leonard, Plainview; Charles Lockhart Laketon.

## Alpha Phi Omega Pledged 25 Men

Twenty-five men have been
pledged to Alpha Phi Omega, na-
tional service fraternity. Enctuded in the group are: ofe hill-Wells buyer, conducted a de MeAllenLambert, Abernathy, and Mervin MeCanne was model L. Downey, Hawley; and four
sophomores, Vannis W. Redman. St Jo: Charles G. Johnson, PlainLubbock; and John Mac Sanders,
Odessa. Eighteen freshman are in the
yroup. They are: Charles Tsball Sroup. They are: Charles Isbel
James M. Watson, James Walton,
Ronnie Christion Ronnie Christian and Roland
Ponce, all of Lubbock; Don Arm$\left\lvert\, \begin{aligned} & \text { strong, William Boyd and James } \\ & \text { Ray, all of Amarillo: Larry L. }\end{aligned}\right.$ Ray, all of Amarillo: Larry L
Hanson, Fort Worth; Lee Drake Hanson, Fort Worth; Lee Drake,
Hereford; Jimmy Brown, Sanger;
Wayne Bishop Plainview; Bil Wayne Bishop, Plainview; Bill
Armstrong, Hartey; Richard Alexander, Masterson; Bob Troy, Dallas: Joel Starnes, Midland: Bob Holloway, Hobbs, N, M.; and APO is presently helping and APO is presently helping and
Working with a handicapped Boy projects for the fall semester ar being planned.

Kemas Announces Initiation Of 18 Pledges as Members
$\qquad$ the initiation of 18 new members They are: Benny Bedford, Mid-
land; Bob Black, Abilene; Jerry land; Bob Black, Ablene; Jerry
Bratcher, Plainview; Verle Down
ey Perryton: Freeman Odessa: Van Hall, Amarillo; and Ross Jones, Seymour.
Dean Lewellen, Panhandle Joln Marse, Plainview; Johmny
Matson, Ft. Worth: Tom Parks Clifton: Jack Rawdon, Midland; Jim Rich, Greenville; Dale Ro- tington, Amarillo; Bob Williams


QOTLED UNDER AUGHORITY OR THE COCA COLA COMPANY GY
LUBBOCK COCA.COLA BOTTLING COMPANY

| mixer | iws runofe |
| :---: | :---: |
| d H | A freshman election runorf |
| ton will sponsor a mixer for |  |
| members with Knapp Hall to- | dents (AWS) will be held at 5 |
| -1. refreshments, and dancin | didates are Carolyn Sanders a |



## totoreador

THE TOREADOR, student news paper of Texas Technologica day on the campus at Lubbock by the associated students of the College.

EDITORIAL OFFICES: Journalism Building
Rooms 103,105 TELEPHONE: 5-8541 Editor: extension 424 Business Manager: ex
Night Editor: $5-8548$ Night Editor: $5-8548$
DAVID CLAPK DAVID CLARK
xtension 423 K. BENNETT Sports Editor GALE HAYS Society Editor BILL NIELSEN Bus. Mgr Wyatt Burkhalter, Virginia Carter Harold Creswell. Mary Lou Harold Creswell. Mary Lou
Francis, Shirley Hammer, Zahea Francis, Shirley Harnmer, Zahea
Hassen, Sandra Hitch, Marcia Hoare, Polly Keefer, LaDoyce
Lambert, Bill Langston, Sue ShawLambert, Bill Langston, Sue Shaw-
ver, Alton Slagle, Sandra Stone, Jeanine Williams, Max Williams Sonya Wilmut

Tech French Club Schedules Movie
A color film travelogue of night by Le Cercle Francais, says
Jimmie Bennett, program chairman of the campus French club. French songs and refreshments are also scheduled. The film is
provided by Air France. The meeting will be at 7:15 p.m. in Room A of the Stutent Union, terested in the language is cordially invited," Miss Bennett says. Oricers are Travis Francis, Pos senior, president; Miss Bennet, Big cy Alexander. Canadian junior, secretary; and Myrna Wilson,
Floydada sophomore treasurer William Roberts, new instructor of

Forum Members Honor Mortar Board Secretary
Foturive thand taumarae members on
 Club Saturday to compliment Mis Thelma Lockwood of Austin. Miss Lockwood is the nationa secretary of Mortar Board, and
is the first of two visitors the honorary service organizations petition is presented. and alumnae groups on revising plans and suggested changes hope of attaining Mortar Board
status. She left Lubbock Saturday afternoon. Mortar Board is the national
honor organization honor
women.

## DIRECTORIES DELAYED

ester Student Directory has been delayed in printing, but should be out by late this week or next week, says Virgil F. Young, representative of the National Farm Life Insurance $\mathrm{CO}_{\mathrm{n}}$, which is printing the directories.
Mr. Young's original announcement last week stated be out last Friday. The delay was caused by an unavoidably heavy printing schedule, Mr. Young said.

AN EDITORIAL

## Good Business!

Fifteen dollars well spent . . . where else, by spending $\$ 15$, could you receive $\$ 30$ worth of entertainment and enjoyment?

And now, because of the increased sale of student ctivity tickets, another attraction has been added to the $1954-55$ season of the Tech Artists Course series. Zvi Zeitlin, violinist, will appear April 18, 1955.

In the past, such stars as Rise Stevens, Jascha Heifetz and Eleanor Steber have appeared on the Artists Course programs. Scheduled this year are the Robert Shaw Chorale; Robert Goldsand, pianist; and the ANTA touring players.

The Artists Course entertainment is just one of the benefits to be received from the activity tickets. Football and basketball games cost only presentation of your ticket book. Many worthy campus organizations also receive allotments from the activity ticket fund. The Student Council, Toreador, band, Engineers Show, Aggie judging teams, Home Economics club, choral groups, Associaion of Women Students, Student Religious Council and TTC are included in activity ticket fund distribution.

By spending less than half the estimated cost of all
Co-cuptains Announce Hopes For UNDefeated season
Our nationally famous co-captains, when interviewed in the locker room after Saturday's game,
had this to say,
Enure had this to say, sure,
we got good talent on we got good talent on
the team this year, but the wouldn't get to first base (sic) with our our trainer." When asked to explain, they said, "We
just squeaked through our first two games... but now the trainer has put a Dr. Pepper vendor in the locker room. Our Life there will be no stopping them."


And, there'll be no stopping you in any of your campus activities if you'll with a frosty cold bottle of Dr. Pepper.

## Whaill in wid Dr Pepper:

## LARRYMORE DANCE STUDIO

Let's Take Dancing Lessons
NEW CLASSES STARTING NOW

## Bop

Jitterbug


Waltz

Foxtrot

## Latin American Dances

Only $\$ 1.00$ per Lesson
Think of it-for only a few dollars
you can be a good dancer
Call Us Now
LARRYMORE
Phone 3-8643
2502 Ave. P

Industrial Representatives
To Interview '55 Grads
Representatives of the Creole
Retroleum and the Carnation Com
petroleum and the Carnation Com-
panies will be on campus Monday to interview future graduates.
Creole is interested in January, May or August graduates with degrees in engineering. petroleum gology or physics. Carnation is seeking January graduates ining, sales management or dairy industry.
Additional information is on file with the Placement Service. Those wishing to make app
should report at once hould report at once.
Tech-LSU Football Game
To Be Broadcast by KFYO

KFYO will again be one of the network broadcasting Texas Tech football games. The station will carry the Tech-LSU game begin-
ning at $7: 45 \mathrm{p} . \mathrm{m}$. with pre-game ning at i:45 p.m. with pre-game play description beginning at 8 p.m. Saturday.

Jack Dale, KFYO sportcaster, will work with Bob Walker of Waco. Walker will give the play-
by-play account and Dale the by-play account and Dale the
color and commercials. Interviews with Texas Tech and LSU players and coaches are scheduled for the pre-game broadcast, along with other information of special interest to West Texas fans
of the Red Raiders. more than three or four times what you spent. That's just good business!

## OnCampus ,izind

## STUDYING MADE SIMPLE

I have passed my thirty-fifth birthday, and my dewlaps droop and
my transmission needs oil. More and more my eyes turn inward, my transmission needs oil. More and more my eyes turn inward,
reminiscing, sifting the past, browsing lovingly among my souvenirs, And most precious are the memories of college. It still makes my
for my till And most precious are the memories of college. It still makes my pulses quicken and my old glands leap to ire ust
Ah, I was something then! "Swift" my friends used to call me,
or "Rakehell" or "Candle-at-both-Ends" or "Devil Take the Hindor "Rakehell My phene was ringing all the time "Come on, Devil-Take-the-
most
Hindmost," a cohort would sav, "let's pile into the old convertible Hindmost," a cohort would say, "let's pile into the old convertible
and live up a storm. I know a place that serves all-bran after hours." So it went-night after mad night, kieks upon kicks, sport that Wrinkled care derides, laughter holding both his sides, "Come on,
"Candle-at-Both-Ends," my companions would plead, "sing us an-"Candle-at-Both-Ends," my companions would plead, "sing us an-
other two hundred verses of Svect Violets." "No, my companions," I would reply with a gentle but firm smile,
"we must turn homeward, for the cock has long since crowed." "we must turn homeward, for the cock has long since crowed." "Twas Sam Leghorn doing his imitation of a chicken!"
And, sure enough, 'twas Crazy, madcap Sam Leghorn. How I
miss his gaiety and wit! I never tired of hearing his ini ation of miss his gaiety and wit! I never tired of hearing his initrtion of
Ot we wer a wid and jull gana in thate day. Ther was sum Leghorn with his poultry imitations. There was Mazda Watts who
always wore a lampshade on her head. There was Freddie Como who stole a dean. There was Cap Queeg who always carried two
steel marbles in his hand. There was Emily Hamp who gilded her house mother.
Yes, we were wild and jolly, and the wildest and jolliest was I But not right away. I blosh to admit that in my freshman year I
was duil, stodgy, and normal. I finally corrected this loathesome condition, but for a while it was touch and go. And, dear reader-
especially dear freshman reader-be warned: it can happen to you.
The makers of Philip Morris have bought this space so I can especially dear freshman reader-be warned: it can happen to you.
The makers of Philip Morris have bought this space so 1 can
bring you a message each week. There is no more important messige bring you a message each week. There is no more important message
I can give you than the following: College can be beautiful. Don't I case it up with studying. first, cowed by college, I studied so much
That was my mistake. At for that I turned into a dreary, blinking creature, subject to dry-mouth and fainting fits. For a year this dismal condition prevailed-but
then I learned the real function of college. And what is that? Ill tell you what: to prepare you to face the realities of the world. And
what do you need to face the realities of the world? I'll tell you what-poise, that's what you need. And how do you get poise? I'll
tell you how: not by keeping your nose in a book, you may be sure! tell you how: not by keeping your nose in a book, you may be sure!
Relax! Live! Enjoy! .. That's how you get poise. Of course you have to study, but be poised about it. Don't be like some clods who spend every single night buried in a book. Not only are they not
learning poise; they are also eroding their eyeballs. The truly poised learning poise; they are also eroding the ey eyeaims. The truly poised studying. He knows that the night before the exam is plenty of time to study, Yes, Ive heard that lots of people have condemned cramming. But Yes, I've heard that lots of people have condemned cramming. But
have you heard who these people are? They are the clectric light and
power interests, that's whol They want you to sit up late and study power interests, that's who! They want you to sit up late and study
every night so youll use more electricity and enrich their bulging
coffers. Don't be a sucker!

Clearly, cramming is the only sensible way to study. But beware!
Even cramming can be overdone. Take it easy. On the night before your exam, eat a hearty dinner. Then get a date and go out and eat another hearty dinner. Then. go park someplace and light up a
Philip Morris. Enjoy the peaceful pleasure it offers. Don't go Once at home, relax. Do not, however, fall asleep. This is too Once at home, relax. Do not, however, fall asleep. This is too
relaxed. To insure wakefulness, choose a chair that is not too
comfortable. For example, take a chair with nails pointing up comfortable. For example, take a chair with nails pointing, up
through the seat-or a chair in which somebody is already sitting.
Place several packs of Philip Morris within easy reach. Good Place several packs of Philip Morris within easy reach. Good good mild tobacco. But Philip Morris is more than just good mild
tobscco; it is also cigarette paper to keep the good mild tobacco from spilling all over the place. Now you've got the uncomfortable chair and the Philip Morris. Now you need light. Use the lit end of your Philip Morris. Do not Read your textbook in a slow, poised manner. Do not uniderline. It reduces the re-sale value of your book. Always kecp your books in
prime re-sale condition; you never know when you'll need getaway prime re-sale coney. As you read you will no doubt come across many things you don't
understand. But don't panic. Relax. Play some records. Remove a eallus. Go out and cateh some night erawlers.
Relax. Be poised. Stay loose. And remember-if things really close in, you can always take up teaching. - OV. Shumo 1594 This column is brought to you by the makers of PHILIP MORRIS

Thursday, October 14, 1954
Faculty Members To Speak At Reese

Seven faculty members will be sion of the Reese Air Force Base Mid-Management Seminar, which got underway with a meeting MonCol. C. P, West, base combers to participate in the program. Meetings will be held every two weeks. Speakers from Tech will inspeech department head; Dr. F, I speech department head; Dr. F. L

Mize, management department head; Dr. Per Stensland, adult education program director; Dr. Horace Hartsell, associate pro fessor of education; C. B. Hub bard, assistant professor of manassociate professor of government Dr. S. J. Kaplan, psychology de partment head.

Randall Co-Author Of U.S. Booklet
Prof. Arne Randall, head of the applied arts department, is co-
author of a recent U.S. govern ment booklet. Randall helped to write "How Children Can Be Creative" for the Department
Health, Education and Welfare. The booklet stresses the contribution creative in developing the well-rounded child and cites the role of parent,
teacher and child in creative programs. It tells in pictures and text about the various creative arts and activities which can be taught children Randall booklet while working as a creative arts specialist in the U.S.
Office of Education and did further work after -coming to .

Press Club Members Plan For Homecoming Activities Homecoming plans were discuss-
ed at the first Press Club meeted at the first Press Club meet
ing held recently. Plans include sponsoring a float in the Homecoming parade and a coffee for all journalism exes after the parade. Regular meetings will be held first and third Tuesday of each month. A guest speaker will feature the next meeting. Officers of the club for this year are: Claudia Martin, pres-
ident: Linda Hudson, vice president; Linda Hudson, vice pres-
ident; Jan Webster secretary; ident; Jan Webster, secretary
Gate Hays, treasurer; and Max Gale Hays, treasurer; and Max
Williams, reporter.

> Employment Opportunities
in
VENEZUELA
WITH

## CREOLE PETROLEUM CORPORATION

An Affiliate of Standard Oil Co. (N.J.)
Representatives of Creole will be on the campus on
Monday October 18
to interview unmarried graduates with majors in ENGINEERING, PHYSICS and GEOLOGY

See your Placement Director
for interview schedules

| Accounting Professor To Address Branch of AAUW This Saturday | Unio |
| :---: | :---: |
| Mrs. Luta P. Eaves, assistant professor of accounting, will speak to the Big Spring branch of American Association of University Women Saturday. Mrs. Eaves will describe the advantages and desirable features of AAUW membership. | Shakespeare's "Richard II," starring Maurice Evans, will be shown in the Union Ballroom at 7 p.m. Wednesday. <br> The two-hour movie, sponsored by the English department, is being loaned by the Institute of Visual Training. "Richard $\Pi$ " is a movie production for the Hallmark Hall of Fame television series. |
| Two students of Texas A\&M ve been nominated to the first ir Force Academy class, conven- | among some 300 men who will make up the first class of the academy, which will be located at | Air Force Academy class, conven- academy, which will be located at

ing in July, 1955. The two are Colorado Springs, Colo


Wheels who get around wear an ARROW...Button-Down

It's the one shirt that says-"You're really with it." And that campus-classic ... the
Arrow button-down shirt . . is ready in a solid variety of styles like the traditional Gordon Dover. With alt these perfect-fitting Arrow shirts, you'll get "button-down correctness". PLUS a lift that gives a man
his individuality. $\$ 4.50$ in white broadcloth. white oxford, $\$ 5.00$-same price in color!
$A R \beta O W$ SHIRTS \& TIES
UNDERWEAR - HANDKERCHEFS • CASUAL WEAR

## Indelitulu

Newman Club Is To Hold Picnic for Catholic Students A pienic for all Catholic stu- portation will be provided to the dents and their dates will be held picnic site, on the north side of Sunday from 5 to $7: 30$ p.m. by Mackenzie Park, just below the the Newman Club. ball park hill. Thirty-five cents The group will meet at the per person will be charged for Catholic Church at $4: 30$. Trans- food and drinks.

## What have VICEROYS got that other filter tip cigareftes havent got?



WORLD'S LARGEST-SELLING FILTER TIP CIGARETTE

New King-Size


Page 6
THE TOREADOR
Tech Band To Maneuver 'Griderama
In LSU Half-Time Football Activities

band will roar onto the field in a
perspective locomotive engine for-
mation, smoke and everything,
The engine will break into the let-
ters.LSU", then into the Greek
letters honoring band fraternities
on both campuses. A tiger in per-
spective will be shaped and skin-
ned down to its ribs, as the band
plays the Matador song. Still play-
ing, the band will form the letters
T-E-C-H and the double "T".
You may see this show too,
through realistic, new griderama.

AFROTC Honors Wing Sweethearts Revis Jordan, Lubbock fresh-
man, was named Sweetheart of man, was named Sweetheart of
the 820 AF AFOTC Wing Friday at a reception
dent Union.

the immediately recognize the rich quality and outstanding value
of Taylor-Mades. If you want custom character, superb leathers and handsome detail at a common sense price
come get the Taylor-Made shoe.

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Varsity shop
Dial 5-8426
1205 College

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: Wet Wash
One Dor Service
: Finish Laundry
- Finisish Laundry
- Wash \&Dry

SELF SERVICE

## Taco Laundry \& Dry Cleaning <br> $$
2416 \text { Main }
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I\&M is sweeping the country . . . a cigarette ever went so far so fast, because no filter compares with L\&M's exclusive miracle tip for quality or effectiveness.
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## Thursday, October 14, 1954

## Raiders Hobble Texas Western 55-28

Techsans Journey To Baton Rouge Intramural Tilts For Year's Toughest Tilt Saturday Now Underway

Games This Week
 name is the date it played or will play Texas Tech this fall. If
teams matched this week played each other last year, the 1953 score

consecutive downs of the Raiders third down Hedgecoke gathered
saw the field covered with red up steam and broke around end
Lumps with a $6-0$ victory flags as Tech drew 35 of their for the final Western tally. Monday's schedule calls for
total 122 yards Spinks was forced to punt, and out to increase their margin. It Doak Hall, Sneed Hall and Gor got off a beautiful $51-$ yard boot
to the Miners'- Harman. The Miner halfback took the ball on his own
34 and scampered back to the 34, and scampered back to the
Raider 48. The Miners scored five plays with Harman bucking Whittenton converted, and Texas Bryan Takes Kickoff Bryan took the ensuing kick-
off and carried it out to the Rairaced 64 yards for the equaliz ing TD to end the first quarte scoring. Kirkpatrick converted the first of his five consecutive extr Gator Bowl last January
$\qquad$ the Miners on the Raider 13. Th took over on wall held, and Tech later Ronnie Herr broke loose roar 82 yards to paydirt. Still hopeful of repeating their
1952 upset in Lubbock, the Mindrove 77 yards. Tevis ball and last yard, and Whittenton the verted to knot the count 14-14. But that was the last time th Miners saw daylight as the Wea cimps bottled the Miner at 14 halftime lead. Graham grasped Gept the left end and foun himself all alone in the Miner secondary. Living up to the name yards for his second galloped 66 ame.
Brumbelow's Miners took the ollowing kickoff and racked up he hosts down, but that was al en eleven got allow. The West hat went got off a short punt ech moved the ball to the Mine 4, where Kirkpatrick tore up the to the forty, found himsel who, and pitched back to Bry The Weaverites, after a 15 min te intermission were ready to go wasted little time in ending Ideas the Miners might have from the tech upset. Starting buted a 35 -yard dash to set up the score-happy Raiders' next tally Whison tlipped nine yards Wite, who took the agate on the Hurt Grabs Fumble
Texas Western taking off, had control of the ball only three plays as Howard Hurt playing alert bali, fell on a Whit tenton fumble on the Miner 22
On the first and only play of the

Get 'Em While They Last!
Tech SOUVENIR Calendar
Reduced to 79c

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1103 College

Books For All Tastes!

1. The Rebel Yell, by H. Allen Smith
to Rocks and Minerals
$\$ 3.75$
$\$ 3.00$
How to Read Better and Faster $\$ 3.50$
2. Honey, I'm Home, Cartoons from the

Saturday Evening Pos
$\$ 2.95$
The Complete Guide to Cartooning $\$ 3.95$

7 Giant by Edna Ferber
Exaggerated Story About Texas Reduced to \$1.98
8. The Bedside Esquire $\$ 2.50$

These-And Many Others Can Be Had From The
Texas Tech College BOOKSTORE

## College of Pacific (Oct. 23) at Colorado A\&M Idaho at Arizona U. Nov. 6) <br> Kouston (Nov 20) at Oklahoma A\&M (Oct. 2.) Oklahoma <br> A\&M 14-7 Hardin-Simmons (Nov. 27) at Cincinnati <br> Hardin-Simmons (Nov. 27) at Cincinnati Texas Christian ai Texas A\&M (Sept. 18) Texas A\&M 20-7 New Mexico A\&M at West Texas State (Sept. 25) New Mexico A\&M 19-13 Trinity at Texas Western (Oct. 9) Last Week's Scores <br> SPORT SHIRTS



FEATURING
Pinks and Charcoals
Trans and Reds Pallover \& Buttondowns

Latest Styles


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Flamnels
Blended Fabrics
Solids
Patterms


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Town and Country Shopping Center and
Broadway \& Texas
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$\$ 3.95$
All Collar Styles


Four Business Administration Students Roddy, Holmquest

## - Given \$100 C. N. Hilton Scholarships Receive Awards

Four C. N. Hilton Foundation Scholarships have been awarded istration students at Techistration students winners aneWeyman, graduate student from Midland: Theo Lofton, Hillsboro senioc; Carmaleta Brown, Wheel er junior; and Molly Morrison Sweetwater sophomore.
C. N. Hilton, president of Hilton C. N. Hilton, president of Hilton
Hotels, Inc., has given $\$ 100$ scholarships since 1948 to the four business administration students at Tech having the highest scholastic averages for the previou
school year. school year. sented by John E. Harding, as-
sitant professor of management. sented professor of management
sitant
Welman. graduate management

Everything Goes As Ladies Bid On Merchandise Horn Hall Auction Antics Entertain Residents; Proceeds Go To Polio Fund
by Janice Cox
Toreador Staff writer
"Going once -
gone for $\$ 2.08$ !"
The cries of seasoned auctione-
ers could scarcely have been more
spirited and tempting to the bid-
ders than the voices of Shirley
PuPriest and Betty Hickerson, as
they conducted the Hom Hall
storeroom auction in the dorm
lobby recently.
Bids started at 2 cents and went
as high as $\$ 13$ for merchandise
ranging from mops to antiquated
matador costumes.
Announcements were made ear-
lier in the week that the store-
rooms would be cleared of all ur-
claimed items. On the night pre-
ceding the auction, members of
Horn Hall's social committee
transferred the contents from the
six wing storerooms to the center
iness education.
major, is a former member of the Student Council, Who's Who in
American Colleges and UniversitAmerican Colleges and Universit-
ips, Delta Sigma Pi, Phi Eta
Si, Silate Sigma, Sigma Alpha Epsilon Sigma I
Tramps.
Lofton, who also won a Hilton scholarship last year, is an accounting student and member of Phi Eta Sigma, Delta Sigma Pi, Saddle Tramps, Alpha Chi and
Arnold Air Society. Miss Brown is majo cretarial administration. She is a member of Alpha Lambda Delta Miss Morrison is Miss Morrison is legislator and AWS representative for Knapp Hall, and is a member of Disciple Student Fellowship. She is in bus-
 of the dorm lobby. Bidding began
at $10 \mathrm{p} . \mathrm{m}$. Thursday and con-
tinued on Friday and Monday tinued on Friday and Monday. AI-
most $\$ 245$ was taken in which is to be given to the Polio Fund As the "skeletons in the closet" were brought up for bidding, the were brought up for biding, the
lives of past residents floated before the eyes of the onlookers Boxes of forgotten love letters
(which were distroyed), bulletin boards still covered with dead corsages and old dance bids, the financial records of one of the old social clubs, battered porfol-
ios filled with the work of art ios filled with the work of art in the form of forgotten possessions.
Since the auction was held after hours, it was open only to Horn residents, but many of the male visitors picked out object beforehand and left instructions

Richard W. Roddy $\mathrm{Jr}_{\mathrm{r}}$, and Charles A. Holmquest, both Tech seniors of Lubbock, have been lumberger Collegiate Awards.
Announcement of the winners of
the awards, offered for the first time this year at Tech, was made Saturday by Arts and Sciences Dean R. C. Goodwin, and Engin-
eering Dean D. E. Holcomb. Roddy, of 2607 24th St, is physics major and has a three year grade average of 2.57 . He is past president of the Tech physics Club, and a member of the Student of Physics. f Physics.
Hoimques
A. A. Holmquest, 2013 Main St A. A. Hoimquest, 2013 Main St., with a grade average of 2.65 during his first three years at Tech. He is president of Alpha Chi.
scholastic fraternity for upper scholastic Iraternity for upper
classmen, a member of the Electrical Engineering Honor Society, secretary of Kemas, men's social fraternity, and a pledge to Tau Beta Pi, honorary engineering dividual class and divisional honors at the All-College Recognition Services for the past three years,
The
The Schlumberger scholarship states that one recipient must be
an arts and sciences student maj oring in physies or geology, and the other must be an engineering student majoring in electrical, mechanical or petroleum engineering. Both students must have
had at least 12 hours of study in electricity.
they might bid for them Perhaps the most memorable
sight of the entire event was Auctioneer "Dupe". DuPriest parading about the lobby in a 1940 mo-
del teddy bear coat wearing a dong-handled tin pan wearing a
lon her long-handled tin pan upon her

## J. D. Hassell Will Speak

 To Tech Accounting Society J. D. Hassell, general manager of Hemphill-Wells Company, wil speak to the Tech Accounting Society at its first meeting of the year at 7:30 p.m. tonight in Room A of the Student Union. Coffee and doughnuts will be aming a member is invited to be tend. Officers for this year are: Willie Dunnam, president: Robert Holt, vice president; Howard Parker, secretary-treasurer; and Parker, secretary-treasurer; and hade Gore, reportorwood is sponsor

Touch-Football Rules Clinic Will Meet In Gym Tuesday
George Philbrick, intramural sports director, has announced
that there will be a touch- football rules clinic at $7: 30$ Tuesday night in the Gymnasium. The clinic will consist of a panel iscussion concerning touch-100t ball rules. Questions which aris will be a
cussion.
cussion.
Glen Hatfield will serve as panel from Gordon Harman receive aid ell and Richard Duke Roall also officiate the All touch-football game. oaches, and players are asked to attend.



