Tech Preparing For Homecoming



By MAXINE BOWERS

Giant Matador To Adorn Campus Circle As Contribution Of APO And Gargoyle Club

With Homecoming only a week away, Texas Techsans are busy preparing floats, decorating dorms, planning receptions, getting dates, and ordering mums. One of the latest developments is that the Gargoyle Society and

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Porter Butts, director of the University of Wisconsin Student Union, will arive today to serve as consultant for designing a se-cond wing for Texas Tech's Union Building. Butts, who has been in this field for 28 years, has assisted in the planning of more than 40 un-ions.

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Toreador Staff Writer Five Tech students have entered the South Plains Maid of Cotton competition thus far. Miss Ann Perkins of Pampa gained the semi-finals last year.

Includes Five Coeds Among Entrants

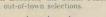
Miss Jerry Anglin, daughter of Mr. and Mrs. H. S. Anglin of Plainview, was the first entry this year. Jerry is a sophomore marketing major. Angehow gentry is Virginia Mit

year. Jerry is a sophomore marketing major. Another entry is Virginia Mit-chell, daughter of Mr. and Mrs. H. C. Mitchell of Ft. Worth, Vir-unistration. Barbara Ware, also in B.A.A. is a sophomore. Her parents are Mr. and Mrs. C. L. Ware of Midland. Charlene Williamson, arts and sciences sophomore, is the daugh-ter of Mr. and Mrs. C. W. Williamson. Her home is in Ft. Worth. Donell Phillips, daughter of Mr. and Mrs. Don Phillips, is also an arts and sciences spohomore from Danell Phillips, daughter of Mr. and Wrs. Don Phillips, is also an arts and sciences spohomore from Daniel Phillips, and the sophont octon wardrobe designed by about of America's foremost fashion leaders. During the regional coo-dest girls will not be required to press in cotton apparel. Also an ex-pense-paid trip to Memphilis is

### GOLD DIGGER'S BALL

Girls, do you have a date for the Gold Digger's Ball? Better hurry and get one, because the ball is at 8:30 tomorrow night in the Union Ballroom. Music will be furnished by the Esquires. Don't forget, boys, the girls must make the date, make the boutomiere, pick up the date, pay for all refreshments, and cut in.







ANN PERKINS, last year's South Plains Maid of Cotton, is shown above arriving in Memphis with her mother for the national contest.

Participants Are Requested To Register At Sneed Turkey Run Is Planned For Saturday; Revis Jordan Is Queen Of Activities

Tickets will be on sale through-out this week and at the door Prices are 75 cents for students and SI for townspeeple. **TA 'BEST PLEDGE' Ta 'BEST PLEDGE'** Miss Mary Mahan, daughter of Mr. and Mrs. Bill Mahan of Abilene, was chosen 'best pledge' of Zeta Tau Alpha's spring pledge class. Miss Mahan was chosen on the basis of scholarship, attitude and group participation. She will be awarded a diamond set in her

# Math Professor **Pioneers In Study Of Higher Equation**

Contest Open

For College Board

HALF DOLLAR JOINING MARCH OF DIMES

Garth Saager, Western Illinois State College

OAS

famous Lucky Strike process-tones up Luckies' light, mild, good-tasting tobacco

to make it taste even better. Try a pack. Maybe you'll be as fortunate as the student

in the Droodle to the right, titled: Lucky

smoker . . . faulty cigarette vending ma-

chine. Even if you're not, you'll enjoy the better-tasting cigarette . . . Lucky Strike.

# Firms Will Seek **F**uture Employees

The Tech placement service announces that six companies will hold interviews next week for prospective employees in the 1955 graduating class. On Monday Continental Oil company will interview chemical, mechanical, petroleum and electri-cal engineering majors. They are also interested in chemistry, mathematics and petroleum geol-ogy majors. On Tuesday J. M. Hubber Cor-

matematics and petroleum geol-ory majors. On treasday J. M. Hubber Cor-formation at Borger will interview, the second and mechanical eng-news and chemistry majors. Four companies will hold inter-tives next Friday. North American Aviation, Inc. of Los Angeles want electrical the convair plant at Fort worth is interested in chemical, dectrical and mechanical eng-inters and physics majors for jobs. Radio Corporation of America has openings for electrical, in-dustrial, mechanical engineers and physics majors. This company is interested in talking to men re-stardless of their military status. Cooper - Bessemer Corporation offunctional and mechanical engi-dustrial and mechanical engi-tions. Men who wish to schedule an

Men'who wish to schedule appointments for interviews may report to the Placement Office where application blanks and full information on the companies are on file.

### RENARD TO SPEAK

REARCH TO SPEAR Professor Jules Renard of the chemistry department will speak at the Tuesday alternoon meet-ing of Le Cercle Francais. The meeting will convene in the Work-room on the second floor of the Student Union at 4:45. Professor Renard will speak on "The Systems of Education in Western Europe." He was born and educated in Belgium.

## THE TOREADOR

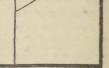
# **Musical Programs** Prepared for Area



Thursday, November 4, 1954

# **Book & Stationery Center**





BOY FLYING KITE FROM UPSTAIRS WINDOW Vernon W. Swenson Kansas State College



CIGARETTES

# Campus C

Thursday, Nove

Sigma Ka To Climax

sororities pledged ing colonization week. Ribbon piedg held Thursday nig Alpha Phi pledh Acuff, Joan Madd Baggett, Ft. Worth man, Lowarton, Paree Green, Ar Parier, Green, Ar Driffin and Sally V uock; Karen Ma Paula Rathiff, Ha Schuster and Helen hoe.

oe. Sigma Kappa ple lair, Mary Cathe y DeShazo, Sue d Mary Alice J. etty Alsup, Stan rson, Dallas; B-d Frances Culva

Marriage H Engagemer

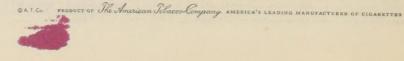
Chapel. Neel is a where he is majo Phyllis Martin, To

ior, last week. F mesa senior majo ism and member Delta. Jay. whose husbandry, is a fu Ann Lee Turnen Bobby Close, '52 been engaged ci

The engage Ballard to H has been anno

Lucky Droodles are pouring in! Where are yours? We pay \$25 for all we use, and for many we don't use. So, send every original Droodle in your noodle, with its descriptive title, to Lucky Droodle, P. O. Box 67, New York 46, N.Y. (2001), Cambrid 1934 by Reare For

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mber 4, 1954

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HOME RUN

G KITE S WINDOW Swenson e College

HIS?"

PRICE\*

see left

- 11

# Sigma Kappa, Alpha Phi Pledge 36

Forum, the Student Council and IT is Homecoming chairman this Re Pear. The engagement of Jenny Lou Baliard to Howard Ross Hurt has been announced by the bride-elect's parents. The wedding will be Dec. 23 at Plainview First Methodist Church. Jenny Lou is a junior elementary education major and a member of Delta Delta Delta sorority. Howard is a senior petroleum geology major from Borger. He is a member of Double T As-sociation, co-captain of the Red Raiders and a member of Kappa Sigma fraternity. A January weding date has been announced for the marriage of Earlene Dison of Lubbock to Edwin McNear of Stamford. HcNear is enrolled in Tech as a Treshman student.

# Campus Calendar

Campus Calendar Teday Inton-Dance Instruction, 7 p.m. Hee, Hul-Soyue China, 7 p.m. Hea, Soyue China, 7 p.m. Hea, Soyue China, 7 p.m. Hea, Soyue China, 7 p.m. Head, 8 on Head, 8 o

7:30 p.m. Thursday Union-Noon Listening Party, 12 noon Union-Dance Instruction, 7 p.m. Rec. Hall-Square Dancing, 7:30 p.m.

P1 PHI MASQUERADE The circus theme will be carried out at the annual Pi Beta Phi masquerade ball to-morrow might. Couples will dance to the music of the Esquires at the Labbook Hotel from 8 to 11 p.m. Sixty actives and pledges and their dates will attend.

## THE TOREADOR

Delta Gamma Tea Honors New Girls

Birthday with Dinner-Dance Delta Sigma Pi, international professional business fraternity, eelebrated its 47th birthday an-niversary with a dinner-dance at Cactus Inn Saturday night. Joe Hefner, Lubbock insurance salesman, was the after-dinner speaker. President Ladon Sheats acted as master of ceremonies. Members, pledges and dates at-tended. Dance music was furnish-ed by the Cactus Inn Band.

PROMS Formal Functions

1108 Ave. J

Delta Delta Delta Sorority Will Honor

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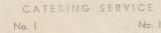
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# toreador

THE TOREADOR, student news paper of Texas Technological College is published each Thurs-day on the campus at Lubbock by the associated students of the College.

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# Music Students To Have Recital

To Have Recital Twenty-seven students will par-first November recital at 4 pm. Development recital at 4 pm. The provide the recital will be Don Armstrong, baritone, with development at the piano; Sara-beth Simpson, soprano, Helen fair, piano; Kathy Veazey, clar-met, Martaha Judah, piano; Sara-beth Simpson, soprano, Helen fair, piano; Kathy Veazey, clar-met, Martaha Judah, piano; Sara-beth Simpson, soprano, Helen fair, piano; Kathy Veazey, clar-heth Simpson, soprano, Helen fair, piano; Kathy Veazey, clar-ter, Sandra Shook, Bill Cormack, patty Crain, Joyce Miller, piano; Sondra Shook, Bill Cormack, patty Crain, Joyce Miller, piano; Sondra Shook, Bill Cormack, patty Crain, Joyce Miller, piano; hard you way a soprano, hard Hayes, piano; Judy Moss, piano; David Wignin, Kathaleen Gilbert, Patty Crain, Gordon Collins, born quar-ter, ann Hogg, mezzo soprano, Margaret Schindler, piano; Miss Sonder, piano; and Mary Alice Menter Schindler, Soprano, Keith, Her-ber Schindler, Soprano, Keith, Her-me classes of Mrs. Joke Keith, Her-swith Colvin, Robert Taylor, Mrs. Synthe Dumm Short, Robert Lei-son, Keith McCarty and Mary Methan McCarty and Mary Methan Methan Methan Methan, Markan Methan Methan Methan Methan, Methan Methan

### AN EDITORIAL More Than a Party Place

A college Student Union Building should be considered co-curricular-not extra-curricular.

This is the idea that appeared in a current pamphlet, "The College Union as an Educational Enterprise," by Virgil M. Hancher, president of State University of Iowa.

Mr. Hancher explains his viewpoint by saying a Union, to be justified on a college or university campus, should be more than just a place to keep students off the streets and out of "joints." It should be thought of as part of the total educational enterprise, as an integral part of the institution, as contributing a supplementary form of education—outside the classroom in one sense, but certainly not unrelated to it.

Certainly not unrelated to it. Unions are getting to be more and more a part of college life—not just from the cup-of-coffee side, but also from the cultural and educational side. Tech is no exception. Our \$544,267 building will be two years old this March, and it operates on a \$10,800 yearly program budget. There is a great advantage in our building's being so new. Policies and program ideas are still being formed. These ideas come from us, the students.

"The Union is the place for the students to become acquainted with the great painting, the great theatre, and the great music of the Western World," Said Mr. Hancher.

Because of this idea, our Union had added luncheon music hours, lectures on foreign countries and painting displays to the calendar. The Union also offers instrucdisplays to the calendar. The Union also others instruc-tion in bridge, ballroom dancing, square dancing, ping pong and billiards. Special events, such as the Football Forum, Apple Polish Hours and gift-wrapping instruc-tions, are on the calendar. Informal dances are held every week-end. These are only a few of the programs that are educational, as well as lots of fun. "I would hope," concluded Mr. Hancher, "that the Union would be able to bring together faculty, alumni, friends and students in a closer relationship than is pos-

friends and students in a closer relationship than is pos-sible without such an organization." We can support our Union by being constantly

aware of all activities, by making program suggestions and by participating in Union work. Since the Union is designed for our use, it cannot survive without our help and active interest. Pat Harkleroad

### State Music Clubs Dr. Clewell Attends Board Meeting Of TVA in Corpus on Saturday

### Give Tech Award

2422 Broadway

Dr. YeA in Corpus on Saturday Dr. Geraldine Clewell, profess of home economics education, a tended a meeting of the executi board of the Texas Vocational A sociation Saturday in Corpu Christi. Miss Clewell is vice pre-ident of the Homemaking Div sion of the Texas Vocational A sociation. Texas Federation of Music Clubs has awarded an annual scholars ship of \$200 to the music depart ment, to be given to an outstand ing West Texas student. It will be called the D'Aun Marshall Scholarship, in honor of Mrs. D'Aun Marshall who has serv-ed the local and state organiza-tions for many years. Mrs. Mar-

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### Freshmen Elect Hall Legislators

Tressmen Liect 1 rial Legislators men legislators to represent app proximately 315 women in the dormitory. These girls, elected by the wing groups, will work with the upperclass legislators, stated Miss Mava Adams, counselor. New legislators include: Poly Keefer, Corpus Christi; Delores Reagan, Lubbock; Pol11 Ann Kennedy, Levelland; Ross Green, Borger; Patricia Doyell San Antonio; Carol Schultz, Ama rillo; Carol Newnolds, Enochs Janis Long, Plainview; Dottie Sus Horchem, Cooper; Barbara Peder



### THE INTELLIGENCE QUOTIENT OF NED FUTTY

OF NED FUTTY Chloe McColgate was a beautiful coed who majored in psych and worked in the LQ. testing department of the university. She did not work there because she needed money; she worked there because she loved and admired intelligence above all things. "I love and admire intelligence above all things," is the way she succinctly put it. Med Futty, on the other hand, was a man who could take intelli-gence or leave it alone. What he loved and admired above all things was girls, "What I love and admire above all things is girls," is the way he put it. The day Ned saw Chloe walking by on the campus. "Holy Toledo!" he exclaimed. "How sweetly flows that flugetaction of her clothes?" The following day he saw her walking past again, "Great balls of fire!" he exclaimed. "Next, when I cast mine eyes and see that brave vibration each way free, O, how that gittering taketh me?" When he saw her again the next day, he could no longer contain tugging his forelock, "I am Ned Futty and I love you beyond the saying of it. Will you be mine?"

She looked at his quarter-inch haircut, his black rimmed glasses, his two-day beard, his gamy T-shirt, his tattered jeans, his de-composing tennis shoes. "You are not unattractive," she admitted, "but for me beauty is not enough. Intelligence is what I require in a man."

"but for me beauty is not enough. Intelligence is what I require in a man." "I'm smart as a whip" said Ned with a modest blush. "Back home everybody always said. 'You got to get up pretty early in the mofning to get ahead of old Ned Futty." "Maybe so," said Chlee, "but if you don't mind, I'd like to make sure. Will you come into the I.Q. testing department with me?" "With you I would go into a malted milk machine," cried Ned Futty and laughed and smote his thigh and bit Chloe's mape in an excess of passion and high spirits. Scampering goatlike, he followed her into the I.Q. testing department. "First I will test your vocabulary," said Chloe. "Shoot!" said Ned gaily and licked her palm. "What does justaposition mean?" "Beats me," he confessed cheerily. "How about ineffable?" "Never heard of it," smiled Ned, plunging his face into her clavicle. "Purtive?"

"Furtive?" "With fur on?" said Ned doubtfully.

"With fur on?" said Ned doubtfully.
Chloe sighed. "How are you on arithmetic?" she asked.
"A genus," he assured her.
"What's the difference between a numerator and a denominator?"
"My feeling exactly!" said Ned with an approving nod. "What's
the difference?"
"If a man earns fifty dollars a month," said Chloe, "and saves 12%
of his earnings, how long would it take him to save \$100?"
"Forever," said Ned. "Who can save anything on \$50 a month?"
"How do you find a square root?"
"How should I know?" replied Ned, giggling. "Im no square."
"How should I know?" replied Ned, giggling. "Im no square."
"How should I know?" replied Ned, giggling. "Im no square."
"How strong you on English?" asked Chloe.
"I speak it fluently," said Ned with quiet pride.
"Whet', "replied Ned, clutching Chloe to him and dancing 32 bars
of the Maxixe.
"Next I will test you for manual dexterity," said Chloe. She handed
him a board punched full of oddly shaped holes and a collection of
oddly shaped hole. "First the pegs."
He fumbled about for a longish interval. Finally he tired of it and
reached for Chloe.
But she Ended him off. "Ned Futty," she said, "you are dumb.
You have the highest dumbness score of anybody I have ever tested.
Consequently I amout be your girl, for I love and admire intelligence
above all things."
He funded hout off. "Ned Futty," he said, "you are dumb.
You have the highest dumbness score of anybody I have ever tested.
Consequently I amout be your girl, for I love and admire intelligence
above all things."
He have down off a sungested bar.
"He will do interval. Finally he tired of it and
reached for Chloe.
The make my word a sunless place – full of dim and fearful
above all things."
He funded how for the foor and clasped her about the knees.
"But how eyel" me cried in anguish. "Do not send me from you, or
you will make my word a sunless place – full of dim and fearful
actions and the streme " the howed" d'usta as whend me from you."
"How and the streme

you will make my world a schub you are too dumb." "I am sorry," she answered, "but you are too dumb." "Reconsider, madam," he begged, "else a miasm looms before me." "Go," she said coldly.

Go, she said cours.
Spent and speechess, he struggled to his feet. With leaden steps he made his painful way to the door. There he stopped and lit a cigarette. Then he opened the door and started away to his gray and grilly ("alled Chloe." He turned.
"Was that," she asked, "a Philip Morris you just lit?"
"Yes," he said.
"Then come to me and he my love!" cried Chloe joyously. "For you are not dumb! You are smart! Anybody is smart to smoke Philip Morris with its fine vintage tobaccos, its cool relaxing mildness, its superior taste, its snap-open pack. Ned, lover, give me a cigarette and marry me." And they smoked happily ever after.

This column is brought to you by the makers of PHILIP MORRIS who think you would enjoy their cigarette,

Latin Club Selects Clark Is Named Pi Dan Clark is Named P. Dan Clark of Living et president of the at a meeting Tuesday meeting was held in language laboratory of Ufloary elected to Officary elected to Officary elected to Officary elected to Mirs. Jack Kirkpatrick Helen Stovall, reporter Hamilton, associate p foreign languages, was uby sponsor. lty sponsor. The club will meet a the first Tuesday of e

HE CLUB CONVER Three Tech cooles ar the Texas Home Econ convention this week They are: Eva Volancia exo, Maatricht, Hollan Cooper, Crowell, Mrs. Gifford, assistant pr toind evelopment and a tions, will also attend of ton.

Mary Ann Hill Is Voted Sweetheart

army and au force technologies. Mary Ann is a Tri-Delta pledge and a non-major. She will appear with the unit during the Home-coming activities. The Sam Hous-ton Rifles will march in the Home-coming parade and give a perform-ance consisting, of precision and close order drills at the Home-coming football game.

The Texas Tech Horn Quartet performed Tuesday afternoon for the Band Boys Club of Lubbock High School at a regular club meeting.

The quartet also entered the meeting. The quartet also entered the Tech Talent Search in the Stu-dent Union Tuesday night. Members of the quartet, all music majors, are: Gordon Col-lins, Texarkana senior; David Wiggins, Hobbs, N. M., junior; Kathaleen Gilbert, Lubbock sopho-more; and Patty Crain, New Deal senior. The group is directed by Robert Taylor, music instructor.

Mary Ann Hill, Midland fresh-man, has been elected sweet-heart of the Sam Houston Rifles, an organization comprised of 24 army and air force ROTC stu-

# Horn Quartet Performed

# For HS Band, Talent Show

Fifty watercolor re the craft and foll the United States be 1900 are on exh Heme Economics Bu wat Thursday. The drawings, part of of American Design, from the National Ga, is Washington, accord tessor Ame Randal, i bed, whith a festiva Arne Randual, head. The traveling exhibit end mainly to the erail mich dominated Arner festi particular arape known museum specin-discovernes made use to did the watercolor The Index of American and date by American and date by American and the Jaregeva anoxymous, was developed by the erail Art Project.

## Tech Names Of Field Pro

John V. Gregory. It for of the adult edu gran at Odessa Colle-pointed executive -darge of field servi-rech program. Gregory will offe guidance to the 12 offics currently part Tech's adult educatu adult study-discus Prior to coming he grant at Odessa for the day ages of f

Block And Bi

Will Hold Pic Elock and Bridle , bandry department ch its annual fall pienic. Angrie Grove, Swen-will be honored at th Following the pienic kince will be head engineering shed. Pieloges are: Rob Jerry Vines, B. F. Yar, Gavle E. Smith, Joe Gavle E. Smith, Joe Gavle E. Smith, Joe Gavle E. Smith, Joe Beb Machinger, Henry Fred Browning, Harr Bu Latze, Dick Dett Fields.



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Thursday, Novembe Watercolor E Depicts Folk

ember 4, 1954

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Watercolor Exhibit ASME Sponsors Course To Teach Use of Slide Rule now legislators, now legislators, egislators, opperclass legisla, served since the served since the ampa; Pat Boles, Wampler, Lub-himore, Levelland; Allaire; Betty Mc-Allaire; Betty Mc-Simmons Out **Depicts Folk Arts** Fifty watercolor renderings of the craft and folk arts in the United States between 1700 and 1900 are on exhibit in the Home Economics Building until next Thursday. The drawings, part of the Index of American Design, are on Joan from the National Gallery of Art in Washington, according to Pro-fessor Arne Randall, applied arts head.

Thursday, November 4, 1954

ressor Arme Kandall, applied arts head. The traveling exhibit is devot-ed mainly to the craft traditions which dominated American efforts for more than 200 years. The ob-jects painted range from well-known museum specimens to new discoveries made by the artists who did the watercolors. The Index of American Design, said Professor Randall, is a record made by American artists of a chapter in American history which is largely anonymous. The Index was developed by the WPA Fed-eral Art Project.

Tech Names Head Of Field Program

Huda Hassen, Simmons, Oiney; te, Waco; Averill yre; Joyce Miller, Allison, Carthage.



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Holy Toledo!" "her clothes!" Great balls of see that brave th me!" longer contain me," he said, ou beyond the

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loe. She handed a collection of instructed him. e tired of it and

"you are dumb, ave ever tested, nire intelligence

about the knees. me from you, or dim and fearful nb." ioms before me."

ith leaden steps topped and lit a to his gray and

t lit?"

### THE TOREADOR

ASME Sponsors Course To Teach Use of Slide Rule Second meeting of the slide rule instruction course, sponsored by the American Society of Mechani cal Engineeris, will be held at 7 p. m. Monday in Room 1 of the East Engineering Building. The course aims to aid freshman students in learning to use the slide rule. Next meeting of ASME will be to attend a Religious Emphasis been canceled to allow members to attend a Religious Emphasis Week program in the Student Union. ILITTLE MAN ON CAMPUS

by Dick Sipler





We mean the collar . . . and if you're a *really* smart clothesman, you'll keep several Arrow spread-collar shirts on hand. Pick Arrow Par, left (\$3.95). Pick a smart Arrow Bi-way spread, right (\$5.00). Pick any of the smooth spread styles. But be sure you pick an Arrow. For immaculate tailoring, and the "custom look," Arrow's the shirt by /ar. Prices begin at \$3.95.



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Bishop To Speak At Student Center William C. Martin, presiding ship meeting at 6 p.m. Sunday, bishop of the Dallas-Ft. Worth All students are invited, area of the Methodist Church, will speak at the Methodist Student Center during the regular fellow-Martin will speak,

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Of Field Program John V. Gregory, former direc-form at dessa College, has been appointed executive associate in dessa College, has been appointed executive associate in the construction of the midance to the 12 West Texas ficehs adult education program adult study-discussion groups. The to coming here, Gregory and has 20 years of teaching and adult study-discussion groups. The to conting here, Gregory and has 20 years of teaching and adult education program the doctorate degrees the datil education and the market of the data and cultural product and the ducation program the Adult education and the the market of the sparticipating in-fuder. Amarillo, Borger, Brown-field, Lamesa, Levelland, Little-son, Pancial and cultural product And Bridland. Block And Bridle Will Hold Picnic

Will Hold Picnic Block and Bridle animal hus-bandry department club, will hold its annual fall picnic at 6:30 p.m. in Aggie Grove. Seventeen pledges will be honored at the event. Following the picnic, a record dance will be held in the Ag engineering shed. Pledges are: Robert Ackers, Jerry Vines, B. F. Yates, Ed Gar-nett, Bob Rankin, Glenn Lust, Gayle E. Smith, Joe LeGendere, Carol Robinson, Bob Beckham. Bob Nachlinger, Henry Blackburn, Fred Browning, Harold Rucker, Bill LaRoe, Dick Detten, and Don Fields.

Ariedos. Latin Club Selects Officers; Clark Is Named President Don Clark of Irving was elect-ed president of the Latin Club, at a meeting Tuesday night. The meeting was held in the foreign language laboratory of the admin-stration Building. Officers elected to other posts are: Kim Loveless, vice pres-dent; Sylvia Dietering, secretary; Mrs. Jack Kirkpatrick, treasurer; Helen Stovall, reporter. Dr. Earle Hamilton, associate professor of foreign language, was elected fac-ulty sonsor. The club will meet at 7:15 pm. the first Tuesday of each month.

# HE CLUB CONVENTION

t lit? e joyously. "For smart to smoke ol relaxing mild-lover, give me a eMax Sudman, 1814 HILIP MORRIS ette.



LITTLE MAN ON CAMPUS

# There's Not So Much Coffee in Brazil Brazilan Agriculture Dept. Official Gives Reasons for Coffee Shortage

By Alton Slagle Toreador Staff Writer

The song about there being an it cor awful lot of coffee in Brazil may have been true back in the hey-great day of the Andrews Sisters, but 1954 finds a little different situa-tion regarding quantity of the popular bean.

sult, and since it takes for a coffee tree to d ough to produce good quantifies large enough it economical for baryes Education Compulsory

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THE TOREADOR

# Alpha Zeta Holds

And Andrew A. Standard S. Sta

Short Course To Be Held

Alpha Phi Omega

ENGINEERING SENIORS North American Aviation Los Angeles will interview here **NOVEMBER 12** 

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Thursday, Novembe

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Wildcats List

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aturday night in Tucso

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Basketball Dri Opened Mond

Tech's basketbal by Polk Robinson

All over America college smokers are flock-ing to Winston—the new filter cigarette real smokers can enjoy! Winston's got real flavor — full, rich, tobacco flavor! Along with finer flavor, Winston brings you a finer filter. It's unique, it's different, it works so effectively!

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KING SIZE, TOO!

Thursday, November 4, 1954

Thursday, November 4, 1954

### THE TOREADOR

# Omega ficers Raiders To Visit Tucson Saturday Night

ber 4, 1954

y. rry Neel, presi-first vice pre-on, second vice alboun, record cknie Beckner record

a big brother-klast at 9 a.m. an Hotel. After-vill attend mor-First Presbyten

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Winston

rette!

**Basketball Drills** 

**Opened** Monday

Texas Tech's basketball squad,

coached by Polk Robinson, began drills Monday in preparation for the toughest schedule in the school's history.

school's history. Coach Robinson lost five letter-men, two of whom were starters, from last season's Border Confer-ence champion. The R a id er s boasted an 11-1 league mark and a 20-5 season standing. This year's squad will consist of six letter-men, three freshmen numeral win-ners and one junior college trans-ter.

# Games This Week

(All games Saturday except as noted. A date after any school name is the date it played or will play Texas Tech this fall. If team matched this week played each other last year, the 1953 score i

iched this week piayed cath Gale.
cen.)
Texas Tech at Arizona. Last year, Tech 52-27.
Tulsa (Nov. 13) at Houston (Nov. 20). Houston 23-21.
Hardin-Simmons (Nov. 27) at Texas Western (Oct. 9). Hardin-Simmons 14-13).
Texas A&M (Sept. 18) at SMU. SMU 23-0.
West Texas State (Sept. 25) at Trinity. Trinity 14-6.
Detroit at Oklahoma A&M (Oct. 2.). Detroit 18-14.
Chattanooga at Louisiana State (Oct. 16).
San Jose State at College of Pacific (Oct. 23). San Jose 7-6.

## Last Week's Scores

Oklahoma A&M 12, Tulsa 7 Arizona 48, West Texas State 12 Mississippi 21, Louisiana State 13 
 13
 Baylot 12, 14, 14

 Arizona State (Tempe) 14, Hard-in-Simmons 13
 Baylot 12, 14, 14

 Duke 21, Georgia Tech 20
 Duke 21, Georgia Tech 20

in-Simmons 13 Arkansas 14, Texas A&M 7 Texas Western 12, New Mexico A&M 7



CHEMBARRASSED BY LOOSE DANDRUFF ? WILDROOT CREAM-OIL REMOVES IT & KEEPS HAIR NEAT ALL DAY.



Tech Grads Tell

# AWS Dad's Day Slated Nov. 20

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Day. Shirley DuPriest, Horn Hall, is chairman of the planning commit-

# Museum Features Watercolor Exhibit

Deadline for reserving club pages in the 1955 La Ventana is Nov. 15. Money and copy for the pages should be turn-ed in to Earl Dietering in J205 by that date. Individual pictures are to be used on club pages, and the list of members is needed be-fore layouts can be made for each club's page.

# **New Experiences** Experience as beginning teachto Future Teachers of America by

two 1954 Tech graduates. Mrs, Anne Place, elementary teacher and Miss Carol Jean Sandlin, homemaking teacher in the Lubbock school system, spoke to about 40 persons at a meeting of Paul W. Horn Chapter of FTA.

President Ronnie Aveyrt was in President Ronnie Aveyrt was in charge of the business meeting, at which plans were made for a Homecoming Breakfast in the Stu-dent Union Building at 8 a.m. Saturday, Nov. 13. Patsy Donn was elected social vice president; Wayne James, publicity chairman; Commis, Long, and Penily Showe. ibrarians.

Avery urges all students enroll-ed in education courses to attend the next FTA meeting at 7 p.m. next Thursday in the Stu-dent Union Workroom.



4:15-5:00 KFYO

Thursday, Nov

# It's Easy ... I Turning D

Gaining Ir By PAT HAI

B Transformed F Transformed F "Well I thinks and so the Dre These mysterious are likely to appare any time. Dorm rooms, o for sounds of-spades," or the st some gitted pers. My our look mon parently studious table in the Union fund the Union fund the Union fund the Union fund the Union

of vorty. And hon there that Droodles can professor was ple how interfly his st lowing an oral only to discover were glued to the dentally sketched page of said repo What is a Dro Droodle is-just a sketchy lines may disk from a snak stairs to a drowni down for the third Droodles are ear fact, Roger Prio Droodles, says, "V people think them

HE Dean, F

# To Attend I

Dr. Willa Vaughn Dr. Wills Vaughn of home economics. Cleavell, professor-nomics education, at Neshitt, assistant home economics in a sunday through Wei The conference is reports of the resear teenagers' interests, the rase sculleges. T be an active partic study.

### Major-Minor Clu Band Sweetheart-

Herringto Shirley Herringt sophomore, was ele Minor Cub candida Sweetheart during meeting of the group Officers for this ident, Novis Marti ident, Novis Mar

# Book Review Hig Mu Phi Epsilon M

Members of Mu I honorary music son Bertita Hardings's " review Tuesday night Marshall, Lubbock m the reviewer. Mu Phi Epsilon is a sories of such eiuc grans, according to Joyce Miller, Frina

PIG ROAST NO



and the second se

1931 - revolutionary Boeing B-S

### Leadership is a long-time tradition at Boeing

In 1931, Boeing engineers designed the B-9, a revolutionary low-wing bomber that could outdistance any contempo-

rary pursuit plane. Today, they've produced the free world's outstanding heavy jet bomber, the B-52, and America's first jet trans-port. Breing also builds the record-breaking B-47 medium jet bomber, conducts a major guided missile pro-gram, and research in nuclear power for aircraft.

These growing programs mean ex-panding opportunities at Boeing for engineers of virtually EVERY type, including mechanical, civil, electrical

- 2

and actonautical. It also means plenty of room for advancement. Boeing, which now employs more engineers than even at the peak of World War II, promotes from within, and holds reg-ular merit reviews to give you individ-ual recomption

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20+ 1000					
15+ 1000000					
10+	-	-			
S.A. BERNE	-	-	COLUMN TWO IS NOT	and the second second	

As the chart shows, 46% of Boeing's engineers have been here for five years or more; 25% for 10 years; and 6% for 15 years, and many have been



For further Boeing career information, consult your Placement Office, or write: RAYMOND J. B. HOFFMAN, Admin. Engineer Boeing Airplane Company, Wichita, Kansas



with the company 25 years or longer. With the company 25 years or longer, Bocing offers engineers an unusual variety of experience, from applied re-search to production design, from work with new materials and techniques to co-ordination of a vast subcontracting program which provides contacts with a cross-section of U. S. industry.

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Boeing also helps engineers continue their graduate studies, and reimburses them for tuition expenses.

### Thursday, November 4, 1954

## It's Easy ... Anybody Can Do It Turning Doodles Into Droodles Craze Gaining In Popularity Across Nation

By PAT HARKLEROAD

are likely to appear anywhere at any time. Dorm rooms, once quiet except for sounds of —'Til bid three spades," or the shuffing of cards, now ring with shouts of glee as some gifted person discovers the meaning of the latest Droodle. If you look more closely at ap-parently studious groups around a table in the Union, you'll probably find that Droodless cause the looks of worry.

# HE Dean, Profs To Attend Meeting

Dr. Willa Vaughn Tinsley, dean of home economics, Dr. Geraldine Clewell, professor of home eco-nomics education, and Miss Doris Nesbitt, assistant professor of home economics education, will participate in a conference of bunday through Wednesday. The conference is to correlate reports of the research project on teenagers' interests, attitudes and concerns, which are being studied by Texas colleges. Tech plans to be an active participant in this study.

### Major-Minor Club Names Band Sweetheart-Elect

Band Sweetheart-Elect Shirley Herrington, Amarillo sophomore, was elected Major-Minor Club candidate for Band Sweetheart during a Monday meeting of the group. Officers for this year are: Frances Edwards, Lubbock, pres-ident; Novis Martin, Lubbock, pres-ident; Novis Martin, Lubbock, pres-ident; Novis Martin, Lubbock, vice-president; Diane Thomas, Amarillo, secretary; Kay Porter, Lubbock, reporter; Pat Solomon, Seminole, AWS representative. The club meets again at 7 p.m. Tuesday in Ad224.

### Book Review Highlights Mu Phi Epsilon Meeting

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or write: Engineer ta, Kansas

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KANSAS

Members of Mu Phi Epsilon, honorary music sorority, heard Bertita Hardings's "Magic Fire" review Tuesday night Mrs. D'Aun Marshall, Lubbock musician, was the reviewer. Mu Phi Epsilon is sponsoring a series of such educational pro-grams, according to President Joyce Miller, Friona junior.

### PIG ROAST NOV. 16

PIG ROAST NOV. 16 Plans are being continued<sup>4</sup> for the annual Aggie Club big roast. Charles Cunningham, club presi-dent, announces that Tommy White, owner of a Lubbock cater-ing service, will prepare the food for the Nov. 16 event. Invitations have been sent to leading agri-culturalists over the South Plains.

By FAT BATTORY Staff Writer "It looks like a boat to me." "Well, I think it's an animal of some kind." And so the Droodle craze is on. These mysterious little drawings are likely to appear anywhere at any time. humor magazines as Colorado's "Flaticon" and the "Texas "Flation" and the "Texas With Prizes up to \$25. So let your doodles turn into Droodles. Your fun might even be profit-able.

And then there was the time fat Droodles cause the look. Mathematical science of the second year as a piano instruc-tor, and here husband. Keith, came to a droodle science of the second year as a piano instru-tor, and here husband. Keith, came to a droodle science of the second year as a piano instru-tor, and here husband. Keith, came to reach the second year as a piano instruc-tor, and here husband. Keith, came to reach the second year as a piano instruc-tor, and here husband. Keith, came to reach the second year as a piano instruc-tor, and here husband. Keith, came to reach the second year as a piano instruc-tor, and here husband. Keith, came to reach the second year as a piano instruc-tor, and here husband. Keith, came to reach the second year as a piano instruc-tor, and here husband. Keith, came to reach the second year as a piano instruc-tor, and here husband. Keith, came to reach the second year as a piano instruc-tor, and here husband. Keith, came to reach the second year as a piano instruc-tor, and here husband. Keith, came to reach the second year as a piano instruc-tor, and here husband. Keith, came to reach the second year as a piano instruc-tor, and here husband. Keith, came to reach the second year as a piano instruc-tor, and here husband. Keith, came to reach the second year as a piano instruc-tor, and here husband. Keith, came to reach the second year as a piano instruc-tor, and the second year as a piano

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GARETTES

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## THE TOREADOR

# **Military Group**

Monday night. The pledges are: Carol D. Davis, Silverton; James M. Donnelly and Robert C. Howe, Ft. Worth; Billy W. Hipp, Bronte; Martin H. Bailey, De Leon; Joseph G. Put-man, Lubbock; Richard C. Zeeck, Jamese

Mai, Lumesa. Maj, Lyman C. Richardson and Lt. Col. John B. Webb, associate professors, were initiated as hon-orary associate members. They will act as sponsors of the organi-tion

ation. The pledges met Tuesday night o become more fully acquainted vith the purposes and activities of he organization. The next regular neeting will be held Nov. 15.

VETS CLUB MEETING There will be a called meet-ing of the Tech Veterans Club at 8 p.m. tonight in C-101, Wayne Davis, commander, an-nounced today. All veterans are urged to attend to discuss plans for the second annual Homecoming Variety Show, said Davis.

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# Rodeo Club Plans Nov. 13 Barbecue

Former members of the Rodeo

# **Fine Arts Festival** To Be Presented

THE TOREADOR

Former members of the Rodeo Club, gathering from all parts of the state at Homecoming on Nvi, 3, will join present club members at a barbeque. The barbecue was planned at a recent meeting. Committee on ar-rangements includes: Ed Garnett, senior, and Bill Phinizy, sopho-more, from Lamesa; S. J. (Tooter) Shan klin, sophomore, Rock Springs; and Noel Yeary, sopho-more, Ft. Worth. The club also will have a float in the Homecoming parade.

Analysis of Dallas Paper Dodd Vernon, assistant professor of journalism, has complete analysis of typography and the headline schedule for the Dallas Times-Herald. The study of the ballas Journalism Prof Completes its kind made by Mr. Vernon

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 Italian Landscapes, Sunny, serene watercolors of seashore and village. 15x12". Set of 6 color prints, pub. at 9.00-Sale 1.98

34. Cats and Kittens. Persians, Siamese and lovable domestic cats in irresistible, exqui-site full color portraits by Gladys Emerson Cook, 122.16". Set of 8 color prints, pub. at 7.50-Sale **1.98** 

Dog Paintings by Gladys Cook. Warm, win-some, strikingly handsome portraits of prize purcheds, by an artist unrivalled in her field. 19-16".

purchreds, by an arts, 12x16". Set of 8 color prints, pub. at 7.50-Sale 1.98 Descrator-atyled florals

 Bouquets by Prevost. Decorator-styled florals of exceptional freshness and size. 16x20". Set of 6 color prints, pub. at 5:00-Sale 1.00 5. Children's Ballet Prints. Captivating pastels of child ballerinas. 10x12".

Children's Ballet Prints, Captivating pastels of child ballerinas. 10x12".
 Set of 4 color prints, pub. at 2.50-Sale 1.00
 Degan Dancers & Ballet Scenes, Color har-monics of unsurpassable loveliness, 11x14".
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