## Tech Preparing For Homecoming

## the toreador

Vol. XXX Texas Technological College, Lubbock, Thursday, November 4, 1954 No. 7 Eight Freshmen In Cheerleader Runoffs Today
Eight freshman women are in
runoffs today for four spots as
cheerleaders for remaining Pica-
dor football games. The elections
are becing held from $4: 30$ to $5: 30$
this afternoon at the entrance to
the Student. Union.
The eight were chosen from a
field of 26 candidates at a fresh-
man class election yesterday in
the gym. They are Annisse
Baynes, Houston; Barbara Cow-
herd, Dallas; Joinue Hale;
Revis Jordan, Lubbock; Bette
Lawrence, Seymore; Mary Sue
Miller, Ft. Worth; Karen Smith,
Ft. Worth; and Pat Tisdale, Ball-
inger.
The four women selected today
also will act as cheerleaders for
the freshman basketball games,
according to Walter Schuler, class
president.
Some 200 freshmen attended
the meeting yesterday at which
the candidates led two yells in
groups of five.
William R . Geisert, assistant
dean of men, was officially named
sponsor of the freshman class dur-
ing the meeting.


South Plains Maid Of Cotton Contest Includes Five Coeds Among Entrants



ANN PERKINS, last year's South Plains Maid of Cotton, is shown above arriving in
Memphis with her mother for the national contest

Giant Matador To Adorn Campus CircleAs Contribution Of APO And Gargoyle Club

## reparing floats, decorating dorms, planning recentions, gens are busy

 and ordering mums.One of the latest

## One of the latest developments is that the Gargoyle Society and

 2| le of |  |
| :---: | :---: |
|  |  |
| lighted by luminaries placed on the six sidwalks leading to the |  |
| center. The Matador Song will be played from a recorder placed |  |
| Several girls have been nom-inated for Homecoming Queen and |  |
| nominations will be accepted un- |  |
| tions are urged to submit candidates," said Sarah Mickey, mem- |  |
| dates," said Sarah Mickey, member of Forum, one of the sponsors |  |
|  |  |
| ject. Nominees should be sent to |  |
|  |  |
| complete list of girls and the clubs who submitted them will be post- |  |
|  |  |
|  |  |
| Council office at 5 p.m. tomorrow. 35 cents and all proceeds will go |  |
|  |  |
| of the Double T Association. T |  |
|  |  |
| best decorated dormitory will beselected Friday, Nov. 12 at $8: 30$ |  |
|  |  |
| p.m. <br> Two area high school bands have expressed a desire to march | Presentation of a |
|  | have expressed a in Parade ac- |  |
|  |  |  |
| cording to Prof. D. O. Wiley. Healso plans to invite several other |  |
|  | ley and Annett |
| bands near Lubbock. The parade will include the Red Raider band, | Drane Stoppers as captain |
|  | English and Bobby Butler |
| about fifty floats and the Air Force and Army ROTC Cadets. | the freshman sq The Sophishic |
|  | led by Pat Bo |
| Tech's Ist Cross-Country | be selected |
| Team To Meet Arizona U. | Pushing the upperclassmen |
|  | Mask. <br> La Rue Gilmore is in ch |
|  | publicity for the game; Bil |
|  |  |
|  |  |
|  |  | Miss Mary Mahan, daughter

Mr. and Mrs. Bill Mahan
Abilene, was chosen "best pledg of Zeta Tau Alpha's spring pledge Miss Mahan was chosen on the basis of scholarship, attitude and group participation. She will be


Participants Are Requested To Register At Sneed Turkey Run Is Planned For Saturday;

## Revis Jordan Is Queen Of Activities

Want a turkey for Thanksgiving? Then plan to participate in the
third annual Turkey Run to be

Three To Try For Band Sweetheart


|  |  |
| :---: | :---: |
| , held at 1 p.m. Saturday. All students who have not le |  |
| tered in track at Tech or any the race. The mile-long run willbegin at Sneed Hall. |  |
|  |  |
|  |  |
| Revis Jordan, Lubbock freshman, will be queen of the event and will officiate over the pro ceedings. President E. N. Joneswill present the award which will wil present the award which wilkbe a turkey for the winner, a duck as second place prize and an eggfor third place for third place. |  |
|  |  |
|  | Beauty Entries <br> Entries in the annual La Ven- |
|  |  |
| All men are invited to enter by registering at the Sneed switchboard, acording to Lou Stamatakos, supervisor, It is requested that entrants not wear track shoes because much of the race will be over sidewalks. | Entries in the annual La Ventana beauty contest may be turnEditor Linda Hudson announced this week. Any club may sponsor 1 -point grade average, and each entry must be accompanied bywritten consent of the candidate. First elimination for the contest will be held at $2 p$. m. Sunday,Nov, 21, in the Student Union Ballroom. Judges will be local per- |
|  |  |
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|  |  |
|  |  |
| Following a tradition started |  |
|  |  |
| spring, Alpha Zeta, honorary siculture fraternity, and Phi |  |
| Upsilon Omicron, equivalent clubfor Home Economics girls, willhold a joint picnic at $6: 30$ p.m.Saturday in the Mackenzie Party |  |
|  |  |
|  |  |
|  |  |

Math Professor Pioneers In Study Of Higher Equation matics first emerged as a seience matics first emerged as a selence
thousands of years before his
birth. Dr. R. S. Underwood of Tech's math faculty will neverthe-
less be considered a "pioneer" in Next semester, he will introduce what he believes to be a nes Analytic Geometry:
Plane and solid geometry are limited to two and three vari ables, respectively. Dr. Under-
wood's extended geametry is an expansion of thesc. It permits
study of equations with any number of variables.

## A highly teehnieal, 17 -page

 article by Dr. Under the lead article in The AmericanMathematical Monthly for Octo ber. It was entitled "Extende Analytic Geornetry as Applied to
Simultaneous Equations." Dr. Underwood began his re-
search more than 10 years ago and has now to his extension of geometric principles. Several in-
stitutions have witter fim for more detail about his discoveries he has yet to reeeive any indica-
tion that he has been preceded in new field. "Who's Who in the Southwest," ulty since 1927. He has written four textbooks in the field of contributor to professional jour

## Firms Will Seek

Future Employees
noumces that six companies will hold interviews next week for graduating class.
On Monday Continental Oil mechanical, petroleum and electrical engineering majors. They are
also interested in chemistry also interested in chemistry ogy majors. On Tuesday J. M. Hubber Cor chemical and mechanical engineers and chemistry majors.
Four companies will hold interviews next Friday North American Aviation, Inc of Los Angeles want electrical ture majors. The Convair plant at Fort electrical and mechanical eng-
ineers and physics majors for jobs ineers and physics majors for jobs
Radio Corporation of America has openings for electrical, inhas openings for electrical, in-
dustrial, mechanical engineers and physics majors. This company is
interested in talking to men regardless of their military status. Cooper - Bessemer Corporation offers opportunities to chemical
industrial and mechanical engineers. pointments for interviews may report to the Placement Office where application blanks and full
information on the companies are information on the companies are
on file.

## RENARD TO SPEAK

 Protessor Jules Renard of the chemistry department will speak at the Tuesday afternoon meeting of Le Cercle Francais. The meeting will convene in the Workroom on the second floor of the Student Union at $4 \times 45$; Professor Renard will speak on "The Systems of Education in
Western Europe." He was born Western Europe." He was born
and educated in Belgium.


Musical Programs Prepared for Area
A sertes of five musical pro-
grams entitled "Sing Your Amer-
ica" has been prepared for use
by community groups in 23 West


TECH DRUG

## CHRISTMAS CAIRDS

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Elaine Mae Rubinstein
HALK MARCH OR JOINING MARCH of Dimes Western Illinois Slate College

What makes a Lucky taste better? "IT'S
TOASTED"
to taste befter!


A POOR butterfly
Michigan State Normal College


ANT COMPLETING HOME RUN
-TEAMMATES WAITING TEAMMATES WAIIING
TO CONGRATULATE HIM TO CONGRATULATE him

boy flying kite from uptairs window Kansas State Collese

What cigarette do college students go for? Aecording to the latest, biggest coast-tocoast survey, students prefer Luckies to all other brands. And once again, the No. 1 reason is better taste. Of course Luckies taste better. First of all, Lucky Strike means fine tobacco. Then, that tobacco is toasted to taste better. "It's Toasted"- the famous Lucky Strike process-tones up Luckies' light, mild, good-tasting tobacco to make it taste even better. Try a pack. Maybe you'll be as fortunate as the student in the Droodje to the right, titled: Lucky smoker . . . faulty cigarette vending machine. Even if you're not, you'll enjoy the better-tasting cigarette . . . Lucky Strike.


## LUCKIES TASTE BETTER Cleaner, Fresher, Smoother!



Thursday, Nov
Signa Ka To Climax
 Ting date for Elsi ter to Wurford I
The brideelect is The bride-elect is
and is now teachin
field schools, chemical engineen chemic
Tech
The The engagement
ter, Lubbock, to Amarillo has reca
nounced. The coup nounced. The coup
ried Dec. 18 in Chapel. Neel is a
where he is main Phylis Martin 7 this year, reeeved
ring from Jay Fik ior, last week
mesa senior majo ism and mentber
Delta Jay whose husbandry, is a fo
Ann Lee Tumer ment major from
been engaged
She is a ment
She is a member
Forum, the Stud
is Himenmind
is Mumeecoming
year
Balliard to Hown
has been announc
elect's parents. 71
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Methodist Church
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Delta Delta soror
geology major fr
is a member of
Raiders and a m
Sigma fratemity
A January wedin
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Edwin Mevear
Edwin Mevea
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Sigma Kappa, Alpha Phi Pledge 36
To Climax Program Of Colonization
Delta Gamma Tea
Honors New Girls
Dines men mond wim

Tmpa Prica gevet, yuses. In
 Mary Lou Ballinger, Silverton,
Carolyn Huggins, Plainview; Betty
In Stanmes, Lubbock: Frances A1 lison, Canthabe: and Marguerit
Winder, Gruver:

Rose of Delta Sig

## Finalists Named

 ley Deshazo, Sue Findt Deshazo and Mary Alice Jones. Lubbock:Betty Alsup, Stantom: Anda derson, Dallas: Betty Amburgey Laura Edwards, Crosbyton; Jean
Ethridge, Ropesvile; Dorothy Briggs and Marian Rawlings
Tulia; Carolyn George, Whitesboro,
LaRue Gilmore, Levelland; Gail fith, Hale Center; Anna Margaret water Gerorge Ama Mea Engagements Told ding date for Elsie Ruth Carpen-
ter to Wilford Dean Light Jr The bride-elect is a Tech graduate and is now teaching in the Littlefield schools. Light is a senior
chemical engineering student chemical engineering student at ter, Lubbock, to Harry Neel of
Amarillo has recently been anAmarillo has recently been an-
nounced. The couple will be married Dec, 18 in Ford Memoria
Chapel. Neel is a senior at Tech Chapel. Neel is a senior at Tech
where he is majoring in finance Phyllis Martin, Tech cheerleader this year, received an engagement ring from Jay Fikes, Dallas junmesa senior majoring in journalDelta. Jay, whose major is animal husbandry, is a football player.
Ann Lee Turner, senior govern ment major from Ft. Worth, and
Bobby Close, ' 52 graduate, have Bobby Close, ' 52 graduate, have
been engaged since September She is a member of Pi Beta Phi
Forum, the Student Council and is Fomecoming chairman this The engagement of Jenny Lou has been announced by the bride elect's parents. The wedding will

$$
\begin{aligned}
& \text { The circus theme wial be } \\
& \text { carried out at the amual }{ }_{\text {Pi }}
\end{aligned}
$$ be Dec 23 at Plainview Firs

Methodist Church. Jenny Lou is major and a member of Delta Delta Delta sorority. petroleum Howard is a senior petrotem
geology major from Borger. He
is a member of Double T As-
PI PHI MASQUERADE carried out at the annual $\mathbf{P}$
Beta Phi masquerade ball toBetarrow might. Couples will dance to the music of the Esquires at the Lubbock Hotel from 8 to 11 p.in
sixty actives and their dates will attend

$5-7282$
$4-2070$

Delta Delta Delta Sorority Will Honor New Pledges With Annual Pine Prance


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## totoreador

THE TOREADOR, studeent newspaper of Texas Technological day on the campus at Lubbock by the associated students of the College.

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Harold Creswell, Mary Lou Francis, Shirley Hammer, Zahea Hassen, Sandra Hitch, Marcia Lambert, Bill Langston, Sue Shawver, Alton Slagle, Sandra Stone, Jeanine Williams, Max Williams,
Sonya Wilmut.... Staff Members

## Music Students To Have Recital



## Mary Ann Hill Is

Voted Sweetheart
Mary Ann Hill, Midland fresh heart of the Sam Houston Rifle an organization comprised of 21 army dents.
Mary Ann is a Tri-Delta pledge and a non-major. She will appear
with the unit during the Home coming aetivities. The Sam Hous ton Ritles will march in the Home ance consisting of precision an ance consisting, of precision and
close order drills at the Homecoming football game.

Horn Quartet Performed For HS Band, Talent Show The Texas Tech Horn Quarte performed Tuesday afternoon fo
the Band Boys Club of Lubboc meeting.
The quartet also entered the
Tech Talent Search in the StuMembers of the quartet, all
music majors, are: Gordon Col lins, Texarkana senior; Davi
Wiggins, Hobbs, N. M., junior Kathaleen Gilbert, Lubbock sophosenior. The group is directed Robert Taylor, music instructor.

## AN EDITORIAL

## More Than a Party Place

A college Student Union Building should be considered co-curricular-not extra-curricular.

This is the idea that appeared in a current pamphlet "The College Union as an Educational Enterprise," by Virgil M. Hancher, president of State University of Iowa

Mr. Hancher explains his viewpoint by saying Union, to be justified on a college or university campus, should be more than just a place to keep students off the streets and out of "joints." It should be thought of as part of the total educational enterprise, as an integral part of the institution, as contributing a supplementary form of education-outside the classroom in one sense, but certainly not unrelated to it.

Unions are getting to be more and more a part of college life-not just from the cup-of-coffee side, but also from the cultural and educational side. Tech is no exception. Our $\$ 544,267$ building will be two years old this March, and it operates on a $\$ 10,800$ yearly program budget. There is a great advantage in our building's being so new. Policies and program ideas are still being formed. These ideas come from us, the students.
"The Union is the place for the students to become acquainted with the great painting, the great theatre, and the great music of the Western World," Said Mr Hancher.

Because of this idea, our Union had added luncheon music hours, lectures on foreign countries and painting displays to the calendar. The Union also offers instruction in bridge, ballroom dancing, square dancing, ping tion in bridge, ballroom dancing, square dancing, ping
pong and billiards. Special events, such as the Football pong and billiards. Special events, such as the Footrall
Forum, Apple Polish Hours and gift-wrapping instructions, are on the calendar. Informal dances are held every week-end. These are only a few of the programs that are educational, as well as lots of fun
"I would hope," concluded Mr. Hancher, "that the Union would be able to bring together faculty, alumni, friends and students in a closer relationship than is possible without such an organization."

We can support our Union by being constantly aware of all activities, by making program suggestions and by participating in Union work.

Since the Union is designed for our use, it cannot survive without our help and active interest.

State Music Clubs Give Tech Award

has avecteratan or Musiciclub ship of $\$ 200$ to the music depart ing West Texas student. It will be called the D'Aur

Marshall Scholarship, in honor Mrs. D'Aun Marshall who has serv ed the local and state organiza-
tions for many years. Mrs. Mar-

Dr. Clewell Attends Board Meeting Of TVA in Corpus on Saturday Dr. Geraldine Clewell, professor
of home economics education, at tended a meeting of the executi board of the Texas Vocational As sociation Saturday
Christi. Miss Clewell Christi. Miss Clewell is vice pres sion of the Texas Vocational A sociation. shall gr
in 1929.

WE'LL GET YOU THERE
 in style,
 suits, plenty of sport shirts, slacks, iackets. . perfect. Ready right now for your selection!

## BRAYS <br> Campus Toggery

2422 Broadway

## Freshmen Elect Hall Legislators

Drane Hall has elected 12 fresh- sen, Dallas; Alice Wells, Ft. men legislators to represent ap- Worth; Edwyna Crews, Childress, proximately 315 women in the ine ginls are now legislators dormitory. These girls, elected by the wing groups, will work with the upperclass legislators, stated Miss Mava Adams, counselor. New legislators include: Polly Keeter, Corpus Christi; Delores Reagan, Lubbock; Polly Ann Kennedy, Levelland; Rose Green, Borger; Patricia Doyell, rillo; Carolyn Reynolds, Enochs Janis Long, Plainview; Dottie Sue emester they will take over more responsibility. Upperclass legislators that have served since the
beginning of the fall term are beginning of the fall term are
Joan Cantrell, Pampa: Pat Boles, Joan Cantrell, Pampa; Pat Bole,
Midland; Doris Wampler, Lubbock; La Rue Gilmore, Levelland Joyce Wright, Bellaire; Betty McGehee, Canyon; Huda Hassen Stamford; Ann Simmons, Olney Mary Ann Tongate, Waco; Averil Brinkman, McIntyre; Joyce Miller Horchem, Cooper; Barbara Peder-

## THE INTELLIGENCE QUOTIENT OF NED FUTTY

Chloe McColgate was a beautiful coed who majored in psych and
worked in the IQ testing department of the university. She did worked in the I.Q. testing department of the university. She did
not work there she loved and admired intelligence, above all things. "I love and admire intelligence above all things," is the way she succinctly put it. gence or leave it alone. What he loved and admired above all things
was pirls. "What I love and admire above all things is girls," is was girls. "What I love and admire above all things is gins,
the way he put it. One day Ned saw Chloe walking by on the campus. "Holy Toledo!",
he exclaimed. "How sweetly flows that liquefaction of her clothes!" he exclaimed. "How sweetly flows that liquefaction of her clothes!"
The following day he saw her walking past again. "Great balls of The following day he saw her walking past again. "Great balls of
fire!" he exclaimed. "Next, when I cast mine eyes and see that brave vibration each way free, O, how that glittering taketh me!"
When he saw her again the next day, he could no longer contain When he saw her again the next day, he could no longer contain
himself. He ran up and blocked her way. "Excuse me." he said, himself. He ran up and bloeked her way. "Excuse me," he said,
tugging his forelock, "I am Ned. Futty and I love you beyond the tugging his forelock, "I am Ned
saying of it. Will you be mine?"
She looked at his quarter-inch haircut, his black rimmed glasses,
his two-day beard, his his two-day beard, his gamy T-shirt, his tattered, jeans, his de-
composing tennis shoes, "You are not unattractive," she admitted, "but for me beauty is not enough. Intelligence is what I require in "Iman." everybody always said, 'You got to get up pretty early in the morning to get ahead of old Ned Futty.'" "Maybe so," said Chloe, "but if you don't mind, I'd like to make sure. Will you come into the I.Q. testing department with me?", Futty and laughed and smote his thigh and bit Chloe's nape in an
excess of passion and high spirits. Scampering goatlike, he followed her into the 1.Q. testing department." said Chloe.
"Shoot!" said Ned gaily and licked her palm.
"What does juxtaposition mean?"
"Now about ineffiable?"
"Wurtive?"
Chloe sighed. "How are you on arithmetic?" she asked
"A genius," he assured her. "My feeling exactly!" said Ned with an approving nod. "What's the "If a man earns fifty dollars a month," said Chloe, "and saves $12 \%$ of his earnings, how long would it take him to save $\$ 100$ ?"
"Forever," said Ned. "Who can save anything on $\$ 50 \mathrm{a}$ month?"
"How do you find a square root?", "How should I know?" replied Ned, giggling. "I'm no square." "How are you on English?" asked Chloe.
"I speak it fluently," said Ned with quiet pride.
"I speak it fluently", said Ned with quiet pride.
"Wreet," replied Ned, clutching Chloe to him and dancing 32 bars of the Maxixe.
"Next I will test you for manual dexterity," said Chloe. She handed oddly shaped pegs. "Fit the pegs in the holes," she instructed him. "Let's neck instead," suggested Ned.
"Maybe later," said Chloe. "First the pegs."
He fumbled about for a longish interval. Finally he tired of it and reached for Chloe.
But she fended him off. "Ned Futty," she said, "you are dumb. You have the highest dumbness score of anybody I have ever tested above all things."
He hurled himself on the floor and clasped her about the knees. He hurled himself on the floor and clasped her about the knees,
"But Tlove you!" he cried in anguish. "Do not send me from you, or
you will make my world a sunless place - full of dim and fearful shapes!"
"I am sorry," she answered, "but you are too dumb,"
"Reconsider, madam," he begged, "else a miasm looms before me."
"Go," she said coldly.
Spent and speechless, he struggled to his feet. With leaden steps he made his painful way to the door. There he stopped and lit a
cigarette. Then he opened the door and started away to his gray and grisly future.
"Stay!" called Chloe.
He turned. "Was that," she asked, "a Philip Morris you just lit?"
"Yes," he said. me and be my love!" cried Chloe joyously. "For you are not dumb! You are smart! Anybody is smart to smok philip Morvis with its fine vintage tobaccos, its cool relaxing mildness,
cirette and marry me!"
And they smoked happily ever after.
This column is brought to you by the makers of PHILIP MORRIS

Natercolor


Tech Names Of Field Pro Join $V$. Gregory, gram at Odessa Colle spointed executive Tach program. guilinge to the 12
gits currently par arics currenty pat Tech's adult educat ind necits other cit ing aoult stuy-discus Prior to coning ho
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Plecrges are: Jerty Vines, B. F.
rett, Bob Rankin Gayle E. Smith, J Carol Robinson. Bo
Bot Nsachinger, Herry Frod Browning, Han
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Latin Cub Selects

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Watercolor Exhibit Depicts Folk Arts

## Fifty watercolor renderings of the craft and folk arts in

 the United States between 1700and 1900 are on exhibit in the Home Economics Building until next Thursday.
The drawings, part of the Index of American Design, are on loan
from the National Gallery of from the National Gallery of Art
in Washington, according to Professor Arre Randall, applied arts
head.
The traveling exhibit is devoted mainly to the craft traditions which dominated American efforts
for more than 200 years. The objects painted range from wellknown museum specimens to new discoveries made by the artists who did the watercolors. said Professor Randall is a recor made by American artists of a chapter in American history which is largely anonymous. The Index was developed by the WPA Fed

Tech Names Head Of Field Program John V. Gregory, former direc-
tor of the adult education program at Odessa College, has been appointed executive associate in charge of field
Tech program.
Gregory will offer program guidance to the 12 West Texas cities currently participating in
Tech's adult education program and assist other cities organiz Prior to coming here, Gregory served at Odessa for two years and has 20 years of teaching and administrative experience in sec ondary schools and colleges in thi ward the doctorate degree The adult education program here seeks to stimulate an interest in America's political and cultura heritage. Cities participating in field, Lamesa, Levelland, Littlefield, Lubbock, Midland, Odessa Block And Bridle Will Hold Picnic Block and Bridle animal hus its annual fall pienic at $6: 30 \mathrm{p} . \mathrm{m}$ in Aggie Grove. Seventeen pledges will be honored at the event. Following the picnic, a record
dance will be held in the Ag engineering shed.
Pledges are: Robert Ackers Jerry Vines, B. F. Yates, Ed Garnett, Bob Rankin, Glenn Lust, Gayle E. Smith, Joe LeGendere Bob Nachlinger, Henry Blackburn Fred Browning, Harold Rucker Bill LaRoe, Dick Detten, and Don Fields.
Latin Club Selects Officers: Clark Is Named President Don Clark of Irving was electat a meeting Tuesday night. The meeting was held in the foreign language laboratory of the administration Building.
Officers elected to other posts are: Kim Loveless, vice president; Sylvia Dietering, secretary:
Mrs. Jack Kirkpatrick, treasurer: Helen Stovall, reporter. Dr. Earle Hamilton, associate professor of
foreign languages, was elected facforeign languages, was elected fac-
ulty sponsor. The club will meet at $7: 15 \mathrm{pm}$.
he club convention Three Tech coeds are attending convention this week in Austin They are; Eva Yolanda Cruz, Puerto Rico; Nelly Hendricka Huyser, Maastricht, Holland; Mary E. Cooper, Crowell. Mrs. Winnifred Gifford, assistant professor of child development and family rela-
tions, will also attend the conventions, will also attend the conven-
tion.


#### Abstract






This one's on you

We mean the collar . . . and if you're
 a really smart clothesman, you'll keep
 hand. Pick Arrow Par, left ( $\$ 3.95$ ). Pick a smart Arrow Bi-way spread, right ( $\$ 5.00$ ). Pick any of the smooth spread styles. But be sure you pick an Arrow. For immaculate tailoring, and the "custom look," Arrow's the shirt by far. Prices begin at $\$ 3.95$.

ARROW ${ }_{\text {shirts }}$ \& ties UNDERWEAR - HANDKERCHIEFS - CASUAL WEAR
Jumpaill:lull Cr.

Bishop To Speak At Student Center william C. Martin, presiding ship meeting at 6 p.m. Sunday. bishop of the Dallas-Ft. Worth All students are invited. area of the Methodist Church, will
speak at the Methodist Student ship hour during which Bishop speak at the Methodist student
Center during the regular fellow-

## What have VICEROYS got that other filter tip cigareettes havent got?



WORLD'S LARGEST-SELLING FILTER TIP CIGARETTE


There's Not So Much Coffee in Brazi Brazilan Agriculture Dept. Official Gives Reasons for Coffee Shortage

Alpha Zeta Holds Pledge Initiation

Short Course To Be Held For Dairy Industry Nov. 17 A three-day dairy industry
short course will be conducted in Aggie Memorial Auditorium be-
ginning Nov 17 ginning Nov. 17 , with registration
opening at 8 a . Various naopening at 8 a.m. Various na-
tionally known speakers will talk on all phases of the dairy indus-
Scheduled in conjunction with the event is a meeting at 7 pm . Nov. 8 of the Texns-New Mexico Dairy Technology Society.
agranomy, and Eldred Jordan, in structor of agricultural engineer-
ing past sponsors of the organization. Dr. W. H. Cloninger, assaciate professor of animal husbandry, is sponsor this year. To be eligible for membership in the fraternity, a student must retain a two-point grade average
during his first two years of colduring
lege.

## ENGINEERING SENIORS

North American Aviation Los Angeles
will interview here
NOVEMBER 12
$\qquad$
$\qquad$ Sunday at Plainsman Hotel, After-
wards, the group will attend morwards, the group will attend mor-
ning services at First Presbyter-

## WINSTION

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WINSTON ...the easy-drawing filier cigarette!
Thursday, Novembe


## Raiders To Visit Tucson Saturday Night

Wildcais Lisied As Slight Favorites InCrucial Border Conference Tilt

| By KENNETH BENNETT |
| :--- |
| Toreador Sports Editor |

Texas Tech's Red Raiders will be featured Homecoming guests
Saturday night in Tucson, when they meet the University of Arizona
Wildcats in a game which will probably decide the Border Conference
championship.
Although the Techsans have not tasted defeat from the hands o
Arizona since 1935, the Wildcats are slightly favored.
The big gun in Arizona's attack will be their dazzling sophomore back, Art Luppino, the nation's 1
Jolla, Calif., runner has scored
123 points and amassed 892 yards 123 points and amassed 892 yards
rushing this season. Halfback Rick Spink Halfback Rick Spinks probably
will still not see action due to a will still not see action
ruptured blood vessel in his leg
He was unable to play the secon He was unable to play the second
half of the LSU game, and was disabled completely for the COP see action due to an arm injury see action due to an arm injury-
received during one of the scrimSpinks is still the Techsans
Spers leading scorer with 34 points, the top punter with a 37 yard average,
No. 1 extra point kicker with 10 conversions in 11 attempts, and is the best kickoff man.
Herr Top Rusher
Halfback Ronnie Herr of Muen-
ster is the top rusher for the Raiders with 325 yards gained in 45 tries, an average of 7.2 yard
per carry. Fullback Lonnie Graham of Broken Arrow, Okla., has the best average, 11.2 in ama
sing 281 yards on 25 tries. Total offense leader is Quarter-
back Jerry Johnson of Hale Center. With 87 yards rushing adde net of 261 yards. He has completed nine of 27 throws, and
tossed four scoring aerials. The Wildcats have average better than 41 points in the
first, five games, while the Paid ers have only averaged 27 in thei six battles.

Basketball Drills
Opened Monday
coached by Polk Robinson, began drills Monday in preparation for the toughest schedule in the school's history
Coach Robinson lost five lettermen, two of whom were starters from last season's Border Confer
ence champion. The R a ider boasted an 11-1 Teague mark and a $20-5$ season standing. This year
squad will consist of six lette squad will consist of six letter
men, three freshmen numeral win men, three freshmen numeral win-
ners and one junior college trans Returning starters are Forwair Jim Reed, Guard Carl Ince and Center Eugene Carpenter. Ince is
a senior and Reed and Carpenter are juniors. Other returning letward and Decker McKim, center seniors; and Forward DuWayne Blacksheer, junior:
Numeral
from last year's reshman team are; Guards ling; Forward Ned Underwood Carroll Smith, sophomore, is a transfer from San Antonio Junior College.
Tuch teams year's schedule includes such teams as: Oklahoma A\&M
and North Carolina State, both of which played in the NCAA play offs last year; Texas University, co-champions of the Southwest Conference; and Furman, last year's national scor ing champion.
against Eastern New Mexico Uni versity in Lubbock

Puris Jr. College
Outdoes Picadors
Swimming Team Needs Manager Outdoes Picadors touchdown in the lase 50 seconds
to defeat the fighting Picadors of
Texas Tech $27-21$ in Pacis last becoming manager of the swim-
ning team is asked to contact Dr. rom center kept Duncan from has begun daily workouts for the quickly tossed to are requesterested in trying Paris opened the scoring whe
Guard Jack Allen intercepted turnet the picador 38 and refor the opening tally Weldon'

League Basketball To Begin Entries

## Monday will begin entries for the intramural basketball pro-

 gram, says George Philbrick, intramural sports director. Entries will close Nov. 20 , with play be
ginning Nov. 29 . The program will be divided independent and Dormitory.
Entries may be submitted to Philbrick in his office at the Gym
All students are eligible with the exception of those now on the var-
sity basketball squad, and those who have previously earned a letThe teams should be named
ter at have managers elected and includ Track Workouts To Begin Monday Texas Tech's track team wil
begin workouts Monday, an nounces Glenn Hatfield, track All men interested in beginning Alaining are urged to report to the building room, located in the equipment. The dressing room will
be open from 3 until $5: 30 \mathrm{p} . \mathrm{m}$.

Early in the second stanza, We
don fumbled on the Tech 41. The back Don Duncan punched over for the touchdown. Jesse Hatfield
converted to put the Techsans

Late in the same quarter. Tec
freshmen gained possession of the broke loose on the following play hirned on the steam and scored
his second TD. Hatfield booted his second attempt through the
uprights to give the Lubbockites a $14-6$ halftime lead. Lubbockites a ermission to break the game wid 69-yard march with a nine-yar scamper. Weldon converted to pull within one point of the Picadors Late in the same quarter, Mar-
vin Lay swept leftend and race 74 yards to score. Lotto Gaaddis converted, and Paris took a 20-1 With seven minutes to play Tech's Don Barber fell on a mis-
cue on the Paris nine With fourst and goal, Duncan sliced through the middle for the remaining fou yards. Wayne Medlin kicked the
point to give the Picadors a 21-20 margin.
The Lubbockites, trying to run out the clock, found themselves on
heir own 16 facing fourth down and 12 yards needed. A bad pass ach week-day.
Construction of track dressing
begin soon, and all track facilities

Games This Week
name is the date it played or will play Texas Tech this fall. If teams
matched this week played each other last year, the 1953 score is given.) Arizon Last year, Tech 52-27 Tulsa (Nov, 13) at Houston (Nov. 20). Houston 23-21 Simmons 14-13).

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    Texas A&M (Sept. 18) at SMU. SMU 23-0
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    West Texas State (Sept. 25) at Trinity. Trinity 14-6. Detroit at Oklahoma A\&M (Oct. 2.). Detroit 18-14. Chattanooga at 'Louisiana State (Oct. 16 ) San Jose State at College of Pacific (Oct. 23), San Jose 7-6
    Last Week's Scores Oklahoma A\&M 12, Tulsa 7
Arizona 48, West Texas State Arizona 48, West Texas State 12
Mississippi
21 Cincinnati 13, College of Pacific Mississippi 21, Louisiana State
13 Baylor 12, Texas Christian Arizona State Arkansas 14, Texas A\&M 7 Rice 34, Vanderbilt 13 Duke 21, Georgia Tech 20 lexas Western 12, New Mexico Oklahoma 13, Colorado 6


Auburn 27, Tulane 0

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$\leftrightarrows E M B A R R A S S E D$ BY LOOSE DANDRUFF? WILDROOT CREAM-OIL REMOVES IT \& KEEPS HAIR NEAT ALL DAY. \%

AWS Dad's Day Slated Nov. 20
Dad's Day rolls closer and closer and the Association of Women Students will do everything it can to make Dad glad he had a girl. AWS is sponsoring a reception to Nov. 20, and letters have been mailed to all dads of women students enrolled at Tech inviting them to attend.
The dad coming the greatest distance to be with his daughter
will be presented with a gift at half-time by Dr. E. N. Jones, president of Tech.
Registration booths will be set up in all women's dorms and the
Student Union Friday afternoon and Saturday morning. The band and they will be allowed to tour will perform in the dad's honor the women's dorms between 5 and $8 \mathrm{p} . \mathrm{m}$. Saturday.
The AWS members hope that sion and recome an annual occaof every student enrolled in Tech Depending upon this year's suecess fathers of men students may
be invited to next year's Dad's Day. chairman of the planning commit tee.

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Museum Features |Tech Grads Tell Watercolor Exhibit New Experiences "Old New England Houses" in Fanning, will be featured in the Rotunda Gallery of the Museum Fanning is professor of art hisreceived his degree in architec ture at Cornell University and obtained a master of arts in archilecture at the University of Minois. He refers to River Head as his hometowns. the exhibition will be open to he public and no admission wil
be charged. Persons may visit th display during regular Museun hours.

Club page deadline
Deadline for reserving club pages in the 1955 La Ventana is Nov. 15. Money and copy for the pages should be turned in to Earl Dietering in J205 by that date
nsed on club pages, and the list of members is needed before layouts can be made for fore layouts can


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and acronautical. It also means plenty of room for advancement. Bocing, Which now employs more engineers than even at the peak of World War II promotes from within, and holds reg. nlar merit reviews to give you individnal recognition.


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with the company 25 years or longer Bocing offers engineers an unusual varicty of experience, from applied re search to production design, from work with new materials and techniques to co-ordination of a vast subcontracting program which provides contacts with a cross-section of U. S. industry. Boeing also helps engineers continu their graduate studies, and reimburses them for tuition expenses.

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Tech student last year and na- tion at the headquarters. After tional publications officer of the
Arnold Air Society, has been as- $\begin{aligned} & \text { his worked as draftsman for David S. }\end{aligned}$ Arnold Air Society, has been as-
signed to Tenth Air Force Headquarters, Selfridge AF Base, Mich.
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Rodeo Club Plans Nov. 13 Barbecue
Former members of the Rodeo Club, gathering from all parts of the state at Homecoming on Nov. 13, will join present club members
The barbecue was planned at a recent meeting. Committee on arrangements includes: Ed Garnett, senior, and Bill Phinizy, sophomore, from Lamesa; S. J. (Tooter) Shanklin, sophomore, Rock Springs; and Noel Yeary, sophoSprings; and Noel Yeary, sopho-
more, Ft. Worth. Springs; and Noel Yeary, sopho-
more, Ft. Worth. $\begin{aligned} & \text { mairman of a planning committee } \\ & \text { chatich includes the following } \\ & \text { whiculy } \\ & \text { faculty members: Arne Randall, }\end{aligned}$


## Fine Arts Festival

 To Be PresentedPlans are now being made $f$ sented Dec. 9-13. This Festival will include activities from the departments of allied arts, applied

arts, music, speech; Fine arts, music, speech; Fine Arts
Committee of the Student Union: Committee of the Student Union,
Modern Dance Group of women's physical education; and Tech Artists Course.
Mrs. Mary music instructor Helen McCarty

Journalism Prof Completes Analysis of Dallas Paper
Dodd Vernon, assistant professor of journalism, has completed analysis of typography and the Times-Herald. The study, with recommendations, was requested by the Dallas newspaper as part
of its current typographical imof its current typographical im-
provement program. The project was the second of Mary Dabney and Miss Dorothy Hoyle, women's physical education; Miss Cecilia Thompson, Ron-
ald Schulz and Dr. P. Merville Larson, speech; Nolan Barrick and Richard Tracy, allied arts; Dr.
Gene Hemmle, music.

## its kind made by Mr. Vernon <br> hemmle at reese recently. In late August he made $\begin{gathered}\mathrm{Dr} \text {. Gene Hemmle, music de- } \\ \text { partment head, was guest speake }\end{gathered}$ a complete study of news oper- partment Read, was guest speaker ations for The Times of St. Peters- $\begin{aligned} & \text { Teachers. Association Monday af- } \\ & \text { ternoon. His subject was "The }\end{aligned}$ burg, Fla., with recommendations $\begin{aligned} & \text { ternoon. His subject was "The } \\ & \text { Parents" Role in Music Educa- }\end{aligned}$

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nite grace and lyric charm. $141 / 2 \times 18^{1 / 2} 2^{\prime \prime}$. Set of 4 color prints, pub, at 16.00-Sale $\mathbf{2 . 9 8}$ 22. Early American Autos. An uterly charming
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sheer joy and breathtaking color effects-a stunning group, $17 \times 14^{\prime \prime}$.
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illuminated paintings by early Italian masters,
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ing Cloud," "Argo," etc., 10x8".
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