Vol. XXVIII 29

Texas Technological College, Lubbock, Wednesday, Sept. 23, 1953



THE INTERNATIONAL SET—Some of Tech's foreign students pause by the Library's new \$800 globe to point out the country each calls home. Left to right, they are: Richard S. de la Vega Guatemala; Edward F. Quevedo, Guatemala; Donnald David Gray, Netherlands West Indies; Fernanto Luis Egana, Venezuela; Ann Salman, Lebanon; Kareen Aziz Habeeb, Jordan; and Ahmad A. H Kayyali, Palestine. The globe is being housed temporarily in the Reference Room.

(Avalanche-Journal pho

SAE to Install Tech's Adelphi As Texas Alpha

Dr. G. E. Giesecke Named Vice Prexy Will Supervise Faculty, Student Work

Will Supervise Facult

A native Texas, who attained his education the hard way by "slinging hash" and serving as a waiter, is the new vice president of Tech. Dr. G. E. Giesecke will be vice president in charge of academic administration. He is a native of Marble Falls, Tex.

Dr. Giesecke, whose major was foreign languages, with emphasis on German, has had many interesting experiences abroad. In 1931-32, during the beginning of the Nazi regime, he studied at the University of Marburg, Germany, on a fellowship awarded by the Institute of International Education. He was again in Europe in 1945, in time to see Germany fall. At this time, Dr. Giesecke was a member of the U.S. Naval Technical Mission, which interrogated enemy scientists and tenhicians. He later received a commendation for this duty.

Louise, Dr. Giesecke's wife, was also in Germany during World War II. Mrs. Giesecke went to Europe to study on a fellowship granted by the Institution of Infernational Education, but on the onset of the war, joined he American Foreign Service. She was overseas from 1339 to 1941, and was evacuated along with other Americans in Germany.

Dr. Giesecke's duties as vice-president include supervision of faculty and student work. He will also serve as chairman of the Council of Deans.

The new vice-president has three degrees, A.B., M.A. and Ph.D., from Lelland Stainford University.

Students Number
4,866 on Tuesday

A total of 4,866 students had registered at Tech as of noon yesterday, according to figures released by Warren G. Harding, assistant registered at Tech as of noon yesterday, according to figures released by Warren G. Harding, assistant registere is leading with 1,435 while Engineering is second with 1,226. Business Administration is a close third with 1,028.

The count Monday night showed an increase of 333 students over the count made at the same time a few forms and the content and the



DR. GIESECKE

Jones Appointed New Dean of Men

Basso To Open **Artists Course**

Class Elections To Be Held Wednesday at Convocation

Tech class officers for 1953-1954 will be elected in student convocation from 10 to 12 am, Wednesday, Sept. 30. Tentative plans call for this meeting to assemble in the gym, according to J. C. Chambers, president of the Student Council.

The four classes will then adjourn for separate meetings. Nominations will be made from the floor. Candidates are not required to file in advance.

Jerome Hines, Metropolitan Opera basso, will open the 1953-54
Artists Course series with his concert Wednesday, Oct. 7 at 8 p.m. in
the High School auditorium.
Student admission will be by activity fee receipts or by individual
tickets purchased at the boxoffice for \$1, Dr. Gene Hemmle of the
Tech Artists Course Committee announced today.

The basso seasons his talent, intelligence, hard work, personality
and luck with hypnosis which has
contributed greatly to his success.
Mr. Hines explains that through
hypnotism he is able to become
sensitive to the reactions of his
colleagues during a performance.
This sensitivity enables him "to
cope with any emergency" that
might arise during a stage performance, he says. The knowledge
of hypnosis also enables Mr. Hines
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to per with any emergency."

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the Edinburgh Festival.

The California-born artist first made his public debut at the age of 18—only two years after he had taken his first voice lesson from Gennaro Curci as a result of an influential 16-year-old girl next door, Mr. Hines explains, "I wanted to sing duets with her."

Mr. Hines holds a B.A. degree from the University of California at Los Angeles, He is greatly interested in the intricate phases of mathematics and chemistry, frequently contributing scholarly articles to such scientific publications as The National Mathematics Magazine.



JEROME HINES

Initiation Services **Held By Sororities**

belta Delta Delta rituals were rad in the home of Mrs. R. C. Goodwin, 3324 21st Street, at 7-00 o'clock Sunday evening. Thirty-seven rushees were initiated. Allumnae Advisor Mrs. Kathryn Fain and Mrs. Earnestine Stewart attended the ceremonies. St. John's Chapel was the scene of the Kappa Alpha Theta services for 33 initiates beginning at 2 Sunday afternoon. Alumnae attending included Mrs. Ed Napier, alumnae pledge trainer, Mrs. Les Sunday afternoon. Alumnae attending included Mrs. Ed Napier, alumnae pledge trainer, Mrs. C. G. Cailioux.

Twenty-six rushees were initiated to the Pi Beta Phi scorrity at St. John's Methodist Church Sunday evening from 2 to 5 pm. Mrs. James W. Speaus, rush and pledge advisor; Mrs. David Week

Dates for fraternity rush ac tits will be set Sunday when ments oncerning spring function for the various organizative tentatively set at last Sunday were the alumnae present.

Techsans To Get Reports on X-rays

one free at the Administration uilding.

The x-ray picture had been anamed as compulsory for freshem for the first time in Tech's story. However not all freshem appeared for the tests. It is pected that loopholes will be usged by next year, and that 54's new students will be examed 100 per cent, announced mes G. Allen, dean of student c, Tech will ask to use the maine during the entire first week the fall semester of 1954, Dean len added.

The Association of Women Stunts furnished five members for program's secretarial help ring the two days. The Double Association was in charge of loading the machine and load; it again when the program ded.



Microtomic the drawing pencil that holds up under pressure

HI-DENSITY LEADS

ABSOLUTELY UNIFORM NEW DUSK GRAY

color for a drawing pencil.

BULL'S EYE DEGREE MARKING

Easier to read — easier to find —

Tech Band Will Perform At County Celebrations

week.

They will be guests at the Sudan Fall Festival Saturday in Sudan. A parade at 11 am, will highlight the event for the 105 band members and will be followed by an afternoon performance.

At 2 p.m. Monday the band will march in the Panhandle-South Plains Fair held in Lubbock.

"Although we are few in old members, we are great in quality," said Band Director D. O. Wiley. Of the 105 members, 55 are treshmen students.

Union to Operate On \$5 Student Fee

As Bob Scott, the Union's new director put it, "the students by virtue of paying the fee become stock holders in their Student Union Buildings."



TIME AGAIN

36th Annual Panhandle-South Plains Fair SEPT. 28th THROUGH OCT. 3rd LUBBOCK, TEXAS

FREE FIREWORKS

NIGHTLY AT 10:00 P. M.

GIANT BALLOON PARADE

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SEE THE FIRST REMOTE TELECAST IN WEST TEXAS

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The Famous **BILL HAMES SHOWS**

ON THE MIDWAY 12 THRILLING RIDES 8 SUPER SIDE SHOWS

FOUR DARING AERIAL ACTS

FREE BAND CONCERT

EACH NIGHT OF THE FAIR Lubbock High School Band

SCHOOL CHILDREN'S FREE DAYS MONDAY, WEDNESDAY & THURSDAY

THE COMPLETE STORY OF IRRIGATION A First for the Panhandle-South Plains Fair ALSO AGRICULTURE, LIVESTOCK MERCHANTS' AND WOMEN'S DEPT. EXHIBITS

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Showing of Dresses. Coats - Suits Skirts - Blouses - Lingerie - Hosiery.

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per 23, 1953

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Two Sororities Accept Invitations To Colonize

this week that she is corresponding with national officiers of the organizations, hoping that initial steps can take place the latter part of the semester.

Alpha Chi Omega is comprised of 76 active chapters and 107 alumnae clubs. Founded at De-Pauw University, Greencastle, Ind., it was one of ten sororities which founded the National Panhellenic Association. Its charity work has included care for 157 French war orphans after World War I, aid to Shiften afflicted with ecrebral palsy. Contributions to fine arts scholarships are made annually. Only one other chapter exists in the state at present, at the University of Texas. Chapters at West Texas State and Texas Tech will be formed this fall. Delta Gamma has 77 active chapters and 200 alumnae clubs. It was founded at Lewis School

It was one of the state and Texas Tech will be formed this fall. Delta Gamma has 77 active chapters and 200 alumnae clubs. It was founded at Lewis School

It was one of the state and Texas Tech will be formed this fall. Delta Gamma has 77 active chapters and 200 alumnae clubs.

Freshmen Introduced to College Ways With Week of Campus Social Activities

Freshmen began their college The AWS Big Sister-Little areers with a rush of activities Sister party for freshman women

Five Sororities Pledge 140 Coeds This

Wood, Wellington; Sally Wood, El Paso.

Pi Beta Phi: Gladys Bain, Sylvia Dietering; Joanne Holmes, Diane Honey, Nelda Vaughter, and Joanne Roberts, all of Lubbock; Carol Chancey and Gladys Crandall, both of Fort Worth; Annette Cochran, Childress; Patricia Derrick, Idalou; Deanie Edwards, Tahoka; Marie Fox, Uvalde; Patsy Mathis, Longview; Helen Norris, Plainview; Marguerite Paschall, Vernon; Jane Taylor, Seymour; Bewerly Wood, Spur. Anne Witty, Hamilton; Nancy Steedman, Midland; Marilyn Steedman, Midland; Marilyn Stonecipher and Carole Crowdus, both of Houston; Lynn Mitchell, Big Spring; Annette Wilson, Slaton; Beth White, Brownfield; Gwen Gracey, Roscoe; Georgene Doyle, McKinney.

Kappa Kappa Gamma: Sandra Bailey, Brownfield; Carolyn Coe, the last day on the working of the last day on the standard of the last day on the standard of the last day on the last day on the last day on the standard of the last day on th

Let's Take Dancing

Ballroom Classes

The Larrymore Way N

25th Anniversary Special

Classes Only \$1.00 per week



"You Get The Best For Less At Larrymore's" Class and private lessons starting this week. Classes are still forming for TAP, ACROBATIC and BALLET.

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Phone 3-8643



Are you "fashion-wise". Not unless you shop our "strictly new" campus clothes The "fashion-wise" man always shops MALOUF'S first.

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Inventory ...

Both the grinning optimist and the grimacing pessimist are off the mark when they try to evaluate Tech to the new student. The truth lies between the two points of

row student. The truth lies between the two points of view.

What does Tech have and what does it lack?

On the credit side of the ledger are items like the campus itself, with its mood of unity and order—qualities not found on older campuses that have "just grown." There not found on older campuses that have "just grown." There are the dormitories to consider: many other colleges, particularly some in the West Texas area, envy the accommodations which Tech offers its residents. The college offers the student a wealth of organizations and other activities, duplicated by any city or any other college nearby. Less tangible assets are the college's reputation, created by its prestige as an engineering school and by its constantly improving faculty, and the distinction lent the school by the national fraternities—both social and honorary—that have chapters here.

| All students, we wish to emphasize, are eligible and welcome to work on The Toreador. We can find a job for any student, one which would arouse the student body to think and change the course of destiny. The deathless prose can come later; until now it's been too busy and too hot.

| All students, we wish to emphasize, are eligible and welcome to work on The Toreador. We can find a job for any student, one which would arouse the students one with word on the course of destiny. The deathless prose can come later; until now it's been too busy and too hot.

| Another reminder: the Backtalls | Another reminder: the Backtalls | Another reminder: the Backtalls |

In the debit column of the book are items like the barn which serves Tech as a gymnasium and the controversial dormitory meals. Tech lacks a solution to its traffic problem, adequate enthusiasm among the students for pep rallies and elections, and organized independents.

Neither of the above lists—the "Has" and the "Has Not"—are complete; many items could be added to both.

After thinking about Tech for a time, the new student will likely realize that the outlook is neither black nor white, but an intermediate shade of gray. He will see, however, that the shade is closer to white than to black.

Announcement . . .

This year's Toreador will be a weekly newspaper, published each Wednesday afternoon. Deadlines for news from campus organizations is 5 p.m. Monday unless other arrangements are made with the editor. Final deadline for all copy is 5 p.m. Tuesday.

Not Forgotten . . .

The college has fielded its first team of administrators and students to welcome those persons coming to Tech for the first time. That's as it should be.

But an even heartier welcome is hereby extended to those returning to Tech for the first, second, third or more



SENIOR AND SOPHOMORE MEET SLIME—Getting acquainted on one of the fall semester's opening ds s are, in the usual order, Gerald Clark, Corpus Christi sophomore; J. C. Chambers, Lubbock senior; and Willia Wells, Ft. Stockton treshman, Chambers is president of the Student Association and a member of Phi Delta Theta. Clark is pledging Adelphi.

ECHnicalities toreador

Toreador Editor

Since some sort of defense me-chanism has already mercifully made us forget most of the duties that had to be performed before this issue could be turned over to the print-shop, we won't try to burden you with an account of the labors.

surprised comments from persons catching sight of Tech's most luxurious beard (see page 10)... heated debates about the absence regulations that go into effect this semester... gasps when the man in the Bookstore names the total price on those texts (the gasps will be louder when he buys them back at the end of the year)... the wild, wonderful voice of Cheerleader Joyce Matthews at Saturday's game... and last, just the greater volume of voices that the increased enrollment has brought to the campus.

THE TOREADOR, student new paper of Texas Technological College is published each Wednes-day on the campus at Lubbock by the associated students of the College.

EDITORIAL OFFICES: Journalism Building Rooms 103, 105

TELEPHONE: 5-8541 Editor: extension 424

Business Manager: extension 423 Night Editor: 5-8548

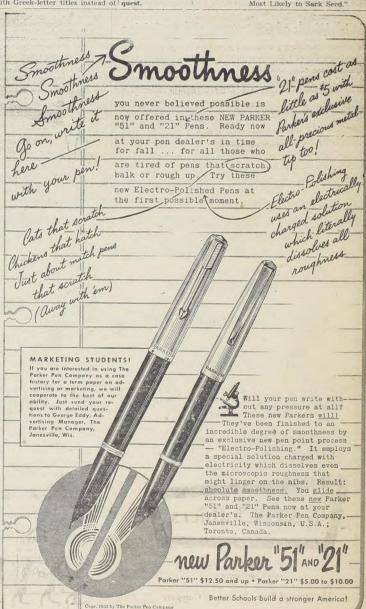
RALPH SHELTON Phyllis Martin Society Editor Sports Editor

CHARLES MAPLE Bus. Mgr.

Texas A&M and Texas Tech, who meet in Lubbock Cet. 10, had similar records last year. The Aggies won three, lost six, and tied one game. Tech had a 3-7-1 mark .

Bulletin from A&M (via the Daily Texan of the University of Texas):

"Seniors will meet soon to se-lect the member of the class Most Likely to Sack Seed."



Slime Cap Funds

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Society Editor

Sports Editor

Sports Editor

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Eight Students Announced Winners

Absence Changes Put Responsibility On Each Student

Eight of Original Faculty Remaining

When Texas Tech opened on Sept. 20, 1925, the faculty was composed of thirty-five educators. Eight of that number began the twenty-eighth annual session of the college this fall.

Finest Shop In West Texas CAPROCK HOTEL Barber Shop Scalp Treatments, Facials Hair Drying

S&Q Clothiers

Your ESQUIRE COLLEGE SPONSORSHIP STORE

> Offers you the following High Grade merchandise.

Advertised in ESQUIRE

Alligator Rainwear Bantamac Jackets Boxer Shorts with Gripper Fastners California Suede Jackets

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LEATHER GOODS

Red Raiders Will Be Out for Blood

Open to Students Under New Policy

Library stacks are now oper of all students.

The new policy is being initiated this fall to enable students to rowse through the books that re shelved according to relation-



Picadors Kick-Off

TEXAS TECH RED RAIDERS

1953 FOOTBALL SCHEDULE

Sept. 19- West Texas State, Lubbock, 8 p.m.

Sept. 26—"Texas Western, El Paso, 8 p.m.
Oct. 3— Oklahoma A&M, Stillwater, 1:30 p.m.
Oct. 10— Texas A&M, Lubbock, 8 p.m.

Oct. 17- College of the Pacific, Lubbock, 8 p.m. Oct. 24- New Mexico A&M, Lubbock, 8 p.m

Nov. 7— University of Arizona, Lubbock, 2:30 p.m. (H)
Nov. 14— University of Tulsa, Tulsa, 1:30 p.m.

Nov. 28- Hardin-Simmons University, Lubbock, 2 p.m.

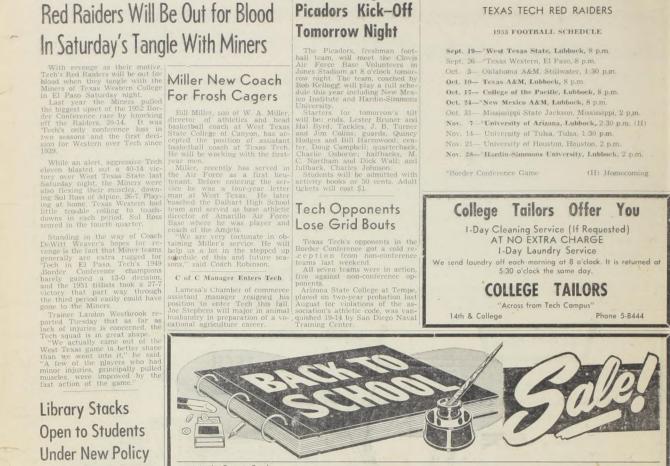
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I-Day Cleaning Service (If Requested) AT NO EXTRA CHARGE

I-Day Laundry Service
We send laundry off each morning at 8 o'clock. It is returned at 5:30 o'clock the same day.

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Men's Sport Socks Banner Argyles



Washfast, 2 ply cot-ton spun, elastic top, assorted colors, dia-Plastic leather and genuine split cowhide binders in a variety of designs including embossed western designs. Spacious inner pockets 2 and 3 Ring Styles

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\$4.29 Also

\$8.95 A wide assortment of looseled filler, typewriting paper, composition books, stenographers note books & many other classroom IRON, reg \$10.95

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PRICED 49c to 98c

Drawing Pencils

India Ink

Black, Red. Green, Blue 15c

59c

Plastic Aprons



Sizes 2H to 7H, 2 for 25c Red Wax

1 pound size paste wax for All type floors

Brooms

Reg. \$1.49

\$1.29

\$1.29

Two Inter Pockets

Wide Expanding Gusset 1.98 to 3.49

Wet Mops

79c

Chemically Treated

Dust Mops

98c

For Your Dollar's Best Buy Try

5c to \$1.00 STORES

OPEN DAILY UNTIL 9 P. M.

"White Lie" Bra



Strapless \$2.50

B cup-32, 34

\$2.98

Electrical Supplies Extension cords, plugs, switches, sockets, etc. Unusual Bargains

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Shower Shoes

Rubber Maid For Men And For Women Reg. 2.97—only \$2.69

Goose Neck Desk Lamps



23 inches high, with 6 inch Base. Adjustible-4-

\$2.98

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2.98

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\$2.98



MAN ON THE MOVE—Tech's Jack Kirkpatrick carries the ball to the Buffaloes in Saturday's game which saw the Red Raiders defeat West Texas State College 40-14.

Red Raiders Defeat Buffaloes; Game Seen By 14,000 Fans

allies.

Bob Whelchel chalked up the inst West Texas touchdown, with Joe Walden scoring the final ally. Both scores came on short

The twelve Tech backs unleashd by Coach Weaver had a field
lay. Each racked up a net gain
werage in two figures. Sides was
op ground gainer with 61 yards
or four carriers, followed by Fullback Rick Spinks and Halfback
of 10 yards a carry. Other leading ball carriers for Tech were
ferry Johnson with a six-yard
werage, Bobby Cavazos with
hree and Lewis with a five-yard
werage.

Tech's quarterbacking showed

twerage.
Tech's quarterbacking showed emarkable improvement over last ear, with Johnson, Kirkpatrick und Buddy Hill turning in impressive performances. In Tech ine, Tackle Jimmie Williams was tstandout on both offense and desense.

standout on both offense and deense.

Tech rolled up 398 yards rushing, 32 of them on the ground. Most if West Texas' total of 173 came in the air, the Buffs finding a few olles in Tech's aerial detense late in the game.

The Buffs, surprising the Raider-leven with unexpected power, cored first in the initial stanza. The Buff tally climaxed a 71-yard march on 12 plays, with a Raider enalty to push them along.

West Texas' second tally came it the end of a 69-yard drive that the up 11 plays, three of these being passes.

The Raider Crew bounced back of the the score early in the second quarter. Center Billy Rick-rits recovered a Buff fumble on the 38. Janes picked up a couple



You can see all around

You look out and down through a wide, curved, one-piece windshield. The pano-ramic rear window and big side windows provide a clear view in all directions.

And it's the lowest-priced line

A demonstration will show you that Chevrolet offers just about everything you could want. Yet it's the lowest-priced line in the low-price field.



Biggest brakes for smoother, easier stops

An easy nudge on the pedal brings smooth, positive response —right now! Chevrolet's improved brakes are the largest in the low-price field.



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Let us demonstrate all the advantages of buying a Chevrolet now!



MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!



Genuine SHELL CORDOVAN

At the whisk of a brush or the mere flick of a cloth the rich-wine lustre of costly Cordovan glows anew. Taylor cuts this strong, sleek leather on a handsome full brogue pattern designed for vital comfort.

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You get greater getaway with the new Powerglide*

A lot finer performance on a lot less gas. That's what you get with the new Powerglide automatic transmission. There's no more advanced automatic transmission at any price.

You get more power on less gas

on less gas
That's because Chevrolet's two
great valve-in-head engines are
high-compression engines. In
Powerglide' models, you get
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Chevrolet's field — the new
115-h.p. "Blue-Flame." Gearshift models offer the advanced
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It's heavier for better roadability

You're in for a pleasant surprise at the smooth, steady, big-car ride of this new Chevrolet. One reason is that, model for model, Chevrolet will weigh up to 200 pounds more than the other low-priced cars.

*Combination of Powerglide auto-matic transmission and 115-h.p. "Blue-Flame" engine optional on "Two-Ten" and Bel Air models at extra cost.

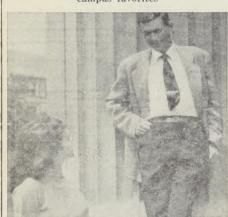
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Conveniently listed under "Automobiles" in your local classified telephone directory

Parking Regulations Go Into Effect Next Week; Fulbright Grant to Benefit Each Student To Use Own Space 8 A.M. to 12 Seniors, Grad Students

Coeds From Coast-To-Coast "Aye" Arrow Gordon Oxfords

Gals acclaim neatness and style appeal of these campus favorites



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Sold exclusively in Lubbock by Jemphill-Wells Co.



Air Fo In Lieu

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Air Force ROTC To Issue Certificates In Lieu of Commissions, Based on Need

is encouraged to enroll as their of a commission, according to fol. Ollen Turner, professor of ir science and tactics. Certificates will be dependent on active duty needs of the Air Force to the time of graduation.

Students who qualify for flight raining and desire it, will be commissioned upon graduation, incommation received by Col. Turner from the Air University at Montgomery. Ala., states. Students who hold certificates of completion will be eligible for a commission if they complete in an enisted status the same period of active duty as required of selective service inductes, which is two years.

Air Force policy contemplates permitting these AF ROTC graduates to enlist for a two-year period in the grade of A/2c (formerly corporal), based on certificates of completion of the AF ROTC course.

The number of freshmen and

The number of freshmen and

Tech Department Directs Broadcast

Lubbock, Monday night, putting the spotlight on community problems.

Under the direction of the Adult Education Program of Texas Tech, the series of 13 weekly programs will be broadcast at 9 p.m. each Monday beginning Sept. 27. Community leaders and college staff members will participate as panel members.

The first four programs will be discussions of the following questions: "Does Lubbock Have a Traffic Problem?", Sept. 21; "Are We Heading For a Depression?", Sept. 28; "How Fare Lubbock Youth", Oct. 5; and "Do We Work Well Enough With Our Neighbor Towns?", Oct. 12. From the fourth forum on the radio audience will decide what problems are to be discussed.

Dr. Per G. Stensland, head of the Adult Education Program at Tech, will moderate the forum. Members of the first panel will be Lewis Jones, Dean of Men at Tech, Professor E. R. Heineman, chairman of the college traffic committee; L. H. Andrews, Lubbock traffic engineer; and Bill Morgan, executive secretary of the Citizens Traffic Commission.

Tech Graduate Completes NMU Meteorology Courses

NMU Meteorology Courses
Lt. Billy F. Harris, 1952 Tech
graduate from Breckenridge, has
recently completed an Air Force
program in meteorology at the
University of New Mexico. The
57 hours of courses he took during his year's stay there was
equivalent to two year's college
work. The ex-Techsan says he has
three more years to serve.
He stated that of 66 students
starting the courses only 41 finished. Seven of the total participating were Texans. Lt. Harris,
"airiculture education graduate,
stated that about half of those
completing the program would be
assigned in the states and the
other half overseas.

Joint Curriculum

FACULTY WOMEN TO MEET Faculty Women's Club will have its first meeting Wednesday, Oct. 7. The club will meet at 3 pm. in Drane hall. Mrs. Richard Heineman is president of the or-

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