

From the President.

To The Students of Texas Tech:

Having studied the calendars of a number of Texas institutions of higher learning, the Student Council has requested that a statement concerning Tech's Christmas holidays be made to the student body through The Torch.

A college calendar is constructed so as to provide at least a minimum number of instructional days, according to standards of accrediting associations. In order to provide enough days to meet this standard the Tech calendar for 1954-55 placed the beginning of the Christmas holidays at noon on Dec. 22.

A careful study of the calendars of a representative number of other Texas institutions reveals that they begin their Christmas holidays on Saturday noon, Dec. 18. Doing this, some have more and some have fewer instructional days than does Tech. Those who have more accomplish this, typically, by shortening the orientation period for new students, by shortening the final examination periods, and/or by beginning earlier in September and closing later in the spring.

Taking twelve college calendars as they are published, including Tech's, six institutions provide more instructional days than does Tech, and five provide fewer. This is a tenable position.

If, however, our Christmas holidays were to start on Dec. 18 instead of Dec. 22, then eight institutions would provide more days than Tech, and three would provide fewer. The college should not be comfortable in this position.

Recognizing that some students may be hard pressed to get home as early as they would like if our vacation does not begin until noon on Dec. 22, the Deans Council has recommended that classes be dismissed at 10 p.m. on Tuesday, Dec. 21. This change will not modify Tech's standing materially.

With this recommendation I concur. Therefore, our holidays will commence at that time—10 p.m. on Tuesday, Dec. 21. The date for resuming classes remains as published, Jan. 3, at 8 a.m.

A MERRY CHRISTMAS TO ALL!
E. N. JONES
President

Beauties Selected For Final Contest

Twenty finalists for the 1955 La Ventana beauty contest were selected from a group of 50 at the second-round eliminations Sunday in the Student Union Ballroom.

A beauty expert, who has not been revealed, will select eight winners from photographs of the 20 coeds. All 20 of the beauties selected Sunday will be pictured in the college yearbook; the top eight will be featured in alphabetical order on two-page spreads, with no ranking among the eight. La Ventana officials say. Names of the top eight will be revealed at the annual Tech Varsity Show in which the beauties will appear.

Top 20 Listed
The top 20 include: Edith Aldridge, Taboka sophomore; Jerry Anglin, Plainview sophomore; Laura Lou Bailey, Lubbock senior; Mary Alice Braselton, Plainview junior; Shirley Caldwell, Lubbock freshman; Mary Jo Cappleman, LaMarque freshman; Sandy Casstevens, Brownfield freshman; Frances Culvahouse, Odessa freshman; Sue Hunt, Lubbock freshman; Mary Jane Johnson, Wellington sophomore;

Revis Jordan, Lubbock freshman; Joe Kirkpatrick, Lubbock junior; Phyllis Martin, Lamesa senior; Virginia Mitchell, Fort Worth junior; Harriet McCabe, Lubbock senior; Mary McCanne, Pecos senior; Martha Schickram, Lubbock freshman; Sandra Shook, Lubbock junior; Gloria Snell, Lubbock senior; and Joyce Tharp, Littlefield sophomore.

Judges Named
Judges Sunday were: Mrs. Claude L. Hale, buyer for Hanna-Pope; Duncan Ellison, Brownfield photographer; and Billy Brown of Brown's Varsity Shop. Melvin Deardorff was master of ceremonies, and Dan Armstrong was pianist.

Jack Pruitt To Fill Council Vacancy

Jack Pruitt, Odessa junior, was elected Thursday in a special election to fill the business administration vacancy in Student Council.

Pruitt will serve the unexpired term left by Jack Gibson. He received 57 votes to defeat George Morgan of Plainview, who had 30 votes, and Joanne Holmes of Lubbock, who received 22 votes.

Tech Student Dies In Two-Car Crash

Bette Gene Hancock, 21-year-old business administration student from Lubbock, was killed almost instantly shortly after 11 p.m. last night when the car she was driving was in collision with another auto.

The accident occurred at 32nd St. and Ave. V, only two blocks from her home at 1906 32nd St. Miss Hancock was pronounced dead on arrival at Methodist Hospital.

Driver of the other car, W. H. (Swat) Smith, 38, of 2211 5th St., was considered in fair condition at the hospital.

the torch

Vol. XXX Texas Technological College, Lubbock, Thursday, December 9, 1954 No. 11

Twenty-Four Students On Who's Who List Released By Dean of Student Life

Twenty-Four students are on Tech's list for the annual Who's Who in American Colleges and Universities. The list, released today by Dean of Student Life James G. Allen, comprises 18 seniors and six juniors.

Selection was made by a committee of two students from each division, Dean Allen stated. He and Dean of Women Florence Phillips served as faculty advisors.

A total of 107 students were considered for the honor, and a 1.65 grade average was the minimum allowed.

The list of students and their accomplishments follows.

Robert Goldsand, Pianist, Opens Tech's Fine Arts Festival Tonight

When the curtain goes up on Tech Artists Course's presentation of Robert Goldsand tonight, Tech's first Fine Arts Festival gets underway with music.

Goldsand, deemed "one of our greatest contemporary pianists" by the New York Herald, will appear in the High School Auditorium at 8:15 with a program of selected pieces.

Sponsored by the departments of applied arts, music, speech, physical education for women, architecture and allied arts, the Festival will run until Monday evening when the speech department will present "Squaring the Circle," a play by Valentine Kataev, beginning at 8:15. The play a Russian farce on Communism, is directed by Prof. Ronald Schulz.

"Words, Music and Dancing," Tomorrow night at 8 the departments of speech music, and

physical education combine to present "Words, Music, and Dancing" in the Music Building Recital Hall. This program includes instrumental music, choral reading and modern dancing. The choral readers are under the direction of Dr. Cecilia Thompson, assistant professor of speech, and the modern dance group under Miss Dorothy Hoyle, assistant professor of women's physical education. Mrs. Jackye Martin, Beaumont senior, is a featured dancer and choreographer. The Tech Choir accompanies the dancing.

Saturday afternoon "Carnival in Flanders," a French film, will be presented at 1:30 and at 4 in the Museum Auditorium. Admission is free but contributions will be accepted. An illustrative reading "Object - Image - Painting - Paintings - Sculpture - Poetry"

(See FINE ARTS, Page 6)

Martha Blankenship
2.44 senior, Home Economics. Vice president and Program Chairman, Home Economics Club; president, Phi Upsilon Omicron; vice president, Forum; delegate to National American Home Economics Meeting; delegate to National Phi Upsilon Omicron Conference; Alpha Lambda Delta; Junior Council; Home Economics; Alpha Chi.

Glen Gary
1.88 junior, Business Administration. Vice commander, Tech Veterans Club; Board of directors, Tech Chamber of Commerce; pledge trainer, Phi Delta Theta; attorney general, Pre-Law Club; chairman, Personnel Committee, Student Union; Warden, Phi Delta Theta; Men's Inter - Fraternity Council; president, Saddle Tramps; president, junior class; delegate to Phi Delta Theta General Convention, 54 Union Scholarship, 53; Tech Forensics Union; Delta Sigma Pi, 54.

Days Dean
2.18 senior, Engineering. Secretary, American Society of Chemical Engineers; assistant publicity director and publicity director, Engineering Show; vice president, International Relations Club; Student Council, 54; Junior Rotarian; Kappa Mu Epsilon; Alpha Chi; Tau Beta Pi; Engineering Society, 53.

Lyle Cleavinger
1.57 senior, Home Economics. President, Knappa Hall Association; president, Wesley Foundation; chaplain, Phi Upsilon Omicron; treasurer, Inter-Dorm; Men's Home Economics Club Council; editor, Tech Methodist; Home Economics Club; Student Religious Council; Junior Council; Forum; delegate to National Convention of American Home Economics Association.

Charles Cunningham
2.41 senior, Agriculture. President, Agricultural Club; vice president, Alpha Delta; treasurer, Future Farmers of America; historian, Blue Bird Club; Club reporter, Agricultural Club; Robert R. Price Dairy Production Scholarship; Borland Company Agriculture Scholarship; Annual Recognition, Individual, class and division; recognition, Junior Rotarian; high individual in Freshman cross-country contest; member, Junior and senior inter-collegiate tennis judging team; best pledge, Block and Bridge; delegate to Block and Bridge National Convention.

Donnie Dean
2.60 senior, Arts and Sciences. President, Sophomore Class; president, Forensics Union; president, Student Religious Council; Student Council; Scholarship from Lubbock Bar Association; Kixillary; Delta Sigma Rho; Phi Eta Sigma; Pi Sigma Alpha; Alpha Chi.

Melvin Deardorff
1.74 junior, Arts and Sciences. Business Manager, Student Council; president, Student Union Program Council; treasurer, Phi Delta Theta; vice president, sophomore class; Outstanding Service Award (Student Union); Junior Rotarian; Dilectus Student Fellowship; Tech Chamber of Commerce.

Doris Ellis
1.75 senior, Business Administration. Publicistic representative and publicity chairman, Delta Delta Delta; president, Delta Delta Delta; secretary, Tech Marketing Society; president, Panhellenic Council; Forum; Phi Gamma Nu.

Beverly Garner
1.95 junior, Home Economics. Vice president, Baptist Student Union; president, Home Economics Club; registrar, chairman, Home Economics Open House; Horn Hall legislator; Drane Hall assistant student councilor; Home Economics Club Award; Bears Scholarship; Mary Doak Scholarship; delegate to National American Home Economics Association meeting; Phi Upsilon Omicron; Junior Council; Student Council.

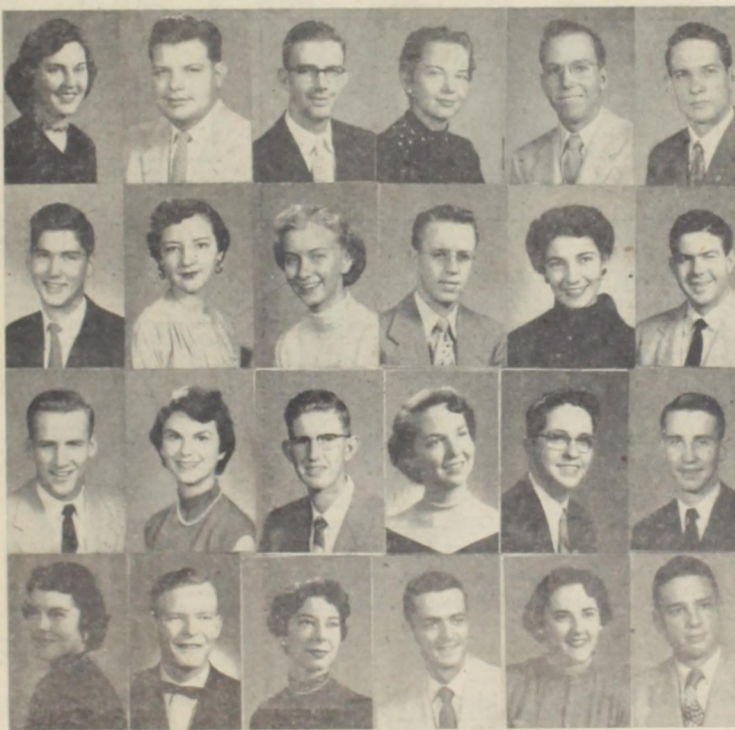
Charles Harper
2.10 senior, Engineering. Director, Engineering Society; president, American Institute of Architects; vice president, Saddle Tramps; Supreme Court Justice; outstanding fourth year architectural student; first prize newspaper plant design; vice advisor, Bluebird Hall; Tau Beta Pi; Gargoyles Society.

Huda Hassen
2.45 junior, Arts and Sciences. President, Book and Buskin; vice president and secretary, Speech Pathology Club; secretary, Alpha Lambda Delta; legislator, Horn Hall; legislator and member of advisory board, Drane Hall; Student Council; historian, Kappa Kappa Gamma; Pledge Trainer, Kappa Kappa Gamma; secretary of Games and Tournament committee of Student Union; Speech Scholarship; most outstanding junior in Kappa Kappa Gamma; Junior Council; Alpha Chi; Student Council.

Jerry House
1.75 senior, Business Administration. President and treasurer, Sigma Alpha Epsilon; president, Men's Inter-Fraternity Council; Student Council; Student Union Program Council; coordinator, social chairman, Delta Sigma Pi; Tech Accounting Society.

Carl Kennedy
1.87 senior, Business Administration. President, junior class; president, senior class; vice president, Kappa; treasurer, Phi Gamma Delta; editor, editorial, A-F ROTC; advisor to Freshman Council; vice advisor, Reed Hall; outstanding A-F ROTC; Junior College Recognition Service for leadership; delegate to T. I.S.A.; Men's Inter-Fraternity Council.

(See WHO'S WHO, Page 6)



Named to represent Tech in the Who's Who in American Colleges and Universities are, top row, left to right: Martha Blankenship, Glen Gary, Days Dean, Lyle Cleavinger, Charles Cunningham and Donnie Dean. Second row: Melvin Deardorff, Doris Ellis, Beverly Garner, Charles Harper, Huda Hassen and Jerry House. Third row: Carl Kennedy, Margaret Lee, Myron McCarter, Bette McGehee, Gleen Rainer and E. J. Tarbox. Bottom row: Ann Lee Turner, Bobby Waddle, Kay Lynn Watson, Brad Wilde, Gwen Williams and Terry Young.

Delta Gam Dance Slated Saturday

Delta Gammas and dates will dance in a "White Christmas" wonderland at their dinner dance Saturday night. The affair will be at the Lubbock Hotel from 8:30 to 12 p.m.

Music will be presented by the Scotchmen.

Members, pledges and dates are: Emelea Hinz, Bobby Hopper; Sharon Moore, Don Simms; Mary Ellen Carr, Albert Purcell; Carolyn Huggins, Hubert Kayler; Reva Watson, Elwood Freeman; Mary Lou Bellinger, Pat Northcutt; Kay McDonald, Buddy Hill; Anne Steel, Gene Steel; Pattie Price, Gary Hancock; Wilda Wells, Troy McNeil.

Bette Hickerson, Talmadge Wright; Frances Allison, Layton Raun; Marguerite Winder, Bob McEntire, Ann Belt, Eddie Joe Foster; Sylvia Billings, Bobby Parker; Jackie Bolton, Jack Fulwiler; Ann Bowman, Billy Hatchett; Jackie Brooks, Bobby Richardson; Nancy Curtis, Bob McMahon; Marilyn Dickey, Tom Beam; Carol Forshage, John Benefield; Marcia Hoare, James Reynolds.

Gayle Hunt, Sam Camp; Carol Ann Loop, Don Harrington; Mary Sue Miller, Bob Moore; Earlean Plank, Jimmy Cramer; Sharon Powers, James Wollington; Bobbie Scotfield, Donnie Hutton; Sara Sheveland, Jerry Bell; Martha Ellen Smith, Jerry Eskew; Pat Stooksberry, Bill Lashier; Sandra Stone, Boone Brackett.

Sharon Stubbs, Bob Butler; Annette Tarkington, Jerry Brown; Charlene Tatum, Sonny Etheredge; Nancy Tucker, Glen Goddard; Patsy Walden, Truitt McCabe; Vicki Wierth, Billy Foster; Rebecca Wilson, Mayfield Wamon; Juanita Wood, Bill Eastland; Shirley Herrington, Bill Kilpatrick.

Ralph Miller Is Initiated Into Honorary Alpha Pi Mu

Ralph Miller, Amarillo senior, was initiated as a member of Alpha Pi Mu, industrial engineering honor society, recently. Jim Russell, San Angelo senior, and Ronald Grimes, Dallas senior, were re-honored at the ceremony.

To become a member, a junior or senior industrial engineer must have an overall 1.5 grade average and a 2-point average in industrial engineering.

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Annual Christmas Dinner Dance Slated For Saturday By Pi Beta Phi Sorority

A pink and red Christmas tree will be the setting for the Pi Beta Phi dinner dance Saturday night at Hotel Caprock. Other decorations will be pink and red snowflakes, according to Ann Witty, in charge of arrangements.

Members and dates are: Jane Taylor, Jackie Cloude; Beth White, John Thompson; Gwen Williams, Melvin Deardorff; Gloria Snell, Paul Stihart; Ann Lee Turner, Bobby Close; Betty Doris Hamilton, Jerry Jackson; Pat Harkleroad, Bob Lyle; Marybeth Toles, A. L. Mangum; Suzanne Matteson, Ronnie McMillan; Jane Jipp, Dean White; Nancy Steedman, Max Tomlinson; Bette McGehee, Carl Kennedy.

Patsy Hagerty, Royal Hagerty; Gwen Gracey, Bob Killian; Carol Chaney, Bill Murray; Marilyn Stonecipher, Murray Finer; Margaret Lee, Charlie Nix; Pat Haws, Odie Echols; Georgene Doyle, Ellis Bauereis; Carolyn Callaway, Bill Summers; Shirley Massey, Bob Watkins; Beverly Wood, Tom Parks.

Gladys Bain, Don Dilley; Virginia Carr, Roy Smith; Margue-

rite Paschall, Morris Berger; Carole Crowds, Wendell Phillips; Mary E. Johnson, Paul Littlefield; Pat Derrick, Arthur Newton; Deanie Edwards, Bob Waheed; Mary Jane Smith, Joe Dan Bailey.

Pledges and dates: Anisse Baynes, Sonny Wyatt; Marilyn Jenkins, Bill Courtney; Claire Holliday, Jackie Earl; Sharlene Smith, Bill Gaitner; Pat Tisdale, Jerry Bell; Kay Lawrence, Bob Williams; Janice Newsum, Jackie Williamson; Patti Hill, Don Barton; Yvonne Worley, Tommy Morris; Becky Nix, Jim Rowland; Ann Moffitt, Jimmy Lomax.

Jane Whaley, Walter Campbell; Beth Gordon, James Sides; Elizabeth McDaniel, Charles McDaniel; Peggy Womble, Emmett Rogers; Sandy Casstevens, Don Andress; Ann Adams, Eldon Adkins; Beth van Maanen, Dick King; Carolyn Kidwell, Foy Phillips; Kay Elder, Winston Sexton; Ann Innes, Bowden Cook; Karen Smith, Dale Dillington; Jennie Lou Jackson, Bill Haws.

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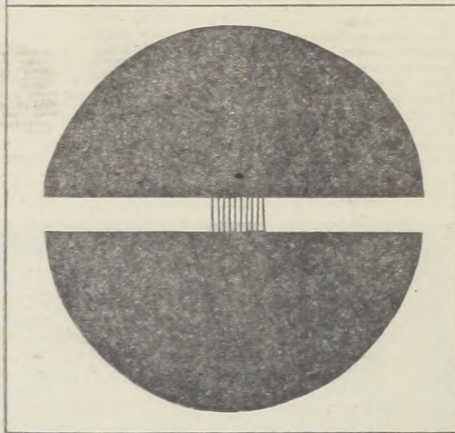
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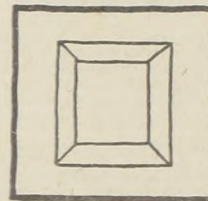
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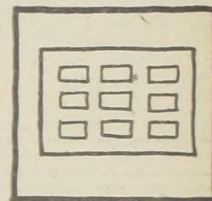
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LUCKIES TASTE BETTER
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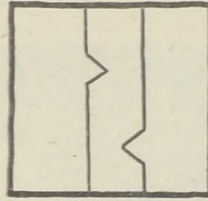
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University of North Carolina



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Thursday, December 9,
Kappa Alpha Theta
Formal Presentation

Kappa Alpha Theta pledges be formally presented Saturday 8 p.m. in the Union-Ballroom formal presentation dance.

Pledges to be presented: Margaret Ammer, presented by Mr. Jack Ammer, escort, Bob Keith; Ariette Arnett, presented by Charles Harper, escort; George McKone; Theora Cady, presented by Mr. J. B. Cady, escort; Billy Kerley; Mary Cappelman, presented by Mr. I. Cappelman, escort, Don Ross.

Marilyn Chesler, presented by Mr. A. H. Hiner, escort, Dr. Owen; Barbara Cowherd, W. Bryan; Carol Crisler, Dr. Sparks; Ann Davidson, Eddie Spink; Judy Edwards, presented by Mr. Hugh Edwards, escort, George Morgan; Betty Fortune, presented by Mr. Robert D. Hancock; Henderson, presented by C. Henderson, escort, Fred West; Jerri Hills, presented by W. D. Austin, escort, Jim Anderson; Ann Hogg, Ross Cass; Ann Hunt, Jimmy Sexton; E. Lawrence, presented by Mr. E. Lawrence, escort, Jim Joiner; la Maxey, Tommy Elliott; Morrison, presented by Dr. Morrison, escort, Jon Bear; dra Myers, presented by George Myers, escort, Jackie Custion; Anne Rathjen, De McKim; Annette Reed, L. Gian; Joan Roff, John Pittman; Barbara Ware, presented by

BEST PLEDGE
Joan Roberts, Fort Worth, recently elected "Best Pledge of the Month" by the Kappa Kappa Gamma pledge class. Each month a pledge is selected to receive an honor who had all signatures at time, attended all meetings, met 90 on pledge tests and had cuts in her classes.

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Kappa Alpha Theta Sorority Will Have Formal Presentation Saturday Night

Kappa Alpha Theta pledges will be formally presented Saturday at 8 p.m. in the Union-Ballroom. A formal presentation dance will follow.

Pledges to be presented are: Margaret Ammer, presented by Mr. Jack Ammer, escort, Bobby Keith; Arlette Arnett, Douglas Lindsey; Bobby Blocker, presented by Charles Harper, escort, George McKenzie; Theora Calverly, presented by Mr. J. B. Calverly, escort, Billy Kerley; Mary Jo Cappelman, presented by Mr. E. N. Cappelman, escort, Don Robertson;

Marilyn Cheshier, presented by Mr. A. H. Hiner, escort, Danny Owen; Barbara Cowherd, Walter Bryan; Carol Crisler, Donnie Sparks; Ann Davidson, Eddie Martin; Judy Edwards, presented by Mr. Hugh Edwards, escort, George Morgan; Betty Fortune, Perry Elwood; Gerry Hancock, presented by Mr. Robert D. Hancock; Pat Henderson, presented by Clyde Henderson, escort, Fred West.

Jeri Hills, presented by Mr. W. D. Austin, escort, Jim Alexander; Ann Hogg, Ross Cass; Sue Ann Hunt, Jimmy Sexton; Bette Lawrence, presented by Mr. B. C. Lawrence, escort, Jim Jolner; Carla Maxey, Tommy Elliott; Kay Morrison, presented by Dr. Carl Morrison; escort, Jon Bear; Sandra Myers, presented by Mr. George Myers, escort, Jackie McCauston; Anne Rathjen, Decker McKim; Annette Reed, Louie Gian; Joan Roff, John Pittman; Barbara Ware, presented by Mr.

C. L. Ware, escort, Corky Moss.

Recently initiated members to be presented are: Lynn Busby, Dane Grant; Kay Porter, presented by Mr. Claude Porter, escort, Charles Baumgardner; Joan Roberts, presented by Mr. H. T. Roberts, escort, Wallace Wilson; Diane Thomas, Van Hall; and Marilyn Young, Bob Berger.

Members and dates are: Ann Bonduant, Roy Miller; Ardith Campbell, Roger Line; Shirley Chapman, Gray Lewis; Carrol Clark, Buck Johnson; June Coker, Martel LeVeque; Elna Dunagan, Gene Mays; Shirley DuPriest, Douglas Coleman; Betsy Fonville, Charles Harper; Marilyn Graham, Jerry Bratcher; Joanne Hampton, Ed Sampson; Jane Hicks, Freeman Gross; Kattie Hinchey, Ray Thornton;

Zoe Kirkpatrick, Jack Kirkpatrick; Cherrille Lemon, Jack Link; Kattie Ann Martin, Bubby Martin; Jean McNeal, LeRoy Morris; Virginia Mitchell, Eldon Smith; Jerry Reaves, David Behrends; Glorietta Reynolds, James Odum; Sandra Shook, Reg Martin; Carolyn Taylor, Oscar Cooper; Kay Lynn Watson, Jerry House; Charlene Willoughby, George Mallett.

Chaperons are: Mesdames and Messrs. Richard Cobb, Frank Holman, W. E. Franklin, and Bob Pyle.

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Joan Roberts, Fort Worth, was recently elected "Best Pledge of the Month" by the Kappa Kappa Gamma pledge class. Each month a pledge is selected to receive the honor who had all signatures on time, attended all meetings, made 90 on pledge tests and had no cuts in her classes.

COSMOPOLITAN CLUB

The holiday season will be opened by the Cosmopolitan Club, foreign student organization, when they entertain with a Christmas party Saturday night. The party is scheduled for 7 p.m. in Room A of the Student Union.

Alpha Tau Omega Fraternity To Have Christmas Dance Tomorrow Night

Amid the glitter and greenery of Christmas festoons Alpha Tau Omegas and their dates will dance to the music of Burl Hubbard's orchestra from 8:30 to 11:30 to-morrow night.

The annual semi-formal Christmas dance will be in the ballroom of the Lubbock Hotel.

Members and dates attending

Kemas Affiliation Set This Weekend

Kemas local fraternity, will be affiliated into Phi Gamma Delta this weekend. The last fraternity on campus to go national, this chapter, Lambda Tau, will be Phi Gam's third chapter in Texas. Others are at Texas University and Southern Methodist University.

National fraternity officers to participate in the weekend activities are: Ralph H. Kate, president, Portland, Ore.; Phillip Evening, secretary, Dayton, Ohio; Rollin B. Smith, treasurer, Oklahoma City, Okla.; J. Wilkinson, national executive secretary and Penfield Mooer, past president, Boston, Mass. Others include: Ernest Lovejoy and Johnny Sickles, New York City.

Friday, 7:30 p.m. Installation begins at Aggie Auditorium, followed by a smoker in the Rec Hall.

Saturday 8:30 a.m. Initiation of chapter members at St. Paul's Episcopal Church.

Saturday 2:30 p.m. Initiation of alumnus.

5:00 p.m. Formal installation of chapter officers.

8:00 p.m. Installation banquet, Luby's Downtown Cafeteria.

Sunday 2:30 to 5 p.m. Open House, Union Ballroom.

Phi Gamma Delta Fraternity was founded May 1, 1848, at Jefferson College, Canonsburg, Penn. There are 60 members and five pledges in the local chapter.

are: Jim Davis, Sylvia Dietering; Leonard Gaston, Gwen Williams; Neil Vaughn, Nancy Hays; Gene Hamby, Sue Hendrick; Buddy Hargrove, Mary Templeton; Bob Butler, Sharon Stubbs; Burk Roberts, Jo Beth Brown; Jim Whitson, Doris Dudley; Bill Little, Barbara Hale; Leroy Crawford, Joe Love Stogger; Bud Reeds, Minda Ross; Jim Johnson, Jimmie Maxwell; Bud Hackfield, Dixie Hewell; Royce Shipp, Barbara Cowherd; Pete English, Gerry Hancock; Hal Broadfoot, Flo Patterson; Jim Leonard, Barbara Holdridge; Bill Cormack, Sally Wagborne; Charles Miller, Jeri Mann; Gene McLaughlin, Romona Davidson; Curt Vandiver, Jody Roberts; Fred Sage, Nancy Scharlet; Lyndell Ross, Helen Brown; Charles Mask, Jean Ferrell; Jim Rowland, Beeky Nix.

Mesdames and Messrs. Gene Wheeler, Joe Harris, Robert Peacock, Elmer Wilson, Jerry Walker,

Six New Members Initiated Into Scabbard and Blade

In a formal ceremony conducted Saturday, D Company of the Eleventh Regiment of Scabbard and Blade initiated six new members.

Those who completed pledging activities with Military Emphasis Week are: Martin Bailey, DeLeon; Carol Davis, Silverton; James Donnelly, Fort Worth; Robert Howe, Fort Worth; Joe Putman, Waxahachie; and Richard Zeek, Lamesa.

Don White, Hal Barron, Charles Lockhart, and Nelson Evans.

Pledges and dates are: Bobby Evans, Carolyn Baumgartner; Bob Hugill, Barbara Walrod; James Heard, Janet Reaves; Bert Grimes, Rose Green; Keith White, Susie Miller; Dean White, Jane Jipp; Bob Bachman, Barbara Warren; Gene Havran, Jerry Denton; Morris Berger, Glenda Moses; Don Oatman, Mary Alice Jones; Mr. and Mrs. Sam Whiteside.



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Broadway & College

AN EDITORIAL

What Do You Think?

A topic under discussion of late is the new housing plan for fraternities and sororities. It seems the legislature will not grant the land for separate housing and the next best thing would be a dormitory-like structure housing two fraternities and a group of independents. The shape would be a quadrangle with one fraternity on one end, one at the other end, and independents in the middle. Each fraternity would have its own lounge, decorated by members to preserve the group individuality. Each unit would house approximately 43 residents, would open toward the street, and carry the Greek letter title. Actually the fraternity has its desired separate quarters, yet the three units are under the same roof.

This plan has been discussed, but not approved. A similar situation was solved in this manner at Brown University and the units proved very successful. Whether this plan can meet the needs at Texas Tech is yet to be decided. Possibly another method would prove more satisfactory.

The enrollment has increased rapidly. The need for adequate housing is immediate, according to President E. N. Jones. While this plan would care for both independents and fraternity men, there are also angles to the contrary.

Would it be more suitable to house three fraternities instead of mixing independents with group membership? Can a workable dining program be designed? Can this plan take care of the housing needs to everyone's approval? Would it be more suitable to leave the housing as is and simply build another dormitory to take care of increasing enrollment? What do you think?

—Phyllis Martin

AN EDITORIAL

A College Tradition

It's that time of year. A nip in the air makes the comfort of a warm jacket feel mighty nice as we walk to an eight o'clock class.

A rash of high school letter jackets appears at this time even though there is a tradition that the wearing of letters on campus is reserved for lettermen of the varsity teams.

A student cannot be told not to wear his jacket, nor can he be told to take the letter off; but observance of College traditions is a part of college life.

Although we still support our high school, we now have another school to support. Wearing of a letter is a privilege and a system by which we show recognition to those who represent our college in inter-collegiate athletics. We know students support the various Red Raider varsity teams, so let us pay homage to them by observing this tradition.

If we must wear high school letter jackets to classes these cold days, let us at least turn them inside out or take the letters off, as campus tradition demands.

—Max Williams

WHOOPS!

College freshman are by tradition confused. When freshman progress reports were released in October, they had another reason to be called "crazy mixed-up kids." Through faulty wiring of the new IBM machine, plus grades were given instead of minus grades and minus signs instead of plus signs. The error was corrected before midsemester reports were issued.

VETERANS CHECKS

Due to the Christmas vacation, Tech Korean veterans may sign for December checks before leaving for the holidays, states Warren G. Harding, assistant registrar.

CLOSING DATES

The Student Union, Library and Museum will remain closed throughout the Christmas holidays, Dec. 22 through Jan. 3. The Student Union will reopen Sunday, Jan. 2, at 5 p.m.

LITTLE MAN ON CAMPUS

by Dick Bibler



"This is when Coach ran out on the field for a few words with the referee."

Letters to the Editor

Dear Editor:

Recently campus discussion has centered around the question of why we are not being dismissed for the Christmas holidays as early as other colleges and universities in the state. Many questions have been asked and many answers have been given but none of them are very satisfactory.

We are told that we are not attending school any longer than other schools because we got a later start in the fall. Whether this is the case or not is beside the point. It is my opinion that few—if any—students in Tech would mind starting school a few days earlier in the fall in order to secure the same amount of pre-Christmas holidays that other schools are being given.

It's not just the idea of having to go a few days longer that I think is unfair. It is specific days that are being cut out. The week before Christmas is the time when everyone enjoys planning and shopping with their families. Since we'll be getting home two days before Christmas we'll have to do our shopping here and take home a bunch of mashed and scarred packages. The people who live a long distance from Tech and who are accustomed to celebrating Christmas on the 24th will just be out of luck.

It would seem that the parties responsible for planning our schedule were either inconsiderate or they have reasons for their actions which they have not disclosed. If all the other schools can plan their schedules satisfactorily, what is different about Tech?

It is my understanding that we are being dismissed late again next year. Since it is too late to do anything about it this year, couldn't the board be persuaded to reconsider about next year?

Sincerely,
Mary Gristy

Area Band Clinic Opens Tomorrow

Texas Tech and Lubbock High School will be hosts to approximately 700 band students and 33 directors from West Texas towns tomorrow and Saturday at the twelfth-annual band clinic.

Dr. D. O. Wiley and Paul M. Branom, directors of the Tech and Lubbock High School bands, are expecting a larger attendance this year than ever before.

The clinic will get under way at 8 a.m. tomorrow in the Tech Music Building with tryouts for the all-state band. At 9 a.m. a group of four bands, comprised of members from area bands, will begin their two days' work of reading this year's contest music.

At 1 p.m., the Tech band will give a concert featuring contest music in the Student Union.

Saturday the four bands will resume rehearsals at 9 a.m.

The annual band clinic was begun by Dr. Wiley in 1943 and has since become one of the most important fall band events throughout the state.

Directorship Open For Varsity Show

Applications for director of 1954-55 Tech Varsity Show are still being accepted, according to Roy Smith, show chairman.

The show will be presented Mar. 28-30 in the Lubbock High School Auditorium. Scripts being considered are the musical comedies: "Best Foot Forward," "Girl Crazy" and "Good News."

Two applicants, Bayard Foster and Jack Pruitt, both seniors, are under consideration for the post. Other persons interested may apply by letter to Smith, Box 299, Gordon Hall.

the toreador

THE TOREADOR, student newspaper of Texas Technological College is published each Thursday on the campus at Lubbock by the associated students of the College.

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On Campus with Max Shulman

(Author of "Barefoot Boy With Check," etc.)

THE OPERATOR

On every American campus there are four standard fixtures: No. 1—ivy; No. 2—a statue of the founder; No. 3—Philip Morris Cigarettes; No. 4—The Operator.

The ivy is to prevent strangers from mistaking the college for a warehouse. The statue of the founder provides shade for necking when the weather is fine. The Philip Morris Cigarettes are an aid to concentration when you are studious, an aid to sociability when you are sportive, and a source of smoke rings to impress new girls . . . And The Operator is the man you can't do without.

Well do I remember The Operator on my campus. He was a young man with a ready smile, a quick mind, fifteen complete changes of wardrobe, a six room apartment, a red convertible, and assorted stocks, bonds, securities, and second mortgages.

The Operator's origins were a source of lively speculation. Some said he was left over from the old Capone gang. Some said he was Judge Crater. Some said he sprang from the brow of Zeus.

But, in fact, he was just an ordinary student—to begin with. In his first year he studied hard, took copious lecture notes, got good grades, and made a big reputation as a friend in need. He'd lend you money; he'd let you copy his lecture notes; he'd write themes for you; he'd sit up all night to help you cram for an exam. All of this was done with infinite good nature on his part, and no obligation on yours . . . The first year, that is.

In the second year The Operator started to operate. He'd still let you copy his lecture notes—but it cost you a quarter. Sitting up to help you cram cost 50 cents an hour till midnight, 75 cents an hour afterwards. His prices for writing themes were based on a sliding scale—a dollar for a "C", two for a "B", three for an "A". A "D" cost you nothing, and if you flunked, you got a dollar credit on the next theme he wrote for you.

His services expanded steadily. He added a line of cribs for examinations. He booked bets on football games. He did a bit of bootlegging. He ran a date bureau. He rented cars, tuxedos, non-willing bootleggers.

But all of these were really sidelines. His main line was lending money. At any hour of the day or night, for any amount from a dollar to a hundred, The Operator was always ready with a sympathetic ear and cash on the barrelhead. And he rarely charged more than 150 percent interest.

Usury and sharp trading are practices not calculated to win affection. Nobody loved The Operator. But nobody did anything about it either . . . Because undergraduates live in a perpetual state of need—need of money, need of lecture notes, need of romance, need of beer, need of something—and The Operator was the goose that laid the golden eggs and, therefore, safe.

Nor did The Operator seek affection. He just went his well-heeled way, serene and carefree . . . No, not quite carefree. One thing troubled him: a fear that some day he might graduate. Graduation, leaving school, would mean the end of his empire. You can't run a business like that from the outside; you must be right in the midst of things, spotting opportunities, anticipating needs, keeping your finger on the public pulse.

So he took great pains to stay in school, but never to graduate. This he accomplished by constantly shifting majors. He would come within a semester of getting a B.A. in sociology and then transfer to law. When he had nearly enough law credits, he'd switch to business administration. Then from business administration to psychology, from psychology to French, from French to history, and so on, meanwhile getting cultured as all get-out, rich as Croesus, and never accumulating quite enough credits for a degree.

Finally, of course, it caught up with him. There came a semester when no matter what he took, he had to wind up with some kind of a degree. He looked frantically through the class schedule trying to find some major he hadn't tried yet. And he found one—physical education. So, sleek and pudgy though he was from high living, The Operator entered the department of physical ed.

It was a mistake. Among the people he had to wrestle and box with were some great hulking fellows who, like everybody else on campus, owed him money.

Their tiny foreheads creased with glee as they regarded The Operator's trembling little body; their massive biceps swelled joyously; their flexors rippled with delight. Rumbling happily, they fell upon him and covered him with lumps, the smallest of which would have taken first prize in any lump contest you might name.

Confused and sick at heart, The Operator dragged his battered members home. He knew he had to get out of physical ed; his life was forfeit if he did not. So, unhappily, he transferred to some other course, and the following June, a best man in his cap and gown, received with lifeless hands a diploma and a bachelor of arts degree and shambled out into the great world.

I don't know what happened to The Operator after graduation. It's not a bad guess that he's serving time in some pokey somewhere. Or maybe he was lucky and went into the advertising business. If so, he is surely a big man on Madison Avenue today.

But as I say, I don't know what happened to him. But this I do know: another Operator appeared on campus as soon as this one left, and he in turn was replaced by another, and the process goes on endlessly.

For as long as boy students like girl students better than going to class, as long as parents cling to the delusion that the allowance they had at college is sufficient for their children, as long as blood runs warm and cash runs short, there will be an Operator operating on every campus everywhere.

©Max Shulman, 1954

This column is brought to you by the makers of PHILIP MORRIS who think you would enjoy their cigarette.

Thursday, December 9, 1954
CHRISTMAS MAIL
To avoid the usual Christmas rush, the campus post office urges that Christmas mailing be mailed as early as possible. Also to avoid standing in line, stamps should be purchased in advance.

What have you that filter tip haven't

THE AN
20,000
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Yes, you get Viceroy tip . . . with 20,000 plus king-size length two more than cig

WORLD'S LA
FILTER TIP

New
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CHRISTMAS MAIL

To avoid the usual Christmas rush, the campus post office urges that Christmas mailing be mailed as early as possible. Also to avoid standing in line, stamps should be purchased in advance.

FTA

The Future Teachers of America will meet at 7 p.m. Thursday in the Student Union workroom. President Ronnie Avery invites all students enrolled in education courses to attend this meeting.

Panhellenic Group To Hold Luncheon

Seven national sororities and the two newly formed colonies will be represented by Greek women at the annual Panhellenic luncheon Saturday.

According to Ramona Davidson, chairman, the luncheon will be held at 12:30 p.m. in the Union Ballroom. Doris Ellis, Panhellenic ceremonies.

Sigma Kappa and Alpha Phi, president, will act as mistress of newly colonized sororities, will be represented for the first time at the annual fall luncheon. Kappa Alpha Theta, Delta Delta Delta, Kappa Kappa Gamma, Zeta Tau Alpha, Pi Beta Phi, Delta Gamma and Alpha Chi Omega members and pledges will attend.

Skits will be presented by each group following the luncheon.

Other guests will be Miss Florence L. Phillips, dean of women; Mrs. Martha H. Hall, assistant dean of women; Miss Jane Matthews, Panhellenic adviser, and faculty sponsors of the sororities.

Tech Coed Enters Cage Queen Race

Pictures of basketball queen candidates from seven colleges and universities have been sent to Owensboro, Ky. for judging. Actor Burt Lancaster is scheduled to select one of the coeds to reign over the Kentucky All-American City Basketball Tournament which is set for early in January.

Charlene Williamson, Tech's candidate, informed Toreador staff members that the winner will leave Friday, Dec. 31, for the tournament city where she shall spend three days.

Entries include candidates from the universities of Denver, Cincinnati, Mississippi, Maryland and Rhode Island; Evansville College and Texas Tech.

Engineers Show, Election To Highlight AIEE Meeting

Election of a new club secretary, discussion of an Engineering Show project, and the viewing of two films will be included in the Monday night meeting of the American Institute of Industrial Engineers.

The meeting will be held at 7 p.m. in Room 255 of the West

Geophysicist's Talk Scheduled Tonight

Milton B. Dobrin, head research geophysicist from Magnolia Petroleum Industries in Dallas, will give a formal talk tonight concerning "Geophysical Exploration." The meeting is open to the public and will begin at 7:30 p.m. in Rm. 101 of the Chemistry Building.

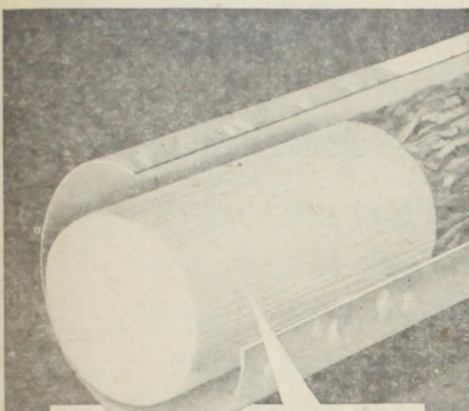
Mr. Dobrin's talk, sponsored by the geology department, is a follow-up to a talk given last week by Michel T. Halbouty, a recognized authority on geological and engineering problems on the gulf coast of Texas, Louisiana and Mexico.

Halbouty's talk was a discussion of the importance of salt dome formations and the economic values of the products derived from them. He began with the initial discovery of the "spindle-top" salt dome areas in 1901 and then stressed the importance of newly discovered salt dome types as potential traps for petroleum.

Engineering building and refreshments will be served, according to Tommy Boston, club reporter.

Rayburn Williams, club president urges all industrial engineers to be present.

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Yes, you get Viceroy's remarkable new tip . . . with 20,000 individual filters . . . plus king-size length for only a penny or two more than cigarettes without filters.

WORLD'S LARGEST-SELLING FILTER TIP CIGARETTE



Only a Penny or Two More than Cigarettes Without Filters

A CAMPUS-TO-CAREER CASE HISTORY

"All the answers aren't in the book"



Here Don Garland makes noise distribution measurements with a Level Distribution Recorder

W. D. Garland, E.E. '52, Univ. of California, is working for the Pacific Telephone Company. We thought you'd be interested in what Don told us about his first assignment.

(Reading time: 45 seconds)

"My job is to help solve problems of noise and other interference on telephone lines due to power interference. Inductive co-ordination is the technical term for the work.

"First thing the Chief Engineer explained to me was that 'all the answers aren't in the book.' He was right. Most of the problems have required a combination of electrical engineering, a knowledge of costs and generous amount of ingenuity. I like it that way. It's given me an immediate opportunity to put into practice the theory I learned at school.

"In addition to this on-the-job experience, I have attended several special training courses conducted by the company. Now I'm breaking in a new man, just like when I started."

Don Garland's work is typical of many engineering assignments in the Bell Telephone Companies. There are similar opportunities for college graduates with Bell Telephone Laboratories, Western Electric and Sandia Corporation. If you'd like to get more details, see your Placement Officer. He will be glad to help you.



BELL TELEPHONE SYSTEM



PiKA Dream Girl Named At Fraternity Dinner Dance

Judy Edwards, Midland Fraternity man, was presented as PiKA Dream Girl at the fraternity dinner dance Friday night at the Lubbock Country Club.

Miss Edwards, a Kappa Alpha Theta pledge, was given a bouquet of red roses and a fraternity sweetheart pin.

Who's Who—

Margaret Lee
2.35 senior, Arts and Sciences. President, Alpha Lambda Delta, vice-president, Psi-Lambda Club; treasurer, Home Hall Association; president, Psi Beta Phi; president, Phi Sigma Alpha; Psi-Lambda Scholarship; Junior Council; Forum; Alpha Chi; Sigma Tau Delta; Panhellenic Council; Supreme Court; Chief Justice.

Myra Matartur
2.32 senior, Agriculture. Secretary and vice president, Agricultural Club; historian & treasurer, Block and Stride Club; secretary and treasurer, Psi Beta Phi; president, Tech Choir; treasurer, Phi Epsilon; Aggie of Month; Aggie of Year; Junior livestock judging team; Alpha Zeta; Alpha Chi; Intercollegiate Football Club; Wesley Foundation; Student Religious Council.

Bette McGeebe
2.47 Junior, Home Economics. Treasurer, Association of Women Students; Student Council; legislator, Drama Hall Association; Tech's representative to Gator Bowl; La Ventana Beauty; Alpha Chi; Phi Epsilon; Omicron, Phi Beta Phi; St. John's Methodist Council; Book Reviewers; Home Economics Club and Council; Junior Council.

Glenn Rainer
2.79 senior, Arts and Sciences. President, Student Association; Board of Student Organizations; Drama Hall Association; president, Phi Epsilon; president, Delta Sigma Rho; secretary and vice president, Tech Fraternities Union; treasurer, Society of Technologists; Hilton Scholarship; individual, class and divisional honors at Recognition Service; Phi Delta Theta; Delta Sigma Pi.

E. J. Tabox
2.47 senior, Arts and Sciences. Campus Planning Committee; program planning committee, International Relations Club; Student Council; president, Tech Chamber of Commerce; Varsity Show committee; president, Baptist Student Union; vice president, Alpha Chi; Student Council; Sophomore Scholarship; Speech Scholarships for three years; Who's Who in American Colleges and Universities and Who's Who on Campus, 1953; scholarship, leadership, Recognition; Saddle Tramps; Kappa; Phi Epsilon; Alpha Chi; Delta Sigma Rho; Tech Chamber of Commerce.

Ann Lee Turner
1.90 senior, Arts and Sciences. Patroness chairman, Ko Shari; president, Book Reviewers; assistant cheerleader; head girl cheerleader; Horn Hall legislator; treasurer, Student Union Program Council; corresponding secretary, Phi Beta Phi; secretary, Tech Engineering Show; Homecoming Chairman, Student Council; secretary, Publications Committee; treasurer, Regional Association of College Unions Conference; beauty, Phi Sigma Alpha; Pre-Med Club; Forum.

Bobby Wadde
2.26 senior, Agriculture. Vice president, Arnold Air Society; reporter, Future Farmers of America; Pledge Trainer, Alpha Zeta; All-College Recognition; third high individual in beef grading classification at international; distinguished military student; Agricultural Club; Student Council; Alpha Chi; Block and Stride; intercollegiate meats judging team; Kappa; Sneed Hall Supervisory Staff; Phi Gamma Delta.

Kay Lynn Watson
2.19 Junior Arts and Sciences. Pledge captain, Kappa Alpha Theta; chairman, Movie Committee; Student Union; President, Kappa Alpha Theta; secretary of Board of Student Organizations; publicity coordinator for Student Union; Junior Council; Book Reviewers; Wesley Foundation; Phi Gamma Nu; Sigma Tau Delta.

Brad Wilde
2.25 senior, Engineering. Cadet wing commander, AFROTC; president, Arnold Air Society; president, Inter-Fraternity Council; president, vice president, Kappa; All College Recognition; outstanding junior student; AFROTC; outstanding senior; AFROTC; Gargoye Society; American Institute of Architects; Tau Beta Pi; Phi Eta Sigma; Alpha Chi.

Gwen Williams
2.39 senior, Arts and Sciences. Secretary, Wesley Flyers; vice president, Wesley Foundation Council; Historian, Alpha Lambda Delta; president, Town Girls Club; vice president, president, secretary-treasurer, Sociology Club; governing board, Phi Beta Phi; secretary, vice president, Student Union Council; vice president, Forum; secretary, Association of Women Students; Who's Who in American Colleges and Universities, 53; Who's Who on Campus, 53; sophomore and junior Favorite; Student Union Key Award; Leadership Recognition; Tech Choir; Modern Dance Club; Alpha Chi; World University Service Committee; Panhellenic Council.

Terry Young
1.93 senior, Engineering. Student Council; sophomore vice president; Engineering Show auditor; Board of directors, American Institute of Architects; Who's Who in American Colleges and Universities, 53; outstanding junior; architectural student; Saddle Tramps; Gargoye Society; Engineering Society.

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Texas Tech College BOOKSTORE

'Squaring the Circle' Opens Monday For Five-Night Stand in Speech Bldg.

"Squaring the Circle," a three-act satire on life in Communist Russia will be presented at 8:15 p.m. Monday through Friday in the Speech Building Auditorium. Tickets, 75 cents for students, teachers and college employees, and \$1 for other adults, are available in the speech office and should be reserved in advance, says Ronald Schulz, director.

Fine Arts—

will be presented between showings.

Chamber Recital

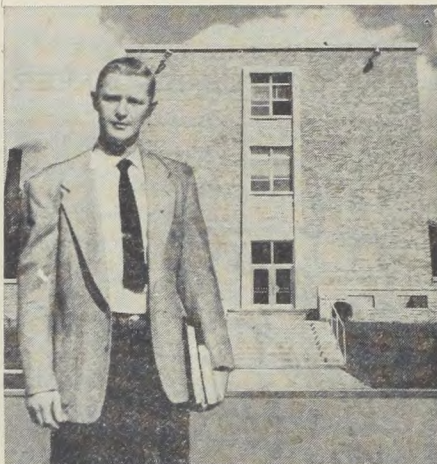
Saturday night at 8 the department of music presents "An Evening of Chamber Music" in the Music Building Recital Hall. The program will present "The Coffee Cantata" by Bach with a cast of Bill Cormack, Don Armstrong and Joyce Miller. Phyllis Anne Elson, senior from Canada, is pianist and the cantata is under direction of Robert Elson, music instructor. The Tech Brass Quartet and Brass Quintet will be featured.

Sunday at 4 p.m. in the Music Building Recital Hall, faculty members and students will combine their talents to present a chamber music recital.

Because the production is to be given in co-operation with the Fine Arts Festival, first-nighters will receive an added attraction: the Tech horn quartet, directed by Robert Taylor, will play Hindemith's "Morgenmusik" during the intermission.

The cast includes: Shirley Harrison as Ludmilla, Fritz Stanley as Emilian, Barbara Van Horn as Tonya, Robert Aycock as Vasya, James Brown as Abram, Robert Millera as Rabinovitch, Ray Cook as Boris, Dale Shedd, stage manager, as Sashka, Carolyn Holley, assistant director, and Gwynella Bennett as Communist League members.

Written in 1928 by Valentine Kataev, a Russian, the play became quite popular in the Soviet Union. However, as the Communist became more and more intolerant of criticism, the play was banned and the author "mysteriously" disappeared, but his play lived on. It enjoyed more than two decades of popularity in Europe, as well as a long run on Broadway. Still timely, it humorously and shrewdly portrays the weaknesses of the Communist way of life.



Delbert N. De Young received a B.S. in Chem. Eng. from the University of Wisconsin last June. Now he is working for an M.S. degree. By asking questions, he's learned that many excellent industrial opportunities are passed over because they're not understood by the average undergraduate.

Clarence "Ding" Bell answers:

Well, if I said "All sorts," it might sound a bit vague to you, Del, but it would be very close to the truth. That's because technical sales work at Du Pont—bearing in mind the great diversity of products we have—is broader in scope than a lot of other technical assignments, and requires additional talents.

Let's suppose that one of Du Pont's customers is having technical difficulties—needs help in adapting "Teflon" to a specific gasketing application, for example. When our sales representative calls, he naturally must carry with him the engineering knowledge that's the basis for sound technical advice—data on flexural fatigue, chemical passivity, and deformation under load. The customer is receptive. He wants to make a better product, increase his sales, reduce costs—or do all three. Naturally, he's looking for reliable technical advice and intelligent actions that apply to his specific conditions. With the cooperation of the customer and help from our own research people, when necessary, the problem will sooner or later be "licked."

We have found, though, that if a technical service

Del De Young wants to know:

What sort of work is involved in technical sales at Du Pont?



Clarence D. Bell, B.S., Chem. Eng., Univ. of Pitts. (1937), joined Du Pont as a chemical engineer immediately after graduation. He began in the research group of the Ammonia Department, progressed steadily through assignments on nylon and a number of other products. Today he is an Assistant Director of Sales in the Polychemicals Department.

man is going to be truly effective in such a situation, he must possess certain human qualities in addition to his technical ability. That is, he must really like people and be sincerely interested in helping them solve their problems. He must—in every sense of the word—be an "ambassador" who can handle human relationships smoothly and effectively.

Take the depth suggested by this simple example, Del, and multiply it by a breadth representing all the challenging problems you'll run into with Du Pont's diversity of products. If your slide rule isn't too far out of alignment, the resulting area should give you some idea of what I meant by "all sorts" of work.

Let me emphasize one more point. The importance of effective sales work is fully understood and appreciated at Du Pont! In the past, sales work has been one of the active roads to top management jobs. There is every reason to believe that this will continue in the future.

Are you inclined toward sales work? There are four main types of sales activity in the Du Pont Company—technical sales service, sales development, market research and direct selling. Information on sales, and many other facts about working with Du Pont, are given in "The Du Pont Company and the College Graduate." Write for your copy of this free 36-page booklet to E. I. du Pont de Nemours & Co. (Inc.), 2521 Nemours Building, Wilmington, Delaware.



BETTER THINGS FOR BETTER LIVING ... THROUGH CHEMISTRY

WATCH "CAVALCADE OF AMERICA" ON TELEVISION

Tech To Be Held To District

Decision on a project annual spring leadership conference will be the main agenda of the district meeting of the Texas Intercollegiate Student Associations to be held Saturday.

Ronnie Avery, arts and sciences representative to the Council, is the chairman of the arrangements for the meeting, assisted by Joyce Ramsey, Alexander, and Jimmie Fawcett.

About seven schools are expected to be represented at the district meeting, at which time the details of the leadership conference to be held in the spring will be determined.

Schools in the district include Abilene Christian, McMurry, land, Amarillo Junior, Clarendon, West Texas State, Phillips and Texas Tech Colleges; Hardin-Simmons University.

Phi U Pin Cushion Project Given Approval By Council

Phi Upsilon Omicron, home economics fraternity, has been granted permission by the Student Council to sell pin cushions in the Home Economics Building. The project will finance activities of the organization. The fund contributes to community work on campus, which includes teas for entering freshmen and transfers and the Phi Upsilon Scholarship. A money-making project is the making of pin cushions from socks.

A part of the chapter goes to alumnae, who have Betty Jo (Crisler) Carr, alumnae and missionary to

NEW PHONE NUMBER

Porter 5-8541 will be Tech's new telephone number effective December 18, 1954. The new Lubbock city directory containing the new numbers will be available soon in the office of Purchasing agent.



H. J. Reynolds Tobacco Co., Winston-Salem

Smoke

Tech To Be Host To District TISA

Decision on a project for the annual spring leadership conference will be the main topic on the agenda of the district meeting of the Texas Intercollegiate Student Associations to be held at Tech Saturday.

Ronnie Averyt, arts and sciences representative to the Student Council, is the chairman of arrangements for the meeting, assisted by Joyce Ramsey, Wick Alexander, and Jimmie Faye Maxwell.

About seven schools are expected to be represented at this district meeting, at which will be determined the details of the TISA leadership conference to be held sometime in the spring.

Schools in the district are: Abilene Christian, McMurry, Wayland, Amarillo Junior, Clarendon Junior, West Texas State, Frank Phillips and Texas Technological Colleges; Hardin-Simmons University.

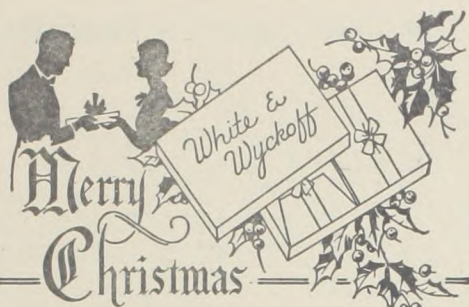
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A Pleasure to Receive*

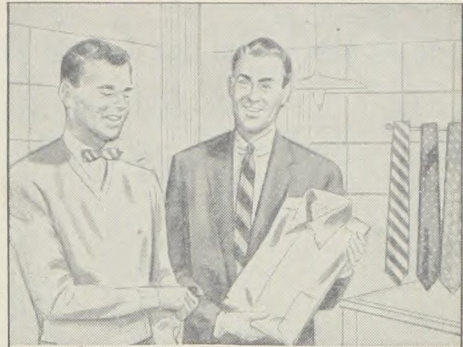
WHO wouldn't love a gift of beautiful stationery, particularly when it is a box especially designed to reflect one's own personality.

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Texas Tech College
BOOKSTORE



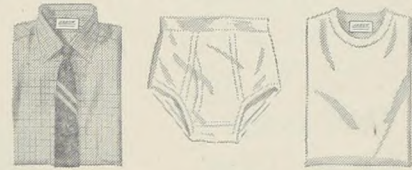
Shop now for Christmas and relax!

Why not shop now for Dads, uncles and brothers? The campus stores are near, less crowded, and loaded with smart Arrow items for the male side of your Christmas list.

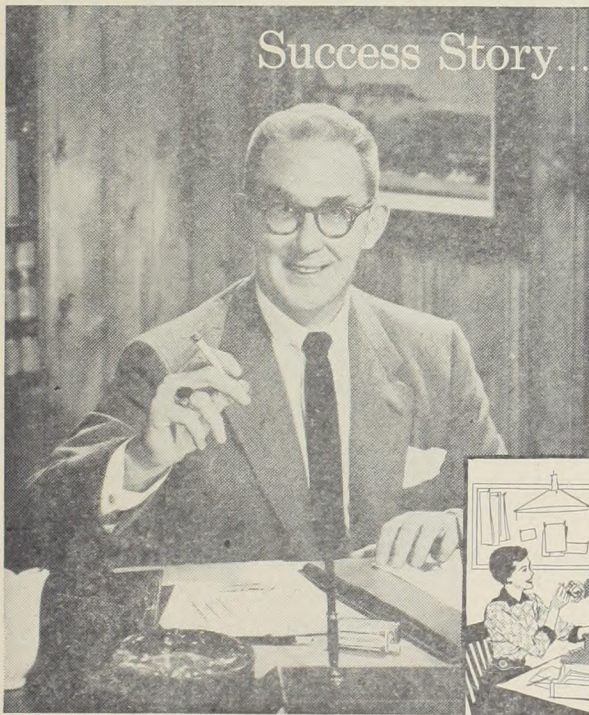
Be it shirts, ties, casual wear, handkerchiefs, or underwear, Arrow has them in smooth styles and perfect fit. Get them now and spend your vacation days restin' and rompin' in the easy social manner. Slide down to the man who sells Arrow and solve your Christmas-shopping cares today!

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Success Story...

... AND HOW IT STARTED. FRED BIRMINGHAM says:

"I've wanted to be an editor ever since I worked on a boy's magazine at age 8. After being an editor of the Dartmouth literary magazine (*The Dart*),

I set my sights on *Esquire*. It took 18 years of hard work to achieve the editorship—after struggling as a newsmagazine cub, cartoon and essay writer, advertising copy writer and trade paper editor."

"I started smoking CAMELS 12 years ago. I've tried many other brands, but my choice always is Camel. No other brand is so mild...yet so rich-tasting!"

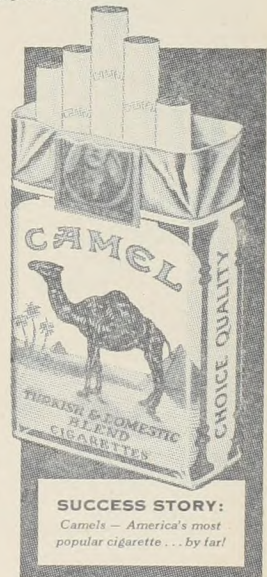
Frederic A. Birmingham

EDITOR OF *Esquire* MAGAZINE



START SMOKING CAMELS YOURSELF!

Make the 30-Day Camel Mildness Test. Smoke only Camels for 30 days!



SUCCESS STORY:

Camels—America's most popular cigarette...by tar!

Smoke CAMELS for more pure pleasure

And A Three To One Ratio!

A Three-Dimensional Joe College Hails From Tech's School Of Knowledge

By PAT HARKLEROAD
Toreador Staff Writer
Joe College? Who is he? Or better still, what is he?

The Joe College around these parts comes in all sorts of surprising sizes, shapes and majors.

Who is it that runs around in coat and tie with numerous volumes under his arm? Could it be a B.A. student? His favorite pastime is reflecting on the passing economic scene with carefully selected associates, while sipping strong black coffee. He carefully avoids the "Run and Play with B.B.A." phrase in public, but privately, he thinks it's a good idea.

The Aggie
Then there's the Aggie who was embarrassed the first time a girl invited him to a formal dance and he had to wear a tux. 'Cause good ole ranchers just don't wear such sissy clothes. (His date's embarrassment came later when she looked down to find that he had worn boots.) His clothes—that is, one pair of levis, faded; one western shirt, wrinkled; give him that just-trampled-by-the herd look that all good ag majors are wearing.

From opera to piano solos—this one can do them all. In fact, strange sounds are always issuing forth from his lips. The Music Building is his natural habitat. He will gladly tell you about all the latest operatic endeavors, and he'll throw in a few musical manuscripts he's writing himself—while

running his hands through his long, long ducks. He would like to see "Aida" take the place of the Varsity Show. Alone he practices "Shake, Rattle, and Roll."

The Engineer
Engineers are the conscientious type who never dare venture from the artificial light of the drawing lab. They are the poor creatures who, to hear them tell it, have never heard the word "party." And yet you'll usually find it's Mr. Engineer who has a whole table for himself—and his books, of course—in the Union. From the way he busily jots down notes, you'd think he surely must be working out some great building feat. But don't let it fool you—he's probably trying to copy names and telephone numbers off the

back of Fish caps.

The Campusologist
Then here is the Campusology major, who may be registered in any department. You'll always find his fraternity pin over his heart—he spends his spare time polishing it, along with his white bucks. He is forever arranging picnics and other social functions. He will be the first to wear Bermuda shorts on a date, and also the first to wear pink and black saddle shoes. His favorite form of literature is the Collegiate humor magazine, and his term report on a literary figure will be praising Max Shulman.

But to answer the question—What is Joe College? He is the lad that appeals to college girls. With the ration three to one, and

with all these types to choose from, don't panic, girls. You'll find him.

Forum Plans Spring Tea For Freshmen, Transfers

A tea for spring semester freshmen and transfer women is being planned by Forum, honorary organization for senior women, and Junior Council. Forum will meet with Junior Council some time after Christmas to complete plans for the tea.

Preliminary plans were made at meeting Thursday, Dec. 2. Dean of Women Florence Phillips, sponsor for Forum, was present at the meeting.

JUST PUBLISHED

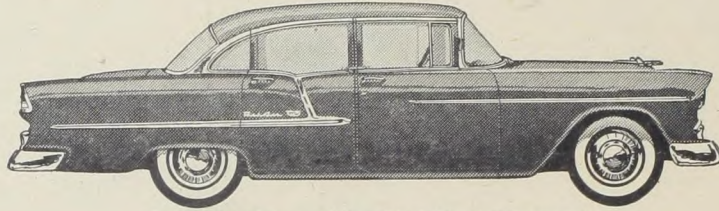
ANGLES OF THE WIND

by EVERETT A. GILLIS

of the Department of English \$2.00 per copy

Texas Tech College BOOKSTORE

The exciting new idea behind the motoramic Chevrolet



The Bel Air 4-Door Sedan—one of 14 new Fisher Body beauties in three new series

Lee Chief Justice Of Supreme Court

Margaret Lee, senior pre-law major from Houston, was appointed chief justice of the Texas Tech Supreme Court this week. The selection was made by the executive officers of the Student Council and Dr. J. William Davis, head of the government department.

Also selected were Carl Ince and Bob Cox, junior pre-law students, as associate justices from Arts and Sciences.

Other associate justices and their divisions are: Gregory Keys, Lubbock senior, Business Administration; Joe Goodin, Claude senior, Agriculture; Gayle Erickson, Midland senior, Engineering; and Kate Brown, Lubbock senior, Home Economics.

Members of the Supreme Court are appointed for one year. It is their duty to interpret the school constitution and to render decisions with a written opinion giving reasons for their decisions. The court also officiates in the case of the impeachment of a Student Council member.

Mural Film Seen By 150 Sunday

Approximately 150 persons attended a movie, "Peter Hurd Paints A Mural," last Sunday in the Museum auditorium. The movie will be shown again at 3 p.m., Dec. 12 and 19, according to Miss Dorothy Rylander, museum secretary.

Tech Seniors, Graduates May Seek Foreign Study

Senior and graduate students of Texas Tech will have an opportunity to study abroad.

The Institute of International Education will issue in the near future its annual pamphlet describing fellowship opportunities for American students to study abroad in 1955-1956. Twenty-eight schools in Asia, Europe, and Latin America are listed.

Detailed announcements, general eligibility requirements, and application blanks may be obtained from the U. S. Student Department of the Institute.

Maybe once in a car-buying lifetime, you come across something that breaks all the old patterns and establishes new ones. This is that kind of car. This is the true story of how Chevrolet and General Motors shaped a new idea in steel.

Like most good ideas, this one is pretty simple. Chevrolet and General Motors set out to build the first low-priced car that would:

- bring you the very freshest and finest styling to be had.
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- bring you the highest quality of manufacture and materials.

All this in Chevrolet's price field? That did take some doing! And isn't it logical that only Chevrolet and General Motors have the people, skills, resources and facilities, to carry out this exciting new idea? Here is how this new Chevrolet changes all your ideas about cars!



to its wide-eyed Sweep-Sight windshield... a new outlook for motoring. And that outlook doesn't change when you slip inside... exciting fabrics and trim are harmonized with the whole car.



A Sensational Ride!

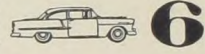
You live the new idea instantly... you glide... actually glide because spherical joints "roll with the punch" of the road in Chevrolet's new Glide-Ride front suspension.

And when you stop suddenly, new Anti-Dive braking control checks that nosing down in front... you get "heads up" stopping. Tubeless tires mean much greater protection against blowouts. And with new high-level ventilation there's fresher air.

Drive with care... EVERYWHERE! Make December 15 and every day SAFE-DRIVING DAY!

Power Beyond Compare!

You also feel the new idea quickly... quick power like a panther's paw with the new "Turbo-Fire V8" (162 h.p.) and two new "Blue-Flame" 6's. And sparking this performance is a 12-volt electrical system giving you better ignition, faster starting, greater electrical reserve for any of the power assists you might desire. You have a transmission choice of economical Overdrive and improved, automatic Powerglide (optional at extra cost) or standard shift.



Even Air Conditioning!

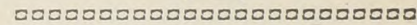
And if you desire the convenience of power assists (optional at extra cost)... you'll find new power-steering and improved power brakes on all models. Power-controlled windows and powershift seat are available on the Bel Air and "Two-Ten" models, while air conditioning may be added on V8 models.

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Raider Ca Victory

Texas Tech's Red Raiders storming back in the second half Saturday night to whitewash Abilene Christian College 86-55, and post their second victory of the season in as many starts.

The Techsians will take to the road Friday for the two-day Coon Reef Tournament in Snyder and Monday will meet Oklahoma A&M in Goodwell, Okla.

Jim Reed led the Tech scorers against ACC Saturday with 19 points, DuWayne Blackshear following closely with 18. C. Ince and Eugene Carpenter both scored in the double figures. Gregory led the losers with 10 points.

Battle For Lead
The first half was a battle the lead, with the Raiders holding the margin 11 times, ACC in front seven times and the Tech squads deadlocked 10 times.

Eugene Carpenter, Raider center, sank a couple of charity shots with 62 seconds remaining in the first half to give the Techs a 37-36 lead, and then added other moments later for a 38 halftime margin.

Lightning struck fast in the second half as the Raider offensive started clicking. Increasing the lead steadily, the Techs boasted a 61-44 margin after five minutes. Five minutes later Raiders were standing at 61-44 with a 72-48 margin, and reserves began filling in.

Techians Stall
The Lubbockites went into stall to diminish ACC's hopes of rally. Eight points were added to the Raider score and seven to visitors' in the remaining five minutes.

Piedors Win
In a preliminary game the Piedors trounced the ACC freshmen 88-72, to take their second victory of the season. The Pies boasted a 44-28 halftime lead over the Wildkitties.

Tony Reales led the winners with 19 points, and five other Tech freshmen scored in the double figures. Green was the leading scorer of the day with 10 points for the ACC frosh.

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Raider Cagers Coast To 86-55 Victory Over Abilene Christian

Texas Tech's Red Raiders came storming back in the second half Saturday night to whitewash the Abilene Christian College cagers 86-55, and post their second win of the season in as many starts.

The Techsians will take to the road Friday for the two-day Canyon Reef Tournament in Snyder, and Monday will meet Oklahoma A&M in Goodwell, Okla.

Jim Reed led the Tech scoring attack against ACC Saturday with 19 points, DuWayne Blackshear following closely with 18. Carl Ince and Eugene Carpenter both scored in the double figures. Bill Gregory led the losers with 12 points.

Battle For Lead

The first half was a battle for the lead, with the Raiders holding the margin 11 times, ACC-out in front seven times and the two squads deadlocked 10 times.

Eugene Carpenter, Raider center, sank a couple of charity tosses with 62 seconds remaining in the first half to give the Techsians a 37-36 lead, and then added another moments later for a 38-36 halftime margin.

Lightning struck fast in the second half as the Raider offensive started clicking. Increasing the lead steadily, the Techsians boasted a 61-44 margin after 10 minutes. Five minutes later the Raiders were standing at ease with a 72-48 margin, and reserves began filling in.

Techsians Stall

The Lubbockites went into a stall to diminish ACC's hopes of a rally. Eight points were added to the Raider score and seven to the visitors' in the remaining five minutes.

Picadors Win

In a preliminary game the Picadors trounced the ACC freshman 88-72, to take their second victory of the season. The Pics boasted a 44-28 halftime lead over the Wildkittens.

Tony Reales led the winners with 19 points, and five other Tech freshmen scored in the double figures. Green was the leading scorer of the day with 20 points for the ACC frosh.

Sneed Victorious In Touch Football

Sneed Hall won the All-College Intramural Touch Football Championship Sunday with a 1-0 victory over Pi Kappa Alpha.

Tied 0-0 at the end of the game, the two squads went into an overtime playoff to determine the all-college champion. Each team took control of the ball four times on alternating downs.

Sneed's first two downs failed, but PiKA slipped through a completion on their second attempt for eight yards.

Sneed came bounding back on the next play with an aerial that netted 17 yards, and with it the championship. PiKA's third attempt failed, but on the next play, they downed the ball carrier for a five-yard loss. Facing the last down of the game, Sneed Hall broke up PiKA's final attempt to win.

Sneed Hall was winner of the Dormitory League, and Pi Kappa Alpha of the Fraternity League. Only 7 points were scored against the Champions for the entire season.

Sneed Hall also won the all-college championship in the fall of 1951. Members of this year's winning team are: John Black, Wayne Taylor, C. F. Lively, Donald Hay, Darrell Henry, Jerry Caskey, Wilbur Jarrett, Teddy Carthel, James Caine, Nathan Wheat, Max Johnson, Clayton Jones, Truett Hennig, Roy White, Alfred Risien, and Bobby Alread. Fred Browning coached the Sneed team.

EXCHANGE DINNER HELD

An inter-dorm exchange dinner was held Sunday by Sneed and Drane halls, with "a good turnout" reported.

Seniors Chosen For Salad Bowl

Eight Texas Tech senior football players have been named to the Border Conference all-star senior team. They will encounter a similar group from the Skyline Six Conference in the Salad Bowl, Jan. 1, in Phoenix, Ariz. Coach DeWitt Weaver has been named to coach the Border Conference team.

Arizona placed seven men on the squad. Hardin-Simmons and Arizona State each placed four, while West Texas State and New Mexico A&M placed one apiece.

Tech students that will compete in the New Year's Day classic are: Ends Claude Harland, Dean White and Kenneth Kummer; Guard Bobby Hunt; Center Ralph Martin; Quarterback Jerry Johnson; and Halfbacks Walter Bryan and Rick Spinks.

Two Tech Freshmen Injured Seriously In Car Accident

Two Texas Tech freshmen, Aubrey Wayne Waldrep of Marfa, and Donald Lewis Benton of Fabens, were injured seriously in a truck-auto collision about 2:30 p.m. Sunday two miles north of Ropesville.

The students were taken to Methodist Memorial Hospital in Lubbock. Waldrep suffered a fracture of the right leg, lacerations and bruises. Benton sustained a severe scalp wound and numerous lacerations and bruises.

League Basketball Is Well Underway

The intramural basketball program has gotten well underway with eight games rounding out the first week of play.

The Rangers of the Independent League showed the most promising attack with a 71-47 victory over the Mangy Critters. The Chowhounds handed the Krew a 63-25 shellacking for second highest scoring honors.

Phi Delt opened the Fraternity League with a 55-35 win over SAE, and Kappa Sig took a 40-27 victory over Phi Psi.

The Dormitory League will open its season Thursday, Dec. 16, with games scheduled between Sneed and Sneed Trotters, and Sneed Lions and Gordon.

Pi Kappa Alpha will meet Sigma Nu tonight at 8:30 in a Fraternity League tussle. Tuesday's schedule calls for games between ATO and Kemas; SAE and Phi Psi; and Sigma Nu with Phi Delt. ATO and Kappa Sig will battle on Wednesday night.

Last Week's Results

Rangers 71, Mangy Critters 47
Chowhounds 63, Krew 25
Nameless Wonders 58, Dairy Industry 27
Rodeo Association 33, Cougars 26
Sac Rats 35, Hawks 27
BSU 1, Underfed Five 0 (forfeit)
Phi Delt 55, SAE 35
Kappa Sig 40, Phi Psi 27

Five Coeds To Participate In Reese Safety Operation

Five coeds will go to Reese Air Force Base Tuesday to participate in the Reese observance of "Operation Homesafe." Suzanne Mattemore, Homecoming Queen from Dallas, Virginia Mitchell, South Plains Maid of Cotton from Ft. Worth, Gayle Hunt, band sweet-

Swimming Team Now Working Out

Texas Tech's swimming team is now engaged in daily workouts in preparation for a rigorous schedule.

The first swim meet of the season will be Dec. 22 with Odessa High School in Lubbock.

Other scheduled meets are with the Universities of Oklahoma, Texas and Arizona, Colorado College, and Texas A&M.

Tech's returning lettermen include: Bob Shackelford, Border Conference Champion in the individual medley and 440-yard free style, Fred Jobe, James Miller, Malcolm Daniell, Bill LaShier and James Donnelly.

Other swimming aspirants are: Curtis Morrisett, Fritz Munzinger, John Sanders, Jack Chism, Dick McCarty, Johnny Devine, Chuck Strehli, Mike Joplin, Bill Landy and Allen King.

Anyone interested in managing the swimming team is asked to see Dr. Kirellis at the Gym.

Arnold Air Society Banquet Planned Tonight At RAFB

The local squadron of the Arnold Air Society will have a banquet at 8 p.m. tonight in the Officer's Club at Reese Air Force Base.

Texas Tech is the location of Area "H" headquarters of the Air Society, a military organization for junior and senior Air Force ROTC cadets.

Officers of the local squadron are: Jim Moore, commander; Bob Waddle, executive; Bob Keith, comptroller; Ralph Rojas, adjutant; recorder; and Walt McDonald, public information officer.

heart, and Ruth Ann Cummings, Army ROTC sweetheart, all of Lubbock, will pass out material related to the operation and have dinner in the Officers Club.

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IVING DAY!

Don Dilley Voted "Most Handsome" At Theta Sigma Phi's Club Scarlet

Don Dilley, who was voted Tech's "Most Handsome Man" Saturday night at Club Scarlet, was presented a hand mirror and shaving lotion in recognition of his new title.

Don, a junior agriculture major from Borger, was nominated by Kappa Sigma fraternity and won over six other finalists chosen by Association of Women Students from nominations submitted by 13 campus organizations. He is a cheerleader and a member of Kappa Sig.

The Kemas program, a singing trio composed of Roy Smith, Freshman Gross and Joe Goodin, was selected the best skit by applause vote. Six other talent programs were presented as part of the

★ ★ ★



Don Dilley

Sigma Pi Sigma Holds Installation

Dr. William H. Crew, assistant director for scientific personnel at Los Alamos Scientific Laboratories, will speak at 8 p.m. Monday in the Museum, climaxing installation activities of Sigma Pi Sigma, national physics honorary society. The address is open to students and townspeople.

Activities for the 87th chapter of the honorary organization begin at noon with a luncheon in the Union Building for installing officers and officers-elect of the local chapter. Installation ceremonies take place at 3:30 p.m. in the Union.

Dr. Marsh W. White, executive secretary of Sigma Pi Sigma and a member of the physics faculty of Pennsylvania State College, will head the installing team.

A dinner honoring charter members and their invited guests will be given at 6 p.m. in the Union.

Class Favorites To Be Nominated

Class meetings will be held Dec. 16 for the nominations of class favorites. Runoffs for class favorites and the election of Mr. and Miss Texas Tech will be held in a schoolwide election Jan. 11.

Nominations for Mr. and Miss Texas Tech must be made by petition. A minimum of 310 signatures are necessary for each candidate. Petitions may be picked up in the Student Council office now. All petitions must be turned in to the Student Council office by Dec. 21.

Results of the election will be withheld until La Ventana comes out.

Classes will meet at 5 p.m. Thursday week as following: freshmen, Aggie Auditorium; sophomores, Chemistry, Rm. 101; juniors, Aggie Engineering Auditorium; seniors, Ad260.

mock club's floor show. The "Most Handsome Man" was selected by secret ballots submitted by persons attending Club Scarlet, annually sponsored by Theta Sigma Phi, honorary organization for women journalism majors. Dancing concluded the evening's activities.

Alpha Lambda Delta Names Five Freshmen As Pledges

Five freshmen women were pledged to Alpha Lambda Delta, national honorary fraternity for freshmen women, in a service Tuesday. A grade-point average of 2.5 is the eligibility requirement.

Pledges are: Sandy Casstevens, arts and sciences student from Brownfield; Molly Morrison, business administration student from Sweetwater; Kathlyn Veazey, A&S, Willa V. Sage, BA, both of Lubbock, and Mary Ann Ponewczynski, A&S, of New York, N. Y.

Pledges will be initiated in a service Tuesday.

Deardorff Named ACU Chairman

Melvin Deardorff, Lubbock junior, was named next year's chairman of the Association of College Unions at a meeting of the outgoing steering committee in the Student Union Saturday.

Deardorff, president of the student program council of the Tech Union, was selected over five candidates of other schools represented. He succeeds Joe Remaklus of the University of Oklahoma, and will have the responsibility of presiding over next year's regional meeting of the ACU to be held at the University of Arkansas Dec. 2 and 3.

Tech was host Friday and Saturday to the Region 9 conference, in which 15 schools from four states were represented by 88 delegates.

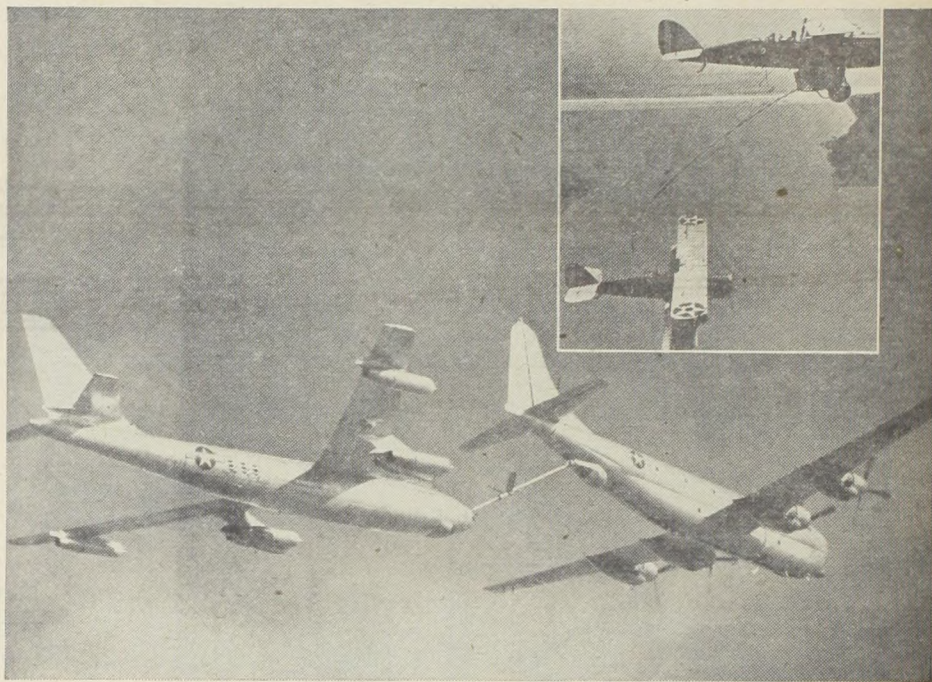
Workshops were the most important feature Saturday. Kay Lynn Watson, Tech junior, led a discussion on possible program suggestions. "Financing Union Activities" was the subject of a workshop directed by Ann Collins, Tech junior.

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1923—first aerial refueling

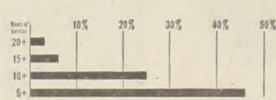
1954—Boeing KC-97 tankers completed 16,000 refuelings last year

30 years of progress in aerial refueling

The small picture shows the first aerial refueling by the Air Force. The large picture shows a Boeing KC-97, today's standard Air Force tanker, transferring 600 gallons of fuel a minute to a Boeing B-47 Stratojet bomber.

Boeing pioneered aerial refueling tankers and equipment. Further, during its 38 years, it has constantly pioneered trend-setting designs in commercial and military aircraft. This has meant such continuous growth that Boeing now employs more engineers than ever before, including the World War II peak. Boeing offers stable careers to engineers

of virtually EVERY type: civil, mechanical, electrical and aeronautical. The company employs draftsmen and engineering aides for routine work, thus freeing engineers for more creative assignments.



Boeing engineers enjoy long-range careers—46% of them have been at Boeing 5 or more years, 25% have been here 10 years, and 6% for 15 years.

In addition to stability, Boeing offers an unusual variety of research, design and production opportunities, including work with new materials, guided missiles, jet bombers and transports, and research in nuclear-powered aircraft and supersonic flight.

Boeing makes it possible for engineers to take graduate studies while working, and reimburses them for all tuition expenses.

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