# Dead Week Begins Monday

# Delta Sigs To Select Rose Saturday Night

Delta Sigma Phi, international business fraternity, will have its innual Rose Presentation Dance at 8:30 Saturday might in the Inimusal Rose Presentation Dance at 8:30 Saturday might in the Inimusal Rose Presentation of the Rose of Delta Sig are: Sue Hefley, Texline; Averill Brinkhan, Pasadena; Pat Haws, Ropestille. Winner will be announced it the dance.

Presentation of the sweetheart, leterred to as the Rose of Delta sig will highlight the dance. The ceal sweetheart will compete with lighty-other chapter sweethearts for the National Rose of Pelta Sig. The final judging is one in February by Hollywood alent scouts.

Union Ballroom will be decorated in the fraternity flowers, the eld rose. Bull Hubbard will play or the dance.

Members and their dates are: James Dender Art Bandward Mill Pay or the dance.

Members and their dates are: James Members.

James Spencer of Hamlin and Dwight Mann of Levelland.

Leon Harris, commercial manager of KFVO and Tech graduate, own principal speaker at the bandward in the fraternity flowers, the eld rose. Bull Hubbard will play or the dance.

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Leon Harris, commercial manager of KFVO and Tech graduate, own principal speaker at the bandward of the Parchament Roll. He succeeds Ladon Sheats.

James Spencer was elected Keeper of the Parchament Roll. He succeeds Ladon Sheats.

Feb. 10 Deadline

On Varsity Scripts

"All's Hell That Ends Well or on Varsity Scripts of the James Herring Hotel the help of the how's director, Jack McCabe. The show will be staged March to applications for other staff upositions, which include assistant director, stage manager, dance if the how's director, Jack McCabe. The show will be staged March to applications for othe

# Exams, Spring Registration to Follow Week of Restricted Social Activities

The vested of restricted social activities, as the first of that friday. It will be followed on Saturday by the beginns donday and lasts through the final session of dead week, Thursday, because of dead week, Thursday, Feb. 1, were dead with the production which is a credit to Tech as it would be to any theater group dead with the production which is a credit to Tech as it would be to any theater group dead with the production which is a credit to Tech as it would be to any theater group dead with the production which is a credit to Tech as it would be to any theater group dead with the production which is a credit to Tech as it would be to any theater group dead with the production which is a credit to Tech as it would be to any theater group dead with the production which is a credit to Tech as it would be to any the total week of the production which is a credit to Tech as it would be to group the production w







ONE OF THESE will be the Rose of Delta Sigma Pi, international business fraternity. The nominees, left to right, are: Sue Hefley, sophomore, from Textaverill Brinkman, freshman from Pasadena; and Pat Haws, junior from Ropesville. The winner will be presented at the fraternity's formal dance Saturday

# By The Way ...

Brand Writes Pamphlet Cretaceous of Llano Esta-Texas" is the title of

4-H Clinic Held A district 4-H Club Tractor main-nance Clinic, sponsored by Stan-and Oil and Gas Company, was ald in the Agricultural Engineer-

O'Loughlin To Teach

# 4-H Club leader, conducted the Demand Is Down Musical Directors Two Firms Plan

He was shown in the South-Western Exposition and Fat Stock Show in Ft. Worth late in Januray and was sold sometime last spring.

An attempt was made to replace him with a similar bull this year, but the plan received no encouragement. The reason, already mentioned, is that the football boys considered the football boys considered him a jinx. Maybe he was, who knows. Look where they went from the campus as part of the without him — to the Gator Bowl in Florida.

STUDENT TRAINING

STUDENT TRAINING

Tech students qualified in agricultural engineering may apply for employment with the U.S. Department of Agriculture as student trainees in soil conservation, range conservation, soil science and agricultural engineering.

Salaries range from \$2,750 to \$3,175 yearly. Full information and applications may be obtained without him — to the Gator guarden or the campus as part of the grant and policy of the supplier of the plant of the control of the variety show and that rehearsals will be planted so as not to interfere with those of the Varsity Show.

TECH TOPPEES

A few extras will soon be added to the KVSP program, "Tech Toppers," when this show, giving the U.S. Department of Agriculture as student trainees in soil conservation, range conservation, soil science and agricultural engineering may apply for employment with the U.S. Department of Agriculture as student trainees in soil conservation, range conservation, soil science and agricultural engineering may apply for employment with the U.S. Department of Agriculture and agricultural engineering may apply for employment with the U.S. Department of Agriculture and agricultural engineering may apply for employment with the U.S. Department of Agriculture and agricultural engineering may apply for employment with the U.S. Department of Agriculture and agricultural engineering may apply for employment with the U.S. Department of Agriculture and agricultural engineering may apply for employment with the U.S. Department of Agricultural engineering may apply for employment wi

For Tech Mascot

Some football team mascots die of old age; others are eaten; Tech's got sold because the football boys felt that he was a finx to the team.

And the pity of it is, the valuable black Aberdeen Angus bull brought only \$250. He was in a purebred consignment sale and there didn't happen to be any bidders in that particular sale.

Tech's bull had an eventful life as a mascot before he was sold, though. At the football game with North Texas State College in Denton last year, the letters "N T" were nealty clipped on Black Invader's sides.

No serious damage was inflicted, but he didn't make any of the livestock exhibits for a while.

He was shown in the Southwestern Exposition and Fat Stock Show in Ft. Worth late in Januray and was sold at the date of performance will sometime last spring.

An attempt was made to replace him with a similar bull.

# A CAMPUS-TO-CAREER CASE HISTORY



"The interview was the was the tip-obt

# WANTED

USED BOOKS

Turn Those Old Textbooks Into Cash

HIGHEST PRICES PAID CASH FOR USED BOOKS



1305 College

Phone 2-1201

"During the spring of '52-my last year at the University of Maryland-I was interviewed by a number of companies. I was about to get my B.S. degree in accounting.

"It seemed to me that there was a great deal to be learned from the way I was interviewed. Bell System interviewers took their time about job offers. They didn't rush me or themselves.

"I had two talks with the Bell interviewers and then was invited to meet and talk with department heads. Not only did they get a chance to look me over, but I also had an opportunity to get a closer look at their operation. I figured if the Bell System was that careful in selecting its men, it is careful in other things. The interview was the tip-off.

"That's why I'm working here in Washington, D. C., for one of the Bell Companies—The Chesapeake & Potomac Telephone Company. My first job—after general training—was supervising a bill-ing unit with 20 employees.

"Since then I have assisted on internal audits in all departments. I've helped with special studies for management and have become better acquainted with operations of the entire company. Now I'm working on the general books as an accounting supervisor.

"That Bell System interview has certainly meant a lot to me."

Ed Burtner is moving forward. His experience is typical of the engineering, physical science, arts and social science, and business science, arts and social science, and business administration graduates who join the Bell System. He went with an operating telephone company. There also are opportunities with the Bell Telephone Laboratories, Western Electric and Sandia Corporation.



BELL TELEPHONE SYSTEM

Thursday, January Phi Gamma D

With an Anni

Kappas Hold Part For Other Sorority

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anuary 14, 1954

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physical business the Bell elephone ities with Western

# Phi Gamma Delta Alums Honor Kemas

Phi Gamma Delta Alums Honor Kemas
With an Anniversary Dance Saturday
Alumni of Phi Gamma Delta Worley: Bill Harpole, Ruth Anni
Will honor Kemas faterity will commission and dates are:
All horizon and their dates are:
Baturday at the Lubbeck Hotel.
Saturday at the Saturday at the Lubbeck Hotel.
Saturday at the Saturday at the Lubbeck Hotel.
Saturday at the Saturday at the Lubbeck Hotel.
Saturday Alpha Alpha Alpha Chi Omeron.
Saturday Alpha Alpha Ch

# Award of \$200

"Final Fling" Dance Stated Students Interested in having Tri-Delfa Offers Corage Dances To Be Permitedity One-A-Year Limit Set by MIFC



MAC'S FLOWERS





CAMELS AGREE WITH

THAN ANY OTHER CIGARETTE!



# Answers to a Question . . .

The Toreador recently received a letter, whose author requests that his name be withheld, asking in effect this question: What is the dormitory system doing about the thefts that have been occurring in the men's dormitories and are the dorm authorities doing everything possible to

remedy the situation?

The Dean of Men and his assistant in charge of dormitories have provided the answers for the query. First, all thefts are, of course, reported to local police. Second, dorm residents are being encouraged through their supervisors and wing advisers to keep rooms locked at all times. Dorm officials agree, as the writer of the letter to The Toreador pointed out, that locking doors is an awkard solution to the problem. Such precautions, however, are necessary at this time. Finally, the deans are encouraging the dormitory associations, which are composed of the residents, to devise possible methods of guarding the buildings.

In brief, everything possible is apparently being done to improve the conditions. Meanwhile, dorm residents will greatly aid the situation by following the suggestions for locking rooms and by cooperating in any way necessary with dorm officials and the dorm associations.



we're still in a quandary-Mind After reviewing your case we'

# toreador

THE TOREADOR, student news-paper of Texas Technological College is published each Wednes-day on the campus at Lubbock by the associated students of the College.

ege. EDITORIAL OFFICES: EDITORIAL OFFICES:
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CHARLES MAPLE Bus. Mgr.



# TECHnicalities

Toreador Editor

The Tech tradition of do a big way. The things "in a big way" that was mentioned in the editorial on the front page is most noticeable in events that draw the briefl hights of publicity. The Cadillacs and sevents that draw the briefl hights of publicity. The Cadillacs and sevents that draw the briefl hights of publicity. The Cadillacs and sevents that draw the briefl hights of publicity. The Cadillacs and sevents that draw the briefl hights of the bowl-conecious public on New Year's Day were examples of that bigness" which characterizes Techas and the post of the bowl-conecious public on New Year's Day were examples of that bigness" which characterizes Techas with box-lunches (a commodity which may soon be outlained in West Virginia) when they are also with a sort with the best when they decided to bring the Greeks to Tech or when they built and furnished a Staths of the season of the best when they decided to bring the Greeks to Tech or when they shift and furnished a Staths of the season of th

classes meeting at 4 MWF; 2 p.m. classes meeting at 9 TTS.
Wednesday, Jan. 27—8 a.m., classes meeting at 10 TTS; 11 a.m., classes meeting at 1 TTS; 2 p.m., classes meeting at 2 MWF.
Thursday, Jan. 28—8 a.m., classes meeting at 1 TTS; 12 p.m., classes meeting at 1 TTS; 12 p.m., classes meeting at 4 TTS; 2 p.m., classes meeting at 4 TWF; 11 a.m., classes meeting at 5 MWF; 11 a.m., classes meeting at 3 TTS; 2 p.m., classes meeting at 5 TTS.

Military Dance Scabbard and Replacing M

MARINE RES

nuary 14, 1954

AROUND

# Military News Includes Inspection, Dance Plans; Installation Date Set

Scabbard and Blade Will Be Installed Replacing Military Association Here U.S. Army Representative Inspects ROTC Facilities

MARINE RESERVES

Women students interested in becoming commissioned officers in the Marine Corps Reserve had an opportunity to talk with Marine Lt. Billie Lowe during her stay on campus Tuesday and Wednesday. Those interested but who did not talk to Lt. Lowe may contact the Placement Office for further information.

Lubbock 4-H Boys Visit Campus
During Achievement Day Program
Lubbock County 4-H Club boys
learned how to groom animals
for showing purposes at an
achievement day program held
Saturday at the Tech beef barn.
During the afternoon, Dean of
Agriculture WL. Stangel, judged
club members on shownanship of
animals. George Keith, Tech
herdsman, and Calvin Holcomb,
Swisher county agent, showed the
boys how to groom their animals.
The boys and their dads were
honored at noon with a barbeculuncheon given by the Lubbock
Livestock Auction Company.

CASHMERE YARN

CASHMERE YARN
The textile engineering department has completed plying 380 pounds of cashmer yarn for a San Antonio knitting firm. The firm. Bernhard Altmann Texas Corporation, has formerly had theyarn twisted in New Brauntels, but extra orders created the need for additional plying facilities such as those of the textile department here.

The yarn was sent in single strand cones and the engineers incorporated them, by use of twisting machinery, onto one cone.

# MEMO TO ...

The January Graduate

- 1. If you desire senior invitations you may place your order now and they can be mailed to you when ready in May.
- 2. If you plan to come back in May for the Commencement Exercises, reserve your cap and gown before you leave.

Texas Tech College BOOKSTORE

type are needed on the Boeing team



Mechanical, electrical, civil, aeronautical – in fact, graduates in virtually every field of engineering – find reward-ing career opportunities here. There are openings in design, research, in the many phases of production, and for physicists and mathematicians with advanced degrees.

All engineering careers at Boeing An engineering careers at booms, have one thing in common: they provide plenty of opportunity to get ahead. Regular merit reviews are held. Advancement is keyed to your individual ability, application and initiative.

The aviation industry offers you a unique opportunity to gain experience with new techniques and new materials. It offers a wide range of application, from applied research, to product design and production, all going on at the same time.

What's more, you can expect longterm career stability in the aviation industry. Boeing, for instance, is now in its 37th year of operation, and actually employs more engineers today than

even at the peak of World War II. Besides designing and building the world's most advanced multi-jet aircraft (the B-47 and B-52). Boeing conducts one of the nation's major guided missile programs, and such other projects as research on supersonic flight, nd nuclear power for aircraft.

Boeing engineering activity is con-centrated at Seattle, Washington, and centrated at Seattle, Washington, and Wichita, Kansas—communities with a wide variety of recreational opportunities as well as schools of higher learning. The Company will arrange a reduced work week to permit time for graduate study and will reimburse trition upon successful completion of each quarter's work.

RAYMOND J. B. HOFFMAN, Admin. Engineer Eceing Airplane Company, Wichita, Kansar,

BUEING

# Exams Offered for Students To Teach in Indian Schools

Want to give it back to the Indians?

Not the country, but that education you are now acquiring. Qualified education students may take examinations for elementary teaching jobs in Indian schools in the U.S. and Alaska, the Civil Service Commission announced today.

The salary is \$8.410 a year. No written test will be given but appropriate education is required. The maximum age limit is 50 years. Students who expect to complete all the required courses within 90 days of the date of filing applications may apply.

# Walking Canes Designed For a Toast or a Touche



# Four great NEW Firsts in Chevrolet for '54!

Count on Chevrolet to bring you the newest features first. Once again Chevrolet is first in its field with these four great advances for '54!



These other famous Chevrolet "Firsts" in the low-price field offer you more than ever today!

FIRST OVERHEAD VALVE ENGINE ... finest ones today

FIRST AUTOMATIC TRANSMISSION\*

FIRST POWER STEERING\*
...lower priced today

FIRST "HARD-TOP" COUPE ... most beautiful one today

FIRST UNITIZED KNEE-ACTION ... only one today

FIRST IN OVER-ALL ECONOMY









# NEW HIGH-COMPRESSION POWER

Two more powerful high-compression engines in Chevrolet for '54! Both of these great valve-in-head engines deliver finer, smoother, more quiet performance with important gas savings!

# 2 NEW POWER BRAKES

You simply swing your foot from accelerator to brake pedal for a smooth, amazingly easy stop. Optional at extra cost on all models equipped with Powerglide automatic transmission.

# NEW AUTOMATIC SEAT CONTROL

You just touch a button to move the front seat up and forward or down and back! Optional at extra cost on Bel Air and "Two-Fen" models in combination with Auto-matic Window Controls.

# NEW AUTOMATIC WINDOW CONTROLS

# SEE YOUR CHEVROLET DEALER FOR ALL YOUR AUTOMOTIVE NEEDS!

Conveniently listed under "Automobiles" in your local classified telephone directory

Thursday, Janua 14 OUT OF 15 Texas U. N

In Poll To

Close Cont Decide Win In Intramur

y 14, 1954

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EEDS!

14 OUT OF 15 AGREE ON LONGHORNS . . .

# Texas U. Named Favorite Opponent In Poll To Chose Football Rivals

# Close Contests Decide Winners In Intramurals

Eight games were played in in-transural basketball last week and the first of this week with close scores deciding most of the con-tests.

The Fraternity League had two games Jan. 7, with Kemas swamp-ing Sigma Nu 38-15 and Kappa Sigma taking Pi Kappa Alpha 39-26

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FROSH PLAY ODESSA

Odessa held only an 18-17 lead

Raiders Border Conference Favorites; Cagers Play New Mexico Ags Saturday



# Your hands on the Future!

When you grip the wheel of an Air Force jet, your hands are on a fast, high flying future that leads to the top in jet aviation.

• Once behind the controls of an Air Force jet, you leave the humdrum of everyday life... soar far above the cares of the crowd into a bright new future of adventure and excitement. You're part of a select flying team, playing for the highest stakes of all ... mastery of the Jet Age! You'll win too, because you've been trained to win. You have confidence in yourself, in your fellows, and in your plane, the fastest and safest flying equipment in the world. ing equipment in the world.

As an Air Force Aviation Cadet, you get in on the ground floor of jet aviation, learn jet flight with the latest equipment and best instructors. You graduate as an Air Force lieutenant earning over \$5,000 a year . . . a man thoroughly prepared for leadership in both military and com-

You may be eligible
To qualify as an Aviation Cadet, you
must be at least a high school graduate.
However, you will be of more value to
the Air Force if you stay in college,
graduate, and then volunteer for training. In addition, you must be between
19 and 26½ years, unmarried, and in
good physical condition.

☆ Win an Air Force Commission ☆ Earn over \$5,000 A Year

# HERE'S WHAT YOU DO:

- 1. Take your high school diploma or certificate of graduation and a copy of your birth certificate to your nearest Air Force Base or Recruiting Station. Fill out the application they give you.
- 2. If application is accepted, the Air Force will arrange for you to take a physical examination at government expense.
- 3. Next, you will be given a written and manual aptitude test.
- 4. If you pass your physical and other tests, you will be scheduled for an Aviation Cadet training class. The Selective Service Act allows you a four-month deferment while waiting class assignment.

# WHERE TO GET MORE DETAILS:

Contact your nearest Aviation Cadet Selection Team, Air Force ROTC Unit or Air Force Recruiting Officer, Or write to: Aviation Cadet, Headquarters, U. S. Air Force, Washington 25, D. C.



# The vision of a greater Texas of the college for the college f Tech's Needs Told

# Tech Team Enters Tech Students May Get Bible Credit



Outstanding social success of the current season is called Arrow Radnor... the rounded-collar shirt that has become a favorite of well-dressed men-about-campus. This popular shirt style is now available at all Arrow dealers — in white or colors, and in a variety of fabrics.



Sold exclusively in Lubbock by

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