

Tech Takes Bowl Title From Auburn

(See Story, page 7)

the Toreador

Vol. XXIX

Texas Technological College, Lubbock, Thursday, Jan. 7, 1954

No. 14

Campus Who's Who Named



THE CHOWHOUNDS, winners of the all-college intramural football title, are: left to right: first row—Jack Moore, Weldon Green, Frank Carmichael, Jimmy Baggett, Bill Hudson and Denton Lambert; back row—J. D. Snyder, Mike Bayless, Roy Bryant, Scrub Vinson, Ray Vanderpool, Richard McKinney and Bill York. Not pictured are Cordell Custer, Ike Trimble and Tom Wendt.

All-College Touch Football Title Won As Chowhounds Defeat Doak Hall Team

The Chowhounds, Independent League champions, only undefeated and untied team in the three leagues, won Tech's intramural touch football all-college championship Dec. 16 by shutting out Doak Hall 13-0.

On the day before the Independent champs earned the right to play Doak Hall, Dormitory League winners, for the championship by nosing out Kappa Sigma, Fraternity League victors, 14-13.

In the semi-final game with Kappa Sigma both Chowhound scores came on passes from Jimmy Baggett to Denton Lambert. The vital extra points were scored by Lambert and Bill Hudson.

The Chowhounds scored early against Doak Hall in the final game when Baggett tossed to Hudson for first tally. The second touchdown came late in the game and was set up by a 60-yard pass from Baggett to Roy Bryant. Lambert scored two plays later to give the Chowhounds the crown.

The all-college champs were air minded all season as the statistics show. Baggett completed 63 out of 119 passes for 15 touchdowns. Bill Hudson completed six out of 11 for two tallies.

Lambert led the scorers with 61 points and Roy Bryant was next with 26. Top pass receivers were Lambert with 21 catches, Bryant and Hudson with 18 each. Top pass defenders were Frank Carmichael and Lambert with four interceptions each.

The Chowhounds were undefeated in six games and scored 118 points to their opponents' 19.

Miss Henderson To Direct KTTC

KTTC, campus radio station, has resumed broadcasting after the Christmas holidays under the direction of Harriet Henderson, new station manager.

Plans are being made to broadcast the Gator Bowl football game at 9 p.m. Tuesday.

New staff members named by the manager are: Jack McCabe, program manager; Jack Pruitt and Betty Stewart, program assistants; Maurice Fawcett, station services controller; Sue Findt, station relations manager; Carey McGuire, news editor; Phyllis Martin, continuity editor;

Jeanne Smith, traffic manager; Jo Rankin, record librarian; and announcers, Jack McCabe, Fritz Stanley, Maurice Fawcett, Dwight Carver, Don Jordan, Leonard Gaston, Tim Eysen, Hal Bynum, Jay Bowman and Jack Pruitt.

General Boatner To Inspect ROTC

Maj. Gen. Haydon L. Boatner, Deputy Commander of the Fourth Army and the man who "cleaned up" Koje Island, will arrive at Tech at 11 a.m. tomorrow to inspect ROTC facilities at the college.

Arriving from Fort Sam Houston, Gen. Boatner will visit senior ROTC classes from 11 to 11:30 a.m. and meet with President E. N. Jones 11:30 to 12 noon. A luncheon will be held in his honor at the Plainsman hotel from 12 to 1:30 p.m. Gen. Boatner will meet with Tech ROTC personnel at 1:30 p.m. and then tour Texas Tech ROTC facilities. He will depart at 2 p.m. flying back to Fort Sam Houston, San Antonio.

Gen. Boatner is noted for his "taming" of 80,000 mutinous Prisoners of War at Koje Island, Korea in May, 1952 after the Reds had captured the former commander of the island and held him hostage for several days.

He has been awarded the Distinguished Service Medal with Oak Leaf Cluster, the Legion of Merit, the Silver Star for gallantry in action near Kobansa-Ni, Korea, the Bronze Star Medal and the Croix de Guerre of the Republic of France.

A son weighing 7 pounds 3½ ounces was born to Mr. and Mrs. Sidney Turner, Monday at the Lubbock Memorial Hospital.

Mr. Turner is a teaching fellow in the Texas Tech English department.

type communications. Using the old dot-dash sending system an operator could send only about 25 words a minute, compared with 60 words a minute with the radio-teletype.

Student Council Committee Lists 28; Included are 25 Seniors, 3 Juniors

Twenty-eight students have been named to Who's Who on Tech Campus, according to an announcement made yesterday by the student council.

Who's Who is chosen each year by the Council's selection committee. Students elected will be pictured in the 1954 La Ventana.

Those selected are: J. C. Chambers, Lubbock senior; Max Preston, Falls senior; Odie Echols, Lubbock senior; Nina Spearman, Pampa senior; Sue Duggan, Seymour senior; Hardy Clemons, Lubbock senior; Max von Roeder, Snyder senior; Harriet Henderson, Lubbock senior; Paul Griffith, Tullia senior; Bill Burton, Fort Worth senior; Barbara Lu Currie, Garden City senior; Bill Philpott, Miami senior; E. J. Tarbox, Fallett junior; Lena Schmidt, Slaton senior;

Speech Department Opens Ticket Sale For Two Plays

Tickets are on sale in the speech department for two one-act plays, "A Phoenix Too Frequent" and "Red Peppers," to be presented in the speech auditorium Tuesday through Saturday nights. Curtain time is 8:15 and tickets cost 75 cents for students and \$1 for the public.

Both plays will be presented before a faculty and staff audience at 8:15 p.m. Monday. No charge will be made for the faculty performance, but those who expect to attend are requested by the speech department to make reservations.

The cast for "Red Peppers," a short play to be staged first, includes: Hardy McNew, senior; George; Nancy McKissack, junior; Lily; Hal Bynum, freshman, AJI; Jack Pruitt, sophomore, Mr. Edwards; Myrna Wilson, freshman, Mabel Grace; and Dick Baird, senior, Bert.

Players in the second play, "A Phoenix Too Frequent" are: Gayle Ewing, freshman, and Lavoy Perry, senior, as Dynamene; John Perry, junior, as Tegeus; and Betty Doris Hamilton, sophomore, as Doto.

Production staff for the series, named by Director Ronald Schulz, consists of: Beverly Noble, assistant director; Shirley Harrison, stage manager; Kathryn Ballard, Catherine Gouse, assistant stage managers; Barbara Smith, house manager.

Joyce Davis, assisted by Maxine Bowers, Tod deKanter, Harry Harrison and Wilida Wells, scenery; Nancy Fehleison, assisted by Rita Danenberg, Jerry Denton and Wayne Hackney, properties; Joan Terry, assisted by Dwayne Carter, Fritz Stanley and Joyce Sellman, lighting.

Rita Elliott, assisted by Jo Ann Miller and Sandra Shelton, costumes; Harriet Henderson, assisted by Jerry Carson, Geraldine Starnes, Sandra Wright and Sandra Warborough, makeup; Sharlene Steelman, assisted by Norma Brunson, Bettie Sue Doggett, Shirley duPriest, Hal Bynum, Catherine Hinchey and Ralph Parrish, publicity.

RUNAROUND

| Today | |
|-----------|-----------------------------------|
| 8 p.m. | Audubon Lecture Museum |
| | Pi Epsilon Tau Union |
| 7:30 p.m. | Phi Gamma Nu Union |
| Friday | |
| 8 p.m. | "Welcome Back" dance Union |
| Monday | |
| 7 p.m. | Movie: "Golden Girl" Union |
| 7 p.m. | Program Council Union |
| 5 p.m. | Bridge instruction Union |
| 6:30 p.m. | Tech Institute of Finance Union |
| 6:30 p.m. | Skyline Room AIEE-IRE Eng. Aud. |
| 7:15 p.m. | Wm. Harrod lecture Music Building |
| 7:30 p.m. | Sociology Club Union |
| Wednesday | |
| 7 p.m. | Junior Class Student Night Union |

RESEARCH COORDINATOR
Dr. Dysart Holcomb, dean of engineering, has been appointed by Dr. E. N. Jones, President, as coordinator of cotton research in the Cotton Research Committee of Texas. The position was formerly held by Dr. R. C. Goodwin, dean of arts and sciences.

By The Way . . .

Frois Will Attend Discussion.
Dr. John C. Dowling, head of the department of foreign languages, and Raymond Mack, instructor in government, will represent Tech at a round table discussion on problems of teaching Latin-American subjects in Albuquerque, N. M., Jan. 8-9.

Conference To Be Held
The first Agricultural Chemical Conference will be held on Tech campus Jan. 13-14. Theme of the conference is the place of chemicals in West Texas agriculture. Leaders in soil conservation and agricultural chemistry will speak during the two-day conference.

Young To Attend Convention
Dr. A. W. Young, head of the department of agronomy, will attend the 34th annual convention of the Texas Certified Seed Breeders Association in Waco, Jan. 15-16. He is chairman of the State Seed and Plant Board.

Call-Feeding Experiment
Neal T. Garner, graduate student in agriculture from Hico, has begun a call-feeding experiment on Hereford steer calves. The calves have been divided into six lots of 10 head each. The lots will receive different rations of cottonseed hulls with molasses and trace mineral supplements. The object of the experiment is to determine how milo grain affects the calves.

Tech Choir Rehearsal
Tech Choir has scheduled additional rehearsals during the next two weeks in preparation for the performance of Bach's "Cantata No. 4" with the Dallas Symphony March 28.

Community Development Forum
One hundred leaders from 25 counties in West Texas are expected to attend the Midwinter Forum on Community Development, to be held in the Student Union Building Jan. 21-22. Paul Sheats, president of the Adult Education Association of the United States, and Richard Poston, a leader in community development, will be the principal speakers for the two-day forum.

Faculty Members Represent Tech
Tech will be represented at the 27th annual meeting of the Texas Agricultural Workers' Association in Waco Jan. 9 by three faculty members from the Agricultural Division. They are: Dr. J. J. Willingham, head of the department of dairy manufacturing; Dr. N. C. Fine, assistant dean of agriculture; Jack O. Ashworth, instructor in agricultural economics.

Judging Team To Compete
A livestock judging team and a wool judging team will compete in the National Western Livestock Show in Denver Jan. 16. Stanley Anderson, assistant professor of animal husbandry, will coach the livestock judging team, and Nathan Allen, instructor in animal husbandry, will coach the wool judging team. Team members have not been selected yet.

Degree Plans Must Be Filed
Candidates for graduation in the spring of 1954 must file a degree plan in their dean's office before the end of this semester. Failure to apply by that time may result in postponement of graduation. The tentative list from which diplomas and invitations are ordered will be based on those plans turned in by Jan. 29.

Journalism Students Selected
Three journalism students at Tech have been named to the college board of Mademoiselle magazine. They are Sue Findt, Tahoka junior; Pat Harkleroad, Lubbock junior; Mollie Jordan, Kaufman senior.

They won places on the board for criticisms of the magazine's August, 1953, issue. The board includes 693 college co-eds from all over the nation.

Each will write three assignments before April 1. Twenty winners will be named in the spring as guest editors of the magazine and will work at the magazine's New York office during June.

Library Display
A "how-to" craft display, now being shown in the Library show case, includes Walter L. Faurst's

book, "Art of Whittling," and articles from other books explaining the processes of design on glass, metal and leather-craft and furniture upholstery.

Graduates Visit Tech
Two graduates of Tech's textile engineering department, Mr. and Mrs. Jack Robinson, visited with L. E. Parsons, department head, earlier this week. Mrs. Robinson is the former Nancy Rea and received her degree from Tech in 1948. Robinson graduated in 1947 and is now stationed at March Field, Calif.

Spanish Films To Be Shown
Two Spanish films, "La Familia Sanchez" and "Un Viaje a Mexico," will be shown to members of Capa y Espada at 7:45 p.m. Tuesday in L11. The club group picture for La Ventana will be made in J206 after the meeting. Dues (50 cents a semester) may be paid Tuesday night.

Standind Will Interview
Positions with the Standind Oil and Gas Company are available for 1954 graduates in petroleum geology. Appointments for interviews with a company representative, who will be here Tuesday, may be made at the Placement Office. Junior engineering majors who are interested in summer employment at the Baton Rouge refinery of the Esso Standard Oil Company may also schedule interviews at the Placement Office.

Musical Comedy Auditions Begin

Nine Techsians have signed up to be auditioned for the musical comedy, "Of Thee I Sing" by Ira and George Gershwin. The auditions will be from 7:30 to 10 p.m. Friday and from 2 to 4:15 p.m. Saturday. For a cast of nearly 20 characters, the auditions are open to all Tech students, faculty and staff. Those interested may sign for an audition time on the bulletin board in the main foyer of the Music Building.

Selection for roles will be based on vocal and acting ability, personal appearance and previous experience. The selected cast will be notified next week.

Rehearsals are tentatively set for Tuesday evenings from 7 to 9 and Saturday afternoons from 2 to 4 in the choral room under the direction of Robert Elson, Tech vocal instructor.

Two performances are scheduled for April 21 and 22 in the Lubbock High School Auditorium with the department's third annual Texas Symposium of "Contemporary American Music."

Those who have signed to date are: Gordon Collins, Texarkana junior; James Layman, Lubbock senior; Dick Baird, Vernon senior; Bill Cornack, Amarillo soph-

Group Will Make Trip To Europe

Twenty-four students, teachers, and townspeople will tour Europe this summer as part of a history field course offered at Tech.

Students making the tour are: Helen LaNell Brown, Majel Bynum, Dorothy Dees, June Coker, Elizabeth Franklin, Mary A. Moore, Ray Watson Moore, Linda Rogers, Marcia Rogers, Sandra Shook, Joyce Watson, Jo Rae Watson, Kay Lynn Watson and Janet Webster.

The teachers are: Mary Louise Blaine, Mrs. Alice I. Eddins and Billie Grace Webb. Others going are: Mrs. Hallie Glover, F. Wayne Groce, Mrs. Virginia Groce, Mary Cates and Mrs. Margaret Shook.

Dr. C. D. Eaves, in charge of the history students, Mrs. Luta P. Eaves, tour conductor, and the overseas courier will complete the 25 persons needed for the tour.

Mrs. Eaves announces that tentative plans are being made for a second tour to travel at the same time. Nine possible reservations have been received toward the second tour, she adds.

The group will sail from Quebec June 11 and return Aug. 16.

Others on the tour include: Claude Hudspeth, Valley View Techsian; Irma Knowles, Lubbock sophomore; Gloria Snell, Lubbock junior; Jim Williams, Balinger junior.

333 Pigeons D During Xmas Hu

A pigeon hunt on Tech campus over the holidays was declared a "very definite success." C. F. Libby, supervisor in charge of buildings, who is in planning the hunt.

Maj. Dayton F. Caple, professional military science and instructor who supervised the hunt, reported that approximately 333 pigeons were shot during the "open season," Dec. 24 and 25. The first day of the hunt 251 pigeons were killed by the firing of 55 hunters. The 48 hunters who participated the second day, however, have such good luck—the only 82.

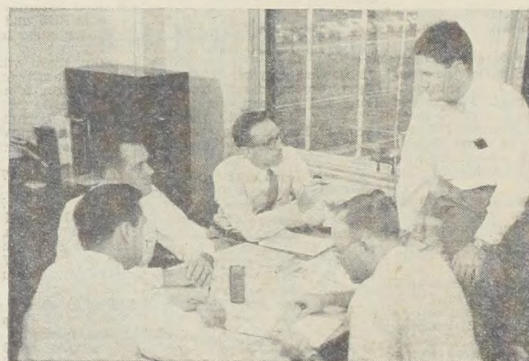
Pigeons on campus have been making menaces of themselves by clogging building drains with their droppings. During the past year, two buildings have been flooded because of plugged drains.

"The hunt went over smoothly," Maj. Caple reported. "We shot out the pigeons considerably with no damage to buildings, no one shot."

Lubbock police department, headed by Police Chief Harold Inroe, assisted Tech officials supervising the hunt.



Plant Development Offers Training and Opportunity



John Furdum, M.S. in Ch.E., Okla State '48 (right), confers with other engineers on the progress of a new plant.

A young chemical engineer recently had his first assignment in a Plant Development group at Du Pont. He was part of a team assigned to improve recovery of adipic acid, a nylon intermediate, from plant-waste streams.

First, he made a literature survey for possible leads. Three recovery methods came under consideration: solvent extraction, crystallization, and a combination distillation-crystallization process. He helped to set up a laboratory program to compare and evaluate them.

Preliminary results were somewhat inconclusive. It was decided to go

ahead with semi-works tests, while an organic chemist completed the laboratory work.

Next, the young chemical engineer joined forces with a mechanical engineer to design a semi-works plant to evaluate each method. In this plant, all vital points were checked and rechecked; materials of construction, steam and water requirements, heat-transfer coefficients, yields, product quality, and pollution problems.

The semi-works data revealed that the distillation-crystallization process was the most economical, and also gave the best product quality. Usually, the next step would be construc-



Robert Thomson (left), B.S. in Ch.E., Univ. of Va. '50, David S. Rumsey (center), M.S. in Ch., Univ. of Mich. '48, and Rene M. LeClerc (right), M.S. in Ch.E., M.I.T. '51, test samples on an experimental batch unit.

tion and operation of a pilot plant. But this time, engineers from the Production Division arranged for a limited-scale plant test, using a spare batch still and a crystallizer on a part-time basis. Two months of testing confirmed the previous data—the new distillation-crystallization process recovered adipic acid efficiently, and would reduce costs considerably. The plant is now using this process successfully.

That's how one young chemical engineer started his career in a typical Du Pont Plant Development group. The job of such groups is to make processes and equipment more efficient, to adapt products to new uses, and to improve product quality.

Plant Development work not only offers opportunity in itself but valuable training for other fields.

ASK FOR "Chemical Engineers at DuPont" This new illustrated booklet describes initial assignments, training, and paths of promotion. Just send a post card to E. I. du Pont de Nemours & Co. (Inc.), 2521 Nemours Building, Wilmington, Delaware. Also available: "Du Pont Company and the College Graduate" and "Mechanical Engineers at Du Pont."

DU PONT
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ADMIRING THE GATOR BOW... of the Red Raider Club, Inc. The Lubbock chapter of the Red Raider Club.

BEAUTIES SELECTED
The 10 top beauties of Texas to have been selected from the finalists by Audie Murphy, old War II hero and well-known movie star. Winners of the contest, which is sponsored by La Ventana, will be revealed until the annual delivered next spring. Editor Harrison announced today.

How the stars...
Eddie Sauter and Bill... leaders of America's most exciting different dance band, met in 1939... struggling young arrangers... had studied trumpet and drum at college, worked... to arranging for "name" bands; Bill... had studied in Paris... on a spot with Tommy... After 13 years... of pooling new ideas... they formed their own band. It clicked!

For Mildness and Flavor
Cam

Pigeons Discovered
 Big Xmas Hunt
 on hunt on Tech
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ADMIRING THE GATOR BOWL TROPHY—are, left to right: Vernon Thompson, secretary-treasurer of the Red Raider Clubs, Inc. of Texas; Coarb DeWitt Weaver; and L. E. Davis, president of Lubbock chapter of the Red Raider Clubs. The trophy will be a permanent part of Tech's collection. (photo courtesy Lubbock Avalanche-Journal)

COLLEGE OR UNIVERSITY? Faculty, Students Express Opinions Regarding Designation of Texas Tech

By PHYLLIS MARTIN
 Toreador Society Editor

Should Texas Technological college be designated as a university rather than as a college? Faculty and Student opinion on that question is divided. Some typical answers are:

James G. Allen, dean of student life: Tech very definitely has the qualifications to be a university, but after being called a Technological College for 25 years I do not think the name should be changed now. From the beginning Texas Technological College was a misnomer. Tech is five colleges actually; a college of engineering, agriculture, home economics, business administration and arts and sciences.

Mrs. Marjorie M. Neely, dean of women: Yes, I think Tech should be made into a university, because it would help the women's enrollment. Many girls hesitate to come to a technological college, because to the general public a technical school means specialization in only one field. We are a large school and have the qualifications to be a university. I think it is misnamed as a technological college.

J. Russell Heitman, head of journalism department: I do think it should be changed. Actually that is what it is. We have five undergraduate divisions, a graduate division, and an enrollment

of over 5,000. Lots of schools throughout the country with a much smaller enrollment are called universities.

Dr. Truman W. Camp, head of the English department: Yes, I think so. It's hard to change the name of a college because of the sentiment attached, but I think Tech has all the qualifications of a university. When a technological college is mentioned one naturally thinks of M.I.T. or Cal. Tech; both of these schools specialize in one field. Therefore, since Tech has five divisions and is as large as it is I think it is misnamed and should be changed to a university.

Ralph Shelton, editor of The Toreador: I don't think it should be changed, personally, but if anyone comes up with a good idea of what to call it as a university then it might be worth considering. Texas Technological University? West Texas University?

Ted Harrison, editor of La Ventana: Yes, I do. Although we are named a technological college I think we should appeal to those who desire a liberal arts degree. More persons should go to school for an education per se—not just go in order that they may get jobs as engineers, teachers, etc.

BEAUTIES SELECTED
 10 top beauties of Texas have been selected from the finalists by Audie Murphy, a World War II hero and well-known movie star.
 Winners of the contest, which is sponsored by La Ventana, will be revealed until the annual dinner next spring. Editor Ted Harrison announced today.

Dance Classes To Be Held If Enough Interest Shown
 Tentative plans for Arthur Murray dance classes to be continued in the Union Building next semester were announced Tuesday by Union Director Bill Scott.
 Three classes will be formed if enough sign up. A beginners' class will be offered for instruction in the basic fundamentals, an advanced course for instruction in all advanced

FRATERNITY INITIATES
 Three seniors were initiated into Phi Delta Theta fraternity before the Christmas holidays. They were: Marland Ribble, Ft. Worth; Jack Harris, Plainview; Clifford Sartain, Olney.
 Steps and a couple class if as many as 20 couples sign up.
 Classes are open to students and faculty and applicants may inquire in the Union Office for further details or to sign up.

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|---------------------------------------|---------|--------------|
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| LUBBOCK, TEXAS | | |

How the stars got started...

Sauter-Finegan Orchestra

AMERICA'S NEWEST, MOST COLORFUL DANCE BAND

Eddie Sauter and Bill Finegan, leaders of America's most excitingly different dance band, met in 1939 as struggling young arrangers. Eddie had studied trumpet and drum at college, worked as a "tooth puller" and arranged for "name" bands; Bill had studied in Paris, worked on a spot with Tommy Dorsey. After 13 years of pooling new ideas, they formed their own band. It clicked!



Eddie Sauter says:
 "I'VE TRIED MANY BRANDS, BUT I GET MOST PLEASURE FROM CAMELS. YOU WILL, TOO!"

Bill Finegan says:
 "WITH ME CAMELS CLICKED INSTANTLY. THE FLAVOR'S HOW I LIKE IT, THE MILDNESS JUST RIGHT."



START SMOKING CAMELS YOURSELF! Smoke only Camels for 30 days and find out why Camels are first in mildness, flavor and popularity! See how much pure pleasure a cigarette can give you!

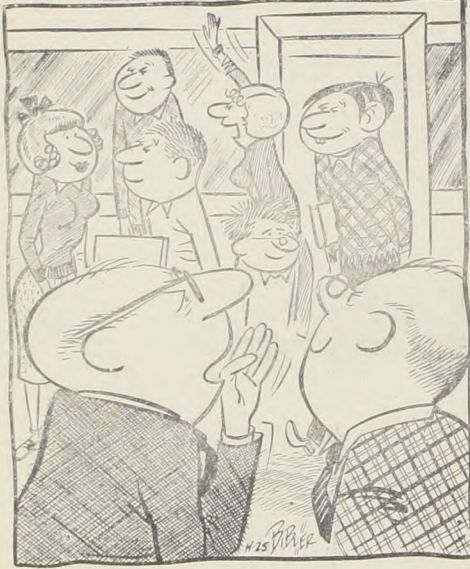


For Mildness and Flavor

Camels agree with more people THAN ANY OTHER CIGARETTE!

LITTLE MAN ON CAMPUS

by Dick Bibler



On the other hand, it's good to have a student like Worthal in class—It completes the other end of the curve.

Lesson in Home Ec . . .

Need a time-tested recipe for good grades? Some upperclassmen in a women's dorm have formulated the following recipe, containing few but essential ingredients:

First, mix one roomful of Proper Atmosphere with a cup of Cooperative Roommate, plus three cups of Good Intentions. To this mixture add two cups of Will Power, a tablespoon of Concentration, a teaspoon of Engery, a dash of Stability. Mix well and add slowly one tablespoon of Other Assistance, if needed, for extra flavor. When the proper blend is reached, pour the mixture into the appropriate books with pencils and a good lamp. Bake at a moderate speed for two hours per course. When thoroughly prepared, remove from desk and serve fresh, if at all possible. Garnish the mixture liberally with Good Memory and a dash of Self-Confidence.

Results: good grades, satisfied professors, and proud parents.

—Carey McGuire

ANY MORE CALLS?

A student, earnestly looking through the occupation files in the library the other day, politely refused all help offered by library personnel. Finally, he confessed he was looking for information on how to run a liquor store. Although the library does not have this information available, it will be added if there are enough calls for it.

APO OFFICERS

Spring semester officers of Alpha Phi Omega, national men's organization, were elected before the Christmas holidays.

They are: Don Harris, president; David Larson, first vice president; Tom Craft, second vice president; Ralph Miller, corresponding secretary; Jerry Stevens, recording secretary; Harry Neel, treasurer; Bobby Hugill, historian; Mack Price, reporter; Jerry Bowling, sergeant at arms; and Bob Bandy, alumni secretary.

DANCING CLASSES OPEN

Instructors from the Arthur Murray School of Dancing will conduct classes for beginning and advanced dancers starting Feb. 15 in the Student Union Building. Bill Scott, Student Union Director, announces these classes would be open to members of the faculty and Staff.

AN ITALIAN NAMED PIZZA

Toreador Gourmet Advises Students On Preparation of Newest Food Fad

By CLYDE WALTER
Toreador Staff Writer

Fashions, fads and trends come and go on college campuses the same as in the outside world. The current food fad at Tech is a tantalizing pie invented way-back-when by an Italian named Pizza. The Pizza Pie is regarded in Italy much the same as the hot dog and the hamburger are in the United States. The pie is sold there in an establishment known as a Pizzeria, comparable to our own hot dog and hamburger havens.

Pizza fanciers have a wide variety of species to choose from. There are cheese pizzas, salami, sardine, or anchovy pizzas. There are mushroom, fish and countless other pizzas to delight the palate of the Italian food fancier.

By looking thru the Student Directory, one would think Tech is fairly damp this year.

Among the student names appear Ice, Hale, Rains, Brooks, and Waters. . . Paradoxically enough, there are no Dusts, Sands, or Muds.

Pizza goes particularly well with several types of beverages. In Italy red wine is the favorite companion for pizza. At Texas Tech, it depends on individual tastes, using whatever the person likes. First, roll out dough as if making a pie crust, using one of the many ready-mix doughs for baking rolls. Sprinkle liberally on top with grated cheese, using Italian Parmesan cheese if available. Add a few strips of highly seasoned salami, for instance, and sprinkle with chopped olives. If you like garlic, add a shot.

Stick the pizza in the oven at the temperature used for baking rolls. Then sit back, tell a few shaggy-dog stories and smoke a cigarette. When it is done, treat yourself to a pizza.

THAT'S HIM!

Some students are just a little vague as to the subject on which they ask the library personnel's aid.

Mrs. Sibyl Morrison, reference librarian, recalls one student who came in and asked for a biography of a "Mr. Total."

A look through the cards produced no Mr. Total.

"In what course did you encounter this name?" the student was asked.

"Ancient history," was the reply.

"Do you remember anything about him that might help us identify him?" Mrs. Morrison asked.

"Well," the student remembered, "he was a great historian and philosopher. I think his first name was Aris. Yeah, that's it, Aris Total."

"Could you mean Aristotle?" the librarian asked.

The student's eyes lit up in recognition: "That's the man," he said.

LA VENTANA SCHEDULE

Retakes of club pictures for the 1954 La Ventana will continue being made this week and next, announces Ted Harrison, editor of the yearbook.

Schedule for tonight is: 7 p.m. Rodeo Association; 7:30, Ta Beta Sigma; 7:50, Book Reviewers; 8:10, Der Liederkranz; 8:30, Association of Women Students; 8:50, Sigma Tau Delta; 9:10, Forum; 9:30, Sociology Club; 9:50, Infantry Club.

Tomorrow's schedule includes: 7 p.m., Tech Accounting Society; 7:50, Future Teachers of America; 8:10, Kappa Mu Epsilon; 8:50, Theta Sigma Phi.

Pictures taken Tuesday will be Le Cercle Francais at 7 p.m. and Kappa Phi Kappa at 7:30.

LITTLE MAN ON CAMPUS

by Dick Bibler



I always write my term paper criticisms illegibly so the student won't be able to take issue with what I say.

the toreador

THE TOREADOR, student newspaper of Texas Technological College is published each Wednesday on the campus at Lubbock by the associated students of the College.

EDITORIAL OFFICES:
Journalism Building
Rooms 103, 105
TELEPHONE: 5-8541
Editor: extension 424
Business Manager: extension 423
Night Editor: 5-8548
RALPH SHELTON Editor
Phyllis Martin Society Editor
B. F. Kellum Sports Editor
CHARLES MAPLE Bus. Mgr.

BULLETINS RECEIVED

The Library has received 100,000 experiment station bulletins from the University of Idaho as part of the Library exchange program.

The bulletins, primarily concentrated on agriculture and home economics, will be used mostly for comparison purposes because they date back to the early 1900's.

One typical pamphlet pictures the "ice-less refrigerator" of 1917 which was kept cool by placing it in the shade in regions where weather and temperatures were suitable.

"If purchased, these bulletins would cost us about \$25,000," com-

Final Examination Schedule

Saturday, Jan. 23

8:00-11:00
11:00-2:00
2:00-5:00

Monday, Jan. 25

8:00-11:00
11:00-2:00
2:00-5:00

Tuesday, Jan. 26

8:00-11:00
11:00-2:00
2:00-5:00

Wednesday, Jan. 27

8:00-11:00
11:00-2:00
2:00-5:00

Thursday, Jan. 28

8:00-11:00
11:00-2:00
2:00-5:00

Friday, Jan. 29

8:00-11:00
11:00-2:00
2:00-5:00

Classes Meeting

10:00-11:00 MWF
3:00-4:00 MWF
& Saturday only

Classes Meeting 9:00-10:00 MWF

Classes Meeting 8:00-9:00 TTS
Classes Meeting 2:00-3:00 TTS
Classes Meeting 11:00-12:00 MWF

Classes Meeting 8:00-9:00 MWF
Classes Meeting 4:00-5:00 MWF
Classes Meeting 9:00-10:00 TTS

Classes Meeting 10:00-11:00 TTS
Classes Meeting 1:00-2:00 TTS
Classes Meeting 2:00-3:00 MWF

Classes Meeting 11:00-12:00 TTS
Classes Meeting 4:00-5:00 TTS
Classes Meeting 1:00-2:00 MWF

Classes Meeting 5:00-6:00 MWF
Classes Meeting 3:00-4:00 TTS
Classes Meeting 5:00-6:00 TTS

Intercollegiate Bridge Tourney Will Be Played Off on Feb. 18

The National Intercollegiate Bridge Tournament will be played off in the Union Ballroom at 7 p.m. Thursday, Feb. 18.

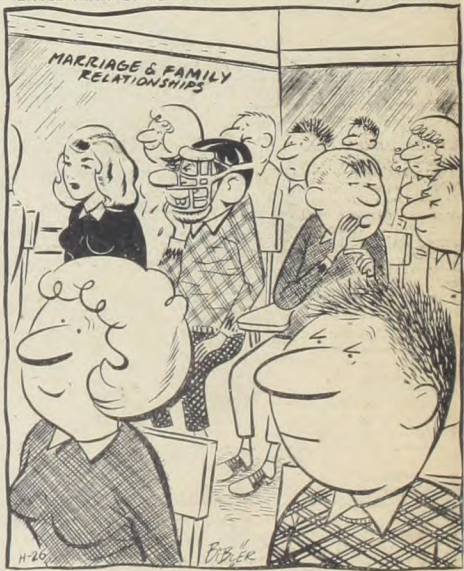
Mrs. Wesley Collier of the Lubbock Bridge Club will direct the contest which consists of pre-dealt hands.

Campus organizations are invited to enter one or more teams in the tournament, a team consisting of two players.

Qualifications are: that the players must be regularly enrolled in the college, have a C average and carry 12 hours.

LITTLE MAN ON CAMPUS

by Dick Bibler



Boy, you should have seen her clobber that guy yesterday.



ANOTHER VIEW shows Mike Walker, Lubbock, alongside the engraved and will be case. (photo)

WSF Receives

Westminster Student Shop has been donated 769—231 books short of a 1,000—to send to the Gold Coast colony in Africa by Feb. 1. This is in cooperation with a nationwide project to send 1,000 books to the Gold Coast for the natives.

At the Texas Presbyterian wide conference last summer James H. Robinson, pastor of the Negro Church of the Methodist Episcopal Church in New York, reported that the Negroes are learning to read, but have only Communist material. Native students in the United States have peeped for democratic and books through Dr. Robinson's governor of the Gold Coast.

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Students Food Fad

particularly with types of beverages... wine is the favorite... pizza. At Texas... ends on individual... whatever the person... all out dough as... crust, using one... ady-mix dough... Sprinkle liberally... grated cheese... can cheese it... few strips of high... ml. for instance... chopped olives... add a shot... pizza in the oven... are used for baking...

AT'S HIM: Students are just a little... the subject on which... the library person's... by Morrison, refer... rian, recalls one sta... came in and asked... ophy of a "Mr. Total"... through the cards... Mr. Total... course did you re... this name?" the stu... asked... history" was the...

remember anything... that might help us... Mrs. Morrison

the student rememb... was a great historian... sopher. I think his... was Aris. Yeah, that's... tal."

you mean Aristotle?... an asked... don't eyes lit up in... "That's the man..."

TANA SCHEDULE

club pictures for the... tana will continue be... week and next, and... Harrison, editor of... for tonight is 7 p.m... ocation: 7:30. Tau... 7:50. Book Review... Liederkranz: 8:30... of Women Students... Tau Delta: 9:10. Psi... Sociology Club: 9:50... b... 's schedule includes... Accounting Society... Teachers of America... Mu Epsilon: 8:50... a Phi... taken Tuesday will be... Francis at 7 p.m. and... Kappa at 7:30.

by Dick Bibler



ANOTHER VIEW OF THE GATOR BOWL TROPHY— shows Mike Walker, son of Maj. and Mrs. H. E. Walker of Lubbock, alongside the forty-pound prize. The trophy will be engraved and will be housed permanently in Tech's trophy case. (photo courtesy Lubbock, Avalanche-Journal)

WSF Receives 769 Books for Africa

Westminster Student Fellowship has been donated 769 books—231 books short of a 1,000 goal—to send to the Gold Coast British colony in Africa by Feb. 1. This is in cooperation with a nation-wide project to send 25,000 books to the Gold Coast to begin a general community library for the natives. At the Texas Presbyterian statewide conference last summer, Dr. James H. Robinson, pastor of the Negro Church of the Master in New York, reported that the natives are learning to read, but they have only Communist reading material. Native students studying in the United States had appealed for democratic and Christian books through Dr. Robinson. The governor of the Gold Coast

stated that his government would pay for shipping the books. Anyone interested in donating books, in English, for the project may call the Presbyterian Student Center, 3-4392. **GATOR BOWL MOVIE** The Student Union played host to approximately 200 students Tuesday at 9 p.m. when highlights of the Gator Bowl Game were shown on television in the snack bar. The Union's two television sets were utilized to enable the crowd to see the game. A daughter weighing 6 pounds 10 ounces was born Tuesday to Mr. and Mrs. Lee Sutton in West Texas Hospital. Sutton is a senior Business Administration major at Tech.

ATTENTION STUDENTS!
About 30 have so far signed up for the Grand Tour of Europe next Summer, but we have room for that many additional. Why not join the ship load of students from Colleges all over America sailing on the luxury liner "S. S. Atlantic" June 11th for the adventure of your life?
Communicate at once with either DR. or MRS. C. D. EAVES on the Campus.

HAPPY NEW YEAR AND CONGRATULATIONS, RAIDERS
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Seventy-five per cent of college men hired by the Bell Companies since World War II are still with these telephone companies after five years! Here's why:
Telephone Work Is Interesting — You may train to supervise forces engaged in constructing, installing or maintaining telephone facilities; or to manage groups of people handling customer contact, accounting or statistical work. You may work on engineering problems or be engaged in planning or other important staff activities, such as personnel relations, public relations, or revenue studies.

You Grow with a Growing Business — The Bell System is one of the fastest growing businesses in the world. Since the end of World War II, it has spent about nine billion dollars for new construction. The past five years have seen the introduction of network TV transmission, dialing of Long Distance calls and the development of the remarkable transistor. And the next five years will bring many more changes. In addition, each year the number of college people hired is related to estimates of the number of future management positions to be available.
No matter what your military status, it's worth inquiring about Bell System employment opportunities. Your Placement Officer has the details. See him soon. And be sure to talk to our employment representatives when they visit the campus. The time to plan your future is now!

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Dr. Sasser Will Open Meem Exhibition With 'Southwestern Architecture' Talk

"Southwestern Architecture," illustrated lecture by Dr. Elizabeth S. Sasser, will mark the opening of the John Gaw Meem Retrospective Exhibition from the New Mexico Museum, at 8 p.m., tonight in the Museum Art Gallery at Tech.

Dr. Sasser, associate professor of architecture and allied arts, will present 100 photographs and models of 40 Southwestern buildings, which will be on display through Jan. 31. The buildings were designed in Spanish-Pueblo style by Mr. Meem, architect from Santa Fe, N. M.

The architecture of the Southwest depicts Indian, Spaniard and Anglo-American hopes. The architectural fusions of these three cultures was first developed by Mr. Meem in the Rio Grande Valley of New Mexico.

His first building, showing a modern adaptation of the Spanish-Pueblo style, was Hokona Hall, the women's dormitory at the University of New Mexico in Albuquerque. In 1933 he was appointed architect of the university and has designed more than 30 major buildings, the most recent being their library.

Some Santa Fe buildings which he has restored or designed are: the Palace of the Governors on the Plaza, the Museum of New Mexico Art Gallery, the anthropology laboratory and the Museum of International Folk-Art.

Born of American parents in Pelotas, Brazil, Mr. Meem has a B.S. degree from Virginia Military Institute and an honorary M.A. degree from Colorado College. He founded the firm of Meem and McCormick in 1924, which is

now Meem, Zehner, Holien, and Associates. He has been awarded the Silver Medal of the Fifth Pan-American Congress of Architects for his design of the Colorado Springs Fine Arts Center built in 1934; fellow of the American Institute of Architects; member of the National Academy of Design; chairman of Santa Fe City Planning Commission; member of the National Advisory Board of the Historic American Building Survey.

The lecture and exhibition are free.

Harrod Will Be Speaker At Fourth Mu Phi Lecture

William A. Harrod, Lubbock Symphony Orchestra conductor, will be guest speaker for the fourth lecture of the Mu Phi lecture series at 7:30 p.m. Tuesday in the Music Building auditorium.

Mr. Harrod will present "The Story of the Lubbock Symphony," including some of the highlights in the history of the orchestra, how it happened to be started, and some of the future plans for the Lubbock Symphony.

No admission charge will be made.

The next lecture will be a broadcast and lecture by Bernie Howell at the KCBD-TV station Feb. 23.

Deadline Extended In Textile Contest

The deadline on entering the national textile essay contest has been extended, to Jan. 11, E. Parsons, head of the textile engineering department, announced today.

Entrance sheets must be in by this date and the essay must be sent to the Essay Contest Editor, Room 501, 286 Congress St., Boston, Mass., by Jan. 20.

First place winner from each of the 10 textile colleges will be given an expense-free trip to Atlantic City to attend the American Textile Machinery Exhibition in April. The student may choose his manner of transportation from bus, train and plane and will also receive \$100 prize.

In addition to this trip, the student's paper will be eligible for the national prize of \$500.

The contest is sponsored by "America's Textile Reporter," a weekly textile business publication. The subject of the essays is "Why Textile Management and Operating Personnel Should Attend the American Textile Machinery Exhibition in 1954."

Students interested in competing are asked to contact L. E. Parsons in the Textile Building to obtain entry blanks.

14 Ex-Techsans Begin Basic Training In Replacement Center at Ft. Bliss

Seven 1953 Tech graduates and seven other former students recently began eight weeks of basic training in the Anti-aircraft Artillery Replacement Training Center at Ft. Bliss, Texas.

Naturalist Dick Bird Offers Lecture, Film in Museum

An Audubon lecture and color film, "Newfoundland," was given by Dick Bird, Regina, Saskatchewan, in the Museum Auditorium last night.

Mr. Bird described Newfoundland, Canada's newest province, as a place where people's lives are closely connected with the sea. Salmon, trout, pothead whales, squid and cod are found there.

Mr. Bird has had a career in motion picture production in the United States, Canada, Britain and other countries. He has covered the Mexican Revolution, World War I, the Spanish Revolution, famines in India and China and strikes in the United States as a news photographer.

He has done film assignments for Walt Disney's outdoor adventure series; has made motion pictures for the Canadian government on wildlife in national parks, and has had articles on nature and photography published in magazines in the United States and Britain.

The 1953 graduates are: Pvt. Harold C. Hohn, Lamesa, agricultural engineering; Pvt. Leonard W. Wilson, Floydada, agronomy; Pvt. Charles L. Ainsworth, Lubbock; Pvt. Bob W. Sims, business administration; Pvt. Herschel C. Brown, Plainview, chemical engineering; Pvt. Don T. Mathis; Pvt. Charles R. Sessions, Monahans, business administration.

Others are: Pvt. James L. Cooke, 1951 graduate in electrical engineering; Pvt. Boyce A. Bryan, Ralls; Pvt. Jimmy Gary, Jr., Lubbock; Pvt. James D. Stephenson, Lubbock; Pvt. William T. Shauer, Midland, 1952 graduate in petroleum geology; Pvt. Harry Lawrence Foster, Pecos; Pvt. Fred D. McKelvy of Shamrock.

A one-week maneuver in the field will climax the eight-week period of training on fundamental infantry subjects of army drill, rifle, machine gun and bazooka marksmanship and familiarization with army-technical subjects.

Upon completion of their first eight-week cycle they will either be assigned for further training at Ft. Bliss in the techniques of anti-aircraft artillery, or they will be transferred to another training center for schooling in some other army skill.

AFROTC Cadets Attend Arnold Air Society Convention

Two members of the Arnold Air Society and their sponsors returned to Lubbock Thursday, Dec. 31, from a two-day national convention of the society in Washington, D. C.

Cadets Morris Turner, Arnold Air Society's National Publications officer, and Albert Purcell, Area H commander of the organization, represented Tech's chapter at the meet. They were accompanied by Capt. J. H. Baumgardner, professor of military science and tactics, who piloted the E-25 which flew the group to the capital, and Capt. Robert N. Flournoy, also a professor of military science and tactics.

Group Hears Twining
The group left Lubbock the morning of Dec. 28. While in the capital, Tech's representatives were taken on a tour of the Pentagon and heard speeches by Gen. Nathan Twining, Chief of Staff of the Air Force, and other high-ranking Air Force officials.

Eleven area commanders for the society, together with the organization's national officers and officers of the Air Force Association, attended the meetings, held in the Pentagon and in the Statler Hotel.

Purpose of the convention was to consider the establishment of a national secretary to handle the administrative work of the organization and to enable members of the society to discuss ROTC problems with top-ranking Air Force officials.

Society Founded in 1947
The problem of the establishment of the national secretary was postponed until the organization's national conclave to be held during Easter in Omaha, At that time it will also be decided where the office is to be situated. Arnold Air Society was originated at the University of Cincinnati in 1947. Tech's chapter was started in 1948 and has 35 members.

Press Club Hears Hutchison
"Activities in Radio and Television Journalism" was presented to the Press Club last night by Choc Hutchison, KCBD-TV news editor. Plans for a spring banquet were discussed and yearbook pictures were taken.

31,000 ACTUAL STUDENT INTERVIEWS SHOW COLLEGE SMOKERS PREFER LUCKIES TO ALL OTHER BRANDS!

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In 1952, a survey of colleges throughout the country showed that smokers in those colleges preferred Luckies to any other cigarette. In 1953, another far more extensive and comprehensive survey—supervised by college professors and based on more than 31,000 actual student interviews—once again proved Luckies' overwhelming popularity. Yes, Luckies lead again over all other brands, regular or king size... and by a wide margin! The number-one reason: Luckies' better taste!

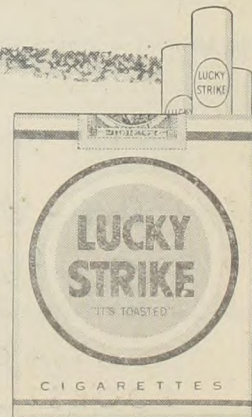


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Raiders Cavazos Tech Brew

By B. F. KELLY
Toreador Sports
With a torrid second round assault that netted four goals, the Tech Red Raiders defeated the Auburn Plains in the ninth annual Tech Bowl at Jacksonville, Fla., last night.

Badly outplayed in the quarter and trailing 1-0 at halftime, the Techs came after the intermission to defeat the Auburn Plains in their eighth straight victory in their second bowl game.

Cavazos Scores Tech
Bobby Cavazos, who led the winning team's standing play, scored touchdowns and dashed 7 yards on 13 carries. Tech's Raychobos scored on a 59-yard run that Gator Bowl record, save a fumble and a blocked punt, and proved effective while he was on the field.

Press All-American selection Don Lewis in the end zone. Other touchdowns were by Vic Spooner and Paul Erwin caught a pass from Kirkpatrick that Spooner fell on a 42-yard run in the end zone.

The game was witnessed by 1,000 fans, one of the largest ever to see a Gator Bowl. Several hundred fans followed the Techs to the 1,500-mile trip to Jacksonville.

Coach DeWitt West presented a 1954 Cadillac to supporters and boosted the morale of the team.

The game marked the 13th graduating season for Tech. The Cavazos and Jimmy Spooner, however, will play in the Bowl at Mobile, Ala. Saturday.

The victory was the one of the best football games in Tech history. This Raiders, which went undefeated in five conference games, scored 27 points.

Border Conference crown was only the third Tech win in 10 games in one season. The highest score in the nation with 428 points was set by Tech in 11 games and was nationally in both the Associated Press poll and the United Press poll at the end of the regular season.

Records Fall
Several team records in the Gator Bowl this year were set. Tech's victory over Auburn tied a third Tech record. The Raiders scored more than the record Oklahoma University, set when Tech Coach Wadsworth was playing for the Sooners.

The fifth conversion at Kirkpatrick tied a bowl record. The extra point broke the tie.

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History, Europe, 1500-1848

Texas Book

Raiders Swamp Auburn in Second Half

Cavazos Named Outstanding; Tech Breaks Scoring Record

By B. F. KELLUM
Toreador Sports Editor

With a torrid second half assault that netted four touchdowns, the Texas Tech Red Raiders defeated the Auburn Plainsmen 35-13 in the ninth annual Gator Bowl at Jacksonville, Fla. New Year's Day.

Handily outplayed in the first quarter and trailing 13-7 at the half, the Techs came alive after the intermission to take their eighth straight victory and gain their second bowl win.

Cavazos Scores Three

Bobby Cavazos, who was voted the winning team's most outstanding player, scored three touchdowns and dashed for 141 yards on 13 carries. The Kingsville Racehorse scored one tally on a 59-yard run that set a new Gator Bowl record, saved an Auburn score with a desperation tackle and proved every minute while he was on the field why he was selected to the Associated Press All-American second team.

Other touchdowns were made by Vic Spooner and Paul Erwin. Erwin caught a pass from Jack Kirkpatrick that covered 53 yards and Spooner fell on a fumble by Don Lewis in the end zone.

32,000 See Game

The game was witnessed by 32,000 fans, one of the largest crowds ever to see a Gator Bowl classic. Several hundred fans from Lubbock and the South Plains who made the 1,500-mile trip were in the stands to see the contest.

Coach DeWitt Weaver was presented a 1954 Cadillac by Raider supporters and boosters at the end of the game.

The game marked the last time that 13 graduating seniors will represent Tech on the gridiron. Cavazos and Jimmy William, however, will play in the Senior Bowl at Mobile, Ala. Saturday.

The victory was the climax to one of the best football seasons in Tech history. This Raider eleven, which went undefeated in five conference games, won the Border Conference crown, and was only the third Tech team to win 10 games in one season. The team was the highest scoring team in the nation with 428 points in 11 games and was rated 11th nationally in both the Associated and United Press polls at the close of the regular season.

Records Fall

Several team records fell at the Gator Bowl this year with Tech setting one, tying one, and having Auburn tie a third. The 35 points scored by the Raiders was one more than the record held by Oklahoma University, set in 1947 when Tech Coach Wade Walker was playing for the Sooners.

The fifth conversion attempt by Kirkpatrick tied a bowl mark and the extra point broke the old mark

set by OU in 1947. Spooner's blocked punt tied a record set by Miami in 1952. The field goal attempt by Auburn tied a record held by Clemson and Tulsa.

Tech set three individual records. Besides Cavazos' record run, Norman Jones set a new one with his 41-yard punt return and Kirkpatrick set a new conversion mark with five.

'Tech' Day in Ft. Worth

The Raiders received a tremendous two-hour welcome by 1,500 fans at Amon Carter Field when their plane stopped at Ft. Worth. Heading the welcoming committee was Amon Carter who presented Coach Weaver with one of his famous Shady Oaks hats. It was official "Texas Tech Day" as proclaimed by the mayor of Fort Worth.

A few hours later the largest crowd ever to greet a victorious Raider team was at the Lubbock Airport to meet the Tech plane.

The massive Gator Bowl trophy, which stands four feet high and weighs 40 pounds, is awaiting engraving to commemorate Tech's victory. The trophy is estimated to cost about \$1,000.

UNION TO SHOW BOWL FILMS

For the benefit of those who were unable to attend the Gator Bowl activities in Jacksonville, the Union will show films of the game in the Union Ballroom at 7 p.m. Thursday.

Members of the coaching staff will give a commentary while the film is being shown.

MUSIC LAB SET

Tech's first annual laboratory demonstration class, designed for private music teachers and high school juniors and seniors of the Plains and Panhandle regions, will be held from 2 to 5 p.m. tomorrow in the Music Building.

Miss Mary Jeanne van Apple-dorn, Tech music instructor, will conduct the five-point theory class, which will include ear training, sight singing, dictation, keyboard work, form and style.

Private music teachers from Idalou, Floydada, Odessa, Levelland, Lockney, Lubbock and Littlefield have accepted invitations to attend.

"The music department believes through such work with private teachers," stated Dr. Gene Hemmle, department head, "students will come to this college with stronger backgrounds and more adequately equipped for entrance to our department."

Blackaller Speaks

Ed H. Blackaller, district engineer of Stanolind Oil Company, spoke to the American Institute of Mining and Metallurgical Engineers Tuesday night. His subject was "Secondary Recovery Program in the Elk Basin."

Victorious Cagers Will Meet Arizona Tomorrow Night

Tech's basketball team meets the University of Arizona tomorrow night in Tucson and plays at Tempe Saturday night as conference activity gets started in the Border Circuit.

The Raiders continued their winning ways during the holidays, gaining their seventh, eighth, and ninth victories in 11 starts this season.

The College of Pacific Tigers were the victims of the Raiders 89-62 Dec. 21, in Tech Gym. Esten Blackmon, who had been averaging less than six points a game, went on a scoring spree with 23 points to lead the Raiders safely past the Tigers. Other Tech high scorers were Durwood Bolding with 18, Jim Reed with 17, and Gene Carpenter with 13.

On Dec. 28, the Raiders journeyed to Canyon to compete in the Christmas Doubleheaders at Buffalo Fieldhouse. On the first night the Raiders defeated the Hamline Pipers 59-53. Reed paced Tech with 19 points and Carl Ince added 11. West Texas State defeated Southwest Missouri in the second game of the doubleheader.

On the next night Tech met West Texas to determine the tournament champion with the Raiders cking out a 62-61 victory over the Buffaloes. Jimmy Sexton scored the winning point on a free throw with five seconds left to play in the contest.

BILLIARD CONTEST SET

An Intercollegiate Pocket Billiard tournament will be conducted in the Union Building sometime in February, according to Bill Scott, Union director.

Interested men may sign up at the games desk in the Union.

The three men with the highest scores from Tech will compete in the National contest.

James W. Harris, aviation electronics technician, second class, USN, Paris, was recently awarded the Good Conduct Medal for three years' exemplary service. Harris attended Texas Tech prior to entering the Naval service July 6, 1950.

Weaver Receives 'Southwestern' Honor for 1953

Head Coach DeWitt Weaver has been named "Southwestern of the Year" by the Texas Sports Writers Association.

The Tech mentor, whose Raiders won the Border Conference crown and the Gator Bowl game, nosed out Kosse Johnson, Rice All-American fullback, 29 votes to 27. Eight other candidates divided the other 23 votes.

In three years at Tech, Weaver has coached his grid teams to 20 victories in 33 games. His teams have won two bowl games and two Border Conference championships.

Weaver will be honored in Dallas, Feb. 16 at a sports achievement dinner sponsored by the sportswriters' group and the Dallas YMCA's Saturday morning Quarterback Club, along with the association's coaches of the year from the senior and junior college and high school ranks.

Pete Cawthon, former Tech football coach and now athletic director at the University of Alabama, will be the principal speaker at the dinner.

The Southwesterner of the year receives a plaque as the man who "did the most for sports during the past year."

Bobby Cavazos, Tech halfback, received one write-in vote for the honor.

Max Tidmore, local contractor, will speak to the American Society of Civil Engineers at 7:30 p.m. Tuesday.

Three Skiers Hurt On Santa Fe Trip

Three members of the Plains-Alpine Association were injured at a holiday ski outing at Santa Fe, N. Mex. last week.

Injured were: Jim Farrell, Amarillo, who received a broken ankle; Jane Hicks, Wichita Falls; Marland Ribble, Ft. Worth, who suffered twisted ankles.

The club, composed of students and Lubbock residents interested in skiing, was recently organized and the trip was its first outing.

The group, numbering about 30, held a New Year's Eve party Thursday at the La Fonda Hotel, where they stayed while in Santa Fe.

Any Tech student or Lubbock resident interested in skiing and the association may contact Miss Shirley Chapman of Lubbock.

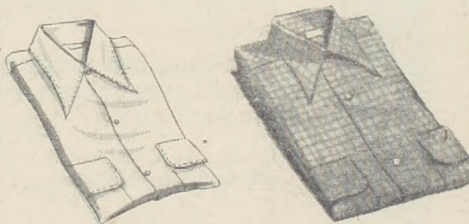
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Texas Tech College
BOOKSTORE

President Jones Urges Coordination Of State Colleges in Talk at Dallas

By CLAUDIA MARTIN
Toreador Staff Writer

Local pressures for expansion of state-owned colleges has prevented presidents of those colleges from agreeing on a coordinated plan for most efficient use of Texas' educational facilities, President E. N. Jones of Tech revealed in a recent talk to the College Classroom Teachers' Association, reported in the CCTA Bulletin circulated here this week.

Lack of such a plan from the presidents resulted in legislative action directing that more educational value per tax dollar be effected, he said. President Jones appeared on a panel discussion at the Dallas CCTA meeting.

Legislative action was taken because of the limited funds for state-owned colleges, and because of the desirability to maintain a balance between quantity and quality in education, according to State Sen. Otis Lock.

Much coordination already has been achieved by the six colleges under the Texas State Teachers College Board of Regents, reported Jack Woodward, member of that board. Standardization has been reached in degree requirements, course requirements, credit

evaluation and de-emphasis of athletics.

Coordination may get some things done, but should be undertaken slowly, said President Guinn of Texas State College for Women. He urged that cooperation rather than coordination be given a fair trial, and advanced the idea that enterprise and individualization are values which should not be discarded.

President Jones declared that authoritative requirement rather than voluntary cooperation will be most effective. It is unnecessary and undesirable for each institution to present everything in the way of courses, in his opinion. If each institution will readily supply information, and sacrifice some local pride for the general welfare, a confidence will be generated resulting in larger appropriations for higher education in Texas, he declared.

To Go To Houston

Mrs. Jonnie Michie, head of the department of foods and nutrition, will be in Houston Saturday to attend an executive board meeting of the Texas Dietetic Association. Mrs. Michie is vice president of the state organization.

Army Commissions Available to Grads

Persons with masters' or doctors' degrees in any field of technical engineering can now apply for a regular Army commission whether or not they have had previous military experience, according to a release from Fourth Army headquarters received by Maj Richard E. Brown, professor of military science and tactics.

Appointments may be up to grade of captain, depending on qualifications of applicants. Waivers will be granted individuals who do not have masters' or doctors' degrees provided they have bachelor's degrees and at least three years of acceptable civilian experience in a field of technical engineering.

For consideration, an applicant must be between 21 and 27, however, those with military experience may apply if they have not reached the age of 30.

Opportunities are offered specialists by the Chemical Corps, Corps of Engineers, Ordnance Corps, Quartermaster Corps, Signal Corps and Transportation Corps. Major engineering fields concerned are electrical, civil, automotive, mechanical, chemical, petroleum, industrial and nuclear physics.

Those interested in applying or

70 CENTS AN HOUR

Oklahoma A&M Students' Venture Would Fail at Tech, Say Coeds

Attention girls! Would you be willing to pay 70 cents an hour for good looks and social poise?

Seems four undergrads at Oklahoma A&M have a business venture called the Citywide Escort Service which they hope will prove the answer to a desperate coed's prayer.

They are available, at the prevailing rates, for coke dates, dances, bridge, coffee or tea drinking, or any other social gathering.

Here's the way their system works:

Customers get the use of one of four cars—their choice. The first 20 miles are free and a nominal charge of three cents a mile is added thereafter. Cigarettes, the customer's brand, are free. Rates start at 70 cents an hour for single dates with lower rates for double, triple or quadruple dates.

But, in the opinion of seven Tech coeds, the service wouldn't suc-

ceed here. Here's what the seven girls, interviewed at random, had to say:
Nancy Alexander, sophomore—"I don't think many girls would want to have a date this way, even if they were dying for a date."
Ellis Benson, junior—"I don't think chivalry is dead and besides, I wouldn't want to pay for a date."
Erma Folley, junior—"I guess it's fine for girls who would enjoy dating in this manner."
Shirley Harrison, junior—"I don't think there is any need for an escort service here."
Judy Engert, senior—"I can't afford it and I think it would be a bad investment."
Sue Ledbetter, senior—"I think it would lower a girl's morale."
Virginia Webb, sophomore—"If there was an escort service here, I think girls would be the one to operate it."

desiring more information should write to the Commanding General, Fourth Army, Ft. Sam Houston, Tex., attention of Col. Noel H. Ellis.

Schedule books for the spring semester will be available about Jan. 20, the registrar's office announced today. The books will be available in the registrar's office.

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