# THE TOREADOR

Today's Editorial

Cooperation Of Students Asked In Making Soldiers Welcome On Our Campus

Number 6

Volume XVIII

# Sixteen Beauties Are Selected For 1944 La Ventana

## Don Cossack Chorus Here Monday Night, October 25 Peggy O'Brien And Hope Cade Top Two Art Institute Tea Men Considering

## **Present Second** Performance On Artists Course

Group Of Russians Led By Platoff; Are Exiles Of Homeland

### Speech Clinic Is Being Conducted



## Williams Win In **Enrollment Tilt**

Smiths Are Second: Jones Fall Below Par To Fifth

By VIRGINIA FORBES Toreador Staff Writer

SUPREMACY of the Jones clan in America is a thing of the past

Program Presented

For III Soldiers By Girls' Clubs

Engineers Elect Clubs' Officers

### Celanese Expert To Speak Before Home Ec Club

## To Be Held Sunday Army And Navy In Hilton Ballroom Exams Act Now

### **ODT** Warning Out To Do Christmas Shopping Early



Verily I Say Unto You . . .

## Lo It Came To Pass That Fish Became As Green As Shamrock

By ELLEN HELM Toreador Staff Write

Army Engineers On Campus
Entertained With Party
Twenty-five army engineers stationed on the campus were entertained by the students in the Hommangemen house Sunday atternoon. The party was informal, with group games, cards, and dancing comprising the entertainment.
Hostessee were: Whited Lee, Mildred Cauble, Lorretta Allen, Myrnavae Barkeley, Ida Bodkin, Velma Keller and Ednita Long.

Young Reads Conservation
Paper At Questers' Meeting
Dr. A. W. Young, head of the plant industry department, read as clentiff paper on "Soil Conservation" at the first monthly meeting and the paper club members, who are faculty preserves that the took himself to inquire and the plant industry department, read as clentiff paper on "Soil Conservation" at the first monthly meeting of the Questers' club at the plant industry department, read as clentiff to paper on different that the paper club members, who are faculty preserves them to be contrasted of in a bottle. As the wolves assembled, they do in a bottle. As the wolves assembled, they do in the torse institutions a fresh ment for them to be contrasted of the speech department, read as clentiff to inquire and who was as green as grass, he had a feeling of mighty self-consciousness.

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And he betook himself to inquire as the who was a survived this party and how he could rid himself of his shorm, whe was a strong in constitution, having or castomatic and the form in the feather of the plant industry de

## Ballots Total Less Than One-Third Of Student Body

## Tower Chimes Remain Silent Until Clocks Repaired

# Tomorrow Night First Drill Of '43 Season At Half-Time Of Red Raider Game

WITH less than a third of the student body voting in

Texas Tech Band To Salute LAAF

### Pep Rally Tonite Graham To Head

Sock And Buskin



Librobes High school.
WiCc, 5 p.m., Ad. 210.
Tau Beta Sigmia, 7 p.m., Ad. 210.
Major and Minors, 7:30 p.m.,
Ad. and Minors, 7:30 p.m.,
Home Economics club, 7:30 p.m.,
Annex G, HE bidg.
Wednesday, Oct. 27
WRA dancing, 7:15 p.m., gym.
Social clubs, appointed times.
Thursday, Oct. 28
Progress reports for freshmen
due, 5 p.m., departmental
deans.
AWS council, 5 p.m., Ad. 220.
Alpha Phi Omega, 7:30 p.m.,
Ad. 220.

### THE TOREADOR

THE TOREADOR, student newspaper of Texas Technological college is published every Friday on the campus of Texas Technological college at Lubbock by the associated students of the college.

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BILL BARNETT Editor

JOSIE LEE BARNETT Business Manager

Margaret Long

Associate Editor

## Khaki-Klad Techsans-

T HAS never before been called to the attention of the freshmen on the campus, and probably has been forgotten by the upperclassmen about our relations with the pre-flight students and engineers now stationed here, living in Tech dormitories, and using Tech buildings for classes.

When the army joined our campus last spring, they came rather suddenly. We were moved into the street with little or no notice. But it was all taken with a grain of salt and students decided that it was their contribution to the war effort.

It has been called to our attention that several students have been making slighting remarks to the pre-flight students as they march to and from class. These students are unable to answer due to army regulations.

We appeal to these students to call a halt to such childish tricks, and try to act like college students. It is not only our duty to our country, but also a duty to our school and ourselves.

These students are not here through any desire of their own. They came because they were sent by high officials to prepare themselves for the responsibilities that will be theirs when they become officers. It is true that they do not come here through any invitation of ours but what has been said before is even more true than the latter.

We have for years been trying to build our school to one of nationally known and well-liked reputation. We can not do so if we continue to carry the "chip on our shoulder." The preflight students who are here come from the four corners of this nation. Where they go from here they will carry their idea of our college. Also with them will go an option of the type of students who are in school here, and in some cases they will know the individual.

What we are striving for is a better understanding between the students regularly enrolled here and the army. We feel that it is up to both factions to work together for the mutual benefit of all. If this is done, then the school will benefit, and so will the pre-flight detachment.

Our social affairs are open to the pre-flight students as long as they come with a Tech coed. That is all well and good, but we do not feel they would enjoy such affairs if they were uncomfortable during the entire evening.

When these students return from the wars seeking an education they will remember Texas Tech. What they think of this school will determine our enrollment after the war much more that we seem to realize. They will not only judge us on their present stay here, but will pass this judgment along to their friends. If we can maintain the famous "Howdy" spirit with these khaki-clad Techsans, then we will be really accomplishing something.

We fear that students may read this article with the underlying thought that it was invoked through pressure from some source other than *The Toreador* offices. We wish to assure all that it is written by us with the hope that the students will take the advice given and create a better name for our college. It is written hoping for the earnest support of all so that this college will continue to grow and flourish and truly be the educational center of the South Plains as it has been for some eighteen years.

## So You Like To Read!

Pick A Book From Our List Of Best Sellers

Thirty Seconds Over Tokyo	\$2.00
Last Train From Berlin	\$1.39
For Whom the Bells Toll	\$1.49
Berlin Diary	\$1.39
Life In A Putty-Knife Factory	\$2.00
Chicken Every Sunday	\$2.75
Saratoga Trunk	\$1.39
The Apostle	\$3.00
Invitation To Live	\$1.00
Paris Underground	\$2.50
None But The Lonely Heart	\$2.75
So Little Time	\$2.75
The Last Time I Saw Paris	\$1.00
Now, Voyager	\$1.00
The Officers Guide	\$2.50
Guadalcanal Diary	.25
The Moon Is Down	\$1.00

"Come In And Browse Around"

Texas Tech College BOOKSTORE

"On the Campus"

## STARS IN SERVICE



### Post-War Schools-

AMERICAN soldiers in the Pacific battle zone, although doing excellent work in coping with the enemy, have been found lacking in strong national spirit, according to a report made recently by a special Senatorial investigating committee.

This situation, while unfortunate, should not take Americans completely by surprise. Until the Jap attack on Pearl Harbor most American young people were of the opinion that war was a colossal money-making effort on the part of certain capitalists and that the soldiers were chiefly just suckers. Further, they were taught via Hemingway, Dorothey Parker and others that all ideals were merely outmoded sentimentality.

Perhaps the older people did not know that this attitude was firmly entrenched in the minds of this nation's young. But it is impossible to understand how they could be oblivious to all the poems, short stories and articles proclaiming this theory circulating in school and public libraries. At any rate, the idea took solid root and flourished all undiscouraged by any thought leaders, and now Senatorial investigating committees are becoming alarmed.

We do not mean to imply that the writings to which we referred where we the course of a leake of national coulting. These

leaders, and now Senatorial investigating committees are becoming alarmed.

We do not mean to imply that the writings to which we referred above are the cause of a lack of national feeling. They are, rather, the result of this of the widespread isillusionment that followed the last war. And we propose, as a measure to prevent the evil effects of like disillusionment following the present war a carefully planned course to be taught in schools that would combine significant parts of world history, economy, comparative study of the governments of important powers and the ethics of international law.

This project would definitely not entail the school's becoming an agency to spread propaganda in favor of any group of persons or political party; surely it is not jingoistic for our schools to interpret trends of events for relatively inexperienced youth and tensor so the provided in the property of the property of the provided in the provided in the property of the provided in the

MANY girls have refused to join any of the auxilliary services, the WAC, the WAVES or the SPARS, because they are afraid that they will lose through their experience and associations the qualities of ladyhood they possess.

They are worrying unnecessarily because a girl who goes into one of the services as a lady will come out a lady, ladyhood being an inner quality that is indestructable. Ladyhood is unaffected by either environment or circumstances. A lady may go anywhere and meet any condition without being contaminated in the slightest degree. She may be thrown into association with men and women who are strangers to gentility and still keep her gentle approach to them and to life.

There is an appearance of ladyhood that is but a thin veneer, possessed by girls and women who think it expedient to show, but which they drop when they are not on guard or parade. And that veneer, exposed to harsh conditions, may easily be chipped off.

### 

### TECH ARTISTS COURSE

Presents

Gen. Platoff

## Don Cossack Chorus - Dancers

a company of 28

Beautiful liturgical music; exquisite, haunting melodies of Russian folk-song, wild Cossack songs, and thrilling

High School Auditorium Monday, October 25 at 8 p.m.

Tickets: \$1.25 (college and public school students) \$1.50 reserved seat

On Sale: Only at B. E. Adair Music Co., 1012 Main

(Student season tickets presented by other than the original purchaser will be taken up at the door.)

 $\mathcal{M}_{\mathcal{M}}$ 

Here We Go Again . . .

## A Techsan Speaks

CLIF COCANOUGHER, Mgr.



That unsteady steady business is on the campus again . . . RAN-DY RUTLEDGE and LAJUAN-ALIEBFRIED have decided to make it an every night affair. BOB BREWER and SUE GRIMES also tax the harm rearrender.

WELCOME STUDENTS

Can Serve You Best On Mondays and Tuesdays THOMPSON'S BARBER SHOP





ROUX OIL SHAMPOO TINT

Marihelen Beauty Salon

I AM afraid that the time has come to make an admission that in many respects is not too good of a reflection upon the student body of Tech. It has been thought over carefully by yours truly, and I have even threatened to omit the subject from this paper entirely. However, it is much too much to overlook. I am speaking of our attitude to ward soldiers and their seating arrangement at football games. Saturday as the Red Raiders were battling out a 14-12 win over South Plains Commandos, the student body must have been overcome by the magnificance of the situation. Whatever the cause they practically failed to open their mouths for the full sixty minutes during the game.

Meanwhile the khaki-clad group sitting in the adjoining seats were making almost as much noise as I have heard many Tech rooting sections cause in recent years. And

Dial 5711 Dial BRYANT'S TAXI



## NOW signalmen can wear helmets with this new headset!

SIGNALMEN formerly saw action without helmets because old-style headsets were too bulky. Now miniature receivers with earplugs are being used for both radio and telephone work.

Fitting snugly under the helmets they give better recep-tion by keeping out battle noise . . . they are cooler, more

Signal Corps engineers working with Western Electric and Bell Telephone Laboratories developed this new allpurpose military headset.

Here is another instance of Bell System ser-



War calls keep Long Distance lines busy ... That's why your call may be delayed.

# Veteran Flyers Seek Revenge From Tech

## Army Team Loser To Techsans Only

Revamped Offense By LAAF Promising Raiders Trouble

CAB

CLIF COCANOUGHER

WITH three losses and two wins chalked up on their season scoreboard, the Texas Tech Red Raiders hope to make it three-up when they meet the Lubbock Army Air Field Flyers tomorrow night in the second game of the season with that team. In the season-opener the collegians downed the veteran soldiers Fresh from their 14:2 defeat of the South Plains Army Air Field Commandos, the Morganmen have high hopes of making it two straight over the Flyers, and becoming undisputed champions of Lubbock football.

In the opening game the Flyers were running from the T formation, something not new to many of the ex-Raiders on that squad, and the collegians defense was successful in holding them in check. At present, however, the Army eleven is using a mixup of the box, short punt, some of the T plays, and a single wing formation. Mild-mannered Roger Smith, former Raider star, is the big gun in Captain Nathan Eubanks offense, and from the box formation, has proved too much for other opponents to stop. Smith is a powerful runner and an accurate passer and works much better from the new formation than he did in the T. Combining with Smith will be former Raider, Norman Volz, along with another Matador great of years past, "Lefty" Sollis, Volz was a basketball show the production of the sone years back, and still running as he did during college days. Anticipating this difficult team combined with other college stars, Cosches Dell Morgan and Polk Robinson have been working on a defense to stop "Rocket Roger's Smith and his playmates, Realizing the difficulty the freshmen.

DIAL

DIAL

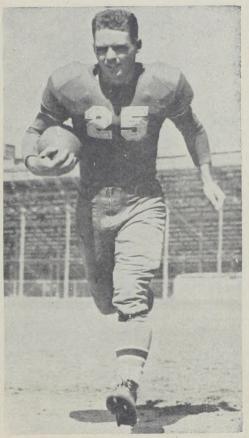
Slater Appointed

Will have against this powerful runner and an accurate passer and the received the season began Volz has fast developed into a speed-merchant who is hard to stop on the grid man back from Lubbock, reinjured his ankle in the SPAAF battle and is not due to see action again until the game with Rice Institute in Houston next week. Brewer first received the injury against the Texas Aggies, and was forced to miss the rules of the production

### Slater Appointed Business Manager

# Border Conference Team May Play In

Ex-Raider Callahan-



## Callahan Shines As Texans Beat Hogs

34-0 Defeat Handed Arkansas As Ex-Raider Is Outstanding

THE Texas Longhorns, last year's Southwest conference champions, started a new drive for the title last Saturday when they opened their conference season against the Arkansas Razorbacks, and promptly trounced that team 34-0.

Outstanding in the Longhorns lineup was one J. R. Callahan, senson at lineup was one J. R. Callaha

South Plains Win

Spark Raiders In

### flag. Six Initiated In Formal DFD Pledge Service Last Night Various Jobs Available

-Dons Longhorn Uniform

Ex-Techsan George Allen Appointed Member Of RAF

George Allen, former textile engineering student at Tech, has on display in his room a coite headline speaker the sixty-eighth and the Southeast Misassociation.

Ex-Techsan George Allen in a formal candlelight cere for the Appointed Member Of RAF

George Allen, former textile engineering student at Tech, has been chosen to be a member of the RAF Allen is now stationed at Felcon Field, Ariz.

During the ceremony, first man doing receptionist work work and doing receptionist work been adding the common of the RAF Allen is now stationed at Felcon Field, Ariz.

Michigan State ASTs are getting of DFD was revealed to the new members.

## Sun Bowl Letters Mailed To New Mexico, Arizona And Tech

Official Notice Not Received Here; Game For War Relief



as Your Daily Paper You light up a cigarette, unfold your newspaper and the news of the world unfolds before your eyes. You depend on the printed word to keep you up to the minute on everything that counts.

And smokers depend on Chesterheld for everything that counts in a cigarette. Their Right Combination of the world's best cigarette tobaccos makes them Milder, Cooler-Smoking and far Better-Tasting. Make your next pack Chesterfield and see how really good a cigarette can be.

New under-arm

**Cream Deodorant** 

Stops Perspiration

ARRID

# Social Clubs Blamed

SOME coeds have contracted a certain type of infantilism (and no one believes that she is afflicted) that results in her sitting back, watching others win honors, but accomplishing nothing herself, and telling herself that if people only appreciated her personality, if people only knew what she had in her hearth tate, too, would receive acclaim from her classmates. This type of girl often considers her very et realized, abilities.

And as if all this dreaming weren't sufficiently detrimental to her personality, she then finds some general idea on which to lay the blame for her own lacks of recognition.

Take a good look at yourself, and etgal, abilities.

Take a good look at yourself, of recognition.

Tech Barber Shop A Good Place To Trade

willing to take the blame for her own shortcomings, she deserves mothing a good look at yourself. Are you adult, or do you usually shift blame to others? Are you hiding behind something?

Abraham Archibald Percival Earl Decided one night to call on his girl; They talked for two hours of lith and of kim—

He said, "Can I kith you?" and she said, "You kin."

Girl's "fish" hats are made inexactly the same pattern as those worn by the WAVES, according to a letter received by Dean Mary V, Doak from Evelyn Cooper, Evern, who graduated from Tech in une, has been assigned as specilist in the WAVES recruiting eld.

LAMENT

Our fighting lads are handsome boys.

The trained of the public and will be held at 2:15 p. m. in Anne and will be held at 2:15 p. m. in Anne and will be held at 2:15 p. m. in Anne and of \$200,000,000 for equalizing educational opportunities among and within the states, and for an emergency fund of \$200,000,000 to the lepton in the batter, and of stone of salarities. The funds are made available to state for aiding public, elementary and secondary schools from nuitestative points. In addition to Miss Stangel, other officers are: Eugenia Butler, vice-president, and Ophelia May Beall, secretary.

Members of Forum are: Anna Baker, Betty Rhea Caldwell, Annie Lee Cone, Maxine Craddock, Sara the second meeting of the year. Jackson Sisk will fill the office of the Program and docket committee.

Oldest continuous university on the Western Hemisphere is the Cother officers elected were: Patson on the Avenue—Martha Larche with the second meeting of the year. Jackson Sisk will fill the office of the program and docket committee.

Oldest continuous university on the Western Hemisphere is the Cother officers elected were: Patson on the Western Hemisphere is the Cother officers elected were: The foundation of the second meeting of the year. Jackson Sisk will fill the office of the form Tech in the Western Hemisphere is the Cother officers elected were: The foundation of the program and docket committee.

Oldest con

STUDENT'S

SUITS

Styled exactly to put

you in the front ranks

of campus civilians.

Choice selections of worsted patterns.

\$27.50 - \$35.00

Don Richard's - \$40

### Jackson Speaks Forum Initiation Scheduled Sunday Wednesday To

Umpy" Robinson
MAXIOMS—(With apologies to
Ben Franklin)
Of two evils, choose the prettier.
Never put off till tomorrow what
you can wear tonight.
A penny saved is—one cent.
Nonsense makes the heart grow

NEW SHIPMENT "T" Shirts

With OTEXAS TECH SEAL

Texas Tech Seal

OU. S. Army Air Force OU. S. Naval Air Force U. S. Engineers

85c and 90c

TEXAS TECH SEAL EMBLEM

\$1.75

BOOKSTORE

"And now that for that refreshed feeling"

## Registration Is Clinic At Tech

Clinic At Tech

Registration for the speech clinic was begun last week and consultation hours are being scheduled. Registration is being scheduled. Registration is being handled in the speech office in the Administration building.

Speech clinic is held annually by the instructors in the speech clinic is held annually by the instructors in the speech department, as a free service for anyone with a speech difficulty. Tech students, townspeople, grade school children, or anyone who is in a position to avail himself of the past the clinic has served a large and for service in the past the clinic has nerved a large and for service for six new first of May.

No Student Directories

Lt. Miriam Peckham, former fech student, now serving as a special officer in the WAC, has been cliad for interesting the sumer, it has been on duty as inspection officer in men's barrack. Commissioned this sumer, it is pection officer in men's barrack. Commissioned this sumer, it is pection officer in men's barrack. Commissioned this sumer, it is pection officer in men's barrack. Commissioned this sumer, it is pection officer in men's barrack. Commissioned this sumer, it is pection officer in men's barrack. Commissioned this sumer, it is pection of the campus last week.

Ommissioned this sumer, the condition of the sumer, the sumer is a lorget in the sumer, the sumer is a lorget in the sumer. It is a constant the sumer is a constant to the spect of the chapter of the normal protessor of speech, and Miss Hellows as a special officer in the Wack in the sumer, the sumer is a larget and the conduct the don't sum the sumer is a street with the special of the new is an intuition and the sum of the s

WE WELCOME YOU AND YOUR FRIENDS

TECH CAFE 1207 Broadway

## Miriam Peckham Begun For Speech Holds Commission

No Student Directories
Printed For The Semester

"Due to the decreased enrollment and consequent drop in number of directories purchased, the regular student directory will not be printed."

"But the decreased enrollment and consequent drop in number of directories purchased, the regular student directory will not be printed."

"The descreased enrollment will be a seen the seminance of the semester."

"The directories purchased, the regular student directory will not be printed."

"The directories purchased, the regular student directory will not be printed."

"The data stage of Theta Sigma Phi, national anonary and professional postations postations postations postations in the home of Margaret Long, who pied ged last fall, but whose initiation service was also held for Margaret Long, who pied ged last fall, but whose initiation service was also held for Margaret Long, who pied ged last fall, but whose initiating the springs when the special science in Tech, will teach in the primary grades at Texas City, and Miss Boggess, 1941 graduate of Tech, will teach in the primary grades at Texas City, and Miss Boggess, 1941 graduate of Tech, will teach in the primary grades at Texas City, and Miss Boggess, 1941 graduate of Tech, will teach in the primary grades at Texas City, and Miss Boggess, 1941 graduate of Tech, will teach in the primary grades at Texas City, and Miss Boggess, 1941 graduate of Tech, will teach in the primary grades at Texas City, and Miss Boggess, 1941 graduate of Tech, will teach in the primary grades at Texas City, and Miss Boggess, 1941 graduate of Tech, will teach in the primary grades at Texas City, and Miss Boggess, the last signa Phi, national provides at Teach error and the manufact on the primary grades at Texas City, and Miss Boggess, 1941 graduate of Tech, will teach to teaching postions through the Teacher Placement belance to the primary grades at Texas City, and Miss Boggess, 1941 graduate of Tech, will teach the primary grades at Texas City, and Miss Boggess, 1941 graduate of Tech, w

Lillian Gish, carly stage and screen star who acted in some of David Griffith's epics is scheduled to speak on the Indiana university campus.

### Six Girls Become Pledges Sigma Tau Delta Fraternity

Gem Loan & Jewelry Co.



clothes must meet inspec-

**Vogue Cleaners** 

1209 College

Dial 2-2491

MARGO'S



## NOW signalmen can wear helmets with this new headset!

SIGNALMEN formerly saw action without helmets because old-style headsets were too bulky. Now miniature receivers with earplugs are being used for both radio and

Fitting snugly under the helmets they give better reception by keeping out battle noise . . . they are cooler, more comfortable.

Signal Corps engineers working with Western Electric and Bell Telephone Laboratories developed this new all-purpose military headset.

Here is another instance of Bell System service to our nation at war.



War calls keep Long Distance lines busy ... That's why your call may be delayed.

Durham - Burdine COMPANY Men's Wear 1103 Bdwy. Made Each Other

Ready for immediate success . . . these twopiece suits with matching topcoats. Slim, smooth, and as smart as they are practical. In tweeds, twills, and

Suits - \$24.95 up

Coats — \$24.95 up



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Coca-Cola has the charm of purity. Its clean, exhilarating taste never loses the freshness of appeal that first delighted you. And it brings a refreshed feeling that completely

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satisfies.

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Something gay and neat to wea on dates? Choose from our se lection of casuals for a new dress that will wow 'em.

\$10.95 Upwards