



SCIENTIST LECTURES— Dr. Carl S. Marvel, center, professor of chemistry at Illinois University, spoke last night at Tech under the auspices of the Welch Foundation. Shown to the left of Dr. Marvel is Prof. J. Dennis, chemistry Dept. head. Dr. W. O. Milligan, Welch Foundation research director is on the right. (Staff photo)

89 Candidates Seek Office; Petitions Due

Tomorrow at 5 p. m. is the deadline for turning in petitions to the Student Council office for the spring elections, as 89 candidates have already entered the race.

Qualifications for Student Council president and vice president are a 1.00 overall and a 1.00 grade average for the fall semester. They must also have 90 semester hours.

THUS FAR, candidates for president are Bill Dean and Bill Pfleger. Vice president slot has Dub Heffington and Claude Rogers as candidates.

Business manager and secretary must have a 1.00 and have passed 60 semester hours. Linda Bunger, Mary Ann Lindley and Johanna Zournas are contending for secretary, and Bob Dyer and Edward Langston are running for business manager.

STUDENT Council representatives must have passed 30 semester hours and have the same 1.00 qualification.

A&S has nine places to be filled. The candidates so far are Linda Culver, Marcia Vick, Don Zimmerman, Peggy O'Neal, Melinda Harrison, Pete Baker, Marilyn Gardner, Eleive Blair, David Edwards, Larry Campbell, Janis Jones, Mabelle Tate, Don Nix, Shari Vick, Donna Christopher, Mike Lundy, Karen (Cakey) Wright, Ken Talk-

ington, Donald Weldon, Bill Boyd and Ruth Sewell.

THOSE RUNNING for the five places available in Business Administration are Barbara Anthony, Jane Wight, Cheryl Crawford, Mike Owen, Kathy Roshton, Jerold C. Lyons, Mike Montgomery, Dick Toll, Glad Norman, Joyce Johnson, Barbara Wood, Franz Helbig, Peggy Braselton, Bill Vehslage, James Wiley and Ken Bailey.

Home Economics has six contenders for two positions. They are Karen O'Brien, Kathy White, Ellen Edwards, Martha Kaiser, Peggy Maloy and Celeste Ullrich.

THERE WILL BE seven representatives from Engineering. The candidates are Eldon Steelman, Ben Pilcher, Bill Riley, Don Spen-

cer, Jim Brock, Jerald Linsley, Billy Bob Park, Jerry Storseth, Durward Wylie, Della Close, Bob Honts, Bert Pope, A. Florus Hannsz, Ronnie Morris, Billy N. Norris, Carlye Smith, Lynn Shelton and Rodney Hill.

CHEERLEADERS, two girls and three boys, will be elected from the following plus additional candidates: William Glad, J. C. Stuckel, Jerry Don Hudson, Bobby Hutto, Leroy Plumlee, Bobby McGough, Bob Kinney, Joanne Darsey, Sandra Hendrix, Gail Ferguson, Joyce Tallman and Ted Ferguson.

Vying for the three Agriculture positions are W. R. Collier, Duery Menzies, Charles Cobb, Jim Knowlton, Arthur Berg and Bill Womble.

Tech Union Elects 1959-60 Officers

Tech Tech Union Program Council has elected new executive officers for the 1959-1960 term. Installation of these officers will take place on the first Monday in May.

ROBERT RODGERS of Lubbock was elected president and

Betty Maloy of Waco as vice president. Karen Frack, the only non-resident of Texas, was chosen secretary. She is from Tulsa, Okla. Rosa Riojas, Ropesville, was elected treasurer. Director of Personnel will be Dan Webster of Dallas and Jo Anne Craver of Sulphur Springs is to be Director of Public Relations.

Ballet Appears Here Monday

National Ballet of Canada will appear in the Lubbock Auditorium Monday, March 23, at 8 p. m. for their one-night appearance under the sponsorship of Civic Lubbock, Inc.

The seventy-five members will perform "Les Sylphides," "Ballad," a new ballet of the West, and "Offenbach in the Underworld."

Tickets will be on sale all day Monday in the lobby of the Auditorium and prices range from \$2 to \$4. This will be the company's only appearance in West Texas.

Classic Cinema Presents Comedy

"Genevieve," a classic British comedy in color and "Behind the Ticker Tape," a documentary short on the stock market are the films presented this week by the Classic Cinema League at 7:30 Friday night in the Aggie Engineering Auditorium. Admission is 75 cents.

COED WINS TV IN DRAWING

Winners of the drawing held in connection with the formal opening of the Tech bookstore were announced Wednesday.

Grand prize winner of a portable television set was Patricia White. Transistor radios were won by Bill McGinnis and Frank Riney.

James Morgan won a Parker "41" pen and pencil set. R. L. Jennings and Penny Rhett won the water color sets. The pottery set was won by Janis Jones. Brief cases were awarded to Garry Kelly and Doranna Scott.

A Coca-Cola cooler was won by Betsy Williams. Sheaffer pens were won by W. C. Gordon and JoAnn Hambler.

R&E slide rules were awarded to Dwane Lowe, George Waldrop, Dwight Gann, Martha Johnson and Mrs. M. Pearce.

Stationary winners were Sue Springer, Zella Meeks, Fred Satterwhite, Blakely Fargason and J. D. McLeroy.

Bicycle Entry Blanks Ready

Entry blanks for Tech's second annual bicycle race are available in the Student Council office at an entrance fee of \$5 per team.

The race, which is part of the Spring Festival, will be 25 miles long, or 40 laps around the circle and the east key of the circle. Each team will consist of four riders and two pit men. Teams will be assigned pit areas and will work from these areas.

Workshop Planned

LUBBOCK, March 18 — Dr. Harley D. Oberhelman, assistant professor of foreign languages at Texas Tech, will conduct a three-week workshop, July 27 to Aug. 14, at the Eastern Montana College of Education, Billings, Montana.

THE SUBJECT of the workshop is "Methods of Teaching Foreign Language in the Elementary School." Oberhelman has previously directed workshops at the University of Wisconsin and the University of New Mexico.

Service Recognizes Leading Students

The thirteenth All-College Recognition Service is slated Sunday, in Municipal Auditorium. The service will begin at 2 p. m. with Dean James G. Allen as master of ceremonies.

Tech's Concert Band directed by Dr. D. O. Wiley will open with Schubert's Symphony in B Minor, "No. 8" (Unfinished). The Rev. Calvin W. Froehner of St. John's Methodist Church, will give the invocation.

DR. G. E. GIESECKE, Academic Vice President, will introduce the speaker, President E. N. Jones, dress, individuals recognized for scholarship for the first time will be introduced by Dean R. C. Goodwin. Those being recognized for the second time will be introduced by Dean John R. Bradford.

THIRD TIME honorees receiving recognition, will be introduced by Dean George Heather. President E. N. Jones will introduce these students being for the fourth time. They will be awarded medals for this college wide honor.

Scholarship holders will be introduced by Dean S. M. Kennedy and scholarship recognition of organizations will be announced by Dean Florence Phillips. Dean George W. Thomas will introduce top-ranking students within their respective schools.

SCHUTZ'S "Sing Unto the Lord A New Song" and "Ave Maria" will be sung by the Tech Choir with Gene Kenney directing.

Other recognitions are for Leadership, by Donnell Echols; Student Association president; athle-

tics, by Dr. J. William Davis, Athletic Council chairman; and College Awards Board by Joe Ben Hudgens, board chairman.

BENEDICTION will be given by the Rev. Robert J. Heam of Second Baptist Church. The Tech band will close the program with "The Matador Song."

An informal tea will be held later in the Lounge of Drane Hall for students being recognized, their parents and their friends.

Power Speaks At Panhellenic

About 90 delegates from 10 colleges in Arizona, New Mexico and Texas are expected to convene Friday and Saturday for the Panhellenic Tri-State Regional Conference.

"Unity of Panhellenic" will be the theme of the annual event. Host colleges for the conference are alternated each year among the colleges participating.

GUEST SPEAKER Mrs. Harry Power, a past member of the National Panhellenic Council, will address the conference at a luncheon Saturday in the Tech Union.

Tickets for the luncheon will be sold for \$1 at the Dean of Women's Office or from Panhellenic members until Thursday afternoon.

All women who are members of Greek-letter social sororities may attend the luncheon.

Hawaii Becomes the 50th State in Union

by MOLLIE SUE WALLACE

Joy rides the trade winds today in Hawaii after the announcement that Ike has signed the bill to make the chain of Pacific Isles the 50th state.

HAWAII, land of paradise, after a 40 year wait has finally seen her dream of statehood come true.

These islands, discovered in 1778 by Captain James Cook were first called the Sandwich Islands in honor of Cook's patron, the Earl of Sandwich. This name was later changed to Hawaii from the name of the largest island and the one used by the people of the island.

In 1840 W. Richards, an American guided the first Hawaiian Constitution into a form compatible with American beliefs. The United States was the first great power to recognize Hawaii as an independent kingdom, and the 1854 a treaty was drafted to annex it as the thirty-second state, but the death of the ruler of Hawaii ended the venture.

The Newlands Resolutions were passed at the end of the Spanish-American War, and Hawaii became a part of the United States. Other bills for statehood have been before Congress but for various reasons failed to pass or were put off.

MOUNTAINS IN the isles are

the highest of any island in the world and only a few in Europe can compete with them in height. Trade winds contribute to a cooler climate than that of any country of the same latitude. By ascending these mountains any desirable degree of temperature can be attained, while snow reigns supreme on the mountaintops during most of the year.

The assassin's bullet that plunged Europe into World War I proved to be a blessing in disguise for the island. Sugar at once, came into great demand and prices shot upwards. Thousands of tourists, cut off from European travel, came to the Islands instead.

ENTRY OF THE United States

into the war gave the islanders their first real chance since annexation to demonstrate their Americanism by responding with enthusiasm and determination.

The year 1941 advanced with the easy-going tempo of life in the islands altered somewhat. Beneath the usual gaiety of the people was that uneasy feeling of trouble and that trouble was the possibility of war with Japan. A blood bank was established, a Citizen's Home Defense Committee was organized on Oahu and practiced blackouts were conducted regularly.

Then came that fateful day of Dec. 7 and once again the world was plunged into war. In all, more than forty thousand men of Ha-

waii joined the armed forces. They raided Tokyo with Doolittle's bombers, fought in North Africa, flew bombing missions over Germany, and served wherever other Americans were fighting.

TRIPLING THEIR population since 1940 has given this state the title of that with the fastest growing population.

Alloha State seems likely to be the official nickname for the state. A newspaper poll showed this to be the overwhelming choice of readers over such others as Island State, Sugar State and Pineapple State. A vote by the Territorial Legislature might make this the official nickname in the near future.

★ Campus ★

Panhellenic Elects, Rotates Officers

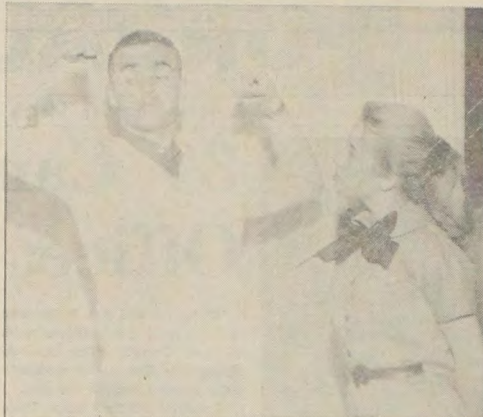
Representatives from women's Greek social sororities named new officers for 1958-59 Panhellenic Conference.

There are three offices which are rotated: President, Cora Jo Lilly of Alpha Chi Omega; secretary, Beverly Jones of Sigma Kappa; treasurer, a representative from Alpha Phi.

Elected officers are: vice presi-

dent, Marilyn Gardner, Pi Beta Phi; rush chairman, Sara Pinson, Kappa Kappa Gamma; AWS Representative, Judy Harris, Zeta Tau Alpha.

Among spring activities will be the Regional Panhellenic Conference this Saturday and the sponsoring of a \$100 scholarship to be given to a woman graduate of a Lubbock high school.



CHARLIE, YOU'RE SO STRONG! Charlie Skinner, played by Bobby Boyd shows off his woman-killing physique to Hazel Ledbetter, played by Marilyn Campbell in a scene from the Varsity Show production, "Something For Nothing" being presented April 3 and 4. See Story Page 6. (Staff Photo)

Committee Sponsors Square Dance

Cowboys, now's your chance! THE WESTERN DANCE Committee is sponsoring a square dance Thursday night from 7 to 8:30 in the Rec Hall.

Can't dance? That's all right! Instructions are available and time is drawing near for the Spring Festival, one portion of which includes a square dance.

LARRY WHITE, DeWayne Craft and Jack Lane will call the dances and there will also be an exhibition square dance for those who wish to follow the procedure. No admission is charged.

French Movie Shows Today

Jean-Pierre Aumont will star in "La Vie Commence Demain" — Life Begins Tomorrow — showing at the Library Film Room today at 3:30, 5 and 7 p.m.

THE TECH French Club is sponsoring the movie, which has English sub-titles.

Supporting Aumont are Le Carbusier, modern architect; Picasso, artist; and Jean-Paul Sartre, philosopher and writer.

THE MOVIE gives a glimpse of what the great minds of France think about the future of man.

Tickets are 40 cents and may be obtained at the door.

Nebbishes Appear

NEBBISHES, Nebbishes and more Nebbishes, all over the place will greet Techsians when they go to the sophomore Hodgé Podge dance Friday night at 8 in the Union Ballroom.

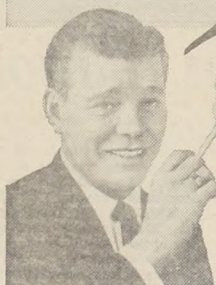
These meek little characters are the theme for this annual all-school dance with casual dress and music by the Four Teens.

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SPRING FESTIVAL

Dance Feeling

by TRICIA McCULLOUGH

"Modern dance is an expression of feeling through movement. With this statement the dance group of the Western Educational Dept., Technological College began its fall of 1957.

Since that time, the group has presented lecture demonstrations and formal concert programs at Lubbock public schools. They have also performed pieces as "Like You Like It," "The Arts Festival and "Back to the Future."

OTHER performances were given for Phi Gamma Delta, the business honorary business Smiley Wilson Jr. High, Jr. High, Tech-SMU basketball game and the Tech game.

Girls participating in the performances are Emma M. Junior from Amarillo; Linda, Junior from Lubbock; Calloway, sophomore from Saudi Arabia; Joyce Tal-



BEVERLY JONES

La Belle De La Fiesta

Jones Chosen Belle of Fiesta

Beverly Jones, Freshman junior, was selected as the Belle of the Fiesta Saturday at the Pi Kappa Alpha chapter.

Miss Jones was presented a dozen roses as she became the first Belle. The election presentation is to be sponsored by the Pi Kappa Alpha chapter.

La Belle de la Fiesta was elected by chapter members and a dance was held.

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Dance Club Offers Feeling Expression

by TRICIA McCULLOUGH
 "Modern dance is an expression of feeling through movement." With this statement the modern dance group of the Womens' Physical Education Dept. of Texas Technological College began in the fall of 1957.

Since that time, the group has presented lecture demonstrations and formal concert programs for Lubbock public schools. The girls have also performed presentations as "Like You Like It," Tech Fine Arts Festival and "Bach to Blues."

OTHER performances this year were given for Phi Gamma Nu honorary business sorority, Smiley Wilson Jr. High, Atkinson Jr. High, Tech-SMU basketball game and the Tech-Arkansas game.

Girls participating in these performances are Enna McDaniel, junior from Amarillo; Irma Galindo, Junior from Lubbock; Betty Calloway, sophomore from Abqaiq, Saudi Arabia; Joyce Tallman, so-

phomore from Fort Worth, and Kay Adkins, senior from El Paso.

THE GROUP has been asked to dance on national or regional television as the half-time entertainment for a Tech basketball game next year.

They will perform at the Texas Association of Health, Physical Education and Recreation Convention in Abilene next December. They will also present a lecture demonstration and several dance compositions, both modern and jazz.

Choreography for the group is supervised by Miss Jane Perry, but all compositions are original creations of the girls. Many of them are written in one of the three modern dance courses offered at Tech.

The Modern Dance Club meets Monday nights from 7 to 9 in Womens' Gym. The club is open to the entire community as well as Tech students and experience is not a prerequisite for membership. People interested in choreography, performance, lighting or all three may find a place for "expression of feeling" in the Modern Dance Club.



MODERN DANCERS — Left to right are Enna McDaniel, Betty Ann Calloway, Gail Galbraith and Martha Kenley.



BEVERLY JONES
 La Belle De La Fiesta

Jones Chosen Belle of Fiesta

Beverly Jones, Fort Worth junior, was selected as "La Belle de la Fiesta" Saturday night at the Pi Kappa Alpha Mexican Fiesta.

Miss Jones was presented with a dozen roses as she became the first Belle. The election and presentation is to be sponsored annually by the Pi Kappa Alpha chapter.

La Belle de la Fiesta was elected by chapter members before the dance was held.



GERALD A. PARSONS received his B.A. in 1950 and his M.B.A. one year later, both from Cornell University. He joined General Electric in 1954 and is presently Specialist-Marketing Administration in the company's Large Steam Turbine-Generator Department.

"The biggest challenge a man has to face is himself"

"Men and businesses are alike in one respect," says Gerald A. Parsons, 30-year-old marketing and personnel development specialist. "Their success depends to a great extent on how well they respond to challenge. And I've found that the biggest challenge a man has to face on his job is not the competition of others — but the far more important one of developing himself to his fullest capabilities."

"During my four years with General Electric, I've had plenty of opportunity for self-development. Challenging training assignments at five different locations within the company have given me a broader understanding of my career area. In my present job I have the benefit of working with experts, both in establishing long-range goals and in helping to achieve them. I've found that working toward future potential is vital in the development of successful businesses — and successful men."

Young men such as Gerry Parsons are important to the future of companies like General Electric and to the growth of America's dynamic, competitive-enterprise economy. Our nation's progress will depend more and more upon those forward-looking individuals who continue to develop to their fullest capabilities during their lifetime.

That is why General Electric provides a climate for individual progress — with opportunity for increasing knowledge and skills — for all of its employees, including 30,000 college graduates. For it is only as individuals meet the challenge of self-development that there continues to be progress for a business, an industry, or a nation.

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TOREADOR

THE TEXAS TECHNOLOGICAL COLLEGE

Editorial Page

Barrier Snarls Public Relations

WHODUNIT!

Rivalling the best Earl Stanley Gardner mysteries is the one concerning the identity of the party — or parties — installing the "hitchin' post" at the entrance of the small lot (ex-streer) in front of the Journalism Building.

This boon to the equestrian is a low metal construction (or rather, obstruction) capable of severely damaging the lower portions of a car (wheels and such), and has done so on occasion.

Complicating the situation is the fact that no one seems to know who is responsible for installing the menace, and, thus, who would be responsible for taking it out. This mystery should be cleared up and this metal obstruction taken out.

It definitely hinders Tech public relations and publicity, as the Public Information Office is located in the Journalism Building, and reporters of area newspapers use the lot while picking up Tech news releases.

Tech relations with representatives of the press become somewhat strained when those representatives' cars have to be towed from the campus by a wrecker following a bout with the "hitchin' post."

Unfamiliar with Tech's latest landmark, these reporters drive down the middle of the lot, rather than using the small openings (one car wide) on either side of the obstruction. The results of such a move was amply illustrated by a picture on page one of the Feb. 23 TOREADOR.

Also, after learning about the dangers of the "hitchin' post," area newsmen can be denied use of the lot by two cars strategically parked in the entrances of the lot. Besides, the two narrow entrances take up two parking spaces.

This "hitchin' post" is definitely a menace to the cars of persons wanting to use the lot, and is the source of strained relations with newsmen who give Tech needed publicity. It is certainly time for a Tech official to assume the authority — which has been shunned by several — needed to remove the eyesore.

LITTLE MAN ON CAMPUS



"BOY, I LIKE COLLEGE! — I DIDN'T HAVE TIME TO PLAY FOOTBALL IN HIGH SCHOOL AN MY GRADES WERE LOUSY."

Candidates Techsans Talk Back

Need Good Platforms

'Beatnik' Receives Definition

Candidates are limbering up for the spring elections, and voters should begin doing the same. It will take support of the entire student body, as well as good candidates and platforms, to make the election a success.

With the first petition deadline scheduled tomorrow, candidates are shaping up their platforms, and some of them are good ones — definitely different from the weak platforms of the past.

Instead of high-sounding no-meaning planks such as "If elected, I will uphold the Home, Motherhood and the Church, and I will work for a closer relationship between the faculty and student body," we have planks such as "If elected, I will do my utmost to see that no Tech student is turned away from a home basketball game."

Students should seek out the best platforms, as well as the best candidates, to vote for — there will probably be weak platforms also.

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With the campaigning beginning soon, candidates should begin working out plans to reach as many students as possible. Speech-making, a lost art at Tech, might well be revived, and candidates certainly know persons who are musicians, and who are willing to play for the experience and self-gratification.

A few political speeches, with accompanying entertainment, would be a welcome break in the humdrum academic life. Speeches, however, should be made at a time when they would not interfere with classes, such as weekends.

Candidates will have the benefit of a made-to-order audience on at least one occasion. The Pre-Law Club has made arrangements for candidates to give a short speech to the government classes.

A person could get elected on the basis of one good speech of this sort, as students from the classes circulate impression and information on platforms around the campus.

Another phase of campaigning that could be improved on is the use of posters, plastered over the walls of Tech buildings. Some pertinent information might well be used in the places of pleas such as "vote for the one with most."

★ ★ ★

Most of these posters in the past have had no actual use except for reference material for preblind-date activities and for decoration of bulletin boards in rooms in the men's dorms.

Above all, candidates should try to become representative of the interests of the entire student body — not just one small club. Campus clubs usually are for social activities or for bringing together students with the same interests, and they should be limited to that — not used as a basis for a political campaign.

This year's election could be the best in the history of Tech, with additional efforts by candidates and the student body. Let's make it the best one.

'Beatnik' Receives Definition

Editor,

I am becoming sick, sick, sick! Everyone has to get on the bandwagon with the Beatnik kick — An editorialist tells the student body what a Beatnik is, I think I will show where he is wrong. There are Beatnik dances, Beatnik parties and Beatnik bands.

I HAVE SPENT seven months in San Francisco, the last half was this last summer. I have been to their Beatnik Fair and there had a chance to hear their talk, see their art and hear their jazz. I have seen the common rude tourist point his finger and say, "Look at that beard, he's a beatnik!" The tourists seem to think they're at a zoo, the animals are in cages, and are to be laughed at loudly.

Allen Brown, SAN FRANCISCO CHRONICLE, wrote the first of two articles on the Beat Generation in the above newspaper on June 15, 1958, here he defines the "Beatnik." I would like to quote Mr. Brown, this could be shocking to some —

"It includes people from 15 to 55.

"THEY ARE not beat in the sense that they are tired; they don't work that hard. They are not beat in the musical sense; they are too cool, too indifferent, too PSEUDO — INTELLECTUAL to care about foot-tapping jazz.

"They are Beat because they feel battered by life. They have lost faith in nearly everything, and they refuse to conform to the ideals in which they no longer believe.

"BEING BEAT is leaning on the dusty bar of a bistro and saying softly: 'I don't believe in God or in Billy Graham, either. Today's messiahs are all in the loony bins.' It's getting high at marijuana parties or deliriously intoxicated anywhere and everywhere with a sharper awareness of sights and sounds and smells. It's having sex as often and in as many ways as you can. It's shacking up for weeks at a time with a Beach chick, or picking up homosexuals in gay bars, or bumming all the way to New York just to see if that Greenwich Village chick is still as good as the memory.

"IT'S USING the monosyllabic, hopped-up language of the bop musician. It's 'walking tall' as a non-conforming individual. 'Man, I say to hell with togetherness.' It's wanting — sometimes desperately — to die."

That is the definition of a Beatnik, directly quoted.

Beat headquarters are located on upper Grant Avenue, just at the base of Telegraph Hill. This is the same street where Chinatown is located. The buildings, in need of paint, house small family-style Italian cafes, Chinese laundries and sewing subcontractors, art shops, grocery stores and spaghetti factories as well as the tiny bars where the Beatniks meet.

IT ALSO houses some serious artists, writers and poets who resent the impression that every non-conformist is a Beatnik. These are the "loners" which I shall deal with further in this letter. To cite one example, this might well be the well-known Kingston Trio, getting their start at the Purple Onion, a club located at the southern edge of the North Beach area.

Going back to the CHRONICLE, I would like to have the whole article reprinted, but I know that would be impossible since it would fill most all of this paper. Allen Brown writes that there are these two kinds of Beatniks, the second not being called a Beatnik. It reads like this — (this is the jazz poet Pedrice Seumus O'Sullivan talking.)

"SOME OF the experts who have written about the Beat Generation say we are divided into only two big groups: the heterosexual and the homosexual. Actually, we're divided even more by our attitude toward life. There are the 'loners,' the people Kerouac wrote about in 'On the Road,' the ones who storm back and forth across the country and live on a high pitch of awareness and spend all their time digging life. They are the ones who say, 'I'm here, and I wish I weren't, but while I have life, I'm going to really live it.'

"Then there are the real Beatniks, the do-nothings who sit around the Coexistence Bagel Shop or lie in the sun at Aquatic Park all day and talk. They aren't hoodlums because they don't CARE that much about life. They might make it with a Beach chick once in a while, but they make it to relieve their boredom. They say, 'I'm here and I wish I weren't and to hell with it.'"

MORE FROM the CHRONICLE — Critic Henry Miller is quoted as writing: "These individuals are not concerned with undermining a vicious system but with leading their own lives — on the fringe of society." "THESE YOUNG MEN have discovered . . . that the American way of life is an illusory kind of existence, that the price demanded for the security and abundance it pretends to offer it too great."

Cool talk doesn't make a Beatnik, nor does a beard.
Charles Simon
Levelland

TOREADOR

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The TOREADOR, official student newspaper of Texas Technological College, Lubbock, Texas, is regularly published each Tuesday, Thursday and Saturday morning during the two long terms, excepting holidays, by students of the College as an expression of student news and opinion only.

The TOREADOR is financed by a student matriculation fee, advertising and subscriptions. Letters to the editor represent the views of their writers and not necessarily those of the TOREADOR. Letter must be signed, but may be published without signatures in justifiable instances. The views of the TOREADOR are in no way to be construed as necessarily those of the administration.

Entered as second class matter at the Post Office in Lubbock, Texas, under the act of March 3, 1879.

PINK POSSE RIDES AGAIN — "Pink Posse" composed of 11 Texas State University students who were a prominent feature while the band appeared at Lubbock's last night. Cowgirl's pictured presented are, left to right, Elsie Alpha Theta; Connie Anderson.

CONFERENCE I

Pan-A

United States policies affect relationship with Central and South American countries will be discussed at the annual Rocio Mountain Council for Latin American Studies, slated in Albuquerque, N.M., April 16-18.

COUNCIL PRESIDENT Ramon D. Mack, assistant professor of government at Texas Tech, said that more than 100 colleges, university teachers from throughout Southwest and Mountain States will attend the three-day conference at the University of New Mexico.

Ambassador John C. Dreier, U.S. representative on the Council of the Organization of American States, will present one of the major addresses of the conference. He will discuss "United States Policy Toward Latin America."

PRINCIPAL speaker at the banquet that night will be Dr. Arturo Morales Carrion, Undersecretary of State for the Commonwealth of Puerto Rico. His topic will be "Puerto Rico's Role in Inter-American Affairs."

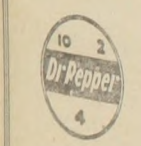
Twelve papers on topics ranging from poetry and literature to an ecology and folk culture will be presented.

Weems Plays At ROTC Ball

The annual Air Force ROTC Ball will be held in the National Guard Armory April 17, at 8 p.m.

TED WEEMS and his nationally acclaimed orchestra will play the mood music along with popular vocalist, Jean Carr. Weems helped bring Marilyn Maxwell and Perry Como into spotlight.

The Ball, which is formally financed by ROTC dues. All tickets are invited. Chet Jack Drummon is chairman of the dance committee.





PINK POSSE RIDES AGAIN — "The Pink Poodle Posse," composed of 11 Texas Tech sorority girls were a prominent feature when the annual ABC Rodeo opened at Lubbock's Municipal Coliseum last night. Cowgirls pictured and sororities represented are, left to right, Elsa Dockray, Kappa Alpha Theta; Connie Anderson, Alpha Phi; Carolyn Ames, Sigma Kappa; Linda Kennedy, Phi Mu; Patsy Painter, Delta Delta Delta; Helen Fields, Zeta Tau Alpha; Melinda Howell, Alpha Chi Omega; Gail Cooper, Gamma Phi Beta. Not shown are Kathy Roshton, Pi Beta Phi; Cam Murray, Delta Gamma; Almedia Ratliff, Kappa Kappa Gamma.

Techsans Win Ratings At Annual Radio Clinic

Three Tech students were ranked high for their performance at the 18th annual Radio-TV conference and clinic at the University of Oklahoma last weekend. **ONE HUNDRED** and fifty students were present representing thirteen colleges in four states. Ralph W. Carpenter, junior journalism major, earned one of the six "excellent" ratings given for commercial continuity writing. A "merit" rating, the equivalent of a second place, was awarded to Carol Thompson, senior journalism major, in the same event. **MARGARET RANKIN**, a sophomore speech major, was awarded a merit rating in announcing.

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CONFERENCE IN ALBUQUERQUE

Pan-Am Meet Slated

United States policies affecting its relationship with Central and South American countries will be examined at the annual Rocky Mountain Council for Latin American Studies, slated in Albuquerque, N.M., April 16-18.

COUNCIL PRESIDENT Raymond D. Mack, assistant professor of government at Texas Tech, said that more than 100 colleges and university teachers from throughout Southwestern and Mountain States will attend the three-day conference at the University of New Mexico.

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Twelve papers on topics ranging from poetry and literature to archeology and folk culture will be presented at the conference.

presented at the conference, Mack said. Attending from Tech will be Mack; Dr. David Vigness, associate professor of history; Dr. Julius Rivera, assistant professor of sociology; Dr. Cecil Johnson, assistant professor of government and foreign studies advisor at Tech; Prof. Thomas F. Wiesen, Tech economist; and Dr. Harley Oberhelman, assistant professor of foreign languages, who will present a paper on "Enrique Amorin and the Rural Novel" in the literature section of the conference.

Engineers to Hear German Lecturer

George R. Schultze, professor of the leading petroleum research institute in Hanover, Germany, will lecture to faculty and upperclassmen Friday in Room 101 of the Chemistry Building at 4 p.m. His lecture will be on "The Application of Thermodynamics to the Genesis and Diagenesis of Petroleum."

Lubbock and Hanover have entered into a city partnership to encourage all kinds of cultural exchange and communication.

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Weems Plays At ROTC Ball

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TED WEEMS and his nationally acclaimed orchestra will provide the mood music along with popular vocalist, Jean Carter. Weems helped bring Marilyn Maxwell and Perry Como into the spotlight.

The Ball, which is formal, is financed by ROTC dues. All cadets are invited.

Cadet Jack Drummond is chairman of the dance committee.

"The best way to have friends is to be one"
Ralph Waldo Emerson

Hallmark

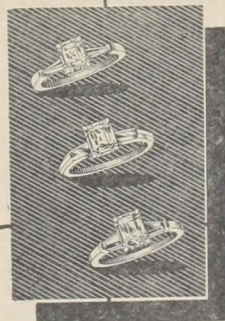
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Back

definition of a Beatnik... quarters are located... Avenue, just at... street where China... The buildings in... house small Italian... cafes, Chinese... sewing subcontractors... grocery stores and... as well as the... where the Beatniks

houses some serious... and poets who re... pression that every... ist is a Beatnik. These... which I shall deal... in this letter. To cite... this might well be... own Kingston Trio... start at the Purple... club located at the... of the North Beach

to the CHRON... would like to have the... reprinted, but I... would be impossible... fill most of this... Brown writes that... use two kinds of Beat... pond not being called... it reads like this -... jazz poet Pedro Sev... an talking.)

OF the experts who... about the Beat Gen... we are divided into... groups: the hetero... the homosexual. Actu... divided even more by... toward life. There are... the people Kerouac... in "On the Road" the... form back and forth... country and live on a... awareness and spend... the digging life. They... who say, "Tim here... weren't, but while I... in going to really live

are the real Beat... things who sit at... existence Bagel Shop... sun at Aquatic Park... k. They aren't hood... they don't CARE... out life. They might... a Beach chick once... but they make it to... to boredom. They say... and I wish I weren't... with it."

FROM the CHRON... Henry Miller is... fitting: individuals are not... undermining a vicious... with leading their own... he fringe of society'. **YOUNG MEN** have... that the American... an illusory kind of... at the price of... the security and abun... tends to offer it too

doesn't make a Beat... a beard. Charles Simon... Levelland

Press

- James Hamm
- Don Ludwig
- Arthur Mayhew
- Tommy Schmidt
- Merium Jackson
- Bill Dean
- Ralph Carpenter
- Jim Walsh
- Joe Spears
- Phil Orman

Technical College, Lab... and Saturday meeting... of the College at 10... station for advertising... views of their web... be signed but may be... views of the TOREADOR... illustrations.

Lubbock, Texas, under the

Techsans Attend Meeting

Ten Tech delegates of the Future Teachers Association will attend the state Student NEA convention which opens today at the University of Houston.

DELEGATES include Barbara Vandiver, delegation chairman; Billy Joe Davis, candidate for Mr. Future Teacher of Texas; Paula Bell, candidate for Miss Future Teacher of Texas and Jill Jost, candidate for state vice president for 1959-60.

Marialice Sprinkle, Bill Bradley, Carole Jacobs, Alhermita Braden, Patsy Huffman and Beulah Vandiver will also attend. Dr. Carey Southall, assistant professor of Education, will accompany the group as sponsor.

DAVIS WILL head the workshop discussion on "Chapter-Faculty Relationships" to be conducted by the Tech delegation.

While in Houston the group will visit many local points of interest including the San Jacinto Monument and Battleship Texas.



NEA DELEGATES — Tech Future Teachers Association delegates to the Student National Education Association Convention at Houston discuss convention matters before leaving for Houston. The convention begins today.

COMPANIES CONFER WITH STUDENTS

Grad Interviews Set

Representatives from twelve business firms will be at Texas Tech next week for interviews with 1959 graduates.

Appointments may be made in the Placement Service Office this week.

BRANIFF International Airways

will be here Monday and Tuesday to interview women interested in air lines employment. Those selected will be given special training in Dallas.

Coast and Geodetic Survey will interview civil and electrical engineering graduates.

Corpus Christi Independent School District is to interview graduates and others interested in teaching Monday.

STUDENTS interviewed should have done work in art, band, choral, music, coaching and intramural, counseling, English, history and other social studies, home economics, foreign languages, industrial arts, library, mathematics, physical education, science, speech, speech therapy or special education.

General Telephone Company of the Southwest will interview accounting, economics, finance, management, marketing, electrical, industrial and mechanical engineering majors Monday and Tuesday.

WEDNESDAY, Halliburton Oil Well Cementing Co. will interview chemistry, physics, chemical, electrical, mechanical, petroleum engineering majors.

Henke and Pillot will interview accounting, economics, finance, marketing and retailing, personnel management, office management majors Tuesday and Wednesday. Other majors will be considered.

LIBRASCOPE, INC., will interview physics, electrical and chemical engineering graduates Monday and Tuesday.

Lubbock Public Schools will interview all majors every day next week.

Odesa Public Schools will be on campus Tuesday to interview graduates with majors or background in art, English, foreign languages, homemaking, library, mathematics, music, physical education, science, special education, and speech.

OKLAHOMA NATURAL Gas Co. will interview civil, electrical, industrial, mechanical and petroleum engineering majors Wednesday.

Reed Roller Bit Co. will be at Tech Monday and Tuesday to interview graduates in industrial and mechanical engineering, marketing and other majors in business or engineering.

Sun Oil Co. will be on campus Tuesday to interview graduates in math, chemical, petroleum, and civil engineering, mathematics and physics.

April Show Features Comedy

Two students from the Lubbock area will share comedy honors in leading roles in the 1959 Tech Varsity Show production of April 3-4 at the Lubbock Municipal Auditorium.

MARILYN CAMPBELL, freshman from Lubbock, plays Hazel Ledbetter, a freckled-face, marching girl who chases one man in particular, Charles Skinner. Charlie, who tries valiantly to keep away from Hazel's determined advances, is played by Bobby Boyd of Idalou.

Marilyn has become very interested in all phases of Tech life since September. She is a member of the Tech Choir, the Tech Madrigal Singers, the Tech Opera, and a newly-initiated member of Kappa Kappa Gamma social sorority. She believes that Hazel "is one of the most colorful characters in the play." This is a new role for Marilyn, a comedy rather than the serious types of things she has done. She appeared in several musical comedies at Monterey High School.

BOBBY BOYD is a graduate student working on his master's degree in Business Administration. He was an undergraduate Management major. He has been a member of the Tech Choir for three years, and one of the talented members of a male quartet "The Impressions." He appeared in junior and senior high school plays in Idalou.

TWO OTHER comedy parts are played by Janis Jones, sophomore government major from Thornton — as Elivira Skinner, overbearing chairman of the board and president of the Women's A.A. (Alumni Association); and Dwight Bellamy, sophomore English major from Monahans — as Benjamin Skinner, a "meek molecule of acquiescence."

Tickets for the production are on sale by all sorority and fraternity members or the Tech Union.

Tech Teachers Attend Parley

Three members of the Texas Tech English department will participate in the 24th annual Conference of College Teachers of English of Texas April 3-4 in Dallas.

DR. KLINE A. NALL, associate professor of English, is slated to speak on "A Television Policy for Education" and to give a survey of extensive experimentation in T.V. instruction in Pennsylvania. Dr. Truman W. Camp, Tech English department head, is secretary-treasurer of the conference and Dr. Alan M. F. Gunn, Tech professor, is a member of the List and Honorary Memberships committee.

THE CONFERENCE is hosted by Southern Methodist University and will meet in the Statler Hilton Hotel.

Zetas Award Scholarship

Deadline for applications for the \$100 Zeta Tau Alpha scholarship is April 1. Applications should be submitted to the Dean of Women's Office.

THE SCHOLARSHIP will be awarded to a sorority or non-sorority member with a 2.00 overall average. There is no limitation of the classification.

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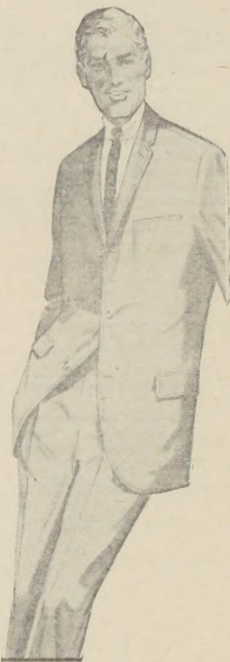
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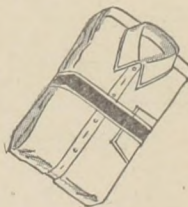
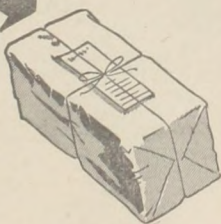
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Tech

RALPH W. CARPENTER Texas Tech's Red Raiders bid off their 1959 baseball season Friday and Saturday in a strong battle a strong Colorado Both hills will be unreeled the Tech diamond. Starting time for both contests is 3 p.m. "WE EXPECT Colorado to bring a strong team down to face us. They were rough three years ago and we expect them to be tougher again." Coach Beattie Featherers said the Buffs have good. Lethhouse to work out. "We plan to play the better series than we did three years ago, taking into consideration that baseball was started here in 1954," said Featherers. "We have fair pitching, fair batting and excellent speed." Featherers closed.

NORMAN HUGGINS of Plains view, third leading hitter of the 57 season, returns to patrol the Tech outfield after missing the '58 campaign. However, the Raiders are missing the big bat carried by Bill Dean, who is currently out with a cracked collar.

Frosh Team Sets Meet

Tech freshmen will play host to NMJH and LCC Saturday in a Triangular Track battle 2 p.m.

SCHEDULE

2:00—Discus—Stafford, Holmes	Pole Vault—Henderson
Broad Jump—Turner	High Jump—Turner
Shot Put—Holmes, Stafford	
3:00—400 Relay—Swafford	King, Williams, Stelling
3:05—One Mile Run—Weaver	
3:10—440 yd Dash—Davis, Williams, Landers	
3:15—100 yd Dash—King, Stelling	
3:25—120 yd High Hurdles—Swafford, Turner	
3:35—800 yd Run—Weaver	
3:40—220 yd Dash—Stell, Davis, Williams, Pearce	
3:50—220 yd Low Hurdles—Swafford, King, Turner	
4:00—Mile Relay—Dav Pearce, Landers, Williams	

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Tech Battles Colorado

by RALPH W. CARPENTER

Texas Tech's Red Raiders blast the lid off their 1959 baseball season Friday and Saturday when they battle a strong Colorado nine.

Both tilts will be unreeled on the Tech diamond. Starting time for both contests is 3 p.m.

"WE EXPECT Colorado to bring a strong team down to face us. They were rough three years ago, and we expect them to be tough again," Coach Beattie Feathers reported Wednesday.

Feathers said the Buffs have a good fieldhouse to work out in during bad weather and thus have a better chance to get into good condition. "We plan to play them a better series than we did three years ago; we have improved from year to year, taking into consideration that baseball was started here in 1954," said Feathers. "We have fair pitching, fair batting, and excellent speed," Feathers declared.

NORMAN HUGGINS of Plainview, third leading hitter of the '57 season, returns to patrol the Tech outfield after missing the '58 campaign. However, the Raiders are missing the big bat carried by Bill Dean, who is currently out with a cracked collarbone.

Dean said Wednesday he expects to be out of the Tech lineup for at least four more weeks.

The Raider coach said his top three hitters of last season would be in the lineup against Colorado. They include first baseman Ken

Warren of Dallas (.313), second baseman Dave Allen of Lubbock (.245), and shortstop David Bourland of Abilene (.203). Bourland has been moved to catcher to take up the slack left when Cullen Hunt, last year's backstop, failed to return.

Besides Warren, Allen, Bourland, Dean and Powell, returning lettermen are first baseman Bruce Boyd of Abilene, outfielder Gehrig Garrison of Lubbock, third baseman David Potter of Tyler, shortstop Jackie Miller of Amarillo, and third baseman Gary Wetter of Fort Worth.

FEATHERS PLANS to use at least four pitchers in the Colorado series. Flingers Houston Powell of Lubbock and James Johnson of Boling will be used in the Friday tilt. Towering Charles Flanagan and sophomore Bill Curry of Amarillo are expected to toe the slab on Saturday. All the hurlers are righthanders.

OTHER GAMES WILL be with Midwestern at Wichita Falls, Apr. 3rd and 4th and here, May 1st and 2nd; West Texas State at Canyon Apr. 7 and 18 and here Apr. 11 and 21; Abilene Christian here Apr. 25 and there May 9; Texas A&M there Apr. 27 and Rice there Apr. 28.



HOUSTON POWELL, DAVID BOURLAND, CHARLES FLANAGIN

... comparing notes for Colorado contest

"SOMETHING FOR NOTHING"
APRIL 3-4

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GO SUBURBAN!

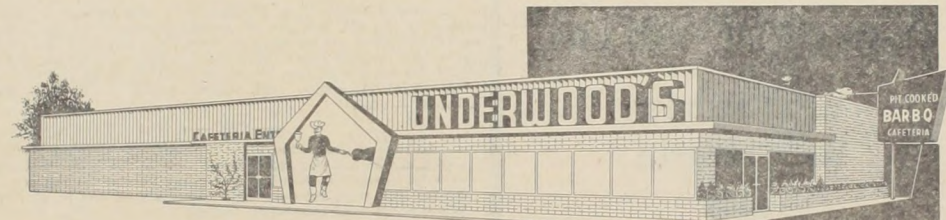
4TH STREET AT COLLEGE AVENUE

Frosh Team Sets Meet

Tech freshmen will play host to NMMI and LCC Saturday in a Triangular Track battle at 2 p.m.

SCHEDULE

- 2:00—Discus—Stafford, Holmes
- Pole Vault — Henderson
- Broad Jump — Turner
- High Jump — Turner
- Shot Put — Holmes, Stafford
- 3:00—440 Relay — Swafford, King, Williams, Stell
- 3:05—One Mile Run—Weaver
- 3:10—440 yd Dash—Davis, Williams, Landers
- 3:15—100 yd Dash—King, Stell, Pearce
- 3:25—120 yd High Hurdles — Swafford, Turner
- 3:35—880 yd Run — Weaver
- 3:40—220 yd Dash — Stell, Davis, Williams, Pearce
- 3:50—220 yd Low Hurdles — Swafford, King, Turner
- 4:00—Mile Relay — Davis, Pearce, Landers, Williams



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April Show
Features
Comedy
students from the Lubbock
will share comedy honors in
roles in the 1959 Texas
Varsity Show production of
3-4 at the Lubbock Municipal
Auditorium.
SILVY CAMPBELL, freshman
Lubbock, plays Hazel
ter, a freckled-face, married
girl who chases one man
particular, Charles Skinner
e, who tries valiantly to keep
from Hazel's determined ad-
is played by Bobby Boyd.
lyn has become very inter-
in all phases of Tech life
September. She is a member
the Tech Choir, the Tech
Singers, the Tech Opera
newly-initiated member of
Kappa Gamma social soror-
believes that Hazel is
the most colorful character
play." This is a new role
arilyn, a comedy rather
the serious types of things
as done. She appeared in
musical comedies at More
High School.
BOBBY BOYD is a graduate
working on his master's
in Business Administration.
He was an undergraduate
ement major. He has been
member of the Tech Choir for
years, and one of the tall
members of a male quartet
Impressions." He appeared
and senior high schools
in Idalou.
OTHER comedy parts are
by Janis Jones, sophomore
major from Thornton
vira Skinner, overbearing
an of the board and presi-
of the Women's A.A. (Alpha
sociation); and Dwight Bell,
sophomore English major
Monahans — as Benjamin
er, a "meek molecule of ac-
cence."
acts for the production are
e by all sorority and frat-
members of the Tech Union.
ch Teachers
end Parley
e members of the Texas
English department will par-
e in the 24th annual Con-
e of College Teachers of
h of Texas April 3-4 in Dal-
KLINE A. NALL, associate
sor of English is slated to
on "A Television Policy for
ation" and to give a survey
tensive experimentation in
struction in Pennsylvania.
Truman W. Camp, Tech
sh department head, is secre-
treasurer of the conference.
Dr. Alan M. F. Gunn, Tech
ssor, is a member of the Life
onorary Memberships com-
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E CONFERENCE is hosted
outhern Methodist Universi-
nd will meet in the Statler
n Hotel.
etas Award
olarship
line for applications for the
Zeta Tau Alpha scholar-
ril 1. Applications should be
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e.
E SCHOLARSHIP will be
ded to a sorority or non-so-
ber with a 2.00 overall ave-
There is no limitation of the
fication.

Stadium Drive Moves Forward

Tech's stadium drive continues to move forward. "We have a board meeting March 24, and I am sure we will get something accomplished then," ACCORDING TO Athletic Director and Head Coach DeWitt Weaver said. "We are selling a few more options every day," he remarked. Weaver, \$60,000 was collected last week on the stadium fund.

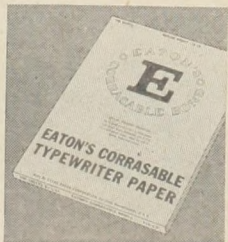
He's Gone To The Spring Festival

Watch Here For WHO'S CHARLIE CLUES

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RALPH'S RAMBLINGS

by
Ralph W.
Carpenter

Oklahoma will be tough again!

I found this out recently when we visited Oklahoma University. The Sooners held a spring scrimmage game while we were there and, believe me, they look ready for the 1959 season now. Bud Wilkinson, surrounded by a large coaching staff, had six teams in uniform and a different quarterback for each eleven. A part of his coaching staff was composed of graduating seniors who were out on their own to give advice to new candidates.

I might add here that those six teams had plenty of Texas boys sprinkled throughout their ranks (dang it!). I have never seen a drill conducted more smoothly either. Wilkinson was right in the middle of it all — he simply signaled his instructions to both his coaches and players. There was no yelling, arguing or anything else along those lines. When a boy did something the Sooner head man felt was not in the script, he merely called the boy to one side and explained very carefully his mistake and how to correct it. The next time the player was called upon — he came through.

Bobby Boyd, Garland, Tex., product, was running the first unit and he didn't hesitate to call upon his big fullback, Prentice Gaunt. The big Negro boy was always good for yardage. He scored two touchdowns, one of them on a long run. Mike McClellan, the boy who left Baylor to enroll in the Sooner school, was running on the alternate unit and already has the Oklahoma people comparing him with OU's great Tommy McDonald. The Stamford, Tex., flash danced his way into the end zone twice and made several other long gains. Baylor is going to miss this boy in the worst way.

Personally, I can't see where Wilkinson is going to play all of his fine material. I imagine, however, that he has a good idea where to put them.

A person can say all he wants — for and against the Oklahoma football system — but we will all have to admit that they get the job done. Regardless of which state's boys they use, they win. This is what the fans want.

—RWC—

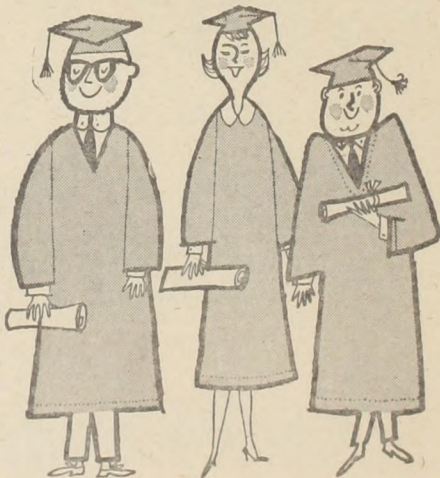
Interested in the Tech attendance for this season's basketball games? If you are, here are the figures. In five games, there were over 2,000 Techs in the coliseum: West Texas — 2634, TCU — 2692, Texas A&M — 2354, Rice — 2572, SMU — 2455. In the remaining six games the attendance was below the 2,000 mark: ENMU — 1901, LSU — 1720, Missouri — 1421, Baylor — 1874, Texas U. — 1929, Arkansas — 1336.

—RWC—

It looks as though the Texas Tech coaching staff has finally gotten on the ball and really found some of the better football material around the state for next year's Picador football team. By the time these boys are upperclassmen Tech will be playing in one of the most treacherous football conferences in the nation. The new stadium (if we ever get one) plus a good recruiting program might possibly give the South Plains people the type of football they have been waiting for.

some come louder but...

Black's the color this season - - SENIORS
Now is the time to reserve your Cap and Gown for Commencement — and order invitations too.



Tech Names Golf Coach

Jay McClure, professional at the Lubbock Meadowbrook Country Club, has succeeded Warren Cantrell as Texas Tech golf coach.

CANTRELL TOLD Athletic Director DeWitt Weaver that his duties as national secretary-treasurer of the PGA kept him from devoting as much time to the Raider golfers as he wished.

McClure, member of the 1944 Texas Tech golf team, worked a country club in San Angelo, Rudoso, Harlingen, Plainview, and Midland. The Marine veteran, an assistant under Cantrell, became head pro at Meadowbrook last August.

CANTRELL GUIDED Texas Tech to its only golf championships in the Border Conference, in 1955 and 1956.

Varsity golfers defending Texas Tech's West Texas Relays tournament title at Odessa Friday are John Paul Cain of Sweetwater, John Farquhar of Amarillo, Don Kaplan of Borger, Chris Blocker of Jal, N.M., Don Nix of Hobbs, N.M., Don O'Neal of Brownfield, Ben Alexander of Lamesa, and Jimmy Johnson of Levelland.

FRESHMEN INCLUDE John Shackelford of Shamrock, Vance Moxom of Borger, Bob Baggett of Fort Worth, and Mack Tubbs of Levelland.

Tech's golfers placed third in the Southwestern Recreation Meet held in Fort Worth last week. John Paul Cain and John Farquhar each shot two over par, 73's and Chris Blocker and Don Kaplan had 77's.

TCU WON THE MEET with a four-man total of 297. Texas Wesleyan College came in second.

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