

Howdy!

The Wise Student Is He Who Doesn't Let Exam Week Slip Upon Him!



The TOREADOR



VOL. VII

TEXAS TECH

LUBBOCK, TEXAS, THURSDAY, DECEMBER 3, 1931

NUMBER 12

Matadors Turn In Good Record During Season

Tech Wins Seven And Loses Three During Year

Under the careful tutelage of Coaches Pete Cawthon and Dutchey Smith, the Matadors rounded out the most successful season in the history of the college by taking their final game on the Simmons Cowboys, Thanksgiving Day.

Beginning the season with an inexperienced group of sophomores the coaches were none too optimistic over the prospects for a winning team. Then the Matadors began clicking slowly at first and barely won over the Tech freshmen, then gaining momentum, they crashed through the hardest kind of competition with seven wins and three losses.

With the exception of the opening game with their own freshmen, the Matadors were picked as the underdog in every start they made this year. With nothing to lose and everything to gain so far as past records were concerned, the Cawthonmen removed themselves from the ranks of a mediocre team to one of the high ranking eleven in the state.

The Matadors took their second game of the year from the Canyon Buffs, 21 to 0. The game was the first night game ever played in Lubbock. It was filled with penalties and slow throughout. Tech held the advantage and never once were the men of coach Sam Burton able to cope with an even terms with the Matadors.

Beat Aggies, 7-0 Making the longest trip of the year, to Las Cruces, the Matadors engaged the New Mexico Aggies in a heated contest and emerged from the skirmish with a 7 to 0 win. France's long punting coupled with terrific line plunges by Nichols gave the Matadors a decided edge.

In their fourth contest the Matadors fell before the powerful Haskell Institute Indians, 8 to 0. Little Rabbit Weller, a popular candidate for many All-American selections at the Haskell school, was completely boxed out except for a 40 yard punt. Tech exhibited one of the best defensive teams ever witnessed in State Fair Park at Dallas. Tribble, Owens, and Teal were responsible for many of the Indian losses. Teal received a broken leg and was forced to withdraw from football for the remainder of the season.

Following the game with the Indians, the Matadors returned home to entertain the Colorado School of Mines, a representative of the Rocky Mountain conference. Dope favored the Mines for a 40 yard return of a punt. Tech exhibited one of the best defensive teams ever witnessed in State Fair Park at Dallas. Tribble, Owens, and Teal were responsible for many of the Indian losses. Teal received a broken leg and was forced to withdraw from football for the remainder of the season.

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Weeks Asked To Conference

Home Ec Head Gets Invitation To Attend White House Conference On Home Planning At Washington D. C.

A personal invitation from President Herbert Hoover to attend the White House conference on "home planning" and "home building" in Washington, D. C., was received by Dean Margaret W. Weeks Monday. The conference began on December 2 and will last through December 5. The Honorable Ray Lyman Wilbur, Secretary of the Interior, and the Honorable Arthur M. Hyde, Secretary of Agriculture, are presiding. Leading educators and technical experts are on the program. Although Miss Weeks was unable to attend the conference, she stated, "I am very much pleased to think that the home economics work in Texas Tech has received this recognition."

Shamrock Student Is Club Speaker

"The Olympic games of Greek and Roman times" was the subject of a talk by Walter E. Pendleton at a meeting of the Latin Club Tuesday night. Pendleton explained the organization of the games, names of the different events, and how the time of year for meeting was determined. Luther Williams gave a summary of the contests as they are today. He also talked of the coming Olympic games in Los Angeles in 1932. Tuesday night's program was concluded with a Roman play, in Lubbock, and the singing of the club song.

Christmas Carols Will Be Sung By Texas Tech Students

The Choral singing of Christmas carols in the upper halls of the administration building during morning classes will begin next Wednesday night. This is an annual feature of the music department which will be continued daily for the ensuing week until the exam period.

Cowser Back From Meeting

President Of The Tech W.A.A. Returns From Annual State Meeting At Huntsville; Plan For Meeting Next Week

Jo Cowser, president of the W. A. A. and Miss Zella Riegel, sponsor, attended the annual state meeting of the Women's Athletic Association which was held in Huntsville Thursday, Friday, and Saturday of last week.

About 20 schools from the various parts of the state were represented by one or two delegates and their sponsors.

Advancement made by the Athletic Association and ways of interesting more women students in the work of this organization were discussed.

Plan 1932 Meeting Next year there will be no state assembly but in April 1932 a national meeting will be held at the state university in Austin. This will be the first time that Texas has had the opportunity to entertain members of the national organization.

Abilene Students Organize "A" Club

The Abilene "A" club was organized last week at the home of Mrs. J. Frank Potts and son at 2506 10th street. Officers elected were: Henry Murphy, president; Elva Baker, vice-president; Eldora Hill, secretary; and Travis Howell, treasurer. H. C. Pender was chosen sponsor.

The purpose of the club was defined: "To bring students from Abilene closer together while they are living in Lubbock."

Those present were: Henry Murphy, Eldora Hill, Elva Baker, Marie Lester, Odessa Hay, H. D. Brown, Elva Baker, Travis Howell, T. B. Poe, Mrs. J. Frank Potts, and Arledge Stokes.

Personality Is Discussed At Soph Council Meeting

Mrs. O. C. Corry lead the discussion on "Personality" at the sophomore council meeting of the Y. W. C. A. held Monday evening at College Inn.

Margaret Williams will discuss "What it would mean to follow Jesus on a Modern Campus" at the next meeting.

Members of this organization are planning to entertain freshmen girls before the end of this term.

Those attending the meeting were: Helen Jennings, Verla Blassengame, Elizabeth Conner, Ruth Douglas, Mary Ansley, Ruby Rae Williamson, Christine Settle, Mrs. O. C. Corry and Ruth Thompson.

Debating Students Asked To Meet On Thursday P. M. Students wishing to try out for the Texas Tech debate team are invited to meet in room 202 of the administration building Thursday at 2 p. m. There will be a general discussion of "Compulsory Unemployment Insurance," the subject for debate with the University of New Mexico which will be held the second week in January.

Tech Judgers Are Sixteenth

Tech Livestock Team Finishes Ahead Of Judgers From Four Other Institutions In Contest At Chicago Saturday

Texas Tech's stock judging team ranked sixteenth in the intercollegiate contests at the International Livestock Show in Chicago Saturday, according to word received this week. The Tech team was sixth in cattle and eighth in sheep.

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Iowa won first with Oklahoma, Kansas, Ohio Texas, A. & M. Ontario, Missouri, Illinois, Pennsylvania, Nebraska, Wyoming, Purdue, Michigan, Minnesota and Wisconsin ranking ahead of Tech. Tech's team was ahead of North Dakota, Colorado, South Dakota, and Connecticut.

Turner of Oklahoma was high point man of the meet.

Letters Announced At Tech Meeting

Certificates for miniature gold footbals and football letters were awarded Texas Technological college athletes at 11 o'clock Wednesday morning in the gymnasium Wednesday morning. Lubbock business men donated the footbals.

The secretary of the Texas Y. M. C. A., J. H. Henry, was the principal speaker. The Matador band played.

Imported Articles On Sale By Tech Home Economics Club

A large number of imported articles, some personally selected by Miss Frances Hoyt Ford during her European tour, are being sold by the home economics club in room 102 of the home economics building.

Officers of the society are: Marion Smith, president; Ben Baldwin, vice-president; and Waltrude Rogers, secretary.

All students interested, are urged to be present at meetings in room C-D, chemistry building at 7:30 o'clock on the first and third Wednesday in each month.

Freshmen Plan Commission Here

The first meeting of the Freshman commission of the YWCA will be held Tuesday, December 8, at 7:30 o'clock in the practice house.

The Freshman commission is sponsored by the Sophomore council of the YWCA. Its purpose is to organize the Freshman girls into groups where they may come in closer contact with one another and talk about things they are all interested in.

There has been an agitation for a Freshman commission by the girls on the campus for the past two months. This meeting is the first attempt at organization, and will be the only meeting held before the Christmas holidays.

At this first meeting, Miss Johnnie Gilkerson will speak on "The Etiquette of the Dance."

The Sophomore council extends a cordial invitation to all first year girls who are interested, and urges them to attend this meeting.

A Successful Season Is Over

An Editorial Commending The Tech Coaches And Matadors Upon Their Efforts This Year

The curtain has dropped on Tech's 1931 football season! What a season it was! Too much praise can not be given Coaches Pete Cawthon, Dutch Smith and Captain Jack Durham and his Matadors. Counting the game with the Tech freshman, the Matadors won seven contests and lost three. The 6 to 0 win over Simmons on Turkey Day closed one of the most, if not the most, successful seasons in the history of Tech football.

Tech's winning football teams are here. With only two members of the 1931 squad graduating and with a wealth of material coming up from the freshman camp, Tech football fans are in for some real teams in the future.

The TOREADOR is glad for the opportunity of supporting the Matadors during the past football campaign. The TOREADOR commends the coaches and players for their successful season. They have worked faithfully, although at times it seemed support was lacking. But a few students and West Texas fans stuck it out and were ready to back the players at every turn. The best example of this was shown Thanksgiving when the band members and several hundred others "mudded" their way to Abilene to see the Matadors win. To these go praise also.

Again the Toreador congratulates the coaches and Matadors for Tech successful 1931 season. They have brought honor, fame and good will to this great institution. We appreciate their efforts. Congratulations!

Smith Elected Society Head

Society Sponsored By Sigma Gamma Epsilon For Students Interested In Geology; Baldwin And Rogers Are Officers

On November 18, the Texas Tech society was organized. This society is sponsored by Sigma Gamma Epsilon, geology fraternity, and is especially for those students in geology who are not yet eligible for membership in the sponsoring fraternity.

Officers of the society are: Marion Smith, president; Ben Baldwin, vice-president; and Waltrude Rogers, secretary.

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Banquet Held At Amarillo

College Spirit Runs High As Graduates And Exes Of Texas Tech Meet For Annual Gathering; Many Talk

AMARILLO, Nov. 30. (Special)—College spirit ran high at the annual fall banquet for the ex-students of Texas Technological college which was held in the Red Room of the Amarillo hotel, Friday evening.

Teachers of the college and ex-students who are teaching in other parts of the state and attending the convention were special guests. Guests of honor included President and Mrs. Paul W. Horn, Dean J. M. Gordon, Dean Margaret Weeks, Dean A. H. Leidigh and Dr. A. W. Evans, a candidate for president of the State Teachers Association.

The tables were arranged to form a double-T, signifying Texas Tech. Bows of red roses, carnations and chrysanthemums were combined to form the decorations. Red candles flamed in black holders. Places were marked by the Double T.

Dean Gordon Presided Dean J. M. Gordon presided over the informal program which consisted mainly of extemporaneous talks by ex-students.

Dr. Evans spoke briefly on how it felt to be a candidate for president. Dr. Horn brought greetings from the college and gave current news of the work of the students.

Mrs. Donald Lacy, accompanied on the piano by Mrs. Eugene Klein and on the violin by Miss Blanche Fann of Lubbock gave a vocal solo. Among those who attended were Mr. and Mrs. Ralph E. Collier, Miss Elizabeth Toik, E. B. Fincher, Guy C. Blanton, Lola Thompson, Vivian W. Rice, B. C. Shukley, Vivian Johnson, Mable D. Erwin, Margaret Weeks, Elizabeth Fly, Ernestine Newberry, W. Edwards H. P. Webb, E. M. Ballenger, A. H. Leidigh, R. E. Hamilton, W. Harper, A. B. Sanders, Louise Teague, Della Mae Shyeley, Bettie Stuart, A. W. Evans, Lee Clark, S. G. West, W. O. Workman, R. L. Hooker, R. R. Roberts, Mrs. Bruce W. Walker, Fred Manning, Elsie Montgomery, Ruth Friend Warronzett, Naomi Allison, Mabel Howell, Faye Maxwell, Mrs. Don Lacy, Blanche Fann, Mrs. Eugene Klein, Mary Chute, Mrs. Mildred Speer, J. E. Speer, Winnie Lee Dunlap, Mrs. E. M. Chitwood, Mayme Twyford, Flora McGee, Marie Oliver, J. B. Caldwell, O. C. Southall, L. Z. Timmons, Lloyd Crossin, Mrs. William Dingus, Dr. and Mrs. W. Horn and Dean J. M. Gordon.

Dean Weeks Is T. V. A. Head

Dean Margaret W. Weeks, of the school of home economics, was made president of the Texas Vocational Association at the State Teachers convention, in Amarillo last week.

The four vocations included in this association are home economics, agriculture, trades and industries, and industrial arts. The presidency rotates each year between the four sections. This year the executive office fell to home economics, and Miss Weeks' name was presented by the nominating committee.

While attending the Amarillo convention, Miss Weeks addressed the home economics workers.

Gene West, Aggie student of Sudan, visited relatives there during the holidays.

Vol. 11 Of British Catalog Of Printed Books Received

The library has received volume 2 of the "British Museum Catalog of Printed Books." The printing of this volume was undertaken last year and will be continued over a period of several years. The library has a standing order to receive these volumes as they are printed. Volume 1 was received last year.

The library has also received two new books for the mathematics department: "Solid Analytical Geometry and Determinants" by Bisbane, and "Introduction to Higher Geometry" by Graustein.

Student Employment Bureau Gets Work For Collegians

Several special jobs have been given to Tech boys recently through the Student Employment bureau. Ten boys were employed to deliver the city telephone directory. Four boys have been employed to help with the stage arrangements for the Shakespeare plays which are to be given December 2.

Another Tech student has a job as sign writer for special sales. A number of college boys celebrated the coming of Jack Frost helping a local packing company kill hogs.

Mock Trial Of Tech Students Opens Tonight

Miss Doris Ladd Johnson Is Suing Solon Clements For Breach Of Promise; Lawyers Obtained

Gossip has been thriving for the past week on the Tech campus concerning the sensational breach of promise suit recently filed here by Doris Ladd Johnson against Solon Clements, graduate assistant in government. Both students are high in scholastic standing which makes the suit one of even greater interest.

Because of the wide-spread interest the trial has stimulated, pre-law students, before whom the case is to be tried, have kindly assented to postpone the trial from Wednesday until Thursday night in order that the Sir Phillip Ben Greer players may not have to appear before a disappointingly small audience.

Johnson in Tears Miss Johnson, known as a very conservative young woman on the campus, was in tears when asked about the shattering news. "I never dreamed such a terrible thing could happen," she sobbed. "I don't know what has come over Solon."

Clements refused to comment upon the affair at first, but he later stated that the whole affair was a case of mistaken identity. "I never dreamed such a terrible thing could happen," she sobbed. "I don't know what has come over Solon."

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Paintings On Display Here Two Weeks

An exhibit of contemporary American painting is being shown in the engineering auditorium and the architectural studios from December 1 until the 14. These paintings are also known as "Conservative Progressive" because of the two diverse tendencies of the painters of today.

The paintings, which were brought here by F. A. Kleinschmidt, head of the architectural department, will be open to the students and the general public from 7:30 until 9:30 o'clock each night and from 9:30 until 5 o'clock each day of the two weeks.

Prints Given Winners The exhibit consists of 35 oil, five watercolors, and 20 prints. It is sent out by the College Art Association and comes to Tech from the University of Porto Rico. At every college that it is shown, students are given the opportunity to enter critical essays concerning the prints and the winner will be given a print.

Monday evening there was a preview in connection with a silver tea at the home of Mrs. J. M. Gordon. The tea was given by Mrs. J. M. Gordon and Mrs. J. M. Gordon.

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Picture May Still Be Made

Members of the Tech Debating squad met last Monday night in room 202 of the administration building to determine the subject of the debate between Tech and New Mexico university. The subject selected was: "Resolved, That the United States Should Provide for Compulsory Employment Insurance." Other questions that will be discussed by the Tech Debators are those relating to the recognition of Soviet Russia, and the Cancellation of war debts.

The debate squad will concentrate its efforts on the Employment Insurance question. Any other present in preparation for the approaching debate with New Mexico university. Meetings have been arranged for Thursday at 2 o'clock and on Friday at 7 o'clock in room 202.

Tronys Begin Carroll Thompson, Glenn Coker, Jesse McIlhenny, Hubert Hopper, O. O. Williams, Frank Ward, Manuel DeBusk, Charles O'Neal, H. M. Ellsworth, Riley Millard, Thomas Watson, and Garland Smith have signified their intention of trying out for the team. Any other students desirous of trying out for the team may do so by taking part in the debate workouts that are scheduled. Girls who are interested in debate are requested to attend the workouts also as plans call for a girls' debating team.

Debates will be matched for the freshman teams in the near future. These teams will be selected in the same manner as the Varsity teams, that is, by workouts and tryouts and those trying out for the freshman teams will be represented at the Thursday and Friday meetings of the squad.

Students Employment Bureau Gets Work For Collegians Several special jobs have been given to Tech boys recently through the Student Employment bureau. Ten boys were employed to deliver the city telephone directory. Four boys have been employed to help with the stage arrangements for the Shakespeare plays which are to be given December 2.

Another Tech student has a job as sign writer for special sales. A number of college boys celebrated the coming of Jack Frost helping a local packing company kill hogs.

The gins and compresses are also using several boys in handling the cotton crop. Altogether about 750 boys and girls have regular jobs, besides those who are employed for these odd jobs.

Library Is Opened Earlier For 8 O'Clock Classes Now The library is now opened every morning at five minutes until eight o'clock so that students who have 8 o'clock classes will have time to return reserved books.



Bad weather doesn't stand in the way of the Matador band members, above. Last week they loaded in a truck in campus wrecks or took the highways and attended the Tech-Simmons game at Abilene. Between the halves the members paraded up and down the Simmons field in their unique uniforms, showing the people at Abilene that the Cowboy organization was not the best in the world. Immediately after the game the band members started for Amarillo where they played at the State Teachers Association convention. Harry LeMaire is director of the organization.

Students Are Fined For Withholding Gradebooks Students who have not returned their gradebooks to the Registrar's office will find their names posted on the bulletin boards of the respective schools, according to E. L. Dooney, registrar. Any student who fails to return his books, should go to the bulletin board to be fined \$1 for a new book, bring the receipt to the registrar's office and a complete record will be entered. It is absolutely necessary for each student to have a record book, if he expects to register for the winter term.

STRANGE IS VISITOR James A. Strange, 1931 graduate of Tulsa, was a visitor on the campus during Homecoming. Strange last year was News Editor of the Toreador. At present he is manager of an oil company.

THE TOREADOR OFFICIAL STUDENT PUBLICATION OF THE TEXAS TECHNOLOGICAL COLLEGE Lubbock, Texas

PUBLISHED EVERY THURSDAY

Marshall C. Formby Editor in chief Tom Abraham Business Manager

STAFF

Lytle Holmes Sports Editor Elinor Aycock Society Editor Emma Jean Douglas Women's Editor J. M. Jackson News Editor Eva Rob Watkins Assistant News Editor Bonnie Thomas Assistant News Editor

Campus news covered by students in the department of journalism

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RIDE 'EM COWBOY!

Forty years or so ago the cowboys of the South Plains used to gather around the old ranch corral on Sunday afternoons and stage an informal rodeo, with tests of speed and endurance.

Designed primarily to amuse and entertain the cowboys and to pass away the time, this sport has since become world wide in its popularity.

Today, here at Tech, we can get almost the same effect from riding around the gravel roads at a fair rate of speed as did the cowboys of a generation or so ago.

Ride 'em cowboy! Ride 'em. TWO MORE WEEKS AND ONE MORE DAY

Two more weeks and one more day, and then—the day of reckoning will be here!

On the morning of December 13 (Friday) Tech students will be called upon to tell what they know.

ADVERTISE TECH

The Christmas holidays will soon be here and the whole "gang" will be going home to put their feet under the family table and eat some of mother's cooking and fill up on the good things of life.

Why not talk to your friends in the senior class of your home town high school. Tell them what we have here at Tech, the liberal arts course for general education, the engineering school for those inclined to that type of education, the agricultural school for the man who wants to lend his best to the bettering of the state as a place for first class agriculture or the home economics school for the girl who likes home making.

In addition there is the pre-medical course and the pre-law course for those who want to go into those professions.

Living conditions here are as good, if not better, than at any other place in the state. The cost is no greater and generally considerably less. The technical training is equal to any and there is the fellowship of those from the same section.

Tell these things to the high school seniors of 1932 and "sell" them on Texas Technological college as the best school in which to prepare for life's work.

"Five cents a week for twenty weeks" is the new slogan for the Student Loan Fund at the University of Omaha which is now being planned. This plan is estimated to net at least \$1500.

Students must shed vests in the sanctum of the Columbia university library. The students must either retain their jackets or divest themselves of both coat and jacket. The idea is that a "vestless" or a "jacketed" student body makes a more favorable appearance.

College men prefer college women as life companions, according to the nation-wide poll of the College Stories Magazine. The poll revealed that men preferred college girls because they have "it," intelligence, and a knowledge of the higher values of life.

There were some, however, that thought that college did a girl more harm than good. A statistician in Kansas revealed that figures show that the Kansas divorce rate is on to every five among non-college graduates, and only one to every hundred among college graduates. College people have ninety-nine more chances of being right.

Student Living Costs Tumble As 1931 Price Of Food-Stuffs Drops

BY JOE JACKSON Texas Tech students are able to live much cheaper this year than during any other school year. This is revealed in a survey of boarding and housing conditions in Lubbock.

Recent experiments with domesticated rabbits made by Miss Dorothy McFarlane, associate professor of foods, show that these small animals may be substituted for chicken without anyone being the wiser.

Miss McFarlane, at the request of the editor of the "South Plains Magazine," prepared two rabbits. One was a three pound trier and the other an old one. She fried the small rabbit, and baked the old one, stuffing it and serving it with brown gravy. The home economics faculty members who ate them declared that they tasted just like chicken.

Three Dormitories Texas Tech supports three dormitories for students. All athletes are required to stay in Cheri Casa during the season of their sport. Board and room is furnished for \$27.50. All freshman girls are required to stay in either Lovell Hall or College Inn unless they are working or are staying with relatives.

COLLEGE CALENDAR Thursday—Las Chaparritas, room 209, 7:30. Centaurs, 2307 Broadway, 8 o'clock. College club, 7:30.

Friday—College club dance, 9-12. Saturday—Cheri Casa dance, Cheri Casa, 9-12.

Monday—Latin club, room 310, 7 o'clock. De Que, 7:30. Chamber of Commerce, room 220, 7:30.

Tuesday—Sans Souci, room 207, 7 o'clock. Freshman "Y" council, room 310. Freshman Y. W. council, 7:30, practice house.

Wednesday—Aggie club, 7:30. Choral club, 7:30, room E-208. Silver Key, 7:30. Wranglers, 2321 13th, 7:30.

Thursday—Las Chaparritas, room 207, 7 o'clock. Centaurs, 2307 Broadway, 8 o'clock. D. F. D., room 221, 7:30. Capa y Espada, room 310, 7:30.

Friday, December 11—Pi Gamma Mu, room 214, 8 o'clock. Saturday, December 12—Elks' Department party, 7-10 o'clock. All-College dance, gymnasium, 9-12 o'clock.

Cheri Casa Boys Entertain Guests With Turkey Dinner Boys residing at Cheri Casa entertained guests with an elaborate dinner Sunday at twelve o'clock.

Many families containing members of the college are enrolled in the college. Nearly one-third of the students are working their way through school. The most common forms of employment are: house work, musician, salesman, waiter, garage work, printer, janitor, clerk, tailor, soda jerker, stenographer, nurse, office work, and student assistant in the different laboratory courses.

Wait for the big event. It's coming.

FOOT SPECIALIST Dr. Marshall Harvey Surgical Chiroprapist 403 Myrick Bldg. PHONE 840

LUBBOCK TRAVEL BUREAU WHY RIDE ALONE

EAT AT La Casita Across From Cheri Casa Phone 9544 "Easy" Nettles, Prop.

REGISTER NOW Car owners can save traveling expenses. Passengers can save approximately 50%.

SHARE EXPENSE PLAN References Required 209 1-3 Broadway Room 3, Phone 1461

Make this a BOOK Christmas

A FEW SUGGESTIONS FROM OUR STOCK OF THOUSANDS OF VOLUMES

75c Anna Karenina... Leo Tolstoy Palgrave's Golden Treasury... Voltaire Madame Bovary... Flaubert The Travels of Marco Polo... O'Brien

TEXAS TECH COLLEGE

ALUMNI NEWS and NOTES

Miss Lillian Peek, state supervisor of home economics education, visited Tech last week.

Ennice Walker spent the holidays in Hereford.

Miss Mayme Twyford and Mrs. E. M. Chitwood attended the Teachers convention in Amarillo.

Miss Vivian Johnson was a Wednesday night guest in the practice house.

Edgar Joseph and Louis Zimmerman spent the holidays in Gleburne.

Sherrill Raley has returned from Brice, Texas.

Bo Williams visited in Comanche recently.

Jack and Geraldine Durham spent the holidays in Hamilton.

Luella and Evelyn Hartzog, Bill Walker, Thomas Hickey, Charlie Woodbridge, Frank Emison, C. A. Doose, Ernest Wessner, and Hogue Williams, all ex-students, witnessed the Matador-Cowboy game in Abilene.

Elva Baker and Henry Murphy visited with their parents in Abilene during the holidays.

"Speedy" Moffett went to Stanton during the holidays.

Johnny Beauchamp went to Greenville last week-end.

Merrill Kayser spent the holidays in Weatherford.

Murray Nichols visited in De Leon during Thanksgiving.

Miss Mattie A. Trickey, district supervisor of home economics education in Northeast Texas, visited the School of home economics Monday.

Miss Sybil Thomas, Home Economics Supervisor of this district, visited the college this week.

Miss Mabel Lee of Tahoka was the guest of Lorene Childers during the holidays.

Miss Mary Fenton visited her parents in Tahoka during the holidays.

Misses Robbie and Bonnie McCoy spend the holidays with their parents in Daljou.

Miss Kate Cook spent the holidays with her parents in Strawn, Texas.

Miss Katie Goodman visited her parents in Dallas during the holidays.

Miss Kathleen Jennings spent the week-end in Plainview.

Miss Robbie Moore spent the holidays on her uncle's ranch near Tahoka.

Miss Eleanor Simmons visited in Canyon and Amarillo last week-end.

Lester Prater spent the holidays with his parents in Tahoka.

Miss Gladys Douthitt was in Tahoka during the holidays.

Miss Reta Lols Collockback was in the Tahoka over the past week-end.

Miss Blanche Brannen was in Littlefield during the past week-end.

Jack Gould visited in Athens over the holidays.

Glyne R. Coker and Billy Neill went with Miss Emma Louise Meek as far as Dallas, where they were met by Garland Coker, Miss Meek went on to Whitesboro.

Gus White spent the holidays at his home in Borger.

Opal McMahon and Clyde McMahon visited in Hereford during the Thanksgiving vacation.

Gus Crawford and Roger Clapp went to Childress for the holidays.

Miss Della Weeden spent Thanksgiving with her parents in Hereford.

Pete Cheaney visited parents and friends in Electra last week.

Miss Onetta Blanton spent her vacation at her home in Munday.

Fred Beavers went to Mart for the holidays.

Homer Brumley spent Thanksgiving at his home in Hereford.

Joe Mitchell went to Panhandle for Thanksgiving.

Horace Birdsong spent the holidays in the vicinity of Electra.

Seth Holtzclaw went to his home in Temple for the Thanksgiving holidays.

Leonard Curfman spent last week-end in Electra.

Miss Marjorie Beasley visited in Tyler during the holidays.

Miss Margaret Owens spent Thanksgiving at her home in Electra.

The Lucky Seven Of The Week

A doctor's son and a member of the Silver Key social club. He can really speak French after studying 131 for three terms.

A brunette who hails from Henrietta. Can she play the piano? She has requested that all boys interested in taking music lessons call 1357 for?

She will challenge anyone in school for a game of pool. Now students—"W-O-E," do not be too hasty in accepting this challenge because she really knows her pool. If you do not believe us ask Walter Dixon about the dimes he has spent in preparation for her training.

He has quite a crush on a red-headed girl. He has the honor of being the brother of the sports editor of this paper.

He says now that football season is over he is ready to resume his courting. But he does not want the girls to come after him any later than 10 o'clock at night.

Is he a father? Yes, he has a son who is eight months old. He is heard now lecturing to the innocent child to "Please, when he gets to be a Matador, not to oversleep after a football game and get left, as his father did after the Simmons game."

A member of the Les Cigales and is a sophomore. She is seen quite often with Marjorie Drake.

ANSWERS 1. Kenneth Rollo; 2. Maurine Cook; 3. Mary Lols Ganel; 4. Billy Holmes; 5. Bonnie McWilliams; 6. Jim O'Leary; 7. Ruth Mildred Rylander.

It's coming. Watch for it.

DR. R. P. REEDS Physician-Surgeon Osteopath 409 Myrick Bldg. 469 - Phones - 831-W

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"It's that delightful taste after a cup of coffee that makes Luckies a hit with me. And naturally I protect my voice with Luckies. No harsh irritants for me... I reach for a Lucky instead. Congratulations on your improved Cellophane wrapper. I can open it."

Edmund Lowe

Who can forget Edmund Lowe as "Sergeant Quiri" in "What Price Glory"? That mighty role made Eddie famous in filmland—and he's more than held his own in a long line of talkie triumphs. We hope you saw him in "The Spider." And be sure to see him in the Fox thriller "The Cisco Kid."

Made of the finest tobaccos - The Cream of many Crops - LUCKY STRIKE alone offers the throat protection of the exclusive "TOASTING" Process which includes the use of modern Ultra Violet Rays - the process that expels certain harsh, biting irritants naturally present in every tobacco leaf. These expelled irritants are not present in your LUCKY STRIKE. "They're out - so they can't be in!" No wonder LUCKIES are always kind to your throat.

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Your Throat Protection - against irritation - against cough

And Moisture-Proof Cellophane Keeps that "Toasted" Flavor Ever Fresh

TUNE IN ON LUCKY STRIKE, 60 modern minutes with the world's finest dance orchestras, and Walter Winchell, whose grasp of today becomes the need of tomorrow, every Tuesday, Thursday and Saturday evening over N.B.C. networks.



*is Mr. Lowe's Statement Paid For! You may be interested in knowing that not one cent was paid to Mr. Lowe in making the above statement. Mr. Lowe has been a smoker of LUCKY STRIKE cigarettes for 6 years. We hope the publicity here-with given will be as beneficial to him and to fox, his producers, as his endorsement of LUCKIES is to you and to us.



MOISTURE-PROOF CELLOPHANE Sealed Tight - Ever Right The Unique Humidor Package Zip - And it's open!

See the new notched tab on the top of the package. Hold down one half with your thumb. Tear off the other half. Simple. Quick. Zip! That's all. Unique! Wrapped in dust-proof, moisture-proof, germ-proof Cellophane. Clean, protected, neat, FRESH - what could be more modern than LUCKIES' Improved Humidor package - so easy to open! Ladies - the LUCKY TAB is - your finger nail protection.

Serving Tech Students "In A Big Way" Try Our Toasted Sandwiches 15c They're Good—Ask Anyone Everything To Drink JACKSON DRUG Phone 1880 Nullmeyer Apts. Bldg.

WATCH REPAIRING Cleaning - - - - - \$1 Main Spring - - - - - \$1 Jewels - - - - - \$1 Stems - - - - - \$1 Slips - - - - - \$1 Crystals - - - - - 25c, 75c, \$1.00

Eleven Social Clubs Are Functioning In Tech Circles

Most Students Are Members Of Some Organization On The Campus; 48 Clubs Are Listed

Most Every Department In The College Sponsors Organization For Students Interested In Further Study

BY BONNIE THOMAS
Toreador Staff

The last solemn word of the membership pledge has been pronounced and you suddenly realize that you "belong." Then something wells up from down in your inside that is all mixed up with things that words weren't made for—now you are "one of the fellows."

"Gregariousness," psychologists call it, but most of us go through life innocently believing that we are just plain sociable.

In spite of terms and technicalities, however, Tech must have had her lap open to the gods when this element in the make-up of man-kind was being passed out.

At least some reasoning must account for the fact that 48 different clubs thrive on our campus.

A brief survey shows approximately 90% of our enrollment having membership in some form of extra-curricular activity, and of these 15% belong to social clubs.

So one finds our student body manifesting interests in a variety of different projects, most of which have to do with professions and chosen fields of work.

Are Standardized
All the social clubs are standardized and regulated by the Inter-club council, which is made up of presidents from each organization. The following membership qualifications are set: Regular student in Tech, having at least a C average, and with as much as a term's work completed in college work.

James Longridge is president of this council.

The Tech chamber of commerce is made up of the outstanding men students, who promote civic interests on the campus. The president is Don Maddox, who also is proxy of the student body council, which consists of representatives from each class in all of the four schools.

The Christian associations have the largest memberships, both among activities of the men and the women. The Y. M. C. A. is in charge of Don Wellman, and the Y. W. C. A. has Ruth Thompson at its head.

Frank Maddox presides over the next largest group, which is the Engineers society, its 200 members have come from all phases of that school, so much heard of in and about Tech.

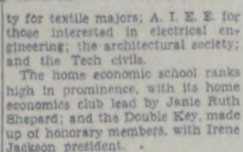
Also in the engineering field there are: Phi Psi, honorary society for textile majors; A. I. E. E. for those interested in electrical engineering; the architectural society; and the Tech civitas.

The home economics school ranks high in prominence, with its home economics club led by Janie Ruth Shepard; and the Double Key, made up of honorary members, with Irene Jackson president.

The agriculture school sponsors a club for its students who have elected Paul Hardy. The membership is somewhat large.

In the music department there are: Girls' Glee club, Boys' Glee club, and choral club for mixed voices. Also there has recently been organized a MacDowell Music club with Culver Hill, president.

Board Chairman



CLIFFORD B. JONES

One of the busiest men in Texas today is Clifford B. Jones, above, chairman of the Tech Board of Directors, former president of the West Texas Chamber of Commerce and still an active member in that organization, chairman of various agricultural committees, and a leading business man in Spur. When Texas needs someone to fill a job and fill it right, it calls on Clifford B. Jones.

Tech Girls' Band Gives Concert At Southland

The Girls' band of Tech gave a concert at Southland recently in the high school auditorium. A large crowd greeted the girls with generous applause upon appearance and after each number. Director Harry Le Maire was introduced by the principal, Mr. White, and then each of the band members were introduced. The program included band selections and saxophone numbers interspersed with special numbers which included a clarinet duet, saxophone solo, violin solo and an accordion solo.

Proceeds from the program will be used to help uniform the band. Plans for another out-of-town concert are being made.

Home Ec Girls Make Fruit Cake And Plum Puddings

Fruit cakes and plum puddings are being made on order by the home economics girls. The cakes sell for \$1 a pound and the puddings for 90 cents.

All orders should be placed before December 9 with Miss Margaret Weeks or Miss Jonnie McGree, at phone 1280. Only a limited number can be filled.

TAKES NEWSPAPER JOB

Lucille Rix, freshman liberal arts student, did not return to college after a Thanksgiving visit at her home in Big Spring, but instead accepted a position as proof reader on the Big Spring Daily Herald. She is studying journalism here.

Six Mens' Clubs And Five Girls' Organizations On Campus; Officers Listed

Each Organization Plans For Annual Dance; Many Of Clubs Have Club Houses; Number Of Members Vary

BY ELLINOR AYCOCK
Toreador Society Editor

Although fraternities and sororities are forbidden at Tech, students have organized 11 social clubs.

Las Chaparritas, girls' social club was organized in the spring of '26. It has the distinction of being the first social club on the campus and its members consist of some of Tech's most prominent girls.

Miss Johnnie Gilkerson is sponsor, and they have 18 active members. Officers for this year are: Miss Virginia Murray, president; Miss Jean Shelley Jennings, vice-president; Miss Cecile Horne, secretary-treasurer.

The D. F. D. girls social club was organized April 10, 1930. Although a small club, they have done much toward encouraging social life on the campus. They have the first girls club house, which is at 2347, 19th street.

There are eight active club members this year, and Miss Anna Jo Pendleton is sponsor. Officers for the club at present are: Miss Mildred Price, president; Miss Kathleen Harmon, vice-president; Louise Reed, secretary-treasurer.

Les Camaradas was organized in the fall of 1930. Although the last boys' club organized, it is one of the most distinguished on the campus. They have 14 active members this year, and officers are: Earl Hobbs, president; Glen Allison, vice-president; Marshall Formby, secretary.

The Wranglers, boys' social club, was organized in November 1927. There are 14 active members, and the club house is at 2321 13th street. Officers for this year are: Ralph Fenny, president; Don Leach, vice-president; and Vincent Foster, secretary.

Lee Cisales club for girls was organized during the summer of 1927. Although no particular organization was perfected until 1930, the club began work under the leadership of Dorothy Rylander. Present officers are: Muriel Rankin, president; Marjorie Drake, secretary; and Ruth Mildred Rylander, reporter.

Mrs. W. C. Holden is sponsor for the club this year.

Las Vivarachas was organized in March 1930. There are ten active members, and the sponsor is Miss Ruth Fittle. Officers for this year are: Ada Ruth May, president; Leisy Bullock, vice-president; and Bobbie Woodson, secretary.

The Centaur club was organized in November 1929. They have 15 active members this year and Lonnie Langston is sponsor. Their club house is at 2307 Broadway. The officers for this year are: Tom Watson, president; Bill Collins, vice-president; Gordon Dickinson, secretary.

Sans Souci, girls social club, was organized in the fall of 1928. Miss Jonnie McGree and Mrs. E. M. Chittwood are the sponsors. This was the second social club organized on the campus. Officers for the year are: Dorothy Rushing, president; Mary Lee Bardwell, vice-president; and Roberts Myrick, secretary.

In First, Boys' Club
The College club was the first boys' social club organized. It was organized in 1927, and its sponsor

is Mr. Cole. There are 18 active members at present. Officers for this year are: "Jelly" Kelly, president; James Loughridge, vice-president; and W. B. Holden, Jr., secretary.

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Texas Tech YWCA Work Progressing Since National Charter Obtained

BY LORENE CHILDRERS
Toreador Staff

Following the establishment of Texas Technological college a chapter of the Y. W. C. A. was organized. With each year of progress for Tech, the Y. W. C. A. had undergone a like transformation. The college was opened in 1925 and each year following has marked a victory for Tech in modernizing the institution. Its enrollment has been more than doubled, its grounds have been improved, and numerous buildings have been added to the campus.

The same transformation has been true with the Y. W. C. A. For the first four years, the Y. W. C. A. was not officially an organization. It had neither charter nor secretary. Despite these handicaps a Y. W. C. A. was present and functioning. Its regular meetings were sponsored by members of the faculty and by ladies of Lubbock who were interested in the work. The presidents during this period were Misses Almada Murray, Lucille Davis, Mary Hope Westbrook, now Dean of Women at John Tarleton college, Margaret Turner, Margaret Cooper and Geraldine Givens.

1929 Marks Change
The year of 1929 marked a decided change in the progress of the Y. W. C. A. A charter from the National Board was obtained October 7, and the following year Miss Jo Wilder became the secretary. Following Miss Wilder's marriage to H. J. Abraham of Seymour, New York, Mrs. O. C. Gray became the secretary and is now carrying on the Y. W. C. A. work in a successful manner.

During the fall of 1931, the Y. W. C. A. has sponsored a recognition service for the new members, an All Women's night for all the girls on the campus, a rummage sale, a finance drive, and has entertained

Miss Ferns Babcock, the Y. W. C. A. regional secretary for the Southwest district. There are ten committees organized and functioning. The organization was also represented by five members at the summer camp at Hollister, Missouri. Miss Lila Gay Rodgers is president and Miss Cecile Horne is vice-president.

Former Students Of Tech Marry

Three marriages of great importance have taken place during the last week among former students.

Miss Creta Herndon and Richard Hunter, both former students of Texas Technological college were married Wednesday morning at 10 o'clock in the home of the bride's parents in Portales, New Mexico.

Mrs. Hunter is associated with the Texas Oil company in Texas. Miss Edith Peak and D. E. Sellers were married at 6:30 o'clock Wednesday evening.

The bride is a graduate of Lubbock high school and has attended Texas Technological college. The couple are now residing at 1917 Avenue O.

Miss Kate Boyd was married to John A. Keathley Wednesday afternoon at 3 o'clock in the auditorium of First Christian church.

Mrs. Keathley was active in social circles and was a member of the San Souci club. They are now residing at 3713 22nd street.

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<p>10 Books of General Interest</p> <p>Boys and Girls from... Leonard Thomas Cameo Trails in Action Voyaging Through China... Johnson The Gnomes... Harry A. Frank Son of the Middle Border... Garland Lancelotti... N. W. Stephenson Madrigal... Popponoe Tragedy of Wanda... Emerson Our Presidents... James M. Hays Aids of the Sea... Oliver Special... Elmer</p>	<p>10 Fine Girl's Volumes</p> <p>Coronet... Manual K... Drama... James Boyd Adventures in Pinnacled... David Grayson Man Nobody Knows... Barton Perseus on Wheels... Morley Marta Chappalain... Emerson The Book of Bern... Morley Adventures in Contentment... David Grayson Heart Throbs... Joe M. Chapple Book Nobody Knows... Barton</p>	<p>10 Minute Biographies</p> <p>MINUTE BIOGRAPHIES IN SHINY COVERS BY THE TOREADOR STAFF</p>

TEXAS TECH COLLEGE

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Matadors End Season With 6 To 0 Win Over Simmons

Texas Tech's "All Opponent" Eleven Is Selected For 1931 Season

Under The Double "T"

BY LYLE HOLMES
Toreador Sports Editor

Wonder what the "Brand," Simmons publication, will have to offer as an excuse for the trouncing administered them by Tech last Thursday? No matter what it is Tech students take note of the fact that Simmons was decisively whipped in every department of the game. The highly rated Simmons forward wall was completely demolished and Tech backs scamped about over the gridiron just about as they pleased.

Due to the "Big" ??? high school game in Amarillo, it was impossible for many of the loyal Tech students to get to Abilene. No special train was sent to Abilene because the majority of the students felt it their duty to go north instead of following their Matadors to Simmons. The outcome of the two games gave such students exactly what they deserved. Students who will not back their team but who will go to see a high school game instead of not rate being able to take part in the glory thrust upon them by a Tech victory. If there was any way of separating such a group, it would be our utmost wish to sponsor it. Students with such a college attitude, deserve no better than knowing they are sponsoring a team which will rate no better than second in its own district.

Understand we are not throwing this at high school students or their parents; just to some of our own students. We admire the spirit shown by the high school students toward their own team. The band and several hundred students along with almost 500 Tech exes came to Abilene in almost every way imaginable. Part of the band chartered a truck, some hitchhiked their way, and others paid for a seat in some wreck automobile, but they were there. And did our band hold their own with the world famous Simmons Cowboy band? It would have done any proud Tech student good to have compared the two, the Tech band looked just as good in every respect as the Cowboys. Not every band would do for its school what our band did! Just think this over.

This is not written to put a ban on high school games. Far from it. It is fine to go to any of the games except when Tech has a game of her own, then Tech students should watch their own team.

But there are loyal Tech students! And when we say loyal that is exactly what we mean. The band and several hundred students along with almost 500 Tech exes came to Abilene in almost every way imaginable. Part of the band chartered a truck, some hitchhiked their way, and others paid for a seat in some wreck automobile, but they were there. And did our band hold their own with the world famous Simmons Cowboy band? It would have done any proud Tech student good to have compared the two, the Tech band looked just as good in every respect as the Cowboys. Not every band would do for its school what our band did! Just think this over.

The Tech students in Abilene were the cream of the college. Students who were there know it, others do not care, but anyone witnessing them would have been proud. They would have done anything for Tech that day, as shown by their spirit in getting down there, and by their cheering at the game. Although only small in number compared with the Simmons cheering section, the Matador fans put up a yell that would have done duty to five or six thousands spectators. Coaches Pete Cawthon and Dutchey Smith sensed the wonderful backing given them by so few and were quick in thanking everyone there for helping back them and the team. Coaches Pete and Dutchey shook hands with everyone they met from Lubbock and Tech, whether they knew them or not, and said, "It is good to know that you are here backing me, maybe the students don't realize it yet but our coaches are real sportsmen and are doing everything in their power to help us and Tech."

Through the efforts of Coaches Pete Cawthon and Dutchey Smith the Matadors have turned in one of the most successful seasons in the history of the college. Just think what they will be able to do next year and in the years to follow with sophomore material they have now developing, and with the material coming up from the frosh squad.

Keep in mind that we have three Southwest conference teams on our schedule, and there is an opening with S. M. U. now.

Capt. Jack Durham will have something to tell his grand children Jack turned in one of the best, if not the best game, of his career in Abilene, Thursday. The total yardage gained over his position would

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Half soles	75c up
Rubber heels	35c
Leather heels	80c
Ladies Caps, Rubber or Leather	25c

Give Us A Trial!

TECH SHOE SHOP
Across from the campus

Capt. Jack Durham And France End Football Days In Game At Abilene Thursday; Spirit Good

Matadors Disappoint Homecoming Crowd At Parramore Field And Completely Outplay Fighting Cowboy Crew

BY LYLE HOLMES
Toreador Sports Editor

To the disappointment of Simmons university and their exes, the Texas Tech Matadors threw the Cowboys in regulation time, 6 to 0, Thursday. It was the sixth annual game between the two schools and never has Parramore field housed a more superb offensive and defensive team than that of Tech, which in an estimated crowd of 1,000 exhausted from excitement.

Shorty France, Harold Crites, and Murray Nichols, aided with a powerful line, crashed off tackle, skinned ends, and opened holes at center to scamper over the field as they liked. The small score turned in by Tech does not serve to an nth degree as a fair estimate of the difference in the two teams. Just once were the Cowboys inside the Matador 20-yard line, giving evidence of their being on the defense the majority of the contest. The Matadors penetrated the 20-yard zone of the Simmonsites no less than six times, but each time

the Simmons line held or the ball was lost by a fumble.

France, Tech's safety, started the rally which finally ended in a score for the Matadors. Taking Marshall's punt on his own 15-yard line, he stepped between the two Simmons' ends, sidestepped three Cowboys, cut for the sidelines and raced up it for 30 yards, changed his route and followed his newly formed interference to mid-field, and stepping from behind one of his own players into an open field he stumbled and fell. Carl Pee, nearest Cowboy to France, grabbed him on the Simmons' 45-yard line.

Crites Passes

On a couple of spinners at the line, the Matadors were only able to pick up about six yards. Quarterback Moffett, took the situation well in hand, and called Crites back to make a toss to France. The tiny safety took the ball on his finger tips, fell, and regained the oval with one hand, on the Cowboy ten-yard line. Evidently realizing that their opportunity had come, the Tech forward opened up holes through which Nichols plunged, on three tries, for a touchdown. France's attempt for the extra point was blocked by two Cowboy linemen.

Tech not only generated tremendous power for its running game but also had enough defen-

sive force to muffle all but one of the Cowboy advances, which was via the aerial route. Caught off guard, the Scarlet secondary let Byron slip by to catch Pee's high, wobbly pass on Tech's ten-yard line and to carry it to the five-yard line. Matador supporters were not kept in suspense long, however, for on the first play Price broke through to throw Pee for a seven-yard loss. The next play was unsuccessful, then an attempted field goal was blocked by Langford and recovered by Tech on the 31-yard line.

The Tech backs furnished several long runs to furnish plenty of thrills and to fill the game with excitement. France galloped 50, 30 and 25 yards; Crites, 30 and 20 yards; and Moffett made one for 25 and another for 20 yards.

Open Line For Tech

Capt. Jack Durham, Ross Ayers, Elva Baker, Yancey Price, Les Tribble, George Langford, and Matt Hitchcock are the answer to Simmons' defeat. All afternoon they opened holes in the Cowboy line for the Tech backs and frequently so large was the opening that several men could pass through and not one be touched. Jack Durham, playing the last game of his collegiate career turned in one of the most stellar games ever seen by Matador fans.

If ever critics agreed that Tech of 1931 was better than the teams of former years, it was Thursday. The Simmons team threw up a stronger battle line than they had last year when they so decisively beat Tech, but the difference was more than the six points margin indicated. After the first period, the great Cowboy line wavered and sagged, unable to stop the fury of the Cawthonmen. Official statistics show the wide chasm of class between the two. From the line of

scrimmage alone, the Tech backs gained 265 yards to 79 for the Cowboys, while the variance in first downs was 15 to 5 in Tech's favor. Simmons had only one man who could gain with any consistency against the Matadors. Little Creighton, sub halfback, threw himself here and there when he was given the ball, and was responsible for three of Simmons' first downs.

The Lineups:

TECH	POS.	Simmons
Price	L. E.	Neely
Langford	L. T.	Fitzgerald
Ayers	L. G.	Spraberry
Tribble	C.	Seed
Durham	R. G.	Bentley
Baker	R. T.	Hamilton
Hitchcock	R. E.	Byfford
Moffett	Q.	Starron
Crites	L. H.	Pee
France	R. H.	Marshall
		Creighton

Summary:

First downs: Tech, 16; Simmons, 5. Yards in scrimmage: Tech, 265; Simmons, 79. Passes: Tech attempted 12, completed 4 and had 2 intercepted; Simmons attempted 9, completed one, and had two intercepted. Yards gained by passes: Tech, 80; Simmons, 30. Punts: Tech 10 times for an average of 40 yards; Simmons, 14 times for an average of 44 yards. Penalties: Tech, 40 yards; Simmons, 50 yards.

Contract With S. M. U. Signed For Contests

Matadors Will Meet Mustangs At Dallas In 1932 And In Lubbock In Either 1933 Or 1934

Carrying out his pledge to offer Lubbock and South Plains grid fans better football games in the future, Head Coach Pete Cawthon of the Texas Tech Matadors announced Tuesday that he had signed a three-year contract with Southern Methodist university for games in 1932, 1933 and 1934. The first game will be played at Dallas, October 1, 1932.

One of the games will be played in Lubbock, either in 1933 or 1934, Coach Cawthon said. The date will be decided upon later.

The signing of the S. M. U. game makes the Tech schedule for the 1932 season more attractive, a number of other colorful teams already having been contracted to meet the Matadors. The list includes three Southwest conference teams, A. & M. S. M. U. and Baylor. A. & M. will be met in Amarillo, Sept. 24, the Mustangs in Dallas, and the Bears here, Armistice Day.

Notre Dame's "B" team will be here October 28 and negotiations are under way to bring the University of Arizona to Lubbock on October 15.

The University of New Mexico, Louisiana Tech, Colorado Mines and possibly Austin college or Trin-

Players From Six Of The 9 Teams Played By Tech This Year Are Put On First Team

Backfield Made Up Of Keyes, Marshall, Weller And Harris Named As Ends

BY TOREADOR REPORTER

The seasonal pastime of selecting "All-Star" football teams is now in order. Inasmuch as Texas Tech is not a member of a conference, the Toreador is not in position to select "All-Conference" eleven but it does take great pleasure in presenting its "All-Opponent" eleven for 1931.

After careful consideration, both with sports writers and the players themselves, the Toreador offers the following as a composite team selected from teams that met the Matadors this past fall.

Pippen, end Abilene Christian
Harris, end Baylor
Caldwell, tackle Texas Mines
Hamilton, tackle Simmons
Preston, guard Colorado Mines
Clem, guard Baylor
Crawe, center Haskell
Keyes, quarterback Abilene C. C.
Weller, halfback Haskell
Andrews, halfback Texas Mines
Marshall, fullback Simmons

Quite naturally our readers will ask, "how about the Haskell Indians, the Texas Miners' "Shorty" Keyes, the Baylor backfield, Simmons' high scoring Carl Pee, and so forth and so on down through the various line-ups.

The Toreador believes its backfield to be the best combination. There's Weller and Keyes, both light-weights, to furnish the passing and open field running. There's two hokies in Andrews and Marshall to back up the line and to do the blocking. And this boy Marshall, can he punt—well, his punting prevented a Tech runaway down in Abilene last week.

Plenty Of Time

Our line, not the heaviest combination

tion in the world, but one with plenty of drive and ability. Take the ends for instance—can you get a tougher combination than Pippen and Harris? And the tackles—even the Plainsman thought Caldwell a sweet tackle and there's little to want more than Hamilton, Colorado's beefy guard. Preston, is a steady man, probably the most consistent guard the Matadors have run across in years, and Clem, Baylor guard, pair off in the center of the line. It was a toss-up between Crowe of the Haskell tribe and Goughly of Simmons for center but Goughly didn't perform against Tech so we awarded the job to the Indian.

Weller, the backfield ace, has been "all-starred" for years. He can play on any man's team. Goober Keyes, Wildcat quarter-back, turned in a mighty fair game against the Matadors. His headwork, passing, and ball carrying, featured the Christians attack. Andrews was the big works in the Texas Miners' backfield that whipped the Matadors while Marshall, Cowboy fullback, gets his position on the team because he's the best punter the Matadors while Marshall, Cowboy fullback, gets his position on the team because he's the best punter the Matadors ran up against this season.

Bring Down 1931 Football Curtain With Victory!



One of the most successful football seasons in the history of Texas Technological college was brought to a close Thursday when the pow-

erful Matador team, shown above, completely outplayed a fighting Simmons Cowboy eleven and beat them 6 to 0. The Cowboys put up a

hard fight until the final whistle. Thursday's victory was the sixth of the year for the Matadors over other college teams or the seventh

counting the early season game with the Picadors. Tech won from West Texas Teachers, Colorado Mines, New Mexico A. and M., A.

Baylor and Texas Miners. C. C. New Mexico university, and Simmons. The Scarlet and Black warriors lost to Haskell Indians.

Tech Varsity Given Letters

Cawthon And Smith Announce Twenty One Lettermen Who Get Gold Footballs; Six Reserve Letters Given

Coaches Pete Cawthon and Dutchey Smith announce that 21 men are to receive letter sweaters and gold footballs. Six men will be given a reserve letterman's sweater. Sweaters were awarded according to the number of quarters played by each player.

Ten of the men receiving their varsity letter this year lettered on the frosh squad last year. Price, Young, Owens, McWilliams, Tribble, Greer, Baker, Nichols, Hitchcock, and Harris all received their frosh numeral at the first men's convocation last year. Cowan, Solis, and Barton lettered as frosh last season and will be given a reserve letter for their services of the pres-

TO SING AT HOSPITAL

Christmas carols will be sung at each of the hospitals, when the Choral and Glee clubs make their annual pilgrimage on the night of December 19.

FOR A QUICK COMEBACK

FOR A QUICK COMEBACK

Smith-Smart SHOES \$8.50 To \$10.00

FOR A QUICK COMEBACK

Smith-Smart SHOES \$8.50 To \$10.00

FOR MEN in Holiday Mood

FOR A QUICK COMEBACK

Smith-Smart SHOES \$8.50 To \$10.00

Dr Pepper

GOOD FOR LIFE!

5¢

AT 10-2 AND 4 O'CLOCK

HAVE YOUR PICTURES MADE FOR LA VENTANA

ATTRACTIVE PRICES ON YOUR CHRISTMAS PICTURES

Brown's Studio

"Official College Photographers"

CONGRATULATIONS! TEXAS TECH MATADORS

On Your Successful Season Tech 6—Simmons 0 Oh Boy! !

The Log Cabin

1301 College Avenue

COLLEGE Suits

These are very definitely young men's styles revealing the very newest and smartest college details... in models, in textures, in patterns. And they're priced to meet the budget of the young man who has had his apparel allowance somewhat curtailed... lowered in price but not in quality.

\$30

All With Two Pairs of Pants

GODWIN'S BOOTERIE

Lubbock's Only Exclusive Shoe Store

CARTER-HOUSTON DEPARTMENT STORE

"The Best Place To Shop After All"

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MATADORS, WE CONGRATULATE YOU!

We Are Proud of You and Your Coaches Good Ole "Pete" and "Dutchey"



Pete W. Cawthon



Russell "Dutchey" Smith

Texas Tech Matadors

You are Undefeated on Tech Field This Year The First Tech Team to Beat A State U.

You Have Had A Wonderful Season's Record

AND YOU POURED IT ON SIMMONS

WE CONGRATULATE YOU!

To the giant "T" so stately,
 To the smaller "T" below;
 To the black and to the scarlet
 With their Spanish, mystic glow.
 To the sacred shrine of friendship,
 To the campus where we met;
 To the dear old college spirit,
 Which we never can forget.
 To the many ties that bind us,
 To the Matadors so true;
 To the shining light of knowledge,
 Texas Tech we toast to you!

ALBERTA ODOM

Lubbock Laundry Co.

Mistletoe Creameries, Inc.

Typewriter Sales Co.
"Next Door To Western Union"

Hotel Lubbock

Bell Tailors

M-System

South Plains Pipeline Co.

The Glorieta Inc.

Hotel Lubbock Barber Shop

Wylie-Jarret Drug Stores

No. 1—1007 Main No. 2—1314 Broadway

Piggly-Wiggly

College Tailors

Lubbock Hotel Coffee Shop

West Texas Gas Co.

Texas Utilities Co.

South Plains Transfer &
Storage Co.

The Above Firms And Individuals Are Proud To Express Their Appreciation Of Texas Tech's Fine Football Team

Congratulations to the Tech Matadors On a Successful Season

We wish to add our congratulations to the many you have already received—to let you know that we have watched your season with a great deal of pride in your accomplishments. Now that the "grind" is over it is most pleasant to look back and view the most successful Athletic Season Texas Tech has ever experienced.

Tech Students Will Find This an Ideal Christmas Store

Christmas Holidays will soon be here—Gifts will soon be chosen for friends and relatives. You'll find the atmosphere of this store ideal. Here you will find young people to serve you—most likely Tech Students themselves. Do your gift selecting amid such surroundings and from an assortment unusually complete both in popular priced small items as well as in the quality items you will choose.

Hemphill-Wells Co.

TIME AND TIDE

TEXAS FLEAS
TEXAS fleas are not only harder and smarter. It's marvelous how they can learn tricks.—John C. Rhule, insect educator.

Ah, Texas scores another point. Those of us who have grown a little tired of carrying Rhode Island around in our vest pocket or of having to don sombreros and spurs every time we leave the state and explain to the curious about the muddled condition of our oil wells and cotton plantations, now have a new justification for our famous Texas swagger. Look at our fleas! Well, blood will tell.

And while we are on the subject of insects, I am reminded that Tech hasn't an Insecticide club yet. It must be an oversight. Here's an excellent opening for another club on the campus that shouldn't be overlooked. The nearest thing approaching the idea is the Rolling Pin club over in the Aggie school. I saw an illustration the other day in the New Yorker of a wizen little insect of a man inquiring of a ponderous bell-hop: "Where's the insecticide club?" If they've got 'em at other places, then Tech ought to have 'em. National affiliations would mean a lot, you know.

RATS
Texas fleas are pretty smart—though they haven't such a reputation as the Irishman's flea—but Chicago has us outclassed when it comes to rats. Irving Billig, "the Pied Piper," says: "In Chicago stock yards I saw real rat intelligence. All meat must be hung not less than 24 inches from the floor. The rats can't reach it, so 50 or 100 of them form a pyramid with their bodies. The leader climbs to the top, chews off a big chunk of meat, lets it drop, and the whole colony has a feast. One rat wraps his fore paws around the leg and lies on his back. His teammates then pull him home by the tail."

Now ladies and gentlemen, you may be scornful of rats, but here are signs of civilization. These rats have a social sense, and they're willing to be stood on, and pulled by the tail if it'll just bring home the bacon. Us humans haven't got that far along yet. We got a thing called pride that keeps us out of a system of international law and order to replace our present system of international anarchy, and the result is we kill each other off together. Nations have more in common these days than any bunch of rats I know of, but they haven't got near as much sense.

MARK TWAIN tried an experiment one time to see if ants had intelligence. He made several churches and labeled them "Methodist, Baptist, Presbyterian, Episcopal," etc. In a house labeled Methodist he put in a dab of honey but none in the rest. In a little while all the ants had swarmed into the church of the Methodist, and the others were without communications. Then he removed the honey and placed it in the Baptist structure. In a few moments the worshippers had migrated in a body to the Baptist temple. This was repeated with each church and each time the ants deserted their former affiliations and swarmed into the church blessed with honey. From this Mark Twain deduced one thing, "viz: That ants have intelligence."

STATIC
MR. FORMBY—Mr. Marshall Formby is to be exact—insists that the only people who read this column are faculty members, barring those who stumble on it by mis-

Letters To The Editor

Albuquerque, N. M., November 25, 1931.
Dear Editor:
I wish to congratulate Coach Pete Cawthon and his Matadors on their victory over the New Mexico Lobos. I am very sorry that I was unable to see the game, and witness the Homecoming celebration.

Members of the Lobo team report favorably on the welcome and friendliness shown them while in Lubbock; of the defeat handed them by the fine team. Such relations between two institutions is what makes athletics what they are today.

I was informed that a great bonfire was made with my name painted on large letters on a condemned one room house burning in flames.

Also understand that an old Sooner friend of mine is the Tech cheer leader—Jay Simmons. I sure want to see him when the Lobos play basketball there in the near future. I am very anxious to see a man that I ever socked in the jaw and came through without an injury to myself. It was a great one on me and the boys had the razor on me. Tell my cheer leader friend the dinner is on me when we come to Lubbock for our basketball series.

My hope and desire is that we win at least one of the games again this year. Very sincerely yours,
Tom Churchill, Lobo basketball coach.

Dear Friend Churchill:
The Toreador is glad that our Matadors are able to compete with teams who are sports as the Lobos are. I am looking forward to your visit here and am sure Mr. Timmons will be waiting for the dinner. At your request I am mailing you a copy of this week's Toreador. Write us again. Yours truly—The Editor.

Dear Editor:
Not enough praise can go to the Matador band for the wonderful work which they have done this fall. The members have been in attendance at every game that has been played on Matador field this year. They followed the team to Dallas to play for the game between Tech and Haskell and played during the game in spite of the fact that there was a big rain falling. This past week they did something that about 1700 students didn't have the nerve, "guts," or something to do. They braved the mud, sleet, snow, and rain to follow the team to Abilene to play for the Tech-Simmons game. Some rode in an open truck, some started out walking and some took their cars. Some of them did not get there in time for the game, but they kept on trying to get there. The Matador band was still playing twenty minutes after the game was over. As the bus was leaving the field with the Matadors the band began playing "The Matador Song."

At nine o'clock that night after the game, the band boarded their "Puddle-Jumping Bus" and left Abilene for their return trip to Lubbock. They reached Lubbock Friday morning and left shortly thereafter for Amarillo to play a concert before the State Teachers association.

What a wonderful thing it would be if the students of Tech would get the spirit and fight that the Matador band has. Too much praise and commendation can not be given the Matador band.

Dear E. B. H.—I think your letter expresses the sentiment of every Tech student attending the Simmons game, including the boys and coaches especially. The band is one of the most loyal organizations on the campus and the members are always ready to do their bit. I heartily agree with your letter. Thanks. Write again—The Editor.

Preaching funeral sermons, performing marriages and visiting sick would have been the lot of Will Rogers had his mother had her way. She wanted him to become a Methodist minister, but instead, he became the biggest drawing card in vaudeville, a feature of the "Ziegfeld Follies" and, finally, the world's best recognized wit and humorist.

Can you imagine the star of "Ambassador Bill," Roger's new Fox picture opening Sunday at the Lindsey theatre, preaching a funeral sermon? Those who know him best can vision him in this capacity, for Rogers is genuinely human and possesses an emotional quality of great depth.

What fun a bride and groom might have had being joined in the bonds of holy wedlock by the internationally known wit and philosopher.

As for visiting the sick, Rogers never neglects his friends, nor does he pass up any worth charity, but he does these things so quietly that few know about his activities among the poor and deserving.

J. H. Hunter of the Holland's magazine was a visitor on the campus last week. He is in conference with several students who have sold magazines for him in the past and with several who plan to work for him next summer.

Louise Henson spent the weekend at her home in Levelland.

Home Ec Girls Will Model During Campus Style Show
Kathleen Harmon, Elaine Henry, Freddie Adkins, and Ruby Rae Williamson will model in the style show to be given by Miss Harriet Tilden's costume design class at 5 o'clock, December 14, in room 205 of the home economics building.

A short sketch, which will dramatize the work done this year in costume design, will be presented. Proper costumes for different personalities and occasions, particularly for school, will be stressed.

The Home Economics club is sponsoring the show. Local merchants will help to furnish the costumes.

Berna Evans visited in Ropes.

MATADORS

You Sure Beat Simmons . . .
You Have Had A Great Season.

Meet Your Friends At
Tech Drug

We Have It When You Want It

The Lewis Walker School of Dance
2110 13th St. Phone 716

New Dix Picture

Set in a background of grand drama—the Civil War days when thousands of spies filtered through opposing lines — RKO-Radio Pictures' "Secret Service," opens at the Palace theatre Sunday with Richard Dix in another glamorous role.

Dix, who set the fashion in virile drama with "Cimarron," and again with "Young Donovan's Kid," will be seen as the adventure-loving Union spy who volunteers to join with death in an heroic effort to stem the Confederate advance.

A romance in old Virginia with a daughter of a Southern general, the constant menace of discovery, suspicion, tragedy and a dramatic conclusion feature this film based on the world famous play by William Gillette.

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Meet Your Friends At
Tech Drug

We Have It When You Want It

The Lewis Walker School of Dance
2110 13th St. Phone 716

EXAMINATION SCHEDULE

THURSDAY, DECEMBER 17
9:00-11:30 All classes meeting from 9:00-9:00 MWF
14:45-3:15 All classes meeting from 2:00-3:00 TTS
3:30-6:00 All classes meeting from 9:00-10:00 MWF

FRIDAY, DECEMBER 18
9:00-11:30 All classes meeting from 1:00-2:00 TTS
12:45-3:15 All classes meeting from 10:00-11:00 MWF
3:30-6:00 All classes meeting from 12:00-1:00 TTS

SATURDAY, DECEMBER 19
9:00-11:30 All classes meeting from 11:00-12:00 MWF
12:45-3:15 All classes meeting from 11:00-12:00 TTS
3:30-6:00 All classes meeting from 12:00-1:00 MWF

MONDAY, DECEMBER 21
9:00-11:30 All classes meeting from 10:00-11:00 TTS
12:45-3:15 All classes meeting from 1:00-2:00 MWF
3:30-6:00 All classes meeting from 9:00-10:00 TTS

TUESDAY, DECEMBER 22
9:00-11:30 All classes meeting from 2:00-3:00 MWF
12:45-3:15 All classes meeting from 8:00-9:00 TTS

NOTE: Any classes not herewith scheduled may make their own arrangements provided all examinations are held during the week beginning December 17. No class will be changed except by petition of the instructor and the consent of the Council of Deans.

Classes meeting on Saturday only will hold examinations at the regular class hours.

Good Season

Lobos came to Lubbock boasting only one loss, and one of the best teams in the Southwest. The Matadors sent them home suffering from a stinging 32 to 6 defeat. Close and France gave the best exhibition of broken field running and passing shown by the Matadors thus far in the season.

The final game with Simmons is still fresh in the minds of every student. From the start of the game the Cowboys were beaten at every turn. Before the game Coach Cawthon told the starting team that as long as they did what he wanted them to do they would remain in. You can imagine what happened to Simmons. Just one substitution was made, and that, when Slick Close was carried from the game with an injured knee. Capt. Jack Durham turned in the best game of his entire career, and along with Ross Ayres, France, Elva Baker and Tribble gave the Cowboys plenty to think about.

Alberta and Ellis B. Adkisson have returned to school after visiting their parents in Abernathy. Gertrude Poole also visited in Abernathy during Thanksgiving.

Katie Goodman and her guest, Rosaline Frieden of McCamey, spent Thanksgiving in the Goodman home in Dallas.

Maeita Mounts, senior home economics student, visited at her home in Hale Center the past week end.

Claude Goldsmith spent the vacation at his home in Olney.

Las Chaparritas Entertain Members At Bridge Party

Misses Frances Ford, Vonelle Gilkerson and Maxine Clark entertained members of Las Chaparritas club Tuesday evening in the home of Mrs. F. R. Friend, 2005 Broadway with a bridge party.

Members present were: Misses Camille Stobough, Gertrude Standefer, Sue Barton, Gail Quinlan, Virginia Murray, Cecile Horne, Polly Barrow, Mary Lois Gamel, Beth Wulffman, Sylvia Wilson, Johnnye Gilkerson, Harriette Roach, Jean Shelley Jennings, and Mrs. Ed Allen Jr.

Guests present were: Misses Florence Moses, Geraldine Durham, Pauline Warren, Melba Watson, Ina Baker, Mary Earle Lofland, Lyall Pickett, Sue Michie, and Ann Dohoney.

Ralph Wyatt was one of the Tech students that attended the football game at Abilene Thursday.

Jewel Hammock, transfer student from Baylor, spent Thanksgiving with her parents in Sudan.

Mr. and Mrs. Odie Holley were visitors in Spur during the week-end.

Catherine Royalty Gives Bridge Party For Friends

Catherine Royalty entertained friends with dancing and bridge Saturday evening in her home at 1619 19th street.

Yellow and white autumn flowers were used for table and room decorations.

Guests for the evening were: Mary Frances Self, Lois Pitts, Marguerite Williams, Ruth Douglas, Lois Morrison, Emmajean Douglas, Sam Hopper, Elton Smith, Gus Crawford, Bob Harris, C. J. Henson, Roger Clapp, Calvin Hazelwood, Claude Barker and Ross Watson.

Rush Crews of Seminole, former Tech student, was the guest of Carroll Thompson during Thanksgiving.

Ida Bush Carruth and Nila Dean Lewis spent the holidays at Miss Carruth's home in Sudan.

Mr. and Mrs. Odie Holley were visitors in Spur during the week-end.

Matadors

You've Had a Great Year CONGRATULATIONS!

Send Us Your Laundry We Have a Modern Dry Cleaning Unit

Visit Us Call Us
PHONE 64
The Model Laundry
STUDENTS' IDEAL SERVICE
On College Avenue

Are they as good as when the ruffles came down to the ankles?

GOOD? . . . You bet they are! Maybe the girls are even better. Anyhow, cigarettes are a whole lot better. No doubt about that.

- They used to be made by hand—
Now it's machines; no hand but yours ever touches them.
- They used to be packed in expensive, highfalutin' cardboard boxes—
Now the quality is in the cigarettes.
- The U. S. Revenue Tax used to be a penny a package of twenty—
Now it's six cents a package of twenty.
- Tobacco used to be dried by air—
Now Liggett & Myers alone has thirty-five drying machines of the latest type, with a daily capacity of over 2,000,000 pounds—and over four miles of warehouses for tobacco storage.

BETTER—they're miles better! Everything used in the manufacture of Chesterfield cigarettes is the best that money can buy or that Science knows about.

CHESTERFIELD TOBACCOS—both Turkish and Domestic—are mild and ripe, the best that money can buy.

AND THE WAY Chesterfield tobaccos are blended and cross-blended is like making a new and better-tasting kind of tobacco, with greater smoothness, more mildness and a more pleasing aroma—a fragrance and flavor not to be found in any other cigarette.

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