## Meet The Matadors, Miners-- You'll Know Them Better Tomorrow Night



THE TOREADOR official brudent publication of the
TEXAS TECHNOLOGICAL COLLEGE

We salute you，Mr．LEACH
Our hats go off to Jack Leach of Northwestern Uni



## WEAR A MUM！ to the next <br> F00TBALL GAME <br> 




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## Congratulations MATADORS!

On Your Splendid Showing Against The Haskell Indians

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Beat Those Miners Next FOOTBALL TECH FIELD Friday Nite, October 23
7:30 Р. M. TECH VS

## Colorado School Of Mines

Admission: Grandstand, $\$ 1.00$; Bleachers, 50c

## Will You Be There ?

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PAGE SIX—THE TOREADOR, TEXAS TECH LUBBOCK, TEXAS, THURSDAF, OCTOBER 22, 1931


MATADORS WE'RE
BEHIND YOU IN
FRIDAY'S GAME
BEAT THOSE COLORADO MINERS

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Eastward ho! Four thousand miles nearer the rising sun-let's go! To the land of mosques and minaretsso different from our skyscrapers, stacks and steeples. Let's see this strange, strange country. Let's see the Wher inritheh tobeceso prowe land where the tobacco* grows in small leaves on slender stalks-to be tenderly picked, leaf by leaf, hung in long fragrant strings, shelter-dried and blanket-cured. Precious stuff!
Let's taste that delicate aromatic flavor-that subtle difference that makes a cigarette!

xanthi.. cavalla ..smyrna
. SAMSOUN.. famous tobaccos!
*Turkish tobacco is to cigarettes what the smooth, "spicy" Chesterfield blend. seasoning is to food -the "spice," the "sauce" This is just one more reason for Chester--or what rich, sweet cream is to coffee! field's betier taste. Tobaccos from far and neat,
You can taste the Turkish in Chesterfield the best of their several kinds -and the right $\begin{array}{ll}\text { You can tasfe the 1urkish in Chesterield } \\ \text {-there's enough of it, that's why. Chester- } & \text { kinds. And pure, tasteless cigarette paper, }\end{array}$ - there's enough of it, that's why. Chestertant addition to good taste and aroma; fourfamous kinds of Turkish leaf-Xanthi, kinds. And pure, tasteless cigarette paper,
the purest made. The many requisites of a the purest made. The many req
milder, better smoke, complete! That's why they're GOOD - they've got


