TEXAS TECH LUBBOCK, TEXAS

NOVEMBER 26, 1930 Matadors To Meet Cowboys In Turkey Day C

Annual Homecoming Plans For Thanksgiving Made Homecoming To Be Opened By Huge Campus Bonfire

Invitations Mailed To Approx-imately Five Hundred Grad-uates And Ex-Students Of The College

VOL. 6, NO. 1L.

Rides To College In Covered Wagon

Followed By Pep Meeting

Officers of

AWS Selected Election Made Necessary Through the Resignation of the President and the Vice-

Spanish Teachers Plan Association

Engineering **Grads Locate** Various Jobs

Grads Working in Distant Places Unable to Attend Annual Homecoming; Three Grads in Class of '28

'Y' Executives To Talk On Student Conditions

Presented At Tech Gym

Shakespearean Play Is

Girl Student Is High School Star

School Furnishes

Be Selected

Geology Grads Debaters to In Six States

Various Fields Followed by Debate with English Team to Graduates of Geological Department; Some Choose Role of Housewife

Debate with English Team to Be December 12; Only One Match Scheduled Before Christmas Holidays

Senior Crops Judging Team Scores Fifth

John Wherry Third In Individual Scoring; Travel By Auto And Are Gone For Eight Days

Special Train To Bring Supporters To Battle Scene On Thanksgiving Day; Dope Favors Simmons

Fray Between Cowboys And Matadors Is Annual Affair Between Two Rival Schools

Coach H. J Concert Given auto, left North the night in By Tech Band

Play To Fair-Sixed Audience At Slaton On Last Monday Night; Each Member Prov-

Boggs Is Tried In Court Of Tech Pre-Law Club

Jury Returns Verdict of Guilty In First Trial; Ogden Poor Witness Vocational Judges

re a large crowd last week stage of the battle se of State vs. Boggs was The recent tria

or the World's Christian Federal Those readules of Sy eyears ago would make a strange sight to the present-day land and lass; "Mrs. Meet Monday stermon, Dr. Meet Monday and and lass; "Mrs. Meet Monday stermon, Dr. Meet Monday and and lass; "Mrs. Meet Monday stermon, Dr. Meet Meet Monday stermon, Dr. Meet Monday stermon,

THE TOREADOR

TEXAS TECHNOLOGICAL COLLEGE

PUBLISHED EVERY THURSDAY

Frank Emison	 ************	Editor is	d-chie
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James A. Strange.	 	News	Edito
Eva Rob Watkins.	 As	sistant News	Edito
lay Timmons	 	Sports	Edito
Clayton Lawrence.	 Assi	stant Sports	Edito
Cecile Horne	 	Society	Edito
Mary Beth Sheely.		Society	Edito
Mary Beth Sheety-	 		Dillion

bbock, Texas, under the act of March 3, 1879.

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THE ALUMNI BODY

President Hopkins of Dartmouth University told the Member Of Dairy American Alumni Council that the alumni body of a college is the college. He states that it is rather a magnificent thought to one who is a member of a college community to feel that the college at hand is but the symbol of the interest and concern of thousands of alumni scattered over the earth. The college may be the alma-mater to some of the under graduates but it stands perhaps in the position of a favorite child to the alumni. Each alumnus concerns himself with opinions in regarding the college as something distinctly his own. When reports of achievements, progress, or deeds well done reach the alumni it will swell the hearts of all the graduates, and it will also cause pain and chagrin to those hearts if unfavorable reports reach them. The success or non-success of athletic teams brings only joy or disappointment; serious letters will pour into college officials only when the alumni believe that changes in policy or administration are concerned.

The alumni are interested in traditions that they have started. They are interested in vital things of the college—the curriculum number of students enrolled, and the spirit manifested among the students body. The alumni of Tech are no different from the alumni scattered over the earth, they are interested in what we are doing—interested in our problems. This is easily proven by the vast number of letters received by J. W. Jackson, President of the Tech Alumni association, from Tech graduates asking about the welfare of our school. They inquire about the achievements and the progress not only in athletics but scholastically and otherwise.

The Alumni are to have their homecoming here tomorrow. Many of them are expected to be present and lege is the college. He states that it is rather a magnifi-cent thought to one who is a member of a college commun-

The Alumni are to have their homecoming here tomorroy. Many of them are expected to be present and
those that find it impossible to come will send their regards and best wishes. We have an alumni group that we
are proud of and we sincerely hope that they find it here
exactly as they expected. And that their hearts will still
quicken with joy at the sight of the campus and all its
buildings. We hope tho reports that have gone out to the
alueni from Tech have been favorable and that they will
be just as proud of us as we are of them.

THE COACHING STAFF

Thanksgiving day will mark the end of Texas Tech's lootball schedule for 1930. The Matadors have been coached and trained under the direction of P. W. Cawthon, who accepted this position during last February. The team has suffered several defeats during this season but nevertheless a vast improvement has been seen in the Matador team.

Coach Cawthon after being appointed coach assumed his responsibilities and began working out his plans for Tech athletics. During last spring term he promoted spring training and during the summer talked to several athletes and convinced them that Tech was the proper place to go.

During his first year he has introduced the plan to keep all football players housed together in one of the dormitories near the campus. He has built a club room in the gymnasium for the letter men. It is known as the T club room and contains pictures of all athletic teams and trophies of Texas Tech since the beginning of school. It is a meeting place—a get-together room; for athletes and built for the purpose of promoting loyalness and friendship among the players.

He has coached the men to play hard but clean. He is for true sportmanship and his motto is to never let up even in the face of defeat."

Therefore with these methods he has begun this year to establish in athletics that which in years will undoubtedly be commended and praised not only by Texas Tech students and faculty but by intaerested fans throughout Texas and elsewhere. We believe that this year he has reide a great start and even the most prejudice know that more than one year is needed to establish this goal.

with a scarsity of material to work with and being handicapped with lack of weight among the players, Cawtlen has drilled into the team the art of defensive and offensive play. The team, has during all the games played hard fofotball until the final whistle, and therefore, drawing favorite comment from enthused fans. So with staunch efforts to bring athletics up to a high standard and at the same time installing clean sportsmanship into the players we offer appreciation and admiration to coach P. W. Cawthon and his able assistants, coaches Del Morgan, Dutch Smith, and W. L. Golightly.

WELCOME BACK

To the graduates and ex-students who are gathering here today for the third annual homecoming, we extend to you a very hearty welcome back to your alma mater. Some of you, perhaps, were members of the first graduating class, and all of you who have returned, whether you be a graduate or an ex-student, have helped establish traditions in the school.

For every successful school there must be back of it a strong alumni association, a strong group of ex-students—those who will back the school in every move. Each year, of course, this group is getting larger and larger. Tech has every right to be proud of its graduates and

Grads and exes this is your school. Make yourself at ome and do as you please during your stay.

Again we extend to you a most hearty welcome.

Herd Wins Honor

THE TECH

F

Broadway At Avenue K

Welcome Alumni

Simmons Visitors

> Hotel Drug

Headquarters While In Lubbock

Hotel Lubbock Building

> Have Your Annual Pictures Made

Brown's Studio 1005A 13th St.

Now

Texas Technological College's new uniformed band will give its first concart ask-inch telescope of the content and a magnifying power of early diameters. All parts were and a magnifying power of early diameters. All parts were being used to first which is now being used to struct a mirror with a ten-inch al length, was take by him also, ingredients used to grind the struct a mirror with a ten-inch al length, was take by him also, ingredients used to grind the struct a mirror with a ten-inch al length, was take by him also, ingredients used to grind the struct a mirror with a ten-inch al length, was take by him also, ingredients used to grind the struct a mirror with a ten-inch at length, was take by him also, ingredients used to grind the struct a mirror with a ten-inch at length, was take by him also, ingredients used to grind the struct a mirror with a ten-inch at length, was take by him also, ingredients used to grind the struct a mirror with a ten-inch at length, was take by him also, ingredients used to grind the struct a mirror with a ten-inch at length, was take by him also, ingredients used to grind the struct a mirror with a ten-inch at length, was take by him also, ingredients used to grind the struct a mirror with a ten-inch at length, was take by him also, ingredients used to grind the struct a mirror with a ten-inch at length, was take by him also, ingredients used to grind the struct and the size, and gives clear that the struct and the size and gives clear that the was the glad to show students as a for its size, and gives clear that the weal-new the size of the moon, Jupiter, Saturn, many often planets, Mr. Vezilva the struct and the size and gives clear that the weal-new the size and gives clear that the size and the size and the size and the size and gives clear that the size and the size

A. & M. Professors Texas Tech Band LATIN HEAD SPEAKS AT P.-T. A. Roman Holidays Is

ALUMNI AND SIMMONS VISITORS

WELCOME



Make this hotel your home while you are in LUBBOCK

HOTEL LUBBOCK

Hub of all Downtown Activities C. A. "Sheff" Sheffield Manager



A Pledge

Ihanksgiving

The deepest satisfaction is always found in Giving, rather than receiving. We are thankful for the privilege to Give. It is gratifying to know that we have tried to serve the Public well. Public Confidence is a rich reward. We need no other incentive to strive towards even higher standards. Our entire personnel makes a Thanksgiving pledge of

Welcome Alumni and Simmons Visitors

West Texas Gas Co.

"Modernize With Gas"

FREEMAN Famous



THE "CHEVRON"

Equally at home on the Street or Campus is the Famous Freeman CHEVRON.

It's rugged good looks are long lasting-it's a combination of Scotch Grain and Imported Calfskin . . .

ROSS EDWARDS

BREAKFAST

LUNCH

THE LOG CABIN

1301 COLLEGE AVENUF

ALWAYS

GOOD

WALLFLOWER!

Alone, neglected, and having a perfectly miserable evening—missing a pleasant evening by two feet. Her own feet—in ill-fitting bargain shoes —whil eher friends are dancing every dance, and having a wonderful time in their smart. comfortable slippers from

Cinderella Shop

Your Patronage Appreciated

THANKSGIVING

AS YOU observe "Thanksgiving Day" the Bank wishes you a full share of prosperity which always abounds at the season of "Gathering the Harvest."

Our reward for the past year has been a bountiful harvest of good will and confidence from the people of this community. For this we are truly

Eitizens National Bank

Since 1906

Spending-Your Own Money

is sure to create in you a desire to spend it wisely—do that and look

SATISFACTION

Minter-Gamel Co.

That Friendly Store

MICTORY

Not a Victory of spoils but a Victory of toil . . . A Victory of endurance born; a pursuance of an inspiration; the development of an ideal.

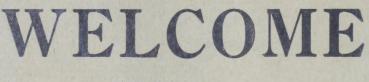
Perseverance plodding the lanes o fSERVICE to the Promised Land of Leadership. But the goal is ever onward. Attaining Leadership is but the prelude to maintaining Leadership.

SERVICE must be ceaseless seeking and developing higher standards; accepting the most modern interpretations of SERV-ICE; the most efficient facilities; e ercising the most progressive and aggressive methods in serving the public with a UTILITY.

Victory, yes, but not Vainglorious Victory; rather a victory that regards success only as an e ridence of community trust to be perpetuated by still greater degrees of SERVICE.

And now on this day of TH \NKSGIVING we are THANK-FUL for the opportunity of having served the public and trust that in the future we may serve you even better.





Alumni

And

Simmons Vistors









P. S. If you're wise, start your Christmas shopping now. Everything's new . . No crowds ... and what

We're Thanksgiving Pioneers

"We started forth in this land" with the idea of being first with the new fashions... of offering you things that met with your treasured dreams of beauty and with your most alluring visions of low prices. We were pioneers in carrying forth this notion and because all our hopes have been fulfilled, we're giving thanks, and hoping that we'll always be your pioneers in the realms of Fashion, Beauty and Thrift.



"The Best Place To Shop, After All"

Circus Motif Used Improvement For Dinner Dance

Former Student Of College Married

Plans Made

To The Matadors

We wish to commend you upon your good work done this season, and also wish you the best of luck in the future.

To The Coaches

We want to congratulate you for your un-tiring efforts this season. We will do anything in our power to help you and the Matadors.

Sans Souci Club Is Entertained

For Campus

Sould club were delightfully enter the fine of bridge saturday afternoon by Mrs. Clarence Wiginton at the home of Mrs. E. B. Adcock, 260 19th street.

New Water Well Being Drilled On Campus; Additional Equipment To Be Added To Power House

Completion of the new well on the campus will more than double the present water supply of the Cclege, according to W. T. Gaston, business manager, A motor driven pump is able to deliver 350 gallons of water per minute from the new well or scheme and fall flowers made the entertaining rooms lovely.

The guest list included, Miss-s Virginia Conley, Rosemary Leaverlon, Carley, Rosemary Leaverlon, Carley, Rosemary Leaverlon, Carley, Rosemary Leaverlon, Carley, Rosemary Leaverlon, Carletine Jameson, Mary Louise Middleton, Cornella McCan and Mary Mendor, Arne Snyder, Francos Wignia Conley, Rosemary Leaverlon, Carletine Jameson, Mary Leaverlon, Carletine Jameson, Mary Leaverlon, Carletine Jameson, Mary Leaverlon, Corley, Rosemary Leaverlon, Carletine Jameson, Mary Leaverlon, Corley, Rosemary Leaverlon, Christine Carletine, Lois Graves, Carletine Jameson, Mary Mendor, Anne Snyder, Frances Colley, Rosemary Leaverlon, Corley, Rosemary Leaverlon, Carletine Jameson, Mary Leaverlon, Corley, Rosemary Leaverlon, Carletine Jameson, Mary Leaverlon

Josephine Caraway

Mesdames J, Hooper Stiles, Lorenz
Ellis, J, V. Spikes, Temple Ellis,
Hurley Carpenter, Alvin Hendricks,
Charles Bacon, John Edmisson,
Pierce Magee, W. D. Benson, Jr.,
Jack Dlamond, W. D. Watkins, Jr.,
Marlin Smith, Jr., J. E. Vickers, Jerome Merrell, Dewey Campbell, V.
W. Bradley, J. Lois Loveless, Marshall Harvey, and Houston Spikes.
Mrs. Fred Spikes and Mrs. Earl
Hunt were guests during the tea
bour.

Tea Will Be Given By Freshman Girls

To The Students Lets give both the Matadors and the Coaches your cooperation—by a 100% attendance on Thursday.

To The Simmons Visitors

We hope your visit here will be enjoyed so that the already established cordial relationship between these two institutions will continue and grow.

Killin Tells Importance of Military Work

ls Only Original Member of Physical Training Depart-ment; Recently Promoted to Rank of Captain

Wrangler Members Entertain Dates





There

Well folks all I know I always t

GETTING OUR NAMES IN THE PAPER

Herbert Hunt a student of '27 was visiting his little sister, Lucille las Sunday, You were a little early Her-bert you should have walted unti-the Homecoming.

to his parents.

Miss Fay Kemp, a graduate of las
June, is now home demonstration
agent of Mason county.

Miss Ruth Ford, a last year
graduate of the School of Hom
Economics, is teaching at Dumas.

Miss Mabel Howell '30, is teaching

RED FOX ATHLETIC CLOTHING

For Football, Basketball, Track, and Baseball. Athletic Jerseys and Stockings.

Manufactured by

CULLUM & BOREN CO. Dallas, Texas

Hair Cuts 25c JOE GEORGE BARBER SHOP

Students We Will Appreciate Your Patronage

1116 Avenue Q Phone 2138

YER DERN TOOTIN'!

The comfort of your old Shoes — the snap and style of a new pair!

You get it in our-

Expert Shoe Repairing

Tech Shoe Shop



Welcome Tech Alumni

WE ARE STILL DOWN TOWN HEADQUARTERS VISIT US

> Hogan & Patton "Men's Wear"

Carl Patton, Joey Magee, Doc Purcell





DRUG STORE

GIVE BOOKS THIS YEAR

XMAS DOLLARS GO



BOOKS FOR EVERYONE



A VALUE FAR BEYOND



MAKE SHOPPING A JOY

GET THEM AT

TEXAS TECH COLLEGE BOOK STORE

MATADORS BEAT SIMMONS

WELCOME ALUMNI

SIMMONS VISITORS

"Make Our Phone Line Your Clothes Line"

1212 College Ave.

