



LIBRARY TEXAS TECHNOLOGICAL COLLEGE LUBBOCK, TEXAS

The TOREADOR



Buy That Activity Ticket

VOL. VI, NO. 2

TEXAS TECH—LUBBOCK, TEXAS

THURSDAY, SEPTEMBER 25, 1930

Matadors Meet Wayland Jackrabbits Saturday Over 1800 Enroll During Sixth Annual Registration

Enrollment Expected To Be Even Larger Than Previous One Established Last Year

Completion Of Enrollment Is Slow Due To Change In Registration; 1810 Is Latest Count Of Enrolled

For the sixth time the doors of the Texas Technological college were swung open last Thursday, and once again the usual routine of studying, eating classes, taking quizzes, counting and other college sports is being followed by Tech students. Already the indications are that the college will have another record enrollment before the year is over.

Orientation Wednesday
The ball was started rolling last Wednesday when the usual crop of slicky slimes attended the annual freshmen orientation held at the college gym and sponsored by the college officials. It is estimated that several hundred freshmen attended this initial gathering, where the first year students were given a chance to learn some of the ways of the school they had chosen to enter.

Open House Held Friday
Open house was held Friday night by all the local city churches, and Saturday evening the annual reception was given by the president of the college. The latter gathering was held in the lobby of the administration building.

Registration Began on Thursday
Registration began on Thursday morning at a noon for freshmen students. Transfers and old students began enrolling Friday morning. By five o'clock Saturday over fifteen hundred had completed enrollment, with several hundred more waiting for their schedule to be arranged before they could complete registration.

Enrollment Slow
Enrollment was extremely slow due to the change made in registration whereas a student registered for the entire year instead of for one term. This change was inaugurated by the registration committee with the hope of saving time during the winter and spring term enrollment. Although progress of enrolling was slightly checked during the fall term by this new move, it is thought that much time will be saved during the next two registration periods.

Other States Represented
"During the few days of registration, it seemed that our enrollment might be cut short," states President Paul W. Horn, "but the latest enrollment figure is a strong indication that our number will be as large if not larger than it was during the past year. We are very proud of the 1810 students we have in school now and consider the enrollment very large considering the financial depression now existing throughout the country."

In Line With Last Year
The 1831 enrollment announced yesterday at convocation is in line with the enrollment figure for this time last year. Despite unfavorable conditions existing through the state and country every indicator is that our enrollment will exceed the old one reached last spring.

S. P. Q. R. to Meet Monday Evening
An interesting program has been planned for the first meeting of S. P. Q. R., latin club of the college, which will be held at 7:30 o'clock in room 310 of the administration building. Included in the program will be a talk by Nina Opal Davies, president of the club, latin games, and a social hour. Officers of the club are: President, Nina Opal Davies; vice-president, Luther Williams; treasurer, Hubert Hopper.

Leonard Dennis, Aggie sophomore, attended the first term of the summer school.

Textile Department Adds Equipment

Latest addition to the textile engineering machinery is a rayon warp presented by the DuPont Rayon Co. of New York City, and the purchase of a new spinning machine. The presentation was made through Mr. Nelson, professor in the textile engineering department. The spinning machine is a new invention of log draft by the Spanish inventor, Casablanca. Other presentations and purchases are expected soon.

SONG OF THE MATADORS
Eight Matadors for Tech,
Sings of love we sing to you,
Fear our banners far and wide,
Ever to be our pride,
Fearless champions always be,
Stand on heights of victory,
Strive for honor evermore,
Long live the Matadors.

Leads Matadors



JACK DURHAM

Captain of the 1930 Matador team, is playing his third year of football on the Tech squad.

Extension Work Is Offered by 27 Departments

Requests for Extension Classes Has Increased; Many Night Classes to Be Organized
With twenty-seven departments in Texas Technological College offering 233 subjects by correspondence and extension class work, Mr. J. F. McDonald, head of the extension department, is looking forward to the greatest enrollment in this department since the opening of the college. "This year," Mr. McDonald said, "the requests for extension classes is over twice the number of requests at the corresponding time last year."

A class in Geology 141 will be organized in the Chemistry building tomorrow night at 7:30. Dr. R. G. Sidwell will be the instructor. On Monday night a class in Chemistry 141 will be organized in the same building under Professor C. C. Galbraith.

Professor J. T. Shaver, of the Education department, is in charge of correspondence study groups in Lubbock. Education 3315, "Four Years of Method," was organized last Tuesday night for Lubbock teachers. Requests have also been made for night classes in German, French, Accounting, and Typewriting.

A minimum of ten students is required for the classes. If those groups are sufficiently large the courses will be offered.

Inquiries for night classes have also come from Post, Levelland, Brownfield, and Ralls. Mr. W. P. Clements will go to Sudan Monday night to organize a class in Education 3313.

In the near future Dean Vought, of the Oklahoma University, representing the National University Extension Association will visit the college and inspect the work of the department in connection with its application for membership in the Association. The executive committee of the association has approved the application, and if Dean Vought's report is favorable a mail vote of the forty-three member institutions will be taken.

Artist Course To Offer Five New Numbers

Tipica Orchestra of Mexico Directed by Torreblanca Is First Concert of Year

Tickets On Sale

Public Will Hear Artists of National and International Renown at College Gym

With five first class concerts booked on the Artist course this year, students of Tech and the public in general will have an opportunity of hearing a magnificent ensemble of artists seldom heard outside of the great metropolitan centers.

Torreblanca's Tipica Orchestra of Mexico will be the first attraction of the season, and is booked for the evening of October 23. Standing as it does on the top of the heights of musical acclaim, the Tipica Orchestra, under the direction of Juan N. Torreblanca, presents the ultimate in concert attractions. Under the leadership of its noted maestro the Tipica Orchestra has been guided to glowing triumphs in Mexico, Brazil, Argentina, in Europe, and now for the second time it comes to America to win for itself new honors. Its programs never fail to leave the hearer so delightfully breathing that he is almost unwilling to spend in the pastos of the gracious republic of the South. The American tour is endorsed by the president of Mexico, Pascual Ortiz Rubio.

November 6 marks the date of the second of the five concerts. At this time four great artists will be seen and heard in an evening of opera. Marie Tiffany, Enzo Alta, Louise Bernhardt, and Giuseppe will be heard at that time.

The third number of the season will be given February 15, and will consist of the famous Cherniarsky trio. Too much praise cannot be given this number. These world famed brothers have played in practically every civilized country of the globe.

On March 20, the Bralms quartette of the New York City will appear at the gym. These four remarkable women soloists have received the plaudits of critics and public from coast to coast. Their appearance assures a rare musical treat.

April 16 marks the final number of the season. Maurice Dumesnil, a famous pianist of international reputation will be heard. Although a Frenchman by birth, he has had outstanding success in America, England, Germany, Italy, and South America.

Artist course tickets which include admission to all these attractions are available at one dollar for students, and five dollars for non-students.

Ag Students To Issue Bulletin

A bulletin containing the constitution and a brief history of the Agg Club is being issued this year by its members. It will contain a list of the past officers of the club, together with the activities of each year as outlined by the president of that year. It will also contain a brief history of the stock judging teams of the preceding years. This bulletin will be ready for distribution at the first official meeting of the club which will be next Wednesday night. The price of this bulletin will be twenty-five cents.

Reading from left to right, they are: top row: W. L. Golightly, assistant coach; Del Morgan, assistant coach; Hill, Gamon, Jones, Anderson, Osborne, Ayres, McWilliams, Langford, Tadlock, Moore, Murphy, Simmons, Witherspoon, Abraham, Dutcher Smith, assistant coach; Pete Cawthon, head coach. Second row: Franz McAdams, Nixon, Yeager, Flowers, Howell, Williams, Malby, Dose, Dutch Cawthon, mascot, Eaves, Captain Jack Durham, Hodges, Brothers, Caplan, Whitesides, Allen, Winzant, Teal, Woodbridge, and Moffet. Bottom row: Waller, Hobbs, Riddle and Dallas.

Geologists Wash Dishes, Carry Wood, Cook, Fish and What-Not On Annual Field Trip Taken to Western States

It is five o'clock in the morning. The stillness is broken by the crackling of a campfire burning brightly in the clearing among the aspen trees. Fourteen men are busy about the fire. One group is cooking breakfast, others are straightening the camp, stacking wood, or bringing water. After breakfast, others wash the dishes and pack lunches for the group. Then all leave camp for the day's work and a ten mile tramp.

For this was the 1930 Summer Field Class in Geology. Dr. Leroy T. Patton and thirteen geology students spent six weeks in the mountains of Colorado studying and mapping the formations of the Pagosa Quadrangle of Colorado. Those making the field trip this summer were: Louis Brown, Elliot Taylor, Mose Clark, Roy Lindley, Clarence Cole, Robert Spivey, Morgan Gist, Delmar Criswell, Raymond Dunn, Putman Matheny, Wayne Varley, Wallace Varley, and E. A. McCullough.

Left Lubbock June 2
The class left Lubbock on June 2 and after covering approximately 2,500 miles returned at the end of the term of summer school, July 11. They rode in a large bus and carried their equipment in a trailer. They experienced very little car or tire trouble during the trip. On one occasion the trailer was overturned, but was quickly righted and the loss was quickly discovered.

The route taken from Lubbock to Roswell by way of Ruidoso, Tularosa, and Carrizo to Santa Fe. The boys spent a half day there looking at the interesting sights before continuing up the Rio Grande Valley to Alamosa, Colorado. They crossed the continental divide at Wolf Creek Pass and from there went to Pecos Springs.

They made their camp and headquarters on a little stream called Piedra River. This is a snow fed mountain stream which is typical of that part of Colorado. The boys had high hopes of the fishing possibilities and each had bought some fishing tackle. While Clarence Cole had the best luck of all the fishermen, no one caught fish. It seemed that the Texas boys couldn't entice those Colorado trout, and when the price of the tackle was divided by the number of fish caught, it was found that fresh fried fish cost several dollars apiece!

They camped in one large army tent, which served as general headquarters and supply house, and three small tents that were used for sleeping quarters. The boys took day about cooking and keeping camp. Dr. Patton is willing to recommend any boy as a chef or housekeeper for he says that their culinary abilities have been proven.

Day Begun At 5
The day started at the camp about 5 a. m. After breakfast the camp was put in shape and lunches packed, then the class started to school. This meant they hiked about five miles to a favorable location where they spent the day mapping and studying the geological formations of that region. Excellent practical training was received. The physiographic features were varied. There was an abundance of mountain, plain and glacial topography. The complete cycle of erosion could be observed. There were both flat and tilted strata, some tilted as much as 55 degrees. They were exposures of rock from the Pre-Cambrian age to the Pleistocene age.

Many Fossils Collected
Many valuable fossils were collected, among them are numerous

fossil leaves of Focene age preserved on small slabs of rock. Some of these have been put on display in the Museum in the Chemistry building. Some invertebrate fossils were also collected.

The longest hike made during any one day covered 25 miles. The average trips were about eight or ten miles daily. It was impossible for the bus to make these trips as there were no trails or roads so the boys made all of their excursions on foot. One day they attempted to climb Pagosa Peak. It is only about 1200 feet high, but there are no trails leading up it and the underbrush is very dense and almost impassible in places. At one place, about halfway up the mountain, the boys encountered a barrier of felled trees. A whole forest had been cut down. The trees with the limbs still on them were lying piled on top of each other just as they had fallen. Various reasons were advanced as the explanation for this phenomena. One suggested that it must have been the work of beavers. His comrade answered that if it were beavers, they must be real be-beavers and he wanted to get away from there.

Met Classes Regularly
No doubt about it the mountain air was invigorating. Several mornings there was frost and once there was ice. The days were always warm. The power of the sun's warmth was underestimated however, when the boys put on their bathing suits and took their clothes to the creek to do their washing one Sunday morning. When they came out they were all blistered. According to statements from those who saw them, Criswell looked more intelligent and Taylor looked like a "forty-niner!"

The return trip was made by way of Mesa Verde, Gallup, and Albuquerque. According to Dr. Patton the trip was a great success in every way. He states, "the boys showed a spirit of cooperation. There were no grouches along and every one was in good humor at all times."

Women's Forum Sell Directories

For the first time in the history of the school the students directories are being compiled by an organization, that of the Women's Forum. In the past two or more have always had the job of compiling the names and distributing the booklets.

The new directories will not only contain the local address and telephone number of all the students, but will also contain the home address and religious affiliation. The booklets are being supported by 35 cents each to students, and one dollar each to firms and concerns not carrying ads in the edition. Proceeds of the sales will be used for various expenses of the organization of women students.

Floyd McArthur of Spur is this year principal of a school over in Motley county. His sister, Wilma, is also teaching in the same school. It is said that Floyd is even giving orders to her.

Outlook Good For a Greater College Band

Practice Is Held Regularly in Preparation for Coming Football Game Saturday

Play At Amarillo

Officers for Coming Year Are Selected; To Have Drum Major This Year

Prospects for one of the best college bands in the history of Texas Tech are promised this year, according to Harry Le Maire, director, who spoke to members of that organ at its first meeting of the year held Monday night in the basement of the engineering building. Band practice is being held regularly in order that it will be ready for the opening football game of the season, when Matadors meet the Wayland Jackrabbits at the Tech field Saturday.

Plans this year call for an organ of some forty boys, while a girl's group of approximately the same number will also be organized. New and unique uniforms will be worn by the personnel of the band this year. The uniforms will carry out the athletic motif of a Matador. Tags are being sold in the business district of Lubbock and on the college campus to help raise sufficient funds for the purchase of these new regalia.

Despite the usual hurry and scurry of the opening of school, the band will give concerts at the Tri-State fair in Amarillo today. They will render programs both downtown and at points of vantage at the exposition grounds throughout the day. In addition, this band will broadcast a concert over an Amarillo radio station, which will be followed by an address by some faculty member of the college.

Officers of the band for the ensuing year are as follows: Culver Hill, president; Fred Fairley, vice-president; Solon Clements, secretary; Manell Hall, treasurer; Canon Clements, reporter. The band for the first time in the history of the school will have a drum major, H. E. Killin, who has been named to this position, has been drilling the band each morning from 7 to 8 o'clock.

Too Many Slimes

One of this year's crop of new faculty members is becoming educated to Tech's ways. Miss Jo Wilder, new W. W. C. A. secretary says that there is a confusingly large number of freshmen nicknamed "slimes" in the campus.

At the faculty reception last week a green-capped individual who had "Slime" something or other written on his cap, helped her serve punch. Miss Wilder didn't notice the last name, but she saw the "slime" written on his cap, and supposed it to be his nickname. A few days later in Dean Gordon's office she saw another freshman with a similar title on his cap. She said:

"Oh, I'm glad to see you again. I certainly did appreciate your help with the punch the other day." The "Slime" had never seen her before, so by now Miss Wilder has added a definition of the word "slime" to her vocabulary.

James R. Fannin remained in Lubbock and attended the two terms of summer school. Fannin will receive his degree this next June.

Cawthon-Coached Aggregation To Make Initial Appearance Saturday; Game at Tech Field

Head Coach



Pete Cawthon will make their first appearance of the season when they meet the Wayland Jackrabbits on Tech field Saturday.

The team is being built around nine returning letter men. Several veterans are holding down their position on the line and a backfield, entirely composed of letter men, could take the field gainst the Jackrabbits. These are:

Clarence Hodges, a halfback weighing a good 170 pounds, who is almost sure for his berth at the position; Buddy Witherspoon, a 160 pound half of Lubbock, probably a starter at the other half and is sure to see plenty of action; Red Waller, a shifty little man who may occupy either the quarter, half, or fullback position; Lloyd McAdams, who will form at either the quarter or half position. Against all new comers, it is likely that these veterans will retain their old positions.

Lawrence Fraiz, a 145 pound back, is bidding strong for the general's position. Earl Hobbs, 165 pound fullback, is bidding strong for the fullback position. Dosee, a husky fullback are both threats for the position; Burrell Riddle, Dallas, Yeager, and High will probably get a chance to show their ability at the back positions.

1929 Freshmen Return
Among the new comers of the 1930 Freshman squad that will be returned, several men give plenty of promise of competition with the veterans. C. A. Dosee, a husky from Ballinger, is fairly certain to see plenty of service at the fullback position. Dosee, who weighs 175 pounds, has been playing at a neat 165 pounds. Howell, Ross and Moffet, who were all drafted from last year's Fresh squad, are giving the oldtimers plenty of competition.

Will Is Strong
Del Morgan, line coach, is spending much time with the building of a strong forward wall and with the powerful Jack Durham on the pivot position, acting as a nucleus, a comparatively new line is being built. Rip Vinzant is hitting a good stride. Rip Vinzant is another powerful unit on Morgan's wall, playing at his old position, the end. Tadlock, Howell, or Teal are all making a bid for the other wing position and it looks like a toss up as to which will start in Saturdays battle. Candidates for the guard position are Ross Ayers, 175 pound veteran; O. W. Jones, of equal weight and power; Allen shows capability of holding down the guard post. The positions at the tackles will see Langford, a returning letterman, and Simmons, 188 pound veteran of last season. These men display plenty of power, besides being the heaviest men on the squad. Both will see lots of action and more than likely will start.

The Wayland game here promises plenty of interest. Last Friday night the Jackrabbits met the Simmons Crowsboys in Platteau, emerging from the fray with a 13-0 victory. Wayland boasts of a fast running attack that is hard to stop. However, the Matadors will be ready to meet this attack and also show their own mettle.

Conference Rules Observed
Again this season, Tech will play under Southwest Conference Rules. Due to the fact that the Mat-

adors will play under Southwest Conference Rules, due to the fact that the Mat-

adors will play under Southwest Conference Rules, due to the fact that the Mat-

adors will play under Southwest Conference Rules, due to the fact that the Mat-

Nine Letter Men on Probable Starting Line-up; Players in Good Condition

BY CLAYTON LAWRENCE
Saturday, the twenty seventh of September, will mark the initial appearance of the Matadors of 1930. Seemingly, Texas Tech athletes have been revolutionized and prospects point toward the most successful season in the history of the school. The primary tilt is carded with the Wayland College Jackrabbits and, in response to many queries about the city and state, the Matadors will reveal their ability and power. Also it is the first game under the new coaching staff.

In Fine Condition
Primary instructions and fundamentals of football occupied most of the first week of training. Loosening exercises and calisthenics have put the gridgers in fine condition and the past week has been devoted to plays and development of a smooth running attack.

All men students of the college are requested to meet at the intersection of Broadway and College Avenue at 12:15 o'clock Saturday. Freshmen take note!

Practice is being held regularly in preparation for the coming football game Saturday.

Practice is being held regularly in preparation for the coming football game Saturday.

Practice is being held regularly in preparation for the coming football game Saturday.

Practice is being held regularly in preparation for the coming football game Saturday.

Practice is being held regularly in preparation for the coming football game Saturday.

Practice is being held regularly in preparation for the coming football game Saturday.

Practice is being held regularly in preparation for the coming football game Saturday.

Practice is being held regularly in preparation for the coming football game Saturday.

Practice is being held regularly in preparation for the coming football game Saturday.

Practice is being held regularly in preparation for the coming football game Saturday.

Practice is being held regularly in preparation for the coming football game Saturday.

Practice is being held regularly in preparation for the coming football game Saturday.

Practice is being held regularly in preparation for the coming football game Saturday.

Practice is being held regularly in preparation for the coming football game Saturday.

Practice is being held regularly in preparation for the coming football game Saturday.

Practice is being held regularly in preparation for the coming football game Saturday.

Practice is being held regularly in preparation for the coming football game Saturday.



Reading from left to right, they are: top row: W. L. Golightly, assistant coach; Del Morgan, assistant coach; Hill, Gamon, Jones, Anderson, Osborne, Ayres, McWilliams, Langford, Tadlock, Moore, Murphy, Simmons, Witherspoon, Abraham, Dutcher Smith, assistant coach; Pete Cawthon, head coach. Second row: Franz McAdams, Nixon, Yeager, Flowers, Howell, Williams, Malby, Dose, Dutch Cawthon, mascot, Eaves, Captain Jack Durham, Hodges, Brothers, Caplan, Whitesides, Allen, Winzant, Teal, Woodbridge, and Moffet. Bottom row: Waller, Hobbs, Riddle and Dallas.

(Continued on page 5)

THE TOREADOR

Official Publication of the
TEXAS TECHNOLOGICAL COLLEGE
Lubbock, Texas

PUBLISHED EVERY THURSDAY

Frank Eason, Editor-in-chief
 Byron Claunch, Business Manager
 Marshall Forney, Associate Editor
 James A. Strange, News Editor
 Eva Rob Watkins, Assistant News Editor
 Jay Timmons, Sports Editor
 Clayton Lawrence, Assistant Sports Editor
 Crolla Herne, Society Editor
 Mary Beth Sheely, Society Editor

Reporters This Issue
Morgan Bowman, Lyle Holmes, Don Boggs, Jerry Holt, Theresa Robertson, Herman Houk

Entered as second-class matter, October 31, 1925 at the postoffice at Lubbock, Texas, under the act of March 3, 1879.

Advertising rates: 30c per column inch by contract; 35c per column inch by insertion.

Subscription covered by Student Activity Fee. By subscription \$1.50 per school year.



LET'S DRESS UP THE BAND

With the announcement that an attempt is being made to uniform our Matador band, and that the number will be cut to forty members, who will be chosen not because they come out to band practice, but because of their ability to play, Tech has taken another step that rates it with the best colleges and Universities in the South.

In past seasons our band has been a faithful organization on our campus; giving to us their efforts whenever we called upon them. Besides not having uniforms, which all college bands are certainly entitled to, the members have worked under a handicap of not having funds to work with. Now they are issuing a call for help—help that every student can give them, that of buying a fifty-cent tag. Certainly the ones who buy the tags are not donating the money, but are merely buying a ticket to a concert which the band will give in the near future, and will certainly be worth more than the price paid for the tag.

Let's help the band, dress them up and when we take them to Fort Worth—they must go with us—we'll parade them through the main part of Cowtown and show the Frogs what we can do. Surely it will make every Tech student's heart beat with pride when they see the bright bull-fighter uniforms parading in front of a loyal student body.

THAT FIRST YEAR MISTAKE

In every freshman class there is a group of students who come to college with the thought in mind to go only one year in that particular college, and then transfer to another school. With that purpose in view they see little need of entering into college life. Extra-curricula activities do not interest them; for what is the use? They are just going for one year. They try to make few friends.

The result is they drag through the year's work. College life becomes tiresome. The pleasure of studying is at low grades are received. Disappointment is registered by the parents on their part for the summer holidays. At school opening the next fall the old anticipation of happy college days is gone for many, so they remain at home. In a little while they are forgotten for they are among that great group who never finish college.

Then there are many who decide to go on with their college work, but rather than enter a strange college they return to the place they spent their freshman year. But their attitude toward their work and school the previous year handicaps them; they return in much the same condition as they were when they first entered. One year is practically wasted and the second year spent doing what they should have done the first.

Freshmen, avoid this mistake and enter into college wholeheartedly. Realize the professors care little about your high school standing, but what you are doing in college; that coaches care little about the high school letters you have, but what you are doing for them; and that your fellow-graduates will accept you on your college merits and demerits solely.

ATHLETIC SUPPORT

When Tech meets Wayland Saturday in the initial game of the 1930 grid schedule, a new era will be entered in Texas Tech athletics. The Matadors will make their first appearance under the new regime of coaches. This game will not only afford interest for Tech students alone, but it will affect many of the football fans of Texas.

This game will not completely revolutionize athletic conditions, nor will it form in the minds of the people the ability, skill, and achievement of the new coaching staff at Texas Tech. The outcome of this game will not determine whether Tech will go forward into a large conference, or drop back with the smaller schools of the state. The thing which will be tested at that time will be the support given the team by the students, faculty, and town people.

If Tech is to sponsor big-time athletics, big money must be obtained to finance these events. A greater part of athletic finances come through the sale of activity tickets to the students of the college. The student who fails to buy an activity ticket is checking the progress of athletics in Tech.

A few facts obtained from other state schools on the percent of students buying activity tickets last year gives Texas A. & M. 93 percent; Texas University 89 percent and Texas Tech 34 percent.

1,732 students had enrolled in this college up until Monday afternoon. Of this number, 424 had purchased activity tickets. This is only 25 percent of the student body. The number buying tickets should easily be three times this amount.

Formal Opening

5 P. M. To 11 P. M. Sept. 27th

Of The

New Brown's Studio

The Finest Studio in Texas

ALL NEW EQUIPMENT

Brown's Studio

Official Tech Photographer
1005A 13th St.

Faculty Members Back After Leave of Absence; Others Away This Year

The opening of the Fall term brings the return of a number of faculty members who have been away on a leave of absence studying toward higher degrees. Some of the faculty members did research work this summer and still others spent their vacations visiting.

After an absence of two years, Dr. Elizabeth Stafford has returned to Tech to teach Engineering Mathematics. Dr. Stafford, who received her Doctor's degree last June from Brown University, is the only woman faculty member holding such a degree. She represented the Mathematics department at the annual meeting of the Mathematics Society which was held at Brown University, September 9-12.

Dr. A. L. Strout spent the summer in the University of Chicago making a special study of Shelley. Professor C. E. Qualis, head of the Spanish department, spent the summer studying in the University of Texas.

After a year at Columbia University, where she worked on her Doctor's degree, Miss Frances Whitley, associate professor of Spanish, is again teaching in the college.

J. W. Jackson spent the summer in Leland Stanford University. Mr. F. E. Ballard, also of the Government department, who is on a leave of absence is studying in the University of Iowa.

Professor H. C. Pender has returned to teach Government in Tech after a year of study in George Washington University, Washington, D. C.

Dr. R. E. Garland spent the summer teaching in the University of Texas.

Miss Bonnie K. Dysart, associate professor of education, worked on her Doctor's degree at the University of Chicago the second summer term.

Mr. Donald Murphy, of the English department, did research work in the libraries of New York. Mr. and Mrs. W. E. Gates are doing work on their Doctor's degree in the University of Pennsylvania this year.

Miss Vivian Johnson, teacher of Home Economics Education, taught in Iowa State Teacher's College last summer.

Miss Margaret W. Weeks, Dean of the School of Home Economics, and Miss Mabel Erwin, head of the Clothing Department, studied in Columbia University during the summer. Between the summer and fall terms Miss Weeks visited her mother in Ottawa, Canada and Miss Erwin visited in Indiana.

Miss Jean Dorrel, head of the Applied Arts department and Miss Dorothy McFarlane, of the Foods department studied in the University of California this summer.

Mr. H. R. Nissley, associate professor of Economics and Business Administration, is working on his

Ph. D. degree at the University of Chicago this year. Mr. Nissley spent the summer studying in Germany at the University of Berlin. Mr. R. H. Piatt, who is taking Mr. Nissley's place in the department of Economics and Business Administration, spent the summer in the University of Ohio.

Professor and Mrs. R. C. Mowery, Miss Annah Jo Pendleton and her father Mr. J. H. Pendleton of Vernon spent the summer touring England, Scotland and central Europe. Mr. Mowery attended the Royal Livestock Show of England and he also had a number of appointments with men prominent in animal husbandry in England, Belgium and France. The party also saw the Oberammergau Passion Play.

Mr. C. E. Mahoney, head of the Horticulture department, spent the summer studying in Michigan State College.

Professor H. F. Godeke, of the University of Illinois succeeds Professor

George L. Tive as head of the department of Mechanical Engineering. Mr. Tive will be in the Engineering faculty at the Case School of Applied Science this year.

Mr. M. E. Farris has been granted a leave of absence to act as head of the Mechanical Engineering Department of the University of Arkansas.

Professor F. A. Kleinschmidt spent his vacation in Minnesota hunting and fishing.

Very few of the faculty members were in Lubbock between the summer and fall terms.

Professor J. T. Shaver, visited in Austin, Houston, and Georgetown after the close of the summer school.

Professor A. W. Evans, head of the Education department, spent a week in Ruidoso, N. M., this summer.

Professor E. F. Conroy, head of the department of Economics and Business Administration, spent two weeks in the National Guard Camp at Palacios. Dr. F. G. Harbaugh also spent two weeks there.

Dean A. H. Leidigh spent ten days visiting in San Diego, California.

Professor K. M. Renner spent ten days visiting in Kansas.

Mrs. William Dingus, head of the Latin Department spent a

month in Cloudercroft, N. M. Mr. L. C. Christianson, of the Mathematics Department visited this summer in Missouri.

Mr. Lonnie Langston and Mr. C. C. Rodeffer also of the Mathematics Department made a tour of the southern states this summer. After spending some time in Atlanta, Georgia and Columbia,

South Carolina, Mr. Langston visited his home in Lake City, South Carolina.

Mr. W. A. Whitley, made a trip to Old Mexico during the summer and fall term.

Ireland's recent cold wet spell was the worst in the country for many years.

TELEVISION LATEST

With the showing of television in London theatres a television society is being organized there. It is to bring information on the new invention and other scientific subjects by lectures and discussions. The organization has just been officially registered.



We Have A Faculty For Campus Styles

COEDS!—We invite you to do your shopping with us. Our buyers kept you in mind this year and have specialized in the most collegiate kind of clothes. We have everything from undy to formal gown—and all smart accessories—moderately priced.

AND SAY FELLOWS!—We want you to make our Men's Department your "very own." You'll find the things you want here and believe me they have plenty of "snap"! We've a complete line of Bradley sweaters and Say! you must come in and see our Collegiate "Corduroys"!

CARTER-HOUSTON
DEPARTMENT STORE

WE

Welcome

YOU BACK TO

LUBBOCK

Makers Of

De Que, Los Gauchos Pins

Mogul Jewelry Company

Credit Jewelers

1020 BROADWAY PHONE 165



The Pen that passes 11 exams

will help you pass all yours

Easily—3,000,000 Parkers will go to school this fall

GUARANTEED FOR LIFE

"I'm paid a bonus if my point gets 11 okay—I pay a forfeit if it fails to earn them all!"
The Parker Point-Smith



We pay a bonus for every Duofold point to give you a Pen that writes with Pressureless Touch. To produce this, we had to develop squads of post-graduate point-smiths. We allow them to make but a limited number per day. Thus they have time to make each point a masterpiece.

It must pass 11 merciless tests. Then we pay it maker an extra reward. If it fails any test, we reject it, and the point-smith pays a forfeit. Yet 7 out of 8 they make are Bonus Points. And these, and these only, go into Duofold Pens.

Like 2 Pens for the Price of One

Try this famous Pen at any pen counter. See how it changes from a pocket Pen to a Pen for your study Desk Set by simply interchanging the pocket cap and the tapered tip. This saves the price of a second pen. Parker Duofold Pens are Guaranteed for Life. Their Permalite barrels are non-breakable, yet they have all the beauty of costly jewels. Duofold Pens hold 17.4% more ink than average, size for size. New streamlined balanced shapes now ready at all dealers. See them—and see the streamlined Pencils to match. Don't buy any pen without first trying the Parker Duofold Bonus Point.

THE PARKER PEN CO., Janesville, Wisconsin

Parker Duofold

PEN GUARANTEED FOR LIFE, \$5, \$7, \$10

CITY BUS LINES	CITY BUS LINES	CITY BUS LINES
Convenient and Economical Transportation	Convenient and Economical Transportation	Convenient and Economical Transportation
City Bus Station at 1118 Broadway LUBBOCK, TEXAS	City Bus Station at 1118 Broadway LUBBOCK, TEXAS	City Bus Station at 1118 Broadway LUBBOCK, TEXAS
Schedule No. 1	Schedule No. 2	Schedule No. 3
6:13 a. m. to 10:50 p. m. Daily	7:41 a. m. to 7:35 p. m. Daily Except Sunday	00—Tech College
00—Tech College	00—Tech College (Main Bldg)	03—2800 Block on 20th St.
03—Ave. College & 16th St.	02—Ave. College & Main	05—3100 Block on 20th St.
05—Ave. W & 19th St.	06—Ave. Q & Main St.	06—2800 Block on 21st St.
07—Ave. Q & 16th St.	08—Ave. Texas & Main St.	08—2700 Block on 22nd St.
08—Ave. M & 16th St.	09—Post Office	10—Ave. College & 22nd St.
09—Ave. M & Broadway	12—Ave. Tex. & Main St.	11—Ave. College & 25th St.
11—Post Office	13—CITY BUS STATION	14—Ave. V & 25th St.
12—Ave. Tex. & Main St.	15—Ave. Q & Main St.	15—Ave. V & 27th St.
13—CITY BUS STATION	17—Ave. College & Main St.	17—Ave. T & 27th St.
15—Ave. Q & Main St.	19—Ave. College & 16th St.	19—Ave. T & 19th St.
17—Ave. College & Main St.	21—Ave. T & 16th St.	21—Ave. T & 16th St.
19—Ave. College & 16th St.	23—Ave. Q & 16th St.	22—Ave. T & 14th St.
21—Ave. T & 16th St.	25—Ave. M Broadway	24—Ave. Q & Broadway
23—Ave. Q & 16th St.	26—Ave. Tex. & Broadway	25—Ave. M & Broadway
25—Ave. M Broadway	28—Ave. Tex. & Broadway	26—Ave. Texas & Broadway
26—Ave. Tex. & Broadway	29—Post Office	27—Ave. M & Broadway
28—Ave. Tex. & Broadway	31—Ave. Tex. & Main St.	29—Post Office
29—Post Office	33—CITY BUS STATION	33—City Hall
31—Ave. Tex. & Main St.	35—Ave. Q & Main St.	35—CITY BUS STATION
33—CITY BUS STATION	37—Ave. College & Main St.	38—Ave. Q & 14th St.
35—Ave. Q & Main St.	40—Ave. College & 16th St.	40—Ave. T & 14th St.
37—Ave. College & Main St.	42—Ave. T & 19th St.	42—Ave. T & 19th St.
40—Ave. College & 16th St.	45—Ave. Texas & 10th St.	45—Ave. T & 27th St.
42—Ave. T & 19th St.	47—Ave. Texas & Broadway	47—Ave. V & 27th St.
45—Ave. Texas & 10th St.	48—Post Office	50—Ave. College & 26th St.
47—Ave. Texas & Broadway	50—CITY BUS STATION	53—3000 Block on 22nd St.
48—Post Office	52—Ave. Q & Main St.	55—3100 Block on 20th St.
50—CITY BUS STATION	55—Ave. College & Main St.	57—3700 Block on 20th St.
52—Ave. Q & Main St.	56—Tech College (Main Bldg.)	59—Tech College.
55—Ave. College & Main St.	58—Tech College (Main Bldg.)	
56—Tech College (Main Bldg.)	00—Leave Tech College.	

Study this schedule for ten minutes. You will be surprised when you find out how much time, worry, and expense you can save by riding the bus.

Columns of figures represent minutes after each hour. To the right of the figures is the location of the bus at that particular moment. As example: 00—Tech College, means that the bus is due to leave Tech College exactly on the hour. Our buses operate on Western Union time. Look at your watch and you can tell where the bus is running at this moment. Be sure you have the correct time.

IN TECH SOCIETY

Faculty Reception Held Last Friday

There was an attendance of 175 faculty people of Texas Technological College Friday evening at a reception extended by President and Mrs. Paul W. Horn in their home on the college campus. This is an annual social occasion for the faculty, preceding the opening of the college in the fall.

After daffodils and other flowers of the late summer were arranged throughout the home, pink roses and carnations centered the dining table from which refreshments were served. A lace cloth, over blue and Dresden china completed the appointments there.

During the evening Mrs. A. H. Leight and Mrs. J. M. Gordon, Mrs. Mary W. Doak and Miss Margaret Weeks presided at the table.

Assisting them in serving were Mesdames W. M. Craig, J. H. Murchison, W. H. Abbott, A. B. Strahl, W. R. Waggoner, C. H. Mahoney and Misses Elizabeth Stafford, Frances Whitley, Zella Riegal and Dorothy McFarlane, Mrs. J. C. Cranberry and Mrs. J. N. Michie were at the entrance to the dining room.

Mrs. R. M. Chiswood, Mrs. W. T. Gaston, Mrs. Edgar Shelton and W. L. Stangel assisted the hosts in the living room.

During the evening Mrs. Carl Soogoo sang, Mrs. Nat Edmondson was declared the official faculty wife and Charles Ralph Galbraith son of Mr. and Mrs. Charles C. Galbraith, who was born on September 9, was declared the official faculty baby.

Country Club Is Scene Of Picnic

One of the enjoyable affairs of the late week was a picnic given at the Country Club by Misses Yvonne Gilkerson, Silvia Wilson, and Faye Hunt. The occasion took place Thursday for the members of the Las Chaparritas club and a few guests.

Those in attendance were: Mrs. Beth Wulfman, Evelyn Hertzog, Inez Benalar, Sarah Michie, Camille Stohaug, Mae Tom Blumens, Wilma Parks, Maxine Clark, Jean Shelley Jennings, Cecil Horna, Helen Blythe, Zella Riegal, Sue Barton, Blanche Bacon, Johnnie Gilkerson, Wilmoth Gamble, of Canyon, and Mrs. Clarence Rolfe.

The W. L. Ellwood scholarship of \$100.00 for the highest efficiency in Latin was awarded to Nina Opal Davies, junior student in the school of liberal arts. The award is made upon the recommendation of the president, the dean and the head of the latin department, is open to all students in the latin and will be awarded annually.

Miss Davies is a Lubbock girl and will serve as president of the S. P. C. R., a club for latin students, for the coming year.

Professor and Mrs. E. C. Mowery, Miss Annah Jo Pendleton, and Miss Pendleton's father have recently returned from a summer's tour of Europe.

FUR GODETS

A bottle green suit of dull, deep-napped worsted, has low godets in its skirt and in its flaring hip-length jacket of lapin dyed to match.

Bridge Party Given By Las Vivarachas

Among the first social events of the school year was a bridge party given by the Las Vivarachas club on Saturday afternoon, welcoming new and returning members of the organization.

Hostesses were Misses Genevieve Decker, Eileen Graves and Evelyn Rutherford in the home of Miss Decker. Bridge was played during the afternoon at the close of which a salad course was served emphasizing the club colors of purple and silver.

Members present were: Lovaine Gable, Eileen Graves, Lorene Cassel, Kathleen Conrad, Ada Ruth May, Sue Brown, Margaret Sue Travis, Lesley Bullock, Maxine Gwinn, Lois Morrison, Margaret Conner, Evelyn Rutherford, Eileen Graves and Genevieve Decker.

Guests were: Monna Cowan, Tina Alexander, Mary Evelyn Woodson, Tentic Boon, Harriett Swain, Louise Garrison Lorene Fryar, and Catherine Dudley.

Personals

Red Waller spent most of his time this summer down in the woods of East Texas playing baseball. He returned to town several days before the term opened to start his football training.

Lloyd Reeves, that tall young man from Dallas, has returned with a good "tan" and is telling everyone that he worked on a farm this summer.

After spending the first six weeks in summer school, Horace Dean spent the rest of the summer with his folks near Dawson.

Eugene Edwards spent the summer working for the Southwestern Laboratories in Fort Worth.

Tommie Morris who has been working for the State Highway department during the past year has returned to school and expects to receive his degree next June. During the past summer Tommie has been stationed near Amarillo.

Willis Tinney spent the summer here, dividing his time between going to classes, and working for the Tech Dairy department. He will continue with the department this year.

Graves Bonner, who hails from Ashland, Alabama, worked this summer with his brother in Dallas. Bonner put in practice some of his accounting he has picked up here.

Wilfred Nott, who is a junior engineer, has returned to school after spending the summer in Waco. Nott did some debating during his freshman year here, and he is expected to repeat his arguing again this year.

Grady Washburn, pre-med student from Graham, has returned after spending the summer at his home town. During the summer, Grady was night clerk at the Dolman House there.

Jake Traddel worked this summer on a paving job at his home town, Spur. By some reason or other he rated an inspection position on the job.

College Inn Houses Fish Co-eds From Far and Near

New Rules and Regulations are Passed by Dean Doak; Study Hours to Be Observed

College Inn, prophesied to be the popular hang-out during the coming year, sheltered fifty-six attractive young ladies. Edimes are kept busy making introductions and Tech boys have apparently gone in for courting in a big way. About seven-thirty every evening the Freshman Hall is stormed as men from all the schools flock around the newcomers. It is predicted that the Freshmen girls will give the upper class co-eds heavy competition.

Dean Doak passed new rules and regulations last week for the residents of College Inn. Study hours will be observed from 7:30 P. M. to 10:30 P. M. on Monday, Tuesday, Wednesday and Thursday nights. Friday, Saturday and Sunday nights are open for dates. Eleven o'clock must be the latest hour kept, except when special permission is secured from the Dean. Too bad Freshmen!

A few outstanding facts that close observation has revealed are: Miss Louise Garrison, a beauty from Allison, is a first class musician.

Miss Tina A. Alexander of Moody was editor of the annual and manager of the school paper.

Miss Lorene Fryar of Matador is a transfer from Baylor U.

Miss Christine Settle of Baird can boast of a splendid high school record. She plans to study pre-law at Tech.

Miss Harriet Swain represents Crowell at the Inn.

Miss Helene Blythe of Post, has caused more than one heart to beat faster.

FRESHMEN GIRLS HONORED

The Las Leales were hosts to a reception Sunday afternoon at College Inn from 3:30 to 5:30, honoring the Freshman girls of Tech. About 200 girls called during the afternoon. Misses Mary Jo Cagle and Juanita Price presided at the punch bowl. Entertainment was furnished by Manell Hall, who sang, and by Miss Ellabel Tilroy and Fred Fairley who played a violin duet, accompanied at the piano by Miss Sue Brown.

A NEW COIFFURE

For the woman with semi-long hair, a coiffure is suggested in which the hair is parted in the middle, swirls to the right across the back, and ends in a cluster of ringlets.

To Attempt 52,000-Foot Ascent



Professor Auguste Piccard, noted physicist of Brussels University, photographed in the aluminum sphere of the free balloon in which he hopes to fly 52,000 feet above the earth's surface. A special air-making machine, similar to those used in submarines, is expected to counteract the temperature at that unprecedented height. It is estimated that at that distance above the world the temperature is 66 degrees below zero.

Welcoming Again Both New And Old Tech Students To **MODEL LAUNDRY COMPANY**

At our location across from the campus we are able to give quick, efficient, economical service.

"Let Our Phone Line Be Your Clothes Line"

Phone 64

Model Laundry
STUDENTS' IDEAL SERVICE

The Waffle Shop

Waffles All Day

Chicken Tamales and Chili Sandwiches of All Kinds

Between Main and Broadway on Ave. J

Touchdown!



"Boy, watch him go! Five yards, ten, twenty, thirty,—forty-five—he's over! Touchdown!" In football or in saving, it's a good start in the right direction. In football or in saving you must reel off that first five yards or five dollars before you attain your goal.

Open Your Account Today

With the

Citizens National Bank

WE INVITE YOU

TO VISIT OUR STORE AND TRY THE NEW IMPROVED

ROYAL TYPEWRITERS

The Greatest Typewriter in History

SEE THE NEW

ROYAL PORTABLES

Equipped with Tabulator. The finest Portable built.

Ask any of the many Royal users in the Tech faculty and student body.

Typewriter Sales Co.

W. L. HESTER, Mgr.

Next Door to Western Union

1008 13th

Phone 78

HELLO, FOLKS

We are ready to serve you in our

New Location

Between Hilton Hotel and Palace Theatre

MATADORS WE'RE FOR YOU—

J.C. PENNEY CO.
DEPARTMENT STORE

Tech Students

Make the Lubbock Shoe Shop, First Door North Of Grollman's Your Headquarters For

Fine Shoe Repair Work.

For your convenience we have arranged with the following place for you to leave your shoes for repair:

College Inn—15th and College Ave.
Lovell Hall, 14th and College Avenue
Log Cabin Lunch Room—13th and College Ave.
We Call For And Deliver

Phone 1810

Lubbock Shoe Shop

"West Texas Finest"

1110 Ave. J.

WELCOME

FRESHMEN and UPPERCLASSMEN We have a complete line of Pennants, Belts, College Novelties.

TECH DRUG STORE

Where You Meet Your Friends

Advertise In The Toreador

Welcome Students

Visit Us At Our New Location

1111 Broadway
Ross Edwards

THE TECH

C
A
F
E

Broadway
At
Avenue K

BALANCE
The only Balance pen and pencil is Sheaffer's.

TRUTH needs no support; Sheaffer's is the college favorite

TODAY there are more Sheaffer's bought than any other make; among America's hundred leading colleges, each registering 1,700 or more students, Sheaffer's sales overtop all others.

With Sheaffer's, the reason for such success is that these instruments are supremely well suited to the business of writing. First, there is a Sheaffer's Lifetime° pen point for every hand. Second, each is a Balance° instrument, fitting the hand comfortably, taking class notes quickly, making long themes easy. Third, the Balance° contour is truly modern, a happy blend of line and curve, the combination of utility with beauty. And fourth, nobody can outlive his Lifetime° pen's guarantee of satisfactory service.

*A recent survey made by a disinterested organization showed Sheaffer's first in fountain pen sales among the 100 leading American colleges having registration of 1,700 or more students. Documents covering this survey are available to anyone.

AT BETTER STORES EVERYWHERE

The ONLY genuine Lifetime° pen is Sheaffer's; do not be deceived! All fountain pens are guaranteed against defects, but Sheaffer's Lifetime° is guaranteed unconditionally for your life, and other Sheaffer products are forever guaranteed against defect in materials and workmanship. Green or Black Lifetime° pens, \$5.75; Ladies', \$8.25; Black-and-Pearl De Luxe and Marine Green Lifetime° pens, \$10; Ladies', \$9.50. Petite Lifetime° pens, \$7.75; Colored Handing Pencils, \$3. Others lower.

SHEAFFER'S
PENS-PENCILS-DESK SETS-SKRIP

W. A. SHEAFFER PEN COMPANY, FORT MADISON, IOWA, U.S.A.



SKRIP
SAFETY PENCIL SUCCESSOR TO THE SKRIP PENCIL. FILLED, SOFT TO THE TOUCH. SKRIP SKRIP SKRIP IN YOUR UPPERS AND LOWER JAW. IT'S PAINLESS, PRACTICALLY UNBREAKABLE. SCRAPE AWAY, WRITING SMOOTH, WRITING SMOOTH, WRITING SMOOTH. THE SKRIP PENCIL, MAKES ALL PAPER WHITE BETTER.

Fish Squad Dons Scarlet And Black To Enter First Year On College Turf

Dutch Smith Has Promising Picador Squad

Over Forty Promising Fish Are Working Out Daily; Several High School Stars Have Donned Uniforms

PICADOR SQUAD 1930
A fine crop of freshmen are beginning wearing the usual green cap but have donned the Scarlet jerseys of Texas Tech. They are being through their paces daily with plenty of pep and ginger. Dutch Smith seems to be hustling and fitting himself for what, seemingly, is to be Tech's most successful football campaign.

At the start this year, there were about seventy five promising candidates but as usual, due to regulations difficulties and lack of work the number has reduced to about forty. However, these forty look mighty good. Although it is hard to tell just how these freshmen will perform under fire, there are several of these that seem to be outstanding. These are: Baker of Abilene, Barton, Lubbock; Odom, Stan Angelo, Anthony, Ciozy, Woodard, Amadio, Smith, Sulzger Springs; Butts, Waco. Although none of these have been in real action this year, they seem decidedly capable.

Cosch Smith, formerly of Amarillo High School, is drilling the men at a fast pace. He seems fairly optimistic toward the prospects of the coming season. There's quite a bit more selective material on the Picador squad this season than has been displayed by the Varsity. Plenty of brawn and power mixed with pep and ability is almost equal to dynamite and that's just about what these fish are going to be to opposition.

New headgears, shoes, shoulder pads have been issued. Last year's jerseys and pants will be used which are in good condition and were used last season by the Varsity squad.

The plays will consist of foreign plays which will be used for practice against the Varsity and the new plays will be used against fresh opposition.

The squad will visit the Cameron Aggies at Lawton, Oklahoma, for their first battle. This game is scheduled for the twenty seventh of September, the same day the Wayland aggregation invades the Tech Campus. Although the exact dates have not been set, the schedule is as follows:
Amarillo Prep School, Dallas at Lubbock.
Simmons Fresh at Lubbock.
Amarillo Junior College at Lubbock.

Letter Men Sent Passes

Editor's Note: This letter together with a season complimentary pass was sent out Saturday to all Tech letter men.

Lubbock, Texas
September 20, 1930

A Fighting Matador,
Texas Tech Letter Man,
Friend T Man:
You will find enclosed a season pass, which is complimentary, to all Texas Tech Home games for the current year 1930-1931.

It is with the greatest pleasure that the new coaching staff, headed by P. W. Cawthon and assisted by Del Morgan, W. L. Golightly and Dutch Smith, can welcome you back to your old school where you played. You started a fighting spirit and a tradition which the new staff of coaches will use to put Tech at the top. You fellows can help too by sending us the best athletes that you see every year. We will appreciate this help.

The Athletic Council and Coaching Staff take pleasure in giving to you this pass. We heartily hope that we can see you here at every game, especially the Simmons University Home Coming Thanksgiving game.

Wishing you all the success in your line of work, we are,
Very truly yours,
Texas Tech Athletic Council
Texas Tech Coaching Staff
By: RUSSELL T. SMITH,
Bus. Mgr. Texas Tech Athletics.

College Orchestra To Furnish Music

The Collegians, a dance orchestra well known to many of the Tech students, will be back with us again this fall.

The personnel of the band is as follows: Ned Bradley, brass; Jack Castle, piano; Buford Dowell, drums; Fenton Harding, trumpet; Seth Cox, trombone; Guy Pogue, reeds; Garth Daniels, reeds; Emory Hollar, reeds, and Frank Stone, banjo and accordion.

Frank Stone, the director of the orchestra, states, "that they will make every effort to give the college and Lubbock better dance music than ever before."

For killing with a golf club a dog which bothered some one on the links at Worcester, Mass., R. D. C. Brewer was convicted by the court recently to pay Mr. M. Richardson, owner of the canine, \$75 for the loss of his pet.

New Mexico Military Institute at Roswell.

Smith-Cawthon Forces Clash In Scrimmage

Matadors Show Fighting Spirit in Initial Scrimmage of 1930 Season

Climaxing the evening workout with offensive plays the Matadors swung into line Saturday, displaying good spirit, quick headwork, fast footwork and plenty of nerve.

The Frosh squad held the Varsity with an ever tightening grip, sometimes making the going so tough that the Matadors did not gain in their line bucks.

Coach Cawthon watched with an eagle eye for defects in the work being put out by the Matadors, not once failing to let the slightest error pass without correcting it, sometimes making the going so tough that the Matadors did not gain in their line bucks.

Coach Smith, Frosh coach, changed continually giving each Frosh a chance to test his ability against the Varsity squad. He too watched the scrimmage with an ever careful eye to detect bad judgment and corrected errors when they were made.

The spirit, the everlasting fight, determination on the part of each team to do better each time a play was run disclosed the fact that the men are enthusiastic.

Dose, Vincent, Hodges, Woolbridge, Brothers and Durham showed fine form in various plays all evening. Captain Durham, kept the Matadors on their toes every minute, and time after time he was seen to get through to the second and third defense to bring them down before a runner had negotiated the distance.

Although the material is not heavy they are fast and as full of the college football spirit as any team could be.

It is going to be a different tale when the Matadors fall in line this year to take up their scheduled tilt.

Has New Plan

WASHINGTON—Representative Candler of New York has a way for Uncle Sam to overcome the postal deficit without raising the price of stamps, so wit, sell advertising space on them.

The Maharajah of Afroshe has given \$50 to the Red Cross in recognition of the work of Sir Ronald Ross, the conqueror of malaria, whose health has been seriously impaired by his work in tropical climates.

El Toro

BY JAY TIMMONS
Another year begins and old El Toro will try to keep you interested with a line of sports hokey that will sometimes be unbearable but carry along and read every column. If you find one good thing let him know because there will be given a medal next to Carnegie's age old betton waiting for the patient soul who will scan the lines this year.

Student Activity tickets are the cry because without them you are going to miss some ripping times both on the football field and in the auditorium. Spend that ten dollars now and keep the gold-digging co-eds from fleecing you from it and likewise missing some games that you are no doubt going to want to see. You see it is not that we think you are rich and that we want to dig you but it is absolutely a necessity to the upkeep of our athletic which as you know is one of the school's drawing cards. So if you have escaped the charge of the Activity Ticket just think it over carefully, then you will go back to the business office and get one, never regretting it.

It looks like a big year for the freshmen this year. The frosh squad looks like it means business from every angle whether it be taking the back-breaking exercises or the tough scrimmage with the varsity squad. With these hardy freshmen the old tackling dummy will be tame because a nice brassy freshman makes a much better thing to smear than a poor unprotected dummy.

You should see these boys on the Varsity squad work. In telling you now that to watch them makes me just as tired as if I had been ironing all day over a hot stove with a cold iron. They mean business. This new born spirit found everywhere on the gridiron is also prevalent in the home of the Matadors.

MATADORS BEAT WAYLAND

Clark's Drug Store
Broadway and Ave. Q

WE HAVE WHAT YOU WANT

Phone 2340

MATADORS BEAT WAYLAND

doors, Chest Cass. The boys all welcome the hay at a darned early hour to rest those tired, broken and aching bones.

Saturday will see the Matadors take the field in new regalia. New shoes, shoulder pads, helmets, pants and a complete new outfit has been issued. This is all in line with the new era in Tech athletics. The frosh have been issued new equipment also, except jerseys and pants, those of which were used by last year's Varsity squad.

Students are urged to be out to every Pep Rally. To be in line with our team, we are going to have to build up plenty of spirit. These rallies are the place to do this. Cooperation! We've got to have it to boost Tech Athletics. And Freshmen! Take warning! Every green cap on the campus is expected to attend every rally. Now, in case some little freshman seems stubborn about this, the "board" of education may be a little more convincing. Besides, it's a matter of duty.

Have you seen Pete's pride and joy playing with Del-Morgan. With a rush that seems to want to devastate all humanity he rushes at the never tiring legs of Husky Del and when the smoke and fog clears would make Ching Cagle look like fifteen cents and sometimes the mighty Del finds the ground coming up to meet him. Watch for that miniature copy of Pete, No. 77.

I was just talking to Dennis Vincent about what the squad had to eat over at the Casa. He said, "Do you mean, what we don't have to eat?" The training table is serving the boys strictly proper foods this year and they are getting plenty of green leafy vegetables, mostly leaves! However, as Pete has said, "We may not and cannot promise to win football games but the boys are going to be in good condition due to proper training."

The field looks fairly good this year. It is well sodded and grass is

heavy and green. At least, we hardly think the beautiful pants of some of these guys will become disfigured due to the playing field. They couldn't be!

Of course El Toro stops to greet one of these innocent faced little co-eds when he has a spare moment. While talking to one recently I found her in great despair so after comforting her I found the real reason for her plight. It seems that a hard working Matador hasn't treated her just right lately and this little frail thing thinks that he will become so use to going to bed early that when Pete does give him back to her that his courting will be a thing of the past. All I can say is "Little lady get a kidney pad cause when that specimen of manhood does get a chance at you, ribs will be a thing of the past."

Let's hope that every Freshman knows that old Alma Mammy song and has a lot of drilling at the pep meeting.

Another year finds us waiting for the invasion of the Jackrabbits from the north. They're coming with one bunch of Cowboys wrapped in that

lurry body and still craving blood. Not entirely satisfied with Cow-boys they will attempt to take on a little Spanish meat in the way of Matadors. Here's hoping some Jackrabbits starve to death.

While sitting here old El Toro has seen some fair looking prospects and the old Toreador office is not going to be so bad after all, so if you see this column about two paragraphs long just read on into space

and think what a wonderful looking somebody must have entered that El Toro would leave his post and go to that realm from which no man returns the same. Automobile riding.

If you have read this far all I have to say is that you're a Freshman.

Mrs. Dorothy Patrick, aged 74, married for the third time at Morpeth, England, recently.

THE GLORIETA
Cadies—Lunches
DOUBLE RICH ICE CREAM
ROOMS AND TABLES
FOR BRIDGE PARTIES

FOR DANCE MUSIC
Or Music For Any Occasion You Naturally Think Of

FRANK STONE
And His
COLLEGIAN S

Who are now starting their third year of furnishing music for Tech dancers.

For dates see Frank Stone
2402 Main St. Phone 1504-W
"The Southwest's Leading College Orchestra"

An Educated Man--

ONE WHO IS ABLE TO ADJUST HIS FACULTIES TO ANY ENVIRONMENT

A Public Utilities

ONE WHOSE SERVICES ARE ADJUSTED TO THE GROWTH OF A COMMUNITY

WE EXTEND A HEARTY WELCOME TO ALL STUDENTS

TEXAS UTILITIES CO.
LIGHT POWER ICE

THURSDAY
New Coll
Magazin
Be Read
Initial Copy of
New College
Be Ready About
to Contain Var
Dobing into
American
circled with
direct sales of
country, William
School of Lib
written an artic
of "Sims Crier"
"El Picador"
which reveals the
from its south
accompanied by
the runs of old
capants have long
leaved into dust.
of the ruins, acc
Wells, that the ru
was recognized by
Hansard-vicere
be actually built
houses. Woman was
house and her wor
lition was considere
to frail man and
musical weakness th
capita to restrain
or cert
hers, and Mr. Nel
article how the men
house convenienc
al paraphernalia, th
places where they c
and gossip in peace
fallen male.
The magazine will
for distribution abt
according to a rec
ment. One thousan
be distributed to s
add at news stan
the South Plains. T
will contain some
by twelve in size and
ed on high quality
The contents will
ed literary in nature
The October issue
three articles with
length of two thous
as follows: "The
Black," by An Alm
"Cites" by William
Gross, "Invasion," b
A full length short
"Those Who Dance"
Martha Pfaff and
Claude Cook will
by in fiction. The
with a college stu
now run smooth. Th
three authors. The
Stock, and El Picad
give department of
and curious has
This department
an illustrated dram
"The Lags, By
un-illustrated "Life's
to "Freshmen" entit
"Senior of Milk". Th
will contain a num
editorial's such as
Contributors: Alumn
Notes; The Chronicle
Readers, etc. There
a special page of ver
poets of verse the
magazine.
Besides illustrating
of "Those Who Dan
Cook, covers the cover
October issue. The O
ner student of Tech,
could draw several
cartoons were submit
mes Webb, a former
Jimmie Applebee, pur
a freshman.
H. V. Price, Jr., is
magazine and J. W.
Business Manager. W
will also serve as th
Reaction of the Alumn
Wranglers To Meet
Tonight
The first regular me
Wrangler club will be
Broadway tonight at
for the coming year
closed at this time
CENTAURS N
The Centaur Club
first business meetin
year. Thursday even
set 7:45 p. m.
The meeting will be
Broadway.

New College Magazine to Be Ready Soon

Initial Copy of El Picador, New College Magazine, to Be Ready About October 3; to Contain Varied Articles

Delving into the mysteries of an ancient American civilization which once flourished within a few hundred miles of the South Plains country, William Nelle, a junior in the School of Liberal Arts, has written an article under the title of "Silent Cities" for the October "El Picador," Tech's new magazine, which reveals the feminist movement at its zenith. The article is accompanied by pictures showing the ruins of old cities whose occupants have long since been alienated into dust. It was in one of these cities, according to Mr. Nelle, that the role of woman was recognized by other than professional-wisecrackers. Here women actually built and owned the houses. Woman was head of the house and the men combined club religion was considered to be suited to frail man and was a sentimental weakness that women were careful to restrain. The men built their "kivas," or ceremonial chambers, and Mr. Nelle tells in his article how the men combined club house conveniences with ceremonial paraphernalia, thus creating a place where they could withdraw from their masculine mistresses and gossip in peace about the latest fallen male.

The magazine will be released for distribution about October 3 according to a recent announcement. One thousand copies will be distributed to subscribers and sold at news stands throughout the South Plains. The first issue will contain some thirty six pages. The magazine will be twelve inches by twelve in size and will be printed on high quality enamel paper. The contents will be humorous and literary in nature.

The October issue will contain three articles with an average length of two thousand words as follows: "The Scarlet and Black," by An Alumnus; "Silent Cities," by William Nelle; "The Green Invasion," by Jack Boyd. A full length short story entitled "Those Who Dance," written by Martha Pratt and illustrated by Claudine Cook, will be the offering in fiction. The story deals with a college romance that did not run smooth. There will be three editorials, "The Ostrich," "The Stork," and "El Picador." An extensive department of humorous briefs and cartoons has been worked up. This department will also include an illustrated dramatic skit, "He Took The Lass By Storm," and an illustrated "Life's Facts Lectures to Freshmen" entitled "The Romance of Milk." The Magazine will contain a number of special departments such as: Sketches on Contributors; Alumni News and Notes; The Chronicle; With Our Readers, etc. There will also be a special page of verse besides the insets of verse throughout the magazine.

Besides illustrating the short story, "Those Who Dance," Claudine Cook drew the cover page for the October issue. Miss Cook is a former student of Tech. Everett Fairchild drew several cartoons. Other cartoons were submitted by Holmes Webb, a former student, and Jimmie Applegate, purported to be a freshman.

H. Y. Jrice, Jr., is Editor of the magazine and J. W. Timmons is Business Manager. The magazine will also serve as the official publication of the Alumni Association.

Wranglers To Meet Tonight At 7:30

The first regular meeting of the Wrangler club will be held at 2305 Broadway tonight at 7:30. Plans for the coming year will be discussed at this meeting.

CENTAURS NOTICE

The Centaur Club will hold its first business meeting of the school year Thursday evening September 25, at 7:45 p. m.

The meeting will be held at 2307 Broadway.

Club Entertained With Bridge Party

One of the most delightful parties of the month was given by Miss Margaret Conner last evening in her home at 2302 Avenue Q when she entertained, complimenting members of Las Vivarachas club, composed of young college girls.

Meeting at Miss Conner's home at 8 o'clock, members later attended a show at a local theater, after which they returned to the Conners for a chicken dinner, games of bridge, and a business meeting of the society.

Those who attended were Misses Kathleen Conrad, Patti Hopping, Genevieve Decker, Evelyn Rutherford, Ada Ruth May, Lois Morrison, Ellen Graves, Clara Mae Bishop, Loraine Gable, Sue Brown, Lesley Bullock, Lorene Cassel and Mrs. Roland Travis.

During the week-end Mrs. Travis and Miss Brown are entertaining for the club an affair honoring patronesses of the organization has been planned for the near future.

Acting Officers Elected For Y

Expectancy and considerable interest was seen in the initial meeting of the Young Men's Christian Association Sunday afternoon at the home of the secretary, Jack Boyd, with fifteen leaders present. Cabinet business including the election of active officers and committee personnel, preceded plans for the Y program for this year.

Results of the election for acting officers were:

Oecil Kersey, president; Jesse Cooper, vice-president; and Lynn Gray Gordon, recorder. Permanent officials will be elected following report of a nominating committee composed of Canon Clements, Don Wieleman, and E. B. Fincher.

Jack Boyd and Wayne Castleberry were appointed to work out definite provisions for membership in conformity with the present constitution.

Social Calendar To Be Outlined

Any club on the campus desiring any type of recognition on the social calendar for the year MUST send a representative to room 209, Tuesday September 30th at 7:30 o'clock. Each representative is asked to have the social program of his club for the year definitely outlined.

Hello Fellows!

THE ED ALLEN BARBER SHOP

C. D. SHAW, Owner

Prompt Service, Skilled Barbers, Sanitary Methods

1117 Ave. J

When You Need a SHINE

Think of BILL'S

1103 College Ave.

Orient Studies In Texas Tech

Korean and Chinaman Enroll as Students in the Liberal Arts School; Expect to Get Degrees in Two Years

BY TERESA ROBINSON

With the entrance of Miss Laura Nackune Song of Chung San, Korea, and Mr. Chung Wo Au of Shanghai, China, as students in the Texas Technological college, the Orient joins the west in making up a cosmopolitan body. Both Miss Song and Mr. Au plan to obtain their degrees from this college.

Miss Song left the sun-kissed Orient three years ago knowing practically nothing of the language or culture of America, while Chung Wo Au has spoken English for about three years. Except for a slight accent in speech and a difference in features and build, they dress and act very much as any other college students do.

Coming straight from the Orient by way of California, Miss Song adds color to the student body. Born in Chung San, Korea, Miss Song received her early training in the local "Huel" or grammar school. Later she attended the Methodist Missionary school "Gehung Kark Klyo" at Peking where she first studied the English language. Due to an uncle who was already in America, she was able to come

to the United States and enter the University of Southern California, at Los Angeles, where she successfully made the freshmen liberal arts course. Through a teacher who had taught her in the University, she learned of Texas Tech. Miss Song hopes to get her degree from the Texas Technological college with a home economics major, and then go back to Korea to teach her people. While Chung Wo Au was born in Honolulu, Hawaii, his parents were Chinese. At the age of three Chung Wo was sent to Canton, China to receive a Chinese education. He attended the Canton high school completing the regular four-year course in three years. He then attended the University of Peking for a year studying a general liberal arts course which included English. From Peking he went to Honolulu, Hawaii where he studied for two years in the University of Hawaii. Chung Wo, whose English name is David, is enrolled as a sophomore in Texas Tech with an economics major. Chung Wo plans to enter the foreign service of China as soon as he obtains his degree.

SILVER KEY RECEPTION

A welcoming event, given by the Silver Key club in their new home, 2415 19th St., Wednesday evening was attended by returning members, new acquaintances and their dates. Dancing and bridge were enjoyed from 8:00 until 11:00 o'clock.

The club is planning an informal reception for prospective members and friends to be given at the Silver Key house before the all-college dance Saturday night.

Cawthon Coached

Continued From Page One

adors are not competing in any conference, it would appear that they would not bind themselves to a definite set of rules. Many 1929 squadmen are ineligible to play this season due to this condition but the mentors of the Scarlet and Black are playing strictly under Southwest rules.

A remarkable spirit is prevalent on the field and at the training quarters. Hustling and action is demanded by the coaches at the field and the squad seems to be in fine condition. Coach Cawthon expressed his appreciation of the way the men are working and promises that what the team lacks in weight and experience will be made up in speed and hustling.

Probable Line-up

The probable line-up is as follows: Vinnant and Tadlock, ends; McWilliams and Langford, tackles; Ayers and Jones guards; Durham, center; Woodbridge, quarter; Doose or Hodges at fullback and the half-back position will be between Brothers, Waller, and Woodridge, who alternate with Franz at the quarter position.

More automobiles are being sold in Athens, Greece, than a year ago.

ON TOREADOR STAFF

Among the new students now helping on the Toreador are Miss Lois Jacques of Mineral Wells and Miss Theresa Robertson of Canyon.

Miss Jacques has been working with the Mineral Wells Index for the past two years, being a very valuable member of the Index staff. She now resides at Lovell

High Grade Training for OFFICE POSITIONS

Our affiliated employment department has evolved a plan that enables many young people to command salaries of \$1.50 to \$2.00. Hundreds of positions are available to select from when you qualify. Mail coupon today to nearest Drauzhova College, Lubbock, Abilene, Wichita Falls or Dallas, Texas.

Send for FREE Literature-TODAY! Send for free literature today. NAME ADDRESS

JUMPER FROCK

Miss Theresa is a former editor of the Prairie, publication of the West Texas Teacher's college. She is also writing a weekly column for the Amarillo Sunday Globe-News.

A lively tweed, in orange, beige, brown and gold yellow flecking, is made jumper with a couple of waists, one orange, one beige, to give it a change.

Welcome Back!

—to Lubbock
—to School
—to LaMode Dress Shoppe

Students Returning to Tech

Ready to serve you again this year . . . ready to make friends with new students . . . LaMode welcomes its youthful patrons. We feature clothes for class and campus wear. Meet your friends here.

LaMode Shoppe
1018 Broadway Lubbock, Tex.

HEY, FISH
Eat Breakfast Where Breakfast Is Good
LOG CABIN
1301 College Ave.

WELCOME BACK
To College And Our Shop
SPORT COATS AND DRESSES
For Crisp Fall Days
THE CINDERELLA SHOP
1105 Broadway

Attend The **WAYLAND-TECH GAME**
We're For The **MATADORS**
Tech Barber and Beauty Shop

KITTY O'CONNOR'S SCHOOL OF THE DANCE
Tap . . . Acrobatic . . . Ballroom, etc.
1011 1/2 Main Phone 1544

PLAY GOLF
ON **BROADWAY MINIATURE GOLF COURSE**
Special Rates For College Students
15 Games \$1.50
OWNERS **W. J. Howard and W. H. Evans**

WELCOME
Back To College And To Lubbock
MATADORS
We're For You
HOTEL LUBBOCK
Home Of The Matadors

STUDENTS!

We are glad to see you again
This, your own college store, extends to you a Hearty Welcome

We have builded for you a modern, up-to-date book store. We have spared no expense in equipping this store so that we may better serve you. Call on us for any need—we anticipate a keen pleasure in serving you.

"Here you will find everything you need in college"

Used and New **BOOKS** For all Courses

Desk Lamps	3 ring Note Books with collegiate seal—90c to \$1.95	Stationery Special Seal
\$1.95	Yellow Second Sheets, 60 sheet pads 10c; ream 60c	95c
Tennis Rackets and Balls	Laundry Cases, canvas covered \$2.25	Alarm Clocks
	Waste Paper Baskets with College seal	\$1.25 TO \$3.50

AND NOW --- NEW

A brand new Texas Tech belt—plati-croyd finish—distinctive and attractive — \$2.50

For Your Convenience
We announce the opening of our new Cafeteria Building, Sandwiches, Salads, Coffee, etc.—Try it

"Come In and Browse"

Tech College Bookstore
Cafeteria Building

Anderson Bros., Jewelers
The House Of Elgin, Bulova, Hamilton, Gruen, and Waltham Watches
Charge Accounts Invited
It's Good if it comes from **ANDERSON BROS. JEWELERS**

Tech Folks---

WELCOME BACK TO LUBBOCK

Unless you have been in Lubbock while you Tech folks are away you can not realize how truly we missed you. It's good to have you back again: good to have the big raw-boned, green topped Freshmen on the streets—good to see your groups on the corners—good to have you about.

You'll Feel At Home In Our Store

Tech folks will feel decidedly at home in our store. You will find your own Tech people here on every turn. Drop in and visit with them whether you have a purchase in mind or not. You will always be welcome.

These Tech Students Serve You In Our Store

The following Tech Students are employed in our store in the various departments listed:

- JOHN R. JOHNSON—Men's Clothing Department.
- BILL COLLINS—Ladies' and Men's Shoe Department.
- NELL GOODLOE—First Floor Departments.
- KATHLEEN HARMAN—Ladies' Ready-to-Wear Department.
- CULVER HILL—Display Manager.
- WARD GARRISON—Cashier and Bookkeeper.

Memphill-Wells Co.

Goes Modern

LONDON — David Lloyd George bobbed! The flowing white locks which have been

the cartoonist's joy have been pruned. Some photographer at a political meeting got proof that the barber had been busy and today all Britain marvelled.

DANCE

Thursday Night, Sept. 25th
Batador Ball Room

HILTON HOTEL

PRESENTING

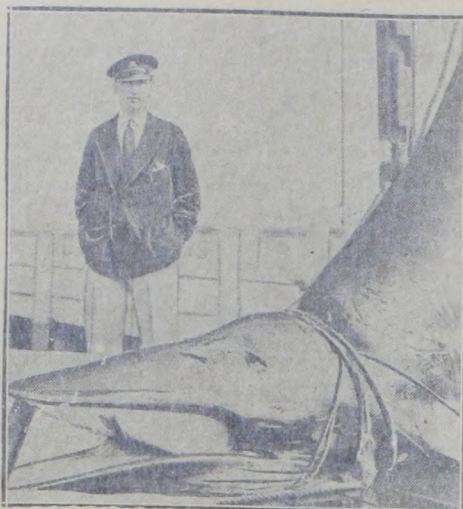
RAJAH KILGORE

AND HIS 11 PIECE ORCHESTRA
FROM STATION KRLD ON
ADOLPHUS HOTEL
DALLAS, TEXAS

Scrip \$1.00 For Tech Students

Time 9 To 12

What a Whale of a Catch This Is



John Wanamaker, Jr., of New York City, can tell a whopping big fish story without anyone accusing him of the slightest hint of exaggeration. For here he is shown with his catch, a four-ton fin back whale which towed his fishing boat 40 miles before two harpoons and 40 bullets subdued it.

Oakie Features At Lindsey Sunday

A farce comedy with music must have action—and that's just what "Let's Go Native" hasn't got nothin' else but, to paraphrase Octavius Roy Cohen.

"Let's Go Native" starts out with the very well-known action of a gang of movers and haulers taking the furniture out of the luxurious apartment of Jeanette MacDonald, modiste, because she has failed to pay her rent. Eugene Pallette is the boss of the gang. As you would expect, there is action aplenty when they start stumbling over rugs and spilling chairs downstairs.

Then follows the action involving Jack Oakie when he drives his taxi-cab smash-bang into the front window of the police station—and the action involving Pallette when he drives Miss MacDonald's spiffy roadster across the top of a fire-plug, causing much hilarious wreckage.

There's action galore aboard the vessel that is transporting them all to South America—in the hold where Oakie, William Austin and James Hall are stokers. In the dining saloon where they later appear as waiters. On the deck when they all indulge in the great "bathing orgy." In the companion-ways and cabins when the ship is wrecked. In the salty wastes of the Atlantic when they cruise about in life-rafts. On the tropical isle where they find Skeets Gallagher and his sun-banned seraglio of stranded chorines from Brooklyn. And so on and so on. Action, action, action.

Add to this the irrepressible buffoonery of Oakie and his fellow-players, the delectable romancing of Miss MacDonald and Hall, the catchy tunes and the frisky dance routines. Then you have a fair estimate of the grand show that is "Let's Go Native."

Demolition of famous Hotel Cecil, whose walls were 11 feet high and foundations 50 feet deep, in London, has been started and the materials once used for the ball-rooms will be converted into paving for roads.

Lindsey

4 DAYS
STARTING SUNDAY!
Midnight Preview
Saturday, Night



Girls!
Gags!
And
Gayety!

BE YOURSELF!
LAUGH! LOVE! AND
MAKE WHOOPEE!

LET'S GO NATIVE

STARRING...
JACK OAKIE
JEANETTE McDONALD
A Paramount Picture

Added
2-Reel
Comedy



Let's go! On the merriest trip to the tropics! Laughs, love and lyrics galore. With a crew of cannibal cuties! And your funniest movie friends!

THE HILTON WELCOMES YOU BACK TO LUBBOCK AND COLLEGE

PRIVATE DINING ROOMS FOR PARTIES AND BANQUETS

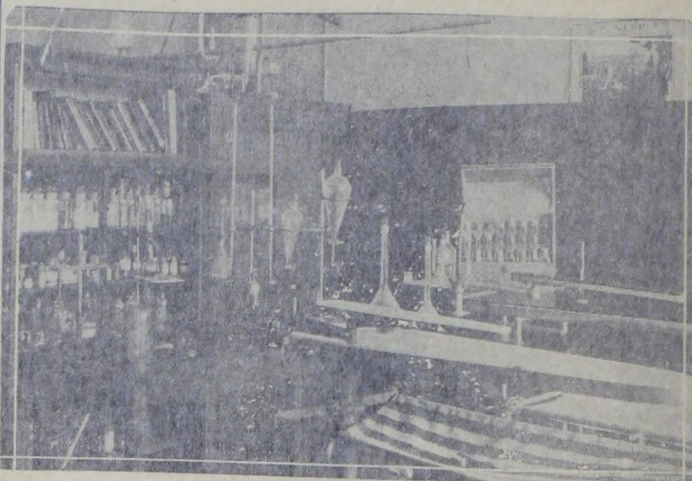
THE HILTON

MATADORS WE'RE FOR YOU

BEAT WAYLAND

Phone 2414 **STINSON'S** 1708 Broadway

Where Dying and Cleaning is An Art



Our laboratory is the most complete Dyeing and Cleaning laboratory in the State of Texas. We state this without reservation

WE DO SAMPLE DYEING, GLAZING OF FURS AND SUPER TECHNICAL DRY CLEANING

Any Dress, Cleaned and Pressed-----\$1.00

Cash and Carry

Yer Darn Tootin'!

The comfort of your old Shoes—the snap and style of a new pair!

You get it in our—

Expert Shoe Repairing

Tech Shoe Shop

Freshmen Girls

Play FREE on

PEE WEE GOLF COURSE

Today and Tomorrow

Football Men Play At Reduced Prices At All Times

All football men participating in a game may play free for one week following.

Owned and Operated By
TECH STUDENTS

WELCOME

to our store
OLD and NEW
STUDENTS

Wylie Jarrett
Drug Co.
1007 Main
Phone 1082

OPEN ALL NIGHT

Your Patronage Earnestly Solicited

"PRICES TALK" LEVINE'S

---FRESHMEN---

The Entire Bookstore Staff
Extends to you a

HEARTY WELCOME

This store was founded as an institution of service. Its scope of service has grown as it has grown. It is a part of the college, conducted for the sole purpose of serving Texas Technological college and her students. It is an organization worthy of your support and patronage. Old students have recognized its worth—new ones do well to investigate its possibilities.

"Students to Serve You"

TEXAS TECH COLLEGE BOOK STORE

W. C. Cole, Manager

Henry Morgan
Trent Campbell
Don Maddox

Ellis Foreman
Fred Seely
Ray Moore