

Miss Anderson In Talk At Convocation Emphasizes
Personal Lite Philosophy
Tech AWS Sponsor





## HOTEL LUBBOCK

"Home of the Matadors"
A GOOD PLACE TO EAT
A DANCE EVERY FRIDAY
C. A. Sheffield, Mgr. ("Sheff")

"the winsome valentine
If she has a sweet tooth-and what Girl hasn't? - she will chortle with glee at the sight of a bol of Whitman's candy.

HOTEL DRUG $C 0$.
here Tech Men Feel At Home
Lubbock Hotel Lobby

## Blondie's Cafe



Watering 87,000 Horses

On Horseshoe Lake near Oklahoma City, In






 To tee there tome op that withing

 supply for Oklahoma City.
The new generating unit was made necessary our Oklahoma and particularly by the in creased use of electric power by the oil industry. For it, improved valves, fittings, and piping, so vital to efficient and economical power production, were supplied by Crane Co . Thus in these modern times does progress in one industry bring progress in another.
No matter what branch of engineering you enter after graduation, you are likely to fid profession. In the Crane book, "Pioneering in Science," is told the story of Crane research in metallurgy, with important scientific data and him pressure and temperature curves. A copy will be valuable for reference. Let us send you one:
$\therefore$ CRANE


Tech Four Years Ago Complied from old coles of the
Toreador and from newspaper creator and from newspaper
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How To Start 'Em

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Ford will ming down Brazed and start rim
3. Tell Car
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SUCH A HEEL! SUCH A HOSE AND, SUCH A SUCCESS . ..... KAYSER "SLENDO" HEEL Even in our fondest dreams we never thought a hose could be as popular as this "Slendo" Heel of Kayser. All the smart feet of the day appear in it. Of course, the fine texture is perfectly fascinating in its clear beauty . . . but, the heel, narrow and flattering, is the nicest that any hose could have. And, with the prices at low levels, "Slendo" Heel is irresistible.

KAYSER Silk Hosiery $\$ 1.5010 \$ 3.50$


CARTER OIIOUSTON


Hotel Lubbock Beauty Shop.

GiRLS.... LOOK YOUR BEST

For That St. Valentine's
Night Date
LUBBOCK BEAUTY SHOP MRS. McELROY, Mgr


## Minter-Gamel

 CompanyThat Friendly Store

VANITY FAR AND STYLE-PLLS CLOTHES
-for College Men!

CALM YOURSELF!
WE FL GET IT OUT!
We do not advise you to dip your sleeves in ink or smear chocolate on your chiffon skirt, but if you do, no matter! Well get that stain!

## Mijodele Sundry <br> STUDENTS IDEAL SERVICE

